

TR. MARK EXAMINATION WORK. SET

AMENDMENT STAGE NO CHANGE PUBLICATION/REGISTRATION STAGE

Name: ELSIE BRADLEY L.O. 102 Date 7/5/757235 Serial No. 5/15/01

INSTRUCTIONS: Place a check mark in the appropriate column and/or box to indicate which data elements have been amended/coded.

| Legal Instrument Examiner (LIE) | | |
|---------------------------------|--------------------------|--------------------------------------|
| | Amended | Data Element |
| Class Data | <input type="checkbox"/> | Prime/International Class |
| | <input type="checkbox"/> | Goods and Services |
| | <input type="checkbox"/> | First Use Date |
| | <input type="checkbox"/> | First Use in Commerce Date |
| Mark Data | <input type="checkbox"/> | In Another Form |
| | <input type="checkbox"/> | Certification |
| | <input type="checkbox"/> | 1b |
| Misc. Mark Data | <input type="checkbox"/> | Word Mark |
| | <input type="checkbox"/> | Pseudo Mark |
| | <input type="checkbox"/> | Mark Drawing Code |
| Section 2(f) | <input type="checkbox"/> | Design Search Code |
| | <input type="checkbox"/> | Sizing/Lining Code |
| | <input type="checkbox"/> | Mark Description |
| Foreign Reg. Data | <input type="checkbox"/> | Disclaimer |
| | <input type="checkbox"/> | Name/Portrait/Consent |
| | <input type="checkbox"/> | Translation |
| | <input type="checkbox"/> | Section 2(f) Entire Mark |
| | <input type="checkbox"/> | Section 2(f) Limitation Statement |
| Owner Data | <input type="checkbox"/> | Section 2(f) in Part |
| | <input type="checkbox"/> | Amended Register |
| | <input type="checkbox"/> | Amended Register Date |
| | <input type="checkbox"/> | Foreign Country |
| | <input type="checkbox"/> | 44(d) |
| | <input type="checkbox"/> | Foreign Application Number |
| | <input type="checkbox"/> | Foreign Application Filing Date |
| Amd/Corr Restr. | <input type="checkbox"/> | Foreign Registration Number |
| | <input type="checkbox"/> | Foreign Registration Date |
| | <input type="checkbox"/> | Foreign Registration Expiration Date |
| | <input type="checkbox"/> | Foreign Renewal Reg. Number |
| | <input type="checkbox"/> | Foreign Reg. Renewal Expiration Date |
| | <input type="checkbox"/> | Foreign Renewal Reg. Date |
| | <input type="checkbox"/> | Owner Name |
| | <input type="checkbox"/> | DBA/AKA/TA |
| Prior U.S. Reg. | <input type="checkbox"/> | Address 1 |
| | <input type="checkbox"/> | Address 2 |
| Correspondence | <input type="checkbox"/> | City |
| | <input type="checkbox"/> | State |
| | <input type="checkbox"/> | Zip Code |
| Other: | <input type="checkbox"/> | Citizenship |
| | <input type="checkbox"/> | Entity |
| | <input type="checkbox"/> | Entity Statement |
| Correspondence | <input type="checkbox"/> | Composed of |
| | <input type="checkbox"/> | Assignment(s)/Name Change |
| | <input type="checkbox"/> | Concurrent Use |
| Correspondence | <input type="checkbox"/> | Prior Registration |
| | <input type="checkbox"/> | Attorney |
| | <input type="checkbox"/> | Domestic Representative |
| Correspondence | <input type="checkbox"/> | Attorney Docket Number |
| | <input type="checkbox"/> | Correspondence Firm Name/Address |

I certify that all corrections have been entered in accordance with text editing guidelines.

E. Bradley
LIE

5/15/01
DATE

Other: _____

U.S. Patent and Trademark Office (PTO)
NOTICE OF ALLOWANCE

(NOTE: If any data on this notice is incorrect, please submit a written request for correction of the NOA to: Assistant Commissioner for Trademarks, Box ITU, 2900 Crystal Drive, Arlington, VA 22202-3513. Please include the serial number of your application on ALL correspondence with the PTO. 15 U.S.C. 1063(b)(2))

ISSUE DATE OF NOA: Jun 20, 2000

JONATHAN W. RICHARDS
WORKMAN, NYDEGGER & SEELEY
1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111

ATTORNEY
REFERENCE NUMBER
13914.576.3

**** IMPORTANT INFORMATION: 6 MONTH DEADLINE ****

To avoid ABANDONMENT of this application, either a "Statement of Use" (a.k.a. "Allegation of Use") or a "Request for Extension of Time to File a Statement of Use" (a.k.a. "Extension Request") and the appropriate fee(s) must be received in the PTO within six months of the issue date of this Notice Of Allowance (NOA) for those goods and/or services based on intent to use. Failure to do so will result in the ABANDONMENT of this application.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements, including fees. These requirements are explained in the PTO booklet "Basic Facts About Trademarks", which can be obtained upon request at (703)308-9000. In addition, there are printed forms contained in this booklet (for "Statements of Use" and "Extension Requests") for your use.

