OMB No. 0651-0009 (Exp 02/28/2021)

## **Trademark/Service Mark Application, Principal Register**

**Serial Number: 88319783 Filing Date: 02/28/2019** 

### The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	88319783	
MARK INFORMATION		
*MARK	\\TICRS\EXPORT17\IMAGEOUT 17\883\197\88319783\xml1\ RFA0002.JPG	
SPECIAL FORM	YES	
USPTO-GENERATED IMAGE	NO	
COLOR MARK	NO	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of A stylized letter O.	
PIXEL COUNT ACCEPTABLE	YES	
PIXEL COUNT	944 x 944	
REGISTER	Principal	
APPLICANT INFORMATION		
*OWNER OF MARK	Overtime Sports, Inc.	
INTERNAL ADDRESS	Suite 600	
*STREET	45 Main Street	
*CITY	Brooklyn	
*STATE (Required for U.S. applicants)	New York	
*COUNTRY	United States	
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	11201	
PHONE	646-832-4628	
EMAIL ADDRESS	farzeen@itsovertime.com	
WEBSITE ADDRESS	https://overtime.tv/	
LEGAL ENTITY INFORMATION		
ТҮРЕ	corporation	
STATE/COUNTRY OF INCORPORATION	Delaware	
GOODS AND/OR SERVICES AND BASIS INFORMATION		
INTERNATIONAL CLASS	009	
	Downloadable software application for use in distribution of multimedia programs and entertainment content featuring	



*IDENTIFICATION	sports, popular culture, current events, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television, where viewers can contribute, post, customize and share stories, articles, video, images and commentary and form virtual communities in social networking in the field of sports.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/18/2016
FIRST USE IN COMMERCE DATE	At least as early as 11/18/2016
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\883\197\88319783\xml1\ RFA0003.JPG
SPECIMEN DESCRIPTION	Screenshot of "O" mark used with camera app on Apple Itunes store
INTERNATIONAL CLASS	035
*IDENTIFICATION	Online retail store services featuring apparel, sports equipment, virtual goods such as virtual money purchased for online games; promotional sponsorship of sports games, leagues and events; Organizing, promoting and conducting exhibitions and events for commercial, promotional or advertising purposes, via multimedia programs and content featuring sports, popular culture, current events, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/18/2016
FIRST USE IN COMMERCE DATE	At least as early as 11/18/2016
SPECIMEN FILE NAME(S)	\\\TICRS\EXPORT17\IMAGEOUT \frac{17\883\197\88319783\xml1\RFA0004.JPG}
SPECIMEN DESCRIPTION	Screenshot of applicant's website online shop bearing the stylized O mark
INTERNATIONAL CLASS	041
*IDENTIFICATION	Providing entertainment and information services, namely, production and distribution of multimedia programs and entertainment content in the nature of videos, images, movies, articles and podcasts featuring sports, popular culture, news, reality, drama and comedy distributed via various media platforms, including the internet, mobile networks, wireless devices and television; Providing entertainment and sports related information services, where viewers can post, customize and share articles, video, images and commentary, form virtual communities, and engage in social networking
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/18/2016
FIRST USE IN COMMERCE DATE	At least as early as 11/18/2016
SPECIMEN FILE NAME(S)	\\\TICRS\EXPORT17\IMAGEOUT 17\883\197\88319783\xml1\ RFA0005.JPG
SPECIMEN DESCRIPTION	Screenshot of applicant's webpage showing entertainment content offered under the stylized apllied for O mark



