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BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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Party	Plaintiff Consolidated Artists B.V.
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EXHIBIT NN, PART 23  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)



## NEWS/ Miranda Kerr Models for Mango: First Look!



Mango

The holiday season may be in full swing, but thanks to glamazon [Miranda Kerr](#), we're suddenly wishing it was spring!

The Victoria's Secret model recently [landed the gig as the face of Spanish clothing brand Mango](#), and now that we've seen a sneak peek at her newly released campaign photos for next season, we can see why! She looks *ah-mazing*.

### [How to look hot like Miranda Kerr](#)

Kerr poses like a pro in sweet yet simple ensembles including a body-conscious mini skirt, distressed faded skinny jeans and a suede moto jacket —and nails each look with perfection. In fact, it seems that no matter what the star is wearing (or not wearing), she always manages to look downright radiant. *Sigh*.

Given her gorgeousness, we can't wait to see additional campaign images from the retailer, and have no doubt the best is yet to come for this beauty!

What do you think of Miranda Kerr's latest fashion campaign?

DECEMBER 12, 2012

## FASHION GONE ROGUE

### **Miranda Kerr Sizzles in First Look of Mango's Spring 2013 Campaign by Inez & Vinoodh**



The Miranda Factor – After revealing **Miranda Kerr** as its new face, Spanish label **Mango** releases a preview of the spring 2013 campaign photographed by **Inez van Lamsweerde** and **Vinoodh Matadin**. The Aussie makes quite the bombshell in Mango's youthful fashions. Make sure to check out Miranda in motion in the backstage video featured after the cut.

DECEMBER 12, 2012

# FLARE

## Miranda Kerr Lands Mango Campaign For Spring

The Australian supermodel gets cheeky in a behind-the-scenes video for Mango



Photo Courtesy of Mango

Decked out in a pair of white ripped jeans and a cream coloured blazer, Miranda Kerr stepped into her new role as Mango's brand ambassador looking flawless. The Australian supermodel, who is replacing fashion icon Kate Moss, posed for photographs and sat down for an interview in Madrid on Tuesday to discuss her new role, give a few fashion tips and reveal some of her favourite pieces from the spring collection.

DECEMBER 12, 2012

INSTYLE.COM

# InStyle

## What to Wear Now!

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Courtesy



5



0



**Mango**

Viscose-polyester blend, \$60

**BUY IT** ▶

DECEMBER 12, 2012

TEENVOGUE.COM

# teenVOGUE

*This Just In: Miranda Kerr's Mango Campaign And More Fashion News*



You've seen the behind-the-scenes shots, now check out **Miranda Kerr's** Mango campaign.

[\[Fashionologie\]](#)

DECEMBER 12, 2012

CA002529

# EASY LIVING

WOMEN FASHION BEAUTY HEALTH PASSION LIFESTYLE

# EASY LIVING

JANUARY 2013

US\$6.50 & CAN\$4.95  
INTERNATIONAL £3.70

**NEW LOOK**

By Francesca Zedda

# Style seeker

100 HOT BUYS UNDER £100

**Rock-chick cool**

GIVE JEANS AND TROUSERS A BIT OF ATTITUDE WITH BOLD PRINTS AND EDGY ACCESSORIES

FROM LEFT: 9 Polyester mix T-shirt, \$18, Asos. Sizes 6-18. 10 Polyester blazer, \$25, La Redoute. Sizes 6-24. 11 Metal necklace, \$10, Asos. 12 Leather bag, \$79.99, Zara. 13 Metal bracelet, \$8, Asos. 14 Cotton trousers, \$39, La Redoute. Sizes 6-18. 15 Leather heels, \$69.99, Mango. Sizes 3-8

FROM TOP: 1 Cotton sweatshirt, \$25, La Redoute. Sizes 6-20. 2 Silver and gold-plated necklace, \$70, Mathias Chazot at Net-A-Porter. 3 Viscose-mix clutch, \$45, Coast. 4 Polyester top, \$35, Oasis. Sizes 6-16. 5 Denim jeans, \$39, La Redoute. Sizes 6-18. 6 Metal sunglasses, \$99.99, Mango. 7 Garnet and gold-plated earrings, \$70, Ashley Clarke. 8 Leather and faux ponyskin shoes, \$69.99, Zara. Sizes 3-7

