

ESTTA Tracking number: **ESTTA1312340**
Filing date: **09/26/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

| | |
|---------------------------------------|---|
| Name | All-Fit Automotive, Inc. |
| Granted to date of previous extension | 09/30/2023 |
| Address | 4475 ASHTON ROAD, UNIT F SARASOTA, FL 34233 UNITED STATES |
| Attorney information | ROBERT CURCIO DELIO PETERSON & CURCIO LLC 700 STATE STREET, SUITE 402 NEW HAVEN, CT 06511 UNITED STATES Primary email: delpet@delpet.com Secondary email(s): efilings@delpet.com, bsullivan@delpet.com, rcurcio@delpet.com, bschlosser@delpet.com 203-787-0595 |
| Docket no. | ALLF901 |

Applicant information

| | | | |
|------------------------|--|------------------------|------------|
| Application no. | 97586344 | Publication date | 08/01/2023 |
| Opposition filing date | 09/26/2023 | Opposition period ends | 09/30/2023 |
| Applicant | Dangleman Enterprises LLC 61-278 KAMEHAMEHA HWY UNIT #3 HALEIWA, HI 96712 UNITED STATES | | |

Goods/services affected by opposition

Class 012. First Use: None First Use In Commerce: None
All goods and services in the class are opposed, namely: Wheel rim protectors for automobiles

Grounds for opposition

| | |
|--------------------------------------|--|
| Priority and likelihood of confusion | Trademark Act Section 2(d) |
| Fraud on the USPTO | In re Bose Corp., 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir. 2009) |

Mark cited by opposer as basis for opposition

| | | | |
|----------------------|----------|------------------|------------|
| U.S. application no. | 98145906 | Application date | 08/23/2023 |
|----------------------|----------|------------------|------------|

| | | | |
|---------------------|--|-----------------------|------|
| Registration date | NONE | Foreign priority date | NONE |
| Word mark | RIM TRIM | | |
| Design mark | | | |
| Description of mark | NONE | | |
| Goods/services | Class 012. First use: First Use: Oct 31, 2017 First Use In Commerce: Oct 31, 2017 Vehicle wheel protection trim; Aftermarket automotive accessories | | |

| | |
|-------------|---|
| Attachments | <p>ALLF901-Notice of Opposition 97586344.pdf(613834 bytes) Exhibit 1- Dangleman Linkedin.pdf(1826007 bytes) Exhibit 2- Rimblades Social Media.pdf(2256051 bytes) Exhibit 3- catalog copy.pdf(2335005 bytes) Exhibit 5- RIM TRIM TESS.pdf(1584639 bytes) Exhibit 4 - All-Fit Social Media copy.pdf(2328219 bytes) Exhibit 6 - Declaration of Anthony Dudon with Supporting Exhibits copy2.pdf(5210031 bytes) Exhibit 7 - Serial No 97586344.pdf(1763180 bytes) Exhibit 8 Darren Bowden email to Allfit.pdf(811644 bytes) Exhibit 9 - Letter to Atty Fedde-.pdf(1698997 bytes)</p> |
|-------------|---|

| | |
|-----------|-----------------|
| Signature | /Robert Curcio/ |
| Name | ROBERT CURCIO |
| Date | 09/26/2023 |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

All-Fit Automotive, Inc.,

Opposer,

v.

Dangleman Enterprises LLC,

Applicant.

Opposition No.: _____

Serial No.: 97586344

Mark:



NOTICE OF OPPOSITION

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451


Dear Sir:

All-Fit Automotive, Inc., a Florida corporation, located and doing business at 4475 Ashton Road, Unit F, Sarasota FL, 34233, ("Opposer") believes that it will be damaged by the registration of U.S. Trademark Serial No. 97586344 (the "'344 Application") for the mark



applied for by Dangleman Enterprises LLC, ("Applicant") and therefore opposes the same.

As grounds for the opposition, it is alleged:

1. By the '344 Application filed on September 10, 2022, Applicant seeks to obtain registration on the Principal Register for the trademark  for "Wheel rims protectors for automobiles" in International Class 12.

2. For reasons delineated herein, Opposer respectfully submits a registration of Applicant's mark is likely to cause confusion in the marketplace, when used on or in connection with the

goods and services as identified in the '344 Application, as to cause confusion, or cause mistake, or to deceive as to the affiliation, connection, or association within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d).

3. Opposer further submits that Applicant fraudulently represented, under notice of penalty of perjury (18 U.S.C. §1001), that Applicant had exclusive rights to use the mark in connection with the goods and services listed in the '344 Application, and that there were no other marks in such near resemblance thereto as to likely cause confusion.

4. Since at least 2017, long before the filing date of the '344 Application, Opposer has been using, and continues to use the mark RIM TRIM in connection with the development, marketing, offering for sale, and selling of aftermarket automotive accessories, and more particularly, vehicle wheel protection trim, and Opposer has acquired distinctiveness in the mark as a source identifier for these goods. Every aftermarket vehicle wheel protection trim accessory of Opposer bears Opposer's RIM TRIM mark.

5. Opposer relies on its extensive common law rights in its RIM TRIM mark throughout the United States. Since 2018, Opposer has sold over 1.5 million dollars' worth of goods under Opposer's RIM TRIM mark to consumers in all 50 states throughout the United States.

6. Opposer's promotional activities include, among other things, attending trade shows nationwide and internationally, where Opposer's RIM TRIM mark is prominently featured.

7. Examples of some of Opposer's promotional activities and events featuring Opposer's RIM TRIM mark are shown below:



Above: All-FIT's 2016 SEMA Show booth in Las Vegas; November 2, 2016 (annotated).



Above: All-FIT's RIM TRIM mark displayed during a 2018 Tradeshow in Abu Dhabi.

8. Applicant's principal, Adam Dangleman, was the owner of RimBladesUSA as early as 2014. A true and correct copy of a screenshot of Adam Dangleman's LinkedIn page is attached as Exhibit 1.

9. On information and belief, RimBladesUSA is the U.S. branch of Rimblades Ltd., a Private limited Company of the United Kingdom, having a place of business at Unit B11 Block B, Westpark, Wellington, Somerset, England, TA21 9FN.

10. On many occasions, including as early as the 2017 SEMA Show in Las Vegas, Opposer and Mr. Dangleman were in attendance at trade shows. At that time, upon information and belief, Mr. Dangleman was working in his capacity for RimBladesUSA and Rimblades Ltd. (collectively, "Rimblades"). Dangleman was aware of Opposer's presence at the 2017 SEMA show, and of Opposer's use of the RIM TRIM mark for wheel rim protectors. Attached as Exhibit 2 is a true and correct copy of a social media post promoting Mr. Dangleman's Rimblades booth at the 2017 SEMA Show in Las Vegas.

11. Opposer's RIM TRIM mark is the subject of substantial and continuous marketing and promotion by Opposer in connection with its line of aftermarket automotive accessories in the nature of wheel trim protectors. Attached as Exhibit 3 is a true and correct copy of a 2017 All-Fit Automotive Product Catalog which was distributed during the 2017 SEMA Show in Las Vegas, Nevada. The RIM TRIM products are identified on pages 4 and 9 of Exhibit 3.

12. Opposer has and continues to widely market and promote its RIM TRIM mark in the industry and to consumers, by example, displaying the RIM TRIM mark extensively on its aftermarket automotive wheel trim protector accessories; on promotional and point of sale materials; in magazines and other industry publications; on the allfitautomotive.com website; on various social media webpages including Facebook, Instagram, YouTube, and X (formerly Twitter); and at trade shows (nationally and internationally). Attached as Exhibit 4 is a true and correct copy of screenshots of Opposer's various social media webpages.

13. By virtue of Opposer's continuous and substantial use, Opposer has developed ample goodwill, strong common law rights, and acquired distinctiveness in the mark, and Opposer's RIM TRIM mark has become well-known, identifying Opposer as the source of these goods since well before the filing of Applicant's Intent-to-Use '344 Application. Opposer's RIM TRIM

mark is a global brand that has appeared on over 36,000 aftermarket automotive accessory wheel trim protection products and in extensive nationwide promotions. As a result, Opposer has built, at great expense and effort, valuable goodwill in its RIM TRIM mark. See, Exhibit 6, Declaration of Anthony Dudon, ¶ 15.

14. The intrinsic connection between Opposer's unique RIM TRIM identifier and the intangible value (goodwill) associated with its reputation, trustworthiness, and overall standing in the marketplace, for the automotive accessory products such as wheel trim protectors, influences the buying habits of consumers. That is, when faced with a well-known and respected trademark, customers are more likely to trust that the product or service they are purchasing will meet their expectations in terms of quality and performance.


15. In addition to the protection afforded Opposer by its extensive common law rights, and in view of Applicant's encroachment on, and attempted usurpation of, Opposer's trademark rights, on August 23, 2023 Opposer filed U.S. Trademark Serial No. 98145906 (the "'906 Application") for the mark RIM TRIM for "Vehicle wheel protection trim; Aftermarket automotive accessories" in International Class 12, for the purpose of confirming nationwide trademark coverage for its long-standing common law rights, for which Opposer has acquired distinctiveness over five years as a source identifier for wheel protection trim products under this mark. In the '906 Application, Opposer has established a date of first use of at least as early as October 31, 2017. A true and correct copy of the specifics of the '906 Application obtained from the PTO's TESS database is attached hereto as Exhibit 5 and made of record.

16. Opposer's RIM TRIM mark has been used continually in interstate commerce since as early as 2017, such that, Opposer's RIM TRIM mark has acquired distinctiveness and has become distinctive in indicating Opposer as a source of origin for goods and services relating to


aftermarket automotive accessories long before Applicant's filing of its Intent-to-Use '344 Application on September 10, 2022.

17. As evidence that Opposer's RIM TRIM mark has acquired distinctiveness as an indicator of source, Anthony Dudon, President of Opposer All-Fit Automotive, Inc., has attached hereto as Exhibit 6 a signed declaration providing information and supporting exhibits showing the widespread use, promotion, and recognition of the RIM TRIM mark in connection with wheel rim protectors for automobiles.


18. Opposer has continuously used the mark RIM TRIM since its inception in the marketplace, and has never abandoned the mark RIM TRIM or ceased using the mark with the intention not to use it again.


19. Applicant's  mark is confusingly similar to Opposer's RIM TRIM mark, incorporating Opposer's mark in its entirety therein, and the goods with which the marks are used are identical, likely causing confusion in the marketplace, and deceiving the consuming public as to the affiliation, connection, or association of Applicant with Opposer.


20. The channels of trade in which the respective marks and goods of Opposer and Applicant are used are identical and/or overlapping. For instance, Applicant and Opposer sell competing products, and attend the same trade shows within the aftermarket automotive industry, including the annual SEMA Shows in Las Vegas, Nevada.

21. Both Applicant's  mark and Opposer's RIM TRIM mark include the identical term "RIM TRIM."


22. The combination of the design with the words RIMTRIMS in the Intent-to-Use '344 Application reinforces the singular impression conveyed by the mark as a whole, which is nothing more than the significance of "RIM TRIM."

23. The clear and dominant impression of both Applicant's  mark and Opposer's RIM TRIM mark is the virtually-identical "RIM TRIM."

24. Applicant's  mark and Opposer's RIM TRIM mark are virtually identical in appearance, sound, meaning, and create essentially the same commercial impression when applied to aftermarket automotive accessories and/or vehicle wheel protection trim.

25. Contemporaneous use of the marks  and RIM TRIM are likely to cause confusion when applied to goods which, as respectively identified in Opposer's mark and the Intent-to-Use '344 Application, must be considered identical and/or closely related.

26. For the above-cited reasons, Opposer would be injured, its goodwill damaged, and public confusion introduced into the marketplace, by the granting of the '344 Application.

27. In the '344 Application, Applicant represented under notice of penalty of perjury (18 U.S.C. §1001) that Applicant had exclusive rights to use the  mark in connection with the goods listed in the '344 Application, and that there were no other marks in such near resemblance thereto as to be likely to cause confusion, mistake, or to deceive. A true and correct copy of the specifics of the '344 Application obtained from the PTO's TESS database is attached hereto as Exhibit 7 and made of record.

28. At the time of the filing of the '344 Application, Applicant represented that there were no other marks in such near resemblance thereto as to be likely to cause confusion. See, Exhibit 7, p.8.

29. Mr. Dangleman, as well as Mr. Dangleman's Attorney Kenton Fedde (signatory of the '344 Application), knew of Opposer's ownership and use of its RIM TRIM mark in view of Opposer's continuous and substantial use of the RIM TRIM mark before Applicant's filing of its

Intent-to-Use application on September 10, 2022. This knowledge is affirmed by an adverse, preexisting relationship established between Applicant and Opposer.

30. As an illustrative example of Mr. Dangleman's and Attorney Fedde's prior knowledge of Opposer's mark RIM TRIM before Applicant's filing of its Intent-to-Use '344 Application, Rimblades Ltd., had previously acknowledged Opposer's ownership of the RIM TRIM mark in an August 2018 email to Opposer. In the correspondence, a principal of Rimblades, Darren Bowden alleged Opposer's RIM TRIM mark "breaches [Rimblades'] European Design Patent" and notes "[Opposer] will be taking [their] *All Fit Rim Trim*" to Automechanika in Frankfurt, where Rimblades and All-Fit would be featured "in the same hall." (emphasis added). A true and correct copy of Mr. Bowden's August 2018 email to Opposer (with phone number redactions) is attached hereto as Exhibit 8.


31. As further evidence of Applicant's and Attorney Fedde's prior knowledge of Opposer's RIM TRIM mark before Applicant's filing of the '344 Application, in 2018 Opposer filed a Declaratory Judgment Action of non-infringement of U.S. Patent No. 7,296,860 for a wheel rim protector in United States District Court for the District of Connecticut (Civil Action No. 3:18-cv-01745). Mr. Dangleman is the sole inventor of U.S. Patent No. 7,296,860.


32. On October 23, 2018, Opposer's counsel sent Attorney Fedde via certified mail a letter notifying Mr. Dangleman and RimBladesUSA LLC of the declaratory judgment action. A true and correct copy of the letter is attached hereto as Exhibit 9.

33. The letter states, "[a]s Mr. Dangleman and RimBladesUSA, (collectively or independently) are aware, [C. Cowles & Co. d/b/a Cowles Products, and All-Fit Automotive, LLC] manufacture and sell automotive accessories including the "*Rim Trim*" product...Mr. Dangleman [has] threatened litigation ... for patent infringement of U.S. Patent No. 7,296,860


due to the manufacturing, marketing, offering for sale, and selling of the *Rim Trim* product." See Exhibit 9 (emphasis added).