INTERNATIONAL CLASS	042	
*IDENTIFICATION	Providing computer, mobile application and network services, namely, online non-downloadable software, web pages and portals featuring multimedia programs and entertainment content on sports, popular culture, news, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television; Hosting an online community website where viewers can post, customize and share stories, articles, video, images and commentary, form virtual communities and engage in social networking all in the field of sports	
FILING BASIS	SECTION 1(a)	
FIRST USE ANYWHERE DATE	At least as early as 11/18/2016	
FIRST USE IN COMMERCE DATE	At least as early as 11/18/2016	
SPECIMEN FILE NAME(S)	\\\TICRS\EXPORT17\IMAGEOUT 17\883\197\88319783\xm11\ RFA0006.JPG	
SPECIMEN DESCRIPTION	Screenshot of applicant website showing sports entertainment content under the applied for stylized O mark	
ATTORNEY INFORMATION		
NAME	Eric Cohen	
FIRM NAME	Eric N. Cohen & Associates, PLLC	
INTERNAL ADDRESS	276 Fifth Avenue	
STREET	276 Fifth Avenue, Suite 805	
CITY	New York	
STATE	New York	
COUNTRY	United States	
ZIP/POSTAL CODE	10001	
PHONE	212-331-0571	
FAX	646-219-5539	
EMAIL ADDRESS	ecohen@ecohenlaw.com	
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
OTHER APPOINTED ATTORNEY	Eric N Cohen	
CORRESPONDENCE INFORMATION		
NAME	Eric Cohen	
FIRM NAME	Eric N. Cohen & Associates, PLLC	
INTERNAL ADDRESS	276 Fifth Avenue	
STREET	276 Fifth Avenue, Suite 805	
CITY	New York	
STATE	New York	
COUNTRY	United States	
ZIP/POSTAL CODE	10001	
PHONE	212-331-0571	



FAX	646-219-5539	
*EMAIL ADDRESS	ecohen@ecohenlaw.com; info@ecohenlaw.com	
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes	
FEE INFORMATION		
APPLICATION FILING OPTION	TEAS RF	
NUMBER OF CLASSES	4	
APPLICATION FOR REGISTRATION PER CLASS	275	
*TOTAL FEE DUE	1100	
*TOTAL FEE PAID	1100	
SIGNATURE INFORMATION		
SIGNATURE	/Eric Cohen/	
SIGNATORY'S NAME	Eric Cohen	
SIGNATORY'S POSITION	Attorney of Record, New York Bar Member	
SIGNATORY'S PHONE NUMBER	212-331-0571	
DATE SIGNED	02/28/2019	

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OMB No. 0651-0009 (Exp 02/28/2021)

#### Trademark/Service Mark Application, Principal Register

Serial Number: 88319783 Filing Date: 02/28/2019

#### To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see mark)

The applicant is not claiming color as a feature of the mark. The mark consists of A stylized letter O.

The applicant, Overtime Sports, Inc., a corporation of Delaware, having an address of

Suite 600
45 Main Street
Brooklyn, New York 11201
United States
646-832-4628(phone)
farzeen@itsovertime.com (not authorized)

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Downloadable software application for use in distribution of multimedia programs and entertainment content featuring sports, popular culture, current events, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television, where viewers can contribute, post, customize and share stories, articles, video, images and commentary and form virtual communities in social networking in the field of sports.

In International Class 009, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/18/2016, and first used in commerce at least as early as 11/18/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screenshot of "O" mark used with camera app on Apple Itunes store.

Specimen File1

International Class 035: Online retail store services featuring apparel, sports equipment, virtual goods such as virtual money purchased for online games; promotional sponsorship of sports games, leagues and events; Organizing, promoting and conducting exhibitions and events for commercial, promotional or advertising purposes, via multimedia programs and content featuring sports, popular culture, current events, reality, drama and comedy, distributed via various media platforms, including via the internet, mobile networks, wireless devices and television

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/18/2016, and first used in commerce at least as early as 11/18/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screenshot of applicant's website online shop bearing the stylized O mark.

Specimen File1

International Class 041: Providing entertainment and information services, namely, production and distribution of multimedia programs and entertainment content in the nature of videos, images, movies, articles and podcasts featuring sports, popular culture, news, reality, drama and comedy distributed via various media platforms, including the internet, mobile networks, wireless devices and television; Providing entertainment and sports related information services, where viewers can post, customize and share articles, video, images and commentary, form virtual communities, and engage in social networking

In International Class 041, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/18/2016, and first used in commerce at least as early as 11/18/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screenshot of applicant's webpage showing entertainment content offered under the stylized apllied for O mark. Specimen File1

International Class 042: Providing computer, mobile application and network services, namely, online non-downloadable software, web pages and portals featuring multimedia programs and entertainment content on sports, popular culture, news, reality, drama and comedy.



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