

ESTTA Tracking number: **ESTTA1203474**

Filing date: **04/18/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91266945
Party	Plaintiff ORIENTIS GOURMET
Correspondence address	JAMIE E. STERNBERG SAUNDERS & SILVERSTEIN LLP 14 CEDAR STREET SUITE 224 AMESBURY, MA 01913 UNITED STATES Primary email: trademarks@sandsip.com Secondary email(s): jsternberg@sandsip.com 203-653-8253
Submission	Plaintiff's Notice of Reliance
Filer's name	Jamie E. Sternberg
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Signature	/Jamie E. Sternberg/
Date	04/18/2022
Attachments	Opposer Notice of Reliance 91266945.pdf(130002 bytes ) Exhibit 1.pdf(5771761 bytes ) Exhibit 2.pdf(2011199 bytes ) Exhibit 3.pdf(219879 bytes ) Exhibit 4.pdf(794159 bytes ) Exhibit 5.pdf(911290 bytes ) Exhibit 6.pdf(1874939 bytes ) Exhibit 7.pdf(505507 bytes ) Exhibit 8.pdf(248894 bytes ) Exhibit 9.pdf(1374506 bytes ) Exhibit 10.pdf(583939 bytes ) Exhibit 11.pdf(307184 bytes ) Exhibit 12.pdf(5992922 bytes ) Exhibit 13.pdf(4741386 bytes ) Exhibit 14.pdf(206224 bytes ) Exhibit 15.pdf(338585 bytes ) Exhibit 16.pdf(951925 bytes ) Exhibit 17.pdf(459658 bytes ) Exhibit 18.pdf(925414 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

ORIENTIS GOURMET,

Opposer,

v.

Focus USA Inc.,

Applicant.

Opposition No. 91266945

Mark: KISMATEA

Serial No. 88930094

Filing Date: May 22, 2020

**OPPOSER’S NOTICE OF RELIANCE**

Under 37 C.F.R. § 2.122 and TBMP §§ 704.02, 704.08, Opposer, Orientis Gourmet (“Opposer”), hereby gives its notice of reliance on and making of record Exhibits 1 - 18 annexed to this Notice of Reliance.

The Internet website screenshots provided in accordance with 37 C.F.R. § 2.122(e) and listed in the chart below, are relevant to the following issues in this proceeding, including, without limitation:

- (i) Opposer’s claim for likelihood of confusion under 15 U.S.C. § 1052(d);
- (ii) the nature and manner of use of Opposer’s registered KUSMI and KUSMI TEA marks (the “Marks”);
- (iii) the goods offered and sold in connection with the Marks (“Opposer’s Goods”);
- (iv) the similarity of Opposer’s Goods and the goods identified by Applicant’s KISMATEA trademark;
- (v) the sales channels and customers for Opposer’s Goods;
- (vi) the conditions under which consumers make purchases of Opposer’s Goods and third-party tea products; and
- (vii) the distinctiveness and consumer recognition of the Marks.

The URL address appears on each of the website screenshots listed in the chart below:

<b>Documents</b>	<b>Corresponding Issues Above</b>	<b>Exhibits</b>
Copies of screenshots from retail website <i>amazon.com</i> , accessed and printed April 14, 2022.	All issues listed above	1
Copies of screenshots from retail website <i>walmart.com</i> , accessed and printed April 14, 2022.	All issues listed above	2
Copies of screenshots from <i>webmd.com</i> article published on September 25, 2020, and accessed and printed April 17, 2022.	i, ii, iii, v, vii	3
Copies of screenshots from retail website <i>florahenri.com</i> , accessed and printed April 14, 2022.	i, ii, iii, v, vi, vii	4
Copies of screenshots from retail website <i>bergdorfgoodman.com</i> , accessed and printed April 17, 2022.	All issues listed above	5
Copies of screenshots from food market website <i>thefreshmarket.com</i> , accessed and printed April 14, 2022.	All issues listed above	6
Copies of screenshots from <i>wsj.com</i> article published on June 11, 2020, and accessed and printed April 14, 2022.	i, ii, iv, vi	7
Copies of screenshots from food delivery company website <i>instacart.com</i> , accessed and printed April 14, 2022.	All issues listed above	8
Copies of screenshots from social media platform <i>facebook.com</i> , accessed and printed April 14, 2022.	i, ii, iii, vii	9
Copies of screenshots from <i>alamy.com</i> showing Kusmi Tea shop in the World Trade Center Oculus, accessed and printed April 8, 2022.	All issues listed above	10
Copies of screenshots from pastry shop website at <i>madebypaulineny.com</i> , accessed and printed April 14, 2022.	i, ii, iii, v, vi, vii	11
Copies of screenshots from Opposer's <i>kusmitea.com</i> website, accessed and printed April 14, 2022.	All issues listed above	12

Copies of screenshots from retail website <i>neimanmarcus.com</i> , accessed and printed April 14, 2022.	All issues listed above	13
Copies of screenshots from <i>tching.com</i> review published May 10, 2018, and accessed and printed April 14, 2022.	i, ii, iii, vii	14
Copies of screenshots from <i>newyorktimes.com</i> article published July 11, 2016, and accessed and printed April 14, 2022.	i, ii, iii, vii	15
Copies of screenshots from <i>vogue.com</i> article published April 2, 2015, and accessed and printed April 14, 2022.	i, ii, iii, vii	16
Copies of screenshots from the New York Daily News article published via the website at <i>mcnultys.com</i> November 11, 2012, and accessed and printed April 14, 2022.	All issues listed above	17
Copies of screenshots from <i>designcurial.com</i> from May 8, 2017 showing Kusmi Tea shop in New York, accessed and printed April 17, 2022.	All issues listed above	18

Respectfully submitted,

Date: April 18, 2022

By: /s/Jamie E. Sternberg  
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Attorneys for Opposer,  
 ORIENTIS GOURMET



**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copies of the foregoing *Opposer's Notice of Reliance* has been served on counsel for Focus USA Inc. by forwarding said copy on April 18, 2022 via email to:

William E. O'Brien  
O'Brien Global Law  
2 Connector Road, Suite 200  
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william@masstechlawyer.com

By: /s/Jamie E. Sternberg  
Jamie E. Sternberg

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ORIENTIS GOURMET,

Opposer,

v.

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Opposition No. 91266945

Mark: KISMATEA

Serial No. 88930094

Filing Date: May 22, 2020

**OPPOSER'S NOTICE OF RELIANCE**

**EXHIBIT 1**

Deliver to Jamie West Sims... 06092

All kusmi tea

Hello, Jamie Account & Lists Returns & Orders

0

All Prime Customer Service Personal Shopper Shopper Toolkit Health & Household Pet Supplies

Try Amazon Pharmacy

1-48 of 112 results for "kusmi tea"

Sort by: Featured

Amazon Prime

Delivery Day

Get It by Tomorrow

Amazon Local Stores

Whole Foods Market

Climate Pledge Friendly

Climate Pledge Friendly

Department

Tea Beverages

- Black Tea
- Tea Samplers
- Green Tea
- Herbal Tea
- White Tea

Food & Beverage Gifts

See All 5 Departments

Customer Reviews

- & Up
- & Up
- & Up
- & Up

Brand

KUSMI TEA

Grocery & Gourmet Food Price

- Under \$10
- \$10 to \$20
- \$20 to \$30
- \$30 to \$50
- \$50 & Above

\$ Min \$ Max Go

Specialty Food Type

- GMO-Free
- Kosher
- Organic
- USDA Organic
- Vegan
- Vegetarian

Tea Packaging

- Hot Tea Bags
- Iced Tea Bags
- Loose Leaf

Tea Flavor

- Earl Grey
- English Breakfast
- Ginger
- Rose



Organic Ingredients Good For You And The Planet

Shop KUSMI TEA >



Kusmi Tea Anastasia - 3.5 oz Loose Tea Tin - Organic Black Tea with Bergamot &

836



Kusmi Tea Full Detox Gift Set - 24 Enveloped Muslin Tea Bags - Flavored

159



Kusmi Tea AquaSummer - 6 Large Tea Bags - Organic Herbal Tea - Flavored with

15

Sponsored

RESULTS



Sponsored

Kusmi Tea Prince Vladimir - 3.5 oz Loose Tea Tin - Organic Earl Grey Black Tea with... 3.5 Ounce (Pack of 1)

836

\$18<sup>65</sup> (\$5.29/Ounce)

FREE One-Day

Get it **Tomorrow, Apr 15**



Sponsored

Kusmi Tea Prince Vladimir - 20 Muslin Tea Bags - Organic Earl Grey Black Tea with Orange -... 20 Count (Pack of 1)

287

\$13<sup>50</sup> (\$13.50/Count)

FREE Delivery **Sun, Apr**

**17**



Sponsored

Kusmi Tea Earl Grey - 20 Muslin Tea Bags - Organic Earl Grey Black Tea - Flavored wit... 4.4 Ounce (Pack of 1)

74

\$12<sup>90</sup> (\$0.65/Count)

FREE One-Day

Get it **Tomorrow, Apr 15**

**Only 5 left in stock - order soon.**



Sponsored

Pukka Herbal Tea Sampler, Organic Tea, Eco-friendly, Self



Kusmi Tea Detox - 20 Muslin



Kusmi Tea Prince Vladimir -

**Tea Caffeine Content**

- Decaffeinated
- Caffeine Free
- Medium Caffeine
- High Caffeine

**Tea Recommended Use**

- Digestion
- Relaxation
- Stress Relief

**Subscription Options**

Subscribe & Save Eligible

**Packaging Option**

Frustration-Free Packaging

**International Shipping**

International Shipping Eligible

**Condition**

New

**Availability**

Include Out of Stock

Care Gift Box, 45 Tea Bags, 9...

**45 Count (Pack of 1)**

6,578

\$21<sup>99</sup> (\$0.49/Count)

\$20.89 with Subscribe & Save discount

20% off promotion available

**SNAP EBT eligible**

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly

Tea Bags - Organic Blend of Green Tea, Mate & Lemon

**20 Count (Pack of 1)**

84

\$14<sup>50</sup> (\$14.50/Count)

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly

3.5 oz Loose Tea Tin - Organic Earl Grey Black Tea with...

**3.5 Ounce (Pack of 1)**

836

\$18<sup>65</sup> (\$5.29/Ounce)

FREE One-Day

Get it **Tomorrow, Apr 15**

More Buying Choices

\$18.45 (2 new offers)

Amazon's Choice



Kusmi Tea - BB Detox - Natural Green Tea with Yerba Mate, Rooibos, Guarana,...

**4.4 Ounce (Pack of 1)**

448

\$23<sup>70</sup> (\$23.70/Count)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**



Kusmi Tea Anastasia - 20 Muslin Tea Bags - Organic Black Tea with Bergamot &...

**20 Count (Pack of 1)**

287

\$13<sup>50</sup> (\$13.50/Count)

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly



Kusmi Tea - Jasmine Green Tea - Green Organic Tea Blend Flavored with Jasmine...

**3.17 Ounce (Pack of 1)**

685

\$17<sup>30</sup> (\$5.45/Ounce)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**



**CLIMATE PLEDGE FRIENDLY**

Shop products with sustainability certifications, as part of our commitment to help preserve the natural world. Time is fleeting. [Learn more](#)

Twinings of London Tea Classics Collection, Variety...

★★★★★ 65,754

\$18.24 ~~\$19.20~~ prime

Subscribe & Save

Shop now

Sponsored



Kusmi Tea Anastasia - 3.5 oz Loose Tea Tin - Organic Black...

**3.5 Ounce (Pack of 1)**

836

\$18<sup>60</sup> (\$18.60/Count)

FREE One-Day

Climate Pledge Friendly



Kusmi Tea Label Imperial - 3.5 oz Loose Tea Tin - Organic...

685

\$21<sup>30</sup> (\$6.04/Ounce)

Save more with Subscribe & Save

FREE One-Day

Climate Pledge Friendly



Kusmi Tea Anastasia - 20 Muslin Tea Bags - Organic...

**20 Count (Pack of 1)**

287

\$13<sup>50</sup> (\$13.50/Count)

FREE One-Day

Climate Pledge Friendly



MORE RESULTS



**Kusmi Tea Wellness Gift Set - Five Loose Teas in Miniature Tins - Flavored Blends of...  
5 Count (Pack of 1)**  
640

**\$30<sup>70</sup>** (\$6.98/Ounce)

FREE One-Day  
Get it **Tomorrow, Apr 15**

More Buying Choices  
**\$29.99 (2 new offers)**



**Kusmi Tea Earl Grey Teas Gift Set - 24 Enveloped Muslin Tea Bags - Includes Earl Grey, Ear...  
24 Count (Pack of 1)**  
222

**\$28<sup>00</sup>** (\$1.17/Count)

FREE One-Day  
Get it **Tomorrow, Apr 15**

More Buying Choices  
**\$27.99 (4 new offers)**



**Kusmi Tea St. Petersburg - 4.4 oz Loose Tea Tin - Organic Earl Grey Black Tea with Red...  
4.4 Ounce (Pack of 1)**  
308

**\$20<sup>80</sup>** (\$4.73/Ounce)

FREE One-Day  
Get it **Tomorrow, Apr 15**

Twinings of London  
Tea Classics  
Collection, Variety...

★★★★☆ 65,754

**\$18.24** ~~\$19.20~~ **prime**

Subscribe & Save

Shop now

Sponsored



**Kusmi Tea Detox - 3.5 oz Loose Tea Tin - Organic Blend of Green Tea, Mate & Lemon  
3.5 Ounce (Pack of 1)**  
79

**\$21<sup>30</sup>** (\$6.04/Ounce)

FREE One-Day  
Get it **Tomorrow, Apr 15**



**Kusmi Tea Wellness Gift Set - 24 Muslin Tea Bags - Flavored Blends of Green, Mate &...  
24 Count (Pack of 1)**  
271

**\$28<sup>00</sup>** (\$1.17/Count)

FREE One-Day  
Get it **Tomorrow, Apr 15**

More Buying Choices  
**\$27.99 (3 new offers)**



**Kusmi Tea - Spearmint Green Tea - Refreshing Green Organic Tea with Spearmint...  
20 Count (Pack of 1)**  
133

**\$12<sup>90</sup>** (\$12.90/Count)

Save more with Subscribe & Save  
FREE One-Day  
Get it **Tomorrow, Apr 15**



**AMAZON'S CHOICE**

Customers shopped Amazon's Choice for...

"kusmi tea"



"kusmi tea bags"



"kusmi tea sampler"





Kusmi Tea - BB Detox - Natural Green Tea with Yerba Mate,...  
**4.4 Ounce (Pack of 1)**

448

**\$23<sup>70</sup>** (\$23.70/Count)  
 Save more with Subscribe & Save  
 FREE One-Day



Kusmi Tea AquaRosa - 20 Muslin Tea Bags - Organic...  
**20 Count (Pack of 1)**

401

**\$13<sup>50</sup>** (\$13.50/Count)  
 Save more with Subscribe & Save



Kusmi Tea Wellness Gift Set - 24 Muslin Tea Bags - Flavore...  
**24 Count (Pack of 1)**

271

**\$28<sup>00</sup>** (\$1.17/Count)  
 FREE One-Day

HIGHLY RATED WITH A LOW UNIT PRICE



Celestial Seasonings Black Tea, Morning Thunder, Contains Caffeine, 20 Tea Bags (Pack o...  
**20 Count (Pack of 6)**

1,203

**\$18<sup>80</sup>** (\$0.16/Count)  
 Save more with Subscribe & Save  
**SNAP EBT eligible**  
 FREE One-Day



Celestial Seasonings Wellness Tea, Sleepytime Sinus Soother, Caffeine Free Sleep Tea, 20 T...  
**20 Count (Pack of 6)**

1,629

**\$23<sup>76</sup>** (\$0.20/Count)  
 Save more with Subscribe & Save  
 FREE One-Day



Taylors of Harrogate Assorted Specialty Teas Box , 48 count (Pack of 1)  
**48 Count (Pack of 1)**

35,252

**\$11<sup>49</sup>** (\$0.24/Count)  
 \$10.92 with Subscribe & Save discount  
**SNAP EBT eligible**  
 FREE One-Day  
 Climate Pledge Friendly

MORE RESULTS



Kusmi Tea Sweet Love - 4.4 oz Loose Tea Tin - Organic Blend of Black Tea, Pink Pepper,...  
**4.4 Ounce (Pack of 1)**

157

**\$23<sup>70</sup>** (\$23.70/Count)



Kusmi Tea - Tropical White (Organic Tea) - Organic White Tea with Caffeine, Mango, an...  
**3.1 Ounce (Pack of 1)**

193

**\$26<sup>70</sup>** (\$8.41/Ounce)



Kusmi Tea AquaRosa - 20 Muslin Tea Bags - Organic Herbal Tea - Flavored with...  
**20 Count (Pack of 1)**

401

**\$13<sup>50</sup>** (\$13.50/Count)



FREE One-Day  
Get it **Tomorrow, Apr 15**  
More Buying Choices  
\$22.99 (2 new offers)

Save more with Subscribe & Save  
FREE One-Day  
Get it **Tomorrow, Apr 15**

Save more with Subscribe & Save  
FREE Delivery **Sat, Apr 16**



Kusmi Tea - BB Detox -  
Natural Green Tea with Yerba  
Mate, Rooibos, Guarana,...  
**20 Count (Pack of 1)**  
175

**\$14<sup>50</sup>** (\$0.73/Count)  
Save more with Subscribe & Save  
FREE Delivery for Prime members  
More Buying Choices  
\$14.45 (2 new offers)  
Climate Pledge Friendly



Kusmi Tea Boost - 20 Muslin  
Tea Bags - Organic Blend of  
Green Tea, Mate & Spices -...  
189

**\$14<sup>50</sup>** (\$14.50/Count)  
FREE One-Day  
Get it **Tomorrow, Apr 15**  
More Buying Choices  
\$14.05 (2 new offers)



Kusmi Tea- Russian Blends -  
Gift Set of Russian Tea Blends  
including Earl Grey, Prince...  
**5 Piece Assortment**  
450

**\$29<sup>30</sup>** (\$5.86/count)  
Get it **Wed, Apr 20 - Mon, Apr 25**  
FREE Shipping  
Only 7 left in stock - order soon.