34. The letter of Exhibit 9 evidences that Mr. Dangleman, RimBladesUSA, as well as Attorney Fedde, clearly knew of Opposer's ownership and use of Opposer's RIM TRIM mark years before the filing of the Intent-to-Use '344 Application on September 10, 2022.

35. By failing to inform the PTO that its rights to the  mark were not exclusive, Applicant acted in bad faith and with the intent to deceive.


36. Applicant's representations to the PTO regarding its rights to the  mark in connection with the goods listed in the '344 Application were false. As a result, Applicant's attempted procurement of a registration from the '344 Application is fraudulent and void, *ab initio*.


37. Opposer is informed and believes that Applicant's filing date of the '344 Application on September 10, 2022 occurred well after Opposer's first use in U.S. interstate commerce of the RIM TRIM mark for its aforementioned goods.


38. Opposer will be injured and its goodwill damaged by the registration of Applicant's  mark, because aside from the introduction of Applicant's goods into the marketplace causing confusion, such registration would deceive the consuming public as to the affiliation, connection, or association of Applicant with Opposer, or as to the origin, sponsorship, or approval of Applicant's goods, services, or commercial activities by the Opposer, in violation of 15 U.S.C. § 1125(a)(1)(A).

39. Opposer respectfully requests that the registration sought by Applicant be refused.

40. Opposer has priority of use of its RIM TRIM mark in interstate commerce, and Opposer has acquired distinctiveness for Opposer's mark in the same channel of commerce as identified in the '344 Application.

41. Opposer will be damaged by registration of the '344 Application in that the  mark so resembles Opposers RIM TRIM mark in which Opposer owns common law trademark rights, as to be likely, when used on or in connection with the goods and services as identified in the '344 Application, as to cause confusion, or cause mistake, or to deceive within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d).

42. In view of Opposer's prior rights in its RIM TRIM mark, Applicant is not entitled to federal registration of the  mark pursuant to Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d).

43. In view of Applicant's fraudulent statements during procurement of the '344 Application, Applicant is not entitled to federal registration of the  mark, insomuch as Applicant intentionally made material misrepresentations that it knew or should have known to be false or misleading, without any reasonable or honest belief that it was true.

WHEREFORE, Opposer prays that U.S. Trademark Application Serial No. 97586344 be rejected and stricken, that no registration be issued thereon to Applicant, and that this Opposition be sustained in favor of Opposer.

Opposer submits herewith the requisite filing fee of \$600.00. Please charge Deposit Account No. 040566 to cover any additional fees which may be required, or credit any overpayment to this account.

Respectfully submitted,

Dated: September 26, 2023

By: /Robert Curcio/
Robert Curcio

By: /Brian Schlosser/
Brian Schlosser

DeLIO PETERSON & CURCIO LLC

700 State Street, Suite 402

New Haven, CT 06511

rcurcio@delpet.com

bschlosser@delpet.com

efilings@delpet.com

Telephone: (203) 787-0595

Facsimile: (203) 757-5818

Attorneys for Opposer,

All-Fit Automotive, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Opposition has been served on Applicant's counsel by mailing said copy on September 26, 2023 via electronic mail and First Class US Mail, postage prepaid to:

Kenton Fedde
THE FEDDE LAW FIRM
18325 Allenton Woods CT
Wildwood, Missouri 63069

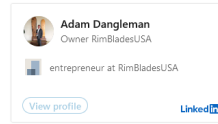
By: /Brian Schlosser/
Brian Schlosser


Exhibit 1

The screenshot shows the LinkedIn profile of Adam Dangleman. At the top, the LinkedIn logo is on the left, and navigation icons for Articles, People, Learning, and Jobs are in the center. On the right, there are 'Join now' and 'Sign in' buttons. The profile header features a blue background with a network diagram and a circular profile picture of Adam Dangleman. Below the picture, his name 'Adam Dangleman' is displayed, along with his title 'Owner RimBladesUSA', location 'Haleiwa, Hawaii, United States', and '48 followers · 48 connections'. A 'Join to view profile' button is present. The 'Activity' section shows a post from Adam Dangleman: 'My final paint job was a belly panel on C-27J 2706. This marks 9 years of painting Coast Guard aircraft #uscg. I love the funhouse mirror effect...' with a photo of him painting an aircraft. The 'Experience' section lists his role at 'entrepreneur RimBladesUSA' from April 2014 to present. The 'Patents' section lists 'Rim Protector' issued November 20, 2007. A box on the left offers to 'View Adam's full profile' with options to see common connections, get introduced, or contact directly. On the right, a 'Sign in' box offers to sign in or continue with Google. Below that, a 'People also viewed' list includes profiles for Gale Banks, BILL HOLSCHEN, Daniel Dominguez, Kristyn Morris, Conner Henderson, Chad Ellis, Karl Savacool, Edward Ahlstrand, Ashley Gunther, and Matthew Youngs. At the bottom right, there is a section for 'Explore collaborative articles' and 'Adam's public profile badge'.

TTAB Opposition No. _____
All-Fit Automotive, Inc. v. Dangleman Enterprises LLC

Page 2
Adam Dangleman - entrepreneur - RimBladesUSA | LinkedIn
<https://www.linkedin.com/in/adam-dangleman-366711a0>



Adam Dangleman
Owner RimBladesUSA
entrepreneur at RimBladesUSA
[View profile](#) 

[View profile badges](#)

Exhibit 2



Rimblades · Follow

Oct 31, 2017

All set up at SEMA Las Vegas

 16

3 comments 1 share

 Like

 Comment

 Share

Exhibit 3

SEMA BOOTH #12818

North Hall



PRODUCT CATALOG

WORLDWIDE LEADER
IN PREMIUM
UNIVERSAL
AUTO PARTS



AFFORDABLE PARTS. SIMPLE INSTALLATION.
LIFELONG PROTECTION.

Our products use
3M Automotive
Attachment Tapes

AllFitAutomotive.com

All-Fit Quality Standard



ALL-FIT AUTOMOTIVE PRODUCTS



Found on page #4

LIP KIT

The world's strongest universal lip. Add to any lower bumper or sideskirt. Built to flex and form yet sturdy enough to protect from curbs and scrapes. Lower. Enhance. Protect



Found on page #9

GAP TRIM

Add to the gaps of your interior for a one off look. Fits in minutes while entirely revamping your interior.



Found on page #11

DOOR GUARDS

A small, yet effective guard from door dings. Play it safe with door guard.



Found on page #14

DUAL FLEX

Dual Flex Trim is an excellent way to add trim and protection to an edged surface.

ALL-FIT AUTOMOTIVE PRODUCTS



Found
on page #8

RIM TRIM

Set your car apart with a colored edge to your rim. Serving as a layer of protection while making your vehicle stand out.



Found
on page #10

EDGE TRIM

Protect your vehicle's edges from chips and scratches. Inner adhesive allows for a secure bond.



Found
on page #12

FLEX TRIM

Standout by adding chrome or carbon fiber accents or blackout your vehicle with versatile, adhesive backed trim.



Found
on page #15

QUICK RELEASE

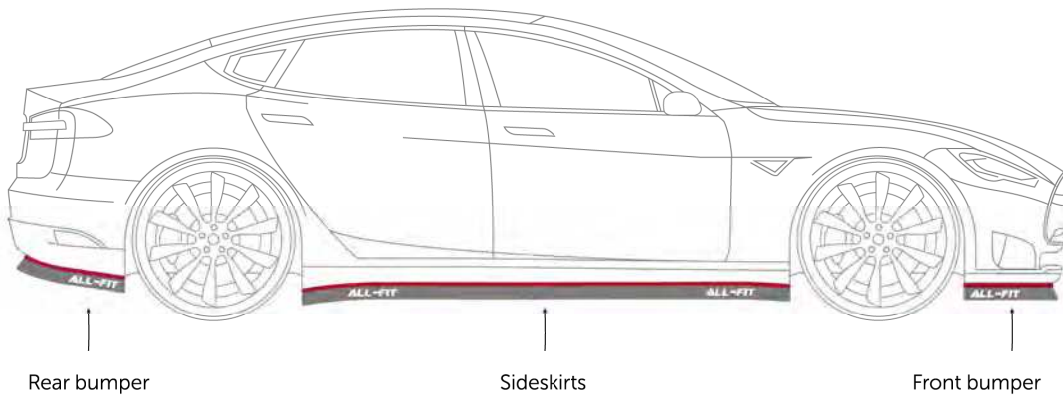
Fix broken bumper/fender tabs, quickly remove your bumper or simply enhance the look of your vehicle.

ALL-FIT LIP KIT

The world's strongest universal lip. Add to any lower bumper or sideskirt. Built to flex and form yet sturdy enough to protect from curbs and scrapes.



Places For Installation



Rear bumper

Sideskirts

Front bumper

Before



White



Carbon
Fiber



Black



Dark
Gray



Silver



Red



Pink

After



4



Sales@AllFitAutomotive.com
619-500-3669

Made in USA

AllFitAutomotive.com

RETAIL AND WHOLESALE SOLUTIONS



TRADITIONAL ALL-FIT LIP KIT 1.5 INCH

Front Traditional All-Fit Lip
 9 Feet For Front OR Rear Bumper

Side Skirt Traditional All-Fit Lip
 14 Feet For Both Sideskirts

Complete Traditional All-Fit Lip
 30 Feet For Entire Vehicle



ALL-FIT MID LIP 2.5 INCH RECOMMENDED

Front All-Fit Mid Lip
 9 Feet For Front OR Rear Bumper

Side skirt All-Fit Mid Lip
 14 Feet For Both Sideskirts

Complete All-Fit Mid Lip
 30 Feet For Entire Vehicle

BULK ROLL

Ideal for installers as the All-Fit Lip Kit is a cut to size installation, leaving no waste from our bulk rolls. Each roll is only 24 in. x 24 in. x 16 in. and is enough material to install on over 55 vehicles!



ALL-FIT FAT LIP 3.5 INCH

Front All-Fit Fat Lip
 9 Feet For Front OR Rear Bumper

Side skirt All-Fit Fat Lip
 14 Feet For Both Sideskirts

Complete All-Fit Fat Lip
 30 Feet For Entire Vehicle

Sales@AllFitAutomotive.com
 619-500-3669



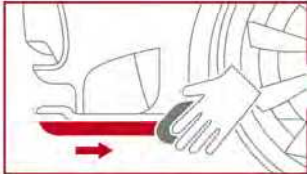
ALL-FIT QUALITY DIFFERENCE



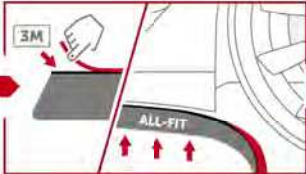
Unique Material

All-Fit Automotive has perfected a unique material unlike anything in the industry. Built to withstand and protect during scrapes unlike traditional lip splitters that crack or break. The All-Fit Lip Kit provides the ultimate lowered look while protecting your vehicle. Simply fit and form the lip to your vehicle in minutes.

Installation Steps



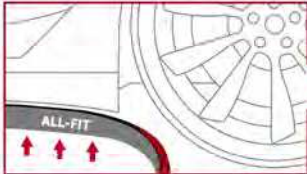
Place provided glove on hand. Thoroughly clean lower bumper with provided alcohol pad. Next, thoroughly apply provided adhesive promoter where tape will be applied.



Peel off the 3M tape covering to expose the tape. Firmly press the tape attached to the lip against the lower portion of the bumper.



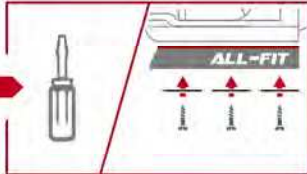
Only if necessary, around curved parts of the bumper, cut a «V» on the tape portion of the lip to allow a clean bend around the bumper.



Continue applying the lip all the way around the vehicle. Be sure to press firmly, resulting in a strong, initial bond.



Cut off the excess lip at the end of the bumper. Be sure the lip is pressed firmly against the vehicle.



Start from the very beginning and install a provided screw and washer. Apply the screws and washers approximately every foot.

ALL-FIT LIP KIT

Lower. Enhance. Protect.



Available Sizes



Lengths

9ft Front or Rear Retail Packaged
14ft Sideskirts Retail Packaged

30ft Entire Vehicle Retail Packaged
432ft Bulk Roll



Protects from curbs and scrapes.



Withstands all weather conditions.



Easy installation.



Flexes and forms to any shaped vehicle.

Sales@AllFitAutomotive.com
619-500-3669



7

AllFitAutomotive.com

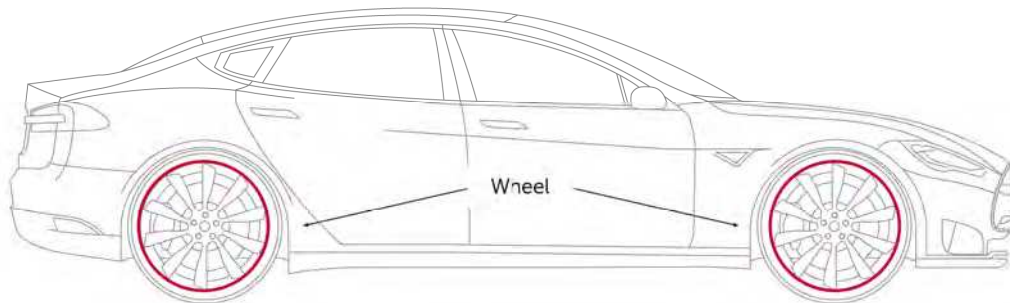
Made in USA

ALL-FIT RIM TRIM

Set your car apart with a colored edge to your rim. Serving as a layer of protection while making your vehicle stand out.



Places For Installation



3/8"

25ft Retail Packaged
400ft Bulk Roll

Before



Black

Available Colors



Silver



White



Red



Orange



Yellow



Blue

After



8



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619-500-3669

Made in USA

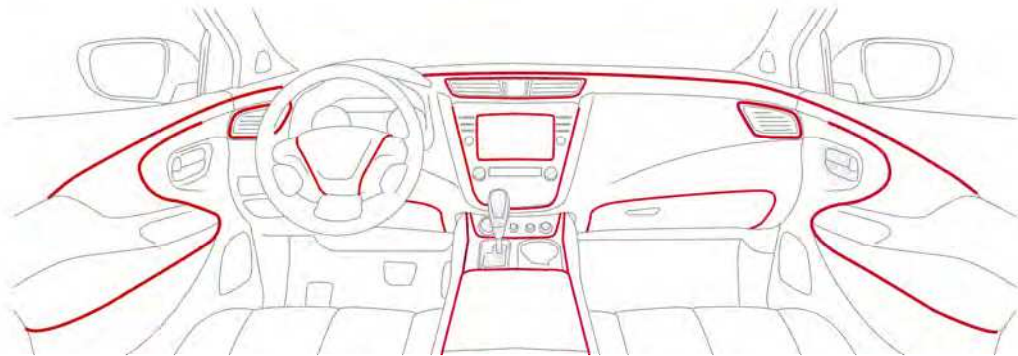
AllFitAutomotive.com

ALL-FIT GAP TRIM

Add to the gaps of your interior for a one off look. Fits in minutes while entirely revamping your interior.



