

EXHIBIT I

1 UNITED STATES INTERNATIONAL TRADE COMMISSION
2 Washington, D.C.
3 Before the Honorable Clark S. Cheney
4 Administrative Law Judge

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6 -----x

7 In the Matter of Investigation No.

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9 CERTAIN TOBACCO HEATING ARTICLES 337-TA-1199

10 AND COMPONENTS THEREOF

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16 Monday, January 25, 2021

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18 EVIDENTIARY HEARING - VOLUME I - REMOTE

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21 The parties met, via remote videoconferencing, pursuant to

22 notice of the Administrative Law Judge, at 9:00 a.m.

23 Eastern.

24

25 Reported by: Karen Brynteson, RMR, CRR, FAPR

1 correct?

2 A. They are. They're called e-cigarettes, vape
3 products, or ENDS.

4 Q. Okay. And you talked a little bit about PMTAs
5 during your direct examination. And Reynolds has put in a
6 PMTA for its Solo product and its Vibe product, correct?

7 A. We have, yes.

8 Q. All right. It has also put in PMTAs for its
9 other e-cigarette devices, the Ciro and the Alto, correct?

10 A. Among other products, yes, that's correct.

11 Q. Okay. And you agree, Dr. Figlar, that if the
12 FDA denies Reynolds' PMTA applications for its Vuse
13 products, then Reynolds has to pull those products from the
14 market, correct?

15 A. If -- if that were the case, that would be true,
16 yes.

17 Q. All right.

18 A. We don't feel that that's likely, but that would
19 be the case.

20 Q. I understand. But, Dr. Figlar, you don't know
21 if the FDA is going to authorize Reynolds' PMTAs for its
22 Vuse products, correct?

23 A. No, I don't know it but we're very, very
24 confident, obviously, in our applications. But, you know,
25 we don't -- we don't know until the FDA makes a judgment.

1 Q. Right. So, Dr. Figlar, it's possible that the
2 Vibe and the Solo domestic industry products will have to
3 be removed from the market this year, right?

4 A. This year, I'm not sure. It depends on when the
5 FDA is going to make a decision before one would have to,
6 you know, remove products from the market. But, you know,
7 we will see.

8 Q. Well, if the FDA denies the applications,
9 Reynolds is going to pull the products, correct?

10 A. Well, obviously I think Reynolds would -- would
11 run the course of -- of administrative review, but -- but,
12 yes, if ultimately the FDA makes that decision, then we
13 would have to remove those products from the market.

14 Q. Okay. Now, there's another FDA term that's been
15 discussed in this case called an MRTPA, correct?

16 A. I suppose, yes, I know what an MRTPA is, yes.

17 Q. Right. An MRTPA stands for Modified Risk
18 Tobacco Product Application, correct?

19 A. That is correct.

20 Q. Right. And if an MRT application is granted, a
21 company can advertise a tobacco product as, for instance, a
22 reduced risk or a reduced exposure product, correct?

23 A. It depends on what the FDA decides with regard
24 to those advertising claims, but, yes, there's a G-1 and
25 G-2 path, exposure or risk.