

To: JAMES R MENKER(eastdocket@holleymenker.com)
Subject: U.S. Trademark Application Serial No. 97388435 - ORGANICALLY YOURS
Sent: October 17, 2023 02:03:38 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

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United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97388435

Mark: ORGANICALLY YOURS

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Reference/Docket No. N/A

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REQUEST FOR RECONSIDERATION AFTER FINAL ACTION DENIED

Issue date: October 17, 2023

This Office action is in response to applicant's communication filed on 9/26/2023.

Applicant's request for reconsideration is denied. See 37 C.F.R. §2.63(b)(3). The trademark examining attorney has carefully reviewed applicant's request and determined the request did not: (1) raise a new issue, (2) resolve all the outstanding issue(s), (3) provide any new or compelling evidence with regard to the outstanding issue(s), or (4) present analysis and arguments that were persuasive or shed new light on the outstanding issue(s). TMEP §§715.03(a)(ii)(B), 715.04(a).

In the request for reconsideration, applicant continues to maintain that "*consumers' attention would be*

drawing to the larger wording MISSTEAM and that they would call for the goods by the product name, and if the slogan were even pronounced, verbalize the wording ORGANICALLY YOURS after verbalizing the product mark." Although previously attached evidence clearly demonstrates that not only do tea and various nuts products travel through the same trade channels, they could also emanate from the same source and marketed under the same brand, applicant still argues that the goods are "not branded under the same mark." Applicant also seeks explanation of why "reverse confusion" would be applicable in the instant case.

First, the examining attorney notes that although registrant's mark contains stylization where the phrase "organically yours" is shown in a smaller font, applicant's mark is in standard characters. As such, applicant's mark **may be displayed in any lettering style; the rights reside in the wording or other literal element and not in any particular display or rendition.** See *In re Viterra Inc.*, 671 F.3d 1358, 1363, 101 USPQ2d 1905, 1909 (Fed. Cir. 2012); *In re Mighty Leaf Tea*, 601 F.3d 1342, 1348, 94 USPQ2d 1257, 1260 (Fed. Cir. 2010); 37 C.F.R. §2.52(a); TMEP §1207.01(c)(iii). Thus, a mark presented in stylized characters and/or with a design element generally will not avoid likelihood of confusion with a mark in typed or standard characters because the word portion could be presented in the same manner of display. See, e.g., *In re Viterra Inc.*, 671 F.3d at 1363, 101 USPQ2d at 1909; *Squirtco v. Tomy Corp.*, 697 F.2d 1038, 1041, 216 USPQ 937, 939 (Fed. Cir. 1983) (stating that "the argument concerning a difference in type style is not viable where one party asserts rights in no particular display"). Therefore, applicant's mark could presumably also be shown in a smaller sized font, or even in the identical font as the registrant. Applicant's mark could also be placed with other additional wording shown in a more dominant like manner, just like registrant's mark.

Just because the term MISSTEAM is shown in a larger size, it doesn't mean that consumers would fail to notice the wording "organically yours" that's shown directly above and in the center of the mark. In fact, consumers may view the phrase as a house mark or a family of marks under the "organically yours" brand. And this is where the reverse confusion comes in. As previously noted, the Trademark Act not only guards against the misimpression that the senior user is the source of a junior user's goods and/or services, but it also protects against "reverse confusion," **where a significantly larger or prominent junior user is perceived as the source of a smaller, senior user's goods and/or services such that the "senior user may experience diminution or even loss of its mark's identity and goodwill due to extensive use of a confusingly similar mark by the junior user" for related goods and/or services.** *In re i.am.symbolic, llc*, 866 F.3d 1315, 1329, 123 USPQ2d 1744, 1752 (Fed. Cir. 2017) (quoting *In re Shell Oil Co.*, 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993)); *Fisons Horticulture, Inc. v. Vigoro Indust., Inc.*, 30 F.3d 466, 474-75, 31 USPQ2d 1592, 1597-98 (3d Cir. 1994). Since many house marks are typically shown in a smaller size (see attached evidence from P&G and Nestle), then applicant, as the junior user of the term ORGANICALLY YOURS, could be mistakenly perceived as the source of the senior user's teas, hence--reverse confusion.

And with respect to applicant's claim that the goods of the parties are not branded by the same mark, the trademark examining attorney has attached additional evidence from the USPTO's X-Search database consisting of a large number of third-party marks registered for use in connection with the same or similar goods and/or services as those of both applicant and registrant in this case. This evidence shows that the goods and/or services listed therein, namely, **nuts, chocolates, candied fruits, cereal/granola snacks or breakfast foods and teas**, are of a kind that may emanate from a single source under a single mark. See *In re I-Coat Co.*, 126 USPQ2d 1730, 1737 (TTAB 2018) (citing *In re Infinity Broad. Corp.*, 60 USPQ2d 1214, 1217-18 (TTAB 2001); *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-86 (TTAB 1993); *In re Mucky Duck Mustard Co.*, 6 USPQ2d 1467, 1470 n.6 (TTAB 1988)); TMEP §1207.01(d)(iii).

Finally, the examining attorney also attached evidence that consumption of tea is often paired with nuts or chocolates, essentially, these goods have complementary uses. **Where evidence shows that the goods at issue have complementary uses, and thus are often used together or otherwise purchased by the same purchasers for the same or related purposes, such goods have generally been found to be sufficiently related such that confusion would be likely if they are marketed under the same or similar marks.** See *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 1567, 223 USPQ 1289, 1290 (Fed. Cir. 1984) (holding bread and cheese to be related because they are often used in combination and noting that “[s]uch complementary use has long been recognized as a relevant consideration in determining a likelihood of confusion”); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1272 (TTAB 2009) (holding medical MRI diagnostic apparatus and medical ultrasound devices to be related, based in part on the fact that such goods have complementary purposes because they may be used by the same medical personnel on the same patients to treat the same disease). *In re Hester Indus., Inc.*, 231 USPQ 881, 882-83 (TTAB 1986) (holding bread and frozen chicken parts to be related because they are complementary goods that are appropriate for use together in sandwiches and may otherwise be sold to the same purchasers for use in a single meal); *In re Vienna Sausage Mfg. Co.*, 230 USPQ 799, 799-800 (TTAB 1986) (holding sausage and cheese to be related because they are complementary goods that may be used together in recipes, sandwiches, and hors d’oeuvres); *Polo Fashions, Inc. v. La Loren, Inc.*, 224 USPQ 509, 511 (TTAB 1984) (holding bath sponges and personal products, such as bath oil, soap, and body lotion, to be related because they are complementary goods that are likely to be purchased and used together by the same purchasers).

Given all the overwhelming evidence regarding the relatedness of the goods, the complementary uses, and the similarity of the marks at issue, the following refusal made final in the Office action dated April 11, 2023 is **maintained and continued**:

- Section 2(d) Refusal with respect to reg. no. **6022033**

See TMEP §§715.03(a)(ii)(B), 715.04(a).

If applicant has already filed an appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. See TMEP §715.04(a).

If applicant has not filed an appeal and time remains in the response period for the final Office action, applicant has the remainder of that time to (1) [file another request for reconsideration](#) that complies with and/or overcomes any outstanding final requirement(s) and/or refusal(s), and/or (2) [file a notice of appeal](#) to the Board. TMEP §715.03(a)(ii)(B).

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TEA AND CHOCOLATE PAIRING GUIDE

April 07, 2017



Should you drink your tea with chocolate? What kind of chocolate works best with which kind of tea? Certified Tea Master and Founder of Cup Above Tea, **Alison Dillon** shares the ins and outs of tea and chocolate pairing.

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Learning how to pair tea with food opens up a whole new way to enjoy exceptional tea. By considering texture, aroma, intensity and flavour you can begin to understand what compliments what. The two share many similar characteristics, from floral, fruity or nutty aromas through to levels of astringency from tannins.

TEA AND CHOCOLATE - A PERFECT COMBINATION

Exceptional tea + high quality chocolate = pure happiness. The answer to this equation is one that few would challenge, and while it looks simple enough, there are some key things to keep in mind when pairing tea and chocolate.

"The craft chocolate scene is growing globally in a similar way to speciality tea. Small batch craft chocolatiers focused on single origin chocolate are introducing our taste buds to far superior products and helping us understand the bean-to-bar journey. When you pair chocolate crafted this way with garden-to-glass focus of Cup Above Tea you can get some sensational results," Alison said.

"As with tea, terroir plays a critical role in fine chocolate. The altitude, climate and soil affect the flavour of the cocoa bean in similar ways to the tea leaf. The very best tea is created thanks to the skill of the craftsman – the same is true for chocolate. When the best cocoa beans are in the hands of a skilled artisan, the results give you a taste of what you may have been missing out on.

"You can find such a diverse range of styles for tea and chocolate and while there aren't that many 'terrible' combinations, there are certainly many that are better than others. For example I would generally avoid pairing a delicate white tea like Silver Needles, or a fresh yellow tea with chocolate as the subtleties that make these teas exceptional will be overpowered. By understanding the principles that create great flavour combinations with tea and chocolate you will be able to identify the congruent and complimentary pairings that really work."



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Cooking with tea – rice paper rolls
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WHITE CHOCOLATE

Fine quality white chocolate is rich, smooth and oh so creamy. White chocolate is made with cocoa butter, sugar and milk with sweetness often being the defining characteristic. The general principle here is to match sweet with sweet but you can find some really diverse pairings with white chocolate too that leverage more bitter flavours.

“Think about the types of flavours you usually find in a flavoured white chocolate for example macadamia nuts, berries, coconut or lemon. Using these flavours as a base guide we find that they translate over to tea styles. Master Wei’s Dragonwell Green tea is characterised by its gorgeous chestnut, hazelnut and macadamia notes and it is an excellent pair for a white chocolate.”

“Tisanes work quite well with white chocolate too. A herbal tisane with a lemongrass base is great because the natural acidity and zing balances out the sweetness of the chocolate and cleanses the palate.”

“An unexpected tea pairing for white chocolate is matcha. Matcha is one of the most ‘bitter’ tasting green teas and this extreme bitter profile directly contrasts the sweetness of white chocolate. When combined, the creaminess of the pairing is spot on and offsets the tannic bitterness of the matcha, while cutting through the sweetness of the white chocolate. You end up with a really luxurious mouthfeel. It’s a combination that’s starting to gain a lot of traction in the culinary world with chef’s increasingly using white chocolate and culinary grade matcha in desserts.”





SUGGESTED TEA AND WHITE CHOCOLATE PAIRINGS

- Dragonwell
- Matcha
- **Jasmine scented green tea**
- Tisanes with a lemongrass base

MILK CHOCOLATE

Milk chocolate contains anywhere from 10-40% cacao, milk fat, milk solids and sweeteners and is generally mild, sweet and melt in your mouth. It's probably the most versatile for tea pairing and will work well with a spicy chai blend through to a smokey astringent black tea.

"There are a couple of failsafe options for pairing milk chocolate with tea. Generally any black tea will work well, though I recommend black tea without milk. Asides from the fact that if you're drinking a high enough quality tea that milk would spoil it, adding the extra layer of creaminess can sometimes mask the nuanced flavours in a carefully crafted artisan chocolate."

"My ultimate suggestions are a high grown Nepalese black tea – something from the second flush with a sharp muscatel undertone is idea, or seek inspiration from Japan and look to a roasted green tea like Mater Kinezuka's Houjicha, or even his Genamicha works amazingly well. The Houjicha has warm, toasty notes with a hint of salted caramel which when paired with a decadent milk chocolate can really open up some new flavours. The Genmaicha, which has toasted rice pieces through it, contrasts the milkiness with its mineral, salty and nutty flavours, but then also complements with its creamy buttered popcorn notes."

SUGGESTED TEA AND MILK CHOCOLATE PAIRINGS

- Nepalese Black Tea like **Second Flush Hand Rolled Himalayan Tips**
- **Genmaicha**
- **Houjicha**
- Darjeeling
- Chai

DARK CHOCOLATE



Dark chocolate has a high cocoa content and robust cocoa bean flavours. It's earthier, fruitier and more powerful on the palate than any other type of chocolate. Dark chocolate yields great contrast for sweet and spicy flavours, and will also withstand really bold flavours without being overshadowed.

"Dark chocolate tolerates really bold, tannic-heavy tea. I'm noticing a tendency for green tea and dark

chocolate pairings, but my personal view is that this doesn't really do either any favours. The tendency to pair often comes from the perspective that dark chocolate is the 'best' for you and so to green tea. Certainly when it comes to tea, this isn't necessarily the case and the nuanced layers of a high quality green tea are often too subtle to stand up to a powerful dark chocolate.

"I'd opt for a rich Chinese black tea like an aged puerh or a bud only, earthy black from Yunnan like Master Lin's Golden Buds. I also really like experimenting with oolong pairings. There is such a broad range of flavour with oolong that it's always possible to pair something that will specifically suit the extract flavours of the dark chocolate bar you are trying to match to. Dark Roast Sumatra, an Indonesian oolong tea with rich cinnamon notes and an overall bold flavour is perfect with dark chocolate, but so too is something with honey undertones like Master Zhang's Tie Guan Yin where the fruity, full bodied liquor complements the richness and intensity of an 85% plus cocoa bar."

Suggested Tea and Milk Chocolate Pairings

- Golden Buds
- Puerh
- Dark Roast Sumatra Oolong
- Tie Guan Yin

LESS IS MORE





One thing to remember when pairing high quality ingredients is less is more. If you have an extraordinary tea or an exceptional chocolate expressing outstanding provenance, terrior and craftsmanship do either the justice of pairing with something of a similar quality level.

"Where possible avoid pairing flavoured teas with fine chocolate. The artificial, and even natural blended flavours will mask what the chocolatier is trying to express through the bar. You don't want too much going happening on the palate, and you don't want overwhelming aromas. This will let you focus on texture, mouthfeel and the nuanced flavour layers. Experiment and play around and you will quickly come to realise what will compliment and contrast and your own personal preferences when it comes to tea and chocolate partnerships."

SHOP THE PERFECT TEAS TO PAIR WITH CHOCOLATE AS RECOMMENDED BY CERTIFIED TEA MASTER ALISON DILLON.

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How to Pair Tea and Chocolate

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 Posted: 05/14/2021

Could there be a more delicious duo than tea and chocolate? Each of these culinary delights **Browse by Category**

is wonderful on its own, but when intentionally paired together? A match made in heaven!

Not only is pairing tea with chocolate a positively decadent experience, it can also help unlock those more subtle flavors and aromas that you might not pick up when enjoying one or the other on its own. A successful pairing will enable you to experience the nuances of both the tea and the chocolate individually, as well as explore new flavors through the interplay of their flavor, aroma, sweetness, bitterness, texture and intensity.

Tea and chocolate share many commonalities. Just as the tea leaf to cup journey influences the quality and taste of tea, the cacao bean to bar journey influences the quality and taste of chocolate. Terroir — the climate, weather, elevation, soil and terrain in which the tea leaves or cacao beans are grown — has a significant impact on the final flavor, aroma and mouthfeel.

Guidelines for Pairing Tea and Chocolate

The key to preparing a successful tea and chocolate tasting is to ensure the flavor profiles are well-balanced. We recommend selecting high quality chocolates with varying percentages of cacao, including a white chocolate, milk chocolate and one or more dark chocolates. You may select teas that have complementing or contrasting flavors; both experiences will heighten the flavor and aroma of the chocolate, and vice versa.

To begin the tasting process, take a small bite of chocolate and allow it melt slowly and thoroughly across the tongue. Then slurp some of the tea into the back of your mouth to ensure it reaches all of your taste buds. Slurping rather than sipping will draw air into the mouth, intensifying the flavors and aromas.

Take another small bite of the chocolate, and notice how the tea has influenced its mouthfeel, flavor and aroma compared to the first bite. Does it taste sweeter? More bitter?

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Nuttier, fruitier or more floral? At this point you may choose to cleanse your palate with a sip of water and reverse the process: taste the tea, have a bite of chocolate, followed by a second tasting of tea to see which changes you notice.

Teas to Pair with Milk Chocolate

Milk chocolate may contain anywhere from 10% to 55% cacao, along with cocoa butter, sugar and milk solids or powder. This ingredient list is what gives milk chocolate its sweet, smooth taste and creamy, melt-in-your-mouth texture.

Milk chocolate tends to be the most versatile type of chocolate for pairing with tea. Because of its creamy, milky consistency, milk chocolate can help to balance the bold, robust flavors and high tannin content of strong [black teas](#). Teas accented with warming spices like [chai tea](#) are also a good match for milk chocolate.

Recommended Tea and Milk Chocolate Pairings:

[British Breakfast](#) – Savory Indian, Sri Lankan and Kenyan tea leaves give this tea a hearty, robust flavor. Tastes exquisite served with a splash of milk and sugar, making it the perfect pairing for milk chocolate.

[Tea of Inquiry](#) – This Sencha green tea has a robust flavor and warm, toasty notes. Pairing it with a creamy milk chocolate can open up the nutty, savory flavors.

[Chai Stackable Tin](#) – Enjoy the experience of pairing milk chocolate with three delicious, uniquely flavored chai teas: earthy and chocolatey Mushroom Cacao Chai; spicy-sweet Bold Green Chai; and hearty, malty Bold Black Chai.

[HiCAF® Caramel Black Tea](#) – Robust black tea with smooth, sweet caramel notes will naturally complement and balance the flavors of milk chocolate.

Teas to Pair with Dark Chocolate

TEAS TO PAIR WITH DARK CHOCOLATE

Compared to milk chocolate, dark chocolate has a high concentration of cacao — at least 55%, and up to 100% (though typically not more than 90%). The flavor of dark chocolate is powerful and rich, with bitter notes.

Dark chocolate is slightly trickier to pair with tea than milk chocolate. Selecting a tea that is too astringent can overwhelm your taste buds with bitterness. At the same time, delicate teas will be overpowered by the strong cacao flavor of dark chocolate.

Strike a happy medium by pairing your dark chocolate with moderately bold teas, like those with fruity, smoky, ginger, nutty, spicy or mint flavors. Aged teas such as [pu-erh](#) can also be a good choice for pairing with dark chocolate.

Recommended Tea and Dark Chocolate Pairings:

[PassionFruit Papaya Black Tea](#) – Tropical passionfruit, papaya and pineapple layered over fine black tea will bring out the natural sweetness of intense 80+% chocolate.

[Vanilla Almond Black Tea](#) – The smoothness of Madagascar vanilla beans takes over the first sip of this black tea, creating a decadent multilayered tasting experience.

[Earl Greyer](#) – The addition of Bergamot Orange to fine Ceylon black tea gives this blend a unique flavor profile that pairs beautifully with dark chocolates.

[Ginger Peach Black Tea](#) – Savor the taste of sweet, lush peach and zesty ginger as you pair this exceptional tea with rich 80+% dark chocolate.

Teas to Pair with White Chocolate

White chocolate is made of cocoa butter, sugar and milk powder, without the cacao solids contained in milk and dark chocolate. This confection lacks any trace of bitterness, and is purely sweet, smooth and buttery. It also has the creamiest mouthfeel of all chocolates.

Thanks to its sweet flavor and creamy consistency, white chocolate can hold its own against strong bitter, vegetal and grassy teas, such as [matcha](#). White chocolate also pairs beautifully with nutty and [floral](#) favor profiles.

Recommended Tea and White Chocolate Pairings:

[Daily Matcha](#) – 100% premium Japanese matcha is the perfect pairing for white chocolate. Creamy, sweet white chocolate balances the bitterness of matcha while creating a luxurious mouthfeel.

[Jasmine Jazz Green Tea](#) – Rare Yin Hao green tea leaves and jasmine blossoms give this cup a light, clean fragrance. Sweet, milky white chocolate will serve as a delightful contrast.

[Big Green Hojicha Tea](#) – Roasted Japanese green tea leaves yield an earthy, woody and nutty taste. Pairs deliciously with pure white chocolate.

[Organic Thai Ginger SuperHerb® Tea](#) – The zing of spicy-sweet Thai ginger and lemongrass beautifully balances the sweetness of white chocolate, while delivering a delicious contrast.

