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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91252765
Party	Plaintiff LiveRamp, Inc.
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Submission	Motion to Suspend for Civil Action
Filer's Name	Meredith Lowry
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Date	01/22/2020
Attachments	Motion_to_Stay.pdf(2526207 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

LIVERAMP, INC.,)	
)	
Opposer,)	
)	Opposition No. 91252765
v.)	
)	Serial No. 88/578,434
KOCHAVA INC.,)	
)	
Applicant.)	
)	
)	

MOTION FOR SUSPENSION

Opposer LiveRamp, Inc. (“Opposer”) moves for a suspension of the above-styled opposition proceeding pursuant to Trademark Rule of Practice 2.117(a). See 37 C.F.R. § 2.117(a). Opposer previously moved prior to the filing of the Answer by Applicant, but Opposer wishes to confirm service of this motion and hereby renews its motion for suspension.

The parties to this proceeding are involved in an opposition, Opposition No. 91239025, which is currently stayed pending the outcome of a civil action, LiveRamp, Inc. v. Kochava Inc., Civil Action No. (3:19-cv-02158), which is currently pending in the U.S. District Court for the Northern District of California, requesting a judicial determination of whether Opposer’s action violate any trademark rights owned by Kochava Inc. (“Kochava”) and in part to settle the ownership of the mark IDENTITYLINK. (A copy of the Opposer’s Complaint (Dkt. 1 in the civil action) is attached as **Exhibit 1**.

These issues are likewise raised by the above-styled Opposition, and the civil action therefore may be dispositive of this proceeding.

Therefore, Opposer respectfully requests that the Board suspend this Opposition proceeding pending termination of the civil action.

This 22nd day of January 2020.

Respectfully submitted,

/Meredith K. Lowry/
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Attorneys for Opposer
LIVERAMP, INC.

CERTIFICATE OF SERVICE

This is to certify that, on January 22, 2020, the undersigned has served on this date a true and correct copy of the within and foregoing Motion for Suspension regarding Opposition No. 91252765, and the exhibits thereto, upon counsel for Applicant by emailing the same as follows:

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EXHIBIT 1



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