The following information should be reviewed for accuracy:

SERIAL NUMBER: 75/757235
MARK: IFIT.COM
OWNER: ICON Health & Fitness, Inc.
1500 South 1000 West
Logan, UTAH 84321

This application has the following bases, but not necessarily for all listed goods/services:
Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

042-providing information and consultation services in the field of exercise equipment and personal health, fitness and nutrition by means of a global computer network

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, Virginia 22202-3513

Feb 25, 2000

NOTICE OF PUBLICATION UNDER 12(a)

- | | |
|--------------------------------------|--|
| 1. Serial No.: 75/757,235 | 2. Mark: IFIT.COM |
| 3. International Class(es): 42 | |
| 4. Publication Date: Mar 28, 2000 | 5. Applicant: ICON Health & Fitness, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained at \$38.00 each for domestic orders, or at \$47.50 each for foreign orders from:

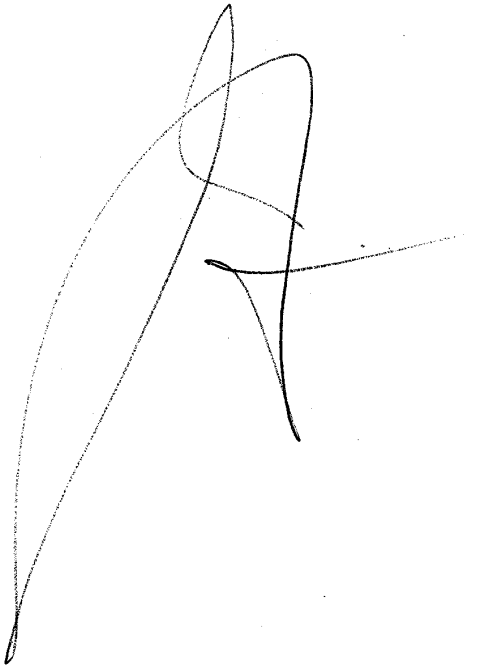
The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: (202)512-1800

By direction of the Commissioner.

PCFDLR (REV 12/97)

JONATHAN W. RICHARDS
WORKMAN, NYDEGGER & SEELEY
1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111

TMP&I

A handwritten signature in black ink, appearing to be 'J. Richards', written in a cursive style.

TRADEMARK EXAMINATION WORKSHEET

 AMENDMENT STAGE

 NO CHANGE

 PUBLICATION/REGISTRATION STAGE

 Name: Tammara Baker

L.O. 104

 Date 2/1/00

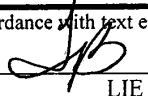
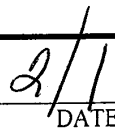
Serial No.

757235

75714317

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Legal Instrument Examiner (LIE)

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|---|--------------------------|--|--|
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| Misc. Mark Data | <input type="checkbox"/> | <input type="checkbox"/> Mark Description | <input type="checkbox"/> Disclaimer |
| | <input type="checkbox"/> | <input type="checkbox"/> Lining/Stippling | <input type="checkbox"/> Name/Portrait/Consent |
| | <input type="checkbox"/> | <input type="checkbox"/> Translation | |
| Section 2(f) | <input type="checkbox"/> | <input type="checkbox"/> Section 2(f) Entire Mark | |
| | <input type="checkbox"/> | <input type="checkbox"/> Section 2(f) Limitation Statement | <input type="checkbox"/> Section 2(f) in Part |
| | <input type="checkbox"/> | <input type="checkbox"/> Amended Register | <input type="checkbox"/> Amended Register Date |
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| | <input type="checkbox"/> | <input type="checkbox"/> Foreign Application Number | <input type="checkbox"/> Foreign Application Filing Date |
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| | <input type="checkbox"/> | <input type="checkbox"/> Foreign Registration Expiration Date | <input type="checkbox"/> Foreign Renewal Reg. Number |
| | <input type="checkbox"/> | <input type="checkbox"/> Foreign Reg. Renewal Expiration Date | <input type="checkbox"/> Foreign Renewal Reg. Date |
| Owner Data | <input type="checkbox"/> | <input type="checkbox"/> Owner Name | <input type="checkbox"/> DBA/AKA/TA |
| | <input type="checkbox"/> | <input type="checkbox"/> Address 1 | <input type="checkbox"/> Address 2 |
| | <input type="checkbox"/> | <input type="checkbox"/> City | <input type="checkbox"/> State |
| | <input type="checkbox"/> | <input type="checkbox"/> Zip Code | |
| | <input type="checkbox"/> | <input type="checkbox"/> Citizenship | <input type="checkbox"/> Entity |
| | <input type="checkbox"/> | <input type="checkbox"/> Entity Statement | <input type="checkbox"/> Composed of |
| | <input type="checkbox"/> | <input type="checkbox"/> Assignment(s)/Name Change | |
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| Prior U.S. Reg. | <input type="checkbox"/> | <input type="checkbox"/> Prior Registration | |
| Correspondence | <input type="checkbox"/> | <input type="checkbox"/> Attorney | <input type="checkbox"/> Domestic Representative |
| | <input type="checkbox"/> | <input type="checkbox"/> Attorney Docket Number | |
| | <input type="checkbox"/> | <input type="checkbox"/> Correspondence Firm Name/Address | |
| I certify that all corrections have been entered in accordance with text editing guidelines. | | | |
|  _____ LIE | |  _____ DATE | |
| Other: _____ _____ _____ | | | |

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