

ESTTA Tracking number: **ESTTA1342690**  
Filing date: **02/27/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer information

Name	Marriott International, Inc.
Granted to date of previous extension	02/28/2024
Address	7750 WISCONSIN AVENUE BETHESDA, MD 20814 UNITED STATES
Attorney information	SARA K. STADLER KILPATRICK TOWNSEND & STOCKTON LLP 1114 AVENUE OF THE AMERICAS, 21ST FLOOR NEW YORK, NY 10036 UNITED STATES Primary email: sstadler@kilpatricktownsend.com Secondary email(s): sstadler@kilpatricktownsend.com, LKaplan@kilpatricktownsend.com, agarcia@kilpatricktownsend.com, tmadmin@kilpatricktownsend.com 212-775-8700
Docket no.	1307265

### Applicant information

Application no.	97423038	Publication date	10/31/2023
Opposition filing date	02/27/2024	Opposition period ends	02/28/2024
Applicant	Angrow Company Limited SUITE B 1675 SOUTH STATE STREET DOVER, DE 19901 UNITED STATES		

### Goods/services affected by opposition

Class 003. First Use: Feb 1, 2022 First Use In Commerce: Feb 1, 2022  
All goods and services in the class are opposed, namely: Cosmetics; Dentifrices; Lipstick; Perfumes; Shampoos; Aromatic essential oils; Bath gel; Beauty masks; Cakes of toilet soap; Cleansing milk for cosmetic purposes; Cleansing milk for toilet purposes; Cosmetic creams; Ethereal oils; Hair lotion; Lotions for cosmetic purposes; Oils for cosmetic purposes; Scented linen water; Tissues impregnated with cosmetic lotions; all of the foregoing being non-medicated and containing ingredients derived solely from hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis

### Applicant information

Application no.	97512635	Publication date	10/31/2023
Opposition filing	02/27/2024	Opposition period	

date		ends	
Applicant	Angrow Company Limited SUITE B 1675 SOUTH STATE STREET DOVER, DE 19901 UNITED STATES		

### Goods/services affected by opposition

Class 003. First Use: Sep 1, 2021 First Use In Commerce: Sep 1, 2021 All goods and services in the class are opposed, namely: Cosmetics; Dentifrices; Lipstick; Perfumes; Shampoos; Aromatic essential oils; Bath gel; Beauty masks; Cakes of toilet soap; Cleansing milk for cosmetic purposes; Cleansing milk for toilet purposes; Cosmetic creams; Ethereal oils; Hair lotion; Lotions for cosmetic purposes; Make-up sets; Oils for cosmetic purposes; Scented linen water; Tissues impregnated with cosmetic lotions; all of the foregoing being non-medicated and containing ingredients derived solely from hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis
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### Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
No use of mark in commerce before application, amendment to allege use, or statement of use was due	Trademark Act Section 1(a) and (c)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Fraud on the USPTO	In re Bose Corp., 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir. 2009)

### Marks cited by opposer as basis for opposition

U.S. registration no.	6148202	Application date	10/30/2018
Register	Principal		
Registration date	09/08/2020	Foreign priority date	04/30/2018
Word mark	MARRIOTT BONVOY		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 035. First use: First Use: Feb 13, 2019 First Use In Commerce: Feb 13, 2019 Advertising, business management, business administration; incentive award programs, namely, programs to promote hotel, resort, airline, car rental, time share, travel, and vacation services of others; business administration of consumer loyalty programs</p> <p>Class 036. First use: First Use: Feb 13, 2019 First Use In Commerce: Feb 13, 2019 Real estate timesharing services featuring an incentive award program; real estate listing, rental and leasing services for residential housing, apartments, rooms in homes, vacation homes, and villas featuring an incentive award program; credit card services</p> <p>Class 043. First use: First Use: Feb 13, 2019 First Use In Commerce: Feb 13, 2019 Services for providing food and drink; temporary accommodation; hotel services featuring an incentive award program; hotel reservations</p>		

U.S. registration no.	6131145	Application date	02/07/2019
Register	Principal		
Registration date	08/18/2020	Foreign priority date	NONE
Word mark	MARRIOTT BONVOY		
Design mark			
Description of mark	The mark consists of the stylized wording "MARRIOTT BONVOY" with a line beneath the last "O" in "BONVOY".		
Goods/services	<p>Class 035. First use: First Use: Feb 13, 2019 First Use In Commerce: Feb 13, 2019  administration of an incentive award program that allows members to redeem points for accommodations and travel-related goods, services, and experiences; administration of an incentive award program that allows members to redeem points for awards offered by other loyalty programs; promoting hotel, resort, airline, car rental, time share, travel, and vacation services through an incentive award program; business organization, operation and supervision of loyalty programs</p> <p>Class 036. First use: First Use: Feb 13, 2019 First Use In Commerce: Feb 13, 2019  real estate timesharing services featuring an incentive award program; real estate listing, rental and leasing services for residential housing, apartments, rooms in homes, vacation homes, and villas featuring an incentive award program; issuance of credit cards; credit card authorization, verification, payment processing, and transaction processing services</p> <p>Class 043. First use: First Use: Feb 13, 2019 First Use In Commerce: Feb 13, 2019  hotel services featuring an incentive award program; hotel reservation services for others</p>		

