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Breaking

Samsung is sole supplier of costly 'iPhone 8' OLED, putting Apple in 'urgent need' of alternatives

By [Neil Hughes](#)

Wednesday, September 06, 2017, 09:34 am PT (12:34 pm ET)

The upcoming launch of the "iPhone 8" will reportedly see Apple in a precarious position in terms of parts, as the only company currently capable of producing OLED panels for the new edge-to-edge display is said to be

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rival Samsung.



"iPhone 8" render. | Source: Gordon Kelly and Nodus

Analyst Ming-Chi Kuo of KGI Securities issued a note to investors on Wednesday, a copy of which was obtained by *AppleInsider*, revealing that Samsung has strong bargaining power against Apple.

He suspects that the OLED displays for the ["iPhone 8"](#) cost Apple between \$120 and \$130 per unit — well beyond the \$45 to \$55 per unit Apple is said to pay for the iPhone 7 Plus 5.5-inch LCD screen.

According to Kuo, "Apple is in urgent need of finding a second source of OLED." Any diversity in the supply chain will take time, however, as competing display makers need to not only ramp up OLED output, but also master manufacturing of the next-generation display technology to meet Apple's quality control standards.

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