Be sure to approach your tea and chocolate pairing with a sense of adventure, and take notes on which combinations you enjoy the most. Interested in learning more about the nuances of tasting tea?

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Afternoon Tea - The Lindt Way

Revive your afternoon tea by pairing your favourite blend with one of our exquisite Excellence chocolate bars. Prepare to transform your tea experience.



Black Tea Pairings



Lindt Excellence 85% and Assam Tea

Lindt Excellence 85% and Assam tea create an intense flavour experience. The tart and malty flavour of the tea draws out the rich and intense tones in the chocolate.

[SEE PRODUCT](#)



Lindt Excellence Orange Intense and Earl Grey tea

The bergamot flavour of Earl Grey tea with its subtle tones of muscatel is the perfect accompaniment to the citrus flavours of our much-loved classic Lindt Excellence Orange Intense. Balancing the high citrus taste, sliced almonds compliment the tea's earthy undertones for a well-rounded flavour.

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Lindt Excellence Sea Salt and Assam tea

A dark chocolate enhanced by fleur de sel crystals to create a bar bursting with flavour, Lindt Excellence Sea Salt is best enjoyed with a brightly-coloured Assam tea. The tea's brisk malty notes and strong flavours compliment the chocolate's salty-sweet flavour intrinsically.

[SEE PRODUCT](#)



Lindt Excellence Extra Creamy and Earl Grey

Early Grey works beautifully with the creamy caramel character of our Lindt Excellence Extra Creamy. The honey notes in the chocolate enhance the citrus taste in the tea - combining with the bergamot for a complex aroma.

[SEE PRODUCT](#)



Lindt Excellence Dark Caramel and Sea Salt and English Breakfast Tea

Much like English Breakfast tea is rich and invigorating, so too is Lindt Excellence Dark Caramel and Sea Salt. Buttery caramel combines with a pinch of fleur de sel for a stimulating flavour experience. Combining the two accentuates the rich caramel taste. Add milk for aromas of warm toast and honey that harmonise deliciously with the chocolate. A stunning and simply delectable pairing.

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Lindt Excellence 78% and English Breakfast Tea

Lindt Excellence 78% blends perfectly with the robust flavours of English Breakfast tea for a full-bodied taste. Add milk to accentuate the chocolate's creaminess. This is a classic.

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Lindt Excellence Chili and Chai Tea

A robust dark chocolate with a gentle heat of mild chili; Lindt Excellence Chili perfectly complements the aromatic, spicy notes in a chai tea. Cardamom, cinnamon, ginger and clove intertwine with the chili for a powerful burst of flavour – add a dash of milk for a more subtle taste.

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Green Tea Pairings



Lindt Excellence 70% and Green Tea



Lindt Excellence Mint Intense and Moroccan Mint Tea

Experience an enhanced cocoa flavour by pairing our Lindt Excellence 70% with a soothing green tea. The deep flavour of the delicate grassy tea wraps around the richness of the chocolate creating a fresh taste. No need for sugar, milk or other additions – let the purity of the green tea shine through.

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Lindt Excellence Mint Intense perfectly pairs with a refreshing mint tea - you could say they were made for each other. Enjoy a reviving mint tea, brewed light or strong, slightly sweetened with a square of crisp Lindt Excellence Mint Intense for a elevated cooling sensation with a subtle bittersweet note.

[SEE PRODUCT](#)

White Tea and Herbal Tea Pairings



Lindt Excellence 90% and Jasmine Tea

Our high-percentage cocoa chocolate pairs perfectly with a delicate jasmine tea. The latter's light and floral tones draw out the complexity of the dark chocolate and balance its rich depth.



Lindt Excellence 70% and Vanilla Tea

Lindt Excellence 70% has a delicate dark flavour with floral undertones and hints of vanilla. The subtle flavour of a vanilla tea beautifully enhances the flavours of the chocolate.

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Coffee and Chocolate

Two of nature's great stimulants, coffee and chocolate combine to create an unmatched flavour profile that will awaken the senses. We have a bar to pair with a variety of different types of coffee, from a strong espresso to a milky latte.

[DISCOVER](#)

Wine and Chocolate

What better way to enhance a wine tasting than with a square of chocolate to pair along with your favourite glass of red or white? Our chocolate works with all the rich tannins to uncover new and unforeseen flavours.

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- TEA PAIRINGS
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Drinking tea is a lifestyle for us here at Arbor Teas, and we know that's the case with many of our customers. Tea extends itself past the morning and afternoon cup into dinner, and of course, dessert. As with wine, pairing drinks with food is a fascinating, ever-evolving world, and tea is certainly part of it. The varieties of flavors and aromas tea offers makes it a perfect candidate for culinary opportunity!

Tea Pairings

White Tea

Because of the extremely subtle flavor of white teas, we recommend pairing them with only the mildest of flavors, so as to not miss the sweetness that is so loved in white tea.

Suggestions:

- **Bai Mu Dan** + basmati rice, light fish and basic salads

Green Tea

In general, the subtle, vegetative flavor and aroma of most green tea is well suited to mild or subtly-flavored foods, such as seafood, rice, salads, melon or chicken.

Suggestions:

- **Dragonwell** + seafood or fish, salads, chicken
- **Gunpowder** + Asian or Middle Eastern Foods
- **Hojicha** + Turkey or potatoes
- **Sencha** + Arugula and lightly steamed vegetables

Oolong Tea

Many argue that the subtle complexity of flavor and aroma attributed to oolong tea demand drinking it on its own. However, because oolongs can range in character between green and black teas, many can be paired with food along the same lines as their green or black counterparts. For instance, greener oolongs tend to go well with scallops, lobster and other sweet rich foods, while darker oolongs compliment somewhat stronger-flavored foods such as duck and grilled meats.

Suggestions:

- **High Mountain Oolong** + Fruits or lighter breads with butter
- **Ti Kuan Yin** + desserts and fruits
- **Wu Yi** + Roasted vegetables and squash
- **Plum Oolong** + Wheat bread with jam

Black Tea

The more robust flavors and aromas of most black teas, as well as the most pronounced tannins, are well suited to pairing with full-flavored foods such as meat and spicy dishes.

Suggestions:

- **Darjeeling** + egg dishes; creamy desserts
- **Keemun** + meats; fish; Chinese foods; spicy Mexican, Italian, or Indian dishes
- **Yunnan** + highly seasoned foods
- **Yunnan Pu-erh** + chicken, smoky dishes, lamb, soups, desserts

- [Lapsang Souchong](#) + chicken, smoked salmon, lemony desserts
- [Assam](#) + hearty foods; breakfast foods; chocolate, custard or lemon desserts

Pu-erh Tea

Worthy of special note, pu-erh teas are known for their digestive benefits. Not only do these teas pair well with meats and oily foods, they can offer a welcome settling effect after large, multi-course meals!

Suggestions:

- [Wild Tree Mini Tuo-Cha](#) + after a large meal (such as Thanksgiving Day); red meats, stir-frys, oily foods

Pairing Tea and Chocolate

Successful combinations of tea and chocolate can be achieved in a variety of ways. You can look for tea/chocolate pairings that share similar flavor characteristics, thereby enhancing one another. Conversely, you can also find very satisfying combinations where the flavors of the tea and chocolate contrast – these are sometimes the biggest hits. Lastly, look for tea/chocolate pairings where the characteristics of each aren't necessarily the same, but are compatible or complementary in some fashion.

Chocolate and tea make for a perfect match in our book, and not just because we love the two. They share health benefits and flavor qualities including caffeine, flavonoids and tannins.

Flavor Enhancers

- [Jasmine Green Tea](#) or really floral oolongs (like our [High Mountain Oolong](#)) + dark chocolate with nice floral notes
- [Dragonwell Green Tea](#) or others with similar nuttiness + almond bark or dark chocolate with nutty qualities
- [Earl Grey Black Tea](#) + dark chocolate with pronounced citrusy notes

Flavor Contrasts

- Earthy [pu-erh teas](#) + bright, floral dark chocolates
- Spicy teas, such as [Masala Chai Black Tea](#) + milk or white chocolate (think chai latte or chai mocha)
- Rich green teas like [Sencha Green Tea](#) or even [Matcha Green Tea](#) + milk or white chocolate

Complementary Flavors

- Teas with a roasted or “toasty” quality, such as [Hojicha Green Tea](#) or [Wu Yi Oolong](#) + sweet milk chocolate or chocolate caramels
- Full-bodied, coppery [Assam black teas](#) (or others that would ordinarily take milk well) + milk or white chocolate
- [Lapsang Souchong](#) or similar smoked teas + really dark, bitter chocolate
- Oolongs with sweet honey tones + citrusy dark chocolate or chocolate infused with citrus

Lastly, a note on flavored tea and flavored/filled chocolate. There is absolutely nothing saying that you can't extend this pairing approach to include flavored teas or filled/flavored chocolates. That said, it's important to keep it simple. Too many added flavors (either in the tea or the chocolate) can make for pairings that are too busy or too complicated – and often not as enjoyable. Pick your focus, keep it simple and let a couple flavors take the spotlight.

Fall Menus with Tea

For most of us, fall signals a time for settling in and getting cozy in the kitchen. Steaming mugs, bowls of soup and comforting warm food help keep the cooling nights at bay. For us, it means lots of spicy tea, [chai lattes](#), and incorporating fall flavors into everything we make. It's the perfect time of year to ease into the indulgence of the holidays. We've rounded up some of our favorite fall recipes for that crisp autumn feeling, and topped it off with a few holiday cookie recipes to get you ready for holidays.

For Breakfast: SUPER Chai Pumpkin Muffins & More

What's easier than grabbing a muffin in the morning? Make these [SUPER Chai Pumpkin Muffins](#) on Sunday night and scarf them down in the carpool lane or on your morning commute. They're sweetened with applesauce, enhanced with blueberries and flavored with our Masala Chai Black Tea - making them the perfect breakfast on the go.

Looking for something slightly more...indulgent? These [Masala Chai Spiced Donuts](#) are totally up your alley.

For Lunch: A Warming Soup

This [Dragonwell Green Tea Chicken Noodle Soup](#) is a hearty and warming lunch. With a boost of protein and lots of veggies to boot, this is the perfect soup to make on a weekend and draw from all week long. Plus, the Dragonwell Green Tea will give you an afternoon caffeine boost!

And because we always have a little chocolate after lunch, we couldn't resist including these [lovely chocolate energy bites](#) - the perfect accompaniment for a mid-afternoon cup of [matcha](#)!

For Dinner: All The Squash!

Mother nature must have known that we would need a vitamin boost before our long dark winter. Why else would she have given us an abundance of squash just as cold and flu season was closing in? Luckily, this is one versatile ingredient. We love this [Miso Delicata Squash recipe](#) from 101 Cookbooks. And if you're looking for something a bit heartier - but no less healthy! - try this [Butternut Squash Lasagna](#) from My New Roots. The sweetness of squash pairs well with a darker tea. Around dinnertime, try pairing with a relaxing variety such as our [Organic Wu Yi Oolong](#).

For Dessert: Put Your Pumpkin Haul to Good Use

Who said you have to carve those pumpkins and put them on your doorstep? If you've managed to come across some sugar pie pumpkins, you can clean them, roast them and make the most delicious pie. We love this [Masala Chai Pumpkin Pie](#), an even more delicious twist on the classic.

And if you're looking for a way to use those apples, we keep coming back to this [Black Tea Apple Pie](#) from (the now retired blog) Sift and Whisk. If you'd rather drink your tea with your dessert, we think this [Skillet Apple Cake](#) is well worth the minimal effort. (Tip: Use sweeter apples and less sugar!) And if you want to get SUPER fancy, bake this [apple cake](#)... and please invite us over.

Holiday Cookies with Tea

Matcha Pistachio Cookies

If it's just not Christmas until you've gotten out your cookie cutters, this recipe is for you. These deep green [matcha pistachio cookies](#) get a health boost with the addition of matcha, the antioxidant packed finely-ground form of green tea. Because green tea helps your body metabolize sugar, you can feel a little better about indulging.

Tip: Ceremonial-grade matcha is best for drinking. Try [cooking-grade matcha](#) for this recipe.

Indoor Tea S'Mores

Whether you're looking to make gift-worthy holiday cookies or are simply up for a kitchen adventure, our [indoor tea s'mores](#) will do the trick. These scrumptious little s'mores start with Thai tea biscuits made with our Thai Iced Tea blend. They are then dipped in a smoked tea chocolate ganache made with our smoky [Organic Lapsang Souchong Black Tea](#), and finished with a dollop of homemade marshmallow.

Earl Grey Tea Cookies

There's just something comforting about sipping a cup of richly-scented [Earl Grey Black Tea](#) in the wintertime. You can take that pleasure to the next level by including these [crisp little Earl Grey tea cookies](#). Add a little chocolate to the mix by partially dipping the baked and cooled cookies into chocolate ganache and letting them set on parchment paper before indulging.

Tip: Want the cookies without the caffeine? Go for [decaffeinated Earl Grey](#).

Vanilla Rooibos Tea Cookies

Depending on how you look at it, the additional caffeine that comes when you add tea to your cookies can either be a big benefit, or a bit of a downfall – especially when giving the cookies to kids. These [vanilla rooibos tea cookies](#), made with the caffeine-free herbal [Rooibos](#), solves that problem in one sweet little cookie. And, because rooibos is naturally sweet, you don't need to use a lot of sugar.

Tip: This recipe calls for using a whole vanilla bean. If you can't find one, try using our [Organic Vanilla Almond Rooibos](#) blend instead.

Tea-Laced Shortbread Cookies

Here's a traditional cookie with a tea-riffic twist – [buttery shortbread cookies](#) done three ways: with green tea, black tea and Masala Chai. If you need to make a lot of cookies for a party, or simply want to fill some tins for gifts, these are the cookies for you.

Tip: If giving these cookies as gifts, include a sample of one of the teas used in the cookies for your giftee to enjoy. Our tea samples start at just \$2.50 and can be ordered for any variety of tea.

Looking for more fall and Holiday favorites? [Follow us on Pinterest!](#)

Thanksgiving Menus with Tea

When the Holidays roll around, don't forget about adding tea to your menu! Here are some of our suggestions for including tea for holidays gatherings. Enjoy.

experiment, and happy holidays!

For the Potluck

Potlucks are fun because you don't have to do the heavy lifting of creating an entire meal, and are free to experiment – contributing something that is uniquely you. The trouble is transportation. These recipes were selected with that in mind – they're delicious, creative and easy to transport.

- **Appetizer:** [Smoky Lapsang Souchong Spring Rolls](#). These perfectly packable spring rolls are the ideal potluck companion. Simply assemble them ahead of time and pop them in the oven when you arrive.
- **Main:** [Dragonwell Chicken Noodle Soup](#). Potluck main courses are typically the domain of casseroles and savory pies. Challenge the trend and be a potluck hero by bringing this hearty soup flavored with [Dragonwell Green Tea](#). To transport it, simply pour it into a large Mason jar and secure the lid tightly.
- **Dessert:** [Indoor Tea S'mores](#). These s'mores require a little effort, but offer big reward. Keep them cool while driving over the river and through the woods and they'll look just as great as they did when you made them.

Dinner for Two

Not every holiday dinner has to be a huge affair. In fact, some of the best holiday dinners are a little quieter. If you're keeping it small this year, try this menu:

- **Appetizer:** [Rooibos Butternut Pizzettas](#). Rooibos sweetens up the already sweet butternut squash for an almost irresistible appetizer. Top your pizzettas with crumbled blue cheese and toasted walnuts for added complexity.
- **Main:** [Tea Rubbed Salmon](#). This simple and light recipe makes use of [Ming Tsai's Five-Spice Chili Tea Rub](#), which combines [Lapsang Souchong Black Tea](#) with red pepper flakes, chipotle powder, and Chinese five-spice powder, garlic and salt. Serve over rice and with a side of sautéed green beans.
- **Dessert:** [Smoky Lapsang Souchong Caramels](#). One challenge with having a small dinner is that you don't want a ton of leftovers – especially when it comes to dessert. These caramels can keep for weeks in the refrigerator, so you can enjoy them throughout the holidays, or even give some as gifts.

For The Whole Family

The big family dinner requires you to have a little something for everyone, and most are eager for traditional fare. Satisfy their expectations, while enjoying a little experimentation, with these inventive and thoughtful dishes.

- **Appetizer/Side:** [Roasted Butternut Squash and Green Rooibos Soup](#). This soup is creamy, warming and indulgent. Brewed [Green Rooibos](#) acts as the base, adding antioxidants without the caffeine.
- **Main:** [Marmalade Glazed Ham with Orange-Tea Sauce](#). This recipe calls for orange spice tea or traditional black tea. We recommend forgoing the orange flavoring and using an [Earl Grey Black Tea](#), which is naturally flavored with the oil of bergamot (a citrus fruit).
- **Dessert:** [Black Tea Apple Pie](#). We are completely smitten with this tea-riffic apple pie. Use a high quality traditional black tea such as our [Organic Ceylon Black Tea](#), and try your pie a la mode by topping it with this [Vanilla Chaiscream](#).

Friendsgiving

Like Thanksgiving, your Friendsgiving meal should offer a fresh takes on the traditional favorites. It might be worth taking a few more risks with Friendsgiving, though, as your friends may be more forgiving than your in-laws!

- **Appetizer:** [Chamomile Thyme Miniature Chess Pies](#). These savory little pies are just as fancy as they sound. The cream in the custard is infused with [chamomile](#), for a delicately floral and decidedly fancy-pants start to your meal.

- Main: [Tea-Rubbed Turkey](#). As more and more cooks incorporate tea into their cooking, tea rubs have become a popular way of infusing the distinctive flavor of tea in all kinds of roasted meats. For thanksgiving, we recommend going for a black tea such as a [smoky Lapsang Souchong](#).
- Dessert: [Masala Chai Pumpkin Pie](#). It's not Thanksgiving (or even Friendsgiving) without pumpkin pie. This one is easy to put together and offers the unmistakable taste of chai spice with every bite.

Very Vegan Thanksgiving

It can be difficult to "veganize" traditional meals, and there's only so much Tofurkey one can take. Luckily, if you thoughtfully prepare a few sides (incorporating silken tofu or nut cream instead of the real thing, or using olive oil instead of butter) many of your traditional sides can suddenly become vegan, and stay delicious. There are even a few great vegan holiday showstoppers that also incorporate tea.

- Appetizer: [Black Tea Toasted Pumpkin Seeds](#). Smoked black tea, such as [Lapsang Souchong](#), combines with salt and fat for a delicious, crunchy and unexpected appetizer. This recipe makes use of butter, so replace it with a vegan alternative such as Earth Balance. Want a heartier vegan appetizer? Go for our [Chamomile Hummus](#).
- Main: [Tea Crusted Tofu over Polenta](#). Tofu and tea are natural companions. This tea-crusted tofu dish is served over warming polenta, for a perfectly hearty vegan holiday meal.
- Dessert: [Matcha Raspberry Bliss Balls](#). This recipe does require you to buy raspberries out of season, but you only need a few. You'll blend them with [matcha](#), cacao, dates, almonds and salt for a raw truffle that's so healthy you might want to eat it for breakfast the next morning – provided there are any left!

More Tea Menu Ideas

Great for a group of two or twenty, the tea party is a versatile event whose popularity continues to this day! Tea can be a great excuse to get together with friends, family and is still perfect for little ones and their stuffed animals. If you love tea and you love food, we've come up with a few ways to incorporate the two into a beautiful meal.

For Your Fanciest Friends

- Smoked salmon garnished with capers
- Cheese platter
- French bread
- Assorted olives
- Cashews

Tea Suggestion: Green Tea Martinis

- 1 ounce steeped [Organic Citrus Ginger Green Tea](#) chilled
- 1/2 ounce Grand Marnier
- 2 ounces Citron Vodka

This basic menu can be assembled in no time with little preparation. It is perfect for a gathering of friends and the green tea martinis offer a unique twist!

