IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TEXARKANA DIVISION

MAXELL LTD.,

Plaintiff,

Civil Action No. 5:19-cv-00036-RWS

v.

APPLE INC.,

Defendant.

JURY TRIAL DEMANDED

NOTICE OF APPEARANCE OF COUNSEL

Notice is hereby given that Anthony Beasley of O'Melveny & Myers LLP enters his appearance on behalf of Defendant Apple Inc. in this matter as additional counsel.

Anthony Beasley may receive all communications from the Court and from other parties at O'Melveny & Myers LLP, 400 South Hope Street, 18th Floor, Los Angeles, California 90071; Telephone: (213) 430-6000; Facsimile: (213) 430-6407; e-mail tbeasley@omm.com.

Dated: May 8, 2019

Respectfully submitted,

/s/ Anthony Beasley

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CERTIFICATE OF SERVICE

I hereby certify that counsel of record who are deemed to have consented to electronic service are being served this 8th day of May, 2019, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ Anthony Beasley

Anthony Beasley