VASILIOS PEROS(vperos@peroslaw.com) To:

U.S. Trademark Application Serial No. 97161754 - LEMON BAR **Subject:** 

June 06, 2023 01:42:35 PM EDT **Sent:** 

**Sent As:** tmng.notices@uspto.gov

**Attachments** Abello Bees 01.jpg Abello Bees 02.jpg Abello Bees 03.jpg Abello Bees 04.jpg Aftrskin 01.jpg Aftrskin 02.jpg Aftrskin 03.jpg Aftrskin 04.jpg Aftrskin 05.jpg Appalachian Mountain 01.jpg Appalachian Mountain 02.jpg Beard Gents 01.jpg Beard Gents 02.jpg Beard Gents 03.jpg Buk'n Bar 01.jpg Buk'n Bar 02.jpg Buk'n Bar 03.jpg Buk'n Bar 04.jpg Buk'n Bar 05.jpg Little Seed Farm 01.jpg Little Seed Farm 02.jpg Little Seed Farm 03.jpg Little Seed Farm 04.jpg Little Seed Farm 05.jpg Milk Made 01.jpg Milk Made 02.jpg Ocean Shores Soap 01.jpg Ocean Shores Soap 02.jpg Robin's Nest 01.jpg Robin's Nest 02.jpg

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## **United States Patent and Trademark Office (USPTO)**Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97161754

Mark: LEMON BAR

Correspondence Address:

Vasilios Peros LAW OFFICE OF VASILIOS PEROS, P.C. 25 S. CHARLES ST., STE. 1400 BALTIMORE MD 21201 UNITED STATES

**Applicant:** Biggs and Featherbelle LLC

Reference/Docket No. N/A

Correspondence Email Address: vperos@peroslaw.com

### REQUEST FOR RECONSIDERATION AFTER FINAL ACTION DENIED

Issue date: June 6, 2023

**Applicant's request for reconsideration is denied.** See 37 C.F.R. §2.63(b)(3). The trademark examining attorney has carefully reviewed applicant's request and determined the request did not: (1) raise a new issue, (2) resolve all the outstanding issue(s), (3) provide any new or compelling evidence

with regard to the outstanding issue(s), or (4) present analysis and arguments that were persuasive or shed new light on the outstanding issue(s). TMEP §§715.03(a)(ii)(B), 715.04(a).

Accordingly, the following requirement(s) and/or refusal(s) made final in the Office action dated October 27, 2022 are **maintained and continued**:

- Sections 1, 2, and 45 Refusal
- Section 2(e)(1) Refusal
- Denial of Applicant's Section 2(f) Claim

See TMEP §§715.03(a)(ii)(B), 715.04(a).

#### Sections 1, 2, and 45 Refusal: APPLIED-FOR MARK IS GENERIC

Registration was initially refused under Trademark Act Section 2(e)(1) because the applied-for mark is merely descriptive of applicant's goods. 15 U.S.C. §1052(e)(1). Applicant amended the application to add a claim of acquired distinctiveness under Section 2(f). 15 U.S.C. §1052(f).

The proposed mark is LEMON BAR. The identified goods are "NON-MEDICATED SOAPS FOR THE FACE, SKIN, AND BODY."

The refusal of registration under Trademark Act Sections 1, 2, and 45 continues to be final because the applied-for mark is generic for applicant's goods. 15 U.S.C. §§1051, 1052, 1127; see TMEP §§1209.01(c) et seq., 1209.02(a)(ii). Thus, applicant's claim of acquired distinctiveness under Section 2(f) is insufficient to overcome the refusal because "generic terms cannot be rescued by proof of distinctiveness or secondary meaning no matter how voluminous the proffered evidence may be." Royal Crown Co. v. Coca-Cola Co., 892 F.3d 1358, 1365, 127 USPQ2d 1041, 1045 (Fed. Cir. 2018) (quoting In re Northland Aluminum Prods., 777 F.2d 1556, 1558, 227 USPQ2d 961, 962 (Fed. Cir. 1985)); see TMEP §1212.02(i).

A term is generic if its primary significance to the relevant public is the class or category of goods or services with which it is used. *See USPTO v. Booking.com B.V.*, 140 S. Ct. 2298, 2304, 2020 USPQ2d 10729, at \*5 (2020); *Princeton Vanguard, LLC v. Frito-Lay N. Am., Inc.*, 786 F.3d 960, 965, 114 USPQ2d 1827, 1830 (Fed. Cir. 2015) (quoting *H. Marvin Ginn Corp. v. Int'l Ass'n of Fire Chiefs, Inc.*, 782 F.2d 987, 989-90, 228 USPQ 528, 530 (Fed. Cir. 1986)); TMEP §1209.01(c)(i). Determining whether a term is generic requires a two-step inquiry:

- (1) What is the genus of goods and/or services at issue?
- (2) Does the relevant public understand the term primarily to refer to that genus of goods and/or services?

In re Cordua Rests., Inc., 823 F.3d 594, 599, 118 USPQ2d 1632, 1634 (Fed. Cir. 2016) (citing H. Marvin Ginn Corp. v. Int'l Ass'n of Fire Chiefs, Inc., 782 F.2d at 990, 228 USPQ at 530); TMEP §1209.01(c)(i).

Regarding the first part of the inquiry, the genus of the goods and/or services may be defined by an applicant's identification of goods and/or services. *See In re Cordua Rests., Inc.*, 823 F.3d at 602, 118 USPQ2d at 1636 (citing *Magic Wand Inc. v. RDB Inc.*, 940 F.2d 638, 640, 19 USPQ2d 1551, 1552 (Fed. Cir. 1991)); *see also In re 1800Mattress.com IP, LLC*, 586 F.3d 1359, 1361, 1363, 92 USPQ2d 1682, 1682, 1684 (Fed. Cir. 2009).

In this case, the application identifies the goods as "NON-MEDICATED SOAPS FOR THE FACE, SKIN, AND BODY," which adequately defines the genus at issue.

Regarding the second part of the inquiry, the relevant public is the purchasing or consuming public for the identified goods. *Loglan Inst. Inc. v. Logical Language Grp., Inc.*, 962 F.2d 1038, 1041, 22 USPQ2d 1531, 1533 (Fed. Cir. 1992) (quoting *Magic Wand Inc. v. RDB Inc.*, 940 F.2d at 640, 19 USPQ2d at 1553). In this case, the relevant public comprises ordinary consumers who purchase applicant's goods, because there are no restrictions or limitations to the channels of trade or classes of consumers.

The attached evidence shows that the wording "lemon bar" in the applied-for mark means bar soap that has a lemon-type fragrance and thus the relevant public would understand this designation to refer primarily to that genus of goods rather than a trademark used to indicate the source of applicant's goods. Please see the attached screenshots from the following third-party websites:

- https://www.abellobees.com/products/luscious-lemon-bar-all-natural-soap/
- https://aftrskin.com/products/zesty-lemon-bar-clear-skin-cleansing-bar
- https://www.appalachianmountainmanhandmadeproducts.com/product/granny-s-lemon-bar-hand-soap/81?cfa=gpl
- https://beardgents.com/products/lemon-soap-bar
- https://www.buknbar.com/products/lemon-squeeze-lemon-bar
- https://littleseedfarm.com/products/grapefruit-lemon-organic-soap-essential-oils-turmeric
- https://www.milkmadesoap.com/store/p927/Lemon\_Bar\_~\_Goat\_Milk\_Soap.html
- https://oceanshoressoapworks.com/products/lemon-bar
- https://robinsnestsoapery.com/product/lemon-bar-goat-milk-soap-bar/
- https://www.whitesquirrelclayworks.com/products/lemon-bar-scented-all-natural-handmade-soap-4oz

In response to the refusal, the applicant argues that its product contains lemongrass essential oil, an oil that is extracted from the lemongrass plant. Applicant also states that its soap "has no lemon juice, lemon zest, or lemon peel," "does not smell like lemon or lemon juice," and "does not contain lemon essential oil." Applicant's April 26, 2023 Response to Office Action, p. 5.

The term "lemongrass" is defined and described by various online dictionaries and articles as follows:

- a grass (Cymbopogon citratus) of robust habit native to southern India and Ceylon that is grown in tropical regions for its lemon-scented foliage used as a seasoning and that is the source of an aromatic essential oil. https://www.merriam-webster.com/dictionary/lemongrass
- a type of grass with a lemon taste that grows in hot countries and is used especially in south-east Asian cooking. https://www.oxfordlearnersdictionaries.com/us/definition/english/lemongrass
- "Lemongrass is often used in aromatherapy and lemon essential oil because its fresh and lemony scent creates splendid essential oil blends." https://scentselective.com/scent/what-does-lemongrass-smell-like/
- "The lemongrass herb has stalks that are fibrous and smell much like lemons. In an essential oil, the scent is fresh and light with a hint of lemon." https://www.alphaaromatics.com/blog/lemongrass-in-the-perfume-industry/#:~:text=The%20lemongrass%20herb%20has%20stalks,is%20exposed%20to%20direct%20sunlight.
- "Often described as fresh, lemony, earthy, and sweet, its versatility is almost unmatched in the scenting world. When diffused, Lemongrass takes on a fresh light scent with just a hint of lemon..." https://aroma360.com/blogs/news/the-aromatic-note-of-lemongrass

- "Lemongrass essential oil comes from lemongrass plants, which smell similar to lemon plants...Native to Africa, Asia and Australia, lemongrass plant stalks smell just like lemons. Whereas, the scent of lemongrass oil is fresh and light with a hint of lemon." https://www.hollandandbarrett.com/the-health-hub/natural-beauty/aromatherapy/lemongrass-oil-uses-and-benefits/
- Herb Garden Plants That Smell Like Lemon
   Introduce lemon-scented plants to your garden for delicious citrus smells. https://www.thespruce.com/herbs-for-a-lemon-scented-garden-1762048

In contrast to the applicant's argument that the identified goods do not smell like lemon, the applicant's website shows the following description of the goods: "Zesty fresh lemon lather smells great and cleans deep with bonus antibacterial properties." The photographs of the applicant's goods also indicate that the packaging for the soap shows graphics of lemons and lemongrass. Please see the attached screenshots from the applicant's website, available at <a href="https://www.biggsandfeather.com/collections/barsoaps/products/lemon-bar">https://www.biggsandfeather.com/collections/barsoaps/products/lemon-bar</a>. Some online comments submitted by purchasers of the applicant's product also indicate the lemon-type fragrance of the soap:

- Forever lemon
   Carol Clifton, VA
   Great soap! The scent of lemon fills the shower. The bar never gets gooey. And the scent stays with it to the last.
- Sweet and lemony!
   Cynthia O Portland, Oregon, USA
   It's a simple, strong (but not cloying) lemon scent, and that's what I'm looking for. I'd rate it as more towards the lemon dessert side of lemon rather than the crisp, acidic side of lemon.

Therefore, the record indicates that lemongrass essential oils bear a fragrance similar to that of lemons. The identified goods are bar soaps that have a lemon-type fragrance due to the lemongrass essential oils contained in the product.

At issue here is whether the relevant public understands "LEMON BAR" primarily to refer to a genus of goods.

Applicant argues that the proposed mark is not generic because there is no soap-related dictionary definition for the wording "lemon bar" and that other online sources point to the dessert reference. The fact that a word or term is not found in the dictionary is not controlling on the question of registrability. *In re Hikari Sales USA, Inc.*, 2019 USPQ2d 111514, at \*8 (TTAB 2019) (citing *In re ActiveVideo Networks, Inc.*, 111 USPQ2d 1581, 1603 (TTAB 2014); *In re Dairimetics, Ltd.*, 169 USPQ 572, 573 (TTAB 1971)); TMEP §1209.03(b); *see In re Gould Paper Corp.*, 834 F.2d 1017, 1018, 5 USPQ2d 1110, 1111-12 (Fed. Cir. 1987).

The applicant also argues that it uses the wording "LEMON BAR" as both a compound noun and as a modifier for "bar soap." Applicant asserts that "[i]f a consumer were asked to name her favorite Lemon Bar provider that makes soaps, then the consumer would name one of several soap providers that provide Lemon Bar soaps or Lemon Bar soap bars or Lemon Bar bar soaps--but it would not be all lemon scented soaps in bar form." Applicant's April 26, 2023 Response to Office Action, p. 8. In view of the cumulative evidence of record, the examining attorney remains unpersuaded by the applicant's arguments. The wording "LEMON BAR" is not only merely descriptive of soap but also names a

category of soap.

