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Filing date: **06/06/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92049706
Party	Defendant American University of Kuwait
Correspondence Address	ROBERT W LUDWIG JR LUDWIG & ROBINSON PLLC 1717 PENNSYLVANIA AVE NW STE 450 WASHINGTON, DC 20006-4626 UNITED STATES Email: rludwig@ludwigrobinson.com, jhousey@symbus.com
Submission	Brief on Merits for Defendant
Filer's Name	Robert W. Ludwig
Filer's email	rludwig@ludwigrobinson.com
Signature	/Robert W. Ludwig/
Date	06/06/2018
Attachments	Ehs D63-D71 Housey Decl D.pdf(2462813 bytes ) Ehs D72-D76 Housey Decl D.pdf(5928989 bytes ) Ehs D76-D78 Housey Decl D.pdf(5805463 bytes ) Ehs D79-D87 Housey Decl D.pdf(3291293 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>AMERICAN UNIVERSITY</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Registrant.</p>	<p>Cancellation No. 92049706</p> <p>Reg. No. 3387226 Mark: AUK AMERICAN UNIVERSITY OF KUWAIT Reg. Date: February 26, 2008</p>
<p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Counter-Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY,</p> <p style="text-align: center;">Counter-Registrant.</p>	<p>Reg. No 2986715 Mark: AMERICAN INTERNATIONAL UNIVERSITY Reg. Date Aug. 23, 2005 Reg. No. 3559022 Mark: A NEW AMERICAN UNIVERSITY Reg. Date: Jan. 06, 2009 Reg. No. 4127891 Mark: AMERICAN UNIVERSITY WASHINGTON COLLEGE OF LAW and Design Reg. Date: Apr. 17, 2012 Reg. No. 4774583. Mark: AMERICAN UNIVERSITY Reg. Date: Jul. 21, 2015</p>

**EXHIBITS D63-D71 to  
DECLARATION “D” OF JANICE HOUSEY  
(RE: AMERICAN UNIVERSITY’S USE OF “WASHINGTON, D.C.”  
WITH ITS AMERICAN UNIVERSITY MARK)**



## All-American Weekend

### All-American Weekend 2017

#### WELCOME TO THE AU COMMUNITY!

If you have questions about your specific registration, please contact [family.allamericanweekend@american.edu](mailto:family.allamericanweekend@american.edu) (mailto:family.allamericanweekend@american.edu), including the name on the registration and your students' name.

**AU alumni** should visit the Alumni Programs web site to register for All-American Weekend. More information on alumni events (<http://alumniassociation.american.edu/s/1395/index1colnonav.aspx?sid=1395&gid=1&pgid=449>) (</alumni/allamericanweekend/index.cfm>)

#### ALL AMERICAN WEEKEND BROCHURE

[VIEW SCHEDULE!](#) (/OCL/ORIENTATION/UPLOAD/18-112\_AAW\_BROCHURE\_2017.PDF)

#### Making Plans for All-American Weekend

##### Program Dates

October 20-22, 2017

#### REGISTRATION FOR PARENT & FAMILY MEMBERS OF CURRENT STUDENTS

Registration for All-American Weekend closed on October 16th. However, on-site registration will be open on Friday (Oct. 20) from 10:00am-6:00pm and Saturday (Oct 21) from 9:00am-3:00pm. Additionally ticketed events may be limited, due to availability.

All family tickets purchased through the All-American Weekend website will be distributed during check-in/registration (reference dates and times listed above).

##### Registration Fee for Parents and Family Members of Current Students

A registration fee of \$40 per family covers the cost of publications, postage, and registration materials. All families of current AU students participating in any All-American Weekend event must pay this fee. The registration fee includes weekend events and activities indicated by a star (\*). Events not starred require the purchase of an additional ticket.

##### Hotels

October is a very busy month in Washington, D.C. We suggest that you make your hotel arrangements as soon as possible. Please visit our online list of [local hotels](#) (/oc/orientation/Local-Hotels.cfm).

##### Getting to AU

We encourage guests to use public transportation to get to campus, including the Metro and the AU Shuttle. Temporary parking permits are available for those who need to park on campus on Friday, October 20. Parking is complimentary for registrants and should be requested when you register for the weekend. Parking will be open on Saturday, October 21, and Sunday, October 22. For directions to campus, see [american.edu/maps](http://american.edu/maps).

##### Refunds, Cancellations, and Changes to Your Registration

Cancellations must be made in advance, with requests for refunds submitted in writing by October 13. Please note that all refunds will be credited to your charge card after All-American Weekend.

If you wish to make any changes to an existing registration, please email your request to [family.allamericanweekend@american.edu](mailto:family.allamericanweekend@american.edu) (mailto:family.allamericanweekend@american.edu). Changes cannot be made online.

##### Accommodations

If you have questions about access or need to request sign language interpreters, please contact the Academic Support and Access Center by email [atasac@american.edu](mailto:atasac@american.edu) or by phone at 202-885-3360.



**BIG APPLE BLEND** WRITING TEAM SERVES UP LATTE TROUBLE p. 18

Exhibit D64

**A NEW MISSION** RANKS OF STUDENT VETS ARE SWELLING p. 22

**HIGH HOPES** SICK KIDS ENJOY FACE TIME WITH CLASSMATES p. 28

# AMERICAN

UNIVERSITY MAGAZINE | MARCH 2015



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**WE ARE**  
WASHINGTON, DC

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I AM *Muriel Bowser*

25 questions with  
Madam Mayor, SPA/MPP '00  
p. 32





## DONORS MAKE A DIFFERENCE



AMERICAN UNIVERSITY  
WASHINGTON, DC

### HOWARD LEE, SPA/BA '69, WCL/JD '73

Howard Lee is proof that there's no better place to study government and law than the nation's capital. A Washington native, Lee is a veteran of the George H. W. Bush administration and a former staff director for the US House of Representatives's subcommittee on domestic finance and monetary policy. "AU's School of Public Affairs and Washington College of Law provide students the opportunity to learn from some of the finest policy makers, advocates, and judges serving our country," says Lee, executive secretary and managing director of Cosmos Alliance, a DC-based investment group that advances emerging biotechnologies.

An AU alumnus twice over, Lee believes it's his duty to help safeguard the academic integrity of independent, private institutions. "It's important that everyone who has a stake in AU do what they can to ensure its future." For his part, Lee created three awards, named in honor of friends and family—Pat Heinaman, SPA/BA '71; Charles M. Johnson, CAS/BA '68, and his wife, Lucy; and his aunt Alice Lee Quan, CAS/BA '34, and her husband, Lau King Quan—to help AU students cover their academic expenses. Lee has also provided annual contributions to WCL for more than three decades.

Years ago, the Fredericksburg, Virginia, resident named SPA and WCL in his estate plans. His gift will support scholarships to help relieve the burden of student debt and better prepare AU Eagles to pursue their passions. "Howard's commitment to helping the next generation of AU students fulfill their academic and professional dreams is remarkable," says AU president Neil Kerwin. "I am grateful for his philanthropic vision and generous spirit."

FOR INFORMATION ON HOW YOUR VISION CAN CREATE A LEGACY at American University through a sound charitable estate plan, contact Kara Barnes, director of planned giving, at 202-885-5914 or [kbarnes@american.edu](mailto:kbarnes@american.edu), or visit [american.edu/plannedgiving](http://american.edu/plannedgiving).



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AND DON'T FORGET TO DOWNLOAD THE AMERICAN APP—  
LOIS LOVES THAT, TOO!



**LIFE,** 41 YEARS OF LOVE,  
INTERRUPTED LAUGHTER, SERVICE  
p. 16

Exhibit D65  
**HALLOWED**  
(COFFEE) GROUNDS KOGOD ALUMNUS  
CHRISTENS NEW CAFÉ  
p. 20

**SEEING I** A VIEW BEYOND  
THE VEIL  
p. 30

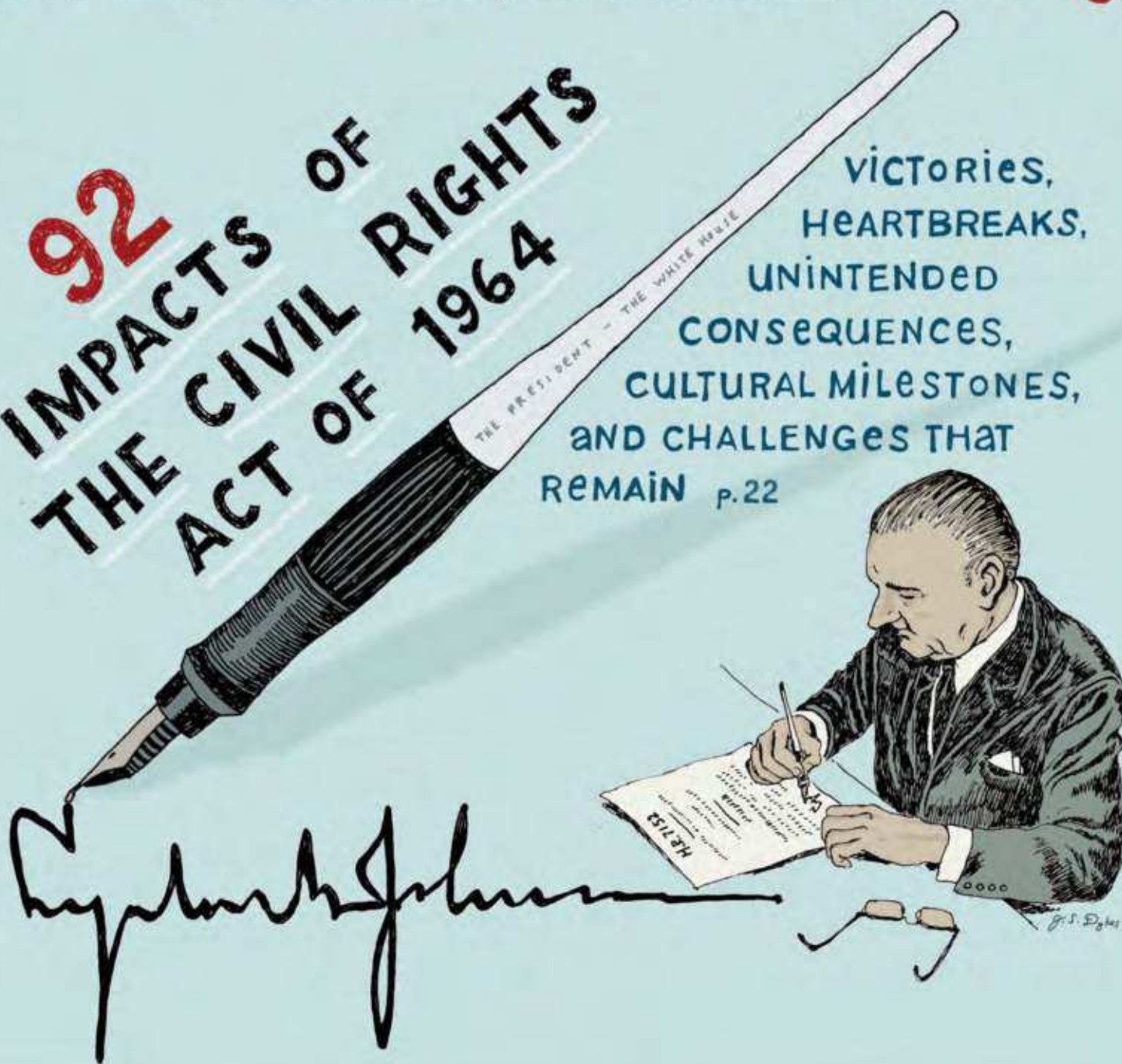
# AMERICAN

UNIVERSITY MAGAZINE | NOVEMBER 2014

## A Dream, Realized?

**92**  
IMPACTS OF  
THE CIVIL RIGHTS  
ACT OF 1964

vICTORIES,  
HEARTBREAKS,  
UNINTENDED  
CONSEQUENCES,  
CULTURAL MILESTONES,  
AND CHALLENGES THAT  
REMAIN p.22





**LILLIAN  
ABENSOHN**

*Steadfast supporter  
of AU's Center  
for Israel Studies*



**DONORS MAKE A  
DIFFERENCE**



**AMERICAN UNIVERSITY**  
WASHINGTON, DC

For more than a decade, AU friend Lillian Abensohn has been an ardent advocate of the Center for Israel Studies, the first university-based center devoted to the multifaceted study of the Middle Eastern nation. The center, founded in 1998, "offers students and the community exciting lectures and programs that are balanced and current, bringing to light the many dimensions of Israel," says Lillian, a retired English professor and former AU adjunct.

Lillian and her late husband, Seymour, were instrumental in propelling the Center for Israel Studies to international prominence by providing financial support for the creation of an endowed chair. Michael Brenner (pictured), who started Germany's first Jewish history and culture program, joined the center in 2013 as the inaugural Seymour and Lillian Abensohn Endowed Chair in Israel Studies.

"Under Dr. Brenner's leadership, the center has brought some of the finest minds and cultural innovators in Israel to AU," says Peter Starr, dean of the College of Arts and Sciences. "We are grateful for the Abensohns' foresight in creating a permanent chair in support of the center."

Lillian also made plans in her estate to support the center through a gift of life insurance. The Abensohn Endowment has been supplemented by donations from friends of AU and the couple, and members of Washington's Jewish community. American University is grateful for the Abensohns' inspired philanthropy. Their generosity ensures that the Center for Israel Studies will continue to serve as a model in this vibrant field of study.

*For information on how your vision and charitable estate planning can create a legacy at American University, contact Kara Barnes, director of planned giving, at (202) 885-5914 or [kbarnes@american.edu](mailto:kbarnes@american.edu), or visit [american.edu/plannedgiving](http://american.edu/plannedgiving).*



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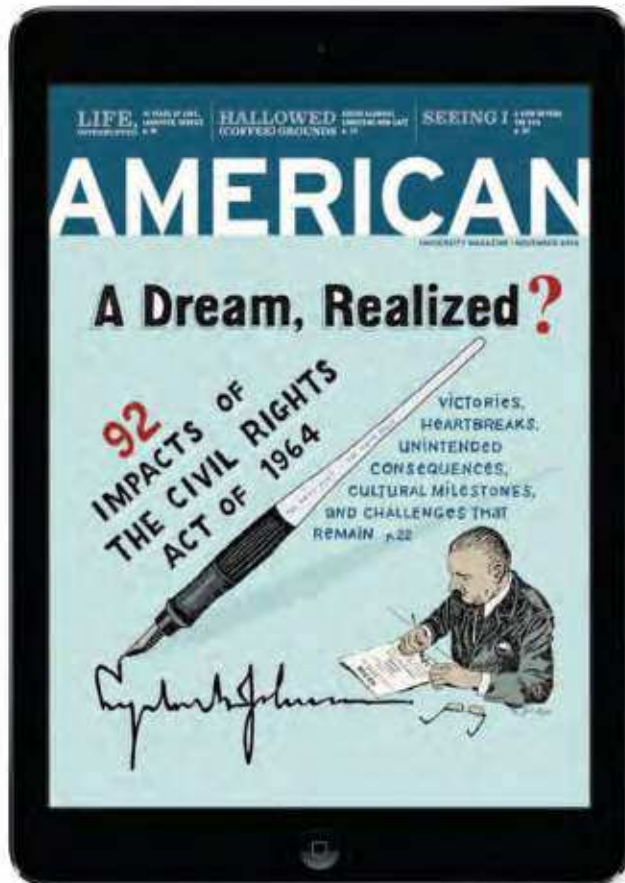
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THE ART OF BEING  
FIRST LADY AN ARTIST IN RESIDENCE  
IN ANNAPOLIS p. 18

Exhibit D66  
KOGOD INCUBATOR  
PAYS BIG DIVIDENDS  
p. 24

HISTORY SERIOUS BUSINESS  
INC. AT THE SMITHSONIAN  
p. 30

# AMERICAN

UNIVERSITY MAGAZINE | AUGUST 2015

## FOOTWHERE

From sandals to sneakers:  
Where are your shoes taking you?

p. 12







## TED RINGELHEIM, CAS/BA '68

Ted Ringelheim is perhaps busier in retirement than he was during his working days, and the former Alexandria Public Schools employee's own alma mater remains an important part of his social calendar.

After attending an AU men's basketball game in 2001 at the invitation of the alumni association, Ringelheim, a sports nut and a history buff, has become one of the Athletics Department's biggest cheerleaders. He's a regular in the stands at basketball games and volleyball matches, and hits the field himself as a second baseman with the Northern Virginia Senior Softball league. An avid bowler and Washington Nationals' season ticket holder, Ringelheim—a former social studies teacher and guidance counselor—also exercises his mind, auditing AU history courses with Professor Peter Kuznick.

In appreciation of those who shaped his AU experience, as both a student and an alumnus, Ringelheim established the Ted Ringelheim Life Skills Fund to give student-athletes training in financial literacy and social etiquette. "I wanted to extend a big thank you to AU during my lifetime and now have the pleasure of seeing AU student-athletes mature through the life skills program," Ringelheim says. He also made provisions in his estate plans to enhance the Life Skills Fund and to create an endowed scholarship for AU students pursuing a degree in history.

American University is grateful for Ringelheim's foresight, enthusiasm, and lifelong commitment to students. Scores of AU Eagles will benefit from his generosity—on the field, in the classroom, and beyond.

FOR INFORMATION ON HOW YOUR VISION CAN CREATE A LEGACY at American University through a sound charitable estate plan, contact Kara Barnes, director of planned giving, at (202) 885-5914 or [kbarnes@american.edu](mailto:kbarnes@american.edu), or visit [american.edu/plannedgiving](http://american.edu/plannedgiving).





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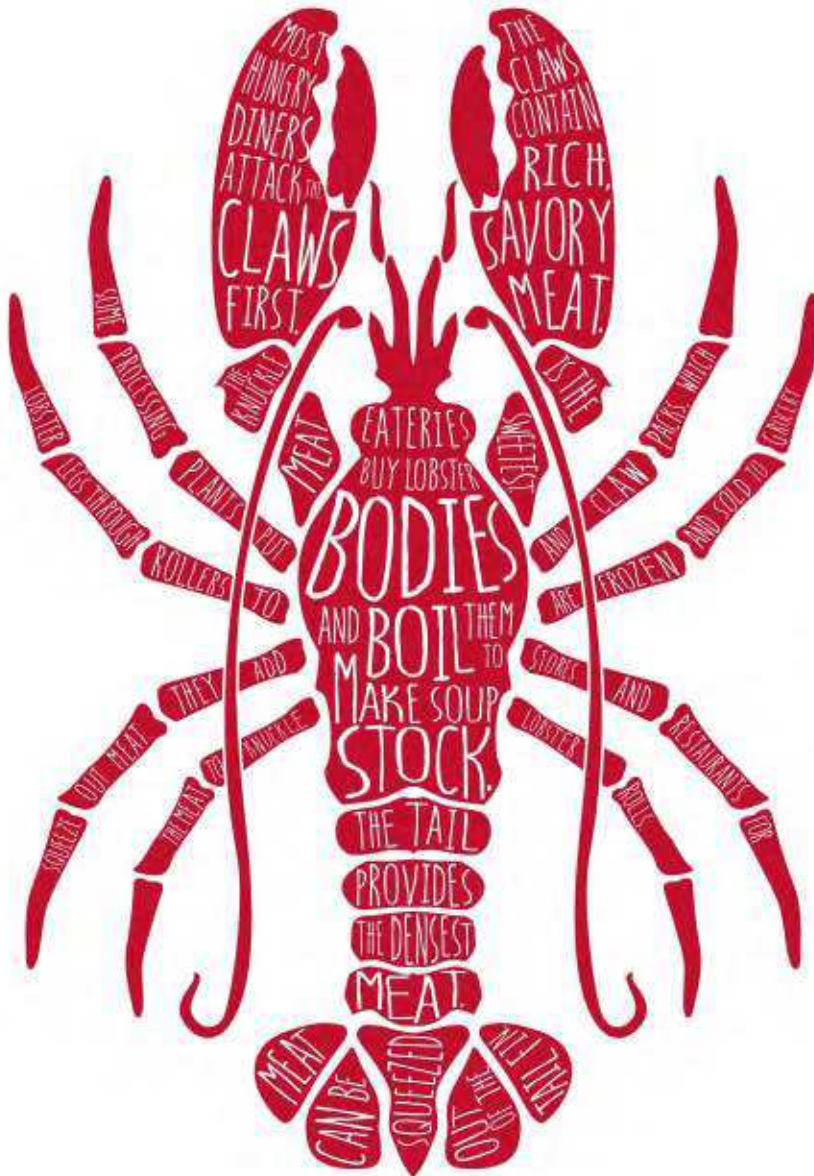
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## DECONSTRUCTED

LOBSTER IS THE MOST SUCCULENT, SOUGHT-AFTER SEAFOOD IN AMERICA. Whether we're delicately devouring one with a tiny fork at a fine-dining establishment, cracking one on a picnic table in Maine, ordering a McLobster roll at McDonald's (they do exist), or dunking a piece of tail meat into melted butter at, well, a Red Lobster, it's clear that if you like food that once swam in the ocean, you love lobster.

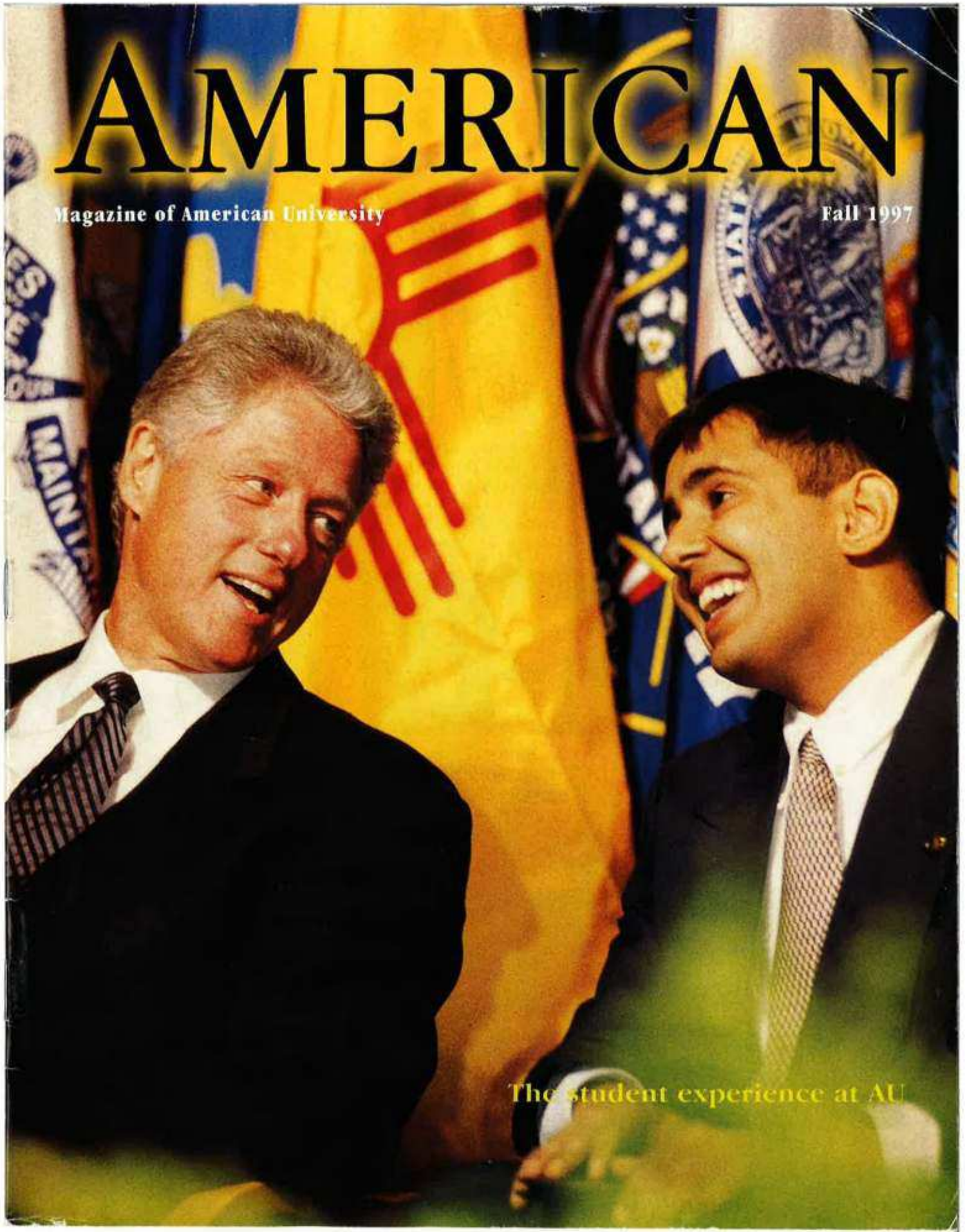
No one knows this more than **Mark Grobman, CAS/BA '77**, the wholesale purchasing manager for New York-based Lobster Place. He buys about 15,000 pounds of lobster in an average week—and has eaten his fair share as well. We asked the former Maine resident to help us debut our new back-cover feature by deconstructing this craved crustacean.

**SEAFOOD WONKS:** Get your (lobster) tails in gear and enter to win a lobster roll kit for four from Lobster Place. Email answer to [magazine@american.edu](mailto:magazine@american.edu) or tweet us at [@au\\_americanmag](https://twitter.com/au_americanmag) by August 15.

In 2013 US lobster landings (the total weight of the catch) tipped the scales at 149,762,251 pounds—worth a whopping \$461,818,967. But there's more to lobsters than girth and worth. Which one of the following statements about lobsters is not true?

- A. Offshore lobsters migrate during the spring anywhere from 50 to 190 miles.
- B. Scientists believe some American lobsters may live to be 100 years old.
- C. Females can produce from 5,000 to more than 100,000 eggs, depending on their size.
- D. Lobsters molt only once over a period of five to eight years before they reach the minimum legal size to be harvested.





# AMERICAN

Magazine of American University

Fall 1997

The student experience at AU

AU059548

AU-DC011181





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## If you remember . . .

crew cuts, cars with tail fins, JFK's commencement speech,  
Vietnam, Watergate, supply side economics, or  
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Honoring the classes of 1948 (and prior years), 1953,  
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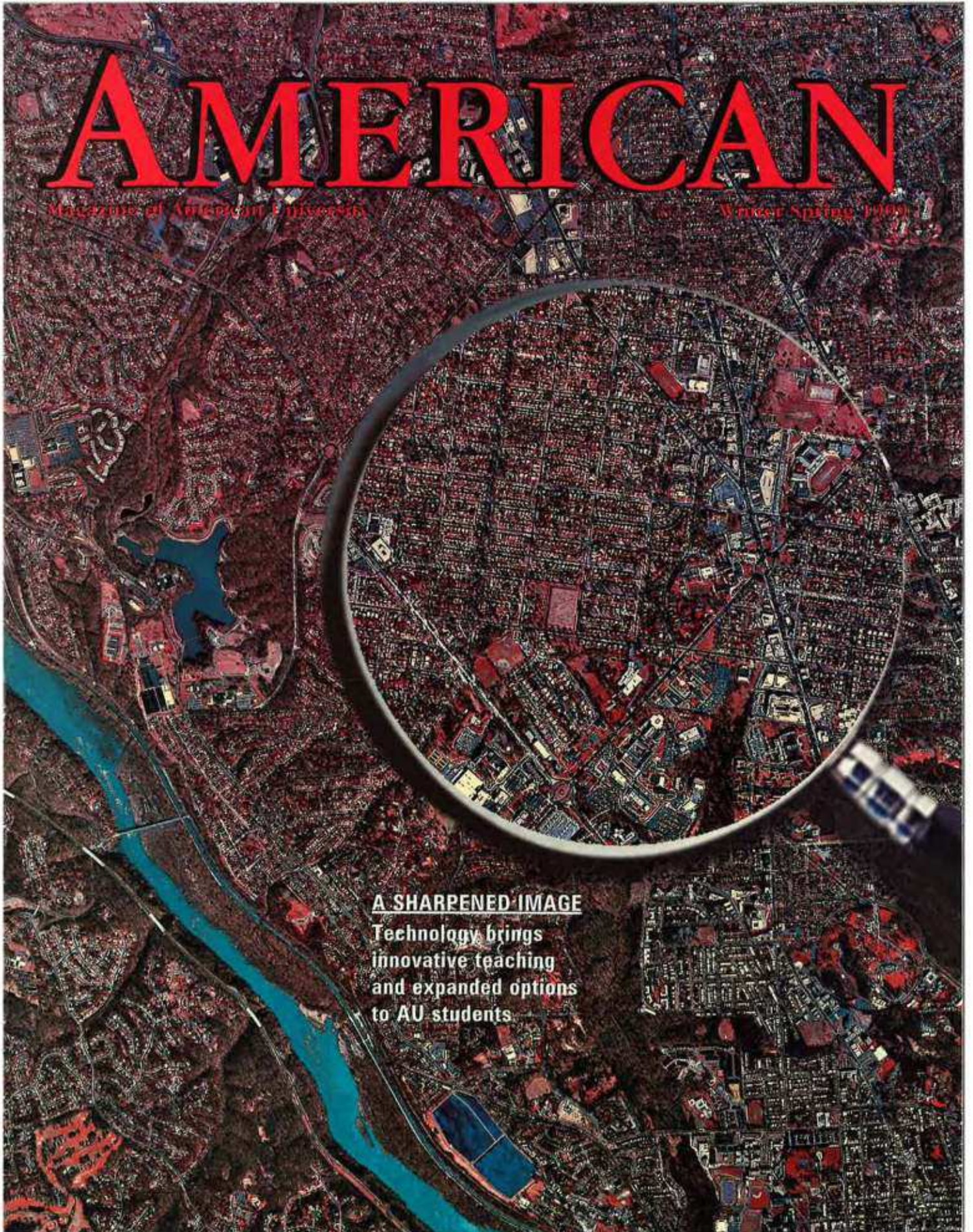
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or 1-800-270-ALUM (out-of-town alums).