Places For Installation



GAP TRIM

10ft Retail Packaged
400ft Bulk Roll

Before



Available Colors



Chrome



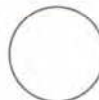
Carbon Fiber



Gloss Black



Red



White

After



Sales@AllFitAutomotive.com
619-500-3669



9

AllFitAutomotive.com

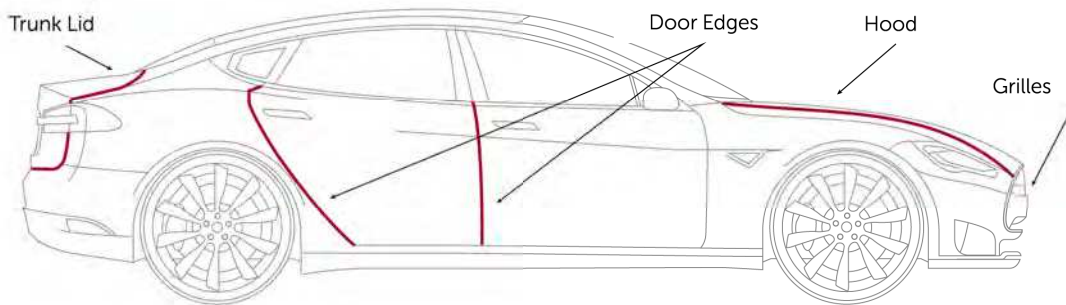
Made in USA

ALL-FIT EDGE TRIM

Protect your vehicle's edges from chips and scratches. Inner adhesive allows for a secure bond.



Places For Installation



3/8"

10ft Retail Packaged
400ft Bulk Roll

Before



Available Colors



Clear



Chrome



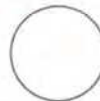
Carbon
Fiber



Gloss
Black



Red



White

After

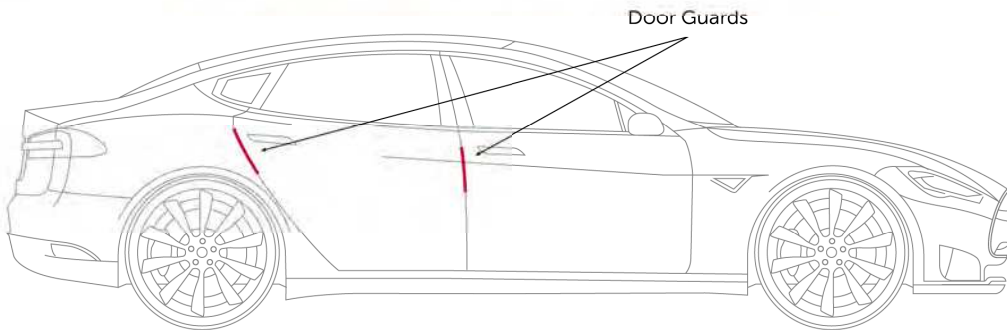


ALL-FIT DOOR GUARDS

A small, yet effective guard
from door dings. Play it safe
with door guard.



Places For Installation



0,5"

Door Bump Guards
Two 6in. Pieces



0,5"

Door Guards
Two 6in. Pieces

Before

Available Colors

After



Clear



Chrome



Carbon
Fiber



Gloss
Black



Red



White



Sales@AllFitAutomotive.com
619-500-3669



11

AllFitAutomotive.com

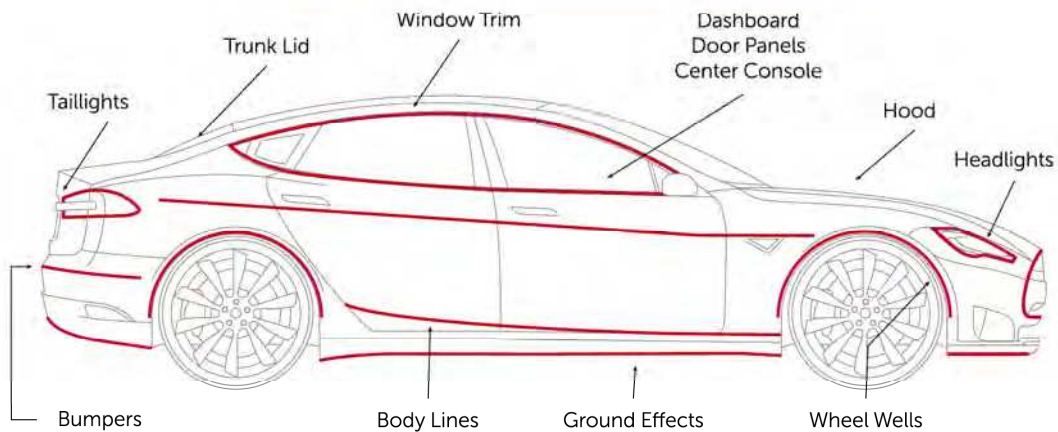
Made in USA

ALL-FIT FLEX TRIM

Standout by adding chrome or carbon fiber accents or blackout your vehicle with versatile, adhesive backed trim.



Places For Installation



Before



Available Colors



After










ALL-FIT FLEX TRIM

Flexes and forms to numerous locations
 of your on or off-road vehicle



Available Sizes

| | | | | | |
|---|-------------|---|--|---------------|---|
|  | 1/8" | 10ft Retail Packaged 400ft Bulk Roll |  | 3/4" | 10ft Retail Packaged 400ft Bulk Roll |
|  | 1/4" | 10ft Retail Packaged 400ft Bulk Roll |  | 1" | 10ft Retail Packaged 400ft Bulk Roll |
|  | 1/2" | 10ft Retail Packaged 400ft Bulk Roll |  | 1 3/8" | 10ft Retail Packaged 400ft Bulk Roll |
| | | |  | 2" | 10ft Retail Packaged 400ft Bulk Roll |



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 619-500-3669



13

AllFitAutomotive.com

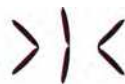
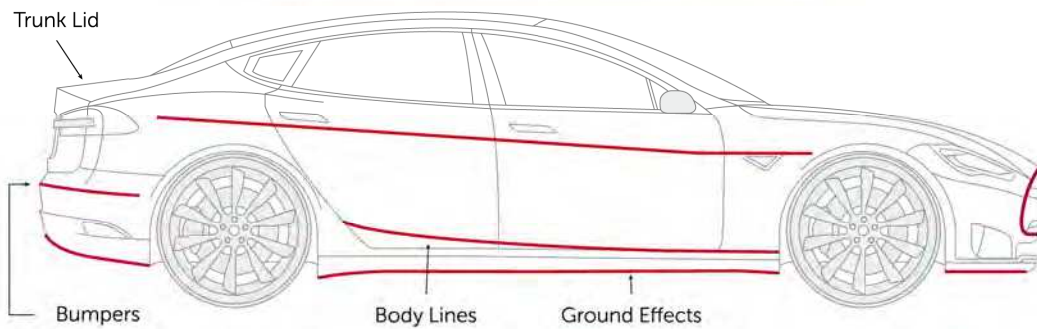
Made in USA

ALL-FIT DUAL FLEX

Dual Flex Trim is an excellent way to add trim and protection to an edged surface.



Places For Installation



10ft Retail Packaged
400ft Bulk Roll

Before

Available Colors

After



Chrome



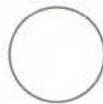
Carbon
Fiber



Gloss
Black



Red



White

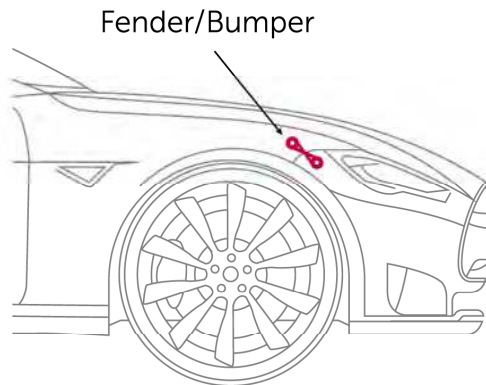


ALL-FIT Bumper QUICK RELEASE

Fix broken bumper/fender tabs, quickly remove your bumper or simply enhance the look of your vehicle.



Places For Installation



Before



Available Colors



After



Sales@AllFitAutomotive.com
619-500-3669



ALL-FIT AUTOMOTIVE WHOLESALE INQUIRIES



All-Fit Automotive is proud to be the world leader in quality, universal aftermarket auto parts. A strong focus on quality has driven All-Fit to the top while keeping all products made in the USA. With the flexible traits of our products, easily fit and form to the shape of your vehicle for ultimate protection and a unique, one off look. Affordable parts, simple installation, lifelong protection.



619-500-3669



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AllFitAutomotive.com

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Made in USA

AllFitAutomotive.com

Exhibit 5

United States Patent and Trademark Office
Home Site Index Search FAQ Contact Privacy Policy Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Sep 13 03:32:22 EDT 2023

TESS Home NEW MARK SEARCHED PENDING PUBLISHED SEARCHED TOP HELP ABOUT US CLAIM LIST NEXT LIST FIRST DOC NEXT DOC LAST DOC

Logout Please logout when you are done to release system resources allocated for you.

Start List At: OR Jump to record: **Record 1 out of 17**

TSR | [Assign Status](#) | [TTAB Status](#) | *(Use the "Back" button of the Internet Browser to return to TESS)*

RIM TRIM

| | |
|-----------------------------|--|
| Word Mark | RIM TRIM |
| Goods and Services | IC 012, US 019 021 023 031 035 044, G & S. Vehicle wheel protection film; Aftermarket automotive accessories. FIRST USE: 20171031. FIRST USE IN COMMERCE: 20171031 |
| Standard Characters Claimed | |
| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Serial Number | 98145905 |
| Filing Date | August 23, 2023 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Owner | (APPLICANT) All-Fit Automotive, Inc. CORPORATION FLORIDA 4475 Ashton Road, Unit F Sarasota FLORIDA 34233 |
| Attorney of Record | Robert Curcio |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

TESS Home NEW MARK SEARCHED PENDING PUBLISHED SEARCHED TOP HELP ABOUT US CLAIM LIST NEXT LIST FIRST DOC NEXT DOC LAST DOC

HOME | SITE INDEX | SEARCH | ABOUTNESS | HELP | PRIVACY POLICY

Exhibit 4

facebook

Email or phone

Password

Log In

Forgot Account?

Our Best-Selling **RIM TRIM**
Is **NOW AVAILABLE** In Two New
PREMIUM FINISHES



CHROME



CARBON FIBER

SAVE 20%

All-Fit Automotive, LLC
April 8, 2022 · 🌐

48 Hour Flash Sale - Don't Miss Out! We've added two new Premium Finishes to our Rim Trim lineup and they're 20% off during our 48 hour flash sale this weekend! Order on 4/9 or 4/10 and save 20% off our Chrome or Carbon Fiber Rim Trim with code PREMIUM20. Shop and save at AllFitAutomotive.com.

2

Like Comment

See more of All-Fit Automotive, LLC on Facebook

Log In

or

Create new account

Instagram

Log In

Sign Up

allfitautomotive

Follow

Message



632 posts

20.9K followers

2,561 following

All-Fit Automotive

Made In USA | Patented Designs

4x SEMA Global Media Award Winner

Amazon "Best Seller"

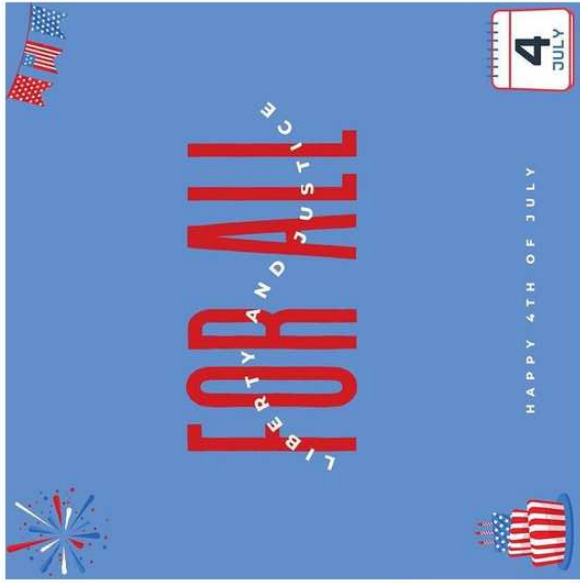
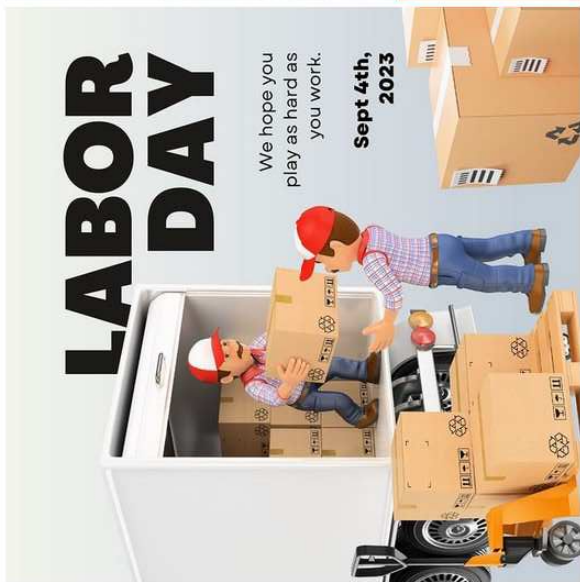
Found In 80+ Countries | 400+ Product Variations

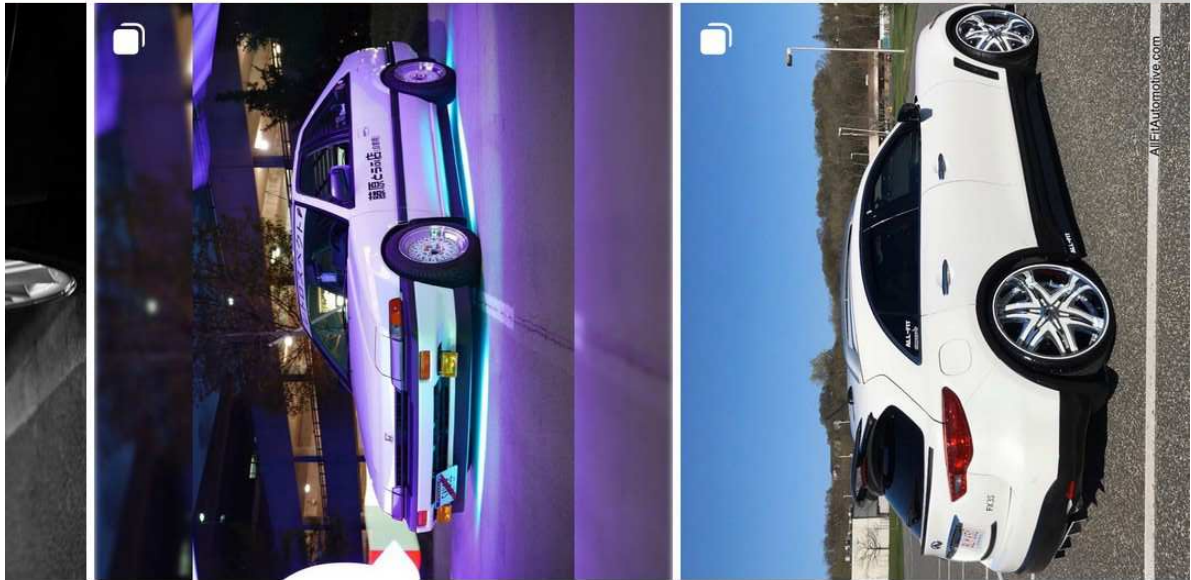
allfitautomotive.com



SEMA Awards

POSTS TAGGED





iambenj Clearlly the best and I highly recommend it
@allfitautomotive #wheelprotection #carporn #carlifestyle
#carlovers #wheelguard #carsofinstagram #instagram #instagood #cars





- YouTube
- Home
- Shorts
- Subscriptions
- Library
- History
- Watch later
- Liked videos
- Explore
 - Trending
 - Shopping
 - Music
 - Movies & TV
 - Live
 - Gaming
 - News
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 - Learning

Search

ALL-FIT AUTOMOTIVE

MADE in The USA

Protect and Customize With All-Fit!