In assessing the genericness of a phrase, the evidence of record must show that the composite mark, when viewed as a whole, would be perceived by the relevant purchasing public as generic when used in connection with the relevant goods and/or services. *See In re Dial-A-Mattress Operating Corp.*, 240 F.3d 1341, 1345-46, 57 USPQ2d 1807, 1810-11 (Fed. Cir. 2001) (quoting *In re Am. Fertility Soc'y*, 188 F.3d 1341, 1348-49, 51 USPQ2d 1832, 1837 (Fed. Cir. 1999)); *Alcatraz Media, Inc. v. Chesapeake Marine Tours Inc.*, 107 USPQ2d 1750, 1760 (TTAB 2013); TMEP §1209.01(c)(i).

The evidence of record shows that "LEMON BAR" does not point uniquely and unmistakably to applicant as the only source of soap with a lemon-type fragrance. The composite mark, when viewed as a whole, would be perceived by the relevant purchasing public as a category of soap with a lemon-type fragrance. The proposed mark does not distinguish applicant's soap from those of others. Accordingly, the refusal under Trademark Act Sections 1, 2, and 45 continues to be final.

### Section 2(e)(1) Refusal: APPLIED-FOR MARK IS MERELY DESCRIPTIVE

In the alternative, if the applied-for mark is ultimately determined not to be generic by an appellate tribunal, then the refusal of registration based on the applied-for mark being merely descriptive of applicant's goods continues to be final for the reasons specified in the previous Office actions. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); see TMEP §\$1209.01(b), 1209.03 et seq. The identified goods are bars of soap that have a lemon-type fragrance.

In addition, applicant's claim of acquired distinctiveness in the response is a concession that the mark sought to be registered is merely descriptive of applicant's goods. *In re Virtual Indep. Paralegals, LLC*, 2019 USPQ2d 111512, at \*9 (TTAB 2019) (citing *Cold War Museum, Inc. v. Cold War Air Museum, Inc.*, 586 F.3d 1352, 1358, 92 USPQ2d 1626, 1629 (Fed. Cir. 2009); *Yamaha Int'l Corp. v. Hoshino Gakki Co.*, 840 F.2d 1572, 1577, 6 USPQ2d 1001, 1005 (Fed. Cir. 1988); *In re Am. Furniture Warehouse Co.*, 126 USPQ2d 1400, 1403 (TTAB 2018)).

# <u>Denial of Applicant's Section 2(f) Claim: APPLICANT'S EVIDENCE OF ACQUIRED DISTINCTIVENESS IS INSUFFICIENT</u>

With respect to applicant's claim of acquired distinctiveness, the following evidence was provided in support of such claim:

- 1. Applicant's claim that the mark has been in use in connection with the identified goods for 14 years since 2009;
- 2. Sales figures for the soap sold under the proposed mark;
- 3. One magazine article (Dyett, Linda. "The 14 Bath and Body Products a Veteran Beauty Writer Uses Almost Every Day and Night." The Strategist, November 12, 2019. https://nymag.com/strategist/article/best-bath-and-body-products-mature-skin.html (accessed by applicant on September 20, 2022)) and excerpt from April 2023 Giant Savory magazine; and
- 4. Excerpts from customer reviews posted on applicant's website

See 37 C.F.R. §2.41.

If the applied-for mark is ultimately determined to be merely descriptive and not generic, the Section 2(f) evidence based on applicant's use of the mark for 14 years is insufficient to show acquired distinctiveness because the attached evidence demonstrates that the applied-for mark is highly

descriptive of applicant's goods. The common use by other soap companies shows that "LEMON BAR"does not point uniquely and unmistakably to applicant as the only source of soap with a lemontype fragrance. See In re MetPath Inc., 1 USPQ2d 1750, 1751-52 (TTAB 1986); TMEP §1212.06. An applicant's evidentiary burden of showing acquired distinctiveness increases with the level of descriptiveness of the mark sought to be registered. Royal Crown Co. v. Coca-Cola Co., 892 F.3d 1358, 1365, 127 USPQ2d 1041, 1045 (Fed. Cir. 2018) (citing In re Steelbuilding.com, 415 F.3d 1293, 1300, 75 USPQ2d 1420, 1424 (Fed. Cir. 2005)). Where an applicant's proposed mark is highly descriptive of the applicant's goods and/or services, as in this case, the applicant's burden of establishing acquired distinctiveness under Section 2(f) is commensurately high and requires more evidence. See In re GJ & AM, LLC, 2021 USPQ2d 617, at \*37-38 (TTAB 2021) (citing In re Steelbuilding.com, 415 F.3d at 1300, 75 USPQ2d at 1424; In re Bongrain Int'l (Am.) Corp., 894 F.2d 1316, 13 USPQ2d 1727, 1729 (Fed. Cir. 1990); In re Greenliant Sys. Ltd., 97 USPQ2d 1078, 1085 (TTAB 2010)).

Applicant's sales figures for its goods are also not dispositive of that claim. See 15 U.S.C. §1052(f). Applicant's sales figures may demonstrate the commercial success of applicant's goods, but not that relevant consumers view the matter as a mark for these goods. See In re Boston Beer Co., 198 F.3d 1370, 1371-73, 53 USPQ2d 1056, 1057-58 (Fed. Cir. 1999); In re Busch Entm't Corp., 60 USPQ2d 1130, 1132-34 (TTAB 2000). Without additional evidence showing how applicant is educating the public to associate the proposed mark with a single source, this evidence is not probative. TMEP §1212.06(b) (citing In re Redken Labs., Inc., 170 USPQ 526, 529 (TTAB 1971) (holding Section 2(f) evidence insufficient to establish acquired distinctiveness notwithstanding long use of the mark and significant promotion and sponsorship expenses, where advertising and promotional material showed only descriptive usage of applied-for mark)); see In re OEP Enters., Inc., 2019 USPQ2d 309323, at \*25 (TTAB 2019) (holding Section 2(f) evidence including significant sales and advertising figures deficient in part because "[a]pplicant's consumer facing advertisements, like its ones to the trade, do little more than show the products, and they do not establish that consumers associate the features of the applied-for trade dress mark with [a]pplicant").

In the article from The Strategist and excerpt from Giant Savory, the applicant's goods are referred to as Biggs & Featherbelle Lemon Bar and Biggs & Featherbelle Handmade Bar Soap, respectively. These two examples of unsolicited media coverage do not necessarily establish that the wording "LEMON BAR" alone and without the accompanying brand name "Biggs & Featherbelle," has acquired distinctiveness in the minds of the consumers. Evidence that only shows the proposed mark used in conjunction with other wording may be insufficient to show that the mark has acquired distinctiveness. See In re Mogen David Wine Corp., 372 F.2d 539, 542, 152 USPQ 593, 595-96 (C.C.P.A. 1967) (holding evidence of a bottle design failed to prove secondary meaning where advertising depicting the bottle design always featured applicant's word mark); In re Franklin Cnty. Hist. Soc'y, 104 USPQ2d 1085, 1093 (TTAB 2012) (noting none of applicant's evidence showed use of the proposed mark "CENTER OF SCIENCE AND INDUSTRY" without the acronym "COSI," while other evidence only used the acronym to refer to applicant's services).

The applicant's screenshots of its product on its own website and those of Amazon.com, martinsfoods.com, kroger.com, harristeeter.com, giantfood.com, and Facebook, are also insufficient as evidence of acquired distinctiveness because these are consumer-facing advertisements that only show the products and do not establish that consumers associate the proposed mark with a single source of soap with a lemon-type fragrance. Nor does the fact that applicant maintains a Facebook company page and has over 4,700 followers necessarily demonstrate that a substantial portion of the consuming public associates the proposed mark with a single source. At most, the applicant's evidence points to applicant's efforts in promoting its products.

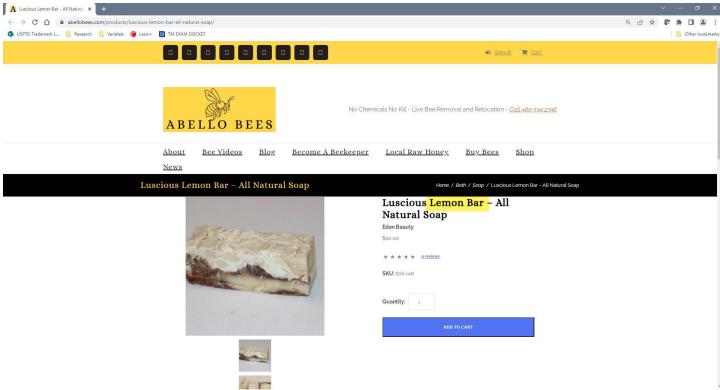
Furthermore, the five excerpts of customer reviews posted on applicant's website are insubstantial in number and still demonstrate descriptive use of the wording "LEMON BAR." The customers' use of "your lemon bar soap" and "your lemon bar" implies that there are other companies that produce similar soaps with a lemon-type scent. The applicant has not provided evidence that a substantial portion of the consuming public associates the proposed mark with a single source.

Therefore, the denial of applicant's Section 2(f) claim of acquired distinctiveness continues to be final.

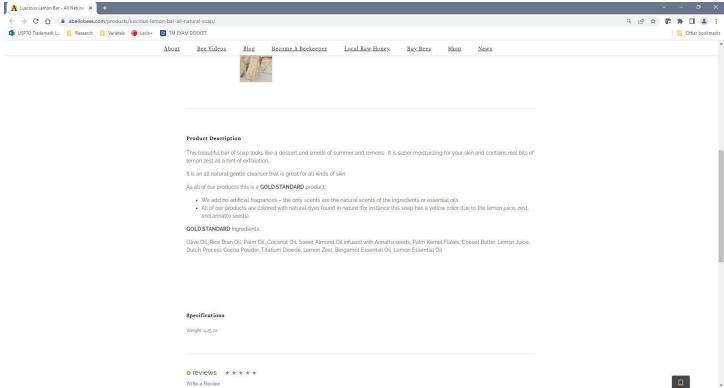
**If applicant has already filed an appeal** with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If applicant has not filed an appeal and time remains in the response period for the final Office action, applicant has the remainder of that time to (1) file another request for reconsideration that complies with and/or overcomes any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B).

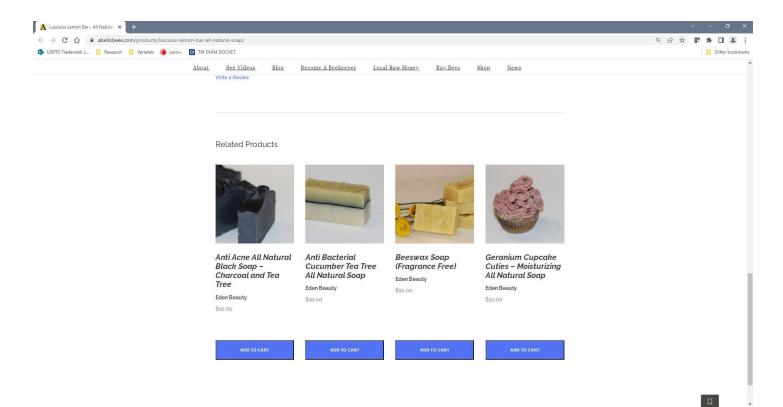
/Yat Sye Lee/ Trademark Examining Attorney Law Office 107 (571) 272-3897 YatSye.Lee@USPTO.GOV



