

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 77636476

Filing Date: 12/18/2008

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\TICRS\EXPORT5\IMAGEOUT5\776\364\77636476\xml1\FT K0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of an octagon.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	326 x 304
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Zuffa, LLC
*STREET	2960 W. Sahara Ave., Ste. 100
*CITY	Las Vegas
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	89102
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	Nevada
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	021

*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Jennifer K. Craft, Esq., Michael N. Feder, Esq. and Robert B. Kouchoukos, Esq.
ATTORNEY DOCKET NUMBER	69144-06007
FIRM NAME	Lewis and Roca LLP
STREET	3993 Howard Hughes Parkway, Suite 600
CITY	Las Vegas
STATE	Nevada
COUNTRY	United States
ZIP/POSTAL CODE	89169
PHONE	(702) 949-8200
FAX	(702) 949-8398
EMAIL ADDRESS	TRADEMARKS2-LASVEGAS@LRLAW.COM
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Jennifer K. Craft, Esq., Michael N. Feder, Esq. and Robert B. Kouchoukos, Esq.
FIRM NAME	Lewis and Roca LLP
*STREET	3993 Howard Hughes Parkway, Suite 600
*CITY	Las Vegas
*STATE (Required for U.S. applicants)	Nevada
*COUNTRY	United States
*ZIP/POSTAL CODE	89169
PHONE	(702) 949-8200
FAX	(702) 949-8398
*EMAIL ADDRESS	TRADEMARKS2-LASVEGAS@LRLAW.COM
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	

FEE PER CLASS	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/Lawrence Epstein/
* SIGNATORY'S NAME	Lawrence Epstein
* SIGNATORY'S POSITION	Executive Vice President
* DATE SIGNED	12/18/2008

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 77636476

Filing Date: 12/18/2008

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of an octagon.

The applicant, Zuffa, LLC, a limited liability company legally organized under the laws of Nevada, having an address of

2960 W. Sahara Ave., Ste. 100

Las Vegas, Nevada 89102

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 021: Portable coolers

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant hereby appoints Jennifer K. Craft, Esq., Michael N. Feder, Esq. and Robert B. Kouchoukos, Esq. of Lewis and Roca LLP

3993 Howard Hughes Parkway, Suite 600

Las Vegas, Nevada 89169

United States

to submit this application on behalf of the applicant. The attorney docket/reference number is 69144-06007.

Correspondence Information: Jennifer K. Craft, Esq., Michael N. Feder, Esq. and Robert B. Kouchoukos, Esq.

3993 Howard Hughes Parkway, Suite 600

Las Vegas, Nevada 89169

(702) 949-8200(phone)

(702) 949-8398(fax)

TRADEMARKS2-LASVEGAS@LRLAW.COM (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Lawrence Epstein/ Date Signed: 12/18/2008

Signatory's Name: Lawrence Epstein

Signatory's Position: Executive Vice President

RAM Sale Number: 7184
RAM Accounting Date: 12/19/2008

Serial Number: 77636476
Internet Transmission Date: Thu Dec 18 21:45:50 EST 2008
TEAS Stamp: USPTO/FTK-XXX.XXX.XX.XXX-200812182145500
31660-77636476-4005c69c18b77cb935ba43d3b
1b1ca125-DA-7184-20081218214353239122

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.