Subscribe

All-Fit Automotive
@all-fitautomotive5754 7.03K subscribers 51 videos

All-Fit Automotive, LLC offers quality automotive accessories for vehicle c... >

allfitautomotive.com and 2 more links

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Latest Popular Oldest

Universal All-Fit Lip Kit Installation Instructions Do It Yourself DIY Splitter...
3.1M views · 9 years ago

All-Fit Rim Trim Wheel Rim Protectors - Seven Standout Colors, Made In The USA
398K views · 2 years ago

Universal All-Fit Lip Kit Installation Instructions Do It Yourself DIY Splitter...
69K views · 9 years ago

Universal All-Fit Lip Kit Colors by All-Fit Automotive - Lower. Enhance. Protect
26K views · 7 years ago

DocuSign Envelope ID: 851A24E6-228F-4952-991C-82C6271853B5

EXHIBIT 6

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

All-Fit Automotive, Inc.,

Opposer,

v.

Dangleman Enterprises LLC,

Applicant.

Opposition No.: _____

Serial No.: 97586344

Mark:



DECLARATION OF ANTHONY DUDON

I, Anthony Dudon, declare under penalty of perjury as follows:

1. I am over the age of eighteen and competent to make this Declaration.
2. The facts stated in this Declaration are within my personal knowledge and are true.
3. I am the principal and president of All-Fit Automotive, Inc. ("All-Fit"), the Applicant of record for U.S. Trademark Serial No. 98145906 for the RIM TRIM mark for "Vehicle wheel protection trim; Aftermarket automotive accessories" in International Class 12.
4. All-Fit Automotive offers the goods identified in U.S. Trademark Serial No. 98145906 under the RIM TRIM . The RIM TRIM mark is used only under the permission and control of All-Fit.
5. The RIM TRIM mark was first introduced at trade shows in the United States. Specifically, All-Fit's exhibition booth at the 2016 SEMA Show in Las Vegas, Nevada first announced products under the RIM TRIM mark as "Coming Soon!". Pictures of All-Fit's booth at the 2016 SEMA Show are attached as Exhibit A.
6. All-Fit displayed and offered for sale products using the RIM TRIM mark at the 2017 SEMA Show in Las Vegas, Nevada. At this event, All-Fit entered products bearing the RIM TRIM mark in the SEMA Show's "New Product Showcase," which features that year's new products within the aftermarket automotive industry. Pictures of All-Fits booth at the 2017 SEMA Show, as well as All-Fit's 2017 SEMA Show New Products Check-in Receipt, are attached as Exhibit B.

7. In March of 2018, All-Fit introduced a promotional marketing campaign using the marketing automation and email marketing platform "Mailchimp." Mailchimp allows the creation of email campaigns and promotions which can be distributed to a subscribed mailing list. During the campaign, All-Fit's advertisement featuring the RIM TRIM mark and promoting a new webpage were delivered to over 9,400 unique email recipients nationwide. All-Fit has continued to use the "Mailchimp" platform to promote the RIM TRIM goods. Screenshots of the marketing emails with campaign analytics from 2018, 2019, 2022, and 2023 are attached as Exhibit C.

8. The main website for the goods offered under the RIM TRIM mark is available to the public at <https://allfitautomotive.com/> (the "All-Fit website"). At the All-Fit website, the RIM TRIM mark appears on several pages, including the homepage and RIM TRIM product page. Screenshots of the homepage at <https://allfitautomotive.com/> and RIM TRIM product page at <https://allfitautomotive.com/product/rim-trim/> are attached as Exhibit D.

9. The All-Fit website describes the RIM TRIM goods, shows customer reviews of the RIM TRIM, offers the RIM TRIM goods for purchase using the interactive All-Fit website, and informs visitors about the various RIM TRIM social media pages and affiliated sites. The All-Fit website has generated more than 126,000 website sessions so far in 2023. In the past month alone, approximately 8,000 website sessions. Screenshots of the All-Fit website using the RIM TRIM mark between 2018 and 2023 taken from Archive's Wayback Machine are attached as Exhibit E.

10. All-Fit actively maintains an active social media presence to promote the RIM TRIM goods on its Facebook page, Instagram page, X page(formerly Twitter), and YouTube channel. These social media pages have generated millions of views; All-Fit's Instagram page has over 20,000 followers and over 7,000 unique accounts subscribed to All-Fit's YouTube channel.

11. The All-Fit goods offered under the RIM TRIM mark are also available at All-Fit's Amazon online marketplace and other third-party marketplaces such as Luxe Auto Concepts (<https://www.luxeautoconcepts.net/products/rim-trim-wheel-stripe-and-curb-rash-protection-kit>). A screenshot of All-Fit's Amazon marketplace store is attached as Exhibit F.

12. As noted above, All-Fit attends a number of tradeshow within the industry (both nationally and internationally) where it features the RIM TRIM goods. The RIM TRIM goods


have received professional recognition within the aftermarket automotive industry. For example, RIM TRIM was a runner up of the "Best New Packaging Design" in SEMA's 2020 SEMA360 Best New Products Award. A screenshot of the SEMA360 award page is attached as Exhibit G.

13. The goods offered under the RIM TRIM mark have also been widely promoted online. The RIM TRIM mark was promoted by SEMA in their February 2021 SEMA News article entitled "2021 New Wheel Products." The article states, "All-Fit Rim Trim adds a unique styling touch and curb protection to most rims. Hide existing curb rash and protect from future scuffs." A copy of the article is attached as Exhibit H.

14. The All-Fit webpage also maintains an active blog section which informs the public of the RIM TRIM goods. A screenshot of a March 31, 2019 blog article entitled "3 Ways to Repair Your Wheel Lip | All-Fit Automotive" is attached as Exhibit I.

15. Between 2018- 2023's Q3, over 36,000 RIM TRIM goods have been sold to consumers in all 50 states throughout the United States. The estimated total sales of RIM TRIM products during this time is over 1.5 million dollars.

16. As a result of the above-described professional recognition, media attention, promotional efforts, and All-Fit's exclusive use of the RIM TRIM mark, consumers and user of the relevant goods understand RIM TRIM to identify the source of the goods All-Fit offers under the mark.

17. Registration of U.S. Trademark Serial No. 97586344 (the "344 Application") for the mark  applied for by Dangleman Enterprises LLC will harm All-Fit, cause confusion in the marketplace, and present a false affiliation of the source of the RIM TRIM goods.

DocuSign Envelope ID: 851A24E6-228F-4952-991C-82C6271853B5

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine, imprisonment, or both, under 18 USC §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that all statements made of his or her own knowledge are true and that all statements made on information are believed to be true.

ANTHONY DUDON

DocuSigned by:


Signature

Anthony Dudon
Name

President, All-Fit Automotive, Inc.
Title

9/26/2023
Date

Exhibit A

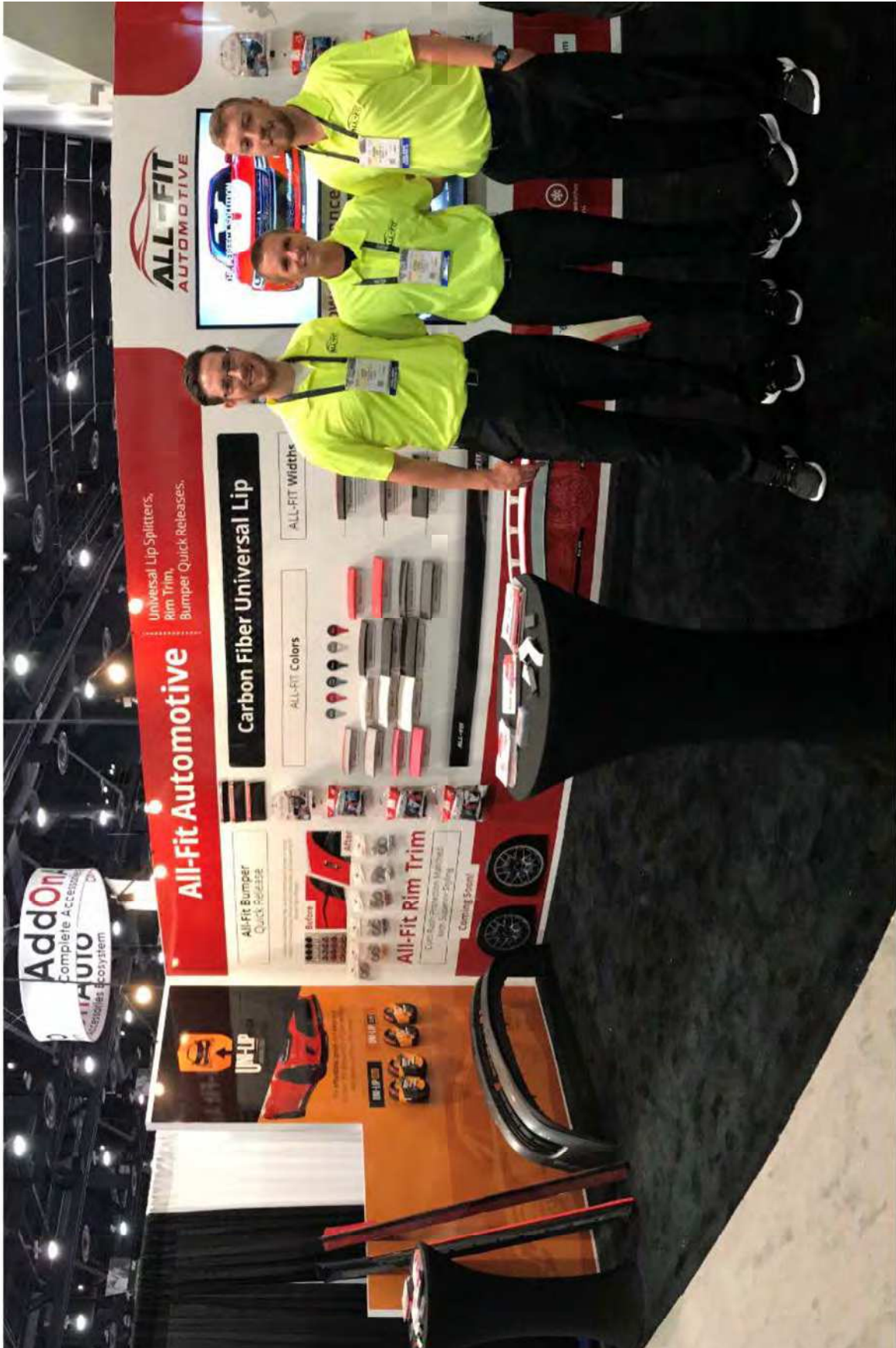
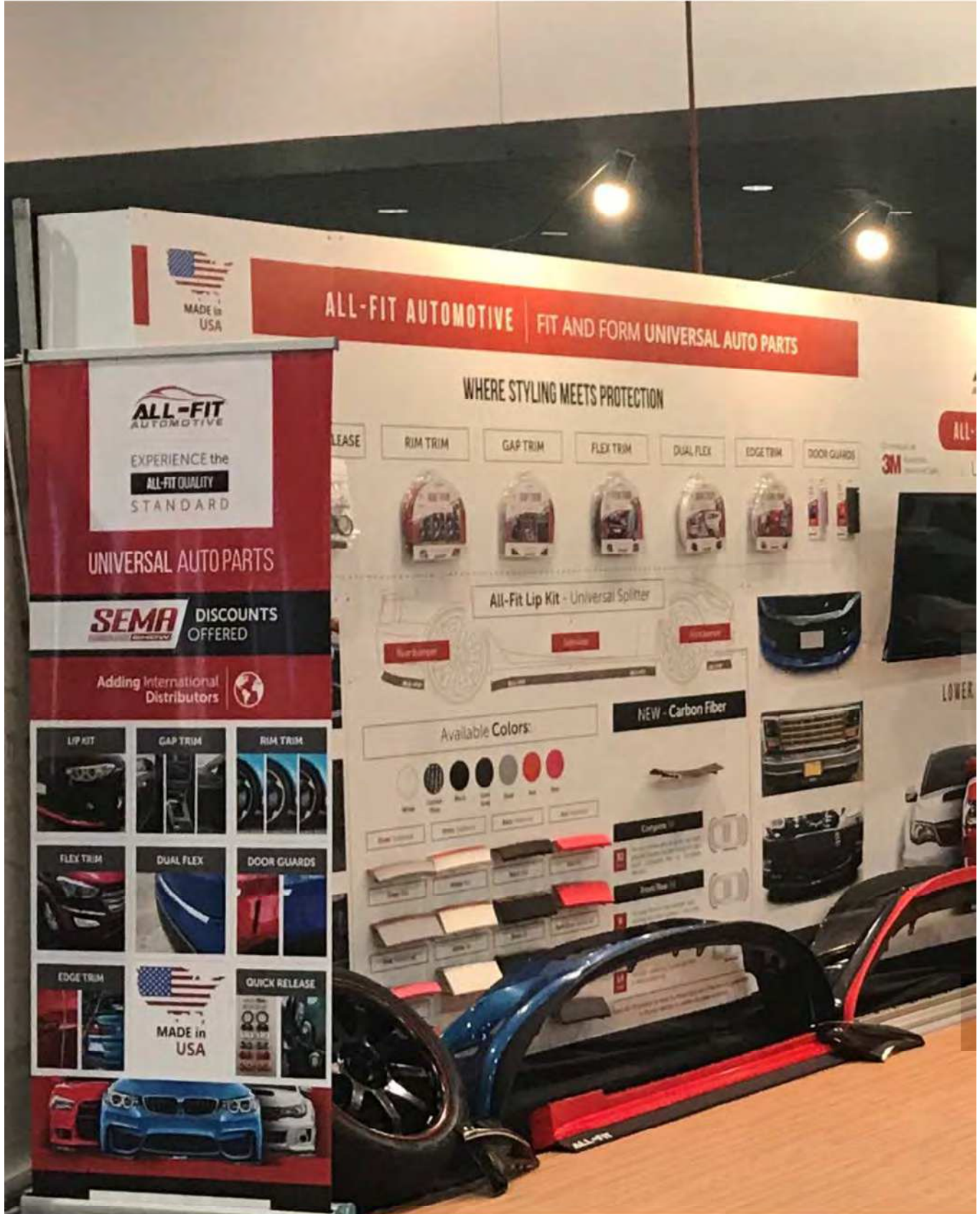
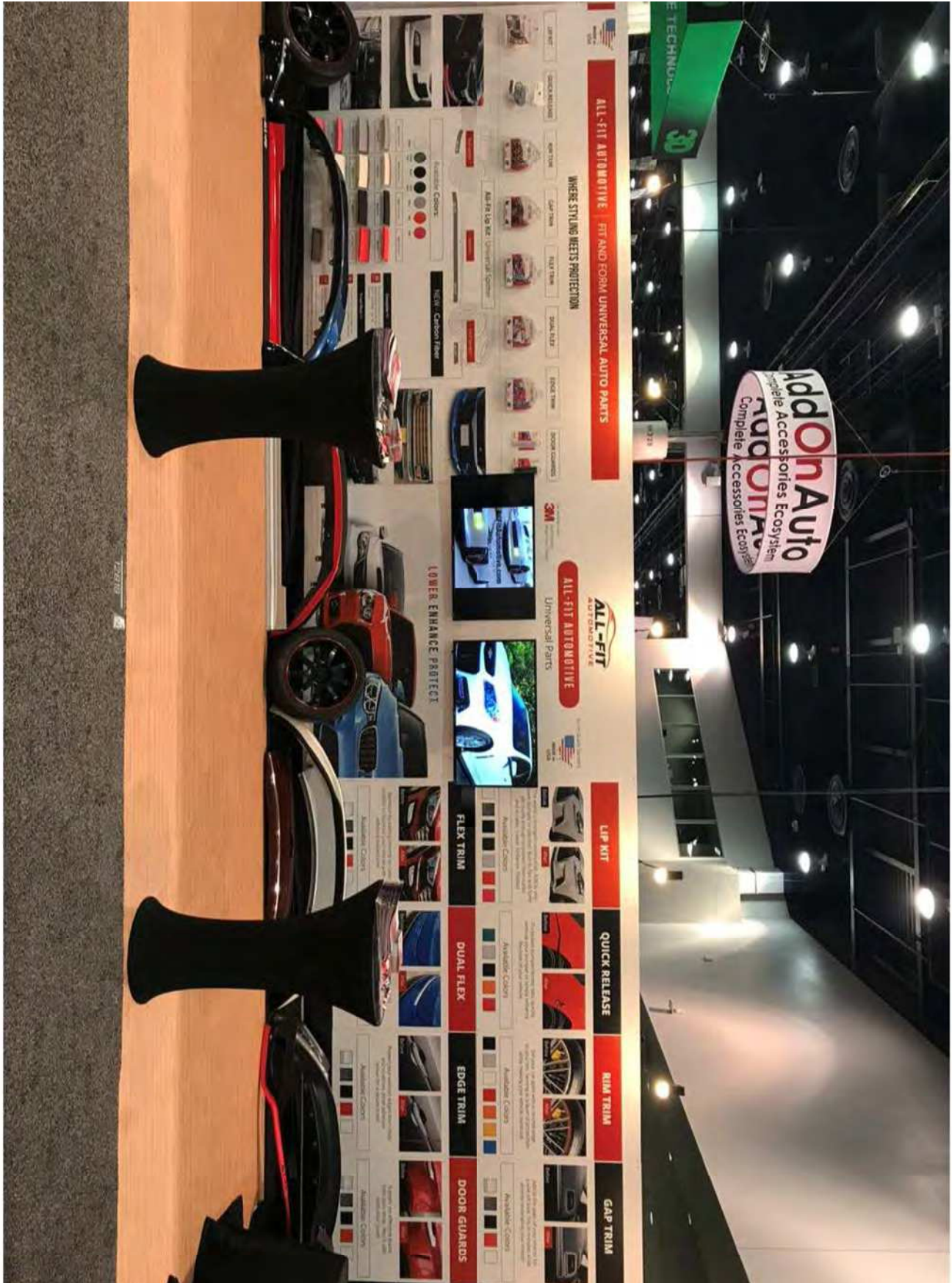




