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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92049421
Party	Plaintiff Sleeman Unibroue Inc.
Correspondence Address	Roberta Jacobs-Meadway Eckert Seamans Cherin & Mellott, LLC Two Liberty Place, 50 S. 16th Street, 22nd Floor Philadelphia, PA 19102 UNITED STATES rjacobsmeadway@eckertseamans.com
Submission	Plaintiff's Notice of Reliance
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Signature	/Roberta Jacobs-Meadway/
Date	08/24/2009
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I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING TRANSMITTED ELECTRONICALLY TO THE COMMISSIONER FOR TRADEMARKS - <http://esta.uspto.gov/filing-type.js>

By: *John F. Petzger*  
DATE: 8-24-09

**BOX TTAB – NO FEE**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

SLEEMAN UNIBROUE, INC.,

Petitioner,

v.

ROYAL UNIBREW A/S,

Respondent.

Cancellation Nos. 92049421  
92049423

**NOTICE OF RELIANCE**

Honorable Commissioner for Trademarks  
P.O. Box 1451  
Alexandria VA 22313-1451

Pursuant to T.B.M.P. §§ 704.02 and 704.08 and 37 C.F.R. § 2.122(e), Opposer hereby gives notice of reliance that it intends to rely on the following evidence:

Copies of the following printed publications from newspapers, periodicals and journals available to the general public in libraries or of general circulation among members of the public or that segment of the public which is relevant to this proceeding to establish that “malta” and “beer” are manufactured, distributed and sold through the same channels of trade to the same customers.

Description of Publication

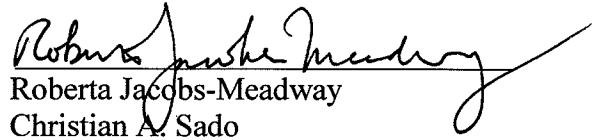
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3. Niala Boodhoo, "Eagle Brands Beer Distributor Doubles Its Case Volume, Territory." The Miami Herald, September 26, 2006, Page G4.
4. Janelle Brown, "Los Angeles: Galco's Soda Pop Store." The New York Times, September 10, 2006, Travel Desk, Page 6.
5. Rosa E. Rodriguez, "San Antonio's International House of...Everything." Conexion, January 12, 2006, Page 12A.
6. Maria C. Hunt, "You Must Remember This...at Tazablanca, the Cuban Dishes Are Done Right." The San Diego Union-Tribune, November 24, 2005, Page 39.
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10. Lydia Martin, "Tropical Pop – Tastes of Home in Every Sip." The Miami Herald, July 22, 2004, Page 12E.
11. Shawna S. Kelsch, "Robertos Recalls Tastes of Old Havana." Florida Today, March 19, 2004, Page 34.
12. "Romancing the Sandwich: an Expatriate's Search for the Best Cuban Sandwich in San Antonio." San Antonio Current, March 17, 2004, Page 31, No. 722.
13. David Farkas, "Popular Malta Resembles Beer But Has No Alcohol." Plain Dealer, January 7, 2004, Page F1.
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Respectfully submitted,

Dated: August 24, 2009



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