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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92048260
Party	Plaintiff i play. inc.
Correspondence Address	Steven C. Schnedler Carter & Schnedler, P.A. P.O. Box 2985 Asheville, NC 28802 UNITED STATES schnedler@ashevillepatent.com
Submission	Testimony For Plaintiff
Filer's Name	Steven C. Schnedler
Filer's e-mail	schnedler@ashevillepatent.com
Signature	/Steven C. Schnedler/
Date	09/25/2008
Attachments	Exhibits 21-25.pdf (36 pages)(2096859 bytes)

Cancellation No. 92048260

***i play. inc. (change of name from FAMILY
CLUBHOUSE, INCORPORATED d/b/a i play), a
North Carolina corporation,***

Cancellation Petitioner,

v.

***INTERNATIONAL PLAYTHINGS, INC,
a Delaware corporation,***

Registrant.

Exhibit offered by i play. inc.

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	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	
96 PTD	37	33	50	152	185	177	100	37	45	35	35	34	
96 YTD	37	70	120	272	457	634	734	771	816	851	886	920	
97 PTD	100	120	194	350	160	118	76	47	30	55	75	41	
97 YTD	100	220	414	764	924	1042	1118	1165	1195	1250	1325	1366	0.4847826
98 PTD	103	124	112	186	255	95	129	57	48	81	96	165	
98 YTD	103	227	339	525	780	875	1004	1061	1109	1190	1286	1451	0.0622255
99 PTD	129	182	177	200	293	186	134	49	58	40	65	600	
99 YTD	129	311	488	688	981	1167	1301	1350	1408	1448	1513	2113	0.4562371
00 PTD	118	126	388	274	282	172	119	110	91	78	173	80	
00 YTD	118	244	632	906	1188	1360	1479	1589	1680	1758	1931	2011	-0.048273
01 PTD	93	197	741	463	541	396	77	123	50	85	49	31	
01 YTD	93	290	1031	1494	2035	2431	2508	2631	2681	2766	2815	2846	0.4152163
02 PTD	150	356	837	434	533	99	86	81	93	84	60	60	
02 YTD	150	506	1343	1777	2310	2409	2495	2576	2669	2753	2813	2873	0.009487
03 PTD	69	441	1083	581	411	148	86	71	52	81	36	205	
03 YTD	69	510	1593	2174	2585	2733	2819	2890	2942	3023	3059	3264	0.1360947
04 PTD	248	495	1324	1113	564	224	87	65	66	44	80	390	
04 YTD	248	743	2067	3180	3744	3968	4055	4120	4186	4230	4310	4700	0.439951
05 PTD	240	1130	1386	1645	1521	340	186	117	139	176	120	442	
05 YTD	240	1370	2756	4401	5922	6262	6448	6585	6704	6880	7000	7442	0.5834043
06 PTD	980	794	860	596	540	450	262	267	29	173	335	335	
06 YTD	980	1774	2634	3230	3770	4220	4482	4749	5044	5216	5551	5886	-0.209084
07 PTD	568	1129	1085	831	914	547	303	397	243	260	375	1000	
07 YTD	568	1697	2782	3613	4527	5074	5377	5774	6019	6279	6654	7654	0.3003738
JAN													
FEB													
MAR													
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MAY													
JUN													
JUL													
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OCT													
NOV													
DEC													

Dear Ms. Cannon,

I recently visited Kiawah Island, SC and went into a gift shop. I saw "i play." products and I thought they were made by the manufacturer I know from Asheville. I later learned that someone else is using the i play. name (International Playthings). This was very confusing to me and perhaps even misleading since I trust the i play company that I am familiar with and do not know anything about the other one. I did not think the quality looked as good on their products, but I was tempted to buy one because I know that the Asheville i play produces a very well-made item.

Best regards,



Sally Broach
President
Just Ducky Originals
1575 Jenkins Valley Road
Alexander, NC 28701

X Sally J. Broach

Date: 1/27/09

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-----Original Message-----

From: David Murrell [mailto:kosmo@mac.com]

Sent: Wednesday, January 07, 2004 4:05 PM

To: i play Cannon Becky

Subject: Confusion regarding International Playthings and I Play

Dear Ms. Cannon,


While attending a trade show recently, I happened to see a booth advertising "I Play." I entered the booth expecting to see the products I know and love and was surprised to learn that a company by the name of International Playthings was using the name I Play. Their logo was VERY similar so I thought that International Playthings was simply distributing I Play products. When I enquired about this I was told that the brand I Play belonged to International Playthings and there was no connection between the two companies. I found this to be very confusing. I was attending the trade show with a Japanese client who has been buying I Play for a number of years and he was as baffled as I was. In short, I find this situation to be very confusing not only consumers but to industry professionals as well.

Please let me know if I can be of further service.

Best regards,

David Murrell

KOSMO Corporation
David G. Murrell, IV, President
240 Edison Street
Salt Lake City, UT 84111
Tel: 801-364-1600
Fax: 801-364-1601
eMail: David@KosmoCorp.com

X 
Date: 1/7/04

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