GABRIEL MARGANT

JANUARY 2013



# EASY LIVING

WOMEN FASHION BEAUTY HEALTH PASSION LIFESTYLE

# EASY LIVING

JANUARY 2013

US\$6.50 & CAN\$4.95  
INTERNATIONAL £3.70

**NEW LOOK**

## 8 OF THE BEST RINGS

55 Metal and diamond rings, \$15 for two, Crella. Sizes S/M-M/L. 56 Brass ring, \$65, Marc By Marc Jacobs at Harvey Nichols. 57 Silver and gold-vermell rings, \$37 each, Daisy. Sizes S-L. 58 Oxidised silver ring, \$60, Kabit. Sizes XS-M. 59 Rose-gold-plated ring, \$45, MariaFrancescaPeppe of My-Wardrobe.com. Sizes S-L. 60 Enamel and brass ring, \$80, Alexander McQueen at Net-A-Porter. 61 Silver, gold-vermell, enamel and moonstone ring, \$60, Astley Clarke. Sizes J. L. N. P. 62 Sterling silver, gold-plated and rose-gold-plated ring set, \$55, Whittles. Sizes S-L.

*Style seeker*

**100 UNDER £100**

63 Faux-leather jacket, \$40, Silver Island. Sizes 6-16

64 Cotton trousers, \$79, C&A. Sizes 6-14

65 Cotton trousers, \$19, La Redoute. Sizes 10-16

66 Cotton sweater, \$44.99, Mango. Sizes S-XL

67 Cotton-mix t-shirt, \$45, H&M/Edilizia/Debenhams. Sizes 8-18

68 Oiled leather boots, \$89.99, Mango. Sizes 3-8

69 Faux leather bag, \$48, Urban Outfitters

70 Faux leather bag, \$48, Urban Outfitters

Team this look with plain, dark colours and simple accessories. This season's berry hues are ideal

As seen at Milan Fashion Week

**GO digital**

EYE-POPPING COLOURS AND QUIRKY IMAGES ARE BROUGHT TO LIFE WITH THESE TECHIE PRINTS

JANUARY 2013

# INSTYLE MAGAZINE



your Look

## Deals & Steals

This month's most irresistible and positively affordable fashion finds



**\$88**  
Polyester blouse,  
Ann Taylor;  
anntaylor.com.



**\$12**  
Polyester-spandex  
pants,  
Lulu's;  
lulus.com.



**\$25-\$95**

Bracelets, clockwise  
from top left:  
Gold plate, CC Skye,  
\$95; piperlime.com.  
Thread and gold plate,  
Ettika, \$65; ettika.com.  
**Get an additional  
25% off at instyle.com/  
deals** Gold tone,  
Wanderlust + Co.,  
\$25; wanderlust  
andco.com.  
Ribbon and gold  
plate, Ettika, \$60;  
ettika.com.



**\$40**  
Polyester skirt,  
American Eagle  
Outfitters;  
ae.com.



**\$149**  
Leather heels  
with metal,  
MIA Limited Edition;  
mashoes.com.

**\$70**  
Silk shirt,  
Mango;  
mango.com.



**\$10**  
**Get an additional  
35% off at  
instyle.com/deals**  
Metallic faux-leather  
belt, AMI Clubwear;  
amiclubwear.com.



**\$37**  
Shoulder bag,  
Fossil;  
fossil.com.

“Gold-stud  
snaps dress  
up a silky  
white  
blouse.”  
—Shilpa Prabhakar,  
assistant  
fashion editor

**\$98**  
Cotton-nylon  
lace dress  
with polyester  
lining, Loft;  
loft.com.

# NYLON MAGAZINE

special double issue

# NYLON



earrings by alexander mcqueen

hat by dreamoutloud by selena gomez \$11

necklace by nesty gal \$12

sweater by lucia couture \$70

belt by mango \$40

bag by betsey johnson similar styles \$68

skirt by topshop \$100

shoes by esds \$88

socks by mango \$10

# 080

styling: alicia lewis; makeup and hair: carmi burton at crosby carter management using nani. hair assistant: kemberly lewiston. model: mika krish at elite.

DECEMBER/JANUARY 2013

# THE OPRAH MAGAZINE



ELEMENTS OF HER STYLE

**DANA'S STYLE PROFILE**

The best thing about my hair is *its rich brown color.*

Anyone with *confidence* looks stylish to me.

What I need are *heels and eye makeup* to feel glamorous.

