UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA ALEXANDRIA DIVISION

RAI STRATEGIC HOLDINGS, INC. and R.J. REYNOLDS VAPOR COMPANY,

Plaintiffs and Counterclaim Defendants,

Civil Action No. 1:20-cv-393-LO-TCB

v.

ALTRIA CLIENT SERVICES LLC; PHILIP MORRIS USA INC.; and PHILIP MORRIS PRODUCTS S.A.

Defendants and Counterclaim Plaintiffs.

[PROPOSED] ORDER GRANTING PHILIP MORRIS PRODUCTS S.A.'S MOTION TO SEAL

This matter is before the Court on the motion ("Motion to Seal") filed by Defendant Philip Morris Products S.A. ("PMP") to file PMP's Reply in Support of Motion for Leave to Amend Counterclaims to Add Injunctive Relief ("Reply"), and Exhibits 1, 11, and 12 to the Reply, under seal pursuant to Federal Rule of Civil Procedure 5.2(d) and Local Civil Rule 5(C). Upon consideration of PMP's Motion to Seal and its memorandum in support thereof, the Court hereby **FINDS** as follows:

1. The public has received notice of the request to seal and has had reasonable opportunity to object. PMP's sealing motion was publicly docketed in accordance with Local Civil Rule 5. Plaintiffs RAI Strategic Holdings, Inc. and R.J. Reynolds Vapor Co. ("Plaintiffs") have had an opportunity to respond. The "public has had ample opportunity to object" to PMP's motion and, since "the Court has received no objections," the first requirement under *Ashcraft v*.



Conoco, Inc., 218 F.3d 288, 302 (4th Cir. 2000), has been satisfied. GTSI Corp. v. Wildflower Int'l, Inc., No. 09-cv-123, 2009 WL 1248114, at *9 (E.D. Va. Apr. 30, 2009); U.S. ex rel. Carter v. Halliburton Co., No. 10-cv-864, 2011 WL 2077799, at *3 (E.D. Va. May 24, 2011) ("[T]he parties provided public notice of the request to seal that allowed interested parties a reasonable opportunity to object—nearly two weeks.").

- 2. PMP seeks to seal and to redact from the public record only information designated by the parties as confidential. PMP will file a publicly redacted version of its Reply, in addition to sealed versions, and will redact only those limited portions it seeks to seal. This selective and narrow protection of confidential material constitutes the least drastic method of shielding the information at issue. *Adams v. Object Innovation, Inc.*, No. 11-cv-272, 2011 WL 7042224, at *4 (E.D. Va. Dec. 5, 2011) (finding plaintiffs' "proposal to redact only the proprietary and confidential information, rather than seal the entirety of his declaration, constitutes the least drastic method of shielding the information at issue"). The public has no legitimate interest in information that is confidential to the parties. *Id.* at *4 ("[T]here is no legitimate public interest in disclosing the proprietary and confidential information of [the defendant] . . . and disclosure to the public could result in significant damage to the company."). The information that PMP seeks to seal includes confidential, proprietary, and competitively sensitive business information of Defendants, Plaintiffs, and/or third parties, each of which could face harm if such information were to be released publicly.
- 3. There is support for filing portions of the Reply and Exhibits 1, 11, and 12 under seal, with a publicly filed version of the Reply containing strictly limited redactions. The Reply and Exhibits 1, 11, and 12 contain material designated confidential under the stipulated protective order, which requires PMP to file this material under seal. Furthermore, placing these materials



under seal is proper because the public's interest in access is outweighed by a party's interest in "preserving confidentiality" of the limited amount of confidential information that is "normally unavailable to the public." *Flexible Benefits Council v. Feltman*, No. 08-cv-00371, 2008 WL 4924711, at *1 (E.D. Va. Nov. 13, 2008); *U.S. ex rel. Carter*, 2011 WL 2077799, at *3.

Therefore, based on the findings above, for good cause show, it is hereby

ORDERED that the Motion is **GRANTED**, and PMP is granted leave to file a **REDACTED** version of its Reply.

And to file **UNDER SEAL** an unredacted version of PMP's Reply, and Exhibits 1, 11, and 12 to the Reply.

And **FURTHER ORDERED** that the unredacted version of PMP's Reply, and Exhibits 1, 11, and 12 to the Reply, shall remain **SEALED** until further order of the Court.

ENTERED this day of, 2020.	
Alexandria, Virginia	

