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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92066092
Party	Plaintiff FRC Balance LLC
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Attachments	20181121 Keller Testimonial Declaration.pdf(397407 bytes) Keller Ex FRC 2-5.pdf(4018789 bytes) Keller Ex FRC 6.pdf(6124660 bytes) Keller Ex FRC 7-11.pdf(5573116 bytes) Exhibit FRC-12 FRC 000103-000106.pdf(2405359 bytes) Keller Ex FRC 13 pt 1.pdf(5016562 bytes) Keller Ex FRC 13 pt 2.pdf(5105067 bytes) Keller Ex FRC 14.pdf(5043167 bytes) Keller Ex FRC 15-18.pdf(5141704 bytes) Exhibit FRC-19 FRC 000012-000020.pdf(2473433 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

FRC Balance LLC,

Petitioner,

v.

Ryan Bader,

Respondent.

Cancellation No. 92066092

Mark: JUBI

Registration No. 4,952,953

Registered May 3, 2016

TESTIMONIAL DECLARATION OF SHANNON KELLER

Shannon Keller, under penalty of perjury under the laws of the United States, declares:

1. I am employed by Petitioner FRC Balance LLC (“FRC Balance”) as Director of Marketing for True Food Kitchen. Among my responsibilities is overseeing the marketing, advertising, and publicity of FRC Balance’s JUBY TRUE® brand. I have worked in marketing for 17 years, and I have been employed by FRC Balance since December 2015. Based upon my industry experience, my position at FRC Balance, as well as my access to and knowledge of FRC Balance’s business records, I have personal knowledge of the information provided in this declaration. I am over 18 years old and I am competent to testify, and will testify, in accordance with this declaration if called upon to do so.

2. JUBY TRUE is the trademark for FRC Balance’s line of juice and coffee bar services, juices, juice shots, juice cleanses, and other food items sold at the JUBY TRUE® juice bars. There are currently two JUBY TRUE® juice bar locations in Arizona—one in Scottsdale and one in Phoenix.

3. The Scottsdale JUBY TRUE is the original location, which opened on October 29, 2013 and has continuously operated since that date. This store is physically connected to our True Food Kitchen restaurant at the Scottsdale Quarter – an upscale shopping, dining, and entertainment development in the Scottsdale Airpark area. Attached as Exhibit FRC-2 [FRC 000272-000276; 000279; 000298] are true and correct copies of photographs accurately depicting the Scottsdale JUBY TRUE store. Attached as Exhibit FRC-3 [FRC 000225] is a true and correct copy of a map downloaded from the Scottsdale Quarter website, which accurately shows the prominent location of JUBY TRUE and True Food Kitchen at the very center of the development.

4. The opening of JUBY TRUE was accompanied by FRC Balance's own social media push, as well as substantial third party publicity in the metro Phoenix area. Attached as Exhibit FRC-4 [FRC 000129-000136; 000161-163] are true and correct copies of news articles publicizing the opening of JUBY TRUE as the then-latest concept from Fox Restaurant Concepts ("Fox"), the well-known restaurant group headquartered in Phoenix and led by restaurateur Sam Fox. Fox owned FRC Balance until FRC Balance was spun off in 2017.

5. The Phoenix JUBY TRUE location is a standalone store located in the Biltmore/Arcadia area of Phoenix. This location opened in 2014 and also received substantial third party publicity in the marketplace. Attached as Exhibit FRC-5 [FRC 000137-000138; 000159-000160] are true and correct copies of news articles publicizing the opening of the Phoenix JUBY TRUE location. Attached as Exhibit FRC-6 [FRC 000277-000278; 000246-000247; 000288-000293; 000295; 000308; 000320] are true and correct copies of photographs accurately depicting the Phoenix JUBY TRUE store.

6. FRC Balance is the owner of the federally registered mark JUBY TRUE® (Registration Number 4,497,563) in Class 43 for juice bar services featuring both juices and smoothies; bar services featuring juice and smoothies; coffee and juice bar services. Exhibit FRC-1, submitted with FRC Balance's Notice of Reliance, is a true and correct copy of a printout from the United States Patent and Trademark Office's electronic database showing the current status and title of the JUBY TRUE Registration.

7. JUBY TRUE is a made-up, whimsical term derived from a contraction of the phrase "Juice By True Food" because the juice bar and its products were developed as an extension of FRC Balance's True Food Kitchen restaurant. We are aware of no similar name or mark, other than Respondent's JUBI, for any drink or drink supplement products.

8. FRC Balance's JUBY TRUE® juice bars offer not only juices but also smoothies, juice shots, juice cleanse products, coffee, tea, and light meals. Attached as Exhibit FRC-7 [FRC 000210; 000232-000235; 000239; 000258; 000260; 000265; 000267; 000269; 000273; 000276; 000278; 003257] are true and correct copies of photographs accurately showing examples of the JUBY TRUE mark as used on store signage and product containers.

9. True and correct copies of the JUBY TRUE menus that have been used at each location and maintained in the ordinary course of business are attached as Exhibit FRC-8 [FRC 000306-00307; 000309; 000251-000256; 000281-000285]. The original menu of the Scottsdale location is shown at FRC 000309. The original menu of the Phoenix location is shown at FRC 000306-00307.

10. A primary marketing strategy for JUBY TRUE is through social media and online/digital marketing campaigns. FRC Balance has created JUBY TRUE accounts on

Facebook, Instagram, and Pinterest. FRC Balance has continuously used Facebook and Instagram to advertise and promote the JUBY TRUE goods and services since the first location opened in 2013. FRC Balance uses and has maintained these social media accounts in the normal and ordinary course of its business activities. The content for FRC Balance's social media posts is created and posted by employees in the marketing department, and the dates shown on the posts are generated by the social media platform and accurately reflect when the post was created and published.

11. From the time JUBY TRUE first opened in October of 2013, the term JUBY has been used alone, as an additional mark in reference to the JUBY TRUE products and services. For example, painted on the outside wall of the JUBY TRUE Scottsdale store is a statement promoting the services that uses the mark "JUBY", "We only tell you what we know to be true: more fruits and vegetables are good for you - JUBY". Attached as Exhibit FRC-9 [FRC 000294] is a true and correct copy of a photograph accurately depicting the outside of the Scottsdale store bearing this promotional statement. Attached as Exhibit FRC-10 [FRC 003259] is FRC Balance's first Instagram post dated October 29, 2013 using the hashtag #MyFirstJuby.

12. Shortly after the grand opening of the original JUBY TRUE location, FRC Balance's JUBY TRUE Facebook and Instagram posts on November 6, 2013 used JUBY alone as a mark in reference to its juices: "Proud to be part of the Scottsdale Quarter family! Have you tried a Juby Juice yet?" Attached as Exhibit FRC-11 [FRC 000837-000838; 000887] are true and correct copies of FRC Balance's JUBY TRUE Facebook and Instagram posts promoting the opening of the JUBY TRUE store in the Scottsdale Quarter.

13. The JUBY TRUE webpage, at www.truefoodkitchen.com/jubytrue, has consistently used the JUBY mark in the phrase “How Do You Juby?” to market and promote the JUBY TRUE goods and services. Attached as Exhibit FRC-12 [FRC 000103-000106] is a true and correct copy of the JUBY TRUE webpage, as printed on December 8, 2017. This “How do you Juby?” phrase also appears on the menus at JUBY TRUE, as shown in Exhibit FRC-8.

14. In its promotional activities, FRC Balance has regularly used phrases and hashtags featuring JUBY, without the word TRUE. Such phrases and hashtags include, without limitation, “How do you Juby?”, “#jubyjuice”, “#IamJuby”, “Juby Truths,” “Xo, Juby”, and “It’s a Juby Kind of Day.” An in-store sign for the 2015 New Year at the Phoenix location encouraged consumers to “Mix Your Favorite *Juby* To Create A Unique Cocktail.” Examples of such uses of JUBY are attached as Exhibit FRC-13 [FRC 000231; 000244; 000248-000249; 000255; 000290; 000292; 000295; 000297; 000302-000305; 000320; 000889-000914; 003197-003198; 003204; 003227; 003232], which consists of true and correct copies of examples of FRC Balance’s social media posts and photographs accurately depicting in-store signage and promotional materials.

15. On the menus and menu signs at each of the locations, JUBY is used as a mark for our juice cleanse products. Juby Cleanses consist of a package of juices and a juice boost shot. Attached as Exhibit FRC-14 [FRC 000169-000170; 000251; 000253; 000255; 000270; 000288; 000290; 000298] are true and correct copies of FRC Balance’s promotional materials, menus, and in-store point of display signage showing use of JUBY as a mark for its juice cleanses. These promotional materials were created and have been used and maintained in the regular course of FRC Balance’s business activities. Juby Cleanses have been offered for sale and have

appeared on in-store signage continuously since the original JUBY TRUE location opened in October of 2013.

16. FRC Balance also offers 3 and 4 ounce juice booster drink shots, called Juby Boosts. These are concentrated juice boosts that can be consumed directly or added to water. Attached as Exhibit FRC-15 [FRC 000827-000828; 003216] is a true and correct copy of FRC Balance's Facebook post, dated January 5, 2014, picturing the Juby Boosts and showing JUBY used as a mark on the bottle for these products. Juby Boosts have been sold continuously since at least January of 2014.

17. In anticipation of the opening of the Phoenix store, FRC Balance ran an Instagram campaign around the JUBY mark whereby photos of customers were collected and placed on a dedicated wall inside the Phoenix store, which is called the "I AM JUBY" wall. Attached as Exhibit FRC-16 [FRC 00891] is a true and correct copy of a post from FRC Balance's Instagram account dated October 14, 2014, which is addressed to "Juby Juice Lovers" and states:

Juby Juice Lovers, if you'd like to have the chance to have your beautiful face on our "I AM JUBY" photo wall at our new location, listen closely. Find us on Instagram, #JubyTrue. Upload and tag us in the photo of you and your favorite Juby True item. Grab your pals and make it a group pic. We love ya!!

18. Attached as Exhibit FRC-17 [FRC 000244] is a true and correct copy of a photograph that accurately depicts our "I AM JUBY" photo wall in the Phoenix JUBY TRUE store.

19. Attached as Exhibit FRC-18 [FRC 000887-000914] are true and correct copies of FRC Balance's JUBY TRUE Instagram posts dating back to November of 2013 illustrating how FRC Balance regularly uses JUBY alone in connection with its juices, boosts, cleanses and juice bar services.

20. On May 9, 2017, FRC Balance filed an application to register JUBY, Serial No. 87442558, for juice based nutritional supplements in the form of juice cleanses and juice shots in Class 5; fruit juices in Class 32; and juice bar services in Class 43. A true and correct copy of that application is attached as Exhibit FRC-19 [FRC 000012-000020].

21. On August 3, 2017, the Trademark Examining Attorney issued an office action initially refusing to register JUBY on grounds that it is likely to be confused with Respondent's JUBI registered mark. A true and correct copy of the office action is attached as Exhibit FRC-20 [FRC 000025-000071]. In refusing registration for the fruit juices and juice bar services, the Trademark Examining Attorney found these goods and services to be related to supplements based upon third party evidence:

Screenshots of websites from Saratoga Juice Bar, Puree Artisan Juice Bar, Raw Juicing and Detox, The Daily Press Juice Bar and Blend Juice Bar all show the same entity offering fruit juices and juice bar services along with supplements in the form of juice and drink shots and cleanses. This evidence establishes that the same entity commonly provides the relevant foods and services and markets the goods and services under the same mark. Therefore, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes.

See p. FRC 000027.

22. I have also been made aware that Respondent's JUBI drink shot is promoted and marketed as an energy drink shot that acts as a cognitive enhancer and a stress reliever with calming effects and that is claimed to provide increased focus and clarity.

23. FRC Balance has promoted its juices, cleanses, and juice boosts in a similar way beginning long before Respondent began to promote and market its JUBI product. For example, one of its earliest promotional pieces for the Juby Cleanses touts the benefits of cleansing to energize and to provide mental clarity, among other things:

People cleanse for all sorts of positive benefits; as a pathway to a healthier lifestyle, to feel more energized, or as a regular part of their lifestyle regimen. At Juby True, our juice cleanses are packed with nutrients and are designed to reset and recharge your body from the inside out. Many juice cleansers report an influx in mental clarity, energy, relaxation, and an improved sense of wellness.

Attached as Exhibit FRC-21 [FRC 000248-000249] is a true and correct copy of an in-store promotional brochure for FRC Balance's Juby Cleanses from 2014, created, maintained, and used by FRC Balance in the ordinary course business.

24. In addition, FRC Balance's juices, drink shots, and smoothies are promoted as having effects on the mind and body. By way of example, the JUBY TRUE Sweet Karma juice supports brain function; the Fennel Destination juice stabilizes mood; the "Grassercise" Juby Boost provides energy, as does the Green Builder smoothie; and the Cacao Ka-pow smoothie stabilizes mood, provides energy, and supports brain function. These descriptions are found on the JUBY TRUE menus in Exhibit FRC-8 at pages FRC 000252-000254; 000281.

25. Like many juice bars, FRC Balance offers supplements, such as bee pollen, chia seed, liquid chlorophyll, and chaga extract, which can be added into our smoothies. Attached as Exhibit FRC-22 [FRC 000288] is a true and correct copy of a photograph showing the menu board at the JUBY TRUE Phoenix location listing various supplements that can be added to our smoothies.

26. In addition to the JUBY TRUE stores, JUBY TRUE juices have been sold at select Fox restaurants including Olive & Ivy Marketplace, Flower Child, and The Henry, as well as some of FRC Balance's other True Food Kitchen locations. Attached as Exhibit FRC-23 [FRC 003226] is a true and correct copy of a JUBY TRUE Instagram post dated October 8, 2014 with a photograph showing JUBY TRUE juices available at The Henry.

27. JUBY TRUE has generated annual revenues in excess of \$1 million in each of the past two calendar years – 2016 and 2017.

28. As noted above, online marketing is a primary means through which FRC Balance advertises and promotes its JUBY TRUE and JUBY products and services. Much of this marketing is accomplished through social media and online ad drops conducted periodically. The FRC Balance marketing department keeps track of these online marketing efforts, and as part of its regular business activities, has created and maintained a spreadsheet of various online marketing efforts. The information is recorded in the spreadsheet at or near the time the online promotion occurs. Attached as Exhibit FRC-24 [FRC 001004] is that spreadsheet.

29. JUBY TRUE has garnered significant unsolicited media publicity on television and print media. Attached as Exhibit FRC-25 [FRC 000116-000122; 000139-000144; 000152-000158; 003163-003178] are true and correct copies of news articles from various publications, including Forbes magazine, about JUBY TRUE.

30. The FRC Balance marketing department keeps track of media coverage that JUBY TRUE receives. Attached as Exhibit FRC-26 [FRC 001003] is a spreadsheet of media coverage of JUBY TRUE, which was created and has been updated by the FRC Balance marketing department by persons with knowledge of the coverage, at or near the time that the coverage occurred, and which has been maintained by FRC Balance in the regular course of its business.

31. JUBY TRUE was awarded “Best Juice Bar” in the 2015 New Times Best of Phoenix issue. Attached as Exhibit FRC-27 [FRC 000291] is a photograph accurately depicting the award plaque that hangs in the Phoenix JUBY TRUE store.

32. When FRC Balance learned about the JUBI product in or about March of 2017, one particular concern, apart from the similarity of the product's name and mark, was the fact that the JUBI product is a liquid consumable that could potentially create health concerns. FRC Balance also learned that the JUBI product contains phenibut, for which public concerns have been raised about its safety and the possibility of addiction. Attached as Exhibit FRC-28 [FRC 000955-000956; 000981-001002] are true and correct copies of REDDIT posts and articles questioning the safety of phenibut.

33. FRC Balance remains concerned that whenever a negative event or negative press occurs with respect to the JUBI product, consumers might mistakenly believe there are issues with our JUBY TRUE and JUBY products, given the highly similar names.

I declare under penalty of perjury that the foregoing is true and correct.

EXECUTED THIS 21st DAY OF NOVEMBER, 2018 IN PHOENIX, ARIZONA

By: 

Shannon Keller

Certificate of Transmission Pursuant to 37 C.F.R. § 2.119

Cancellation No.: 92066092
Registration No.: 4952953
Mark: JUBI
Registrant: Ryan Bader
Type of Filing: Testimonial Declaration of Shannon Keller

I hereby certify that the foregoing document is being filed electronically with the Trademark Trial and Appeal Board and is being served via E-Mail addressed to:

Steven J. Miller, Esq.
SCHMEISER, OLSEN & WATTS LLP
18 East University Drive, Suite 101
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*Attorney of Record for Respondent,
Ryan Bader*

/s/ Sean D. Garrison
Signature

November 21, 2018
Date

FRC-2



FRC 000272



FRC 000273



FRC 000274





FRC 000276





ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites; cold-pressed to keep the flavors and nutrients freshest.

<p>Roots Radical \$9 red beet, carrot, pear, ginger, lemon, turmeric</p> <p>Sweet Karma \$9 apple, banana, spinach, kale, romaine, ginger</p> <p>Little Miss Sunshine \$9 pineapple, pear, ginger, mint</p> <p>Golden Child \$9 strawberry, pear, gold leaf</p> <p>Pressed Kale-Aid \$9 celery, apple, cucumber, lemon, kale, ginger</p>	<p>Lean Green Veggie Machine \$9 cucumber, romaine, spinach, kale, lemon, parsley, ginger</p> <p>Oh Ginger! \$9 apple, carrot, ginger, turmeric</p> <p>Just Apple \$7 apple</p> <p>Basilion \$9 green apple, spinach, basil, lime, fresh mylk, cucumber</p> <p>C-Horse \$9 orange, green apple, lemon, pineapple, lime, cayenne</p>	<p>Fennel Destination \$9 green apple, fu apple, lemon, quinoa, cilantro, lemon, lime</p> <p>Anahata \$10 chard, romaine, spinach, fennel, celery</p> <p>Oba \$9 carrot, celery, dandelion, green, lemon, turmeric</p> <p>Afternoon Delight \$9 broccoli, celery, lime</p>
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HYDRATORS *6

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the busy clean flavors and super-hydrating qualities of my refreshing waters.

<p>Get Glowing cucumber, pineapple, coconut water, citrus wedge</p>	<p>Reset Button apple, water, lemon, cucumber, filtered water</p>
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SMOOTHIES *8

<p>Green Builder (g, v) Sweet potato, chickpea, banana, protein, banana</p> <p>Weekend Warrior (g, v) veg, almond butter, tea, low fat yogurt, banana, honey</p>	<p>Pam Pam Pop (g, v) pineapple, mango, pomegranate, coconut cream</p> <p>Skini Mini (g, v) veg, banana, pear, apple, low fat yogurt, honey</p>	<p>Immunie (g, v) orange, banana, lemon, low buckwheat, berry juice, acai, goji, nutty oil</p> <p>#Hotdate (g, v) frozen almond mylk, kale, banana, date</p>
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ALMOND MYLK BLENDS *8

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. Sprouting releases the life force & stored energy of dried foods.

<p>Smooth Operator (g, v) raw sprouted mylk, date, cinnamon, vanilla</p> <p>Vanilla Almond Java (g, v) cold brewed coffee, house almond mylk, Madagascar vanilla</p>	<p>Almond Mylk (v) raw sprouted almond, filtered water, dates, vanilla bean</p> <p>Cacao Almond Mylk (v) raw sprouted almond, filtered water, dates, vanilla bean, raw cacao, cinnamon, cayenne</p>
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JUICE BOOSTS (3oz) *4

<p>Body Karate orange, red beetroot, leafy greens, grape, lemon, acai, nutty oil</p>	<p>Grassercise strawberry, lemon, turmeric, wheatgrass</p>	<p>Buddha Belly apple, date, mango, maple syrup</p>
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SNACKS + SWEETS

Paleo Power Bar \$3
Cranberry Coconut (g, v)
sprouted almond, dried cranberry, dates, raw cacao, coconut oil, unsweetened coconut

Cacao Spice (g, v)
dates, sprouted almond, cacao, spice, lemon, cinnamon, ginger, clove

Cranberry, Walnut & Olive Oil Muffin (g, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (g, veg) \$3

COFFEE + TEA

<p>Paleo Coffee (g) high melt coconut oil, grass fat butter 18oz \$3.50 / 16oz \$4.50</p> <p>Green Tea 16oz \$3 / 35oz \$4</p>	<p>Organic Tuscan Blend regular & decaf 18oz \$2 / 16oz \$3</p> <p>Bottled Water \$2.50</p>
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milk choices: soy, almond, coconut, whole, half&half

(g) gluten free - (v) vegan - (veg) vegetarian

JUBY CLEANSES

<p>1 Day \$50</p>	<p>2 Day \$99</p>	<p>3 Day \$149</p>
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THE NATURAL:
A 1, 2, or 3 day beginner's cleanse that will give your digestive system a much needed rest and help with hydration. This mostly liquid cleanse is a great way to recover from bad behavior or just help your body re-boot.

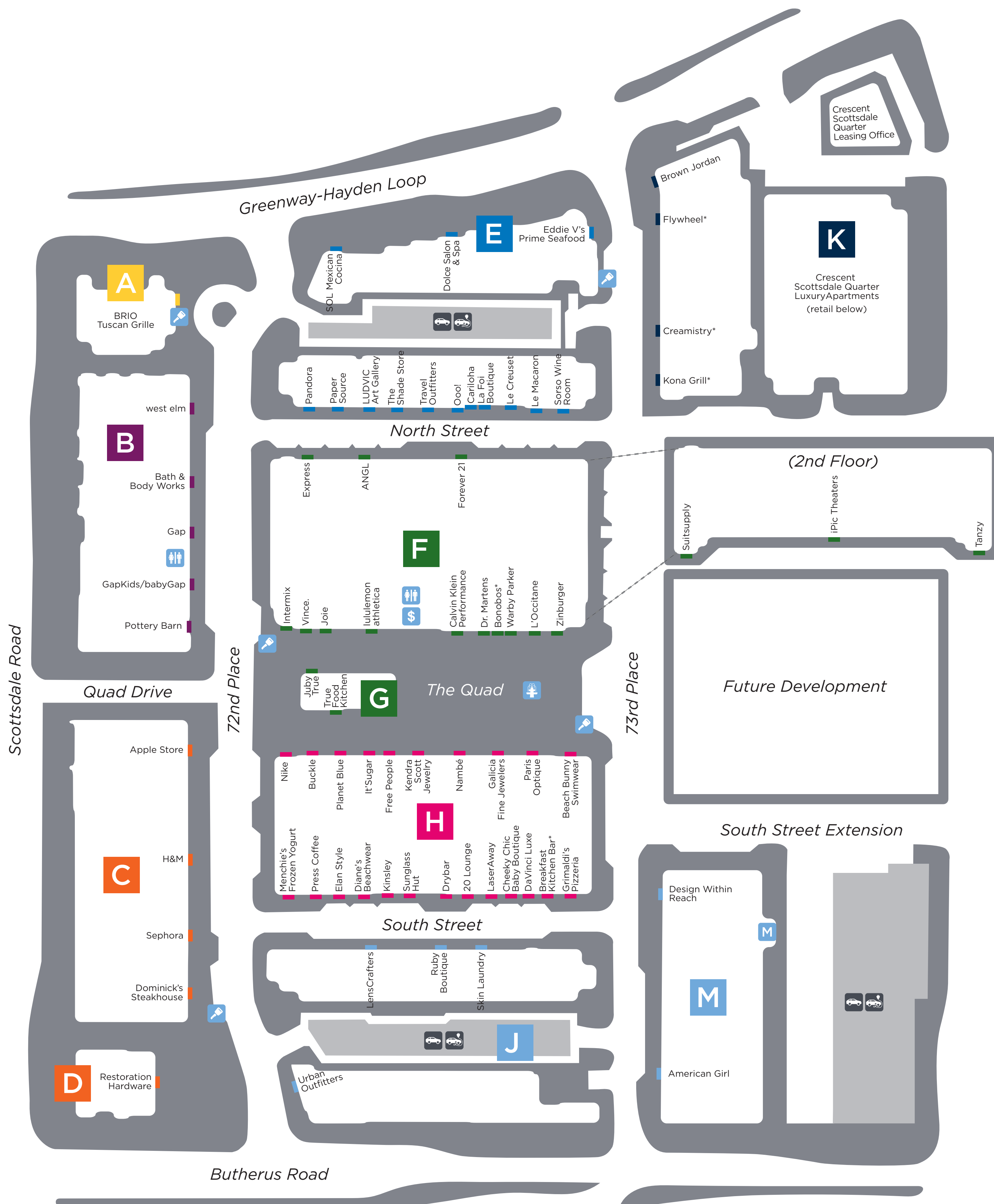
THE SUPER NATURAL:
This more advanced 1, 2, or 3 day cleanse is 100% liquid and will give your digestive system a real opportunity to rest and detoxify. High quantities of nutrient dense greens, with the addition of high vitamin fruits and vegetables, make this cleanse a great meal replacement and fire up digestive energy to help restore vitality to your entire system!

AT THE Body Karate
Get Glowing
Pressed Kale-Aid
Roots Radical
Reset Button
Tuscan Quinoa & Kale Salad (g, v)
Almond Mylk

AT THE Buddha Belly
Roots Radical
Sweet Karma
Golden Child
Pressed Kale-Aid
Reset Button
Almond Mylk

Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

FRC-3



DIRECTORY LEGEND

- ATM
- Parking
- Mall Management
- Restrooms
- Fountain
- Valet
- Electric Charging Station

Scottsdale Quarter

WOMEN'S FASHION & SPECIALTY

- ANGL **F**
- Beach Bunny Swimwear **H**
- Buckle **H**
- Calvin Klein Performance **F**
- Cariloha **E**
- Diane's Beachwear **H**
- Dr. Martens **F**
- Elan Style **H**
- Express **F**
- Forever 21 **F**
- Free People **H**
- Gap **B**
- H&M **C**
- Intermix **F**
- Joie **F**
- Kinsley **H**
- La Foi Boutique **E**
- lululemon athletica **F**
- Nike **H**
- Planet Blue **H**
- Ruby Boutique **J**
- Urban Outfitters **J**
- Vince. **F**

MEN'S FASHION & SPECIALTY

- Bonobos* **F**
- Buckle **H**
- Cariloha **E**
- DaVinci Luxe **H**
- Dr. Martens **F**
- Express **F**
- Forever 21 **F**
- Gap **B**
- H&M **C**
- lululemon athletica **F**
- Nike **H**
- Suitsupply **F**
- Urban Outfitters **J**
- Vince. **F**

CHILDREN'S FASHION & SPECIALTY

- Cheeky Chic Baby Boutique **H**
- Forever 21 **F**
- GapKids/babyGap **B**
- H&M **C**

JEWELRY & ACCESSORIES

- Galicia Fine Jewelers **H**
- Kendra Scott Jewelry **J**
- LensCrafters **E**
- Pandora **E**
- Paris Optique **H**
- Sunglass Hut **H**
- Warby Parker **F**

PERSONAL & PROFESSIONAL SERVICES

- 20 Lounge **H**
- Dolce Salon & Spa **E**
- Drybar **H**
- Flywheel* **K**
- LaserAway **H**
- Skin Laundry **J**

SPECIALTY RETAIL, GIFTS & LUGGAGE

- American Girl **M**
- Apple Store **C**
- Bath & Body Works **B**
- Bath & Body Works **B**
- It'Sugar **H**
- L'Occitane **F**
- Le Creuset **E**
- Nambé **H**
- Ooo! **E**
- Paper Source **E**
- Sephora **C**
- Travel Outfitters **E**

HOME DÉCOR & FURNISHINGS

- Brown Jordan **K**
- Cariloha **E**
- Design Within Reach **M**
- LUDVIC Art Gallery **E**
- Pottery Barn **B**
- Restoration Hardware **D**
- The Shade Store **E**
- west elm **B**

RESTAURANTS & FOOD

- Breakfast Kitchen Bar* **H**
- BRIO Tuscan Grille **A**
- Creamistry* **K**
- Dominick's Steakhouse **C**
- Eddie V's Prime Seafood **E**
- Grimaldi's Pizzeria **H**
- Juby True **E**
- Kona Grill* **K**
- Le Macaron **E**
- Menchie's Frozen Yogurt **H**
- Press Coffee **E**
- SOL Mexican Cocina **E**
- Sorso Wine Room **F**
- Tanzy **G**
- True Food Kitchen **G**
- Zinburger **F**

ENTERTAINMENT

- iPic Theaters **F**

OFFICE

- Apogee Physicians **M**
- Balboa Capital **B**
- Bolste, Inc. **C**
- Caliber Home Loans **C**
- Cities West Publishing **C**
- Greene Holcomb Fisher **C**
- iCrossing **C**
- Integrative Headache Care **C**
- JDA Software **M**
- Juncture Wealth Strategies **B**
- Kona Grill* **M**
- Mall Management **M**
- Maracay Homes **B**
- Platinum Wealth **M**
- ReNUE Properties **B**
- Starwood Hotels & Resorts **H**
- Strategic Retail Group **C**
- Superior Home Services **B**
- Treyz Law Group **B**

* Coming Soon

FRC-4

Fox Enters Juice Market with Launch of Juby True



RESTAURANTS (HTTPS://AZBIGMEDIA.COM/LIFESTYLE/RESTAURANTS/) | 10 Dec, 2013 | AZ BUSINESS MAGAZINE (HTTPS://AZBIGMEDIA.COM/AUTHOR/AZ-BUSINESS-MAGAZINE/)

Fox Restaurant Concepts (http://www.foxrc.com) has expanded its presence in the thriving health-conscious restaurant market with the opening of Juby True (http://www.jubytrue.com), which stands for "Juice by True," a juice bar poised to become a multi-unit concept by the end of 2014.