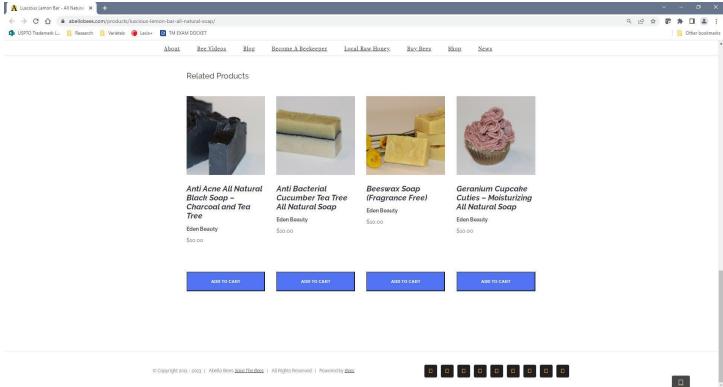
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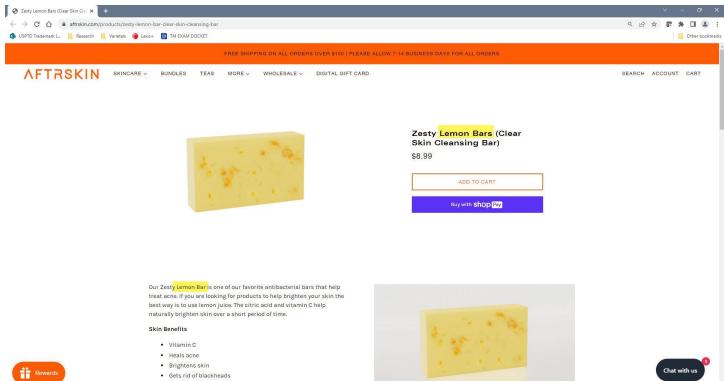
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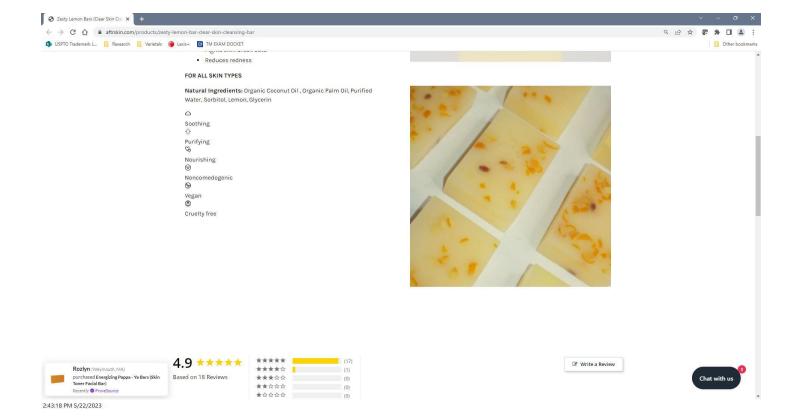
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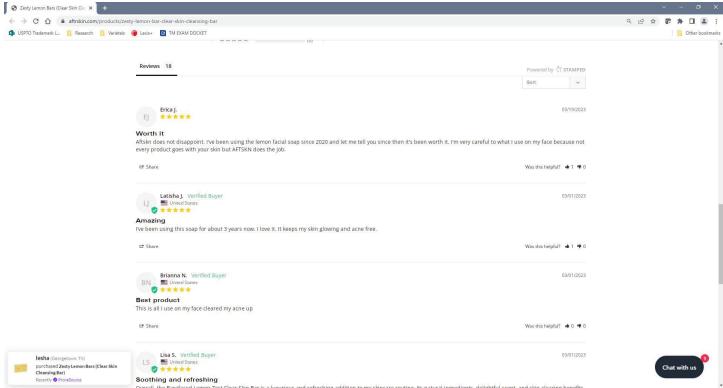




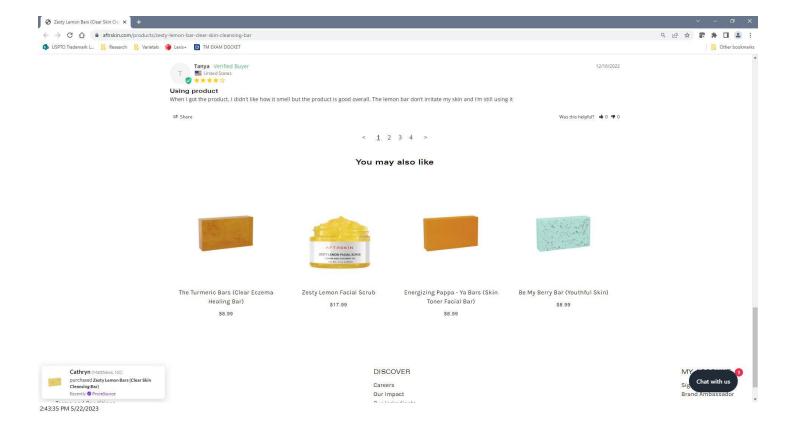
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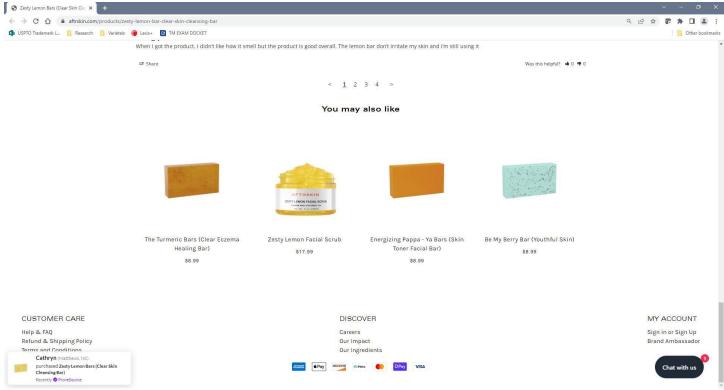
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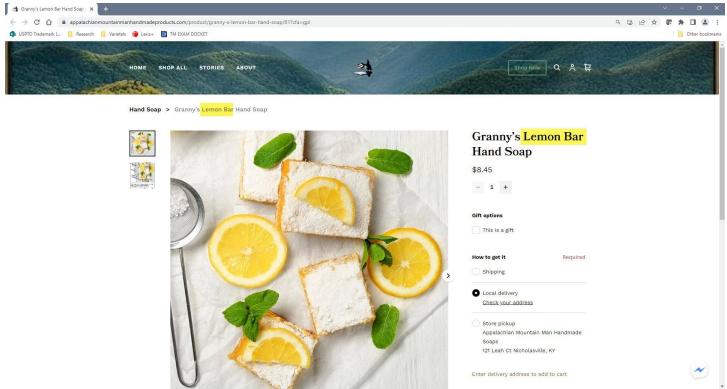


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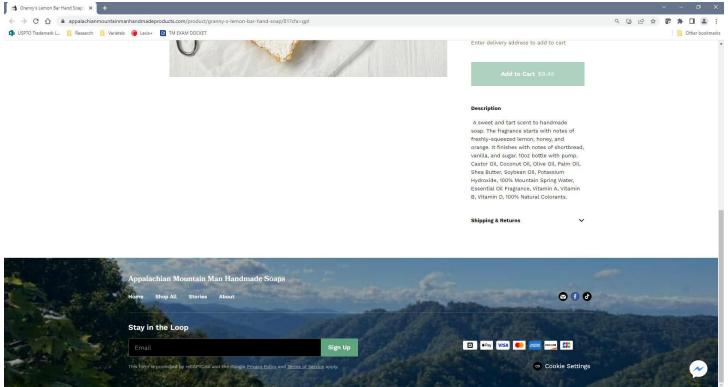




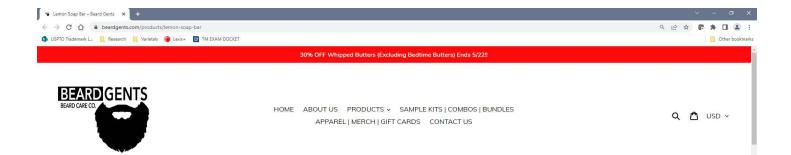
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 $\underline{\textbf{Shipping}} \text{ calculated at checkout.}$ 

Lemon Soap Bar

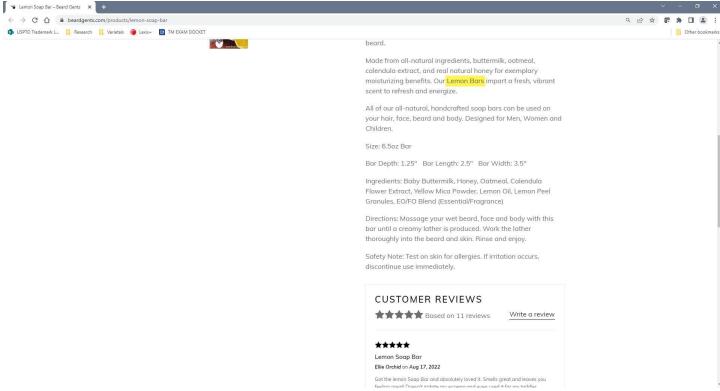
ADD TO CART

Buy with shop Pay More payment options

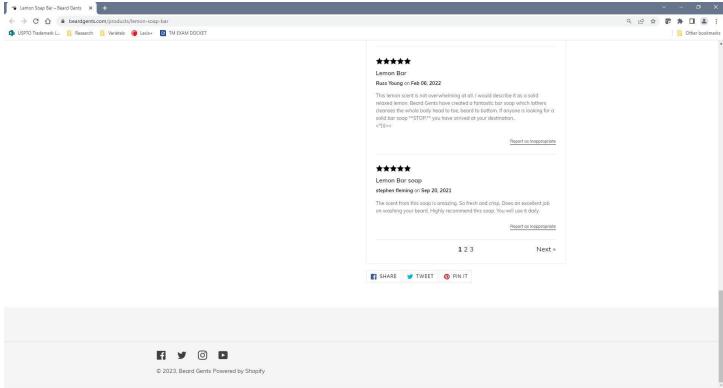
Our most a-peeling soap yet! This bold, bright lemony bar of soap is made with lemon oil and fresh lemon peel which has been washed, trimmed, diced, dried, and milled into granules.

Our Lemon Bars act as an antioxidant, astringent, stimulant, hydrator, and also helps aid in fighting dandruff and a dry, itchy

