IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA ALEXANDRIA DIVISION

RAI STRATEGIC HOLDINGS, INC. and R.J. REYNOLDS VAPOR COMPANY,

Plaintiffs and Counterclaim Defendants,

v.

ALTRIA CLIENT SERVICES LLC; PHILIP MORRIS USA INC.; and PHILIP MORRIS PRODUCTS S.A.,

Defendants and Counterclaim Plaintiffs.

Case No. 1:20-cy-00393-LO-TCB

PLAINTIFFS' OPPOSITION TO DEFENDANT PHILIP MORRIS PRODUCTS S.A.'S MOTION FOR LEAVE TO AMEND COUNTERCLAIMS TO ADD INJUNCTIVE RELIEF



TABLE OF CONTENTS

			Page
INTR	ODUCT	TION	1
FACT	UAL B	ACKGROUND	4
	A.	In June 2020, PMP Asserted A Counterclaim For Money Damages Relating To Alleged Infringement Of Its Patents, And Fact And Expert Discovery Proceeded On That Basis	4
	B.	In Parallel Proceedings Before The ITC, PMP And Its Experts Argued That An Injunction Excluding Alternatives To Combustible Cigarettes Should Not Be Granted, As They Said It Is Manifestly Against The Public Interest.	5
	C.	Just Minutes After The ITC Proceedings Were Closed, PMP Notified Reynolds Of Its Intention To Seek Leave To Add A Claim For Injunctive Relief In This Case, Seeking To Bar Reynolds's Products From The Market	7
LEGA	L STA	NDARD	7
ARGU	JMENT		8
I.		OLDS WOULD BE UNDULY PREJUDICED IF PMP IS ALLOWED TO A CLAIM OF INJUNCTIVE RELIEF AT THIS LATE STAGE	8
	A.	PMP's Belated Request For Permanent Injunctive Relief Would Alter And Expand The Scope Of The Case	8
	B.	If PMP Is Permitted To Seek Injunctive Relief, Reynolds Would Need Fact And Expert Discovery That Cannot Be Accomplished In The Time Remaining Under The Current Schedule	11
II.		OFFERS NO EXCUSE FOR ITS EIGHT-MONTH DELAY IN SEEKING DD INJUNCTIVE RELIEF, AND THERE IS NONE	15
CONO	CLUSIC	N	17



TABLE OF AUTHORITIES

rage	:(s)
CASES	
Amgen, Inc. v. Sanofi, 872 F.3d 1367 (Fed. Cir. 2017)	. 12
Atlantic Bulk Carrier Corp. v. Milan Express Co., No. 3:10CV103, 2010 WL 2929612 (E.D. Va. July 23, 2010) (Lauck, J.)	. 10
BASF Plant Sci., LP v. Commonwealth Sci. & Indus. Rsch. Org., No. 2:17-CV-503-HCM, 2019 WL 8108116 (E.D. Va. Dec. 20, 2019) (Morgan, J.)	12
Bergano v. City of Va. Beach, No. 2:15CV520, 2016 WL 4435330 (E.D. Va. Aug. 17, 2016)	15
Davis v. Piper Aircraft Corp., 615 F.2d 606 (4th Cir. 1980)	. 16
Deasy v. Hill, 833 F.2d 38 (4th Cir. 1987)	16
eBay Inc. v. MercExchange, L.L.C., 547 U.S. 388 (2006)	sim
Equal Rights Ctr. v. Niles Bolton Assocs., 602 F.3d 597 (4th Cir. 2010)	9
Foman v. Davis, 371 U.S. 178 (1962)	3
Forstmann v. Culp, 114 F.R.D. 83 (M.D.N.C. 1987)	. 16
Grannis v. Ordean, 234 U.S. 385 (1914)	. 12
Johnson v. Oroweat Foods Co., 785 F.2d 503 (4th Cir. 1986)	9
Laber v. Harvey, 438 F.3d 404 (4th Cir. 2006)	. 10
Mayfield v. Nat'l Ass'n for Stock Car Auto Racing, Inc., 674 F.3d 369 (4th Cir. 2012)	9

TABLE OF AUTHORITIES (continued)

	Page(s)
MercExchange, L.L.C. v. eBay, Inc., 467 F. Supp. 2d 608 (E.D. Va. 2006) (Friedman, J.)	11, 12
Monsanto Co. v. Geertson Seed Farms, 561 U.S. 139 (2010)	2
Mullane v. Central Hanover Bank & Trust Co., 339 U.S. 306 (1950)	12
Nat'l Bank of Washington v. Pearson, 863 F.2d 322 (4th Cir. 1988)	7, 16
Nelson v. Adams USA, Inc., 529 U.S. 460 (2000)	12
Nelson-Ricks Cheese Co. v. Lakeview Cheese Co., LLC, No. 4:16-cv-00427-DCN, 2017 WL 4076101 (D. Idaho Sept. 14, 2017)	15
Sandcrest Outpatient Servs. v. Cumberland Cty. Hosp. Sys., 853 F.2d 1139 (4th Cir. 1988)	7
Sandoval v. Starwest Servs., LLC, No. 1:17-cv-01053, 2018 WL 2426269 (E.D. Va. Feb. 16, 2018) (Trenga, J.)	8, 16
OTHER AUTHORITIES	
E-1 D Circ D 15	

INTRODUCTION

On June 29, 2020, Defendant Phillip Morris Products, S.A. ("PMP") lodged counterclaims against Plaintiff R.J. Reynolds Vapor Company ("Reynolds"), asserting infringement of three patents. (Dkt. 40 at ¶¶ 17-46.) PMP was clear in that pleading that the only relief it sought to redress Reynolds's alleged infringement of these patents was money damages. (Id. at 44.) PMP made no mention of injunctive relief in those counterclaims, or at any time in the ensuing eight months, even as the Parties pursued extensive fact discovery to prepare this matter for trial. PMP provided no initial disclosures to indicate that it would seek injunctive relief, nor did PMP identify any witness(es) who could support such a claim. In addition, the case was stayed for weeks, during which time PMP easily could have reached out to preview this issue, and to work out a fair adjustment to the schedule that the Parties could propose in order to accommodate any discovery that Reynolds would need. Instead, PMP said nothing. Indeed, even after the stay was lifted and PMP submitted its opening expert reports relating to these counterclaim patents on February 24, 2021, PMP still said not one word about injunctive relief. It was not until the evening of Friday, February 26, that PMP first gave notice of its intention "to file a motion for leave to amend its counterclaims to add the remedy of injunctive relief," seeking to exclude from the market at least one, and perhaps even all, of Reynolds's widely-used VUSE vaping products. (Ex. 1, Feb. 26, 2021, J. Koh e-mail.) This motion should be denied, for numerous reasons.

First, Federal Rule of Civil Procedure 15 does not permit amendment where it would cause prejudice to the non-moving party. And that is absolutely the case here. Document production in this matter is substantially complete; opening expert reports already have been exchanged; discovery is set to close April 12; and the final pretrial conference will take place before Judge O'Grady on April 16 —preceded by the submission of witness and exhibit lists. In PMP's own



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