FRC, which has 40 restaurants under 13 brands in six states, opened Juby True in October as an extension to the restaurant group's Scottsdale, Ariz. location of True Food Kitchen (http://www.truefoodkitchen.com). The globally influenced restaurant debuted in Phoenix in 2008 and was developed in partnership with world-renowned leader in integrative medicine and best-selling author, Dr. Andrew Weil. It has since expanded into California, Colorado and Texas and has plans to open locations in Georgia, Virginia and Massachusetts. New units of Juby True will be both stand alone locations and extensions of True Food Kitchen locations.

The launch of the walk-up juice bar is in response to the increasing demand for more healthful food options, said Sam Fox, CEO and founder of Fox Restaurant Concepts, based in Phoenix.

"When we first opened True Food Kitchen, we recognized the need for restaurants that offer nutritious food that also tastes good," Fox said. "We instilled the same philosophy in Juby True, but this time in a portable, convenient cup."

National Restaurant Association studies confirm the increasing interest in health and nutrition among today's restaurant guests. In fact, 71 percent of adults said they are trying to eat healthier at restaurants than they did two years ago.

Jubu True serves cold-pressed juices for \$9, made in house and bottled for on-the-go convenience. The menu also features protein blends and smoothies for \$8, water-based "hydrators" for \$7, "juice boosts" for \$4, coffees and teas ranging from \$2-\$6, and a variety of gluten-free, vegan and paleo-friendly snacks priced between \$3 and \$4. Additionally Jubu True offers one- and two-day cleanse packages for \$50 and \$99, respectively.

Fruits and vegetables are sourced from local and regional organic farms in relation to "The Dirty Dozen" list. The foundation of Jubu True was built with strong influences from True Food Kitchen's anti-inflammatory philosophy.

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From the Phoenix Business Journal:

https://www.bizjournals.com/phoenix/blog/prime_cuts/2013/12/fox-restaurant-concepts-to-quickly.html

Fox Restaurant Concepts to quickly grow Juby True juice bar brand

Dec 10, 2013, 11:31am MST

Fox Restaurant Concepts wants to get Phoenix juicing.

The Phoenix-based restaurant group plans to rapidly expand its new Juby True juice bar concept in the coming months.

Following last month's opening of the first Juby True at the Scottsdale Quarter True Food Kitchen, Sam Fox's group will add the concept to the True Food at the Biltmore Fashion Park in Phoenix.

After that, a stand-alone Juby True will open at 40th Street and Camelback Road early next year. Eventually, Fox also wants to bring Juby True to Phoenix Sky Harbor International Airport.

The company will hire between 20 and 25 to staff the three juice bars.

"We've been doing a lot of work and development in the juice line of things," Fox said.

Juby True, which stands for Juice by True, was developed as an extension of FRC's True Food Kitchen concept which focuses on fresh, healthful food options, Fox said.

"We already have a good program at True Food," he said. "It's an extension of what we're doing there, with fresh-pressed juices, cleanses and smoothies that go with that."

Juby True serves cold-pressed juices for \$9, made in house and bottled to go. The menu also features protein blends and smoothies for \$8, water-based "hydrators" for \$7, "juice boosts" for \$4, coffees and teas ranging from \$2-\$6, and a variety of gluten-free, vegan and paleo-friendly snacks priced between \$3 and \$4. Additionally, Juby True offers one- and two-day cleanse packages for \$50 and \$99, respectively.

Various studies from the National Restaurant Association confirm an increasing interest in health and nutrition among today's restaurant guests.

In fact, 71 percent of adults indicated they are trying to eat healthier at restaurants than they did two years ago, according to the NRA.



The first Juby True at the Scottsdale Quarter, which is attached to the True Food Kitchen there.

Once the three Jubly True locations in Phoenix are open, Fox said his group plans to expand the concept to existing True Food Kitchens in other states. The group plans to start with the True Food in Newport Beach, Calif.

In addition to building the concept onto existing True Food Kitchens and stand-alone Jubly Trues, Fox wants to put Jubly True juices on store shelves.

“We want to get it in more of a retail environment,” he said.

Beyond Jubly True, Fox Restaurant Concepts has been busy expanding of late. In addition to its juice bar concept, the Phoenix-based restaurant group recently opened a new Blanco Tacos at the Biltmore Fashion Park in Phoenix and has the opening of its new Henry concept on tap for later this month.

The group also announced plans this fall for a fast-casual concept called Flower Child: A Food Revolution, set to debut next year in Phoenix. The company also will be part of a mixed-use project in Gilbert, where it will open a Zinburger. On top of that, FRC launched its first True Food in Dallas last month.

When asked about the string of announcements and new-store openings this fall, Fox praised his team at FRC for ensuring the company doesn't miss a beat.

“We have a seasoned team that's been working together,” he said. “We've built a strong organization over the past 15 years.”

Fox Restaurant Concepts operates more than 13 restaurant concepts in six states.

Tim Gallen

Digital Editor

Phoenix Business Journal





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NEWSLETTER

Juby True Fresh Pressed Juice in Scottsdale

Written by Fabulous Arizona • on December 25, 2013 • in Arizona's Best, Food & Drink



Juby True, one of the newest Fox Restaurant Concepts, recently opened at Scottsdale Quarter, serving cold-pressed juices, smoothies, and boosters.

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Drybar Giveaway

FRC000134



Juby True is attached to one of our all-time favorite restaurants, True Food Kitchen, at Scottsdale Quarter. The store front is colorful and inviting – the restaurant decor of Sam Fox restaurants never disappoint!

You can stop by for a juice, smoothie, booster, snack, tea or coffee, or you can pick up a 1, 2 or 3-day juice cleanse.



One-Day Juice Cleanse

There are two options for the juice cleanses. “The natural” is a 1 or 2 day beginners cleanse that will give your digestive system a much needed rest, and help with hydration. This mostly liquid cleanse is a great way to recover from bad behavior or just help your body re-boot. The cleanse includes one salad, so you get one non-liquid meal.

“The Super Natural” is a more advanced 1 or 2 day cleanse that is 100% liquid, and will give your digestive system a real opportunity to rest, and detoxify. High quantities of nutrient dense greens with the addition of high vitamin fruits and vegetables makes this cleanse a great meal replacement, and should help get rid of that bloated feeling.

UPCOMING EVENTS

THU 07 **‘Ignite Your Greatness’ Retreat**
December 7 – December 10
Sedona

THU 07 **Evening with Santa at Kneaders**
December 7 @ 5:00 pm – 7:00 pm

THU 07 **T. Cook’s Cellar Series**
December 7 @ 6:00 pm – 9:00 pm
Phoenix

FRI 08 **Holiday Prelude XXXII**
December 8 @ 10:00 am – 2:00 pm
Scottsdale

FRI 08 **Christmas Movies at The Quarter**
December 8 @ 6:30 pm – 8:30 pm
Scottsdale

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True Food Kitchen at the Biltmore will offer some Juby True juices as well.

For more information about Juby True, visit foxrc.com/juby-true.

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The first Juby True opened in Scottsdale, Ariz. in October.

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True Food Kitchen owner to expand juice bar

Fox Restaurant Concepts will grow the Juby True brand next year

[Ron Ruggless](#) | Dec 09, 2013



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FRC-5

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It's not just the bar's juices that are prepared in the kitchen of Juby True, it's all of Fox Restaurants' fresh juices. **Josh Chesler**

Juby True Juice Bar Opens in Arcadia

JOSH CHESLER | DECEMBER 3, 2014 | 9:00AM

Fox Restaurants Concepts has opened a new Phoenix location of Juby True, its one-stop shop for fresh-made juices, salads, and other healthy snacks.

We tried a handful of different items from the juice bar, and they were all rather refreshing, though some tasted better than others.

See also: [Sam Fox's "Life-Changing Food Experience" on Camelback Isa Juice Bar](#)

Of the juices we sampled, the "**Sweet Karma**" (apple, parsley, spinach, kale, romaine, and ginger) was probably the best green drink we'd ever tasted, but that might say more about how we feel about green juices than how the juice blend tasted. It was certainly better than anything you'd get at a chain juicing spot.

On the other hand, we really enjoyed the spicy ginger flavor of the "**Little Miss Sunshine**" (pineapple, pear, ginger, and mint). It tasted mostly like pineapple juice with a whole boatload of ginger dumped into it, but it turns out that works surprisingly well. Careful if you drink it too fast, though, it tastes like a surefire way to get some nasty heartburn.



FRC000137



There's not much seating in the front of Juby True, it's more of a big refrigerator with a counter to pay for your meal. **Josh Chesler**

The "juice boosts" are little shots that you can pick up for \$4 each that seem to be more potent mixtures of the same ingredients that the juices use. In some ways, it's probably a good thing, because you'll get comparable nutritional benefits without having to drink the entire bottle of juice. However, we found the boosts to be a little more difficult to handle taste-wise. In the future, we'd just treat them like a shot and down it in a swallow or two.

As far as food goes, the organic "**Superfood Salad**" we had certainly hit the spot, but we'd be lying if we didn't mention that the "Raw Cacao Truffles" were a little weird. They weren't necessarily bad, but we'd definitely stick to the "**Quinoa Brownie**" if we were to go for dessert there again.

Aside from providing customers with the healthful products, Juby True is also now the provider of fresh juices for Fox's other Valley restaurants, such as **The Arrogant Butcher** and **Culinary Dropout**.

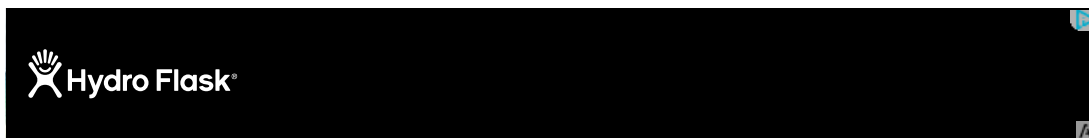
The first Juby True location is attached to **True Food Kitchen** in Scottsdale Quarter, while the Arcadia location is the first standalone spot for the juice bar.

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True Food Kitchen opens 'Juby True' organic juice bar

Posted: Dec 02, 2014 12:44 PM

Updated: Mar 11, 2015 8:21 AM

PHOENIX -- If you like True Food Kitchen, we bet you're going to like Juby True!

True Food Kitchen is opening its first stand-alone organic cold-pressed juice store, Juby True. The new location is near 40th Street and Camelback, along Phoenix's Camelback Corridor.

The 2,200-square-foot space will be a location where all Juby juices will be pressed daily for delivery to Valley True Food Kitchen restaurants, other local Fox Restaurant Concept restaurants, and the airport.

The already-popular juice spot will serve guests with a wide selection of 100-percent organic cold-pressed juices that have become a daily craving for many guests with health in mind.

"Juicing is a great way to get nutrients into your body," says Arik Markus, Executive Chef at True Food Kitchen.

Complementing Juby True's juice variety, the juice spot will offer super-food meal-replacement smoothies, coffees and teas, and health-minded snacks. Additionally, for the first time, Juby True Arcadia will serve a wide variety of grab-and-go energizing salads.

"Juby True was so well received in Scottsdale that we wanted to find a perfect second location that is convenient for guests to visit every day," said founder Sam Fox. "We hope to see people in the morning, at lunchtime, for an afternoon snack and a light dinner, making Juby a daily part of their lives."

As with True Food Kitchen, Juby True supports local, sustainable and organic farming, resulting in an ever-changing menu to showcase fresh and in-season fruits and vegetables. Every 16-ounce bottle of juice contains five to seven pounds of raw, 100-percent organic produce that has been cold-pressed and never pasteurized.

Juby True is celebrating opening week this week at the new location with a daily giveaway valued at more than \$500. Five guests will win a deluxe Juby lifestyle box filled with a \$100 True Food Kitchen gift card; a copy of New York Times' best-selling cookbook, True Food Kitchen: Seasonal, Sustainable, Simple, Pure; a gift certificate for a three-day Juby True cleanse; a gift certificate for Madison Improvement Club classes; Lululemon gear; and more. Guests can enter to win once daily at Juby True's new Phoenix location from Tuesday, Dec. 2 - Saturday, Dec. 6. Winners will be awarded daily.

Juby True opened its first location adjacent to True Food Kitchen at Scottsdale Quarter in October 2013. Soon after, the juice bar began selling bottled juices out of True Food Kitchen at Biltmore Fashion Park in Phoenix.

Juby True - Arcadia
 3912 E Camelback Road
 Phoenix Arizona 85018
 Tel: 480.240.1277

FRC000159

About Fox Restaurant Concepts

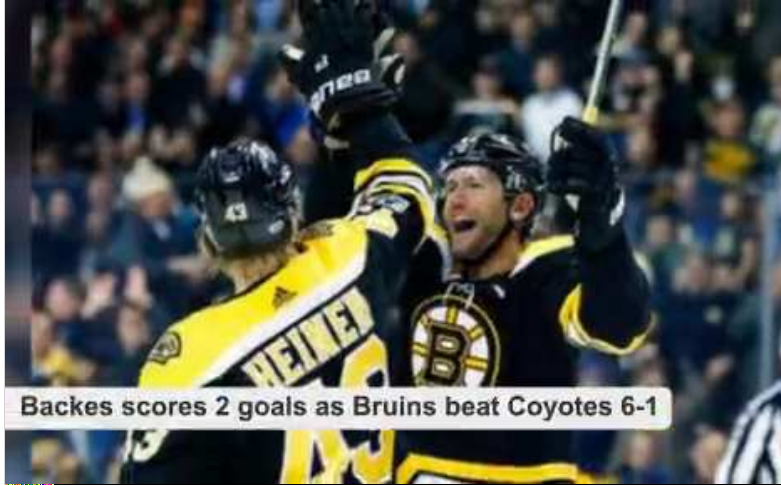
Fox Restaurant Concepts is a growing restaurant group encompassing 15 unique concepts spanning seven states with more than 3,000 employees. Each concept strives to provide guests with a remarkable dining experience that will leave a lasting impression. For more information, visit www.foxrc.com.

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FRC-6





ORGANIC COLD PRESSED JUICE







lemon
rose & hibiscus
Lil' Hot Pink Sunshine
C. Orange
Gingerlime

orange
Oh Ginger!
Sulden Child
Body Kaross
Cito

red
Raisi Raisio
Afternoon Delight
Buddha Belly
Hot Apple

milk
Almond Milk
Almond Cacao Milk
Smooth Operator
Almond Mocha Java
Almond Vanilla Java

avocado
Lemon-Cashew Cream Parfait
Lime Avocado Parfait
Cacao Truffles
Raw Brazil Nut Donut Roll

smoothies

serious smoothies

- Immunie (gf, v)** \$8
orange, banana, lemon, sea buckthorn berry juice, astragalus, nettle oil, ginger
boosts immunity, glowing skin, supports respiratory health
- Cacao Ka-pow (gf, v)** \$9.50
cacao, powdered mesquite, spinach, banana, coconut oil, coconut cream, coconut water, almond mylk, maple syrup, cinnamon, vanilla, maca root, folic acid, sea salt, stevia
high antioxidants, stabilizes mood, energizes, supports brain function
- Lawn Ranger (gf, veg)** \$8
pineapple, lemon, turmeric, wheatgrass, coconut water, spinach, pea protein, honey, banana
anti-inflammatory, hydrating, high in protein

smoothie add-ons (gf) gluten free • (v) vegan • (veg) vegetarian

- free** ground cinnamon powdered turmeric
- \$1** turmeric coconut oil chia seed almond butter organic yogurt flax seed
- \$2** liquid chlorophyll chaga extract bee pollen hemp protein maca root pea protein raw cacao

smoothies

start your day

- Strawberry Banana Oat (veg)** \$8
strawberry, oat, vanilla extract, banana, honey, coconut cream, coconut water, almond mylk
skin cell turnover, boosts electrolytes, healthy digestion

- Weekend Warrior (gf, veg)** \$8
almond butter, flax, low-fat yogurt, banana, honey, apple
high protein & omegas, supports heart health, digestive health

any time, all the time

- Pom Pom Pop (gf, veg)** \$8
pineapple, orange, pomegranate, coconut cream
high antioxidants, improves complexion, anti-inflammatory
- Skini Mini (gf, veg)** \$8
banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, improves complexion
- #Hotdate (gf, v)** \$8
house almond mylk, kale, banana, dates
high electrolytes & omegas

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JUBY CLEANSSES



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JUBY CLEANSSES

1 Day
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2 Day
\$111

3 Day
\$167

THE NEWBIE

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.



THE APPRENTICE

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.



THE SAGE

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.



BUILD YOUR OWN

Chat with one of the Juby True specialists to customize a cleanse that's perfect for you.

xo juby

New Times

**BEST OF
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2015

BEST JUICE BAR

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- green**
Lemon Cashew Cream Parfait
Lime Avocado Parfait
Cacao Truffles
Raw Brazil Nut Donut Hole
- orange**
Almond Milk
Almond Cacao Milk
Smooth Operator
Almond Mocha Java
Almond Vanilla Java
- red**
Fall Chicory Salad
Superfood Salad
Tuscan Kale Quinoa Salad
Waldorf Salad
Seaweed Salad
Asian Soba Noodle Salad
Crudite



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A DRINKER'S CLEANSE THAT WILL AWAKEN YOUR DIGESTIVE SYSTEM. A MUCH NEEDED REST AND HELP WITH HYDRATION.

The Super Natural
THIS MORE ADVANCED CLEANSE IS 100% LIGHTED AND WILL GIVE YOUR SYSTEM A REAL OPPORTUNITY TO REST AND DETOXY.

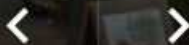
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JUBY TRUE

ORGANIC COLD PRESSED JUICE



JUBY TRUE

ORGANIC COLD PRESSED JUICE
Jean Green Veggie Machine
improves complexion,
digestive health, anti-inflammatory
cucumber, romaine,
spinach, kale, lemon,
parsley, ginger
jubytrue.com
16 fl. oz. (473 mL)

JUBY TRUE

FRESH PRESSED JUICE
Roots Radical
red beet, carrot, pear,
ginger, lemon, turmeric
jubytrue.com
16 fl. oz. (473 mL)

JUBY TRUE

Almond Milk

AM shot

JUBY TRUE

THE NEWBIE
1, 2, or 3 day
cleanse

THE APPRENTICE
1, 2, or 3 day
cleanse

THE JACK
1, 2, or 3 day
cleanse

BUILD YOUR OWN
1, 2, or 3 day
cleanse

Sweet Karma
Midnight Train
Almond Milk

Sweet Karma
Midnight Train
Almond Milk

Sweet Karma
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Almond Milk



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ORGANIC COLD PRESSED JUICE





jubytrue • Follow

jubytrue IT'S OFFICIAL. We are open! Can you believe it? Come on in for a fun time and amazing new products! Will we be seeing you today ? #IAmJuby #WeAreOpen

clarissa_delacruz Yay! So excited😊

barre3scottsdalepv Congrats!!!

eatflowerchild We will be there! Welcome to the neighborhood 💖 #iamflowerchild #iamjuby

nvoah @biaceez602 lets go!

69 likes

DECEMBER 2, 2014

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FRC-8

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites; cold-pressed to keep the flavors and nutrients freshest.

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric
liver support, blood cleansing, anti-inflammatory

Sweet Karma \$9

apple, parsley, spinach, kale, romaine, ginger
increases vitality, increases cognitive function, clear skin

Little Miss Sunshine \$9

pineapple, pear, ginger, mint
digestive support, clear skin, anti-inflammatory

Golden Child \$9

pineapple, pear, golden beet
blood cleansing, improves complexion, diuretic

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger
reduces water retention, connective tissue support, alkalizing

Lean Green Veggie Machine \$9

cucumber, romaine, spinach, kale, parsley
improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric
supports healthy vision, anti-inflammatory

Just Apple \$7

apple
high in antioxidants, supports respiratory health

Basillion \$9

green apple, spinach, basil, lime, chlorophyll, cayenne
revitalizing metabolic boost, nausea reducing, immune system support

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne
immune system support, clear complexion, metabolic boost

Fennel Destination \$9

green apple, fuji apple, fennel, spinach, cilantro, lemon, lime
supports heavy metal uptake, mood balancing, alkalizing

Anahata \$10

chard, romaine, broccoli, spinach, celery, broccoli sprout, ginger, lime
supports healthy heart, bone support, phytonutrients

Oba \$9

carrot, celery, dandelion green, lemon, turmeric
healthy bone support, supports brain health, free radical uptake

Afternoon Delight \$9

purple cabbage, pineapple, celery, lime
supports libido, anti-inflammatory, free radical uptake

Juby Cleanses

THE NATURAL:

A 1, 2, or 3 day beginner's cleanse that will give your digestive system a much needed rest and help with hydration. This mostly liquid cleanse is a great way to recover from bad behavior or just help your body re-boot.

AM shot: **Body Karate**

Get Glowing

Pressed Kale-Aid

Roots Radical

Reset Button

Tuscan Kale Quinoa Salad (gf, v)

Smooth Operator

THE SUPER NATURAL:

This more advanced 1, 2, or 3 day cleanse is 100% liquid and will give your digestive system a real opportunity to rest, and detoxify. High quantities of nutrient dense greens with the addition of high vitamin fruits and vegetables makes this cleanse a great meal replacement, and should help get rid of that bloated feeling.

AM shot: **Buddha Belly**

Roots Radical

Sweet Karma

Golden Child

Pressed Kale-Aid

Reset Button

Smooth Operator



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

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ORGANIC COLD PRESSED JUICE



There is only truth in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy. How do you Juby?

HYDRATORS \$5

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of my refreshing waters.

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, hydrating, improves complexion

Reset Button

apple, celery, lemon, jalapeño, filtered water
metabolic boost, aids in water reduction, high in antioxidants

JUICE BOOSTS 3oz \$4

Body Karate

orange, sea buckthorn berry, ginger, lemon, astragalus, nettle oil
immune boosting, essential fatty acids, gorgeous skin

Grassercise

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly

cold pressed apple juice, apple cider vinegar, maple syrup
supports digestive health, alkalizing, blood sugar stabilizer

SMOOTHIES

START YOUR DAY

Strawberry Banana Oat \$8
(veg) strawberry, soaked oat, coconut oil, vanilla extract, banana, honey, lemon zest
skin cell turnover, electrolyte support, healthy digestion, supports brain function

Green Builder \$8
(gf, v, o) Sweet Karma juice, hemp protein, banana
increases vitality, highly assimilable protein, energizing

Weekend Warrior \$8
(gf) almond butter, flax, yogurt, banana, honey
muscle building, heart support, digestive health

ANY TIME, ALL THE TIME

Pom Pom Pop \$8
(gf, v) pineapple, orange, pomegranate juice, coconut cream
high in antioxidants, improves complexion, anti-inflammatory

Skini Mini \$8

(gf) banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, clear skin

#Hotdate \$8

(gf, v, o) house almond mylk, kale, banana, date
high in potassium & magnesium, essential fatty acids

SERIOUS SMOOTHIES

Immunie \$8
(gf, v) orange juice, banana, lemon, sea buckthorn berry, astragalus extract, nettle oil
immune boosting, glowing skin, supports respiratory health

Chaga-Berry \$9
(gf, v) house almond mylk, chaga mushroom, organic blueberry, organic strawberry, tocotrienols, sea salt, stevia extract, vanilla
libido support, heart health, glowing skin, bone & joint support

Cacao Ka-pow \$9
(gf, v) organic cacao, organic powdered mesquite, organic spinach, organic maca root, probiotics, cashew, mint, tocotrienols, sea salt, stevia
high in antioxidants, mood stabilizing, energizing, supports brain function

1 oz SHOTS \$3

Turmeric Ginger

Garlic Wheatgrass

E3 Live BrainOn (blue-green algae)

ALMOND MYLK BLENDS \$6

Spouted almonds are exponentially higher in all nutrients and vitamins than plain raw. They essentially contain the ability to "create life" once they are activated and sprouted.

Smooth Operator (gf, v)
house almond mylk, date, cinnamon, vanilla
omega fatty acids, supports healthy brain function, supports healthy digestion

Almond Mocha Java (gf, v)
cold-brewed coffee, house almond mylk, house made dark chocolate syrup

Almond Vanilla Java (gf, v)
cold-brewed coffee, house almond mylk, house made madagascar vanilla syrup

Almond Mylk (v, o)
raw sprouted almond, filtered water, date, vanilla bean
omega fatty acids, supports cognitive function, heart health

Almond Cacao Mylk (v)
raw sprouted almond, filtered water, date, vanilla bean, raw cacao, cinnamon, cayenne
omega fatty acids, supports cognitive function, heart health

ORGANIC SALADS

Superfood Salad \$10
(gf, v) mixed greens, kale, baby spinach, super berry & seed mix, golden beet, carrot, raw root vinaigrette
healthy circulation, free radical uptake, liver support, cell repair

Fall Chicory Salad \$9
(gf, veg) mixed greens, radicchio, escarole, mancho, grapes, green & yellow wax bean, mustard vinaigrette
calming properties, digestive health, bone strengthening

Asian Soba Noodle Salad \$9
(v) green tea soba & kelp noodle, shiitake & enoki mushroom, daikon radish, snow pea, carrot, scallion, cilantro, cucumber, sesame, shiitake vinaigrette
alkalizing, trace mineral, diuretic

Seaweed Salad \$8
(gf, v) mixed greens, hijiki, wakame, carrot, daikon, green mango, scallion, cilantro, sesame seed, kelp noodle, carrot miso dressing
blood cleanser, immune boosting, bone strengthening

Waldorf Salad \$8
(veg) mixed greens, romaine, radicchio, red grape, curried walnut, blue cheese, fuji apple, celery, parsley, cilantro, creamy yogurt dressing
probiotic properties, high healthy fat content, heavy metal uptake

Tuscan Kale Quinoa Salad \$8
(gf, v) kale, red quinoa, lemon dressing
alkalizing, high in vitamin k, antioxidants, heart support

Crudite \$8
(gf, v) organic seasonal vegetables
choice of 2 dips: pimento cashew butter, edamame hummus, red pepper walnut & pomegranate, and sprouted sunflower pate
alkalizing, anti-viral / bacterial, kidney support

SNACKS + SWEETS

Paleo Power Bar \$3
Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, medjool date, raw pecan, coconut oil, unsweetened coconut flake, kosher salt

Cocoa Spice (gf, v)
medjool date, sprouted almond, cashew, evoo, cocoa, cinnamon, ginger, clove

Cranberry, Walnut & Olive Oil Muffin (gf, veg) \$3
Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf) \$3

Organic Superfood Popcorn \$4
(gf, v) yellow popcorn, coconut oil, red palm oil, hemp seed, nutritional yeast, cumin, spike seasoning, grass-fed ghee
high in omega fatty acids, healthy hair / skin, libido support

Lime Avocado Parfait with gf Graham Cracker \$6
(gf, v) avocado, gf graham cracker, lime & zest, agave, coconut oil, vanilla paste, sea salt, dates, cinnamon, coconut sugar
immune boosting, high mineral content, medium chain fatty acids

Lemon Cashew Cream Parfait with gf Graham Cracker \$6
raw cashew, gf graham cracker, maple syrup, salt, coconut oil, fresh lemon juice & zest
high in antioxidants, essential fatty acids

Raw Do-nut Holes \$5
Coconut, Margarita, Superberry, or Ginger (v, o)
brazil nut, raw oat flour, raw flaked oat, coconut oil, maple syrup, salt
essential fatty acids, heart health support, cognitive function

Raw Cacao Truffles \$5
Orange Zest or Smoked Sea Salt (gf, v, o)
walnut, cashew, date, cacao, coconut oil, sea salt
high in antioxidants, high mineral content, essential fatty acids

COFFEE + TEA

Organic Tuscan Blend
regular and decaf
12oz \$2 / 16oz \$3

Double Espresso \$3

Green Tea
16oz \$3 / 32oz \$4

Paleo Coffee (gf, o)
high mct coconut oil, grassfed butter
12oz \$3.50 / 16oz \$4.50
supports brain health, sustained energy, low acid, metabolism boost

Black Tea
16oz \$3 / 32oz \$4

Vanilla Lemongrass Tea
16oz \$3 / 32oz \$4

Latte
12oz \$3.50 / 16oz \$4.50

Cappuccino
12oz \$3.50 / 16oz \$4.50

Bottled Water \$2.50

milk choices: soy, almond, nonfat, whole, half & half

(gf) gluten free • (v) vegan • (veg) vegetarian • (o) organic

SMOOTHIE ADD-ONS

turmeric
chia seeds
organic yogurt
flax seed
coconut oil
almond butter

\$1

liquid chlorophyll
bee pollen
maca root
fulvic acid
raw cacao
chaga extract
hemp protein
pea protein

\$2

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites, cold-pressed to keep the flavors and nutrients freshest.