Three adjectives that describe my style: *classic, versatile, feminine.*

- 1 | SHAPELY SHEATH (Alex Kramer, \$995; Tender; 349-238-0272)
- 2 | UNSTRUCTURED KNIT JACKET (Anclair, \$130; mango.com. Shirt, Pink Barton, \$345; sokz.com)
- 3 | CARRIALL (Lauren Ralph Lauren, \$348; Macy's; 800-627-9248)
- 4 | LEATHER PENCIL SKIRT (\$158; asos.com)
- 5 | LEATHER-TRIM BOOTIES (\$129; vincecaruto.com)

THE BEAUTY KIT

- 1 | Pantene Pro-V Normal-Thick Heat Protection & Shine Spray (\$6; drugstores)
- 2 | Maybelline New York Illegal Length Fiber Extensions Mascara in Very Black (\$9; drugstores)
- 3 | Lancôme Rouge in Love Lipcolor in Violette Coquette (\$25; lancome-usa.com)
- 4 | Givenchy Magic Kajal Eye Pencil in Magic Black (\$22; sephora.com)
- 5 | Infilini Pro by Conair 1875 Salon Performance AC Motor Styling Tool (\$40; drugstores)

JANUARY 2013 | OPRAH.COM 123

JANUARY 2013

# REAL SIMPLE

# REAL SIMPLE

 | the guide | FASHION



\$22

**CHLOE + ISABEL  
EARRINGS**

Give yourself the star treatment with gold-plated studs.

**TO BUY:** [chloeandisabel.com](http://chloeandisabel.com).

\$80

**MANGO CAPE**

If the Snuggie ever got a high-fashion makeover, it might look like this chic acrylic-and-wool-blend style.

**TO BUY:** [mango.com](http://mango.com).

\$90

**UNIQLO  
TURTLENECK**

This cashmere (yes, cashmere!) top offers warmth without bulk. Great for layering or on its own.

**TO BUY:** [uniqlo.com](http://uniqlo.com) for stores.

\$88

**ERIN MCDERMOTT  
NECKLACE**

Loopy black-resin beads add a fun element but barely weigh a thing.

**TO BUY:** [erinmcdermott.com](http://erinmcdermott.com).

\$89

**BIG STAR PANTS**

Evergreen-colored corduroys can be paired with more than just neutrals. Try them with purple, burgundy, and every shade of blue.

**TO BUY:** [bigstarusa.com](http://bigstarusa.com).

JANUARY 2013

# REDBOOK



**3**  
**Go funky preppy**

The rhinestone-studded crewneck and cream loafers give this collegiate ensemble some attitude.

Watch, Geneva, \$32; swellicaroline.com. Shirt, Uniqlo, \$39.90; uniqlo.com. Sweater, Mango, \$80; mango.com. Bag, JustFab, \$39.95; justfab.com. Loafers, G.H. Bass & Co., \$119; bassshoes.com.

**4**  
**Make over date night**

It'll be the first time jeans and a cute top inspire him to ask, "Is this... um... our anniversary?"

Earrings, Givenchy, \$42; Macy's. Top, French Connection, \$178; Bloomingdale's. Clutch, Unique Vintage, \$32.50; uniquevintage.com. Heels, Sacha London, \$125; sachalondon.com.

**5**  
**Do long and lean**

With a slim blazer and a turtleneck, you'll be amazed at how many inches seem to have been added to your height—and taken off your waist.

Earrings, Foxy Originals, \$22; foxyoriginals.com. Turtleneck, Club Monaco, \$80; clubmonaco.com. Blazer, Attention, \$29.99; kmart.com. Bag, Vieta, \$100; vetafashion.com. Heels, CC Corso Como, \$139; zappos.com.

*Chic and super-walkable!*

JANUARY 2013

# LIFE & STYLE



STYLE NEWS

With a busy pattern, KATE BOSWORTH is smart to keep her hair fuss-free and add-ons to a minimum.

50 January 14, 2013

## 8 Trends to Try in 2013

These hot looks will freshen up your fashion in a flash

**1 Eastern Influences**  
Asian-inspired details are luxe and exotic. What to look for? George Katsipoulos, brand ambassador for Century 21 and co-host of Fashion Police on E! tells *Life & Style*: "From sharp cuts and voluminous shapes to rich embroidered fabrics and origami-style construction, make a statement and add a whimsical feel to your look." No wonder Kate Bosworth is a fan!

Tasha earrings, \$58, nordstrom.com

Mango skirt, \$50, mango.com

**2 Emerald Green**  
We're sure the other colors are envious that this green hue is the shade of 2013. But the honor is well-deserved. "This rich jewel tone flatters many skin tones," notes Katsipoulos, and it looks great as an accent with black, tan or navy or as the focal point of an outfit.