When Your Special Guests Are Teddy Bears

- Crackers (graham crackers work great –add peanut butter or chocolate frosting for a treat)
- Apple slices
- Nutella

- Raisins
- Fresh Veggies
- Sugar cookies (cut in fun shapes with colored sugar on top)

Tea suggestion: [Organic Peach Rooibos](#) or sweetened [Organic Crimson Berry Fruit Tisane](#)

Invite a group of children and their favorite doll or stuffed animal for a fun afternoon tea. Serve tea in a small teapot with small tea cups at a child-sized table. Let the tea cool somewhat before serving, and be sure to set enough places at the table for each child and his/her "guest"!

For the Bridal Shower

We recommend building the menu around the guest of honor's favorite foods, but here are a few suggestions:

- A variety of finger sandwiches
- Maids of Honor (delightful little nut tarts that are so fitting)
- Scones served with clotted cream and jam
- Shortbread

Tea suggestion: [Organic English Breakfast Black Tea](#)

A personal favorite of ours! We love throwing a tea party as an alternative (or supplement) to the typical bridal shower. Schedule a pre-wedding tea on a day when most of the out-of-town guests have arrived for the wedding festivities. This activity allows both sides of the family to socialize in a comfortable setting before the "real deal" begins. Plus, we already thought of an invitation title for you: To Celebrate the Bride-to-Be, Please Join Us For a Bridal Tea!

For the Holidays

- Cheesy egg bake
- Freshly baked bread
- Butter and jam
- Sweet cakes and breads (lemon poppyseed is a favorite!)

Tea suggestion: [Organic Holiday Spice Black Tea](#)

A tea during the hustle and bustle of the holidays is a perfect excuse to slow down, take a breather, and enjoy the season! Evenings are generally busy during the holiday season, consider having this tea party in the morning for a relaxing way to start the day. Keep your menu simple and fill it with items that can be prepared in advance, so you have a chance to slow down and enjoy the tea, too.

For the Hottest Day of the Summer

- Cold cucumber-mint salad
- Potato salad
- Cold fried chicken
- Plain scones or biscuits with honey

Tea suggestion: [Organic Mint Black Tea](#) for iced tea

Tea suggestion: [Organic Yogi's Dream Tea](#) for iced tea

Nothing is better on a hot summer day than a cold glass of iced tea. Whether it's in your backyard, at the beach, or at the park, be sure to arrange this tea in a shaded area and by all means do don't turn on your oven!

The Brazilian Gaucho Tea Party

- Fried Plantains
- Cheesy rolls
- Grilled meat on a skewer (beef, pork, sausage, chicken, etc)
- Pork and black bean stew

Tea suggestion: [Organic Yerba Mate](#)

Plan your menu around traditional Brazilian cuisine and serve with the drink of the gauchos, yerba mate. To be truly authentic, drink the yerba mate from gourds sipped through a bombilla (similar to a metal straw with a sieve at the bottom).

Tea Tasting Party

- Chocolate pots de crème
- Scones
- Clotted cream and jam
- English toffee or similar sweet treat

Tea suggestion: [Organic Silver Needle White Tea](#), [Organic Sencha Green Tea](#), [Organic Ti Kuan Yin Oolong Tea](#), [Organic Golden Yunnan Black Tea](#), [Ancient Green Tuo Cha Pu-erh Tea](#).

What better reason to have a tea party than to taste teas? Choose 5-6 of your favorite teas or 5-6 new varieties that you've always wanted to try. Remember to sample your teas before you begin eating (a delicate white tea is no match for a chocolate dessert!). For new tea drinkers, we suggest sampling at least one tea of each variety for comparison (i.e. white, green, oolong, black, and pu-erh) – you'll be amazed by the variety. Wrap-up the event with a few delicious desserts.

For tips on how to conduct a tea tasting, visit our easy step-by-step guide on [How To Conduct a Tea Tasting](#).

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10 Breakfast + Tea Pairings

by Lisa Lin | *Healthy Nibbles & Bits* — 125 Comments

Mix up your morning routine with these delicious breakfast and tea pairings, curated by food blogger Lisa Lin.

We all have daily rituals. For me, I love starting my day off with a nourishing meal and a hot cup of tea. The tea helps me fight off those early morning chills and helps get my mind focused for the rest of the day. It's such an indispensable part of my daily ritual!

Some people, like my mother, enjoy eating the same breakfast every morning. Not me, though. I'm the complete opposite of that. On some days, I want toast with a healthy smattering of peanut butter and jam. On other days, only a vegetable hash will satisfy my cravings.

Every breakfast creation that I whip up calls for a different type of tea to complement the flavors of the dish.

To give you an idea of how I do my breakfast and tea pairings at home, here are 10 breakfast-friendly recipes from my blog, *Healthy Nibbles & Bits*, and their tea pairings.

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Strawberries and Cream Oat Flour Waffles + Ginger Pu'erh

These gluten-free waffles are made with oat flour and they're mildly spiced with cinnamon and nutmeg. Topped with fresh strawberries and homemade whipped cream, these waffles go perfectly with the spicy flavors of the ginger pu'erh tea.



20-Minute Braised Egg Breakfast + Fields of Gold Turmeric Tea

My 20-minute braised egg breakfast is a riff off of a classic shashuka. I bumped up the amount of vegetables by adding corn and chopped kale and made the dish less saucy. The earthy flavors of Numi's turmeric tea are a great complement to savory dishes like this one.



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Oats and Honey Granola + Golden Chai

A few years ago, I began the habit of making my own granola and I haven't turned back since. Store-bought granolas tend to be too sweet for, so I like making my own lightly sweetened granola with oats and my favorite blend of nuts and seeds. The spices of my oats and honey granola pair very well with the cinnamon, cardamom and ginger flavors of the golden chai.



Avocado Toast + Toasted Rice

Avocado toast is all the rage of the food world right now. I like topping my avocado toast with a fried egg, hummus or smoked salmon and this meal keeps me full for hours. The nutty flavors of the toasted rice tea are perfect for any of your avocado toast creations. (Side note: learn how to make an avocado rose with my tutorial!)



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Gluten-Free Coconut Bread with Lemon + Chocolate Rooibos

This coconut bread is one of my all-time favorite quick bread recipes. I infused the bread with coconut flavor three ways with coconut oil, coconut milk and shredded coconut. The flavors are light, so it pairs very well with a richer, subtly sweet tea like the chocolate rooibos.



No-Bake Almond Coconut Crispy Rice Bars + Orange Spice

For those of you who like breakfast on the go, these no-bake almond coconut crispy rice bars are for you. They require only 7 ingredients to make, and their very portable. The bars taste light and bright—a perfect pairing to the citrusy notes in the orange spice tea.

Mexican Quiche with Oat and Almond Crust + Breakfast Blend

When I have a little more time to cook during the weekend, I will whip up a slightly fancier dish like a quiche. Enjoy a slice of this filling Mexican-spiced quiche with the deep flavors of the Numi breakfast blend.



Mashed Potato Waffles & Creamy Avocado Basil Sauce + Jasmine Green

Who said mashed potatoes are for dinner only? These mashed potato waffles are a fun way to repurpose dinner leftovers into a fun breakfast dish. The subtle flavors of jasmine green tea are a great contrast to the bold flavors of the waffles and avocado basil sauce.

in the orange spice tea:

and avocado dash sauce.



Pumpkin Crumb Muffins with Chocolate + Chinese Breakfast

The crumb on top of these muffins is everything. Laced with chocolate chunks and topped with a crisp crumb topping, these muffins are guaranteed to please everyone. The malty flavors of the Chinese breakfast tea taste well with these muffins.



Savory Oatmeal with Cheddar and Fried Egg + Amber Sun Turmeric Tea

There's a wealth of sweet oatmeal recipes out there, but have you ever tried a savory oatmeal recipe? Yes, turmeric tea makes a second appearance on this list, but I love how the earthy tea pairs with the savory flavors and richness of this dish.



Pour some tea and keep reading...

shareaholic





Tropical Coconut Smoothie Bowl



Jasmine Green Bubble Tea



Cold Brew Tea: Tips, Tricks & Favorites



How to Make a Tea Latte



About Lisa Lin | Healthy Nibbles & Bits

Lisa Lin is the writer, photographer, and chief dishwasher behind [Healthy Nibbles & Bits](#), a blog where she shares simple, gluten-free recipes. She grew up in San Francisco and spent time living in China and Washington, D.C. before moving back to Northern California. Inspired by her time in China and travel throughout Southeast Asia, Lisa often develops fusion recipes with a fun Asian twist.

[« Tea Lover's Guide to Paris](#)

[Vegan Chocolate Tea Iced Latte »](#)

COMMENTS



Jill Seif says

August 15, 2016 at 4:03 pm

Mashed Potato Waffles & Creamy Avocado Basil Sauce + Jasmine Green

[REPLY](#)



Ruth Milchak says

August 28, 2016 at 7:15 pm

Moroccan Mint tea paired with White grain banana nut bread.

[REPLY](#)



Maira Rashid says

August 15, 2016 at 4:08 pm

Moroccan Mint tea paired with White grain banana nut bread.

REPLY



Maira Rashid says

August 15, 2016 at 4:11 pm

Mashed potatoes waffles and creamy avocado basil sauce + jasmine green tea

REPLY



Courtney Weber says

August 15, 2016 at 4:23 pm

Avocado toast + toasted rice

REPLY



Lauren says

August 15, 2016 at 4:34 pm

Aged earl grey tea with eggs, spinach, mushrooms and chicken sausage

REPLY



Beth H. says

August 15, 2016 at 4:51 pm

The crepes my husband makes every Sunday and of course jasmine green. Both are light and a fantastic pairing.

REPLY



Eugenie says

August 15, 2016 at 5:19 pm

Fresh peaches and banana topped with plain Greek yogurt accompanied by Emperor's Pu-erh

REPLY



cris says

August 15, 2016 at 5:26 pm

Love waffles and fresh fruit with numi chocolate mint tea

REPLY



Svitlana Lozovskaya says

August 15, 2016 at 5:38 pm

Crepes with strawberry and Nutella paired with Numi aged earl grey tea.

REPLY



Jennifer H. says

August 15, 2016 at 6:18 pm

I like french toast and Golden Chai.

REPLY



John H. says

August 15, 2016 at 6:22 pm

I really like having Chinese Breakfast and oatmeal.

REPLY



Howell says

August 15, 2016 at 6:24 pm

Multigrain pancakes with pure maple syrup and Chocolate Mint tea.

REPLY



Elena says

August 15, 2016 at 6:47 pm

fresh berries + a spoon of Greek yogurt + a cup of hot Numi Dainforest Green™ Tea. Matcha Lemon tea

fresh berries + a scoop of greek yogurt + a cup of hot fruit infused green tea made lemon tea

REPLY



Carol says

August 15, 2016 at 7:33 pm

Moroccan Mint and scones

REPLY



Becky says

August 16, 2016 at 2:22 am

French Toast with Honeybush

REPLY



star says

August 16, 2016 at 2:43 am

Well! I Love hash browns with organic ketchup cause who wants that corn Syrup! ^_^
Nice cup of hot tea ginger and lemon.

Thank you

REPLY



Melissa says

August 16, 2016 at 4:07 am

Golden Chai with pancakes topped with whipped cream, honey, and fruit.

REPLY



Donna Lobel says

August 16, 2016 at 5:56 am

Your oats and honey granola paired with golden Chai sounds delish! I love a good acai bowl with breakfast blend.

REPLY



Calshondra Williams says
August 16, 2016 at 6:02 am

Numi Chocolate Mint Scones

REPLY



Sandy Zimmer says
August 16, 2016 at 9:24 am

Simple...Toast and Jasmine Pearls

REPLY



Jennifer says
August 16, 2016 at 1:18 pm

Love savory oatmeal! I'm sure it would pair great with amber sun tumeric tea.

REPLY



Rosie says
August 16, 2016 at 1:56 pm

Numi White Rose tea and lavender lemon scones.

REPLY



Athylia says
August 16, 2016 at 2:27 pm

Toasted Rice Green Tea is my absolute favorite thing to drink, hot or cold!! So during the winter, a warm cup of it paired with a beautiful bowl of oatmeal and some berries or nuts is absolutely comforting and delicious!! In the summer, a couple slices of homemade bread topped with fresh jam or a nut butter and some cold Toasted Rice Green Tea is heaven!! 😊

REPLY



lulu walker says

August 16, 2016 at 3:20 pm

MEXICAN QUICHE WITH OAT AND ALMOND CRUST looks so good

REPLY



Robin says

August 16, 2016 at 3:24 pm

I love Chinese breakfast tea with anything, normally just my cold cereal or oatmeal and almond milk.

REPLY



Wendy Nichols says

August 16, 2016 at 8:16 pm

My chocolate pea protein shake and Numi Mate' Lemon (My Favorite!)

*have to keep it light before yoga _/_

REPLY



Amber Kuehn says

August 16, 2016 at 9:50 pm

Earl Grey with a mushroom and cheese omlet

REPLY



nidhi chauhan says

August 16, 2016 at 10:36 pm

I like french toast with yummy Numi organic tea.

REPLY



Meghan G says

August 17, 2016 at 4:11 am

I adore the breakfast pairing of Numi Aged Earl Grey Tea with fresh blueberries from the local farm, delicious local eggs done over-well, two pieces of thick cut bacon, and whole wheat toast with a smidge of butter and blueberry jam. Yum!

REPLY



Don Johnson says

August 17, 2016 at 7:36 am

I am an avid Earl Grey fan, so I join the Aged Earl Grey with my own homemade waffles. This is a very satisfying combination!

REPLY



Diana G says

August 17, 2016 at 8:09 am

omelet with spinach, feta, and tomato with GOLD TURMERIC TEA

REPLY



Shawn Stover says

August 17, 2016 at 8:15 am

French Toast with Honeybush

REPLY



Amanda J says

August 17, 2016 at 9:03 am

My go to breakfast is a potato crusted quiche filled with seasonal veggies. I find I can drink any of the Numi Turmeric Teas in the morning to help me feel better. Your recipes above have inspired me! The braised egg breakfast...YUM! Thanks!

REPLY



Lauren B says

August 17, 2016 at 9:19 am

Scrambled eggs, sourdough toast with butter and apricot jam, and fresh fruit, with green roobios, yum! I'm usually pretty boring as you can see, but some of your delicious pairings have inspired me to add some of your selections into the mix! Thanks!!

REPLY



Rachel Byrne says

August 17, 2016 at 11:38 am

Oooh, the pumpkin muffins with crumb topping and Chinese breakfast tea sounds like a wonderful way to start your day!

REPLY



angel says

August 17, 2016 at 3:46 pm

Earl Gray, bacon n eggs 🍳

REPLY



Jillian says

August 17, 2016 at 10:11 pm

apple cinnamon oatmeal with chia seeds paired with a calming pu-erh tea

REPLY



Laurie says

August 18, 2016 at 11:52 am

Peanut butter granola with almond milk. Paired with English breakfast tea.

REPLY



Suzie Jackson says

August 18, 2016 at 1:09 pm

Moroccan Mint and Jasmine Green with sprouted grain bread topped with peanut butter and organic honey that's sprinkled with ginger and cinnamon, an organic banana! I adore Numi tea! My friend from

Sweden visited me and we had this tea blend! She was so fond of it.

REPLY



Christina Oster says

August 18, 2016 at 1:15 pm

Avocado Toast & Toasted Rice. I love nutty flavor with avocado!

REPLY



Kimberly Messina says

August 18, 2016 at 10:43 pm

My FAVORITE breakfast and #Numi tea pairing is SIMPLE! I take a crossiant, slice it in half, toast it until it's golden brown. I then add dark chocolate chips and gently press it until it's fused together in (melly) perfection. I then pair it with #Numi aged Earl Grey tea (with organic local honey). It's better than your favorite coffee shop! This SIMPLE & DELICIOUS delight is inexpensive and SUPER easy. Decadence from the simplicity of home? Yep! THAT'S how you do it!

REPLY



Gina Rock says

August 19, 2016 at 6:09 am

Golden chai and oatmeal with cinnamon and berries!

REPLY



Latoya says

August 22, 2016 at 7:24 am

My favorite too on the porch in the morning i put granola on topyummy

REPLY



Katharine Johnson says

August 19, 2016 at 7:43 am

Chai and vanilla cinnamon waffles with bourbon maple syrup! Yum!

REPLY



Milcah says

August 19, 2016 at 12:56 pm

I don't think I've ever tried Numi Tea. :(I'm totally up for trying some though.

REPLY



Lisa S says

August 19, 2016 at 9:34 pm

Iced Numi Jasmine Green tea with whole wheat toast with butter and orange marmalade.

REPLY



Shonda Stracener says

August 19, 2016 at 10:08 pm

My favorite Numi Tea is WolfGang Puck Numi Chamomile Tea it goes well with Roasted Apples!

REPLY



Jenny merritt says

August 19, 2016 at 10:24 pm

I love the Numi Earl Grey with blueberry pancakes!

REPLY



Patty Clemens says

August 20, 2016 at 11:53 am

Jasmine green with a smoothie bowl

REPLY



Maribel F says

August 20, 2016 at 1:32 pm

Jasmine green with blueberries scones

REPLY



Luna says

August 20, 2016 at 2:46 pm

French toast with jasmine green tea.

REPLY



Jennifer says

August 20, 2016 at 7:29 pm

Strawberry and Cream Oats Waffle with Ginger Pu'ehr tea!!

REPLY



Kimberlee G says

August 21, 2016 at 4:49 am

Cold pizza with an iced Gunpowder Green!

REPLY



Catelyn O'Neil says

August 21, 2016 at 7:47 am

Greek fruit yogurt with chia seeds mixed in in my favorite breakfast when there isn't much time in the mornings. But pancakes with pure maple syrup is a nice treat for breakfast. I drink mostly black tea for breakfast, but mint tea is my favorite. I haven't tried your chocolate mint tea but it sounds amazing!

REPLY



Holly B says

August 21, 2016 at 11:35 am

I love Numi Jasmine Green paired with a bowl of fresh in-season local fruits (blackberries right now) and a big flaky croissant drizzled with local honey.

REPLY



Joy Bennett says

August 21, 2016 at 5:00 pm

Fresh fruit and French Toast or pancakes

REPLY



Samantha Medders says

August 21, 2016 at 5:17 pm

Fruit and English muffin

REPLY



Debbie says

August 21, 2016 at 5:55 pm

Golden Chai and mixed berries is my favorite breakfast pairing

REPLY



Kirsten Harden says

August 21, 2016 at 5:57 pm

Numi Jasmine Green Tea with Banana bread and fresh fruit.

REPLY



Heather Fitzgerald says

August 21, 2016 at 5:59 pm

The no bake almond coconut crispy rice bars and orange spice tea sounds great!

REPLY



Tina Alexander says
August 21, 2016 at 6:25 pm

I enjoy Multigrain Waffles with Organic Maple Syrup and a cup of Organic Green Tea. Tasty and healthy pairing!

REPLY



Simone says
August 21, 2016 at 6:29 pm

Earl grey with blueberry scones

REPLY



Kimberly Walters says
August 21, 2016 at 6:49 pm

Oats and Honey Granola + Golden Chai!!! I love Chai tea!

REPLY



Alyssa says
August 21, 2016 at 6:52 pm

My favorite breakfast is scrambled eggs and toast with any pur-eh tea!

REPLY



Gaye Valle says
August 21, 2016 at 7:46 pm

Golden Chai with zucchini muffins and honey.

REPLY



Sherry says
August 21, 2016 at 8:07 pm

This summer my favorite breakfast has been an apple with peanut butter with a side of fresh garden cucumber. And of course my most favorite tea....basil mint. Love that stuff!

REPLY



Becky Burton says
August 22, 2016 at 3:26 am

Mashed potato waffles and jasmine green tea

REPLY



Jennifer Mallon says
August 22, 2016 at 5:14 am

Golden Chai with sweet cream pancakes! So delicious!