Exhibit B





2017 SEMA Show New Products Check-in Receipt

Inbox x



noreply@sema.org
to Sales ▾

Mon, Oct 30, 2017, 5:43 PM



Thank you for your participation in the New Products Showcase

This is your CHECK-IN RECEIPT for New Product delivered on-site at the SEMA Show. Please retain for your records.

PRODUCT ID: 40084

COMPANY: All-Fit Automotive, LLC

PRODUCT NAME: Universal Rim Trim

CATEGORY: Exterior Accessory Product

CHECK-IN TIME: 10/30/2017 2:42:19 PM

Exhibitors participating in the New Products Showcase are invited to return to inspect their product displays before the judges do by reporting to the Check Out desk in Room S231 on Monday, Oct. 30 between 10 a.m. - 12:00 p.m.

Please note: If you did not choose UPS New Product ship-back service during check-in or to donate your products, you must pick up your products between 3 p.m.* - 8 p.m. on Friday, Nov. 3.

Exhibit C

ALL-FIT AUTOMOTIVE All-FitAutomotive.com

All-Fit Automotive New All-Fit Products and Website!

We are excited to announce our brand new website featuring 5 new product lines with over 35 new product variations. Check it out! <http://AllFitAutomotive.com>

Use coupon code "Insta5off" at checkout for additional savings.

Also make sure to check out our Rim Trim product. Already extremely popular with our wholesale buyers, we are sure it will be a big hit!



ALL-FIT RIM TRIM

MADE in USA

Hides Curb Rash

Width 3/8 in.

UNIVERSAL FIT

CUT TO SIZE

Color

Up To four 24" Wheels

25 ft. Length

Red

Set your vehicle apart by adding a colored edge to your rim with All-Fit Rim Trim. Serving as a layer of protection while making your vehicle stand out.

AllFitAutomotive.com

All-Fit Automotive

619-500-3669

www.AllFitAutomotive.com

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Our mailing address is:

Sales@AllFitAutomotive.com

[unsubscribe from this list](#) [update subscription preferences](#)

← Reply

→ Forward

The screenshot shows the Mailchimp interface for an email campaign. At the top, the campaign title is "New All-Fit Products And Website Launch!". Below the title, there are navigation tabs: Overview, Activity, Click Performance, Content Optimizer, Social, E-commerce, Inbox, and Analytics360. The main content area displays "9,534 Recipients" and "Audience: All-Fit Website New Orders". A yellow banner indicates the email was "Delivered: Thu, Mar 22, 2018 9:37 PM". Below this, a summary table shows performance metrics: 1,723 Opened, 314 Clicked, 95 Bounced, and 55 Unsubscribed. On the right, a detailed performance summary includes: Successful deliveries (9,439, 99.0%), Total opens (2,693), Last opened (8/17/23 2:07PM), Forwarded (0), Clicks per unique opens (18.2%), Total clicks (360), Last clicked (6/16/18 7:52PM), and Abuse reports (4). A left sidebar contains navigation options like Campaigns, Campaign Manager, Audience, Automations, Analytics, Website, Content, and Integrations.

Rim Trim Promo

Switch report

Overview Activity Click Performance Content Optimizer Social E-commerce Inbox Analytics360

2,768 Recipients

Audience: All-Fit Master Customer List

Delivered: Tue, Aug 27, 2019 1:00 PM

Subject: Protect Your Wheels With All-Fit Rim Trim!

View email · Download · Print · Share

Rim Trim Promo

746
Opened

136
Clicked

25
Bounced

22
Unsubscribed

Successful deliveries

2,743 99.1% Clicks per unique opens

18.2%

Total opens

1,055

Total clicks

187

Last opened

6/26/22 2:38PM

Last clicked

10/31/19 10:40AM

Forwarded

0

Abuse reports



Create

Campaigns

All campaigns

Campaign Manager New

SMS New

Automations

Audience

Analytics

Website

Content

Integrations

Create

Campaigns

All campaigns

Campaign Manager New

SMS New

Automations

Audience

Analytics

Website

Content

Integrations

Click performance

See how many times contacts clicked each of the links in your email.

Top links clicked

| | |
|---|----|
| https://allfitautomotive.com/buy-now-rim-trim/ | 76 |
| https://www.youtube.com/watch?v=JtSEQ2BXi0I | 66 |
| https://allfitautomotive.com/blog/3-ways-to-repair-your-wheel-lip-... | 44 |
| https://allfitautomotive.com/ | 1 |
| https://twitter.com/All_FitAuto | 0 |

[View All Links](#)

[View Click Map](#)

[View this email in your browser](#)

Protect and Customize With All-Fit!



Have You Seen Our Rim Trim?

Not only does Rim Trim look awesome, but it protects your wheels from curb rash. All-Fit Rim Trim comes in 8 colors, so we're sure you can find the perfect look for your vehicle. Check out our new

Campaign benchmarking

Your email campaign performance compared to similar businesses.

Learn more about [campaign benchmarking](#)

Rim Trim Promo- Early Access

Switch report ▾

Overview Activity ▾ Click Performance Content Optimizer Social E-commerce ▾ Inbox Analytics360

12,646 Recipients

Audience: All-Fit Master Customer List (Unsaved segment)

Delivered: Fri, Apr 8, 2022 8:00 AM

Subject: Exclusive Sale Access! You Don't Want To Miss This!

View email · Download · Print · Share

Feedback

| | | | |
|-----------------|---------------|---------------|-------------------|
| 2,094 Opened | 46 Clicked | 34 Bounced | 4 Unsubscribed |
|-----------------|---------------|---------------|-------------------|

Successful deliveries

12,612 99.7% Clicks per unique opens

2.2%

Total opens

2,538

Total clicks

162

Last opened

8/31/23 3:18AM

Last clicked

5/8/22 10:05AM

Forwarded

0

Abuse reports

1



Create

Campaigns

All campaigns

Campaign Manager New

SMS New

Automations

Audience

Analytics

Website

Content

Integrations

Create

Campaigns

All campaigns

Campaign Manager New

SMS New

Automations

Audience

Analytics

Website

Content

Integrations

Click performance

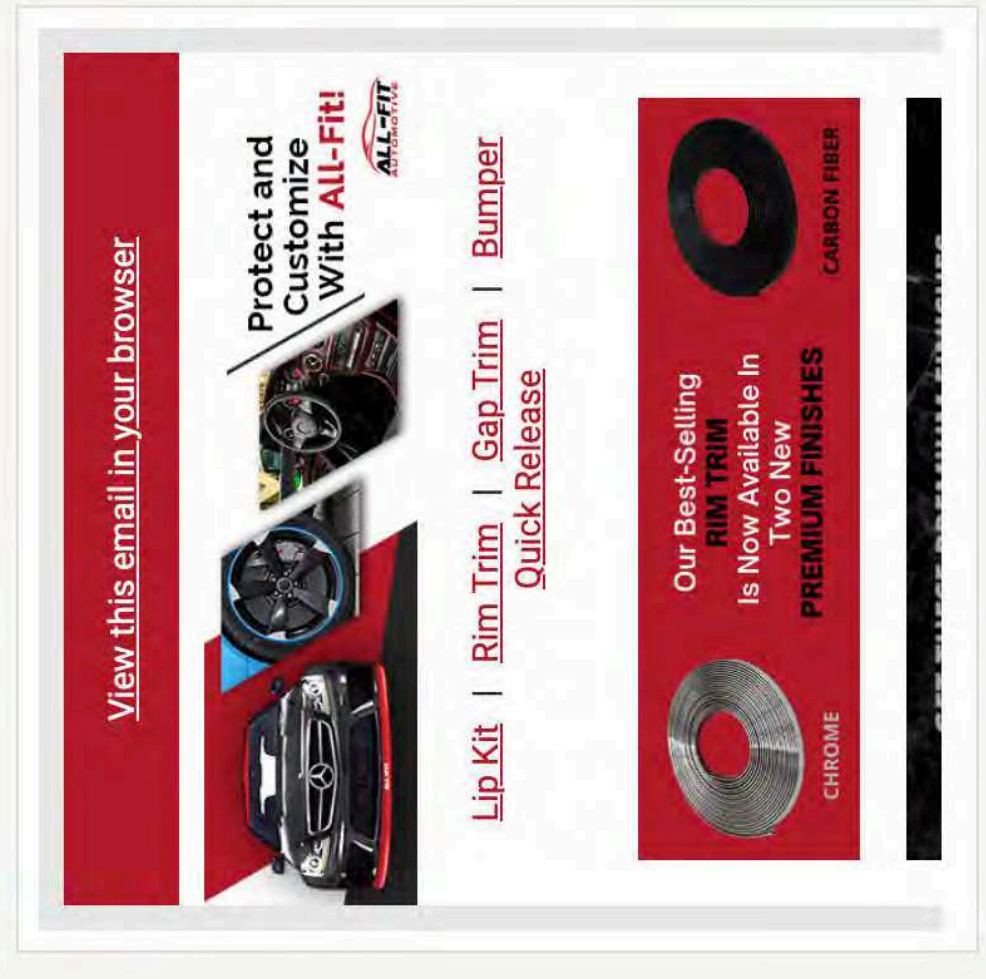
See how many times contacts clicked each of the links in your email.