Roots Radical \$9
red beet, carrot, ginger, lemon, turmeric

Lean Green Veggie Machine \$9
cucumber, carrot, spinach, kale, lemon, garlic, ginger

Fennel Destination \$9
green apple, fennel, apple, fennel, spinach, cilantro, lemon, lime

Sweet Karma \$9
apple, banana, spinach, kale, turmeric, ginger

Oh Ginger! \$9
apple, carrot, ginger, turmeric

Anohato \$10
chard, spinach, broccoli, spinach, celery, broccoli, spinach, ginger, lime

Little Miss Sunshine \$9
pineapple, pear, ginger, milk

Just Apple \$7
apple

Oba \$9
carrot, celery, avocado, green, lemon, turmeric

Golden Child \$9
pineapple, pear, gold beet

Basillion \$9
green apple, spinach, basil, lime, thyme, turmeric

Afternoon Delight \$9
purple cabbage, pineapple, celery, lime

Pressed Kale-Aid \$9
candy apple, cucumber, lemon, kale, ginger

C-Horse \$9
orange, green apple, lemon, pineapple, lime, cilantro

HYDRATORS \$6

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the bouncy clean flavors and super-hydrating qualities of my refreshing waters.

Get Glowing
cucumber, pineapple, coconut water, citrus zest

Reset Button
apple, celery, white, cabbage, filtered water

SMOOTHIES \$8

Green Builder (gf, v)
Sweet Karma juice, honey protein, banana

Pom Pom Pop (gf, v)
pineapple, orange, pomegranate, coconut cream

Immunie (gf, v)
orange, banana, lemon, sea buckthorn berry juice, acai, nectar, nutria oil

Weekend Warrior (gf, veg)
avocado butter, sea, low fat yogurt, banana, honey

Skini Mini (gf, veg)
banana, water, milk, low fat yogurt, honey

#Hotdate (gf, v)
house almond mylk, kale, banana, dates

ALMOND MYLK BLENDS \$8

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. Sprouting releases the life force & stored energy of dried foods.

Smooth Operator (gf, v)
house almond mylk, date, cinnamon, vanilla

Almond Mylk (v)
raw sprouted almond, filtered water, dates, vanilla bean

Vanilla Almond Java (gf, v)
cold brewed coffee, house almond mylk, Madagascar vanilla

Cacao Almond Mylk (v)
raw sprouted almond, filtered water, dates, vanilla bean, raw cacao, cinnamon, cayenne

JUICE BOOSTS (3oz) \$4

Body Karate
orange, sea buckthorn, berry juice, ginger, lemon, acai, nutria oil

Grassercise
pineapple, lemon, turmeric, whey protein

Buddha Belly
apple, apple cider vinegar, maple syrup

SNACKS + SWEETS

Paleo Power Bar \$3

Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, dates, raw pecan, coconut oil, unsweetened coconut

Cacao Spice (gf, v)
dates, sprouted almond, coffee, cocoa, vanilla, cinnamon, ginger, olive

Cranberry, Walnut & Olive Oil Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

COFFEE + TEA

Paleo Coffee (gf)
high melt coconut oil, grass fed butter
12oz \$3.50 / 16oz \$4.50

Organic Tuscan Blend (regular & decaf)
12oz \$2 / 16oz \$3

Green Tea
16oz \$3 / 32oz \$4

Bottled Water
\$2.50

milk choices: soy, almond, nonfat, whole, half/half

(gf) gluten free - (v) vegan - (veg) vegetarian

JUBY CLEANSSES

1 Day \$50

2 Day \$99

3 Day \$149

THE NATURAL:
A 1, 2, or 3 day beginner's cleanse that will give your digestive system a much needed rest and help with hydration. This mostly liquid cleanse is a great way to recover from bad behavior or just help your body re-boot.

THE SUPER NATURAL:
This more advanced 1, 2, or 3 day cleanse is 100% liquid and will give your digestive system a real opportunity to rest and detoxify. High quantities of nutrient dense greens, with the addition of high vitamin fruits and vegetables, make this cleanse a great meal replacement and free up digestive energy to help restore vitality to your entire system!

ALL that: Body Karate, Get Glowing, Pressed Kale-Aid, Roots Radical, Reset Button, Tuscan Quinoa & Kale Salad (gf, v), Almond Mylk

20% that: Buddha Belly, Roots Radical, Sweet Karma, Golden Child, Pressed Kale-Aid, Reset Button, Almond Mylk

Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

Juby Cleanser

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

Boost: Grassercise
Sweet Karma
Oh Ginger!
Tuscan Kale & Quinoa Salad
Pressed Kale-Aid
Get Glowing
Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

Boost: Buddha Belly
Sweet Karma
Oh Ginger!
Reset Button
Midnight Train
Pressed Kale-Aid
Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

Boost: Yin Zing
Sweet Karma
Midnight Train
Basillion
Lean Green Veggie Machine
Roots Radical
Almond Mylk

1 Day
\$56

2 Day
\$111

3 Day
\$167

Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

SNACKS + SWEETS

Apple + Caramel (gf, v) \$6

fresh cut apple with vegan caramel dip
alkalizing, contains healthy fats

Protein Puffs (gf, veg) \$5.5

crisped brown rice, superberry nut & seed mix, almond butter, honey, coconut oil
supports brain function, high in omega fatty acids, high in antioxidants & healthy fiber

Cranberry Coconut Paleo Power Bar (gf, v) \$3

sprouted almond, dried cranberry, dates, raw pecan, coconut oil, unsweetened coconut

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

Organic Superfood Popcorn (gf, veg) \$4
yellow popcorn, coconut oil, red palm oil, hemp seed, nutritional yeast, cumin, spike seasoning, grass-fed butter
high in omega fatty acids, healthy hair & skin, supports libido

Seasonal Fruit + Yogurt Parfait (veg) \$6

organic greek yogurt, seasonal fresh fruit compote, hand made Juby granola

Lemon Cashew-Cream Parfait with gf Graham Cracker (v) \$6

raw cashew, gf graham cracker, maple syrup, coconut oil, lemon & zest, sea salt
high antioxidants, essential fatty acids

Coconut Donut Holes (v) \$6

brazil nut, oat, coconut oil, maple syrup, sea salt
essential fatty acids, supports heart health, supports brain function

Sea Salt Cacao Truffles (gf, v) \$6

walnut, cashew, dates, cacao, coconut oil, sea salt
high antioxidants, high mineral content, essential fatty acids

Half + Half (gf, v) \$6

mix of truffles & donut holes

ORGANIC SALADS

Superfood Salad (gf, v) \$10

mixed greens, kale, baby spinach, super berry & seed mix, red beet, carrot, raw root vinaigrette
free radical uptake, liver support, improves complexion

Asian Soba Noodle Salad (v) \$9

soba & kelp noodles, spinach, shiitake mushroom, daikon radish, snow pea, carrot, cucumber, scallion, cilantro, sesame seed, shiitake vinaigrette
alkalizing, contains trace minerals, aids water reduction, removes heavy metals

Tuscan Kale Quinoa Salad (gf, v) \$8

kale, red quinoa tabbouleh, lemon dressing
alkalizing, high in vitamin K, antioxidants

Crudité To Go (gf, v) \$8

organic seasonal vegetables
choice of 2 dips: pimento cashew cheese & red pepper walnut
alkalizing, anti-viral, kidney support

Nº 480.240.1277 • JUBYTRUE.COM

3912 E CAMELBACK ROAD • PHOENIX, ARIZONA 85018



ORGANIC COLD PRESSED JUICE



There is only truth in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy.
How do you Juby?

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are our favorites: cold-pressed to keep the flavors and nutrients freshest.

Seasonal Juice \$10

El Verde \$10

dandelion, cucumber, romaine, lemon, kale, ginger, jalapeño, turmeric, parsley, himalayan sea salt
chlorophyll dense, anti-inflammatory, heavy metal uptake

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric
liver support, oxygenating, anti-inflammatory

Sweet Karma \$10

apple, parsley, spinach, kale, romaine, ginger
increases vitality, supports brain function, improves complexion

Little Miss Sunshine \$9

pineapple, pear, ginger, mint
digestive support, clear skin, anti-inflammatory

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger
aids water reduction, connective tissue support, alkalizing

Lean Green Veggie Machine \$10

cucumber, romaine, spinach, kale, lemon, parsley, ginger
improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric
high vitamin A, anti-inflammatory

Basillion \$10

fuji apple, spinach, basil, lime, chlorophyll, cayenne
revitalizing metabolic boost, reduces nausea, supports immune system

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne
supports immune system, glowing complexion, metabolic boost

HYDRATORS \$6

Maybe you work out a lot or maybe you don't. We're not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of our refreshing waters.

Midnight Train

chaga + reishi infused honey, lemon, heavy black tea, activated charcoal, alkaline water
adaptogenic, energizing, high in antioxidants

Reset Button

apple, celery, lemon, jalapeño, filtered water
boosts metabolism, aids water reduction, high antioxidants

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, high protein & omegas, improves complexion

Juby's Mastermind

lemon, maple, cayenne, alkaline water
detoxifying, aids digestion, supports weight loss

JUICE BOOSTS 4oz

Juby's Mini-Mastermind Mix \$4

lemon, maple, cayenne - add to 12oz of water
detoxifying, aids digestion, supports weight loss

Yin Zing \$5

ginger, lemon, turmeric
anti-inflammatory, supports digestive health, alkalizing

Detox \$4

green apple, lemon, ginger, stinging nettle extract, milk thistle extract
boosts immunity, anti-inflammatory, supports digestive health

Body Karate \$4

orange, sea buckthorn berry juice, ginger, lemon, astragalus, nettle oil
boosts immunity, essential fatty acids, improves complexion

Grassercise \$4

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly \$4

apple, apple cider vinegar, maple syrup
supports digestive health, alkalizing, stabilizes blood sugar

ALMOND MYLKS \$9

Sprouted almonds are higher in nutrients and vitamins than plain raw. Sprouting releases the life force and stored energy of dried foods.

Seasonal Mylk

Vanilla Almond Java (gf, v)

cold-brewed coffee, house almond mylk, madagascar vanilla

Smooth Operator (gf, v)

house almond mylk, dates, cinnamon, vanilla
omega fatty acids, supports brain function, supports digestion

Almond Mylk (gf, v)

raw sprouted almond, filtered water, dates, vanilla bean
omega fatty acids, supports brain function, heart health

(gf) gluten free • (v) vegan • (veg) vegetarian

SMOOTHIES

Seasonal Smoothie \$8

Strawberry Banana Oat (veg) \$8

strawberry, oat, banana, honey, coconut cream, coconut water, almond mylk
skin cell turnover, boosts electrolytes, healthy digestion

Lawn Ranger (gf, veg) \$8

pineapple, lemon, turmeric, wheatgrass, coconut water, spinach, pea protein, honey, banana
anti-inflammatory, hydrating, high in protein

Weekend Warrior (gf, veg) \$8

almond butter, flax, low-fat yogurt, banana, honey, apple
high protein & omegas, supports heart health, digestive health

Pom Pom Pop (gf, v) \$8

pineapple, orange, pomegranate, coconut cream
high antioxidants, improves complexion, anti-inflammatory

Skini Mini (gf, veg) \$8

banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, improves complexion

#Hotdate (gf, v) \$8

house almond mylk, kale, banana, dates
high electrolytes & omegas

Immunie (gf, v) \$8

orange, banana, lemon, sea buckthorn berry juice, astragalus, nettle oil, ginger
boosts immunity, glowing skin, supports respiratory health

Cacao Ka-pow (gf, v) \$9.5

cacao, powdered mesquite, spinach, banana, coconut oil, coconut cream, coconut water, almond mylk, maple syrup, cinnamon, vanilla, maca root, local riensis, sea salt, stevia
high antioxidants, stabilizes mood, energizes, supports brain function

COFFEE + TEA

Paleo Coffee (gf)

high mct coconut oil, grass fed butter
supports brain health, sustained energy, low acid, boosts metabolism
12oz \$3.5 / 16oz \$4.5

Double Espresso \$3

Latte 12oz \$3.5 / 16oz \$4.5

Cappuccino 12oz \$3.5 / 16oz \$4.5

Organic Tuscan Blend regular

12oz \$2 / 16oz \$3

Iced Green Tea

16oz \$3 / 32oz \$4

Organic Hot Teas

12oz \$3.5 / 16oz \$4.5

milk choices: almond, nonfat, whole, half & half

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites; cold-pressed to keep the flavors and nutrients freshest.

Seasonal Juice \$9

El Verde \$10

dandelion, cucumber, romaine, lemon, kale, ginger, jalapeño, turmeric, parsley, himalayan sea salt chlorophyll dense, anti-inflammatory, heavy metal uptake

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric liver support, oxygenating, anti-inflammatory

Sweet Karma \$9

apple, parsley, spinach, kale, romaine, ginger increases vitality, supports brain function, improves complexion

Little Miss Sunshine \$9

pineapple, pear, ginger, mint digestive support, clear skin, anti-inflammatory

Golden Child \$9

pineapple, pear, gold beet oxygenating, improves complexion, aids workout recovery

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger aids water reduction, connective tissue support, alkalizing

Lean Green Veggie Machine \$10

cucumber, romaine, spinach, kale, lemon, parsley, ginger improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric high vitamin A, anti-inflammatory

Just Apple \$7

apple high antioxidants, supports respiratory health

Basillion \$10

fuji apple, spinach, basil, lime, chlorophyll, cayenne revitalizing metabolic boost, reduces nausea, supports immune system

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne supports immune system, glowing complexion, metabolic boost

Fennel Destination \$10

green apple, fuji apple, fennel, spinach, cilantro, lemon, lime removes heavy metals, stabilizes mood, alkalizing

Juby Cleanses

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

- Boost: Grassercise
- Sweet Karma
- Oh Ginger!
- Tuscan Kale & Quinoa Salad
- Pressed Kale-Aid
- Get Glowing
- Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

- Boost: Yin Zing
- Sweet Karma
- Vitamin See
- Basillion
- Lean Green Veggie Machine
- Roots Radical
- Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

- Boost: Buddha Belly
- Sweet Karma
- Oh Ginger!
- Reset Button
- Fennel Destination
- Pressed Kale-Aid
- Almond Mylk



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.



ORGANIC COLD PRESSED JUICE



There is only truth in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy. How do you Juby?

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SMOOTHIES

START YOUR DAY

Seasonal Smoothie \$8

Strawberry Banana Oat (veg) \$8

strawberry, oat, vanilla extract, banana, honey, coconut cream, coconut water, almond mylk
skin cell turnover, boosts electrolytes, healthy digestion

Lawn Ranger (gf, veg) \$8

pineapple, lemon, turmeric, wheatgrass, coconut water, spinach, pea protein, honey, banana
anti-inflammatory, hydrating, high in protein

Weekend Warrior (gf, veg) \$8

almond butter, flax, low-fat yogurt, banana, honey, apple
high protein & omegas, supports heart health, digestive health

ANY TIME, ALL THE TIME

Pom Pom Pop (gf, v) \$8

pineapple, orange, pomegranate, coconut cream
high antioxidants, improves complexion, anti-inflammatory

Skini Mini (gf, veg) \$8

banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, improves complexion

#Hotdate (gf, v) \$8

house almond mylk, kale, banana, dates
high electrolytes & omegas

SERIOUS SMOOTHIES

Immunie (gf, v) \$8

orange, banana, lemon, sea buckthorn berry juice, astragalus, nettle oil, ginger
boosts immunity, glowing skin, supports respiratory health

Cacao Ka-pow (gf, v) \$9.50

cacao, powdered mesquite, spinach, banana, coconut oil, coconut cream, coconut water, almond mylk, maple syrup, cinnamon, vanilla, maca root, tocotrienols, sea salt, stevia
high antioxidants, stabilizes mood, energizes, supports brain function

ASK ABOUT OUR FEATURED SEASONAL ITEMS

SMOOTHIE ADD-ONS

FREE

ground cinnamon
powdered turmeric

\$1

turmeric
chia seed
organic yogurt
flax seed
coconut oil
almond butter

\$2

liquid chlorophyll
maca root
raw cacao
hemp protein
pea protein

HYDRATORS \$6

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of my refreshing waters.

Vitamin See

fuji apple, carrot, lemon, orange, green tea, honey
alkalizing, high antioxidants, supports healthy vision

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, high protein & omegas, improves complexion

Reset Button

apple, celery, lemon, jalapeño, filtered water
boosts metabolism, aids water reduction, high antioxidants

JUICE BOOSTS 4oz

Yin Zing \$6

ginger, lemon, turmeric
anti-inflammatory, supports digestive health, alkalizing

Detox \$5

green apple, lemon, ginger, stinging nettle extract, milk thistle extract
boosts immunity, anti-inflammatory, supports digestive health

Body Karate \$5

orange, sea buckthorn berry juice, ginger, lemon, astragalus, nettle oil
boosts immunity, essential fatty acids, improves complexion

Grassercise \$5

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly \$5

apple, apple cider vinegar, maple syrup
supports digestive health, alkalizing, stabilizes blood sugar

NUT + SEED BLENDS

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. Sprouting releases the life force and stored energy of dried foods.

Mintuition (gf, v) \$9

almond, date, vanilla, tocotrienols, cacao nibs, peppermint oil
glowing skin, essential fatty acids, antioxidant rich

Smooth Operator (gf, v) \$9

house almond mylk, dates, cinnamon, vanilla
omega fatty acids, supports brain function, supports digestion

Vanilla Almond Java (gf, v) \$9

cold-brewed coffee, house almond mylk, madagascar vanilla

Almond Mylk (gf, v) \$9

raw sprouted almond, filtered water, dates, vanilla bean
omega fatty acids, supports brain function, heart health

Cacao Almond Mylk (gf, v) \$9

raw sprouted almond, filtered water, dates, vanilla bean, raw cacao, cinnamon, cayenne
omega fatty acids, supports brain function, heart health

ORGANIC SALADS

Superfood Salad \$10

(gf, v) mixed greens, kale, baby spinach, super berry & seed mix, red beet, carrot, raw root vinaigrette
free radical uptake, liver support, improves complexion

Asian Soba Noodle Salad \$9

(v) soba & kelp noodles, spinach, shiitake mushroom, daikon radish, snow pea, carrot, cucumber, scallion, cilantro, sesame seed, shiitake vinaigrette
alkalizing, contains trace minerals, aids water reduction, removes heavy metals

Tuscan Kale Quinoa Salad \$8

(gf, v) kale, red quinoa tabbouleh, lemon dressing
alkalizing, high in vitamin K, antioxidants

Crudité To Go \$8

(gf, v) organic seasonal vegetables
choice of 2 dips: pimento cashew cheese & red pepper walnut
alkalizing, anti-viral, kidney support

SNACKS + SWEETS

Apple + Caramel (gf, v) \$6

fresh cut apple with vegan caramel dip
alkalizing, contains healthy fats

Coconut Almond Macaroons (gf, v) \$5.50

almond, date, coconut oil, coconut flakes, vanilla, cocoa, maple coconut syrup, himalayan sea salt
aids cardiovascular system, cognitive function, healthy hair & skin

Protein Puffs (gf, veg) \$5.50

crisped brown rice, superberry nut & seed mix, almond butter, honey, coconut oil
supports brain function, high in omega fatty acids, high in antioxidants & healthy fiber

Cranberry Coconut Paleo Power Bar (gf, v) \$3

sprouted almond, dried cranberry, dates, raw pecan, coconut oil, unsweetened coconut

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

Organic Superfood Popcorn (gf, veg) \$4
yellow popcorn, coconut oil, red palm oil, hemp seed, nutritional yeast, cumin, spike seasoning, grass-fed butter
high in omega fatty acids, healthy hair & skin, supports libido

Seasonal Fruit + Yogurt Parfait (veg) \$6

organic greek yogurt, seasonal fresh fruit compote, hand made Jubby granola

Lemon Cashew-Cream Parfait with gf Graham Cracker (veg) \$6

raw cashew, gf graham cracker, maple syrup, coconut oil, lemon & zest, sea salt
high antioxidants, essential fatty acids

Coconut Donut Holes (v) \$6

brazil nut, oat, coconut oil, maple syrup, sea salt
essential fatty acids, supports heart health, supports brain function

Sea Salt Cacao Truffles (gf, v) \$6

walnut, cashew, dates, cacao, coconut oil, sea salt
high antioxidants, high mineral content, essential fatty acids

Half + Half (gf, v) \$6

mix of truffles & donut holes

COFFEE + TEA

Paleo Coffee (gf)

high mct coconut oil, grass-fed butter
12oz \$3.50 / 16oz \$4.50
supports brain health, sustained energy, low acid, boosts metabolism

Organic Tuscan Blend

regular
12oz \$2 / 16oz \$3

Latte

12oz \$3.50 / 16oz \$4.50

Cappuccino

12oz \$3.50 / 16oz \$4.50

Double Espresso \$3

Green Tea

16oz \$3 / 32oz \$4

Organic Hot Teas

12oz \$3.50 / 16oz \$4.50

milk choices: almond, nonfat, whole, half & half

(gf) gluten free • (v) vegan • (veg) vegetarian

SNACKS + SWEETS

Paleo Power Bar \$3

Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, dates, raw pecan,
coconut oil, unsweetened coconut

Cocoa Spice (gf, v)
dates, sprouted almond, cashew, evoo,
cocoa, cinnamon, ginger, clove

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

COFFEE + TEA

Paleo Coffee (gf)

high mct coconut oil,
grass-fed butter

12oz \$3.5 / 16oz \$4.5

supports brain health,
sustained energy, low acid,
boosts metabolism

Organic Tuscan Blend

regular & decaf

12oz \$2 / 16oz \$3

Green Tea

16oz \$3 / 32oz \$4

Bottled Water \$2.5

milk choices: soy, almond, nonfat, whole, half & half

(gf) gluten free • (v) vegan • (veg) vegetarian

Juby Cleanses

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

Boost: **Grassercise**

Sweet Karma

Oh Ginger!

Tuscan Kale & Quinoa Salad

Pressed Kale-Aid

Get Glowing

Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

Boost: **Buddha Belly**

Sweet Karma

Oh Ginger!

Reset Button

Midnight Train

Pressed Kale-Aid

Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

Boost: **Yin Zing**

Sweet Karma

Midnight Train

Basillion

Lean Green Veggie Machine

Roots Radical

Almond Mylk



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

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ORGANIC COLD PRESSED JUICE



There is only truth
in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy.

How do you Juby?

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are our favorites; cold-pressed to keep the flavors and nutrients freshest.

Seasonal Juice \$10

El Verde \$10

dandelion, cucumber, romaine, lemon, kale, ginger, jalapeño, turmeric, parsley, himalayan sea salt
chlorophyll dense, anti-inflammatory, heavy metal uptake

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric
liver support, oxygenating, anti-inflammatory

Sweet Karma \$10

apple, parsley, spinach, kale, romaine, ginger
increases vitality, supports brain function, improves complexion

Little Miss Sunshine \$9

pineapple, pear, ginger, mint
digestive support, clear skin, anti-inflammatory

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger
aids water reduction, connective tissue support, alkalizing

Lean Green Veggie Machine \$10

cucumber, romaine, spinach, kale, lemon, parsley, ginger
improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric
high vitamin A, anti-inflammatory

Basillion \$10

fuji apple, spinach, basil, lime, chlorophyll, cayenne
revitalizing metabolic boost, reduces nausea, supports immune system

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne
supports immune system, glowing complexion, metabolic boost

HYDRATORS \$6

Maybe you work out a lot or maybe you don't. We're not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of our refreshing waters.

Midnight Train

chaga + reishi infused honey, lemon, heavy black tea, activated charcoal, alkaline water
adaptogenic, energizing, high in antioxidants

Reset Button

apple, celery, lemon, jalapeño, filtered water
boosts metabolism, aids water reduction, high antioxidants

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, high protein & omegas, improves complexion

Juby's Mastermind

lemon, maple, cayenne, alkaline water
detoxifying, aids digestion, supports weight loss

JUICE BOOSTS 4oz

Juby's Mini-Mastermind Mix \$4

lemon, maple, cayenne - add to 12oz of water
detoxifying, aids digestion, supports weight loss

Yin Zing \$5

ginger, lemon, turmeric
anti-inflammatory, supports digestive health, alkalizing

Detox \$4

green apple, lemon, ginger, stinging nettle extract, milk thistle extract
boosts immunity, anti-inflammatory, supports digestive health

Body Karate \$4

orange, sea buckthorn berry juice, ginger, lemon, astragalus, nettle oil
boosts immunity, essential fatty acids, improves complexion

Grassercise \$4

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly \$4

apple, apple cider vinegar, maple syrup
supports digestive health, alkalizing, stabilizes blood sugar

SMOOTHIES \$8

Seasonal Smoothie

Strawberry Banana Oat

strawberry, oat, banana, honey, coconut cream, coconut water, almond mylk
skin cell turnover, boosts electrolytes, healthy digestion

Lawn Ranger

pineapple, lemon, turmeric, wheatgrass, coconut water, spinach, pea protein, honey, banana
anti-inflammatory, hydrating, high in protein

Weekend Warrior

almond butter, flax, low-fat yogurt, banana, honey, apple
high protein & omegas, supports heart health, digestive health

Pom Pom Pop

pineapple, orange, pomegranate, coconut cream
high antioxidants, improves complexion, anti-inflammatory

Skini Mini

banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, improves complexion

#Hotdate

house almond mylk, kale, banana, dates
high electrolytes & omegas

Immunie

orange, banana, lemon, sea buckthorn berry juice, astragalus, nettle oil, ginger
boosts immunity, glowing skin, supports respiratory health

ALMOND MYLKS \$9

Sprouted almonds are higher in nutrients and vitamins than plain raw. Sprouting releases the life force and stored energy of dried foods.

Seasonal Mylk

Vanilla Almond Java (gf, v)

cold-brewed coffee, house almond mylk, madagascar vanilla

Smooth Operator (gf, v)

house almond mylk, dates, cinnamon, vanilla
omega fatty acids, supports brain function, supports digestion

Almond Mylk (gf, v)

raw sprouted almond, filtered water, dates, vanilla bean
omega fatty acids, supports brain function, heart health

(gf) gluten free • (v) vegan • (veg) vegetarian

HYDRATORS \$5

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of my refreshing waters.

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, hydrating, improves complexion

Reset Button

apple, celery, lemon, jalapeño, filtered water
metabolic boost, aids in water reduction, high in antioxidants

JUICE BOOSTS 3oz \$4

Body Karate

orange, sea buckthorn berry, ginger, lemon, astragalus, nettle oil
immune boosting, essential fatty acids, gorgeous skin

Grassercise

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly

cold pressed apple juice, apple cider vinegar, maple syrup
supports digestive health, alkalizing, blood sugar stabilizer

SMOOTHIES

START YOUR DAY

Strawberry Banana Oat \$8
(veg) strawberry, soaked oat, coconut oil, vanilla extract, banana, honey, lemon zest
skin cell turnover, electrolyte support, healthy digestion, supports brain function

Green Builder \$8
(gf, v, o) Sweet Karma juice, hemp protein, banana
increases vitality, highly assimilable protein, energizing

Weekend Warrior \$8
(gf) almond butter, flax, yogurt, banana, honey
muscle building, heart support, digestive health

ANY TIME, ALL THE TIME

Pom Pom Pop \$8
(gf, v) pineapple, orange, pomegranate juice, coconut cream
high in antioxidants, improves complexion, anti-inflammatory

Skini Mini \$8
(gf) banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, clear skin

#Hotdate \$8
(gf, v, o) house almond mylk, kale, banana, date
high in potassium & magnesium, essential fatty acids

SERIOUS SMOOTHIES

Immunie \$8
(gf, v) orange juice, banana, lemon, sea buckthorn berry, astragalus extract, nettle oil
immune boosting, glowing skin, supports respiratory health

Chaga-Berry \$9
(gf, v) house almond mylk, chaga mushroom, organic blueberry, organic strawberry, tocotrienols, sea salt, stevia extract, vanilla
libido support, heart health, glowing skin, bone & joint support

Cacao Ka-pow \$9
(gf, v) organic cacao, organic powdered mesquite, organic spinach, organic maca root, probiotics, cashew, mint, tocotrienols, sea salt, stevia
high in antioxidants, mood stabilizing, energizing, supports brain function

SMOOTHIE ADD-ONS

turmeric
chia seeds
organic yogurt
flax seed
coconut oil
almond butter

\$1

liquid chlorophyll
bee pollen
maca root
fulvic acid
raw cacao
chaga extract
hemp protein
pea protein

\$2

1 oz SHOTS \$3

**Turmeric
Ginger**

**Garlic
Wheatgrass**

E3 Live BrainOn
(blue-green algae)

ALMOND MYLK BLENDS \$6

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. They essentially contain the ability to "create life" once they are activated and sprouted.