Topshop clutch, \$68, topshop.com

Bubbler cuff, \$42, bubbler.com

Lucky Penny heels, \$60, anthropologie.com

Issa dress, \$625, net-a-porter.com

Two trends in one: MIRANDA KERR pulls off see-through sleeves and statement jewelry by wearing both in neutral colors.

**Expert Tip**  
Prevent pulls in this delicate fabric by avoiding jewelry like bracelets or rings that could snag.

**3 Sheer Panels**  
Go on, dare to bare! Just keep it Grated like Miranda Kerr (that means underwear should be completely concealed). A peekaboo sleeve or panel at the neckline adds a breezy touch without looking trashy. But you have to own it! "Pulling off a trend such as sheer is all about confidence," says Katsipoulos.

Mango shirt, \$90, mango.com

JANUARY 14, 2013

# IN TOUCH

**INTOUCH**

**STYLE SPY**

**Miranda: Girl on Fire!**

Miranda Kerr looked positively radiant in a Stella McCartney jacket, Rag & Bone skirt and Miu Miu bag on Dec. 29. Despite rumors that she and her hubby of two years, Orlando Bloom, are on the rocks, the 29-year-old model proves she is far from crumbling. Actually, Miranda's career is on the rise: She was just named the new face of Spanish fashion retailer Mango and, of course, there's that whole Victoria's Secret "Angel" gig she's got.

**THE WEEK**

Splurge alert! Nicki Minaj's Christian Louboutin sparklers cost \$6,395!

Lucy Hale in Moschino

Maria Menounos in Alice + Olivia

50 IN TOUCH JANUARY 21, 2013

JANUARY 21, 2013



# OK!



## OK! STYLE WEEK



A good pair of jeans is all about the booty. And as the new Mango spokesperson, Miranda's fit like a glove.

Earrings, \$15. Top, \$50. Jeans, \$70; all available at [Mango.com](http://Mango.com)

46 JANUARY 21, 2013 OK!

### MIRANDA KERR

#### GLAMAZON OF THE MOMENT!

She's got it all: Good looks, amazing style, Australian accent, adorable son and a hot hubby (**Orlando Bloom**)! We can't help but want to be **Miranda Kerr**. Of course, we'll have to settle on her tips to looking so good.

**You are considered a fashion icon. Any style advice?**

I feel that it's really important to find what works best for you as an individual. I also think experimenting with fashion is fun.

**What are your wardrobe staples?** I like a high-waisted skirt and a great blazer. Mango has the perfect ones.

**How do you stay so fit?** I studied nutrition and I'm a certified health coach, so I'm very

passionate about that. Life is not about depriving yourself, it's about living. I'm 80 percent healthy and 20 percent indulgent, it works best for me. If I deprive myself of something, I find I crave it more.

**You're constantly traveling. What's the secret to packing a perfect suitcase?**

I always have the key items — an LBD and a great pair of heels.



"In the New Year, I'm looking forward to spending more time with my son, [Flynn]."

STYLING: LEE ANN HARRINGTON AND MANGO PHOTOGRAPHY BY FRANCO PHOTOGRAPHY/FRANCO

JANUARY 21, 2013

# NEW YORK POST



# NEW YORK POST

Page Six

THURSDAY, JANUARY 24, 2013 / 5th Ave. 21 / Weather: P. 24 • LATE CITY FINAL www.nypost.com \$1.00

haute listpulse 41

## SAY IT WITH A SWEATER

By JOHANNAH MASTERS

Let people know how you feel — or what you are — by wearing a fuzzy with a phrase

**IN THE PINK**

Wear a sweet sweater and be the loveliest of them all. Elizabeth Lau for Asos sweater, \$55 at asos.com



**NEW YORK, NEW YORK**

Every hard-core city girl's answer to a fuzzy sweater

"NYC" sweater, \$49.99 at mango.com



**AWE-SHUCKS**

This polka-dot sweater says it all. "Awesome" sweater, \$110 at topshop.com



**PERFECTION AT ITS BEST**

Sometimes the simplest things still need to be said. Sweater, \$59.50 at Zara, 666 Fifth Ave.

**NO PLACE LIKE HOME**

Everyone can be a homecoming queen for a day. "Homecoming Queen" sweatshirt, \$88 at asa.frenchconnection.com



**WEAR ART THOU?**

Don this while searching for your Romeo. Wildfox "Montague" sweater, \$189 at shopthefrenchboutique.com



**A FAVORITE OF THE FASHION SET**

"Don't Forget to Smile" jumper, \$405 at markuslupfer.com



New York Post, Thursday, January 24, 2013 nypost.com

Zane Aron/Wirefile

JANUARY 24, 2013

# REDBOOK

## 11 Comfy-Cozy Winter Sweaters

It's lovely weather for bundling up in these warm, stylish knits. And yes, you have full permission to refuse to take one off, and wear it tomorrow, too.

