AO 120 (Rev. 2/99)

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### Director of the U.S. Patent & Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

## REPORT ON THE FILING OR DETERMINATION OF AN **TRADEMARK**

March 20, 2012

ACTION REGARDING A PATENT OR In Compliance with 35 § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Northern District of California on the following X Trademarks: ☐ Patents or DATE FILED U.S. DISTRICT COURT DOCKET NO. Northern District of California CV 12-01038 WHA 3/1/12 DEFENDANT PLAINTIFF KUMAR LALWANI, ET AL SANRIO, INC, ET AL DATE OF PATENT PATENT OR HOLDER OF PATENT OR TRADEMARK OR TRADEMARK TRADEMARK NO. 196 TM; 2 3 4 5 In the above—entitled case, the following patent(s) have been included: INCLUDED BY DATE INCLUDED ☐ Amendment ☐ Answer ☐ Cross Bill ☐ Other Pleading DATE OF PATENT PATENT OR HOLDER OF PATENT OR TRADEMARK TRADEMARK NO. OR TRADEMARK 2 In the above—entitled case, the following decision has been rendered or judgement issued: DECISION/JUDGEMENT (BY) DEPUTY CLERK DATE CLERK

Copy 1—Upon initiation of action, mail this copy to Commissioner Copy 3—Upon termination of action, mail this copy to Commissioner Copy 2—Upon filing document adding patent(s), mail this copy to Commissioner Copy 4—Case file copy



Richard W. Wieking

Gloria Acevedo

## SANRIO CO.'S TRADEMARKS

Trademark	Mark Drawing Code	Trademark Registration No.	Trademark Registration Date
Chococat	Design Plus Words, Letters, and/or Numbers	2,842,707	5/18/04
Chococat	Design Plus Words, Letters, and/or Numbers	2,707,592	4/15/03
Chococat	Design Plus Words, Letters, and/or Numbers	2,705,164	4/8/03
Chococat	Design Plus Words, Letters, and/or Numbers	2,714,130	5/6/03
Chococat	Design Plus Words, Letters, and/or Numbers	2,952,043	5/17/05
Chococat	Design Plus Words, Letters, and/or Numbers	2,845,315	5/25/04
Hello Kitty	Design Only	1,200,083	7/6/82
Hello Kitty	Design Only	1,277,721	5/15/84
Hello Kitty	Typed Drawing	1,215,436	11/9/82
Hello Kitty	Typed Drawing	1,279,486	5/29/84
Hello Kitty	Typed Drawing	1,391,550	4/29/86
Hello Kitty	Design Only	1,370,105	11/12/85
Keroppi	Standard Character Mark	3,531,383	11/11/08
Keroppi	Standard Character Mark	3,181,350	12/5/06
Keroppi	Standard Character Mark	3,531,382	11/11/08
Keroppi	Standard Character Mark	3,181,349	12/5/06
Keroppi	Standard Character Mark	3,436,548	5/27/08
Keroppi	Standard Character Mark	3,181,348	12/5/06

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Keroppi	Standard Character Mark	3,181,347	12/5/06
Keroppi	Standard Character Mark	3,449,938	6/17/08
Keroppi	Standard Character Mark	3,531,381	11/11/08
Keroppi	Standard Character Mark	3,531,380	11/11/08
Keroppi	Standard Character Mark	3,181,346	12/5/06
Keroppi	Standard Character Mark	3,423,288	5/6/08
Keroppi	Standard Character Mark	3,181,345	12/5/06
Little Twin Stars	Typed Drawing	1,341,864	6/18/85
Little Twin Stars	Typed Drawing	1,192,946	4/6/82
Little Twin Stars	Standard Character Mark	3,245,999	5/29/07
Little Twin Stars	Standard Character Mark	3,245,998	5/29/07
Little Twin Stars	Standard Character Mark	3,245,997	5/29/07
Little Twin Stars	Standard Character Mark	3,245,994	5/29/07
Little Twin Stars	Standard Character Mark	3,245,993	5/29/07
Little Twin Stars	Standard Character Mark	3,245,992	5/29/07
Little Twin Stars	Standard Character Mark	3,245,991	5/29/07
Monkichi	Standard Character Mark	3,699,381	10/20/09
My Melody	Typed Drawing	1,305,637	11/20/84
My Melody	Typed Drawing	1,210,192	9/28/82
Pekkle	Typed Drawing	2,053,346	4/15/97
Pochacco	Typed Drawing	2,236,507	4/6/99
Pochacco	Typed Drawing	1,985,358	7/9/96



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Sanrio	Design Plus Words, Letters, and/or Numbers	2,506,705	11/13/01
Sanrio	Typed Drawing	2,506,577	11/13/01
Sanrio	Design Plus Words, Letters, and/or Numbers	2,721,680	6/3/03
Sanrio	Design Plus Words, Letters, and/or Numbers	2,742,381	7/29/03
Sanrio	Design Plus Words, Letters, and/or Numbers	2,721,679	6/3/03
Sanrio	Design Plus Words, Letters, and/or Numbers	2,693,639	3/4/03
Sanrio	Design Plus Words, Letters, and/or Numbers	2,696,063	3/11/03
KEROKEROKEROPPI	Standard Character Mark	3,531,378	11/11/2008
KEROKEROKEROPPI	Standard Character Mark	3,531,376	11/11/2008
Bow	Design only	3,260,857	7/10/2007
Bow	Design only	3,359,800	12/25/2007
Bow	Design only	3,359,801	12/25/2007
Bow	Design only	3,272,377	7/31/2007
Bow	Design only	3,260,860	7/10/2007
Bow	Design only	3,362,512	1/1/2008
Bow	Design only	3,3,48,608	12/4/2008
Bow	Design only	3,249,704	6/5/2007
Bow	Design only	3,362,514	1/1/2008
Bow	Design only	3.359,799	12/25/2007
Bow	Design only	3,260,858	7/10/2007



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Bow	Design only	3,445,304	6/10/2008
Bow	Design only	3,260,859	7/10/2007
Bow	Design only	3,359,802	12/25/2007
Bow	Design only	3,260,861	7/10/2007
Bow	Design only	3,253,794	6/19/2007
Bow	Design only	3,260,862	7/10/2007
Outline of Hello Kitty	Design only	3,666,736	8/11/2009
Outline of Hello Kitty	Design only	3,756,724	3/9/2010
Outline of Hello Kitty	Design only	3,751,315	2/23/2010
Outline of Hello Kitty	Design only	3,868,138	10/26/2010
Outline of Hello Kitty	Design only	3,756,725	3/9/2010
Outline of Hello Kitty	Design only	3,666,736	8/11/2009
Outline of Hello Kitty	Design only	3,679,187	9/8/2009
Outline of Hello Kitty	Design only	3,865,208	10/19/2010



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