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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91264021 |
| Party | Plaintiff Volkswagen Aktiengesellschaft |
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| Signature | /barth xavier derosa/ |
| Date | 04/09/2021 |
| Attachments | 919 547 DEROSA EXHIBIT F.pdf(168459 bytes) 919-547 DEROSA EXHIBIT 1.pdf(921894 bytes) 919 547 DEROSA EXHIBIT 220210408.pdf(5362798 bytes) 919 547 DEROSA EXHIBIT 320210408.pdf(1783573 bytes) 919-547 DEROSA EXHIBIT 4.pdf(1413519 bytes) 919-547 DEROSA EXHIBIT 5.pdf(2547447 bytes) 919-547 DEROSA EXHIBIT 6.pdf(2084253 bytes) 919-547 DEROSA EXHIBIT 7.pdf(588465 bytes) 919 547 DEROSA EXHIBIT 820210408.pdf(3054370 bytes) 919 547 DEROSA EXHIBIT 920210408.pdf(1884503 bytes) 919 547 DEROSA EXHIBIT 1020210408.pdf(1914915 bytes) 919-547 DEROSA EXHIBIT 11.pdf(704605 bytes) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

VOLKSWAGEN AKTIENGESELLSCHAFT

Opposer,

Opposition No. 91264021
Application Ser. No. 88/780,498

v.

DMA HOLDINGS INC.

Applicant.

DECLARATION OF BARTH X. DE ROSA

I, Barth X. deRosa, declare and state as follows:

1. I am attorney of record for Volkswagen Aktiengesellschaft, the Opposer herein, and its wholly owned subsidiary, Volkswagen Group of America, Inc.

2. In my capacity in the performance of my duties, I can verify the authenticity of the materials cited herein and in Opposer's Memorandum in Opposition to Applicant's Motion for Summary Judgment. Accordingly, each of the following Exhibits attached to this declaration are proffered not for the truth of the matter, but for what they show.

3. Exhibit 1 attached herewith, are true and correct copies of screen shots of the definition and origin for the term ATLAS as derived from <https://www.macmillandictionaryblog.com> > atlas and as printed on April 5, 2021.

4. Exhibit 2 attached herewith, are true and correct copies of web pages relating to the origin of the term ATLAS as derived from <https://www.theoi.com> and as printed on April 5, 2021.

5. Exhibit 3 attached herewith, are true and correct copies of screen shots as derived from www.vwliftkits.com and as printed on April 5, 2021.

6. Exhibit 4 attached herewith, are true and correct copies of screen shots as derived from www.dma-sales.com and as printed on April 5, 2021 relating to the various Volkswagen models to which Applicant's "lifts" are applicable.

7. Exhibit 5 attached herewith, are true and correct copies of screen shots as derived from www.thormotorcoach.com/aria/ and as printed on April 5, 2021

8. Exhibit 6 attached herewith, are true and correct copies of screen shots as derived from www.searsseating.com and as printed on April 5, 2021.

9. Exhibit 7 attached herewith, are true and correct copies of screen shots as derived from www.atlascarwash.com and as printed on April 5, 2021.

10. Exhibit 8 attached herewith, are true and correct copies of printouts of the search "Volkswagen Atlas" as performed on the Google Search Engine under the "All" tab on March 27, 2021, and as the first ten pages of that search was printed on March 27, 2021.

11. Exhibit 9 attached herewith, are true and correct copies of printouts of the search “Volkswagen Atlas” as performed on the Google Search Engine under the “Video” tab on March 27, 2021, and as the first ten pages of that search was printed on March 27, 2021,

12. Exhibit 10 attached herewith, are true and correct copies of printouts of the search “Volkswagen Atlas” as performed on the Google Search Engine under the “News” tab on March 27, 2021, and as the first ten pages of the search was printed on March 27, 2021.

13. Exhibit 11 attached herewith, are true and correct copies of screen shots from the website www.advanceautoparts.com and as printed on April 5, 2021.

14. Exhibit 12 attached herewith, are true and correct copies of webpages relating to reviews about the Volkswagen ATLAS from each of the following web sites, and screen shots of Exhibit 12(d), all of which were printed on April 5, 2021:

a. <https://www.cars.com/articles/2021-family-car-of-the-year-431583/>

b. <https://www.cars.com/awards/2020/family-car-of-the-year/>

c. <https://www.wardsauto.com/2020-10-best-ux/winner-volkswagen-atlas-cross-sport-ux-champ>

d. <https://www.parents.com/parenting/money/car-buying/best-family-cars/>

e. <https://www.goodhousekeeping.com/travel-products/car-reviews/g5081/new-car-awards-2018/>

f. <https://media.vw.com/en-us/releases/982>

g. <https://www.cars.com/awards/2018/best-of/>

[h. https://www.cars.com/articles/whats-the-best-3-row-suv-for-2017-1420697442087/](https://www.cars.com/articles/whats-the-best-3-row-suv-for-2017-1420697442087/)

[i. https://www.media.vw.com/en-us/releases/922/](https://www.media.vw.com/en-us/releases/922/)

[j. https://cars.usnews.com/cars-trucks/volkswagen-atlas-vs-honda-pilot-2018](https://cars.usnews.com/cars-trucks/volkswagen-atlas-vs-honda-pilot-2018)

I hereby declare that all statements made herein on my own knowledge are true and that all statements made information and belief are believed to be true; and further that these statements were made with knowledge that willful false statements and the like so made are punishable b fine or imprisonment, or both, under Section 1001 of Title 18 of the United States code.

/barth x. derosa/
Barth X. deRosa

Date: April 8, 2021

U.S. Trademark Opposition No. 91264021

Volkswagen Aktiengesellschaft v. DMA HOLDINGS INC.

**VOLKSWAGEN'S MEMORANDUM IN OPPOSITION TO MOTION FOR SUMMARY
JUDGMENT**

DEROSA DECLARATION EXHIBIT 1

atlas | Macmillan Dictionary Blog x News Feed — Nextdoor x News Feed — Nextdoor x News Feed — Nextdoor x +

macmillandictionaryblog.com/atlas#:~:text=Origin%20and%20usage,in%20early%20collections%20of%20maps.

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macmillandictionaryblog.com/atlas#:~:text=Origin%20and%20usage,in%20early%20collections%20of%20maps.

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Written by Macmillan Dictionary

Definition

a book of maps

Origin and usage

The noun *atlas* meaning a book of maps was first used in English in the first half of the 17th century. The word comes from the name of one of the ancient Greek gods known as the Titans. Atlas was believed to hold up the heavens and was portrayed doing this in early collections of maps.



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macmillandictionaryblog.com/atlas#:~:text=Origin%20and%20usage,in%20early%20collections%20of%20maps.

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Examples

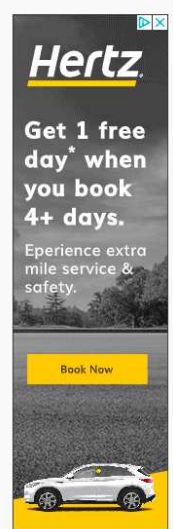
In Greek mythology, the Titans were a race of gods who were defeated and supplanted by the Olympians, including Zeus. Atlas was condemned to hold up the heavens for eternity. His name was first associated with printed maps by the 16th century geographer Mercator who used it as part of the title of a book about the creation and nature of the universe. The word *atlas* subsequently came to be used to refer to books of maps, as well as to works that mapped out other physical systems such as the solar system or the human body. Atlas also lent his name to a range of mountains in north Africa that at one time was believed to hold up the heavens.

Quotations

"Buy an *atlas* and keep it by the bed – remember you can go anywhere."
(Joanna Lumley)

Related words

almanac, compendium, dictionary, thesaurus




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U.S. Trademark Opposition No. 91264021

Volkswagen Aktiengesellschaft v. DMA HOLDINGS INC.

**VOLKSWAGEN'S MEMORANDUM IN OPPOSITION TO MOTION FOR SUMMARY
JUDGMENT**

DEROSA DECLARATION EXHIBIT 2

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THEOI GREEK MYTHOLOGY

Welcome to the Theoi Project, a site exploring Greek mythology and the gods in classical literature and art. The aim of the project is to provide a comprehensive, free reference guide to the gods (*theoi*), spirits (*daimones*), fabulous creatures (*theres*) and heroes of ancient Greek mythology and religion.



[\(greek-mythology/greek-gods.html\)](#)

**GREEK
GODS** ([greek-mythology/greek-gods.html](#))



[\(greek-mythology/olympian-gods.html\)](#)

**OLYMPIAN
GODS** ([greek-mythology/olympian-gods.html](#))



[\(greek-mythology/titans.html\)](#)

**TITANS &
TITANESSES** ([greek-mythology/titans.html](#))



[\(greek-mythology/nymphs.html\)](#)

**NYMPHS &
SATYRS** ([greek-mythology/nymphs.html](#))



[\(greek-mythology/bestiary.html\)](#)

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BESTIARY

[\(greek-mythology/giants.html\)](#)

[\(greek-mythology/heroes.html\)](#)



([greek-mythology/star-myths.html](#))

**STAR
MYTHS** ([greek-mythology/star-myths.html](#))



([greek-mythology/encyclopedia-a.html](#))

**ENCYCLOPEDIA
A-Z** ([greek-mythology/encyclopedia-a.html](#))



([greek-mythology/greek-gods-cult.html](#))

**CULT OF
THE GODS** ([greek-mythology/greek-gods-cult.html](#))



([greek-mythology/fantastic-creatures.html](#))

**LEGENDARY
CREATURES** ([greek-mythology/fantastic-creatures.html](#))



([greek-mythology/fabulous-tribes.html](#))

**LEGENDARY
TRIBES** ([greek-mythology/fabulous-tribes.html](#))



([Tree.html](#))

**FAMILY
TREES** ([Tree.html](#))



([Galleries.html](#))

**MYTHOLOGY
GALLERIES** ([Galleries.html](#))



([Library.html](#))

**CLASSICAL
TEXTS** ([Library.html](#))



THEOI GREEK MYTHOLOGY

The Theoi Project profiles each deity and creature of Greek mythology on a separate page, incorporating an encyclopedia summary, quotations from a wide selection of ancient Greek and Roman texts, and illustrations from ancient art. Analysis of the texts and interpretation of the stories of myth is currently beyond the scope of the project. For such detailed analysis, I would suggest consulting some of the good books available on the subject.

Transliterated forms of Greek names are used throughout the biography pages of the site rather than their Latin forms, e.g. Kirke instead of Circe, Ouranos for Uranus, Apollon in place of Apollo, etc. The index and introduction pages, however, use the Latin name-forms for ease of reference.

The [Theoi Classical Texts Library \(Library.html\)](#) contains an extensive collection of classical literature on the theme of Greek mythology, including the works of many of the lesser known poets which are not available online elsewhere. Please note, that these are not the same texts which are quoted on the biography pages of Theoi.com, which are listed separately on the [Bibliography \(Bibliography.html\)](#) page.

Summaries of the most important of the Greek gods, as well as classes of divinity can be found on the [Pantheon \(Pantheon.html\)](#) and [Greek Gods \(greek-mythology/greek-gods.html\)](#) pages. The fabulous creatures, tribes and monsters of Greek mythology are listed in the [Bestiary \(greek-mythology/bestiary.html\)](#).

The entire [Family Tree \(Tree.html\)](#) of the Greek pantheon of gods is displayed over eight charts with a central name index. There is also a separate table outlining the genealogy of the gods from [Hesiod's Theogony \(TreeHesiod.html\)](#).

A simple map of the various kingdoms of Greek mythology can be found on the [Kingdoms \(greek-mythology/kingdoms.html\)](#) page. Other themed pages include [Plants and Flowers \(Flora1.html\)](#) in Greek mythology and [Star Myths \(greek-mythology/star-myths.html\)](#).

The site contains a [Gallery \(Galleries.html\)](#) of more than 1200 pictures from ancient Greek and Roman art, including vase paintings (C6th to C4th B.C.), sculptures, frescos and mosaics (C4th B.C. to C4th A.D.).

The Theoi.com pages can be searched using the Google box at the top left-hand corner of this page.

Ελληνική μυθολογία | Griechische Mythologie | Griekse mythologie | Mythologie grecque | Mitología griega | Mitologia greca | Mitologia grega

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GREEK MYTHOLOGY

Gods, Spirits & Monsters A - Z ([greek-mythology/encyclopedia-a.html](#))

Gods & Goddesses ([greek-mythology/greek-gods.html](#))

[Olympian Gods \(greek-mythology/olympian-gods.html\)](#)

[Titans & Titanesses \(greek-mythology/titans.html\)](#)

[Daemones \(Spirits\) \(greek-mythology/personifications.html\)](#)

[Nymphs \(greek-mythology/nymphs.html\)](#)

[Heroes & Heroines \(greek-mythology/heroes.html\)](#)

[Bestiary \(greek-mythology/bestiary.html\)](#)

[Giants \(greek-mythology/giants.html\)](#)

[Legendary Creatures \(greek-mythology/fantastic-creatures.html\)](#)

[Legendary Tribes \(greek-mythology/fabulous-tribes.html\)](#)

[Family Tree of the Gods \(Tree.html\)](#)

[Cult of the Gods \(greek-mythology/greek-gods-cult.html\)](#)

[Star Myths \(greek-mythology/star-myths.html\)](#)

[Plant & Flower Myths \(Flora1.html\)](#)

[Kingdoms of Myth \(greek-mythology/kingdoms.html\)](#)

GALLERIES

[Gallery Overview \(Galleries.html\)](#)

[Greek Vase Paintings \(gallery-vase-paintings-1.html\)](#)

[Greco-Roman Mosaics \(gallery-mosaics-1.html\)](#)

[Greco-Roman Frescoes \(gallery-frescoes-1.html\)](#)

[Greco-Roman Statues \(gallery-statues-1.html\)](#)

LIBRARY

[Classical Texts \(Library.html\)](#)

LINKS

[Website Links \(Links.html\)](#)

FAQ

[Bibliography \(Bibliography.html\)](#)

ENCYCLOPEDIA

[A \(greek-mythology/encyclopedia-a.html\)](#) | [B \(greek-mythology/encyclopedia-c.html\)](#) | [C \(greek-mythology/encyclopedia-c.html#C\)](#) | [D \(greek-mythology/encyclopedia-d.html\)](#) | [E \(greek-mythology/encyclopedia-d.html#E\)](#) | [F \(greek-mythology/encyclopedia-d.html#F\)](#) | [G \(greek-mythology/encyclopedia-d.html#G\)](#) | [H \(greek-mythology/encyclopedia-h.html\)](#) | [I \(greek-mythology/encyclopedia-h.html#I\)](#) | [J \(greek-mythology/encyclopedia-h.html#J\)](#) | [K \(greek-mythology/encyclopedia-h.html#K\)](#) | [L \(greek-mythology/encyclopedia-l.html\)](#) | [M \(greek-mythology/encyclopedia-l.html#M\)](#) | [N \(greek-mythology/encyclopedia-l.html#N\)](#) | [O \(greek-mythology/encyclopedia-l.html#O\)](#) | [P \(greek-mythology/encyclopedia-p.html\)](#) | [R \(greek-mythology/encyclopedia-r.html\)](#) | [S \(greek-mythology/encyclopedia-r.html#S\)](#) | [T \(greek-mythology/encyclopedia-r.html#T\)](#) | [U \(greek-mythology/encyclopedia-r.html#U\)](#) | [X \(greek-mythology/encyclopedia-r.html#X\)](#) | [Z \(greek-mythology/encyclopedia-r.html#Z\)](#).

