

EXHIBIT 1

Designation Run Report

Kiernan_Edward

Kiernan, Edward 04-16-2021

Reynolds Designations 00:02:08

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9:12 - 9:16

Kiernan, Edward 04-16-2021 (00:00:11)

9:12 Q. Good morning or good afternoon,
 9:13 Mr. Kiernan. Would you please state and
 9:14 spell your name for the record, please?

9:15 A. Edward Philip Kiernan. It's
 9:16 K-I-E-R-N-A-N.

20:19 - 20:20

Kiernan, Edward 04-16-2021 (00:00:05)

20:19 Q. Who is your current employer?

20:20 A. Philip Morris Products SA.

23:23 - 23:25

Kiernan, Edward 04-16-2021 (00:00:04)

23:23 Q. Okay. And what's your current
 23:24 title?

23:25 A. Global head of IP management.

46:5 - 46:8

Kiernan, Edward 04-16-2021 (00:00:08)

46:5 Q. And PMP purchased the
 46:6 '265 patent from a company called
 46:7 wedegree?

46:8 A. Yes.

107:15 - 107:17

Kiernan, Edward 04-16-2021 (00:00:15)

107:15 Q. So what did PMP do with the
 107:16 technology acquired from wedegree after
 107:17 October 29th of 2012?

107:24 - 108:4

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107:24 A. I don't know.

107:25 Q. Would anyone at PMP know what
 108:1

108:2 PMP did with the technology and patents
 108:3 purchased from wedegree?

108:4 A. No.

110:18 - 110:20

Kiernan, Edward 04-16-2021 (00:00:04)

110:18 Q. You're not aware of any efforts
 110:19 to use the wedegree technology?

110:20 A. I am not.

111:7 - 111:10

Kiernan, Edward 04-16-2021 (00:00:09)

111:7 Q. Are you aware of whether PMP was
 111:8 ever able to develop a commercially
 111:9 feasible product utilizing the technology
 111:10 in the '265 patent?

111:13 - 111:13

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111:13 A. No, I'm not aware.

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111:17 - 111:18 **Kiernan, Edward 04-16-2021 (00:00:09)**
111:17 Q. Has PMP licensed out any of the
111:18 technology that it acquired from wedegree?
111:21 - 111:23 **Kiernan, Edward 04-16-2021 (00:00:05)**
111:21 A. Not that I'm aware.
111:22 BY MS. SMITH:
111:23 Q. Do you know why it has not?
112:3 - 112:7 **Kiernan, Edward 04-16-2021 (00:00:09)**
112:3 A. I do not know.
112:4 BY MS. SMITH:
112:5 Q. Do you know whether PMP has
112:6 offered anyone a license to any of the
112:7 wedegree patents?
112:9 - 112:11 **Kiernan, Edward 04-16-2021 (00:00:05)**
112:9 A. Not that I'm aware.
112:10 BY MS. SMITH:
112:11 Q. Do you know why not?
112:13 - 112:19 **Kiernan, Edward 04-16-2021 (00:00:15)**
112:13 A. No.
112:14 BY MS. SMITH:
112:15 Q. Do you know whether any other
112:16 party has approached PMP for a license to
112:17 any of the patents that were purchased
112:18 from wedegree?
112:19 A. Not that I'm aware.

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