ESTTA Tracking number:

ESTTA1204704

Filing date:

04/22/2022

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91247128
Party	Plaintiff doTERRA Holdings, LLC
Correspondence address	JAMES C. WATSON TRASKBRITT PC 230 SOUTH 500 EAST SUITE 300 SALT LAKE CITY, UT 84102 UNITED STATES Primary email: trademark@traskbritt.com Secondary email(s): grbronson@traskbritt.com, cvdubois@traskbritt.com, jcwat-son@traskbritt.com, hdburton@traskbritt.com 801-532-1922
Submission	Testimony For Plaintiff
Filer's name	Glenn R. Bronson
Filer's email	grbronson@traskbritt.com, cvdubois@traskbritt.com, trademark@traskbritt.com
Signature	/s/ Glenn R. Bronson
Date	04/22/2022
Attachments	2022-04-22 Decl of S Sorenson w Exs 1-17_Part133.pdf(5355447 bytes) 2022-04-22 Decl of S Sorenson w Exs 1-17_Part134.pdf(6162274 bytes) 2022-04-22 Decl of S Sorenson w Exs 1-17_Part135.pdf(6099891 bytes) 2022-04-22 Decl of S Sorenson w Exs 1-17_Part136.pdf(4659990 bytes) 2022-04-22 Decl of S Sorenson w Exs 1-17_Part137.pdf(4933798 bytes) 2022-04-22 Decl of S Sorenson w Exs 1-17_Part138.pdf(5565439 bytes) 2022-04-22 Decl of S Sorenson w Exs 1-17_Part139.pdf(2618434 bytes)



Although the items on this list cover the problems we've faced, we encourage you to send us an email if we missed your biggest fitness gripe.

Bluetooth headphones



Amazon

I'll admit it; I was a Bluetooth headphones skeptic before receiving a pair of my own. Who has time — let alone remembers — to charge their headphones? But it's been almost a year since I tested TaoTronics' sports headphones and it's still one of the best tech upgrades I've ever made.

The one place these headphones have proved the most useful is the gym. Before going wireless, my phone would regularly fly off the treadmill or stationary bike if I made any sudden movements, taking my headphones with it. Now, my phone stays put, my headphones stay in my ears, and I'm a lot happier for that.

Kelsey Mulvey, commerce reporter

TaoTronics Bluetooth Headphones Wireless Earbuds, \$25.99

A reusable bag for sweaty gym clothes

VIDEOS YOU MAY LIKE





Watch SpaceX's 'most difficult

Watch a dive swim right ne





Meet Bad Bunny, the gender-bending Puerto Rican rapper taking over YouTube

our bodies to Barbie, Here would look li

FROM THE WEB



The Best Way To Wipe Out \$10,000 O



\$699 average annual savings for drive who switch and save.

SPONSORED FINANCIAL CONTE

With a Legacy of Building Legacies, How We Can Help You From Bold Private

Turn \$100 into Fortune Without Risk Dime in the Stock Market Crowdability

Man Who Called DOW 20,000 Has





Amazon

After leaving the gym, I separate my dirty workout clothes and shoes from everything else I'm carrying using the plastic bags provided by the gym. After the second day of doing this, though, I realized I'd be wasting an irresponsible amount of plastic unless I was going to remember to bring the originals with me every time I went.

Instead, I wanted to apply the same idea as bringing reusable bags to the grocery store. BAGGU's reusable bag is a good fix for this, though not perfect; I tie the handles together before stuffing it back into my backpack.

- Mara Leighton, commerce reporter

BAGGU Standard Reusable Shopping Bag, \$10



A bottle for protein shakes



6 Credit Cards You Should Not Ignor You Have Excellent Credit



Raising your void





How Tableau's CEO pulled o giant \$15.7 billion sale to Salesforce with no experien of running or selling a public company







Blender Bottle

I like drinking a post-workout protein shake before I leave the gym. I used to keep my big protein jar in my bag, but now that I head straight into the office after working out, I hate carrying that heavy tub with me.

Pouring the protein into my shaker bottle before going to the gym creates a different problem: The powder sticks to the bottom, making it more difficult to mix and creating a bad smell after a couple uses.

ProTak's BlenderBottle has a "Twist n' Lock" storage system that holds the protein powder in its own compartment. This lets me pour it in after my workout is done, keeping the bottle clean and my bag lighter and less stuffed.

I even use my bottle to drink water during the workout and use it for protein afterwards.

- Spencer Lambert, UK commerce intern

BlenderBottle ProStak System with 22-Ounce Bottle and Twist n' Lock Storage, from \$9.31

A special balm for sore muscles





I think of sore muscles after an intense workout class as small trophies. If I wake up the next day ache-free, it's an indication I didn't perform each move correctly or didn't give the class my all. However, sore abs, arms, and legs make it difficult to do the simplest tasks, like walking up a flight of stairs, picking up my bag, and even laughing.

For that reason, I keep a container of muscle balm on my nightstand so I can soothe my aches and pains the moment I wake up without having to army crawl to my bathroom. I'm currently in the market for a new balm, and with many positive reviews, I'm looking to give doTERRA's formula a try.

- Kelsey Mulvey, commerce reporter

doTERRA Deep Blue Rub, \$32.22



Shower flip flops



Amazon

I kept forgetting to bring flip flops to the gym and wouldn't want to



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