SITE OVERVIEW

The site now contains more than 1,500 pages describing the Greek gods and other characters from mythology and 1,200 full sized pictures.



RECENT ARTICLES ([articles/](/articles/))

[Who Was Achilles A Warrior? \(/articles/was-achilles-a-warrior/\)](/articles/was-achilles-a-warrior/)

[What Were The 12 Labors of Hercules? \(/articles/what-were-the-12-labors-of-hercules/\)](/articles/what-were-the-12-labors-of-hercules/)

[Gods, Spirits & Monsters A - Z \(/articles/significance-of-greek-mythology-fire/\)](/articles/significance-of-greek-mythology-fire/)



[Greek Gods \(../greek-mythology/greek-gods.html\)](#) >> [Sky Gods \(../greek-mythology/sky-gods.html\)](#) >> [Titans \(../greek-mythology/titans.html\)](#) >> Atlas

ATLAS

Greek Name

Ατλας

Latin Spelling

Atlas

Transliteration

Atlas

Translation

Endures, Dares (*atlaô*)

ATLAS was the Titan god who bore the sky aloft. He personified the quality of endurance (*atlaô*).

Atlas was a leader of the Titanes (Titans) in their war against [Zeus \(../Olympios/Zeus.html\)](#) and after their defeat he was condemned to carry the heavens upon his shoulders. According to others he was instead (or later) appointed guardian of the pillars which held the earth and sky asunder. Atlas was also the god who instructed mankind in the art of astronomy, a tool which was used by sailors in navigation and farmers in measuring the seasons. These roles were often combined and Atlas becomes the god who turns the heaven on their axis, causing the stars to revolve.

Herakles (Heracles) encountered the Titan during his quest for the Golden Apples of the [Hesperides \(Hesperides.html\)](#). He agreed to take the heavens upon his shoulders while Atlas fetched the apples. The hero also slew the [Hesperian Drakon \(../Ther/DrakonHesperios.html\)](#) (Hesperian Dragon), which in vase painting appears as the Titan's tormentor, and built two great pillars at the ends of the earth, perhaps to relieve the Titan of his labour.

In a late myth, Atlas was transformed into the stony Atlas mountain by Perseus using the [Gorgon \(../Pontios/Gorgones.html\)](#)'s head. The Titan was also the [constellation](#) Kneeler.



www.theoi.com

(../Gallery/T20.1B.html)

Titan Atlas bearing the sky, Laconian black-figure amphoriskos C6th B.C., [Vatican City Museums](#)

FAMILY OF ATLAS

PARENTS

- [1.1] [IAPETOS \(TitanIapetos.html\)](#) & [KLYMENE \(TitanisKlymene.html\)](#) (*Hesiod Theogony* 507, *Hyginus Pref*)
[1.2] [IAPETOS \(TitanIapetos.html\)](#) & [ASIA \(TitanisKlymene.html\)](#) (*Apollodorus* 1.8)
[1.3] [IAPETOS \(TitanIapetos.html\)](#) (*Ovid Metamorphoses* 4.627)

OFFSPRING

- [1.1] [THE PLEIADES \(../Nymphe/NymphaiPleiades.html\)](#) (*Hesiod Works & Days* 383, *Hesiod Astronomy Frag* 1, *Simonides Frag* 555, *Aeschylus Frag* 172, *Ovid Metamorphoses* 6.169, *Nonnus Dionysiaca* 3.349)
[1.2] [THE PLEIADES \(../Nymphe/NymphaiPleiades.html\)](#) (by [Pleione \(../Nymphe/NymphePleione.html\)](#)) (*Apollodorus* 3.110, *Ovid Fasti* 5.79)
[1.3] [THE PLEIADES \(../Nymphe/NymphaiPleiades.html\)](#), [THE HYADES \(../Nymphe/NymphaiHyades.html\)](#), [HYAS \(Hyas.html\)](#) (by [Pleione \(../Nymphe/NymphePleione.html\)](#) or [Aethra \(../Nymphe/NymphePleione.html\)](#)) (*Hyginus Fabulae* 192, *Hyginus Astronomica* 2.21, *Ovid Fasti* 5.164)
[2.1] [KALYPSO \(../Nymphe/NympheKalypso.html\)](#) (*Homer Odyssey* 1.52, *Apollodorus E7.23*)
[3.1] [MAIRA \(../Nymphe/NympheMaira.html\)](#) (*Pausanias* 8.12.7)
[4.1] [DIONE \(../Nymphe/NympheDione.html\)](#) (*Hyginus Fabulae* 83, *Ovid Metamorphoses* 6.172)
[5.1] [THE HESPERIDES \(Hesperides.html\)](#) (by [Hesperis \(Hesperides.html\)](#)) (*Diodorus Siculus* 4.26.2)
[5.2] [THE HESPERIDES \(Hesperides.html\)](#) (*Hyginus Astronomica* 2.3)

ENCYCLOPEDIA

ATLAS (Atlas), according to Hesiod (*Theog.* 507, &c.), a son of Japetus and Clymene, and a brother of Menoetius, Prometheus, and Epimetheus; according to Apollodorus (i. 2. § 3), his mother's name was Asia; and, according to Hyginus (*Fab. Praef.*), he was a son of Aether and Gaea. For other accounts see Diod. iii. 60, iv. 27; Plat. *Critias*, p. 114; Serv. *ad Aen.* iv. 247. According to the description of the Homeric poems, Atlas knows the depth of all the sea, and bears the long columns which keep asunder, or carry all around (amphis echousi), earth and heaven. (*Od.* i. 52.) Hesiod only says, that he bore heaven with his head and hands. (Comp. Aeschyl. *Prom.* 347, &c.; Paus. v. 18. § 1, 11. § 2.) In these passages Atlas is described either as bearing heaven alone, or as bearing both heaven and earth; and several modern scholars have been engaged in investigating which of the two notions was the original one. Much depends upon the meaning of the Homeric expression amphis echousi; if the signification is "the columns which keep asunder heaven and earth," the columns (mountains) must be conceived as being somewhere in the middle of the earth's surface; but if they mean "bear or support all around," they must be regarded as forming the circumference of the earth, upon which the vault of heaven rests *apparently*. In either case, the meaning of keeping asunder is implied. In the Homeric description of Atlas, the idea of his being a superhuman or divine being, with a personal existence, seems to be blended with the idea of a mountain. The idea of heaven-bearing Atlas is, according to Letronne, a mere personification of a cosmographic notion, which arose from the views entertained by the ancients respecting the nature of heaven and its relation to the earth; and such a personification, when once established, was further developed and easily connected with other myths, such as that of the Titans. Thus Atlas is described as the

leader of the Titans in their contest with Zeus, and, being conquered, he was condemned to the labour of bearing heaven on his head and hands. (Hesiod, *I c.*; Hygin. *Fab.* 150.) Still later traditions distort the original idea still more, by putting rationalistic interpretations upon it, and make Atlas a man who was metamorphosed into a mountain. Thus Ovid (*Met.* iv. 630, &c., comp. ii. 296) relates, that Perseus came to him and asked for shelter, which he was refused, whereupon Perseus, by means of the head of Medusa, changed him into mount Atlas, on which rested heaven with all its stars. Others go still further, and represent Atlas as a powerful king, who possessed great knowledge of the courses of the stars, and who was the first who taught men that heaven had the form of a globe. Hence the expression that heaven rested on his shoulders was regarded as a mere figurative mode of speaking. (Diod. iii. 60, iv. 27; Paus. ix. 20. § 3; Serv. *ad Aen.* i. 745; Tzetz. *ad Lycophr.* 873.) At first, the story of Atlas referred to one mountain only, which was believed to exist on the extreme boundary of the earth; but, as geographical knowledge extended, the name of Atlas was transferred to other places, and thus we read of a Mauritanian, Italian, Arcadian, and even of a Caucasian, Atlas. (Apollod. iii. 10. § 1; Dionys. i. 61; Serv. *ad Aen.* viii. 134.) The common opinion, however, was, that the heaven-bearing Atlas was in the north-western part of Africa, and the range of mountains in that part of the world bears the name of Atlas down to this day. Atlas is said to have been the father of the Pleiades by Pleione or by Hesperis, of the Hyades and Hesperides by Aethra, and of Oenomaus and Maea by Sterope. (Apollod. iii. 10. § 1; Diod. iv. 27; Serv. *ad Aen.* viii. 130.) Dione and Calypso, and Hyas and Hesperus, are likewise called his children. (Hom. *Od.* vii. 245; Hygin. *Fab.* 83.) Atlas was painted by Panaenus on the parapet surrounding the statue of the Olympian Zeus (Paus. v. 11. § 2); on the chest of Cypselus he was seen carrying heaven and holding in his hands the golden apples of the Hesperides; and on the throne of Apollo at Amyclae he was likewise represented. (Paus. v. 18. § 1, iii. 18. § 7.)

TE'LAMON (*Telamôn*). A surname of Atlas, describing him as the sufferer or bearer of heaven, from *tlaô*. (Serv. *ad Aen.* i. 741, iv. 246.)

Source: *Dictionary of Greek and Roman Biography and Mythology*.

CLASSICAL LITERATURE QUOTES

PARENTAGE OF ATLAS

Hesiod, Theogony 507 ff (trans. Evelyn-White) (Greek epic C8th or C7th B.C.) :

"Now Iapetos (Iapetus) took to wife the neat-ankled maid Klymene (Clymene), daughter of Okeanos (Oceanus), and went up with her into one bed. And she bare him a stout-hearted son, Atlas; also she bare very glorious Menoitios (Menoetius) and clever Prometheus, full of various wiles, and scatter-brained Epimetheus."

Pseudo-Apollodorus, Bibliotheca 1. 8 (trans. Aldrich) (Greek mythographer C2nd A.D.) :

"The Titanes (Titans) had children . . . Atlas who holds the sky on his shoulders, Prometheus, Epimetheus, and Menoitios (Menoetius) . . . were all sons of Iapetos (Iapetus) and Asia."

Pseudo-Hyginus, Preface (trans. Grant) (Roman mythographer C2nd A.D.) :

"From Aether and Terra [were born various abstractions]

. . .

[From Caelum (Ouranos) and Terra (Gaia) were born ?]
Oceanus, Themis, Tartarus, Pontus; the Titanes :
Briareus, Gyes, Steropes, Atlas, Hyperion, and Polus
[Koios (Coeus)], Saturnus [Kronos (Cronus)], Ops



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(../Gallery/T20.1.html)

Titans Atlas and Prometheus, Laconian black-figure amphora C6th B.C., [Vatican City Museums](http://www.museivaticani.va/) (<http://www.museivaticani.va/>)

[Rhea], Moneta [Mnemosyne], Dione."

[N.B. Hyginus' *Preface* survives only in summary. The Titanes should be listed as children of Ouranos (Caelum) and Gaia (Terra) not Aither and Gaia, but the notation to this effect seems to have been lost in the transcription.]

Pseudo-Hyginus, Preface (trans. Grant) (Roman mythographer C2nd A.D.) :

"From Iapetus and Clymene [were born] : Atlas, Epimetheus, Prometheus."

ATLAS & THE WAR OF THE TITANS

Pseudo-Hyginus, Fabulae 150 (trans. Grant) (Roman mythographer C2nd A.D.) :

"After Juno [Hera] saw that Epaphus, born of a concubine, ruled such a great kingdom, she saw to it that he should be killed while hunting, and encouraged the Titanes (Titans) to drive Jove [Zeus] from the kingdom and restore it to Saturn [Kronos]. When they tried to mount to heaven, Jove with the help of Minerva [Athena], Apollo, and Diana [Artemis], cast them headlong into Tartarus. On Atlas, who had been their leader, he put the vault of the sky; even now he is said to hold up the sky on his shoulders."

ATLAS BEARER OF THE HEAVENS

Homer, Odyssey 1. 52 ff (trans. Shewring) (Greek epic C8th B.C.) :

"Atlas the baleful (*oloophron*); he knows the depths of all the seas, and he, no other, guards (or holds) the tall pillars that keep the sky and earth apart."

Hesiod, Theogony 507 ff (trans. Evelyn-White) (Greek epic C8th or C7th B.C.) :

"Atlas through hard constraint upholds the wide heaven with unwearying head and arms, standing at the borders of the earth before the clear-voiced Hesperides (Ladies of the West); for this lot wise Zeus assigned to him."