Kusmi Tea - Green Tea  
Sampler - Assorted Set of  
Green Teas including Rose,...  
**5 Count (Pack of 1)**  
567

**\$29<sup>30</sup>** (\$1.33/Ounce)  
FREE One-Day  
Get it **Tomorrow, Apr 15**



Kusmi Tea Blue Detox - 4.4  
Loose Tea Tin - Organic Blend  
of Green Tea, Mate &...  
**4.4 Ounce (Pack of 1)**  
255

**\$23<sup>70</sup>** (\$5.39/Ounce)  
Save more with Subscribe & Save  
FREE One-Day  
Get it **Tomorrow, Apr 15**



Kusmi Tea - White Anastasia -  
White Tea Blend with Citrus,  
Bergamot & Lemon - All...  
**20 Count (Pack of 1)**  
64

**\$15<sup>40</sup>** (\$15.40/Count)  
Save more with Subscribe & Save  
FREE Delivery **Sun, Apr 17**  
Only 17 left in stock - order soon.



Kusmi Tea - AquaFrutti -  
Caffeine-Free Natural Green Tea  
with Pomegranate, Goji Berries, Hibiscus...  
**20 Count (Pack of 1)**  
175

**\$14<sup>50</sup>** (\$0.73/Count)  
Save more with Subscribe & Save  
FREE Delivery for Prime members  
More Buying Choices  
\$14.45 (2 new offers)  
Climate Pledge Friendly



Kusmi Tea - Feel Zen -  
Caffeine-Free Natural Green Tea  
with Rooibos, Matcha, Orange-Caramel...  
**4.4 Ounce (Pack of 1)**  
255

**\$23<sup>70</sup>** (\$5.39/Ounce)  
Save more with Subscribe & Save  
FREE One-Day  
Get it **Tomorrow, Apr 15**



Kusmi Discoveries -  
Discover Kusmi!  
A collection of 12 different tea blends...  
**12 Count (Pack of 1)**  
175

**\$14<sup>50</sup>** (\$1.19/Count)  
Save more with Subscribe & Save  
FREE Delivery for Prime members  
More Buying Choices  
\$14.45 (2 new offers)  
Climate Pledge Friendly

Kusmi Tea AquaFrutti - 20 Muslin Tea Bags - Organic Blend of Hibiscus,...

113

\$13<sup>50</sup> (\$0.68/Count)  
 Save more with Subscribe & Save  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**

Kusmi Tea Feel Zen - 3.5 oz Loose Tea Tin - Organic Rooibos Herbal Tea with Not...

543

\$20<sup>00</sup> (\$5.68/Ounce)  
 Save more with Subscribe & Save  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**

Kusmi Tea Discovery Gift Set - 45 Muslin Tea Bags - Includes Anastasia, Prince Vladimir,...

400

\$44<sup>90</sup> (\$44.90/Count)  
 Get it **Wed, Apr 20 - Mon, Apr 25**  
 FREE Shipping  
**Only 3 left in stock - order soon.**  
 More Buying Choices  
 \$43.99 (2 new offers)



Kusmi Tea Full Detox Gift Set - 24 Enveloped Muslin Tea Bags - Flavored Blends of Green,...

24 Count (Pack of 1)

159

\$28<sup>00</sup> (\$28.00/Count)  
 Save more with Subscribe & Save  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**



Sponsored

Tea Window "Moscow", Ceylon Black Loose Tin (Basilur), 100g

6

\$21<sup>99</sup> (\$6.28/Ounce)  
 Get it **Fri, Apr 22 - Thu, Apr 28**  
 FREE Shipping



Sponsored

Shaka Tea Dry Tea Bags - ZERO sugar | calories | carbs, Naturally caffeine-free, 100...

15 Count (Pack of 3)

96

\$30<sup>00</sup> (\$30.00/Count)  
 Get it **Fri, Apr 22 - Thu, Apr 28**  
 \$3.99 shipping  
**Only 16 left in stock - order soon.**



Sponsored

Trankebar Herbal Infusion Tea (Nightingale, 1 pack of 15 tea bags) Specialty Tea Nordic...

15 Count (Pack of 1)

31

\$7<sup>99</sup> (\$0.53/Count)  
 FREE Delivery **Sat, Apr 16**



Kusmi Tea AquaExotica - 20 Muslin Tea Bags - Organic Blend of Hibiscus, Mango,...

20 Count (Pack of 1)

300

\$13<sup>50</sup> (\$13.50/Count)  
 Save more with Subscribe & Save  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**



Kusmi Tea The Collection Gift Set - 15 Loose Teas in Miniature Tins, 100 Tea Filter...

116 Piece Set

85

\$119<sup>00</sup> (\$119.00/Count)  
 Get it **Wed, Apr 20 - Mon, Apr 25**  
 FREE Shipping  
**Only 10 left in stock - order soon.**







Kusmi Tea Earl Grey - 20 Muslin Tea Bags - Organic Earl Grey Black Tea - Flavored wit...  
4.4 Ounce (Pack of 1)

74

\$12<sup>90</sup> (\$0.65/Count)

FREE One-Day

Get it Tomorrow, Apr 15

Only 5 left in stock - order soon.



Kusmi Tea Kashmir Tchai - 4.4 oz Loose Tea Tin - Organic Black Tea Flavored with Anis...  
4.4 Ounce (Pack of 1)

190

\$20<sup>80</sup> (\$20.80/Count)

FREE One-Day

Get it Tomorrow, Apr 15

More Buying Choices

\$19.99 (2 new offers)



Kusmi Tea Herbal Teas Gift Set - 45 Muslin Tea Bags - Includes AquaRosa,...  
45 Count (Pack of 1)

108

\$44<sup>90</sup> (\$1.00/Count)

FREE Delivery for Prime members

More Buying Choices

\$44.85 (2 new offers)



Heavenly Tea Leaves 9 Flavor Variety Pack, Loose Leaf Tea Sampler, 9 Assorted Loose...  
9 Piece Assortment

2,493

\$34<sup>99</sup> (\$34.99/Count)

\$33.24 with Subscribe & Save discount

FREE One-Day

Get it Tomorrow, Apr 15



Smart Pressed Juice Pineapple Chia Cleanse | Prebiotic Superfood Plant Based Fiber...  
13.22 Ounce (Pack of 1)

2,046

\$39<sup>95</sup> (\$3.02/Ounce)

\$35.96 with Subscribe & Save discount

FREE One-Day

Get it Tomorrow, Apr 15

Climate Pledge Friendly



The Republic of Tea Premium Assortment of Teas & Herbs, 50 Tea Bags  
50 Count (Pack of 1)

410

\$16<sup>95</sup> (\$16.95/Count)

Save more with Subscribe & Save Save \$1.00 with coupon

FREE One-Day

Get it Tomorrow, Apr 15



Harney & Sons Hot Cinnamon Spice Tea Tin - Black Tea with Orange & Sweet Clove - 2.67...  
30 Count (Pack of 1)

11,983



Tea L'Original MARIE-ANTOINETTE PINK TIN  
3.5 Ounce (Pack of 1)

548

\$21<sup>24</sup> (\$6.02/Ounce) ~~\$22.52~~



Harney & Sons Victorian London Fog, 4oz Loose Leaf Tea w/ Bergamot, Lavender,...  
4 Ounce (Pack of 1)

840

**\$11<sup>97</sup>** (\$0.40/Count)  
 Save more with Subscribe & Save  
**SNAP EBT eligible**  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**



Kusmi Tea Be Cool - 3.1 oz  
 Loose Tea Tin - Organic Herbal  
 Tea - Flavored with Mint,...  
 33

**\$20<sup>00</sup>** (\$6.30/Ounce)  
 Save more with Subscribe & Save  
 FREE Delivery **Sun, Apr 17**  
**Only 3 left in stock - order soon.**  
 More Buying Choices  
**\$19.99** (2 new offers)

FREE One-Day  
 Get it **Tomorrow, Apr 15**  
 More Buying Choices  
**\$20.47** (13 new offers)



Kusmi Tea - Almond-flavored  
 green tea  
 12

**\$12<sup>90</sup>** (\$0.65/Count)  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**  
**Only 18 left in stock - order soon.**

**\$15<sup>99</sup>** (\$4.00/Ounce)  
 \$15.19 with Subscribe & Save  
 discount  
**SNAP EBT eligible**  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**



Sakara Superherb Herbal Tea  
 for Sleep and Relaxation 20pk  
**20 Count (Pack of 1)**  
 129

**\$20<sup>00</sup>** (\$1.00/Count)  
 Save more with Subscribe & Save  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**



Taylors of Harrogate Assorted  
 Specialty Teas Box , 48 count  
 (Pack of 1)  
**48 Count (Pack of 1)**  
 35,252

**\$11<sup>49</sup>** (\$0.24/Count)  
 \$10.92 with Subscribe & Save  
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**SNAP EBT eligible**  
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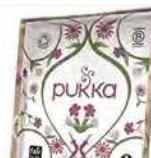
Harney & Sons Paris, Black  
 Tea, 20 Sachets  
**20 Count (Pack of 1)**  
 16,664

**\$9<sup>99</sup>** (\$0.50/Count)  
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Kusmi Tea - Almond Green Tea  
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 with Scents of Almonds -...  
**4.4 Ounce (Pack of 1)**  
 106

**\$19<sup>20</sup>** (\$4.36/Ounce)  
 FREE Delivery **Sat, Apr 16**  
**Only 16 left in stock - order soon.**







BLUE RIBBON Twinings Tea Bags Sampler Assortment Variety Pack Gift Box - 48...

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12,053

\$14.99 (\$0.31/Count)

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Pukka Organic Tea Bags, Support Selection Box Herbal Tea, Perfect for Feeling...

45 Piece Set

6,578

\$21.99 (\$0.49/Count) ~~\$27.55~~

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Kusmi Tea AquaRosa - 6 Large Tea Bags - Organic Herbal Tea - Flavored with Hibiscus &...

15

\$11.90 (\$0.25/Ounce)

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Taylors of Harrogate Earl Grey Loose Leaf, 4.41 Ounce Tin

698

\$8.09 (\$1.83/Ounce) ~~\$11.49~~

30% off Includes Prime savings

WHOLE FOODS MARKET \$9.95 for 2-hour delivery

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Tea Forte Assorted Tea Gift Set, 28 Assorted Loose Leaf Teas, Single Steeps Tea Ches...

28 Count (Pack of 1)

7,755

\$28.00 (\$1.00/Count)

\$26.60 with Subscribe & Save discount

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Tea Forte Petite Presentation Box Tea Samplers, Assorted Variety Tea Box, 10...

10 Count (Pack of 1)

6,021

\$21.79 (\$2.18/Count)

\$20.70 with Subscribe & Save discount

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Rose Tea Bags - 20 XL Pyramid Sachets- Rose Tea Organic. Tea Blends -Finest Moroccan...

20 Count (Pack of 1)

1,152

\$17.90 (\$0.90/Count)



Sponsored

VAHDAM, Green Tea Sampler - 10 TEAS, 50 Servings | 100% Natural Ingredients | Detox...

10 Count (Pack of 1)

548



Sponsored

Pink Stork Ever Young Tea: Anti-Aging Support, Organic Tea for Skin Care + Skin...

1.3 Ounce (Pack of 1)

66

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Yogi Tea - Get Well Variety Pack Sampler (6 Pack) - Herbal Teas for Cold and Flu...

**16 Count (Pack of 6)**

3,498

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\$17<sup>99</sup> (\$1.80/Count)

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Smith Teamaker Lord Bergamot Blend Full Leaf Black Tea, 15 Count

**15 Count (Pack of 1)**

729

\$13<sup>93</sup> (\$0.93/Count) ~~\$14.99~~

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\$9<sup>99</sup> (\$0.33/Count)

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Tea Forte Cherry Cosmo Herbal Tea, Loose Tea Canister Makes 35-50 Cups, Herbal...

**3.53 Ounce (Pack of 1)**

131

\$17<sup>00</sup> (\$4.82/Ounce)

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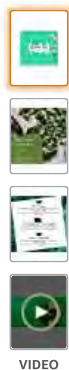


Twinings of London Green Tea K-Cups for Keurig, 56 Count

Save 2% 35,638 Subscribe & Save \$32.94 \$34.67 prime

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# Kusmi Tea Detox - 20 Muslin Tea Bags - Organic Blend of Green Tea, Mate & Lemon

Visit the KUSMI TEA Store

84 ratings

3 answered questions

Amazon's Choice for "kusmi tea detox"

Climate Pledge Friendly

\$14.50 (\$14.50 / Count)

One-Day

Get a \$12 bonus when you reload \$100 or more to your gift card balance (Restrictions apply).

<b>Tea Variety</b>	Green
<b>Brand</b>	KUSMI TEA
<b>Package Information</b>	Bag
<b>Flavor</b>	Lemon
<b>Item Form</b>	Tea Bags

### About this item

- **ORGANIC TEA BLEND** - Kusmi Tea Detox is an organic, fresh, fruity blend that combines green tea, mate & lemon. A cup of this triple-ingredient blend is a perfect opportunity to relax and take care of yourself.
- **FLAVOR FACTS** - The first of Kusmi Tea's detox blends, this flavor uses green tea and mate as a base, topped with lemon zest and lemongrass. It's a punchy blend that will add a fresh kick to your day.
- **STEEPING RECOMMENDATIONS** - Detox should be steeped for 3-4 minutes at 194 degrees Fahrenheit.
- **ORGANIC & RESPONSIBLE** - In 2020, with the guidance of the World Wide Fund for Nature, our teas & infusions went organic. Now, we're working to make our operations as environmentally responsible as possible, without compromising quality.
- **WHO WE ARE** - At Kusmi Tea, it's a permanent revolution: all fruits are allowed & so are all people. Our mission is to bring the best organic teas to as many people as possible, uniting novices & connoisseurs around the universal emotion of pleasure.

Roll over image to zoom in

\$14.50 (\$14.50 / Count)

One-Day

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In Stock.

Qty: 1

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New (2) from \$14.50

FREE One-Day

Share

Have one to sell?

Sell on Amazon



[Report incorrect product information.](#)

### Similar item to consider



Allegro Tea, Organic Decaf Lemon Green Tea Bags, 20 ct  
**20 Count (Pack of 1)**  
(207)  
**\$7.08** (\$0.35/Count)  
Climate Pledge Friendly

Save 5%



Twins of London English...  
35,638  
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**zealhy**  
Life

Revitalize your mind & senses



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195  
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### Buy it with



Total price: **\$43.40**

[Add all three to Cart](#)

Some of these items ship sooner than the others. [Show details](#)

- This item:** Kusmi Tea Detox - 20 Muslin Tea Bags - Organic Blend of Green Tea, Mate & Lemon **\$14.50** (\$14.50/Count)
- Kusmi Tea Anastasia - 20 Muslin Tea Bags - Organic Black Tea with Bergamot & Lemon - Flavored with Orange Bloss... **\$13.50** (\$13.50/Count)
- Kusmi Tea - White Anastasia - White Tea Blend with Citrus, Bergamot & Lemon - All Natural Loose Leaf Green and ... **\$15.40** (\$15.40/Count)

### Products related to this item

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Yae Organics 100% Organic Keto Matcha Green Tea Powder (1.1lb (Pack of 1))  
9  
**\$29.99** (\$0.75/Count)



Kusmi Tea Detox - 3.5 oz Loose Tea Tin - Organic Blend of Green Tea, Mate & Lemon  
79  
**\$21.30** (\$6.04/Ounce)



Kusmi Tea Prince Vladimir - 20 Muslin Tea Bags - Organic Earl Grey Black Tea with O...  
286  
**\$13.50** (\$13.50/Count)



Teami® Colon Cleanse Detox Tea - 15 Tea Bags, 30 Day Supply  
3,373  
**\$24.48**



Kusmi Tea Earl Grey - 20 Muslin Tea Bags - Organic Earl Grey Black Tea - Flavored w...  
74  
**\$12.90** (\$0.65/Count)



### Climate Pledge Friendly

Climate Pledge Friendly uses sustainability certifications to highlight products that support our commitment to help preserve the natural world. Time is fleeting. [Learn more](#)

### PRODUCT CERTIFICATION (1)





EU Organic products have zero or minimal chemical pesticides or fertilizers, support animal welfare and non-genetically modified standards.

## Product Description

### Dedicated to Quality

Our suppliers select beautiful fruits, flowers, and spices from which they know how to extract high-quality essential oils or natural flavors. Therefore, our flavorists are constantly creating new blends that are both delicious and surprising!

### Committed to the Environment

We are committed to using only natural flavors and organic tea in our recipes. Plus, our new boxes are made with a lot of love and zero plastic! Upcycle them around your house to join us in this environmental cause.

### Crafted by Experts

With over 150 years of experience, Kusmi Tea, ever the bold brand, is just as strong as it was back in the time of the tsars. In a little over a decade, the tea house has opened 85 boutiques in 35 countries, offering 100 different tea blends. A saga that shows no signs of stopping!