By Ava Feuer

**REDBOOK LESS THAN 50¢ AN ISSUE** [subscribe now »](#)

   0  +1  Share  Like 0  [Pin it](#)  Tweet 0  2 of 11 

### Don't sweat it

Great over fitted jeans, this oversized, geometric print will leave you in fashionable shape. Oversized Jumper Borders, \$69.99, [Mango](#).



JANUARY 2, 2013

REFINERY29.COM

# REFINERY29

## 18 So-Easy Fixes To Prep Your Work Wardrobe For 2013

By Holly E. Thomas

FULLSCREEN 



16 of 19



Can animal prints find a home in the office? Absolutely! Just keep the silhouettes ladylike and the patterns small and subtle — the aim is queen of the boardroom, not the jungle.

**Mango Animal Print Blouse**, \$59.99, available at [Mango](#).

JANUARY 2, 2013

REFINERY29.COM

# REFINERY29

SHOPPING | Jan 2, 2013 5:20 PM EST

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5

## 9 Ultra-Comfy Pieces You Won't Be Ashamed To Wear In Public

By Lauren Caruso

FULLSCREEN 



3 of 10



Mango Sequined Sweatshirt, \$34.99, available at [Mango](#).

JANUARY 2, 2013

# REFINERY29.COM

## REFINERY29

### 6 Perfect Outfits For Fellow Tomboys

By Connie Wang, Market Research by Willow Lindley

FULLSCREEN 



3 of 7



**Bowery Punk** — Leopard, leather, and studs = perennial punk staples. Creepers also can help give you a little height (since heels will probably never fit into your arsenal).

*Clockwise from top left: Equipment Earl Eight White Leopard Print Shirt, \$208, available at [Equipment](#); Mango Biker Style Super Slim Jeans, \$79.99, available at [Mango](#); Firetrap Studded Belt, \$31.66, available at [ASOS](#); BLK DNM Cropped Motorcycle Jacket, \$795, available at [American Rag Cie](#); Dieppa Restrepo Cali Platforms, \$308, available at [Gargyle](#).*

JANUARY 5, 2013

# DAILY NEWS NEW YORK

4 Sunday, January 6, 2013

DAILY NEWS/StyleDailyNews.com

## NYDN STYLE

Black and white coat, \$39, visit [hm.com](http://hm.com) for stores.



Hat by Woolrich John Rich & Bros., \$115 at W.P. Laveri, 465 West Broadway, (212) 244-6074



Neck warmer, \$38 at [espress.com](http://espress.com)



"Cruella" coat by MinkPink, \$399 at [nastypal.com](http://nastypal.com)



Hat, \$38 at [juicyculture.com](http://juicyculture.com)



Coat with detachable collar, \$165 at [modcloth.com](http://modcloth.com)



"Fur on fur" hat, \$100 at [falloven.us](http://falloven.us)

# fine and furry

Follow the warming trend with these quilt-free faux fur coats, hats and more

By Raakhee Mirchandani and Jessica King  
Photographer Julia Xanthos



Trapper hat by Simply Vera Vera Wang, \$54 at [kohls.com](http://kohls.com)



YNY



Hat, \$36 at [ae.com](http://ae.com)

Color-block jacket, \$80 at [modcloth.com](http://modcloth.com)



Vest, \$298 at [boerengloves.com](http://boerengloves.com)

Leopard coat, \$150 at [mango.com](http://mango.com)



Scarf, \$29 at Joe Fresh, 110 Fifth Ave., (212) 368-0960

JANUARY 6, 2013

REFINERY29.COM

# REFINERY29

## 18 Velvet Pieces To Wow In This Winter

By Seija Rankin

FULLSCREEN 



8 of 19



Mango Velvet Peplum Skirt, \$40,  
available at [Mango](#).

JANUARY 6, 2013



## THE OUTFIT



1/7/13 at 2:31 PM | 3

### Outfit of the Week: Quiet Riot Grrrl

BY VERONICA MISAKO GLEDHILL

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- Tweet 32
- Pint
- tumblr
- EMAIL
- MORE

A pocketknife inscribed with the word COURAGE does her dirty work for her — the better to keep her violet manicure intact as she pounds the pavement in her loosely laced combat boots, [blasting Bikini Kill in her headphones](#). She wears Proenza Schouler's no-frills luxury shearling coat day in, day out, to complete her otherwise offbeat, skin-to-teeth look.

