

EXHIBIT Z

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Coordonnées

www.linkedin.com/in/elodie-camaret (LinkedIn)

Principales compétences

Consumer Behavior
Continuous Improvement
Problem Solving

Languages

French (Native or Bilingual)
English
Deutsch

Certifications

Project Management Professional (PMP)®
Scrum Master Certified (SMC)
Grow your team Program
Cert Prep: Scrum Master
Woman Leadership Program certification

Elodie Camaret, PMP, CSM

Innovation Project Director @ EssilorLuxottica | Innovation Management, Strategic Planning
Dallas, Texas, États-Unis

Résumé

With over 20 years of combined experience in strategic marketing and project management, I am an Innovation Project Director at EssilorLuxottica, the global leader in vision care and eyewear. I am PMP certified and have worked in five different countries, managing cross-functional teams and delivering innovative solutions for the optical industry.

My core competencies include initiating and leading high-value projects with key partners, implementing agile methodologies in a predictive environment, identifying and training internal resources, and creating adapted processes to align with our partners and customers.

I am passionate about understanding the customer needs in-depth, articulating the differentiated solutions, and creating value systems that will maximize the success of all stakeholders. I am also a problem solver, a simplifier, and a people person, who can adapt to complex and challenging situations, motivate teams, and communicate effectively. My mission is to drive innovation projects, leveraging my unique ability to see things from both a creative and a business perspective.

Expérience

EssilorLuxottica

Innovation Project Director (Smart Eyewear)
décembre 2020 - Present (3 ans 5 mois)
Dallas, Texas, United States

- initiating and leading 2 to 4 projects with key partners like Meta and DeepOptics
- implementing agile methodologies in a predictive environment

- identifying new sponsors internally and gaining their buy-in (as the smart glasses products were not yet part of the portfolio)
- create adapted processes to implement successfully those new innovation in alignment with our partners

Essilor of America

6 ans 4 mois

Innovation Project Director

décembre 2019 - novembre 2020 (1 an)

Dallas, Texas, États-Unis

- drive 3 Strategic Projects at the same time (3 main corporate brands new generation \$4-10M value creation each)

- manage 15 to 20 high level team leaders as resources for the strategic projects

- identify/improve new process to implement successfully new innovation on the optical

US market

- build new dashboards aligned with the strategy and the top management expectations

to give a visual status of each project

- share weekly projects status/challenges/risks to EoA ECOM and R&D ECOM
- lead the projects through the worldwide stage gate process

US Consumer Innovation Director

juin 2016 - décembre 2019 (3 ans 7 mois)

Région de Dallas/Fort Worth, États-Unis

- managed a high-level team of 4 Innovation Managers

- learned Design Thinking methodology working with 2 designers for 4 months

- drove innovation for Presbyopes (2 years) & Sun (1.5 year) markets with R&D and

Marketing/Business teams

- identified 25 new products & services ideas for the worldwide consumers to contribute to

the +\$500M additional sales target within the next 5 years

- challenged & influenced people across the organization
- selected and presented the 10 highest potential ideas to the Group

Innovation

Committee for each Design Thinking Loops

- led the selected ideas through the stage gate process

- actively participated to the change management (new innovation process & working methods) within the company
- build the US Innovation Lab on Essilor Dallas Campus

New products Senior project manager - R&D

août 2014 - juin 2016 (1 an 11 mois)

Dallas TX - US

- moved to the US to reinforce the Project Managers Teams of Essilor main subsidiary and facilitate communication with corporate teams in France
- led the launch introductions of 6 key projects for the US market (Sun, New Designs & Coatings introduction mostly for Retail customers), developed key project goals, build planning & WBS with cross-functional teams (Technical & business teams)
- used excellent time management and project management skills to successfully oversee and managed projects from conception to completion within 12 months (av. per project)
- present projects status and get approval on decisions at the committee level on a monthly basis

ESSILOR International

12 ans

New Products Projects Manager - R&D

octobre 2010 - août 2014 (3 ans 11 mois)

Paris, Île-de-France, France

- managed 9 key projects (Initiation, Planning, Execution, Launch) to introduce new products (new designs, new anti-reflective coating, first anti-fog lenses) on the worldwide markets (Premium and Mainstream customers)
- collaborated with worldwide cross-functional teams (marketing, finance, supply chain, production, quality, legal) to achieve project goals in a timely and effective manner

Product Manager - Strategic Marketing

septembre 2002 - septembre 2010 (8 ans 1 mois)

Paris, Île-de-France, France

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