

## FILING RECEIPT FOR TRADEMARK APPLICATION

Oct 27, 2009

This acknowledges receipt on the FILING DATE of the application for registration for the mark identified below. The FILING DATE is contingent upon all minimum filing date requirements being met. Your application will be considered in the order in which it was received. Please review the status of your application every six months from the filing date of your application. You can check the status of your application on-line at <http://tarr.uspto.gov/> or by contacting the Trademark Assistance Center at 1-800-786-9199. Also, documents in the electronic file for pending applications can be viewed and downloaded at <http://www.uspto.gov/>.

SMILEYWORLD LTD  
35/37 Grosvenor Gardens  
London SW1W OBS  
UNITED KINGDOM

ATTORNEY  
REFERENCE NUMBER

### PLEASE REVIEW THE ACCURACY OF THE FILING RECEIPT DATA.

A request for correction to the filing receipt should be submitted within 30 days. Such requests may be submitted by mail to: COMMISSIONER FOR TRADEMARKS, P.O. BOX 1451, ALEXANDRIA, VIRGINIA 22313-1451; by fax to 571-273-9913; or by e-mail to [tmfilingreceipt@uspto.gov](mailto:tmfilingreceipt@uspto.gov). The USPTO will review the request and make corrections when appropriate.

SERIAL NUMBER: 79/073546  
FILING DATE: Jan 6, 2009  
REGISTER: Principal  
MARK:  
MARK TYPE(S): Trademark  
DRAWING TYPE: Miscellaneous design  
FILING BASIS: Sect. 66(a)(Madrid Protocol)

OWNER: LOUFRANI FRANKLIN (FRANCE, Unknown)  
114 Eaton Square  
LONDON SW1W 9AA  
, UNITED KINGDOM

FOR: Printed matter, bookbinding materials; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); printing type; printing blocks; paper, cardboard; cardboard or paper boxes; posters; albums; cards; books; newspapers; prospectuses; pamphlets; calendars; writing implements; lithographic or engraved art objects; paintings, framed or not; watercolours; patterns for dressmaking; drawings; drawing instruments; paper handkerchiefs; paper towels; paper table linen; toilet paper; babies' napkins of paper and cellulose (disposable); bags, small bags (wrappings, pouches) for packaging purposes (of paper or plastic); garbage bags (of paper or plastic materials)  
INT. CLASS: 016  
FIRST USE: NONE USE IN COMMERCE: NONE

FOR: Leather and imitation leather, animal skins and hides; trunks and suitcases; umbrellas, parasols and walking sticks; whips, harness and saddlery; wallets; purses not of precious metal; handbags, backpacks, wheeled bags; bags for climbers, bags for campers, travelling bags, beach bags, school bags; unfitted vanity cases; collars and clothing for animals; shopping nets or bags; bags or pouches (wrappings, pouches) for packaging (leather)  
INT. CLASS: 018  
FIRST USE: NONE USE IN COMMERCE: NONE

FOR: Clothing, footwear, headgear; shirts; clothes of leather or imitation leather; belts (clothing); furs (clothing); gloves (clothing); scarves, neckties; hosiery; socks; slippers; beach, ski or sports footwear; textile babies' napkins; underwear  
INT. CLASS: 025  
FIRST USE: NONE USE IN COMMERCE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

### OTHER DATA

DESCRIPTION OF MARK: The trade mark consists of two eyes and a mouth in the shape of the mark SMILEY.

COLOR(S) CLAIMED: Color is not claimed as a feature of the mark.

Design Search Codes:

02.11.16 - Faces, smiley; Smiley faces

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INTERNATIONAL OR FOREIGN REGISTRATION DATA

INTERNATIONAL REG. NUMBER: 1015069

Note on representation: An attorney who is a member in good standing of the bar of the highest court of any U.S. state may practice before the USPTO in trademark matters. See [http://tess2.uspto.gov/tmdb/tmep/0600.htm#\\_T60206](http://tess2.uspto.gov/tmdb/tmep/0600.htm#_T60206) for more information on foreign attorneys and persons who may practice before the Office.

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ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS