

Exhibit 2



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(12) **United States Patent Strober**

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(54) **PLAY CONTROL OF CONTENT ON A DISPLAY DEVICE**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

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This patent is subject to a terminal disclaimer.

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Primary Examiner — Tadesse Hailu

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(65) **Prior Publication Data**

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(57) **ABSTRACT**

A system for presenting and controlling content on a display device includes a network, a server system coupled to the network and comprising one or more servers, a display device coupled to the network and having a display, and a personal computing device operable to transmit a first message according to a specified format over the network to the server system. The server system stores an association between the personal computing device and the display device. The first message identifies user-selected content and a media player to play the content. The server system is operable, in response to receiving the first message from the personal computing device, to provide to the display device a second message identifying the user-selected content and the media player to play the content. In response to receiving the second message, the display device is operable to obtain a first media player needed to play the content, to load the media player and to present the content on the display.

Related U.S. Application Data

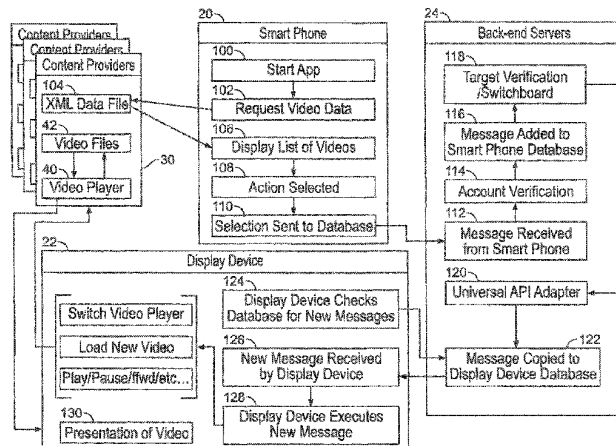
(63) Continuation of application No. 13/532,546, filed on Jun. 25, 2012, now Pat. No. 9,767,195, which is a (Continued)

(51) **Int. Cl.**
G06F 17/30 (2006.01)
G06F 9/44 (2018.01)
 (Continued)

(52) **U.S. Cl.**
 CPC **G06F 16/74** (2019.01); **G06F 9/452** (2018.02); **G06F 16/951** (2019.01)

(58) **Field of Classification Search**
 USPC 715/716
 See application file for complete search history.

20 Claims, 9 Drawing Sheets



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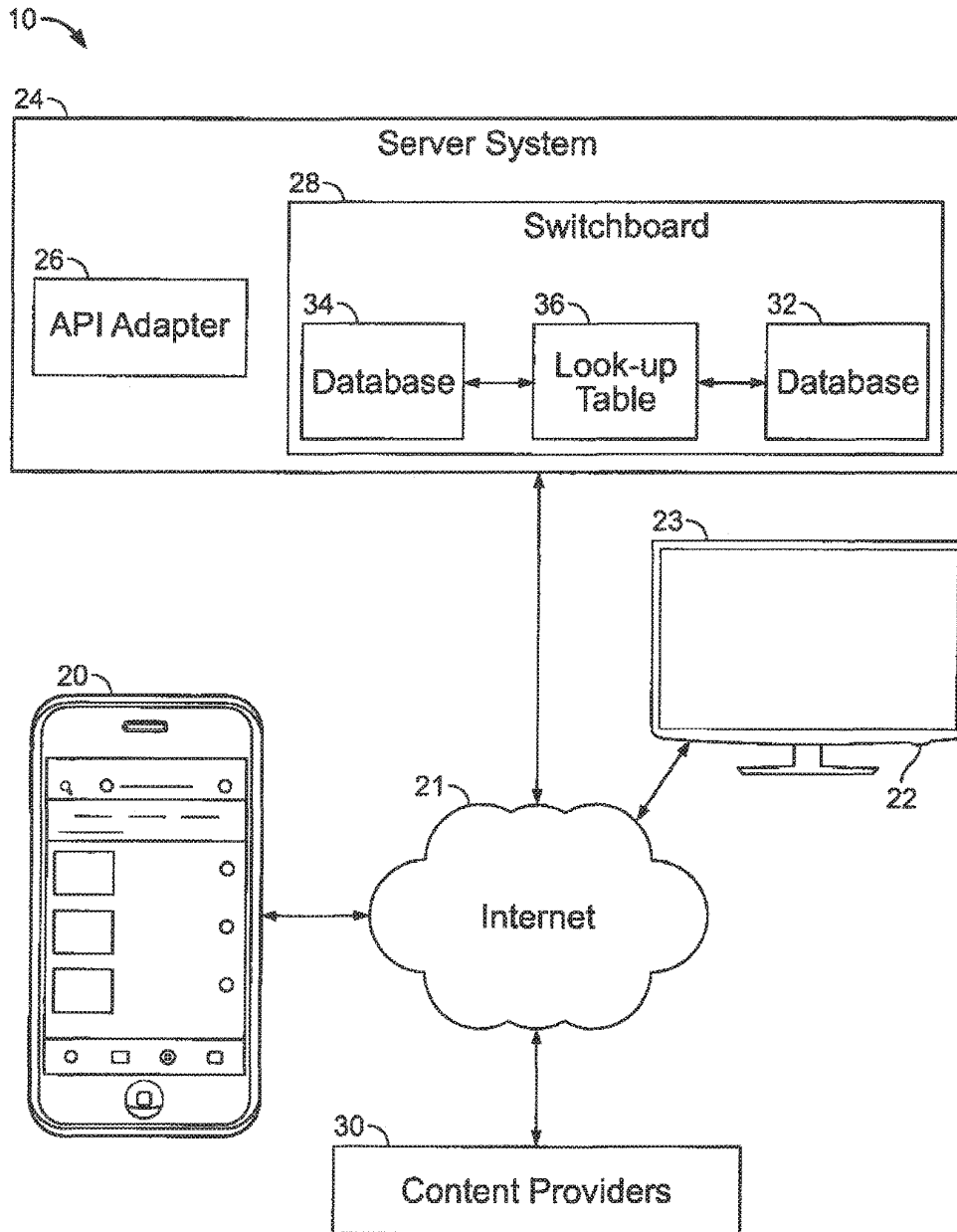


FIG. 1

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