Smooth Operator (gf, v)
house almond mylk, date, cinnamon, vanilla
omega fatty acids, supports healthy brain function, supports healthy digestion

Almond Mocha Java (gf, v)
cold-brewed coffee, house almond mylk, house made dark chocolate syrup

Almond Vanilla Java (gf, v)
cold-brewed coffee, house almond mylk, house made madagascar vanilla syrup

Almond Mylk (v, o)
raw sprouted almond, filtered water, date, vanilla bean
omega fatty acids, supports cognitive function, heart health

Almond Cacao Mylk (v)
raw sprouted almond, filtered water, date, vanilla bean, raw cacao, cinnamon, cayenne
omega fatty acids, supports cognitive function, heart health

ORGANIC SALADS

Superfood Salad \$10
(gf, v) mixed greens, kale, baby spinach, super berry & seed mix, golden beet, carrot, raw root vinaigrette
healthy circulation, free radical uptake, liver support, cell repair

Fall Chicory Salad \$9
(gf, veg) mixed greens, radicchio, escarole, mancho, grapes, green & yellow wax bean, mustard vinaigrette
calming properties, digestive health, bone strengthening

Asian Soba Noodle Salad \$9
(v) green tea soba & kelp noodle, shiitake & enoki mushroom, daikon radish, snow pea, carrot, scallion, cilantro, cucumber, sesame, shiitake vinaigrette
alkalizing, trace mineral, diuretic

Seaweed Salad \$8
(gf, v) mixed greens, hijiki, wakame, carrot, daikon, green mango, scallion, cilantro, sesame seed, kelp noodle, carrot miso dressing
blood cleanser, immune boosting, bone strengthening

Waldorf Salad \$8
(veg) mixed greens, romaine, radicchio, red grape, curried walnut, blue cheese, fuji apple, celery, parsley, cilantro, creamy yogurt dressing
probiotic properties, high healthy fat content, heavy metal uptake

Tuscan Kale Quinoa Salad \$8
(gf, v) kale, red quinoa, lemon dressing
alkalizing, high in vitamin k, antioxidants, heart support

Crudite \$8
(gf, v) organic seasonal vegetables
choice of 2 dips: pimento cashew butter, edamame hummus, red pepper walnut & pomegranate, and sprouted sunflower pate
alkalizing, anti-viral / bacterial, kidney support

SNACKS + SWEETS

Paleo Power Bar \$3

Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, medjool date, raw pecan, coconut oil, unsweetened coconut flake, kosher salt

Cocoa Spice (gf, v)
medjool date, sprouted almond, cashew, evoo, cocoa, cinnamon, ginger, clove

Cranberry, Walnut & Olive Oil Muffin (gf, veg) \$3

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf) \$3

Organic Superfood Popcorn \$4
(gf, v) yellow popcorn, coconut oil, red palm oil, hemp seed, nutritional yeast, cumin, spike seasoning, grass-fed ghee
high in omega fatty acids, healthy hair / skin, libido support

Lime Avocado Parfait with gf Graham Cracker \$6
(gf, v) avocado, gf graham cracker, lime & zest, agave, coconut oil, vanilla paste, sea salt, dates, cinnamon, coconut sugar
immune boosting, high mineral content, medium chain fatty acids

Lemon Cashew Cream Parfait with gf Graham Cracker \$6
raw cashew, gf graham cracker, maple syrup, salt, coconut oil, fresh lemon juice & zest
high in antioxidants, essential fatty acids

Raw Do-nut Holes \$5
Coconut, Margarita, Superberry, or Ginger (v, o)
brazil nut, raw oat flour, raw flaked oat, coconut oil, maple syrup, salt
essential fatty acids, heart health support, cognitive function

Raw Cacao Truffles \$5
Orange Zest or Smoked Sea Salt (gf, v, o)
walnut, cashew, date, cacao, coconut oil, sea salt
high in antioxidants, high mineral content, essential fatty acids

COFFEE + TEA

Organic Tuscan Blend
regular and decaf
12oz \$2 / 16oz \$3

Paleo Coffee (gf, o)
high mct coconut oil, grassfed butter
12oz \$3.50 / 16oz \$4.50
supports brain health, sustained energy, low acid, metabolism boost

Latte
12oz \$3.50 / 16oz \$4.50

Cappuccino
12oz \$3.50 / 16oz \$4.50

Double Espresso \$3
Green Tea
16oz \$3 / 32oz \$4

Black Tea
16oz \$3 / 32oz \$4

Vanilla Lemongrass Tea
16oz \$3 / 32oz \$4

Organic Hot Teas
12oz \$3.50 / 16oz \$4.50

Bottled Water \$2.50

milk choices: soy, almond, nonfat, whole, half & half

(gf) gluten free • (v) vegan • (veg) vegetarian • (o) organic

Juby Cleanses

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

Boost: **Grassercise**
Sweet Karma
Oh Ginger!
Tuscan Kale & Quinoa Salad
Pressed Kale-Aid
Get Glowing
Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

Boost: **Buddha Belly**
Sweet Karma
Oh Ginger!
Reset Button
Midnight Train
Pressed Kale-Aid
Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

Boost: **Yin Zing**
Sweet Karma
Midnight Train
Basillion
Lean Green Veggie Machine
Roots Radical
Almond Mylk



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

SNACKS + SWEETS

Apple + Caramel (gf, v) \$6

fresh cut apple with vegan caramel dip
alkalizing, contains healthy fats

Protein Puffs (gf, veg) \$5.5

crisped brown rice, superberry nut & seed mix, almond butter, honey, coconut oil
supports brain function, high in omega fatty acids, high in antioxidants & healthy fiber

Cranberry Coconut Paleo Power Bar (gf, v) \$3

sprouted almond, dried cranberry, dates, raw pecan, coconut oil, unsweetened coconut

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

Organic Superfood Popcorn (gf, veg) \$4
 yellow popcorn, coconut oil, red palm oil, hemp seed, nutritional yeast, cumin, spike seasoning, grass-fed butter
high in omega fatty acids, healthy hair & skin, supports libido

Seasonal Fruit + Yogurt Parfait (veg) \$6

organic greek yogurt, seasonal fresh fruit compote, hand made Juby granola

Lemon Cashew-Cream Parfait with gf Graham Cracker (veg) \$6

raw cashew, gf graham cracker, maple syrup, coconut oil, lemon & zest, sea salt
high antioxidants, essential fatty acids

Coconut Donut Holes (v) \$6

brazil nut, oat, coconut oil, maple syrup, sea salt
essential fatty acids, supports heart health, supports brain function

Sea Salt Cacao Truffles (gf, v) \$6

walnut, cashew, dates, cacao, coconut oil, sea salt
high antioxidants, high mineral content, essential fatty acids

Half + Half (gf, v) \$6

mix of truffles & donut holes

ORGANIC SALADS

Superfood Salad (gf, v) \$10

mixed greens, kale, baby spinach, super berry & seed mix, red beet, carrot, raw root vinaigrette
free radical uptake, liver support, improves complexion

Asian Soba Noodle Salad (v) \$9

soba & kelp noodles, spinach, shiitake mushroom, daikon radish, snow pea, carrot, cucumber, scallion, cilantro, sesame seed, shiitake vinaigrette
alkalizing, contains trace minerals, aids water reduction, removes heavy metals

Tuscan Kale Quinoa Salad (gf, v) \$8

kale, red quinoa tabbouleh, lemon dressing
alkalizing, high in vitamin K, antioxidants

Crudité To Go (gf, v) \$8

organic seasonal vegetables
 choice of 2 dips: pimento cashew cheese & red pepper walnut
alkalizing, anti-viral, kidney support

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ORGANIC COLD PRESSED JUICE



There is only truth in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy. How do you Juby?

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are our favorites; cold-pressed to keep the flavors and nutrients freshest.

Seasonal Juice \$10

El Verde \$10

dandelion, cucumber, romaine, lemon, kale, ginger, jalapeño, turmeric, parsley, himalayan sea salt
chlorophyll dense, anti-inflammatory, heavy metal uptake

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric
liver support, oxygenating, anti-inflammatory

Sweet Karma \$10

apple, parsley, spinach, kale, romaine, ginger
increases vitality, supports brain function, improves complexion

Little Miss Sunshine \$9

pineapple, pear, ginger, mint
digestive support, clear skin, anti-inflammatory

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger
aids water reduction, connective tissue support, alkalizing

Lean Green Veggie Machine \$10

cucumber, romaine, spinach, kale, lemon, parsley, ginger
improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric
high vitamin A, anti-inflammatory

Basillion \$10

fuji apple, spinach, basil, lime, chlorophyll, cayenne
revitalizing metabolic boost, reduces nausea, supports immune system

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne
supports immune system, glowing complexion, metabolic boost

HYDRATORS \$6

Maybe you work out a lot or maybe you don't. We're not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of our refreshing waters.

Midnight Train

chaga + reishi infused honey, lemon, heavy black tea, activated charcoal, alkaline water
adaptogenic, energizing, high in antioxidants

Reset Button

apple, celery, lemon, jalapeño, filtered water
boosts metabolism, aids water reduction, high antioxidants

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, high protein & omegas, improves complexion

Juby's Mastermind

lemon, maple, cayenne, alkaline water
detoxifying, aids digestion, supports weight loss

JUICE BOOSTS 4oz

Juby's Mini-Mastermind Mix \$4

lemon, maple, cayenne - add to 12oz of water
detoxifying, aids digestion, supports weight loss

Yin Zing \$5

ginger, lemon, turmeric
anti-inflammatory, supports digestive health, alkalizing

Detox \$4

green apple, lemon, ginger, stinging nettle extract, milk thistle extract
boosts immunity, anti-inflammatory, supports digestive health

Body Karate \$4

orange, sea buckthorn berry juice, ginger, lemon, astragalus, nettle oil
boosts immunity, essential fatty acids, improves complexion

Grassercise \$4

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly \$4

apple, apple cider vinegar, maple syrup
supports digestive health, alkalizing, stabilizes blood sugar

ALMOND MYLKS \$9

Sprouted almonds are higher in nutrients and vitamins than plain raw. Sprouting releases the life force and stored energy of dried foods.

Seasonal Mylk

Vanilla Almond Java (gf, v)

cold-brewed coffee, house almond mylk, madagascar vanilla

Smooth Operator (gf, v)

house almond mylk, dates, cinnamon, vanilla
omega fatty acids, supports brain function, supports digestion

Almond Mylk (gf, v)

raw sprouted almond, filtered water, dates, vanilla bean
omega fatty acids, supports brain function, heart health

(gf) gluten free • (v) vegan • (veg) vegetarian

SMOOTHIES

Seasonal Smoothie \$8

Strawberry Banana Oat (veg) \$8

strawberry, oat, banana, honey, coconut cream, coconut water, almond mylk
skin cell turnover, boosts electrolytes, healthy digestion

Lawn Ranger (gf, veg) \$8

pineapple, lemon, turmeric, wheatgrass, coconut water, spinach, pea protein, honey, banana
anti-inflammatory, hydrating, high in protein

Weekend Warrior (gf, veg) \$8

almond butter, flax, low-fat yogurt, banana, honey, apple
high protein & omegas, supports heart health, digestive health

Pom Pom Pop (gf, v) \$8

pineapple, orange, pomegranate, coconut cream
high antioxidants, improves complexion, anti-inflammatory

Skini Mini (gf, veg) \$8

banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, improves complexion

#Hotdate (gf, v) \$8

house almond mylk, kale, banana, dates
high electrolytes & omegas

Immunie (gf, v) \$8

orange, banana, lemon, sea buckthorn berry juice, astragalus, nettle oil, ginger
boosts immunity, glowing skin, supports respiratory health

Cacao Ka-pow (gf, v) \$9.5

cacao, powdered mesquite, spinach, banana, coconut oil, coconut cream, coconut water, almond mylk, maple syrup, cinnamon, vanilla, maca root, tocotrienols, sea salt, stevia
high antioxidants, stabilizes mood, energizes, supports brain function

COFFEE + TEA

Paleo Coffee (gf)

high mct coconut oil, grass-fed butter
supports brain health, sustained energy, low acid, boosts metabolism

12oz \$3.5 / 16oz \$4.5

Organic Tuscan Blend regular

12oz \$2 / 16oz \$3

Double Espresso \$3

Latte

12oz \$3.5 / 16oz \$4.5

Cappuccino

12oz \$3.5 / 16oz \$4.5

Iced Green Tea

16oz \$3 / 32oz \$4

Organic Hot Teas

12oz \$3.5 / 16oz \$4.5

milk choices: almond, nonfat, whole, half & half

SNACKS + SWEETS

Paleo Power Bar \$3

Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, dates, raw pecan,
coconut oil, unsweetened coconut

Cocoa Spice (gf, v)
dates, sprouted almond, cashew, evoo,
cocoa, cinnamon, ginger, clove

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

COFFEE + TEA

Paleo Coffee (gf)

high mct coconut oil,
grass-fed butter

12oz \$3.50 / 16oz \$4.50

supports brain health,
sustained energy, low acid,
boosts metabolism

Organic Tuscan Blend

regular & decaf

12oz \$2 / 16oz \$3

Green Tea

16oz \$3 / 32oz \$4

Bottled Water \$2.50

milk choices: soy, almond, nonfat, whole, half&half

(gf) gluten free • (v) vegan • (veg) vegetarian



ORGANIC COLD PRESSED JUICE



Juby Cleanses

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

Boost: **Grassercise**

Sweet Karma

Oh Ginger!

Tuscan Kale & Quinoa Salad

Pressed Kale-Aid

Get Glowing

Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

Boost: **Buddha Belly**

Sweet Karma

Oh Ginger!

Reset Button

Fennel Destination

Pressed Kale-Aid

Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

Boost: **Yin Zing**

Sweet Karma

Vitamin See

Basillion

Lean Green Veggie Machine

Roots Radical

Almond Mylk



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

Nº 480.265.4500 • JUBYTRUE.COM

15191 N SCOTTSDALE ROAD • SCOTTSDALE, ARIZONA 85254

There is only truth
in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy.

How do you Juby?

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites; cold-pressed to keep the flavors and nutrients freshest.

Seasonal Juice \$9

El Verde \$10

dandelion, cucumber, romaine, lemon, kale, ginger, jalapeño, turmeric, parsley, himalayan sea salt
chlorophyll dense, anti-inflammatory, heavy metal uptake

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric
liver support, oxygenating, anti-inflammatory

Sweet Karma \$9

apple, parsley, spinach, kale, romaine, ginger
increases vitality, supports brain function, improves complexion

Little Miss Sunshine \$9

pineapple, pear, ginger, mint
digestive support, clear skin, anti-inflammatory

Golden Child \$9

pineapple, pear, gold beet
oxygenating, improves complexion, aids workout recovery

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger
aids water reduction, connective tissue support, alkalizing

Lean Green Veggie Machine \$10

cucumber, romaine, spinach, kale, lemon, parsley, ginger
improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric
high vitamin A, anti-inflammatory

Just Apple \$7

apple
high antioxidants, supports respiratory health

Basillion \$10

fuji apple, spinach, basil, lime, chlorophyll, cayenne
revitalizing metabolic boost, reduces nausea, supports immune system

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne
supports immune system, glowing complexion, metabolic boost

Fennel Destination \$10

green apple, fuji apple, fennel, spinach, cilantro, lemon, lime
removes heavy metals, stabilizes mood, alkalizing

ASK ABOUT OUR FEATURED SEASONAL ITEMS

HYDRATORS \$6

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of my refreshing waters.

Vitamin See

fuji apple, carrot, lemon, orange, green tea, honey
alkalizing, high antioxidants, supports healthy vision

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, high protein & omegas, improves complexion

Reset Button

apple, celery, lemon, jalapeño, filtered water
boosts metabolism, aids water reduction, high antioxidants

JUICE BOOSTS 4oz

Yin Zing \$6

ginger, lemon, turmeric
anti-inflammatory, supports digestive health, alkalizing

Detox \$5

green apple, lemon, ginger, stinging nettle extract, milk thistle extract
boosts immunity, anti-inflammatory, supports digestive health

Body Karate \$5

orange, sea buckthorn berry juice, ginger, lemon, astragalus, nettle oil
boosts immunity, essential fatty acids, improves complexion

Grassercise \$5

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly \$5

apple, apple cider vinegar, maple syrup
supports digestive health, alkalizing, stabilizes blood sugar

SMOOTHIES

Seasonal Smoothie \$8

Lawn Ranger (gf, veg) \$8

pineapple, lemon, turmeric, wheatgrass, coconut water, spinach, pea protein, honey, banana
anti-inflammatory, hydrating, high in protein

Skini Mini \$8 (gf, veg)

banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, improves complexion

Weekend Warrior \$8 (gf, veg)

almond butter, flax, low-fat yogurt, banana, honey, apple
high protein & omegas, supports heart health, digestive health

#Hotdate \$8 (gf, v)

house almond mylk, kale, banana, dates
high electrolytes & omegas

Pom Pom Pop \$8 (gf, v)

pineapple, orange, pomegranate, coconut cream
high antioxidants, improves complexion, anti-inflammatory

Immunie \$8 (gf, v)

orange, banana, lemon, sea buckthorn berry juice, astragalus, nettle oil, ginger
boosts immunity, glowing skin, supports respiratory health

Strawberry Banana Oat \$8 (veg)

strawberry, oat, vanilla extract, banana, honey, coconut cream, coconut water, almond mylk
skin cell turnover, boosts electrolytes, healthy digestion

NUT + SEED BLENDS

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. Sprouting releases the life force and stored energy of dried foods.

Mintuition (gf, v) \$9

almond, date, vanilla, tocotrienols, cacao nibs, peppermint oil
glowing skin, essential fatty acids, antioxidant rich

Smooth Operator (gf, v) \$9

house almond mylk, dates, cinnamon, vanilla
omega fatty acids, supports brain function, supports digestion

Vanilla Almond Java (gf, v) \$9

cold-brewed coffee, house almond mylk, madagascar vanilla

Cacao Almond Mylk (gf, v) \$9

raw sprouted almond, filtered water, dates, vanilla bean, raw cacao, cinnamon, cayenne
omega fatty acids, supports brain function, heart health

Almond Mylk (gf, v) \$9

raw sprouted almond, filtered water, dates, vanilla bean
omega fatty acids, supports brain function, heart health

(gf) gluten free • (v) vegan • (veg) vegetarian

FRC 000285

FRC-9



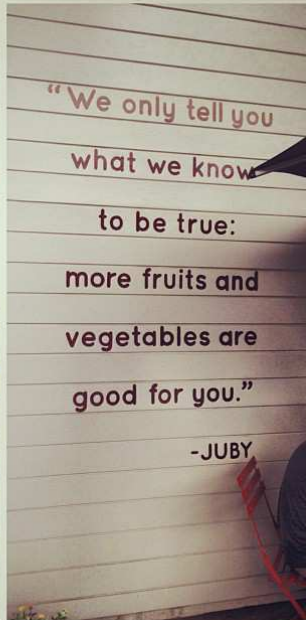
FRC 000294

FRC-10



jubytrue • Follow

jubytrue Deliciously nutritious, yummy goodness -- in a bottle! #MyFirstJuby



17 likes

OCTOBER 29, 2013

Add a comment...



FRC-11

Juby True
@JubyTrue

Like Follow Recommend ...

Shop Now

Message



Like Comment Share

7



Write a comment...



Press Enter to post.



Juby True

November 6, 2013 ·

Proud to be apart of the Scottsdale Quarter family! Have you tried a Juby Juice yet?



Chat (Off)





Like Follow Recommend ...

Shop Now

Message

Juby True
@JubyTrue



Juby True



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- Photos
- Reviews
- Videos
- Events
- Job Openings

Like Comment Share

11

Write a comment...

Press Enter to post.

Chat (Off)



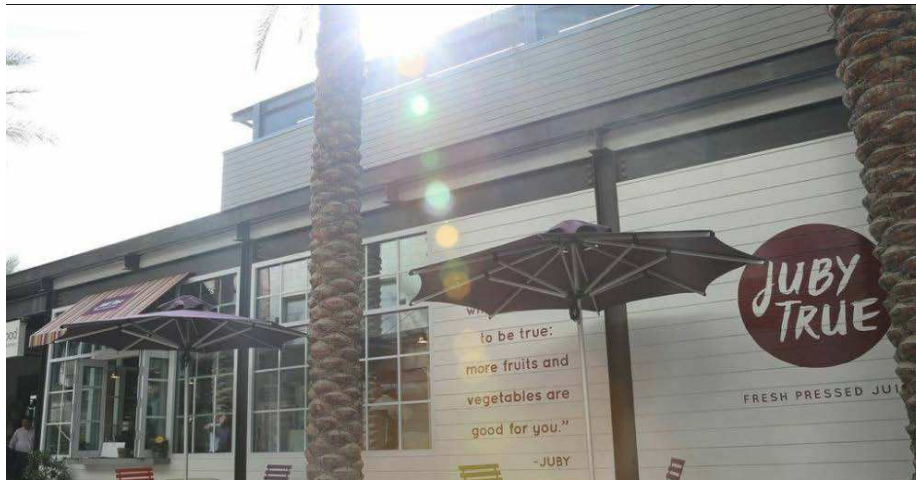
Juby True
Like This Page · November 6, 2013 · Edited ·

Proud to be apart of the Scottsdale Quarter family!
Have you tried a Juby Juice yet?

Like Comment Share

11

Write a comment...
Press Enter to post.



Juby True
Like This Page · January 15, 2014 ·

Happy National Fresh Squeezed Juice Day! We want to celebrate this day with a drink to your health.

The first 100 Juby True guests to visit today will receive a FREE signature cold-pressed juice. We're open from 8 AM to 6 PM at the Scottsdale Quarter. Will you be here?

Get in on the celebration -- post a picture of you with your Juby True juice and tag it #NationalFreshSqueezedJuiceDay!

Like Comment Share

15

Write a comment...
Press Enter to post.

FRC-12



JUICE BY TRUE FOOD

From the health-driven team who brought you True Food Kitchen, we're Juby True. Our name stands for Juice by True Food, but we stand for much more. We're built on the belief that nutrition should always taste amazing, so we've created unique recipes that balance flavor and nutrients made from the season's ripest ingredients. Every 16-ounce bottle of juice contains five to seven pounds of raw, 100% organic produce that is cold-pressed and never pasteurized. Oh, and we did we mention we also offer juice boosts, smoothies, coffee, teas, almond mylks, superfood salads and healthy snacks? Stop in and discover all that is Juby True.



HOW DO YOU JUBY?

There is only truth in our juice. And we only tell you what we know to be true: more fruits and vegetables are good for you. So, how do you Juby?

Organic Cold-Pressed Juices

Let's be honest: plants are good for us. We should eat (and drink) more of them. And ours are cold-pressed to keep the flavors and nutrients freshest.

Hydrators

Maybe you work out a lot or maybe you don't. We're not asking questions. Either way, you'll love the clean flavors and super-hydrating qualities of our refreshing hydrators.

Juice Boosts

We may be small, but we still pack a nutritious punch. Get your nutrients on-the-go by adding a juice boost to your water.

Nut & Seed Blends

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. Sprouting releases the life force and energy of dried foods.

Juice Cleanses

Reset and detoxify. Nourish with raw fruits and vegetables to provide your body with a healthy cleanse.

Smoothies

Start your day with the benefits of fresh fruits and vegetables blended into a deliciously nutritious smoothie.

Superfood & Healthful Snacks

Keep your energy high all day long with our gluten-free and vegan snacks and sweets.

[VIEW OUR SCOTTSDALE MENU \(DOCS/JUBYTRUE/JUBYTRUE_SCOTTSDALE_FULL_MENU.PDF\)](#)

[VIEW OUR ARCADIA MENU \(DOCS/JUBYTRUE/JT_39TH_FULL_MENU_07052017_WEB.PDF\)](#)

Seasonal Sips

FENNEL DESTINATION

Mood balancing, heavy metal uptake

Contains: green & red apple, fennel, cilantro, lemon, lime.



ORANGE YA GLAD

Kidney support, alkalizing, anti-inflammatory

Contains: Fuji Apple, fresh cranberry, ginger, lemon, orange.



MINTUITION ALMOND MYLK

Glowing skin, essential fatty acids and anti-oxidant rich

Contains: Cacao nibs, dates, Madagascar vanilla bean paste, peppermint oil, almonds and alkaline water



CLEANSE WITH BENEFITS

Whether you want to eliminate unhealthy cravings, restore your desire for eating real food, reset your metabolism or flush out toxins, an organic juice cleanse offers great benefits for your mind and body.

THE NEWBIE

This 1, 2, or 3-day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

THE APPRENTICE

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

THE SAGE

When you're ready to say farewell to the fork, this 1, 2, or 3-day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.



JUBY TRUE LOCATIONS

Scottsdale Quarter

15191 N. Scottsdale Road
Scottsdale, AZ 85254 (<https://goo.gl/maps/5qwWGG4L99w>)
480.265.4500

Daily: 8am - 7pm

Arcadia

3912 E. Camelback Road
Phoenix, AZ 85018 (<https://goo.gl/maps/uUY7YVSxVCv>)
480.240.1277

New store hours as of October 1st:

Weekdays: 7am - 6pm

Weekends: 7am - 4pm

Some of your favorite Juby True juices and mylks are available at select FRC restaurants including Olive & Ivy Marketplace, Flower Child, The Henry, and our True Food Kitchen Biltmore location.



FRC-13



buy 5 + get 1 free

A true gift for the heart.

♥ ask for details ♥

xo juby



i am juby. i am _____

Juby Truths
from yours truth

There are 5-Tips. of pr
100% Juice (You're That's all

60% of your body's daily
for digesting food - wh
that extra 40

You receive up to 5 tim
of nutrients from cold pr
from a home juicer (y

Two-thirds of your b
of water...viva

Enzymes build beauty
you're so b

xo ju

Juby Cleanses

Why?

People cleanse for all sorts of positive benefits; as a pathway to a healthier lifestyle, to feel more energized, or as a regular part of their lifestyle regimen. At Juby True, our juice cleanses are packed with nutrients and are designed to reset and recharge your body from the inside out. Many juice cleansers report an influx in mental clarity, energy, relaxation, and an improved sense of wellness. It's no wonder cleansing has been practiced for thousands of years. We didn't invent the juice cleanse, we just made it a little more delicious.

When?

We believe all people can benefit from giving their bodies what they crave - vast amounts of fruits and vegetables. Cleansing is a great primer for establishing healthier habits, or when you've overindulged and want to get back on track with your health. Ideally, cleansing with the change of seasons is a great way to maintain a regular rhythm of cleansing your body. At the same time, we don't recommend juice cleanses for anyone who is under 18, is pregnant, breastfeeding, or has certain medical conditions without consulting their physician first.

How?

Got a question? Give us a ring. Ready to cleanse? Come see us. Whether you're a juice newbie or a cleansing veteran, our experienced cleanse specialists are here to help you choose and customize a juice cleanse that's perfect for you.

Learn more about Juby True by
visiting us in store or online at
jubytrue.com



JUBY TRUE
ORGANIC COLD PRESSED JUICE



Boost: Grassercise
 Sweet Karma
 Oh Ginger!
 Tuscan Kale & Quinoa Salad
 Pressed Kale-Aid
 Get Glowing
 Almond Mylk



Boost: Buddha Belly
 Sweet Karma
 Oh Ginger!
 Reset Button
 Midnight Train
 Pressed Kale-Aid
 Almond Mylk



Boost: Yin Zing
 Sweet Karma
 Midnight Train
 Basillion
 Lean Green Veggie Machine
 Roots Radical
 Almond Mylk



Chat with one of the
 Jubu True specialists
 to customize a cleanse
 that's perfect for you.

PREPARATION We love spontaneity, but a juice cleanse isn't the best time for that. We suggest modifying your diet at least two days prior and two days after to get the most out of your juice cleanse.

- Power up on fresh fruits, vegetables, water, and herbal teas. You can also drink cold pressed juices!
- Avoid alcohol, nicotine, animal products, refined sugars, processed foods, and caffeine.

DURING:

- Enjoy a juice every 2-3 hours to ensure a steady flow of nutrients to your body.
- Drink plenty of water in between your juices; we recommend at least half of your body weight in ounces as a daily goal. Our juices are designed to help move the toxins from the cells and tissues for removal as waste. Water and herbal teas are crucial in flushing and carrying away these toxins from your body.
- Journal about your cleanse process. You know that a juice cleanse affects your physical state, but did you know it also affects our mental and emotional states? Tracking your juice cleanse through writing can create a deeper mind-body connection.
- Can't get enough? Ask a Jubu True staff member about oil pulling, dry brushing, infrared sauna, and other practices that are beneficial, especially when paired with one of our delicious juice cleanses.



• ARCADIA • SCOTTSDALE QUARTER •

SNACKS + SWEETS

Paleo Power Bar \$3

Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, dates, raw pecan,
coconut oil, unsweetened coconut

Cocoa Spice (gf, v)
dates, sprouted almond, cashew, evoo,
cocoa, cinnamon, ginger, clove

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

COFFEE + TEA

Paleo Coffee (gf)

high mct coconut oil,
grass-fed butter

12oz \$3.5 / 16oz \$4.5

supports brain health,
sustained energy, low acid,
boosts metabolism

Organic Tuscan Blend

regular & decaf

12oz \$2 / 16oz \$3

Green Tea

16oz \$3 / 32oz \$4

Bottled Water \$2.5

milk choices: soy, almond, nonfat, whole, half & half

(gf) gluten free • (v) vegan • (veg) vegetarian

Juby Cleanses

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

Boost: **Grassercise**

Sweet Karma

Oh Ginger!

Tuscan Kale & Quinoa Salad

Pressed Kale-Aid

Get Glowing

Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

Boost: **Buddha Belly**

Sweet Karma

Oh Ginger!

Reset Button

Midnight Train

Pressed Kale-Aid

Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

Boost: **Yin Zing**

Sweet Karma

Midnight Train

Basillion

Lean Green Veggie Machine

Roots Radical

Almond Mylk



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

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ORGANIC COLD PRESSED JUICE



There is only truth
in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy.

How do you Juby?

JUBY CLEANSSES

1 Day
\$56

2 Day
\$111

3 Day
\$167

THE NEWBIE

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THE SAGE

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BUILD YOUR OWN

Chat with one of the Juby True specialists to customize a cleanse that's perfect for you.

xo juby



FRC 000292



FRC 000295



FRC 000297



Photo



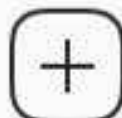
jubytrue



♥ 25 likes

jubytrue This is Katie. When she's not sipping on her fav juice (C-Horse), you can find this surfer shredding in Santa Barbara. We love seeing her face every day almost as much as she loves Flume. [#iamjuby](#)

AUGUST 2, 2016





Photo

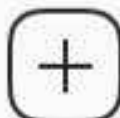


♥ 20 likes

jubytrue Love yourself for Valentine's Day. #SelfLove #BeMyValentine

View all 3 comments

FEBRUARY 6, 2015





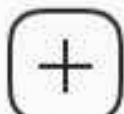
Photo



♥ 25 likes

jubytrue Join our Juicy Juby Workshop tomorrow morning, Saturday, at 9:00am to learn about Juice Cleansing 101 and receive a complimentary Fennel Destination Juice sample. @true food scottsdale quarter #iamjuby #jubytrue #juicecleansing #scottsdalequarter #healthyscottsdale #scottsdaleaz

OCTOBER 24, 2014

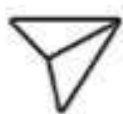




Photo



jubytrue



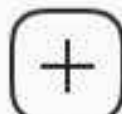
♥ 12 likes

jubytrue Juby Juice Goddesses.

xo

View 1 comment

APRIL 14, 2014





Juby True
Like This Page · July 31, 2014 · 🌐

Even little swimmers love Juby's Pressed Kale-Aid! Lilah had some Kale-Aid AND Green Builder Smoothie. Hydration. Blood-building. Anti-inflammatory. You Go Girl!! xoxo Juby

Like Comment Share

9

1 Share

Write a comment...
Press Enter to post.



Juby True
Like This Page · August 14, 2014 · 🌐

Eat the Rainbow to get nature's full spectrum of health-promoting nutrients. Amber is getting her fill of yellows today with Juby's Golden Child.: Pineapple, Pear, Golden beet. These yellow goodies are great for anti-oxidents, digestion, vitamin C & E, omega 3's, detoxing the liver & kidneys and heart health.

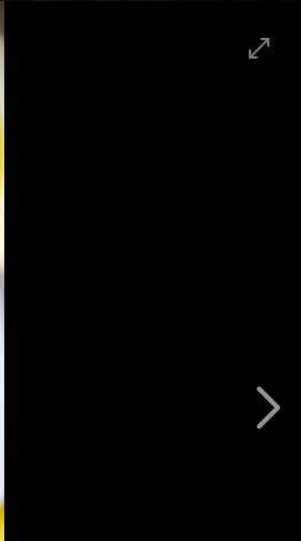
Like Comment Share

9 Top Comments

Jackie Centrella Looking great amber!
Like · Reply · August 14, 2014 at 2:02pm

Deb Pettry Golden beet? Do they taste different than burgundy?
Like · Reply · August 14, 2014 at 7:20pm

Write a comment...
Press Enter to post.

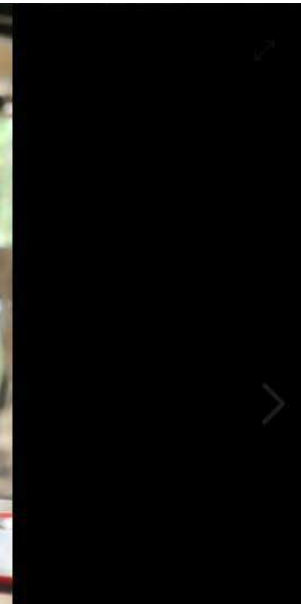


Juby True
Like This Page · September 16, 2014 · Edited ·

Back to school. Back to sharing germs. Let Juby be your first line of defense to naturally boost your immune system and keep you healthy!

Like Comment Share

Write a comment...
Press Enter to post.



Juby True
Like This Page · September 20, 2014 ·

We had another fabulous Juicy Juby Workshop this morning with Jaime Ward, certified Holistic Health Coach and Gluten-Free Practitioner. Did you know that most of us are chronically vitamin-D deficient and wheat blocks the absorption of it? Stop it wheat! We need our vit-D! Next week is Juice Cleansing 101 with Kelly Watkins!

Like Comment Share

6 Top Comments

2 Shares 4 Comments

Dr. Shelley Nash Thanks for a wonderful class Jamie!
Like · Reply · 2 · September 20, 2014 at 11:59pm

Stephanie Apostol What a beautiful picture of you doing what you love!
Like · Reply · 1 · September 22, 2014 at 11:49am



Juby True
Like This Page · October 14, 2014 ·

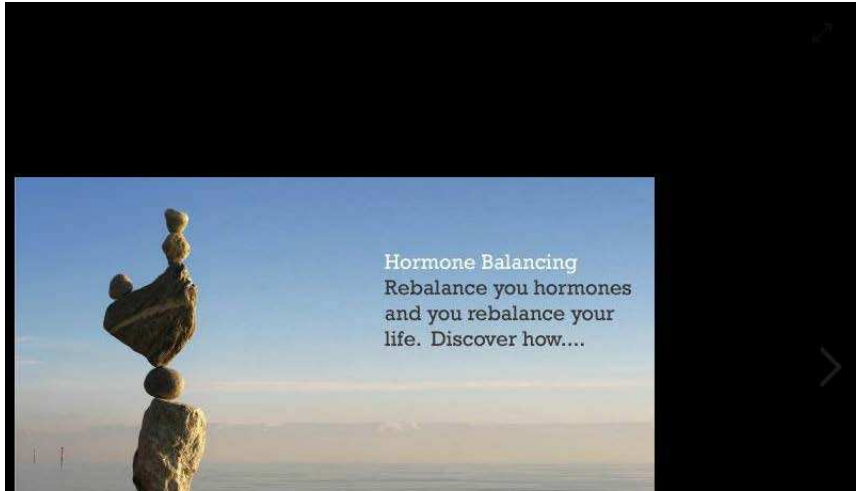
Juby Juice Lovers, if you'd like to have the chance to have your beautiful face on our "I AM JUBY" photo wall at our new location, listen closely. Find us on Instagram, #JubyTrue. Upload and tag us in the photo of you and your favorite Juby True item. Grab your pals and make it a group pic. We love ya!!

Like Comment Share

7

Write a comment...
Press Enter to post.

Suggested Groups See All



Juby True
Like This Page · October 17, 2014 · Edited ·

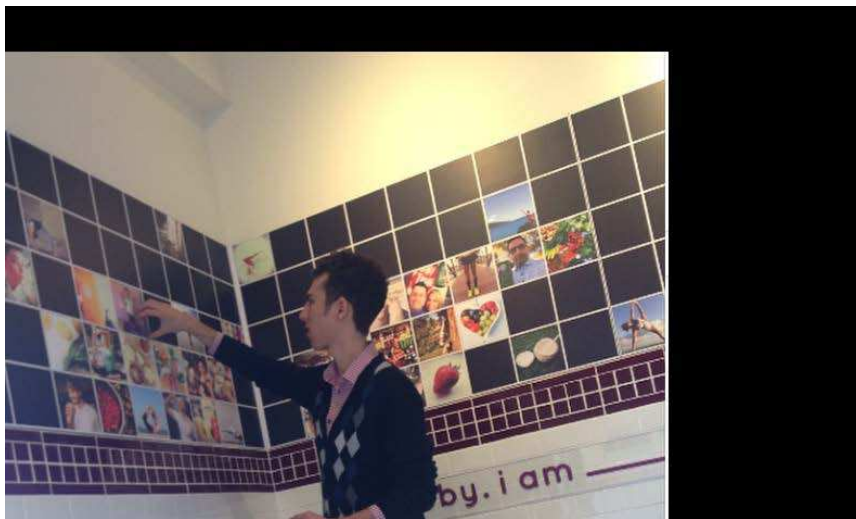
Tomorrow's Juicy Juby Workshop is "Hormone Balancing" by Naturopathic Doctor, Kayla Eckhart. See you at 9:00am, True Food Scottsdale Quarter.

Like Comment Share

1 Top Comments

Lori Ann Damn I have to work
Like Reply · October 17, 2014 at 6:32pm

Write a comment...
Press Enter to post.



Juby True
Like This Page · November 24, 2014 · Edited ·

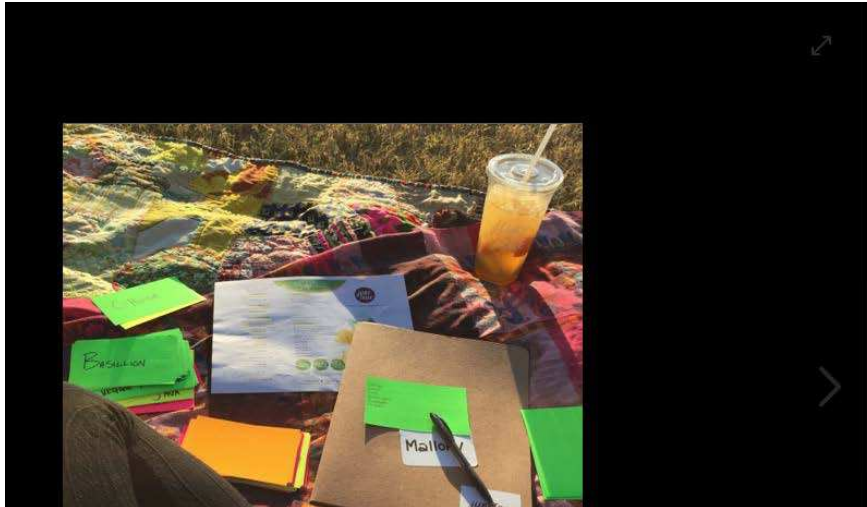
Are you on our #IAMJuby wall at our 39th St. and Camelback location? If not, WHY NOT? Send us your photo and hashtag #IAMJuby and you will be!

Can't wait to see it? Doors open to the public December 2nd.

Like Comment Share

9

Write a comment...
Press Enter to post.



Juby True
Like This Page · December 17, 2014 · Edited ·

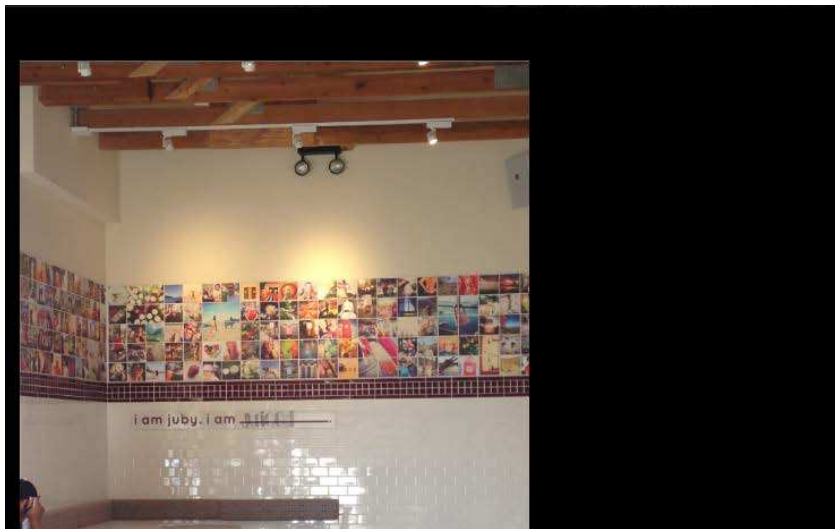
We don't just batch, juice and bottle here at Juby... We study up on ALL our new ingredients to make sure we can share our knowledge with you, our guest! Ask us anything... I dare you.

Like Comment Share

2 Top Comments

Megan Pettry why is chaga mushroom so powerful?
Like · Reply · December 17, 2014 at 1:21pm

Write a comment...
Press Enter to post.



Juby True
Like This Page · January 8, 2015 · Edited ·

Happy Wednesday fellow Juby's!
We are still printing and posting photo's from #IAmJuby for the wall at 39th st and Camelback. So post away!
We just LOVE your faces.

Like Comment Share

3

Write a comment...
Press Enter to post.



Juby True
Like This Page · February 10, 2015 ·

The Anahata supports a healthy heart. Get a gift "for" the heart this valentines day. Buy 5 get 1 free until 2/15. XO Juby

Like Comment Share

3

Write a comment...
Press Enter to post.



Juby True
Like This Page · February 14, 2015 ·

Happy Valentine's Day everyone!! We love the idea of filling your body and your loved ones tummy with nutrient rich juice.
This is the last day for the Love Pack (Buy 5 get 1 free). So make sure you pick up a six pack (Of juice) for that honey of yours... Or for yourself.

Like Comment Share

Write a comment...
Press Enter to post.

Suggested Groups See All

11.14.17

Mathews Brotherhood
18,705 members + Join



Juby True
Like This Page · March 14, 2015 ·

Juby has your back when you need a little good luck charm. #wearinggreens #gettinglucky

Like Comment Share

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Suggested Groups See All

11.14.17

Mathews Brotherhood
18,705 members + Join



Juby True
Like This Page · March 25, 2015 · Edited ·

Get your Easter glow at Juby—starting April 2nd, when you buy 5 juices you will get your 6th free! Don't miss your window...because the offer ends April 5th. See you soon! <http://bit.ly/1xfgy17>

Like Comment Share

3 Top Comments

Jamie Faye Killin Will you be open on Easter?
Like · Reply · March 31, 2015 at 7:56pm

1 Reply

Write a comment...
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Juby True
Like This Page · May 11, 2015 · Edited ·

Our secret weapon: Juby juice boosts! What puts the pep in your step?

Like Comment Share

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Mathews Brotherhood
18,705 members [+ Join](#)



Juby True
Like This Page · May 29, 2015 · Edited ·

Because everybody's work day needs a little Juby break.

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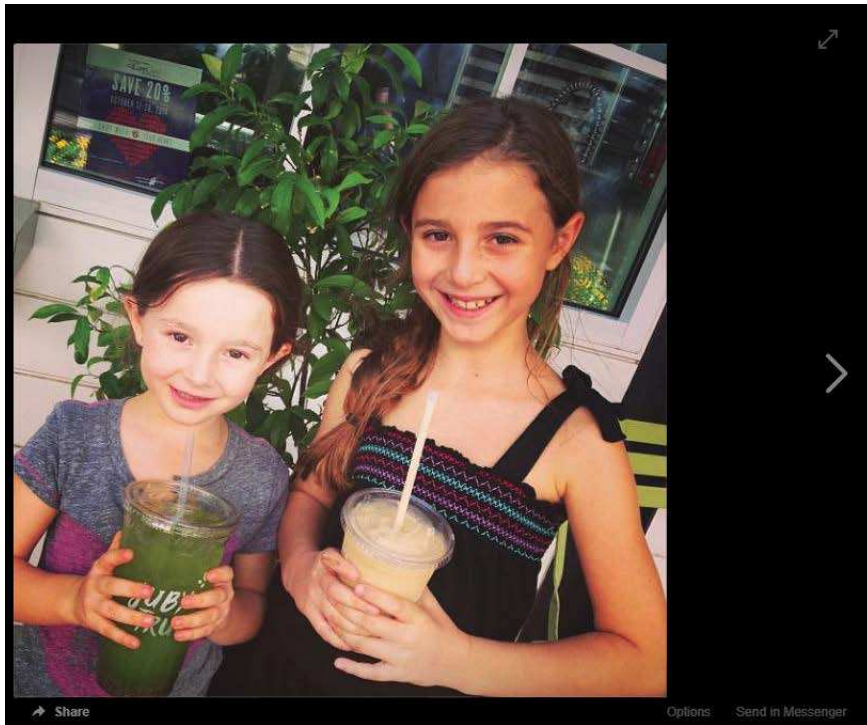
Juby True
Like This Page · June 24, 2015 · 🌐

"Blessed are the flexible, for they never get bent out of shape." 6:45 at Movement Restoration - Yoga and Juby for all!

Like Comment Share

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Juby True
Like This Page · November 21, 2015 · Edited · 🌐

Juby Smoothies today!

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Suggested Groups [See All](#)

11.14.17

Mathews Brotherhood
18,705 members [+ Join](#)



Juby True
Like This Page · January 30, 2016 · Edited ·

Juby Minis!!

Like Comment Share

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Suggested Groups [See All](#)

11.14.17

Mathew Brothard



Juby True
Like This Page · May 20, 2016 ·

Kman visits a few times a week. His favorites? Body Karate cause it makes him better at Taekwondo and Just Apple when he's on his way to school. #iamjuby

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FRC 000896



Juby True
Like This Page · June 1, 2016 · 🌐

Sisterhood of the traveling juice. #iamjuby

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11.14.17



Juby True
Like This Page · June 3, 2016 · Edited · 🌐

Bringing Juby boosts to local companies. Message us if you want us to visit you.

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Suggested Groups [See All](#)

11.14.17



Jubly True
Like This Page · June 5, 2016 ·

No touchie my Jubly!

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Suggested Groups See All



Jubly True
Like This Page · June 6, 2016 ·

Your face is like sunshine. #iamjubly

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Jubly True
Like This Page · June 11, 2016 ·

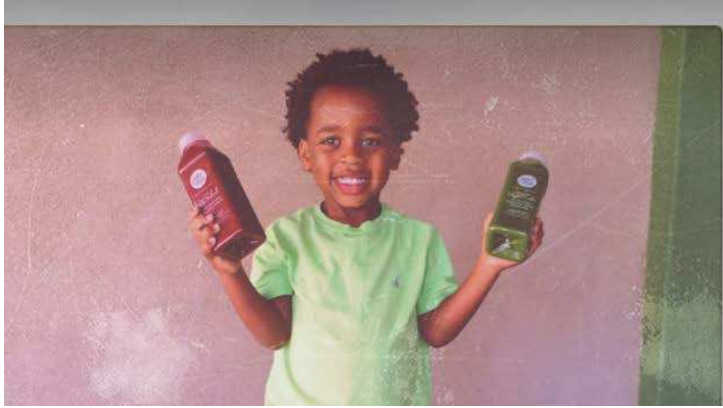
Why does being organic matter? It means no pesticides in your juice. #jublytruths

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 **Juby True**
Like This Page · June 16, 2016 · 🌐

#iamjuby #iamstrong


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👍 2

 Write a comment... 😊 📷

Press Enter to post.




 **Juby True**
Like This Page · June 23, 2016 · 🌐

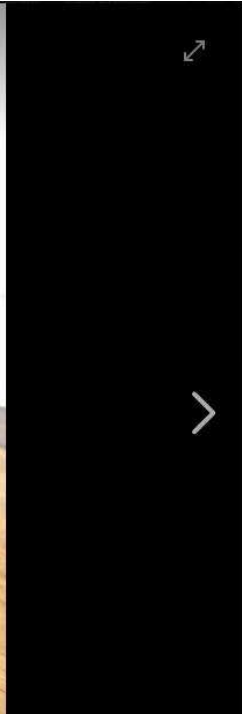
Juby's crayon box.

👍 Like 💬 Comment ➦ Share

👍 1

 Write a comment... 😊 📷 📺 🗣️

Press Enter to post.



Juby True
Like This Page · July 4, 2016 · Edited ·


When juice settles like this, it's a sign of a cold pressed juice. Shake and Juby! #jubytruths

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Local Products in Marketplace [See More](#)



Emerson Tv



Juby True
Like This Page · July 10, 2016 ·

Heavy Metal music? Good. Heavy Metals in your body? Bad. Fennel Destination removes heavy metals. #jubytruths

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Emerson Tv
\$145 · Phoenix, AZ [Message Seller](#)

[See More Items on Marketplace](#)



Juby True
Like This Page · July 11, 2016 · 🌐

If @samuel_bryan was stuck on an island, his juice of choice would be the Sweet Karma. #iamjuby

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Local Products in Marketplace [See More](#)



Juby True
Like This Page · July 19, 2016 · 🌐

HI-YA!!! Kick up your immunity with Body Karate: orange, sea buckthorn, berry juice, ginger, lemon, astragalus, & nettle oil. #iamjuby

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Local Products in Marketplace [See More](#)

Emerent Tv



Juby True
Like This Page · July 27, 2016 · 🌐

WE ❤️ COLD BREW! Less acidity makes for happier tummies. Another Juby #truth.

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Suggested Groups

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Juby True
Like This Page · July 29, 2016 · 🌐

Finding our zen with Buddha Belly: apple, apple cider vinegar, & maple syrup. 🧘 #iamjuby

👍 Like 💬 Comment ➦ Share

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Juby True
Like This Page · August 6, 2016 · Edited ·

A Juby #Truth: our juice masters can customize your juice to fit your specific tastes and needs. We love our community & want to bring you proper nutrition that always tastes amazing. #iamjuby

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Juby True
Like This Page · August 8, 2016 ·


Cold pressed daily -- because we love you that much. xoxo, Juby

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Juby True
Like This Page · August 11, 2016 · Edited ·

Our classic Banana, Espresso, Pistachio & Date Muffin is a Juby favorite. Stop in & satisfy your sweet tooth [and then pick up a cleanse].

Like Comment Share

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Juby True
Like This Page · August 12, 2016 · Edited ·

Paleo coffee is our HERO: made with high MCT coconut oil & grass-fed butter, this perfect blend kick starts your metabolism to keep you energized and burning fat throughout the day. Another Juby #truth.

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Suggested Groups See All



Juby True
Like This Page · August 15, 2016 · Edited ·

Chlorophyll in green juices helps the body detoxify + oxygenate your system // ginger, turmeric x pineapple are powerful anti-inflammatory agents // sore muscles - Roots Radical + Relief // #JubyTruths

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Juby True
Like This Page · August 23, 2016 · Edited ·

Cacao KA-POW!!! Everyone loves a chocolate shake... ours just happen to be good for you. #JubyTruth

Like Comment Share

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Suggested Groups See All





Juby True
Like This Page · August 27, 2016 · Edited ·


SMILE! It's Saturday! Wishing you a great weekend from all of us here at Juby ☀️ #iamjuby

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Suggested Groups See All



Chattanooga Vegans (and the curious)
1,023 members + Join



Juby True
Like This Page · November 10, 2016 · Edited ·

#tbt to when our amazing beverage manager concocted some delicious Juby juicetails.
#SpicyWatermelonMargarita #LittleMissRumshine #BazillionDollarBloodyMary

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Juby True
Like This Page · November 15, 2016 · Edited ·

Our Juby Boosts are small but mighty. 🌟

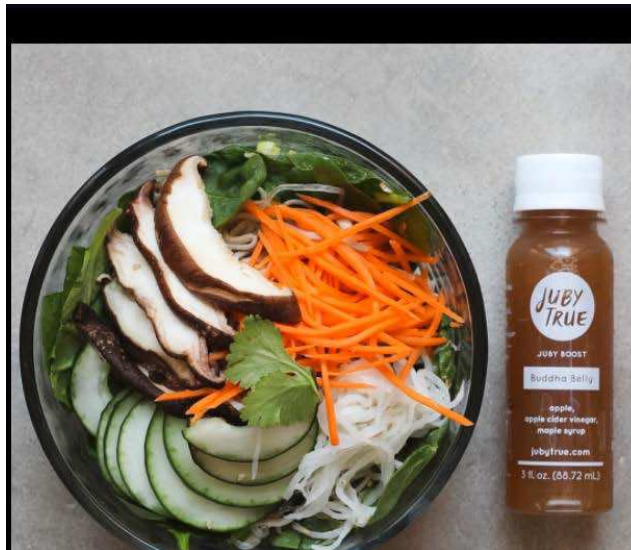
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Chattanooga Vegans (and the curious)
1 023 members + Join



Juby True
Like This Page · November 27, 2016 · Edited ·

Nutrients galore. 🌟 Repost: @phoenixmomblog #iamjuby

Like Comment Share

1
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Juby True
Like This Page · January 11 · Edited · 🌐

Purchase a juice cleanse between now and January 21 and receive up to \$15 in Juby credit.

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Chattanooga Vegans (and the curious)
1,023 members + Join




Juby True
Like This Page · January 16 · Edited · 🌐

Kick start your year! Purchase a cleanse to receive up to \$15 in Juby credit.

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Suggested Groups See All



Chattanooga Vegans (and the curious)



Juby True
Like This Page · January 17 · Edited · 🌐

Productive mornings are powered by Juby. ☀️

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Juby True
Like This Page · January 20 · Edited · 🌐

Tomorrow is the last day to give your resolution a boost! 🌟
Purchase a Juby cleanse to get up to \$15 off in February.

👍 Like 🗨 Comment ➦ Share

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Juby True
Like This Page · April 1 · 🌐

No foolin' around here... #truths #iamjuby

👍 Like 🗨 Comment ➦ Share

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Juby True
Like This Page · July 1 · 🌐

Adrian's favorite pick out of the cold case? The #GoldenChild. 🍌🍌

#iamjuby #fresh #coldpressedjuice #phxjuice #scottsdalejuice #pineapple #pear #beet #healthy #thatsmilethough

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"We only tell you
what we know
to be true:
more fruits and
vegetables are
good for you."
-JUBY

JUBY TRUE jubytrue Follow

jubytrue Deliciously nutritious, yummy goodness -- in a bottle! #MyFirstJuby

📍

17 likes

OCTOBER 29, 2013

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jubytrue

Follow



katesfolly, kristydisabato, sassygirl522, growpeachgrow, jamireagan, audrey_beauchamp, babyjae22 and jessica.mishlove like this

APRIL 10, 2014

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jubytrue

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jubytrue Juby Juice Goddesses.
xo

jcentrella I want a JUBY right now!!! So thirsty!! I'm gonna make some mama chia at home ❤️❤️❤️🥥🥥🥥 love you ladies! Keep up the good work



12 likes

APRIL 14, 2014

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FRC 000910



jubytrue

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jubytrue Little baby Juby's.



22 likes

APRIL 30, 2014

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jubytrue

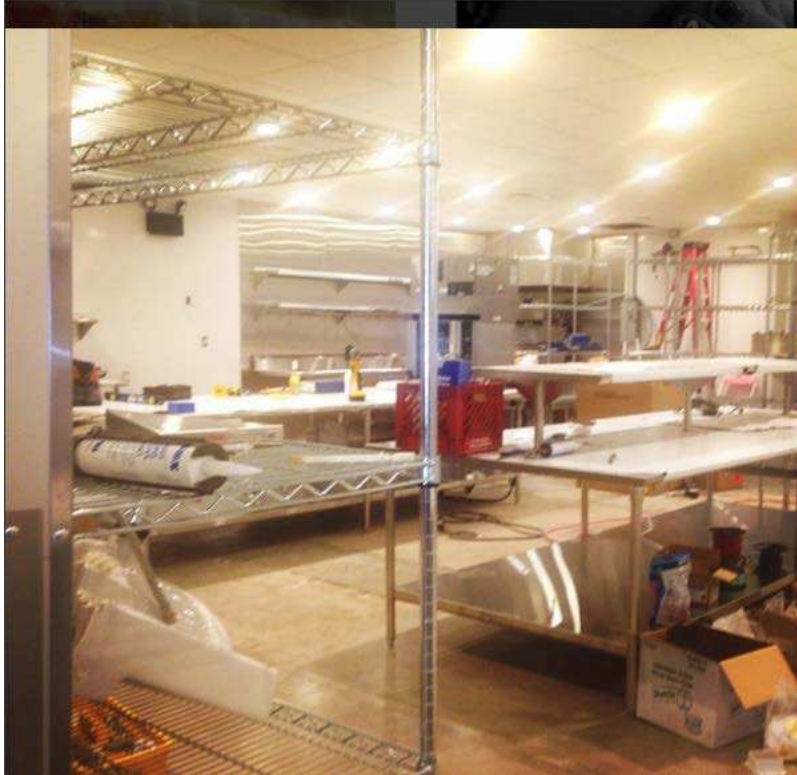
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jubytrue Saturday morning Juicy Juby class on Fermentation was a success! Man oh man is it easy to create delicious, healthy food for your gut! #jubytrue #loveygut #healthy



everfitte, bshaye_, barre3scottsdalepv, brinaland123, jessorendi, orna55, hannahnconroy, jessica.mishlove and yogafollowlove like this

AUGUST 16, 2014



jubytrue

Follow

jubytrue Our super sonic new Juby location...almost complete. Now this you're gonna love.

jennbare Arcadia? Storefront too or only juicing location?

jubytrue @getrocked storefront too!

jubytrue In Arcadia, 39th St and Camelback erin.lauray Yay!!! This is much closer to me than Scottsdale Quarter! I'm SO excited!