*Helmut Lang Warped Suiting Uneven Skirt, \$395 at Shopbop; Proenza Schouler Shearling-Collared Quilted Leather Jacket, \$3247 at Proenza Schouler, 822 Madison Avenue; 212-585-3200; Outdoor Shopping Black Canteen with Belt Clip, \$5 at Sears; Best Made Co. Japanese Higo Knife, \$60 at Best Made Co.; Mango Scarf Print Sheer Top, \$40 at Mango; Madden Girl Gamer Boots, \$70 at Zappos; Tom Ford Nail Lacquer in African Violet, \$30 at Neiman Marcus*

JANUARY 7, 2013

## REFINERY29



PREVIOUS

3 of 3

STYLING TIPS | Jan 7, 2013 6:00 AM EST

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4

### 1 Piece, 3 Ways: The Velvet Blazer, A.K.A Your New BFF

By Holly E. Thomas



#### At The Office

Swap out your everyday knit cardigan or wool jacket for a velvet blazer, and you'll get an instant style boost. Use it to temper a bold, printed top and fire-engine-red skirt for your 9-to-5, and polish it off with tall, black boots and cobalt-blue carryall.

*Clockwise from left: ALDO Wiegel Boot, \$100, available at ALDO; Mango Scarf Print Blouse, \$49.99, available at Mango; Vince Camuto One Button Velvet Blazer, \$89.99, available at Vince Camuto; Fortune Favors the Brave Arrow Chain Collar Necklace, \$345, available at Shopbop; Jonathan Saunders Magda Mesh Knit Skirt, \$675, available at Matches; Coach Legacy Large Duffie, \$398, available at Coach.*

JANUARY 7, 2013

### YOUR GUIDE TO ALL THE SPRING 2013 FASHION AD CAMPAIGNS

Posted by *Liz Douplik*, on January 7, 2013 at 3:00 pm



8/33

Mango Spring 2013 ad campaign

JANUARY 7, 2013

## THE CUT



**Mix Floral Prints With Wintry Blacks**

Mix a tough floral print like this one from 3.1 Phillip Lim into your usual array of wintry blacks, which ground it. And if you want added brightness, or want to upgrade your look in a simpler way, try this magenta pink iPhone case from Society 6.

*Galaxy Eyes Fun I iPhone Case, \$35 at Society6; Cambridge Satchel Company 11" Leather Satchel, \$176 at Asos; Eddie Borgo Cone Shade Earrings, \$190 at Kirna Zabete; Asos Collection Symphony Heels, \$62 at Asos; 3.1 Phillip Lim Floral print Corded Silk Blazer Jacket, \$1195 at Net-A-Porter; Topshop Long Sleeve Crop Tee, \$20 at Topshop; Adina Restr Pave Right Angle Necklace, \$108 at Intermix; Mango Lateral Silk Pencil Skirt, \$60 at Mango; Bibe Beauty SPF Sheer Balm in Strawberry, \$19 at Sephora; Everlane The Scottish Scarf in Light Grey, \$65 at Everlane*

JANUARY 11, 2013


# COSMOPOLITAN

## Yes, Sexy Sweaters Do Exist

If this were a game of word association, the term sweater might instantly make you think bulky, unflattering, and scratchy. That's why we were psyched to find these sexy form-fitting, shoulder-baring, and super soft pullovers and cardigans that are anything but.

BY CARLY CARDELLINO



 [View Thumbnails](#)

### Bling it On

Metallic beads and sequins seriously spice up the look of this heather gray sweater. Tuck it into a leather pencil skirt and throw on black pumps to make it next-level hot.

Mango Embellished Shoulders Sweater, \$35, [mango.com](http://mango.com)

JANUARY 12, 2013

## THE OUTFIT



### Outfit of the Week: Luck Be a Lady in Red

BY VERONICA MISAKO GLEDHILL

- Like 6
- Tweet 11
- Pin it 4
- tumblr
- EMAIL
- MORE

Red brings good luck day in, day out. To offset the boldness, try pairing it with Rochas's nude leather tote and ivory lace underneath, with cut-out appliques trimmed in blood-red silk thread. In a moment when you need to cross off your to-dos or jot down a thought, reach for Lanvin's grosgrain notebook, a worthwhile splurge for the New Year. Go for weathered jeans to dress down the click-click of blush-tone pointed heels and contrast the girly vibe with a boxy masculine coat. Perfect for finding a \$20 bill on the ground or catching a train just in time.