[View Click Map](#)

Top links clicked

| | |
|---|----|
| https://allfitautomotive.com/product/rim-trim/ | 69 |
| https://allfitautomotive.com/lip-kit/ | 20 |
| https://allfitautomotive.com/gap-trim/ | 18 |
| https://allfitautomotive.com/rim-trim/ | 18 |
| https://allfitautomotive.com/home/ | 17 |

[View All Links](#)



Feedback

Campaign benchmarking



us3.admin.mailchimp.com



Create

Campaigns

All campaigns

Campaign Manager New

SMS New

Automations

Audience

Analytics

Website

Content

Integrations

Megasale— April 26

Switch report

- Overview
- Activity
- Click Performance
- Content Optimizer
- Social
- E-commerce
- Inbox
- Analytics360

12,210 Recipients

Audience: All-Fit Master Customer List (Unsaved segment)

Subject: Don't Miss Our MEGASALE!

Delivered: Wed, Apr 26, 2023 7:00 PM

[View email](#) · [Download](#) · [Print](#) · [Share](#)

Feedback

| | | | |
|-----------------|---------------|---------------|--------------------|
| 3,383 Opened | 40 Clicked | 36 Bounced | 15 Unsubscribed |
|-----------------|---------------|---------------|--------------------|

Successful deliveries

12,174 99.7%

Clicks per unique opens

1.2%

Total opens

4,467

Total clicks

81

Last opened

9/21/23 10:12AM

Last clicked

5/12/23 6:49AM

Forwarded

0

Abuse reports

0





Create

Campaigns

All campaigns

Campaign Manager New

SMS New

Automations

Audience

Analytics

Website

Content

Integrations

Click performance

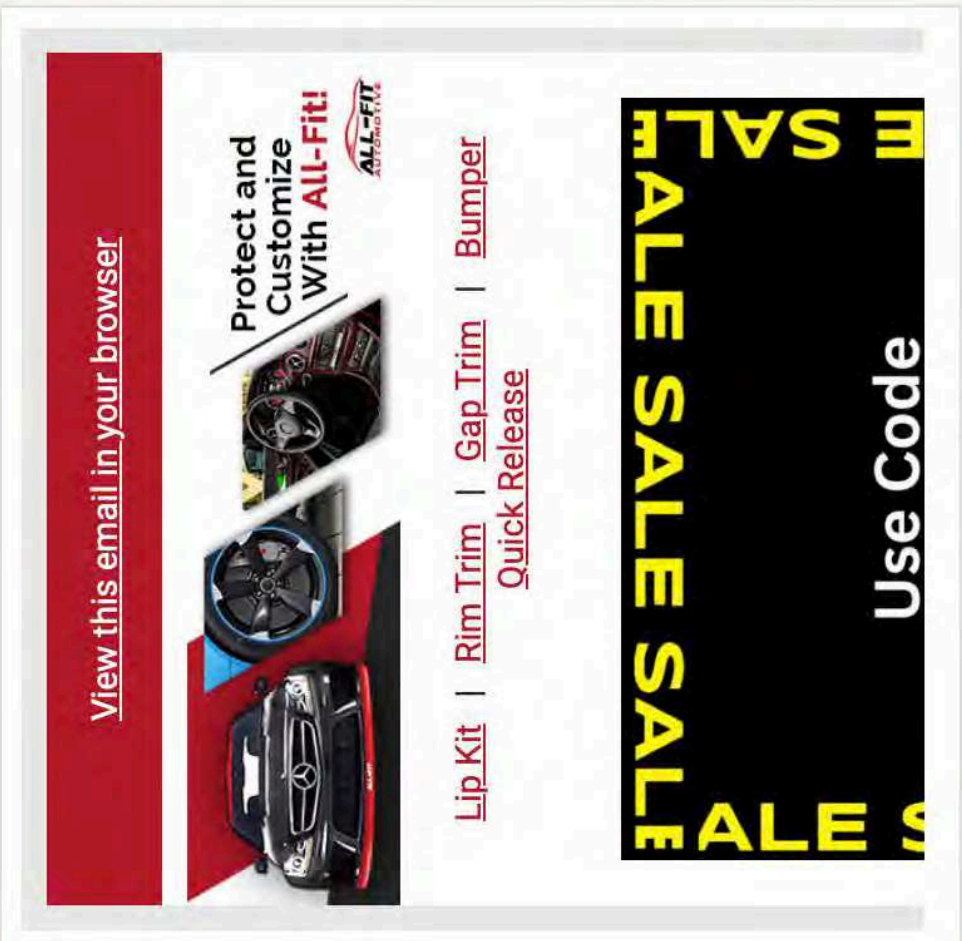
See how many times contacts clicked each of the links in your email.

[View Click Map](#)

Top links clicked

| | |
|---|----|
| https://allfitautomotive.com/ | 22 |
| https://allfitautomotive.com/shop/ | 18 |
| https://allfitautomotive.com/rim-trim/ | 13 |
| https://allfitautomotive.com/lip-kit/ | 10 |
| https://allfitautomotive.com/home/ | 6 |

[View All Links](#)



Feedback



Campaign benchmarking

Exhibit D

Page 1
Why Rim Trim - All-Fit Automotive
<https://allfitautomotive.com/rim-trim/>

Lowest Price Guaranteed. Free 2-Day Shipping*

LOGIN | VIEW CART

Call or Text (619) 500-3669



ALL-FIT
AUTOMOTIVE
*Auto-Accessories That Fit, Look Great, and Last

Home About Us Our Products Gallery Reviews Contact Us


Rim Trim Protects Your Wheels From Damage

Buy Now - 40% Off >>


★★★★★



- ✓ Prevent Damage From Curbs When Parking, At The Drive Thru, Etc.
- ✓ Hide Existing Wheel Damage and Scratches
- ✓ Add Some Color Or Keep It Low Key (Black and Silver Blend In On Most Wheels)




Stylish Protection For Wheel Rims Up To 24"



Buy Now - 40% Off >>

BEFORE & AFTER



Screenshot Captured: 13 September 2023, 16:41:56



"This kit came as expected with all necessary prepping wipes and 3M tape...I'm confident it will protect my wheels, and it also did a great job hiding the slight curb rash I had. I'm very impressed with the quality, and it's also made in USA!"

- J. Parsons

SAVE 40% ON OUR MOST POPULAR PRODUCT!



Protect your wheels from scuffs and scrapes with All-Fit's award-winning Rim Trim!

- Tough, OEM grade material that is made-to protect and customize
- Available in 3/8" width
- Enough material (25') for up to four 24" rims
- NEW premium finishes -- carbon fiber and chrome look
- NEW colors -- pink and purple

With eleven colors available, it's easy to give your vehicle a custom look...



Buy Now - 40% Off >>



"These are really great and half the cost of most rim protectors. Use the adhesive sponge sparingly and it will go a long way."

- SCOTT

Top Quality Wheel Rim Protection

Wheel Damage is Ugly And Costly To Repair - Prevent It With Rim Trim!

- Tough, OEM Grade Material Prevents Most Scrapes
- Step-by-Step Instructions For Easy Install
- Add Colors Like Red, White, or Blue As An Accent
- **OR** Get Black or Silver Rim Trim So It Blends In

Remember: It's Harder To Repair A Wheel Than It Is To Protect It.

HOW TO INSTALL
ALL-FIT RIM TRIM

Buy Now - 40% Off >>

"Easy to install, just follow the instructions. The first time I installed it, I just didn't cut it the right way. There was a little bit extra and it wore out. I asked for a replacement and they were so helpful and understanding and sent me a replacement."

- MESHAL



Easy Installation - Just Follow The Instructions

Everything You Need to Install Rim Trim is Included



1 Use the provided rubbing alcohol wipe to thoroughly clean the edge of each rim. Use additional rubbing alcohol and a rag for thorough cleaning.



2 After the wheels are dry, use the provided glove to apply the included adhesive promoter to the edge of each rim, moving quickly from wheel to wheel.



3 Allow adhesive promoter to dry (and become tacky).



4 Peel a 2" section of the Rim Trim tape liner, and carefully press on the trim as you move precisely around the wheel. Press the tape liner as you go. Press very firmly.



5 Reapply pressure over the trim to confirm a strong bond.



6 Cut Rim Trim to length, and then apply the provided clear adhesive strip to the seam between each end of the Rim Trim.



7 Allow adhesive to cure for at least 24 hours, and ideally 48 hours. If you have problems with adhesion, please contact us.

Buy Now - 40% Off >>

Navigation

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Installation
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All-Fit Lip Kit
Rim Trim
Bumper Quick Release
Cap Trim
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PLACES FOR INSTALLATION

3/8" 25ft Retail Packaged
Enough for up to four 24" wheels.

Before

After

AVAILABLE COLORS

Black Silver White Red Orange Yellow Blue



INSTALLATION VIDEO



INSTALLATION INSTRUCTIONS

* One alcohol prep wipe and one adhesive promoter is provided per two wheels. When using each wipe, work quickly between the two wheels. Correct prep is extremely important for a secure bond of the tape.



1 Use the provided rubbing alcohol wipe to thoroughly clean the edge of your rim. Move quickly from rim to rim thoroughly cleaning each wheel. Use additional rubbing alcohol and a rag for thorough cleaning, resulting in an oil free surface.



5 Reapply pressure over the trim to confirm a strong bond.



2 Allow each wheel to dry. Place the provided glove on your hand. Carefully open the provided adhesive promoter. Allow the promoter to only touch your gloved hand. Thoroughly apply the adhesive promoter to the edge of each rim, moving quickly from wheel to wheel. Safely discard of the promoter and glove. Keep out of reach of children.



6 Apply the provided, clear gap strip to where the Rim Trim meets itself on each wheel.

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Allow promoter to dry, which has now created a tacky surface



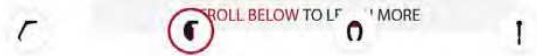
A minimum of 24 hours for bonding is required before washing or driving vehicle.



Peel a two inch section off of the underside of the Rim Trim tape liner. Precisely move around the wheel lining up the trim and peeling the tape liner from between the rim and trim. Press firmly as you move along the rim. Apply to all four rims.

OUR GALLERY

View our large gallery showcasing the All-Fit products on all shapes of cars. Our kit fits EVERY car, including yours! Don't see your car, contact us and we will gladly send you pictures.



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EDGE TRIM

GAP TRIM

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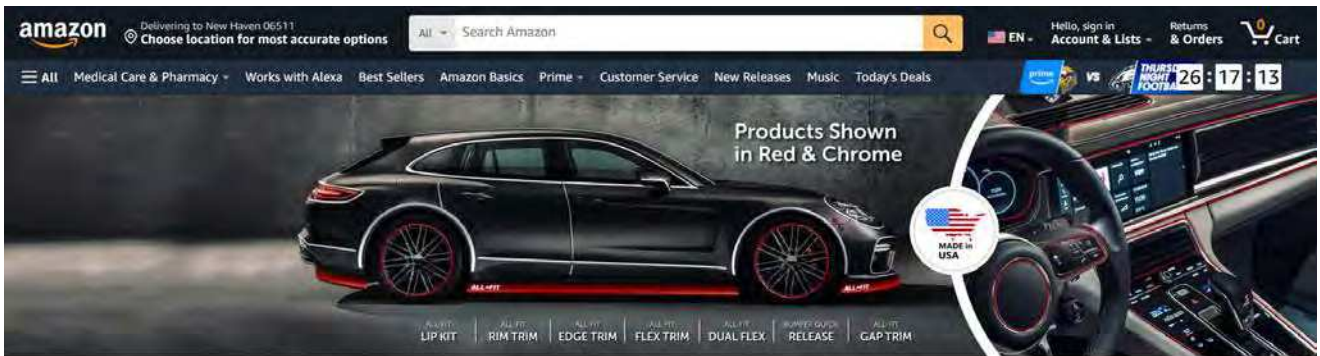


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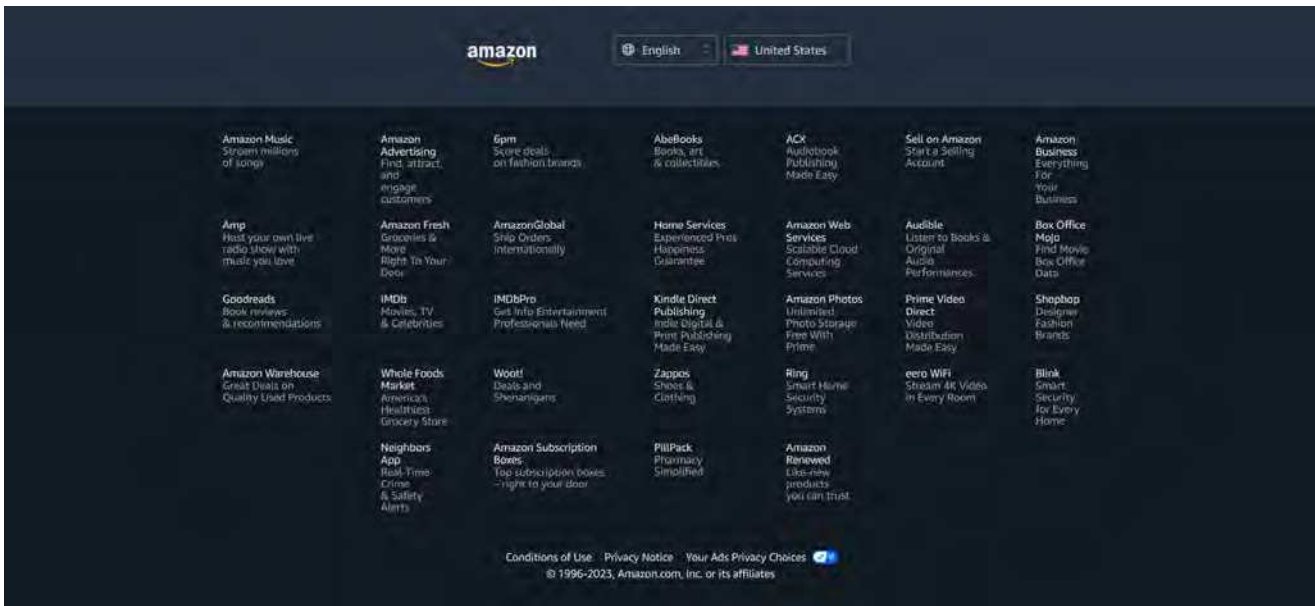
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The screenshot shows the Amazon product page for All-Fit Automotive Rim Trim. At the top, there is a navigation bar with the Amazon logo, delivery location (Delivering to New Haven 06511), and a search bar. Below the navigation bar is a hero image of a dark-colored car with red and chrome trim. The text "Products Shown in Red & Chrome" is overlaid on the image. Below the hero image is a grid of product listings for various colors: Red, Black, White, Silver, Blue, Orange, and Yellow. Each listing includes a product image, a "Before" and "After" comparison, a description, and a price of \$49.99. The All-Fit Automotive logo is prominently displayed at the bottom right of the product grid. Below the product grid is a "Share" section with social media icons for Facebook, Twitter, and Pinterest. At the bottom of the page, there is a footer with links for "Get to Know Us", "Make Money with Us", "Amazon Payment Products", and "Let Us Help You".

