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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92045212
Party	Defendant Blue Marlin Blue Marlin 540 Florida Street San Francisco, CA 94110
Correspondence Address	Blue Marlin 540 Florida Street San Francisco, CA 94110
Submission	Motion to Suspend for Civil Action
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Signature	/Maame A.F. Ewusi-Mensah/
Date	12/08/2005
Attachments	Motion to Suspend.pdf ( 86 pages )



TRADEMARK Docket No. 52395-24009.32

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

DONNA KARAN INTERNATIONAL INC.,

Cancellation No.: Registration No.:

92,045,212 2,656,473

Petitioner,

VS.

BLUE MARLIN CORP.,

Registrant.

BOX TTAB NO FEE Commissioner for Trademarks P.O. Box 1451 Arlington, VA 22313-1451

#### MOTION TO SUSPEND PROCEEDINGS PENDING OUTCOME OF CIVIL ACTION

Registrant Blue Marlin Corp. ("Blue Marlin") hereby requests that the Board suspend this cancellation proceeding pending the decision of the Federal District Court for the Northern District of California in *Blue Marlin Corp. v. Donna Karan International, Inc.*, Case No. 05-2376 MMC(JCS). Because the civil action involves the same parties, the same mark, and the same issues as this cancellation proceeding, Blue Marlin respectfully requests that this cancellation proceeding be suspended pending the outcome of the civil action. *See* TBMP §510.02(a); 37 C.F.R. §2.117(a).

## I. Background

Blue Marlin, the Registrant in this cancellation proceeding, and Donna Karan International Inc. ("DKI"), the Petitioner in this cancellation proceeding, are already involved in a civil action in federal district court which will resolve the issues that are at the heart of this cancellation. On June 10, 2005, Blue Marlin filed a civil action in the Federal District Court for the Northern District of California, alleging, *inter alia*, federal trademark infringement of its



registered Five Star Mark (Registration No. 2,656,473). Attached hereto as **Exhibit A** is a copy of the Complaint as filed.

On November 30, 2005, DKI filed an Answer and Counterclaim in the civil action.

Attached hereto as **Exhibit B** is a copy of the Answer and Counterclaim as filed. In its

Counterclaim for Relief, DKI seeks a declaration from the court that Blue Marlin's registration for the Five Star Mark is "invalid and unenforceable." On the same day, DKI filed its Petition for Cancellation before the Board seeking cancellation of the Five Star Mark on the ground that it is invalid.

## II. Argument

Suspension of this cancellation pending the outcome of the civil action is prudent because the civil action involves issues in common with this cancellation. See TBMP §510.02(a); 37 C.F.R. §2.117(a) ("Whenever it shall come to the attention of the Trademark Trial and Appeal Board that a party or parties to a pending case are engaged in a civil action or another Board proceeding which may have a bearing on the case, proceedings before the Board may be suspended until termination of the civil action or the other Board proceeding."). As the Board has explained on numerous occasions, the decision of the federal district court will be binding upon the Board, whereas the decision of the Board will not be binding upon the Federal District Court. See TBMP §510.02(a); General Motors Corp. v. Cadillac Club Fashions Inc., 22 USPO2d 1933, 1937 (TTAB 1992) ("Petitioner's motion to suspend proceedings is well taken. A decision by the district court will be dispositive of the issues before the Board. Petitioner's motion to suspend proceedings is granted."); Toro Co. v. Hardigg Industries, Inc., 187 USPQ 689, 692 (TTAB 1975), rev'd on other grounds, 549 F.2d 785, 193 USPQ 149 (CCPA 1977) ("Applicant is advised that while the decision of the Federal District Court would be binding upon the Patent and Trademark Office, a decision by the Board would not be binding or res judicata as to the issues before the court."). Accordingly, to permit the Federal District Court to



decide the issues first is efficient and permits the Board to avoid wasted time and effort in deciding issues that will ultimately decided in court.

This case is appropriate for suspension because DKI's allegations in its Petition for Cancellation are identical to those in its Counterclaim, and even set forth in precisely the same language, as demonstrated in the chart below:

Allegation <sup>1</sup>	Alleged in	Alleged in
	Petition	Counterclaim <sup>2</sup>
Graphic designs are commonly used in the apparel	Paragraph 1	Paragraph 66
industry as ornamentation.		
"[S]ingle and multiple star configurations are commonly	Paragraph 2	Paragraph 67
used as ornamentation on apparel"		
On its apparel, DKI uses source identifying brand indicia	Paragraph 3	Paragraph 66
along with graphic designs used as ornamentation.		
Blue Marlin does not "use the [Five Star Design Mark] as	Paragraph 4	Paragraph 68
a trademark or source identifying indicia of any type."		
The Five Star Design Mark "is not inherently distinctive,	Paragraph 4	Paragraph 69
has not acquired secondary meaning, and does not, under		
any circumstance, function as a trademark."		
Blue Marlin uses its Five Star Design Mark "only as	Paragraph 5	Paragraph 70
ornamentation," and neither the public or the trade		
uniquely associate the Mark with Blue Marlin or its goods.		

<sup>&</sup>lt;sup>2</sup> Exhibit B.



<sup>&</sup>lt;sup>1</sup> Direct quotations are from the Petition.

Allegation <sup>1</sup>	Alleged in	Alleged in
	Petition	Counterclaim <sup>2</sup>
The specimen of use filed for the Five Star Design Mark is	Paragraphs 6-7	Paragraph 71
unacceptable and does not match the drawing of the mark	i	
in the registration.		
Blue Marlin "seeks to monopolize all uses of star design	Paragraph 8	Paragraph 73
ornamentation on clothing and accessories."		
It is in the interest of the public to preclude registration of	Paragraph 8	Paragraph 72
merely ornamental designs.		

As demonstrated above, the civil action involves issues that directly overlap with those in this cancellation. In fact, there are no matters to be decided in this cancellation proceeding that are not at issue in the civil action. Because the decision of the Federal District Court with respect to the validity of the registration Five Star Mark and the question of whether Blue Marlin is misusing the Five Star Mark to "monopolize" certain ornamental designs will be binding on the Board, the Board's policy in such cases dictates that this proceeding be suspended. *See* TBMP 510.02(a). Suspension is particularly appropriate here where no action has been taken by the parties in the cancellation, the Board has yet taken no action in the cancellation proceeding (besides the setting of the schedule), and there are no other motions pending before the Board.



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