**Almond Rooibos**

**AquaExotica**

**AquaFrutti**

**AquaRosa**

**AquaSummer**

	Almond Rooibos	AquaExotica	AquaFrutti	AquaRosa	AquaSummer
Description	An organic infusion of rooibos, a bush with a sweet, rounded taste, and almond, with its fragrant smoothness	A fruity, indulgent & refreshing organic herbal tea with hibiscus and tropical flavors, including mango, dragon fruit, and apple	An organic hibiscus herbal tea supercharged with superfruits like pomegranate, apple, blackcurrant, and goji berries	An organic, caffeine-free blend blend featuring notes of hibiscus, complemented by flavors of blackberry, strawberry, raspberry, blueberry & apple	An organic, caffeine-free, herbal tea, featuring hibiscus, peach, and apricot
Ingredients	Rooibos, almond flavor	Apple, hibiscus, rosehip,	Apple, hibiscus, rosehip,	Hibiscus, apple, grape,	Apple, hibiscus, rosehip,

	natural flavors	pomegranate, goji berries, blackcurrant, natural flavors of red fruits	mulberry leaves, elderberry, black berries, natural flavors, strawberry, raspberry, blueberry	peach, natural flavors
Organic	✓	✓	✓	✓
Available in Muslin Tea Bags	✓	✓	✓	✓
Available in Loose Tea	✓	✓	✓	✓

**Product details**

**Package Dimensions :** 4.02 x 3.5 x 1.73 inches; 2.08 Ounces

**ASIN :** B08FDJ7BVN

**Best Sellers Rank:** #42,098 in Grocery & Gourmet Food (See Top 100 in Grocery & Gourmet Food)  
#457 in Green Tea

**Customer Reviews:**  
84 ratings

**Videos**

**Videos for this product**

0:17

Why Kusmi Tea Detox Tea is so good?

Kusmi Tea

0:07

Kusmi Tea - Detox Video

recommerce

**Videos for related products**

0:06

Green Detox Tin

Kusmi Tea

Kusmi Tea Bags

recommerc

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**Important information**

**Legal Disclaimer**

Statements regarding dietary supplements have not been evaluated by the FDA and are not intended to diagnose, treat, cure, or prevent any disease or health condition.

**Products related to this item**

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Yae Organics 100% Organic Keto Matcha Green Tea Powder (1.1lb (Pack of 1))  
 9  
**\$29.99** (\$0.75/Count)



The Republic of Tea - Calm Relax, Caffeine Free, 36 Tea Bags  
 61  
**\$13.50** (\$13.50/Count)



Rishi Tea English Breakfast Loose Leaf Herbal Tea | Immune & Heart Support, USDA...  
 128  
**\$32.99** (\$2.06/Ounce)

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The Republic of Tea, Tea of Good Tidings, Full Leaf 3.5 Oz.  
 94  
**\$15.00**



The Republic of Tea Golden Pumpkin Herbal Tea, 36 Tea Bags  
 2,055  
**\$15.00** (\$15.00/Count)

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Zealhy Matcha Latte Green Tea Powder Mix. 100% USDA Organic Authentic Japanese Sweet Blend with Ashwagandha, Maca, Coconut Milk & Natural Vanilla. Best for Boosting Antioxidants & Refreshment (30 Servings)

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### Customer reviews

4.6 out of 5

84 global ratings



Top reviews

#### Top reviews from the United States

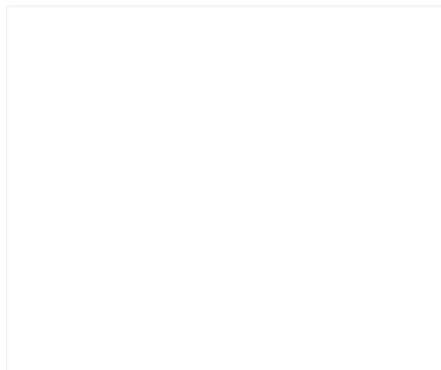
Leah French

**Nice Flavor but It's Not Flavorful.**  
 Reviewed in the United States on June 28, 2021  
**Verified Purchase**

I ordered these because I saw that Kendall Jenner drink these almost every day so I assumed it was really good. When I received the item, the first time I used it in a cup of tea the bag

1 star  1%

[How are ratings calculated?](#)



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wouldn't stop floating. The bag is made out of some weird in that material so every time you put it in your cup of tea it would fill up with water and float to the top. I also think the net material prevented the flavor from actually soaking into the water, so there was barely any flavor

4 people found this helpful

Helpful

Report abuse

Jlovesj3

**Delicious**

Reviewed in the United States on June 15, 2021

**Verified Purchase**

Very delicious tea. I do not like drinking tea but for health reasons I try to drink it. The tea bags are fancy. It has enough to last you a whole month if you drink tea once a day.

One person found this helpful

Helpful

Report abuse

Venus Y

**Tastes good, but NOT a "detox" tea**

Reviewed in the United States on June 21, 2021

**Verified Purchase**

Not sure why it says "detox" but it tastes good so I will finish the box. Unfortunately I won't be buying it again. I was expecting detox results, but that's on me for not reading about it thoroughly. I gave it three stars for the taste, but not worth the money in my opinion.

One person found this helpful

Helpful

Report abuse

Alex Z

**Good**

Reviewed in the United States on March 5, 2021

**Verified Purchase**

Pretty yummy tasting tea. only thing was I was expecting more of lemongrass taste to it

Helpful

Report abuse

Corey Tyler Freeze

**Favorite tea!**

Reviewed in the United States on January 19, 2022

**Verified Purchase**

I love this tea omg! I have tons of tea and this is my favorite and really does detox!

Helpful

Report abuse

Jen

**New Favorite Tea!**

Reviewed in the United States on March 16, 2021

**Verified Purchase**

This is my new favorite tea. The flavor and smell is amazing. I wish it was cheaper but it's still so yummy.

Helpful

Report abuse

Kaitlyn

**Good but ...**

Reviewed in the United States on May 6, 2021

**Verified Purchase**

I mean it tasted good but it was more like drinking water (btw I drank mine cold), I think I would have just drank green tea bc it was cheaper and better for you

[Helpful](#)[Report abuse](#)

Amazon Customer

### Amazing Tea

Reviewed in the United States on June 5, 2021

**Verified Purchase**

Great tasting tea.

[Helpful](#)[Report abuse](#)

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## Top reviews from other countries

[Translate all reviews to English](#)



Stefano Casamenti

### Ottimo

Reviewed in Italy on January 14, 2022

**Verified Purchase**

Prodotto superiore alla media efficienza del venditore spedizione celere

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Christelle

### Fantastique

Reviewed in France on April 5, 2021

**Verified Purchase**

Très bon produit, détoxifiant et agréable au gout. un petit effet amaigrissant de surcroît à mon avis

[Report abuse](#)

[Translate review to English](#)



Ld64

### qualité top

Reviewed in France on November 9, 2020

**Verified Purchase**

Kusmi tea la qualité toujours au rendez vous

c pas bio mais les aromes sont là

je ne sais s'ils passeront au bio, comme Mariage Frères d'ailleurs

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[Translate review to English](#)



ARNOULD

### Trop trop cher pour ce que c'est !

Reviewed in France on January 24, 2021

**Verified Purchase**

C'est carrément de l'arnaque à ce prix là !!!

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[Translate review to English](#)



MARIE

### Boîte Thé Kusmi Tea

Reviewed in France on January 13, 2021

**Verified Purchase**

C'était un cadeau, la personne qui l'a reçu était ravie.

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\$20 to \$30

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High-Fructose Corn Syrup-Free



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Grace Farms Chamomile Citrus 159



Grace Farms Organic 159

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RESULTS



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\$16<sup>95</sup> (\$16.95/Count)

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Get it Tomorrow, Apr 15



Sponsored

Pukka Herbal Tea Sampler, Organic Tea, Eco-friendly, Self Care Gift Box, 45 Tea Bags, 9...

45 Count (Pack of 1)

6,578

\$21<sup>99</sup> (\$0.49/Count)

\$20.89 with Subscribe & Save discount

20% off promotion available SNAP EBT eligible

FREE One-Day

Get it Tomorrow, Apr 15

Climate Pledge Friendly



Sponsored

Good Pharma Immunity Tea by Good Pharma —Organic Functional Mushroom and...

7 Count

\$22<sup>75</sup> (\$22.75/Ounce)

Save \$4.00 with coupon

Get it Tue, Apr 19 - Thu, Apr 21 FREE Shipping





Kosher  
Lactose-Free  
[See more](#)

**Tea Packaging**

Hot Tea Bags  
Iced Tea Bags  
Loose Leaf  
Powder  
Single-Serve Cups

**Tea Flavor**

Chamomile  
Earl Grey  
English Breakfast  
Ginger  
Hibiscus  
[See more](#)

**Calories Per Serving**

0 Calories  
Up to 40 Calories  
40 to 100 Calories  
100 to 200 Calories  
200 to 300 Calories

**Fat Calories Per Serving**

0 Calories  
<40 Calories  
40-100 Calories

**Nutrition Facts Per Serving**

Fat Free (<0.5g)  
Low Fat (<3g)  
Free of Saturated Fat (<0.5g)  
Free of Trans Fat (0g)  
Cholesterol Free (<2mg)  
Sodium Free (<5mg)  
Low Sodium (<140mg)  
Carbohydrate Free (<0.5g)  
Sugar Free (<0.5g)  
Dietary Fiber (>10g)  
Protein (>10g)

**Tea Caffeine Content**

Decaffeinated  
Caffeine Free  
Low Caffeine  
Medium Caffeine  
High Caffeine

**Tea Recommended Use**

Anxiety Relief  
Digestion  
Pregnancy  
Relaxation  
Sleep  
Stress Relief

**Subscription Options**

Subscribe & Save Eligible

**From Our Brands**

Our Brands

**Packaging Option**

Frustration-Free Packaging

Sponsored

Twinnings of London Tea Classics Collection, Variety Gift Box Sampler, 48 Tea Bag...

65,754

\$19<sup>20</sup> (\$0.40/Count) ~~\$21.99~~

\$18.24 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**



Tazo Tea Bags Sampler Assortment Variety Pack Gift Box - 42 Count - 14 Different...

42 Count (Pack of 1)

1,958

\$14<sup>99</sup> (\$0.36/Count)

Save 5% with coupon

FREE One-Day

Get it **Tomorrow, Apr 15**



Taylors of Harrogate Assorted Specialty Teas Box , 48 count (Pack of 1)

48 Count (Pack of 1)

35,252

\$11<sup>49</sup> (\$0.24/Count)

\$10.92 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly

Best Seller



Bigelow Herbal Tea 6 Flavor Variety Pack, Caffeine Free, (Pack of 6) 118 Tea Bags Total

118 Count (Pack of 1)

31,246

\$21<sup>02</sup> (\$0.18/Count)

\$19.97 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly



Tazo Tea Bags Sampler 20 Count Variety Gift Box, 10 Different Flavors with By The... 25 Piece Set

1,180

\$12<sup>99</sup> (\$12.99/count)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**



BLUE RIBBON Twinnings Tea Bags Sampler Assortment Variety Pack Gift Box - 48...

48 Count (Pack of 1)

12,053

\$14<sup>99</sup> (\$0.31/Count)

Save 5% with coupon

FREE One-Day

Get it **Tomorrow, Apr 15**

**HIGHLY RATED**

Sponsored | Based on star rating and number of customer ratings



The Republic of Tea Premium Assortment of Teas & Herbs, 50 Tea Bags

50 Count (Pack of 1)



Tea Forte Wellbeing Organic Wellness Tea Presentation Box Tea Sampler Gift Set, 20...

20 Count (Pack of 1)



Tea Forte Herbal Retreat Petite Presentation Box Tea Sampler Gift Set, 10 Handcrafted...

10 Count (Pack of 1)

**International Shipping**

International Shipping Eligible

**Condition**

Used

New

**Availability**

Include Out of Stock

410

\$16<sup>95</sup> (\$16.95/Count)

Save more with Subscribe & Save  
Save \$1.00 with coupon

FREE One-Day

4,804

\$35<sup>80</sup> (\$1.79/Count)

Save more with Subscribe & Save

6,021

\$23<sup>00</sup> (\$2.30/Count)

FREE One-Day

Climate Pledge Friendly

**MORE RESULTS**



Stash Tea Fruity Herbal Tea 6 Flavor Tea Sampler, 6 boxes With 18-20 Tea Bags Each  
**6 Piece Set**

12,002

\$19<sup>99</sup> (\$1.00/Count)

\$18.99 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**



Harney & Sons Chamomile Herbal Tea, Classic Tin, 20 Sachets, white

**20 Count (Pack of 1)**

16,664

\$10<sup>19</sup> (\$0.51/Count)

\$9.68 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**

More Buying Choices  
\$9.29 (6 new offers)



Bigelow Benefits Wellness Teas Variety Pack, Mixed Caffeinated Green Matcha &...

**18 Count (Pack of 6)**

10,151

\$21<sup>02</sup> (\$0.19/Count)

\$19.97 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**



The Republic of Tea Premium Assortment of Teas & Herbs, 50 Tea Bags

**50 Count (Pack of 1)**

410

\$16<sup>95</sup> (\$16.95/Count)

Save more with Subscribe & Save  
Save \$1.00 with coupon

FREE One-Day

Get it **Tomorrow, Apr 15**



Twinnings Herbal Tea Bags - 40 Individually Wrapped Tea Bags, Pure Peppermint,...

**40 Count (Pack of 1)**

3,542

\$18<sup>95</sup> (\$18.95/Count)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**



Tea Bags Sampler Assortment Box -(60 Count)-Perfect Variety Tea pack in Gift Box -...

**60 Count (Pack of 1)**

1,640

\$17<sup>99</sup> (\$0.30/Count)

Save 5% with coupon

FREE One-Day

Get it **Tomorrow, Apr 15**





Sponsored  
**Pukka Herbal Tea Sampler, Organic Tea, Eco-friendly, Self Care Gift Box, 45 Tea...**

6,578

**\$21<sup>99</sup>** (\$0.49/Count)  
\$20.89 with Subscribe & Save discount  
20% off promotion available  
**SNAP EBT eligible**

**FREE One-Day**  
Get it **Tomorrow, Apr 15**

[Shop the Pukka Store on Amazon >](#)

**HIGHLY RATED WITH A LOW UNIT PRICE**



**Lipton Tea Bags For A Naturally Smooth Taste Black Tea Can Help Support a...**

**8 Ounce (Pack of 6)**

1,634

**\$20<sup>88</sup>** (\$0.03/Count)  
\$19.84 with Subscribe & Save discount  
**SNAP EBT eligible**

Climate Pledge Friendly



**Lipton Tea Bags For A Naturally Smooth Taste Black Tea Iced or Hot Tea That Can...**

**200 Count (Pack of 2)**

8,523

**\$13<sup>92</sup>** (\$0.03/Count)  
Save more with Subscribe & Save  
**SNAP EBT eligible**

Climate Pledge Friendly



**Lipton Organic Tea Bags Tastes Great Hot or Iced Organic Black Tea Can Help...**

**72 Count (Pack of 5)**

3,846

Save 6%  
**\$17<sup>40</sup>** (\$0.05/Count) ~~\$18.45~~  
\$16.53 with Subscribe & Save discount  
Lowest price in 30 days  
**SNAP EBT eligible**

**FREE One-Day**  
 Climate Pledge Friendly

**MORE RESULTS**



Best Seller





### Twinnings Tea Bags Sampler

Assortment Box - 80 COUNT - Perfect Variety Pack in Wood...  
**80 Count (Pack of 1)**

751

**\$35<sup>99</sup>** (\$35.99/Count)

Save 5% with coupon

FREE One-Day

Get it **Tomorrow, Apr 15**



Sponsored

Elderberry Tea Bags | 20 Tea Bags | by FGO

**20 Count (Pack of 1)**

77,478

**\$6<sup>99</sup>** (\$0.35/Count)

FREE Delivery **Sat, Apr 16**



Sponsored

Wellness Tea - Herbal Tea with Goji Berries, Licorice Root, Jujube, Star Anise, Bitter...

627

**\$19<sup>95</sup>** (\$1.11/Count)

\$17.96 with Subscribe & Save discount

FREE One-Day

Get it **Tomorrow, Apr 15**



Sponsored

Tea Collection Set By Lovare - Herbal, Black and Green, Fruit, Lavender, Peach Assorted Te...

1

**\$19<sup>97</sup>** (\$0.33/Count)

FREE Delivery **Mon, Apr**

**18**

Only 4 left in stock - order soon.



Pukka Organic Tea Bags, Relax Selection Box Herbal Tea, Perfect for Inner Harmony, 4...

**45 Count (Pack of 1)**

6,578

**\$20<sup>07</sup>** (\$0.45/Count)

20% off promotion available  
SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**



Harney & Sons Hot Cinnamon Spice Tea Tin - Black Tea with Orange & Sweet Clove - 2.67...

**30 Count (Pack of 1)**

11,983

**\$11<sup>97</sup>** (\$0.40/Count)

Save more with Subscribe & Save  
SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**



Teabloom Flowering Tea - 12 Unique Varieties of Fresh Blooming Tea Flowers - Han...

**12 Count (Pack of 1)**

5,803

**\$19<sup>95</sup>** (\$5.65/Ounce)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**



Yogi Tea - Ginger Tea Variety Pack Sampler (3 Pack) - Includes Ginger, Mango...

