REQUEST FOR EXTENSION OF PROTECTION

SERIAL NUMBER: 79073546

FILING DATE: 01/06/2009

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
IMAGE	\\TICRS\EXPORT8\IMAGEOUT8\790\735\79073546\xml1\APP0002.JPG
COLLECTIVE, CERTIFICATE OR GUARANTEE MARK	NO
MARK IN STANDARD CHARACTERS	NO
MARK IN COLOR	NO
THREE DIMENSIONAL MARK	NO
SOUND MARK	NO
MARK DESCRIPTION	The trade mark consists of two eyes and a mouth in the shape of the mark SMILEY.
TM IMAGE: COLOR	NO
IMAGE FILE NAME	$\label{thm:likelihood} $$ \TCRS\EXPORT8\times1MAGEOUT8\790\735\79073546\times1APP0002.JPG $$$
TYPE (IMAGE TYPE)	JPG
HOLDER DETAILS	
CLIENT IDENTIFIER	592538
NOTIFICATION LANGUAGE	FRENCH
NAME	LOUFRANI FRANKLIN
ADDRESS	114 Eaton Square
	LONDON SW1W 9AA
COUNTRY	United Kingdom
ENTITLEMENT NATIONALITY OF APPLICANT/TRANSFEREE/HOLDER	France
NATIONALITY OF APPLICANT/TRANSFEREE/HOLDER	FR
LEGAL NATURE	Not provided
LEGAL NATURE: PLACE INCORPORATED	Not provided
BASIC GOODS AND SERVICES	
VERSION OF NICE CLASSIFICATION USED	9
NICE CLASSIFICATION	16
GOODS AND SERVICES	Printed matter, bookbinding materials; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); printing type; printing blocks; paper, cardboard; cardboard or paper boxes; posters; albums; cards; books; newspapers; prospectuses; pamphlets; calendars; writing implements; lithographic or engraved art objects; paintings, framed



or not; watercolours; patterns for dressmaking; drawings; drawing instruments; paper handkerchiefs: paper towels: paper table linen; toilet paper; babies' napkins of paper.

and cellulose (disposable); bags, small bags (wrappings, pouches) for packaging purposes (of paper or plastic); garbage bags (of paper or plastic materials).

NICE CLASSIFICATION

Leather and imitation leather, animal skins and hides; trunks and suitcases; umbrellas, parasols and walking sticks; whips, harness and saddlery; wallets; purses not of precious metal; handbags, backpacks, wheeled bags; bags for climbers, bags for campers, travelling bags, beach bags, school bags; unfitted vanity cases; collars and clothing for animals; shopping nets or bags; bags or pouches (wrappings,

pouches) for packaging (leather).

NICE CLASSIFICATION 25

Clothing, footwear, headgear; shirts; clothes of leather or imitation leather; belts (clothing); furs (clothing); gloves (clothing); scarves, neckties; hosiery; socks;

slippers; beach, ski or sports footwear; textile babies' napkins; underwear.

BASE REGISTRATION DETAILS

GOODS AND SERVICES

BASE REGISTRATION NUMBER

05 3 352 819

BASE REGISTRATION DATE

09/30/2005

BASE APPLICATION NUMBER

05 3 352 819

04/04/2005

CORRESPONDENCE DETAILS

CLIENT IDENTIFIER 693348

NAME SMILEYWORLD LTD
ADDRESS 35/37 Grosvenor Gardens

London SW1W OBS

COUNTRY United Kingdom

INTENT TO USE GROUP

CONTRACTING PARTY CODE

United States of America

DESIGNATIONS

DESIGNATIONS UNDER THE PROTOCOL

United States of America

INTERNATIONAL REGISTRATION DETAILS

INTERNATIONAL REGISTRATION NUMBER 1015069

INTERNATIONAL REGISTRATION DATE OF 01/06/2009

MARK 01/00/20

INTERNATIONAL REGISTRATION EXPIRY DATE 01/06/2019

EFFECTIVE DATE OF MODIFICATION 01/06/2009

NOTIFICATION DATE 10/22/2009

DATE OF RECORDAL IN INTERNATIONAL

REGISTER

10/08/2009

IB DOCUMENT ID 478954301

OFFICE OF ORIGIN CODE France
OFFICE REFERENCE 79073546

TRANSACTION TYPE VALUES Initial Designation

ORIGINAL LANGUAGE FRENCH

INSTRUMENT UNDER WHICH CONTRACTING



PARTY IS DESIGNATED 10 **DURATION OF MARK (YEARS)** VIENNA CLASSIFICATION VERSION USED 6 VIENNA CLASS 0405





