Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77636476
LAW OFFICE ASSIGNED	LAW OFFICE 101
EXTENSION OF USE	NO
MARK SECTION	
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (no change)	
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	021
CURRENT IDENTIFICATION	Portable coolers
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/28/2009
FIRST USE IN COMMERCE DATE	08/28/2009
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT9\IMAGEOUT9 \776\364\77636476\xml1\SOU0002.JPG
	\\TICRS\EXPORT9\IMAGEOUT9 \776\364\77636476\xml1\SOU0003.JPG
SPECIMEN DESCRIPTION	photo of goods
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
ORIGINAL PDF FILE	hw_20616950186-183300566_._Octagon_Cooler_Top_View_SOU_Dec.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT9\IMAGEOUT9\776\364\77636476\xml1\SOU0004.JPG
SIGNATORY'S NAME	/Michael Levy/
SIGNATORY'S POSITION	CFO/CEO
FILING INFORMATION	
SUBMIT DATE	Wed Dec 30 18:35:46 EST 2009

TEAS STAMP	20091230183546234445-7763 6476-460f077cd8489b93b132 4b515eafa58b6f5-DA-6537-2 0091230183300566464

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: Design only
SERIAL NUMBER: 77636476

The applicant, Zuffa, LLC, having an address of
    2960 W. Sahara Ave., Ste. 100
    Las Vegas, Nevada 89102
    United States
is submitting the following allegation of use information:

For International Class 021:
Current identification: Portable coolers

The mark is in use in commerce on or in connection with all goods or services listed in the application or Notice of Allowance or as subsequently modified for this specific class

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/28/2009, and first used in commerce at least as early as 08/28/2009, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photo of goods.
Specimen File1
Specimen File2

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of $100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

Original PDF file:
hw_20616950186-183300566_._Octagon_Cooler_Top_View_SOU_Dec.pdf
Converted PDF file(s) (1 page)
Signature File1

Signatory's Name: /Michael Levy/
Signatory's Position: CFO/CEO

RAM Sale Number: 6537
RAM Accounting Date: 12/31/2009

Serial Number: 77636476
Internet Transmission Date: Wed Dec 30 18:35:46 EST 2009
TEAS Stamp: USPTO/SOU-XXX.XXX.XX.XXX-200912301835462
34445-77636476-460f077cd8489b93b1324b515
eafa58b6f5-DA-6537-20091230183300566464

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