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# AMERICAN

Magazine of American Universities

Winter/Spring 1999

## A SHARPENED IMAGE

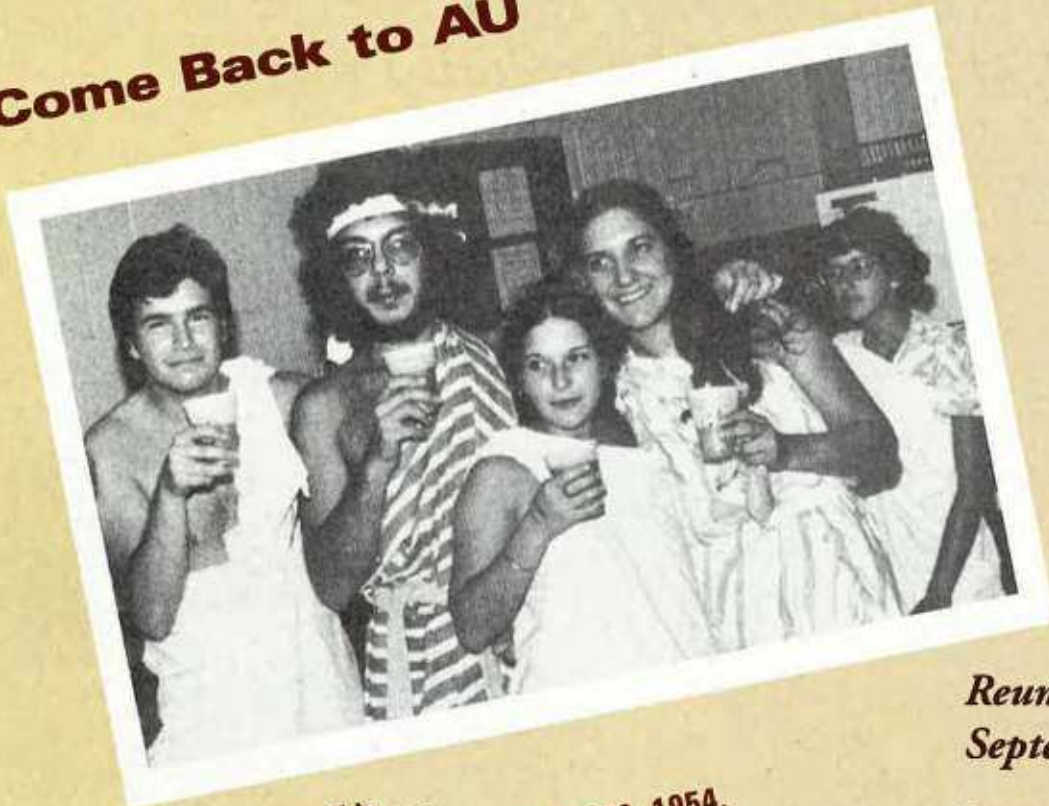
Technology brings innovative teaching and expanded options to AU students.

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**Come Back to AU**



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1959, 1964, 1969, 1974, 1979, 1984, 1989,  
and 1994  
We're counting on you.

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**September 24-26**

For more information about Reunion '99 or to volunteer to serve on the Reunion Committee, call the Alumni Relations office at 202-885-5960 (D.C. alums) or 1-800-270-ALUM (out of town alums).



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# AMERICAN

Magazine of American University

May 2012

## The Economy's Slow Roll

### Making Cents of Life

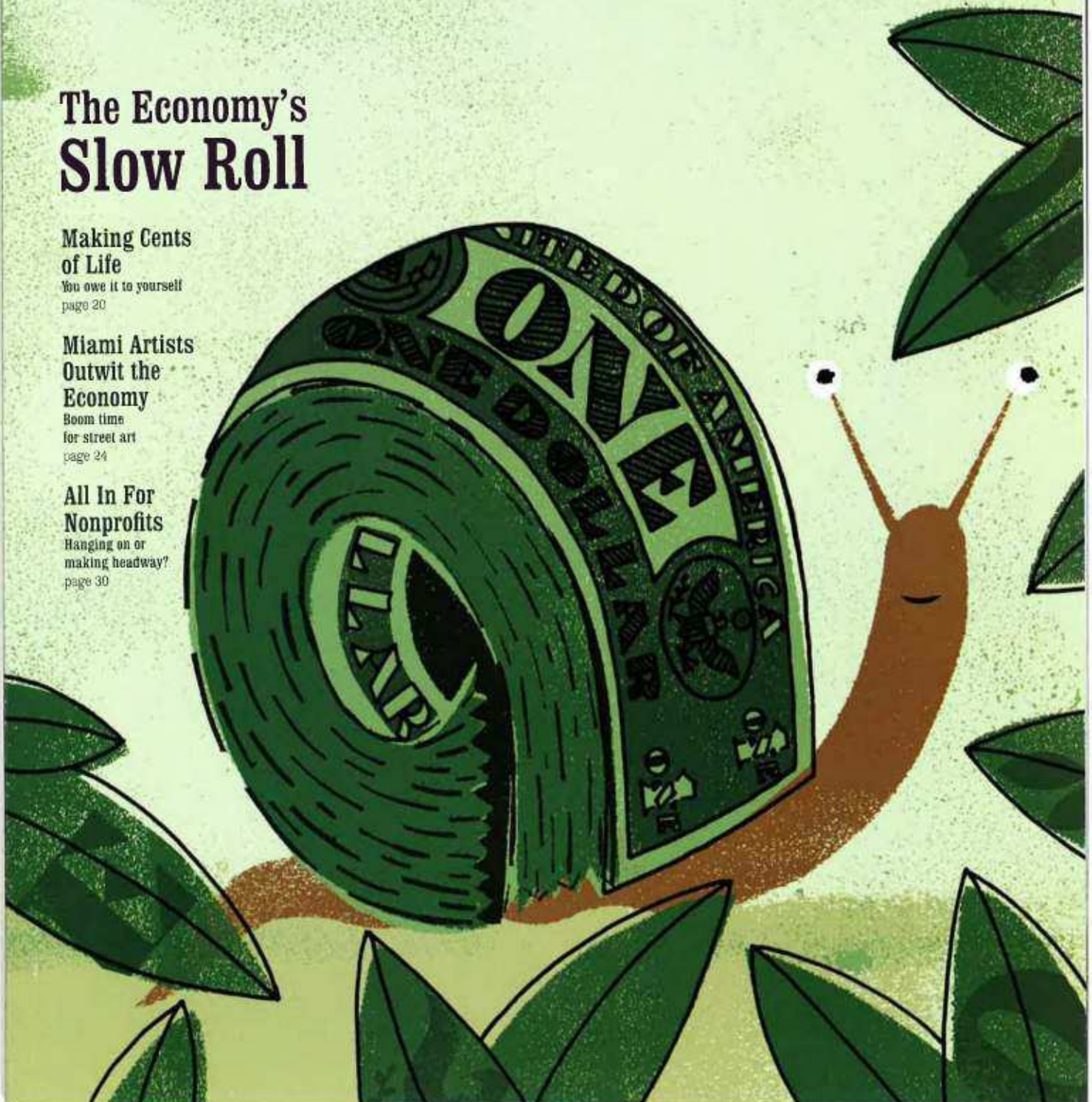
You owe it to yourself  
page 20

### Miami Artists Outwit the Economy

Boom time  
for street art  
page 24

### All In For Nonprofits

Hanging on or  
making headway?  
page 30



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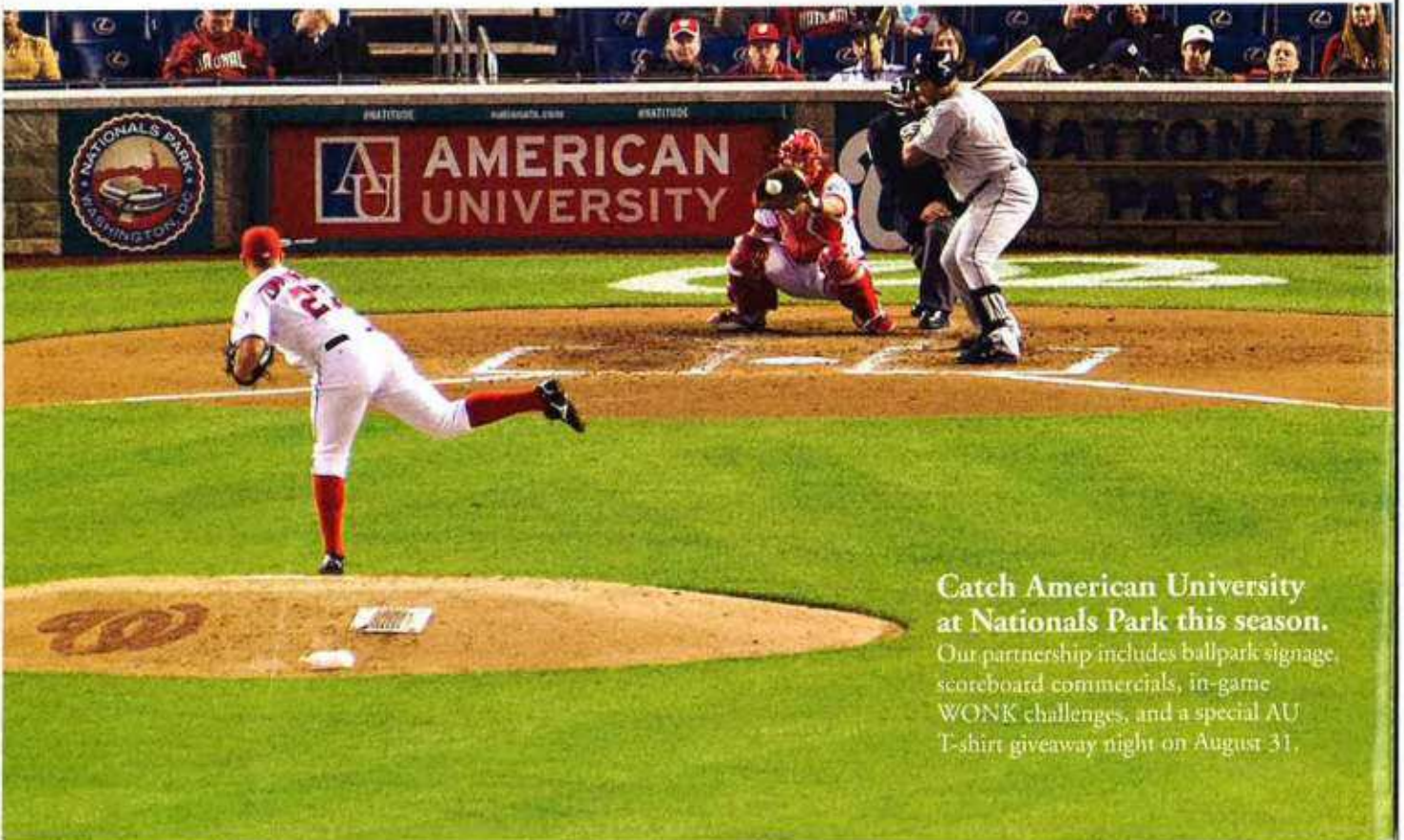
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TEETERING  
ON EXTINCTION

PENSIONS, PRIVACY,  
PAPER MAPS, AND MORE  
p. 18

BRACING FOR  
IMPACT

Exhibit D70  
A DISASTER, PLANE  
AND SIMPLE  
p. 24

HOME FIELD  
ADVANTAGE

1985 SOCCER MATCH  
WAS A GAME CHANGER  
p. 32

# AMERICAN

UNIVERSITY MAGAZINE | NOVEMBER 2015



## AFTER THE FLASH

The painful past and peaceful  
rebirth of Hiroshima

p. 26



# DIVERSE +NETWORK+ OUTREACH =ALUMNI AFFINITY =COMMUNITIES

ALUMNIASSOCIATION.AMERICAN.EDU/AFFINITY

American University boasts 15 affinity groups—networks that celebrate and support identity, industry, leisure, and student activities and experience. Alumni affinity communities include:

- Black Alumni Alliance
- Eagles Nest  
*faculty and staff alumni*
- Entertainment and  
Media Alumni Alliance
- Honors Alumni Network
- Latino Alumni Alliance
- Legacy Alumni Network
- Pride Alumni Alliance
- Veterans Network
- Women's Network

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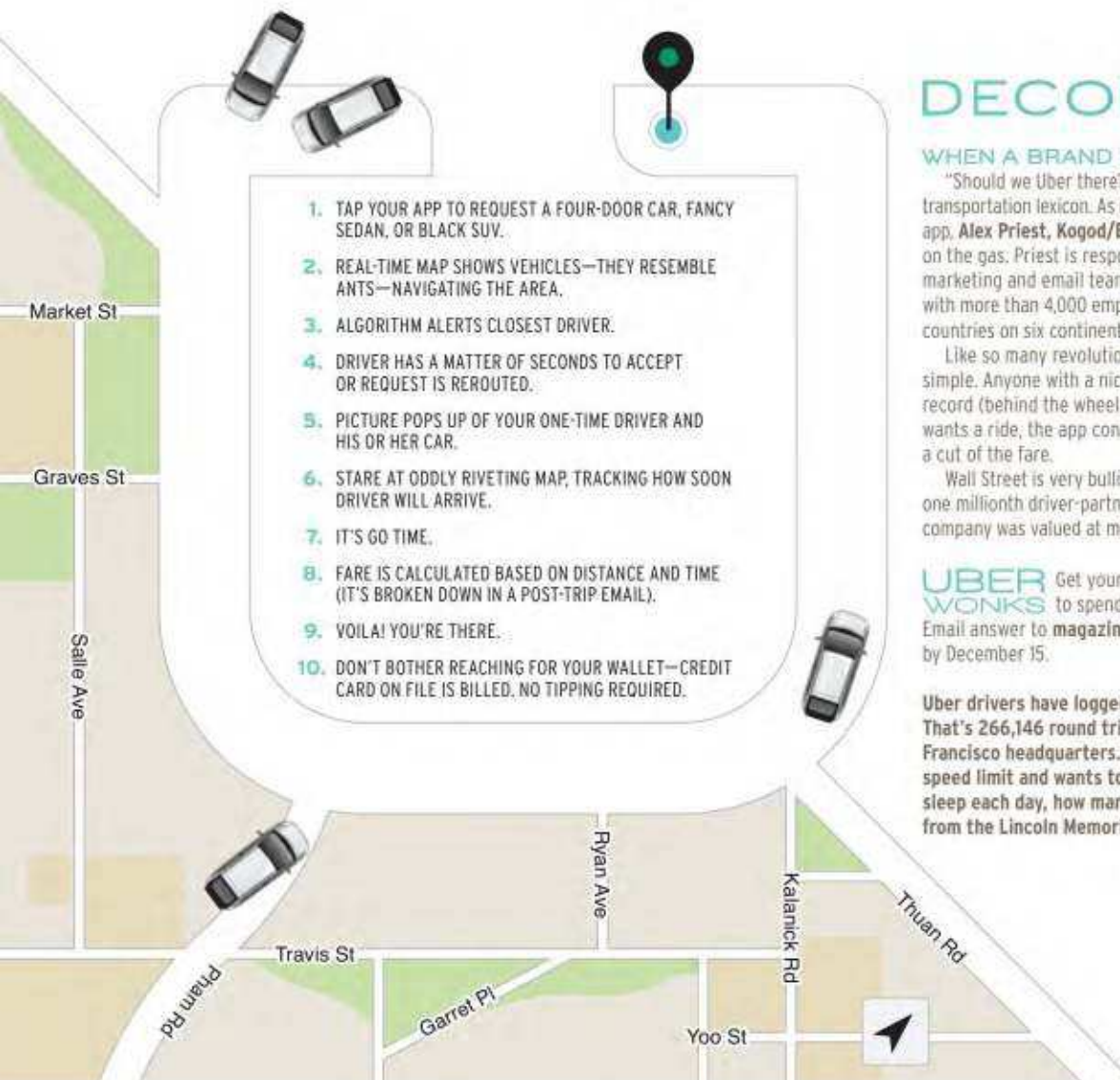
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3. ALGORITHM ALERTS CLOSEST DRIVER.
4. DRIVER HAS A MATTER OF SECONDS TO ACCEPT OR REQUEST IS REROUTED.
5. PICTURE POPS UP OF YOUR ONE-TIME DRIVER AND HIS OR HER CAR.
6. STARE AT ODDLY RIVETING MAP, TRACKING HOW SOON DRIVER WILL ARRIVE.
7. IT'S GO TIME.
8. FARE IS CALCULATED BASED ON DISTANCE AND TIME (IT'S BROKEN DOWN IN A POST-TRIP EMAIL).
9. VOILA! YOU'RE THERE.
10. DON'T BOTHER REACHING FOR YOUR WALLET—CREDIT CARD ON FILE IS BILLED. NO TIPPING REQUIRED.

## DECONSTRUCTED

WHEN A BRAND BECOMES A VERB, you know it's arrived. "Should we Uber there?" is quickly replacing "Let's grab a cab" in America's transportation lexicon. As digital marketing program manager of the ride-sharing app, **Alex Priest, Kogod/BSBA '11**, helps ensure that the company keeps its foot on the gas. Priest is responsible for managing and growing Uber's social marketing and email teams on a global level—no small task for a company with more than 4,000 employees that offers its service in 300-plus cities in 58 countries on six continents.

Like so many revolutionary inventions, the idea at Uber's core is relatively simple. Anyone with a nice enough car (standards vary by city) and a clean record (behind the wheel and otherwise) can become a driver. When someone wants a ride, the app connects him or her with a nearby driver, and Uber takes a cut of the fare.

Wall Street is very bullish on that cut. In July—a month after the company's one millionth driver-partner Ubered his first customer around Sacramento—the company was valued at more than \$50 billion.

**UBER WORKS** Get your brains in gear and enter to win a \$50 Visa gift card to spend wherever Uber goes—which is almost everywhere. Email answer to [magazine@american.edu](mailto:magazine@american.edu) or tweet us at @AU\_AmericanMag by December 15.

Uber drivers have logged roughly 1.5 billion miles in the last five years. That's 266,146 round trips from Washington, DC, to the company's San Francisco headquarters. Assuming your driver is a stickler for the 75 mph speed limit and wants to stop for an hour-long lunch and eight hours of sleep each day, how many days would it take you to Uber the 2,818 miles from the Lincoln Memorial to the Golden Gate Bridge?



ALPHABET CITY A LOVE LETTER (OR 26)  
TO OUR HOMETOWN p. 12

THE TRUTH AND NOTHING BUT WOULD YOU SWEAT  
A POLYGRAPH? p. 18

BOOK SMART THE LIKABLE CURMUDGEON  
OF CAPITOL HILL BOOKS p. 32

# AMERICAN

UNIVERSITY MAGAZINE | MARCH 2017

## *The* Formative Years

Shuffling between five foster families and two group homes, Jelani Freeman never knew the simple pleasures of a carefree childhood. How did he build a fulfilling life?

p. 24





**YOUR**  
**AMERICAN** *thank you*



## GEORGE "COOKIE" REED-DELLINGER, KOGOD/BSBA '69, KOGOD/MBA '71

Beginning with the 1976 Olympic Games in Montreal and extending through last summer in Rio, George "Cookie" Reed-Dellinger has experienced 14 Olympics (and his plans are already underway to attend the 2018 Winter Olympics in Korea). It is no surprise, then, that athletics also played a significant role in his American University experience.

Reed-Dellinger began playing soccer his sophomore year. Although at first he "ran like a fire hydrant and kicked with my toe," he later became captain of the soccer team, a highlight of his time at AU. To this day he remains firmly connected to the team through volunteer service on the AU Athletics Eagles Leadership Council, through philanthropic support—he gave a gift to name the men's locker room—and through mentoring student-athletes in their professional careers.

An alumnus twice over, an AU legacy parent (of daughter Whitney Dellinger, CAS/MA '09), and a former adjunct professor in the Kogod School of Business, Reed-Dellinger

now evaluates financial markets as senior vice president at Washington Analysis. As a professor, he showed his AU students the power of investing in education. He would assign a range of investments from stocks and bonds to horses and antiques. Then, after taxes or capital losses, Reed-Dellinger would underscore that "an investment in tuition is the best investment you can make. The IRS and the divorce court can't take your education. You'll feel better about yourself and probably make more money."

Reed-Dellinger, who also recently joined the American University Alumni Board, has chosen to further his personal investment in AU student-athletes by naming the university as a beneficiary in his estate plans. He intends to provide need-based financial support through the "Cookie Scholarship" for student-athletes who play soccer at AU. "It is time to give back," Reed-Dellinger says. "As I retire, it made sense to give more time, focus, and resources to AU. Once an Eagle, always an Eagle."

FOR INFORMATION ON HOW YOUR VISION AND CHARITABLE ESTATE PLANNING can create a legacy at American University, contact Kara Barnes, director of planned giving, at 202-885-5914 or [kbarnes@american.edu](mailto:kbarnes@american.edu), or visit [american.edu/plannedgiving](http://american.edu/plannedgiving).



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## DECONSTRUCTED

JAZZ LEGEND THELONIOUS MONK, one of the greatest to ever tickle the ivories, once said, "The piano ain't got no wrong notes."

Clearly he never heard us play. The instrument, said to have been invented in the seventeenth century by Italian Bartolomeo Cristofori, is an ingenious concoction of hammers, strings, pedals, and keys on which many of the greatest musicians composed their masterpieces. For the rest of us, it's often our first foray into the world of musicianship.

"The layout is so logical," says Max Miller, the technician who ensures that the pianos at the Katzen Arts Center sound exquisite. "On another instrument like a clarinet or guitar you have to learn that roadmap of the fingering, whereas on a piano within minutes you could teach somebody the notes and it's just right there in front of you."

A direct descendant of the harpsichord, the piano produces sound when one of the keys (made out of plastic these days) is pressed and powers a hammer to strike one of 226 strings. (The number of strings can vary.)

"If you lift the hammer deliberately toward the string, it comes very close to the string, but it doesn't touch it. From that point on, momentum is the only thing carrying the hammer toward the string, so we can choose to play softly or loudly," Miller says. "This is one thing I find magical about pianos."

**FINGER WALKING WONKS** Now hear this. Correctly answer the trivia question below and enter to win a \$50 iTunes gift card. Email answer to [magazine@american.edu](mailto:magazine@american.edu) or tweet us @AU\_AmericanMag by April 30.

Which of the following is not the name of a pedal on a grand piano?

- A) Una corda
- B) Sostenuito
- C) Sustaining
- D) Bass



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>AMERICAN UNIVERSITY</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Registrant.</p>	<p>Cancellation No. 92049706</p> <p>Reg. No. 3387226 Mark: AUK AMERICAN UNIVERSITY OF KUWAIT Reg. Date: February 26, 2008</p>
<p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Counter-Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY,</p> <p style="text-align: center;">Counter-Registrant.</p>	<p>Reg. No 2986715 Mark: AMERICAN INTERNATIONAL UNIVERSITY Reg. Date Aug. 23, 2005 Reg. No. 3559022 Mark: A NEW AMERICAN UNIVERSITY Reg. Date: Jan. 06, 2009 Reg. No. 4127891 Mark: AMERICAN UNIVERSITY WASHINGTON COLLEGE OF LAW and Design Reg. Date: Apr. 17, 2012 Reg. No. 4774583. Mark: AMERICAN UNIVERSITY Reg. Date: Jul. 21, 2015</p>

**EXHIBITS D72-D76 to  
DECLARATION “D” OF JANICE HOUSEY  
(RE: AMERICAN UNIVERSITY’S USE OF “WASHINGTON, D.C.”  
WITH ITS AMERICAN UNIVERSITY MARK)**



**THE NO-JOKE**  
**OLIVIA POPE**

MEET WASHINGTON'S  
ULTIMATE FIXER  
p. 26

**BRADY'S  
PUNCH**

ESPN'S PUBLIC EDITOR  
DOESN'T PULL THEM  
p. 34

**THE AMERICAN  
DREAM**

REFLECTING ON THE  
KERWIN YEARS  
p. 28

# AMERICAN

UNIVERSITY MAGAZINE | NOVEMBER 2016



*My Son's the 1 in 68*  
PAGE 18





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Hung Lin's *Jui Jin Shan (Old Gold Mountain)* was displayed this fall at the American University Museum at the Katzen Arts Center as part of the *Daughter of China, Resident Alien* exhibition.

- It's made of 225,000 fortune cookies from My Lucky Fortune near Baltimore.
- They came unwrapped and without fortunes, although a few fortunes slipped through.
- It took seven people two weeks to create the mountain of cookies. Total installation time was three weeks.
- The railroad tracks are from the B&O Railroad Museum in Baltimore.
- The work clocks in at 6,750,000 calories. Based on a 2,000 calorie-per-day diet, it would take one person nine years and three months to eat all the cookies.
- It weighs 3,968 pounds—as much as a Ford Taurus.
- The work contains 1,984 pounds of sugar.

## DECONSTRUCTED

There are few things more American than Chinese fortune cookies. The prescient treats first appeared at San Francisco's Japanese Tea Garden in the 1890s, and actually were flops when they were introduced in China a century later.

Today, more than 3 billion cookies are made each year. California-based Passport Food Group makes 25 million annually.

"If you're an Asian food company, you have to do fortune cookies," says **Rodney Naylor, SIS/BA '84**, Passport's vice president of sales and marketing. "When I bring customers into the plant, they all want to see how fortune cookies are made."

First, a mixture of flour, sugar, vanilla, and sesame seed oil is shaped into silver dollar-sized pancakes. It's then folded before a machine inserts the fortune (prior to the cookie being folded a final time). Ah yes, the fortune. Where do those bite-sized words of wisdom come from, anyway? At Passport, from the minds of its employees. The company maintains a database of more than 1,800 fortunes that were written by everyone from machinists to accountants.

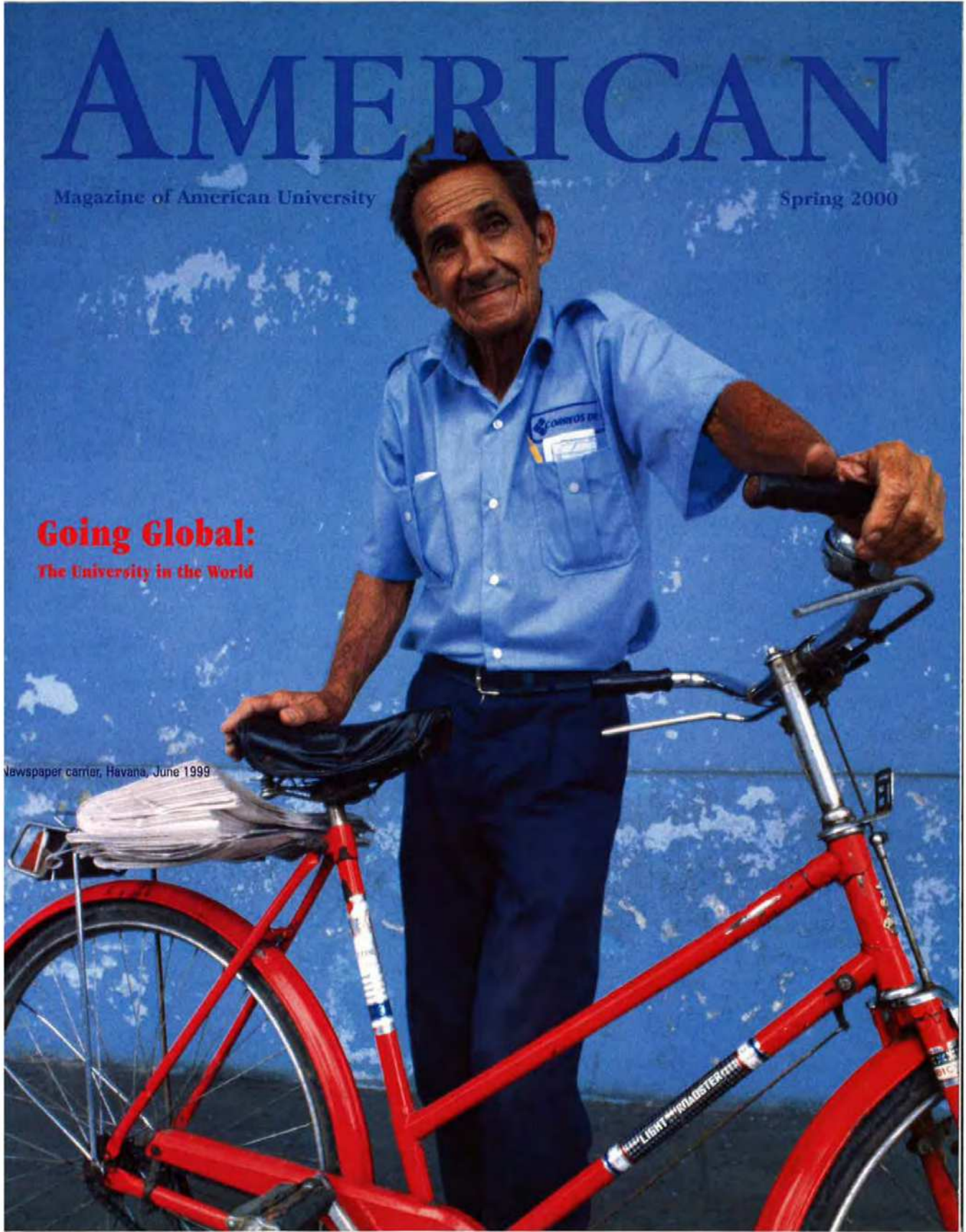
"To me, a fortune cookie is a minute of happiness for a customer," Naylor says. "It's one of the last free gifts you get anymore. It's like the Cracker Jack prize—you know there's one in every box."