*Rochas Textured Edge Tote, \$1260 at Shopbop; ALICE by Temperley Floria Top, \$335 at Shopbop; Pour La Victoire Colettea Pumps, \$270 at Shopbop; Lanvin Grosgrain-Trimmed Hardcover Notebook, \$70 at Net-A-Porter; Kate Spade Good As Gold Idiom Pendant, \$58 at Kate Spade; Masculine Cut Coat, \$90 at Mango; DL 1961 Amanda Skinny Jeans, \$178 at Shopbop.*

JANUARY 14, 2013

**FABSUGAR**<sup>®</sup> Have. Want. Need.

What to Wear to Winter Job Interview

## 13 PIECES TO ACE YOUR JOB INTERVIEW IN STYLE



◀ PREVIOUS

6 / 14

NEXT ▶

Posted on January 15, 2013 2:03PM by Chi Diem Chau · 1 comment

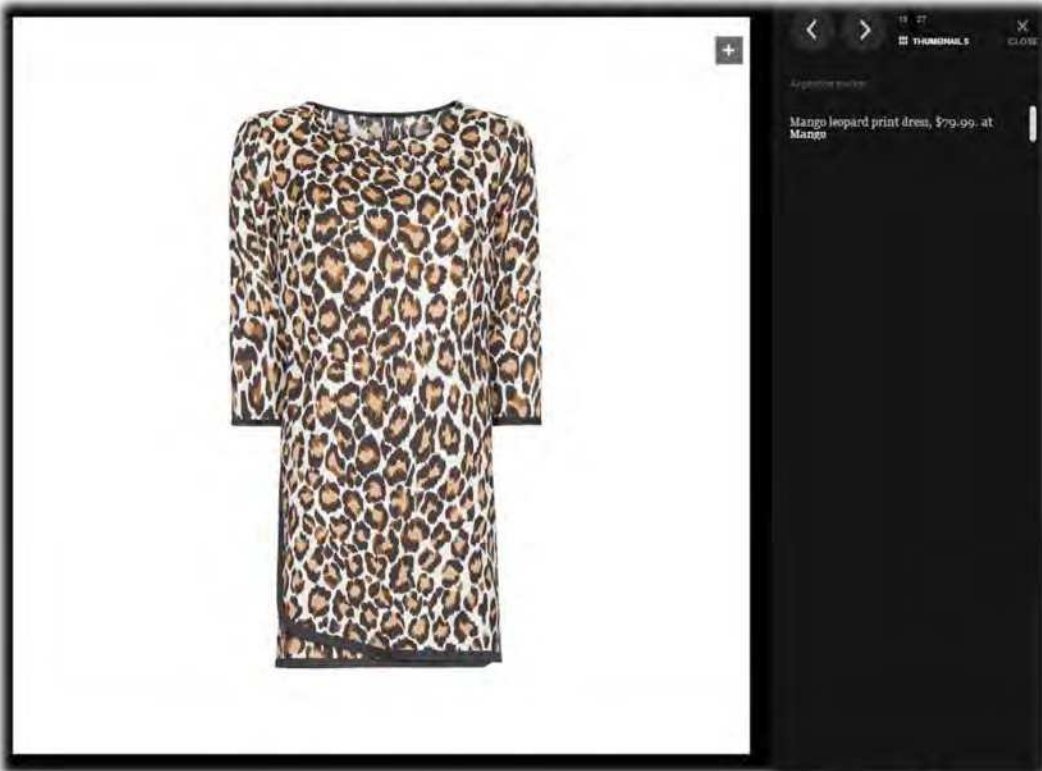
We love the idea of swapping out the regular pair of black or gray trousers with this pair of burgundy Mango straight-cut trousers (\$25, originally \$55).

[Back to Story](#)

JANUARY 15, 2013

NYMAG.COM

THE **CUT**



JANUARY 15, 2013



## REDBOOK

[Home](#) » [Beauty & Fashion](#) » [Beauty & Fashion Articles](#) » [Date-Night Dresses Under \\$100](#)

### Date-Night Dresses Under \$100

From clingy cotton maxis to body-conscious sheaths, these dresses run the spectrum of sexy from relaxed-chic to va-va-voom.

By Julia Malacoff

< 11 of 100 >

Frocks to rock

Mango, \$49.99; [mango.com](http://mango.com).



*Courtesy of the Company*

JANUARY 15, 2013

## JUST JARED®

WED, 16 JANUARY 2013 AT 9:20 PM

+1

Tweet 21

Like 11

### Miranda Kerr: Mango Fashion Shoot in New York City!



[Miranda Kerr](#) heads out of a studio following a full day of work on Wednesday (January 16) in New York City.