REPLY



Tammie Decker says
August 22, 2016 at 5:54 am

My favorite is over easy eggs, crispy hash browns, plus crispy bacon-not burnt, plus whole wheat toast, with raspberry jam

REPLY



Diana Cote says
August 22, 2016 at 6:06 am

I enjoy eggs over easy on top of Mediterranean veggies and a second de of fruit, usually berries.

REPLY



Aimee Siegler says
August 22, 2016 at 6:16 am

Golden chai with an omelet, usually with roasted red peppers, caramelized onions, banana peppers, and a little of whatever cheese we have on hand.

REPLY



susan says

August 22, 2016 at 6:22 am

Oats and Honey Granola bar with Golden Chai tea is the best!!!!!!!!!!!!!!!!!!!!!!

REPLY



Tina Brown says

August 22, 2016 at 6:31 am

Greek yogurt with sliced strawberries, a few drizzles of honey, and Numi Golden Chai Tea.

REPLY



Abigail B says

August 22, 2016 at 6:55 am

My healthy French toast topped with what ever fresh fruit I have on hand, paired with some turkey bacon, and always the golden chai tea!

REPLY



lorri langmaid says

August 22, 2016 at 7:29 am

I love some cut up fruit, piece of wheat toast with some spray butter and a hot cup of Numi aged earl grey tea.

REPLY



Linda Howard says

August 22, 2016 at 8:00 am

Mashed Potato Waffles & Creamy Avocado Basil Sauce + Jasmine Green

REPLY



Donna Coliz says

August 22, 2016 at 8:20 am

A lovely frittata made with lots of fresh veggies and my favorite tea of all-toasted rice.

REPLY



Annette says

August 22, 2016 at 8:30 am

Golden Chai with zucchini pancakes

REPLY



Grace Wallace says

August 22, 2016 at 9:04 am

Strawberry and cream waffle with emperor pu'erh tea

REPLY



Cortney says

August 22, 2016 at 9:31 am

STRAWBERRIES AND CREAM OAT FLOUR WAFFLES + GINGER PU'ERH 😊

REPLY



Dawn Lis says

August 22, 2016 at 9:39 am

20-minute Braised egg breakfast+ Tumeric Tea!

REPLY



Candace Galan says

August 22, 2016 at 10:39 am

My favorite pairing would be the avocado toast and toasted rice tea! Sounds amazing!

REPLY



Ashley Kemp says

August 22, 2016 at 11:18 am

My favorite pairing is classic and simple; Irish Black tea with honey and cream, plus my favorite poppy seed bagel and cream cheese spread

REPLY



Lori Lugenbeel says

August 22, 2016 at 11:47 am

My Scrumptious Strawberry French Toast with Chai Tea!!!

REPLY



Sarah Longest says

August 22, 2016 at 11:55 am

Oatmeal and fresh fruit with Golden Tonic

REPLY



SUZAN CHIANG says

August 22, 2016 at 12:21 pm

Pesto scrambled eggs with organic green tea! Yummy and healthy!

REPLY



Felicia Shapiro says

August 22, 2016 at 12:58 pm

Golden chai to drink with fluffy French toast and strawberries on the plate. A perfect combo!

REPLY



Kimberly Flickinger says



August 22, 2016 at 3:08 pm

I love Chai or Green Tea with scones and fresh fruit.

REPLY



Deborah Wilson says

August 22, 2016 at 3:48 pm

I love banana pancakes and golden chai tea.

REPLY



Alesia Stevens says

August 22, 2016 at 5:53 pm

Homemade Belgium banana nut waffles and Moroccan mint tea

REPLY



Danielle Miller says

August 22, 2016 at 6:26 pm

I have never heard of this brand- HOWEVER all the teas sound wonderful!

REPLY



Brie Keana says

August 22, 2016 at 6:35 pm

Pumpkin crumb muffins and orange spice tea

REPLY



Karol says

August 22, 2016 at 8:45 pm

Waffles with strawberries and Chocolate Rooibos. Yum!!

REPLY



Caryn says

August 22, 2016 at 8:46 pm

Chai with cinnamon oatmeal - yum!

REPLY



Jenn H says

August 22, 2016 at 8:57 pm

I love french toast and chai!! or a rooibos, especially with jam as the topping!

REPLY



Pam Mann says

August 22, 2016 at 9:07 pm

Mexican Quiche with Oat and Almond Crust + Breakfast Blend, but all I would enjoy all the options!

REPLY



Maria Downs says

August 23, 2016 at 3:55 am

Cheese and bacon quiche with breakfast blend tea

REPLY



Alysha M. says

August 23, 2016 at 7:13 am

Strawberries and Cream Oat Flour Waffles + Ginger Pu'erh is my favorite combination.

REPLY



POONAM GOSAIN says

August 23, 2016 at 9:29 am

Daneshko with numi tea

1. BRUCE WILKINSON

REPLY



Margaret Rushton says
August 23, 2016 at 10:35 am

Mashed Potato Waffles & Creamy Avocado Basil Sauce + Jasmine Green

REPLY



Marie Crandall says
August 23, 2016 at 1:21 pm

Hot Jasmine Green tea with a small baguette, assorted slices of cheese, and assorted fresh fruit such as strawberries, grapes, sliced peaches, and a chunk of mild chocolate. The hot Jasmine Green tea and a small portion of each offering makes for a delicious, healthy breakfast.

REPLY



Sue Everett says
August 23, 2016 at 2:51 pm

My favorite breakfast is herbal tea, toast with strawberry jam.

REPLY



Nicole K. says
August 23, 2016 at 4:39 pm

Rooibos chai and pumpkin waffles!

REPLY



Alyssa Parker says
August 24, 2016 at 7:07 pm

I like simple breakfasts and the oats and honey with chai sounds like the perfect, energizing way to start my morning!

REPLY



Jenn Muson says
August 25, 2016 at 8:11 am

I love whole wheat toast with nut butter and Orange Spice tea

REPLY



Kaila says
August 25, 2016 at 9:20 am

Golden Chai and Avacado Toast

REPLY



Jeff says
August 25, 2016 at 11:12 am

I like making a big coffee pot full of Gunpowder Green looseleaf with some opened teabags of a different brand of Earl Grey. It's a nice blend.

Have this with a nice bowl of Special K cereal, whatever variety I'm in the mood for.

Or, if I'm up before breakfast, just the tea blend with a bit o' sugar.

REPLY



Chelsey L says
August 25, 2016 at 9:09 pm

I love to pair my Numi Jasmine Green tea with homemade crepes in a strawberry cream cheese drizzle sauce! If I'm feeling lazy it's just toast and eggs!

REPLY



Hina says
August 26, 2016 at 8:14 am

Salmon and avocado toast with Aged Earl Grey. The best!

REPLY

REPLY



Diamond Blocker says

August 26, 2016 at 10:56 am

20 minute braised egg and tumeric tea for sure... but they all were so great it was so hard to choose.

REPLY



abby says

August 26, 2016 at 2:58 pm

Golden chai with multigrain pancakes, whipped cream, butter & honey ,fresh fruits on the side!

REPLY



Patricia Biggar says

August 27, 2016 at 5:16 pm

Yum@ STRAWBERRIES AND CREAM OAT FLOUR WAFFLES + GINGER PU'ERH I want those right now!

REPLY



Rebecca says

August 27, 2016 at 7:19 pm

Honey Crepes and Jasmine Green

REPLY



Mariah says

August 27, 2016 at 8:35 pm

Waffles with a nice black tea, cream and honey!

REPLY



Tracy Steinheimer says

August 27, 2016 at 8:40 pm

I Love to pair it with chocolate chip pancakes

REPLY



Brittany Malone says

August 28, 2016 at 2:21 pm

Chocolate chip pancakes with Jasmine Green Tea

REPLY



Crystal Santos says

August 28, 2016 at 3:02 pm

I love Coconut bread with Lemon and Chocolate Rooibos.

REPLY



Mailia Sumling says

August 28, 2016 at 5:20 pm

I love a good cup of Earl Grey tea and a warm waffle!

REPLY



Katie says

August 28, 2016 at 8:03 pm

I love earl grey tea with either English muffin or a bagel yum!

REPLY



Katie says

August 28, 2016 at 8:05 pm

Or when im not feeling well dry toast and mint tea helps so much! I love my tea.

REPLY



abeer says

August 28, 2016 at 8:25 pm

i love EARL GREY , its like oxygen to me, earl grey tea with bread pudding makes my day

REPLY



Gynnah says

August 28, 2016 at 8:31 pm

Moroccan Mint tea paired with White grain banana nut bread

REPLY



Numi Tea'm says

August 29, 2016 at 12:36 pm

Thanks to everyone who entered! Congratulations to the winners Elena, Carol, Cris, Amanda J, Christina O, Shonda S, Jennifer, Grace W, Deborah W and Alyssa P! We've contacted each of you via the email address on your entry. Please check your SPAM folder if you didn't receive the email, or [contact us here](#).

REPLY



Echo says

July 16, 2018 at 6:20 am

Does anyone know anything that would go great with Green tea? Specifically for breakfast, and something healthy. Thanks so much! 😊

REPLY

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TEA BLOG

Official Blog of the English Tea Store

December 18, 2012

Nuts and Tea

Nuts and tea go together as well as other typical pairings: [cheese and tea](#), [fruits and tea](#), [floral flavors and tea](#), and of course [chocolates and tea](#). Time to see just how this works.

First, just as with fruits and flowers, teas have nutty flavors (and for you wiseguys out there, no I don't mean "nutty" as in "coocoo"). Walnut, pecan, hazelnut, and almond seem to be the most often used to describe a tea's flavor.



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[English Tea Store Teas To Try for National Iced Tea Month](#)

Some Nutty Tasting Teas

- [Margarets Estate tea loose leaf](#) — A 2nd flush Darjeeling, grown at 6800 feet above sea level. Some describe the taste as nutty while others liken it to black currants or muscat grapes.
- [Ceylon green teas](#) — Mainly made from Assamese tea stock and grown in Idalgash-inna in Uva Province, these teas generally have a fuller body and more pungent, malty, nutty flavors like Assams.
- [Keemun](#) — A tea that takes great care and skill to produce so that the leaves are dried without breaking and therefore produce a liquid with a slightly nutty flavor.
- [Huo Shan Spring Tips](#) — From the Anhui Province in China. This tea has become a favorite, with a flavor of chestnuts and fresh green sprouts.
- [LungChing \(Dragonwell\)](#) — The most popular green tea, from the Hangzhou region in Zhejiang Province in China, known for its full, round flavor, unique nutty taste, pleasant jade-green color, and wonderful aroma.
- [Ti Kuan Yin "Iron Goddess of Mercy"](#) — An oolong tea from Anxi County in China, with complex and well-balanced flavors, including notes of honey, stone- fruits like apricots, and nuts.
- [Aged Phoenix](#) — Mildly sweet, with notes of black walnut and smoked plum.
- [Ripe Pu-erh](#) — These are generally earthy, nutty, or woody.



Stash Decaf Chocolate Hazelnut Tea (Photo source: The English Tea Store)

Some Nutty Flavored Teas

- [Scottish Caramel Toffee Pu-erh](#) — A blend of flavors from Scotland and China, including a pu-erh exhibiting a musty, earthy character, and added caramel and toffee that produce a sweet, burnt, sugary flavor that's makes a dessert in a cup. Made with luxury pu-erh, butterscotch

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pieces, almond pieces, and natural flavors.

- [Harney and Sons Holiday Tea](#) — Black tea spiced with citrus, clove, cinnamon, and almond. Delicious hot or iced, and perfect for holiday gatherings or just to keep you warm on a cold winter day.
- [Harney and Sons White Christmas Tea](#) — A flavored mix featuring almonds, cardamom, and vanilla accented by white chamomile flowers. You'll hear Bing crooning with each sip.
- [Stash Decaf Chocolate Hazelnut Tea](#) — A decadent black tea that is best enjoyed with a little milk and sugar, producing a smooth and rich flavor that will inspire repeat performances.

Some Nuts and Tea Pairings

- **Pecan pie** — Assam, Ceylon, Darjeeling, Oolong (any)
- **Baklava** (full of walnuts) — Ceylon Black, Ceylon Green, Darjeeling, Oolong (any), Pouchong

A few pairings to start out your explorations. Happy hunting!

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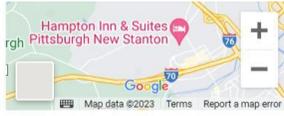
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Nothing to see here - yet

When they Tweet, their Tweets will



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DRY FRUITS

Creating Harmonious Pairings of Almonds and Tea?

Posted by Akshita Aishwarya



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Health Benefits of Strawberry-infused



Almonds are a popular snack for people looking for a delicious way to get more vitamins and minerals into their diets. But almonds aren't just for snacking; they can be used in cooking and baking as well. Did you know that almonds can also be used to make tea?

Almonds are high in calcium.

If you're looking to add calcium to your diet, almonds are a great choice. They're high in this important mineral and also contain other nutrients that support bone health.

Calcium is essential for building strong bones and teeth, as well as regulating muscle contraction, blood clotting and hormone secretion. To ensure that you're getting enough calcium each day—and not too much—you need to know how much you should be consuming based on your age and gender. The recommended daily allowance (RDA) for adults aged 19-50 years old is 1,000 milligrams per day; for those 51-70 years old it's 1,200 mg/day; and for those over 70 years old it's 1,500 mg/day.

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Almonds and tea complement each other's nutrients.

Almonds are high in calcium, antioxidants and healthy fats. They're also good for your heart. Tea is rich in polyphenols and catechins, which have antioxidant properties that help promote a healthy cardiovascular system.

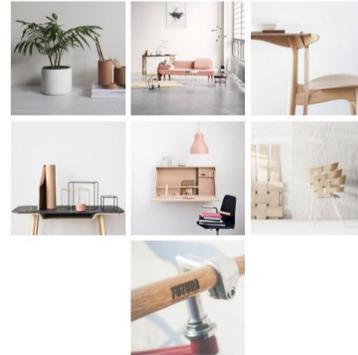
Almond milk tea is an excellent way to add nutrients to your diet while enjoying the taste of almonds combined with oolong tea (see below). Almonds can be enjoyed alone as a snack or added over cereal or yogurt for extra crunchiness!

Oolong tea is a type of Chinese black tea that is often used to make milk tea. Oolong tea has more caffeine than black and green teas, but less than coffee. It's also rich in antioxidants like flavonols and catechins, which help prevent cell damage and boost immunity.

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Almond tea is a new way to enjoy almonds.

Almond tea is a new way to enjoy almonds. It's an easy way to get more almonds in your diet, especially if you're trying to cut back on coffee. Almond tea is high in nutrients and low in caffeine, making it a good choice if you're looking for something different from your usual morning cup of joe.

If you want to try almond tea but don't know where or how much it costs, we've got good news: You can buy this delicious drink online!

And if you're looking for a quick and easy way to make almond tea, we've got that too. Just follow this simple step-by-step guide to making your own almond tea at home!

Almond tea is an easy way to enjoy almonds and get their nutrients. Almonds are high in healthy fats and can be used in many different ways, including as a snack or ingredient in recipes. Almond tea is also a great way to relax after a long day at work or school, so try making some for yourself today!

You can find almond tea at any grocery store near you.

Almond tea is a great way to relax and unwind after a long day at work or school. If you're looking for a new tea experience, try making some almond tea today! You can find almond tea at any grocery store near you.

We hope you enjoy this new way of enjoying almonds and tea. We think it's a great way to get more nutrients in your diet, and the taste is amazing! If you want something even more special than plain almond milk tea, try our chai or vanilla flavors with some whipped cream on top.



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A Simple Guide For Pairing Tea

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What flavors go well with matcha?

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First off — let's talk about the taste of the matcha itself. Known for having a grassy or vegetal flavor, matcha also has a subtle, natural sweetness and a creamy or milky consistency. The taste profile that makes matcha most unique is the savory or "umami" flavor. This savory sensation is something you would normally associate with a meal like soup, and not in a drink form, but it is celebrated when it comes to matcha tea.

This unique combination of flavors makes it difficult to pair matcha with certain foods, so it is really important to know what flavors work well with this specific tea. Once you know what flavors go well with matcha, it will be easy to create your own food pairings and matcha lattes at home. Below is our research and favorite pairings with our Chalaït matcha.

Fruits:

Natural sweetness and tropical flavors are a good way to balance out the mellow taste of matcha, while also minimizing added sugar. *Try: Banana, pineapple, strawberry, coconut, pear, apple, blueberry*

Nuts:

Nuts and seeds have a very "neutral sweet" flavor, making them extremely popular in lattes. If you are currently making matcha lattes, try one with nut or seed milk and see what you think! *Try: Pistachios, cashews, chia, sunflower, pumpkin seeds*

Sweets:

You generally can't go wrong with sweets & matcha. Traditionally in Japan, matcha is often served with mild sweets, most commonly with red bean paste and mochi. Different types of chocolate also balance out and compliment matcha to make a delicious treat. *Try: Dark chocolate, white chocolate, agave, honey, maple syrup*

Citrus:

Matcha has a sharp, earthy flavor that pairs well with bright, tart flavors. When adding citrus, it's good to also add a touch of sweetness from one of the natural sweeteners mentioned to the left. *Try: Lemon, orange*

Milk:

It's usually a good idea to pair matcha with foods that have a smooth or creamy flavor to them like milk (hence the popularity of a matcha latte). Any dairy or alternative milk works extremely well with

matcha. Try: Dairy, yogurt, nut or oat milk, ice cream

We encourage you to experiment with our matcha and these ingredients and see what makes the perfect cup of matcha for you!

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 What are your favorite Chinese New Year snacks? We invited CG Tong and Catherine Yung from Yu Teahouse to pair teas with four types of U.S. nuts: smoked almonds, salted pistachios, salted macadamias and natural walnuts. They look YUMMY!

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Tea Pairings

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What Foods Pair With Mate Tea

Mate tea is a delicious, caffeinated drink that has recently grown in popularity. Like other teas, mate tea goes well with different flavors.

Mixing it with other foods gives you more variety in your drinking habits and helps keep things interesting. Here are some ideas for mixing mate tea with other foods.

Muesli and yogurt

Muesli, a popular breakfast cereal, goes well with mate tea. Both are crunchy and healthy, and the combination tastes sweet and salty.

Use plain yogurt and top the muesli with honey or granola crumbs to add sweetness to the tea.

Granola and yogurt

Granola is a delicious, crunchy breakfast cereal. Using granola with mate tea for breakfast is a healthy, tasty option.

Choose plain yogurt to accompany the granola and mate tea combination.

Cheese

Cheese and mate go well together. Mate tea pairs well with fresh and aged cheeses like manchego.

Serve the cheese with crackers or toast for a delicious snack. Pairing the two gives you a salty and sweet flavor.

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Fresh fruit like apples, pears, and bananas goes well with mate tea. You can also use dried fruit like dates or raisins.

You can also add fresh mint leaves or fresh lemon slices to your tea to add a lemony flavor. Using new and dried fruit with mate tea can be a refreshing snack.

Dark chocolate

Dark chocolate goes well with mate tea: it's salty and sweet, so you get the best of both worlds. Mate and dark chocolate are naturally caffeinated, so they go well together without needing more coffee.

Make sure the chocolate is dark, rather than milk or white, for the best experience.

Nuts and seeds

Nuts like cashews, almonds, and peanuts go well with mate tea. You can also use sunflower or sesame seeds as a garnish.

You can add nuts or seeds to your tea bag to infuse the flavor or blend them into your tea for a nutty, crunchy texture.

Frequently Asked Questions

What is mate tea?

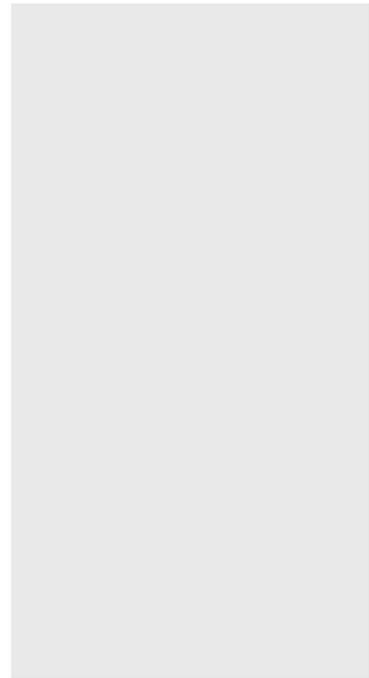
Mate tea is a caffeinated drink that has gained popularity recently. It is made from the leaves of the yerba mate plant and has a distinct flavor profile.

