

**Trademark Snap Shot Amendment & Mail Processing Stylesheet**  
(Table presents the data on Amendment & Mail Processing Complete)

**OVERVIEW**

SERIAL NUMBER	79073546	FILING DATE	01/06/2009
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	1015069	INTL REG DATE	01/06/2009
TM ATTORNEY	ROSSMAN, WILLIAM M	L.O. ASSIGNED	109

**PUB INFORMATION**

RUN DATE	07/30/2010		
PUB DATE	N/A		
STATUS	616-REVIVE-AWAITING FURTHER ACTION		
STATUS DATE	07/29/2010		
LITERAL MARK ELEMENT			
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

**FILING BASIS**

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	YES	66A	YES		
NO BASIS	NO	NO BASIS	NO		

**MARK DATA**

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	
MARK DRAWING CODE	2-AN ILLUSTRATION DRAWING WITHOUT ANY WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	11-SUBSEQUENT OWNER BEFORE PUBLICATION
NAME	The Smiley Company (SPRL)
ADDRESS	16 rue des Trois Arbres B-1180 Bruxelles
ENTITY	99-private limited company

CITIZENSHIP	Belgium
<b>GOODS AND SERVICES</b>	
INTERNATIONAL CLASS	016
DESCRIPTION TEXT	Printed matter namely, books, stationery, greeting cards, note cards, post cards, posters, newspapers, printed calendars, printed forms, printed invitations, photo albums, scrapbooks, photographs; bookbinding materials, namely bookbinding papers or cloth, bookbinding adhesive tape or glue; adhesive tapes for stationery or household purposes; artists' materials namely, artists' paintbrushes, typeset printing blocks, printing type, art pads, art paper, paper, cardboard, dressmaking patterns, drawings, watercolors, paintings both framed and unframed; lithographic or engraved art objects; writing implements namely pens, pencils, fountain pens, artists' pencils; drawing instruments namely, charcoal pencils, drawing pencils, pencil cases; typewriters and office requisites except furniture namely, magnetic boards, file folders, desktop stationery cabinets; printed instructional and teaching materials except apparatus; cardboard or paper boxes; paper products namely, paper handkerchiefs, paper towels, paper table linen, toilet paper, babies' disposable napkins of paper and cellulose; bags namely, paper or plastic for use as gift bags, paper bags or pouches, paper and plastic bags for merchandise packaging purposes, paper and plastic garbage bags; pamphlets in the field of fashion, home, decorating and licensing; prospectuses in the field of fashion, home, decorating and licensing
INTERNATIONAL CLASS	018
DESCRIPTION TEXT	Leather and imitation leather, animal skins and hides; trunks and suitcases; umbrellas, parasols and walking sticks; whips, harness and saddlery; wallets, purses not of precious metal; handbags, backpacks, wheeled bags; sports bags for climbers; sports bags for campers; traveling bags, beach bags, school bags, unfitted vanity cases; collars and clothing for animals namely, pet clothing and collars; mesh shopping bags, mesh shopping nets for use in an automobile; leather bags or pouches
INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing namely, shirts, t-shirts, pants, dresses, shorts, coats, jackets, jogging suits, bathing suits, bathing trunks; footwear used in connection with beach, ski or sports; slippers; socks; baby cloth bibs; clothing items made of leather or imitation leather namely, belts; headgear namely, hats, caps, berets; scarves; gloves as clothing; neckties; hosiery; underwear

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	016	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	018	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The trade mark consists of two eyes and a mouth in the shape of the mark SMILEY.

### SECTION 66A INTERNATIONAL REGISTRATION DATA

INTL REG #	1015069
INTL REG DATE	01/06/2009
PRIORITY CLMD	NO

PRIOR CLMD DATE	N/A
INTL STATUS	001-REQUEST FOR EXTENSION OF PROTECTION PROCESSED
INTL STATUS DATE	10/22/2009
AUTO PROTECTION DATE	04/22/2011
INTL RENEWAL DATE	01/06/2019
INTL REG DEATH DATE	N/A
FIRST REFUSAL	YES

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
07/29/2010	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	019
07/28/2010	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	018
07/28/2010	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	017
07/28/2010	PETG	O	PETITION TO REVIVE-GRANTED	016
07/28/2010	PROA	I	TEAS PETITION TO REVIVE RECEIVED	015
07/28/2010	ARAA	I	ATTORNEY REVOKED AND/OR APPOINTED	014
07/28/2010	REAP	I	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	013
05/28/2010	MAB2	O	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	012
05/28/2010	ABN2	O	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	011
03/11/2010	CHLD	M	CHANGE OF OWNER RECEIVED FROM IB	010
12/01/2009	RFNT	P	REFUSAL PROCESSED BY IB	009
10/30/2009	RFCS	P	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	008
10/30/2009	RFRR	P	REFUSAL PROCESSED BY MPU	007
10/30/2009	RFCR	E	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	006
10/29/2009	CNRT	R	NON-FINAL ACTION WRITTEN	005
10/27/2009	MAFR	O	APPLICATION FILING RECEIPT MAILED	004
10/23/2009	DOCK	D	ASSIGNED TO EXAMINER	003
10/23/2009	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
10/22/2009	REPR	M	SN ASSIGNED FOR SECT 66A APPL FROM IB	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Steven L. Baron
CORRESPONDENCE ADDRESS	Steven L. Baron Mandell Menkes LLC Suite 300 333 West Wacker Drive Chicago IL 60606
DOMESTIC REPRESENTATIVE	NONE

### PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	LOUFRANI FRANKLIN
ADDRESS	114 Eaton Square LONDON SW1W 9AA
ENTITY	98-UNKNOWN
CITIZENSHIP	France

