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Contact

www.linkedin.com/in/ anishtallapureddy (LinkedIn) letsgetretarded.wordpress.com (Blog)

Top Skills

Business Strategy Financial Modeling Business Development

Languages

Hindi

Telugu

English

Anish Tallapureddy

Product Management at Google | Ex - Meta, Amazon, Dell Austin, Texas, United States

Summary

Anish Tallapureddy is a product leader with +15 years of experience in product management, strategy, and idea incubation. He is currently driving product management for advertiser experiences including onboarding, privacy, identity and security solutions at Google Ads.

Previously he led product management for audio/video calling experiences at Meta Platforms. Prior to Meta, Anish worked at Dell where he drove product for "IT as a Service" experiences, and at Amazon, where he led product management for AWS "Snowball" and at Amazon Video Games. Before Amazon, Anish spent 4 years at Cypress Semiconductor in product roles.

Anish earned a master's degree in management and engineering from the Massachusetts Institute of Technology (MIT), an MBA from the Indian Institute of Management Calcutta, and a BS in Electrical Engineering from BITS Pilani in India.

Experience

Google

Product Management Lead July 2022 - Present (1 year 10 months)

Product Management for Google Ads

Meta

Product Management Lead May 2021 - July 2022 (1 year 3 months)

Austin, Texas Metropolitan Area

"Bringing people together when they are far apart through immersive audio/video calling experiences"



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Driving product for the platform that powers audio/video and other remote presence experiences across FB, Instagram, Messenger, Workplace, Oculus and other Reality labs/ metaverse products.

Dell Technologies
Director, Product Management & Strategy
October 2016 - May 2021 (4 years 8 months)

Austin, Texas Metropolitan Area

Led product management and strategy for "IT as a Service" solutions' to help customers bring cloud agility, simplify IT consumption and accelerate business transformation

Amazon

2 years

Sr. Product Manager Technical - Amazon Web Services 2015 - 2016 (1 year)

Greater Seattle Area

Led product management for Amazon Web Services 'Snowball'- a solution to accelerate transfer of customer data into/out of AWS cloud. Built the product "0" to "1" and expanded its presence across multiple regions. Designed and launched multiple features to enable customers to integrate Snowball into their cloud workflows

Sr. Product Manager - US Video Games 2014 - 2015 (1 year)

Greater Seattle Area

Led product management for Amazon Video Games. Spearheaded the product roadmap, prioritization & development of features to enable the sale of digital games globally on "Amazon.com" including Digital Cart & Bundling, Premium A+ & enhanced detail page programs

- Conceptualized and implemented special discounts on video games to 'Amazon Prime members'; Led a multi-functional effort across 12 teams, inventing the entire process, designing user experiences/ features & offering first-ever Prime benefit in video games

Cypress Semiconductor Strategy, M&A, Venture Capital & Product Development 2010 - 2014 (4 years)



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Worked on a range of projects on Strategy, M&A, Venture Capital, & Product Development; Executed special projects for CEO, CFO, and the senior leadership

PwC

Summer Associate - Financial Advisory Services 2009 - 2009 (less than a year)

Detailed study for a PE investor on Indian Apparel sector and estimation of organized retail penetration in the industry

Larsen & Toubro Limited Product Manager 2007 - 2008 (1 year) Mumbai Area, India

Handled product management for Control & Automation solutions

Bharat Forge Ltd Summer Intern 2005 - 2005 (less than a year) Pune Area, India

Developed tools to integrate FANUC PLC with FIDIA designer for precise manufacturing of crank shafts for a major US Auto corporation.

Education

Massachusetts Institute of Technology MS, Management & Engineering

Indian Institute of Management, Calcutta MBA, Strategy, Finance

Birla Institute of Technology and Science, Pilani BSEE (Hons.), Electronics & Computer Science



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