**16 Count (Pack of 3)**

465

**\$14<sup>99</sup>** (\$0.31/Count)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**



Trader Joes Organic Ginger Turmeric Herbal Tea 20 envelopes each (Pack of 2)

**20 Count (Pack of 2)**

1,740

**\$12<sup>30</sup>** (\$0.31/Count)

FREE Delivery **Sun, Apr**

**17**

More Buying Choices



Climate Pledge Friendly

More Buying Choices  
\$4.82 (47 new offers)



Tea Forte Organic Assorted Variety Tea Sampler, Tea Tasting Tea Chest Gift Box...

40 Count (Pack of 1)  
1,727

\$66<sup>00</sup> (\$1.65/Count)

FREE One-Day

Get it **Tomorrow, Apr 15**

More Buying Choices  
\$65.60 (2 new offers)



Yogi Tea Relaxation Variety Pack - 5 Different Stress Relieving Herbal Teas

16 Count (Pack of 5)  
663

\$27<sup>35</sup> (\$1.71/Count)

\$25.98 with Subscribe & Save discount

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly



Bigelow Premium 100-Percent Organic Green Tea 150-Count Box, Individually Wrapped...

150 Count (Pack of 1)  
1,796

\$13<sup>39</sup> (\$0.09/Count) ~~\$14.95~~

Get it **Tue, Apr 19 - Thu, Apr 21**  
FREE Shipping

More Buying Choices  
\$13.16 (35 new offers)

Climate Pledge Friendly



Yogi Tea - Get Well Variety Pack Sampler (6 Pack) - Herbal Teas for Cold and Flu...

16 Count (Pack of 6)  
3,498

\$25<sup>15</sup> (\$0.26/Count)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly

Best Seller



Organic Hibiscus Tea Bags | 100 Tea Bags | Eco-Conscious Tea Bags in Kraft Bag | Raw...

100 Count (Pack of 1)  
77,478

\$19<sup>99</sup> (\$0.20/Count)

\$18.99 with Subscribe & Save discount

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly



Celestial Seasonings Herbal Tea, Fruit Tea Sampler, Raspberry Zinger, Country...

18 Count (Pack of 6)  
7,016


\$19<sup>14</sup> (\$0.18/Count)

Save more with Subscribe & Save  
SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**






**Tea Forte Assorted Tea Gift Set, 28 Assorted Loose Leaf Teas, Single Steeps Tea Ches...**  
**28 Count (Pack of 1)**  
 7,755

**\$28<sup>00</sup>** (\$1.00/Count)  
 \$26.60 with Subscribe & Save discount

FREE One-Day  
 Get it **Tomorrow, Apr 15**



**VAHDAM, Tea Variety Pack | 15 FLAVOURS | Award Winning Tea Sampler | Black...**  
**15 Count (Pack of 1)**  
 6,631

**\$11<sup>99</sup>** (\$0.80/Count)  
 Save more with Subscribe & Save

FREE One-Day  
 Get it **Tomorrow, Apr 15**

Sponsored

**Ceremonie Tea Variety Pack - Premium Gourmet Tea Gift Set | Assorted Mini Cubes Te...**  
**2 Piece Assortment**  
 460

**\$21<sup>99</sup>** (\$1.10/Count)  
 Save more with Subscribe & Save


FREE One-Day  
 Get it **Tomorrow, Apr 15**



**ACORUS Travel Tea Set - Round-The-World Trip of Your Dreams with Selection of Te...**  
**60 Count (Pack of 1)**  
 133

**\$19<sup>95</sup>** (\$19.95/Count)  
 Save more with Subscribe & Save

FREE One-Day  
 Get it **Tomorrow, Apr 15**



**Twinings of London English Breakfast Black Tea Bags, 100 Count (Pack of 1)**  
**100 Count (Pack of 1)**  
 65,754

**\$9<sup>26</sup>** (\$0.09/Count)  
 \$8.80 with Subscribe & Save discount

SNAP EBT eligible  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**



**Harney & Sons Tower of London, 30 Sachets of Black Tea w/ Vanilla, Black Currant...**  
**30 Count (Pack of 1)**  
 2,553

**\$11<sup>49</sup>** (\$0.38/Count)  
 \$10.92 with Subscribe & Save discount

SNAP EBT eligible  
 FREE One-Day  
 Get it **Tomorrow, Apr 15**



**Tea Forte Single Steps Loose Leaf Tea Sampler, Assorted Variety Tea Box, 15 Single...**  
**15 Count (Pack of 1)**  
 14,754

**\$17<sup>00</sup>** (\$1.13/Count)  
 \$16.15 with Subscribe & Save discount


FREE One-Day



**Teelux Organic Green Tea Bags, Super Antioxidant Green Tea, 100 Count Tea Bags to...**  
**100 Count (Pack of 1)**  
 98

**\$13<sup>99</sup>** (\$0.14/Count)  
 \$13.29 with Subscribe & Save discount

Save 10% with coupon



**Hyleys Slim Tea 42 Ct Assorted - Weight Loss Herbal Supplement Cleanse and...**  
**42 Count (Pack of 1)**  
 22,495

**\$12<sup>17</sup>** (\$0.29/Count)  
 \$11.56 with Subscribe & Save discount

FREE One-Day

Get it Tomorrow, Apr 15

Climate Pledge Friendly



VAHDAM, Best Tea Assortments - 50 Tea Bags | 25 Long Leaf Pyramid Tea...

**2 Count (Pack of 25)**

2,119

**\$19<sup>99</sup>** (\$0.40/Count)

Save more with Subscribe & Save

FREE One-Day

Get it Tomorrow, Apr 15

FREE One-Day

Get it Tomorrow, Apr 15

Climate Pledge Friendly



Teas' Tea Unsweetened Rose Green Tea 16.9 Ounce (Pack of 12) Organic, Sugar Free, 0...

**16.9 Fl Oz (Pack of 12)**

3,777

**\$24<sup>12</sup>** (\$0.12/Fl Oz)

\$22.91 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it Tomorrow, Apr 15

Climate Pledge Friendly

Get it Tomorrow, Apr 15

More Buying Choices

\$12.00 (29 new offers)



Tejava Tea Variety Pack, 52ct. 6 All Natural Unsweetened Flavored Recyclable Single...

**52 Count (Pack of 1)**

805

**\$39<sup>99</sup>** (\$0.77/Count)

\$37.99 with Subscribe & Save discount

FREE One-Day

Get it Tomorrow, Apr 15



Tea Gift Set for Tea Lovers - Includes Double Insulated Tea Cup 12 Uniquely Blended Te...

**24 Piece Set**

1,617

**\$30<sup>99</sup>** (\$30.99/Count)

Save more with Subscribe & Save

FREE One-Day

Get it Tomorrow, Apr 15



Numi Organic Tea By Mood Gift Set, 40 Count Tea Bag Assortment - Premium...

**40 Count (Pack of 1)**

3,718

**\$25<sup>00</sup>** (\$0.63/Count)

Save more with Subscribe & Save

FREE Delivery for Prime members

Climate Pledge Friendly



Tea Medicine by Aaron Fisher

32

Kindle

\$9<sup>99</sup>

Available instantly

Other formats: [Paperback](#) , [Audible Audiobook](#)





Good Earth Sweet and Spicy  
All-Natural Caffeine-Free

Herbal Tea Bags, 25-Count...  
**25 Count (Pack of 3)**  
447

\$19<sup>99</sup> (\$0.27/Count)

FREE One-Day

Get it **Tomorrow, Apr 15**

Pure Leaf Iced Tea, Sweetened  
Variety Pack, 18.5 fl oz.

bottles (12 Pack)  
**18.5 Fl Oz (Pack of 12)**  
5,842

\$18<sup>00</sup> (\$0.08/Fl Oz)

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**

Tea Forte Petite Presentation  
Box Tea Samplers, Assorted

Variety Tea Box, 10...  
**10 Count (Pack of 1)**  
6,021

\$21<sup>79</sup> (\$2.18/Count)

\$20.70 with Subscribe & Save discount

FREE One-Day

Get it **Tomorrow, Apr 15**



Stash Herbal & Decaf Tea  
Sampler - 40 Tea Bag, 20  
Flavor Assortment - With By...  
**41 Piece Set**

2,255

\$17<sup>99</sup> (\$0.44/Count)

Save more with Subscribe & Save

FREE One-Day

Get it **Tomorrow, Apr 15**



Two Rivers Assorted Tea  
Sampler Variety Pack for  
Keurig K-Cup Brewers, 40...  
**40 Count (Pack of 1)**

40,769

\$19<sup>95</sup> ~~\$23.98~~

\$18.95 with Subscribe & Save discount

SNAP EBT eligible

FREE One-Day

Get it **Tomorrow, Apr 15**



Twinings Tea Bags Sampler  
Assortment Box - 80 COUNT -  
Perfect Variety Pack in...  
**80 Count (Pack of 1)**

1,375

\$34<sup>99</sup> (\$0.44/Count)

Save 5% with coupon

FREE One-Day

Get it **Tomorrow, Apr 15**



Harney & Sons Assorted Tea  
Bag Sampler 140 Count Great  
for Breakrooms, Offices, Foo...  
**140 Count (Pack of 1)**

404

\$37<sup>99</sup> (\$0.27/Count)

FREE One-Day

Get it **Tomorrow, Apr 15**

Only 16 left in stock - order soon.



Tiesta Tea Tiesta's Top 8  
Favorites Tea Sampler Dry  
Flight Set - High to No...  
**8 Piece Assortment**

3,913

\$24<sup>95</sup> (\$3.12/Ounce)

\$22.46 with Subscribe & Save discount

FREE One-Day

Get it **Tomorrow, Apr 15**



Harney & Sons Assorted Tea  
Bag Sampler 42 Count With  
Honey Crystal Packs Great fo...  
**42 Count (Pack of 1)**

3,023

\$14<sup>99</sup> (\$0.36/Count)

FREE One-Day

Get it **Tomorrow, Apr 15**

Only 15 left in stock - order soon.





Bigelow Seasonal Tea 6 Flavor Variety Pack, Mixed Caffeinated and Caffeine Free...  
**18 Count (Pack of 6)**

4,196

Limited time deal

**\$17<sup>60</sup>** (\$2.93/Count) ~~\$20.66~~

\$16.72 with Subscribe & Save discount

**SNAP EBT eligible**

FREE One-Day

Get it **Tomorrow, Apr 15**



Bigelow Oolong Tea, Caffeinated, 20 Count (Pack of 6), 120 Total Tea Bags  
**20 Count (Pack of 6)**

31,154

**\$18<sup>26</sup>** (\$0.15/Count)

\$17.35 with Subscribe & Save discount

**SNAP EBT eligible**

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly



Stash Tea Wild Raspberry Hibiscus Herbal Tea, Box of 100 Tea Bags (Packaging Ma...  
**100 Count (Pack of 1)**

24,858

**\$21<sup>99</sup>** (\$0.22/Count)

\$20.89 with Subscribe & Save discount

**SNAP EBT eligible**

FREE One-Day

Get it **Tomorrow, Apr 15**



Teavana Beach Bellini, Herbal Tea With Pieces of Pineapple and Mango, 12 sachets (Pack...  
**12 Count (Pack of 1)**

14,102

**\$23<sup>48</sup>** (\$0.49/Count)

\$22.31 with Subscribe & Save discount

**SNAP EBT eligible**

FREE One-Day

Get it **Tomorrow, Apr 15**

More Buying Choices  
**\$21.99 (9 new offers)**



Featured from our brands

Allegro Tea, Organic Phoenix Oolong, Loose Leaf Tea, 0.5 oz  
**0.5 Ounce (Pack of 1)**

69

**\$5<sup>49</sup>** (\$10.98/Ounce) ~~\$6.74~~

\$5.22 with Subscribe & Save discount

**SNAP EBT eligible**

FREE One-Day

Get it **Tomorrow, Apr 15**

Climate Pledge Friendly



Sponsored

Ethiopian Yirgacheffe Coffee | 100% Organic and Fair Trade | Roasted, Whole Bean | Two (...  
**2 Pound (Pack of 1)**

68

**\$20<sup>00</sup>** (\$20.00/Pound)

FREE Delivery **Sun, Apr 17**

**17**  
Only 3 left in stock - order soon.



Sponsored

Tea Drops Party Pack of 25 Lightly Sweetened Loose Leaf Bagless Tea | On the ...



7,532

\$29.99 (\$29.99/Count)


Save 5% with coupon

FREE Delivery Sat, Apr 16

< Previous 1 2 3 ... 7 Next >

### BRANDS RELATED TO YOUR SEARCH

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**MAUD'S**  
COFFEE & TEA

Instantly Refreshing Iced Tea, Solar Energy Made

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**T2**

Black tea devotees, look no further.

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United States

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Business Everything For Your Business

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Ship Orders Internationally

Services Experienced Pros Happiness Guarantee

Sell your original Digital Educational Resources

Services Scalable Cloud Computing Services

Audible Listen to Books & Original Audio Performances

Book Depository Books With Free Delivery Worldwide

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ComiXology Thousands of Digital Comics

DPRReview Digital Photography

Fabric Sewing, Quilting & Knitting

Goodreads Book reviews & recommendations

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IMDbPro Get Info Entertainment Professionals Need

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Amazon Photos Unlimited Photo Storage Free With Prime

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Shopbop Designer Fashion Brands

Amazon Warehouse Great Deals on Quality Used Products

Whole Foods Market America's Healthiest Grocery Store

Woot! Deals and Shenanigans

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Ring Smart Home Security Systems

eero WiFi Stream 4K Video in Every Room

Blink Smart Security for Every Home

Neighbors App Real-Time Crime & Safety Alerts

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PillPack Pharmacy Simplified

Amazon Renewed Like-new products you can trust

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ORIENTIS GOURMET,

Opposer,

v.

Focus USA Inc.,

Applicant.

Opposition No. 91266945

Mark: KISMATEA

Serial No. 88930094

Filing Date: May 22, 2020

**OPPOSER'S NOTICE OF RELIANCE**

**EXHIBIT 2**



CLOROX Get a long-lasting clean Keep bacteria away all day. Shop now

Sponsored



Green

**Label Imperial - 20 Muslin Tea Bags - Organic Blend of Green Tea, Citrus & Spices - Flavored with Aniseed, Licorice, Ginger, Cardamom & Orange Peel**

**\$36.99**

[Add to cart](#)

Size: Imperial Label

**Imperial Label \$36.99**

Free shipping, arrives by Mon, May 2 to Bloomfield, 06002  
Want it faster? [Add an address](#) to see options  
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Sold and shipped by [Proglo | PROGLO VAPE](#)  
★★★★☆ 31 seller reviews

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Popular items in this category

Bestselling items that customers love

Best seller

[+ Add](#)

**\$3.23** 20.2 c/fl oz

GTs Enlightened Synergy Organic and Raw Kombucha...

[+ Add](#)

Sponsored

**\$14.99** 68.1 c/ea

Bigelow Herbal Tea, Lemon Ginger Kerurig K-Cup Tea Pods, 22 Ct

[Options](#)

+2 options

**\$2.98**

Health-Ade Probiotic Kombucha Tea, Pink Lady Apple, 16 fl oz

[+ Add](#)

**\$4.14** 6.5 c/ea

Yogi Tea, Herbal Tea Bags, Sweet Ginger Citrus Turmeric...

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Sponsored

**\$5.00** 25.0 c/ea

Steep Organic Decaffeinated Pure Green Tea Bags, 20 Count

★★★★☆ 10

[1-day shipping](#)

About this item

Nutrition information

**Nutrition facts**

Refer to the product label for full dietary information, which may be available as an alternative product image.

Amount per serving

**Calories 150**

% Daily Value\*

Total Fat 3g

Total Carbohydrate 5g

Protein 11g

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet.

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Product details

A comforting blend of organic green tea and spices with notes of fruit Prepare yourself to face the chill of winter with Imperial Label. This green tea, a subtle blend of orange, cinnamon and licorice, is the perfect combination for any gourmet in search of something new. It also features notes of vanilla for an extra hint of sweetness. Tasting advice To best appreciate this tea, we recommend an infusion of 3 minutes with water at 80 C. Organic and responsible Tea bags made with eco-friendly and biodegradable materials to guarantee that our blends are protected as effectively as possible, even after opening. The organic blends are 100% natural and packaged in France in our workshops in Le Havre in Normandy. About At , the revolution never ends all fruits, and all people, are welcome. Our mission is to offer an exceptional experience to as many people as possible. An organic tea made in Normandy accessible, gourmet, optimistic. No fuss, no pretence. To drink is to embrace this ideal of freedom. Welcome to Kusmi, a high-quality tea with no hang-ups made in Normandy.