Or, when it comes to Chinese food, one in every carryout bag.



**WISDOM WONKS** We're looking for the wisest, wittiest, or wackiest fortune cookie message. Send us your 12-words-or-less nugget of knowledge, and we'll pick our favorite and send the winner a \$50 gift certificate to a Chinese restaurant of their choice. Email fortune to [magazine@american.edu](mailto:magazine@american.edu) or tweet us at [@AU\\_AmericanMag](https://twitter.com/AU_AmericanMag) by December 16.





AU059700

# Have a dream?

Spain?



Costa Rica?



Provence?



Live it with AU's Alumni World Capitals Travel Program.

#### Alumni College in Spain

**March 27-April 4, 2000**

Tour Andalusia in southern Spain with AU alumni. Put yourself under the spell of its Moorish-influenced, whitewashed villages, flamenco music, magnificent mosque Mezquita, and Moorish palace, the Alhambra.

#### Alumni College in Costa Rica

**June 9-18, 2000**

Naturalist guides will accompany you and other AU alumni adventurers through Costa Rica's lush rainforests. Tour Monteverde Cloud Forest, Palo Verde National Park, and Monteverde Butterfly Garden.

#### Alumni College in Provence

**July 18-26, 2000**

Spend nine wistful days and nights exploring the magical palette of Provence, including Mt. Sainte-Victoire and Arles, land of inspiration for Cézanne and van Gogh.

Please send me more information about:

Spain

Costa Rica

Provence

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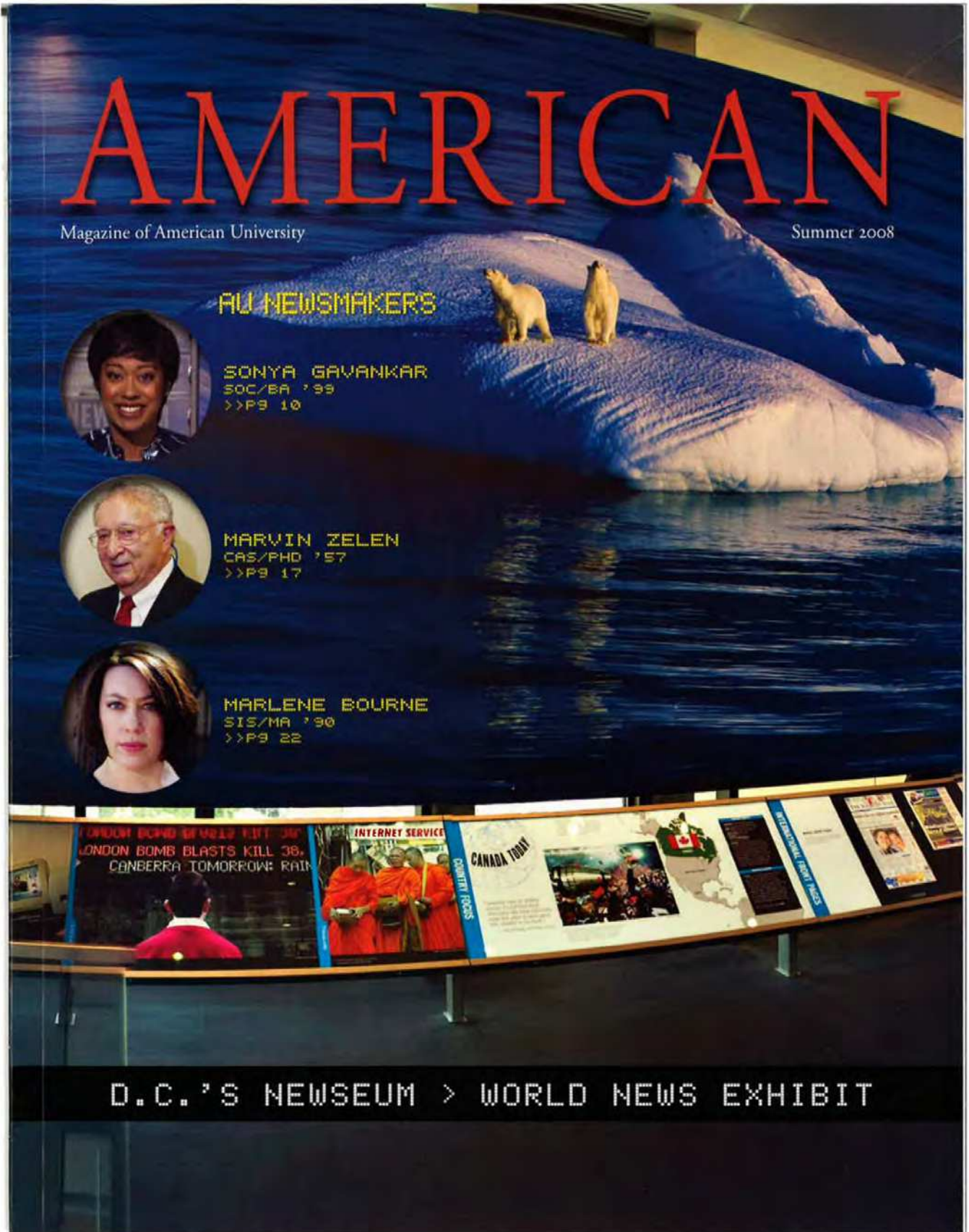
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# AMERICAN

Magazine of American University

Summer 2008

## AU NEWSMAKERS



**SONYA GAVANKAR**  
SOC/BA '99  
>>P9 10



**MARVIN ZELEN**  
CAS/PHD '57  
>>P9 17



**MARLENE BOURNE**  
SIS/MA '90  
>>P9 22

LONDON BOMB BLASTS KILL 36,  
CANBERRA TOMORROW: RAIN

INTERNET SERVICE

CANADA TODAY

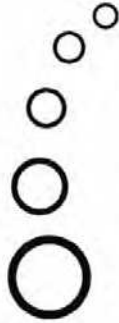
D.C.'S NEWSEUM > WORLD NEWS EXHIBIT



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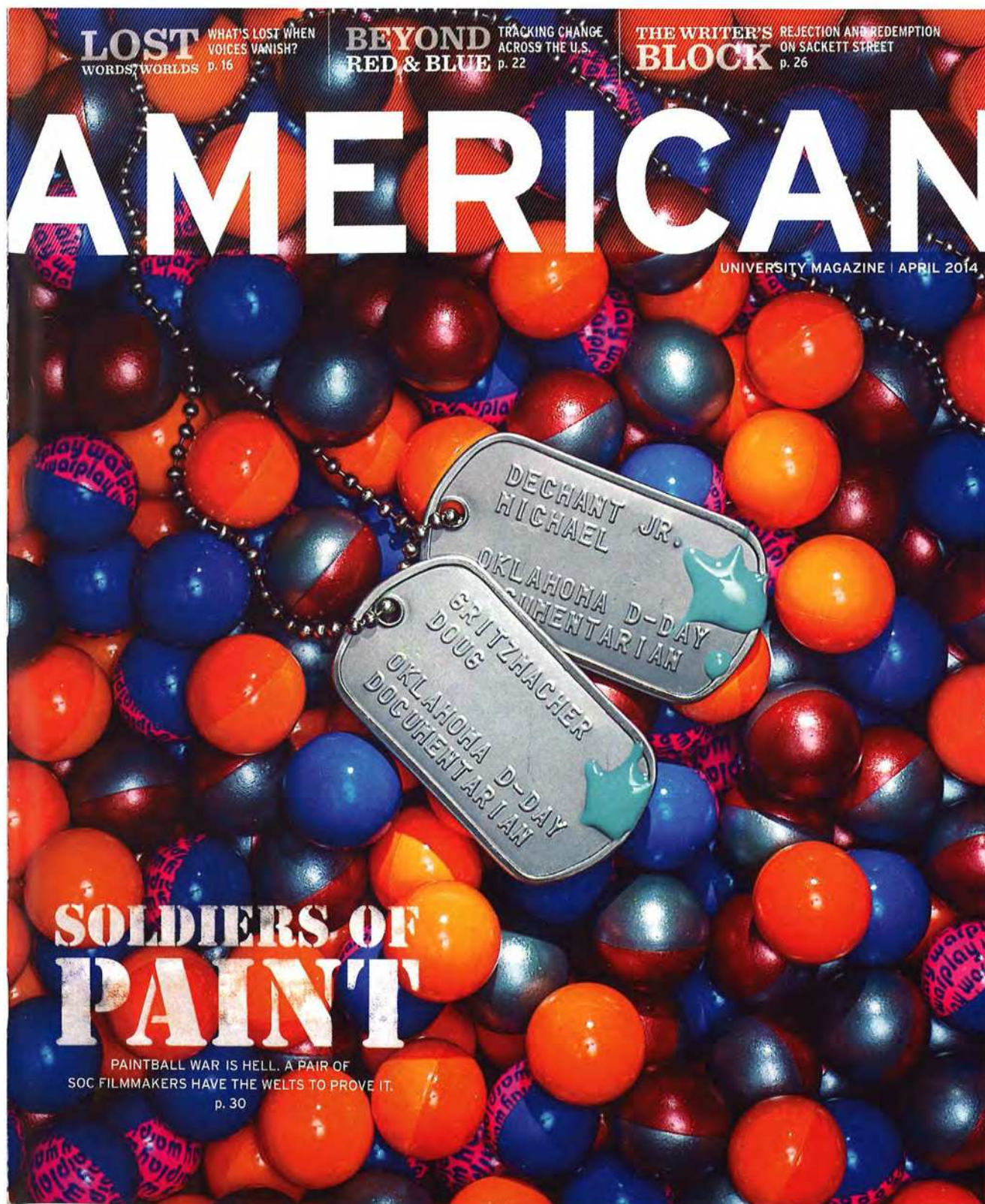
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of Clinical Psychology for his contributions in the psychology. As a doctoral student at AU, he was inspired by AU professors Margaret Ritchie and William W. Fisher and worked with them in North Carolina. **I scanned** *Shores*, SIS/MA '08. The novel inspired me to read more about the future of the United States and the challenges of belonging to religious groups or nonbelievers.

**-1971-  
TIME  
CAPSULES**

**TOP TUNE** "The Winner," Three Dog Night. **IN THE NEWS** The first AIDS cases were reported in 1981. In 1980, the first AIDS case was reported in Washington, DC. **WTFB! AU ARCHIVES** AU residents of Aderson Hall were the first to be in the building, called "The House" for their reason for "The House."

**A. Dublin**, CAS/BS '78, District Mobile Dental, a mobile dental service company. The company offers dental care to businesses and families in Boston and surrounding communities in the Washington, DC area.

**Laughlin**, CAS/PHD '78, started her eighth novel, *Amy*. The story explores tensions between sisters, and parent and child relationships in a world of unsettling world events.

**1980s**

**Ruthy Ferguson Shines**, SOC/BA '80, and **Anne Murray Hildreth**, SOC/BA '80, recently vacationed together on the Amalfi Coast of Italy. They were roommates as freshmen in 1976 and remained friends over the next 37 years but hadn't seen each other in 23 years. They enjoyed exploring Sorrento, Capri, Minori, Naples, and all the towns in between.

**Bruce Plaxton**, WCL/JD '82, received the 2013 Leadership in Law Award from the *Daily Record*, a Maryland publication for legal and business information.

**Kendra Harris**, Kogod/BSBA '83, talked about her blog, *Jeppily Never Married*, on WHUR Radio. **Renee Rosen**, SOC/BA '83, wrote *Dollface: A Novel of the Roaring Twenties*, published by Penguin NAL in November.

**Julie Weinberg**, CAS/BA '87, published a book called *I Wish There Were Daily Factories*. **Susan B. Shelby**, SIS/BA '88, president and CEO of Rhino Public Relations, was elected to a third term as president of the board of directors of the Franklin Square Inoue Foundation, which provides grants to housing and shelter organizations that support women and families in Boston and surrounding communities.

**Gina Brown**, SPA/BA '89, is reimagining the next half of her life and, in addition to writing a book of "Gina-Sims" has started to do stand-up comedy. Gina appears on stages around the DC area and other cities as time permits. [ginabrown.com](http://ginabrown.com)

**Peter Quinter**, WCL/JD '89, was appointed to the newly formed One Community/One Goal Trade and Logistics Leadership Group. The group is tasked with charting the future of Miami's trade and logistics industry.

**-1988-  
TIME  
CAPSULES**

**TOP CROSSING FLICK** *Full Moon*. **IN THE NEWS** CBS picked up the rights to the first NASA space shuttle. **FROM THE AU ARCHIVES** AU's first student newspaper, *The Student*, was first published in 1988.

**1990s**

**Michael Buckley**, SPA/BA '90, was appointed vice president of public affairs for the BrightFocus Foundation, a nonprofit that supports research on brain and eye diseases.

**Jules Raymond Cartie**, SPA/BA '90, married Robin Lutz on July 18, 2013.

**Kevin Lane**, SIS/BA '93, was relieved from duty as commanding officer of the amphibious dock landing ship USS Oak Hill. He will join the chief of naval operations staff as an operations director at the Pentagon.

**Stacey L. Young**, Kogod/BSBA '93, wrote a new book, *Above Expectations—My Story of a Fulfilling Journey from Harvard College Professor to a YouTube Video Promoter*. In a YouTube video promoting the book, he credits AU for helping him reach his educational goals.

**Rio Guerrero**, SIS/BA '94, was featured on the Filipino Channel, the leading cable television network for Filipino Americans in the U.S. Guerrero shared his experience as a second-generation Filipino American and discussed building a law firm and raising a family in New York City.

**Lauren Fogel**, SOC/BA '96, released her first novel, *The Aborigine*, on the subject of Nazi art looting. A blog with links to related content can be found on her website, [laurenfogel.com](http://laurenfogel.com)

**Toni Bacon**, SPA/BA '97, took a trip to Mt. Everest in 2012. This year, she plans to visit Bhutan or Myanmar.

**DeCarlo Kelle (Derrick) Wayne Jackson**, CAS/MS '98, wrote a book, *The Xanthobium*, available for free on Amazon's Kindle store.

**Art Ghosh**, SIS/MA '98, joined the labor and employment group of Whiteford Taylor & Preston.

**Jessica Schenholz**, CAS/BA '98, married Mark Murphy on September 29, 2013, at the Richmond County Country Club in Staten Island, New York.



**BUILDING A BETTER AMERICAN UNIVERSITY**  
WASHINGTON, DC

**Washington College of Law asks, and Kenneth Lore answers.** And as one of the country's top real estate attorneys, Lore, an alumnus of the School of Public Affairs and the Washington College of Law, understands the importance of the right facilities. After he and his wife, Patricia, an alumna of the College of Arts and Sciences, made one of the first gifts to WCL's new home at The Tenley Campus, Lore dedicated himself to encouraging and inspiring others to do the same. Situated just steps from the Tenleytown Metro and a few short stops from downtown Washington, D.C., the Tenley Campus is an exciting and natural move forward for WCL, says Lore, who wielded a strong alumnus Jean Claude Grosman at the groundbreaking last summer. "It will allow us to ensure it remains a wonderful place to study law and a powerful launching pad for the kind of meaningful and rewarding careers we enjoyed," he says. After 19 years at Vaughan McElduff law firm, Lore's own career just started anew, chairing in February, the moved across K Street to Jones, Maitin, Rosenman to head up that firm's real estate practice on the East Coast.

**FOR INFORMATION ON THE TENLEY CAMPUS CAMPAIGN, VISIT [TENLEYWCL.AMERICAN.EDU](http://TENLEYWCL.AMERICAN.EDU).**



# MY FAVORITES



Stallone, wrote and produced the musical, which stars Andy Karl in the title role.)

**Before** inheriting Talia Shire's **famous red beret**, Seibert, SIS/BA '05, honed her craft on stages across D.C., including Folger Theatre, including Stage and the Obey Theatre. Dubbed one of *Entertainment Weekly's* "2014 faces to watch," the native Marylander moved to New York in 2010 with sights set on her name in lights. Rocky, she says, is "thrilling and scary—and the opportunity of a lifetime."

**An avit theatergoer** (her first paybill: *Vulverox Rabbit* at Toby's Dinner Theatre in Columbia), Seibert returns to AU each year to speak to students in professor-turned-friend Carl Menninger's Business of Acting class. "It helps me remember how many steps it's taken to get where I am now."

## Seibert's most influential musicals:

- 1. WEST SIDE STORY**—(grew up watching her dad watch it every year, and it's a beautiful story about love and bias.)
- 2. GYPSY**—(gypsy was one of the most beautiful things I ever saw. The set of *Louise* is my dream role—one day all the stars will align.)
- 3. HAWK**—Based on the Elizabeth Taylor novel about rock 'n' roll and the Texas oil boom, this debuted at the Signature Theatre in Arlington. La Chiusa's score is gorgeous.
- 4. LES MISÉRABLES**—An older but equally moving tale of *Les Mis*, it's one of the first musicals to use a revolving stage, which is magical. It's coming back to Broadway—I can't wait.
- 5. INTO THE WOODS**—In high school played the witch, and at AU I played the baker's wife. I just auditioned for *Cinderella*. There's not a bad role in the bunch. (I'm a former *Southside* fan.)
- 6. THE BOY DETECTIVE FALLS**—This one also premiered at the Signature Theatre. It's about a boy detective who tries to figure out why his sister died. It's a beautiful story about love and bias.
- 7. RAGTIME**—Lynn Collins and Stephen Pagnier, the composers of  *Ragtime*, also won't let me forget Rocky. It's an honor to sing their music.
- 8. MELANCHOLY PLAY**—Sarah Bate and Todd Jones's musical, which came in 2009, is a beautiful story about love and bias. It's an honor to sing their music.
- 9. ONCE**—(Once is a beautiful movie that I've seen many times. It's about the actors they instrument—fiddles and accordion. It's exciting to watch such a talented cast.)
- 10. THE DISAPPEARING MAN**—I'm partial to this one because it's my boyfriend, Jim Sood, musical about a 1930s circus. I've been involved creatively with the show. It's important to cultivate and support new art.



AMERICAN EDUCIAL/UMN; 87  
AUJ060236



## OREN AND JAMIE DANIELSON

Oren Danielson, Rogo/BSBA '80, and wife Jamie, CAS/BA '81, speak of American University as others might: extended family. It's not just a school; it's a home. The couple's connections to the AU community run deep. Oren joined AU's wrestling program after being recruited by School of Education, Teaching, and Health professor Robert Karch, who grew from coach and mentor to family friend. Loren, a business administration major, met Jamie, an education and psychology major, in a humanities course. With help from fellow wrestler and AU trustee Alan Meltzer '78 (see page 42), Loren landed his first job at investment firm Ferris & Co.—now RBC Wealth Management in Washington, D.C., where he serves as senior vice president. Loren and Jamie are teachers at the Harbor School, married in 1984 and settled in Bethesda, Maryland, where they raised sons Collin and Matthew. The couple has supported AU athletes for more than 30 years. They attend nearly every home match and make regular, annual scholarship donations to the wrestling program. "They're great kids; they work hard—academically and as athletes," says Jamie. "In getting to know AU's student-athletes, you can't help but want to support them." In addition to their annual support, the couple has made provisions in their charitable estate plans to establish the Oren and Jamie Danielson Endowment. Their generous support will ensure the lasting quality of AU, wrestling a program that's already produced one national champion and 16 All-Americans.

**INFORMATION ABOUT HOW YOUR VISION AND CHARITABLE ESTATE PLANNING CAN CREATE A LEGACY AT AMERICAN UNIVERSITY.** Contact Jamie Danielson, assistant vice president of development, at 202-885-3411 or [speyer@american.edu](mailto:speyer@american.edu) or visit [american.edu/plannedgiving](http://american.edu/plannedgiving).





## HEANNA SAMPLES-WRIGHT: UNPACKED

MAT '12, kindergarten teacher at Stanton Elementary School, Washington, D.C.

1. I love teaching science and social studies. We do some units on chemistry and the solar system. The kids enjoyed the first book, *My Science Journal*, and we read it in the library.
2. I have teaching science and social studies. We do some units on chemistry and the solar system. The kids enjoyed the first book, *My Science Journal*, and we read it in the library.
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FINAL  
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*Go fact to fact*  
WITH AU'S PEOPLE IN THE KNOW AT  
[AMERICANWONKS.COM/QUIZZES](http://AMERICANWONKS.COM/QUIZZES).

## THE CHALLENGE

Frostbitten Washingtonians likened this winter—one of the coldest on record—to the Arctic. But comparisons to the North Pole, an area especially vulnerable to the effects of global warming, aren't entirely accurate: while D.C. saw record lows, the Arctic is getting warmer. Government professor James Quick kicks off his popular Power and Money course with a discussion of the security, economic, and environmental implications of Arctic melt. Drop anchor and take the following quiz to see how your Arctic aptitude stacks up to that of SPA students.

## THE QUESTIONS

1. What is the primary body of international law governing the Arctic Ocean?
2. Commercial shipping through the Arctic has increased dramatically in recent years. What other activity is likely to generate a flurry of activity in the region?
3. Why does Denmark care?
4. What is Svalbard saving for the rest of us?
5. Russia has a fleet of icebreakers, Canada has six, and Estonia has two. How many does the United States have? (Extra credit: how many does National Geographic have?)

**THE DETAILS** Submit the correct answers to [magazine@american.edu](mailto:magazine@american.edu) by May 15 to be entered to **win a six-month subscription to Politics and Prose Bookstore's Book-a-Month Gift Program.**

**Congratulations to Christopher Hannigan, SPA/BA '07, who aced last issue's final exam.**

AU060238





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WASHINGTON, D.C.

## This Week's Newsmakers

### Aug. 14 – Aug. 20, 2010

### Top Stories

#### High Achieving Students at AU



[\*The Washington Post\*](#) profiled two sisters, Meghan and Moira Esson, who as incoming freshmen are members of American University's highest achieving class in history. The class of 2014 boasts the most students who graduated in the top 10 percent of their class, and an average GPA of 3.79. The story illustrates a trend at universities across the nation where applications are up—as are the caliber of applicants—and admission at selective schools is down. (8/19)

#### A Mosque at Ground Zero and Religious Tolerance



**Akbar Ahmed**, chair of Islamic studies, appeared in major media outlets to discuss the controversy around the Ground Zero mosque, religious tolerance, and Americans' views about Muslims. "For most Americans, 9/11 remains as an open wound, and anything associated with Islam, even for Americans who want to understand Islam—to have an Islamic center with so much publicity is like rubbing salt in open wounds," he said in an [\*Associated Press\*](#) story, which appeared in more than 375 news outlets. This week Ahmed appeared

on [WAMU's Diane Rehm Show](#), [CNN's Anderson Cooper 360](#), and [Fox News Channel's America's Newsroom](#). Ahmed also wrote an OpEd which appeared on [CNN.com](#).

### Quotes

#### Travel to Cuba Eased

#### *The New York Times*

**Robert Pastor**, professor of international relations, was quoted by [\*The New York Times\*](#) regarding developments the easing of travel restrictions to Cuba saying, "We're dealing with a relationship that's so contorted; it would take another 50 years of incremental steps to pull it apart and reassemble it in a constructive way." (8/16)

#### 19<sup>th</sup> Amendment Brings Results Today



In [\*The Christian Science Monitor\*](#) **Jennifer Lawless**, director of the Women & Politics Institute, suggested women are finally making the gains in politics that were promised to them when the 19<sup>th</sup> Amendment was passed 90 years ago. "Women turn out to vote in greater proportions than men, so women can often be the decisive bloc in an election," she said. (8/18)

#### Buffet Reclaims His Stake in Johnson&Johnson



**Gerald Martin**, professor of finance, was quoted in [\*Bloomberg Businessweek\*](#) about Warren Buffet's repurchase of his shares in Johnson & Johnson. "He's starting to [build] back up in the investments he wants to be in—Johnson & Johnson and, of course, the new Fiserv," said Martin. (8/17)

AU064474





## This Week's Newsmakers Aug. 20 – Aug. 27, 2010

### Top Stories

#### Freshman Service Experience



First year students were featured in *The Northwest Current* for their efforts during last week's Freshman Service Experience. They volunteered at Tenleytown's Washington Home and Community Hospice. Students served at more than 50 sites throughout the D.C., Maryland, and Virginia suburbs and according to freshman participant, Aaron Grushkin, the goal was to contribute 14,000 hours of service by the end of the week. (8/25)

#### Ground Zero Mosque Controversy Grows



**Akbar Ahmed**, chair of Islamic studies, continued to appear in national media outlets to discuss the controversy around the Ground Zero mosque, religious tolerance, and American perceptions of Muslim Americans. In his appearances on *MSNBC's Andrea Mitchell Reports* and *Fox News' O'Reilly Factor*, Ahmed discussed the mosque controversy, including his views about Imam Fiesal Abdul Rauf and the need for Muslims to be more sensitive to post 9/11 issues. In *The New York Times*, Ahmed said, "[Fiesal Abdul Rauf] is in the eye of a storm for which he's not suited at all. He's not a political leader of Muslims, yet he now somehow represents the Muslim community." Ahmed was also quoted in stories on [CNN.com](#) and [The Washington Post](#).

### Additional Feature

#### Mosque Controversy Stirs Discussion on Campus



**Tanim Awwal**, president of the Muslim Student Association, was interviewed by *The Washington Post* for a feature about Muslim college student reactions to the Ground Zero mosque controversy. AU was mentioned as a campus where Muslim students felt safe and included despite tension throughout country over post 9/11 issues. (8/27)

### OpEds

#### Experiencing the Journey into America

[washingtonpost.com](#)

For *The Washington Post's* "On Faith" column, AU graduate fellow **Hailey Woldt** discussed her experiences working with **Professor Ahmed** on his new book *Journey into America: the Challenge of Islam*.

"For many non-Muslim American children, they are inheriting a legacy of fear and mistrust and there are innocent Muslim children, not even in existence on 9/11, who are becoming the victims." (8/24)



## This Week's Newsmakers Aug. 28 – Sept. 3, 2010

### Top Story

#### Best Places to Work in Federal Government

**The Washington Post**

The School of Public Affairs' Institute for the Study of Public Policy Implementation and the Partnership for Public Service's annual *Best Places to Work in Federal Government* rankings show that employee satisfaction is at an all-time

high as reported in a [Washington Post](#) exclusive. *Chronicle of Higher Education*, *Federal News Radio*, *Fox News Channel*, and *The Hill*, among others, also published the rankings. (9/1)

### OpEds

#### Experts Debate Muslim Culture

**THE WALL STREET JOURNAL.**

[The Wall Street Journal](#) published an OpEd by **Akbar Ahmed**, chair of Islamic studies, who discussed the impact the Ground Zero mosque debate

has had on American perceptions of Muslims. "Having studied the practices of Muslims around the world today, I've come up with three broad categories: mystic, modernist and literalist. Of course, I must add the caveat that these are analytic models and aren't watertight," Ahmed wrote. (9/1)

#### Advocates for Troy Davis

**savannahnow.com**  
Savannah Morning News

A federal judge in Savannah, Georgia, ruled that new evidence did not support death row inmate Troy Anthony Davis' innocence in the 1989 slaying of an off-duty police officer. **Gemma Puglisi**, professor of communication,

who has incorporated efforts to advocate for Davis' innocence into her classes, wrote an OpEd for [Savannah Morning News](#) rebutting another column that supported the judge's ruling." (8/30)

### Quotes

#### Beck's Restoring Honor Rally



**Jane Hall**, professor of communication, appeared on [CNN's Reliable Sources](#) to comment on Glenn Beck's Restoring Honor rally on the National Mall. She discussed the landmark event and who constitutes the "we" that Beck said would be the group of people to "restore honor" to the country. (8/29)

#### Federal Court Upholds Verdict

**The New York Times**

[The New York Times](#) quoted **Stephen Vladeck**, professor of law, about his efforts to file a brief asking a federal appeals court to rehear the case of Guantanamo

detainee Ghaleb Nassar al-Bihani from Yemen. "They've basically removed the single biggest complaint people had with that opinion," he said, "They said, 'We don't think we need to rehear the whole case just to limit the opinion.'" (8/31)





## This Week's Newsmakers Sept. 4 – Sept. 10, 2010

### Top Story

#### Primary Voter Turnout Low for Democrats



"What the last 16 months have done is rob the public of the hope that was engendered in 2008," said **Curtis Gans**, director of the Center for the Study of the American Electorate, to [USA TODAY](#) about the center's analysis which showed democratic voters did not vote in mass for the midterm election primaries. On [MSNBC's The Rachel Maddow Show](#), Maddow said the analysis was more useful than polling data. The [Associated Press](#) story was circulated to more than 140 outlets including [Washington Post](#), [Los Angeles Times](#), [Forbes](#) and [Time](#). [The Wall Street Journal's Washington Wire](#) and [Washington Post's Who Runs Gov](#) also commented on the study's significance. (9/7)

### Additional Features

#### AU's Green Campus



Students, faculty, staff and local neighbors built a green roof on the **Kogod School of Business** and **Chris O'Brien**, director of sustainability, noted on [WUSA-CBS9](#), that AU has the highest density of green roofs for a DC campus. [WRC-NBC4](#) featured the new **School of International Service** building and noted its environmentally friendly aspects during a teaser for the evening weather. (9/8)

### OpEds

#### Religious Turmoil in America



**Akbar Ahmed**, chair of Islamic Studies, wrote an opinion piece for [CNN.com](#) suggesting Pastor Terry Jones and Imam Feisal Abdul Rauf "appeared to be disconnected" from the controversies surrounding them in the media until recently. Ahmed observed, "Two men of God, both believing that they are motivated by their faith, are adding fuel to the fire flaring around the religion of Islam in the United States today." (9/8)

### Quotes

#### Burn Quran Day



Florida Pastor Terry Jones threatened to burn the Quran, the Muslim holy book, if Imam Feisal Abdul Rauf did not change his plans to build a mosque near Ground Zero. **Akbar Ahmed**, chair of Islamic studies, commented on the pastor's ultimatum on [CNN's American Morning](#), "I've never heard this argument before that a construction that's yet to be created is somehow jeopardizing this national security of the [USA]." He discussed the controversy on [BBC World News](#), [BBC Radio](#), [WJLA-ABC7](#) and [WTOP](#) Radio. The [Associated Press](#) and the [Los Angeles Times](#) quoted him. (9/8-9/9)





## This Week's Newsmakers Sept. 11 – Sept. 17, 2010

### Top Stories

#### Religious Tolerance in a Post 9/11 World



In an [Associated Press](#) article about the anniversary of the September 11 tragedies, **Akbar Ahmed**, chair of Islamic studies, said, "Many mosques are engaged in internal struggles between Muslims with rigid and modernist views, but I found none that fit the imaginings of anti-Muslim conspiracy theorists." More than 275 outlets republished the article, including the *San Francisco Chronicle*, *Los Angeles Times* and [MSNBC.com](#). Ahmed was also quoted in an [NPR.org](#) article and wrote an OpEd for [CNN.com](#). On [NPR's On Point](#), he spoke about his recent journey across America to visit mosques and for [YahooNews.com](#), he discussed his decision to join a coalition to defend the rights of Muslims to build mosques in their communities. A previous article in *Los Angeles Times* was republished in more than 20 online news sites this week.

