EXHIBIT 10

Contact

www.linkedin.com/in/james-figlar-1a269625 (LinkedIn)

Top Skills

Business Development Strategic Planning Process Improvement

Publications

Vanishingly slow kinetics of the CIO2/CI- reaction: its questionable significance in non-linear chlorite reactions.

Less Common Metals in Proteins and Nucleic Acid Probes

Kinetics and a Revised Mechanism for the Autocatalytic Oxidation of SCN- by CIO2

Thiocyanogen as an Intermediate in the Oxidation of Thiocyanate by Hydrogen Peroxide in

Patents

Smokeless Tobacco Composition Improvements related to smoking articles and smokeable filler materials

Smokeless Tobacco Composition
Cigarette Filter

James Figlar

Executive Vice President at RAIS and RJReynolds Winston-Salem

Experience

RAIS and RJReynolds
Executive Vice President
February 2018 - Present (4 years 1 month)
Greensboro/Winston-Salem, North Carolina Area

Lead the regulatory function at RAI Services Company, providing support for all RAI Operating Companies as well as lead the research and development function for RJReynolds.

Reynolds American, Inc. Services Co. Senior Vice President -Scientific & Regulatory Affairs January 2016 - Present (6 years 2 months)

Responsible for all regulatory matters and submissions for RAI Operating companies. Setting strategy for compliance and guide research activities to fill knowledge gaps as well as guide the development activities at Kentucky Bioprocessing.

RJRT

Vice President

February 2008 - Present (14 years 1 month)

Responsible for setting the strategic direction of the research conducted in basic and applied science at RJRT and KBP with a focus on reducing the harm associated with tobacco use and finding other uses for the tobacco plant. Additional responsibilities include regulatory compliance, portfolio maintenance and tobacco inventory management.

RJ Reynolds Tobacco

Senior Director

August 2004 - February 2008 (3 years 7 months)

Responsible for directing the research of professional scientists at RJRT in the field of harm reduction technologies.

Brown and Williamson

Canian Dinaatan



Focused on the product innovation related to harm reduction.

Atlantic Environmental
Project Geologist
May 1989 - September 1990 (1 year 5 months)

Environmental consulting and field site inspections for property transfers or improvements.

Education

University of Massachusetts, Amherst PhD, Chemistry · (1990 - 1997)

Auburn University
Post-Doctoral Research, Inorganic Chemistry · (1997 - 1999)

Eastern Connecticut State University
BS, Environmental Earth Science · (1985 - 1989)

