ESTTA Tracking number:

ESTTA1030472

Filing date:

01/22/2020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91252765
Party	Plaintiff LiveRamp, Inc.
Correspondence Address	MEREDITH LOWRY WRIGHT, LINDSEY & JENNINGS LLP 3333 PINNACLE HILLS PARKWAY SUITE 510 ROGERS, AR 72758 UNITED STATES mlowry@wlj.com, jdougherty@wlj.com, aturnbaugh@wlj.com 4796313282
Submission	Motion to Suspend for Civil Action
Filer's Name	Meredith Lowry
Filer's email	mlowry@wlj.com
Signature	/Meredith Lowry/
Date	01/22/2020
Attachments	Motion_to_Stay.pdf(2526207 bytes)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

LIVERAMP, INC.,)	
Opposer,)	
v.) Opposition No. 91252765	
KOCHAVA INC.,) Serial No. 88/578,434	
Applicant.)	
	'	

MOTION FOR SUSPENSION

Opposer LiveRamp, Inc. ("Opposer") moves for a suspension of the above-styled opposition proceeding pursuant to Trademark Rule of Practice 2.117(a). See 37 C.F.R. § 2.117(a). Opposer previously moved prior to the filing of the Answer by Applicant, but Opposer wishes to confirm service of this motion and hereby renews its motion for suspension.

The parties to this proceeding are involved in an opposition, Opposition No. 91239025, which is currently stayed pending the outcome of a civil action, <u>LiveRamp</u>, <u>Inc. v. Kochava Inc.</u>, Civil Action No. (3:19-cv-02158), which is currently pending in the U.S. District Court for the Northern District of California, requesting a judicial determination of whether Opposer's action violate any trademark rights owned by Kochava Inc. ("Kochava") and in part to settle the ownership of the mark IDENTITYLINK. (A copy of the Opposer's Complaint (Dkt. 1 in the civil action) is attached as **Exhibit 1**.

These issues are likewise raised by the above-styled Opposition, and the civil action therefore may be dispositive of this proceeding.



Therefore, Opposer respectfully requests that the Board suspend this Opposition proceeding pending termination of the civil action.

This 22nd day of January 2020.

Respectfully submitted,

/Meredith K. Lowry/
Meredith K. Lowry, Reg. No. 58,422
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3333 Pinnacle Hills Pkwy. Ste. 510
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Attorneys for Opposer LIVERAMP, INC.



CERTIFICATE OF SERVICE

This is to certify that, on January 22, 2020, the undersigned has served on this date a true and correct copy of the within and foregoing <u>Motion for Suspension</u> regarding Opposition No. 91252765, and the exhibits thereto, upon counsel for Applicant by emailing the same as follows:

J. Christopher Lynch Joshua T. Grandinetti Lee & Hayes, PLLC 601 W. Riverside Avenue, Suite 1400 Spokane, Washington 99201 chris@leehayes.com, jgrandinett@leehayes.com

/Meredith K. Lowry/

Meredith K. Lowry, AR Bar 2005232 J. Charles Dougherty, AR Bar 96185 WRIGHT LINDSEY & JENNINGS LLP 3333 Pinnacle Hills Pkwy. Ste. 510 Rogers, AR 72758 (479) 631-3282 Attorneys for Opposer



EXHIBIT 1



DOCKET

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