

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF VIRGINIA  
ALEXANDRIA DIVISION**

RAI STRATEGIC HOLDINGS, INC. and  
R.J. REYNOLDS VAPOR COMPANY,

Plaintiffs and Counterclaim Defendants,

v.

ALTRIA CLIENT SERVICES LLC; PHILIP  
MORRIS USA INC.; and PHILIP MORRIS  
PRODUCTS S.A.,

Defendants and Counterclaim Plaintiffs.

Case No. 1:20-cv-00393-LO-TCB

**[PROPOSED] ORDER GRANTING REYNOLDS'S MOTIONS *IN LIMINE* NOS. 1-3 TO EXCLUDE REFERENCES TO VUSE PRODUCTS AS ALLEGEDLY BEING ILLEGAL OR UNLAWFUL, REFERENCES TO YOUTH VAPING OR ALLEGED TARGETING OF VUSE PRODUCTS TO YOUTHS, AND REFERENCES TO THE ALLEGED HARMS OF VAPING**

Upon consideration of Reynolds's Motions *in Limine* Nos. 1-3, PM/Altria's Response, Reynolds's Reply, and arguments of the parties, **IT IS HEREBY ORDERED** that Reynolds's motions are **GRANTED**, and it is further **ORDERED** that PM/Altria shall not solicit or offer at trial:

1. Any reference to the regulatory status of VUSE products, including any reference to VUSE products as allegedly being illegal or unlawful.
2. Any reference to youth vaping or alleged targeting of the VUSE products to youths.
3. Any reference to the alleged health risks of vaping.

ENTERED this \_\_\_\_ day of \_\_\_\_\_, 2022.

Alexandria, Virginia

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