

UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF VIRGINIA  
ALEXANDRIA DIVISION

RAI STRATEGIC HOLDINGS, INC. and  
R.J. REYNOLDS VAPOR COMPANY,

Plaintiffs and Counterclaim  
Defendants,

v.

ALTRIA CLIENT SERVICES LLC; PHILIP  
MORRIS USA INC.; and PHILIP MORRIS  
PRODUCTS S.A.

Defendants and Counterclaim  
Plaintiffs.

Civil Action No. 1:20-cv-393-LO-TCB

**[PROPOSED] ORDER GRANTING PMI/ALTRIA'S MOTION TO SEAL**

This matter is before the Court on the motion filed by Altria Client Services, LLC, Philip Morris USA Inc., and Philip Morris Products S.A. (collectively, "PMI/Altria") to file their Opposition to RJR's Motion *in Limine* No. 9 ("Opposition") and Exhibits A-F thereto under seal pursuant to Federal Rule of Civil Procedure 5.2(d) and Local Civil Rule 5(C). Upon consideration of PMI/Altria's motion to seal and its memorandum in support thereof ("Sealing Motion"), the Court hereby **FINDS** as follows:

1. The public has received notice of the request to seal and has had reasonable opportunity to object. PMI/Altria's Sealing Motion was publicly docketed in accordance with Local Civil Rule 5. RAI Strategic Holdings, Inc. and R.J. Reynolds Vapor Co. (collectively, "RJR") have had an opportunity to respond. The "public has had ample opportunity to object" to Plaintiff's Sealing Motion and, since "the Court has received no objections," the first requirement under *Ashcraft v. Conoco, Inc.*, 218 F.3d 288, 302 (4th Cir. 2000), has been satisfied. *GTSI Corp.*

*v. Wildflower Int'l, Inc.*, No. 09-cv-123, 2009 WL 1248114, at \*9 (E.D. Va. Apr. 30, 2009); *see also U.S. ex rel. Carter v. Halliburton Co.*, No. 10-cv-864, 2011 WL 2077799, at \*3 (E.D. Va. May 24, 2011) (“[T]he parties provided public notice of the request to seal that allowed interested parties a reasonable opportunity to object—nearly two weeks.”).

2. PMI/Altria seek to seal and to redact from the public record only information designated by the parties as confidential. PMI/Altria will file publicly a redacted version of their Opposition, in addition to a sealed version, and will redact only those limited portions it seeks to seal. This selective and narrow protection of confidential material constitutes the least drastic method of shielding the information at issue. *Adams v. Object Innovation, Inc.*, No. 11-cv-272, 2011 WL 7042224, at \*4 (E.D. Va. Dec. 5, 2011) (finding that plaintiffs’ “proposal to redact only the proprietary and confidential information, rather than seal the entirety of his declaration, constitutes the least drastic method of shielding the information at issue”). The public has no legitimate interest in the parties’ confidential information. *See id.* at \*4 (“[T]here is no legitimate public interest in disclosing the proprietary and confidential information of [the defendant] . . . and disclosure to the public could result in significant damage to the company.”). The information that PMI/Altria seek to seal includes confidential, proprietary, and competitively sensitive business information of the parties and/or third parties, each of which could face harm if such information were to be released publicly.

3. There is support for filing portions of PMI/Altria’s Opposition, with a publicly filed version containing strictly limited redactions. The Opposition contains material designated confidential under the stipulated protective order. Accordingly, PMI/Altria are required to file this material under seal pursuant to the stipulated protective order. Placing these materials under seal is proper because the public’s interest in access is outweighed by a party’s interest in “preserving

confidentiality” of the limited amount of confidential information that is “normally unavailable to the public.” *Flexible Benefits Council v. Feltman*, No. 08-cv-371, 2008 WL 4924711, at \*1 (E.D. Va. Nov. 13, 2008); *see also U.S. ex rel. Carter*, 2011 WL 2077799, at \*3.

Therefore, based on the findings above, for good cause shown, it is hereby

**ORDERED** that the motion is **GRANTED**, and PMI/Altria are granted leave to file a **REDACTED** version of their Opposition to RJR’s Motion *in Limine* No. 9 and Exhibits A-F thereto.

And to file **UNDER SEAL** an unredacted version of their Opposition to RJR’s Motion *in Limine* No. 9 and Exhibits A-F thereto.

And **FURTHER ORDERED** that the unredacted version of the Opposition to RJR’s Motion *in Limine* No. 9 thereto shall remain **SEALED** until further order of the Court.

ENTERED this \_\_\_\_ day of \_\_\_\_\_, 2022.

Alexandria, Virginia

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