What are some foods that pair well with mate tea?

Mate tea pairs well with a variety of foods. Some popular options include muesli and yogurt, granola and yogurt, cheese, fruits like apples and bananas, dark chocolate, and nuts and seeds.

Why does mate tea pair well with muesli and yogurt?

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The combination of muesli and yogurt with mate tea creates a balance of sweetness, crunchiness, and creaminess. It adds a delightful blend of flavors and textures to your tea-drinking experience.

How can I enhance the flavor of mate tea with fruits?

Fresh fruits like apples, pears, and bananas can be enjoyed alongside mate tea, providing a refreshing and naturally sweet taste. You can also use dried fruits like dates or raisins for added flavor.

Why is dark chocolate a good pairing with mate tea?

Dark chocolate and mate tea complement each other well because they both offer a combination of salty and sweet flavors. Additionally, they are both naturally caffeinated, making them a satisfying and energizing duo.

Can I pair mate tea with cheese?

Yes, mate tea pairs well with different types of cheese, including fresh and aged varieties like manchego. Enjoying cheese with mate tea provides a delightful combination of salty and sweet flavors.

Which types of nuts and seeds go well with mate tea?

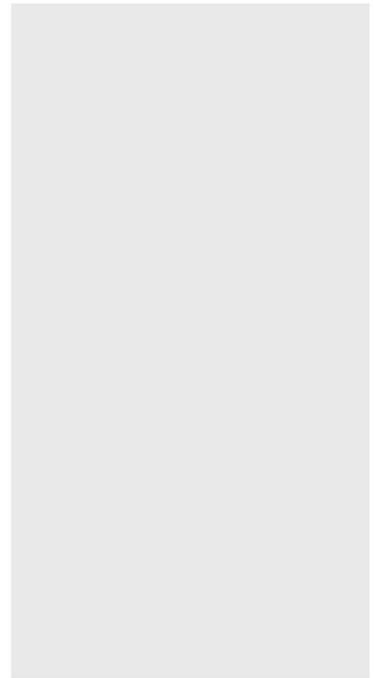
Nuts such as cashews, almonds, and peanuts, as well as seeds like sunflower or sesame seeds, can be paired with mate tea. They add a nutty and crunchy texture that complements the tea's flavors.

Can I add mint or lemon to my mate tea?

Yes, fresh mint leaves or fresh lemon slices can be added to mate tea to infuse it with a refreshing and citrusy flavor. It adds a delightful twist to your tea-drinking experience.

Can I drink mate tea at any time of day?

Yes, mate tea is a versatile beverage that can be enjoyed at any time of day. Its energizing properties



Mate tea is a caffeine beverage that can be enjoyed at any time of day. Its energizing properties make it a great alternative to coffee or other caffeinated drinks.

How can I make my mate tea-drinking experience more enjoyable?

You can mix up your mate tea-drinking habits by experimenting with different food pairings. Try the suggested combinations of sweet, salty, or crunchy snacks to enhance your enjoyment of mate tea.

Interesting Facts

Mate tea is a traditional South American beverage that has been consumed for centuries, particularly in countries like Argentina, Uruguay, and Paraguay.

The yerba mate plant used to make mate tea is a species of holly and is native to the subtropical regions of South America.

Mate tea is often enjoyed socially, with friends or family gathering in a circle and passing around a gourd (called a mate) and a bombilla (a metal straw used for drinking).

Mate tea contains natural compounds such as caffeine, theobromine, and polyphenols, which contribute to its stimulating and antioxidant properties.

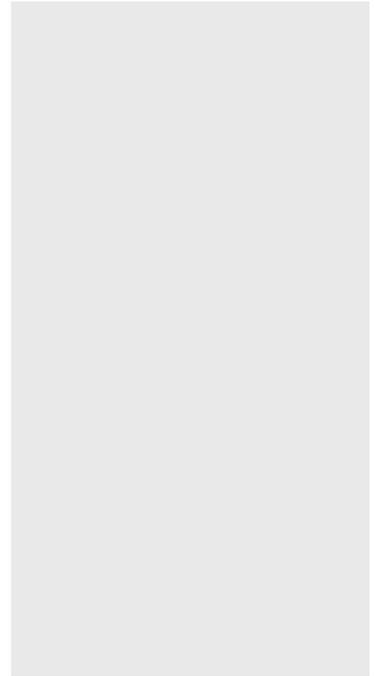
In addition to being a flavorful beverage, mate tea is also known for its potential health benefits, such as providing energy, aiding digestion, and boosting mental focus.

Related Studies

Antioxidant and Anti-inflammatory Activities of Mate (*Ilex paraguariensis*) Tea

This study investigates the antioxidant and anti-inflammatory properties of mate tea. It found that mate tea exhibits significant antioxidant and anti-inflammatory activities, suggesting its potential health benefits.

Link: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4545794/>



Yerba Mate (*Ilex paraguariensis*) Metabolic, Satiety, and Mood State Effects at Rest and during Prolonged Exercise

This study examines the effects of yerba mate (the plant used to make mate tea) on metabolism, satiety, and mood state. It suggests that yerba mate consumption may have positive effects on energy expenditure, satiety, and mood during rest and exercise.

Link: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3955593/>

Yerba mate (*Ilex paraguariensis*) consumption is associated with higher bone mineral density in postmenopausal women

This study explores the association between yerba mate consumption and bone mineral density in postmenopausal women. It suggests that regular consumption of yerba mate, such as through mate tea, may have a positive impact on bone health. Link: <https://pubmed.ncbi.nlm.nih.gov/29520965/>

Effects of Yerba Mate (*Ilex paraguariensis*) Consumption on Adiposity and Lipid Profile

This study investigates the effects of yerba mate consumption on adiposity (body fat) and lipid profile. It suggests that regular consumption of yerba mate may have beneficial effects on body weight, body fat, and lipid profile.

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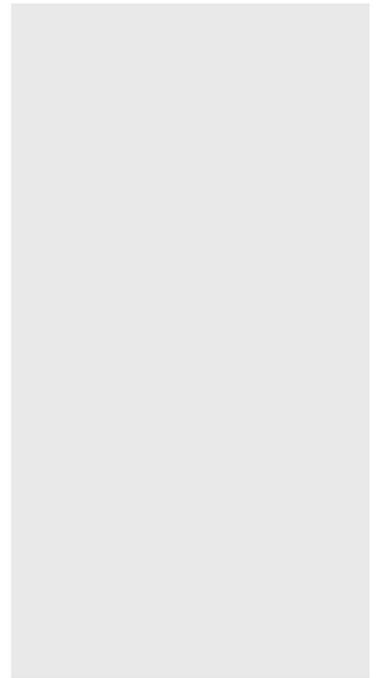
The Effects of Yerba Mate (*Ilex Paraguariensis*) Extracts on Bone Mineralization of Rat Femurs

This study evaluates the effects of yerba mate extracts on bone mineralization in rat femurs. It suggests that yerba mate extracts may enhance bone mineralization and contribute to bone health.

Link: <https://pubmed.ncbi.nlm.nih.gov/31064469/>

Conclusion

Mate tea is an excellent beverage for any time of day. It goes well with various foods: you can pair it with sweet, salty, or crunchy snacks.



Try these combinations to mix up your mate's tea-drinking habits and enjoy this delicious beverage more often.

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2



Although it's common to savor a cup of tea alone, in many cultures you'll find that tea is commonly paired with something sweet or savory.

Traditionally speaking, the theory of pairing, which originates with wine, is "what grows together goes together." For many world cultures, this just makes sense. Enjoying a Chinese oolong with dumplings or Maghrebi mint tea with a pita drizzled with olive oil is simply a way of marrying local food traditions with beloved beverage traditions. Although many tea-drinking societies have standard tea ceremony or teatime food pairing habits, there is a new wave of tea and food pairing taking the culinary world by storm.

Global Tea Pairing Traditions

In England, the [afternoon tea ceremony](#) has painted tea and food pairing, with black tea traditionally served sweet and milky with sweets and savories. In some cases, tea is served with scones, clotted cream, and jam, while in other cases crustless sandwiches with cucumber or smoked salmon and cream cheese are served along with sweet pastries.

For Russian tea drinkers, strong black tea is served with lemon and sweetened with jam, honey, or sugar and paired with snacks like syniki, which are thick cheese pancakes served with jam or small Russian tea cakes made with ground nuts, butter, flour, and rolled in powdered sugar.



Japanese wagashi with a purple-colored red bean paste on the inside.

In Japan, sweets called wagashi that are made of rice flour, sugar, and adzuki bean paste are given to guests before matcha tea is served. Traditionally, guests bring square pieces of paper called kaishi and a pick to eat the sweets to the tea ceremony.

Mongolian tea, called suutei tsai is a strong, milky tea made with pressed black or green tea, milk, water, salt and, sometimes, fried millet. Although it's a bit of a meal in itself, the tea is sometimes served with *boortsog*, a fried biscuit, or dumplings. Tibetan yak butter tea, called *po cha* is usually enjoyed alone, but the tea is often used by nomadic tribes to make (or serve with) *tsampa*, a grain porridge.



Moroccan mint tea with Gazelle's Horn cookies, called Cornes de Gazelle in French or Kaab el Ghazal in Moroccan Arabic (which actually translates to Gazelle's Ankles) [photo by Tesco].

Sweet Moroccan mint tea is often served with cookies called *ghoriba* (meaning shaped by hand), flaky almond cookies, Gazelle's Horn or Gazelle's Ankle cookies, or any other number of almond-based treats.

For tea drinkers in Turkey, where the average local throws back up to 10 cups a day, strong black tea is served with beet sugar cubes and plenty of cakes, cookies, baklava, and, salty cookies and biscuits known as [*tuzlular*].

Modern Tea Pairing

In recent years, tea pairing has become something of an artform in the West,

with chefs and tea aficionados moving beyond traditional pairings to exploring new ways to enhance the tea experience. [According to Jeff Ruiz](#), who heads the tea program at the popular New York restaurant Atera, when you pair a specific dish with a specific tea, you can “unlock a third flavor.” Ruiz recently paired foie gras with blackcurrant and peanut with a hot second-flush Darjeeling tea, and the reaction?

“[The tea] helps the foie gras melt. It brings everything together. Black tea tannin matches the fat content in the foie gras. Everyone is skeptical, but it just works, and it works beautifully.”

Tea competitions also are celebrating the skill that goes into tea and food pairing, with winners of the 2015 International Tea Master’s Cup creating the following clever pairings, according to [Tony Gebely of World of Tea](#):

- Anastasia Shif from Minsk, Belarus, prepared a [Darjeeling tea](#) sweetened with maple syrup and served it with almond crackers and Parmesan cheese.
- Daria Mikhe’eva from Ekaterinburg, Russia, prepared a Tie Guan Yin sprinkled with a lavender infusion paired with thinly sliced cucumbers and cheese, as well as caramelized red apples with walnuts soaked in the high-end Dian Hong (also known as Yunnan Gold black tea) and a dessert of dried apricots, pumpkin seeds, orange zest, and maple syrup.





An oolong tea paired with cheese [photo via Rachel Safko and Fresh Cup Magazine].

Other popular pairings take a nod from classic wine pairings, with sommeliers and chefs pairing tea with cheese or chocolate. [Linda Gaylord](#), a certified tea sommelier, suggests pairing Silver Needle with a soft young cheese, and for a roasted high mountain Taiwan oolong she suggests aged goat Gouda, dark cherries, very dark chocolate, or grilled portobello mushrooms to complement the earthiness of the tea.

If you'd like to delve into tea pairing, NPR spoke to several tea sommeliers and has some [easy at-home tea pairings](#) you can experiment with. Also, the Tea Association of Canada has put together a [chart of tea and food pairings](#) to get you started.

TEA AND FOOD PAIRING



TEA	COCKTAIL	APPETIZER	ENTRÉE	DESSERT	CHEESE	CHOCOLATE
WHITE	White tea with vodka and peach	Light vegetables with delicate	A light white fish with green	Peach based desserts that are	Fior di Latte	Fruit based milk or white

	syrup	sauce	vegetables	light in flavour		chocolate
GREEN	Green tea with whiskey or as a martini base	Consomé with vegetables	Shellfish – steamed or poached	Green tea ice cream or flan	Hoji-cha with smoked gouda or Japanese green with regular gouda	White chocolate
OOLONG	Lightly oxidized oolong with vodka and lychee syrup	Longer oxidized oolong with roasted/grilled vegetables	Poultry – roasted or grilled	Fruit mousse of any sort	Longer oxidized oolong with brie or camembert	Longer oxidized oolong with milk chocolate – lighter oxidized with fruit based milk chocolate
BLACK	Keemun as a base for a classic Manhattan	Tea soaked eggs	Beef and game – roasted or grilled	Rich in sweet desserts – honey based desserts	Keemun with blue cheese	Assam with milk chocolate
PU-ERH	In a classy Old Fashioned	Heavy stock soups or tarts	Rich cream meals, mushrooms, beets	Not so much	Classic aged cheddar	Dark chocolate
LAPSANG SOUCHONG	Classic Bloody Mary or Bloody Caesar	Smoked fish or heavy based soups	Smoked meat/fish/poultry	Not so much	Blue Cheese	Dark chocolate
EARL GREY	Mixed with any coffee liqueur (Bailey's, Kahlua, etc.)	Salads and vegetables with citrus vinaigrettes	Poultry and lighter fish – roasted or grilled	Custard based desserts	Goat cheese	Fruit or citrus mixed milk chocolate

www.tea.ca

A tea pairing chart from the Tea Association of Canada.

If you've already begun exploring the world of tea pairing, we'd love to know:
What are some of your favorite tea and food pairings?

• • •

Originally published at teforia.com on February 16, 2016.

Food Health Tea

2

🔖 📄



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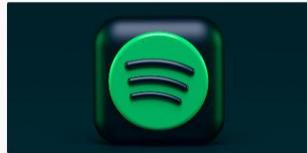
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PAIRING SUGGESTIONS

- CHOCOLATE PAIRINGS
- DARK CHOCOLATE, WINE & SPIRITS
- DARK CHOCOLATE & RED WINE
- DARK CHOCOLATE & WHITE WINE
- DARK CHOCOLATE & COFFEE
- DARK CHOCOLATE & TEA
- PAIRING SUGGESTIONS

Chocolate Pleasures > PAIRING SUGGESTIONS





WINE & SPIRITS

Cabernet Sauvignon, Bordeaux, Barolo: Pistachios + Hazelnuts, Almonds + Hazelnuts
California Zinfandel, Australian Shiraz, Spanish Grenache: Pistachios + Hazelnuts, Almonds + Hazelnuts
Gewürztraminer: Pecans + Pine Nuts, Walnuts + Cashews
White Zinfandel: Walnuts + Cashews, Macadamias + Pistachios
Moscato: Brazilian nuts + Almonds + Coconut, Pistachios + Hazelnuts
Porto, Vintage Porto, Rosé Porto, Monastrell: Seeds, Pecans + Pine Nuts
Cognac, Whisky: Almonds + Hazelnuts, Pistachios + Hazelnuts
Rum, Grappa: Macadamias + Pistachios, Walnuts + Cashews
Baileys, Brandy: Pistachios + Hazelnuts, Macadamias + Pistachios
Old Madeira: Seeds, Pistachios + Hazelnuts
Jerez cream: Brazilian Nuts + Almonds + Coconut, Pecans + Pine Nuts

COFFEE

Ristretto: Coconut + Brazilian nuts + Almonds, Almonds + Hazelnuts
Espresso: Coconut + Brazilian nuts + Almonds, Seeds, Pistachios + Macadamias
Dark roast coffee: Almonds + Hazelnuts, Pistachios + Hazelnuts, Seeds
Medium roast coffee: Pistachios + Macadamias, Walnuts + Cashews
Café Latte: Almonds + Hazelnuts, Pistachios + Hazelnuts
Vanilla Latte: Walnuts + Cashews, Pecan + Pine nuts, Pistachios + Hazelnuts
Mocha flavor: Almonds + Hazelnuts, Pistachios + Hazelnuts, Seeds
Columbia Macchiato: Pistachios + Hazelnuts, Pecan + Pine nuts

TEA

Rooibos tea: Pistachios + Hazelnuts, Almonds + Hazelnuts
Green tea: Pecans + Pine nuts, Macadamias + Pistachios
White tea: Coconut + Brazilian Nuts + Almonds, Seeds
Black tea like Darjeeling: Seeds, Almonds + Hazelnuts
Chamomile tea: Walnuts + Cashews, Coconut + Brazilian Nuts + Almonds

Next: *History* > **RITUAL CACAO**

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LUNARIA

Word Mark	LUNARIA •
Goods/Services	IC 030 US 046 Arrangements of candy; bakery desserts; bakery goods; candies; candy; candy for food; chocolate-coated nuts; chocolate; chocolate and chocolates; chocolate bars; chocolate candies; chocolate chips; chocolate confections; chocolate covered fruit; chocolate covered nuts; chocolate covered raisins; chocolate mousses; chocolate truffles; chocolates and chocolate based ready to eat candies and snacks; coffee; tea; confectioneries, namely, snack foods, namely, chocolate; pastries; pastries with fruit; sweets; Turkish delight; milk chocolate; Baklava; cookies.
Register	PRINCIPAL
Serial Number	97113652
Filing Date	2021-11-08T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2023-03-21
Registration Number	7158526
Date Registered	2023-09-05
Owner	(REGISTRANT) MDJ Nemry Corporation (CORPORATION; TEXAS); 12114 Westheimer Rd., Houston, TEXAS 77077, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE
Status	REGISTERED

Attorney of Record

Kourtney A. Mulcahy

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6743913



Word Mark	MCGRETEA • IC 030 US 046
Goods/Services	Candy; Matcha; Pralines; Sugar; Tea; Cereal-based snack food; Chamomile tea; Chewing gum; Chocolate-coated nuts; Chocolate-based beverages with milk; Cookies with nuts; Crust of overcooked rice (nurungji); Flowers or leaves for use as tea substitutes; Green tea; Instant tea; Kelp tea; Nut flours; Rice-based snack food; Wheat-based snack foods; Yogurt-covered nuts.
Register	PRINCIPAL
Serial Number	90725661
Filing Date	2021-05-20T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2022-03-15
Registration Number	6743913
Date Registered	2022-05-31
Owner	(REGISTRANT) Xu Mu Chi (INDIVIDUAL; CHINA); No.16, Kunniu, Xiandong Village,, Longmen Town, Anxi County, Fujian, 362400, CHINA
Type of Mark	TRADEMARK
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Code	260128, 280103
Description of Mark	The mark consists of the stylized term "MCGRETEA" underneath a circular paintbrush stroke that contains two Chinese characters.
Transliteration	The non-Latin characters in the mark transliterate to MU and CHI and this means TREE and TO RUN FAST in English.

Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Henry G. Chow

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6666618



Word Mark	SUN TASTY THE HEALTHY WAY • IC 029 US 046 Candied nuts; Canned fruits; Dried fruit-based snacks; Dried fruit and vegetables; Dried fruit mixes; Dried fruits; Dried fruits in powder form; Frozen fruits; Fruit-based snack food; Fruit-based spreads; Fruit-based organic food bars, also containing dried fruit and processed nuts; Nut-based snack foods; Nut-based spreads; Preserved fruits; Preserved, frozen, dried and cooked fruits and vegetables; Processed nuts; Vegetable-based spreads; Nut- and dried fruit-based snack bars; Trail mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate. •
Goods/Services	IC 030 US 046 Candies; Dried herbs in powdered form; Fruit ice creams; Fruit jelly candy; Fruit sauces; Fruit teas; Grain-based food bars also containing dried fruits and processed nuts; Trail mix consisting primarily of granola, and also including dried fruits and processed nuts; Turkish delight. • IC 031 US 001 046 Fresh fruit; Fresh fruit and vegetables; Fresh fruits and vegetables, fresh herbs; Fruits, namely, fresh and raw; Raw fruits. • IC 032 US 048 045 046 Beauty beverages, namely, fruit juices and energy drinks containing nutritional supplements; Fruit flavored soft drinks; Fruit juice concentrates; Fruit juices; Vegetable juices; Vegetable-fruit juices.
Register	PRINCIPAL
Serial Number	90733916
Filing Date	2021-05-25T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a

Publication Date	2021-12-21
Registration Number	6666618
Date Registered	2022-03-08
Owner	(REGISTRANT) GRAMAS GIDA SANAYI A.S. (CORPORATION; TURKEY); Bebek Mh. Selcuk Sk. No:10 D:2 Bebek, Besiktas Istanbul, 34342, TURKEY
Type of Mark	TRADEMARK
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Code	010525, 261102
Description of Mark	<ul style="list-style-type: none"> • The color(s) Green, white and black is/are claimed as a feature of the mark. • The mark consists of the stylized words "Sun Tasty The Healthy Way" situated in a rectangular design depicting the sun rising on the horizon. The bottom of the rectangular is curved upright shaping the borders of the rising sun image. The oversized words "Sun Tasty" bolded in white color appear above the rising sun image, stretching from the left to the right. The first letters of both "Sun" and "Tasty" are in capital letters. The words "The Healthy Way", in capital letters and in black color, are smaller than letters of the words "Sun Tasty". They appear underneath the words "Sun Tasty" inside the rising sun image. The portion of the rectangular design representing the sky is in green color. The below part representing the rising sun is in white color.
Disclaimer	"TASTY" AND "THE HEALTHY WAY"
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Mehmet Polat, Esq.

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6850518



Word Mark	GARDEN BENEFIT
Goods/Services	<ul style="list-style-type: none">• IC 030 US 046 Condiment, namely, pepper sauce; Cookies with nuts; Dried herbs; Flowers or leaves for use as tea substitutes; Ginseng candy; Herbal teas, other than for medicinal use; Honey infused with vitamins, ginger, cinnamon; Instant noodles; Natural spices; Processed cereal-based food to be used as a breakfast food, snack food or ingredient for making other foods; Processed grains, namely, barley, sorghum, millet; Processed herbs, namely, Prunella vulgaris, Motherwort; Snack mix consisting primarily of popcorn and also including dried fruit, chocolate, processed nuts; Tea bags; Trail mix consisting primarily of granola, and also including dried fruit, chocolate, processed nuts.
Register	PRINCIPAL
Serial Number	90893030
Filing Date	2021-08-20T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2022-07-05
Registration Number	6850518
Date Registered	2022-09-20
Owner	(REGISTRANT) Dirham (Shenzhen) Cultural Development Co., Ltd. (limited company (ltd.); CHINA); 27G, Block B, Guosu Century Building., 3029 Baoan South Rd, Luohu Dist., Shenzhen, Guangdong, 518000, CHINA
Type of Mark	TRADEMARK
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Code	050325, 270304

Description of Mark	The mark consists of the stylized wording of "GARDEN BENEFIT" with a design of a leaf behind the wording.
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Yan Gao

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6449512



Word Mark

BOBER TEA

•

IC 030 US 046

Goods/Services

Coffee; iced coffee; coffee essences; coffee extracts; coffee mixtures, namely, mixtures of coffee and chicory; coffee products, namely, iced and hot coffee-based beverages, bottled coffee-based beverages, and instant coffee; coffee-based beverages; chocolate-flavored coffee; flavored coffee; coffee flavorings, namely, syrups for flavoring food or beverages; coffee based beverages; tea; lime tea; black tea; fruit tea; green tea; oolong tea; jasmine tea; aromatic tea; earl grey tea; rooibos tea; tea substitutes; tea-based beverages; fruit flavored tea; apple flavored tea; orange flavored tea; beverages made of tea; beverages made of coffee; coffee based preparations in the nature of coffee-flavored syrups for making beverages; powdered preparations consisting primarily of cocoa powder for use in making beverages; preparations for stiffening whipped cream, namely, starch-based thickeners; sago; tapioca; tapioca flour; puddings; puddings in powder form, namely, instant pudding mixes; oat flakes; iced tea; golden syrup; flowers or leaves for use as tea substitutes; chocolate-coated nuts; cakes; tea cakes; chocolate cake; ice cream.

Register

PRINCIPAL

Serial Number

88669484

Filing Date

2019-10-25T00:00:00

Original Filing Basis

1b

Current Filing Basis

1a

Publication Date

2020-09-29

Registration Number

6449512

Date Registered

2021-08-10

Owner

(REGISTRANT) BREADSHAKE PTE LTD (proprietary limited company (p/l or pty. ltd.); SINGAPORE); 25A Lorong 11 Geylang #02-00, SINGAPORE, 388717, SINGAPORE

Type of Mark	TRADEMARK
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Code	011511, 050325, 081325, 190713, 260102, 260117, 261709, 261904
Description of Mark	<ul style="list-style-type: none"> • Color is not claimed as a feature of the mark. • The mark consists of the wording "BOBER" with the first "B" reversed, and the word cutting through the middle of two partial concentric circles with one portion above and the other below; immediately below the word, and centered under the middle "B" is the word "TEA" and above are four design elements consisting of a bubble or pearl-shaped design, followed by a sugar cube, then a leaf, and finally a triangular-shaped tea bag all within the upper portion of the concentric circles.
Translation	The wording "BOBER" has no meaning in a foreign language.
Disclaimer	"TEA"
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	PRESTON SMIRMAN

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7122774

WOOZOOM

Word Mark	WOOZOOM •
Goods/Services	IC 030 US 046 Snack packs containing repackaged candy, cookies, crackers, chocolate-covered, nuts, corn chips, yogurt-covered nuts, and combinations thereof; Tea; Baking powder.
Register	PRINCIPAL
Serial Number	97099775
Filing Date	2021-10-29T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2022-09-20
Registration Number	7122774
Date Registered	2023-07-25
Owner	(REGISTRANT) World-Class Brands (LIMITED LIABILITY COMPANY; MISSISSIPPI); 304 East Pine Street, Ripley, MISSISSIPPI 38663, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Meichelle R. MacGregor

6512219

Rax & Deaux

Word Mark	RAX & DEAUX • IC 030 US 046
Goods/Services	Chocolate; Chocolate and chocolates; Chocolate bars; Chocolate covered fruit; Chocolate covered nuts; Chocolate mousses; Chocolates and chocolate-based ready to eat candies and snacks; Coffee and coffee substitutes; Coffee and artificial coffee; Coffee, tea, cocoa and artificial coffee; Pastries; Beverages with a chocolate base; Filled chocolate; Hot chocolate mixes.
Register	PRINCIPAL
Serial Number	88791286
Filing Date	2020-02-10T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2020-06-30
Registration Number	6512219
Date Registered	2021-10-05
Owner	(REGISTRANT) Rax & Deaux, LLC (LIMITED LIABILITY COMPANY; MICHIGAN); 1420 Washington Boulevard, Detroit, MICHIGAN 48226, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Translation	The wording "Rax & Deaux" has no meaning in a foreign language.
Live Dead Indicator	LIVE
Status	REGISTERED

Attorney of Record

Erin Bonahoom

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4635331

GRUHINI

Word Mark	GRUHINI • IC 030 US 046
Goods/Services	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, namely, high protein cereal bars; bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder; salt, mustard; vinegar, spice blends; spice rubs; spices; ice; candy; chocolates; curry powder, wafers, cookies, biscuits, flour; cereal based snack foods, rice based snack foods, processed grains, processed wheat, desserts, namely, bakery desserts and dairy based desserts, namely, chilled or warm cake or dumpling having a milk based filling, sauces, chutney, bakery goods, frozen and prepared meals consisting primarily of pasta and rice; groceries, namely, mayonnaise and pretzels; raw nuts; roasted and ground sesame seeds; processed grains, processed wheat, seasonings; artificial rice, Indian cereal based snack foods, daily based Indian desserts in the nature of puddings, dairy based Indian bakery goods, dairy based Indian biscuits, dairy based Indian cookies.
Register	PRINCIPAL
Serial Number	86037515
Filing Date	2013-08-14T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2014-08-26
Registration Number	4635331
Date Registered	2014-11-11
Owner	(REGISTRANT) Eastern Grocers Inc (CORPORATION; ILLINOIS); 469 Ashton Court, Schaumburg, ILLINOIS 60193, UNITED STATES
Type of Mark	TRADEMARK

Mark Drawing Code	(4) STANDARD CHARACTER MARK
Translation	The English translation of "GRUHINI" in the mark is "housewife".
Live Dead Indicator	LIVE
Status	SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED
Attorney of Record	Soula Skokos

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4534179



Word Mark

•

IC 030 US 046

Goods/Services

Almond confectionery, namely, almond cake, almond paste, flavourings of almond and sugar-coated almonds; artificial coffee; biscuits; bread; cakes; chocolate; cocoa; coffee; confectionery, namely, frozen confections; confectioner's coatings in the nature of edible shellac coatings for foods; confectionery chips for baking; confectionery, namely, bakery desserts; confectionery, namely, nuts coated with chocolate and caramel and sandwiched between two wafers; confectionery made of sugar; confectionery, namely, pastilles; confectionery fondants; confectionery, namely, yogurt-covered fruit, nuts and pretzels; cookies; edible ices; confectionery, namely, fruit jelly candy and frostings; honey; macaroons; pastries; peanut confectionery, namely, peanut brittle and peanut butter confectionery chips; rice; rice cakes; tea.

Register

PRINCIPAL

Serial Number

85683026

Filing Date

2012-07-20T00:00:00

Original Filing Basis

1b

Current Filing Basis

1a

Publication Date

2013-07-16

Registration Number

4534179

Date Registered

2014-05-20

Owner

- (REGISTRANT) TIVOLI Holdings Inc. (CORPORATION; JAPAN); 15-4, Doi 1-chome, Yugawaramachi,, Ashigarashimo-gun, Kanagawa, 259-0303, JAPAN
- (LAST LISTED OWNER) TIVOLI HOLDINGS INC. (CORPORATION; JAPAN); 15-4, DOI 1-CHOME, YUGAWARAMACHI,,

ASHIGARASHIMO-GUN, KANAGAWA, 259-0303, JAPAN

Type of Mark	TRADEMARK
Mark Drawing Code	(2) DESIGN ONLY
Design Code	020316, 020322, 050502, 050525, 170325
Description of Mark	<ul style="list-style-type: none">• The color(s) peach, red, brown, black, white, blue, gray, orange and green is/are claimed as a feature of the mark.• The mark consists of a caricature of a profile of a young woman with peach colored skin, red lips, brown, black and white eyes, and brown hair wearing a blue shirt with a white ruffled collar, a white earring with gray shading, and a red hat featuring a red rose surrounded by orange and red flowers with green foliage.
Other Data	The likeness (or, portrait) in the mark does not identify a living individual.
Live Dead Indicator	LIVE
Status	SECTION 8-ACCEPTED
Attorney of Record	Rebeccah Gan

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5738424

GUAM TROPICAL MARKET

Word Mark	GUAM TROPICAL MARKET
	•
	IC 030 US 046
Goods/Services	Chocolate covered cookies; Chocolate covered fruit; Chocolate covered nuts; Chocolate covered popcorn; Chocolate covered pretzels; Chocolate-based spreads; Coffee; Coffee based beverages; Coffee beans; Coffee cherry tea; Cookies; Cotton candy; Gummy candies; Hard candies; Jelly beans; Pancake mixes; Popcorn; Taffy; Tea; Confectionery, namely, candy and chocolate; Glazed popcorn; Instant coffee; Pellet-shaped rice crackers (arare); Seasoned popcorn; Snack mix consisting primarily of crackers, pretzels and/or popped popcorn; Trail mix consisting primarily of pretzels, popcorn, and crackers, and also including chocolates, dried fruits and processed nuts.
Register	PRINCIPAL-2(F)
Serial Number	88072945
Filing Date	2018-08-09T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2019-02-12
Registration Number	5738424
Date Registered	2019-04-30
Owner	(REGISTRANT) HAWAIIAN KING CANDIES, LLC (LIMITED LIABILITY COMPANY; HAWAII); 550 Paiea St., Suite 501, Honolulu, HAWAII 96819, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE

Status

REGISTERED

Print: October 16, 2023 1:41 PM

5830452

SAN FRANCISCO MARKET

Word Mark	SAN FRANCISCO MARKET • IC 029 US 046 Dried fruit and vegetables; Nut butters; Nut meats; Nut-based snack foods; Peanut butter; Candied nuts; Flavored nuts; Processed nuts; Roasted nuts; Seasoned nuts; Snack mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate; Trail mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate. •
Goods/Services	IC 030 US 046 Chocolate covered cookies; Chocolate covered fruit; Chocolate covered nuts; Chocolate covered popcorn; Chocolate covered pretzels; Chocolate spreads containing nuts; Chocolate-based beverages; Chocolate-based spreads; Coffee and tea; Coffee based beverages; Coffee cherry tea; Cookies; Cotton candy; Gummy candies; Hard candies; Honey; Hot chocolate mixes; Instant coffee; Jelly beans; Pancake mixes; Pancake syrup; Popcorn; Snack mix consisting primarily of crackers, pretzels and/or popped popcorn; Taffy; Glazed popcorn; Pellet-shaped rice crackers (arare); Roasted coffee beans; Seasoned popcorn.
Register	SUPPLEMENTAL
Serial Number	88204156
Filing Date	2018-11-23T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Registration Number	5830452
Date Registered	2019-08-06
Owner	(REGISTRANT) HAWAIIAN KING CANDIES, LLC (LIMITED LIABILITY COMPANY; HAWAII); 550 Paiea St., Ste. 501, Honolulu, HAWAII 96819, UNITED STATES
Type of Mark	TRADEMARK

Mark Drawing Code	(4) STANDARD CHARACTER MARK
Disclaimer	"MARKET"
Live Dead Indicator	LIVE
Status	REGISTERED

Print: October 16, 2023 1:41 PM

5255708

HAPPY DAY COFFEE

Word Mark	HAPPY DAY COFFEE • IC 030 US 046
Goods/Services	Black tea; Caffeine-free coffee; Chai tea; Chocolate; Chocolate and chocolates; Chocolate bark containing ground coffee beans; Chocolate bars; Chocolate candies; Chocolate covered fruit; Chocolate covered nuts; Chocolate covered roasted coffee beans; Chocolate powder; Chocolates and chocolate based ready to eat candies and snacks; Coffee; Coffee and tea; Coffee beans; Confectioneries, namely, snack foods, namely, chocolate; Filled chocolate; Fruit teas; Green tea; Ground coffee beans; Hot chocolate; Iced coffee; Iced tea; Instant coffee; Instant tea; Japanese green tea; Milk chocolate; Oolong tea; Roasted coffee beans; Sage tea; Snack foods, namely, chocolate-based snack foods; Sugar-coated coffee beans; Tea; Tea bags; Tea extracts; Tea for infusions; Unroasted coffee.
Register	PRINCIPAL
Serial Number	87291719
Filing Date	2017-01-06T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2017-05-16
Registration Number	5255708
Date Registered	2017-08-01
Owner	(REGISTRANT) Full Circle Exchange, LLC (LIMITED LIABILITY COMPANY; NEVADA); P.O. Box 1640, Eagle, IDAHO 83616, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK

Disclaimer	"COFFEE"
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Bradlee Frazer

Print: October 16, 2023 1:41 PM

DIXIE CARB COUNTERS

Word Mark

DIXIE CARB COUNTERS

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IC 029 US 046

Dried fruit and vegetables; Edible oils and fats; Jellies, jams; Pickled fruits; Processed edible seeds, not being seasonings or flavorings; Processed pulses; Seed butters; Snack dips; Snack mix consisting of dehydrated fruit and processed nuts; Snack mix consisting primarily of processed fruits, processed nuts and/or raisins; Bean-based snack foods; Candied fruit snacks; Dairy-based spreads; Flavored nuts; Fruit- and nut-based snack bars featuring a chocolate coating; Fruit-based snack food; Laver-based snack foods; Legume-based spreads; Meat-based snack foods; Meat-based spreads; Nut and seed-based snack bars; Nut- and dried fruit- based snack bars; Nut-based snack bars; Nut-based snack foods; Nut-based spreads; Potato-based snack foods; Preserved, dried and cooked fruit and vegetables; Processed nuts; Pulse-based snack foods; Seed-based snack bars; Seed-based snack foods; Soy-based snack foods; Sweet corn-based snack foods; Tofu-based snacks; Vegetable-based snack foods; Vegetable-based spreads.

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Goods/Services

IC 030 US 046

Chocolate; Chocolate covered fruit; Chocolate covered popcorn; Chocolate covered pretzels; Chocolate-based spreads; Chocolate-coated nuts; Processed bran; Snack foods, namely, chocolate-based snack foods; Snack mix consisting primarily of crackers, pretzels and/or popped popcorn; Snack mix consisting primarily of popcorn and also including dried fruit, chocolate, or processed nuts; Biscuits; Bread; Cakes; Candy; Cereal bars; Cereal-based snack food; Cheese-flavored corn snacks; Chocolates and chocolate based ready to eat candies and snacks; Cocoa; Coffee and coffee substitutes; Coffee-based snack foods; Cookies; Corn chips; Corn-based snack foods; Crackers; Custard; Extruded corn snacks; Extruded wheat snacks; Flour-based chips; Food flavorings, other than essential oils, and seasonings; Frozen confections; Graham crackers; Grain-based snack foods; Granola snacks; Granola-based snack bars; Honey; Honey substitutes; Ice cream; Maple syrup; Multigrain-based snack foods; Pasta; Pastries; Pies; Pizza; Popcorn; Pretzels; Puffed corn snacks; Quinoa-based snack foods; Rice chips; Rice-based snack food; Salad dressing; Sauces; Spices; Tarts; Tea; Tortilla chips; Trail mix consisting primarily of granola, and also including dried fruit, chocolate, or processed

nuts; Treacle; Wheat-based snack foods.

