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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91252765
Party	Plaintiff LiveRamp, Inc.
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Submission	Motion to Suspend for Civil Action
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Date	12/13/2019
Attachments	MotionStay.pdf(2560648 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

LIVERAMP, INC.,)	
)	
Opposer,)	
)	
v.)	Opposition No. 91252765
)	
KOCHAVA INC.,)	Serial No. 88/578,434
)	
Applicant.)	
)	
)	

MOTION FOR SUSPENSION

Opposer LiveRamp, Inc. (“Opposer”) moves for a suspension of the above-styled opposition proceeding pursuant to Trademark Rule of Practice 2.117(a). See 37 C.F.R. § 2.117(a).

The parties to this proceeding are involved in an active litigation in the U.S. District Court for the Northern District of California entitled LiveRamp, Inc. v. Kochava Inc., Civil Action No. (3:19-cv-02158), in which Opposer seeks a judicial determination of whether Opposer’s use of the mark IDENTITYLINK violates any trademark rights owned by Kochava Inc. (“Kochava”) and seeks to settle the ownership of the mark IDENTITYLINK. (A copy of the Opposer’s Complaint (Dkt. 1 in the civil action) is attached as **Exhibit 1**.) In light of this pending federal court litigation, the TTAB has already stayed, Opposition No. 91239025, which is Applicant’s opposition to Opposer’s application to register the IDENTITYLINK mark. (A copy of the stay order is attached as **Exhibit 2**).

The Trademark Trial and Appeal Board’s well-settled policy is to suspend proceedings when one or both parties are involved in a civil action that may have a bearing on the Board case.

Trademark Rule 2.117(a); *General Motors Corp. v. Cadillac Club Fashions Inc.*, 22 USPQ2d 1933, 1937 (TTAB 1992). The pending civil action in the Northern District of California involves the same mark and the same parties as this proceeding and Opposer's proceeding, Opposition No. 91239025. The outcome of the federal court action may be dispositive of or have a bearing on the current Opposition proceeding. Accordingly, the Board's policy calls for suspension of this proceeding.

Therefore, Opposer respectfully requests that the Board suspend this Opposition proceeding pending termination of the civil action.

This 13th day of December, 2019.

Respectfully submitted,

/Meredith K. Lowry/
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LIVERAMP, INC.

CERTIFICATE OF SERVICE

This is to certify that, on December 13, 2019, the undersigned has served on this date a true and correct copy of the within and foregoing Motion for Suspension regarding Opposition No. 91252765, and the exhibits thereto, upon counsel for Applicant by emailing the same as follows:

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EXHIBIT 1



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