Exhibit G



— [New Products and Technology](#)

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New Product Award Winners From 2020 SEMA360

By SEMA Editors

SEMA announced the industry's Best New Products Award winners during last week's *SEMA360* online trade event. The winners were selected from more than 2,200 products in the *SEMA360* New Products

Showcase at www.sema360.com.



The annual awards, which are typically presented at the automotive industry’s leading trade event, the SEMA Show, recognize outstanding achievements in the development of products that enhance the performance, styling, comfort, convenience and safety of cars, trucks and SUVs. This year, the products and awards are presented online through SEMA360—the online event that is making it possible for auto-parts manufacturers to connect with professional buyers from throughout the world.

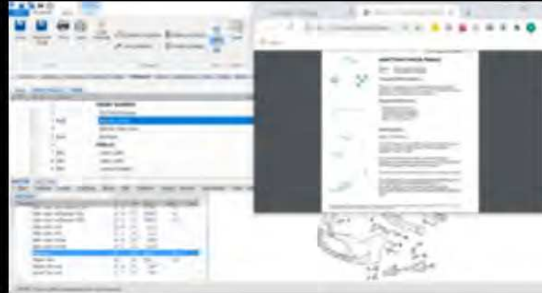
Products are judged in 16 award categories, with one winner and two runners-up in each category. The top products are:

**Best New Collision
Repair & Refinish
Product**

Winner: adasTHINK,
adasTHINK

Runner Up:
CollisionRepairTools.com,
FAN 220 MIG/MAG
/Brazing welder

Runner Up: P&S Detail
Products, Iron Buster
Wheel Decon



Best Engineered New Product

Winner: AEM
Performance Electronics,
VCU300 EV Control Unit

Runner Up: QA1, New
3-in. MOD Series Shocks



Best New Exterior Accessory Product

Winner: Curt Group, Tri-
ball Universal Coupler
Lock

Runner Up: Go Rhino Big
Country Truck
Accessories, SRM 500
Roof Rack

Runner Up: TrailFX, Roof
Rack for JEEP JL

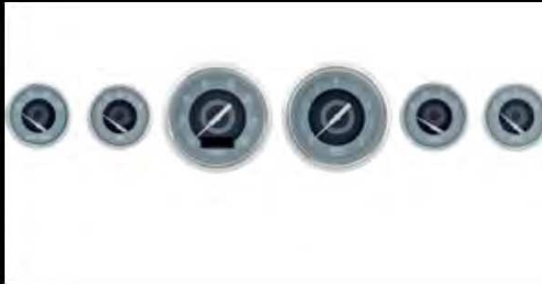


**Best New Interior
Accessory Product**

Winner: Speedway
Motors, Omega Avant 6
Gauge Set Electric

Runner Up: T.V.K.
Industries, Inc.,
SURESHIFTER

Runner Up: Dometic,
Dometic CCF-T Center
Console Refrigerator



**Best New Merchandising
Display**

Winner: Go Rhino Big
Country Truck
Accessories, Go Rhino
Point of Purchase
Display Rack

Runner Up: Quadratic
Inc., Quadratic
Merchandising Promo Kit



Runner Up: RaceDeck,
RaceDeck Charred Oak
Showroom & Garage
Flooring



**Best New Mobile
Electronics Product**

Winner: Cedar
Electronics -
ESCORT/Cobra, ESCORT
Redline 360c

Runner Up: AutoMeter,
DashLink 2.0 with late-
model Ford enhanced
PIDs

Runner Up: Energizer
Holdings, Energizer Arc3
Lithium-iron Phosphate



300Wh, 350W Portable
Power Station

**Best New Off-Road/4-
Wheel Drive Product**

Winner: Warn Industries
Inc., HUB Wireless
Receiver & App

Runner Up: ARB 4x4
Accessories, Air
Compressor - Pressure
Control Unit

Runner Up:
Westin/Superwinch,
Overland Cargo Rack



Best New Packaging Design

Winner: TS Booster, TS Booster

Runner Up: All-Fit Automotive, All-Fit Rim Trim + V2

Runner Up: AERO Detail Products, AERO SHIELD FLIGHT Ceramic 6 PACK



Best New Performance-Racing Product

Winner: AEM Performance Electronics, PDU-8 Power Distribution Module

Runner Up: Performance Electronics, Dual Channel PE-Wideband O2 Kit

Runner Up: Performance



Electronics, PE3-IG8
Ignition Controller

**Best New Performance-
Street Product**

Winner: DashLogic,
SensorTap IAT/Baro
Relocation Module

Runner Up: Red Roberts
Inc. dba Driveline
Component Co.,
ACCUVALVE

Runner Up: Edelbrock
Group, Powerhouse
Retainer Degree Gauge
Tool



**Best New Powersports
Product**

Winner: Mickey
Thompson Tires &
Wheels, Baja Pro X

Runner Up: Brandmotion,
SummitView UTV Dual
1080p Camera System
with High Definition 7-in.
DVR Monitor SUTV-2020

Runner Up: Wehrli
Custom Fabrication,
'19-'20 Honda Talon 2 or
4 Seat X/R Front
Bumper, without fair
lead mount



**Best New Street
Rod/Custom Car Product**

Winner: FRI

Exhibits/Flaming River Industries, Microsteer Electric Power Steering with speed sensor

Runner Up: Speedway Motors, LS Swap Radiator Hose Adapter

Runner Up: Vintage Air Inc., FrontRunner for the LT1 and LS



Best New Tire and Related Product

Winner: Mickey Thompson Tires & Wheels, Baja Boss A/T

Runner Up: Bartec USA, Tech600Pro

Runner Up: ATEQ TPMS Tools, Quickset X Summer/Winter Tire Reset Tool



**Best New Tools and
Equipment Product**

Winner: Colourlock
North America,
Colourlock Scanner

Runner Up: Beta Tool
USA, Beta Tools C27
S-Green Folding Tool
Cart

Runner Up:
CollisionRepairTools.com,
ASTRA PowerLift & Move



Best New Van/Pickup

/Sport-Utility Product

Winner: Tire Stickers, Cerebrum Boost - Smart Tire Sensor Solution

Runner Up: Warn Industries Inc., WARN Ascent XP Bumpers

Runner Up: AutoMeter, '95-'98 Chevy Truck InVision Dash



Best New Wheel and Related Product

Winner: Forgeline Motorsports, F01 Flow Formed Wheel

Runner Up: Design Infini, Drifz D09

Runner Up: BBS of America, BBS CI-R Bronze Anniversary Edition





Related News

New Products and Technology
2024 Jeep Wrangler, All-Electric 2025 Ram 1500 REV Unveiled at New York International Auto Show

New Products and Technology
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February 16, 2023 | Vol. 26, No. 07

New Products and Technology
Jeep Reveals 2023 Wrangler Rubicon 4xe and Rubicon 392 20th Anniversary Editions
February 16, 2023 | Vol. 26,

**April 6, 2023 | Vol. 26, No.
14**

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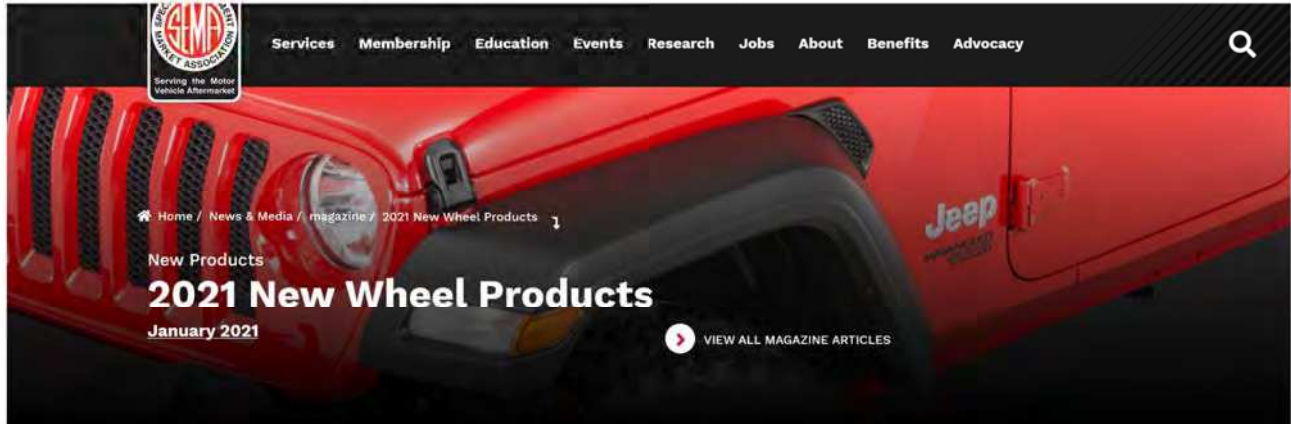
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Exhibit H

Page 1
2021 New Wheel Products | Specialty Equipment Market Association (SEMA)
<https://www.sema.org/news-media/magazine/2021-new-wheel-products>



By SEMA Editors



SEMA News—February 2021
WHEEL & RELATED NEW PRODUCTS

By Chad Simon

2021 New Wheel Products

The Latest Innovations From SEMA360

Tires and wheels are consistently among the first modifications enthusiasts are likely to make to their vehicles. Often referred to as the “gateway drug” by SEMA Market Research Director Gavin Knapp, consumers often start there because tire and wheel products make an obvious visual difference and oftentimes lead to other modifications as consumers catch the bug.

According to the “2020 SEMA Market Report,” sales of aftermarket wheels remained firm at an estimated \$1.32 billion last year—same as the prior year—so this is still a healthy market segment for manufacturers and retailers alike.

The following products are the latest groundbreaking wheel innovations from the recent SEMA360 New Products Showcase.



All-Fit Rim Trim adds a unique styling touch and curb protection to most rims. Hide existing curb rash and protect from future scuffs. Seven available colors to make wheels stand out. With a proven high demand in V1 Rim Trim (Amazon best seller), V2 makes substantial manufacturing improvements, including improved process and quality. Made in the U.S.A.

619-500-3669
www.allfitautomotive.com
PN: ALLFITRV2

Screenshot Captured: 22 September 2021, 09:48:00

Exhibit I



3 Ways to Repair Your Wheel Lip | All-Fit Automotive

March 31, 2019

If you accidentally gouged a wheel rim by running it into a curb or something else, you're not alone. Curb rashes are incredibly common. In fact, they're so common that companies have come up with lots of ways to fix them.

Let's take a look at a few of the most common ways to repair rashed and gouged up wheel lips:

1. Completely Refinishing Your Wheel



If you want a flawless appearance, this is the best solution next to buying a brand new wheel. To refinish your wheel means to:

- Remove all the existing paint, usually by media blasting
- Sanding or filing down all the rough edges
- Filling any gouges
- Priming the wheel
- Painting the wheel

The wheel usually comes out looking perfect, especially if done by a professional. However, this solution comes with a couple of downsides:

1. It's a costly and time-consuming project. In fact, it might even cost more than a brand new wheel.
2. It offers no protection against future damage. If you go through all the trouble to refinish your wheel, it's best to have a plan to prevent future scrapes and scratches.

2. Repairing With an Alloy Wheel Repair Kit



An alloy wheel repair kit is a popular solution. It's inexpensive and easy enough for a novice to use, but it doesn't always yield great results.

Using an alloy wheel repair kit involves filling in the scratches and then painting over the area. It's a pretty lengthy process and the end result doesn't always look good. The filling might not be smooth, and the paint may not be a perfect match to the rest of the wheel. A pro might be able to pull it off, but odds are it won't look perfect. Once again, this option provides no protection against future damage.

Page 2
3 Ways to Repair Your Wheel Lip - All-Fit Automotive
<http://allfitautomotive.com/blog/3-ways-to-repair-your-wheel-lip-allfit-automotive/>

3. Installing All-Fit Rim Trims



Rather than fix the curb rash and leave it vulnerable to future damage, you can cover it up with an All-Fit Rim Trim. It's a durable rubber trim you can install around your wheel lip, and it provides a lot of protection against curbs and other debris on the road. Since the All-Fit Rim Trim comes in many different colors, it's a great way to add a splash of color to your car. We may be biased, but we think that the All-Fit Rim Trim delivers the most value out of all the solutions listed here.

Got any questions about any of the remedies in this article? We'll be happy to answer them!

Related Content

How To Extend The Life Of Your Factory Paint

June 19, 2023

Your car's paint is new only once. That's why it's important to take care of it. Not only does a quality paint job cost thousands of dollars, but repainting a car can sometimes hurt the car's value. Whether you're trying to get the most value from selling your car or plan to keep it for life...

[Read More](#)

How to Protect Your Mach-E Wheels From Scrapes and Curb Damage

June 16, 2023

If you own a Ford Mustang Mach-E, you already know how cool the latest rim designs look. But nothing takes the shine off your new ride like scratches and scuffed rims. And that's before you factor in the cost of getting them repaired. All-Fit Automotive has your back. And we have a solution for you...

[Read More](#)

The Ultimate Tool Box Decal - All-Fit Edge Trim

April 26, 2023

Toolboxes are an important part of any enthusiast's garage. They don't come cheap, though, and most people keep them for years and years. Some customize their toolboxes to match their garage. Others add protective moldings to prevent dings and dents from damaging their investment. At All-Fit, we know all there is to know about protecting...