#### Center's Voter Turnout Data a Resource for Media & Politicians



AU's Center for the Study of the American Electorate analysis pointing to stronger Republican voter turnout during the primaries continued to drive discourse. **Curtis Gans**, director and lead researcher on the project, discussed the results on [ABC's World News Tonight](#), which aired on 175 ABC affiliate stations, and on [NPR's All Things Considered](#). "I think it's going to be very, very difficult in places where Republicans have plausible candidates for the Democrats to mobilize in the way that they were able to mobilize in 2008." [CNN's Situation Room with Wolf Blitzer](#), *New York Times*, *Bloomberg BusinessWeek*, *Boston Globe*, and *Buffalo News* cited the study in pre-primary day election coverage. [Wall Street Journal](#) noted the results in an article about Tea Party primary wins. More than 25 online outlets republished this article.

#### Women Underrepresented on Talk Shows & Campaign Trail



The [New York Times' Media Decoder](#) blog cited findings by AU's Women & Politics Institute in a post about the lack of diversity on the major networks and cable news outlets Sunday mornings. In [CQ Politics](#), **Jennifer Lawless**, the institute's director, suggested that the "Year of the Women" for congressional candidates might not be so. "After the June primaries, where we saw this alleged upsurge in women candidates," she said, "we were not talking about 20 or 30 or 40 high-profile candidates. We were talking about four." Lawless told the [Washington Post](#) that there are more new Republican than Democrat women running for office this year.

### Additional Features

#### What Matters Most to Federal Employees



**Robert Tobias**, director of AU's Institute for the Study of Public Policy Implementation, told [Federal Computer Week](#) that the relationship between employees and top-level leaders—not their immediate supervisors—carries the most weight with federal employees. "The Best Places to Work in the Federal Government" survey and ranking finds a strong correlation between this specific aspect of employee satisfaction and an agency's ranking. (9/12)

#### Best Practices in Bringing Broadband to the Underserved



A post on [PBS's Media Shift](#) blog about the Public Media Corps' effort to bridge the broadband gap for underserved communities mentioned that the **Center for Social Media** will help the corps evaluate their efforts and results to identify best practices. (9/15)

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# This Week's Newsmakers Sept. 18 – Sept. 24, 2010

## Top Story

### Nature Documentaries Not So Natural



**Chris Palmer**, director of the Center for Environmental Filmmaking, discussed the little-known secrets of wildlife filmmaking with the [Washington Post](#) for a feature story about his new book **Shooting in**

**the Wild**. According to Palmer, most nature films and TV shows use footage of wild animals from game farms in controlled situations. "If you see a bear feeding on a deer carcass in a film," Palmer said, "it is almost certainly a tame bear searching for hidden jellybeans in the entrails of the deer's stomach." (9/22)

### Wonks Live Here



#### Wonk if you love American U.

New marketing ploy gets to the heart of school, some say, but others aren't feeling it. The school has had an identity crisis in recent years, including "Camp Wonk" and "The Wonk" student group, which is now a part of the school's branding efforts. The school is looking for ways to connect with students and the community.

"New York has financiers and Las Vegas has gamblers. Washington has wonks," said the [Washington Post](#) about American University's new WONK campaign. "We looked at what the word was doing in its current use, and we decided this is what we are," said Terry Flannery of University Communications & Marketing.

AU was featured as part of a larger look at university branding efforts across the country. (9/24)

## Additional Features

### Race Still Influences Decisions



The [Washington Post](#) reviewed **Danielle Evans'**, professor of literature, new collection of short stories called **Before You Suffocate Your Own Fool Self** about African-American teenagers and young-

adults still struggling in a world where race is less of an overt concern. (9/22)

### Conflict among Obama Advisors



[CBS News](#) interviewed **Alan Lichtman**, professor of history, about Bob Woodward's new book, focusing on President Obama's strategy in Iraq and Afghanistan. The segment aired on more than 20 affiliate stations across the country. Lichtman said, "Obama is not doing what is politically reasonable and could follow in the footsteps of his predecessor, Lyndon Johnson, during the Vietnam War era." (9/23)

## Quotes

### Advertisers Track Children on the Net

**THE WALL STREET JOURNAL.** "We need clearer explanations of what's happening to their data online, that they can understand—not the kind of legalese in a privacy policy that basically obscures what's really going on," said **Kathryn Montgomery**, professor of public communication, to [The Wall Street Journal](#) about technology that lets advertisers track children's activity on the Web. (9/17)

### Fed Ready to Take More Debt



"The committee put a marker down in August," said **Ellen E. Meade**, professor of economics, to the [New York Times](#) about how the Federal Reserve will stand its ground on low interest rates so banks will borrow

more, which will spur economic growth. "They opened the door on quantitative easing, and they're keeping it open until they're sure they need to close it." (9/21)





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## This Week's Newsmakers Sept. 25 – Oct. 1, 2010

### Top Story

#### Wildlife Films Far From Wild



**Chris Palmer**, director of the Center for Environmental Filmmaking, was the focus of an [ABC's Nightline](#) story for drawing back the curtain on the dark side of wildlife filmmaking in his book *Shooting in the Wild*. During the segment, he explained why he wrote the book and discussed the reason for coming clean about the staged aspects of wildlife documentaries. The story re-aired on [ABC's Good Morning America](#), then on ABC news affiliates across the country, and [Canada Television](#), Canada's largest TV news outlet. [NPR's Weekend Edition](#) also interviewed Palmer.

### Additional Features

#### Midterm Elections



**Curtis Gans**, director of the Center for the Study of the American Electorate, appeared on [NBC's Nightly News](#) to discuss the American people's disappointment with their government stemming from comedian Stephen Colbert's testimony to Congress on immigration. "People are angry, some people are scared about the economic condition, some people are disillusioned," Gans said. His segment re-aired on [NBC's Weekend Today Show](#). He was also quoted by the [Wall Street Journal](#) about developments in the midterm election campaign period, and [U.S. News](#) about candidate's use of PACs.

#### Democrats in the Line of Fire



"They're worried, they're frustrated, and they're taking it out on incumbents, primarily Democrats," said **James Thurber**, director of the Center for Congressional and Presidential Studies, to [NBC's Nightly News](#) about what American dissatisfaction with the government could mean for the Democratic Party in the midterm elections. The [Chronicle of Higher Education](#) also featured Thurber in the "5 Minutes With" column addressing why politicians embellish their accomplishments to look better to the voters during election periods.

#### Tennessee Mosque Controversy



"The notion of Sharia being implemented in America with about 2 percent of the population, to me, is mathematically absurd," said **Akbar Ahmed**, chair of Islamic studies, on [CNN's Anderson Cooper 360](#) about the controversy surrounding the construction of an Islamic community center in Murfreesboro, Tennessee. (9/26)

#### Kennedy-Nixon Debates after 50 Years



"They [Kennedy-Nixon] didn't debate on television, they didn't debate on the radio, they didn't debate out in the streets," said **Allan Lichtman**, professor of history, on [ABC's Topline](#) about the history of political debate in America. Lichtman discussed what televised debates have brought to the political arena over the past fifty years since the Kennedy-Nixon debates in 1960. (9/24)

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## This Week's Newsmakers

Oct. 2 – Oct. 8, 2010

Prepared by University Communications

### Top Story

#### Book Details Legacy of Supreme Court Justice



Stephen Wermiel, professor of law, appeared on [NBC's \*Nightly News\*](#) to discuss the start of the Supreme Court's new session and his book *Justice Brennan: Liberal Champion*. The next morning, he appeared on [MSNBC's \*Morning Joe\*](#) where his work was praised by hosts Joe Scarborough and Mika Brzezinski. [The New York Times](#) cited that Brennan placed his trust in Wermiel to write his biography before his death in 1997.

### Additional Features

#### The Artists Behind Katzen

##### THE NORTHWEST CURRENT

"I can't imagine this happening many places... To me it's a wonderful example of how a little bit of concern for the university's family and your neighbors and your community can pay big dividends," said **Jack**

**Rasmussen**, director and curator of the American University Museum at the Katzen Arts Center about the tight-knit group of AU art alums called Group 93. A *Northwest Current* feature story about Group 93 outlined how the group's longtime comraderie with each other and their former professor, Luciano Penay, led to the Katzen Arts Center's creation. (10/7)

#### D and R Wonks Agree: Youth Vote Is up for Grabs

The Washington Post

##### **POSTPOLITICS**

They may be on opposing ends of the political spectrum, but during the School of Communication's [American Forum](#), MSNBC political analyst Karen Finney and Republican strategist Kevin Madden agreed that the youth vote is always up for grabs. The event, live streamed on the

[WashingtonPost.com's Post Politics](#) page and on [Federal News Radio](#), allowed AU's students—ranked the most politically active in the nation—to challenge Finney and Madden with questions about the 2010 midterm elections. "In 2006, only 11 percent of the voters were young people, but they made the difference in several races," Finney said. In addition, [Fishbowl DC/MediaBistro](#) ran a photo and blog post about the forum. (10/6)

#### Wild Life Documentary Fans Disillusioned



[Moviefone.com](#) published a feature spotlighting **Chris Palmer**, director of the Center for Environmental Filmmaking, and his new book *Shooting in the Wild*. The article garnered more than 300,000 hits and was featured on the [AOL](#) homepage twice. (10/1)

### Quotes

#### Politicians Play the Blame Game



The [Associated Press](#) quoted **James Thurber**, director of the Center for Congressional and Presidential Studies, about the strategies politicians are using for midterm election campaigns. He said, "The election will be about anger, with not a lot of content." This article was syndicated to more than 400 news outlets including the *Los Angeles Times*, *Washington Post*, *Chicago Tribune*, and *Houston Chronicle*. (10/2)





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## This Week's Newsmakers

Oct. 9 – Oct. 15, 2010

Prepared by University Communications

### Top Stories


#### Curveballs Don't Break

 **Associated Press** According to a new study by **Arthur Shapiro**, professor of psychology, a curveball's sudden break is more optical illusion than reality. The curve is "always going to follow a parabolic path. But from a hitter's point of view, an approaching ball can appear to break, drop or do a whole range of unusual behaviors," Shapiro said in an interview with the **Associated Press**. More than 50 news outlets including [MSNBC.com](http://MSNBC.com) and [SportsIllustrated.com](http://SportsIllustrated.com) republished this article. The AP article was translated into Spanish and published on each Major League Baseball teams' Spanish companion site. In addition, [USA Today](http://USA Today), [Milwaukee Journal Sentinel](http://Milwaukee Journal Sentinel), [Vancouver Sun](http://Vancouver Sun), [UPI.com](http://UPI.com), and [Science Magazine](http://Science Magazine) published original stories. Shapiro also spoke to [ABCNews Radio](http://ABCNews Radio). (10/13)

#### Republican Turnout Remains Strong


**THE WALL STREET JOURNAL.** Democratic voter turnout is lower than Republicans for the first time in 80 years according to final results on primary voter turnout released by the **Center for the Study of the American Electorate**. The [Wall Street Journal](http://Wall Street Journal), [Politico](http://Politico), and [PBS's NewsHour.com](http://PBS's NewsHour.com) highlighted the findings. **Curtis Gans**, director of the center, said, "this should be a warning for the Democrats to work harder to keep control of Congress." (10/14)

#### Obama Courts Young Voters: Too Little, Too Late?


 "I don't know why he didn't turn to this base much earlier," **Jane Hall**, associate professor of communication, told the [Christian Science Monitor](http://Christian Science Monitor) in a story examining Obama's recent efforts, including an MTV town hall forum, to mobilize young voters for the midterm elections. Capitalizing on the MTV forum, [washingtonpost.com](http://washingtonpost.com) posted the School of Communication's *American Forum: Is Your Vote up for Grabs?* highlight video and an accompanying blog post mentioned professor **Dotty Lynch's** students' analysis of polling data about young voters. (10/14)

### Additional Features

#### College Not for Everyone

 **Associated Press** Dropping out of college costs the average tax payer billions of dollars. **Robert Lerman**, professor of economics, questioned whether pushing all high school students toward college is wise and to the [Associated Press](http://Associated Press) said, "it could just as easily be used to argue that less-prepared, less-motivated students are better off not going to college." More than 435 news outlets including [USA Today](http://USA Today), [Los Angeles Times](http://Los Angeles Times), [Washington Post](http://Washington Post), and [Houston Chronicle](http://Houston Chronicle) republished the article. (10/11)

#### Nobel Prize may not help Obama's Fed Nominee

 **Associated Press** Winning the Nobel Prize does not boost influence as much as it once did. "It's not automatic that someone receiving a Nobel Prize will be helped by it, politically, any more," said **James Thurber**, director of the Center for Congressional and Presidential Studies, to the [Associated Press](http://Associated Press) about economist Peter Diamond, President Obama's nomination for a Federal Reserve seat. More than 235 news outlets including the [Los Angeles Times](http://Los Angeles Times) and [Washington Post](http://Washington Post) republished the article. (10/12)





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## This Week's Newsmakers

Oct. 16 – Oct. 22, 2010

Prepared by University Communications

### Top Stories

#### Controversial Topics in the Midterm Elections



Jamin Raskin, professor of law, discussed the separation of church and state on [MSNBC's Countdown with Keith Olbermann](#) after Delaware Senatorial candidate Christine O'Donnell challenged her opponent's statement that the Constitution specifically defines the concept. Raskin also appeared on [CBS9 WUSA](#) to discuss laws that require local television stations to air a D.C. delegate candidate's graphic abortion campaign ad. (10/19)

#### Supreme Court Justice Expert



The [Associated Press](#) highlighted **Stephen Wermiel**, professor of law, for his book, *Justice Brennan: Liberal Champion*, noting Wermiel was granted unprecedented access to Brennan. The article was republished by more than 145 news outlets including the *Los Angeles Times*, *Washington Post*, *Chicago Tribune*, and [CBSNews.com](#). Wermiel also appeared on [CNN's The Situation Room](#) to discuss the apology Justice Clarence Thomas's wife demanded from Anita Hill, who accused Justice Thomas of sexual harassment.

### Additional Features

#### Young Republicans Are Mobilized



[CNN's Sunday Morning](#) highlighted a forum by **American University's College Republicans** in a segment about how young Republicans are turning out in greater numbers this election year compared to young Democrats during the 2008 presidential election. Stephan Laudone, president of AU's College Republicans, said he knows "several friends who are splitting the ticket this year, whereas in 2008 it was all Democrats." (10/17)

#### Gay Rights Advocates Wear Purple to Protest Anti-Gay Bullying



[USAToday.com's](#) video unit documented American University's Queers & Allies club's campus campaign in support of the national Wear Purple Day. **Kae Klepitskaya**, transgender advocacy director for AU Queers & Allies, said "Spirit day was formed as a response to a number of suicides of queer youth. There have been a shocking number in the past few months. In order to stand up for everyone we're wearing purple today to show support." (10/21)

#### Monday's Poem: Note Blue



[The Chronicle of Higher Education's](#) Arts & Academe online column reviewed a poem by **Kyle Dargan**, professor of literature. The poem, *Note Blue or Poem for Eighties Babies*, is

described as "rich, nostalgic, forgiving and reveals another of Dargan's poetic gifts: a kinetic stereoscopy that allows, in any one poem, a provocative conflation of personal and public histories, of past and present situations." (10/17)





## This Week's Newsmakers

Oct. 23 – Oct. 30, 2010

Prepared by University Communications

### Top Stories

#### 2010 not the Year of the Woman



**Jennifer Lawless**, director of the Women & Politics Institute, told [Forbes](#) that despite the number of women running for office, 2010 is no “year of the woman” like 1992 was. “In 1992, women’s issues were really driving the election cycle,” Lawless said, citing the Family and Medical Leave Act as an example. Lawless also discussed female political candidates running in this year’s election with [Globe and Mail](#), [CNN.com](#), and [Associated Press Television](#). (10/26; 10/25; 10/28; 10/25)

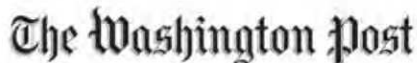
#### Satire Could Energize Electorate



**Lauren Feldman**, assistant professor of public communication, explained to the [New York Times](#) how Jon Stewart’s and Stephen Colbert’s non political rally could foster greater political engagement. “To the extent that people are showing up because of their enthusiasm for the message behind the rally—that is, discontent with extremist rhetoric and divisive politics—that is a political statement, and that makes their participation political,” she said. Feldman also discussed the rally with [Washington Post](#), [WTTG-Fox5](#), [WAMU 88.5](#), and [TBD.com](#). (10/29; 10/25; 10/26; 10/29; 10/29)

### Additional Features

#### Federal Executive Leaders Win Prestigious Award



[Washington Post’s Federal Eye](#) noted the winners of this year’s **Roger W. Jones Award for Executive Leadership**. **Robert Tobias**, director of the Key Executive Program, emceed the ceremony which honored

Kenneth E. Baker, principal assistant deputy administrator for the Office of Defense Nuclear Nonproliferation at the Energy Department, and Margaret A. Focarino, deputy commissioner of patents for the U.S. Patent and Trademark Office. (10/25)

### Op-Eds & Editorials

#### Voter Disillusionment Tied to Economy



**Curtis Gans**, director of the Center for the Study of the American Electorate, asserted in his [Roll Call](#) Op-Ed that the economy, unemployment, and underemployment are the main sources of voter disillusionment for the mid-

term elections. “Obama chose to build his record on individual policy achievements rather than the assertion and defense of an engaged government as the only entity with sufficient resources and ability to attack the magnitude of the nation’s economic crisis,” Gans wrote. (10/28)

### Quotes

#### Focus on Fiscal Discipline



President Obama likely will focus on fiscal discipline between now and 2012—a nod to voters tired of big spending and to a Congress positioned to become more Republican. “To a certain extent, (Obama’s) strategy depends on the

strategy of majority of the House, and what can be found in the Senate, where’s he’s basically going to be deadlocked,” **James Thurber**, director of the Center for Congressional and Presidential Studies, told the [Associated Press](#). The article was republished more than 470 times. (10/24)





AMERICAN UNIVERSITY

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## This Week's Newsmakers

Oct. 30 – Nov. 5, 2010

Prepared by University Communications

### Top Stories

#### Election Night Coverage



News outlets featured American University elections experts both on camera and in print before and during Election Night. **Danny Hayes**, professor of government, appeared on **NBC News** in more than 100 markets in five-minute election

analysis segments from 9 p.m. to 1 a.m. **Reuters** quoted **James Thurber**, director of the Center for Congressional and Presidential Studies, about Speaker Nancy Pelosi's possible exit from her position. **CBS Radio** also interviewed Thurber and **Dotty Lynch**, executive in residence for the School of Communication, on election night about developments during the evening. **Leonard Steinhorn**, professor of public communication was on **WTTG-FOX5** to analyze potential results one day before polls opened. (11/1, 11/2)



**NBC's Today Show**, **WTTG-FOX5**, and **Canada TV** interviewed **Jennifer Lawless**, director of the Women & Politics Institute, about why many female candidates campaigned, but few won. Lawless told **Atlantic.com** that women were able to position themselves as the better alternative to incumbents in Washington. **CNBC** interviewed **Allan Lichtman**, professor of history, to discuss President

Obama's new set of priorities in light of the Republican House majority. **Curtis Gans**, director of the Center for the Study of the American Electorate, told the **Associated Press**, "competitive races featuring tea party-backed candidates in Florida, Texas and Delaware were drawing high voter turnout, with mixed results." (11/1, 11/2, 11/3)

### Additional Features

#### Washington Location Puts Kogod on Top

The Washington



**The Washington Diplomat** prominently featured the **Kogod School of Business** in a trend story about business schools launching programs focused on emerging markets. "It's always been my feeling that we need to exploit our location advantage," said **Frank DuBois**, director of The Kogod Global

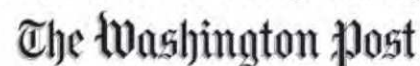
Management Institute focused on business and emerging markets. "You know we're not in Harrisonburg, or Blacksburg, Virginia, or in the middle of Kansas," said DuBois, "We're in Washington—and we need to get involved with the IMF and the World Bank and the embassy community, and talk about the market opportunities our students are going to have going forward." (11/1)

#### American University's Increased Stature



**WAMC-Northeast Public Radio** interviewed President **Neil Kerwin** about American University's history and progress throughout the past 30 years during a live broadcast on campus. "The stature of the institution has increased enormously due exclusively to the influence of a remarkable faculty," Kerwin said.(10/29)

#### American University's Campus Arboretum an Urban Oasis



The **Washington Post** featured the university's devotion to aesthetics in groundskeeping in the Local Living section of the paper. "This attention to an ailing environment has coincided with the arrival of major new buildings

and a strategy of landscape shifts: Underground parking garages support green roofs; old roads and lots are being torn up for new plantings, fresh paths and sitting terraces," noted the article. (11/4)

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WASHINGTON, DC

## This Week's Newsmakers

Nov. 5 – Nov. 12, 2010

Prepared by University Communications

### Top Stories

#### Paradox: Low Turnout with Partisanship



**Curtis Gans**, director of the Center for the Study of the American Electorate, released a study on Election Day voter turnout and appeared on [MSNBC](#) and [Capitol News Connection](#) to discuss the pattern of party changeovers in recent elections. Regarding the election, he told the [New York Times](#), "the mandate was to go in a different direction and make it a better country." [NPR.org](#) and 20 additional outlets published his study. (11/5, 11/7)

#### Michelle Obama's favored candidates: 6 wins, 7 losses

#### Los Angeles Times

The [Los Angeles Times](#) interviewed **Anita McBride**, executive in residence for the School of Public Affairs, about the success rate of the candidates First Lady Michelle Obama supported during the midterm election. "Given the current environment and given the sweeping changes that took place in this election, the fact that six of the 13 candidates she helped and campaigned for won their seats is a good number," she said. [Chicago Tribune](#) and 20 additional outlets republished the article. (11/6)

### Additional Features

#### 'Butterfly' on stage at American University



[Washington Jewish Week](#) featured **Gail Humphries Mardirosian**, professor of theatre, for her production of the musical, *I Never Saw Another Butterfly*. The story centers on the children confined in the Jewish concentration camps at Terezin during the Holocaust. "I wanted to see if I could use theater as a conduit to enlighten students and the American population about Terezin," she said. "It was such an unusual phenomenon that you have these intellectually and artistically extraordinary human beings there in the [direst] of circumstances." (11/4)

#### Behind the Research: Dr. Sabiyah Prince



[The Atlanta Post](#) featured **Sabiyah Prince**, professor of anthropology, about her work regarding race, class, and culture, and a focus on African Americans in Washington, DC. "I'm writing for my book which is about how Washington, DC, is changing demographically and how African-Americans are affected by the changes, how they are interpreting the changes and how they are responding to the changes," said Prince. (11/8)

#### The Faces of NPR



[Vanity Fair](#) included WAMU 88.5 host **Diane Rehm** in a feature which matched faces to the voices of **NPR's** on-air personalities, asking 'you know these voices, but could you pick these veteran personalities out of a line-up?' A veteran of public radio since 1973, Rehm has interviewed the world's movers

and shakers for an audience of more than 2.1 million a week. (11/9)





## This Week's Newsmakers

Nov. 12 – Nov. 19, 2010

Prepared by University Communications

### Top Stories

#### Less Spending for National Security

**The New York Times** **Gordon Adams**, professor of foreign policy, led a team that prepared the Bipartisan Policy Center's military spending recommendations for its new report aiming to address the U.S. deficit. Adams discussed his team's recommendations, which included a 5-year freeze on Pentagon spending, with the [New York Times](#), acknowledging it would not be easy. Adams also spoke to [NPR.org](#) about Democrats losing their top defense and military voices on the Hill. (11/12, 11/17)

### Additional Features

#### Blasphemy Law Prevents Free Speech in Pakistan



During a 7-minute interview segment on [CNN International](#), **Akbar Ahmed**, chair of Islamic studies, discussed a case of blasphemy against a Pakistani Christian woman sentenced to death for comments about the Prophet Mohammed. "These cases appear again and again, unfortunately, targeting the Christian minority," Ahmed explained, saying blasphemy law often compromises Pakistani citizens' right to free speech. (11/18)

#### Washington Project for the Arts at the AU Museum

**The Washington Post** The [Washington Post](#) ran a glowing review of *Catalyst: 35 Years of Washington Project for the Arts*, now at the **American University Museum**. "It is the role of nonprofit alternatives such as WPA to act as a catalyst - and a home - for art that might otherwise slip between those cracks," wrote critic Michael O'Sullivan about WPA's role in promoting art that is not shown in D.C. museums and galleries. The *Post* also featured an [image gallery](#) and a [sidebar](#) article about Alberto Gaitan whose work is in *Catalyst*. (11/18)

#### Reinventing Yourself in Journalism



A [Huffington Post](#) column by AU alumna Janet Janijigian highlighted a **School of Communication** event about staying ahead of technology in journalism—moderated by SOC alumna and WRC-NBC4 anchor Wendy Reiger. "Larry Kirkman, Dean of the School of Communication, has encouraged and cultivated a broad spectrum of professors, alums and students attracting new talent and exciting educational programs and opportunities, Yes, the AU experience did change my life and my career in news—mine and many others," wrote Janijigian. (11/15)

#### The Democratic Lame Duck Agenda



**James Thurber**, director of the Center for Congressional and Presidential Studies, appeared on [NBC Nightly News](#) to discuss President Obama's new agenda with a Republican led Congress. "He's trying to play the space in the middle. There's nobody in the middle and it's going to be very hard for him," he said. Thurber also appeared on [PBS NewsHour](#) to discuss the rise of government earmarks and in an interview with [Gannett](#), he said Democratic leadership needs to have "someone who is tough and knows the media and knows how to react." (11/12, 11/16 11/17)





## This Week's Newsmakers

Nov. 19 – Dec. 3, 2010

Prepared by University Communications

### Top Stories

#### Young Guns in Power



The Kennedy Political Union hosted Majority Leader-designate **Eric Cantor** (R-Va.), Majority Whip-designate **Kevin McCarthy** (R-Calif.), and presumptive budget chairman **Paul Ryan** (R-Wisc.) for a town hall meeting. The congressmen said President Obama must agree to work with the GOP to create progress in the current lame-duck session of Congress. [C-SPAN](#) broadcasted live from the event, and re-aired the forum three times. A [two-part](#) interview with the congressmen appeared on [FOX News' On the Record with Greta Van Susteren](#), [Roll Call](#), [The Hill](#), [National Journal](#), and [National Review](#), and others

published articles. (11/29, 11/30)

### Additional Features

#### Washington Post Chat with Bill Mayer

[washingtonpost.com](#)

Bill Mayer, university librarian, discussed final exam preparation, navigating the library, and finding the best research sources in a [Washingtonpost.com Campus Overload](#) online chat. Mayer talked about

the university's library system and why it is a good place to study for exams. "With so many internet-enabled resources now, the library is everywhere, you have a network. We're in the dorms, we're in the classrooms, we're on the quad!" he said. (12/2)

#### Notable LLM Degree Programs

**FINANCIAL TIMES**

[Financial Times](#) highlighted the **Kogod School of Business** and the **Washington College of Law** in a feature about their joint LLM and MBA program. According to the article, the popularity of post-graduate law and business degrees is rising. (11/21)

#### Women Who Spoke For Presidents Say More Women Should Run

**National Journal**

In a bipartisan expression of concern former White House press secretaries Dee Dee Myers and Dana Perino said finding female candidates to run for office is difficult during a discussion hosted by the **Women & Politics Institute**. [National Journal](#) and [U.S. News & World Report](#) covered the event. (11/30)

#### Attention Getters: 40 Who Shaped 2010

**WASHINGTONIAN**

[Washingtonian magazine](#) included **Danielle Evans**, professor of literature, as one of 40 people in Washington, D.C. who made an impact in 2010. Evans, the only university professor and the only university representative on the list, published "one of the year's best short story collections," *Before You Suffocate Your Own Fool Self*. (December)

### Op-Eds and Editorials

#### Protest Power in the Philippines

**The Nation.**

**Robin Broad**, professor of international development, coauthored a three-page profile in *The Nation* about a Philippine congressman who participated in the People's Power protests against Ferdinand Marcos in 1986. Broad accompanied the congressman to the Philippine president's state of the nation. (12/6)

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AMERICAN UNIVERSITY

WASHINGTON, DC

## This Week's Newsmakers

Dec. 3 – Dec. 10, 2010

Prepared by University Communications

### Top Story

#### Challenges in Prosecuting Wikileaks Founder



Stephen Vladeck, professor of law, appeared on [CNN's American Morning](#) and [CTV: Canadian Television](#) to talk about challenges the U.S. government faces in prosecuting the WikiLeaks founder. "One of the hardest and most important things for the government to prove is that the defendant knew that what he was doing was violating the Espionage Act," he said. An [ABCNews.com](#) article also quoted Vladeck. (12/7, 12/8, 12/9)

### Additional Features

#### Boosting the Profile of Local Artists



[WAMU's The Kojo Nnamdi Show](#) featured [CATALYST: 35 Years of Washington Project for the Arts](#), an exhibit at the American University Museum at the Katzen Arts Center. The segment focused on the WPA's history of helping local artists build their artistic reputations. (12/7).