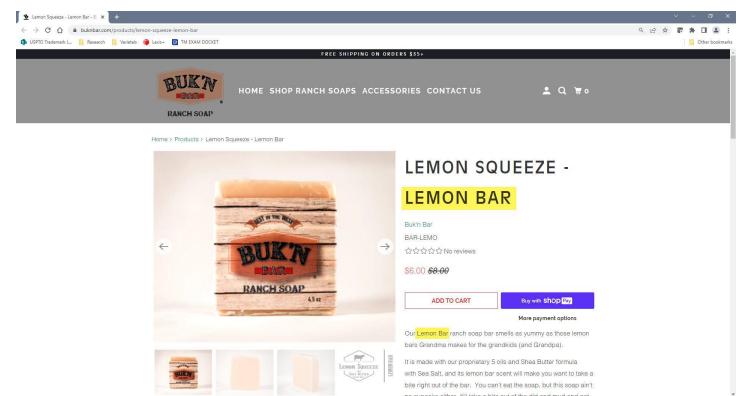
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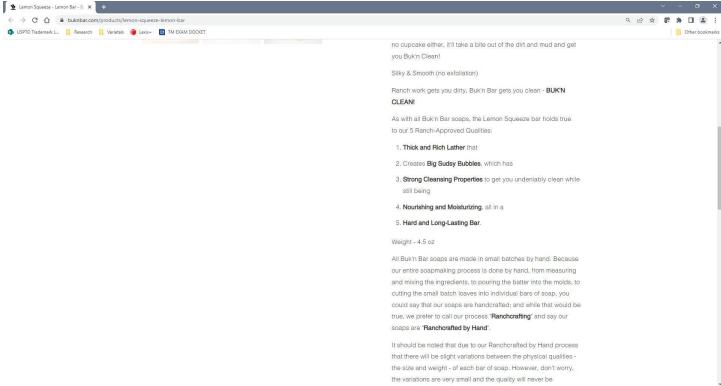
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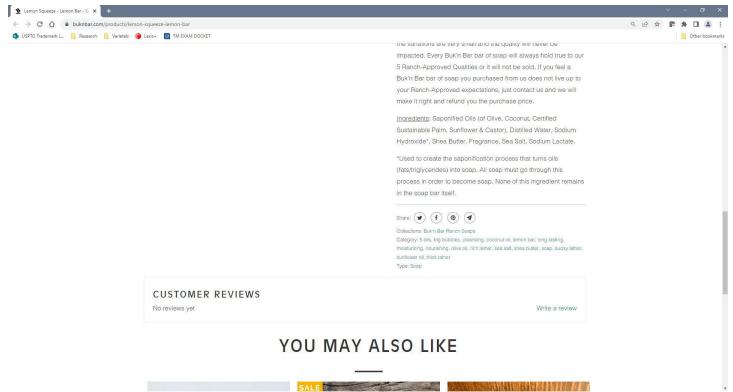
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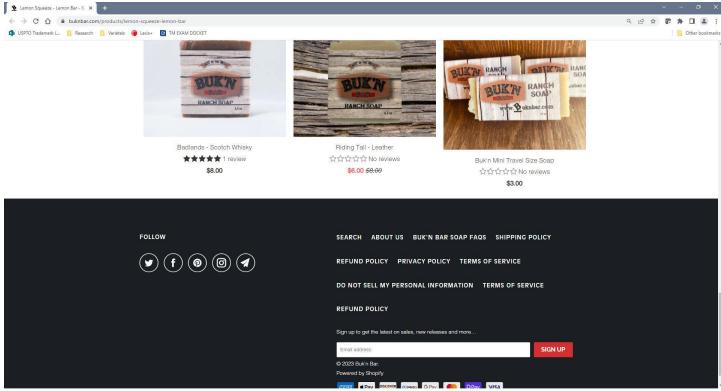
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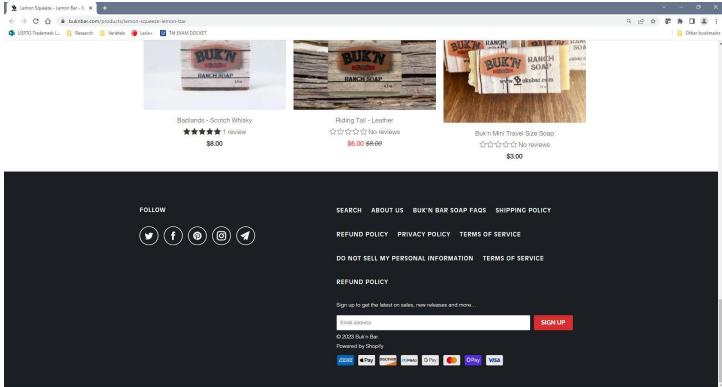
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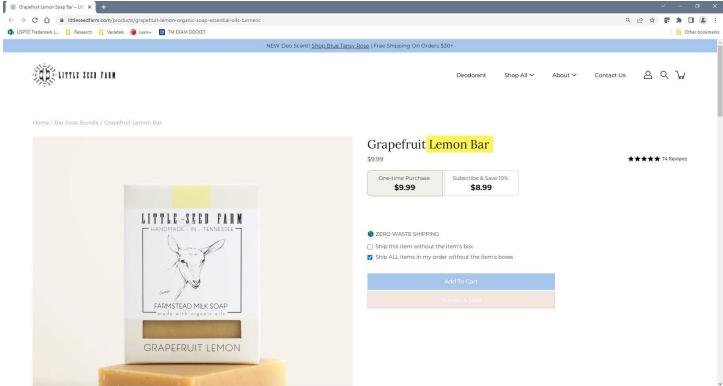
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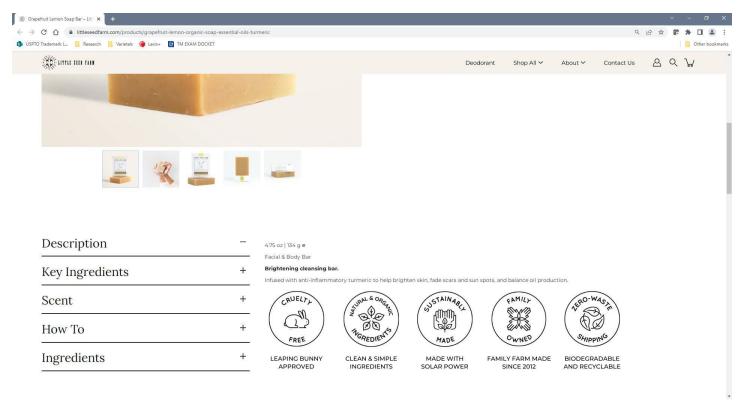
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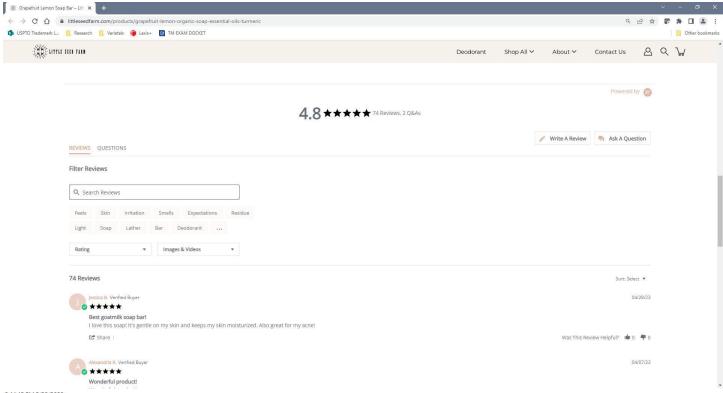
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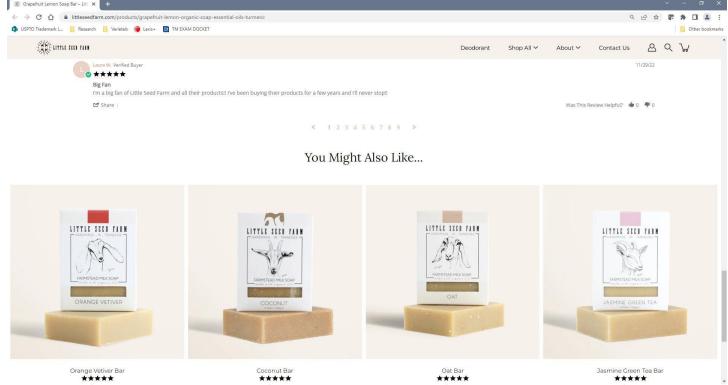
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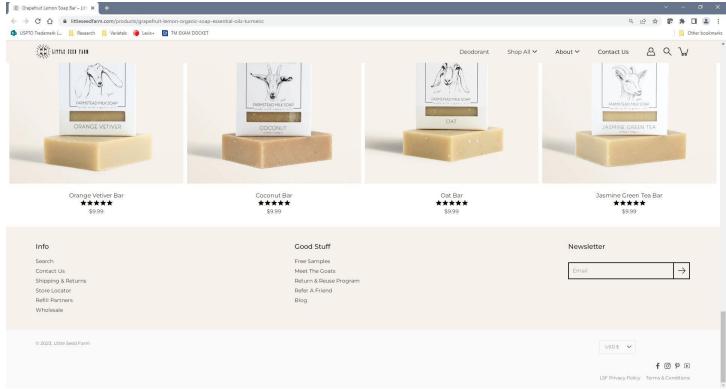
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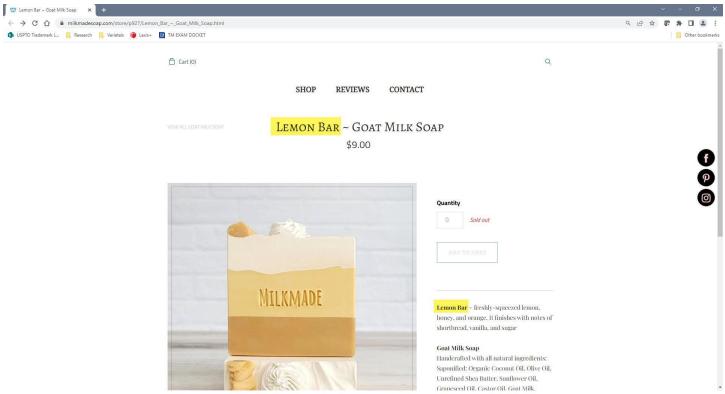
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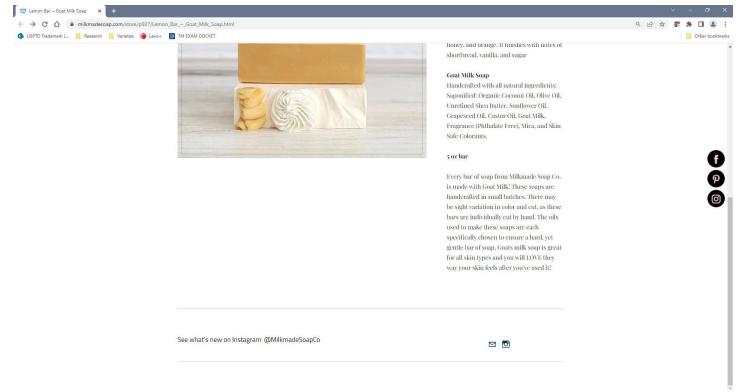
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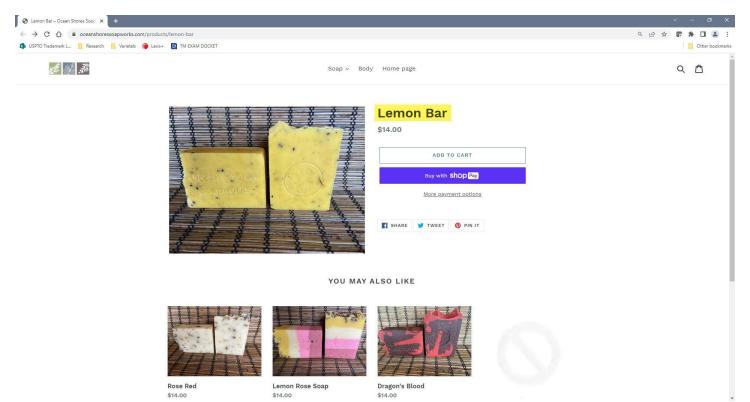
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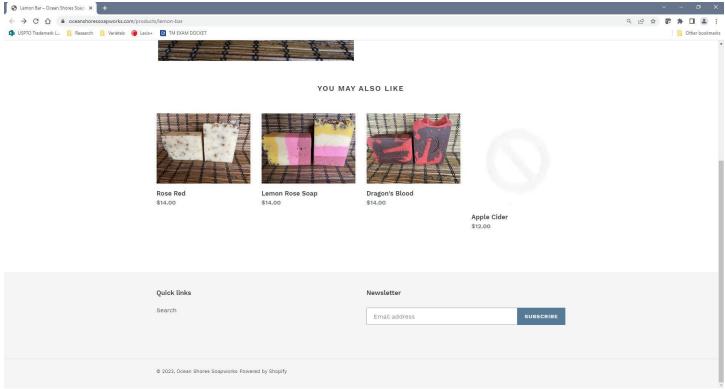
