UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA ALEXANDRIA DIVISION

RAI STRATEGIC HOLDINGS, INC. and R.J. REYNOLDS VAPOR COMPANY,

Plaintiffs and Counterclaim Defendants,

v.

ALTRIA CLIENT SERVICES LLC; PHILIP MORRIS USA INC.; and PHILIP MORRIS PRODUCTS S.A.

Defendants and Counterclaim Plaintiffs.

Civil Action No. 1:20-cv-393-LO-TCB

[PROPOSED] ORDER GRANTING PMI/ALTRIA'S OMNIBUS MOTION IN LIMINE

Upon consideration of Plaintiffs Altria Client Services, LLC, Philip Morris USA Inc., and Philip Morris Products S.A.'s (collectively, "PMI/Altria") Omnibus Motion *in Limine* ("Motion") it is hereby:

ORDERED, that PMI/Altria's Motion is **GRANTED**,

and **FURTHER ORDERED**, that Defendants RAI Strategic Holdings, Inc. and R.J. Reynolds Vapor Company ("RJR") shall be precluded from, offering, or soliciting argument, evidence, and testimony regarding the following subjects at trial:

- 1. Preclude RJR from relying on non-comparable agreements to suggest the amount of a reasonable royalty.
- 2. Preclude RJR from violating its stipulation regarding prior art.
- 3. No argument, evidence, or testimony about prior art invalidity not disclosed in expert reports.
- 4. No reference to practicing the prior art as an alleged non-infringement defense.



- 5. Preclude RJR's experts from relying on hearsay conversations with undisclosed third-parties and evidence produced in violation of the Court's discovery order.
- 6. Preclude RJR from arguing that it lacks control over suppliers of the accused products.
- 7. Preclude lay opinion testimony from RJR's fact witnesses about alleged non-infringement or invalidity.
- 8. No reference to RJR's patent infringement claims.
- 9. No argument, evidence, or testimony about the pending ITC investigation or investigations involving Altria's investment in third-party Juul.
- 10. No reference to withdrawn claims or defenses.
- 11. No reference to PMI/Altria's decision not to sue third parties for infringing the asserted patents.
- 12. No reference to RJR or Nu Mark's Marking with third-party Fontem patent numbers.
- 13. Preclude RJR from referencing the absence of Charles Higgins at trial.
- 14. No argument, evidence, or testimony challenging FDA's PMT and MRTP authorizations for IQOS.

ENTERED this day of	, 2022.	
Alexandria, Virginia		



CERTIFICATE OF SERVICE

I hereby certify that on this 21st day of January, 2022, a true and correct copy of the foregoing was served using the Court's CM/ECF system, with electronic notification of such filing to all counsel of record:

/s/ Maximilian A. Grant

Maximilian A. Grant (VSB No. 91792)

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