EXHIBIT CC

Payam Mirrashidi

Senior Director of Engineering at Apple
San Francisco Bay Area

Experience

Apple
Senior Director of Engineering
September 2014 - Present
Cupertino, CA

As the leader of the Apple Media Products Server team I am responsible
for many of the server aspects of the following properties: App Store, Apple
Music, iTunes Store(music, tv & movie stores), Apple Books Store and Apple
Podcasts. In addition to server infrastructure I also own the Apple Podcasts
iOS app. The teams I manage build and support the desktop and web
experiences for these products. Finally, there is a suite of analytics products
that my team builds and supports: App Analytics, Podcasts Analytics and Artist
Analytics.

In addition to the products mentioned above, I am responsible for a number of
core services that power them. These services include e-commerce, financial
systems integration, search, personalization, recommendations, SEO, music
science and algorithm evaluation. I also manage and run the Apple Media
Products Architecture and Performance team.

As an engineer I implemented important parts of Apple's media products
for over a decade. As an engineering leader I've tackled all parts of large-
scale software and service development. Today, I manage a 600+ person
engineering organization that is at the center of Apple's digital media strategy.

San Francisco Conservatory of Music
Trustee
October 2014 - Present

Apple, Inc.
Director of Engineering, iTunes Store
July 2002 - Present
Cupertino, CA

iTunes Store

• e-commerce and account management

• Customer support agent applications

• Financial systems integration

Ruby Networks, Inc.
Director of Engineering
2000 - 2002 (3 years)

Spotlife, Inc.
Principal Engineer
1999 - 2000 (2 years)

Infoscape, Inc.
Software Engineer
1998 - 1999 (2 years)

Netmosphere, Inc.
Software Engineer
1997 - 1998 (2 years)

Sun Microsystems
Member of Technical Staff
1995 - 1997 (3 years)

Weathernews
Software Engineer Consultant
1994 - 1995 (2 years)

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Education

University of California, Berkeley
A.B., Physics · (1988 - 1992)

San Francisco State University
Computer Science · (1993 - 1995)

Bishop Montgomery HIgh School
 · (1984 - 1988)