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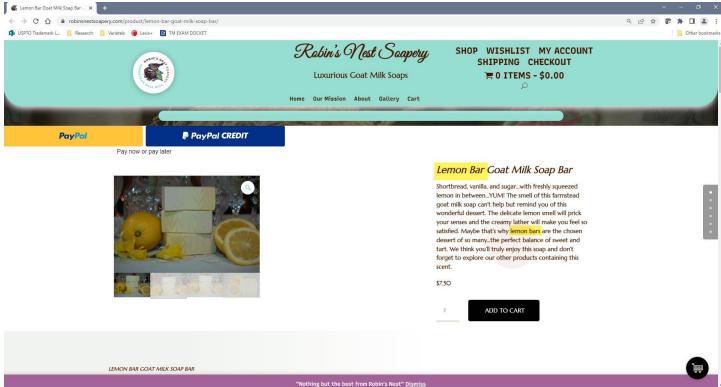
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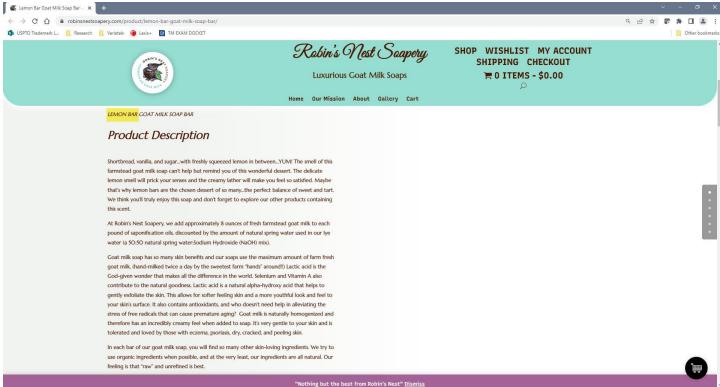
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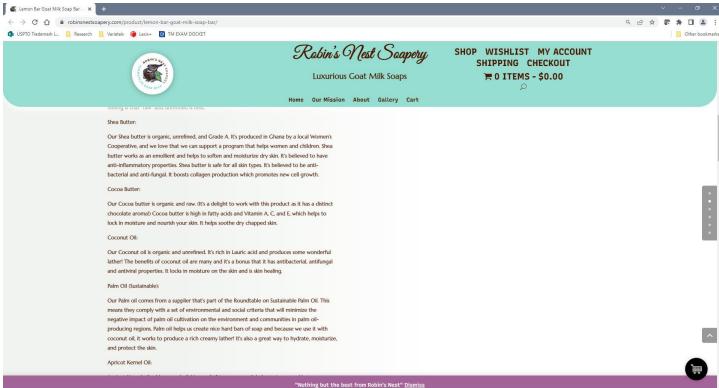
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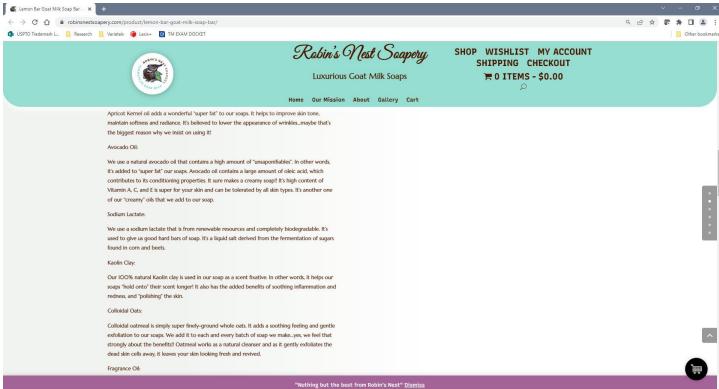
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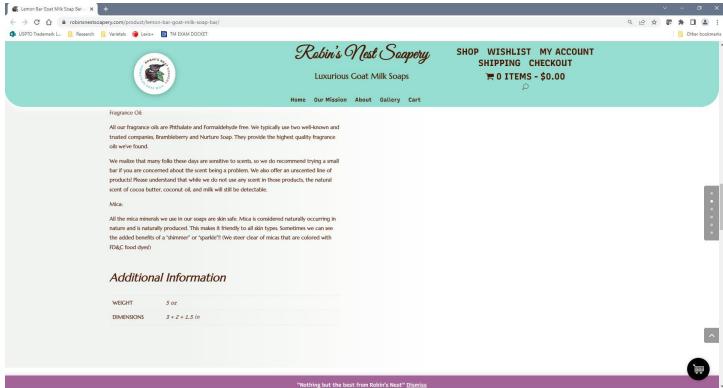
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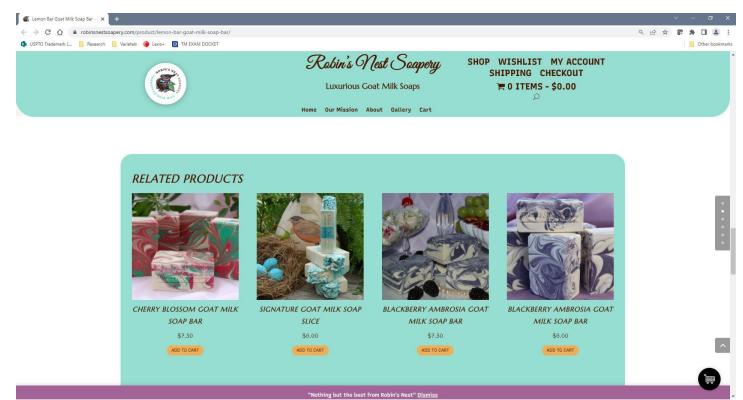
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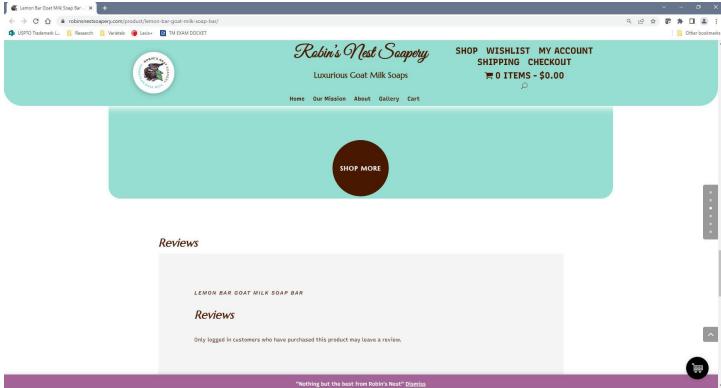
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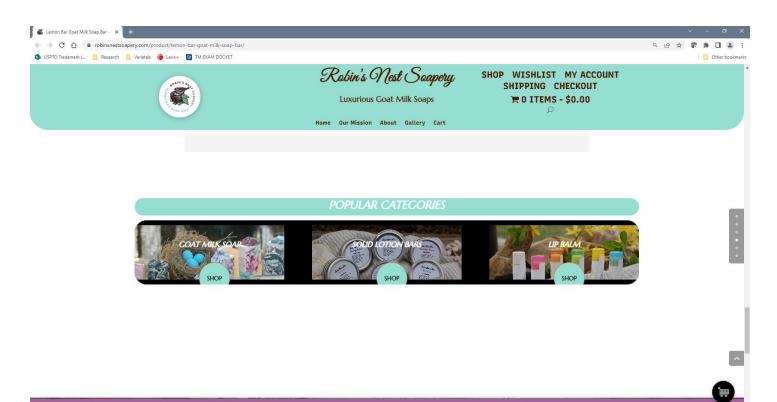
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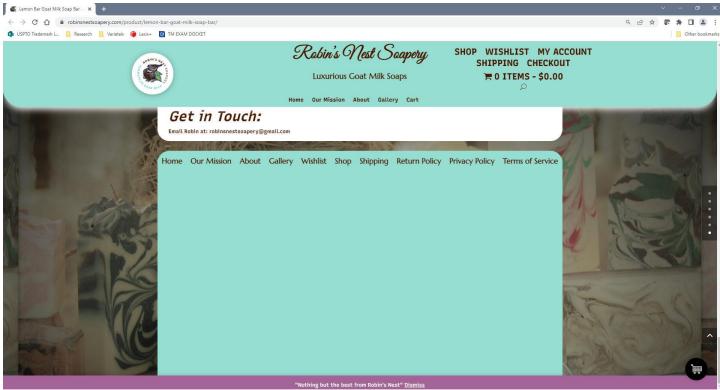
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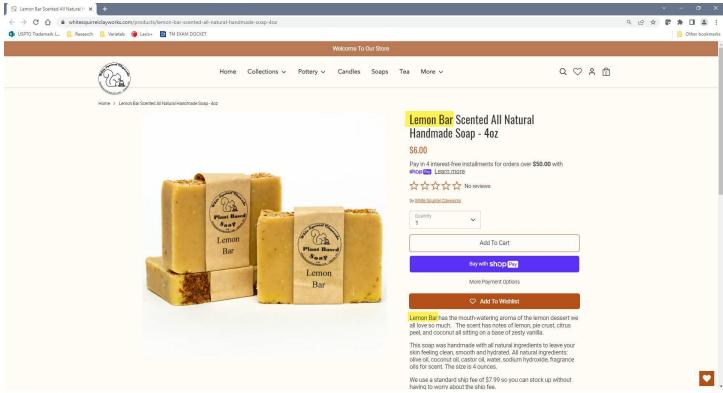
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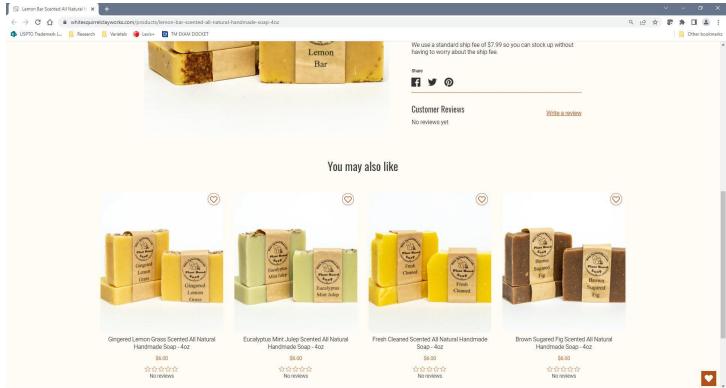
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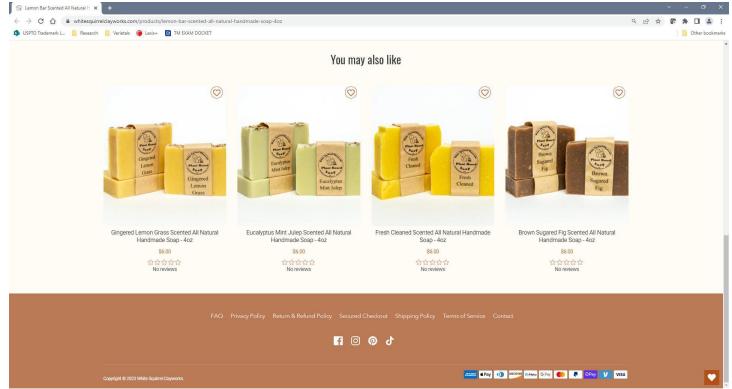
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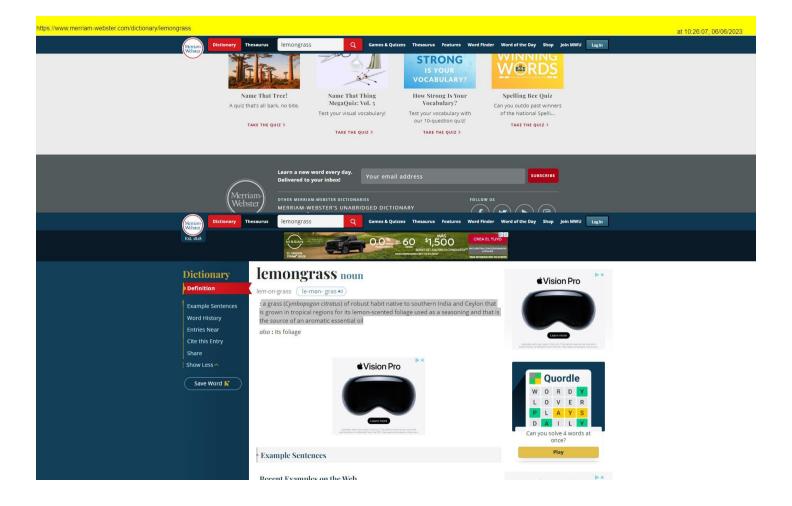
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ecent Lampies on the tren