- ORGANIC TEA BLEND - Label Imperial is an organic blend of green tea, citrus, and spices, including aniseed, licorice, ginger, cardamom & pieces of orange peel.
- IMPERIAL TEATIME - the snow is falling outside, while you're inside the warm palace where the emperor party is in full swing. Did we mention the empress loves spices? This indulgent, comforting tea blend is worthy of a royal category.
- STEEPING RECOMMENDATIONS - Label Imperial should be steeped for 3-4 minutes at 194 degrees Fahrenheit.
- ORGANIC & RESPONSIBLE - In 2020, with the guidance of the World Wide Fund for Nature, our teas & infusions went organic. Now, we're working to make our operations as environmentally responsible as possible, without compromising quality.
- WHO WE ARE - At , it's a permanent revolution all fruits are allowed & so are all people. Our mission is to bring the best organic teas to as many people as possible, uniting novices & connoisseurs around the universal emotion of pleasure.
- Label Imperial - 20 Muslin Tea Bags - Organic Blend of Green Tea, Citrus & Spices - Flavored with Aniseed, Licorice, Ginger, Cardamom & Orange Peel

ⓘ We aim to show you accurate product information. Manufacturers, suppliers and others provide what you see here, and we have not verified it. [See our disclaimer](#)

Specifications

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**\$24.84**

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**\$6.52** ~~\$9.99~~ 36.2 c/ea

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**\$24.84**

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| <a href="#">Herbal Tea</a>                 | <a href="#">Tea Bags</a>                   | <a href="#">All Tea</a>             |
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leaf kummi detox vest rose

Results for "kummi tea" (1000+)

- Grid of 40 tea products including Pure Leaf Unsweetened Real Brewed Black Iced Tea, Traditional Medicinals Organic Ginger, Stash Tea Decaf Vanilla Chai Black Tea, Stash Tea Oolong White Peach Tea, Stash Tea Super Irish Breakfast Black Tea, Label Imperial - 20 Muslin Tea Bags, Stash Tea Mango Passionfruit Herbal Tea, Stash Tea Pomegranate Raspberry Green Tea, Stash Tea Decaf Chai Spice Tea, Stash Tea White Peach Wuyi Oolong Tea, Yogi Tea, Herbal Tea Bags, Womens Raspberry Leaf Tea, Tetley British Blend Premium Black Tea, Pukka Organic Herbal Tea Elderberry & Echinacea, Stash Herbal Tea Licorice Spice, Lipton Gallon-Sized Iced Unsweetened Tea, Tazo Tea Bags Black Tea, Celestial Seasonings Sleepytime Herbal Tea, Stash Tea Blueberry Superfruit Herbal Tea, Celestial Seasonings Madagascar Vanilla Rooibos Tea, Numi Organic Tea, Rooibos Chai, Tea Bags, 18 Ct, Luzianne Black Iced Tea, Luzianne Decaffeinated, Black Iced Tea, TAZO Awake English Breakfast Black Tea, Celestial Seasonings Lemon Zinger Herbal Tea, Celestial Seasonings Chamomile Herbal Tea, Stash Tea Decaf Vanilla Chai Black Tea, Bigelow Black Tea, Vanilla Chai, TAZO Turmeric Bliss Herbal Tea, Rapid Fire Slim Tea Lemon Herbal Tea, Yogi Tea, Herbal Tea Bags, Calming Tea, Yogi Tea, Herbal Tea Bags, Calming Tea, Celestial Seasonings Sleepytime Echinacea Complete Care Tea, TAZO Classic Chai Black Tea, Bigelow Decaffeinated Black Tea, Earl Grey, Twinnings of London French Vanilla Chai, Celestial Seasonings Sleepytime Echinacea Complete Care Tea, Lipton Family-Size Decaffeinated Black Iced Tea, TAZO Passion Herbal Tea, Bigelow Ginger Peach Turmeric Herbal Tea, Traditional Medicinals Tea, Organic Peppermint Delight Probiotic, TAZO Vanilla Caramel Chai Black Tea, Stash Tea Double Spice Chai Black Tea, Traditional Medicinals Tea, Organic Turmeric, TAZO Lemon Strawberry Green Tea, Yogi Tea, Green Tea Bags, Ginger Tea, Traditional Medicinals Tea, Organic Reishi Mushroom, Teavana Peach Tranquility Herbal Tea

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Opposition No. 91266945

Mark: KISMATEA

Serial No. 88930094

Filing Date: May 22, 2020

**OPPOSER'S NOTICE OF RELIANCE**

**EXHIBIT 3**

# Kusmi Tea: Is It Good for You?

By **WebMD Editorial Contributors**

✓ Reviewed by **Dan Brennan, MD** on September 25, 2020

## IN THIS ARTICLE

**Nutrition Information**

**Potential Health Benefits of Kusmi Tea**

**Potential Risks of Kusmi Tea**

Kusmi is a brand of tea known for its detox and herbal varieties. One of its most popular teas is a tea made from chrysanthemum — a plant with a long history of medicinal use. The flower, which comes in every color across its dozens of species, tastes mildly sweet and has a cooling effect when drunk in tea.

Chrysanthemum is one of the most important plants in traditional Chinese medicine. It's believed the flower's "cold energy" has detoxifying properties to treat:

- **Respiratory problems**
- **High blood pressure**
- **Hyperthyroidism**
- **Inflammation**

Fans of traditional Chinese medicine also believe chrysanthemum promotes relaxation and can help you de-stress.



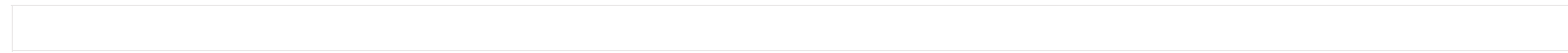
The popularity of chrysanthemum in alternative medicine has led modern scientific research to investigate these claims. Research is still ongoing, but studies have shown that the chrysanthemum flower is packed with vitamins and nutrients that offer potential health benefits.

Chrysanthemum tea is easy to make using fresh or dried flowers. You can pluck petals right from your garden and dry them in the sun or a food dehydrator, or buy the tea premade at health food and specialty grocery stores.

## Nutrition Information

Chrysanthemum tea is made from soaking the dried leaves or flowers of the plant in hot water and contains diluted amounts of the nutrients found in the plant itself.

One cup of raw chrysanthemum contains:



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- Calories: 12.2
- Protein: 1.7 grams
- Fat: 0.3 grams
- Carbohydrates: 1.5 grams
- Fiber: 1.5 grams
- Sugar: 0 grams

Chrysanthemum is a good source of:

- **Vitamin C**
- **Iron**
- **Calcium**
- **Thiamine (B1)**
- **Choline**

Chrysanthemum is also rich in **vitamin A**, a nutrient that helps maintain good **reproductive health**, boosts your **immune system**, and may prevent **vision loss**.

## Potential Health Benefits of Kusmi Tea

Steeping chrysanthemum leaves in hot water releases the flower's potent vitamins, minerals, and **antioxidants**. It has a refreshing, cooling effect when consumed that may be linked to possible **anti-inflammatory** properties.

Studies have found evidence of other potential health benefits to drinking chrysanthemum tea, such as:

### Immune System Support

Chrysanthemum tea contains high levels of **ascorbic acid**, or vitamin C. Getting enough of this immune-boosting vitamin has been shown to lower your risk of catching the **common cold** and reduce the severity of **flu-like symptoms**.

## Heart Health

The **plant-based antioxidants** in chrysanthemum may help **lower cholesterol** by blocking its absorption. This can help improve **blood flow** through your arteries and reduce your risk of **heart disease**.

Chrysanthemum can also lower your blood sugar, which helps to maintain good heart health and prevent **diabetes**.

### Anticancer Properties

Some studies have found that chrysanthemum extract can kill **cancer cells** in laboratory settings, but more research needs to be done to study this effect in humans.

However, the flower is a potent source of antioxidants that have been shown to prevent **DNA damage** and reduce **oxidative stress** caused by aging, lifestyle, and environmental factors. This cell damage is linked to a number of chronic illnesses, including cancer.

### Liver Protection

Traditional Chinese medicine believes that chrysanthemum can **detoxify** your body. The flower contains antioxidants that modern research has found can inhibit some causes of **liver damage**, like alcohol and medication. Maintaining your liver health helps to promote **good digestion** and blood circulation. It can also prevent other chronic issues like **leaky gut syndrome**.

## Potential Risks of Kusmi Tea

Chrysanthemum's high amounts of nutrients may offer health benefits, but this potency may also cause problems for people with certain medical conditions. Talk to your doctor before adding chrysanthemum tea to your diet and take the following potential risks into consideration:

### Allergies

If you're **allergic** to plants in the same family as chrysanthemum — like daisies, ragweed, or marigolds — you may also be allergic to this tea. The flowers may cause **itchy skin** as well, so wear gloves if you're preparing your tea from fresh petals.

### UV Sensitivity

Topical exposure to chrysanthemums can increase your **sensitivity to sunlight**. It is unknown whether chrysanthemum tea also has this effect, but it is always good practice to wear SPF-containing sunscreen to **protect your skin** from UV damage.

### Medication Interactions

Chrysanthemum may interact with certain medications, including blood pressure, antibiotic, and anticancer drugs.

### Diabetes

Chrysanthemum tea may also interact with **insulin**. People taking insulin to manage diabetes should talk to their doctor before adding it to their diet.

#### [+](#) SHOW SOURCES ▼

SOURCES:

*Asian Journal of Pharmaceutical and Clinical Research*: "Anti-atherosclerotic activity of ethanolic extract of Chrysanthemum indicum l. flowers against high-fat diet-induced atherosclerosis in male Wistar rats."

*Bioorganic & Medicinal Chemistry Letters*: "Anti-inflammatory components of Chrysanthemum indicum flowers."

*Bioscience, Biotechnology, and Biochemistry*: "Hot water extracts of edible Chrysanthemum morifolium Ramat. exert antidiabetic effects in obese diabetic KK-Ay mice."

*Food & Nutrition Research*: Chrysanthemum extract attenuates hepatotoxicity via inhibiting oxidative stress in vivo and in vitro."

Harvard Health Publishing: "Can Vitamin C Prevent a Cold?"

*Indian Journal of Agricultural Sciences*: "Quantification of total endogenous ascorbic acid from chrysanthemum (Chrysanthemum × morifolium) cultivars and its association with postharvest life."

*Journal of Food Biochemistry*: "Antioxidant potential and oxidative dna damage preventive activity of chrysanthemum indicum extracts."

Mayo Clinic: "Vitamin A."

Memorial Sloan Kettering Cancer Center: "Chrysanthemum."

USDA National Nutrient database: "Chrysanthemum."

U.S. Food & Drug Administration: "Contact allergic sensitivity to chrysanthemum and the photosensitivity dermatitis and actinic reticuloid syndrome."

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**EXHIBIT 4**



kusmi submit

7 results for "kusmi"



Detox Tea

\$ 20.00

20 tea bags



Anastasia Tea

\$ 20.00

20 tea bags



Chamomile Tea Envelope Box

\$ 26.00

25 tea bags



English Breakfast Tea Envelope Box

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25 tea bags



Ginger Lemon Tea Envelope Box

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25 tea bags



Ginger-Lemon Green Tea

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20 tea bags



Prince Vladimir

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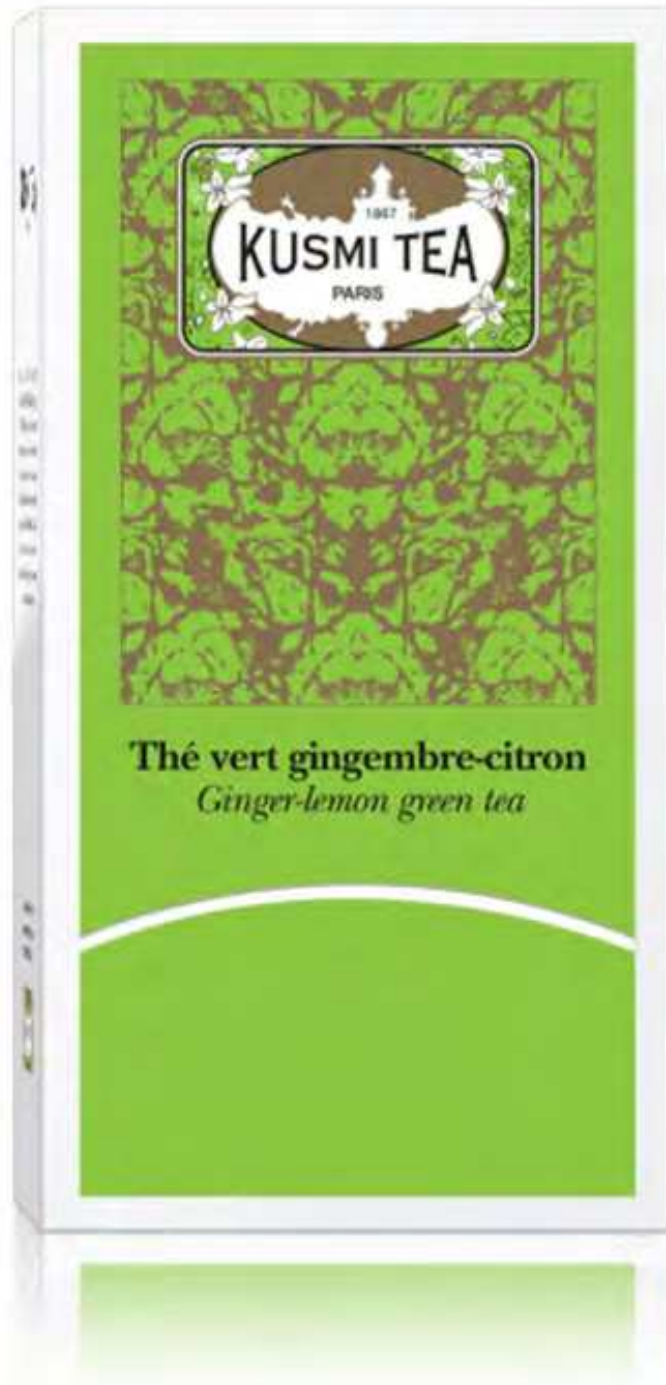
SALE

BLOG

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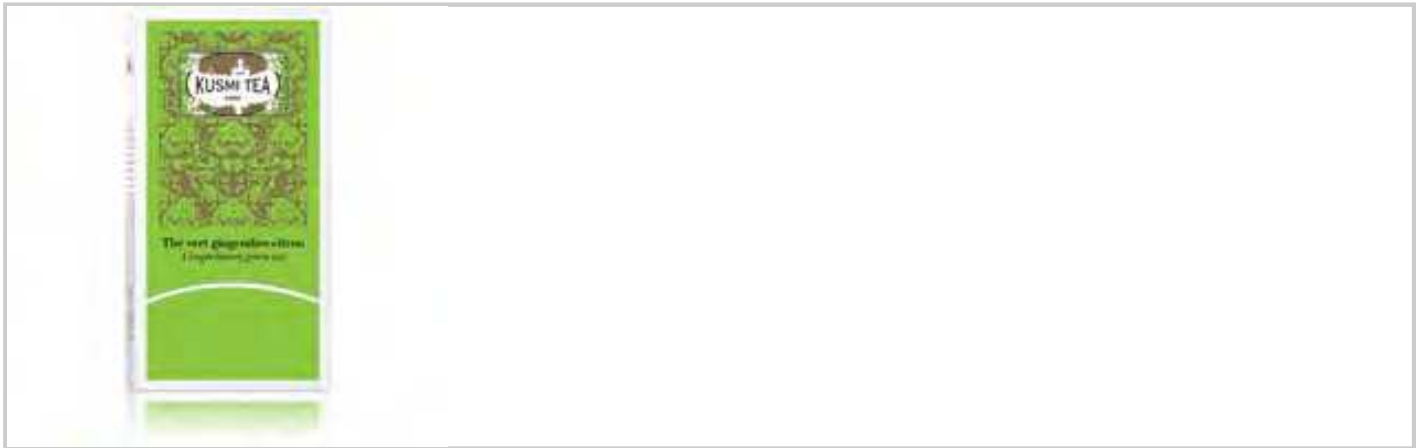
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KUSMI TEA

Ginger Lemon Tea Envelope Box

# LEMON AND GINGER-FLAVOURED GREEN TEA

Ginger-lemon green tea is the perfect refreshment for any time of day. Its ginger notes give this blend a delicately spicy flavour that blends beautifully with the tanginess of lemon.

## Brewing time

**3-4 min**

Brewing temperature

**185-195°F**

## INGREDIENTS

Green tea & flavorings

Chat with us! <sup>1</sup>

\$ 26.00

QUANTITY:

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### Gift Wrap

Items will be wrapped in a pale peach color box. The box features our flora and henri logo on the top in a subtle complementary color and includes tissue paper and a beautiful ribbon. ...

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**EXHIBIT 5**



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Designers A-Z / Kusmi Tea

## KUSMI TEA

8 Items

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**KUSMI TEA**  
 A Journey with Ines - 40 Organic Tea Bags Gift Set  
 \$65



**KUSMI TEA**  
 Organic Petit Dejeuner a l'Elysee Presidential Palace  
 Breakfast Tea - 24 Enveloped Tea Bags (1.69oz)  
 \$26



**KUSMI TEA**  
 Le Blanc Alain Ducasse (White Tea) - 24 Enveloped Tea  
 Bags - 1.69oz  
 \$32



KUSMI TEA

Wellness Teas Assortment - 24 Enveloped Tea Bags (1.86oz)  
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KUSMI TEA

Tea Essentials Gift Set - 24 Enveloped Tea Bags (1.86oz)  
\$28

KUSMI TEA

Discover Kusmi Tea Gift Set - 45 Enveloped Tea Bags  
(3.38oz)  
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KUSMI TEA

Le The Blanc Alain Ducasse (White Tea) in Metal Tin - 4.3  
oz.  
\$55

KUSMI TEA

Tea Travel Kit Gift Set  
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KUSMI TEA  
**Wellness Teas Assortment - 24 Enveloped Tea Bags (1.86oz)**  
 \$28  
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**EXHIBIT A**

# BRING ON THE BEST

## Explore the best of The Fresh Market.

We're highlighting some of our favorite exceptional offerings. These are the products we don't want you to miss—from fresh, prepped-in-store ingredients and exclusive signature items, to our carefully curated private label selection.

It's time to taste the difference for yourself. Grab your grocery list and add these must-haves to the mix!

## Exceptional Entrées

Maybe you're having a date night in, or cooking up a delicious family dinner. Maybe you're hosting a special event and you really want to make an impression. No matter the occasion, and whatever you decide to serve, our expert butchers are always happy to help!





## USDA Prime Beef

If beef is on the menu, we recommend browsing [our unparalleled selection of USDA Prime beef](#). Prime is the highest quality beef as classified by the USDA thanks to marbling, the marble-like fat that adds moisture and flavor to every bite.

