IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF TEXAS WACO DIVISION

JAWBONE INNOVATIONS, LLC,

Plaintiff,

V.

APPLE INC.,

S

Case No. 6:21-cv-00984-ADA

JURY TRIAL DEMANDED

8

APPLE INC.,

Defendant.

S

Case No. 6:21-cv-00984-ADA

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JURY TRIAL DEMANDED

PLAINTIFF JAWBONE INNOVATIONS, LLC'S RESPONSE IN OPPOSITION TO DEFENDANT APPLE INC.'S MOTION TO TRANSFER VENUE TO THE NORTHERN DISTRICT OF CALIFORNIA (DKT. 38)

TABLE OF CONTENTS

				Page(s)	
I.	INTI	RODUCTION 1			
II.	BACKGROUND				
	A.	Procedural Background			
	B.	Plaintiff Jawbone Innovations, LLC			
	C.	Defendant Apple Inc. Has Significant Connections to this District			
III.	LEG	AL STA	ANDARDS	4	
IV.	ARGUMENT				
	D.	The Private Interest Factors Do Not Favor Transfer		5	
		1.	The Relative Ease of Access to Sources of Proof Weighs Against Transfer		
		2.	The Cost of Attendance for Willing Witnesses Weighs Against Transfer	8	
		3.	The Availability of Compulsory Process to Secure the Attendance of Witnesses Weighs Against Transfer	11	
		4.	Judicial Economy Favors the WDTX	13	
	E.	The Public Interest Factors Do Not Favor Transfer		13	
		1.	The Local Interests Weigh Against Transfer	14	
		2.	Administrative Difficulties Flowing from Court Congestion Weigh Against Transfer	14	
	F.	The Totality of the Circumstances Fails to Show NDCA is Clearly More Convenient			
V	CON	ONCLUSION			

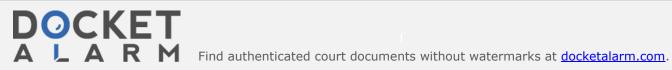


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r,	ige(s)
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Core Wireless Licensing, S.A.R.L. v. Apple Inc., 2013 WL 682849 (E.D. Tex. Feb. 22, 2013)	4
Defense Distrib. v. Bruck, 30 F.4th 414 (5th Cir. 2022)	assim
Hammers v. Mayea-Chang, 2019 WL 6728446 (E.D. Tex. Dec. 11, 2019)	7
Hammond Dev. Int'l v. Google LLC, 2020 WL 3452987 (W.D. Tex. June 24, 2020)	13
Japan Display Inc. v. Tianma Microelectronics Co., 2021 WL 3772425 (E.D. Tex. Aug. 25, 2021)	5
Jawbone Innovations, LLC v. Amazon.com, Inc. and Amazon.com Servs., Inc., No. 2:21-cv-00435-JRG, Dkt. 1 (E.D. Tex. Nov. 29, 2021)	1
Jawbone Innovations, LLC v. Google LLC, No. 6:21-cv-00985-ADA, Dkt. 1 (W.D. Tex. Sept. 23, 2021)	1, 3
Jawbone Innovations, LLC v. Samsung Elecs. Co., No. 2:21-cv-00186-JRG, Dkt. 1 (E.D. Tex. May 27, 2021)	1
Longhorn HD LLC v. Juniper Networks, Inc., 2021 WL 4243382 (E.D. Tex. Sept. 16, 2021)	.2, 15
Monterey Research, LLC v. Broadcom Corp., 2022 WL 526242 (W.D. Tex. Feb. 21, 2022)	15
In re NetScout Sys., Inc., 2021 WL 4771756 (Fed. Cir. Oct. 13, 2021)	13
<i>In re Nintendo Co.</i> , 589 F.3d 1194 (Fed. Cir. 2009)	5
Rembrandt Wireless Techs., LP v. Apple Inc., 2019 WL 6344470 (E.D. Tex. Nov. 27, 2019)	11
Scramoge Tech. Ltd. v. Apple Inc., No. 6:21-cv-00579-ADA, Dkt. 82 (W.D. Tex. May 25, 2022)	10



Case 6:21-cv-00984-ADA Document 92 Filed 09/14/22 Page 4 of 21

<i>In re Volkswagen AG</i> , 371 F.3d 201 (Fed. Cir. 2004)	5
In re Volkswagen of Am., Inc., 545 F.3d 304 (5th Cir. 2008)	4
In re Volkswagen of Am., Inc., 566 F.3d 1349 (Fed. Cir. 2009)	13
Statutes	
28 U.S.C. § 1404(a)	4
Other Authorities	
Fed. R. Civ. P. 45(c)(1)(B)	12



I. INTRODUCTION

Plaintiff Jawbone Innovations, LLC ("Jawbone" or "Plaintiff") is a Texas company with offices in Waco and Marshall. Jawbone receives audio products at those offices and distributes them to customers in the United States. Defendant Apple Inc. ("Apple" or "Defendant") maintains a substantial presence in this District, including maintaining a 133-acre campus and over 6,200 employees; Apple's investments and activities in this District are "expected to make Apple the largest private employer in Austin." Indeed, Austin employs Apple's second largest population of employees, with large numbers of employees working in engineering, R&D, operations, finance, sales, and customer support. Jawbone's witnesses, including the principal inventor on all of the Asserted Patents, are located closer to this District and would find it more convenient to testify in this Court, and several of the third-party witnesses identified by Apple have submitted that they are willing to travel to this District for trial or are outside the Northern District of California.

Accordingly, Apple has failed to meet its burden to demonstrate that transferring this action to the Northern District of California ("NDCA") is "clearly more convenient" for all parties and witnesses, and its Motion should be denied.

II. BACKGROUND

A. Procedural Background

Jawbone filed its Complaint in this action on September 23, 2021. See Dkt. 1. Jawbone also filed three other cases in this District and in the Eastern District of Texas involving the Patents-in-Suit. See Jawbone Innovations, LLC v. Samsung Elecs. Co., No. 2:21-cv-00186-JRG, Dkt. 1 (E.D. Tex. May 27, 2021) ("Samsung Case"); Jawbone Innovations, LLC v. Amazon.com, Inc. and Amazon.com Servs., Inc., No. 2:21-cv-00435-JRG, Dkt. 1 (E.D. Tex. Nov. 29, 2021) ("Amazon Case"); and Jawbone Innovations, LLC v. Google LLC, No. 6:21-cv-00985-ADA, Dkt. 1 (W.D. Tex. Sept. 23, 2021) ("Google Case"). Jawbone filed an Amended Complaint on December 23,



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