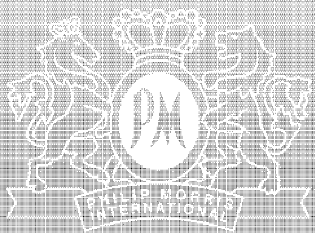


Exhibit 7



PHILIP MORRIS
INTERNATIONAL

Investor Information

July 2020



Geographic Expansion of IQOS Continues



Market Launches

- 2015 (7)
- 2016 (13)
- 2017 (18)
- 2018 (6)
- 2019 (8)
- 2020 (5)

(a) Effective March 27, 2020, the sale of IQOS is temporarily suspended in South Africa due to the pandemic-related ban on tobacco products, e-cigarettes and electronic devices that heat tobacco
 (b) Status at July 2, 2020

Note: Reflects markets where IQOS has been commercialized in key cities or nationwide. Reflects date of initial geographic expansion beyond pilot launch city. The number of markets includes International Duty Free. While IQOS is currently available for sale in Mexico, the country recently banned the importation of e-cigarettes and devices that heat tobacco
 Source: PMI Q2 2020 Results, July 21, 2020

Over 15 Million IQOS Users



HOME IS WHERE THE SMOKE ISN'T

IQOS has helped millions smoke and just live a little less like a smoker. Less staining on your lips, nails and furniture.

TOGETHER FORWARD

IQOS

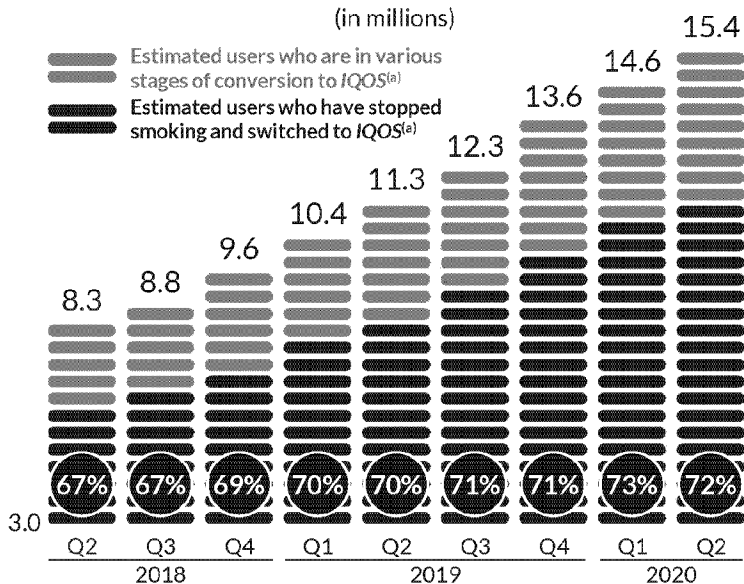
discover more at IQOS.com

This product is not risk free and is addictive. For adult use only.



Total IQOS Users^(a)

(in millions)



(a) See Glossary for definition
 Source: PMI Financials or estimates, IQOS user panels and PMI Market Research (PMI Q2 2020 Results, July 21, 2020)