Bundled like a gift in banana leaves, a mash of dorade, *lemongrass* and chiles makes for a memorable steamed fish cake.

- Tom Sietsema, Washington Post, 17 May 2023

The set includes a wide variety of essential oils, including lavender, eucalyptus, tea tree, orange, peppermint, lemongrass, jasmine, nutmeg, clove, and spearmint oils.

— Erica Reagle, Better Homes & Gordens, 28 Apr. 2023

Spicy notes like star anise and *lemongrass* join red currant and raspberry aromas. – *oregonlive*, 4 Mar. 2023

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These examples are programmatically compiled from various online sources to illustrate current usage of the word 'lemongrass'. Any opinions expressed in the examples do not represent those of Merriam-Webster or its editors. Send us feedback about these examples.

#### Example Sentences

#### Recent Examples on the Web

Bundled like a gift in banana leaves, a mash of dorade, lemongrass and chiles makes for a memorable steamed fish cake.

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Word History

First Known Use

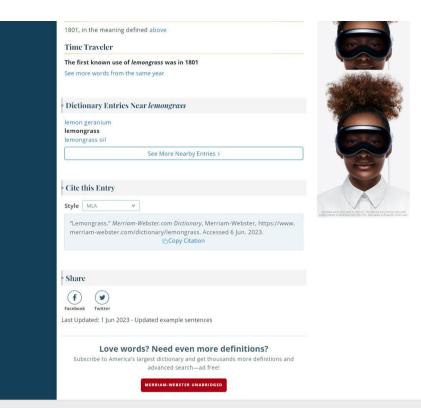












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might think 'thingamabob' just won't do

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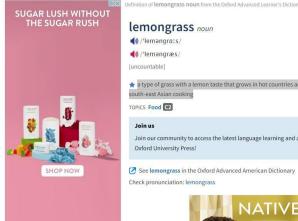
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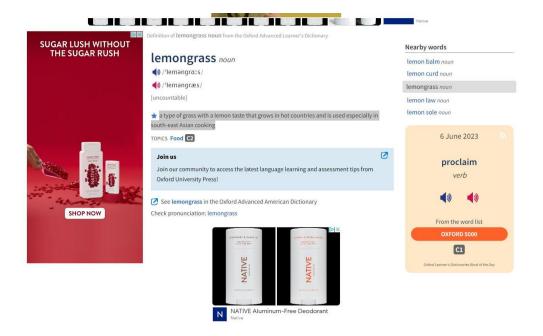




















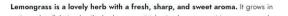




# WHAT DOES LEMONGRASS SMELL LIKE?











David Yurman



CLOSE

moist and well-drained soil, also known as 'Malaysian lemongrass.' It tastes tart and

Lemongrass is used extensively in Indian Ayurvedic medicine, treating fever and dandruff. It is also thought to stimulate the uterus and menstrual flow, to name just a few of its uses.



Lemongrass oil is also ideal for hair; adding a few drops of intense oil to your shampoo will help strengthen hair and leave it smelling wonderful!

In this article, I'll share what Lemongrass smells like, and I'll also share some top fragrances that feature this wonderful smelling plant. Read on to discover more!

## CONTENTS [HIDE]

- What does Lemongrass smell like?
- What does Lemongrass smell like in perfumes?
- Popular Fragrances with Lemongrass
- Adam Levine for Men by Adam Levine
- Only The Brave Wild Diesel for men
- Capim-Limao Unisex by L'Occitane au Bresil
- Chance Eau Fraiche Chanel for women
- Caleche Hermès for women
- Cartier La Panthere Eau de Parfum for women
- Takeaway

# WHAT DOES LEMONGRASS SMELL LIKE?



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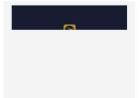
Lemongrass smells like lemon, with a hint of green. It's a bright, citrusy aroma that will uplift and energize. This oil also has an earthy, herbaceous scent similar to rosemary.

The aroma of lemongrass essential oil is bright and refreshing. It's floral with hints of ginger and citrus. The scent is powerful but not overwhelming — it's known for boosting energy without being too heavy or intense. This makes it great for diffusers, particularly when you want to feel awake and alert during the morning hours.

Lemongrass is a tropical plant belonging to the grass family that thrives in warm climates. Lemongrass is often used in aromatherapy and lemon essential oil because its fresh and lemony scent creates splendid essential oil blends. However, Lemongrass and lemon oil are entirely different essential oils.

Lemongrass tea can help relieve stress, treat digestive disorders, and even repel insects. In addition, the essential oil is safe when used correctly and may provide relief from anxiety, depression, coughs, and muscle pain.





# WHAT DOES LEMONGRASS SMELL LIKE IN PERFUMES?

Lemongrass is a greeny-lemon, sharp, fresh and citric. Its note consumption is very high in a perfume which means that it is the first thing you will smell when you spray it on your skin.

The lemongrass plant is a highly sought-after ingredient in perfumes. It is commonly found in citrus fruits-based scents, and it is known for its refreshing aroma. Lemongrass essential oil blends amazingly with a variety of fragrance oils and can be used to create unique and distinct fragrances.







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Lemongrass has a light and fresh lemon scent. It's bright but not over-powering and can be worn by men and women alike! The perfume scent is usually a mixture of Lemongrass, lime juice, and lemon zest with notes of green tea leaves that give you an energizing fragrance for any occasion!

# POPULAR FRAGRANCES WITH **LEMONGRASS**

Lemongrass is a reasonably common note in perfumes, and it's almost always used as part of a blend. It has a lemonade-like smell with a hint of ginger and overall refreshing quality. It's not the same as the smell of lemons, which tend to have a sharper, more acidic smell; Lemongrass is softer and more herbal.

Here are some of the popular fragrances with Lemongrass as an essential ingredient!





# ADAM LEVINE FOR MEN BY ADAM **LEVINE**









Adam's perfume opens with a splash of citrus scent and pairs it with spicy undertones to create a fresh, woody fragrance.

Adam Levine cologne is a refreshingly spicy scent with a balance of freshness and sensuality. The fragrance opens with a burst of citrus notes, combined with aromatic touches of violet leaf that are reminiscent of a refreshing shower. A juicy heart of guava and passionfruit gives the fragrance an addictive quality, while the woody background creates a dry down that is earthy and masculine.

Warm notes of amber, cedar, and sandalwood complete the composition in an ultramasculine way, giving this scent serious staying power. Spray it on before your next night out on the town to take your ensemble to the next level.

# ONLY THE BRAVE WILD DIESEL FOR MEN



For the hold an urban fragrance for everyday wear. Only The Brave Wild is a fresh









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Cost State of the State of the

edgy scent that opens with punchy top notes of Lemongrass and black pepper.

Woody and spicy, this scent combines Lemongrass, grapefruit, and black pepper, with a splash of lavender, coumarin and geranium in the heart notes. Finally, you'll get a rounded-off base note full of natural fragrances like coconut milk, moss, cedar and vetter.

The composition is woody-spicy and aromatic. Perfumer Shyamala Maisondieu commented that Only The Brave is one of her favorite masculine fragrances to create, and it is considered her signature work.

Diesel, Only The Brave Wild comes out as a more intensive and modern interpretation than the original one. However, it has the same DNA with noticeable differences in ingredients. Both fragrances contrast aroma with strong character: leather, tobacco, amber and violet in the first composition; Lemongrass, grapefruit, and black pepper in the new version.



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# CAPIM-LIMAO UNISEX BY L'OCCITANE AU BRESIL







CLOSE





This refreshing and invigorating fragrance mixes spicy mint and water notes, citruses, and Lemongrass. Ideal for summer or spring, the scent releases an intense, long-lasting freshness.

The opening is quite subtle and pleasant, with the citruses (lemon in particular) being the most prominent. It's very fresh and light but still quite natural-smelling. It also has some mintiness, which gives Capim-Limao an extra bit of coolness.

The dry-down is a bit more challenging to describe. The lemon has become somewhat softer, but it also has a nice touch of sharpness (probably from the Lemongrass). I also get some herbal notes and maybe a hint of ginger? The mintiness is still there but not as strong as in the opening.

# CHANCE EAU FRAICHE CHANEL FOR WOMEN







Chance Eau Fraice opens with a delightful, citrusy scent, and then it settles as more of a watery floral. After that, it's very fresh, light, and clean-smelling.

Chance Eau Fraîche is a new interpretation, a lighter version of the original composition. The composition retains characteristic notes of the original but is more floral and fruity in this version. Each element has been softened and rounded with the addition of white musk, while iris absolute brings a touch of pink to intensify this fresh floral bouquet.

This light, refreshing fragrance is perfect for the spring or summer months. In addition, the scent works well with daytime wear and everyday activities.







# CALECHE HERMÈS FOR WOMEN











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Caleche by Hermès is a scent of bright, sparkling top notes that are soft, through the fruity and spiced accords. The fragrance will offer you the image of an elegant, classic and pretty woman.

It opens in a gust of aldehydes and citrus, and then it smells like a bouquet of fresh flowers that was just picked up from the garden. It's very soapy, almost too much. But when it dries down, the soapiness calms down and the musky, woody notes become more apparent.

The top note is an indolic bouquet of white flowers, aldehydes, and citrus, with the tuberose and jasmine shining through the most. The heart of Caleche is a gorgeous floral fantasy of white flowers, lily-of-the-valley, rose, ylang-ylang, gardenia, lemon, and bergamot. The base offers a touch of moss and sandalwood but mostly remains centered around florals.

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# CARTIER LA PANTHERE – EAU DE PARFUM FOR WOMEN



The musky, slightly woody fragrance of La Panthere by Cartier has a subtle intensity that is perfectly suited to the confidence and power of today's woman.





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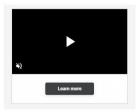


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La Panthere is a fragrance from the Cartier La Collection Privée. This new interpretation of a legendary scent is as light as a summer breeze, as delicate as femininity. It is a night-blooming gardenia and an unpredictable rhubarb accord. It was timeless chic originally.

This perfume opens on fruity notes of rhubarb, strawberry, and anise with a touch of bergamot. The floral heart blends gardenia, ylang-ylang, rose, and orange blossom, while the base features oakmoss, musk, leather, and patchouli.

La Panthere for women is a contemporary and elegant perfume capturing the spirit of Cartier.



# **TAKEAWAY**

It should be easy for you to find a lemongrass essential oil, diffuser, and a corresponding perfume. If you haven't tried lemongrass scents yet, we highly recommend them. They're very refreshing and quite invigorating.

If you're interested in primarily woodsy and fresh scents, you should pick up a few bottles of Lemongrass. On the other hand, if you want something clean and inviting fragrance, these perfumes are for you.

The aroma of Lemongrass can be fresh and fruity with a hint of mint, but its most common characteristics are aromatic and woody. It smells like summer—which is not a surprise given that it can be harvested year-round!

On the whole, Lemongrass is a versatile ingredient that can be used in many different ways. It can be utilized in cooking and as an essential oil, and you can even drink lemongrass tea. While it's not always easy to find fresh Lemongrass in stores, it's not difficult to grow at home.











## LINDA CLARK

Linda is Scent Selective's resident aromatherapist who fell in love with natural perfumes for their many medical and spiritual benefits. The discovery of this passion led her to pursue a diploma in aromatherapy.

From Edinburgh, UK Linda contributes to Scent Selective by evaluating various natural ingredients and provides detailed reviews and articles on how people of all different ages can benefit from essential oils and natural perfumes.

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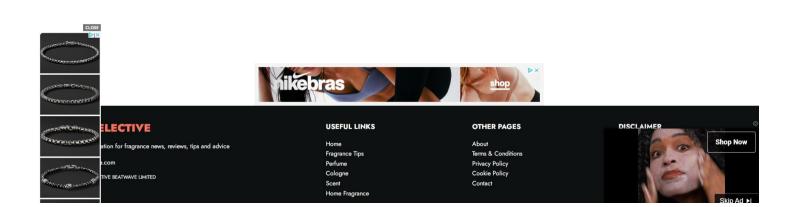
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## The Diverse Power Of Lemongrass Within The Perfume Industry

Posted on February 10, 2020 by Alpha Aromatics











Also known as citronella grass, this flowering, aromatic plant that is indigenous to South Africa and Australia is also widely cultivated in many parts of tropical and sub-tropical South East Asia and Africa. West Indian lemongrass is native to India, Sri Lanka, Burma and Thailand. It represents one of about 55 other species in the Poaceae family of grasses.

 $Crisp, fresh \ and \ invigorating, this \ essential \ oil \ adds \ a \ deeply \ distinct \ tone \ to \ any \ fragrance.$ 

Of the many varieties of lemongrass, the two most popular are Cymbopogon citratus and Cymbopogon flexuosus. Though both can be used to produce essential oils, the former is  $largely \ used \ for \ culinary \ purposes, whereas \ the \ latter \ is \ more \ popular \ for \ use \ in \ essential$ oils, personal care products, perfumes, soaps and other scented products.



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The lemongrass herb has stalks that are fibrous and smell much like lemons. In an essential oil, the scent is fresh and light with a hint of lemon. Lemongrass can be found in subtropical and tropical areas, where it thrives on fertile, well-drained, sandy and loamy soil that is exposed to direct sunlight.

## The Origins of Lemongrass

Lemongrass has been cultivated in Southeast Asia for at least the last two thousand years, but only a single century has passed since this fragrant grass was introduced to the United States and other territories. Due to its many uses and properties, it is among the top ten most desired essential oils on the market today. Many historians believe that the oldest known text concerning the export of lemongrass oil is from the Philippines, and it dates back to the 17th century. That distribution, however, was highly restricted and not common knowledge.



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Lemongrass was introduced to Jamaica in 1799 and to Haiti and The United States in 1917. It is not known when or by whom lemongrass was brought to East India and Sri Lanka, but historically it was a prime ingredient in soups, curries, and a local drink called "fever tea," which was intended to treat infections and various medical problems.

According to information gleaned from the national herbarium in 1905, a Sri Lankan researcher named Mr. J.F Jovit, had acquired several lemongrass plants from South India and planted them on a farm for research purposes. This eventually led to numerous large-scale cultivations.