### Op-Eds and Editorials

#### GOP's Southern Stampede

[St. Petersburg Times](#) "For decades after the end of Reconstruction, the Democratic Party ran the South's public affairs, but the political world has changed, and last month, the formerly one-party Democratic region continued its evolution into a one-party Republican one," wrote **Danny Hayes**, professor of government, in a [St. Petersburg Times](#) Op-Ed about the strong Republican influence in the South. (12/5)

### Quotes


#### Obama Wants New 'Sputnik Moment' for America

 **Associated Press** The [Associated Press](#) interviewed **Howard McCurdy**, professor of public policy, about President Obama's charge for an American "Sputnik Moment." According to McCurdy, while a jolt of innovation is needed for the country, he's not sure what type of precipitous major event Obama is referring to. "Usually, it requires a Pearl Harbor, a shock to the system, and is followed by something new and major, neither of which is occurring," he said. More than 180 news outlets republished the article. (12/6)

#### In Congress, Short-Timers Pack Up as a New Wave Prepares to Move In

[The Washington Post](#) "The unvarnished truth is that most of them made absolutely no impression whatsoever," said **Allan Lichtman**, professor of history, to the [Washington Post](#) about ousted freshman and sophomore Democratic congressional representatives. (12/8)

#### Political Negotiating on Tax Cuts and Jobless Benefits

 **Marketplace** **James Thurber**, director of the Center for Congressional and Presidential Studies, discussed the tax cut deal between President Obama and congressional Republicans in an interview with [American Public Media's Marketplace](#). "The Democrats will claim that the Republicans want to give tax cuts to the very wealthy, and the Republicans will say the Democrats want to raise taxes and spend money yet again," he said. (12/6)

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AMERICAN UNIVERSITY

WASHINGTON, D.C.

## This Week's Newsmakers

Dec. 10 – Dec. 17, 2010

Prepared by University Communications

### Top Story

#### Report Details Ties between U.S., Nazi War Criminals

**AP Associated Press** Richard Breitman, professor of history, talked to the [Associated Press](#) about a report he coauthored that uncovered the CIA's use of Nazi war criminals to wage "a covert war" against the Soviet Union during the Cold War. [The New York Times](#) also wrote a story and more than 315 news outlets, including the [Los Angeles Times](#), [Wall Street Journal](#), [Houston Chronicle](#), [FOXNews.com](#), [MSNBC.com](#), and [Forbes.com](#), republished the AP article. (12/10, 12/11)

### Additional Feature

#### SOC Adds *Current* to Public Media Initiatives

**The New York Times** [The New York Times](#) announced that public media trade publication *Current* will have a new home with American University's School of Communication. Larry Kirkman, dean of the School of Communication, noted that the school is "a laboratory for the future of public media," as demonstrated by initiatives like the Center for Social Media and the Investigative Reporting Workshop, which produces for PBS's *FRONTLINE*. Several other news outlets, including [The Chronicle of Higher Education](#) and [Politico](#), also published the announcement. (12/13)

### Quotes

#### Healthcare Ruling



"It's just one judge, and on an issue of this importance, the Supreme Court justices will approach it from their own standpoint," said **Dan Marcus**, professor of law, on [NBC Nightly News](#) about a Virginia judge's decision to rule President Obama's healthcare bill unconstitutional. (12/13)

#### Politicians Fear Military Pay Raise Too Small

**CNN** While opposition to the repeal of Don't Ask, Don't Tell may be mostly to blame for delaying approval of the Defense Authorization Bill, it isn't the only provision that has politicians sweating. "Dealing with military pay, benefits and health care is a classic third rail of defense planning," **Gordon Adams**, professor of international service, told [CNN.com](#) about the bill's proposal to give military personnel a 1.9 percent pay raise—an amount politicians fear is too small. (12/11)

#### Obama's History of Compromise Brought Him to Tax-Cut Deal

**Bloomberg Businessweek** "This deal is all about stimulating the economy. Obama knows that if the economy recovers over the next two years he will rather easily win re-election, much like Reagan in 1984," said **Allan Lichtman**, professor of history, to [Bloomberg BusinessWeek](#) about President Obama's compromise on taxes with congressional Republicans. (12/16)

#### AU Expert on WikiLeaks, Health Care Law



**Stephen Vladeck**, professor of law, spoke to [MSNBC.com](#) and [PBS.org](#) about the WikiLeaks controversy. He said the single biggest problem with the Espionage Act is that its limits have never truly been tested. Vladeck was also a guest on [WAMU's The Kojo Nnamdi Show](#) to discuss a Virginia federal judge's ruling of the healthcare bill. "The question here is whether imposing [the] healthcare requirement is a bridge too far," said Vladeck. (12/12, 12/14, 12/15)

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## This Week's Newsmakers

Dec. 17, 2010 – Jan. 7, 2011

Prepared by University Communications

### Top Stories

#### The 2010 Post 200



The [Washington Post's Capital Business](#) published a list of the 200 largest companies in Washington, D.C. that power the local economy. [American University](#) with one of the highest enrollments for the 2009-2010 academic school year ranked fifth among local universities. (12/27)

#### Center for Congressional & Presidential Studies 2010 Winter Institutes



The **Campaign Management Institute** hosted its annual two-week class to train individuals for political campaign participation. Students heard from campaign industry works including [Ben Nienaber](#), [David Winston](#), and [Jeff Berkowitz](#). At the **Public Affairs and Advocacy Institute**, students learned from American University President [Neil Kerwin](#), [Elizabeth Moler](#), [Charles Brain](#), and [Michael Berman](#). **C-SPAN2** provided live broadcasts of the sessions. Between live sessions and re-airs, more than 65 hours of programming appeared on the **C-SPAN** Networks. (12/27-1/7)

### Additional Features

#### Common Sense Key to Entrepreneurial Success



In her research study, [Barbara Bird](#), professor of management, found that entrepreneurs who learn from experience have an edge over those who acquire knowledge through observation or reading. Bird told [Reuters](#), "They have to make the best decisions possible in the least amount of time. They need to act. Practical intelligence empowers them to act quickly and confidently." (1/6)

#### Banks Slowly Getting Stronger



[Wendell Cochran](#), professor of communication, authored an article for the [BankTracker](#) series, a joint project of AU's Investigative Reporting Workshop and msnbc.com. He wrote, "The only category of troubled

assets still growing is 'other real estate owned,' which is primarily property the banks acquired through foreclosure. As of the end of September, banks had \$46.9 billion worth of other real estate owned, a 21 percent increase since the first of the year." (12/21)

### Op-Eds/Editorials

#### Christians Senselessly Tormented by Extremists in Muslim World



[Akbar Ahmed](#), chair of Islamic studies, coauthored an op-ed for [CNN.com](#) about the persecution of Christians in Muslim nations. He wrote, "Christians living in the great societies of Islamic history, including Muslim Spain and the Ottoman Empire, largely

lived in peace and security according to their own laws. Yet in the past few years, the persecution of Christians has increased in scope and frequency." (12/23)





AMERICAN UNIVERSITY

WASHINGTON, DC

## This Week's Newsmakers

January 7–14, 2011

Prepared by University Communications

### Top Stories

#### Sense of Place



[University Business](#) showcased the new School of International Service's creative green elements and how the building reflects the school's mission. "We want the building to be an inspiration, and it already is," said **Lou Goodman**, dean of the School of International Service. "We want it to inspire students to dream and think about what they want to do in the world." (1/1)

#### American's Vlad Moldoveanu Has Come a Long Way from Romania



The [Washington Post](#) featured American University senior and basketball player **Vlad Moldoveanu** for his accomplishments on the court. In one week, Moldoveanu earned three top honors including Patriot League Player of the Week, East Coast Athletic Conference Player of the Week, and U.S. Basketball Writers Association Oscar Robertson National Player of the Week—a Patriot League and AU first. (1/11)

### Op-Eds/Editorials

#### Career Advice: Job Letters



In two compositions for [Inside Higher Ed](#), **Richard Sha**, professor of literature, provided pointers on how academics should write job letters. Sha said, "The job letter is one of the most important pieces of writing an academic does. But I have seen, serving on 15 search committees, that some letters never have a chance." His [first piece](#) discussed how doctoral committees review recommendation letters and [the second](#) advised doctoral students on how to write their letter properly. (1/10, 1/12)

### Quotes

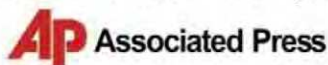
#### Political Discourse and the Arizona Assassination Attempt



In the wake of the shootings at a Congressional rally in Tucson, AZ, several American University experts discussed political discourse in the United States. **Allan Lichtman**, professor of history, appeared on [BBC World News](#), and **Leonard Steinhorn**, professor of communication, appeared on [WTTG-FOX5](#). Steinhorn, **Carolyn Brown**, assistant professor of communication, and **Connie Morella**,

ambassador in residence, were quoted in the [Boston Globe](#), [Financial Times](#), and [Roll Call](#) respectively. **Jane Hall**, professor of journalism, discussed President Obama's role as "Consoler-In-Chief" with the [Washington Examiner](#). (1/10, 1/11, 1/12)

#### NASA Names Backup for Giffords' Husband on Shuttle



**Howard McCurdy**, professor of public administration, discussed NASA's decision to name a back-up to astronaut Mark Kelly, commander of the space shuttle program's final flight and husband to Congresswoman Gabrielle Giffords. "The shooting of Mrs. Giffords put NASA in an uncomfortable position about what to do with the April flight," he told the [Associated Press](#). More than 235 outlets, including the [Los Angeles Times](#), republished the article. (1/13)

#### Struggle Forecast for Pentagon and Deficit Hawks



"The finger in the dike didn't work, and now he is acknowledging that pressure from outside is impinging on defense," said **Gordon Adams**, professor of international service, to the [New York Times](#)

regarding Secretary of Defense Robert Gates' defense budget cuts. (1/8)

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## This Week's Newsmakers

January 14–21, 2011

Prepared by University Communications

### Top Story

#### Business Schools See Rise in On-Campus Recruiting

##### THE WALL STREET JOURNAL.

The **Kogod School of Business** was one of two schools mentioned in a [Wall Street Journal](#) trend story about job prospects for 2011 MBA grads. "Not only are companies rebounding, they are also accelerating their hiring to make up for lost time," said **Arlene Hill**, director of Kogod's Career Development Center, about the rosier picture for the class of 2011, Hill added that 25 percent of the MBA class of 2011 had job offers (a more than 15 percent increase from the class of 2010) and that government consulting was a large factor in the uptick. (1/14)

### Additional Feature

#### Barefoot Coach Brings Awareness to Good Cause



**Jeff Jones**, head coach of AU men's basketball, coached the Eagles-Army game barefoot in support of Samaritan's Feet, a non-profit that provides shoes for the poor. [WRC-NBC4](#), [WTTG-FOX5](#), [WJLA-ABC7](#), [TBD-Channel8](#), and [WUSA-CBS9](#) profiled Jones for his efforts to bring attention to the cause. Earlier in the week, Coach Jones and the team did volunteer work on behalf of Samaritan's Feet which was covered by [Comcast Sports](#). (1/19)

### Op-Eds/Editorials

#### Five Myths about Defense Spending

##### The Washington Post

**Gordon Adams**, professor of international service, coauthored a [Washington Post](#) Op-Ed about common defense-spending myths.

"Defense spending is a massive part of our federal budget and a cause of equally massive debate, whether in wartime or in peace," wrote Adams. "We can no longer separate national security from fiscal imperatives. Unfortunately, several myths keep us from a more disciplined defense budget." (1/14)

### Quotes

#### Attorney Argues for GI's Release in WikiLeaks Case

##### AP Associated Press

"The allegations that this person is in some form of solitary confinement is by itself a matter of concern because solitary confinement by itself can, at least in some instances, cause very serious psychological harm," said **Juan Mendez**, visiting professor of law, to the [Associated Press](#) about the detained WikiLeaks suspect. More than 35 outlets including [Washington Post](#), [Boston Globe](#), and [MSNBC.com](#) republished the article. (1/14)

#### Reversing 'Citizens United'

##### The Washington Post

"American citizens have repeatedly amended the Constitution to defend democracy when the Supreme Court acts in collusion with democracy's enemies," said **Jamin Raskin**, professor of law, to the [Washington Post](#) about an amendment to support last year's Supreme Court decision on *Citizens United v. Federal Elections Committee*. (1/18)





AMERICAN UNIVERSITY

WASHINGTON, DC

## This Week's Newsmakers

January 21–28, 2011

Prepared by University Communications

### Top Story

#### AU Faculty Wonks Analyze State of the Union Address



Several American University political and communication wonks analyzed President Obama's second State of the Union address. SOC's **Dotty Lynch** discussed how coverage has drifted from broadcast networks to cable news and the Web with [Politico](#). CBS News Radio, San Francisco's ABC Radio affiliate and [Federal News Radio](#) interviewed SOC's **Robert Lehrman**, who also wrote an article for [Christian Science Monitor](#). In addition, Lehrman was an in-studio guest for post address analysis on [WAMU 88.5 Radio](#) alongside SPA's **Connie Morella**. CAS's

**Allan Lichtman** discussed the Republican response with the [Washington Post](#). [WAMU's The Diane Rehm Show](#) and [Yahoo! News](#) interviewed SPA's **James Thurber**. Finally, SPA's **Jennifer Lawless**, participated in a **Canada Broadcasting Company** radio tour and provided post-speech analysis with **China Radio International**. (1/21, 1/24, 1/25, 1/26)

### Additional Features

#### Stress Driven by Economic Insecurity and Food Abundance Blamed for Obesity



"When I began to look into the issue of obesity, I realized that the most overweight are the least privileged members of society. And amongst those, it tended to be minorities. And amongst minorities it tended to be women. It

was those people who possessed the least control over their lives, and thus suffer the greatest insecurity and stress," said **Jon Wisman**, professor of economics to [eMaxHealth.com](#) about his research suggesting economic insecurity leads to obesity. More than 60 outlets, including [Asia News International](#), published articles about the research. (1/21, 1/22)

#### Circles, Stains at AU Museum



[Washington Jewish Week](#) featured *Julie Linowes: STAIN, Marisa Baumgartner: Grande Avenues, and Nicole Cohen: Driving in Circles*, three of the six exhibits at the **American University Museum at the Katzen Arts Center**. The article highlights Linowes, Baumgartner, and Cohen's D.C. roots and Jewish heritage. (1/26)

### Op-Ed/Editorial

#### Hu Jintao's Visit Ends Any Dreams of the US and China Sharing the World Stage



**Amitav Acharya**, professor of international relations, wrote an editorial for [Jakarta Globe](#) about Chinese President Hu Jintao's visit to the United States and the U.S.-China summit. "While the unipolar moment in international relations is over, it will not be replaced by a China-U.S. duopoly, at least not

an effective one that addresses the challenges of our time," he wrote. (1/25)

### Quotes

#### Product Placement, Turned Inside Out



**Patricia Aufderheide**, director of the Center for Social Media, explained to the [New York Times](#) why high level officials of large corporations participate in interviews with documentary filmmakers, who typically put said officials on the hot seat. "If

they're not there, it looks like an admission of guilt," she said. "And at least if they show up they have a chance to get their side of the story—their spin—across." (1/22)

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## This Week's Newsmakers

January 28–February 4, 2011

Prepared by University Communications

### Top Stories

#### The Fight for Democracy: Egypt in Crisis



Prof. DIANE SINGERMAN  
School of Public Affairs, American Univ.

Egyptian citizens demanded a shift from dictatorship to democracy and several AU foreign policy wonks analyzed the chaos in the Middle East. **Diane Singerman**, associate professor of government, discussed the situation with the [New York Times](#), [Bloomberg News](#), [St. Louis Times-Dispatch](#), and in interviews on [ABC's World News with Diane Sawyer](#), [American Public Media's MarketPlace](#), [Minnesota Public Radio](#), [Wisconsin Public Radio](#), [WHYY-FM's Radio Times with Marty Moss-Coane](#) and [WRC-NBC4](#). Singerman also wrote an op-ed for [Foreign Policy](#)

magazine. **Mustafa Aksakal**, assistant professor of history, discussed what is at stake for the United States with [USA Today](#), and **Clovis Maksoud**, director of the Center for Global South, spoke with Hispanic news service, [Agencia EFE](#). [Washingtonpost.com's Campus Overload](#) was one of several outlets to highlight AU's efforts to assist students studying abroad in Egypt. (1/28-31, 2/1-2)

#### Snow Day Class Taught on Facebook



**Rhonda Zaharna**, associate professor of communication, wrote a column for [Washingtonpost.com's Campus Overload](#) about her decision to use Facebook to conduct class during a snow storm. "I

learned a lot, and the students did an incredible job. They provided solid, thoughtful answers that referred to their reading and research. And they seemed to enjoy the experience," wrote Zaharna. The article went viral after Facebook featured it on its fan page and has received more than 18,000 "likes." (2/2)

### Additional Features

#### Applications Rise (Yet Again) at Dozens of Selective Colleges



The sluggish economy and increasing cost of a college education appear to have done nothing to cool applicants' interest in those institutions that, historically, have been among the most difficult to

get into, according to the [New York Times](#). The article included American University among a group selective colleges that saw an increase in freshmen applications. (1/31)

#### Can New Online Rankings Really Measure Colleges' Brand Strength?



The [Chronicle of Higher Education](#) mentioned **American University's Wonk campaign** in an article about the relationship between a university's online presence and the

success of its branding campaign. "Monitoring social-media usage is a good short-term technique for testing the effectiveness of a campaign," says **Teresa Flannery**, executive director of University Communications and Marketing. (1/30)

#### Race Relations and the White House



"[The White House] signals to many people around the world democracy, freedom, liberation; but not only the occupants of the White House historically not live up to those values, but the building itself was built by a combination of slave labor and free labor," said **Clarence Lusane**, associate professor of international service on [BBC World News](#) to discuss his new book [The Black History of the White House](#). [Public Radio International's](#)

[The Tavis Smiley Show](#) and [NPR's Talk of the Nation](#) also interviewed Lusane. (1/28)





## This Week's Newsmakers

February 4–11, 2011

Prepared by University Communications

### Top Story

#### Children's Body Mass Index May Rise the Longer Mom Works



**Taryn Morrissey**, professor of public administration, led a study which found that children's body mass index (BMI) rose the more years their mothers worked over their children's lifetimes. "It's important to emphasize that it seems to be the environmental factors associated with the total time that moms work, and not maternal employment per se, that contributes to an increase in children's BMI," said Morrissey. More than **240** outlets including [Los Angeles Times](#), [US News & World Report](#), [Boston Globe](#), [CNN.com](#), [FoxNews.com](#), [NPR.org](#), and [Time.com](#)

featured the study. (2/4-9)

### Op-Ed/Editorial

#### The Reagan Legacy



**Allan Lichtman**, professor of history, wrote an editorial for [EncyclopediaBritannica.com](#) focusing on President Ronald Reagan's centennial birthday. "Ronald Reagan revived a conservative tradition that politically had been in eclipse since the days of Coolidge and Hoover, not by rallying a conservative base, but by making conservatism more optimistic, inclusive and diverse than before," wrote Lichtman. (2/4)

### Quotes

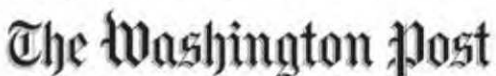
#### Obama, GOP Moving in Different Direction on Jobs



**James Thurber**, director of the Center for Congressional and Presidential studies, discussed the cost of President Obama's State of the Union speech promises with the [Associated Press](#). "Obama is trying to be pragmatic even

though he never gets very specific on just how he'd reduce trillion-dollar-plus deficits at the same time he's pumping more government money into new programs," said Thurber. More than **160** outlets including [Washington Post](#), [CNBC.com](#) and [Forbes.com](#) published this article. (2/10)

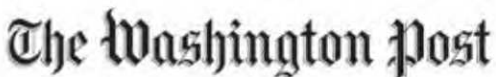
#### Reagan's Complicated Legacy for Federal Workforce



"Reagan's lasting impact on the federal workforce was to successfully link his political goal of downsizing the federal government with the demonization of the workforce of the federal government," said **Robert Tobias**, distinguished practitioner-in-

residence for the School of Public Affairs, to the [Washington Post](#) about President Reagan's legacy and policies on minimizing big government. (2/7)

#### Lawmakers urge FTC to Investigate Free Kids Games on iPhone



**Kathryn Montgomery**, professor of communication, talked to the [Washington Post](#) about regulations the Federal Trade Commission is creating to oversee free games for children on iPhone. "The bigger question of business marketing practices

moving forward is that policy doesn't have time to stay up, so we need to ensure there are safeguards across all platforms so kids are not exploited," said Montgomery. (2/8)



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>AMERICAN UNIVERSITY</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Registrant.</p>	<p>Cancellation No. 92049706</p> <p>Reg. No. 3387226 Mark: AUK AMERICAN UNIVERSITY OF KUWAIT Reg. Date: February 26, 2008</p>
<p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Counter-Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY,</p> <p style="text-align: center;">Counter-Registrant.</p>	<p>Reg. No 2986715 Mark: AMERICAN INTERNATIONAL UNIVERSITY Reg. Date Aug. 23, 2005 Reg. No. 3559022 Mark: A NEW AMERICAN UNIVERSITY Reg. Date: Jan. 06, 2009 Reg. No. 4127891 Mark: AMERICAN UNIVERSITY WASHINGTON COLLEGE OF LAW and Design Reg. Date: Apr. 17, 2012 Reg. No. 4774583. Mark: AMERICAN UNIVERSITY Reg. Date: Jul. 21, 2015</p>

**EXHIBITS D76-D78 to  
DECLARATION “D” OF JANICE HOUSEY  
(RE: AMERICAN UNIVERSITY’S USE OF “WASHINGTON, D.C.”  
WITH ITS AMERICAN UNIVERSITY MARK)**





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

### September 30–October 7, 2011

Prepared by University Communications

### Top Stories

#### Napolitano Confident More Suspected Criminals Will Be Deported this Year



In a policy speech at **American University**, Secretary of Homeland Security Janet Napolitano discussed smart, sensible immigration enforcement. The [Associated Press](#), [CNN's John King USA](#), [New York Times](#), [Washington Times](#), [WAMU 88.5](#), and more than 25 other national and international news outlets attended, resulting in more than 800 news stories mentioning her speech at AU. Following the speech, **Dean Bill LeoGrande**, and professors **Jayesh Rathod**, **Carolyn Brown**, **Alan Kraut**, and **Jordan Tama** provided post-speech reaction to [Univision](#), [Cronkite News Service](#), [Notimex](#)

[Mexican Newswire](#), [VOA](#) and [Capital News Service](#). (10/5)

### Additional Features

#### FDR and the Modern Presidency



During an hour-long broadcast of his class on [C-SPAN's American History TV](#), **Allan Lichtman**, professor of history, discussed Franklin Delano Roosevelt's life and impact on the modern American presidency. "FDR always wanted to make his mark in politics. He didn't want to be an intellectual. He didn't want to study the law—didn't want to litigate. And he had a very meteoric rise in politics," Lichtman said. The class aired three times the weekend of October 1 and 2. A second hour of the class will air October 8. (10/1)

#### Several New Reports on Obesity Place Blame on Food Marketing



An [Atlantic.com](#) column about several new reports on the influences of food marketing cited the latest edition of *Kogod Now*, the Kogod School of Business' magazine, for taking "a tough look at how targeted marketing of foods and beverages contributes to the obesity crisis, especially among minority children and adolescents."

(10/5)

#### Hodgepodge of Life, from Subterra Australia to 1940s D.C.



[Washington Diplomat](#) reviewed three exhibitions at the **American University Museum at the Katzen Arts Center**, praising museum director and curator **Jack Rasmussen's** bold approach for showing several, unrelated exhibitions at once.

"Ever since the Katzen Arts Center arose by Ward Circle, Rasmussen seems to

have plunged himself into an almost subversive process of creating and assembling a panoply of exhibitions that don't readily connect to one another, but together make up some of the most fascinating, cutting-edge shows in town," read the review. (9/30)

### Op-Ed/AU Authors

#### Overturing Lee Kuan Yews Legacy in Singapore



In his [Foreign Affairs](#) article, **Amitav Acharya**, the UNESCO Chair in Transnational Challenges and Governance, explained Singapore's recent elections results and how they may shape the country's democratic future. "In pursuing greater political openness in two elections this year, they [the Singapore voters] are challenging one of Lee's most deeply ingrained beliefs: that development and stability do not necessarily go hand in hand with

democracy," Acharya wrote of the legacy of Singapore's first prime minister Lee Kuan Yew, who introduced his nation to stability and prosperity beginning in 1959. [CNN.com](#) republished the column. (9/28)

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## AU Newsmakers

October 28–November 4, 2011

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Stories

#### Turning Halloween into a Science



*Education Week's Beyond School* online column featured AU's first **Science Spooktacular**, a science-themed haunted house for high school students and the community. "This event was part of a broader effort to recruit and retain science students at American University. We hope students from local schools are encouraged by having science-based fun at the college level," said **Nathan Harshman**, associate professor of physics. The *Northwest Current* also ran a front-page photo of a spooky learning station. (10/31)

#### WAMU 88.5 Celebrates 50<sup>th</sup> Anniversary



On WAMU 88.5's 50th anniversary, [NPR.org](http://NPR.org) reflected on the station's history. Current NPR staff members and reporters, including Susan Stamberg and Jean Cochran, whose careers began at WAMU, reminisced about the station's early days. *Washington Life* and *Georgetown*

*Dish* published a photo gallery and article about the anniversary gala. (10/28, 11/1)

### Additional Features

#### AU Students Raise Money, Awareness for Southeast Children's Fund

##### The Washington Post

*Washingtonpost.com's The Root DC Live* column featured a project spearheaded by students in professor **Gemma Puglisi's** public communication class. The students, whose goal was to raise money and

awareness for a nonprofit that assists D.C. residents in Wards 7 and 8, planned an event at which First Lady Michelle Obama's hairstylist and a WRC-NBC4 traffic reporter read to Anacostia community center preschoolers. (10/28)

#### AU among Universities Attractive to Nontraditional Grad Students



In a trend story focused on nontraditional graduate psychology students, doctoral student **David Neale-Lorello** talked to *gradPSYCH* magazine (American Psychological Association's graduate student publication) about pursuing his PhD in clinical psychology at AU. "I decided to do something I was passionate about,"

Neale-Lorello said. (11/1)

### Op-Eds/AU Authors

#### Is What's Good for MetLife Good for Us All?

##### AMERICAN BANKER

In a commentary for *AmericanBanker.com's Big Think* section, **Robin Lumsdaine**, professor of international finance, discussed MetLife's quarterly earnings and regulation as a bank holding company by the Federal Reserve.

"For insurance providers like MetLife that are also bank holding companies, the regulatory capital requirements associated with derivatives-based hedging could create challenges that will likely drive them to exit or curtail involvement in a number of important markets," she wrote. (10/28)





## AU Newsmakers

October 7–October 14, 2011  
*Prepared by University Communications*

### Top Story

#### Learn to Earn



**Matt Boerum**, studio manager and instructor of audio technology, described for [Audio Solutions](#) magazine the Audio Technology Program's new, state-of-the-art facility and how the curriculum prepares students for a wide range of audio career options. "A classic approach is taken to broaden their audio knowledge. It's very well rounded," Boerum said. A photo of the new main control room graced the magazine's cover. (10/12)

### Additional Features

#### Who Will Win the 2012 Race?



On [Fox News Channel's Fox & Friends](#), **Allan Lichtman**, professor of history, discussed his "13 Keys" system and prediction that President Obama will win in 2012. "Whenever you have major policy change, historically, that gives you something to run on—something to present to the American people," Lichtman said in reference to counting the healthcare law as one of the nine keys in Obama's favor of winning a second term. (10/8)

#### Ex-Iran Prisoners Lunch with American University Professor Who Helped Them



On [WRC-NBC4 News at 11 p.m.](#), **Akbar Ahmed**, Ibn Khaldun Chair of Islamic Studies, spoke about a private lunch he and other Muslim leaders hosted for the U.S. hikers released from Iran. This group of leaders had helped the hikers in their fight for freedom. "What we saw were three humans with a great spirit surviving and emerging almost unscathed; and ready now to give to share with the whole world their sense of compassion," said Ahmed. [NBCWashington.com](#) featured a nine minute interview with Ahmed.