U.S. registration no.	6479592	Application date	08/14/2019
Register	Principal		
Registration date	09/07/2021	Foreign priority date	NONE
Word mark	MARRIOTT BONVOY BOUTIQUES		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 003. First use: First Use: Dec 2019 First Use In Commerce: Dec 2019  personal care products, namely, bath soaps, shampoo, hair conditioner, body lotion and shower gel</p> <p>Class 020. First use: First Use: Dec 2019 First Use In Commerce: Dec 2019  mattresses; box springs; pillows; mattress toppers</p> <p>Class 024. First use: First Use: Dec 2019 First Use In Commerce: Dec 2019  bed sheets; pillowcases; duvets; duvet covers; bed blankets; blanket throws; mattress pads; towels</p> <p>Class 025. First use: First Use: Dec 2019 First Use In Commerce: Dec 2019  robes</p> <p>Class 035. First use: First Use: Dec 2019 First Use In Commerce: Dec 2019</p>		

	online retail store services featuring linens, bedding products, towels, personal care products, apparel and accessories, interior furnishings, and household goods
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U.S. application no.	97312695	Application date	03/15/2022
Registration date	NONE	Foreign priority date	NONE
Word mark	ALL-INCLUSIVE BY MARRIOTT BONVOY		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 039. First use: First Use: None First Use In Commerce: None  Transport of passengers and of goods; packaging and storage of goods; ground transportation services, namely, bicycle rental, car rental, and ground transportation of passengers by car, limousine, van and bus; cruise services, namely, making reservations and bookings for cruises; cruise ship services; travel agency services, namely, making reservations for and taking bookings for transportation of passengers and goods, cruise ship services; providing transport for excursions; providing transport for sightseeing tours; providing transport for guided tours; organizing the transportation of travelers for excursions, tours, holidays and cruises; travel guide and travel information services; event planning and management services, namely, organization of trips</p> <p>Class 041. First use: First Use: None First Use In Commerce: None  Educational services, namely, arranging and conducting seminars, workshops, classes, conferences, and symposiums in the fields of leadership development, human resources, customer service, customer and employee satisfaction and loyalty, employee recruitment, and employee orientation, training, and development, cooking, art, foreign languages, etiquette, arts and crafts, nature, and conservation; providing entertainment, sporting and cultural activities, namely, organizing community sporting and cultural events; arranging for ticket reservations for shows and other entertainment events; health and fitness club services, namely, providing fitness and exercise facilities, instruction and equipment in the fields of fitness and physical exercise; providing recreational services in the nature of facilities, instruction and equipment for swimming pools, bicycling, golf, water sports, horseback riding, skiing and beach sports access; golf club, golf course and golf instruction services; providing tennis court facilities, rental of tennis courts and tennis instruction; providing amusement arcade services; wedding reception planning services; event planning and management services, namely, arranging and conducting special events for social entertainment purposes; arranging conferences in the field of education and entertainment and organizing exhibitions for cultural and educational purposes; casino services; gaming services in the nature of casino gambling, conducting online computer game tournaments; cabaret services; nightclub services; providing hotel guests with educational and entertainment information about local attractions and points of interest within the vicinity of hotel properties and distributing materials in connection therewith; art exhibitions</p> <p>Class 043. First use: First Use: None First Use In Commerce: None  Hotel accommodation services; restaurant, catering, bar and cocktail lounge services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others, namely, making hotel reservation for others</p> <p>Class 044. First use: First Use: None First Use In Commerce: None  Spa services, namely, providing facials, hair salon services, skin care salon services and cosmetic body care treatments, manicure and pedicure services, mas-</p>		

	<p>sage services, body waxing services and beauty salon services</p> <p>Class 045. First use: First Use: None First Use In Commerce: None</p> <p>Planning and arranging of wedding ceremonies; Physical security services, namely, providing the protection of tangible property and individuals; personal and social services rendered to meet the needs of individuals, namely, personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; personalized and customized concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs for social events; Hotel concierge services; Providing hotel concierge information services; concierge services for others by making requested personal arrangements to meet individual needs; social escort services; clothing rental services; caretaker services for property and individuals, namely, personal concierge services for others comprising making requested care of property and personal arrangements to meet individual needs; house sitting services; baby-sitting services; provision of information, advisory and consultancy services in the field of hotel concierge services</p>
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Attachments	<p>Consolidated Notice of Opposition - VOIBON Marks.pdf(527412 bytes )</p> <p>Exhibits to Consolidated Notice of Opposition - VOIBON Marks_Part1.pdf(5093553 bytes )</p> <p>Exhibits to Consolidated Notice of Opposition - VOIBON Marks_Part2.pdf(5193620 bytes )</p> <p>Exhibits to Consolidated Notice of Opposition - VOIBON Marks_Part3.pdf(4922294 bytes )</p> <p>Exhibits to Consolidated Notice of Opposition - VOIBON Marks_Part4.pdf(2976921 bytes )</p>
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Signature	/Sara K. Stadler/
Name	Sara K. Stadler
Date	02/27/2024

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