Exhibit 6

Is driving with Lyft right for you?



Enter mobile phone number*

I agree to Lyft's <u>Terms of Service</u>

Apply to drive

Sitting in an office isn't for everyone. A growing number of people prefer the freedom and variety that comes with driving for a rideshare service (like Lyft!). Unlike many other driving jobs, as a driver, you get to be your own boss, decide when and where you work, and when you take breaks — all while earning reliable cash.

WHEN YOU DRIVE WITH LYFT YOU GET TO:



Be your own boss

You call the shots and decide your own schedule.



Get paid reliably

Earn more with frequent bonus opportunities and cash out quickly.





Build community

Meet interesting people — riders and drivers alike

If you're 21 and have a smartphone, you may already be qualified.

See Lyft's driver requirements.





How much do Lyft drivers make?

Lyft driver pay is determined by three factors:

- Base rate: A guaranteed fare for picking riders up
- Distance rate: The amount you earn per mile (or per kilometre, if you're in Canada) in the city where your ride starts
- Time rate: The amount you earn per minute in the city where your ride starts

Lyft's rates may vary by city, region, and time.

How much can I earn driving with Lyft?

Lyft <u>lets riders tip you right through the app</u> — you keep 100%. You can also have the opportunity to earn more from bonuses, like <u>driver challenges</u>, which give you extra cash for things like consistent driving. With <u>Express Pay</u>, you can cash out instantly as long as you've earned at least \$5.

The Lyft driver app is designed to maximize your earnings:





Weekly guidance

We'll show you demand forecasts, bonus details, and recommended driving times and areas up front.



High-demand hot spots

We'll show you high-demand areas nearby, and we'll help you navigate there.



Local event guides

Sports games and concerts often mean big earnings. We'll show you what's happening in your area up to a week in advance.

Want to learn more? Read about the <u>Lyft Driver app</u> and why Lyft is one of the best alternatives to a driving job.

Lyft vs Uber

There are lots of great ways to make money driving, including apps like Lyft and Uber. Many drivers choose Lyft because of the <u>earnings</u>, <u>flexibility</u>, <u>and support</u>. Lyft cares deeply about <u>driver safety</u>, and helps drivers <u>set earnings</u> <u>goals within the app</u>, score driver bonuses, and earn tips. Since day one, Lyft drivers have earned over half a billion dollars in tips!

Why driving Lyft is a better alternative than truck driving jobs, taxi driving, or bus driving

Driving with Lyft vs. other driving jobs

The biggest difference between driving with Lyft vs.





Taxi driving: In many cities, taxi drivers need a <u>special taxi endorsement</u>, and sometimes a special taxi license. Unless you own your own taxi cab, you'll need to rent one from a taxi company.

Limo driving: Some limo drivers must be ready to drive for their clients at a moment's notice, <u>so they remain on call throughout the day.</u> Lyft offers high-end ride options that let drivers with nicer cars earn more. <u>See if your vehicle qualifies for high-end rides.</u>

Truck driving: You'll need a <u>commercial driver's license (CDL)</u> before you can operate most commercial trucks. To earn your CDL, you'll need to pass a truckers knowledge and skills test, which changes based on the weight of the vehicle. Some truck driver jobs require you to work as an employee for a trucking company, though some truck drivers work for themselves, and own their own driving truck.

Bus driving: To drive a bus, <u>you'll need a CDL</u> plus several additional endorsements: one to drive a bus and another to carry 16 or more passengers.

Driving with Lyft vs. office, administrative, or retail jobs

Office or administrative jobs can be a good fit for those who like to stay put, or who enjoy working at a computer or handling paperwork. But for those who'd prefer to move around, driving with a rideshare service offers greater variety, the chance to be your own boss, and the ability to get paid quickly.

Lyft drivers often report that driving is a great way to continue doing what they love, to network and meet new people in their city, and to get paid when they need it.



How to supplement your income by driving part-time

You can enjoy many of the benefits of driving with Lyft by driving part-time, depending on your schedule. For example:

Drive during the weekend: Driving is a great supplemental weekend earnings opportunity for those who work jobs during the week but still want to earn more cash or want to save up for a personal goal.

Drive while you're in-between jobs: Driving is a great way to earn while you're in-between jobs, while you're waiting



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