



07-21-1999

U.S. Patent & TMO/c/TM Mail RcptDt. #34

APPLICANT -- ICON Health & Fitness, Inc. (a Delaware corporation)  
ADDRESS -- 1500 South 1000 West, Logan, Utah 84321  
SERVICES -- Providing information and consultation services in the field of exercise equipment and personal health, fitness and nutrition by means of a global computer network (Int'l Class 42)

IFIT.COM

**TRADEMARK**



75757235

---

TRADEMARK APPLICATION SERIAL NO. **75757235**

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
FEE RECORD SHEET

08/04/1999 VBRISCOE 00000159 75757235  
01 FC:361 245.00 OP

PTO-1555  
(5/87)

Express Mail Label No. EJ 833 370 102 US

TRADEMARK  
Docket: 13914.576.3

**WORKMAN  
NYDEGGER  
& SEELEY**

ATTORNEYS AT LAW  
A PROFESSIONAL CORPORATION  
1000 EAGLE GATE TOWER  
60 EAST SOUTH TEMPLE  
SALT LAKE CITY, UTAH 84111  
TELEPHONE (801) 533-9800  
FACSIMILE (801) 328-1707

RICK D. NYDEGGER  
DAVID O. SEELEY  
BRENT P. LORIMER  
THOMAS R. VUKSINICK  
LARRY R. LAYCOCK  
JONATHAN W. RICHARDS  
DAVID R. WRIGHT  
JOHN C. STRINGHAM  
BRADLEY K. DESANDRO  
JOHN M. GUYNN  
CHARLES L. ROBERTS  
GREGORY M. TAYLOR  
DANA L. TANGREN  
KEVIN B. LAURENCE  
ERIC L. MASCHOFF  
CHARLES J. VEVERKA  
ROBYN L. PHILLIPS  
RICHARD C. GILMORE†

DAVID B. DELLENBACH  
JOHN N. GREAVES  
KEVIN K. JOHANSON  
L. DAVID GRIFFIN  
R. BURNS ISRAELSEN  
DAVID R. TODD  
FRASER D. ROY  
CARL T. REED  
JESÚS JUANÓS I TIMONEDA, Ph.D.  
STEPHEN D. PRODNUK\*, Ph.D.  
R. PARRISH FREEMAN, Jr.  
ADRIAN J. LEE†  
  
\*ADMITTED ONLY IN CALIFORNIA  
†ADMITTED ONLY IN VIRGINIA  
  
H. ROSS WORKMAN  
OF COUNSEL

PATENT  
TRADEMARK  
COPYRIGHT  
TRADE SECRETS  
UNFAIR COMPETITION  
LICENSING  
COMPLEX LITIGATION

MAILING ADDRESS:  
P.O. BOX 45862  
SALT LAKE CITY, UT 84145

INTERNET  
HOME PAGE: <http://www.wnspat.com>  
GENERAL E-MAIL: [Info@wnspat.com](mailto:Info@wnspat.com)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BOX: NEW APP FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Sir:

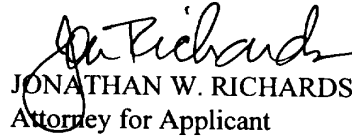
Enclosed herewith for filing are intent-to-use trademark application papers in the name of ICON HEALTH & FITNESS, INC. based on a bona fide intent to use the mark IFIT.COM in commerce, including the drawing. Also enclosed is a Certificate of Express Mailing for Label No. EJ 833 370 102 US.

Enclosed please find our Check No. 110548 in the amount of \$245.00 to cover the government filing fee.

Please charge any additional fee or credit overpayment to Deposit Account No. 23-3178. Copies of this sheet are enclosed in triplicate.

DATED this 21<sup>st</sup> day of July, 1999.

Respectfully submitted,

  
JONATHAN W. RICHARDS  
Attorney for Applicant  
Registration No. 29,843

WORKMAN, NYDEGGER & SEELEY  
1000 Eagle Gate Tower  
60 East South Temple  
Salt Lake City, Utah 84111  
Telephone: (801) 533-9800  
Facsimile: (801) 328-1707

JWR:pcs  
Enclosures

G:\DATA\WPDOCS\PCS\TMAPPS\PTO-APP.ITU

Express Mail Label No. EJ833370102US

SERVICE MARK  
Docket No: 13914.576.3

INTENT-TO-USE SERVICE MARK APPLICATION

PRINCIPAL REGISTER

Mark: IFIT.COM

International Class Number: 42

BOX: NEW APP FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

ICON Health & Fitness, Inc., a corporation duly organized and existing under the laws of the State of Delaware, having a principal place of business at 1500 South 1000 West, Logan, Utah 84321, has a bona fide intention to use, in commerce, the service mark shown in the accompanying drawing for providing information and consultation services in the field of exercise equipment and personal health, fitness and nutrition by means of a global computer network (Int'l Class 42), and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

Applicant intends to use the mark in advertising and promotional materials featuring applicant's services on point-of-purchase displays featuring applicant's services, and in other ways customary in the trade.

Applicant is the owner of copending application serial nos. 75/638,662, 75/639,302 and 75/678,402.

Applicant hereby appoints Rick D. Nydegger, David O. Seeley, Brent P. Lorimer, Thomas R. Vuksinick, Larry R. Laycock, Jonathan W. Richards, David R. Wright, John C. Stringham, Bradley K. DeSandro, John M. Guynn, Charles L. Roberts, Gregory M. Taylor, Dana L. Tangren, Kevin B. Laurence, Eric L. Maschoff, C. J. Veverka, Robyn L. Phillips, Richard C. Gilmore, David B. Dellenbach, John N. Greaves, Kevin K. Johanson, David L. Griffin, R. Burns Israelsen, David R. Todd, Jesús Juanós i Timoneda, Stephen D. Prodnuk, R. Parrish Freeman, Jr., and Adrian J. Lee, attorneys at law, as its attorneys to prosecute this application to register and to transact all business in the Patent and Trademark Office in connection therewith and to receive the Certificate of Registration. Please address all future correspondence in connection with this application to the attention of:

Jonathan W. Richards  
WORKMAN, NYDEGGER & SEELEY  
1000 Eagle Gate Tower  
60 East South Temple  
Salt Lake City, Utah 84111

William T. Dalebout declares that he is the Vice President of Research and Development of applicant corporation and is authorized to make this declaration; he believes applicant to be entitled to use, in interstate commerce, the service mark sought to be registered; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive; that the facts set forth in this application are true; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true; and further, that these

# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

## LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.