

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, September 14, 2021 00:05 AM
To: Bessinger-Docket@fzlz.com
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88319783: O (Stylized/Design): Docket/Reference No. OVSP 1913697

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Sep 14, 2021

U.S. Serial Number: 88319783
Mark: O (Stylized/Design)
Docket/Reference Number: OVSP 1913697

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <https://www.uspto.gov/trademarks-application-process/filing-online> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see <https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process>.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at <https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 88319783
Mark: O (Stylized/Design)
Docket/Reference Number: OVSP 1913697
Owner: Overtime Sports, Inc.
Suite 600
20 Jay Street
Brooklyn, NEW YORK 11201
Correspondence Address: Tamar Niv Bessinger
FROSS ZELNICK LEHRMAN & ZISSU PC
151 W 42ND STREET 17TH FLOOR
NEW YORK, NY, 10036

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

- 009 - Downloadable software application for use in distribution of multimedia programs and entertainment content featuring sports, popular culture, current events, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television, where viewers can contribute, post, customize and share stories, articles, video, images and commentary and form virtual communities in social networking in the field of sports -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 035 - Online retail store services featuring apparel, sports equipment, virtual goods, namely, virtual money purchased for online games; promotional sponsorship of sports games, leagues and events; Organizing, promoting and conducting exhibitions and events for commercial, promotional or advertising purposes, via multimedia programs featuring sports, popular culture, current events, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE
- 041 - Providing entertainment and information services, namely, production and distribution of multimedia programs and entertainment content in the nature of videos, images, movies, articles and podcasts featuring sports, popular culture, news, reality, drama and comedy distributed via various media platforms, including the internet, mobile networks, wireless devices and television; Providing entertainment and sports related information services, where viewers can post, customize and share articles, video, images and commentary, form virtual communities, and engage in social networking -- FIRST USE DATE: NONE; -- USE IN

042 - Providing computer, mobile application and network services, namely, online non-downloadable software, web pages and portals featuring multimedia programs and entertainment content on sports, popular culture, news, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television; Hosting an online community website where viewers can post, customize and share stories, articles, video, images and commentary, form virtual communities and engage in social networking all in the field of sports -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=88319783&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88319783&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.