

**Exhibit 29**  
**Public Redacted**  
**Version**

# Smokeable Business Update

*September 27, 2019*



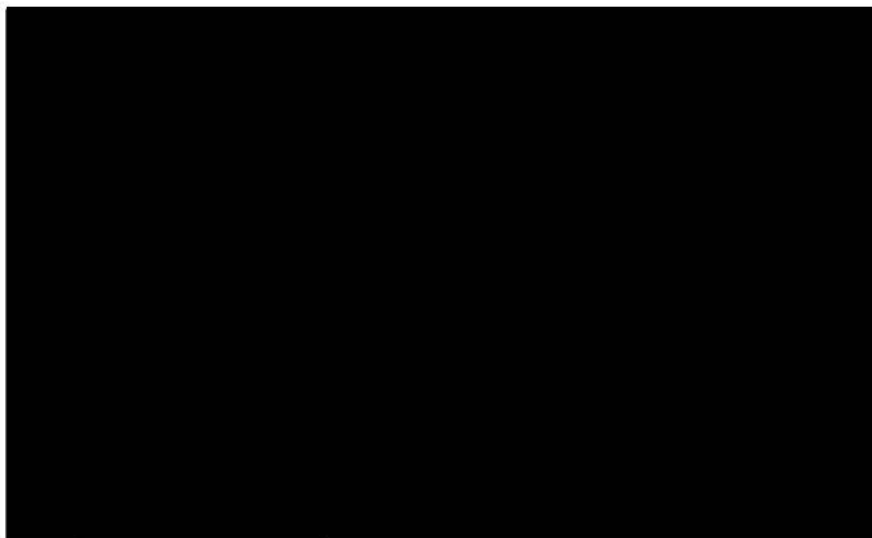
**Altria**  
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Consumer  
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# IQOS® Qualitative Product Research Topline



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