#### AU Students Produce Stage Fright!



[NBCWashington.com](#) will air 'Stage Fright!', a 10-part ghost-comedy Web series developed, written, shot, and edited by AU students in communication professors **Claudia Myers'** and **Kyle Brannon's** Creating Webisodes class. The show is scheduled to run on the [NBCWashington.com](#) beginning October 10, rolling out one

episode a day (Monday-Friday) during a two-week period. The show will be up in its entirety after October 21 and remain on the site through Halloween and beyond. (10/10)

#### American Forum: Julian Bond Town Hall



As part of its Martin Luther King, Jr. Memorial dedication content this weekend, [NBCWashington.com](#) will feature the **American Forum** with associate professor of communication **Jane Hall** as moderator and guest **Julian Bond**, distinguished adjunct professor of government. The program, a discussion of civil rights with Bond and AU

students, will also air over the weekend on WRC-NBC4's Digital Channel 4.2, Comcast 208, Verizon FIOS 460, Cox 803, and RCN. (10/13)





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

November 11–18, 2011

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### Professor's Artistic Work Epitomizes Scholar-Teacher Ideal

**TBD**

[TBD.com](#) reviewed art professor **Andy Holtin's** new exhibition, pointing out how it reflects his teaching philosophy—to get his students to experience works of art rather than obsess over artist intent or the message a particular piece communicates. The three works in the exhibition

involve video of performers doing ordinary things and elaborate mechanisms that make the videos (shown on separate screens) move and interact with each other. "It fakes a narrative. It's about our desire to understand what's going on," said Holtin of his intent keep his audience guessing. (11/15)

### Additional Features

#### Northwest Washington: Tales From West of the Park



**Mark Ozer**, a lecturer with AU's Osher Lifelong Learning Institute, talked to the [Washington Examiner](#) about *Northwest Washington: Tales From West of the Park*, his new book chronicling the transformation of northwest Washington, D.C. "It's become

a much more sophisticated city. When I moved here I lived in Bethesda and the city had gone through a period of decay. I live in the District now and it's an exciting place," said Ozer. (11/11)

#### Sex and Identity Symposium: AU Hosts Area Universities' Joint LGBT-Issues Conference

**METROWEEKLY**

[Metro Weekly](#), a Washington, D.C., based LGBT magazine, featured an inter-university LGBT-issues conference that will take place at **American University** this weekend. "It's really a great opportunity for us to make sure the community, both

locally and across the U.S., is aware of what's going on with LGBT people here and abroad," said **Jacob Wilson**, a graduate assistant at the GLBTA Resource Center. (11/17)

### Op-Eds/AU Authors

#### We're Neglecting Our North American Neighbors

**The Miami Herald**

**Robert Pastor**, professor of international relations, wrote an op-ed for the [Miami Herald](#) criticizing President Obama's Trans-Pacific Partnership strategy presented at the Asia-Pacific Economic Cooperation (APEC) Summit. Pastor

argued that the United States should place more importance on growing the interdependent economy shared with Canada and Mexico. "The best path to freer trade in China and Asia is, paradoxically, for the United States to build on the region in which we draw our greatest strength—North America," wrote Pastor. (11/14)

#### Give Students a Break—An Election Break

THE  
HUFFINGTON  
POST

In a [HuffingtonPost.com](#) op-ed, **Leonard Steinhorn**, professor of communication, suggested a new kind of school break as a solution to young voters' lack of involvement. "Many colleges already have fall breaks, but these are typically in October. Why not shift it a few weeks later and call it a civic break? Changing the dates would be an easy administrative matter," wrote Steinhorn. (11/11)





## AU Newsmakers

November 18–December 2, 2011

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### Thanksgiving Foods Are Some of the Healthiest

**UPI.com** [United Press International](#) newswire featured health and fitness expert **Stacey Snelling's** commentary about how traditional favorite holiday foods can be healthful choices. "Several foods we consume this time of year are actually good for you when prepared with minimal added fat, sugar and salt, and consumed in moderation," she said. The *Washington Examiner* and [DailyRx.com](#), a consumer health news website, also published the article. (11/17, 11/22)

### Additional Features

#### Bleary-Eyed Students Can't Stop Texting, Even to Sleep, a Researcher Finds

**THE CHRONICLE** of Higher Education **Naomi Baron**, executive director of the Center for Teaching, Research and Learning, spoke to the [Chronicle of Higher Education](#) about how today's faster, high-tech forms of communication, such as texting, have drastically altered the college experience. "My major concern about this continual connectivity is that students are being deprived of this wonderful opportunity that college used to give," said Baron, who has researched technology's impact on society. (11/20)

#### Seeking Sikh-Muslim Peace

**The Washington Post** American University student **Dylan Kaplan** wrote an article for [WashingtonPost.com's Guest Voices](#) about the Sikh holiday, honoring Guru Nanak, the revered founder of Sikhism. On this holiday, Kaplan's mentor, **Akbar Ahmed**, chair of Islamic Studies, became the first Muslim to speak at a local Sikh Temple. "To witness such a degree of commitment to religious pluralism as was shown at the Sikh temple was very moving," wrote Kaplan. (11/22)

#### 3 Ways to Use Foursquare To Connect With Your College

**U.S. News & World Report** [U.S. News & World Report](#) cited **American University's** use of historical AU facts on the location-based social network Foursquare to foster school pride among students. "It's a really cool way to interact with the campus," said senior **Chloë Troia**, president of AU's Social Media club. While developing the AU location network, **Jon Hussey**, web communications manager said, "I actually reached out to a lot of students to get their insider tips on campus." (11/29)

### Op-Eds/AU Authors

#### N.Y. Bomb Plot: What Radicalizes Some Converts to Islam?

**The Washington Post** In the wake of a recent bomb plot in New York City, **Akbar Ahmed**, chair of Islamic Studies, explained in a [WashingtonPost.com](#) op-ed that more contemporary American converts to Islam became extremists because of increased Islamophobia and the lack of good Muslim leadership post-9/11. "In the absence of a clear message emphasizing the peace and compassion which lie at the heart of Islam, the strong messages of confrontation and violence coming from religious leaders like Anwar al-Awalaki filled the void," wrote Ahmed. (11/21)





## AU Newsmakers November 4–11, 2011

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### Art of the State: Collection Depicts an Israel Beyond the Conflict



A [New Jersey Jewish News](#) cover story featured The Rothfeld Collection of Contemporary Israeli Art, a recent gift to the **American University Museum at the Katzen Arts Center** from former long-time New Jersey resident Donald Rothfeld. “The Rothfeld gift helps us build a collection that will encourage this free, continuing discussion of ideas, beliefs, and values in the region [the Middle East]—exactly what is needed today,” said **Jack Rasmussen**, American University Museum director and curator. Several images of works in the collection ran with the article. (11/09)

### Additional Features

#### Internships Becoming Necessary for D.C. Grads



Internships “can allow students to make connections with employers and colleagues that could lead to other jobs down the road. They can also help students figure out what they don’t want to do after graduation,” said **Francine Blume**, director of experiential learning to [WAMU-88.5](#) about the importance of students completing internships before

graduation. (11/08)

#### Taking on Obama



To illustrate the change in attitudes among millennials toward the president since he took office, [Canada Broadcasting Company](#) suggested that the jubilant atmosphere at the Kennedy family’s endorsement of then-candidate Obama at a 2008 rally at **American University** would be much different today. “In the first election I was campaigning and knocking on doors, but now I don’t know if I have the same faith in him as I once did,” said one AU student. (11/06)

### Op-Eds/AU Authors

#### Fair Representation for All



**Jamin Raskin**, professor of law, wrote an op-ed for the [Baltimore Sun](#) calling for a more balanced congressional redistricting process in Maryland.

“Used in many national elections and in a growing number of American cities, methods of fair voting (also called proportional voting) allow like-minded voters to pool their votes to elect representatives in numbers mirroring their level of public support. It puts voters, rather than partisan mapmakers, in charge of their representation in every election; citizens essentially ‘district’ themselves by voting,” wrote Raskin. (11/07)

#### From Sarkozy to the IAEA—How Netanyahu Gets Stronger



In an op-ed for [HuffingtonPost.com](#), **Josef Olmert**, adjunct professor of international service, suggested that despite recent criticism from some allies of Benjamin Netanyahu, Israel’s Prime Minister continues to gain his country’s support. “Any action on his part will require a large

measure of public support among his compatriots. He seems to have it now, and for the good of Israel he is expected to do his best not to lose it, as well as to win more international support,” wrote Olmert. (11/09)





## AU Newsmakers

December 16–22, 2011

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Stories

#### D.C. Debuts Live Near Work Pilot Program



Washington, D.C.'s Mayor Gray announced a new pilot program with **American University** to encourage employees to live within a few miles of work, creating a stronger tax base, healthier communities, and fewer cars on the road. [WAMU 88.5](#), [WUSA-CBS9](#), [WRC-NBC4](#), *Washington Business Journal*, and *Northwest Current* reported on the partnership. **Linda Argo**, assistant vice president of external relations, told the *Washington Business Journal*, "It's a wonderful opportunity to avoid the glazed look of the hordes of commuters who travel every day in and out of the District of Columbia." (12/20)

#### Post 200: A Guide to the Region's Largest Businesses



*Washington Post Capital Business* included **American University** in its 2011 guide to the region's top businesses. The article highlighted the opening of the Kogod Tax Center and plans to improve campus facilities. (12/19)

### Op-Eds/AU Authors

#### Presidents Have Strayed From Framers' Vision



In an opinion piece for the *New York Times'* online **Room for Debate** section, **Jeffrey Crouch**, assistant professor of American politics, wrote about how the presidential power of clemency has strayed from the founding fathers' intentions. "The world has changed, and largely in the past three decades or so. Recent presidents have little or no motivation to pardon anyone," wrote Crouch. (12/18)

#### Voting Rights: Which Side Are You On?



In an op-ed for the *Chicago Tribune*, **Julian Bond**, distinguished adjunct professor of government, argued that state attempts to require voters to show government IDs and limits on early voting essentially tax some members of society, such as the poor. "This is a direct assault on democracy and the biggest threat voters have faced since the passage of the Voting Rights Act.," wrote Bond. (12/18)

#### The Reluctant Firewall



**David Bosco**, assistant professor of international politics, wrote an article for *Foreign Policy* magazine about the European economic crisis. Bosco argued the United States must take a more active leadership role to contain the crisis should European leaders fail. "The critical question is not whether Europe is to blame but whether outsiders can step in where Europe has failed," wrote Bosco. (12/16)

### Expertise

#### In Islamic Law, Gingrich Sees a Mortal Threat to U.S.



**Akbar Ahmed**, chair of Islamic studies, talked to the *New York Times* about GOP presidential hopefuls propagating Islamic law as a threat to the United States. "Most American Muslims have no enthusiasm for replacing federal and state law with Shariah, as some conservatives fear, let alone adopting such ancient prescriptions as stoning for adulterers," said Ahmed. (12/22)





# AU Newsmakers December 2–9, 2011

Prepared by University Communications  
For prior weeks, go to <http://www.american.edu/media/inthemedial.cfm>

## Top Story

### Renewed Political Interest for Newt Gingrich



Two American University political wonks analyzed the resurgence of Newt Gingrich in the Republican presidential primary race. **Danny Hayes**, assistant professor of government, spoke to the [Boston Globe](#) about Gingrich's ongoing political feud with Congressman Barney Frank. **James Thurber**, director of the Center for Congressional and Presidential Studies, discussed with [NPR's All Things Considered](#) Gingrich's health care consultancy. He also spoke to [HuffingtonPost.com](#). (12/5, 12/6)

## Additional Features

### Use it, or Lose it



[Publishers Weekly](#) featured **Patricia Aufderheide**, University Professor of communication, and **Peter Jaszi**, professor of law, and their book, *In Reclaiming Fair Use: How to Put Balance Back in Copyright*. "The book, brimming with highly readable, real world examples, is a true interdisciplinary effort," read the article. (12/2)

### American History On-Site in Washington, DC



In an article for [Smithsonian Magazine's Around the Mall](#) blog, **Amy Henderson**, professor of history, discussed her class in which students experience American history by visiting museums and historical sites in the District of Columbia. "At each place, the central question—who are we?—is consistent, but the ways history can be transmitted to 21st century audiences varies enormously," wrote Henderson. (12/6)

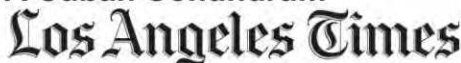
### AU Exhibit Spotlights Unsung Photographer



A [Northwest Current](#) front page feature highlighted *Re-viewing Documentary: The Photographic Life of Louise Rosskam*, an exhibit at the **American University Museum at the Katzen Arts Center**. In the article, exhibit co-curator Laura Katzman described her working relationship with the late Rosskam and her effort to create an exhibition to celebrate Rosskam's work. (12/7)

## Op-Eds/AU Authors

### A Cuban Conundrum



In an op-ed he co-authored for the [Los Angeles Times](#), **William LeoGrande**, dean of the School of Public Affairs, explained the negotiations between the United States and Cuba for the release of Alan Gross, an American held for espionage in Cuba. "Republicans are already referring to Gross as a 'hostage' and excoriating Obama for not forcing Cuba (somehow) to release him. From a strictly political calculus, Obama would be better off securing Gross' release and getting the issue off the electoral agenda," wrote LeoGrande. (12/6)





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers December 9–16, 2011

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

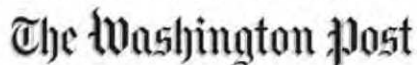
#### When Two Are Better Than One



The [Washington Post Express' Getting Ahead](#) (linked PDF/pg. 15) section featured several of **American University's** dual degree programs. "Law school has taught me a lot about one side of the government and how we operate our society. Then the policy school fills in a lot of the gaps and speaks to a lot of the political and economic realities of how our society is organized and run," said **Winfield Wilson**, a JD/MPP student. **Jonathan Tubman**, vice provost for graduate studies, added, "There are things a dual-degree holder can do and career opportunities they wouldn't have [had] if they had one just one degree or another." The article also highlighted AU's new MA/MPA or MBA degree through a Teach for America partnership. (12/12)

### Additional Features

#### At American U., the Next Barry Levinson?



[Washington Post](#) profiled School of Communication student **Jason Fraley** whose 'Liberty Road' master's thesis short film about life in a small town Maryland crab shack won him a CINE Golden Eagle award. Fraley's advisor,

professor **Claudia Myers**, said the film is, "very dense but in a good way. That's exactly what he wanted. He wanted to pack all this stuff in. It's a unique film. It tells a different kind of story. I think it's really strong, and it has a good chance of getting a lot of attention." (12/9)

#### At American U., an In-Depth Look at Strange, Stark Spaces



The [Washington Post](#) reviewed *Courtney Smith: Insatiable Spaces* and *Wayne Barrar: An Expanding Subterra*, two exhibitions at the **American University Museum at the Katzen Arts Center**. Additionally, [Washington City Paper](#) ranked Barrar's exhibition and *Re-Viewing Documentary: The Photographic Life of Louise Roskam* as two of D.C.'s top 10 photo exhibits of 2011. (12/7, 12/15)

#### Law Students Going Door-to-Door to Spread Word About Foreclosure Rights

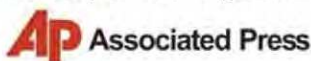


[Capital News Service](#) featured *Take Back Your Home*—a student-run outreach program at the **Washington College of Law** in which students educate Prince George's County, Md. residents about their rights in regards to pending foreclosures.

"One foreclosure happens, and that's a very unfortunate thing, but it's very matter of fact. When millions of foreclosures are happening at the same time, something is incredibly wrong," said student founder **Bradford Voegeli**. (12/14)

### Expertise

#### AU Expert Analyzes 2012 Presidential Race



**Leonard Steinhorn**, professor of communication, spoke to the [Associated Press](#) about why it is advantageous for presidential candidates to appear on late night talk shows and other news outlets. "The campaigns are using free media as an amplifier

and it's smart, especially for those who don't have much money," said Steinhorn. More than **390** outlets including, the websites of *Wall Street Journal*, *New York Times* and *Washington Post*, republished the article. Also, on [CBS Radio](#) and [WTTG-FOX5](#), Steinhorn discussed Newt Gingrich's resurgence as a serious presidential contender.

(12/11, 12/10)

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AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

January 6-13, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Stories

#### Fresh Eyes on the Primaries



In two articles, the *Concord Monitor* highlighted 34 **American University undergraduate and graduate students** who traveled to cover the New Hampshire primary as part of the joint School of Communication and School of Public Affairs *Communicating the 2012 Election* class. The [first](#) article described how students used Twitter to document their coverage from moment to moment, and the [second](#) highlighted exit polling the students conducted for the Concord Monitor on primary day. (1/10)

#### Gender Imbalance on the Campaign Trail



**Dotty Lynch**, executive-in-residence in the School of Communication, discussed with the *Columbia Journalism Review* online the gender imbalance that exists in the reporters covering the primary elections. Lynch said that women are intrigued by the political field, but attributed the smaller number of female journalists to the fact that “the people at the top doing the hiring are still mostly white men.” (1/12)

### Additional Features

#### Predicting the Presidential Election: 2012



*HuffingtonPost.com* featured distinguished professor of history **Allan Lichtman's** 13 keys to the presidency in an article about the 2012 presidential elections. “According to Lichtman, if the incumbent party (that is, the political party that is currently in the White House) can claim eight of the ‘13 Keys,’ then they can be assured of victory in the next election. If, on the other hand, they hold seven or less, they are headed for defeat,” the article explained. (1/7)

#### Piecing it together: to create exhibitions, museum curators round up the artists—and the funding.



*Washington Post Express* (linked PDF/pg. 24) included **American University's** fine arts degree program as part of the *Continuing Education and Career Advancement Guide*. The article highlights American University as an institution where people can earn a degree as a museum curator and have a job like the successful curator featured in the article. (1/9)

### Op-Eds/AU Authors

#### Face it, Romney is Way Out in Front



In an op-ed for *CNN.com*, **Jennifer Lawless**, director of the Women & Politics Institute, critiques the media's downplaying Romney's victories in Iowa and New Hampshire to rather focus on his vulnerabilities and candidates who could potentially upset him in upcoming primaries. “As someone genuinely concerned with the consequences of the 24-hour news cycle, I am struck and disappointed by the disconnect between what the voters have said and how the media have covered their sentiments,” wrote Lawless. (1/10)





AMERICAN UNIVERSITY

WASHINGTON, DC

## AU Newsmakers

January 11 – January 18, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### American University Poll Reflects Youth Attitude toward Guns



**WUSA9-CBS** featured Women and Politics Institute director **Jennifer Lawless'** nationwide poll which revealed that more than half of 'depressed' high school and college-age students plan on owning a gun in the future. The poll of more than 4,000 students also showed that high school students who regularly play video games for more than 4 hours per day are 50 percent more likely than those who do not typically play video games to report plans to own a gun. More than **60** TV stations nationwide and **USA Today online** aired the segment. (1/15)

### Additional Features

#### The Buck Stopped Here

#### **The New York Times Magazine**

With the **New York Times Magazine**, international service professor **Gordon Adams** spoke about the fear of proposed

government cutbacks, especially at the Pentagon, and the potential effect on Washington, D.C.'s economy. "People are saying, 'We're going to lose a million jobs here,' that's not going to happen, and it's not going to happen because contractors are working on existing contracts financed with prior-year dollars. We're going to be working through this for some time, and there's going to be a very slow roll to actual projects. The implications aren't for current work, but the next round of work," said Adams. (1/13)

### Op-Eds/AU Authors

#### The GOP's Disappearing Diversity in Congress



In an op-ed for **McClatchy-Tribune Media**, international service professor **Clarence Lusane** talked about the lack of diversity within the GOP in the U.S. Congress. "Overwhelming and growing black and Latino support for Democrats has

terrified some in the GOP who believe there is no future for the party unless it can recruit support from communities of color. Like Sen. Marco Rubio, R-Fla., [South Carolina Sen. Tim] Scott is the counter to charges that the Republican Party (and its Tea Party engine) is lily-white and cares little for people of color," wrote Lusane. **Ft. Worth Star Telegram**, **Kansas City Star online**, and **Minneapolis Star Tribune online** republished the op-ed. (1/14)

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## AU Newsmakers January 13-20, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### Women's Underrepresentation in Politics



The media turned to **Jennifer Lawless**, director of the Women & Politics Institute for expert analysis after the release of her report, *Men Rule: The Continued Underrepresentation of Women in U.S. Politics*, which identifies seven factors discouraging women from seeking elected office. On [C-SPAN's Washington Journal](#), Lawless discussed what can be done to counteract the trend. With [Agence France Presse](#), she explained a woman's role in supporting her candidate husband and family during a presidential campaign. Lawless also spoke to [Elect Women Magazine](#) online and [Asia News International](#) about the reasons why women defer running in elections. (1/14, 1/16)

[Asia News International](#)

### Additional Features

#### Death of Poetry? Not in D.C.



In an online video on [WashingtonPost.com](#), **Kyle Dargan**, assistant professor of literature, discussed Washington's poetry community and the connection between poetry and government. "In some ways they're very similar in a sense that poetry and government, when operating at optimum capacity, are entities that really hold the world together quietly," said Dargan. (1/12)

#### Readers' Review: "The Day of the Jackal"



On [WAMU 88.5's The Diane Rehm Show](#), **Peter Starr**, dean of the College of Arts and Sciences, discussed Frederick Forsyth's *The Day of the Jackal*, a book about a hitman out to assassinate French President Charles de Gaulle. "I'm a literature professor. I teach literature. I teach people to understand and appreciate literature.

One of the things that's remarkable about this novel is how true it is," said Starr. (1/18)

### Op-Eds/AU Authors

#### Obama Mirror's Bush in Signing Statements



In an op-ed for [Roll Call](#), **Jeffrey Crouch**, assistant professor of American politics discussed President Obama's failure to follow through on a campaign promise to change policies past presidents enacted to expand executive powers. "Whether the initiation of

military engagement in Libya without Congressional consent or a variety of secrecy practices, the president has acted on a number of occasions in ways that enable him to direct policy without engaging in the deliberative process with lawmakers," wrote Crouch. (1/19)

### Expertise

#### Obama Bid to Cut the Government Tests Congress



**Beryl Radin**, scholar-in-residence in the School of Public Affairs, spoke to the [New York Times](#) about President Obama's decision to shrink the size of the federal government. "Just because it's one fish doesn't mean it needs

to be regulated by one agency," said Radin in regards to Obama's often cited multiple agencies salmon regulation example. (1/13)





## AU Newsmakers January 20-February 3, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Story

#### President Clinton Named Wonk of the Year



"Thousands of **American University** students gathered in the basketball arena Friday night to present Bill Clinton with their inaugural Wonk of the Year award, and after accepting the award Clinton spoke about the work of his foundation and 'embracing our common humanity,'" stated [Washington Post's Campus Overload](#) in its coverage of the event. "He is the first person who comes to mind when you say wonk," said Alex Kreger, student director of the Kennedy Political Union, who presented the award on behalf of students. [ABCNews.com](#), [Washington Post's Post Local online](#), [Examiner.com](#) and *Northwest*

*Current* also highlighted this inaugural award. (1/27, 1/28, 1/30)

#### A New Home for WAMU



[Washington Business Journal online](#) and [Washington City Paper online](#) covered the news that **American University** has signed a contract to purchase a building to become the new home for **WAMU 88.5**. "We are pleased that WAMU will soon be housed in a facility to meet its current and future space needs, and provide an environment for future programming growth to better serve our listeners," President Neil Kerwin said in a statement picked up by all outlets. [CityBizList.com](#) and [DCRTV.com](#) also reported the announcement. (2/2)

### Additional Features

#### What You Can Learn From Mitt's Tax Return

#### THE WALL STREET JOURNAL.

For [Wall Street Journal's Weekend Investor](#) section, a trio of Kogod's Tax Center experts including **Don Williamson**, executive director;

**Dave Kautter**, managing director; and Center member **Tom Ochenschlage**, analyzed Mitt Romney's tax returns. "The only schedules missing [from the Romneys' return] are the ones for fishermen, farmers and the elderly," said Kautter. Williamson added, "The credit [for \$1 General Business Credit] could be for hiring a disadvantaged youth or qualified veteran and it flowed through from an investment partnership." Kautter also spoke to [Bloomberg](#) about President Obama's tax plan and with the [Wall Street Journal's Total Return blog](#) about Mitt Romney's tax preparation. (1/26, 1/28, 2/1)

#### Rethinking College Admissions



**Sharon Alston**, vice provost for undergraduate enrollment, appeared on [WAMU 88.5's The Kojo Nnamdi Show](#) to discuss college admissions and the characteristics universities seek in applicants. "We are very much using our campus visitor center to connect students to what we think is most important for them to know about AU, and that we're looking for students who are smart, passionate, focused and engaged," said Alston. (2/2)





## AU Newsmakers

February 3 – February 10, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### Survey Reveals Common Tax Reform Goals for Businesses of All Sizes

**Bloomberg  
BNA**

For [Bloomberg BNA Daily Tax Report](#), David Kautter, managing director of the Kogod Tax Center, presented survey results from advisers with small, medium, and large businesses regarding 15 tax reform issues affecting business including a national sales tax and extending 100 percent expensing. "A notable

finding of the survey was the remarkable similarity between the views of advisers to small businesses and those to mid- and large-size businesses when it came to rating the potential tax reform proposals as 'extremely important,'" wrote Kautter. The Kogod Tax Center and Bloomberg BNA jointly sponsored the study. (2/8)

### Additional Features

#### For Business Schools, Entrepreneurship is a Bridge to Other Parts of Campus



The [Washington Post's Capital Business](#) featured American University in a trend story on business school entrepreneurship programs extending their reach to other academic disciplines on campus. "We think they'll come out with a much richer understanding of the business skills and competencies they'll need to be successful if they start a new media venture," said **Stevan**

**Holmberg**, chair of the department of management, of the types of students the school wants to enroll in the proposed degree in media entrepreneurship in SOC and Kogod. (2/5)

#### After Words: Deborah Scroggins, "Wanted Women," hosted by Akbar Ahmed



**Akbar Ahmed**, chair of Islamic studies, served as guest host on this week's [C-SPAN Book TV's After Words](#). In the hour long program, Ahmed probed Deborah Scroggins about her new book *Wanted Women*. "I found that taking these two women [Somali Ayaan Hirsi Ali and Pakistani Aafia Siddiqui] who both in their own ways have made such a mark on our times that you are creating two poles in the Muslim tent as it were," observed Ahmed to Scroggins. (2/4)

#### American Basketball Finds a Gem in Transfer Charles Hinkle

**The Washington Post**

[The Washington Post](#) featured AU Men's Basketball player **Charles Hinkle** who has blossomed into one of the nation's finest scorers. Currently ranked 18th in the nation for scoring Hinkle's growth this season has been remarkable considering last year he only averaged 4.5 points per game. (2/8)

### Op-Eds/AU Authors



#### Solving Sudan's Nuba Crisis

In the second op-ed of a series for [Al Jazeera.com](#), **Akbar Ahmed**, chair of Islamic studies, and his research fellow, Frankie Martin, discuss Sudan's minority Nuba population and the ongoing crisis in Southern Kordofan region after the partition of Sudan. "Southern Kordofan, on the 2011 partition border with South Sudan, has become a potential battleground between the North and South that could become an African version of Kashmir," wrote Ahmed. (2/6)





AMERICAN UNIVERSITY  
WASHINGTON, DC

## AU Newsmakers

February 10 – February 17, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Story

Local colleges Fare Well on 'LGBT-friendly' Index

#### The Washington Post

American University received a five star ranking from the Campus Climate Index's LGBT-friendly schools. In its review of how local colleges fared, [Washington Post's College, Inc](#)

observed, "The five-star rating puts AU in the company of several Ivies, top liberal arts schools and sprawling public flagships." (2/15)

### Additional Features

After Words: Eric Klinenberg, "Going Solo," Hosted by Kim Blankenship



Kim Blankenship, director of AU's Center on Health, Risk & Society, served as guest host on this week's [C-SPAN Book TV's After Words](#). In the hour long program, Blankenship talked to Eric Klineberg about his new book *Going Solo* which explores the growing trend in America of adults of all ages choosing to live alone. "The concept of living along varies by country and I was struck by the Northern European society example of the way they live," observed Blankenship. (2/12)

Investigating Germs on Touch Screens



How clean are touch screens? [WTTG-FOX5](#) put touch screens to the test to determine which are the worst. A reporter brought iPhone, self-checkout and ATM machine swab samples to AU where Nancy Zeller, director of biology labs, tested the materials for bacterial growth. "There are a lot of people using the same surfaces, there's always a chance for bacteria to be left behind from somebody who is sick," observed Zeller. (2/15)

### Op-Eds/AU Authors

Buy North American and Save Ourselves

#### THE GLOBE AND MAIL

In his [Toronto Globe and Mail](#) op-ed, Robert Pastor, director of AU's Center for North American Studies, proposed that the United States, Canada, and Mexico

harmonize their trade and economic cooperation rather than act at the expense of each other to escape the recession and compete globally. "If Canada would join with Mexico to promote 'Buy North American' instead of each country seeking an exemption, Canadians might do more than change the policy. We might awaken the U.S. to the continent's promise," wrote Pastor. (2/11)





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

February 17 – February 24, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Story

#### Quran Burning in Afghanistan Ignites Fury



On [CNN's Situation Room](#) and ABC's [World News Tonight with Diane Sawyer](#), Akbar Ahmed, chair of Islamic studies, discussed the significance and proper handling of the Quran after the burning of the Quran at an American base in Afghanistan. "For Muslims, the Quran is the word of God. When Muslims see it desecrated, they see this as an attack on Islam and they get angry and upset," explained Ahmed. (2/21)

### Additional Features

#### Graduate Degrees, Certificates and Enrichment Programs

##### *The Washington Post*

The *Washington Post Sunday Magazine's* quarterly **Education Review** highlighted American University three times. In an [article about graduate education](#), Jonathan

Tubman, vice provost for graduate studies talked about how universities have a stake in marketplace outcomes. "There is incredible pressure to help students succeed," he says. An article about [enrichment classes](#) highlighted AU's **Osher Lifelong Learning Institute**, and an [online supplemental article](#) on certificate programs again quoted Tubman. (2/19)

#### Jewish LGBT students celebrate identity

##### WASHINGTON JEWISH WEEK

A [Washington Jewish Week](#) article highlighted the National Union of Jewish LGBT Students conference hosted this year at American University. "After coming to AU and going to my first NUJLS conference last year, I really wanted to make it bigger. There's nothing else like this for students, and it really is a testament to the ongoing inclusivity within the Jewish community," said AU junior Jonathan Lipton, the conference's organizer. (2/22)

#### American University Musical Deals with Gay Bullying



Carl Menninger, director of theatre and musical theatre, and Matthew Ingraham, a sophomore musical theatre major, appeared on [WTTG FOX5](#) to discuss the community outreach they are doing for the department's production, **BARE...A Pop Opera**, to bring awareness to the impact of gay bullying. "With this show, we have a platform. We have an avenue in which to bring awareness to this issue." said Menninger. (2/23)





AMERICAN UNIVERSITY

WASHINGTON, DC

## AU Newsmakers July 20 – July 27 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### The Best 4—Or 3 Years in Your Life?