Register	PRINCIPAL
Serial Number	88101507
Filing Date	2018-08-31T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2019-03-05
Registration Number	5755630
Date Registered	2019-05-21
Owner	(REGISTRANT) Celebrate Brands, LLC (LIMITED LIABILITY COMPANY; TEXAS); PO Box 10, Porter, TEXAS 77365, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Disclaimer	"CARB"
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Jon Jekel

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6033232

ISLAND PRINCESS

Word Mark	ISLAND PRINCESS • IC 029 US 046 Dried fruit-based snacks; Dried fruits; Flavored nuts; Jellies; Nut butters; Nut meats; Peanut butter; Processed nuts; Roasted nuts; Seasoned nuts; Meat, fruit and vegetable jellies, jams. •
Goods/Services	IC 030 US 046 Cakes; Candy; Chocolate-based beverages; Chocolate-based spread also containing nuts; Chocolate-based spreads; Chocolate covered fruit; Chocolate covered nuts; Chocolate covered roasted coffee beans; Coffee; Coffee based beverages; Confectioneries, namely, snack foods, namely, chocolate; Cookies; Cotton candy; Flavor-coated popped popcorn; Gummy candies; Honey; Jelly beans; Pancake mixes; Pancake syrup; Popcorn; Pretzels; Taffy; Tea-based beverages; Tea; Trail mix consisting primarily of granola, and also including dried fruit, chocolate, processed nuts; Chocolate sauce; Chocolate covered popcorn; Chocolate covered pretzels; Fruit sauces; Gelatin-based chewy candies; Gift baskets containing candy; Glazed popcorn; Pellet-shaped rice crackers (arare).
Register	PRINCIPAL
Serial Number	88621849
Filing Date	2019-09-18T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2020-01-28
Registration Number	6033232
Date Registered	2020-04-14
Owner	(REGISTRANT) PURDYCO, LTD (CORPORATION; HAWAII); 2836 Ualena St., Honolulu, HAWAII 96819, UNITED STATES

Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE
Status	REGISTERED

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7002097

MIGHTY MARKED GOODS TO GO

Word Mark	MIGHTY MARKED GOODS TO GO • IC 029 US 046 Banana chips; Beef jerky; Candied nuts; Flavored nuts; Pork rinds; Potato chips; Processed sunflower seeds; Roasted nuts; Snack mix consisting of wasabi peas, processed nuts, dehydrated fruit and/or raisins; Snack mix consisting primarily of dehydrated fruits, processed nuts and also including sesame sticks; Snack mix consisting primarily of processed fruits, processed nuts and/or raisins; Snack mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate; Vegetable chips. •
Goods/Services	IC 030 US 046 Candy; Caramels; Chocolate; Crackers; Liquorice; Popcorn; Pretzels; Taffy; Tea; Caramel popcorn; Chocolate bars; Chocolate covered nuts; Chocolate covered raisins; Gummy candies; Jelly beans; Sesame sticks; Snack mix consisting primarily of crackers, pretzels and/or popped popcorn; Tortilla chips.
Register	PRINCIPAL
Serial Number	97177153
Filing Date	2021-12-17T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2022-07-05
Registration Number	7002097
Date Registered	2023-03-14
Owner	(REGISTRANT) Performance Food Group, Inc. (CORPORATION; COLORADO); 12500 West Creek Parkway, Richmond, VIRGINIA 23238, UNITED STATES
Type of Mark	TRADEMARK

Mark Drawing Code	(4) STANDARD CHARACTER MARK
Disclaimer	"GOODS TO GO"
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Christopher E. Gatewood

Print: October 16, 2023 1:41 PM

Sunnystreet

Word Mark	SUNNYSTREET • IC 029 US 046 Snack mix consisting of dehydrated fruit and processed nuts; Snack mix consisting of processed seeds; Snack mix consisting of wasabi peas, processed nuts, dehydrated fruit and/or raisins; Snack mix consisting primarily of processed fruits, processed nuts and/or raisins; Snack mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate; Bean-based snack foods; Candied fruit snacks; Dehydrated fruit snacks; Dried fruit-based snacks; Fruit and soy based snack food; Fruit-based snack food; Fruit-based organic food snacks; Meat-based snack foods; Nut and seed-based snack bars; Nut-based snack foods; Potato-based snack foods; Seed-based snack foods; Soy-based snack foods; Sweet corn-based snack foods; Tofu-based snacks; Vegetable-based snack foods.
Goods/Services	• IC 030 US 046 Cereal based snack food; Cheese flavored puffed corn snacks; Chocolates and chocolate based ready to eat candies and snacks; Coffee-based snack foods; Corn-based snack foods; Grain-based snack foods; Grain-based snack foods, namely, waffles and ready-to-eat waffles; Granola snacks; Multigrain-based snack foods; Rice-based snack food; Wheat-based snack foods. • IC 032 US 048 046 045 Fruit beverages; Fruit juice beverages; Fruit-flavored beverages; Green vegetable juice beverages; Isotonic beverages; Non-alcoholic beverages flavored with coffee; Non-alcoholic beverages with tea flavor; Non-alcoholic beverages, namely, carbonated beverages; Vegetable juice; Water beverages.
Register	PRINCIPAL
Serial Number	87689674
Filing Date	2017-11-17T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a

Publication Date	2018-04-10
Registration Number	5587947
Date Registered	2018-10-16
Owner	(REGISTRANT) BevGrow LLC (LIMITED LIABILITY COMPANY; CALIFORNIA); 5805 Sepulveda Blvd. #501, Sherman Oaks, CALIFORNIA 91411, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Jill Birkmann

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Tutu's Sweet Shop

Word Mark	TUTU'S SWEET SHOP •
	IC 029 US 046 Dried fruits and vegetables; fruit and vegetable based snacks; trail mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate; snack mix consisting of dried fruits and processed nuts; roasted nuts, candied nuts, processed nuts, flavored nuts; jelly spreads, fruit jams, fruit preserves, marmalade, fruit butter, nut butter, fruit based spreads. •
Goods/Services	IC 030 US 046 Confectioneries, namely, chocolates, chocolate covered nuts, cookies, cakes, biscuits, gummy candies, taffys, chewing gum, candy mints, peppermint sweets, jelly beans, licorice candy, fruit filled candies, hard candies, cotton candy; snack corn chips, pretzels, popcorn; coffee and coffee-based beverages; teas and tea-based beverages; cocoa drink mixes and cocoa based beverages; salad dressings, sauces, relish, chutneys, salsa used as dips; pancake mix, mixes to make fudge, mixes to make muffins, mixes to make brownies; maple syrup and flavored fruit topping syrups, honey; chocolate covered fruits; caramel dipped fruits. •
	IC 032 US 048 046 045 Bottled water; mineral and aerated water and non-alcoholic beverages, namely, fruit drinks and soft drinks; syrups and other preparations for making beverages, namely, soft drinks and fruit drinks; vegetable juices; fruit juices, namely, pineapple juices, orange juices, mango juices, juices containing passion fruit, papaya, guava, coconut, strawberry, banana, kiwi, pear, peach, cherry, grape, blueberries, raspberries, blackberries.
Register	PRINCIPAL
Serial Number	86858904
Filing Date	2015-12-28T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a

Publication Date 2017-03-14

Registration Number 5211715

Date Registered 2017-05-30

Owner

- (REGISTRANT) Hawaiian King Candies, LLC (LIMITED LIABILITY COMPANY; HAWAII); 501, 550 Paiea St, Honolulu, HAWAII 96819, UNITED STATES
- (LAST LISTED OWNER) POLYNESIAN CULTURAL CENTER (CORPORATION; HAWAII); 55-370 KAMEHAMEHA HIGHWAY, LAIE, HAWAII 96762, UNITED STATES

Type of Mark TRADEMARK

Mark Drawing Code (4) STANDARD CHARACTER MARK

Disclaimer "SWEET SHOP"

Live Dead Indicator LIVE

Status REGISTERED

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2646397

out of Africa

Word Mark	OUT OF AFRICA • IC 029 US 046 Nuts, namely, shelled nuts, roasted nuts, candied nuts, processed nuts; dried fruits and preserved fruits. •
Goods/Services	IC 030 US 046 Chocolate covered nuts; chocolates; confectioneries, namely, sweets and candy; tea and coffee. • IC 031 US 001 046 Nuts, namely, fresh nuts, raw nuts; unprocessed nuts.
Register	PRINCIPAL
Serial Number	75895639
Filing Date	2000-01-12T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2001-06-05
Registration Number	2646397
Date Registered	2002-11-05
Owner	(REGISTRANT) Kenya Nut Company Limited (CORPORATION; KENYA); Volvo House, Market Street, 1st Floor, Nairobi, 00200, KENYA
Type of Mark	TRADEMARK
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Live Dead Indicator	LIVE

Status

REGISTERED AND RENEWED

Attorney of Record

Ann Ford

Print: October 16, 2023 1:41 PM

5267871

SELECT INGREDIENTS

Word Mark	SELECT INGREDIENTS
Goods/Services	<ul style="list-style-type: none">• IC 030 US 046 Coffee; tea; cocoa; prepared meals consisting primarily of grains; processed cereals; processed grains; flours; nut flours; preparations made from cereals, namely, cereal bars; cereal-based snack foods; breakfast cereals; corn-based chips; pretzels; crackers; muesli; granola; breads; rolls; sandwiches; baguettes; bread rolls; cakes; pastries; muffins; biscuits; cookies; ice cream; chocolate; bakery desserts; bakery goods; sugar and natural sweeteners; mustard; sauces; salsas; preparations for making sauces in the nature of sauce mixes; marinades; spices; seasonings; ketchup; trail mix consisting primarily of granola, dried fruit, chocolate and processed nuts; corn-based snack foods; cereal-based snack foods; grain-based snack foods.
Register	SUPPLEMENTAL
Serial Number	86905485
Filing Date	2016-02-11T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Registration Number	5267871
Date Registered	2017-08-15
Owner	<ul style="list-style-type: none">• (REGISTRANT) HEB GROCERY COMPANY LP (LIMITED PARTNERSHIP; TEXAS); Corporate Law Department, 646 South Flores, San Antonio, TEXAS 78204, UNITED STATES• (LAST LISTED OWNER) H-E-B, LP (LIMITED PARTNERSHIP; TEXAS); 646 SOUTH FLORES, SAN ANTONIO, TEXAS 78204, UNITED STATES
Type of Mark	TRADEMARK

Mark Drawing Code	(4) STANDARD CHARACTER MARK
Disclaimer	"INGREDIENTS"
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Sherri L. Eastley

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6546623

MURJAN

Word Mark	MURJAN •
Goods/Services	IC 029 US 046 Falafel; Ghee; Jams; Pickles; Corn oil for food; Dried dates; Dried fruit mixes; Dried lentils; Frozen vegetables; Olive oil for food; Processed chickpeas; Processed nuts; Tomato paste; Trail mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate; Tuna fish, not live; Extra virgin olive oil for food; Processed fava beans; Processed legumes; Processed pulses; Processed sunflower seeds; Snack mix consisting primarily of processed fruits, processed nuts and/or raisins. • IC 030 US 046 Bulgur; Coffee; Rice; Spices; Tea; Cardamom.
Register	PRINCIPAL
Serial Number	90446127
Filing Date	2021-01-03T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2021-08-17
Registration Number	6546623
Date Registered	2021-11-02
Owner	(REGISTRANT) ONE ELEVEN IMPORTS INC (CORPORATION; NEW YORK); 111 TWIN OAKS DR, SYRACUSE, NEW YORK 13206, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK

Translation	The English translation of "MURJAN" in the mark is "Coral".
Live Dead Indicator	LIVE
Status	REGISTERED

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6037188

MARTIN & MACARTHUR

Word Mark	MARTIN & MACARTHUR • IC 029 US 046 Candied nuts; Dried fruits; Flavored nuts; Nut-based snack foods; Nut butters; Nut meats; Peanut butter; Processed nuts; Roasted nuts; Seasoned nuts; Jellies and jams; Snack mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate. •
Goods/Services	IC 030 US 046 Chocolate-based spread also containing nuts; Chocolate covered fruit; Chocolate covered nuts; Chocolate covered popcorn; Chocolate covered pretzels; Chocolate covered raisins; Chocolate covered roasted coffee beans; Coffee; Coffee based beverages; Coffee cherry tea; Confectionery, namely, candy and chocolate; Cookies; Cotton candy; Gummy candies; Hard candies; Honey; Hot chocolate; Jelly beans; Pancake mixes; Pancake syrup; Popcorn; Tea; Tea-based beverages; Trail mix consisting primarily of pretzels, popcorn, and crackers, and also including dried fruit, chocolate, processed nuts; Gelatin-based chewy candies; Glazed popcorn; Pellet-shaped rice crackers (arare); Seasoned popcorn.
Register	PRINCIPAL
Serial Number	88633081
Filing Date	2019-09-26T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2020-02-04
Registration Number	6037188
Date Registered	2020-04-21
Owner	(REGISTRANT) HAWAIIAN KING CANDIES, LLC (LIMITED LIABILITY COMPANY; HAWAII); 550 Paiea St., Ste. 501, Honolulu, HAWAII 96819,

Type of Mark	UNITED STATES TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE
Status	REGISTERED

Print: October 16, 2023 1:41 PM

5770247

BEIN ORGANIC

Word Mark	BEIN ORGANIC
	•
	IC 029 US 046
Goods/Services	Jams; Processed nuts; Roasted nuts; Soups; all of the foregoing made in whole or significant part from organic ingredients.
	•
	IC 030 US 046
	Chocolate; Coffee; Dried herbs; Granola; Spices; Tea; Breakfast cereals; all of the foregoing made in whole or significant part from organic ingredients.
Register	PRINCIPAL
Serial Number	87424883
Filing Date	2017-04-25T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2018-03-06
Registration Number	5770247
Date Registered	2019-06-04
Owner	(REGISTRANT) Ghassemi, Abdolreza (INDIVIDUAL; CALIFORNIA, USA); P.O. Box 491151, Los Angeles, CALIFORNIA 90049, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Translation	The English translation of "BEIN" in the mark is "Leg".
Disclaimer	"ORGANIC"
Live Dead Indicator	LIVE

Status REGISTERED

Attorney of Record mark wisnosky

Print: October 16, 2023 1:41 PM

Spring Sunrise Naturals

Word Mark	<p>SPRING SUNRISE NATURALS</p> <p>•</p> <p>IC 029 US 046</p> <p>Ghee; Raisins; Dried fruit-based snacks; Dried fruits; Fruit preserves; Fruit, preserved; Fruits in preserved form; Nut butters; Nut-based snack foods; Oils and fats for food; Oils for food; Pecans, prepared; Preserved fruits; Walnuts, prepared; Blanched nuts; Candied nuts; Candied walnuts; Chopped nuts; Coconut oil for food; Dried beans; Edible oil; Edible oils; Edible oils and fats; Extra virgin olive oil for food; Flavored nuts; Hardened oils being hydrogenated oils for food; Nut- and dried fruit- based snack bars; Olive oil for food; Olive oils for food; Organic coconut oil for use in cooking and food preparation; Prepared macadamia nuts; Prepared pistachio; Prepared walnuts; Processed almonds; Processed beans; Processed nuts; Processed oils and fats for food; Processed pecans; Processed cashew nuts; Processed macadamia nuts; Shelled nuts.</p> <p>•</p>
Goods/Services	<p>IC 030 US 046</p> <p>Chocolate; Coffee; Flour; Honey; Popcorn; Salsa; Salt; Spices; Chocolate and chocolates; Chocolate bars; Chocolate candies; Coffee and tea; Coffee beans; Cumin powder; Flour for food; Herbal tea; Herbal teas; Honey; Maple syrup; Mustard powder; Salsa sauces; Turmeric for food; Cinnamon powder; Cooking salt; Dried coriander for use as seasoning; Dried coriander seeds for use as seasoning; Dried cumin seeds for use as a seasoning or condiment; Edible flour; Edible salt; Edible spices; Edible turmeric; Gram flour; Milk chocolate; Natural spices; Organic spices; Pepper spice; Pepper; Processed popcorn; Processed unpopped popcorn; Table salt; Tomato-based salsa; Unpopped popcorn; Unroasted coffee.</p>
Register	PRINCIPAL
Serial Number	90572682
Filing Date	2021-03-11T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a

Publication Date	2021-11-16
Registration Number	6632780
Date Registered	2022-02-01
Owner	(REGISTRANT) REV FAMILY ENTERPRISES, INC. (CORPORATION; IOWA); Suite 3, 2050 Coral Lane, Fairfield, IOWA 52556, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Disclaimer	"NATURALS"
Live Dead Indicator	LIVE
Status	REGISTERED

Print: October 16, 2023 1:41 PM

6376276

AMMO

Word Mark	AMMO •
Goods/Services	IC 030 US 046 Brownies; Candy bars; Candy containing alcoholic beverage content and flavor; Caramel sauce; Cheese flavored snacks, namely, cheese curls; Cheese flavored snacks, namely, puffed cheese balls; Cheese flavored puffed corn snacks; Cheese-flavored corn snacks; Chewing gum; Chocolate covered nuts; Chocolate-based beverages; Chocolate-based beverages with milk; Cocoa; Coffee; Coffee and coffee substitutes; Coffee-based iced beverages; Cookies; Corn chips; Corn-based chips; Crackers; Fudge; Granola; Granola snacks; Granola-based snack bars; Gumballs; Honey; Hot sauce; Iced coffee; Liquorice; Mints for breath freshening; Peanut butter confectionary chips; Popcorn; Pretzels; Puddings for use as desserts; Snack foods, namely, chocolate-based snack foods; Tea; Trail mix consisting primarily of granola, and also including dried fruits, chocolate, and/or processed nuts; Yogurt-covered nuts; Yogurt-covered pretzels; Bubble gum; Candy mints; Cereal based energy bars; Chewing gum with vitamins; Chocolate chips; Chocolate covered pretzels; Chocolate covered raisins; Coffee-based snack foods; Pita chips; Pretzel chips; Snack mix consisting primarily of crackers, pretzels and/or popped popcorn; Tortilla chips.
Register	PRINCIPAL
Serial Number	88975273
Filing Date	2019-02-20T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2021-03-23
Registration Number	6376276
Date Registered	2021-06-08
Owner	(REGISTRANT) International Watchman, Inc. (CORPORATION; OHIO);

4301 Manhattan Ave., Brunswick, OHIO 44212, UNITED STATES

Type of Mark

TRADEMARK

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Live Dead Indicator

LIVE

Status

REGISTERED

Attorney of Record

Nathan Gugliotta, Esq.

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5380708

WE'RE GOLD EMBLEM. OUR STANDARD IS DELICIOUS.

Word Mark	WE'RE GOLD EMBLEM. OUR STANDARD IS DELICIOUS. • IC 029 US 046 Cheese based pasteurized processed cheese spread; coffee creamer; fruit-based snack foods; dried fruits; coffee creamer; peanut butter; meat-based snack foods; processed nuts; potato chips; trail mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate; processed edible seeds, namely, processed pumpkin seeds, and processed sunflower seeds; oils and fats for food, namely, salad oils, vegetable oils and edible fats.
Goods/Services	• IC 030 US 046 Chocolate candy; bubble gum; chewing gum; sugarless candies; granola-based snack bars; ready to eat cereal derived food bars; condiments, namely, vinegar; iced tea, coffee and tea; honey; spices and processed herbs; cookies; crackers; popcorn; pretzels; oatmeal; pizza; table syrup, namely, pancake syrup, chocolate syrup, maple syrup; corn based snack foods; snack mix consisting primarily of crackers, pretzels and/or popcorn; vanilla; vanilla flavorings; marshmallow; candy.
Register	PRINCIPAL
Serial Number	87553146
Filing Date	2017-08-02T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2017-10-31
Registration Number	5380708
Date Registered	2018-01-16
Owner	(REGISTRANT) CVS Pharmacy, Inc. (CORPORATION; RHODE ISLAND); Mail Code 1160, One CVS Drive, Woonsocket, RHODE ISLAND 02895, UNITED STATES

Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Erich G. Rhynhart

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4132808



Word Mark

A ATELIER MONNIER

•

IC 030 US 046

Ice cream; ice creams; ice-cream; ice-cream cakes; iced cakes; ices and ice creams; sherbets; sorbet; sorbets; edible fruit ices; frozen dessert consisting of fruit and cream or cream substitutes; frozen yoghurt; fruit ice; fruit ice bar; fruit ices; ice cream drinks; ice cream sandwiches; bread and pastry; cookie dough; cookie mixes; cookies; cookies and crackers; pastries; pastry; chocolate; chocolate and chocolates; chocolate bars; chocolate candies; chocolate covered nuts; chocolate covered raisins; chocolate mousse; chocolate pastes; chocolate powder; chocolate syrup; chocolate topping; chocolate truffles; chocolate-based ready-to-eat food bars; hot chocolate; milk chocolate; almond cake; cake mixes; cakes; cup cakes; petits fours; snack cakes; sponge cakes; coffee and tea; coffee based beverages; coffee beans; coffee extracts; coffee pods; fruit teas; green tea; herb tea; herbal tea; Japanese green tea; oolong tea; tea; tea bags; tea extracts; tea for infusions; tea pods; fruit jellies.

•

IC 043 US 101 100

Café and restaurant services; catering services.