We age our Prime beef a minimum of 14 days for maximum tenderness. Choose from a wide variety of cuts—our butchers trim each one and will cut your selection however you like. Hand-trimming ensures every bite is delicious and nothing goes to waste.

Ready to cook the perfect steak? Whether you're searing it in the kitchen or grilling it out in the sunshine, we have all the [tips and tricks](#) you need to make it extraordinary.



## Chuck, Chicken & Chef-Inspired Entrées

Chances are, you've heard about our chuck and chicken. These guest favorites are delicious and oh-so versatile. We grind our chuck from quality steaks and roasts, and only sell it the same day it's ground. Our chicken breasts are all-natural, sourced from chickens fed a 100% non-GMO vegetarian diet.

Hungry for some chuck and chicken recipes? [Take a look](#) at some of our favorites and make one tonight!

If you want something you don't have to prep, we also offer a variety of seasoned, marinated meat that helps you save time without sacrificing quality. Serve everything from grill-ready kebobs and made-in-store Gourmet Burgers to marinated chicken breasts and flavorful Chicken Roll Ups.

## Seasonal Produce

Our experts source the freshest, best-tasting, largest and most diverse fruits and vegetables they can find—like Eastern apples from the Albinder family of Hudson River Fruit, or colorful grapes that range from sweet and juicy to crisp and tart.



During apple season, we offer more than 15 different varieties from our partners at Hudson River Fruit. Since 1963, four generations of the Albinder family have put their hearts and souls into growing, packing and shipping exceptional apples. **They consistently select fruit that meets our standards and even grow varieties and sizes especially for us!** [Visit our apple guide to learn more.](#)

Our grapes are equally diverse and include unique varieties like **Cotton Candy®**, **Gum Drops®**, **Jelly Drops®** and more. Enjoy them as snacks, blend them into desserts or roast them for savory appetizers. It's always good to get creative! [Learn more about our seasonal grapes and recipe inspiration here.](#)

## Bakery Favorites

Whether we're sampling goodies from other bakers or making something ourselves, we're always sure to offer only the best-tasting goods in our Bakery Department!





If cake is on the menu, we recommend one of our five newest recipes. We sampled more than 200 varieties before landing on a handful of recipes we wanted to bring to our guests.

Our **Pineapple Brown Sugar** cake is made with pineapple brown sugar mousse and brown sugar streusel. We also have classic **Boston Cream** made with rich custard, yellow cake and chocolate ganache, along with super-decadent **Triple Chocolate Truffle**. For elevated classics, try **Carrot** or **Red Velvet** (colored naturally with beets!).

We also offer a variety of exceptional sourdough bread, including our popular Rosemary Sea Salt Sourdough. It's all hand-formed and baked in store for superior texture, freshness and flavor.

## Curated + Created Goods

Everything we offer is carefully curated or created to meet our standards. **We proudly support every product that bears our name with a promise of 100% satisfaction and delight, guaranteed!** We also offer a variety of specialty items from around the corner and around the globe, making it easy for our guests to try new flavors we love.



## The Fresh Market Nom Nom Salsa

We tasted countless salsas, but none of them passed the test. So we had someone create recipes exclusively for us! Each one is crafted using simple, flavorful ingredients like fire-roasted tomatoes, jalapeños, cilantro and a hint of salt.



## The Fresh Market Cheese Straws



Made using a century-old family recipe with no artificial flavors or additives, our savory, flaky cheese straws are a Southern classic. Pair Aged Sharp Cheddar Cheese Straws with Cabernet or Chardonnay, or White Cheddar Parmesan with Prosecco.



## The Fresh Market BBQ Sauce

Our new BBQ sauces explore a range of regional flavors. Carolina Gold was inspired by the mustard-based BBQ sauce of the Carolinas, while our Bourbon Barrel Aged BBQ Sauce channels the Kentucky foothills with complex flavors of molasses, soy and onion.



## The Fresh Market Flavored Coffee

We offer more than 20 different flavors of coffee and introduce new flavors throughout the year. We're meticulous about the beans we roast and guarantee consistent, delicious flavor in every cup.



## The Fresh Market Balsamic Vinegar

Our authentic balsamic vinegar is made with grapes from Modena, Italy. From vine to bottle, this vinegar follows strict regulations to ensure the very best finished product.



## Regalis Black Truffle Balsamic Glaze

This vinegar from Modena, Italy has been aged for 18 years! Infused with black winter Perigord truffles from Spain, it's rich and aromatic. Drizzle over roasted vegetables, fresh burrata or ripe strawberries for unparalleled flavor.



## Mis Raices Olive Oil

This fruity, ripe olive oil is produced from an exclusive Empeltre variety of olive from Bajo Aragón, Spain. It's limited edition, with just 20,000 bottles (we've claimed nearly half)! Drizzle over fresh cheese, crusty bread or creamy soup.



## Casas de Hualdo Olive Oil

The company processes their olives within six hours of harvesting to ensure every bottle of elegant, single-estate oil is fragrant and flavorful. Drizzle their Cornicabra oil over grilled fish.



## The Fresh Market Maple Syrup

Our 100% Grade A maple syrups are carefully sourced for their high quality and pure maple flavor. Medium Amber: Light, delicate and subtle in flavor. Dark Amber: Full-bodied, with notes of brown sugar.





## Runamok Organic Maple Syrup

Crafted in Vermont, this small-batch, organic syrup is taste-tested daily to ensure every drop has reached peak flavor before bottling. Add a touch of syrup to your Old Fashioned, drizzle over pancakes and oatmeal or pair with extra sharp cheddar.



## The Fresh Market Artisan Pasta

Our Italian-imported pastas are cut with bronze dies and slowly dried for a rustic texture that holds sauce perfectly. Each cut is versatile enough for hot and cold dishes.

Pair with our signature pasta sauce or try in your favorite recipe.



## Compagnia Sanremo Pasta Sauce

This flavorful sauce is made with just a handful of fresh Italian ingredients, including juicy, nearly seedless Pera 'Abruzzo tomatoes. Pair with Sanremo pasta, or use the marinara or tomato and basil sauce to make a delicious Chicken Parmesan.



## RAFT Bitters

These handcrafted, small-batch bitters make it easy to mix up an impressive cocktail. Try a few dashes of cardamom bitters in our recipe for Pear and Bittersweet Chocolate Yogurt Cake with Ganache Glaze.



## Morris Kitchen Cocktail Mixers

These fresh, non-GMO mixers made are crafted with minimal (real) ingredients, so they make it easy to whip up a high-quality drink at home. Mix their Grapefruit Honey Mixer with tequila and turmeric for a bold spin on classic margaritas.



## Four Sigmatic Mushroom Elixirs

These unique, earthy mushroom elixirs are made from foraged mushrooms and are rich in good-for-you adaptogens. Simply add hot water and enjoy as a tasty, healthy alternative to everyday coffee and tea.





## Kusmi Tea

With roots dating back to 1867, Kusmi Tea employs both traditional and modern techniques when crafting its Russian tea blends. Some of their exclusive recipes have been kept secret for over 150 years!



## Red Clay Carolina Hot Sauce



This handcrafted sauce is made with minimal ingredients from local farmers, including bourbon barrel-aged Fresno and Carolina Reaper peppers. Mix with mayo to liven up your burger.



## The Fresh Market Parm Crisps

Love Parmesan cheese? You'll have to try our Parmesan Crisps. They're a delicious and unique way to enjoy the nutty, savory flavors of Parmesan. Enjoy them as snacks or garnishes for soups and salads. Available in plain and everything-seasoned varieties.

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<https://www.wsj.com/articles/can-you-find-wellness-in-a-cup-of-tea-a-soothing-guide-11591866440>

## FOOD & DRINK

# Can You Find Wellness in a Cup of Tea? A Soothing Guide

Venerable brands and upstarts alike are encouraging us to steep and sip our way to vitality, better sleep, even happiness. These delicious brews are the ones worth choosing.



POUR THING Medicinal or otherwise, tea can foster a sense of well being.

PHOTO: SIDNEY BENSIMON FOR THE WALL STREET JOURNAL

*By Aleksandra Crapanzano*

June 11, 2020 5:07 am ET

TEA HAS long been considered something of a cure-all. Pick up most any classic British novel, for instance, and you can't help but notice how many characters count on a cup to allay anything from a broken heart to a serious bout of illness.

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### SHARE YOUR THOUGHTS

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*What tea do you most enjoy? Join the conversation below.*

---

Though many of the therapeutic benefits attributed to tea have yet to be substantiated by science, both green and black teas do contain significant levels of antioxidants. And while researchers continue to evaluate the capacity of the amino acid l-theanine, also found in

tea leaves, to promote feelings of calm by elevating levels of serotonin and dopamine, my faith in the ritual of brewing, pouring and drinking tea to both soothe and refresh me is such that I tend to do it throughout the day—and now more than ever.

Even when I travel, I carry pouches of Harney & Sons' Queen Catherine, a blend of three Chinese black teas. It's bold enough for breakfast, even with milk and honey, and nuanced enough for afternoon, taken straight. Later, if my energy flags I'll pour a cup of Kusmi BB Detox: Its blend of caffeine-rich yerba mate, guarana and green tea sets me back in motion, while the invigorating grapefruit note fools me into thinking the day is beginning, not drawing to a close.



Rishi Patagonia Wild Guava

PHOTO: SIDNEY BENSIMON FOR THE WALL STREET JOURNAL

With origins in China dating back as far as 2700 B.C., tea was primarily a medicine for millennia. Today it's the second most consumed beverage in the world, after water. In recent years, what I call teas with benefits—said to combat coughs and chills, boost the immune system, put insomnia to rest or even promote a sense of joy—have flooded the high-end market.

Many products in this category are not tea per se: Technically, tea comes from the evergreen plant *Camellia sinensis*. Oxidation transforms the flavor and color of the leaves to produce black tea, whereas green tea leaves remain relatively unprocessed. A drink produced by steeping herbs or flowers in boiling water should, strictly speaking, be called an infusion or tisane. But most of us still call these teas.

According to Joshua Kaiser, founder of Milwaukee-based Rishi Tea, “People are seeking out tea right now to boost and bolster their immunity and overall vitality.” Mr. Kaiser discussed the popularity of “adaptogens”—plants used to aid the body in responding to stress—as well as antioxidant-rich infusions during times of illness and anxiety. “Herbal teas are not the cure, but ingredients like licorice, citrus peel, artemisia, ginger, turmeric and eucalyptus are quite beneficial,” he said. Mr. Kaiser explained that artemisia has been employed for centuries in China as an antiviral and anti-malarial, and that schisandra berry is used as a natural antidepressant.

Michael Harney, vice president of Harney & Sons, based in New York's Hudson Valley, is seeing a similar upswell in interest around the functional aspects of tea. He and his brother, Paul Harney, spend months every year traveling the world in search of plants brewed for their physical benefits as well as the pleasure of drinking them. Harney & Sons sells a tea made from the leaves of guayusa, a plant from the Amazon traditionally used in Ecuador to make a highly stimulating brew. The Harneys also combine Guayusa with yerba mate in their AllNighter blend, laced with a delicious hint of licorice.





## Rishi Teas

PHOTO: SIDNEY BENSIMON FOR THE WALL STREET JOURNAL

Harney & Sons recently launched two teas made from yaupon, a drought-tolerant holly that grows wild in Texas, first used by Native Americans to brew an invigorating beverage. Like guayusa, yaupon contains caffeine, but devotees claim that drinking infusions made from these plants don't bring on the jittery feeling often associated with coffee. I've found that both the Yaupon Green (roasty, vegetal) and the Yaupon Black (sweeter, smoky) help keep me alert and focused during the current, seemingly endless round of Zoom meetings.

It's hardly surprising that teas that come with claims to promote health and resilience would strike a chord right now. From Palais des Thés, founded in Paris in 1987, Scandinavian Detox for Natural Defenses is a blend of sea buckthorn, cranberry, elderflower, blueberry and birch rich in flavonoids and other immune-boosting

antioxidants. For fans of tart, vitamin C-rich hibiscus, No. 100 Corazon de Cien Fuegos, from Bellocq Tea in Brooklyn, blends the blossom with rose petals, lavender and cinnamon to create one of the loveliest tisanes I've tasted. Flu Fighter, from the Tea Spot in Boulder, Colo., features red root, traditionally used to treat fevers, as well as honeysuckle, said to alleviate respiratory infections, and astragalus, a flowering plant that has been used for centuries in Chinese medicine to stimulate the immune system.

The French have a long tradition of drinking a digestive tisane after dinner; more often than not, this ritual has been as simple as steeping a few fresh leaves of verbena or mint in a pot of boiling water. Now, the venerable French tea company Mariage Frères is touting the benefits of its green tea Gabacha, rich in gamma aminobutyric acid (aka GABA), an amino acid said to promote relaxation without fatigue. In the cup it delivers subtle notes of candied rose. Dream Tea, another recent addition to the Mariage Frères line, combines eight plants including lemon balm, lemongrass and sweet mint. Nuanced and balanced, it is designed for bedtime but doesn't knock one out.

For that I turn to valerian root. Night Time, from Pukka Herbs, based in Bristol, U.K., combines oat, chamomile, lavender and lime flowers with a dose of soporific valerian as well as tulsi leaf, used in ayurvedic medicine as a calming tonic. Those claims aside, I can confidently report that its lovely floral sweetness soothes me every time.

## ESSENTIALS / TEA TOOLS AND TOMES



From top: To Steep: Drift Tea Pot, \$100, [williams-sonoma.com](http://williams-sonoma.com); To Boil: Breville Variable Temp Luxe Kettle, \$200, [williams-sonoma.com](http://williams-sonoma.com); To Read: 'A Little Tea Book' by Sebastian Beckwith (Bloomsbury Publishing); 'The Harney & Sons Guide to Tea' by Michael Harney (Penguin Press)

PHOTO: F. MARTIN RAMIN/THE WALL STREET JOURNAL (BOOKS)

## STEEP GOALS



PHOTO: SIDNEY BENSIMON FOR THE WALL STREET JOURNAL

**Rishi Tea, [rishi-tea.com](http://rishi-tea.com)**

Artemesia Lemon Qi Tonic, \$16 for 3.5 ounces; Patagonia Super Berry, \$22 for 3.5 ounces; Quince Eucalyptus, \$11 for 3.5 ounces

**Harney & Sons, [harney.com](https://www.harney.com)**

AllNighter, \$7 for 2 ounces; Guayusa, \$7 for 2 ounces; Yaupon Green, \$12 for 2 ounces

**Kusmi Tea, [kusmitea.com](https://www.kusmitea.com)**

BB Detox, \$24 for 4.4 ounces

**Mariage Frères, [mariagefreres.com](https://www.mariagefreres.com)**

Gabacha, \$22 for 3.5 ounces; Dream Tea, \$19 for 30 sachets

**Palais des Thés, [us.palaisdesthes.com](https://us.palaisdesthes.com)**

Scandinavian Detox for Natural Defenses, \$21 for 3.5 ounces

**Belloq Tea, [belloqtea.com](https://www.belloqtea.com)**

No. 100 Corazon de Cien Fuegos, from \$15 for 3 ounces

**Pukka, [pukkaherbs.us](https://www.pukkaherbs.us)**

Night Time, \$7 for 20 tea bags

*The Wall Street Journal is not compensated by retailers listed in its articles as outlets for products. Listed retailers frequently are not the sole retail outlets.*

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*Appeared in the June 13, 2020, print edition as '.*

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 + Add \$9.97 <del>reg. \$16.99</del> Kusmi Tea Citrus Fruits, Vanilla Anis Spices 20 ct	 + Add \$10.99 <del>reg. \$13.99</del> Four Sigmatic Coffee Mix with Lion's Mane, Mushroom, Think 10 ct	 + Add \$4.99 Twinings Jasmine Green Tea Bags 20 ct	 + Add \$8.99 Rishi Tea Jasmine Organic Scented Green Tea Sachets 18 ct
 + Add \$5.99 Nishi Organic Tea Green Tea, Jasmine Green, Bags 18 each	 + Add \$8.99 Harney & Sons Japanese Gemmaicha 4 ct	 + Add \$8.99 Rishi Tea Organic Matcha Super Green 15 ct	 + Add \$4.49 <del>reg. \$5.99</del> Purkka Green Tea, Organic, Supreme Matcha Green, Sachets 20 each
 + Add	 + Add		

People Also Purchased

 + Add \$15.99 TRUFF Hot Sauce, Black Truffle Infused Gourmet Hot Sauce 6 oz	 + Add \$19.99 <del>reg. \$23.99</del> Nielsen-Massey Vanilla Extract, Pure, Madagascar Bourbon 3 oz	 + Add \$9.49 Tom's of Maine Toothpaste, Peppermint 4 oz	 + Add \$6.99 <del>reg. \$8.79</del> Peet's Coffee Espresso Capsules, Crema Scuro 15 x 18 ct	 + Add \$4.99 <del>reg. \$5.99</del> Organic + Gluten Free Hu Dark Chocolate, Organic, Cashew Butter + Pure Vanilla 1.1 oz	 + Add \$8.99 <del>reg. \$10.99</del> Peet's Coffee Organic French Roast, Dark Roast 10.5 oz
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**EXHIBIT 9**



# Kusmi Tea

@KusmiTeaParisUS · Tea Room

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us-en.kusmitea.com

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Can't make it to a store? Get your tea delivered right to your door! <https://www.kusmitea.com/us/home/>

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(212) 285-3990

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White Berries in all its forms. 💜👑👉 <https://bit.ly/3qRZ...>



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Kusmi Tea

7h · 🌐



Did you know that white tea is the most refined of all teas, as it is subject to the least processing?