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- [Bumper Quick Release](#)
- [Cap Trim](#)
- [Edge Trim](#)
- [Flex Trim](#)
- [Dual Flex](#)
- [Apparel](#)
- [Wholesale](#)



Contact Us

Phone: (619) 500-3669
Call or Text
Email: sales@allfitautomotive.com



Exhibit 7

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

| STATUS | DOCUMENTS | Back to Search | Print |
|---|---|---|-------|
| Generated on: This page was generated by TSDR on 2023-09-12 15:04:46 EDT | | | |
| Mark: R RIMTRIMS | |  | |
| US Serial Number: 97586344 | Application Filing Date: Sep. 10, 2022 | | |
| Filed as TEAS Plus: Yes | Currently TEAS Plus: Yes | | |
| Register: Principal | | | |
| Mark Type: Trademark | | | |
| TM5 Common Status Descriptor:  | LIVE/APPLICATION/Published for Opposition | | |
| Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page. | A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration. | | |
| Status Date: Aug. 16, 2023 | | | |
| Publication Date: Aug. 01, 2023 | | | |
| Mark Information Expand All | | | |
| Mark Literal Elements: R RIMTRIMS | | | |
| Standard Character Claim: No | | | |
| Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S) LETTER(S) NUMBER(S) | | | |
| Description of Mark: The mark consists of two concentric circles where the innermost circle contains the Greek letter "Pi" and an uppercase "R" inverted along the vertical axis and the vertical portion of the "R" is shared with the left vertical portion of the "Pi". To the right of the design is the term "RIMTRIMS". | | | |
| Color(s) Claimed: Color is not claimed as a feature of the mark. | | | |
| Disclaimer: "RIMTRIMS" | | | |
| Design Search Code(s): 24.17.11 - Pi symbol 26.01.17 - Two concentric circles; Concentric circles, two; 26.01.21 - Circles that are totally or partially shaded. | | | |
| Goods and Services | | | |
| Note: The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> • Brackets [] indicate deleted goods/services; • Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks "*" identify additional (new) wording in the goods/services. | | | |
| For: Wheel rim protectors for automobiles | | | |
| International Class(es): 012 - Primary Class | U.S. Class(es): 019, 021, 023, 031, 035, 044 | | |
| Class Status: ACTIVE | | | |
| Basis: 1(b) | | | |
| Basis Information (Case Level) | | | |
| Filed Use: No | Currently Use: No | | |
| Filed ITU: Yes | Currently ITU: Yes | | |
| Filed 44D: No | Currently 44E: No | | |
| Filed 44E: No | Currently 66A: No | | |
| Filed 66A: No | Currently No Basis: No | | |
| Filed No Basis: No | | | |
| Current Owner(s) Information | | | |
| Owner Name: Dangleman Enterprises LLC | | | |
| Owner Address: 61-278 KAMEHAMEHA HWY UNIT #3 HALEIWA, HAWAII UNITED STATES 96712 | | | |
| Legal Entity Type: LIMITED LIABILITY COMPANY | State or Country Where Organized: HAWAII | | |
| Attorney/Correspondence Information | | | |
| Attorney of Record | | | |
| Attorney Name: Kenton Fedde | | | |
| Attorney Primary Email Address: kfedde@feddelaw.com | Attorney Email Authorized: Yes | | |
| Correspondent | | | |
| Correspondent Name/Address: KENTON FEDDE THE FEDDE LAW FIRM 18325 ALLENTON WOODS CT WILDWOOD, MISSOURI UNITED STATES 63069 | | | |
| Phone: 314-378-8390 | Fax: 314-667-3332 | | |
| Correspondent e-mail: kfedde@feddelaw.com docket@feddelaw.com | Correspondent e-mail Authorized: Yes | | |
| Domestic Representative - Not Found | | | |
| Prosecution History | | | |
| Date | Description | Proceeding Number | |

TTAB Opposition No. _____
 All-Fit Automotive, Inc. v. Dangleman Enterprises LLC

Page 2
 Status Search SN 97586344
https://tsdr.uspto.gov/#caseNumber=97586344&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch

| | | |
|---------------|--|-------|
| Aug. 16, 2023 | EXTENSION OF TIME TO OPPOSE RECEIVED | |
| Aug. 01, 2023 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Aug. 01, 2023 | PUBLISHED FOR OPPOSITION | |
| Jul. 12, 2023 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Jun. 28, 2023 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Jun. 28, 2023 | EXAMINER'S AMENDMENT ENTERED | 88888 |
| Jun. 28, 2023 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | |
| Jun. 28, 2023 | EXAMINERS AMENDMENT E-MAILED | |
| Jun. 28, 2023 | EXAMINERS AMENDMENT - WRITTEN | 96161 |
| Jun. 23, 2023 | ASSIGNED TO EXAMINER | 96161 |
| Sep. 28, 2022 | NOTICE OF DESIGN SEARCH CODE E-MAILED | |
| Sep. 27, 2022 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED | |
| Sep. 14, 2022 | NEW APPLICATION ENTERED | |

▼ **TM Staff and Location Information**

TM Staff Information

TM Attorney: ROJAS, ELINA

Law Office Assigned: LAW OFFICE 121

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 29, 2023

▼ **Assignment Abstract Of Title Information - None recorded**

← **Proceedings - Click to Load**

PTO- 1478
 Approved for use through 10/31/2024. OMB 0651-0009
 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 97586344

Filing Date: 09/10/2022

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| TEAS Plus | YES |
| MARK INFORMATION | |
| *MARK | \\TICRS\EXPORT18\IMAGEOUT18\975\863\97586344\xml1 \ FTK0002.JPG |
| *SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | RIMTRIMS |
| *COLOR MARK | NO |
| *COLOR(S) CLAIMED (If applicable) | |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of Two concentric circles where the innermost circle contains the Greek letter "Pi" and an uppercase R inverted along the vertical axis and the vertical portion of the "R" is shared with the left vertical portion of the "Pi". |
| PIXEL COUNT ACCEPTABLE | NO |
| PIXEL COUNT | 1280 x 720 |
| REGISTER | Principal |
| APPLICANT INFORMATION | |
| *OWNER OF MARK | Dangleman Enterprises LLC |
| *MAILING ADDRESS | 61-278 KAMEHAMEHA HWY UNIT #3 |
| *CITY | HALEIWA |
| *STATE (Required for U.S. applicants) | Hawaii |
| *COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States |
| *ZIP/POSTAL CODE (Required for U.S. and certain international addresses) | 96712 |
| PHONE | 808-783-9046 |
| *EMAIL ADDRESS | XXXX |

| LEGAL ENTITY INFORMATION | |
|--|--------------------------------------|
| *TYPE | LIMITED LIABILITY COMPANY |
| * STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED | Hawaii |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| *INTERNATIONAL CLASS | 012 |
| *IDENTIFICATION | Wheel rim protectors for automobiles |
| *FILING BASIS | SECTION 1(b) |
| ADDITIONAL STATEMENTS SECTION | |
| *TRANSLATION (if applicable) | |
| *TRANSLITERATION (if applicable) | |
| *CLAIMED PRIOR REGISTRATION (if applicable) | |
| *CONSENT (NAME/LIKENESS) (if applicable) | |
| *CONCURRENT USE CLAIM (if applicable) | |
| ATTORNEY INFORMATION | |
| NAME | Kenton Fedde |
| ATTORNEY BAR MEMBERSHIP NUMBER | XXX |
| YEAR OF ADMISSION | XXXX |
| U.S. STATE/ COMMONWEALTH/ TERRITORY | XX |
| FIRM NAME | The Fedde Law Firm |
| STREET | 18325 Allenton Woods Ct |
| CITY | Wildwood |
| STATE | Missouri |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States |
| ZIP/POSTAL CODE | 63069 |
| PHONE | 314-378-8390 |
| FAX | 314-667-3332 |
| EMAIL ADDRESS | kfedde@feddelaw.com |
| OTHER APPOINTED ATTORNEY | Kenton Fedde |
| CORRESPONDENCE INFORMATION | |
| NAME | Kenton Fedde |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE | kfedde@feddelaw.com |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | docket@feddelaw.com |
| FEE INFORMATION | |
| APPLICATION FILING OPTION | TEAS Plus |
| NUMBER OF CLASSES | 1 |

| | |
|---|---------------------------------|
| APPLICATION FOR REGISTRATION PER CLASS | 250 |
| *TOTAL FEES DUE | 250 |
| *TOTAL FEES PAID | 250 |
| SIGNATURE INFORMATION | |
| * SIGNATURE | /Kenton Fedde/ |
| * SIGNATORY'S NAME | Kenton Fedde |
| * SIGNATORY'S POSITION | Attorney of Record |
| SIGNATORY'S PHONE NUMBER | 314-378-8390 |
| * DATE SIGNED | 09/10/2022 |
| SIGNATURE METHOD | Signed directly within the form |

PTO- 1478
Approved for use through 10/31/2024, OMB 0651-0009
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Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 97586344

Filing Date: 09/10/2022

To the Commissioner for Trademarks:

MARK: RIMTRIMS (stylized and/or with design, see [mark](#))

The literal element of the mark consists of RIMTRIMS. The applicant is not claiming color as a feature of the mark. The mark consists of Two concentric circles where the innermost circle contains the Greek letter "Pi" and an uppercase R inverted along the vertical axis and the vertical portion of the "R" is shared with the left vertical portion of the "Pi".

The applicant, Dangleman Enterprises LLC, a limited liability company legally organized under the laws of Hawaii, having an address of
61-278 KAMEHAMEHA HWY UNIT #3
HALEIWA, Hawaii 96712
United States
808-783-9046(phone)
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 012: Wheel rim protectors for automobiles

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

The owner's/holder's proposed attorney information: Kenton Fedde. Other appointed attorneys are Kenton Fedde. Kenton Fedde of The Fedde Law Firm, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at
18325 Allenton Woods Ct
Wildwood, Missouri 63069
United States
314-378-8390(phone)
314-667-3332(fax)
kfedde@feddelaw.com

Kenton Fedde submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Kenton Fedde
PRIMARY EMAIL FOR CORRESPONDENCE: kfedde@feddelaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): docket@feddelaw.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Kenton Fedde/ Date: 09/10/2022
Signatory's Name: Kenton Fedde
Signatory's Position: Attorney of Record
Signatory's Phone Number: 314-378-8390
Signature method: Signed directly within the form
Payment Sale Number: 97586344
Payment Accounting Date: 09/12/2022

Serial Number: 97586344
Internet Transmission Date: Sat Sep 10 15:53:29 ET 2022
TEAS Stamp: USPTO/FTK-XXX.XX.XXX.XX-2022091015533050
0505-97586344-8201c8f50fb5c511a69f316d29
b3e6b9cbd8fd8e98f929d75bf2ef7bbf993474-C
C-53293580-20220910151538315366



Exhibit 8

Fwd: Rim Trim

Subject: Fwd: Rim Trim
From: "A.J. Dudon" <sales@allfitautomotive.com>
Date: 9/26/2023, 3:46 PM
To: Brian Schlosser <bschlosser@delpet.com>

--

A.J.



AllFitAutomotive.com

----- Forwarded message -----

From: **Darren Bowden** <darren@rimblades.com>
Date: Thu, Aug 9, 2018 at 3:29 PM
Subject: Rim Trim
To: <sales@allfitautomotive.com>

Dear All Fit

We see you are trading this year at Automechanika in Frankfurt in the same hall as us.

We note you will be taking your All Fit Rim Trim as per the profile pictured on this link to your site:

<https://allfitautomotive.com/rim-trim/>

This item we believe breaches our European Design Patent for the new version of our Scuffs product that we registered the design for in Europe back in 2016. This is only my opinion and I haven't shown it yet to my patent attorneys.

I enclose a link to the European patent office below.

<https://euipo.europa.eu/eSearch/#basic/1+1+1+1/100+100+100+100/003351824>

Fwd: Rim Trim

I would suggest you get this reviewed by your attorneys prior to displaying it at the show as I'd hate for us to fall out and have to get lawyers involved etc.

Sent with no malice intent, just wanted to make you aware to consider your options in advance of the event. I'm yet to take legal advice.

Regards

Darren Bowden

Managing Director

Rimblades Limited

www.rimblades.com

www.rimsavers.com

████████████████████

████████████████████

— Attachments: —

| | |
|---------------|---------|
| newfooter.jpg | 0 bytes |
| newfooter.jpg | 0 bytes |

Exhibit 9

DELIO, PETERSON & CURCIO, LLC

INTELLECTUAL PROPERTY

PATENTS, TRADEMARKS AND COPYRIGHTS

**700 STATE STREET, SUITE 402
NEW HAVEN, CONNECTICUT 06511**

TELEPHONE (203) 787-0595 FACSIMILE (203) 787-5818

E-MAIL delpet@delpet.com

www.delpet.com

**ANTHONY P. DELIO
PETER W. PETERSON
ROBERT CURCIO**

**KELLY M. NOWAK
DAVID R. PEGNATARO
TODD A. BAYNE JR.**

PARAPROFESSIONALS

**THOMAS E. CIESCO
BRENDA A. SULLIVAN**

October 23, 2018

CERTIFIED MAIL NO.: 9490 9118 9956 0750 4345 33

Kenton Fedde, Ph.D., J.D.
18325 Allenton Woods Ct.
Wildwood, Missouri 63069

Re: Declaratory Judgment Action of Non-Infringement
 against Adam Dangleman and RimBladesUSA LLC
 Our Docket No.: CWL903

Mr. Fedde:

This firm is intellectual property counsel to C. Cowles & Co. d/b/a Cowles Products, and All-Fit Automotive, LLC (collectively, "our Clients"), and represents these entities in connection with all their patent, trademark, and copyright matters. It is our understanding that you represent Adam Dangleman and RimBladesUSA in this particular IP matter. As Mr. Dangleman and RimBladesUSA, (collectively or independently) are aware, our Clients manufacture and sell automotive accessories including the "Rim Trim" product.

It has recently come to our attention that RimBladesUSA LLC (hereinafter, "RimBlades") and Mr. Dangleman have threatened litigation against our Clients for patent infringement of U.S. Patent No. 7,296,860 due to the manufacturing, marketing, offering for sale, and selling of the Rim Trim product. Our Clients have corresponded with Mr. Dangleman and RimBladesUSA regarding their position on non-infringement, but your clients have stated that they do not agree. Our Clients maintain that RimBladesUSA and Mr. Dangleman's position is contrary to the language of the claims.

Threats of litigation are taken very seriously by our Clients. They are quite concerned that RimBladesUSA and/or Mr. Dangleman will disrupt their legitimate activities in the marketplace manufacturing, marketing, offering for sale, and selling the Rim Trim product, including interfering with their tradeshow presentations of the same.

As a result of these litigation threats, our Clients have filed a Declaratory Judgment Action of non-infringement of U.S. Patent No. 7,296,860 in United States District Court for the District of Connecticut (Civil Action No. 3:18-cv-01745), a copy of which is attached hereto.

At this time, our Clients have elected not to formally serve RimBladesUSA and Dangleman with this Complaint. The Federal Rules of Civil Procedure (F.R.C.P. 4(m)) require a

-2-

defendant be served within ninety (90) days after the Complaint is filed. In order to give the parties a chance to discuss settlement and mitigate costly litigation, we will delay service of process for these discussions, but for no more than sixty (60) days. If a settlement cannot be reached between all parties in that timeframe, we will effect service of the Complaint on RimBladesUSA and Dangleman.

If we fail to hear from you, we will conclude that your clients intend to disregard our Clients' legitimate rights and we will proceed accordingly. We trust that you recognize the seriousness of this matter and our Clients' commitment to protect themselves to the fullest extent permissible under law.

This letter is without prejudice to our Clients' rights.

Sincerely yours,

DeLIO, PETERSON & CURCIO LLC



Robert Curcio

RC/jb
Enclosures

cc: C. Cowles & Co.
All-Fit Automotive LLC