IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TEXARKANA DIVISION

MAXELL LTD.,

Plaintiff,

Civil Action No. 5:19-cv-00036-RWS

v.

APPLE INC.,

JURY TRIAL DEMANDED

Defendant.

NOTICE OF APPEARANCE OF COUNSEL

Notice is hereby given that Bobby Lamb of Gillam & Smith LLP enters his appearance in this matter as additional counsel on behalf of Defendant Apple Inc.

Bobby Lamb may receive all communications from the Court and from other parties at

Gillam & Smith, LLP, 303 South Washington Avenue, Marshall, Texas 75670; Telephone: (903)

934-8450; Facsimile: (903) 934-9257; e-mail: wrlamb@gillamsmithlaw.com.

Dated: June 18, 2019

Respectfully submitted,

/s/ Bobby Lamb

Bobby Lamb TX State Bar No. 24080997 wrlamb@gillamsmithlaw.com GILLAM & SMITH, L.L.P. 303 S. Washington Ave. Marshall, Texas 75670 Telephone: (903) 934-8450 Facsimile: (903) 934-9257

Counsel for Defendant Apple Inc.

CERTIFICATE OF SERVICE

I hereby certify that counsel of record who are deemed to have consented to electronic service are being served this 18th day of June, 2019, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ Bobby Lamb Bobby Lamb