

Int. Cl.: 35

Prior U.S. Cl.: 101

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 987,090

Registered June 25, 1974

Renewal Term Begins June 25, 1994

SERVICE MARK
PRINCIPAL REGISTER

McDonald's

MCDONALD'S CORPORATION (DELA-
WARE CORPORATION)
MCDONALD PLAZA
OAK BROOK, IL 60521

OWNER OF U.S. REG. NOS. 743,572,
750,692 AND OTHERS.

FOR: TECHNICAL SERVICES
NAMELY, ADVICE, CONSULTATION

AND MANAGERIAL SERVICES IN THE
ESTABLISHMENT AND OPERATION
OF FAST FOOD RESTAURANTS, IN
CLASS 101 (INT. CL. 35).

FIRST USE 12-0-1948; IN COMMERCE
5-6-1953.

SER. NO. 72-433,063, FILED 8-17-1972.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 24, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

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