

EXHIBIT 10

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
TEXARKANA DIVISION

-----X
MAXELL, LTD., :
Plaintiff, : Case No.
v. : 5:19-cv-00036-RWS
APPLE INC., :
Defendant. :

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Videotaped deposition of VIJAY MADISETTI Ph.D.
Tuesday, October 22, 2019
Atlanta, GA
8:57 a.m.

Job No.: 170439
Pages: 1 - 186
Reported by: Giselle Mitchell-Margerum, RPR, CRI,
CCR

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Deposition of VIJAY MADISETTI Ph.D., held at
the offices of:

REGUS
715 Peachtree Street N.E.

Atlanta, GA 30308

Pursuant to agreement, before Giselle
Mitchell-Margerum, RPR, CRI, CCR.

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A P P E A R A N C E S

ON BEHALF OF PLAINTIFF:

BRYAN NESE, ESQ
MAYER BROWN
1999 K Streeet, N.W.
Washington, D.C. 20006

ON BEHALF OF DEFENDANT:

VINCENT ZHOU, ESQ
O'MELVENY & MEYERS
400 South Hope Street
Los Angeles, CA 90071

ALSO PRESENT:

RICK RICHEY, Videographer

1 V. MADISETTI

2 Q. But you expect them to know, at least,
3 the general concept of, for example, NTSC display.
4 Is that right?

5 A. I would expect them to know the general
6 aspects of TV broadcast and signal formats. Both
7 progressive, as well as interlaced approaches.
8 Because they have been around since the 1930s and
9 '40s.

10 So, I would expect them to be familiar
11 that TV -- TV systems -- TV display systems would
12 support both progressive and interlaced approaches.

13 Q. So, going to paragraph 29, you say here
14 that, as relating to the 493 Patent, the patent
15 involves general principles, including the concepts
16 of digital image and video processing for electric
17 cameras.

18 Do you see that?

19 A. Yes.

20 Q. What do you mean by "electric cameras?"

21 A. Primarily, digital cameras and devices.

22 Q. Is there a difference between electric
23 cameras and digital cameras, in your mind?

24 A. I would say that digital camera is an --
25 digital camera is what is generally being referred

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