At Kusmi, our tea is organic of course, because we respect the generosity of nature that surrounds us... [See more](#)







Like

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**Kusmi Tea**

April 12 at 6:00 AM · 🌐



Feeling the desire to have lunch out on the grass, Edouard Manet style. 🍴

For a picnic in the forest that mixes poetical allegory and enchanted paintings, enhanced with the finest of teas: White Berries, our white tea with three red fruits. ❤️

👉 <https://bit.ly/3qRZbg6>





2

Like

Comment

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Write a comment...



**Kusmi Tea**



April 11 at 6:00 AM ·

As the tea brews, you imagine yourself transported to the kitchen of a great pastry chef, one who adores and brings out the best of tangy red fruits. 🍰

<https://bit.ly/3qRZbg6>





3

Like

Comment

Share



Write a comment







**Kusmi Tea**

April 6 at 6:30 AM · 🌐



White Berries never ceases to delight a discerning palate!

You're invited to try an enchanting and fruity taste that you won't forget any time soon.

👉 <https://bit.ly/3qRZbg6>







2

Like

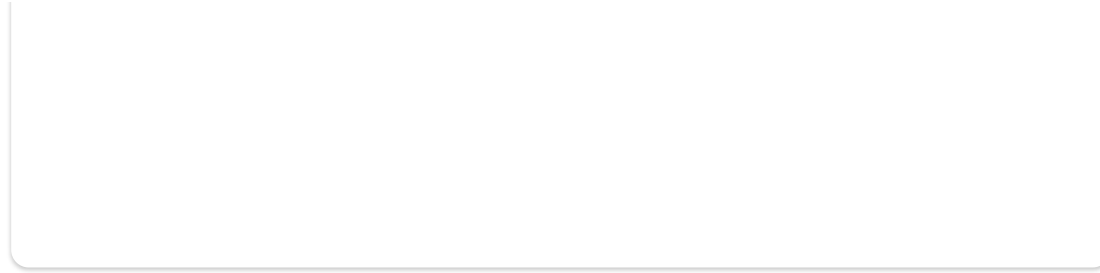
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Kusmi Tea shop in the World Trade Center Oculus shopping mall in New York, NY.

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# Kusmi tea The essentials

\$28.00

- 1 +



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### Description

Perfect to try for yourself or to give as a gift. An assortment of 24 enveloped muslin tea bags of Kusmi's best creations

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# Our Earl grey black teas





Enjoy their delicate bergamot flavour



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Discover our must-haves to enjoy at any time of the day. Wellness teas, Classic, Flavoured... choose your favorite blend

 <p><b>Organic Prince Vladimir</b> Earl Grey black tea, orange</p> <p>3.5 oz tea-filled tin <b>\$18.60</b></p> <p>ADD TO CART</p> <p>★★★★★ (49)</p>	 <p><b>BB Detox</b> Green tea, mate, grapefruit</p> <p>4.4 oz tea-filled tin <b>\$23.70</b></p> <p>ADD TO CART</p> <p>★★★★★ (133)</p>	 <p><b>Anastasia (Organic)</b> Earl Grey black tea, lemon</p> <p>3.5 oz tea-filled tin <b>\$18.60</b></p> <p>ADD TO CART</p> <p>★★★★★ (49)</p>	 <p><b>St Petersburg</b> Earl grey black tea, caramel, berry</p> <p>4.4 oz tea-filled tin <b>\$20.80</b></p> <p>ADD TO CART</p> <p>★★★★★ (139)</p>
--	--	---	---



Black Tea



White Tea



Green Tea



Rooibos



Herbal & Fruit Tea



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## Black tea

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Best Matches

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PRICE **-**

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**Organic Prince Vladimir**  
Earl Grey black tea, orange

3.5 oz tea-filled tin

**\$18.60**

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**ORGANIC BESTSELLER**

**ORGANIC**



**Anastasia (Organic)**  
Earl Grey black tea, lemon


3.5 oz tea-filled tin

**\$18.60**

**ADD TO CART**

★★★★★ (49)

**EXCLUSIVE OFFER**  
Enjoy a **FREE measuring tea spoon** your \$70+ order til April 24th  
[Enjoy now](#)



**ORGANIC**



**Russian Morning N°24 (Organic)**  
Black tea from India

3.5 oz tea-filled tin

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★★★★★ (38)

**ORGANIC**



**English Breakfast (Organic)**  
Ceylon & Assam black teas

3.5 oz tea-filled tin

**\$17.00**

**ADD TO CART**

★★★★★ (14)

**ORGANIC**



**Earl Grey (Organic)**  
Black tea with bergamot

3.5 oz tea-filled tin

**\$17.00**

**ADD TO CART**

★★★★★ (24)

**NEW**



**Tsarevna Organic**  
Black tea, christmas spices

4.2 oz tea-filled tin

**\$20.00**

**ADD TO CART**

**ORGANIC**



**Bouquet of Flowers N°108 (Organic)**  
Earl Grey black tea, flowers

3.5 oz tea-filled tin

**\$19.00**

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★★★★★ (1)

**UP TO 25% OFF**

**ORGANIC**



**Ceylon (Organic)**  
Black Tea from Sri Lanka

3.5 oz refill bag

**\$9.80**

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**UP TO 25% OFF**

**ORGANIC**



**Assam (Organic)**  
Indian black tea

3.5 oz refill bag

**\$9.80**

**ADD TO CART**

**ORGANIC**



**St Petersburg**  
Earl grey black tea, caramel, berry

4.4 oz tea-filled tin

**\$20.80**

**ADD TO CART**

**ORGANIC**



**Sweet Love**  
Black tea and spices

4.4 oz tea-filled tin

**\$23.70**

**ADD TO CART**

KUSMI TEA  
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		(Unit Price <b>\$18.60</b> )
		(\$18.60 / 100g)

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Black and green teas

**\$28.00**

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4.4 oz tea-filled tin

**\$23.70**

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### AquaExotica (Organic her...

Herbal tea  
Hibiscus, mango

3.5 oz tea-filled tin

**\$20.00**

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Buy \$51.40 or more and receive: Get a FREE measuring tea spoon with any \$70+ order til 04/24



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Enter the Promo Code	OK
If you have a gift card, please enter the code as a payment method later in the process	

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Shipping Method

UPS ... \$5.99

Estimated shipping cost ..... \$5.99

**Estimated Total ..... \$24.59**

**CHECKOUT**

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ZERO PLASTIC GOAL



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Secure payment



3 free samples



Loyalty program



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KUSMI TEA

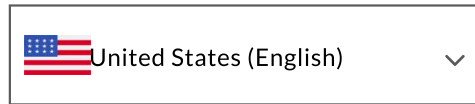
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**Verified Reviews™**

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CUSTOMER REVIEWS

★★★★☆ 4.5/5

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# Welcome to Kusmi, unapologetic teas made in Normandy



## WHO ARE WE?

Kusmi Tea is home to an ongoing revolution. Every fruit is welcome, and everyone as well.

With our freethinking identity and style, we are paving our own, exceptional way by shrugging off convention and etiquette. Our mission is to introduce as many people as possible to the best tea has to offer.

Accessible, delicious, optimistic teas with no fuss or pretention. As Kusmi Tea is made to be shared, it unites novices and connoisseurs around the universal emotion of pleasure.

Unlikely combinations sometimes lead to the finest creations. A more inclusive, eclectic, vibrant tea, steeped in modernity. Tea to be enjoyed wherever, whenever, however.

And as the richness of our blends is drawn from the diversity of

### Tea made in France

Our Russian teas have chosen to become French, and for good reason. France is a country founded on openness and diversity that lend our blends an irresistible touch of frivolity.

Drinking Kusmi Tea means embracing this ideal of freedom. It means keeping an open mind and going with the movement. Saying yes to extravagance, originality, and the unexpected.

[Learn More >](#)

## A WORD FROM THE PRESIDENT



There can be no doubt - Kusmi Tea is in tune with its times. In the 19th century, Pavel created Russian flavours using fruit, flowers and spices to delight the taste buds of St Petersburg's high society. In the 20th century, Kusmi created gourmet blends and developed its own range to win over tea-lovers seeking new flavours. Today, Kusmi is opening itself to others and focusing its activities on humankind and the planet. For the last two years, Kusmi has directed its efforts firmly towards all things organic, under the caring patronage of the WWF. Most of our

products will be labelled as organic by 2020. At the same time, we are reducing our carbon footprint by keeping production in France. We are also limiting the use of plastics in our packaging, which will soon be 100% recyclable. We continue to fight for causes that are dear to our hearts. Many of our campaigns focus on women. For example, we have been supporting the association "Le Cancer du Sein, Parlons-en !" (Breast Cancer, Let's Talk About It!) since 2015. We also fight for the survival of wild tigers in Asia by supporting the operation TX2. Lastly, t... [Read more](#)

Sylvain Orebi | CEO of Kusmi Tea



### Heating your tea without warming the planet

We are committed to using only natural flavors and organic tea in our recipes. The reduction of our plastic waste is naturally added to this environmental cause. Made with a lot of love and 0 plastic, our new tins can be used for everyone's enjoyment and especially for the good of the planet!

[FIND OUT MORE >](#)

### Imagined, created, made in France

At Kusmi, we've been made in France for a long time. Our Kusmi teas and infusions are created, blended, flavored and packaged in our workshops in Saint-Vigor d'Ymonville, near Le Havre, in Normandy. Being made in France allows us to produce cheaper, reduce our carbon footprint and create jobs in France.

[FIND OUT MORE >](#)

### Supporting solidarity actions is our cup of tea

Thanks to ARRONDI's micro-donations, each year we support various solidarity actions around people and the environment. Beyond that, each year, we support the fight against breast cancer through a special creation, 100% of the profits of which are donated to the Ruban Rose association.

[FIND OUT MORE >](#)

## OUR HISTORY

Our story begins in 1867 when Pavel Koumichoff founded the tea house in St.Petersburg. Success was immediate and Kusmi tea quickly became the favorite of the tsars. In 1917, fleeing the Russian revolution, the Koumichoff family set up their workshops on avenue Niel, in Paris. The company was bought taken over in 2003 by Sylvain and Claude Orebi. In Kusmi Tea the two brothers recognized a gem and they decide to take over the reins.

**1867**

**PAVEL KOUSMICHOFF SETS UP HIS TEA HOUSE AT ST PETERSBURG**

Pavel Mikhailovitch Koumichoff, the eldest son of a rural family, left the village of his birth at the age of 14 to work for a tea trader in St Petersburg. Spotting his potential, the tea trader taught him the secrets of blending tea, offering him a small store in 1867 as a wedding gift.

1867 1880 1907 1917 1927 1946 2003-2014 2017 2020

## OUR PRODUCTS

We offer more than 80 varieties of teas and infusions, grouped into six categories.

**OUR WELLNESS BLENDS**

Unique blends of green teas, black teas, mate and rooibos, including our essential Detox.

**OUR HISTORIC BLENDS**

A combination of Russian teas and spicy and citrus flavours.

**OUR BLACK TEAS**

Natural black teas and flavored black teas with gourmet notes.

**OUR GREEN TEAS**

Natural green teas or flavored with flowers and fruits.

**OUR WHITE TEAS**

Exceptional teas with delicate notes of fruits and flowers.

**OUR INFUSIONS AND DECAFFEINATES**

Innovative and refined infusions based on fruits, plants and spices.



Detox (Organic)  
3.5 oz tea-filled tin



Spearmint green tea (Organic)  
3.5 oz tea-filled tin



Kusmi Herbal teas gift set (Organic)



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\$21.30  
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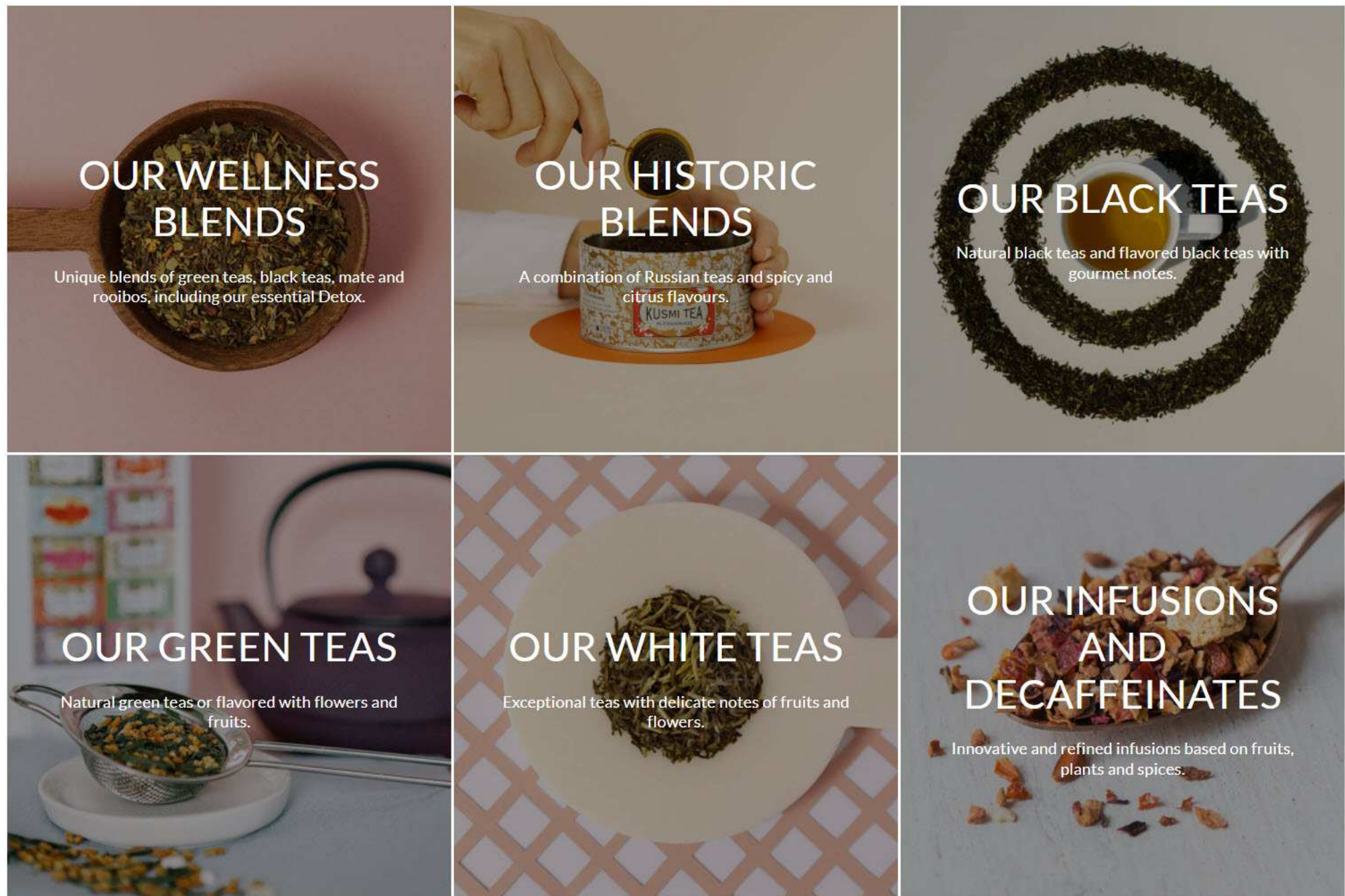


## OUR HISTORY

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We offer more than 80 varieties of teas and infusions, grouped into six categories.



## OUR SELECTION OF THE MOMENT NOT TO BE MISSED





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BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ORIENTIS GOURMET,

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v.

Focus USA Inc.,

Applicant.

Opposition No. 91266945

Mark: KISMATEA

Serial No. 88930094

Filing Date: May 22, 2020

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kusmi tea

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### Kusmi Tea

The Collection Gift Box - 15 Loose Teas, 100 Paper Filters & Teaspoon

\$120

### Kusmi Tea

Tea Essentials Gift Set - 24 Enveloped Tea Bags (1.86oz)

\$28

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### Kusmi Tea

Discover Kusmi Tea Gift Set - 45 Enveloped Tea Bags  
(3.38oz)



### Kusmi Tea

Tea Travel Kit Gift Set  
\$45

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### Kusmi Tea

Organic Petit Dejeuner a l'Elysee Presidential Palace  
Breakfast Tea - 24 Enveloped Tea Bags (1.69oz)

\$26

### Kusmi Tea

Le The Blanc Alain Ducasse (White Tea) - 24 Enveloped  
Tea Bags - 1.69oz

\$32



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### Kusmi Tea

Wellness Teas Assortment - 24 Enveloped Tea Bags  
(1.86oz)  
\$28

### Kusmi Tea

Le The Blanc Alain Ducasse (White Tea) in Metal Tin -  
4.3 oz.  
\$55



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### Kusmi Tea

A Journey with Ines - 40 Organic Tea Bags Gift Set

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Gift Set - 45  
Enveloped Tea Bags  
(3.38oz)


\$45

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The Collection Gift  
Box - 15 Loose Teas,  
100 Paper Filters &  
Teaspoon

\$120

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Free 3-5 day shipping also available at checkout.