In a trend story on three year degree programs, [USA Today online](#) featured the School of International Service's Global Scholars Program and its accelerated international service track. **Leeanne Dunsmore**, associate dean of Graduate Admissions & Program Development, distinguished AU's program suggesting that unlike other three year degree programs, "Our goal was to build a cohort of students

who would engage in community-based learning, service and research through their living-learning community and co-curricular activities." (7/20)

### Op-Eds/AU Authors

#### Alawi Split from Syria Would Spell Disaster



In an op-ed for [Financial Times](#), **Benjamin Jensen**, assistant professor of international service, warns of the implications of establishing an Alawi break-away state in Syria. "The international community should be mindful of the risks inherent in the fragmentation of Syria. Any intervention, whether diplomatic or military, that further splits Syria is liable to end with the creation of a rogue Alawi state," said Jensen. (7/22)

#### A Five Star Global Investment in Women: The Power of Mentor Relationships



In a [Huffington Post](#) column, **Constance Morella**, ambassador-in-residence in the School of Public Affairs, discusses her advocacy for and personal involvement in mentoring women to run for political office domestically and internationally. "My experience with The Women & Politics Institute, The 2012 Project and the Global

Ambassadors Program exemplifies the outstanding influence that mentoring can have on promoting the skills and resources necessary for developing women into progressive, effective leaders, regardless of where they call home or what their goals are for the future," wrote Ambassador Morella. (7/26)

#### Sharing is Caring: Containing Terrorism in South Asia



**Stephen Tankel**, assistant professor of justice, law and society, in his third in a series of four columns on [Foreign Policy online](#), addressed terrorism in South Asia and the importance of countries sharing information in combatting terrorism. "In the absence of a policy that succeeds in convincing, cajoling or compelling Pakistan to change its behavior, it has become essential to devise mechanisms to mitigate the external threats from

Pakistan-based and Pakistan-supported militants," observed Tankel with respect to Pakistan's unwillingness to share information.

### Expertise

#### We're All Climate-Change Idiots



The [New York Times](#) talked to **Matthew Nisbet**, associate professor of communication, about people's perception of climate change. "Research also suggests public health is an effective frame: few people care

passionately about polar bears, but if you argue that closing coal-burning plants will reduce problems like asthma, you're more likely to find a receptive audience," he said. Nisbet also discussed the science of communication in his op-ed for [The Scientist](#). (7/22, 7/23)

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AMERICAN UNIVERSITY

WASHINGTON, DC

## AU Newsmakers

August 31– September 7, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### AU Wonks Analyze Democratic National Convention



National and regional media outlets turned to AU's political wonks for expert analysis of the Democratic National Convention. **Jennifer Lawless**, director of the Women and Politics Institute, talked to [CBS News online](#) about the Democrats' focus on LGBT rights and to the [Philadelphia Inquirer](#) about why female voters should prefer President Obama. History professor **Allan Lichtman** spoke to the [Charlotte Observer](#) about which issues voters find most important. Communication professor **Leonard Steinhorn** talked to the [Associated Press](#) about the drawbacks of President Obama

delivering his speech outside even if it rains and to [WJLA-ABC7](#) about how the president can refute criticism about his economic policies. Journalism professor **Jane Hall** spoke to [U.S. News & World Report](#) about the key topics President Obama should address in his convention speech. (8/31-9/6)

### Additional Features

#### Campaign U 2012



Each week from now until election day, [WTTG-FOX5](#) will be live in AU's **Campaign U classroom** on campus and will provide live steaming coverage of the discussions, which are taught every four years in the fall before a presidential election. In this week's Campaign U discussions, **Leonard Steinhorn**, professor of public communication, involved his students in a discussion about the Republican and Democratic national conventions. Topics included the importance of female voters, the most impactful speeches, and first steps the candidates should take if they are elected. (9/6)

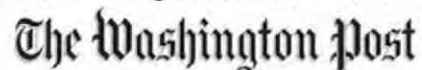
#### Thanks to Scholarship, Saudi Students Return to U.S. in Droves



For a trend story about the increase of Saudi students studying in the United States, [Washington Diplomat](#) talked to **Fanta Aw**, assistant vice president of Campus Life and director of International Student and Scholar Services, about the influence the country's King Abdullah Scholarship Program has had on students enrolling at American University. "With the exception of one or two students, all of the 62 Saudi students enrolled at the university this fall are recipients of the scholarship and a third of those students are female," said Aw. (8/31)

enrolling at American University. "With the exception of one or two students, all of the 62 Saudi students enrolled at the university this fall are recipients of the scholarship and a third of those students are female," said Aw. (8/31)

#### Celebrating an Avant-Garde Influencer



The [Washington Post](#) and [Washington Post's Express](#) highlighted **American University's** participation in the **John Cage Centennial Festival**. The university will host a series of Cage-focused events Friday and Saturday, September 7 and 8. (8/31, 9/6)

and Saturday, September 7 and 8. (8/31, 9/6)

### Expertise

#### Where'd the Time Go? Obama Girls Now Young Women



In an interview with the [Associated Press](#), executive in residence **Anita McBride** discussed the lives of first children Sasha and Malia Obama and the first family's efforts to keep the girls happy and grounded.

"Whether you support this president or not, you want to know that it's healthy and grounding and going well at home. They clearly are a family that's got it together," said McBride. More than 200 outlets republished McBride's comments, including the [Wall Street Journal](#), [Charlotte Observer](#), and [Atlanta Journal-Constitution](#). McBride also talked to [USA Today](#) about the influential role of the first lady as the guardian of the first family's lives. (9/7)

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## AU Newsmakers

September 14 – September 21, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Story

#### As Full-Time MBA Enrollments Decline, Specialized Master's Degrees on the Rise

*The Washington Post*

Lawrence Ward, associate dean for academic programs at the Kogod School of Business, talked to the [Washington Post's Capital Business](#) about the trend of more graduate students pursuing specialized master's degrees or enrolling in part-time MBA programs at

business schools rather than signing up for full-time MBA programs. "Business schools have to be responsive to what the consumer is telling us. And increasingly they're saying, 'I don't see enough value in a traditional two-year program,'" said Ward. The article also cited Kogod's newest specialized master's degree program, the MS in sustainability management. (9/16)

### Additional Features



Each week in School of Communication professor **Leonard Steinhorn's Campaign 2012: Inside the War Room and the Newsroom** class, [WTTG-FOX5](#) brings a camera into the classroom as part of the station's election coverage. Each Thursday, the class is live-streamed on the station's website from 9:15–11:45 a.m. Additionally, the station's [Morning News](#) show airs a segment each week about the class. This week focused on Mitt Romney's latest gaffe and how it may affect his campaign. Tune in next week to see AU's most politically active students engage in discussions on the pressing issues of the day. (9/20)

### Op-Eds/AU Authors

#### Sequestering the Jury



**Gordon Adams**, professor of foreign policy, wrote an op-ed for [Foreign Policy](#) about the newest Office of Management and Budget's (OMB) report of upcoming cuts. "What OMB has done is to dodge the political bullet by producing a dry and minimal analysis of what across-the-board budget cuts would look like—without saying which specific programs would feel the most pain," Gordon wrote. (9/14)

### Expertise

#### Prophet Mohammed Cartoons in France



Appearing on [CNN's Situation Room with Wolf Blitzer](#) to discuss the latest Muslim outrage to the depiction of the Prophet Mohammed in a French cartoon, **Akbar Ahmed**, chair of Islamic studies, explained why the depiction is so controversial. "In Islam, the worship of god is completely indivisible from anything. It is just god," explained Ahmed. He also appeared on [CNN International](#) and [BBC News America](#). (9/18, 9/19, 9/20)

#### Why Are 5 Million Kids on Facebook if It Doesn't Want Them?



[Reuters](#) talked to **Kathryn Montgomery**, communication studies professor, about Facebook's claims of banning children 12 or younger from its site when recent studies show that about 3.5% of Facebook users fall in this age group. "What we hoped to do with these kinds of rules is to get companies to act responsibly toward

kids. It's not easy to do," said Montgomery. (9/19)

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## AU Newsmakers

September 21 – September 28, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### Tax Wonks Analyze Mitt Romney's Tax Return



REUTERS

In two different [Reuters](#) articles, **David Kautter**, managing director of the Kogod Tax Center, discussed the portion of Mitt Romney's tax return that showed Romney's foreign investments generated considerable income.

"What this tells you is that his foreign investments are doing better than his domestic ones," said Kautter in [one of the articles](#). In a live in-studio interview on [WUSA's 9 News Now](#), **Donald Williamson**, executive director of the Kogod Tax Center, discussed the relatively low overall tax rate of Romney's returns. "We have a very wealthy man who gives a lot to charity," said Williamson. Kautter also spoke about the tax returns with the [Wall Street Journal](#) and [The Atlantic online](#). (9/21, 9/22, 9/26)

#### United Nations Meeting Convenes



As the United Nations General Assembly convened, **David Bosco**, assistant professor of international relations, provided analysis of the annual meetings. "We're in the height of an election season, and spending time at the United Nations simply doesn't do a candidate much

good," he said to the [Washington Examiner](#) about President Obama's short visit with assembly members. With [The Times of London](#), Bosco discussed the UN's focus on the Middle East, with [UN Dispatch](#) he discussed Palestine seeking official membership to the council, and with [Australian Broadcasting](#), Bosco discussed Australia's seat on the UN Security Council. (9/24, 9/25, 9/24, 9/21)

### Additional Features

#### A 3-year B.A. Program in High Demand



In a letter to the editor responding to a negative [Chronicle of Higher Education](#) article about 3-year degree programs, School of International Service professors Patrick Thaddeus Jackson and Sarah Cleeland Knight revealed that most of the students in

AU's 3-year programs enter for the program's academic rigor, as opposed to cost savings, and that AU's program "represents an innovative and effective path to completion." (9/23)

#### US-Pakistan Women's Council Launched



[The Express Tribune](#) highlighted the State Department's announcement that it is partnering with **American University** to create the U.S.-Pakistan Women's Council. The council, which will be housed in the School of International Service, will promote the economic advancement of women in

Pakistan and be co-chaired by President Neil Kerwin.

#### CampaignU: Inside the War Room and the Newsroom



Each week in School of Communication professor **Leonard Steinhorn's Campaign 2012: Inside the War Room and the Newsroom** class, [WTTG-FOX5](#) brings a camera into the classroom as part of the station's election coverage. Each Thursday, the class is live-streamed on the station's website from 9:15–11:45 a.m. Additionally, the station's [Morning News](#) show airs a segment each week about the class. This week focused on the accuracy of polling and its accuracy in predicting

November's outcome. Tune in next week to see AU's most politically active students engage in discussions on the pressing issues of the day. (9/27)





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

November 16 – November 30, 2012

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### **New Crab Species Discovered by, Named for Biology Professor**

**ScienceDaily**

Your source for the latest research news

[ScienceDaily.com](http://www.sciencedaily.com) featured biology professor Christopher Tudge's discovery of a new species of hermit crab off the coast of Belize. Tudge's colleagues published an article about his discovery in the journal *Zootaxa* and named the new species *Areopaguristes tudgei* after Tudge. "Given this cryptic habitat and the relatively minute size of the specimens, it is not surprising that these populations have gone unnoticed during extensive sampling programs that have previously taken place," the authors wrote. More than 25 news outlets, including science-focused outlets [PHYS.org](http://www.phys.org) and [Bio-Medicine.org](http://www.biomedicine.org), republished the story.

### Additional Features

#### **Untold History**

**The New York Times Magazine**

A [New York Times Magazine](http://www.nytimes.com) feature described history professor Peter Kuznick's influence on *The Untold History of the United States*, a *New York Times* bestselling book and Showtime series, on which he collaborated with director Oliver Stone. "We [the United States] actually came very close to having a very different kind of history. We want to give people the ability to think in a utopian fashion again," Kuznick said about his and Stone's goal to highlight pivotal moments in history when better decisions could have been made. The [Associated Press](http://www.associatedpress.com), [Salon.com](http://www.salon.com) and [Harper's](http://www.harper.com) also wrote about Kuznick's recent work. More than 250 outlets, including [ABC News Online](http://www.abcnews.com), [Charlotte Observer](http://www.charlotteobserver.com), and [The Fresno Bee](http://www.fresnobee.com) republished the AP article. (11/21, 11/22, 11/26)

A [New York Times Magazine](http://www.nytimes.com) feature described history professor Peter Kuznick's influence on *The Untold History*

#### **Late Fall Exhibitions at the AU Museum**

**The Washington Post**

[Washington Post](http://www.washingtonpost.com) reviewed the late fall exhibitions at the **American University Museum at the Katzen Arts Center**. "With a lively fleet and flexible exhibition program that focuses equal attention on local, national and international art--and a healthy respect for the past and the present--the museum delivers only one thing with great consistency: surprise," read the review. (11/23)

### Op-Eds/AU Authors

#### **Latinos Need Immigration Reform, Not Crumbs**

**Los Angeles Times**

In an op-ed for the [Los Angeles Times](http://www.losangelestimes.com), Center for Latino and Latin American Studies fellow John Ackerman wrote about the shortcomings of immigration reform and the need for Latinos to drive the debate. "Instead of waiting for the politicians in Washington to hammer out a new bipartisan coalition behind closed doors, Latinos should reach out to each other, organize and construct a new society-based coalition that has the power to literally change the face of the United States," wrote Ackerman. (11/20)

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AMERICAN UNIVERSITY  
WASHINGTON, D.C.

## AU Newsmakers

February 15 – February 22, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### AU Profs on Book TV's College Series



For its college series, C-SPAN's **Book TV** interviewed ten AU professors about their books. The segments featuring [Akbar Ahmed](#), Ibn Khaldun chair of Islamic Studies, and Women in Politics Institute director [Jennifer Lawless](#) aired first. **Ahmed** discussed his book *The Thistle and the Drone*, while **Lawless** discussed her book *Becoming a Candidate*. In the coming weeks Book TV will feature additional professors. (2/17)

### Op-Eds/AU Authors

#### Jensen: Seeds Sown in Middle East for the Next Revolution



In an op-ed for the [Washington Times](#), international service professor **Benjamin Jensen** analyzed the struggle to consolidate power post-Arab Spring in countries like Egypt. Jensen predicts violence and unrest will continue throughout 2013. (2/17)

### Expertise

#### Juggling Priorities, Pentagon Tries to Protect War Funding, Troops



REUTERS

International service professor **Gordon Adams** spoke to [Reuters](#) about defense budget cuts and sequestration. More than **30** outlets, including the *Chicago Tribune*, *Orlando Sun Sentinel* and *Morning Call* republished this article. Adams also spoke to the [Boston Globe](#)

about defense budget cuts and their potential impact on Massachusetts employment. (2/15, 2/20)

#### U.S.: Hacking Attacks are Constant Topic of Talks with China



Law professor **Melanie Teplinsky** spoke to [McClatchy Newspapers](#) about cyber-law issues and the government's stance on hacking. More than **25** outlets, including the *Sacramento Bee* and *Charlotte Observer* republished this article. (2/19)

#### Neil deGrasse Tyson Tweets for Science Literacy



Communication professor **Declan Fahy** talked to [USA Today](#) about high-profile scientist Neil deGrasse Tyson's advocacy for scientific thinking. (2/19)

AU064695





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

April 26 – May 3, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Story

Kogod Tops for Sustainability

## Bloomberg Businessweek

[Bloomberg Businessweek](#) named **Kogod School of Business** as the best undergraduate business school for sustainability. The ranking is based on student responses to questions asking them to rank their business school's sustainability offerings. (4/29)

### JFK at AU

JFK Remembered by Veteran Broadcasters



During a live broadcast on [C-SPAN](#), journalist Tom Brokaw and distinguished journalist-in-residence **Nick Clooney**, shared their memories of John F. Kennedy's presidency and *A Strategy of Peace* speech delivered 50 years ago at AU's commencement ceremony. **AU's School of Communication** and the Newseum sponsored the discussion. [WTTG-FOX5](#) also highlighted the event. (5/1)

### Additional Features

Student Entrepreneurs Transition Straight From School to Start-Ups

## The Washington Post

In a trend story about new graduates kicking off their careers in start-ups, [Washington Post's Capital Business](#) profiled Kogod School of Business MBA student **Tim Richards**.

Richards and several AU students founded Reefcam, a start-up that broadcasts video from coral reefs. (4/26)

AU Appoints New Men's Basketball Coach



Director of athletics and recreation **Billy Walker** announced **Mike Brennan** as the new men's basketball coach. [Associated Press](#), [Washington Post](#), [Washington Examiner](#), [WRC-NBC4](#), [WTTG-Fox5](#), [WJLA-ABC7](#) and [Comcast SportsNet](#) covered the appointment. (4/30, 5/1)

### Op-Ed/Faculty Author

Obama, Peña Nieto Must Save a Vital Part of Effort to Fight Drug Trafficking



In an op-ed for the [Christian Science Monitor](#), timed for Presidents Obama and Peña Nieto's meeting this week in Mexico, international service professors **Carolyn Gallaher** and **Daniel Schneider** question what the future holds for U.S.-Mexican cooperation in reducing drug trafficking under the Mérida Initiative. (5/2)





## AU Newsmakers August 9 – August 16, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemedial.cfm>

### Top Story

#### The New Age of Algorithms: How it Affects the Way We Live



Public communication professor **Robert Lehrman** wrote the [Christian Science Monitor](#) cover story that featured communication professor **Laura DeNardis'** expertise about the most pressing concerns regarding new "Big Data" technology and Internet surveillance including, privacy and inequality. (8/11)

### Additional Features

#### Rebranding Climate Change as a Public Health Issue



Communication professor **Matthew Nisbet** spoke to [Time Magazine online](#) about his research that shows people respond more emotionally to the issue of global warming when it is framed as a public health issue rather than an environmental or national security issue. (8/9)

#### The Human Costs of a More Secure Border



[Washington Post's Post TV](#) spoke to communication professor **Carolyn Brown** about her documentary, "On the Line", which looks at the struggles of undocumented migrants crossing the U.S.-Mexico border. (8/13)

#### AU Joins Ranks of Tobacco-Free Universities



By going tobacco- and smoke-free this week, American University is the third Washington-area campus to become a smoke-free campus for start of the new academic year, cited the [Washington Post](#). [WTOP.com](#) also highlighted AU's

new initiative. (8/16)

### Expertise

#### Al Qaeda's Widening North African Jihad Confounds Foes



Justice, law and society professor **Stephen Tankel** spoke to [Reuters](#) about the Al Qaeda in the Islamic Maghreb expansion into North and West Africa. [New York Times online](#) republished this article. (8/9)

#### IRS Extends Deadline for 'Innocent Spouse' Tax Relief Application



**Don Williamson**, executive director of the Kogod Tax Center, talked to [Reuters](#) about a timeframe expansion proposal for taxpayers who qualify for the innocent spouse tax program, and which types of taxpayers typically qualify for the program. (8/12)





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

November 8 – November 15, 2013

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Story

#### Conservatives Face Tougher Time in Elections as Urban Burbs Take on City Trends



In post-election analysis, [Washington Post online's Govbeat blog](#) and [PBS Newshour](#) featured American Communities Project director **Dante Chinni's** research which identifies 15 types of counties in America including the suburbs, exurbs, college towns, big cities and the aging farmlands and how the populations in these districts tend to vote. Chinni used these designations to explain how recent candidates used their knowledge of these counties to win their elections. (11/8, 11/12)

### Additional Features

#### AU Museum's "Siberia Through the Eyes of Russian Photographers" Reviewed



The [Washington City Paper](#) reviewed the "Siberia through the Eyes of Russian Photographers" exhibit at the **American University Museum at the Katzen Arts Center**. The exhibit features Siberian life through photographs spanning more than 150 years—from the 1860s to 2011. (11/8)

#### Open Doors 2013 Report: Growth in Foreign Students in the U.S.



In a segment about how Saudi Arabia is among the top 5 countries sending its students to the United States to study, [KSA2 Kingdom of Saudi Arabia English TV](#) highlighted the services that **American University** provides to assure that the Saudi students adapted well at the university. (11/13)

### Op-Eds/AU Authors

#### Argentina Threw Its Creditors Under the Bus



For [Financial Times](#), international service professor **Arturo Porzecanski** wrote an op-ed explaining Argentina's heavy handed tactics in dealing with bondholders after its default. \*Login Required

#### From War Protester to Teaching the Vietnamese How to Write Speeches



In an op-ed for the [Christian Science Monitor](#), communication professor **Robert Lehrman** wrote about teaching speechwriting to a group of young Vietnam diplomats. (11/10)

#### How It Sounds: To Be A Sound Guy



For [NPR online](#), communication professor **Greg Smith** recorded sounds for an experimental storytelling piece which reflected his new role as a professor, and what his life sounds like now that he is teaching in a college classroom. (11/8)

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>AMERICAN UNIVERSITY</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Registrant.</p>	<p>Cancellation No. 92049706</p> <p>Reg. No. 3387226 Mark: AUK AMERICAN UNIVERSITY OF KUWAIT Reg. Date: February 26, 2008</p>
<p>AMERICAN UNIVERSITY OF KUWAIT,</p> <p style="text-align: center;">Counter-Petitioner,</p> <p style="text-align: center;">V.</p> <p>AMERICAN UNIVERSITY,</p> <p style="text-align: center;">Counter-Registrant.</p>	<p>Reg. No 2986715 Mark: AMERICAN INTERNATIONAL UNIVERSITY Reg. Date Aug. 23, 2005 Reg. No. 3559022 Mark: A NEW AMERICAN UNIVERSITY Reg. Date: Jan. 06, 2009 Reg. No. 4127891 Mark: AMERICAN UNIVERSITY WASHINGTON COLLEGE OF LAW and Design Reg. Date: Apr. 17, 2012 Reg. No. 4774583. Mark: AMERICAN UNIVERSITY Reg. Date: Jul. 21, 2015</p>

**EXHIBITS D79-D87 to  
DECLARATION “D” OF JANICE HOUSEY  
(RE: AMERICAN UNIVERSITY’S USE OF “WASHINGTON, D.C.”  
WITH ITS AMERICAN UNIVERSITY MARK)**





AMERICAN UNIVERSITY

WASHINGTON, DC

## AU Newsmakers

December 20, 2013 – January 10, 2014

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Stories

#### C-SPAN Kicks Off 2014 Featuring American University Experts, Winter Institutes

More than 37 hours of C-SPAN programming focused on AU's School of Public Affairs during the New Year.



Government professor **Chris Edelson** appeared on [C-SPAN's Washington Journal](#) to discuss his book, *Emergency Presidential Power* examining how U.S. presidents have tested and pushed the limits of their emergency powers. The show re-aired on **C-SPAN2** and **C-SPAN Radio**. (1/2, 1/3)



Women & Politics Institute director **Jennifer Lawless** appeared on [C-SPAN's Washington Journal](#) to discuss the impact of women in politics, and her study revealing female candidates choosing not to run for public office. The show re-aired on **C-SPAN2** and **C-SPAN Radio**. (1/3, 1/4)



[C-SPAN](#) covered Charlie Cook, editor and publisher of the *Cook Political Report* who offered a survey of the electoral landscape in 2014 for students writing campaign plans for the **Campaign Management Institute**. The class re-aired on **C-SPAN** and **C-SPAN Radio**. (1/2, 1/3, 1/5)



[C-SPAN](#) covered two of the **Public Affairs and Advocacy Institute** classes that focused on lobbying and immigration. Coverage of both classes re-aired on **C-SPAN**, **C-SPAN3**, and **C-SPAN Radio**. (1/3, 1/4, 1/6, 1/7, 1/8)

### Additional Features

#### What Voter Turnout Means for Efforts to Remedy Income Inequality

**The Washington Post**

[Washington Post.com's The Take](#) column featured government professor **Jan Leighley's** book *Who Votes Now? Demographics, Issues, Inequality, and Turnout in the United States*, and her

research on demographic changes in voting patterns and trends as they relate to the question of redistributive issues.

[Washington Post's Wonkblog](#) also mentioned **Leighley's** research. (1/4, 1/6)





## AU Newsmakers

March 28 – April 4, 2014

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthedia.cfm>

### Top Story

#### Ward on the Street: Hearing from D.C. Voters



Leading up to the D.C. mayoral primary, AU's SOC students took to the streets to interview residents from all of the District's Wards for **Ward on the Street**—a video series in partnership with [WRC-TV NBC4](#). Communication professor **Sarah Menke-Fish** led the project aimed at identifying which issues matter most to residents in D.C.'s neighborhoods. (4/1)

### Additional Features

#### Universities Find Pride in Alums Who Tie the Knot with Fellow Grads



In a trend piece about colleges and universities that track alumni couples who marry, [Associated Press](#) spoke to **Raina Lenney**, assistant vice president of Alumni Relations, about AU's Sweetheart events. **Lenney** said that the events are successful in building close-knit relationships. More than **35** outlets republished this story, including **Washington Post**, **Houston Chronicle** and **New York Daily News**. (4/1)

### Op-Eds/AU Authors

#### Petro-Aggression: How Russia's Oil Makes War More Likely



In an op-ed for [Washington Post's Monkey Cage](#), international service professor **Jeff Colgan** argued that Europeans should align their energy policy to be consistent with their political and environmental values. **Colgan** asserts Europe can help wean Russia off its energy income, and thereby reduce its leader's scope for autocracy at home and belligerence abroad. (4/1)

### Expertise

#### Vladimir Putin Calls Obama about Ukraine Crisis



International service professor **Gordon Adams** spoke to [Los Angeles Times](#) about President Obama's meeting with Saudi Arabia's King Abdullah on whether the Obama administration will supply small anti-aircraft missiles to Syrian rebels. (3/28)

#### Marian Robinson, the White House's Not-So-Typical Live-in Grandma



[Washington Post](#) spoke to executive in residence **Anita McBride** about how First Lady Michelle Obama's mother Marian Robinson, who lives in the White House, manages to maintain privacy and only enters the public spotlight infrequently such as when she recently accompanied Michelle Obama and her granddaughters on a trip to China. (4/1)





AMERICAN UNIVERSITY

WASHINGTON, D.C.