Hesiod, Theogony 744 ff :

"There [at the sources and ends of earth, sea and underworld] stands the awful home of murky Nyx (Night) wrapped in dark clouds. In front of it the son of Iapetus (Iapetus) [Atlas] stands immovably upholding the wide heaven upon his head and unwearying hands, where Nyx (Night) and Hemera (Day) draw near and greet one another as they pass the great threshold of bronze."

Pindar, Pythian Ode 4. 290 ff (trans. Conway) (Greek lyric C5th B.C.) :

"Does not even now great Atlas struggle to bear up the weight of heaven, far from his fathers' land and his possessions? But almighty Zeus set free the Titanes (Titans) for as time passes and the breeze abates, the sails are set anew."

Simonides, Fragment 556 (from Philodemos, On Piety) (trans. Campbell, Vol. Greek Lyric II) (Greek lyric C6th to 5th B.C.) :

"Simonides represents him [Atlas] as holding the sky on his shoulders."



(../Gallery/S34.1.html)

"Farnese Atlas", Greco-Roman marble statue A.D.,
[Naples National Archaeological Museum](#)

Aeschylus, Prometheus Bound 349 ff (trans. Weir Smyth) (<http://cir.campania.beniculturali.it/museoarcheologico>) (Greek tragedy C5th B.C.) :

"Prometheus : I am distressed by the fate of my brother Atlas, who, towards the west, stands bearing on his shoulders the pillar of heaven and earth, a burden not easy for his arms to grasp."

Aeschylus, Prometheus Bound 407 ff :

"[Okeanos (Oceanus) addresses the chained Titan Prometheus :] Now the whole earth cries aloud in lamentation . . . lament the greatness of the glory of your time-hallowed honor, the honor that was yours and your brother's [Atlas] . . . One other Titan god before this I have seen in distress, enthralled in torment by adamantine bonds--Atlas, pre-eminent in mighty strength, who moans as he supports the vault of heaven on his back."

Aeschylus, Fragment 172 (from Athenaeus, Deipnosophists 11. 80. 491A) :

"And they who bear the name of Atlas' daughters seven [the Pleiades] oft bewailed their sire's supremest labour of sustaining heaven."

Lycophron, Alexandra 877 (trans. Mair) (Greek poet C3rd B.C.) :

"The desolate dwelling place of Atlas [i.e. Libya]."

Quintus Smyrnaeus, Fall of Troy 11. 415 ff (trans. Way) (Greek epic C4th A.D.) :

"Olympian Zeus himself from heaven in wrath smote down the insolent bands of Gigantes (Giants) grim, and shook the boundless earth, Tethys and Okeanos (Oceanus), and the heavens, when reeled the knees of Atlas neath the rush of Zeus."

Pseudo-Hyginus, Fabulae 150 (trans. Grant) (Roman mythographer C2nd A.D.) :

"On Atlas . . . he [Zeus] put the vault of the sky; even now he is said to hold up the sky on his shoulders."

Ovid, Metamorphoses 2. 296 ff (trans. Melville) (Roman epic C1st B.C. to C1st A.D.) :

"[When Phaethon driving the chariot of the sun set the earth aflame :] Even Atlas fails, his shoulders scarce sustain the flaming sky."

Ovid, Metamorphoses 6. 172 :

"That great giant, Atlas, whose shoulders bear the circling sky."

Ovid, Metamorphoses 9. 198 :

"This neck [of Herakles (Heracles)] sustained the sky [in place of Atlas]."

Virgil, Aeneid 8. 134 ff (trans. Day-Lewis) (Roman epic C1st B.C.) :

"Mighty Atlas who holds aloft on his shoulders the heavenly firmament . . . Atlas who props the starry sky."

Propertius, Elegies 3. 22 (trans. Goold) (Roman elegy C1st B.C.) :

"You behold Atlas supporting the whole of heaven."

Valerius Flaccus, Argonautica 2. 616 ff (trans. Mozley) (Roman epic C1st A.D.) :

"These lands . . . lashed by the ocean, Neptunus' [Poseidon's] trident, and the slow workings of time the enemy sundered of yore, even as they did the shores of Sicily and Libya, when Janus [whose home was Italy] and Atlas, lord of the sunset mountains [in North Africa], were struck aghast at the crash."

Valerius Flaccus, Argonautica 5. 408 ff :

"[Depicted on the walls of the palace of Aeetes :] There iron Atlas stands in Oceanus, the wave swelling and breaking on his knees; but the god himself [Helios the Sun] on high hurries his shining steeds across the old man's body, and spreads light about the curving sky; behind with smaller wheel follows his sister [Selene the Moon] and the crowded Pleiades and the fires whose tresses are wet with dripping rain [the Hyades]."

Statius, Thebaid 1. 97 ff (trans. Mozley) (Roman epic C1st A.D.) :

"Towering Atlas shuddered and shifted the weight of heaven upon his trembling shoulders."

Statius, Thebaid 8. 315 ff :

"With no effort carriest thyself [Gaia, Earth] star-bearing Atlas who staggers under the weight of the celestial realm."

Nonnus, Dionysiaca 2. 259 ff (trans. Rouse) (Greek epic C5th A.D.) :

"[Typhoeus tells Zeus what he intends to do when he has seized the throne of heaven :] 'Break the bar of Olympos (Olympus), self-turning, divine! Drag down to earth the heavenly pillar, let Atlas be shaken and flee away, let him throw down the starry vault of Olympos and fear no more its circling course--for I will not permit a son of Earth to be bowed down with chafed shoulders, while he underprops the revolving compulsion of the sky! No, let him leave his endless burden to the other gods, and battle against the Blessed Ones! Let him break off rocks, and volley with those hard shots the starry vault which he once carried! . . . Kronion (Cronion) [Zeus] also shall lift the spinning heavens of Atlas, and bear the load on weary shoulders.'"

Nonnus, Dionysiaca 3. 349 ff :

"And away by the boundary of Libya my [the Pleiad Elektra's] father still suffers hardship, old Atlas with chafing shoulders bowed, upholding the seven-zoned vault of the sky [seven-zoned, i.e. from the sun, moon, planets and fixed stars]."

Nonnus, Dionysiaca 13. 333 ff :

"By the Tritonian Lake [in Libya], Kadmos (Cadmus) the wanderer lay with rosycheek Harmonia [on their wedding night], and the Nymphai (Nymphs) Hesperides made a song for them . . . Her mother's father the stooping Libyan Atlas [Harmonia's stepmother was Elektra (Electra) daughter of Atlas] awoke a tune of the heavenly harp to join the revels, and with tripping foot he twirled the heavens round like a ball, while he sang a stave of harmony himself not far away."

Nonnus, Dionysiaca 31. 103 ff :

"The waters of Khremetes (Chremetes) [a river of North Africa] in the west, where that afflicted ancient, Libyan Atlas, wearily bends under the whirling heavens."

Suidas s.v. Atlas (trans. Suda On Line) (Byzantine Greek lexicon C10th A.D.) :

"Atlas : He of whom myth tells that he holds up earth and heaven. 'And the iron shoulders of Atlas.' And a proverb : 'Atlas the heaven'; 'you lifted up' is omitted. [This is said] in reference to those who undertake great matters and encounter misfortune."

See also [Atlas & the Labour of Heracles](#) (below)

ATLAS & THE LABOURS OF HERACLES

Herakles (Heracles) sought the assistance of Atlas in his quest to recover the Apples of the Hesperides. He slew the Drakon which tormented the Titan and took upon himself the weight of the heavens, while Atlas recovered the apples for him. Subsequently Herakles tricked the Titan into retaking the heavens upon his shoulders, or erected the Pillars of Heaven to permanently relieve Atlas of his burden.

Pseudo-Apollodorus, Bibliotheca 2. 114 (trans. Aldrich) (Greek mythographer C2nd A.D.) :

"[The golden apples of the Hesperides.] These apples were not, as some maintain, in Libya, but rather were with Atlas among the Hyperboreans. Ge (Gaia, Earth) had given them to Zeus when he married Hera."

Pseudo-Apollodorus, Bibliotheca 2. 119 - 120 :

"Prometheus advised Herakles (Heracles) not to go after the apples himself, but rather to relieve Atlas of the celestial sphere and dispatch him. So when Herakles reached Atlas among the Hyperboreans, he remembered

Prometheus' advise and took over the sphere. Atlas picked three apples from the garden of the Hesperides, then returned to Herakles. Not wanting to hold up the sphere, he told Herakles that he should carry the apples back to Eurystheus, and that Herakles could hold up the sky in his place. Herakles agreed, but by a trick gave the sphere back to Atlas. On the advise of Prometheus he asked Atlas to take the sky while he put a cushion on his head. Hearing this, Atlas set the apples down on the ground, and relieved Herakles of the sphere. Thus Herakles picked them up and left. Some say, however, that he did not take the apples from Atlas, but killed the Drakon (Dragon) that guarded them, and picked them himself. Returning with the apples he gave them to Eurystheus who made a present of them to Herakles. But Athene (Athena) retrieved them from him and took them back, for it was not permitted by divine law to locate them anywhere else."

Apollonius Rhodius, Argonautica 4. 1390 ff (trans. Rieu) (Greek epic C3rd B.C.) :

"They [the Argonauts] found the sacred plot where, till the day before, the serpent Ladon, a son of the Libyan soil, had kept watch over the golden apples in the Garden of Atlas."

Pausanias, Description of Greece 5. 11. 6 (trans. Jones) (Greek travelogue C2nd A.D.) :

"At Olympia [in the temple of Zeus about his statue] there are screens constructed like walls which keep people out. Of these screens . . . parts show pictures by Panainos (Panaenus). Among them is Atlas, supporting heaven and earth, by whose side stands Herakles

(Heracles) ready to receive the load of Atlas, along with Theseus; Perithoos (Pirithous), Hellas, and Salamis carrying in her hand the ornament made for the top of a ship's bows . . . and [elsewhere] Prometheus still held by his chains, though Herakles has been raised up to him. For among the stories told about Herakles is one that he killed the eagle which tormented Prometheus in the Kaukasos (Caucasus) , and set free Prometheus himself from his chains. Last in the picture come . . . two Hesperides are carrying the apples, the keeping of which, legend says, had been entrusted to them."

Pausanias, Description of Greece 5. 18. 4 :

"[Among the illustrations on the chest of Kypselos (Cypselus) dedicated at Olympia :] Atlas too is supporting, just as the story has it, heaven and earth upon his shoulders; he is also carrying the apples of the Hesperides. A man holding a sword is coming towards Atlas. This everybody can see is Herakles, though he is not mentioned especially in the inscription, which reads:--Here is Atlas holding heaven, but he will let go the apples."

Pausanias, Description of Greece 6. 19. 8 :

"The third of the treasuries [of Olympia contains wooden images] . . . showing the heavens upheld by Atlas, and also Herakles (Heracles) and the apple-tree of the Hesperides, with the Drakon coiled round the apple-tree. These too are of cedar-wood, and are works of Theokles (Theocles), son of Hegylos. The inscription on the heavens says that his son helped him to make it. The Hesperides (they were removed by the Eleans) were even in my time in the Heraion (Heraeum) (Temple of Hera); the treasury was made for the Epidamnians."



(../Gallery/T20.3.html)

Atlas, Heracles and the golden apples, Athenian black-figure lekythos C6th B.C., National Archaeological Museum, Athens (<http://www.namuseum.gr/>)

Philostratus the Elder, Imagines 2. 20 (trans. Fairbanks) (Greek rhetorician C3rd A.D.) :

"[Ostensibly a description of an ancient Greek painting at Neapolis (Naples) :] Atlas. With Atlas also did Herakles (Heracles) contend, and that too without a command from Eurystheus, claiming that he could sustain the heavens better than Atlas. For he saw that Atlas was bowed over and crushed by the weight and that he was crouching on one knee alone and barely had strength left to stand, while as for himself, he averred that he could raise the heavens up and after setting them aloft could hold them for a long time. Of course he does not reveal this ambition at all, but merely says that he is sorry for Atlas on account of his labour and would willingly share his burden with him. And Atlas has so gladly seized upon the offer of Herakles that he implores him to venture the task.

Atlas is represented as exhausted, to judge by all the sweat that trickles from him and to infer from his trembling arm, but Herakles earnestly desires the task. This is shown by the eager look on his face, the club thrown on the ground and the hands that beg for the task. There is no need to admire the shaded parts of Herakles' body because they are vigorously drawn--for the attitudes of recumbent figures or persons standing erect are easily shaded, and their accurate reproduction is not at all a mark of skill--but the shadows on Atlas show a high degree of skill; for the shadows on a crouching figure like his run into one another, and do not darken any of the projecting parts but they produce light on the parts that are hollow and retreating. The belly of Atlas, for instance, one can see although he is bending forward, and one can perceive that he is panting. The bodies in the heavens which he carries are painted in the ether that surrounds the stars; one can recognize a bull, that is the Bull of the heavens [i.e. Taurus], and bears, the kind that are seen here. Of the winds some are represented facing in the same direction and others as facing in the opposite direction, and while some are friendly with each other others seem to keep up their strife in the heavens. You will uphold these heavenly bodies for the present, Herakles; but before long you will live with them in the sky, drinking, and embracing the beautiful Hebe."

Ovid, Heroides 9. 17 ff (trans. Showerman) (Roman poetry C1st B.C. to C1st A.D.) :

"The heaven that is to bear you [Herakles], yourself one bore; Hercules bent to the load of the stars when Atlas was their stay."