Register

PRINCIPAL

Serial Number

85222390

Filing Date

2011-01-20T00:00:00

Original Filing Basis

1b

Current Filing Basis

1a

Publication Date

2011-06-21

Registration Number

4132808

Date Registered

2012-04-24

Owner	<ul style="list-style-type: none"> • (REGISTRANT) Atelier Gourmet, Inc. (CORPORATION; FLORIDA); 5630 SW 64th Place, South Miami, FLORIDA 33155, UNITED STATES • (LAST LISTED OWNER) A.B. FINE WINES CONCEPT INC. (CORPORATION; FLORIDA); 9563 South Dixie Highway, Pinecrest, FLORIDA 33156, UNITED STATES
Type of Mark	<ul style="list-style-type: none"> • TRADEMARK • SERVICE MARK
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Code	260920, 260921
Description of Mark	<ul style="list-style-type: none"> • The color(s) white, brown and pink is/are claimed as a feature of the mark. • The mark consists of a white letter "A" within a brown square with the word "ATELIER" in brown written above the brown square and the word "MONNIER" in brown written below the brown square; all surrounded by a white square border within a pink square border.
Live Dead Indicator	LIVE
Status	REGISTERED AND RENEWED
Attorney of Record	Jorge Espinosa

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ELAN

Word Mark

 ELAN

-

IC 029 US 046

Processed nuts; Dried fruits; Nut and dried fruit based snack bars; Snack mixes consisting of processed nuts and dried fruit; Snack mix consisting of dehydrated fruit and processed nuts; Seeds prepared for human consumption, not being seasonings or flavorings; Snack food, namely, dried legumes; Processed chia seeds; Processed sunflower seeds; Processed sesame seeds, not being seasonings or flavorings; Processed pumpkin seeds; Snack mixes consisting of processed nuts and processed fruit; Processed peas; Processed beans; Processed legumes; Sun-dried tomatoes; Tahini; Dried edible algae; Dried fruits in powder form; Dried vegetables in powder form; Vegetable chips; Fruit chips; Processed roots for human consumption; Snack mix consisting primarily of processed nuts, seeds, dried fruit and also including chocolate; Bean-based snack foods; Nut- and dried fruit-based snack bars; Seed-based snack bars.

-

Goods/Services

IC 030 US 046

Matcha; Processed sesame seeds for use as seasonings; Processed quinoa; Processed grains; Granola; Rice; Snack foods, namely, pretzels, sesame sticks and crackers; Wheat and Cereal-based snack food; Crackers; Honey; Saffron for use as a food seasoning; Flour; Tea; Pasta; Sugar; Processed cereals; Organic spices; Sesame sticks; Wheat- and soya- based snack foods, namely, soya sticks; Pretzels; Cereal-based snack food; Cereal based energy bars; Processed corn.

-

IC 031 US 001 046

Edible raw nuts; Unprocessed quinoa; Unprocessed amaranth grain; Unprocessed chia seeds.

Register

PRINCIPAL

Serial Number

88366181

Filing Date

2019-04-01T00:00:00

Original Filing Basis	<ul style="list-style-type: none">• 1a• 1b
Current Filing Basis	1a
Publication Date	2019-09-03
Registration Number	5979664
Date Registered	2020-02-04
Owner	(REGISTRANT) 9960422 CANADA INC. (CORPORATION; CANADA); 8800 Henri-Bourassa Boulevard West, Montreal, Quebec, H4S1P4, CANADA
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Theodore A. Breiner

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2170256

FRED HARVEY TRADING COMPANY

Word Mark	FRED HARVEY TRADING COMPANY
	•
	IC 029 US 046 packaged, processed food products, namely, jams, jellies, dried or cooked fruits, beef jerky, snack mix consisting primarily of processed fruits, processed nuts, and/or raisins, candied nuts, shelled nuts, and roasted nuts.
Goods/Services	•
	IC 030 US 046 packaged processed food products, namely, candies, breads, coffees, teas, chocolate-covered nuts, and snack mix consisting primarily of crackers, pretzels, candied nuts, and/or popped popcorn.
Register	PRINCIPAL
Serial Number	75177110
Filing Date	1996-10-04T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	1997-05-20
Registration Number	2170256
Date Registered	1998-06-30
Owner	<ul style="list-style-type: none">• (REGISTRANT) Amfac Resorts, Inc. (CORPORATION; DELAWARE); 900 North Michigan, 12th Floor, Chicago, ILLINOIS 60611, UNITED STATES• (LAST LISTED OWNER) XANTERRA PARKS & RESORTS, INC. (CORPORATION; DELAWARE); 6312 SOUTH FIDDLERS GREEN CIRCLE, SUITE 600 NORTH, GREENWOOD VILLAGE, COLORADO 80111, UNITED STATES
Type of Mark	TRADEMARK

Mark Drawing Code	(1) TYPED DRAWING
Disclaimer	"TRADING COMPANY"
Other Data	"FRED HARVEY" does not indicate the name of a living individual.
Live Dead Indicator	LIVE
Status	REGISTERED AND RENEWED
Attorney of Record	ANDREW L. GOLDSTEIN

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5824861



Word Mark	HAWAIIAN KING
Goods/Services	<ul style="list-style-type: none">• IC 030 US 046 Chocolate-based spreads; Chocolate covered fruit; Chocolate covered nuts; Chocolate covered popcorn; Chocolate covered pretzels; Confectionery, namely, candy and chocolate; Cotton candy; Glazed popcorn; Gummy candies; Hard candies; Jelly beans; Pancake mixes; Pancake syrup; Popcorn; Snack mix consisting primarily of crackers, pretzels and/or popped popcorn; Taffy; Tea; Caramel popcorn; Flavor-coated popped popcorn; Pellet-shaped rice crackers (arare); Seasoned popcorn; Trail mix consisting primarily of pretzels, popcorn, and crackers, and also including chocolates, dried fruits and processed nuts.
Register	PRINCIPAL
Serial Number	88123492
Filing Date	2018-09-19T00:00:00
Original Filing Basis	1a
Current Filing Basis	1a
Publication Date	2019-02-19
Registration Number	5824861
Date Registered	2019-08-06
Owner	(REGISTRANT) HAWAIIAN KING CANDIES, LLC (LIMITED LIABILITY COMPANY; HAWAII); 550 Paiea St, Suite 501, Honolulu, HAWAII 96819, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Code	090104, 241101

Description of Mark	<ul style="list-style-type: none">• Color is not claimed as a feature of the mark.• The mark consists of the words "HAWAIIAN KING" with a crown and ribbons above the words and stylized swirls to the sides of the word "KING."
Disclaimer	"HAWAIIAN"
Live Dead Indicator	LIVE
Status	REGISTERED

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5740014

H-E-B SELECT INGREDIENTS

Word Mark	H-E-B SELECT INGREDIENTS
	•
Goods/Services	IC 030 US 046 COFFEE; TEA; COCOA; PREPARED COCOA AND COCOA-BASED BEVERAGES; PREPARED MEALS CONSISTING PRIMARILY OF PASTA AND FRESH GREENS; PREPARED MEALS CONSISTING PRIMARILY OF QUINOA; PREPARED MEALS CONSISTING PRIMARILY OF GRAINS; PACKAGED ENTREES CONSISTING PRIMARILY OF PASTA OR RICE; PROCESSED CEREALS; PROCESSED GRAINS; GRAIN-BASED SNACK FOODS; RICE; FLOURS; NUT FLOURS; PREPARATIONS MADE FROM CEREALS, NAMELY, CEREAL BARS; CEREAL-BASED SNACK FOODS; BREAKFAST CEREALS; CORN-BASED CHIPS; PRETZELS; CRACKERS; MUESLI; GRANOLA; PASTA; BREADS; ROLLS; SANDWICHES; BAGUETTES; BREAD ROLLS; PIZZA; CAKES; PASTRIES; COOKIES; CHOCOLATE SYRUP; FROZEN FRUIT BARS; ICE CREAM; CANDY; CHOCOLATE; BAKERY DESSERTS; BAKERY GOODS; BAKING-POWDER; SALT; MUSTARD; SAUCES; SALSAS SALAD DRESSINGS; KETCHUP; CHOCOLATES; TRAIL MIX CONSISTING PRIMARILY OF GRANOLA, DRIED FRUIT, CHOCOLATE AND PROCESSED NUTS; TRAIL MIX CONSISTING PRIMARILY OF PRETZELS, POPCORN, AND CRACKERS, AND ALSO INCLUDING DRIED FRUIT, CHOCOLATE, OR PROCESSED NUTS; PASTA SALADS; CORN-BASED SNACK FOODS; WHEAT-BASED SNACK FOODS; CEREAL-BASED SNACK FOODS; GRAIN-BASED SNACK FOODS.
Register	PRINCIPAL
Serial Number	86692102
Filing Date	2015-07-14T00:00:00
Original Filing Basis	1b
Current Filing Basis	1a
Publication Date	2016-01-05

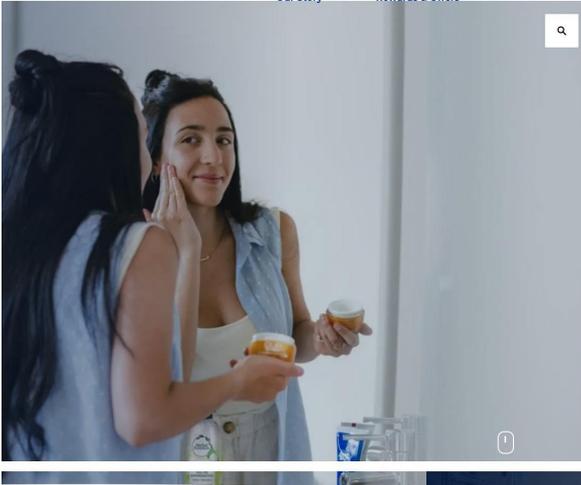
Registration Number	5740014
Date Registered	2019-04-30
Owner	(REGISTRANT) H-E-B, LP (LIMITED PARTNERSHIP; TEXAS); 646 SOUTH FLORES, SAN ANTONIO, TEXAS 78204, UNITED STATES
Type of Mark	TRADEMARK
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Disclaimer	"SELECT INGREDIENTS"
Live Dead Indicator	LIVE
Status	REGISTERED
Attorney of Record	Sherri L. Eastley

Print: October 16, 2023 1:41 PM



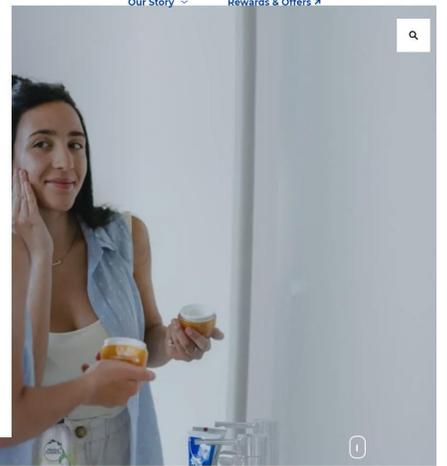
Our Story

Rewards & Offers



Our Story

Rewards & Offers



Care



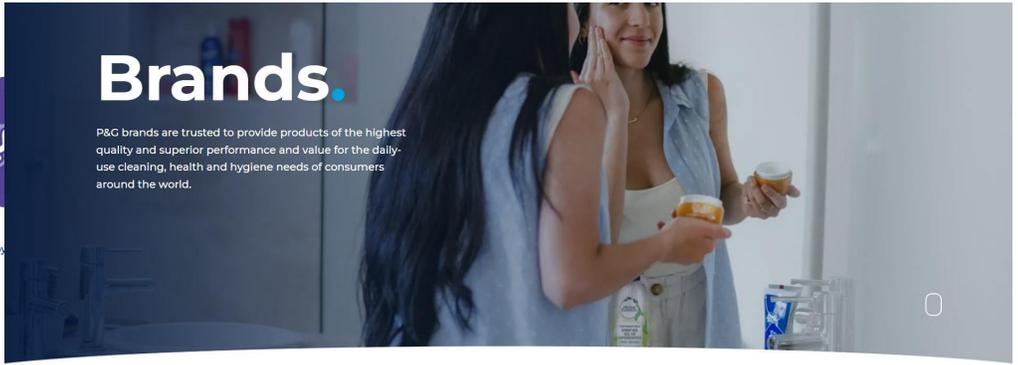
Diapers



Baby Diapers



Baby



Brands.

P&G brands are trusted to provide products of the highest quality and superior performance and value for the daily-use cleaning, health and hygiene needs of consumers around the world.



Underwear



Baby Diapers

Care

FILTER

- Baby Care
- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs

Baby Care





Laundry Products



Dryer Sheets & Fabric Care



Laundry

- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear



Laundry Softeners



Baby Detergent & Laundry Products



Laundry



Home Products



Laundry & Home Products



Laundry

- Fabric Care
- Family Care
- Feminine Care
- Grooming

Baby Diapers



Nighttime Underwear

Baby Diapers



Baby Diapers

Baby Diapers

Fabric Care



Laundry Products



Dryer Sheets & Fabric Care



Laundry Products

/ Care



r Towels



Toilet Paper



Facia

ine Care



e Care Pads



Incontinence Pads



Feminine Care

- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear



Fabric Protectors & Softeners



Baby Detergent & Laundry Products



Laundry Products



Laundry & Home Products



Laundry & Home Products



Laundry Products

Family Care





Feminine Care Tampons



Period & Bladder Care

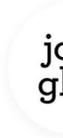
ing



Grooming



Razors & Skin Care



Razors, W

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care



Paper Towels



Toilet Paper



Facial Tissues

Feminine Care



Feminine Care Pads



Incontinence Pads



Feminine Care Pads and Tampons



Feminine Care Tampons



Period & Bladder Care



Shaving Gels



Personal Grooming

- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

are



r Care



Hair Care



Ha

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear



Personal Care Categories

Grooming



Personal Grooming



Razors & Skin Care



Razors, Waxes, & Creams



Razors & Shaving Gels



Personal Grooming

Hair Care

Hair Care
 Hair & Skin Care
 Hair Care

Care

Ambi Pur
 Cascade
 Dawn

Eliminator
 Dishwasher Detergent
 Dishwasher

Breeze
 Gain
 Microban

Eliminator
 Laundry & Home Products
 Home Care

- Fabric Care
 - Family Care
 - Feminine Care
 - Grooming
 - Hair Care
 - Home Care
 - Multi-brand Programs
 - Oral Care
 - Personal Health Care
 - Skin & Personal Care
- [Clear](#)

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care

Hair Care

aussie
 head & shoulders
 Herbal Essences

Hair Care
 Hair Care
 Hair Care

my black is beautiful
 Old Spice
 PANTENE

Hair care
 Hair & Skin Care
 Hair Care

Home Care



Home Cleaners



Dishwashing Liquid



Multi-Surface I



Repellent

brand Programs



Skin & Personal Care

Clear



Odor Eliminators



Dishwasher Detergent



Dishwashing Liquid

Fabric Care

Family Care

Feminine Care

Grooming

Hair Care

Home Care

Multi-brand Programs

Oral Care

Personal Health Care

Skin & Personal Care

Clear



Odor Eliminators



Laundry & Home Products



Home Cleaning Products



All-Purpose Home Cleaners



Dishwashing Liquid



Multi-Surface Dusters & Cleaners

Fabric Care



id (CRM) Program



Belgium FR Multi-brand (CRM) Program



France Multi-br



ind (CRM) Program



Hungary Multi-brand (CRM) Program



Poland Multi-br



rand (CRM) Program



Turkey Multi-brand (CRM) Program



Bulgaria Multi-b

- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear



Insect Repellent

Multi-brand Programs



Italy Multi-brand (CRM) Program



Belgium FR Multi-brand (CRM) Program



France Multi-brand (CRM) Program



nd (CRM) Program



Portugal Multi-brand (CRM) Program



Spain Multi-br



Multi-brand (CRM) Program



Belgium NL Multi-brand (CRM) Program



Romania Multi-b

are



Clear

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care



Greece Multi-brand (CRM) Program



Hungary Multi-brand (CRM) Program



Poland Multi-brand (CRM) Program



Germany Multi-brand (CRM) Program



Turkey Multi-brand (CRM) Program



Bulgaria Multi-brand (CRM) Program



Serbia Multi-brand (CRM) Program



Portugal Multi-brand (CRM) Program



Spain Multi-brand (CRM) Program



Dental Care



Denture Adhesives



Toothbrushes

- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear



United Kingdom Multi-brand (CRM) Program



Belgium NL Multi-brand (CRM) Program



Romania Multi-brand (CRM) Program



thwash

Personal Health Care



- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

Oral Care



Dental Care



Denture Adhesives



Toothbrushes & Dental Floss



Supplements
Pregnancy & Ovulation Tests
Daily Fiber



Stomach Relief
Heartburn Relief
Cough, Cold



Headache Relief

Personal Care

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care



Mouthwash

Personal Health Care



Probiotic Supplements



Pregnancy & Ovulation Tests



Daily Fiber Supplements





1 Skin Care



Mildly Scented Soap



Face &

- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear



Upset Stomach Relief



Heartburn Relief



Cough, Cold & Flu Relief



Sleep Aid



Skin Care



Hair & Skin Care



Germ-Prc

- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear

Skin and Personal Care



Razors & Skin Care



Mildly Scented Soap



Face & Skin Care



& Body Spray

Anti-Aging Face Care

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- Fabric Care
- Family Care
- Feminine Care
- Grooming
- Hair Care
- Home Care
- Multi-brand Programs
- Oral Care
- Personal Health Care
- Skin & Personal Care

Clear



Face & Skin Care



Hair & Skin Care



Germ-Protecting Soap



Deodorant & Body Spray



Anti-Aging Face Care



United States

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CONTACT

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Nestlé Good food, Good life

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Our chocolate & confectionery brands

Click below to learn more



Delighting your tastebuds

In 1904, Nestlé started selling chocolate for the first time. But even before this landmark moment, the Nestlé company played an important role in the development of milk chocolate.

In 1875, Henri Nestlé supplied his Vevey neighbor, Daniel Peter, with concentrated milk, which Peter used to develop the world's first commercial milk chocolate. Then in 1929, Peter, Cailler, Kohler (Chocolats Suisses S.A.) merged with Nestlé Group to become one of the world's largest chocolate producers.

Ever since, we've delighted people around the world with our range of chocolates, which today includes iconic brands such as *KitKat* and *Smarties*.





Sustainable cocoa

To make great chocolate, you need great cocoa. But life can be challenging for cocoa growers.

That's why we developed the *Nestlé Cocoa Plan*: for better farming, better lives and better cocoa. We train farmers to improve practices, and we also develop plants that improve yield and cut disease. And by 2025, we aim to source 100% of our cocoa through the plan.

We're also helping to improve the livelihoods of cocoa-farming families with our Income Accelerator Program: households get a direct cash incentive for positive actions, including enrolling children in schools, good agricultural practices such as pruning, and agroforestry activities that increase climate resilience.

In 2022, the Living Income Accelerator Program will include 10,000 families in Côte d'Ivoire, before extending to Ghana in 2024. By 2030, we'll include every cocoa-farming family in our global cocoa supply chain.

Sustainable packaging

We're making chocolates for the future.



For example, *Smarties* was the first global confectionary brand to move to more widely recyclable paper packaging in 2021. That's part of a bigger story: at Nestlé we're committed to help ensuring that our packaging is reduced, recyclable or reusable by 2025.



KitKat has committed to become carbon neutral in 2025. One way we're doing that is through plant-based alternatives, including *KitKat* Vegan - crispy wafers coated in smooth chocolate.

Explore our cocoa actions



Nestlé Cocoa Plan

The *Nestlé Cocoa Plan*, along with Rainforest Alliance certification, allows us to take steps to address these social and environmental issues to create a sustainable cocoa supply chain.

[LEARN MORE →](#)

How a living income can help remake cocoa farming +

Better farming for a better future +

Looking for more? Check our local confectionery brands.

[Read more](#)

Other categories



Baby food →



Water →



Cereals →



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Speak Up about your concerns

Speak Up

Across the globe, we are here to help answer your queries

Contact us

Nestlé

We unlock the power of food to enhance quality of life for everyone, today and for generations to come



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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on October 17, 2023 for
U.S. Trademark Application Serial No. 97388435

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS) or the Electronic System for Trademark Trials and Appeals (ESTTA), as appropriate. Your response and/or appeal must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status of your application periodically](#)** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your serial number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).

- **[Hiring a U.S.-licensed attorney.](#)** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.