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Mariage Freres International  
\$110



Kate Weiser Chocolate  
\$115

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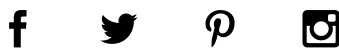
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**Dammann Freres Tea**

Dammann Freres Rooibos Citrus Loose Tea

\$22

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**Mariage Freres International**

Paris Breakfast Tea

\$32

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**Vahdam Teas**

Blush 3 Teas Gift Set

\$24

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**Kusmi Tea**

Discover Kusmi Tea Gift Set - 45

Enveloped Tea Bags (3.38oz)

\$45

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### Palais des Thés

Paris For Her Black Tea

\$21

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### Mariage Freres International

Wedding Imperial Tea Tin

\$30

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### Dammann Freres Tea

Coffret Merveilleux Tea Set

\$80

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### Vahdam Teas

Chai Tea Private Reserve 3 Chai Teas - Oprah's Favorite Tea 2018

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### Vahdam Teas

Bloom 12 Teas in Beautiful Gift Box

\$60

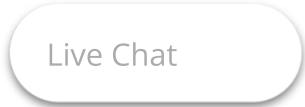
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### Tea Forte

World of Tea Single Steeps

\$17

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**Vahdam Teas**

Glow 6 Teas in Beautiful Gift Box  
\$40

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**Maison Boissier**

The Petals de Fleurs Tea in Sachet  
\$32

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**Palais des Thes**

The Des Lords Earl Grey Tea

\$21

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**Tea Forte**

Paradis Single Steeps Loose-Leaf Teas,

15 Count

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**Dammann Freres Tea**

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### Dammann Freres Camomile Loose Tea

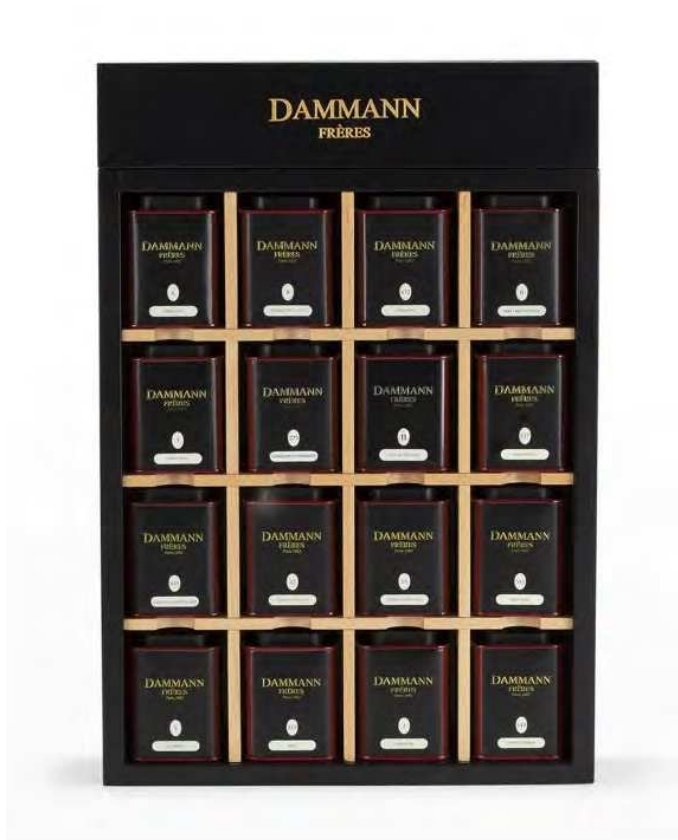
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### Miss Dammann Loose Tea

\$24

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### Dammann Freres Tea

My Little Boutique Tea Set

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### Kusmi Tea

Organic Petit Dejeuner a l'Elysee  
Presidential Palace Breakfast Tea - 24...

\$26

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**Damman Freres Tea**

Damman Freres Passion Fruit Loose Tea  
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**Damman Freres Tea**

Grand Gout Russe Loose Tea  
\$24

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**Mariage Freres International**

I Have A Dream Tea  
\$40



**MacKenzie-Childs**

Tea Party Tea Set  
\$158

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**Mariage Freres International**

Sexy Tea

\$40

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**Mariage Freres International**

Happy Tea

\$44

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**Mariage Freres International**

Beautiful Tea

\$40

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**Whittard of Chelsea**

Mango and Passionfruit Flavor Instant Tea

\$12

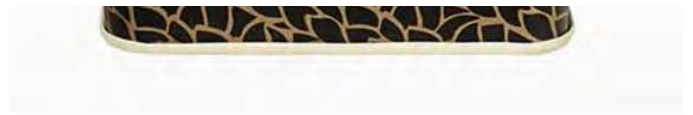
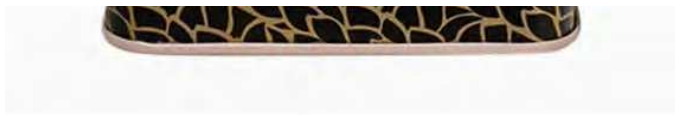
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**Angelina**

Mont Blanc Tea

\$24

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**Angelina**

Angelina's Special Tea

\$24

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**Fauchon**

Blend Tea

\$25

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**Miranda Kerr for Royal**

3-Piece Friendship Tea

\$240

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**Lenox**

Butterfly Meadow 9-Piece Tea Set

\$280 **25% off: \$210**

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**Par Avion Tea**

Inner Glow - A Skintastic Tea for Well-being

\$18

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**Par Avion Tea**

Fairy Bomb Magical Blooming Tea  
\$26

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**Par Avion Tea**

Pink Mermaid Berries & Hibiscus Tea  
\$18

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**Sara Miller**

Sara Miller Chelsea Tea for One  
\$71

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**Fauchon**

Blend Tea, 20 Bags  
\$18

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**Whittard of Chelsea**

Tea Discoveries: Treasured Blends  
\$28

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**Fauchon**

Mallow Flower Wild Strawberry Tea  
\$25

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**Bellocq**

No. 35 The Earl Grey Tea

\$80

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**Fauchon**

Tea Hourglass with 3 Times

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### Palais des Thés

Cooking With Tea Set

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### Halcyon Days

Antler Trellis Tea For One Set

\$210



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**Belloq**

No. 96 White Wedding Tea Blend

\$90

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**JUJUSKA**

Berry & Thread Whitewash Tea For One Set

\$145

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**Palais des Thés**

Scandinavian Detox Natural Defenses Tea

\$21

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**Sertodo Copper**

Ice Tea Cup/Vase, 18 oz.

\$41

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**Michael Aram**

20th Anniversary Mughal Tea Set

\$4,100

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**Grown Alchemist**

1.4 oz. Age-Repair+ Intensive  
Moisturiser: White Tea & Phyto-Peptide  
\$99

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**Fauchon**

Pai Mu Tan Tea

\$25

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**Palais des Thés**

Indian Detox Digestion Tea

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**Sara Miller**

**Vie Healing**

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### Frosted Pines Tea for One

\$80

\$50 OFF \$200 EARN TRIPLE POINTS

### 2.4 oz. Paidu Detox Loose Leaf Tea

\$48

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### Palais des Thés

#### Detox Tea Selection

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### Mariage Freres International

#### Vert Provence Tea

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**Angelina**

N226 Chocolate Tea

\$24

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**Whittard of Chelsea**

Cranberry and Raspberry Instant Tea

\$12

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### Mariage Freres International

Milky Blue Absolu Silky Blue Tea

\$32

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### Whittard of Chelsea

Lemon and Lime Flavour Instant Tea

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Filing Date: May 22, 2020

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**EXHIBIT 14**

Home » Product Reviews » Review: Kusmi Tea

### Review: Kusmi Tea

Posted by Jaelithe Cristip | May 03, 2018 | Product Reviews | 1 comment



Despite being given the option of picking out some specific teas to try, I happen to love surprises so let Kusmi Tea pick out which ones they want me. Thus, I received their BB Detox loose tea, White Anastasia loose tea, and Jasmine Green tea bags.

#### BB Detox



This tea was the one I was most repulsed about, based solely on the ingredients list. Calling itself a "detox," it contains a mix of green tea and various herbs and flavors. Two of the ingredients, however, are mate and guarana seed. I've always been sensitive to caffeine (a large cup of coffee can sometimes make my hands shake) so the extra caffeine from the mate and guarana concerned me a little. (I've had small cups of mate before with no trouble, but I know that guarana is a common additive in energy drinks, which I avoid completely. To be on the safe side, I had the tea early on a Sunday afternoon so I wouldn't risk insomnia. Happily, I had no trouble whatsoever. The tea has bright flavor elements thanks to grapefruit and fennel that was well-represented by rosehip, citrus, and vanilla. I couldn't taste the dandelion root, but considering that the tea is a detox it was a good addition, with all the wonderful detox and antioxidant benefits of the herb. And best of all, it didn't give me the jitters at all. I found it to be very flavorful served straight up and didn't feel that it needed any additives, though it would probably taste good with some honey.

#### White Anastasia



A mix of white tea, green tea, bergamot, and lemongrass, I found this to be a bright and citrusy tea. With the bergamot and lemongrass being from essential oils, the aroma was strong, sweet, and heavenly. I had a strong urge to put more with a little water in my simmering pot and across the room with it. The flavor was good, but like many oil-flavored teas wasn't as strong as the aroma. I found that a spoonful of raw honey helped bring out the flavor and natural sweeteners without being overbearing.

#### Jasmine Green



A tea staple that happens to be one of my absolute favorites, this jasmine green was quite good. Consisting of green tea and jasmine flowers, it has a natural and mellow flavor that is well-rounded and has depth, especially compared with ones that are flavored with oils or additives that seem to be mostly aroma. The muslin tea bags are good quality, and I was pleased by the fact that the leaves were mostly intact within them. This is as close as you can get to loose leaf while still being convenient, quick, and portable.

If interested, check out [Jaelithe Cristip](#) for more information or to write.

Images provided by author.



#### Jaelithe Cristip

While she always enjoyed tea, Jaelithe's love for tea actually started with two things: studying herbalism and mooning in Japan. Learning the various uses of herbs for healing purposes started her on the path of loose teas and her exposure to Japanese culture and green tea came from learning the language. The two overlapped, and now she enjoys all things tea. See [Jaelithe Cristip's Full Bio](#) and [List of Articles](#)

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Michelle Rubin on May 03, 2018 at 03:00

I do love the use of muslin when using tea bags. It's an additional detail to the experience that feels natural. Sounds like Kusmi tea is worth a try.

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Footer navigation menu with categories: All About Tea, Health & Well-Being, Teas, Fun With Tea, Art & Culture, and How To Use T Ching.

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ORIENTIS GOURMET,

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v.

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Opposition No. 91266945

Mark: KISMATEA

Serial No. 88930094

Filing Date: May 22, 2020

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**EXHIBIT 15**



**FRONT BURNER**

# Iced Tea From a Company With a History

**By Florence Fabricant**

July 11, 2016

For the first time, Kusmi Tea, which was founded in 1867 in St. Petersburg, Russia, and is now based in Paris, has introduced teas designed to be served iced. They come in plump muslin bags, each holding enough tea, a third of an ounce, to make about a quart. Some have a green tea base, with ingredients like rose petals or spearmint; others, including licorice with peppermint, are herbal. The boxes give directions for preparing iced tea with hot water, but a cold-brew method works, too: *Kusmi Tea iced blends, \$17.90 for a box of 10 sachets, kusmitea.com.*

A version of this article appears in print on , Section D, Page 3 of the New York edition with the headline: To Chill: A Cooling Trend From Kusmi Tea

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BEAUTY

# Teatime with Jean Paul Gaultier: The Designer Collaborates with Kusmi on a Pair of Best-Dressed Blends

BY FLORENCE KANE

April 2, 2015



“I love the Slav soul, and the way everything is exaggerated,” says\*\*Jean Paul Gaultier\*\* “It is either amazing, or it is the end of the world. It is, in a way, like me, who has always loved differences and extremes.” As such, the designer’s references to Eastern Europe over the years have ranged from the region’s political art (remember his



Photographed by Elizabeth Brockway

fall 1986 ready-to-wear Constructivist collection?) to folkloric homages to Russia and Ukraine spotted in his couture outings—a handful of which can be seen in “The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk,” the traveling multimedia exhibition which opened yesterday at Paris’s Grand Palais.

To drink to the occasion? A special five-piece offering from Kusmi Tea (the company was founded in 1867 in Saint Petersburg and then moved to Paris upon the start of the Russian Revolution). With characteristic flair, Gaultier has dressed two of Kusmi’s iconic brews—Anastasia and Prince Vladimir (the latter his favorite “of course”)—in his signature sailor stripes and tattoo icons. “Kusmi likes to do things their own way and break the codes. Like me, never bothering with conventions and accepted wisdoms,” says Gaultier. Thus, it’s a fitting collaboration, *non?* Or, should we say, *nyet?*

*The Kusmi Tea Collection by Jean Paul Gaultier, from \$19 each; [kusmitea.com](http://kusmitea.com)*

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## BEST OF NEW YORK: TEA SHOP: 2012

**DAILY NEWS**

### MCNULTY'S ON CHRISTOPHER ST. TAKES THE HONORS, FOLLOWED BY SUN'S ORGANIC AND KUSMI TEA

BY JACOB E. OSTERHOUT , PATTY LEE

NEW YORK DAILY NEWS

Published: Sunday, November 11, 2012, 6:00 AM

Updated: Sunday, November 11, 2012, 6:00 AM





David Wong is the proprietor at McNulty's, which sells more than 100 types of teas and coffee beans.

### McNulty's Tea & Coffee Co.

*109 Christopher St., West Village; (212) 242-5351, McNultys.com*

Walking into McNulty's on Christopher St. is like taking a trip back in time. The scales that owner [David Wong](#) uses to measure out tea leaves and coffee beans are from the early 1900s. The 400 square feet of wooden floor tilt gradually to the east, as if in homage to the origin of the shop's product. And the smell of coffee and jasmine almost overwhelms the senses. This is where real New York tea lovers have been going

to get their fix since 1895. With over 100 different types of teas (\$4-\$32.50 per quarter-pound) and coffee beans (\$10.60-\$40 per pound) from 30 countries around the world, there's something for everyone. Wong's personal favorite is the Da Hong Pao, a smooth and complex tea leaf from the Fujian province of China. Come for the caffeine fix, but stay for the ambiance. This shop is truly one of New York City's hidden gems.

<http://www.nydailynews.com/life-style/eats/best-new-york-tea-shop-article-1.1199070>

Filed in: 2012

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## STORE INFO

109 Christopher Street  
New York, NY 10014 ([map](#))

Tel: 212.242.5351

Int: 800.356.5200

## Store Hours

Mon–Sat: 10am–7pm

Sun: 11am–5pm

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# CHRISTOPHER JENNER/KUSMI TEA, NEW YORK



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THE BRIGHT AND JEWEL-COLOURED INTERIOR OF THE LUXUR  
INVITING



Bringing the great British tradition of tea drinking to New York, the designer adds his own creative touch to this luxury brand



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### Project Info

**Client:** Kusmi Paris

**Design:** Christopher Jenner

**Size:** 67 sq m

**Duration:** 2.5 years

*Words by Emily Martin*

*Images by Michael Franke*

Christopher Jenner has completed the New York flagship for luxury tea brand, Kusmi Tea by delivering a new interior concept for its

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stores in the United States and emerging markets.

Briefed to design a new concept that would balance Kusmi's baroque Russian heritage with the brand's French provenance, the New York store draws inspiration from French savoir-faire and Russian iconography, while craft and technology also feature in the scheme.



*Stylised Camellia Senensis, in marquetrie illustrations for the store, are created with 30 coloured veneers and mother-of-pearl*

'The USA is not a tea-drinking culture and the objective was to design an environment that would draw consumers into the space while providing a platform to communicate the heritage and values of the brand,' explains Jenner.

In the store an elegant bespoke floor in Italian marble and French oak, stylised as a Russian Orthodox cross, sits below a magnificent three-tiered, stainless-steel chandelier, produced using a CNC router. Its 30 interlaced, organic arms connect to a central shaft of multiple-turned components that disappear into a multicoloured stained-glass onion dome, set within the ceiling.



*In a collaboration with Bisazza, matt white and coloured mosaic tiles are mixed randomly in a fade for floor plinths and display units*

'This layering connects consumers with the brand; natural materials and pattern were used in the design to create a sense of narrative,' says Jenner.



*The flooring, mosaic-tile detail and the marquetry panels and packaging create a brightly coloured interior against a crisp white background*

The design for Kusmi's tea packaging was a starting point for the design team and leading to a special collaboration with Bisazza. Matt white mosaic glass tiles are set into an abstract pattern of primary and secondary colours and fade in at floor-plinth height as well as framing back-lit display cases.



*The flooring, mosaic-tile detail and the marquetry panels and packaging create a brightly coloured interior against a crisp white background*

Two large, stylised illustrations inspired by the shrub *Camellia Senensis*, whose leaves and buds are used in tea making, feature in beautiful marquetry. Painstakingly produced in more than 30 coloured veneers and mother-of-pearl, they capture 'traditional craft with modern expression' and pay tribute to the art of tea blending.





*The flooring, mosaic-tile detail and the marquetry panels and packaging create a brightly coloured interior against a crisp white background*

The project took close to 30 months, which Jenner describes as being 'abnormally long', owing to numerous on-site delays, including flooding. Delays also came from work on the World Trade Center's site being reserved for union workers, meaning Jenner and his team were handed an exclusive list of contractors.

'It was an extremely irritating process that allowed no scope to



employ a team we would have chosen for a project of this nature,' he says. But despite being somewhat dogged by challenges, the end result is spectacular.



*The bright and jewel-coloured interior of the luxury tea store is inviting*

'The single-sweep, layered showcase around the back of the store and to the right are particularly impactful, perfectly presenting the special coloured packaging for which Kusmi is famous,' says Jenner while also pointing out that the space doesn't feature a single corner edge.

And this being Kusmi's first concept store, which store is the studio working on next? 'That would be telling. All I can say is it's in Mayfair and opens in the summer!'

### **Key Suppliers**

#### **Flooring**

Bisazza

#### **Surfaces**

cesarstone

#### **Lighting**

Flos

## TAGS

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