Seneca, Hercules Furens 68 ff (trans. Miller) (Roman tragedy C1st A.D.) :

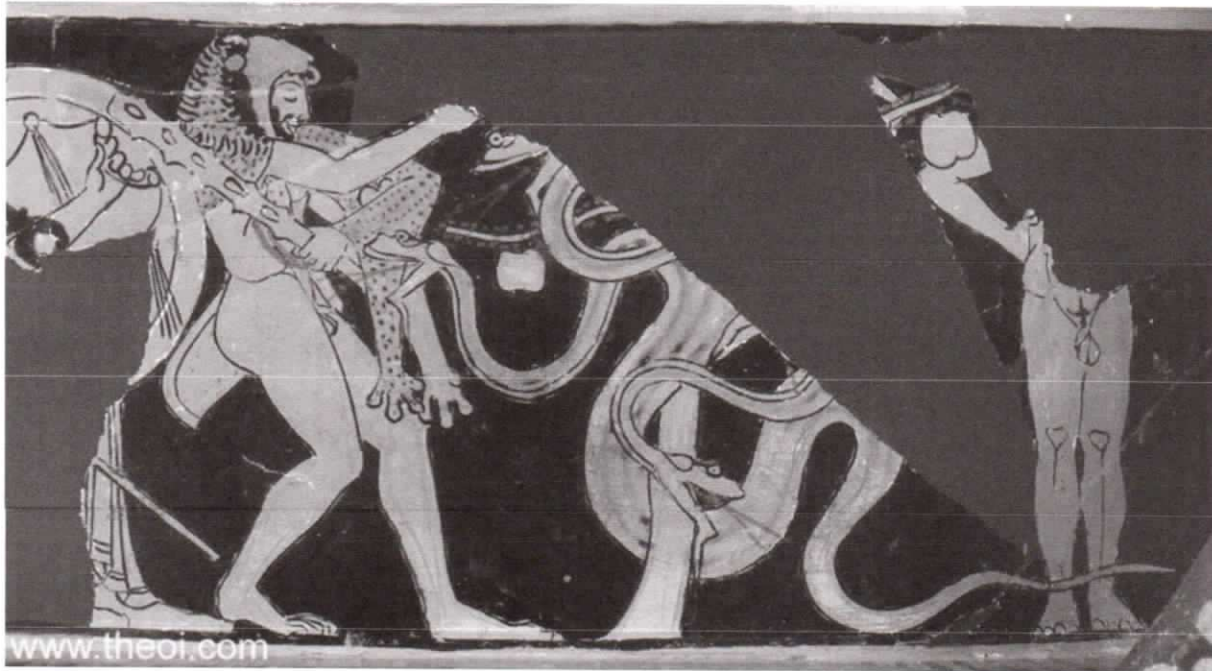
"He [Herakles (Heracles)] swells with pride of tested might, and has learned by bearing them that the heavens can be conquered by his strength; he set his head beneath the sky [in place of Atlas], nor did the burden of that immeasurable mass bend his shoulders, and the firmament rested better on the neck of Hercules. Unshaken, his back upbore the stars and the sky and me [the goddess Hera] down-pressing."

Seneca, Hercules Furens 425 ff :

"By no weight will he [Herakles] be crushed who upbore the heavens."

Seneca, Phaedra 325 ff ;

"On those shoulders [of Herakles], on which the royal structure of the lofty sky had rested."



(../Gallery/M24.1.html)

Heracles, Hesperian Dragon and Atlas, Athenian red-figure krater C5th B.C., The J. Paul Getty Museum
(<https://www.getty.edu/museum/>)

ATLAS RELEASED & THE PILLARS OF HEAVEN

Herakles (Heracles) in his labour to fetch the Apples of the Hesperides is said to have set up pillars at the ends of the earth, presumably to relieve the Titan Atlas of his burden. The Titan is described as the guardian of these by Homer, and his release is mentioned by Pindar.

Homer, Odyssey 1. 52 ff (trans. Shewring) (Greek epic C8th B.C.) :

"Atlas the baleful; he knows the depths of all the seas, and he, no other, guards (or holds) the tall pillars that keep the sky and earth apart."

Pindar, Pythian Ode 4. 290 ff (trans. Conway) (Greek lyric C5th B.C.) :

"Does not even now great [Titan] Atlas struggle to bear up the weight of heaven, far from his fathers' land and his possessions? But almighty Zeus set free the Titanes (Titans) [including Atlas], for as time passes and the breeze abates, the sails are set anew."

ATLAS GOD OF ASTRONOMY

Atlas is described as meditating upon heaven and hell, meaning he studied the constellations, which were believed to be mortal, setting annually in the underworld. Homer says he also meditated on the sea, indicating the role played by astronomy in navigation.

Homer, Odyssey 1. 52 ff (trans. Shewring) (Greek epic C8th B.C.) :

"Atlas the baleful; he knows the depths of all the seas, and he, no other, guards [or holds] the tall pillars that keep the sky and earth apart."

Diodorus Siculus, Library of History 4. 26. 2 (trans. Oldfather) (Greek historian C1st B.C.) :

"Atlas had worked out the science of astrology to a degree surpassing others and had ingeniously discovered the spherical arrangement of the stars, and for that reason was generally believed to be bearing the entire firmament upon his shoulders. Similarly in the case of Herakles (Heracles), when he had brought to the Greeks the doctrine of the sphere, he gained great fame, as if he had taken over the burden of the firmament which Atlas had borne, since men intimated in this enigmatic way what had actually taken place."

Pausanias, Description of Greece 9. 20. 3 (trans. Jones) (Greek travelogue C2nd A.D.) :

"There is near Tanagra [in Boiotia (Boeotia)] . . . Mount Kerykios (Cerycius), the reputed birthplace of Hermes, and also a place called Polos. Here they say that Atlas [the grandfather of Hermes] sat and meditated deeply upon hell (*haides*) and heaven (*ouranos*), as Homer says of him:-- 'Daughter of baneful Atlas, who knows the depths of every sea, while he himself holds up [or guards] the tall pillars, which keep apart earth and heaven.'"

Suidas s.v. Prometheus (trans. Suda On Line) (Byzantine Greek lexicon C10th A.D.) :

"According to the Judges of the Judaeans, Prometheus . . . first discovered scholarly philosophy . . . and Epimetheus, who discovered music; and Atlas, who interpreted astronomy, on account of which they say he holds up the heavens."

ATLAS FATHER OF NYMPHS

The daughters of Atlas were the star-nymph Pleiades and Hyades, and his son, the beautiful youth Hyas. Following his death, Hyas was placed in the heavens as the constellation Aquarius, the lion which slew him as Leo (Aquarius and Leo were seen to rise and set in opposition), and his sisters as the Pleiades and Hyades. He was probably closely connected with Herakles beloved, water-bearer Hylas.

Homer, Odyssey 1. 52 ff (trans. Shewring) (Greek epic C8th B.C.) :

"A wave-washed island [Ogygia], a wooded island in the navel of the seas. A goddess [Kalypso (Calypso)] has made her dwelling there whose father is Atlas the baleful."

Hesiod, Astronomy Fragment 1 (trans. Evelyn-White) (Greek epic C8th or C7th B.C.) :

"The stormy Pleiades (Pleiades) . . . lovely Teygeta (Taygeta), and dark-faced Elektra (Electra), and Alkyone (Alcyone), and bright Asterope, and Kelaino (Celaeno), and Maia, and Merope, whom glorious Atlas begot."

Aeschylus, Fragment 172 (from Athenaeus, Deipnosophists 11. 80. 491A) (trans. Weir Smyth) (Greek tragedy C5th B.C.) :

"And they who bear the name of Atlas' daughters seven oft bewailed their sire's supremest labour of sustaining heaven, where as wingless Pleiades (Pleiades) they have the form of phantoms of the night [i.e. the Pleiades are stars]."

Pseudo-Apollodorus, Bibliotheca 3. 110 (trans. Aldrich) (Greek mythographer C2nd A.D.) :

"To Atlas and Okeanos' (Oceanus') daughter Pleione were born on Arkadian Kyllene (Arcadian Cyllene) seven daughters called the Pleiades, whose names are Alkyone (Alcyone), Merope, Kelaino (Celaeno), Elektra (Electra), Sterope, Taygete (Taygeta), and Maia."

Pausanias, Description of Greece 3. 18. 10 - 16 (trans. Jones) (Greek travelogue C2nd A.D.) :

"[Amongst the scenes depicted on the throne of Apollon at Amyklai (Amyclae) near Sparta :] To describe the reliefs . . . Poseidon and Zeus are carrying Taygete (Taygeta), daughter of Atlas, and her sister Alkyone (Alcyone). There are also reliefs of [their father] Atlas."

Pseudo-Hyginus, Preface (trans. Grant) (Roman mythographer C2nd A.D.) :

"From Atlas and Pleione [were born] : Maia, Calypso, Alcyone, Merope, Electra, Celaeno."

Pseudo-Hyginus, Fabulae 192 :

"Atlas by Pleione or an Oceanitide [Oceanid] had twelve daughters, and a son, Hyas. The son was killed by a wild boar or a lion, and the sisters, grieving for him, died of this grief. The five of them first put among the stars have their place between the horns of the bull--Phaesyia, Ambrosia, Coronis, Eudora, Polyxo--and are called, from their brother's name, Hyades . . . The rest of the sisters, later dying from grief, were made stars, and because they were many, were called Pleiades."

Pseudo-Hyginus, Fabulae 248 :

"Hyas, son of Atlas and Pleione, [was killed] by a boar, or by a lion."

Ovid, Metamorphoses 2. 750 ff (trans. Melville) (Roman epic C1st B.C. to C1st A.D.) :

"Atlantius [i.e. Hermes], Pleione's grandson."

[N.B. Hermes is titled Atlantios, since he is a son of Maia, the daughter of Atlas and Pleione.]

Ovid, Metamorphoses 6. 172 ff :

"My [Niobe's] mother [Dione] ranks as sister of the Pleiades. That great giant, Atlas, whose shoulders bear the circling sky, is one grandfather."

Ovid, Fasti 5. 79 ff (trans.Boyle) (Roman poetry C1st B.C. to C1st A.D.) :

"Titan Tethys was once married to Oceanus, whose translucent waters scarf the broad earth. Their child Pleione couples with sky-lifting Atlas--so the story is--and bears the Pleiades."

Ovid, Fasti 5. 164 ff :

"Atlas did not shoulder the load of Olympus yet, when lovely, eye-catching Hyas was born. Oceanus' daughter, Aethra, bore him and the Nymphae (Nymphs) in timely births, but Hyas was born first . . . [Hyas while hunting] sought the lair and brood of the whelped lioness and was bloody prey to the Libyan beast. His mother sobbed for Hyas, his sad sisters sobbed and Atlas, whose neck would haul the world."

Ovid, Heroides 16. 62 ff (trans. Showerman) (Roman poetry C1st B.C. to C1st A.D.) :

"[Hermes] propelled on pinions swift, the grandchild of mighty Atlas and Pelione."

Virgil, Aeneid 8. 134 ff (trans. Day-Lewis) (Roman epic C1st B.C.) :

"[Aeneas addresses King Evander of Latium :] Dardanus, the progenitor and founder of Ilium's city, born, as the Greeks maintain, of Electra, daughter of Atlas, sailed to our Teucric land: yes, Electra's father was mighty Atlas who holds aloft on his shoulders the heavenly firmament. Now Mercurius [Hermes] is your father--Mercurius whom fair Maia conceived and bore upon the snowy peak of Cyllene. But Maia, if we believe at all the tales we have heard, was begotten by Atlas, the Atlas who props the starry sky."

ATLAS TURNED TO STONE BY PERSEUS

This was a late story invented to describe the origin of the heaven-bearing Atlas Mountains of North Africa.

Polyidus, Fragment 837 (from Etymologicum Magnum) (trans. Campbell, Vol. Greek Lyric V) :

"Atlas : a mountain in Libya. Polyidos (Polyidus) the dithyrambic poet makes Atlas a shepherd: according to him, Perseus arrived on the scene, and Atlas asked who he was and where he had come from; and when Perseus' words failed to persuade him to allow him to pass, he was compelled to show him the Gorgon's face and turned him to stone; and the mountain was called Atlas after him. So the commentary on Lykophron (Lycophron)."

Philostratus the Elder, Imagines 1. 29 (trans. Fairbanks) (Greek rhetorician C3rd A.D.) :

"The exploit of Perseus who, they say, slew in Aithiopia a Ketos (sea-monster) from the Atlantikos (sea of Atlas)."
[N.B. The location of this myth on the Atlantic coast presupposes the Atlas story.]

Ovid, Metamorphoses 4. 627 ff (trans. Melville) (Roman epic C1st B.C. to C1st A.D.) :

"Now at dusk, fearing to trust the night, he [Perseus flying on winged sandals] landed on the far Hesperian



www.theoi.com
(../Gallery/T20.2.html)
Titan Atlas and Gaea, Apulian red-figure volute krater C4th B.C., [Dallas Museum of Art](#)

shore, the realm of Atlas, seeking rest awhile . . . Atlas
Iapetionides (son of Iapetos) surpassed all men in giant

(<https://www.dma.org/>)

size. He ruled the world's last lands and that far sea that greets the panting horses of the sun and welcomed their tired wheels. A thousand herds roamed on his pastures and a thousand flocks, unchecked, untroubled by a neighbour's bounds; and there were trees whose glittering leaves of gold clothed golden apples under golden boughs. 'Good friend,' Perseus addressed him, 'if renown of lineage may count, I take my line from Juppiter [Zeus], my father; or if deeds can win your admiration, mine you will admire. I ask for rest and lodging.' But the giant recalled the oracle which Themis Parnasia had given : 'Atlas, a time shall come when from your tree the gold shall be despoiled, and of that spoil a son of Jove shall boast.' In fear he had walled his orchards all around with massive ramparts and for guardian set an enormous Draco; and drove off all strangers from the borders of his realm. To Perseus too 'Away! Begone!' he cried, 'Or you shall find no joy in that renown your lies invent, no joy in Juppiter [Zeus]', and added force to threats, as Perseus tried fair words at first, then bravely grappled him. But when he found his strength surpassed (for who could match the strength of Atlas?) 'Very well!' he taunted, 'If you rate my thanks so low, accept a gift!' and turned his face away and on his left held out the loathsome head, Medusa's head. Atlas, so huge, became a mountain; beard and hair were changed to forests, shoulders were cliffs, hands ridges; where his head had lately been, the soaring summit rose; his bones were turned to stone. Then each part grew beyond all measure (so the gods ordained) and on his shoulders rested the whole vault of heaven with all the innumerable stars."