#### 10 Interesting Facts About Lemongrass

- 1) Fresh stalks and leaf buds of lemongrass are used as condiments and are a rich source of vitamins B, A and C a as well as minerals such as: potassium, zinc, calcium and iron
- 2) Lemongrass is used for the manufacture of tea bags in Jamaica.
- 3) Lemongrass is known as "Sweet Rush" in the Caribbean, where it is mostly used for the treatment of common colds and fever.
- 4) Other names for lemongrass include: barbed wire grass, silky heads, citronella grass, fever grass, tanglad and gavati chaha.
- 5) Lemongrass is a common name for spas and therapy centers because of its associated calming properties.
- 6) Due to its prolific nature, it is estimated that a single entrepreneur can gross \$4.8 million a year just from maintaining one acre of lemongrass.
- 7) Lemongrass essential oil can be used to prevent insect bites (these oils effectively repel mosquitoes), and can be also replace conventional pesticides to repel whiteflies and other garden insect pests.
- 8) This perennial plant usually lives about 4 years in the wild.
- 9) Lemongrass has stiff stems which grow as dense clumps.
- 10) The lemongrass plant can reach 2 to 4 feet in height and 3 feet in diameter.

## The Use Of Lemongrass In Scented Products

Lemongrass oil is used in personal care and household products such as waxes and polishes, and insecticides where its low cost is very attractive. Widely adapted in food technology, aromatherapy and as a fragrance ingredient in many soaps, detergents, eco-friendly deodorants, perfumes and cosmetics, the overall popularity of lemongrass is

 $largely\ due\ to\ its\ major\ component,\ Citral.\ This\ naturally-occurring\ compound\ is\ known\ to\ have\ antimicrobial\ aspects\ that\ can\ eliminate\ or\ inhibit\ the\ growth\ of\ harmful\ bacteria.$ 



Lemongrass essential oil is known to tone and purify the skin and its many applications can include: oils, gels, lotions, soaps, shampoos, sprays, and candle making. Lemongrass is also a popular aromatherapy tool which adds in relieving stress, anxiety and depression. Some studies in mice indicate that this oil does reduce inflammation due to its Limonene content, and retard blood flow by contracting blood vessels, but more research and studies are needed on human subjects to determine recommendations for mainstream medical treatments.

## We Build Great Scents That Build Great Brands

Alpha Aromatics is a leading perfume manufacturing company and has been in continuous operation since the 1940s. Our promise to our clients today has remained unchanged down through the decades. Our secret to success is no secret at all, as we invest heavily in the most advanced tools that money can buy.

Our laboratories, which are situated in our spacious 85,000-square-foot suburban Pittsburgh Technology Center, are equipped with sustainable, state-of-the art innovations, such as gas chromatography, mass spectrometry, head-space analysis, distillation, extraction and quality control technology.





Explore our step-by-step guide to launching a perfume line.

A chosen fragrance in order to be effective must always reflect a message the company wishes to convey to its client base. The development of a "scent identity" is achieved via innovations in the field of industrial science and the ever-present influence of technology.

Our team of talented chemists with Roger Howell (pictured below) at its helm, regard the creation of any scent as a highly sophisticated and customized art form requiring meticulous detail and complexity. Coupled with the drive to always be the best we can be, our level of satisfaction is measured by how well we have met the needs of our clients, whether large corporations or small business enterprises.



Learn more about our rich history within the perfume manufacturing industry.

### Some Of Our Popular Recently Blended Lemongrass Fragrances

The following represent a few of our most popular blended fragrances containing lemongrass essential oil.

### **Applewood Lemongrass**

This inviting fragrance opens with a top note comprised of juicy, woody, fresh and green Apple, fuzzy and soft Apricot Kernel, and clean, crisp and invigorating Lemongrass. These elements soon surrender to a heart note of sweet, rich Jasmine and warm spicy, exotic Ginger. Slightly sweet, dark and intoxicating Patchouli, dry, earthy and green Oak Moss coupled with woody balsamic Cedar complete the fragrance.

### Lemongrass Teak And Sage

Spicy, floral, clean and refreshing top notes of Bergamot meld with astringent, sour and sweet Lemon and crisp, citrusy Litsea Cubeba. These evaporate into a middle note of sweet, woody, fruity and floral Rosewood, sharp, aromatic Sage and fresh, invigorating Lemongrass. The scent completes with a base note of warm, creamy Sandalwood, polished, light Teakwood and sensual, strong musk.

### **Coconut Lemongrass**

A lemongrass, coconut blend, opening with notes of bergamot, litsea cubeba and coconut, followed by a lemongrass and neroli heart, and finishing with a sweet nectar, creamy vanilla and subtle pine base-note.





### **Black Ginger And Lemongrass**

This unusual, invigorating and spicy ginger scent opens with a top note comprised of complex, refreshing and citrusy Bergamot, woody, sweet, fresh and crisp Juniper Berry and sharp, grapefruit-infused, citrusy Pomelo. These elements soon give way to a middle note of rich, soothing Lavender, rich and tangy Ginger and fresh and crisp Lemongrass. A base note that combines warm, creamy and woody Sandalwood, green, slightly sharp note and earthy Vetiver, and clear, cooling Sage finishes this memorable fragrance.

### Yuzu Blossom Lemongrass

Opening with a top note tinged with the fresh, half-lime, half lemon and floral accents of Yuzu, succulent, honey-like Mandarin and tart, tangy Grapefruit, these Asian nuances soon fade into a heart note highlighted by sweet, intoxicating and floral Jasmine, powdery, lightly tangy floral and fruity Cherry Blossom and clean, crisp and green Lemongrass. The scent ends with a base note of dry, paper-like Bamboo, vanilla like, aromatic Tonka Bean and warm, creamy and woody Sandalwood.

### Waterlily Lemongrass

A top note of warm, spicy, aromatic White Peach, fresh Melon and clean, sharp Grapefruit fall away to a middle note of fresh and invigorating Lemongrass, leafy, green and shimmering Waterlily and rich, floral, banana-toned Ylang Yiang. Creamy Sandalwood, balsamic, woody Cedarwood and sensual Musk complete the fragrance.

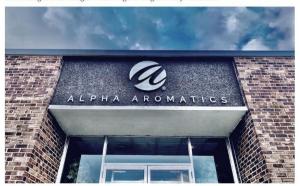
#### In Conclusion

Intensely lemon-like with ginger freshness, there is no other perfume ingredient that is as alluring as lemongrass. More and more, world renowned perfumers are employing this provocative essential oil for inclusion in their own formulations that are used in a myriad of everyday products and signature scents.

So, if you're an R&D technician, a cosmetic scientists, product developer, a purchasing director, formulator, product development scientist, brand owner or purchaser or you're a business owner looking to add a fragrance to your product or product line, call our team scale and fine out he way to company to the product of the program of the product of

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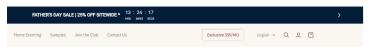
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### Benefits of Diffusing Lemongrass Oil

The multi-purpose lemongrass not only smells incredible and clean (hence why a lot of cleaning products contain lemongrass oil for its unique fresh scent), but it also has many therapeutic properties when diffused

- Boost mood and health
- Reduce anxiety and stress
- Prevents Gastric Ulcers
- Eliminate mental fatigue
- Relief to the Digestive System

Medicinally, when diffused, it also has the ability to:

- Work as an anti-inflammatory
- Work as an anti-bacterial
- Work as an antioxidant

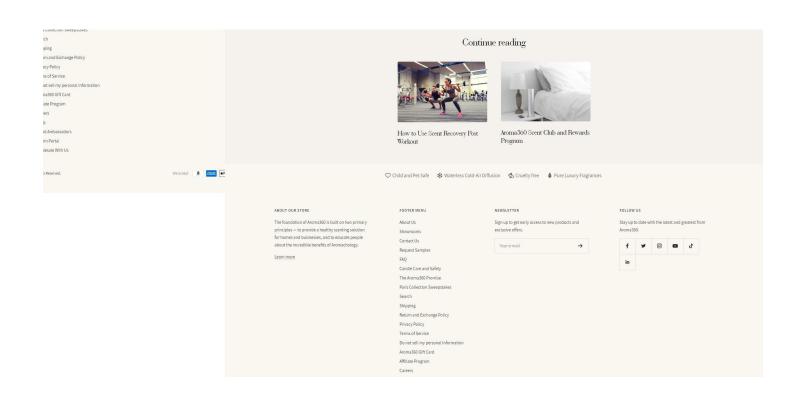
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Lemon and grass. It may sound like an unusual combination, but lemongrass happens to be an essential oil that's often used for cooking. It's used in aromatherapy for health and beauty too. <sup>1</sup> Lemongrass essential oil comes from lemongrass plants, which smell similar to lemon plants, and are part of the Poaceae family, which contains more than 50 different varieties of plant. It's the Cymbopogon Flexuosus species that's most commonly used for lemongrass oil <sup>2</sup>

Native to Africa, Asia and Australia, lemongrass plant stalks smell just like lemons. Whereas, the scent of lemongrass oil is fresh and light with a hint of lemon.

#### How is it made

As with most essential oils, lemongrass oil is extracted from the leaves of lemongrass plants in a number of ways, which usually involves steam distillation.<sup>3</sup>

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### How long have people been using lemongrass essential oil for?

Lemongrass has a long and illustrious history. It's been considered a medicinal herb for some time and in countries such as Thailand, India, and China, it's widely used in food and beverages.

Meanwhile, in ancient India it was reportedly used to treat fever and diarrhea. The fibrous stalks of the lemongrass herb were steeped in hot water to make a tea. The use of lemongrass in aromatherapy can be traced back to 1905. Ever since then, the popularity of lemongrass oil has soared.<sup>4</sup>

### How can it be used?

There's so much you can do with lemongrass oil. You can:

#### Spray it

Add up to 10 drops to a small spray bottle filled with distilled water and spritz it over carpets, furniture and linens to tackle musty smells. <sup>5</sup> You can also use lemongrass to make your own natural mosquito repellent. <sup>6</sup>

#### Massage i

Dilute 5 drops of lemongrass oil with 10ml of Miaroma base oil and gently massage into skin.<sup>7</sup>

#### Bathe in

Run a warm bath and add 4 to 6 drops of lemongrass oil. Then relax in the bath for at least 10 minutes to allow the aroma to work <sup>8</sup>

### Diffuse it

Put 8 to 10 drops into a diffuser and breathe in the refreshing, citrus-herb scent.9

### Inhale it

Breathe it in directly from the bottle or sprinkle a couple of drops of it on to a cloth or tissue and gently inhale it  $^{10}$ 

### Lemongrass essential oil benefits

Lemongrass oil has antimicrobial, antioxidant and anti-inflammatory properties. 11 As a result, there are lots of benefits to using it, including these:

- Combats bacteria research has found that lemongrass essential oil works effectively on bacteria that can cause skin concerns.<sup>12</sup>
- Calms the senses according to a 2011 study published in Evidence-Based Complementary and
  Alternative Medicine, the eugenol that's in lemongrass oil impacts neurotransmitter serotonin and bloodplatelet action. Both of these things can cause headaches.<sup>13</sup>
- 3. Eases inflammation due to the fact that it contains citral, which is a natural anti-inflammatory.
- 4. Keep mosquitos at bay lemongrass oil is closely related to citronella and can be just as effective a repellent due to its unique smell, which is believed to be unattractive to mosquitos. <sup>14</sup> Lemongrass oil can be mixed with lemon eucalyptus oil for an insect repellent than can protect for up to six hours at a time. <sup>15</sup>

### How to use it safely

Always do a patch test to it make sure it doesn't irritate your skin and always dilute it first with a carrier oil before putting it on your skin. Make sure you follow the manufacturer's guidelines on how to use it.  $^{16}$ 

### Some interesting facts about lemongrass/lemongrass oil

- Lemongrass is called 'fever grass' in some cultures because of its ability to help reduce fevers<sup>17</sup>
- Lemongrass essential oil is closely related to citronella oil, but its odour is much more pungent than sweet<sup>18</sup>
- Lemongrass oil blends well with geranium, tea tree grapefruit and pine essential oils<sup>19</sup>

Shop Food & Drink
We hope you've found this guide to lemongrass oil useful. Want to find out more about how you can incorporate essential oils into your everyday life? This article shares some practical advice, 'Finding the best essential oil for your home.'