## AU Newsmakers

May 16 – May 23, 2014

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Stories

#### Dialogue and Diplomacy in the Reagan-Gorbachev Era



**C-SPAN** featured AU's Initiative for Russian Culture's *Ending the Cold War: Culture, Dialogue and Diplomacy in the Reagan-Gorbachev Era* in a three-hour long segment. **Anton Fedyashin**, director of the Initiative for Russian Culture, moderated as panelists regaled audience members with stories from their experiences working with American and Soviet leadership as the Cold War ended. (5/17)

#### Green Roofs Could be Answer to Clean DC's Rivers



**Associated Press** environmental science professor **Stephen MacAvoy's** research revealing that garden rooftops, or green roofs, in D.C., including those at AU, keep common pollutants out of the Anacostia and Potomac rivers. **Washington Post**, **Washington Times**

and **InTheCapital** republished the story. (5/17)

### Op-Eds/AU Authors

#### McConnell's Rand Paul-Style Win



In his **Wall Street Journal Washington Counts blog**, **Dante Chinni**, director of the American Communities

Project, examined the results of Tuesday's Republican primaries in Kentucky and Georgia where GOP establishment candidates emerged victorious over their challengers. **Chinni** concludes these primary results bode well for Republican chances to take over the Senate in November. (5/22)

#### Six Ways to #BringBackOurGirls in Nigeria



In his co-authored **Christian Science Monitor** op-ed concerning the nearly 300 Nigerian girls kidnapped by Boko Haram, international service professor **Carl LeVan** proposed six immediate action items for the Nigerian government and international community to consider. **LeVan** also spoke to **NBCNews.com** about the prospects of getting the girls back. (5/17, 5/20)

#### The U.S. is Really Good at Celebrating War, Peace Not So Much



In an opinion piece for the **Huffington Post**, **Vincent Intondi**, director of research for AU's Nuclear Studies Institute, wrote about the collective culture and how compared with expressions of peace, the U.S. engages more in expressions about the virtues of warfare, specifically within the context of certain public architectural spaces and museums. (5/19)

#### Sex is a Team Sport, and There's No 'I' in Team



**Psychology Today** featured psychology professor **Barry McCarthy's** opinion piece on how couples can approach improving their intimate lives as a shared endeavor and learn to embrace the many dimensions and expressions of sexuality. (5/19)

#### Obama Did Not End Torture



In **The Hill's Congress blog**, **Jeannie Khouri**, assistant director of the International Development Program, and **Jeff Bachman**, professor of international service, explained how President Obama is continuing questionable practices in Guantanamo Bay and Afghanistan that could

be in violation of the Torture Convention, despite earlier promises in 2009 to cease such tactics. (5/22)

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AMERICAN UNIVERSITY

WASHINGTON, DC

## AU Newsmakers

Sept. 12 – Sept. 19, 2014

Prepared by University Communications

For prior weeks, go to <http://www.american.edu/media/inthemediacfm>

### Top Stories

#### DC Mayoral Candidates Come to AU for First Debate



[Associated Press](#), [Washington Post](#), [Washington Times](#), [WRC-NBC4](#), [WUSA-CBS9](#), [WJLA-ABC7](#), [WTTG-FOX5](#), [WNEW](#), [WTOP](#), [WAMU](#), [Washington City Paper](#) and several other local news outlets gathered in AU's Katzen Art Center Abramson Family

Recital Hall for the much anticipated first DC Mayoral Debate between candidates Muriel Bowser, David Catania, and Carol Schwartz. American University, AU's Kennedy Political Union and two community organizations hosted the debate before a capacity crowd and live-stream audience. (9/18, 9/19)

#### Meet the New Faces of Washington Business Education



In a Q&A with [Washington Post's Capital Business](#), Kogod School of Business dean [Erran Carmel](#) discussed the unique challenges facing business schools and how Kogod is adapting to the new MBA environment. (9/14)

### Additional Features

#### Medic Returns from Afghanistan to Broken Family In 'Bliss'



NPR's [Weekend Edition](#) spoke with film and media arts professor [Claudia Myers](#) about her latest movie "Fort Bliss," a film about a decorated medic and single mother who returns home from an extended tour of duty in Afghanistan to a broken family. (9/13)

#### White House Game Jam Lures Top Video Game Developers



[USA Today](#) featured an [AU Game Lab](#) video game developed during the first-ever game jam event held at the White House. The event hosted 100 top game designers, including those from AU, to show off their skills, part of an effort by the administration to get technology companies interested in investing, even experimentally, in education. (9/12)

#### President Obama's ISIS Strategy



School of International Service dean [James Goldgeier](#) appeared on [C-SPAN's Washington Journal](#) to discuss President Obama's strategy toward defeating Islamic State militants in Syria and Iraq. [Goldgeier](#)

also explained how U.S. military commitments in Iraq could affect foreign policy in other regions, including Eastern Europe and China. (9/14)





ON CAMPUS

## President Obama to Speak at American University

By University Communications Staff

June 30, 2010

President Barack Obama will deliver remarks on the need to fix the nation's broken immigration system through comprehensive immigration reform at American University, Thursday, July 1.

The event, which is by invitation only, will take place in the atrium of the new School of International Service. The speech will be streamed live at: [whitehouse.gov/live](http://whitehouse.gov/live). For additional information and details visit our [Web site](#).

Obama's immigration address at American University underscores the university's commitment to public service and international understanding, and its tradition of learning from leaders who are connected, influential and deeply engaged in the critical issues of our time.

Obama's remarks will take place at American University's new 70,000-square-foot, eco-friendly School of International Service, the nation's largest such school. Its faculty and students are focused on solutions to the most significant challenges facing our world—works in the truest sense of the word.

Obama returns to American University, the site of the Kennedy family's historic presidential campaign rally endorsement on January 28, 2008. Coming back to deliver a presidential speech, Obama extends AU's history of presidential visits:

In 1914, when American University opened, President **Woodrow Wilson** gave the dedication.

In 1934, at the launch of AU's program to help train federal employees in new methods of public administration, President **Franklin Roosevelt** promised it would have the "hearty cooperation" of his administration. The program is now in AU's School of Public Affairs.

In 1957, President **Dwight Eisenhower** broke ground for the School of International Service and urged all to remember that "the waging of peace demands the best we have."

In 1963, President **John Kennedy** gave a pivotal foreign policy speech at AU's commencement calling on the Soviet Union to work with the United States on a nuclear test ban treaty.

In 1993, President **Bill Clinton** addressed AU's Centennial Convocation and focused on the economic leadership America must exert at home and abroad in a new global economy. Clinton returned to AU in 1997 and emphasized the need for equity in accessing higher education.

In 2005, President **Jimmy Carter** launched the bipartisan Commission on Federal Election Reform from AU.

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THE ANNUAL REPORT OF AMERICAN UNIVERSITY

1996-1997



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## 2009 Commencement Speakers

More than 1,800 undergraduate and graduate students participated in American University commencement events on Saturday, May 9, and Sunday, May 10, in the university's Bender Arena. Individual commencement ceremonies were held for each school.

During its 123rd commencement, AU honored a dedicated public servant, a Wall Street executive, the founding director of a long-awaited national museum, an international human rights activist, and a prominent journalist with the conferral of honorary doctoral degrees to commencement speakers Rep. Barney Frank (D-Mass.); Susan Zirinsky, executive producer of the CBS news magazine *48 Hours*; Lonnie Bunch, founding director of the National Museum of African American History and Culture; and John Prendergast, cofounder of the Enough Project. Gary Cohn, president and chief operating officer of Goldman Sachs, spoke but did not receive an honorary degree. Zirinsky, Bunch, Prendergast, and Cohn are AU alums.

### SCHOOL OF PUBLIC AFFAIRS CEREMONY

American University's 123rd commencement began with the School of Public Affairs ceremony and speaker Rep. Barney Frank (D-Mass.), who received an honorary Doctor of Public Service degree.

[Click here to read the full transcript of Rep. Frank's speech.](#)

Also recognized at the ceremony were student award recipients David Teslicko (Caitlyn Seckler-Hudson Award), Carrie Johnson (Fletcher Scholar Award), Justin Bibb (Bruce Hughes Award), Amanda Fulton (Kinaman-Hurst Award), Bill DeBaun (Charles W. Van Way Award). Carrie Johnson was also recognized with the university's highest honor, the 2009 President's Award.

### SCHOOL OF COMMUNICATION CEREMONY

Susan Zirinsky, executive producer of *48 Hours*, delivered the second commencement address of the day at the School of Communication ceremony. Zirinsky talked about the seismic change occurring in journalism today, but opened by asking students to say, "I will get a job."

[Click here to read the full transcript of the speech.](#)

### COLLEGE OF ARTS AND SCIENCES CEREMONY

Lonnie Bunch, former American University professor and founding director of the Smithsonian's National Museum of African American History and Culture delivered the commencement address for more than 400 graduates of the College of Arts and Sciences.

[Click here to read the full transcript of the speech.](#)

Honored at the ceremony were student award recipients Josh Levitz (Outstanding Leadership at the Undergraduate Level), Casey Roe (Outstanding Service to the University Community), Irene Schickhardt (Stafford H. Cassell Award), Katie Beran (Harold Johnson Award), and Joseph Berman (Evelyn Swartbout Hayes Award).

### KOGOD SCHOOL OF BUSINESS CEREMONY

Gary Cohn, president and chief operating officer of Goldman Sachs, opened the second day of AU's 123rd commencement, addressing the graduates of the Kogod School of Business. A graduate of Kogod, Cohn drew parallels between the state of the economy today and when he graduated in 1982. He told students, despite the economy, with passion and hard work they will succeed.

[Click here to read the full transcript of the speech.](#)

Student awards were presented to Anthony Edwards (Charles C. Glover Award) and Mario Beitran (Carlton Savage Award).

### SCHOOL OF INTERNATIONAL SERVICE CEREMONY

John Prendergast, an AU School of International Service alum and cofounder of the Enough Project—an initiative to end genocide and crimes against humanity—spoke to more than 450 SIS graduates to close out American University's 123rd commencement ceremonies.

[Click here to read the full transcript of the speech.](#)

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ON CAMPUS

## Commencement 2010 Speakers Announced

By Maralee Cellar

March 24, 2010

More than 2,500 graduates at American University will hear speeches from the first female president of Chile, three dedicated public servants, an entrepreneur and an Academy-Award winning filmmaker at AU's 124th main commencement ceremonies on May 8 and 9, followed by the law school ceremony on May 23.

**Michelle Bachelet**, the first female president of Chile whose term as president ended on March 11, 2010, will speak at the School of International Service ceremony at 4:30 p.m. May 8. A tireless supporter of democracy and human rights in Chile, Bachelet will address graduates who will embark on careers in international relations, diplomacy, human rights, and peace and conflict resolution. Bachelet will receive an honorary doctor of international affairs.

The first female attorney general of Arizona, former governor of Arizona and current secretary of homeland security, **Janet Napolitano**, will address graduates of the College of Arts and Sciences at 1 p.m. May 9. As secretary, Napolitano is building the skills and resources within the Department of Homeland Security by deploying the best that science and technology have to offer. This approach will resonate with the graduates of the arts, sciences and humanities. Napolitano will receive an honorary doctorate of public service.

Distinguished public servant and educator, **Donna E. Shalala** will speak to the graduates of the School of Public Affairs at 9 a.m. May 9. Shalala, president of the University of Miami, will return to American University where she was a student in the Washington Semester program. She was also President Clinton's secretary of health and human services. Her years of government service experience combined with her current role as a scholar-teacher will provide graduates of the School of Public Affairs an insider's view on education, policy, and government. Shalala will receive an honorary doctorate in public service.

Cofounder, President and CEO of Honest Tea, **Seth Goldman**, will address graduates of the Kogod School of Business at 1 p.m. May 8. The entrepreneur's strong advocacy for sustainable farming practices, Fair Trade practices, and corporate social responsibility align with the business school's focus on today's global business environment. Goldman will receive an honorary doctor of laws degree.

A two-time Academy-Award winning filmmaker, **Barbara Kopple** will speak to students graduating from the School of Communication at 9 a.m. May 8. Kopple's *Harlan County USA* and *American Dream* won the Academy Award for Best Documentary Feature. She serves as an advisory board member for the School of Communication's Center for Social Media. Kopple will receive a doctor of humane letters.

Graduates of the Washington College of Law will hear from the Honorable **Eric H. Holder, Jr.**, attorney general of the United States. Holder is the first African American to serve as the attorney general. He also served as the deputy attorney general and United States attorney during the Clinton administration. Holder began his federal career when he joined the Department of Justice as part of the Attorney General's honors program. He was nominated by President Reagan to become an associate judge of the Superior Court of the District of Columbia. The Attorney General will receive an honorary doctor of laws degree at the ceremony on May 23.

In addition to conferring honorary degrees, American University President **Neil Kerwin** will bestow the President's Award, the highest award for undergraduate students, to a graduating senior who has displayed a longstanding commitment to building community and promoting AU's ideals of academic achievement, integrity, selflessness, leadership, and service. At the May 23 ceremony the university will recognize **Andrew Popper**, professor of law, as the Scholar-Teacher of the Year.

More than 2,000 students will participate in commencement events on Saturday, May 8, and Sunday, May 9, in American University's Bender Arena. It is a longstanding tradition for American University to hold graduation ceremonies on Mother's Day weekend. Two weeks later, on Sunday, May 23, at 1 p.m., 500 students will participate in the Washington College of Law's graduation ceremony, also held in Bender Arena.

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ON CAMPUS

## Commencement 2011 Speakers Announced

By Marales Csellar

April 18, 2011

Four dedicated public servants—Gene Sperling, Richard Lugar, Aaron Williams and Stephen Zack—journalist Bob Schieffer, and astronomer Vera Rubin, will address American University's graduates at the 125th commencement ceremonies on May 7 and 8, followed by the law school ceremony on May 22.

The U.S. Senate's most senior Republican, **Richard G. Lugar**, will address graduates of the School of Public Affairs at 9 a.m. May 7. The two committees he serves on—Foreign Relations and the Agriculture, Nutrition and Forestry—are much like AU's future public service graduates who are globally involved, nationally focused and locally engaged. Lugar will receive an honorary doctorate of public service.

Veteran journalist **Bob Schieffer**, moderator of CBS Face the Nation, will speak to the graduates of the School of Communication at 1 p.m. May 7. One of the few broadcast or print journalists to have covered all four major beats in the nation's capital—the White House, the Pentagon, the State Department and Capitol Hill—Schieffer will share his knowledge and know-how with students who are redefining communication in this digital age. Schieffer will receive an honorary doctorate of humane letters.

National Medal of Science recipient **Vera C. Rubin**, an American astronomer who established the presence of dark matter in galaxies, will speak to students graduating from the College of Arts and Sciences at 4:30 p.m. May 7. A fascination for the stars as a youth motivated this science work to pursue answers to questions that most scientists believed were obvious and her research has disproved previously accepted theories on the universe. Rubin will receive an honorary doctor of science.

**Gene Sperling**, director of the National Economic Council and assistant to the president for economic policy, will speak at the Kogod School of Business ceremony at 9 a.m. May 8. He recently served as counselor to Treasury Secretary Tim Geithner—as a key advisor on fiscal, budget, tax, job creation and small business issues—and previously served as director of the National Economic Council under President Clinton. In addition to his economic work, Sperling has specialized on education in poor and conflict-affected nations. Sperling will provide insight about today's rapidly changing global business economic environment and will receive an honorary doctor of laws.

Celebrating its 50th anniversary, Peace Corps Director **Aaron S. Williams** will address graduates of the School of International Service at 1 p.m. May 8. A former Peace Corps volunteer himself, Williams' own career path in the development and implementation of worldwide assistance programs will inspire many graduating students who also have the same desire to create meaningful change. AU is fourth among medium-sized colleges with the most (55) alumni volunteers currently serving in the Peace Corps. Williams will receive an honorary doctor of international affairs.

**Stephen N. Zack**, the first Hispanic and Cuban-American president of the American Bar Association, will speak at the Washington College of Law ceremony on May 22. Zack's ABA initiatives to focus on Hispanic legal rights and responsibilities, as well as the need for increased civic education in schools will resonate with the graduates at one of the top-ten most diverse schools of law in the nation. Zack will receive an honorary doctor of laws degree.

In addition to conferring honorary degrees, American University President Neil Kerwin will bestow the President's Award, the highest award for undergraduate students, to a graduating senior who has displayed a longstanding commitment to building community and promoting AU's ideals of academic achievement, integrity, selflessness, leadership, and service. At the May 7 School of Public Affairs ceremony, the university will recognize Robert Durant, professor of public administration, as the Scholar-Teacher of the Year.

American University will confer degrees on more than 3,500 undergraduate, graduate and law school students. More than 2,400 will participate in the commencement events on Saturday, May 7, and Sunday, May 8, in American University's Bender Arena. It is a longstanding tradition for American University to hold graduation ceremonies on Mother's Day weekend. Two weeks later, on Sunday, May 22, at 1 p.m., students will participate in the Washington College of Law's graduation ceremony, also held in Bender Arena.

Families and friends who cannot make the ceremonies will be able to watch a live stream of each ceremony on the [American University Website](#). Students, alumni, friends and family are also encouraged to follow AU's Commencement on the [Facebook group](#), and tweet during commencement using the hashtag—#2011AUGrad.

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ON CAMPUS

## Commencement 2012 Speakers Announced

By Marales Csellar

April 17, 2012

Dedicated public servants from the White House, Smithsonian, and USAID, and the CEOs from The Associated Press and Calvert Investments will address American University's graduates at the **126th commencement ceremonies** on May 12 and 13, followed by the law school ceremony on May 20.

Associated Press president and CEO **Tom Curley** will address graduates of the School of Communication at 9 a.m. May 12. As leader of the Associated Press since 2003, Curley has moved to capture the growing audience for digital and video news in a rapidly changing media world. He will address students who are launching their careers in an expanding digital environment. Curley will receive an honorary doctorate of humane letters.

Calvert Investments Inc. CEO **Barbara J. Krumsiek** will speak to the graduates of the Kogod School of Business at 1 p.m. May 12. At Calvert, Krumsiek has been an advocate for issues relating to the advancement of women and corporate social responsibility. This year, she is leading the discourse within the global investment community on the links between sustainability and financial performance. As Kogod launches its **master of science in sustainability management** this fall, Krumsiek's advice will resonate with graduating students seeking careers in today's global marketplace. Krumsiek will receive an honorary doctorate of laws.

**Dr. Rajiv Shah**, the administrator for the United States Agency for International Development (USAID), will speak at 4:30 p.m. May 12 to students from AU's School of International Service who are seeking to make meaningful change in the world after graduation. As administrator, he has led President Obama's Feed the Future food security initiative, and has managed "USAID Forward"—reforms to USAID's business model, including procurement, science & technology, and monitoring & evaluation. Shah, a medical doctor, will receive an honorary doctor of international affairs.

**Erskine B. Bowles'** lifelong commitment to public service and to promoting economic growth in his home state of North Carolina will be of interest to the future politicians, campaign staffers and policy wonks graduating from the School of Public Affairs at 9 a.m. May 13. His career has spanned both education and politics as the former president of the University of North Carolina system, former White House chief of staff to President Bill Clinton, former director of the Small Business Administration and most recently co-chair of the bipartisan National Commission on Fiscal Responsibility and Reform. He will receive an honorary doctor of public service.

**Wayne Clough**, secretary of the Smithsonian Institution, will address graduates of the College of Arts and Sciences at 1 p.m. May 13. Guided by a new strategic plan and using new technology, the Smithsonian is expanding access to its collections and experts to spark discovery and excite the learning in everyone, no matter where they live. Work continues on four grand challenges—Unlocking the Mysteries of the Universe, Understanding and Sustaining a Biodiverse Planet, Valuing World Cultures and Understanding the American Experience—much in the same way that American University's students have emphasized the arts and sciences in their studies in order to connect them to the larger issues of contemporary society. Clough will receive an honorary doctor of public service.

**Valerie Jarrett**, senior advisor to President Barack Obama and chair of the White House Council on Women and Girls will speak at the **Washington College of Law ceremony on May 20**. Jarrett has held positions in both the public and private sector, including the chairman of the Chicago Transit Board; commissioner of planning and development for the City of Chicago, and deputy chief of staff for Mayor Richard M. Daley. Jarrett will receive an honorary doctor of laws degree.

In addition to conferring honorary degrees, American University President Neil Kerwin will bestow the **President's Award**, the highest award for undergraduate students, to a graduating senior who has displayed a longstanding commitment to building community and promoting AU's ideals of academic achievement, integrity, selflessness, leadership, and service.

American University will confer degrees on more than 3,500 undergraduate, graduate and law school students. More than 2,400 will participate in the commencement events on Saturday, May 12, and Sunday, May 13, in American University's Bender Arena. It is a longstanding tradition for American University to hold graduation ceremonies on Mother's Day weekend. One week later, on Sunday, May 20, at 1 p.m., students will participate in the Washington College of Law's graduation ceremony, also held in Bender Arena.

Families and friends who cannot make the ceremonies will be able to watch a live stream of each ceremony on the **American University website**. Students, alumni, friends and family are also encouraged to follow AU's Commencement on the **Facebook group**, and tweet during commencement using the hashtag—**#2012AUGrad**.

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ON CAMPUS

## Commencement 2013 Speakers Announced

By Maralee Csellar

April 11, 2013

Leaders in humanitarian medical assistance, the music and entertainment industries, an internationally renowned author and journalist, and former officials at the Environmental Protection Agency and Department of State, will address American University's graduates at the 127th commencement ceremonies on May 11 and 12, followed by the law school ceremony on May 19.

**Lisa P. Jackson**, former administrator of the U.S. Environmental Protection Agency, will address graduates of the School of Public Affairs at 9 a.m., Saturday, May 11. During her four years with the EPA, she authorized stricter fuel standards, addressed health threats from toxins, and renewed public trust in EPA's work. The lifelong public servant's advice will resonate with the nation's most politically active students. Jackson will receive an honorary doctor of public service.

DreamWorks Television co-president **Darryl Frank** (SOC/BA '91) will speak to the graduates of the School of Communication at 1 p.m., Saturday, May 11. He oversees all television development, production, and programming for the studio, and is executive producing five shows on five different networks, including NBC's *Smash*, Showtime's *The Borgias*, TNT's *Falling Skies*, FX's *The Americans*, and CBS's *Under The Dome*. The 1991 alumnus of AU's School of Communication will address graduates as they embark on careers in broadcast, public relations, and journalism. Frank will receive an honorary doctor of humane letters.

Anthropologist and physician **Dr. Paul Farmer** will provide advice to the College of Arts and Sciences works who have emphasized the sciences, social sciences, humanities, education, and arts in their studies in order to connect them to society's larger issues at 4:30 p.m., Saturday, May 11. Known for his work on health, human rights, and the consequences of social inequality, Farmer is chair of the Department of Global Health and Social Medicine at Harvard Medical School, and also serves as U.N. Special Adviser to the Secretary-General on Community-based Medicine and Lessons from Haiti. Farmer will receive an honorary doctor of science.

Business mogul **Gary Veloric** (Kogod/BSSA '82) founder of Red Stripe Plane Group, a family of companies focused on entertainment and music, will speak at the Kogod School of Business ceremony at 9 a.m., Sunday, May 12. After a career in healthcare, and investment banking as chairman of J.G. Wentworth, Veloric followed his passion for music, which dates back to his concert planning days at AU. Considering today's ever-changing business landscape, Veloric's story will inspire future entrepreneurs. He will receive an honorary Doctor of Laws.

**Moisés Naim**, senior associate in the International Economics Program at the Carnegie Endowment for International Peace, will address School of International Service graduates hoping to create meaningful change in today's global society at 1 p.m., Sunday, May 12. The international economics and politics work's career has spanned the worlds of journalism, as former editor-in-chief of *Foreign Policy*, to public service, as Venezuela's minister of trade and industry, and executive director of the World Bank. Naim will receive an honorary doctor of international affairs.

**Harold Hongju Koh**, former legal advisor to the U.S. Department of State, will speak at the Washington College of Law ceremony at 1 p.m. on Sunday, May 19. Koh, a Sterling Professor of International Law at Yale Law School, is one of the country's leading experts in public and private international law, national security law, and human rights. He will receive an honorary doctor of laws.

In addition to conferring honorary degrees, American University President Neil Kerwin will present the **President's Award**, the highest award for undergraduate students, to a graduating senior who has displayed a longstanding commitment to building community and promoting AU's ideals of academic achievement, integrity, selflessness, leadership, and service.

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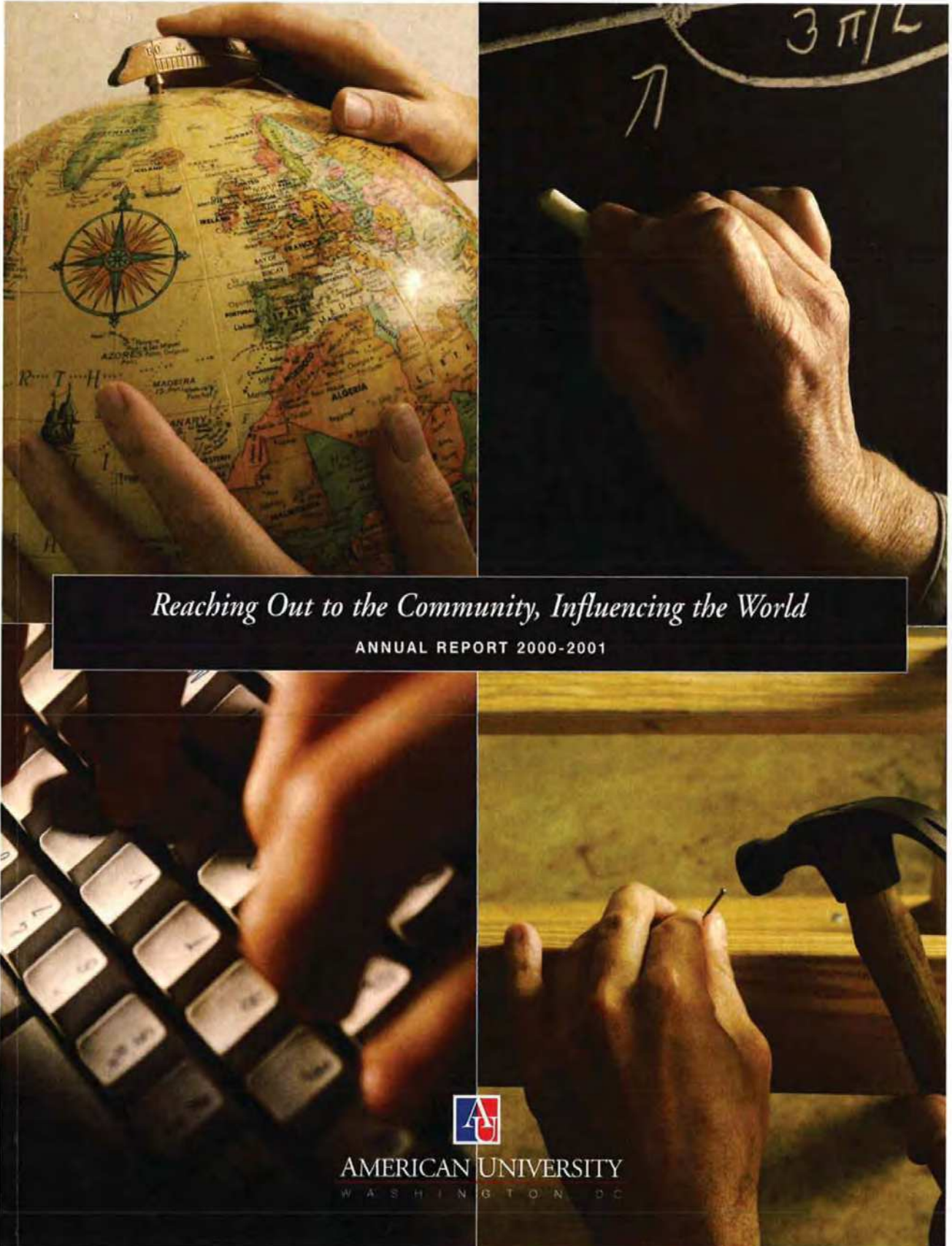
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Exhibit D85



ON CAMPUS

# AU Announces 2016 Commencement Speakers

By Kelly Alexander | April 19, 2016



AU's six spring commencement ceremonies will be held in early May.

*Note: Students, alumni friends, and family who cannot attend the ceremonies will be able to watch a live stream of each ceremony on AU's [commencement website](http://www.american.edu/commencement/index-OLD-DESIGN.cfm). ([/commencement/index-OLD-DESIGN.cfm](http://www.american.edu/commencement/index-OLD-DESIGN.cfm)) The live stream will be active about an hour prior to each ceremony. Share your commencement experiences on social media with the hashtag #2016AUGrad.*

American University will hold to tradition and host its 131st commencement ceremonies on Mother's Day weekend on campus in Bender Arena with an impressive group of commencement speakers to offer advice and congratulations to roughly 3,500 graduates. AU's 2016 commencement speakers demonstrate compassion, integrity and unwavering commitment in their work and to enhancing lives across the nation. Individual school ceremonies will be held on May 7 and 8, followed by the law school ceremony on May 22.

**María Elena Salinas**, one of the most recognized and influential journalists in the country will address the graduates of the **School of Communication** (<http://www.american.edu/soc/>), **9 a.m., Saturday, May 7**. Salinas has been described as the "Voice of Hispanic America" by the *New York Times*. She is the co-anchor of *Noticiero Univision*, the most watched newscast by U.S. Hispanics and co-hosts Univision's primetime newsmagazine *Aquí y Ahora*

Exhibit D86



INTERNATIONAL

## AU Catches Justin Fever

By Gregg Sangillo | March 13, 2016



Canadian Prime Minister Justin Trudeau and American University President Neil Kerwin greeting AU students.

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If Canada really is the United States' oft-forgotten neighbor to the north, nobody told Justin Trudeau. The charismatic Canadian Prime Minister has been all over the U.S. news media, and he's certainly grabbed the attention of official Washington.

Last week kicked off with Trudeau's prime time interview on *60 Minutes*. He later met with President Barack Obama at the White House, the first official visit by a Canadian leader since 1997. Trudeau also made a special appearance at American University's [School of International Service \(/sis/index.cfm\)](/sis/index.cfm), where he gave an inspiring speech and fielded questions from AU students.

### In His Own Words

Trudeau's message was largely student-oriented and forward-looking. "The work that President Obama and I did yesterday wasn't so much focused on the coming months, as much as the coming decades. We're focused on your future," he said.





INTERNATIONAL

## Mark Rutte, Prime Minister of the Netherlands, to visit SIS March 31

By Anne Deekens | March 22, 2016



**Mark Rutte**, Prime Minister of the Netherlands—the nation that currently holds the European Union presidency—will speak (</sis/events/index.cfm>) at the School of International Service (SIS) Atrium at 2:15 p.m., Thursday, March 31. The discussion will be livestreamed [here](/sis/events/index.cfm) (</sis/events/index.cfm>).

"I'm delighted that Prime Minister Rutte has elected to visit SIS and speak with our students," said Dean **James Goldgeier** (</sis/faculty/jgoldgei.cfm>). "Mr. Rutte has a leading role in the most pressing challenges facing the EU, including the refugee crisis, relations with Russia, and the upcoming UK referendum. The reason for his DC visit - the Nuclear Security Summit - provides additional material for what I know will be a fascinating and informative discussion. Mr. Rutte's visit takes on added significance in the wake of the horrific attacks in Brussels."

Professor **Michelle Egan** (</sis/faculty/megan.cfm>), an expert on the EU, will introduce Mr. Rutte and moderate the subsequent question and answer session with SIS students, faculty, and alumni.

In his opening remarks, Mr. Rutte will discuss the Dutch priorities during its presidency of the EU, which continues through the end of June. He will also highlight the strong bilateral ties between the Netherlands and the United States—a relationship critical to the Netherlands' international values, according to **Jan Post**, SIS Director of Financial Operations and fellow Dutch national.