RATIONALISATION OF THE ATLAS MYTH

Diodorus Siculus, Library of History 4. 26. 2 (trans. Oldfather) (Greek historian C1st B.C.) :

"[The writer Diodorus Siculus presents a rationalised interpretation of the Atlas myth :] But we must not fail to mention what the myths relate about Atlas and about the race of the Hesperides. The account runs like this: In the country known as Hesperitis there were two brothers whose fame was known abroad, Hesperos (Hesperus) and Atlas. These brothers possessed flocks of sheep which excelled in beauty and were in colour of a golden yellow, this being the reason why the poets, in speaking of these sheep as *mela*, called them golden *mela*. Now Hesperos begat a daughter named Hesperis, who he gave in marriage to his brother and after whom the land was given the name Hesperitis; and Atlas begat by her seven daughters, who were named after their father Atlantides, and after their mother Hesperides. And since these Atlantides excelled in beauty and chastity, Busiris the king of the Aigyptians (Egyptians), the account says, was seized with a desire to get the maidens into his power; and consequently he dispatched pirates by sea with orders to seize the girls and deliver them into his hands . . . [Herakles (Heracles) slew Busiris.]

Meanwhile the pirates had seized the girls while they were playing in a certain garden and carried them off, and fleeing swiftly to their ships had sailed away with them. Herakles came upon the pirates as they were taking their meal on a certain strand, and learning from the maidens what had taken place he slew the pirates to a man and brought the girls back to Atlas their father; and in return Atlas was so grateful to Herakles for his kindly deed that he not only gladly gave him such assistance as his Labour called for, but he also instructed him quite freely in the knowledge of astrology. For Atlas had worked out the science of astrology to a degree surpassing others and had ingeniously discovered the spherical arrangement of the stars, and for that reason was generally believed to be bearing the entire firmament upon his shoulders. Similarly in the case of Herakles, when he had brought to the Greeks the doctrine of the sphere, he gained great fame, as if he had taken over the burden of the firmament which Atlas had borne, since men intimated in this enigmatic way what had actually taken place."

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VW High Life

[CLICK HERE TO BUY THE LIFT KIT FOR VW ATLAS](#)

2019 VW Atlas lifted 2.5 inches with 32 inch
offroad tires



**VW Atlas lifted with a 2.5 inch Lift Kit
w/ (265/65/R18) 32 inch Nitto Grappler AT Tires**

VW Atlas lifted 2.5 inches with 265/65/R18 Nitto Terra Grappler G2 offroad tires. Top of the line bolt-on kit.

Lift Kit for VW Atlas 2017-2019

2.5 Inch Lift Kit for VW Atlas



2.5 Inch Suspension Lift Kit with Spacers, Coils, and Bilsteins. Best Bolt On Lift Kit, no welding, no cutting, no drilling required.

These high-performance German coils are firmer and will provide a better spring rate than the stock springs. This will help retain ride comfort, stability, control, and are designed to work well with your factory suspension components while adding height to your VW.

Aftermarket front & rear coils imported from Germany.

Heavy duty coils providing 1 inch of lift. Made in Germany.



VW ATLAS

These Heavy Duty Springs are longer than stock that will never sag. Add 1 inch of Lift.

This 2.5 Inch Lift Kit features a 1.5 inch Spacer kit.



1.5 Inch Spacer Kit for VW Atlas

This kit will not affect the stock camber of your VW ATLAS 2017-2020.

CLICK HERE TO BUY THE 1.5 INCH SPACER LIFT KIT FOR VW ATLAS 2017-2020

Best 1.5-inch Lift kit with no camber issues!



Introducing the First and Best Camber Correcting Lift Kit on the Market.

CLICK HERE TO BUY THE 1.5 INCH CAMBER CORRECTING LIFT KIT FOR VW ATLAS 2017-2020

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Best Camber Correcting Lift Kit for VW Atlas 2017-2020.

Ebay reviews of VW Lift Kits for VW Atlas.



| FEEDBACK | FROM | WHEN |
|--|---|------------|
|  very fast Lift Kit for VW Atlas 2017-2019 2.5 Inch Suspension Spacers Coils (#333373331792) | Buyer: streetvr (917*) US \$2,190.00 | Past month |

Ebay reviews of VW Lift Kits for VW Atlas.

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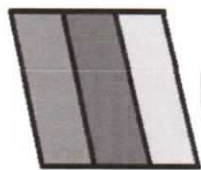
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LIFT SUPPORTS BY DMA

Vehicle Fitment Finder

Volkswagen -- Choose Year -- -- Choose Model --

| | | | | | |
|------|------|------|------|------|------|
| 2017 | 2009 | 2001 | 1993 | 1985 | 1977 |
| 2016 | 2008 | 2000 | 1992 | 1984 | 1976 |
| 2015 | 2007 | 1999 | 1991 | 1983 | 1975 |
| 2014 | 2006 | 1998 | 1990 | 1982 | |
| 2013 | 2005 | 1997 | 1989 | 1981 | |
| 2012 | 2004 | 1996 | 1988 | 1980 | |

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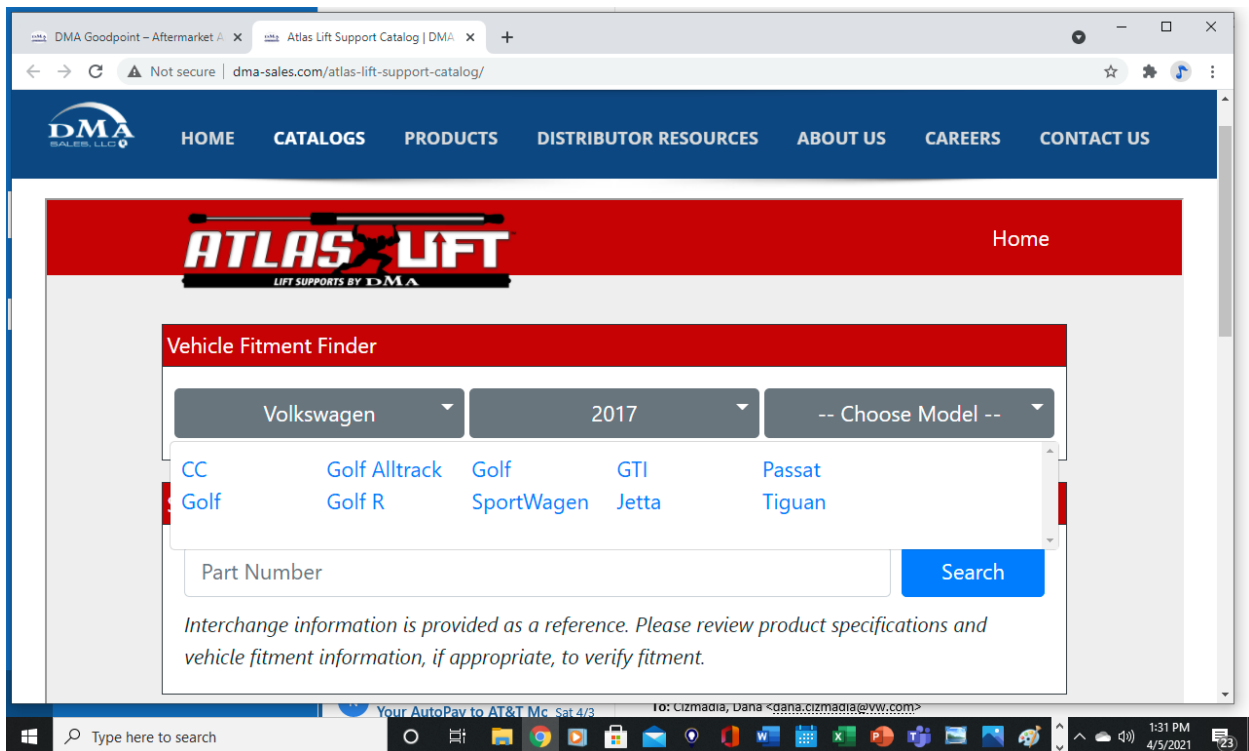
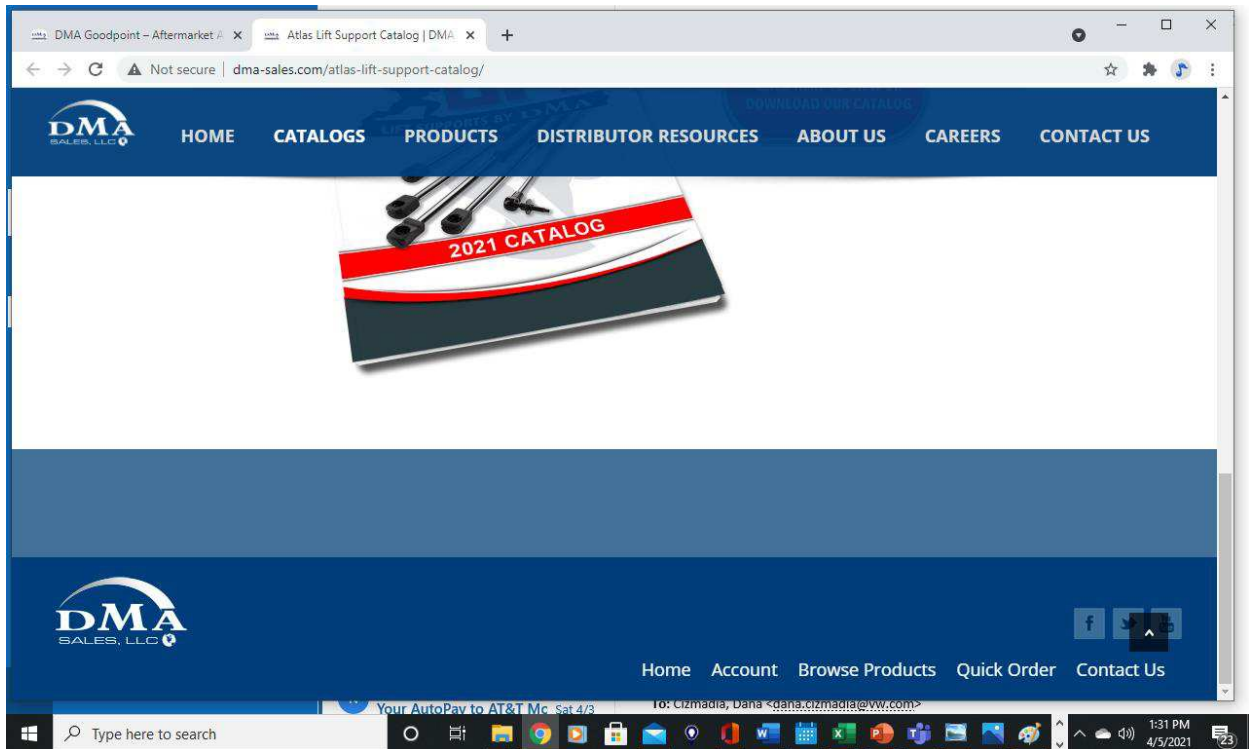
| | | | | |
|------|------|------|------|------|
| 2011 | 2003 | 1995 | 1987 | 1979 |
| 2010 | 2002 | 1994 | 1986 | 1978 |

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Vehicle Fitment Finder

Volkswagen 2016 -- Choose Model --

| | | | | |
|--------|--------|------------|-------|--------|
| Beetle | Golf | Golf | GTI | Passat |
| CC | Golf R | SportWagen | Jetta | Tiguan |

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Vehicle Fitment Finder

Volkswagen 2015 -- Choose Model --

| | | | | |
|--------|--------|------------|-------|--------|
| Beetle | Golf | Golf | GTI | Passat |
| CC | Golf R | SportWagen | Jetta | Tiguan |

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Vehicle Fitment Finder

Volkswagen 2014 -- Choose Model --

| | | | |
|--------|------|--------|--------|
| Beetle | Golf | Jetta | Tiguan |
| CC | GTI | Passat | |

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Vehicle Fitment Finder

Volkswagen 2013 -- Choose Model --

| | | | |
|--------|------|--------|--------|
| Beetle | Golf | Jetta | Tiguan |
| CC | GTI | Passat | |

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Vehicle Fitment Finder

Volkswagen 2012 -- Choose Model --

| | | | |
|--------|------|--------|--------|
| Beetle | Golf | Jetta | Tiguan |
| CC | GTI | Passat | |

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Volkswagen 2011 -- Choose Model --