Last updated: 11 September 2020

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## Herb Garden Plants That Smell Like Lemon

Introduce lemon-scented plants to your garden for delicious citrs smells

By AMY JEANROY Updated on 08/21/22

Reviewed by BARBARA GILLETTE





Lemon is a pleasing scent for most herb lovers. It comes mainly from the leaves of different herbs, either as the main fragrance or as a delicate note that brightens the scent. Lemon-flavored herbs are popular for teas and cooking recipes. These herbs bring a bright, cheerful flavor to lighter foods like pasta, fish, and chicken and can make a not-so-tasty tea more palatable.

If you want to add that lovely lemon scent to your garden but don't want to grow a lemon tree, lemon eucalyptus tree, or flowers that smell like lemon (such as lemon-scented geranium or mock lemon), consider these five easy-growing lemon-smelling herbs.



In addition to their pleasing fragrance, most lemonscented herbs also have medicinal properties or can be used as organic cleaning products.



How to Dry and Store Fresh Garden Herbs READ NOW

## 01 Lemon Verbena (Aloysia triphylla)



Lemon verbena is the most fragrant of lemon-scented herbs. It has been used in aromatherapy and perfumery for hundreds of years.

Lemon verbena has a citrus smell that works well for room cleaning





and tresnening. Mixed with a bit of beeswax, it neips to bring a wonderful scent and shine to wood. It is refreshing and uplifting, perfect for making herbal vinegar for a household cleaner or window spray. Its calming lemon flavor holds up very well when dried, so it also stands up nicely in a tea mixture. It appeals to picky children. Lemon verbena also makes a fantastic scent for goat milk soap.

A perennial woody lemon-smelling shrub in southern zones, lemon verbena can be pot grown and brought indoors for overwintering in more northern climates. Prune your plant like any woody shrub, removing dead wood and shaping it to promote branching.

- USDA Growing Zones: Zones 8 to 10
- Sun Exposure: Full sun (partial shade in hotter climates)
- Soil Needs: loose, well-drained soil rich in organic matter

### 02 Lemon Balm (Melissa officinalis)



The Cause IV Dave

Also known as sweet Melissa, lemon balm is often referred to as the 'happy' herb, promoting uplifted spirits and a sense of overall well-being. One of the most popular lemon-scented herbs, the lemon balm plant smells like lemon and

mint and is a lemony herb in the mint family. It also grows as easily as mint. It has small white flowers, sometimes with a yellowish or pinkish tinge, attractive to bees.

Lemon balm will be more fragrant and flavorful when used fresh, but the leaves are easily dried and stored for use in teas and cooking during the colder months. The fragrance and flavor of lemon balm are similar to lemon verbena.

Mint plants spread fast and widely, so to keep the roots from spreading everywhere, put them in a pot and plant the pot in the ground. You can cut lemon balm numerous times during the season. Keep it trimmed to a reasonable size and divide if your pot becomes overcrowded.





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- USDA Growing Zones: 3 to 7
- Sun Exposure: Partial shade
- Soil Needs: Fertile, moist soil

### 03 Lemongrass (Cymbopogon citratus)



Lemongrass is a tall, grass-like herb, making it a fun annual to grow in pots. It can then be harvested when you take the pot apart at the end of the season.

To use lemongrass over the winter, freeze and use it, as needed, just as

you would fresh. It loses its flavor quickly when dried. However, it is possible to dry it, and if you use it fairly soon after drying, it should be fine. Lemongrass is very common in Asian cuisine, particularly Thai food, used in soups, and often paired with chicken.

Lemongrass gets its growing habits from its name; it grows in clumps, as do many grass family members. It is a warm-season plant so wait to plant until your garden plot has warmed up, and be sure to place your lemongrass plants in an area with full sun. Cut stems at ground level as needed during the growing season.

- USDA Growing Zones: 10 to 11
- Sun Exposure: Full sun
- Soil Needs: Rich, well-drained soil amended with fish emulsion

### 04 Lemon Basil (Ocimum americanum)



One of the all-time favorite types of basil is lemon basil, an annual plant used primarily for cooking but also works well in









potpourri.

This basil adds a bright note to any dish calling for basil and is fun to

experiment with. The added touch of lemon to this potent herb blends well and can compete with and smooth out strong flavors. Lemon basil blends well with tomatoes and other ingredients in Mediterranean cuisine. Try using Lemon Basil in pesto for a bright, tangy note in this popular condiment.

Basils grow easily from seed, so plant them in a sunny spot as soon as the ground has warmed up, and the threat of frost is gone. Basil does not tolerate cold weather and dies back at the slightest hint of frost.

Your lemon basil plant will benefit from repeated harvesting of the leaves. Pinch back to promote branching, which means more delicious leaves and a bigger harvest. Also, pinch back flower buds. If you allow the plant to flower, you can still use the leaves, but they will likely have a bitter flavor. You can preserve basil leaves for winter use by drying or freezing them.

- USDA Growing Zones: 2 to 11
- Sun Exposure: Full sun
- Soil Needs: Rich soil



## 05 Lemon Thyme (Thymus x citriodorus

'Aureus')



True to its name, lemon thyme has all the resinous flavor of thyme, and it also has the genuine citrus scent of lemon in every leaf. Lemon thyme also has a pretty variegated leaf that adds interest



mattic obtace / v. nave

to your borders and container herb gardens.

It is one of those herbs that tastes as great as it looks; be sure to try it on grilled fish and asparagus. You can use it in almost any recipe that calls for regular thyme. Use lemon thyme to make the traditional thyme tea that helps soothe sore throats.<sup>[1]</sup>

This herb will have the greatest potency used fresh, but a little goes a long way. It also retains good flavor and scent when dried, so be sure to remove stems and damaged leaves and put some up for winter use in soups, stews, and tea. Like all varieties of thyme, your lemon thyme will benefit from repeated harvests. A low-growing woody perennial lemon thyme should be cut back by at least two-thirds at the end of the growing season and can even be cut back to almost ground level.

- USDA Growing Zones: 5 to 8
- Sun Exposure: Full sun
- Soil Needs: Well-drained soil; drought tolerant

Lemony plants are a wonderful addition to any garden, indoors or out. There are, however, many more lovely herbs to consider for beauty, fragrance, and culinary uses. Consider these ideas to plan for next spring:

- 10 Must-Have Culinary Herbs for Your Kitchen Garden
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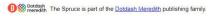
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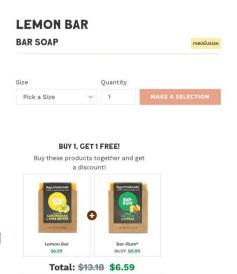












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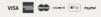






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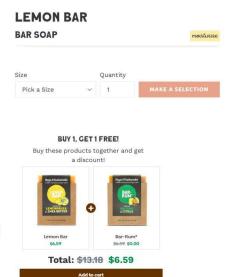












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   Fair Trade Sustainable, Organic Palm Oil: primary natural soap base ingredient

### DIRECTIONS

# DIRECTIONS Not tear-free. Safe for every body. Keep away from standing water when not in use. Lather with or without washcloth. Rub exfoliating bars directly on skin to activate.

### INGREDIENTS

tagged: cleanse CUSTOMER REVIEWS \*\*\*\*\* Read 28 reviews

		Report as Inappropriate
Forever lemon		
Carol Clifton, VA		
Great soap! The scent of lemo	n fills the shower. The	bar never gets gooey. And
the scent stays with it to the l	ast.	
		Report as Inappropriate
****		
l love the smell		
Zy Fredericksburg, VA		
I'm definitely going to buy mor	e of these! I absolutel	v love how fresh this scent
smells. Can't wait to try the ot		
		Report as Inappropriate
***		
No flies on me		
Carol Mattusch Clifton, VA		
Lemongrass is reputed to wan will work the same way.	d off flies and mosquite	oes, and I'll bet this soap
		Report as Inappropriate
****		
Smells Delicious!		
Katherine Mahan Syracuse, N	Y	
use this bar every morning. M	ly skin is so soft after a	and this bar smells great!
		Report as Inappropriate
	1236	

### ← BACK TO BAR SOAPS

### **CUSTOMERS ALSO LIKE**





\*\*\* 12 reviews



LAVENDER whipped shea butter \$12.99

\*\*\* 9 reviews



KARAOKE BAR® bar soap \$6.59

\*\*\* 2 reviews



POLAR BAR® bar soap \$6.59

\*\*\*\* 3 reviews

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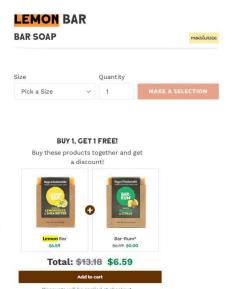












Lemongrass & Shea Butter

Restore and rejuvenate with **LEMON** BAR, a skin-saving all-natural bar soap with sparkling citrus aromatics. **Lemon** grass Essential Oil pairs with Raw Shea Butter to tone and moisturize skin. Zesty fresh (**emon**) lather smells great and cleans deep with bonus antibacterial properties. Available in bulk!



#### BENEFITS

- For Aromatherapy

  Lemongrass Essential Oil: elevating, energizing, refreshing, uplifting For Skin
- Lemongrass Essential Oil: anti-microbial, astringent, deodorant, tonic
- Raw Shea Butter: moisturizing, restores elasticity, soothing
- Coconut Oil: antioxidant, rich in Vitamin A and E
   Fair Trade Sustainable, Organic Palm Oil: primary natural soap base ingredient

### DIRECTIONS

to activate.

# DIRECTIONS Not tear-free. Safe for every body. Keep away from standing water when not in use. Lather with or without washcloth. Rub exfoliating bars directly on skin INGREDIENTS Distilled Water, Saponified Oils (Oilve, Coconut, Palm and Shea Butter), Annatto Seed Powder, Vitamin E and Lemongrass Essential Oil

### INGREDIENTS

tagged: cleanse

### CUSTOMER REVIEWS



### \*\*\*\*

#### Best scent everl

Becca Shrewsbury PA

I was cutting through the cosmetics/shampoo alsle in our local Giant...and I saw the display of soaps. I had to stop and smell them. This one was by far THE best one, and I had to get it. This bar made my skin soft, and it smells wonderful while you're using it. It doesn't really leave a scent after showering. This one is a must have!

Report as Inappropriate

### \*\*\*\*

### Its Absolutely My Fav

Portia Wright Charlotte, NC

I was sent to Earthfare to get some tea for my daughter and on my way to the counter I came across the table of specialty soap. I picked it up cause I love all things (emon) and loved it. I bought more for Christmas gifts and since have been ordering straight from the company and have had it shipped to my friends! It's terrific

Report as Inappropriate

### \*\*\*\*\*\*\*\*

### Love this

Portia Charlotte

Was sent to Earthfare to find detox tea, but found this instead! Fell in love so I've been ordering directly from the company since then! The fragrance is amazing!

eport as Inappropriate

### \*\*\*\*

### Sweet and lemony!

Cynthia O Portland, Oregon, USA

it's a simple, strong (but not cloying) **lemon** scent, and that's what I'm looking for. I'd rate it as more towards the **lemon** dessert side of **lemon** rather than the crisp, acidic side of **lemon**.

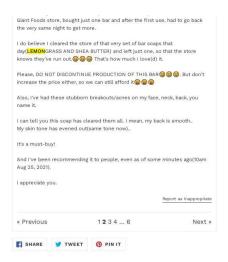
Report as Inappropriate

### \*\*\*\*

### MUST BUY!

Jhaey Baltimore

Since the day I first used this soap, I use no other soap. I stumbled on it in a



BACK TO BAD SOADS

### **CUSTOMERS ALSO LIKE**









Get 10% Off

## **United States Patent and Trademark Office (USPTO)**

### **USPTO OFFICIAL NOTICE**

Office Action (Official Letter) has issued on June 6, 2023 for U.S. Trademark Application Serial No. 97161754

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) **Read the Office action**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS) or the Electronic System for Trademark Trials and Appeals (ESTTA), as appropriate. Your response and/or appeal must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

## **GENERAL GUIDANCE**

- <u>Check the status</u> of your application periodically in the <u>Trademark Status & Document Retrieval (TSDR)</u> database to avoid missing critical deadlines.
- <u>Update your correspondence email address</u> to ensure you receive important USPTO notices about your application.
- Beware of trademark-related scams. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your serial number in our database, <a href="TSDR">TSDR</a>, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

• Hiring a U.S.-licensed attorney. If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.