

# EXHIBIT D

#### Our App

More than 2 billion people in over 180 countries use WhatsApp<sup>1</sup> to stay in touch with friends and family, anytime and anywhere. WhatsApp is free<sup>2</sup> and offers simple, secure, reliable messaging and calling, available on phones all over the world.

<sup>1</sup> And yes, the name WhatsApp is a pun on the phrase What's Up.

<sup>2</sup> Data charges may apply.

#### Our Mission

WhatsApp started as an alternative to SMS. Our product now supports sending and receiving a variety of media: text, photos, videos, documents, and location, as well as voice calls. Some of your most personal moments are shared with WhatsApp, which is why we built end-to-end encryption into our app. Behind every product decision is our desire to let people communicate anywhere in the world without barriers.

#### Our Team

WhatsApp was founded by Jan Koum and Brian Acton who had previously spent 20 years combined at Yahoo. WhatsApp joined Facebook in 2014, but continues to operate as a separate app with a laser focus on building a messaging service that works fast and reliably anywhere in the world.