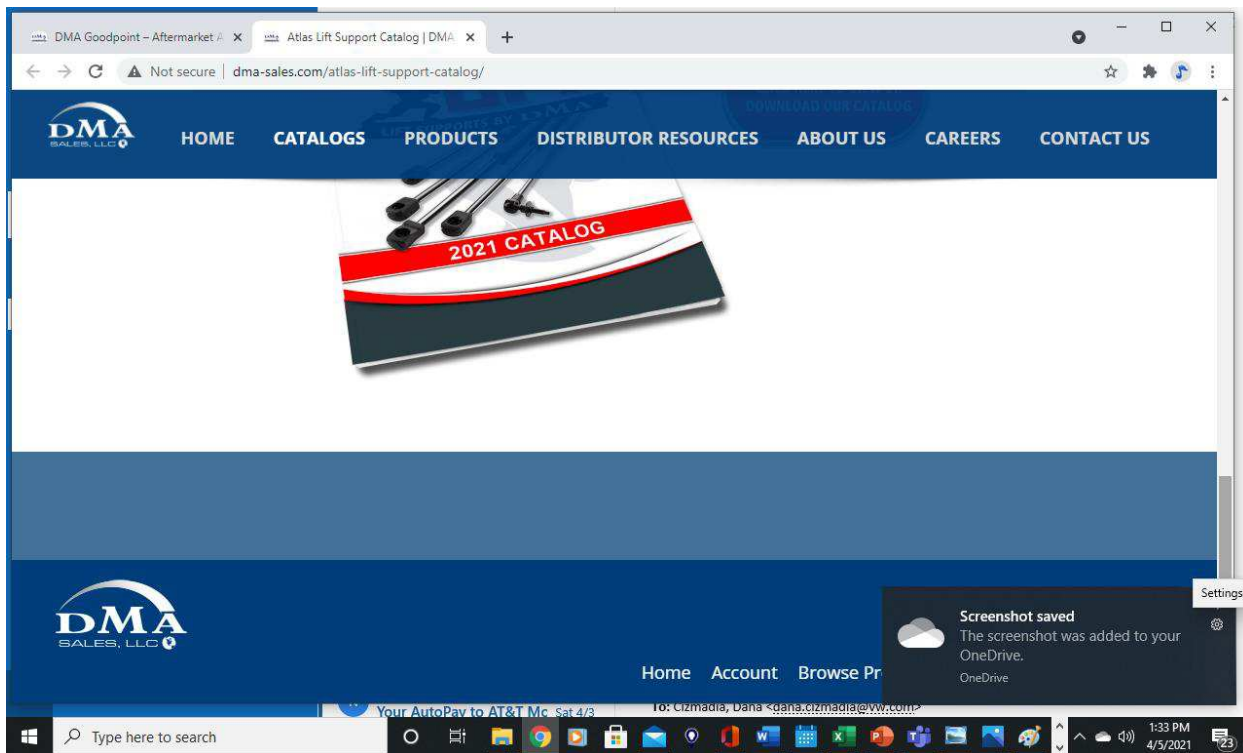
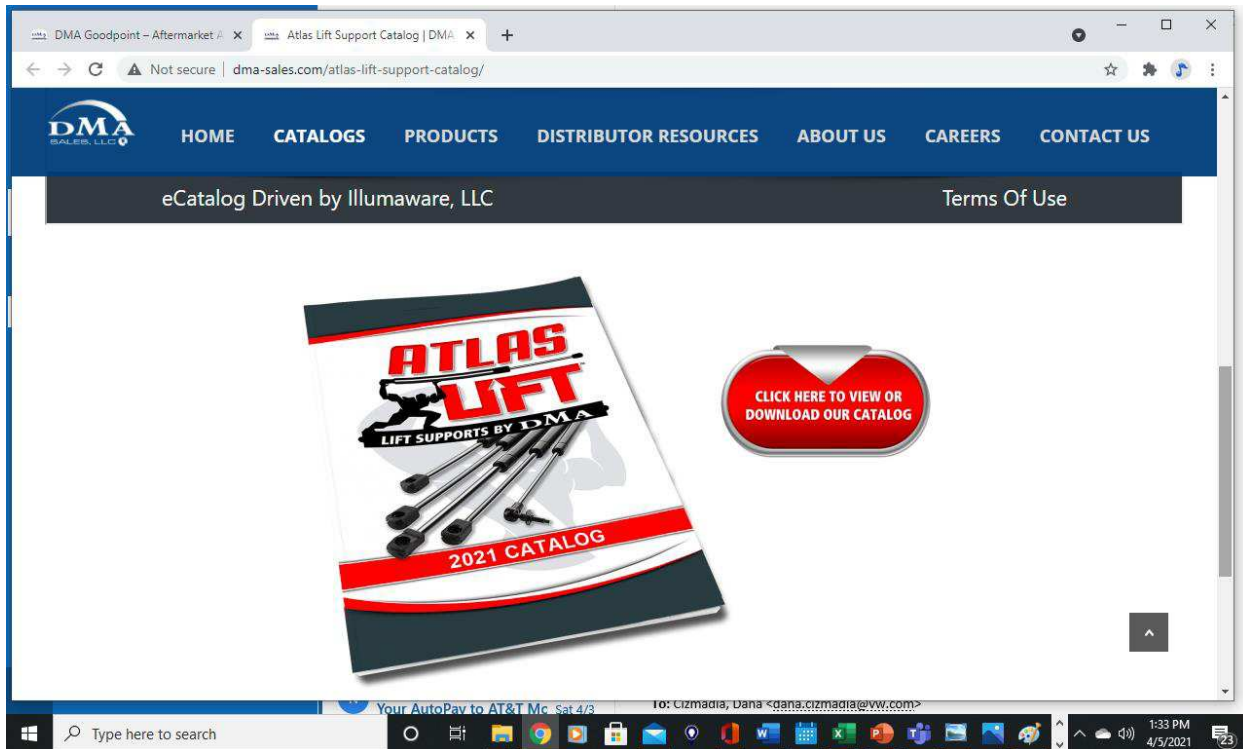
| | | | | |
|----|------|-----|-------|--------|
| CC | Golf | GTI | Jetta | Tiguan |
|----|------|-----|-------|--------|

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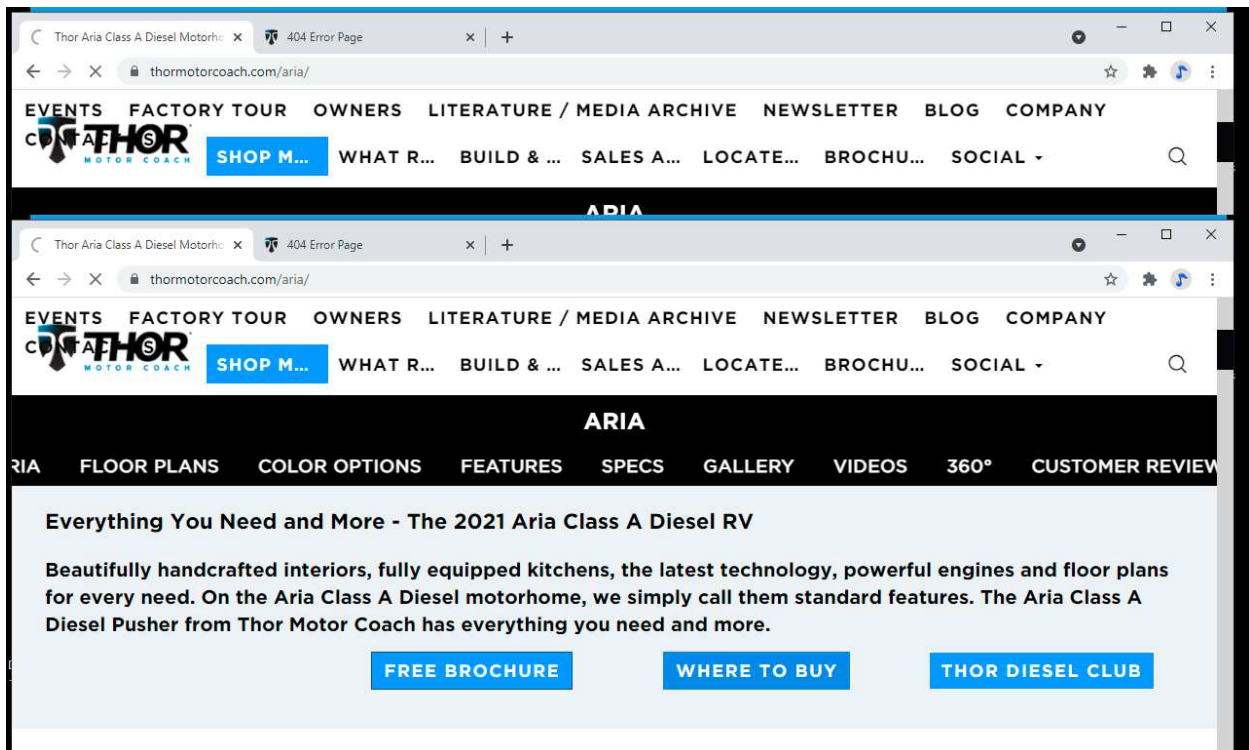
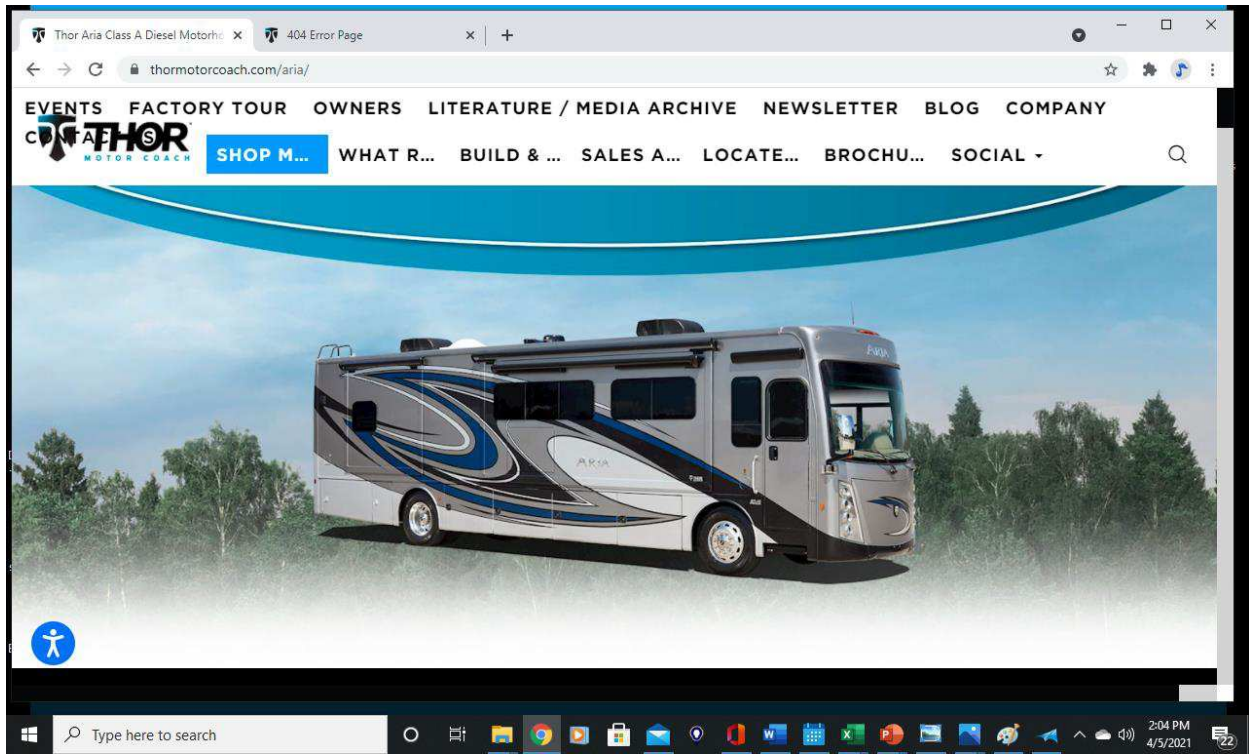


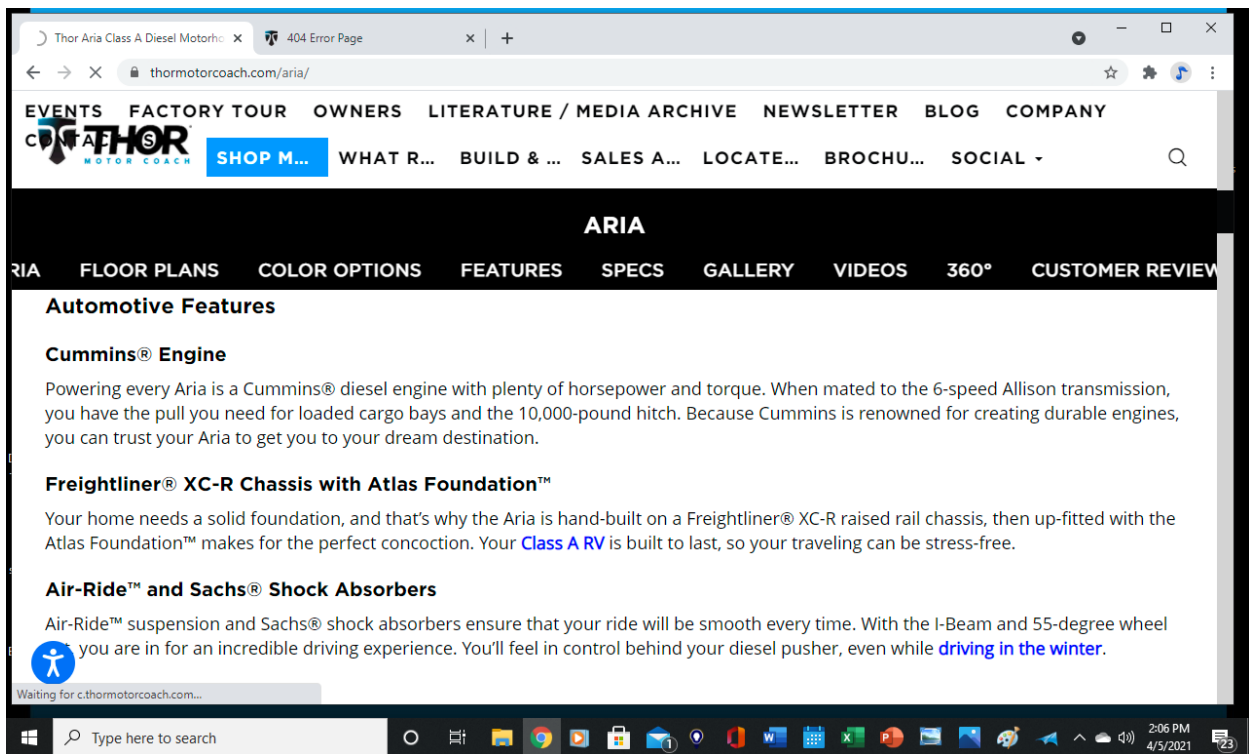
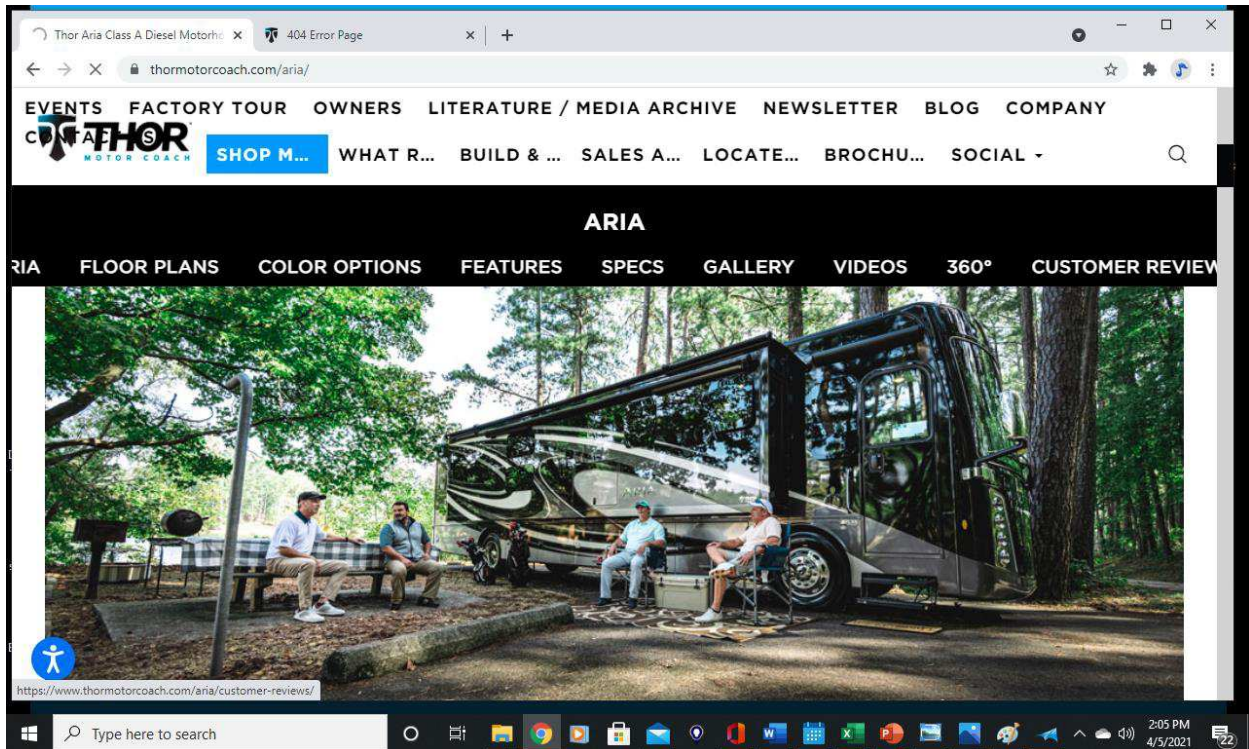
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Modern Dash Radio

