EXHIBIT 3

UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA

RAI STRATEGIC HOLDINGS, INC., et al.,) Civil Action) No. 1:20-cv-00393-LO-TCB Plaintiffs,) November 18, 2020) 1:00 p.m. ALTRIA CLIENT SERVICES, LLC, et al., Defendants.

> TRANSCRIPT OF MARKMAN HEARING PROCEEDINGS BEFORE THE HONORABLE LIAM O'GRADY, UNITED STATES DISTRICT COURT JUDGE

APPEARANCES:

For the Plaintiffs:

Charles Bennett Molster, III, Esq.

The Law Offices of Charles B. Molster III, PLLC 2141 Wisconsin Ave NW, Suite M Washington, DC 20007 703-346-1505 Email: Cmolster@molsterlaw.com

William E. Devitt, Esq.

Jones Day 77 West Wacker, Suite 3500 Chicago, Illinois 60601-1692 312-269-4240 Email: Wdevitt@jonesday.com

John A. Marlott, Esq.

Jones Day 77 West Wacker, Suite 3500 Chicago, Illinois 60601-1692 312-269-4326 Email: Jamarlott@jonesday.com



And if you go to the next page now, bill, you see Allowable Subject Matter, Claim 26, allowed. That's why Claim 26 was initially removed and then added back, Your Honor. There is no basis to exclude air, anything between the plate. Your Honor, there is absolutely no basis to exclude all electret layers from this claim. Thank you, Your Honor.

THE COURT: All right. Thank you.

MR. LAUD: Two more terms for this patent, Your Honor.

THE COURT: Yes, sir.

MR. LAUD: The next one, I'll be brief. Detect a Blowing Action. If Your Honor's read the briefs, you'll understand there isn't much of a dispute on this term between the parties at this point.

Our construction, we believe -- if you go to the next slide, Matt -- we're not intending to alter the meaning of the phrase in the claim. We simply want what we believe is a plain and ordinary construction of that. But as we pointed out in our opening brief, Your Honor, the infringement contentions that we received from the other side lead us to believe or led us to believe that they were taking a very different view of that requirement.

In their response brief, they say we are not trying to read that limitation out of the claims. Let me back up and explain. So, the claim requires sensing the rate and direction of airflow, detecting a drawing action, an inhale based on the



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rate and direction of air flow, detect a blowing action based on the same thing, and then actuate the heater for the drawing action but not the blowing action.

So it's detect both conditions and only actuate for one.

Now, our understanding from their infringement contentions was that you didn't actually need to detect the blowing action. If your device, like ours, simply didn't know that a blowing action was happening because it can't distinguish blowing from nothing happening at all, then we understood them to believe that that meant our device still infringed the patent because they were reading this out. If they're going to stand by the representations in their responsive claim construction brief that the device really does have to detect something, then we're fine with the plain and ordinary meaning of the claim term, but it's that understanding that's really important to us, Your Honor.

THE COURT: Okay. Thank you.

MR. NAPLES: I guess, Your Honor, I appreciate them trying to rewrite the claim to avoid infringement. If they're saying they agree with the plain and ordinary meaning, I'll just sit down.

Is that what you agree with? Or I can continue to argue, Your Honor. But changing "detect" to "determine" is obviously not proper. The claims use the words differently, the specification repeatedly says you're going to detect this blowing action. We don't think any construction is necessary.



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            THE COURT: They got the sense that you were trying to
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     read out the word "detect".
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           MR. NAPLES: We're not, Your Honor.
            THE COURT: All right. Does that bring us back to plain
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     and ordinary meaning then?
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           MR. LAUD: Yes, Your Honor, with the understanding that
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     the device has to detect something and can't simply -- it's not
     the actuation that tells you whether it detected it, it has to
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     detect something. There must be a requirement there. That's our
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     purpose, and maybe it would help if I showed you what is in their
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     infringement contentions. That might help to clarify the issue.
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     I proposed something, and I think Mr. Naples proposed something
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     slightly different, which is that --
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            THE COURT: You wanted to define the term "detect" now.
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           MR. LAUD: So, we proposed a construction that "detect"
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     means determine the presence of something. So, for example, if I
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     hear my wife say, Hey, honey, and I ignore her, that's detecting
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     her saying that, and then not doing anything in response to that.
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     If I can't hear her because I have headphones on, that's a
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     different thing. I'm not detecting her telling me, Hey, honey.
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     That's the point, Your Honor.
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            THE COURT: Okay.
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           MR. NAPLES: Your Honor, our -- their construction is
     "determine the presence of a blowing action at a mouthpiece."
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     The claim requires "detecting a blowing action," okay. As long
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