21 likes

OCTOBER 3, 2014



jubytrue

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jubytrue "Hey Juby! What's in Your Purse?" Caroline, our resident artist is carrying lip balm, bright red lip color, neutral lip color, Juby's Body Karate, headphones, wallet and a bit of change. Show us your purse and pocket treasures. #jubytrue

taylormvlholland OMG look in mine it's fun

jubytrue You're next @taylormvlholland



anitawalker11, puregoodiesmarket, taye.ng, c_clairecreate, hannahnconroy, localjuicery, elianemagalhaescorleone and kandicemaemae like this

OCTOBER 13, 2014



jubytrue

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jubytrue Join our Juicy Juby Workshop tomorrow morning, Saturday, at 9:00am to learn about Juice Cleansing 101 and receive a complimentary Fennel Destination Juice sample. @true food scottsdale quarter #iamjuby #jubytrue #juicecleansing #scottsdalequarter #healthyscottsdale #scottsdaleaz



25 likes

OCTOBER 24, 2014



jubytrue

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jubytrue Taking the Juby gang on a tour of the 39th St new Juby! #iamjuby #jubytrue



20 likes

OCTOBER 29, 2014

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jubytrue If you were a Juby Boost, which would you be? #grassercise #buddhabelly #bodykarate
 bonitaapple_kat #bodykarate of course 🙌
 zemamas Body karate 🥋
 madamemaisonblanc that body karate is delightful, seriously considering a little juice cleanse action using your tasty concoctions... so amazing.
 jubytrue @madameswanky come on in!
 meganpett Grassercise. Gotta love that grass... Wheatgrass!
 maggiecf79 Body Karate!
 lifeisgoodarizona Body karate!
 nutrasumma Grassercise



36 likes
 APRIL 21, 2015



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jubytrue These little Juby Boosts pack a big punch. #jubytrue #iamjuby #organicjuice



33 likes
 AUGUST 13, 2015

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@JubyTrue

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#jubytrue #jubyjuice #pressedjuice #organic #paleo #powerbar #azlife #arizona #scottsdale #phoenix



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Juby True

February 27 · 🌐

How do you Juby?!

#jubytrue #jubyjuice #juicecleanse #pressedjuice #arizonajuce #arizona #scottsdale #phoenix #azlife



Juby True's Post

Chat (Off)

FRC 003197

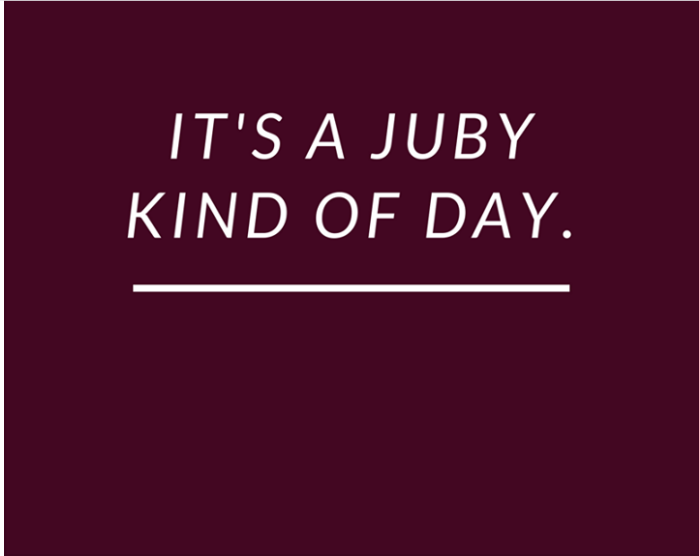


Juby True
@JubyTrue

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Juby True

February 26 · 🌐

LAST WEEK to enjoy our smoothie featuring a blend of banana, coconut oil, dates, peppermint oil, spinach, cacao nibs & tocotrienols. Get yours today, it's Mint-To-Be! #jubytrue

#hearthealthy #sweetlove #arizonajuce #jubyjuice #arizona #scottsdale #phoenix #azlife #mintshake #mintto be #thisisdarling



Juby True's Post

Chat (Off)

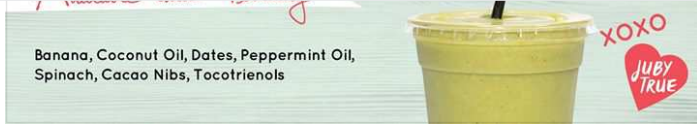
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@JubyTrue

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Juby True

February 14 · 🌐

It's a Juby kind of day! Stop by to enjoy our new Mint-To-Be smoothie, featuring a blend of banana, coconut oil, dates, peppermint oil, spinach, cacao nibs and tocotrienols. #valentinesday

#jubytrue #hearthealthy #valentines #sweetlove #arizonajuice #jubyjuice #arizona #scottsdale #phoenix #azlife #mintshake #minttobe #thisisdarling



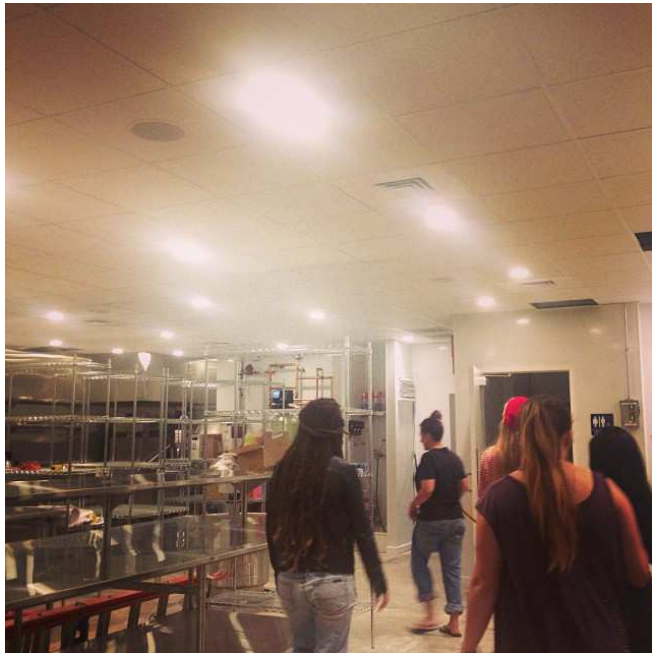
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Juby True's Post

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jubytrue Taking the Juby gang on a tour of the 39th St new Juby! #iamjuby #jubytrue

20 likes

OCTOBER 29, 2014

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jubytrue • Follow

jubytrue It's a Juby kind of day! Stop by to enjoy our new Mint-To-Be smoothie, featuring a blend of banana, coconut oil, dates, peppermint oil, spinach, cacao nibs and tocotrienols. #valentinesday

#jubytrue #hearthealthy #valentines #sweetlove #arizonajuce #jubyjuice #arizona #scottsdale #phoenix #azlife #mintshake #minttobe #thisisdarling

48 likes

FEBRUARY 14

Add a comment...

FRC-14

JUBY CLEANSES

THE NATURAL CLEANSE: *A 1 to 3 day beginners cleanse that will give your digestive system a much needed rest, and help with hydration. This mostly liquid cleanse is a great way to recover from bad behavior or just help your body re-boot.*



AM shot: **Body Karate**

Get Glowing

Pressed Kale-Aid

Roots Radical

Reset Button

Quinoa & Kale Salad (gf, v)

Smooth Operator

1 Day
\$50

2 Day
\$99

3 Day
\$149

Instructions: *Keep juices & salad refrigerated. Drink juice cleanse and consume salad in order listed above. Hydration is key. Please drink at least 64 oz of water every day while you cleanse.*

JUBYTRUE.COM ✦ 2502 E CAMELBACK ROAD ✦ PHOENIX, ARIZONA 85016



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FRC000169

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JUBY CLEANSES

THE SUPER NATURAL CLEANSE: *This more advanced 1 to 3 day cleanse is 100% liquid, and will give your digestive system a real opportunity to rest, and detoxify. High quantities of nutrient dense greens with the addition of high vitamin fruits and vegetables makes this cleanse a great meal replacement, and should help get rid of that bloated feeling.*

AM shot: **Cider Slider**

Roots Radical

Sweet Greens

Golden Child

Pressed Kale-Aid

Reset Button

Smooth Operator

1 Day
\$50

2 Day
\$99

3 Day
\$149

Instructions: *Keep juices refrigerated. Drink juice cleanse in order listed above. Hydration is key. Please drink at least 64 oz of water every day while you cleanse.*

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Juby Cleanser

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

Boost: Grassercise
Sweet Karma
Oh Ginger!
Tuscan Kale & Quinoa Salad
Pressed Kale-Aid
Get Glowing
Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

Boost: Buddha Belly
Sweet Karma
Oh Ginger!
Reset Button
Midnight Train
Pressed Kale-Aid
Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

Boost: Yin Zing
Sweet Karma
Midnight Train
Basillion
Lean Green Veggie Machine
Roots Radical
Almond Mylk

1 Day
\$56

2 Day
\$111

3 Day
\$167

Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

SNACKS + SWEETS

Apple + Caramel (gf, v) \$6

fresh cut apple with vegan caramel dip
alkalizing, contains healthy fats

Protein Puffs (gf, veg) \$5.5

crisped brown rice, superberry nut & seed mix, almond butter, honey, coconut oil
supports brain function, high in omega fatty acids, high in antioxidants & healthy fiber

Cranberry Coconut Paleo Power Bar (gf, v) \$3

sprouted almond, dried cranberry, dates, raw pecan, coconut oil, unsweetened coconut

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

Organic Superfood Popcorn (gf, veg) \$4
yellow popcorn, coconut oil, red palm oil, hemp seed, nutritional yeast, cumin, spike seasoning, grass-fed butter
high in omega fatty acids, healthy hair & skin, supports libido

Seasonal Fruit + Yogurt Parfait (veg) \$6

organic greek yogurt, seasonal fresh fruit compote, hand made Juby granola

Lemon Cashew-Cream Parfait with gf Graham Cracker (v) \$6

raw cashew, gf graham cracker, maple syrup, coconut oil, lemon & zest, sea salt
high antioxidants, essential fatty acids

Coconut Donut Holes (v) \$6

brazil nut, oat, coconut oil, maple syrup, sea salt
essential fatty acids, supports heart health, supports brain function

Sea Salt Cacao Truffles (gf, v) \$6

walnut, cashew, dates, cacao, coconut oil, sea salt
high antioxidants, high mineral content, essential fatty acids

Half + Half (gf, v) \$6

mix of truffles & donut holes

ORGANIC SALADS

Superfood Salad (gf, v) \$10

mixed greens, kale, baby spinach, super berry & seed mix, red beet, carrot, raw root vinaigrette
free radical uptake, liver support, improves complexion

Asian Soba Noodle Salad (v) \$9

soba & kelp noodles, spinach, shiitake mushroom, daikon radish, snow pea, carrot, cucumber, scallion, cilantro, sesame seed, shiitake vinaigrette
alkalizing, contains trace minerals, aids water reduction, removes heavy metals

Tuscan Kale Quinoa Salad (gf, v) \$8

kale, red quinoa tabbouleh, lemon dressing
alkalizing, high in vitamin K, antioxidants

Crudité To Go (gf, v) \$8

organic seasonal vegetables
choice of 2 dips: pimento cashew cheese & red pepper walnut
alkalizing, anti-viral, kidney support

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3912 E CAMELBACK ROAD • PHOENIX, ARIZONA 85018



ORGANIC COLD PRESSED JUICE



There is only truth in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy. How do you Juby?

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites; cold-pressed to keep the flavors and nutrients freshest.

Seasonal Juice \$9

El Verde \$10

dandelion, cucumber, romaine, lemon, kale, ginger, jalapeño, turmeric, parsley, himalayan sea salt chlorophyll dense, anti-inflammatory, heavy metal uptake

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric liver support, oxygenating, anti-inflammatory

Sweet Karma \$9

apple, parsley, spinach, kale, romaine, ginger increases vitality, supports brain function, improves complexion

Little Miss Sunshine \$9

pineapple, pear, ginger, mint digestive support, clear skin, anti-inflammatory

Golden Child \$9

pineapple, pear, gold beet oxygenating, improves complexion, aids workout recovery

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger aids water reduction, connective tissue support, alkalizing

Lean Green Veggie Machine \$10

cucumber, romaine, spinach, kale, lemon, parsley, ginger improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric high vitamin A, anti-inflammatory

Just Apple \$7

apple high antioxidants, supports respiratory health

Basillion \$10

fuji apple, spinach, basil, lime, chlorophyll, cayenne revitalizing metabolic boost, reduces nausea, supports immune system

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne supports immune system, glowing complexion, metabolic boost

Fennel Destination \$10

green apple, fuji apple, fennel, spinach, cilantro, lemon, lime removes heavy metals, stabilizes mood, alkalizing

Juby Cleanses

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

- Boost: Grassercise
- Sweet Karma
- Oh Ginger!
- Tuscan Kale & Quinoa Salad
- Pressed Kale-Aid
- Get Glowing
- Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

- Boost: Yin Zing
- Sweet Karma
- Vitamin See
- Basillion
- Lean Green Veggie Machine
- Roots Radical
- Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

- Boost: Buddha Belly
- Sweet Karma
- Oh Ginger!
- Reset Button
- Fennel Destination
- Pressed Kale-Aid
- Almond Mylk



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.



ORGANIC COLD PRESSED JUICE



There is only truth in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy. How do you Juby?

No. 480.240.1277 • JUBYTRUE.COM
3912 E CAMELBACK ROAD • PHOENIX, ARIZONA 85018

SNACKS + SWEETS

Paleo Power Bar \$3

Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, dates, raw pecan,
coconut oil, unsweetened coconut

Cocoa Spice (gf, v)
dates, sprouted almond, cashew, evoo,
cocoa, cinnamon, ginger, clove

Seasonal Muffin (gf, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf, veg) \$3

COFFEE + TEA

Paleo Coffee (gf)

high mct coconut oil,
grass-fed butter

12oz \$3.5 / 16oz \$4.5

supports brain health,
sustained energy, low acid,
boosts metabolism

Organic Tuscan Blend

regular & decaf

12oz \$2 / 16oz \$3

Green Tea

16oz \$3 / 32oz \$4

Bottled Water \$2.5

milk choices: soy, almond, nonfat, whole, half & half

(gf) gluten free • (v) vegan • (veg) vegetarian

Juby Cleanses

THE NEWBIE:

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.

Boost: **Grassercise**

Sweet Karma

Oh Ginger!

Tuscan Kale & Quinoa Salad

Pressed Kale-Aid

Get Glowing

Almond Mylk

THE APPRENTICE:

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.

Boost: **Buddha Belly**

Sweet Karma

Oh Ginger!

Reset Button

Midnight Train

Pressed Kale-Aid

Almond Mylk

THE SAGE:

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.

Boost: **Yin Zing**

Sweet Karma

Midnight Train

Basillion

Lean Green Veggie Machine

Roots Radical

Almond Mylk



Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

Nº 480.265.4500  JUBYTRUE.COM

15191 N SCOTTSDALE ROAD • SCOTTSDALE, ARIZONA 85254



ORGANIC COLD PRESSED JUICE



There is only truth
in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy.

How do you Juby?

JUBY CLEANSSES

1 Day
\$56

2 Day
\$111

3 Day
\$167

THE NEWBIE

.....

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THE APPRENTICE

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THE SAGE

.....

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BUILD YOUR OWN

.....

Chat with one of the Juby True specialists to customize a cleanse that's perfect for you.

xo juby

smoothies

serious smoothies

- Immunie (gf, v)** \$8
orange, banana, lemon, sea buckthorn berry juice, astragalus, nettle oil, ginger
boosts immunity, glowing skin, supports respiratory health
- Cacao Ka-pow (gf, v)** \$9.50
cacao, powdered mesquite, spinach, banana, coconut oil, coconut cream, coconut water, almond mylk, maple syrup, cinnamon, vanilla, maca root, folic acid, sea salt, stevia
high antioxidants, stabilizes mood, energizes, supports brain function
- Lawn Ranger (gf, veg)** \$8
pineapple, lemon, turmeric, wheatgrass, coconut water, spinach, pea protein, honey, banana
anti-inflammatory, hydrating, high in protein

smoothie add-ons (gf) gluten free • (v) vegan • (veg) vegetarian

- free** ground cinnamon powdered turmeric
- \$1** turmeric coconut oil chia seed almond butter organic yogurt flax seed
- \$2** liquid chlorophyll chaga extract bee pollen hemp protein maca root pea protein raw cacao

smoothies

start your day

- Strawberry Banana Oat (veg)** \$8
strawberry, oat, vanilla extract, banana, honey, coconut cream, coconut water, almond mylk
skin cell turnover, boosts electrolytes, healthy digestion

- Weekend Warrior (gf, veg)** \$8
almond butter, flax, low-fat yogurt, banana, honey, apple
high protein & omegas, supports heart health, digestive health

any time, all the time

- Pom Pom Pop (gf, veg)** \$8
pineapple, orange, pomegranate, coconut cream
high antioxidants, improves complexion, anti-inflammatory
- Skini Mini (gf, veg)** \$8
banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, improves complexion
- #Hotdate (gf, v)** \$8
house almond mylk, kale, banana, dates
high electrolytes & omegas

ask about our feel good
JUBY CLEANSSES



FRC 000288

JUBY CLEANSSES

1 Day
\$56

2 Day
\$111

3 Day
\$167

THE NEWBIE

This 1, 2, or 3 day beginner's cleanse includes a delicious salad for dinner and is a great way to recover from bad behavior and help your body reboot.



THE APPRENTICE

When you're ready to say farewell to the fork, this 1, 2, or 3 day cleanse is 100% liquid and full of a variety of fruits and veggies to satisfy your taste buds and give your digestive system a real opportunity to reset and detoxify.



THE SAGE

If you have some knowledge of cleansing, elevate to the next level and try this 1, 2, or 3 day 100% liquid cleanse packed with extra-high quantities of nutrient dense greens to help restore maximum vitality to your entire system.



BUILD YOUR OWN

Chat with one of the Juby True specialists to customize a cleanse that's perfect for you.

xo juby



ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites; cold-pressed to keep the flavors and nutrients freshest.

Roots Radical \$9 red beet, carrot, pear, ginger, lemon, turmeric	Lean Green Veggie Machine \$9 cucumber, romaine, spinach, kale, lemon, garlic, ginger	Fennel Destination \$9 green apple, fuji apple, lemon, quinoa, cilantro, lemon, lime
Sweet Karma \$9 apple, banana, spinach, kale, romaine, ginger	Oh Ginger! \$9 apple, carrot, ginger, turmeric	Anahata \$10 chard, romaine, spinach, fennel, cilantro
Little Miss Sunshine \$9 pineapple, pear, ginger, lime	Just Apple \$7 apple	Oba \$9 carrot, celery, dandelion, green, lemon, turmeric
Golden Child \$9 strawberry, pear, gold leaf	Basilion \$9 green apple, spinach, basil, lime, fresh mylk, cucumber	Afternoon Delight \$9 strawberry, celery, lime
Pressed Kale-Aid \$9 celery, apple, cucumber, lemon, kale, ginger	C-Horse \$9 orange, green apple, lemon, pineapple, lime, cayenne	

HYDRATORS *6

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the busy clean flavors and super-hydrating qualities of my refreshing waters.

Get Glowing cucumber, pineapple, coconut water, citrus wedge	Reset Button apple, water, lemon, cucumber, filtered water
--	--

SMOOTHIES *8

Green Builder (g, v) Sweet potato, chickpea, banana, protein, banana	Pam Pam Pop (g, v) pineapple, mango, pomegranate, coconut cream	Immunie (g, v) orange, banana, lemon, kale, buckwheat, berry, apple, pomegranate, nutmeg, apple oil
Weekend Warrior (g, v) veg, almond butter, tea, low fat yogurt, banana, honey	Skini Mini (g, v) veg, banana, pear, apple, low fat yogurt, honey	#Hotdate (g, v) frozen almond mylk, kale, banana, date

ALMOND MYLK BLENDS *8

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. Sprouting releases the life force & stored energy of dried foods.

Smooth Operator (g, v) raw sprouted mylk, date, cinnamon, vanilla	Almond Mylk (v) raw sprouted almond, filtered water, dates, vanilla bean
Vanilla Almond Java (g, v) cold brewed coffee, house almond mylk, Madagascar vanilla	Cacao Almond Mylk (v) raw sprouted almond, filtered water, dates, vanilla bean, raw cacao, cinnamon, cayenne

JUICE BOOSTS (3oz) *4

Body Karate orange, red beetroot, leafy greens, grape, lemon, pomegranate, nutmeg, apple oil	Grassercise strawberry, lemon, turmeric, wheatgrass	Buddha Belly apple, apple cider vinegar, maple syrup
--	---	--

SNACKS + SWEETS

Paleo Power Bar \$3
Cranberry Coconut (g, v)
sprouted almond, dried cranberry, dates, raw cacao, coconut oil, unsweetened coconut

Cacao Spice (g, v)
dates, sprouted almond, cacao, spice, lemon, cinnamon, ginger, clove

Cranberry, Walnut & Olive Oil Muffin (g, veg) \$4

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (g, veg) \$3

COFFEE + TEA

Paleo Coffee (g) high melt almond oil, grass fat butter 18oz \$3.50 / 16oz \$4.50	Organic Tuscan Blend regular & decaf 18oz \$2 / 16oz \$3
Green Tea 18oz \$3 / 16oz \$4	Bottled Water \$2.50

milk choices: soy, almond, coconut, whole, half&half

(g) gluten free - (v) vegan - (veg) vegetarian

JUBY CLEANSES

1 Day \$50	2 Day \$99	3 Day \$149
-------------------	-------------------	--------------------

THE NATURAL:
A 1, 2, or 3 day beginner's cleanse that will give your digestive system a much needed rest and help with hydration. This mostly liquid cleanse is a great way to recover from bad behavior or just help your body re-boot.

THE SUPER NATURAL:
This more advanced 1, 2, or 3 day cleanse is 100% liquid and will give your digestive system a real opportunity to rest and detoxify. High quantities of nutrient dense greens, with the addition of high vitamin fruits and vegetables, make this cleanse a great meal replacement and fire up digestive energy to help restore vitality to your entire system!

AT THE Body Karate
Get Glowing
Pressed Kale-Aid
Roots Radical
Reset Button
Tuscan Quinoa & Kale Salad (g, v)
Almond Mylk

AT THE Buddha Belly
Roots Radical
Sweet Karma
Golden Child
Pressed Kale-Aid
Reset Button
Almond Mylk

Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

FRC-15

Juby True
@JubyTrue

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Message



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Top Comments

2 Shares



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Press Enter to post.



Dena Pepper Did the juice cleanse last Saturday! It was amazing! I felt great the whole rest of the weekend!

Like · Reply · 2 · January 10, 2014 at 1:10pm



Juby True

January 8, 2014 ·

Need ideas for a juice or smoothie? We've got plenty to go around on our Pinterest. Check it out: <http://bit.ly/1c0oX3S>



Juby True (jubytrue)

Juby True / Juby True offers cold-pressed juices, smoothies, and boosters that are built on the belief that good nutrition should always taste amazing.

PINTEREST.COM

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Juby True

January 5, 2014 ·

Rough Weekend? Wash it away with an After Party. The Milk Thistle helps cleanse the liver of toxins.



Chat (Off)



Juby True
@JubyTrue

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Message



Like Comment Share

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Write a comment...
Press Enter to post.

Juby True January 4, 2014 · 🌐

An apple a day keeps the bad vibes away.
Find the wonder fruit in our Oh Ginger!, Pressed Kale-Aid and more:
<http://bit.ly/1dfL0TF> [PDF]



Chat (Off) [Settings] [Close] [Share]



Juby True

Like This Page · January 5, 2014 ·

Rough Weekend? Wash it away with an After Party. The Milk Thistle helps cleanse the liver of toxins.

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5



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Bill Sams

4 mutual friends

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Juby True
Like This Page · October 14, 2014 ·

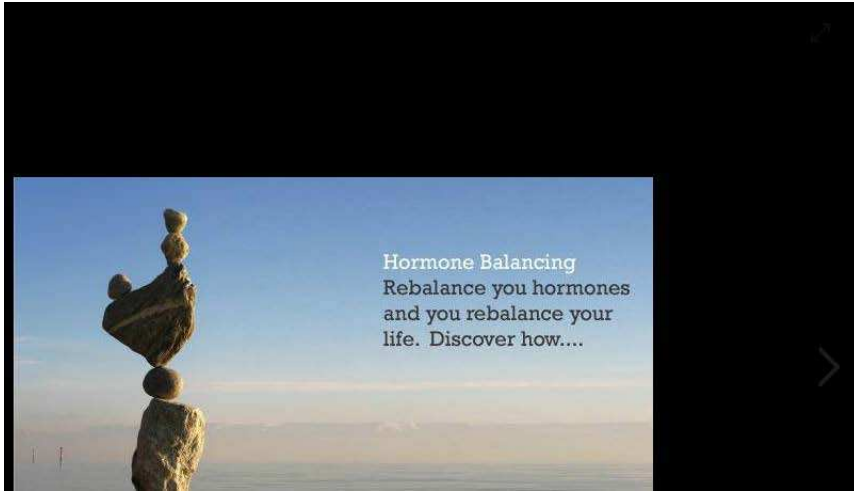
Juby Juice Lovers, if you'd like to have the chance to have your beautiful face on our "I AM JUBY" photo wall at our new location, listen closely. Find us on Instagram, #JubyTrue. Upload and tag us in the photo of you and your favorite Juby True item. Grab your pals and make it a group pic. We love ya!!

Like Comment Share

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Press Enter to post.

Suggested Groups See All



Juby True
Like This Page · October 17, 2014 · Edited ·

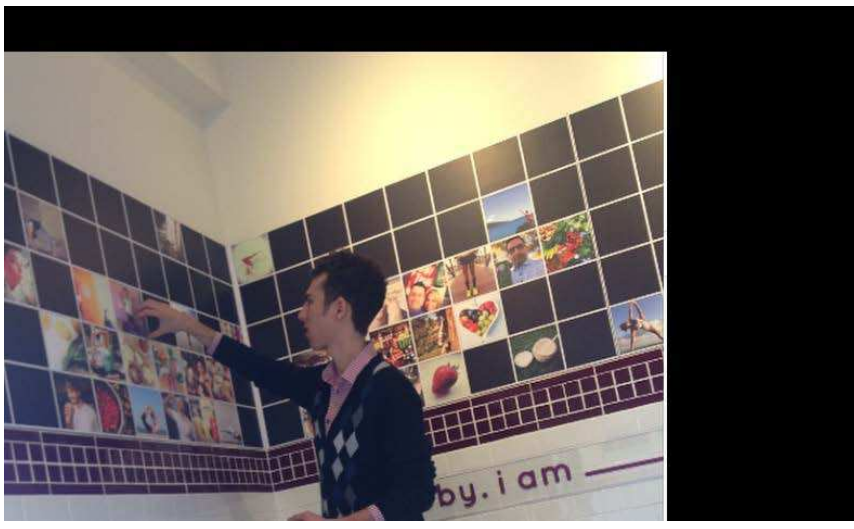
Tomorrow's Juicy Juby Workshop is "Hormone Balancing" by Naturopathic Doctor, Kayla Eckhart. See you at 9:00am, True Food Scottsdale Quarter.

Like Comment Share

1 Top Comments

Lori Ann Damn I have to work
Like · Reply · October 17, 2014 at 6:32pm

Write a comment...
Press Enter to post.



Juby True
Like This Page · November 24, 2014 · Edited ·

Are you on our #IAMJuby wall at our 39th St. and Camelback location? If not, WHY NOT? Send us your photo and hashtag #IAMJuby and you will be!

Can't wait to see it? Doors open to the public December 2nd.

Like Comment Share

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Write a comment...
Press Enter to post.