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So what's it like behind the wheel? You settle in for the drive-by adjusting the new power-adjustable reclining and swivel captain's chairs with lumbar support, and the tilt and telescoping wheel. The Aria has dual monitors, one dedicated to your three-camera system, the other is your 10.1-inch touchscreen dash radio with Bluetooth®, GPS navigation and SiriusXM® radio. So turn up the radio, it's time to blast your favorite [Music for the Road](#).

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Class A Diesel RV Living Area

Four Different Floor Plans

Find the best Class A diesel motorhome [floor plan](#) made to fit you and your loved ones. Each has unique layouts that will complement your lifestyle, whether that involves entertaining guests at the campground, going completely off the grid or bringing along as many loved ones as you can.

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Seating Options

We know you like to gather with your loved ones for meals, which is why every Aria includes a large Dream Dinette® booth with the newly increased seating capacity with four seatbelts. Enjoy your mid-day nap on the sofa beds in the **3901** and **4000** floor plans. Put your feet up on the reclining theater seating with footrests in the **3401** and **3901** floor plans. Invite everyone over for the tailgate and enjoy each other's company on the expanding L-sofa in the **3701**.



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Living Luxe

Whisper Air™ Cooling System

Aria Class A diesel motorhomes are built around the way you live and entertain. So you always have more than enough room for you, family and friends. It's not like travel trailers - this is beyond glamping. In your Aria, you won't feel like you're in a diesel pusher. You'll be able to sleep soundly and complete your [Summer Reading List](#) thanks the ceiling ducted Whisper Air™ central cooling system.

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"Wow" at your Campground

The LED lighting illuminates the porcelain tile and high-gloss glazed cabinetry with solid wood raised panel cabinet doors and nickel finish, making for a luxurious Class A RV. In the [3901](#) and [3701](#) floor plans, entertain your guests by watching the TV above the electric fireplace with remote control. If you're feeling festive and want to impress your peers, feel free to [Decorate for the Holidays](#) - no matter what time of the year it is.

Aria Kitchen and Bath

Appetizing Mobile Meals

In the Aria, the kitchen is designed for you to create your favorite foods on the road. There's plenty of room on the solid surface countertops and pull-out countertop extension. The double bowl stainless steel sinks for extra



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Class A Diesel RV Bathroom

Because everyone has different wants and needs, Aria Class A motorhomes are available in a single bath, bath and a half, and two full bath floor plans. With one sink or two, the tankless water heater means you can wash up with water as hot as you want it.



Aria Bedroom

King-Size Tilt-A-View® Bed

In the bedroom, you will find a king-size Tilt-A-View® bed on every Aria. With USB ports in the nightstand, you can finish that chapter on your e-book. The large closets have adjustable shelves and the dresser tops are large enough for both of you to have a place for your morning mug of something warm as you get ready for the day.

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After a long day of play, you need to take a minute with your loved one to relax. Choose the perfect angle of your Tilt-A-View bed to unwind with your favorite love story on your 32-inch TV with Sony® BluRay® player. Regardless of your floor plan, you'll love waking up in your Aria.

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Winegard® Connect™ 2.0

Traveling across the continent and getting tired is what fuels your wanderlust but sometimes you have to come back to reality



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Rapid Camp+® Multiplex

A large touchscreen is a hub for the Rapid Camp+® Multiplex control system, which controls most of your Aria functions, including light dimming, extending or retracting slides, turning on the AC or furnace, and so much more. It is your all-in-one control center and it's easy to use. Use the main panel or download the app to your phone or tablet.

Easy to Follow How-To Video

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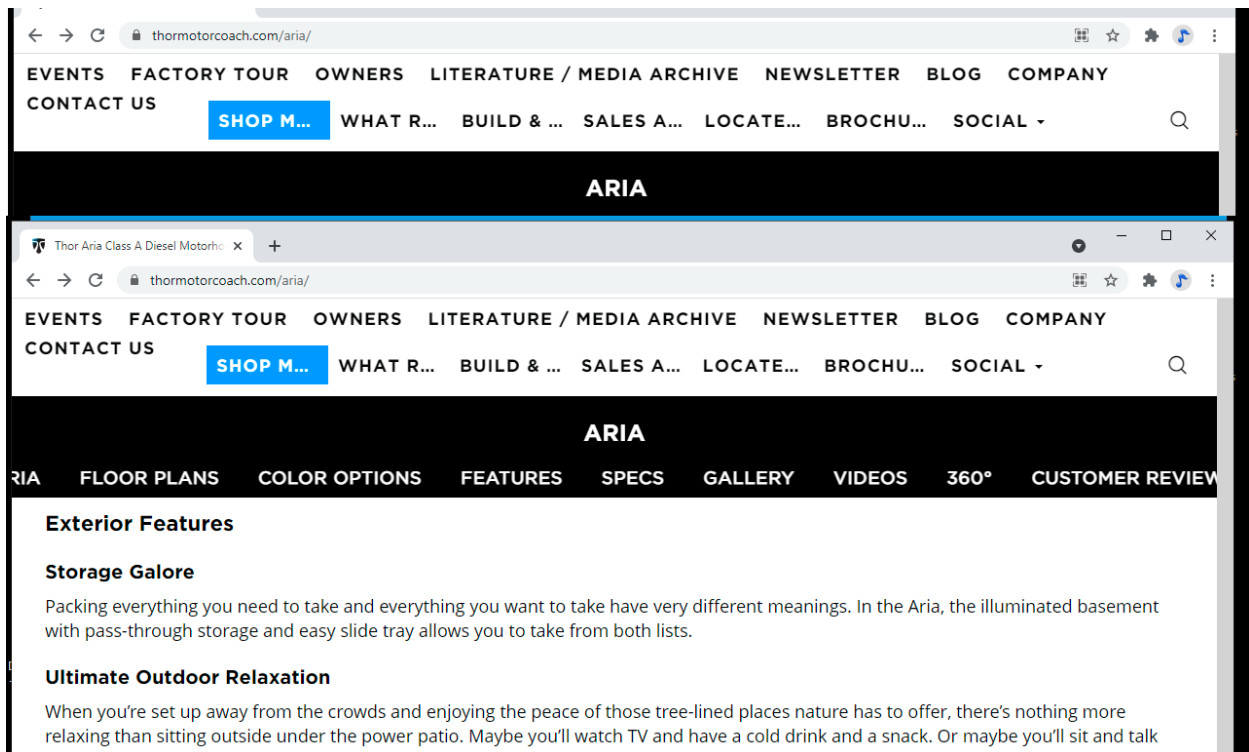
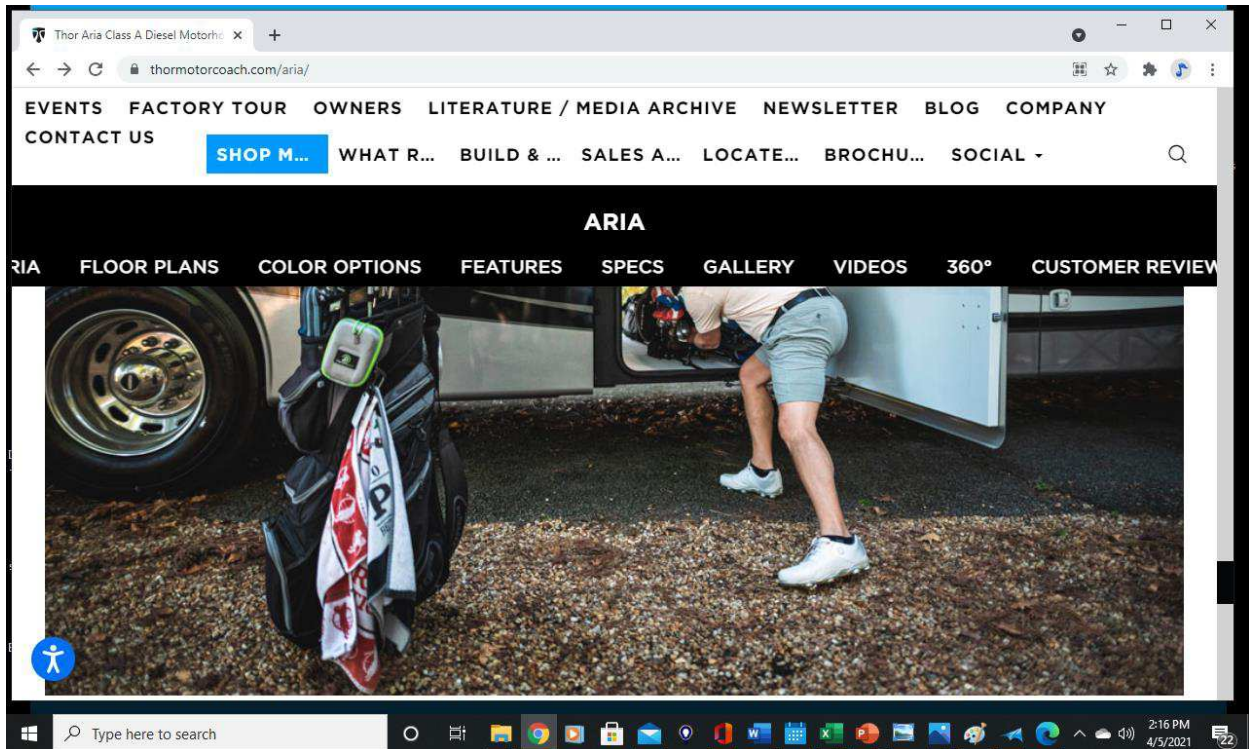
Easy to Follow How-To Video

To make camping even more efficient for you, we have uploaded a video to our YouTube channel, explaining [How to use Rapid Camp+](#). Because when you're vacationing with your loved ones, you want to focus on making the most of your memories.



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Aria Class A Diesel RV For Sale

To find an Aria Class A diesel RV for sale near you, use our [Dealer Locator](#). Have questions before you buy an Aria? Contact our [Coach Link® Sales Advisor](#) for answers and to check your local dealer's inventory.

