

Exhibit J

(Public)

Jennifer Koh
Direct Dial: +1.858.523.3949
jennifer.koh@lw.com

12670 High Bluff Drive
San Diego, California 92130
Tel: +1.858.523.5400 Fax: +1.858.523.5450
www.lw.com

LATHAM & WATKINS LLP

FIRM / AFFILIATE OFFICES

Beijing	Moscow
Boston	Munich
Brussels	New York
Century City	Orange County
Chicago	Paris
Dubai	Riyadh
Düsseldorf	San Diego
Frankfurt	San Francisco
Hamburg	Seoul
Hong Kong	Shanghai
Houston	Silicon Valley
London	Singapore
Los Angeles	Tokyo
Madrid	Washington, D.C.
Milan	

March 5, 2021

VIA EMAIL

**CONFIDENTIAL BUSINESS INFORMATION,
SUBJECT TO PROTECTIVE ORDER**

Sanjiv Laud
Jones Day
90 South Seventh Street, Suite 4950
Minneapolis, MN 55402
slaud@jonesday.com
rjredva@jonesday.com

Re: *RAI Strategic Holdings, Inc. et al. v. Altria Client Services LLC, et al.*,
No. 1:20-cv-393-LO-TCB (E.D. Va.)

Dear Sanjiv:

We write in response to your March 2, 2021 letter.

[REDACTED]

[REDACTED]

March 5, 2021
Page 2

LATHAM & WATKINS^{LLP}

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

LATHAM & WATKINS^{LLP}

to Mr. Hawes' preparation and answers on this topic. Regardless, the identity of the company that

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

March 5, 2021
Page 4

LATHAM & WATKINS^{LLP}



We trust that this resolves the issues in your letter, but remain willing to meet and confer should you find it still necessary.

Sincerely,

/s/ Jennifer Koh

Jennifer Koh
of LATHAM & WATKINS LLP