FRC-17



Juby Truths from yours tr

There are 5-Tips. of pr
100% Juice (You're That's all
60% of your body's daily
for digesting food - wh
that extra 40
You receive up to 5 tim
of nutrients from cold pr
from a home juicer (y
Two-thirds of your b
of water...viva
Enzymes build beaut
you're so b
xo ju

i am juby. i am _____

FRC-18



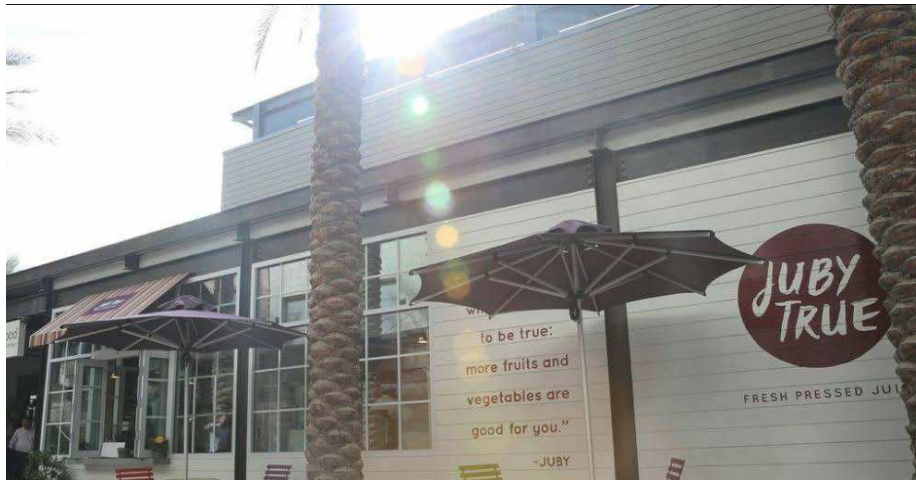
Juby True
Like This Page · November 6, 2013 · Edited ·

Proud to be apart of the Scottsdale Quarter family!
Have you tried a Juby Juice yet?

Like Comment Share

11

Write a comment...
Press Enter to post.



Juby True
Like This Page · January 15, 2014 ·

Happy National Fresh Squeezed Juice Day! We want to celebrate this day with a drink to your health.

The first 100 Juby True guests to visit today will receive a FREE signature cold-pressed juice. We're open from 8 AM to 6 PM at the Scottsdale Quarter. Will you be here?

Get in on the celebration -- post a picture of you with your Juby True juice and tag it #NationalFreshSqueezedJuiceDay!

Like Comment Share

15

Write a comment...
Press Enter to post.



Juby True
Like This Page · January 15, 2014 · 🌐

Happy National Fresh Squeezed Juice Day!

Be one of the first 100 to celebrate with us. There is still time to get your hands on a FREE Juby juice!

#NationalFreshSqueezedJuiceDay

👍 Like 💬 Comment ➦ Share

👤 31 Top Comments ▾

2 Shares 2 Comment

Andrew Ferguson Hi Yarin, you're looking like your Dad when he was younger!
Like · Reply · April 28, 2014 at 12:18am

John D Doolin It made my day. Thank you!
Like · Reply · 1 · January 15, 2014 at 11:02am

Write a comment...
Press Enter to post.



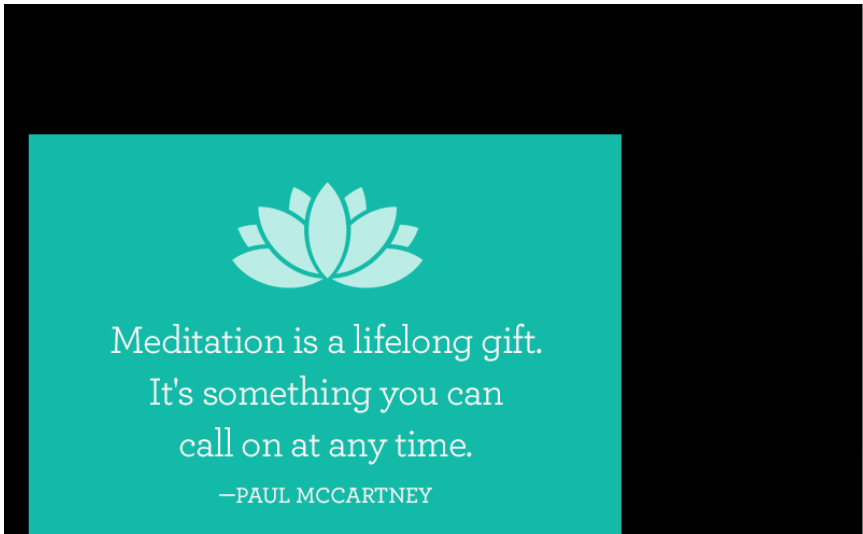
Juby True
Like This Page · May 20, 2014 · 🌐

I'm curious -- what's your favorite cold-pressed Juby juice?

👍 Like 💬 Comment ➦ Share

👤 2

Write a comment...
Press Enter to post.



Juby True
Like This Page · May 22, 2014 · 🌐

Remember to take a second and breathe today. In for 10 seconds... out for 10 seconds.

Ahhh, much better, right? XO, Juby

👍 Like 💬 Comment ➦ Share

👤 3 Top Comments ▾

Roman Renteria ..just did it....nice
Like · Reply · May 22, 2014 at 10:31am
↳ 1 Reply

Write a comment...
Press Enter to post.



Juby True
Like This Page · July 31, 2014 · 🌐

Even little swimmers love Juby's Pressed Kale-Aid! Lilah had some Kale-Aid AND Green Builder Smoothie. Hydration. Blood-building. Anti-inflammatory. You Go Girl!! xoxo Juby

Like Comment Share

9

1 Share

Write a comment...
Press Enter to post.



Juby True
Like This Page · August 14, 2014 · 🌐

Eat the Rainbow to get nature's full spectrum of health-promoting nutrients. Amber is getting her fill of yellows today with Juby's Golden Child: Pineapple, Pear, Golden beet. These yellow goodies are great for anti-oxidents, digestion, vitamin C & E, omega 3's, detoxing the liver & kidneys and heart health.

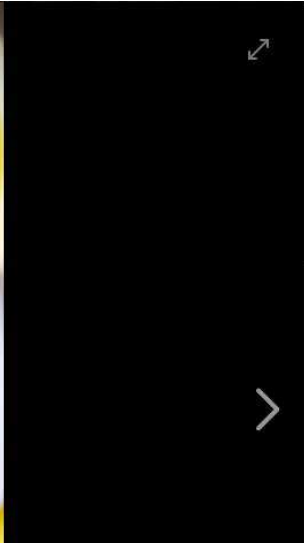
Like Comment Share

9 Top Comments ▾

Jackie Centrella Looking great amber!
Like · Reply · 1 · August 14, 2014 at 2:02pm

Deb Pettry Golden beet? Do they taste different than burgundy?
Like · Reply · August 14, 2014 at 7:20pm

Write a comment...
Press Enter to post.

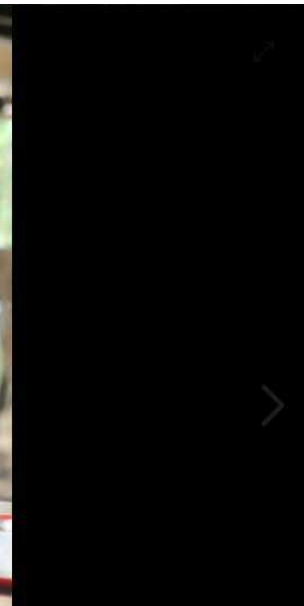


Juby True
Like This Page · September 16, 2014 · Edited

Back to school. Back to sharing germs. Let Juby be your first line of defense to naturally boost your immune system and keep you healthy!

Like Comment Share

Write a comment...
Press Enter to post.



Juby True
Like This Page · September 20, 2014

We had another fabulous Juicy Juby Workshop this morning with Jaime Ward, certified Holistic Health Coach and Gluten-Free Practitioner. Did you know that most of us are chronically vitamin-D deficient and wheat blocks the absorption of it? Stop it wheat! We need our vit-D! Next week is Juice Cleansing 101 with Kelly Watkins!

Like Comment Share

6 Top Comments

2 Shares 4 Comments

Dr. Shelley Nash Thanks for a wonderful class Jamie!
Like · Reply · 2 · September 20, 2014 at 11:59pm

Stephanie Apostol What a beautiful picture of you doing what you love!
Like · Reply · 1 · September 22, 2014 at 11:49am



Juby True
Like This Page · October 14, 2014 ·

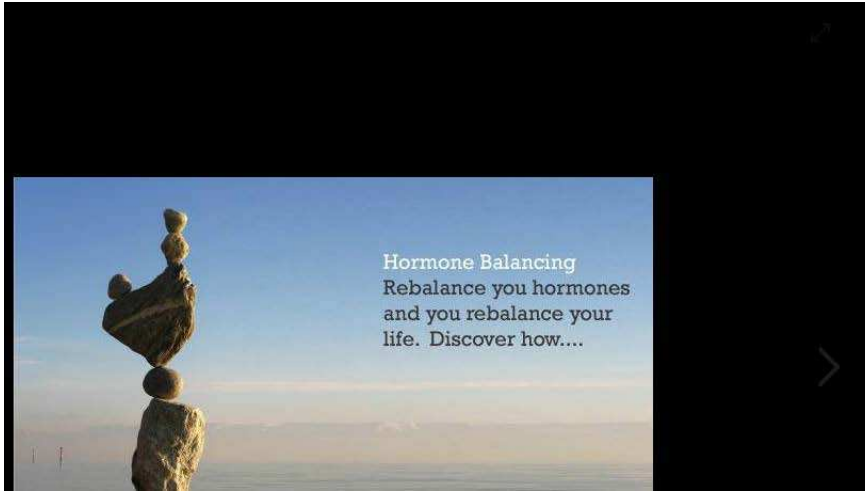
Juby Juice Lovers, if you'd like to have the chance to have your beautiful face on our "I AM JUBY" photo wall at our new location, listen closely. Find us on Instagram, #JubyTrue. Upload and tag us in the photo of you and your favorite Juby True item. Grab your pals and make it a group pic. We love ya!!

Like Comment Share

7

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Press Enter to post.

Suggested Groups See All



Juby True
Like This Page · October 17, 2014 · Edited ·

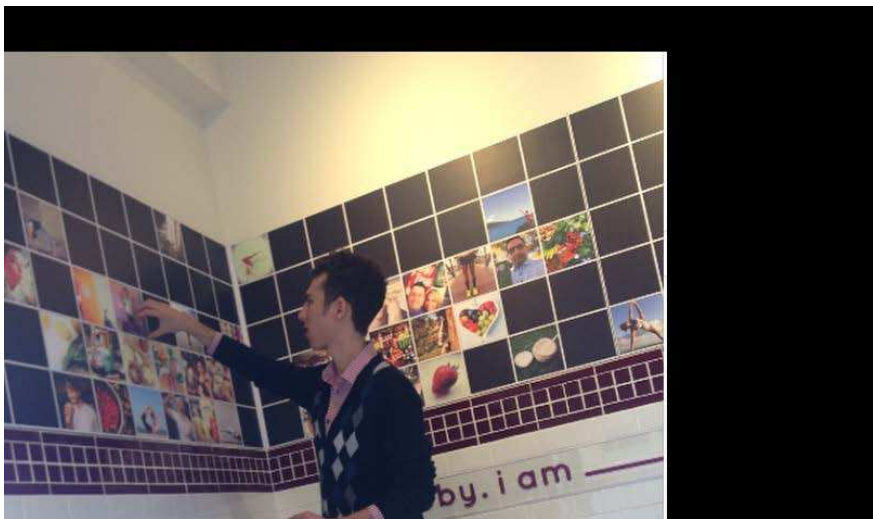
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Like Comment Share

1 Top Comments

Lori Ann Damn I have to work
Like Reply · October 17, 2014 at 6:32pm

Write a comment...
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Juby True
Like This Page · November 24, 2014 · Edited ·

Are you on our #IAMJuby wall at our 39th St. and Camelback location? If not, WHY NOT? Send us your photo and hashtag #IAMJuby and you will be!

Can't wait to see it? Doors open to the public December 2nd.

Like Comment Share

9

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Juby True
Like This Page · December 17, 2014 · Edited ·

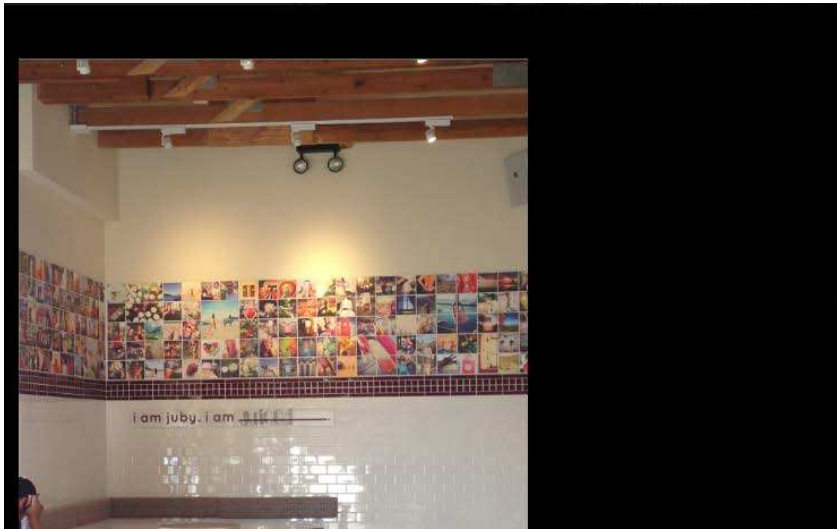
We don't just batch, juice and bottle here at Juby... We study up on ALL our new ingredients to make sure we can share our knowledge with you, our guest! Ask us anything... I dare you.

Like Comment Share

2 Top Comments

Megan Pettry why is chaga mushroom so powerful?
Like · Reply · December 17, 2014 at 1:21pm

Write a comment...
Press Enter to post.



Juby True
Like This Page · January 8, 2015 · Edited ·

Happy Wednesday fellow Juby's! We are still printing and posting photo's from #IAMJuby for the wall at 39th st and Camelback. So post away! We just LOVE your faces.

Like Comment Share

3

Write a comment...
Press Enter to post.



Juby True
Like This Page · February 10, 2015 ·

The Anahata supports a healthy heart. Get a gift "for" the heart this valentines day. Buy 5 get 1 free until 2/15. XO Juby

Like Comment Share

3

Write a comment...
Press Enter to post.



Juby True
Like This Page - February 14, 2015

Happy Valentine's Day everyone!! We love the idea of filling your body and your loved ones tummy with nutrient rich juice.
This is the last day for the Love Pack (Buy 5 get 1 free). So make sure you pick up a six pack (Of juice) for that honey of yours... Or for yourself.

Like Comment Share

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Suggested Groups See All

11.14.17

Mathews Brotherhood
18,705 members + Join



Juby True
Like This Page - March 14, 2015

Juby has your back when you need a little good luck charm. #wearinggreens #gettinglucky

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1
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Suggested Groups See All

11.14.17

Mathews Brotherhood
18,705 members + Join



Juby True
Like This Page · March 25, 2015 · Edited ·

Get your Easter glow at Juby—starting April 2nd, when you buy 5 juices you will get your 6th free! Don't miss your window...because the offer ends April 5th. See you soon! <http://bit.ly/1xfgy17>

Like Comment Share

3 Top Comments

Jamie Faye Killin Will you be open on Easter?
Like · Reply · March 31, 2015 at 7:56pm
1 Reply

Write a comment...
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Juby True
Like This Page · May 11, 2015 · Edited ·

Our secret weapon: Juby juice boosts! What puts the pep in your step?

Like Comment Share

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Suggested Groups See All

Mathews Brotherhood
18,705 members [+ Join](#)



Juby True
Like This Page · May 29, 2015 · Edited ·

Because everybody's work day needs a little Juby break.

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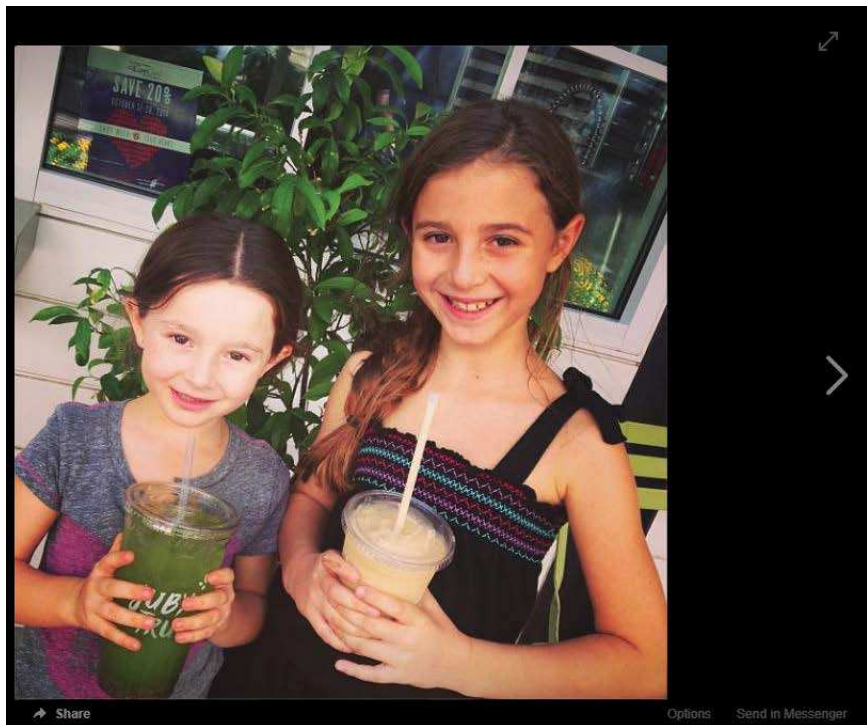
Juby True
Like This Page · June 24, 2015 · 🌐

"Blessed are the flexible, for they never get bent out of shape." 6:45 at Movement Restoration - Yoga and Juby for all!

👍 Like 💬 Comment ➦ Share

👍 4

Write a comment...
Press Enter to post.



Juby True
Like This Page · November 21, 2015 · Edited · 🌐

Juby Smoothies today!

👍 Like 💬 Comment ➦ Share

👍 2

Write a comment...
Press Enter to post.

Suggested Groups See All

11.14.17

Mathews Brotherhood
18,705 members + Join

Share Options Send in Messenger

FRC 000895



Juby True
Like This Page · January 30, 2016 · Edited ·

Juby Minis!!

Like Comment Share

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Suggested Groups [See All](#)

11.14.17

Mathew Brothard



Juby True
Like This Page · May 20, 2016 ·

Kman visits a few times a week. His favorites? Body Karate cause it makes him better at Taekwondo and Just Apple when he's on his way to school. #iamjuby

Like Comment Share

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Suggested Groups [See All](#)

FRC 000896



Juby True
Like This Page · June 1, 2016 ·

Sisterhood of the traveling juice. #iamjuby

Like Comment Share

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Suggested Groups [See All](#)

11.14.17



Juby True
Like This Page · June 3, 2016 · Edited ·

Bringing Juby boosts to local companies. Message us if you want us to visit you.

Like Comment Share

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Suggested Groups [See All](#)

11.14.17



Jubly True
Like This Page · June 5, 2016 ·

No touchie my Jubly!

Like Comment Share

1

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Press Enter to post.

Suggested Groups See All



Jubly True
Like This Page · June 6, 2016 ·

Your face is like sunshine. #iamjubly

Like Comment Share

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Press Enter to post.



Jubly True
Like This Page · June 11, 2016 ·

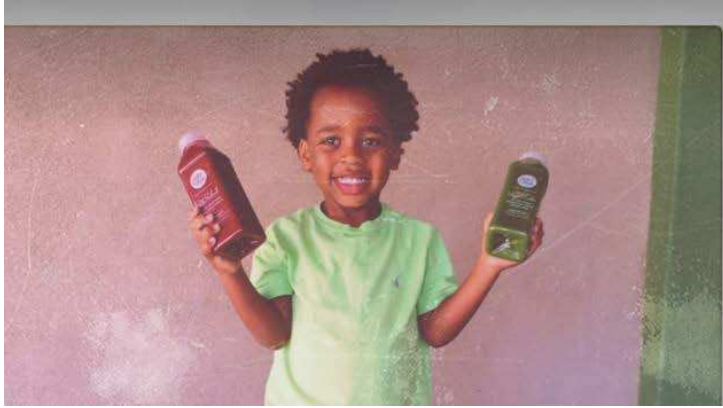
Why does being organic matter? It means no pesticides in your juice. #jublytruths

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2

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Suggested Groups See All



 **Juby True**
Like This Page · June 16, 2016 · 🌐

#iamjuby #iamstrong


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👍 2

 Write a comment... 😊 📷

Press Enter to post.




 **Juby True**
Like This Page · June 23, 2016 · 🌐

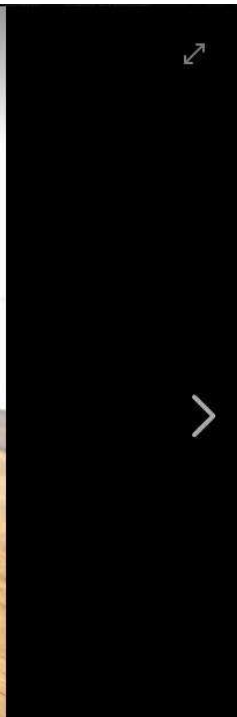
Juby's crayon box.

👍 Like 💬 Comment ➦ Share

👍 1

 Write a comment... 😊 📷 📧 🗨️

Press Enter to post.



Juby True
Like This Page · July 4, 2016 · Edited ·

When juice settles like this, it's a sign of a cold pressed juice. Shake and Juby! #jubytruths

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Local Products in Marketplace [See More](#)



Emerson Tv



Juby True
Like This Page · July 10, 2016 ·

Heavy Metal music? Good. Heavy Metals in your body? Bad. Fennel Destination removes heavy metals. #jubytruths

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Press Enter to post.

Local Products in Marketplace [See More](#)



Emerson Tv
\$145 · Phoenix, AZ [Message Seller](#)

[See More Items on Marketplace](#)



Juby True
Like This Page · July 11, 2016 · 🌐

If @samuel_bryan was stuck on an island, his juice of choice would be the Sweet Karma. #iamjuby

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Local Products in Marketplace [See More](#)



Juby True
Like This Page · July 19, 2016 · 🌐

HI-YA!!! Kick up your immunity with Body Karate: orange, sea buckthorn, berry juice, ginger, lemon, astragalus, & nettle oil. #iamjuby

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Local Products in Marketplace [See More](#)

Emerent Tv



Juby True
Like This Page · July 27, 2016 · 🌐

WE ❤️ COLD BREW! Less acidity makes for happier tummies. Another Juby #truth.

👍 Like 💬 Comment ➦ Share

👤 1

Write a comment...
Press Enter to post.

Suggested Groups

See All



Juby True
Like This Page · July 29, 2016 · 🌐

Finding our zen with Buddha Belly: apple, apple cider vinegar, & maple syrup. 🧘 #iamjuby

👍 Like 💬 Comment ➦ Share

Write a comment...
Press Enter to post.



Juby True
Like This Page · August 6, 2016 · Edited ·

A Juby #Truth: our juice masters can customize your juice to fit your specific tastes and needs. We love our community & want to bring you proper nutrition that always tastes amazing. #iamjuby

Like Comment Share

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Press Enter to post.

Suggested Groups See All



Juby True
Like This Page · August 8, 2016 ·


Cold pressed daily -- because we love you that much. xoxo, Juby

Like Comment Share

2

Write a comment...
Press Enter to post.

Suggested Groups See All




Juby True
Like This Page · August 11, 2016 · Edited ·

Our classic Banana, Espresso, Pistachio & Date Muffin is a Juby favorite. Stop in & satisfy your sweet tooth [and then pick up a cleanse].

Like Comment Share

Write a comment...
Press Enter to post.

Suggested Groups See All





Juby True
Like This Page · August 12, 2016 · Edited ·

Paleo coffee is our HERO: made with high MCT coconut oil & grass-fed butter, this perfect blend kick starts your metabolism to keep you energized and burning fat throughout the day. Another Juby #truth.

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Write a comment...
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Suggested Groups [See All](#)



Juby True
Like This Page · August 15, 2016 · Edited ·

Chlorophyll in green juices helps the body detoxify + oxygenate your system // ginger, turmeric x pineapple are powerful anti-inflammatory agents // sore muscles - Roots Radical + Relief // #JubyTruths

Like Comment Share

Write a comment...
Press Enter to post.



Juby True
Like This Page · August 23, 2016 · Edited ·

Cacao KA-POW!!! Everyone loves a chocolate shake... ours just happen to be good for you. #JubyTruth

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Press Enter to post.

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Juby True
 Like This Page · August 27, 2016 · Edited ·

SMILE! It's Saturday! Wishing you a great weekend from all of us here at Juby ☀️ #iamjuby

Like Comment Share

2

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Suggested Groups See All

Chattanooga Vegans (and the curious)
 1,023 members + Join



Juby True
 Like This Page · November 10, 2016 · Edited ·

#tbt to when our amazing beverage manager concocted some delicious Juby juicetails.
 #SpicyWatermelonMargarita #LittleMissRumshine
 #BazillionDollarBloodyMary

Like Comment Share

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 Press Enter to post.



Juby True
Like This Page · November 15, 2016 · Edited ·

Our Juby Boosts are small but mighty. 🌟

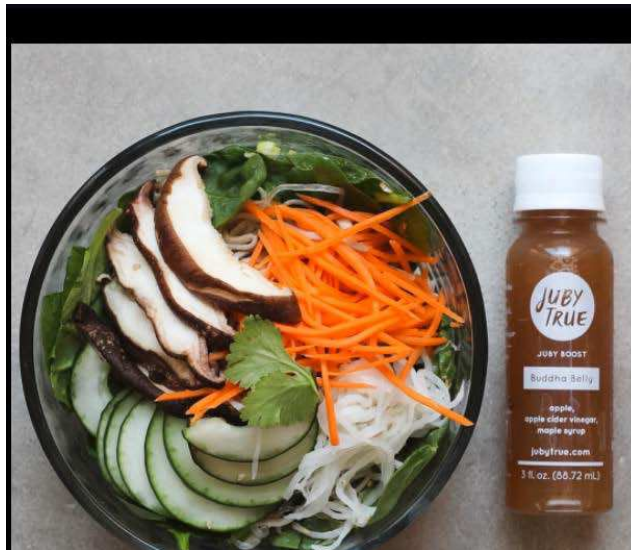
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Suggested Groups See All



Chattanooga Vegans (and the curious)
1 023 members + Join



Juby True
Like This Page · November 27, 2016 · Edited ·

Nutrients galore. 🍌 Repost: @phoenixmomblog
#iamjuby

Like Comment Share

1
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Suggested Groups See All





Juby True
Like This Page · January 11 · Edited · 🌐

Purchase a juice cleanse between now and January 21 and receive up to \$15 in Juby credit.

👍 Like 🗨 Comment ➦ Share

Write a comment...
Press Enter to post.

Suggested Groups See All



Chattanooga Vegans (and the curious)
1,023 members + Join



Juby True
Like This Page · January 16 · Edited · 🌐

Kick start your year! Purchase a cleanse to receive up to \$15 in Juby credit.

👍 Like 🗨 Comment ➦ Share

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Press Enter to post.

Suggested Groups See All



Chattanooga Vegans (and the curious)



Juby True
Like This Page · January 17 · Edited · 🌐

Productive mornings are powered by Juby. ☀️

👍 Like 🗨 Comment ➦ Share

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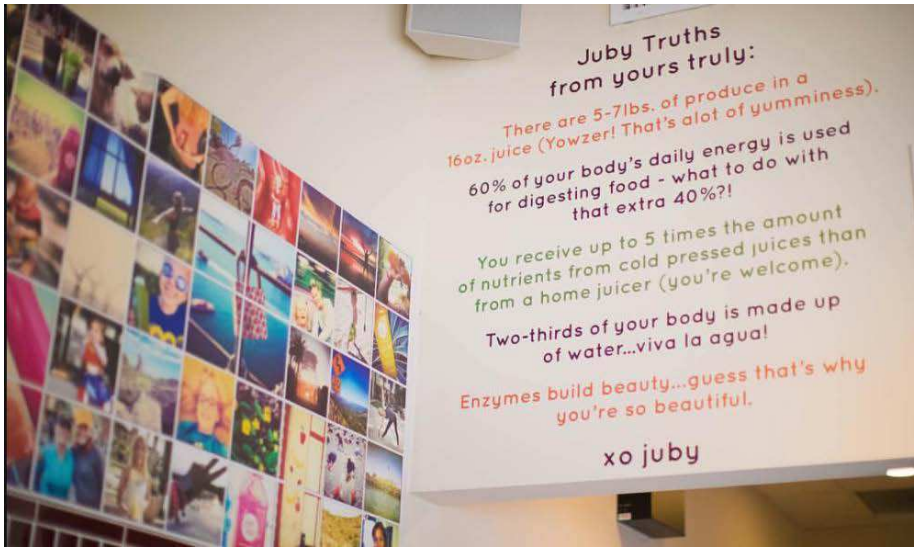
Juby True
Like This Page · January 20 · Edited · 🌐

Tomorrow is the last day to give your resolution a boost! 🌟
Purchase a Juby cleanse to get up to \$15 off in February.

👍 Like 🗨 Comment ➦ Share

Write a comment...
Press Enter to post.