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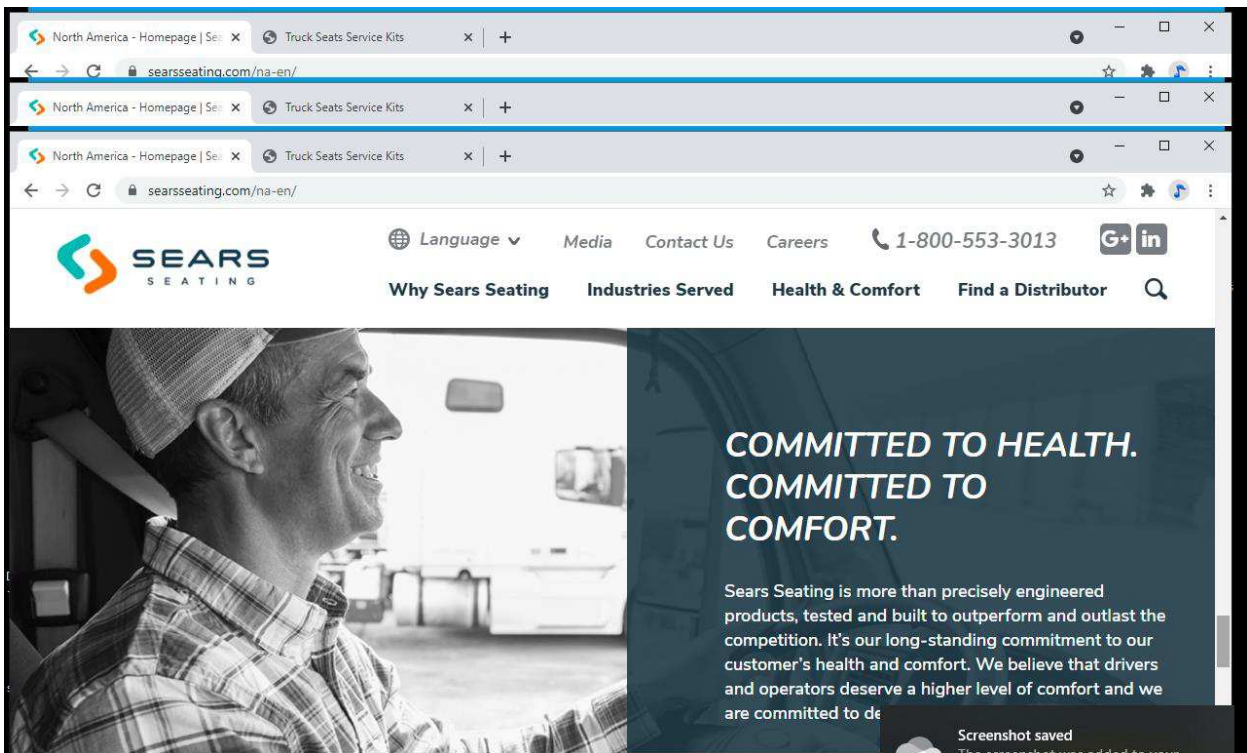
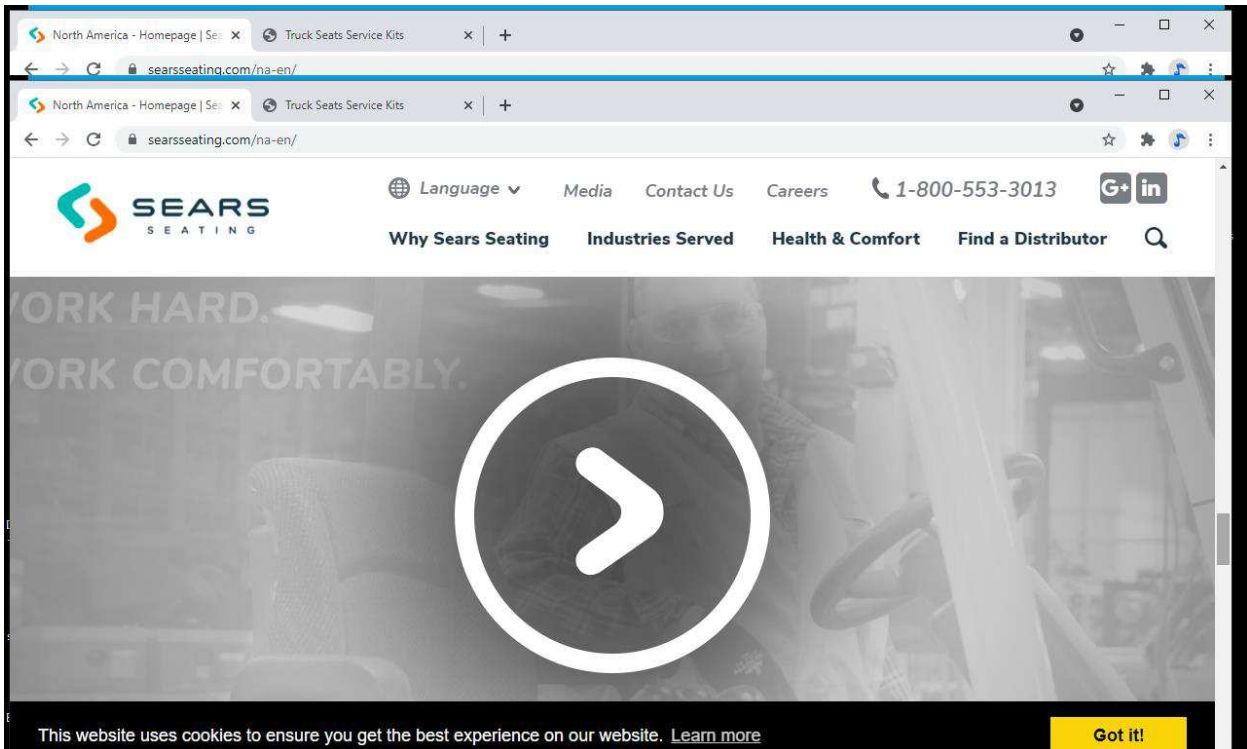
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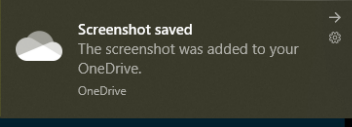
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Critics' Rating: 7.9

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Model years: 2018–present

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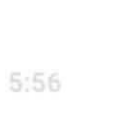
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The 2020 **Volkswagen Atlas** offers a cavernous interior and capable handling, making it a great three-row SUV for families.

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<https://www.bobpenkhusvw.com> › 2020-vw-atlas ▾

2020 VW Atlas: Prices, Specs, MPG, Changes | Bob Penkhus ...

2020 **Volkswagen Atlas** Price. Depending on what trim you choose, the 2020 **Volkswagen Atlas** price will start at \$31,545 for the base S trim. The 2020 ...

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Used Volkswagen Atlas for Sale | TrueCar

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New-look 2021 VW Atlas borrows from Cross Sport crossover ...

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<http://www.vwofkingston.net> › ... › Volkswagen Atlas ▾

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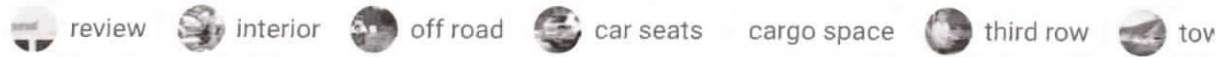
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Sep 14, 2020



Kelley Blue Book

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The 2021 Nissan Murano and the 2021 VW Atlas Cross Sport are two midsize SUVs with seating for five. Here's how they compare.

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3-row SUVs compared: The 2021 VW Atlas vs. the 2021 ...

Overview: The 2021 Volkswagen Atlas is a large, midsize SUV with three rows of seats and seating for as many as seven passengers.

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Chattanooga Times Free Press

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Volkswagen's Chattanooga-made Atlas SUV is one of 14 vehicles on Car.com's Car Seat Check Honor Roll. According to Volkswagen of ...

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Car and Driver

2021 Volkswagen Atlas Has a Prettier Face and the Same Great Space

VW's face-lifted three-row Atlas SUV is appreciably prettier and as spacious as ever. By Eric Stafford. May 15, 2020.

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Apr 20, 2020



kb Kelley Blue Book

2021 Volkswagen Atlas Cross Sport vs. 2021 Chevrolet Blazer ...

Consensus: The 2021 Volkswagen Atlas Cross Sport is one of the largest midsize, 2-row SUVs. It offers lots of room and robust towing capability.

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Sunday Drive: Volkswagen Atlas proves to be a great addition for any family

After just three short years on the American market, the Volkswagen Atlas has received a refreshing upgrade for the 2021 model year.

Jan 17, 2021



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2021 Volkswagen Atlas Review | Think big

Those will continue to come standard with the V6. 2019 Volkswagen Atlas. What's the Atlas' interior and in-car technology like? Interior materials ...

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NBC4 Washington

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The 2021 VW ID.4 Is the Beta Version of Volkswagen's Future To hear Volkswagen tell the tale, the new ID.4 electric crossover (or, ... is more in line with mid-to-high-level trims of the significantly larger Atlas.

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2021 Subaru Ascent vs. 2021 Volkswagen Atlas Comparison

Consensus: The 2021 Volkswagen Atlas gets updated front and rear styling for this model year. Atlas is roomy, comfortable, and affordable. This 3-row SUV also ...

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2021 Volkswagen Atlas: It turned out to be a witch's broom that seated seven comfortably

Volkswagen calls it the 2021 Atlas. The largest vehicle ever offered by VW in the states, it was an Atlas -- a cavernously roomy, three-row, ...

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🕒 South Tahoe Now

Road Beat: 2021 Volkswagen Atlas SEL Premium 4Motion ...

Fold down all the seats, and you could likely have fit a dozen. Yes, the Volkswagen Atlas is enormous, catering exactly to what VW's market ...

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A Week With: 2020 Volkswagen Atlas Cross Sport R Line

Overview: With the Volkswagen Atlas, a midsize sport-utility vehicle aimed at the broad and popular middle of the U.S. market, VW finally ...

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The 2021 Volkswagen Atlas Is an All-American German SUV

The Atlas is VW's three-row midsize family crossover. Not to be confused with the recently-introduced Atlas Cross Sport, which has a sportier, ...

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Motor Mondays: Refreshed Volkswagen Atlas still among ...
 Volkswagen Atlas: Midsize crossover with three-row seating. Base price range, including destination: \$32,575 to \$51,715. Mpg range: 21/24 to 16 ...
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VW Atlas is King of the World ... of Best Family Cars
 The 2020 Volkswagen Atlas took the top spot on Cars.com's Best Family Cars for 2020 list. Although going back to school this year differs ...
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2021.5 Volkswagen Atlas: Pricing Announced in the United States
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Kelley Blue Book

2021 Volkswagen Atlas vs. 2021 Ford Explorer Comparison
 The 2021 Volkswagen Atlas and the 2021 Ford Explorer offer affordable 3-row options. Here's how they compare.
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I Took My Own Advice and Bought a 2021 Volkswagen Atlas
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 ... alternate body styles that share major components and naming (e.g., the Toyota Corolla Hatchback or Volkswagen Atlas Cross Sport), nor do ...
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Credit the late arrival of VW's MIB3 infotainment system that comes standard on all 2021.5 Atlas trims, save for the entry-level S. While MIB3's ...
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2021 Volkswagen Atlas Review: A Passing Grade
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 The Car Connection

Review update: 2021 Volkswagen Atlas shrugged off fuel ...
Review update: 2021 Volkswagen Atlas shrugged off fuel economy ... all-wheel drive, the Volkswagen Atlas three-row crossover SUV seats up ...
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VSP: 3 dead, traffic stopped for miles after fatal I-95 crash on express lanes near Dale City

Two other cars, a 2016 Hyundai Tucson and a 2021 Volkswagen Atlas, crashed into the Dodge, resulting in the Dodge Avenger catching on fire ...

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Three killed on Interstate 95 Express Lanes following high ...

The Dodge then collided with a 2016 Hyundai Tucson and a 2021 Volkswagen Atlas and caught fire. The Dodge driver, 46-year-old Stephanie T.

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UPDATED: Identities released of three killed in fiery I-95 ...

Meanwhile, a 2016 Hyundai Tucson and a 2021 Volkswagen Atlas collided with the Dodge, causing the Dodge to catch fire. The driver of the ...

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Not only that, but the proportions appeared to indicate it was using the platform of the Volkswagen Atlas (called Teramont in China), which is an ...

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What can we expect from Audi's upcoming full-size SUV?

... at Volkswagen's test facility in Sweden, doing cold-weather testing. ... on a VW Atlas body, with certain bits from Audi, such as the front end.

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Chattanooga Times Free Press

Volkswagen electric SUV rollout hits Chattanooga in 'hugely ...

Chattanooga's Volkswagen dealership is delivering its first electric SUVs ... ramp-up as well as existing production of the Atlas SUV, Atlas Cross ...

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TL TractionLife.com

VW Atlas Cross Sport Interior Review | TractionLife.com

Inside the VW Atlas Cross Sport: A Closer Look. VW's five-seat Atlas derivative fills an SUV void but does it still have space ...

Aug 14, 2020



HC HotCars

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2021 Volkswagen Atlas Review: Average Doesn't Cut It Anymore

The 2021 Volkswagen Atlas is the largest vehicle the company has ever sold in the US, a curious offering from a company that once extolled ...

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2021 Volkswagen Atlas Basecamp First Test Review: Off-Road Testing VW's Off-Road Atlas

What Is the VW Atlas Basecamp? filter See all 44 photos. The latest addition to the refreshed 2021 VW Atlas lineup ...

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Here's What We Expect From The 2022 Volkswagen Atlas | HotCars

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2021 VW Atlas Cross Sport SEL R-Line Premium Review

VW believes some mid-size SUV intenders prefer seating for five and more cargo room than its Atlas has offered for several years. Atlas is a three ...

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How Do Car Seats Fit in a 2021 Volkswagen Atlas Cross Sport?

The verdict: The Volkswagen Atlas three-row SUV excels as a people-mover with a roomy, comfortable cabin. How does the related two-row ...

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The Washington Informer

2021 Volkswagen Atlas Cross Sport is Big, Strong and Agile

DETROIT – In a sense, Volkswagen customized its seven-seat full-size Atlas crossover. They call it the Atlas Cross Sport. It had a lower roofline ...

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Mountain Wheels: Updated VW Atlas and splashy Atlas Sport ...

The 2021 Volkswagen Atlas gains 2.4 inches of overall length, adding even more presence to the company's massive, three-row, seven- ...

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ConsumerAffairs

VW Atlas vehicles with Continental tires recalled

Photo source: Volkswagen Volkswagen Group of America is recalling 2,535 model year 2018-2019 Atlas vehicles with Continental tires.

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Volkswagen Chattanooga's chief executive said Friday that he ...
Demand is strong for the Atlas SUV, the Atlas Cross Sport SUV
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... Road: A man walked into the county's police precinct on the island to report a
crook had stolen the license plate from his Volkswagen Atlas.
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Car review: 2021 Volkswagen...
By Larry Lark, contributor. Volkswagen's full-size Atlas SUV
received a bold refresh for 2021, improving on the success of the
outgoing model to ...
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A Week With: 2020 Volkswagen Atlas SE
The 2020 Volkswagen Atlas gives the automaker a viable
competitor in the midsize SUV segment. Volkswagen AG seemed
to be one of the last ...
Nov 10, 2020



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