Suggested Groups See All



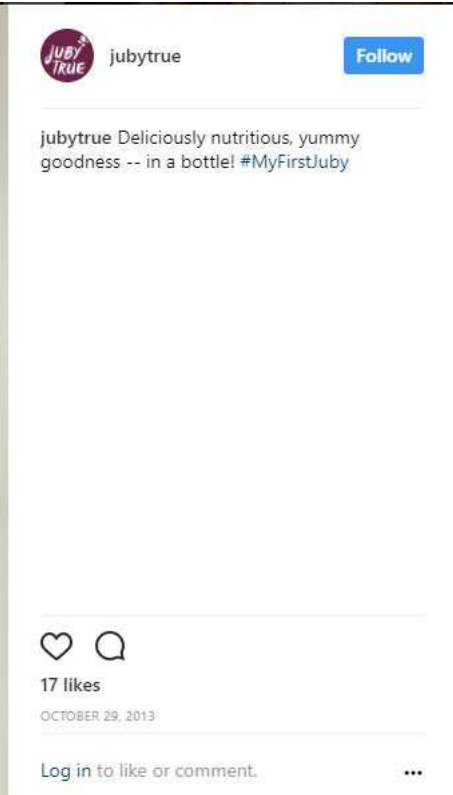
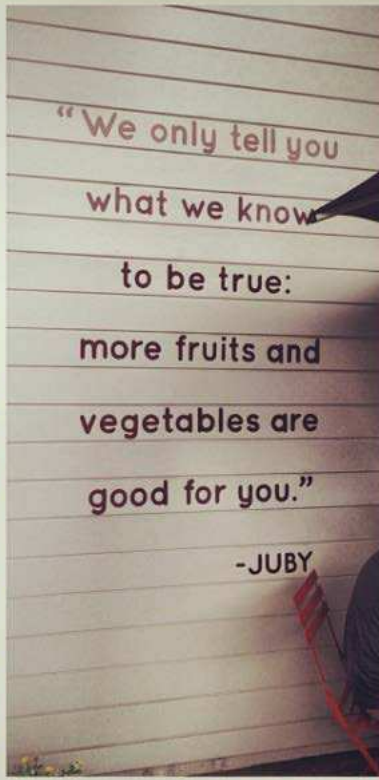
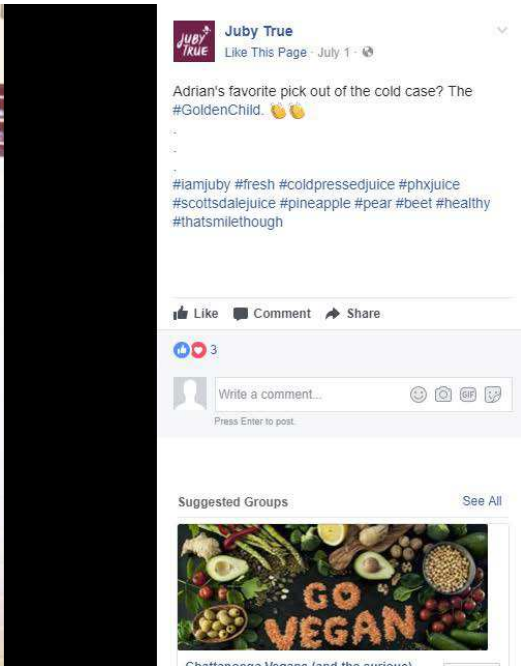
Juby True
Like This Page · April 1 · 🌐

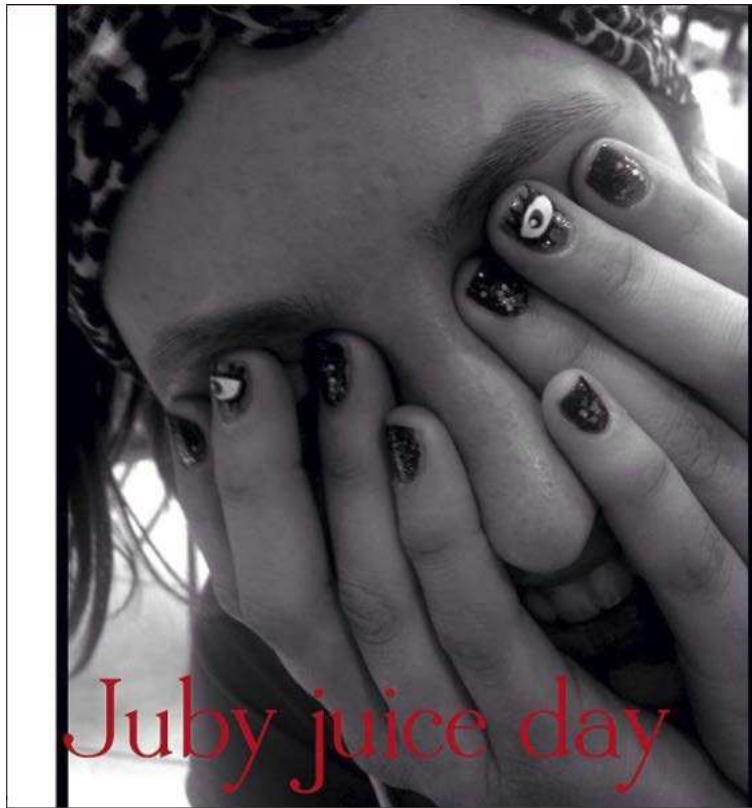
No foolin' around here... #truths #iamjuby

👍 Like 🗨 Comment ➦ Share

Write a comment...
Press Enter to post.

Suggested Groups See All





jubytrue

Follow



katesfolly, kristydisabato, sassygirl522, growpeachgrow, jamireagan, audrey_beauchamp, babyjae22 and jessica.mishlove like this

APRIL 10, 2014

Log in to like or comment.



jubytrue

Follow

jubytrue Juby Juice Goddesses.
xo

jcentrella I want a JUBY right now!!! So thirsty!! I'm gonna make some mama chia at home ❤️❤️❤️🥥🥥🥥 love you ladies! Keep up the good work



12 likes

APRIL 14, 2014

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FRC 000910



jubytrue

Follow

jubytrue Little baby Juby's.



22 likes

APRIL 30, 2014

Log in to like or comment.



jubytrue

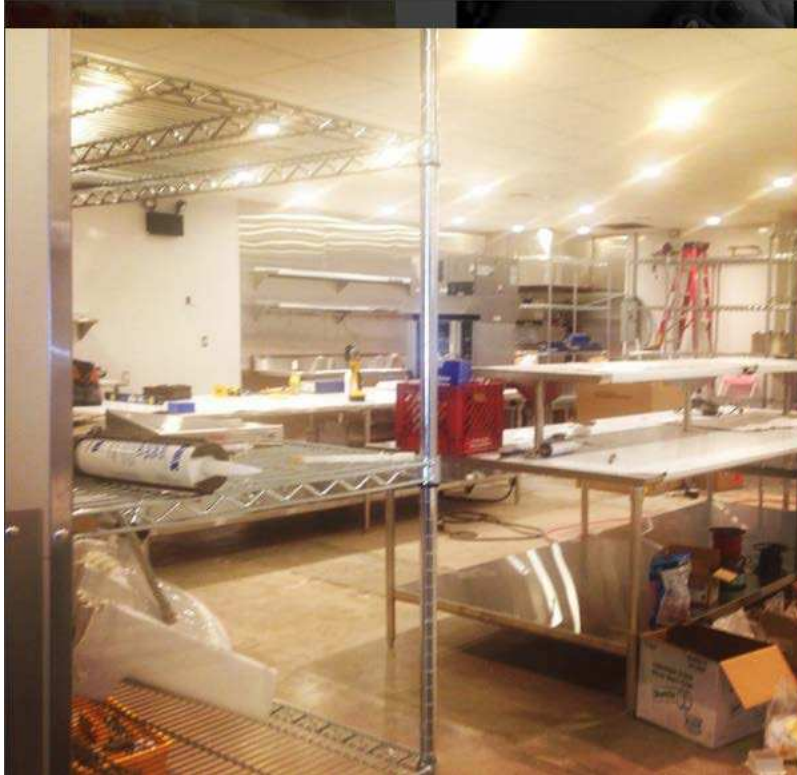
Follow

jubytrue Saturday morning Juicy Juby class on Fermentation was a success! Man oh man is it easy to create delicious, healthy food for your gut! #jubytrue #loveygut #healthy



everfitte, bshaye_, barre3scottsdalepv, brinaland123, jessorendi, orna55, hannahnconroy, jessica.mishlove and yogaflowlove like this

AUGUST 16, 2014



jubytrue

Follow

jubytrue Our super sonic new Juby location...almost complete. Now this you're gonna love.

jennbare Arcadia? Storefront too or only juicing location?

jubytrue @getrocked storefront too!

jubytrue In Arcadia, 39th St and Camelback erin.lauray Yay!!! This is much closer to me than Scottsdale Quarter! I'm SO excited!



21 likes

OCTOBER 3, 2014



jubytrue

Follow

jubytrue "Hey Juby! What's in Your Purse?" Caroline, our resident artist is carrying lip balm, bright red lip color, neutral lip color, Juby's Body Karate, headphones, wallet and a bit of change. Show us your purse and pocket treasures. #jubytrue

taylormvlholland OMG look in mine it's fun
jubytrue You're next @taylormvlholland



anitawalker11, puregoodiesmarket, taye.ng, c_clairecreate, hannahnconroy, localjuicery, elianemagalhaescorleone and kandicemaemae like this

OCTOBER 13, 2014



jubytrue

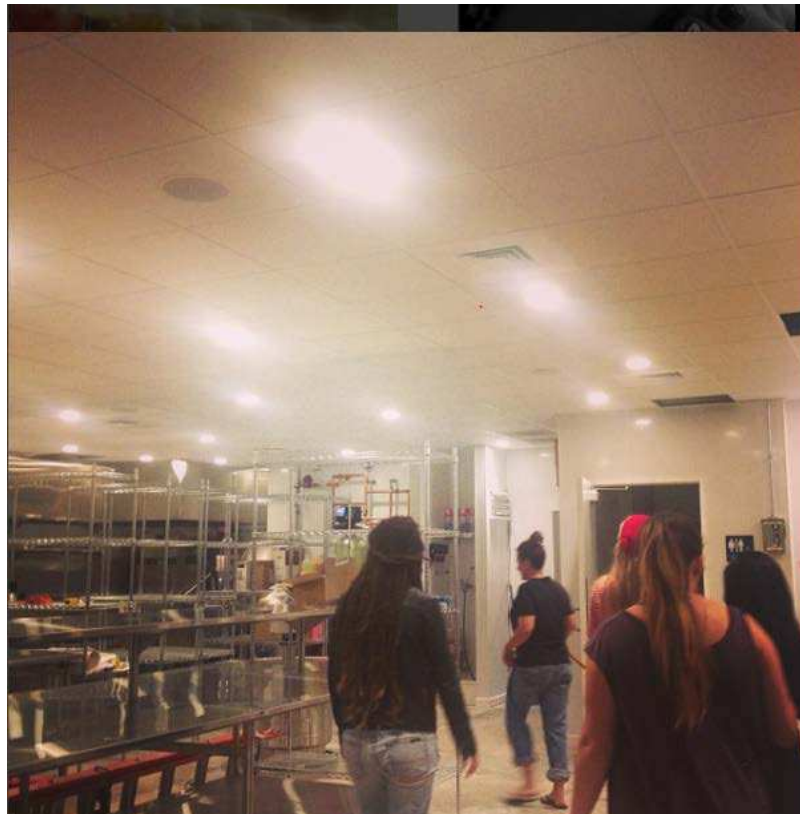
Follow

jubytrue Join our Juicy Juby Workshop tomorrow morning, Saturday, at 9:00am to learn about Juice Cleansing 101 and receive a complimentary Fennel Destination Juice sample. @true food scottsdale quarter #iamjuby #jubytrue #juicecleansing #scottsdalequarter #healthyscottsdale #scottsdaleaz



25 likes

OCTOBER 24, 2014



jubytrue

Follow

jubytrue Taking the Juby gang on a tour of the 39th St new Juby! #iamjuby #jubytrue



20 likes

OCTOBER 29, 2014

Log in to like or comment.





jubytrue

Follow

jubytrue If you were a Juby Boost, which would you be? #grassercise #buddhabelly #bodykarate

bonitaapple_kat #bodykarate of course 🙄
zemamas Body karate 🙄

madamemaisonblanc that body karate is delightful, seriously considering a little juice cleanse action using your tasty concoctions... so amazing.

jubytrue @madameswanky come on in!

meganpett Grassercise. Gotta love that grass... Wheatgrass!

maggiecf79 Body Karate!

lifeisgoodarizona Body karate!

nutrasumma Grassercise



36 likes

APRIL 21, 2015



jubytrue

Follow

jubytrue These little Juby Boosts pack a big punch. #jubytrue #iamjuby #organicjuice



33 likes

AUGUST 13, 2015

Log in to like or comment.

FRC-19

Trademark/Service Mark Application, Principal Register

Serial Number: 87442558

Filing Date: 05/09/2017

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87442558
MARK INFORMATION	
*MARK	JUBY
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	JUBY
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	FRC Balance LLC
*STREET	4455 East Camelback Road, Suite B100
*CITY	Phoenix
*STATE (Required for U.S. applicants)	Arizona
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	85018
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Arizona
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	005
*IDENTIFICATION	juice based nutritional supplements in the form of juice cleanses and juice shots
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/28/2014
FIRST USE IN COMMERCE DATE	At least as early as 02/28/2014
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-184183371-20170509141004969902_ .specimen.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT17\IMAGEOUT17\874\425\87442558\xml1\RFA0003.JPG

	\\TICRS\EXPORT17\IMAGEOUT17\874\425\87442558\xml1\RFA0004.JPG
SPECIMEN DESCRIPTION	digital image of the mark on a point of sale menu featuring the juice cleanses and juice shot goods
INTERNATIONAL CLASS	032
*IDENTIFICATION	fruit juices
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/28/2014
FIRST USE IN COMMERCE DATE	At least as early as 02/28/2014
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-1-184183371-20170509141004969902 . specimen.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT17\IMAGEOUT17\874\425\87442558\xml1\RFA0005.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\874\425\87442558\xml1\RFA0006.JPG
SPECIMEN DESCRIPTION	digital image of the mark on a point of sale menu featuring the goods
INTERNATIONAL CLASS	043
*IDENTIFICATION	juice bar services
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/28/2014
FIRST USE IN COMMERCE DATE	At least as early as 02/28/2014
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-2-184183371-20170509141004969902 . specimen.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT17\IMAGEOUT17\874\425\87442558\xml1\RFA0007.JPG
	\\TICRS\EXPORT17\IMAGEOUT17\874\425\87442558\xml1\RFA0008.JPG
SPECIMEN DESCRIPTION	digital image of the mark on a menu featuring the juice bar services
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 4497563.
ATTORNEY INFORMATION	
NAME	Glenn S. Bacal
ATTORNEY DOCKET NUMBER	60003-1013
FIRM NAME	Bacal Law Group, P.C.
STREET	6691 East Camelback Road, Suite D-102
CITY	Scottsdale
STATE	Arizona
COUNTRY	United States
ZIP/POSTAL CODE	85251
PHONE	4802456233
EMAIL ADDRESS	glenn.bacal@bacalgroup.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Glenn S. Bacal
FIRM NAME	Bacal Law Group, P.C.
STREET	6691 East Camelback Road, Suite D-102
CITY	Scottsdale
STATE	Arizona
COUNTRY	United States
ZIP/POSTAL CODE	85251
PHONE	4802456233
*EMAIL ADDRESS	glenn.bacal@bacalgroup.com;jamie.tuccio@bacalgroup.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	3
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	825
*TOTAL FEE PAID	825
SIGNATURE INFORMATION	
SIGNATURE	/Samuel W. Fox/
SIGNATORY'S NAME	Samuel W. Fox
SIGNATORY'S POSITION	Member of Fox Restaurant Concepts LLC, Member of FRC Balance LLC
DATE SIGNED	05/09/2017

Trademark/Service Mark Application, Principal Register

Serial Number: 87442558

Filing Date: 05/09/2017

To the Commissioner for Trademarks:

MARK: JUBY (Standard Characters, see [mark](#))

The literal element of the mark consists of JUBY.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, FRC Balance LLC, a limited liability company legally organized under the laws of Arizona, having an address of
4455 East Camelback Road, Suite B100
Phoenix, Arizona 85018
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 005: juice based nutritional supplements in the form of juice cleanses and juice shots

In International Class 005, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 02/28/2014, and first used in commerce at least as early as 02/28/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) digital image of the mark on a point of sale menu featuring the juice cleanses and juice shot goods.

Original PDF file:

[SPE0-184183371-20170509141004969902 . . specimen.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

International Class 032: fruit juices

In International Class 032, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 02/28/2014, and first used in commerce at least as early as 02/28/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) digital image of the mark on a point of sale menu featuring the goods.

Original PDF file:

[SPE0-1-184183371-20170509141004969902 . . specimen.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

International Class 043: juice bar services

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 02/28/2014, and first used in commerce at least as early as 02/28/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) digital image of the mark on a menu featuring the juice bar services.

Original PDF file:

[SPE0-2-184183371-20170509141004969902 . . specimen.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 4497563.

The applicant's current Attorney Information:

Glenn S. Bacal of Bacal Law Group, P.C. 6691 East Camelback Road, Suite D-102
Scottsdale, Arizona 85251
United States
4802456233(phone)
glenn.bacal@bacalgroup.com (authorized)

The attorney docket/reference number is 60003-1013.

The applicant's current Correspondence Information:

Glenn S. Bacal
Bacal Law Group, P.C.
6691 East Camelback Road, Suite D-102
Scottsdale, Arizona 85251
4802456233(phone)
glenn.bacal@bacalgroup.com;jamie.tuccio@bacalgroup.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$825 has been submitted with the application, representing payment for 3 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Samuel W. Fox/ Date: 05/09/2017

Signatory's Name: Samuel W. Fox

Signatory's Position: Member of Fox Restaurant Concepts LLC, Member of FRC Balance LLC

Payment Sale Number: 87442558

Payment Accounting Date: 05/10/2017

Serial Number: 87442558

Internet Transmission Date: Tue May 09 15:09:26 EDT 2017

TEAS Stamp: USPTO/BAS-XXX.XXX.X.XX-20170509150926531

106-87442558-590b06a5eb4ba2ec863e58dc747

955f975098d458da91967dbaaa712c1df7fcb84-

CC-1760-20170509141004969902

JUBY

ORGANIC COLD PRESSED JUICES

Let's be honest: plants are good for us. We should eat (and drink) more of them. Here are my favorites; cold-pressed to keep the flavors and nutrients freshest.

Roots Radical \$9

red beet, carrot, pear, ginger, lemon, turmeric
liver support, blood cleansing, anti-inflammatory

Sweet Karma \$9

apple, parsley, spinach, kale, romaine, ginger
increases vitality, increases cognitive function, clear skin

Little Miss Sunshine \$9

pineapple, pear, ginger, mint
digestive support, clear skin, anti-inflammatory

Golden Child \$9

pineapple, pear, golden beet
blood cleansing, improves complexion, diuretic

Pressed Kale-Aid \$9

celery, apple, cucumber, lemon, kale, ginger
reduces water retention, connective tissue support, alkalizing

Lean Green Veggie Machine \$9

cucumber, romaine, spinach, kale, parsley
improves complexion, digestive health, anti-inflammatory

Oh Ginger! \$9

apple, carrot, ginger, turmeric
supports healthy vision, anti-inflammatory

Just Apple \$7

apple
high in antioxidants, supports respiratory health

Basillion \$9

green apple, spinach, basil, lime, chlorophyll, cayenne
revitalizing metabolic boost, nausea reducing, immune system support

C-Horse \$9

orange, green apple, lemon, pineapple, lime, cayenne
immune system support, clear complexion, metabolic boost

Fennel Destination \$9

green apple, fuji apple, fennel, spinach, cilantro, lemon, lime
supports heavy metal uptake, mood balancing, alkalizing

Anahata \$10

chard, romaine, broccoli, spinach, celery, broccoli sprout, ginger, lime
supports healthy heart, bone support, phytonutrients

Oba \$9

carrot, celery, dandelion green, lemon, turmeric
healthy bone support, supports brain health, free radical uptake

Afternoon Delight \$9

purple cabbage, pineapple, celery, lime
supports libido, anti-inflammatory, free radical uptake

Juby Cleanser

THE NATURAL:

A 1, 2, or 3 day beginner's cleanse that will give your digestive system a much needed rest and help with hydration. This mostly liquid cleanse is a great way to recover from bad behavior or just help your body re-boot.

AM shot: **Body Karate**

Get Glowing

Pressed Kale-Aid

Roots Radical

Reset Button

Tuscan Kale Quinoa Salad (gf, v)

Smooth Operator

THE SUPER NATURAL:

This more advanced 1, 2, or 3 day cleanse is 100% liquid and will give your digestive system a real opportunity to rest, and detoxify. High quantities of nutrient dense greens with the addition of high vitamin fruits and vegetables makes this cleanse a great meal replacement, and should help get rid of that bloated feeling.

AM shot: **Buddha Belly**

Roots Radical

Sweet Karma

Golden Child

Pressed Kale-Aid

Reset Button

Smooth Operator

1 Day \$50

2 Day \$99

3 Day \$149

Hydration is key. Please drink at least 64 oz of water every day while you cleanse.

Nº 480.240.1277 JUBYTRUE.COM

3912 E CAMELBACK ROAD • PHOENIX, ARIZONA 85018



ORGANIC COLD PRESSED JUICE



There is only truth in our juice.

We only tell you what we know to be true: more fruits and vegetables are good for you. Juby True is built on the belief that nutrition should always taste amazing. We create new pathways to health by making organic and delicious also quick and easy. How do you Juby?

HYDRATORS \$5

Maybe you work out a lot or maybe you don't. I'm not asking questions. Either way, you'll love the beachy clean flavors and super-hydrating qualities of my refreshing waters.

Get Glowing

cucumber, pineapple, coconut water, chia seed
replenishes electrolytes, hydrating, improves complexion

Reset Button

apple, celery, lemon, jalapeño, filtered water
metabolic boost, aids in water reduction, high in antioxidants

JUICE BOOSTS 3oz \$4

Body Karate

orange, sea buckthorn berry, ginger, lemon, astragalus, nettle oil
immune boosting, essential fatty acids, gorgeous skin

Grassercise

pineapple, lemon, turmeric, wheatgrass
anti-inflammatory, supports detox, energizing

Buddha Belly

cold pressed apple juice, apple cider vinegar, maple syrup
supports digestive health, alkalizing, blood sugar stabilizer

SMOOTHIES

START YOUR DAY

Strawberry Banana Oat \$8
(veg) strawberry, soaked oat, coconut oil, vanilla extract, banana, honey, lemon zest
skin cell turnover, electrolyte support, healthy digestion, supports brain function

Green Builder \$8
(gf, v, o) Sweet Karma juice, hemp protein, banana
increases vitality, highly assimilable protein, energizing

Weekend Warrior \$8
(gf) almond butter, flax, yogurt, banana, honey
muscle building, heart support, digestive health

ANY TIME, ALL THE TIME

Pom Pom Pop \$8
(gf, v) pineapple, orange, pomegranate juice, coconut cream
high in antioxidants, improves complexion, anti-inflammatory

Skini Mini \$8
(gf) banana, pear, apple, low-fat yogurt, honey
supports healthy cholesterol, digestive health, clear skin

#Hotdate \$8
(gf, v, o) house almond milk, kale, banana, date
high in potassium & magnesium, essential fatty acids

SERIOUS SMOOTHIES

Immunie \$8
(gf, v) orange juice, banana, lemon, sea buckthorn berry, astragalus extract, nettle oil
immune boosting, glowing skin, supports respiratory health

Chaga-Berry \$9
(gf, v) house almond milk, chaga mushroom, organic blueberry, organic strawberry, tocotrienols, sea salt, stevia extract, vanilla
libido support, heart health, glowing skin, bone & joint support

Cacao Ka-pow \$9
(gf, v) organic cacao, organic powdered mesquite, organic spinach, organic maca root, probiotics, cashew, mint, tocotrienols, sea salt, stevia
high in antioxidants, mood stabilizing, energizing, supports brain function

SMOOTHIE ADD-ONS

turmeric
chia seeds
organic yogurt
flax seed
coconut oil
almond butter

\$1

liquid chlorophyll
bee pollen
maca root
fulvic acid
raw cacao
chaga extract
hemp protein
pea protein

\$2

1 oz SHOTS \$3

Turmeric Ginger

Garlic Wheatgrass

E3 Live BrainOn (blue-green algae)

ALMOND MYLK BLENDS \$6

Sprouted almonds are exponentially higher in all nutrients and vitamins than plain raw. They essentially contain the ability to "create life" once they are activated and sprouted.

Smooth Operator (gf, v)

house almond mylk, date, cinnamon, vanilla
omega fatty acids, supports healthy brain function, supports healthy digestion

Almond Mocha Java (gf, v)

cold-brewed coffee, house almond mylk, house made dark chocolate syrup

Almond Vanilla Java (gf, v)

cold-brewed coffee, house almond mylk, house made madagascar vanilla syrup

Almond Mylk (v, o)

raw sprouted almond, filtered water, date, vanilla bean
omega fatty acids, supports cognitive function, heart health

Almond Cacao Mylk (v)

raw sprouted almond, filtered water, date, vanilla bean, raw cacao, cinnamon, cayenne
omega fatty acids, supports cognitive function, heart health

ORGANIC SALADS

Superfood Salad \$10

(gf, v) mixed greens, kale, baby spinach, super berry & seed mix, golden beet, carrot, raw root vinaigrette
healthy circulation, free radical uptake, liver support, cell repair

Fall Chicory Salad \$9

(gf, veg) mixed greens, radicchio, escarole, manchego, grapes, green & yellow wax bean, mustard vinaigrette
calming properties, digestive health, bone strengthening

Asian Soba Noodle Salad \$9

(v) green tea soba & kelp noodle, shiitake & enoki mushroom, daikon radish, snow pea, carrot, scallion, cilantro, cucumber, sesame, shiitake vinaigrette
alkalizing, trace mineral, diuretic

Seaweed Salad \$8

(gf, v) mixed greens, hijiki, wakame, carrot, daikon, green mango, scallion, cilantro, sesame seed, kelp noodle, carrot miso dressing
blood cleanser, immune boosting, bone strengthening

Waldorf Salad \$8

(veg) mixed greens, romaine, radicchio, red grape, curried walnut, blue cheese, fuji apple, celery, parsley, cilantro, creamy yogurt dressing
probiotic properties, high healthy fat content, heavy metal uptake

Tuscan Kale Quinoa Salad \$8

(gf, v) kale, red quinoa, lemon dressing
alkalizing, high in vitamin k, antioxidants, heart support

Crudite \$8

(gf, v) organic seasonal vegetables
choice of 2 dips: pimento cashew butter, edamame hummus, red pepper walnut & pomegranate, and sprouted sunflower pate
alkalizing, anti-viral/bacterial, kidney support

SNACKS + SWEETS

Paleo Power Bar \$3

Cranberry Coconut (gf, v)
sprouted almond, dried cranberry, medjool date, raw pecan, coconut oil, unsweetened coconut flake, kosher salt

Cocoa Spice (gf, v)

medjool date, sprouted almond, cashew, evoo, cocoa, cinnamon, ginger, clove

Cranberry, Walnut & Olive Oil Muffin (gf, veg) \$3

Banana, Espresso, Pistachio & Date Muffin (veg) \$3

Quinoa Brownie (gf) \$3

Organic Superfood Popcorn \$4

(gf, v) yellow popcorn, coconut oil, red palm oil, hemp seed, nutritional yeast, cumin, spike seasoning, grass-fed ghee
high in omega fatty acids, healthy hair/skin, libido support

Lime Avocado Parfait with gf Graham Cracker \$6

(gf, v) avocado, gf graham cracker, lime & zest, agave, coconut oil, vanilla paste, sea salt, dates, cinnamon, coconut sugar
immune boosting, high mineral content, medium chain fatty acids

Lemon Cashew Cream Parfait with gf Graham Cracker \$6

raw cashew, gf graham cracker, maple syrup, salt, coconut oil, fresh lemon juice & zest
high in antioxidants, essential fatty acids

Raw Do-nut Holes \$5

Coconut, Margarita, Superberry, or Ginger (v, o)
brazil nut, raw oat flour, raw flaked oat, coconut oil, maple syrup, salt
essential fatty acids, heart health support, cognitive function

Raw Cacao Truffles \$5

Orange Zest or Smoked Sea Salt (gf, v, o)
walnut, cashew, date, cacao, coconut oil, sea salt
high in antioxidants, high mineral content, essential fatty acids

COFFEE + TEA

Organic Tuscan Blend

regular and decaf
12oz \$2 / 16oz \$3

Paleo Coffee (gf, o)

high mct coconut oil, grassfed butter
12oz \$3.50 / 16oz \$4.50
supports brain health, sustained energy, low acid, metabolism boost

Latte

12oz \$3.50 / 16oz \$4.50

Cappuccino

12oz \$3.50 / 16oz \$4.50

Double Espresso \$3

Green Tea

16oz \$3 / 32oz \$4

Black Tea

16oz \$3 / 32oz \$4

Vanilla Lemongrass Tea

16oz \$3 / 32oz \$4

Organic Hot Teas

12oz \$3.50 / 16oz \$4.50

Bottled Water \$2.50

milk choices: soy, almond, nonfat, whole, half & half

(gf) gluten free • (v) vegan • (veg) vegetarian • (o) organic