The 29-year-old supermodel participated in a photo shoot for Mango that day.

"Just wrapped a great shoot with mangofashion today in NYC ♥," [Miranda](#) [tweeted](#) along with a [photo](#) of herself in her dressing room.

[Miranda](#) also posted a photo on [Instagram](#) of one of her favorite quotes – "Life isn't about waiting for the storm to be over. It's about learning how to dance in the rain."

JANUARY 16, 2013

REFINERY29.COM

# REFINERY29

## 16 Vivid Blazers To Upgrade Your Winter Wardrobe

By Brenna Egan

FULLSCREEN 



13 of 17



Mango Digitized Hounds Tooth Print Blazer, \$49.99, available at [Mango](#).

JANUARY 16, 2013

## REFINERY29

### What To Do With 4 Weird Items You Own

By Connie Wang

FULLSCREEN 



3 of 5



**The Interview Suit** — Even if you don't work in a corporate environment, chances are that you own a skirt suit for those few times you interviewed for one. You wear your blazer plenty, but that poor pencil skirt hasn't ever been invited out to play. Dress it up with fun wedges, a moto jacket, and a sweater that's both luxe and laid-back.

*Clockwise from top left: [Uniqlo Women's Synthetic Leather Biker Jacket](#), \$59.90, available at [Uniqlo](#); [T By Alexander Wang Hooded Sweatshirt](#), \$285, available at [Net-A-Porter](#); [Mango Pencil Skirt](#), \$59.99, available at [Mango](#); [Sibilia Hammer Split Brass Cuff](#), \$128, available at [Anthropologie](#); [Leona Oversized Dalmatian Clutch](#), \$18, available at [Boohoo](#); [Zara Wedge Ankle Boots](#), \$49.99, available at [Zara](#).*

JANUARY 16, 2013

WELCOME TO

# COCO PEREZ

Where celebrity meets fashion

Golden Globes Look For Less: Catherine Zeta-Jones | What Beyoncé's Bodygoals BTS Via For Her GG Shoot

## Miranda Kerr Is Casual Cool In The City

FILED UNDER: FASHION SHAGGON HELMUT LANG GIVENCHY MIRANDA KERR  
MIU MIU STREET STYLE



Miranda Kerr's actual closet is probably like everybody else's dream Pinterest closet.

She has so many awesome pieces!

The supermodel was spotted out and about in NYC after wrapping a photo shoot with **Mango** on Wednesday, looking seksi-casual as always.

She paired her fave **Helmut Lang** leather skinnies with a print cardigan by **Mango**, **Barbara Bui** booties, a denim shirt, and pentagonal **Miu Miu** sunglasses.

Her ubiquitous **Givenchy** tote and a sleek ponytail were the final touches.

Repin!

[Image via **Splash News**.]

JANUARY 17, 2013

FASHIONGONEROGUE.COM

# FASHION GONE ROGUE

Jan 17, 2013

## Mango Showcases Must-Have Spring Style with its January 2013 Lookbook



Mango Lookbook - Mango releases a new style book for the month of January featuring key looks from its spring 2013 collection. Silhouettes are slim and androgynous, with a rock and roll attitude in neutral shades. A fresh mix of lightweight knits, knee-length pants, casual denim and double-breasted jackets gives a relaxed vibe to the New Year.

JANUARY 17, 2013

# NITROLICIOUS.COM

*nitro:licious*

Posted: 01.17.2013

## Mango January 2013 Lookbook



Photos courtesy of Mango

Mango launches its January 2013 lookbook images featuring new garments from their Spring 2013 collection. Renewed basics with leather details, such as a tweed skirt, and perfect outfits for everyday wear. In the new color palette, the main protagonists are aqua, classic black, and white strips and denim. Love the styling and a lot of the pieces, especially the leather!

Check out the images after the jump...

JANUARY 17, 2013

## REFINERY29

DINING AND NIGHTLIFE | Jan 17, 2013 5:30 AM PST

Like 434

Tweet 164

6

### What To Wear To 3 New Bay Area Booze & Grub Spots!

By Angela Tafoya, Photographed by Maria del Rio



#### Trick Dog

In case you've been kicking it under a rock lately, you are well aware that Trick Dog is the buzziest libation haven to swing open its doors in S.F. in some time. The craft-cocktail-centric joint is not just your average ol' watering hole. Brought to us by the impeccable, drink-mixing masters, The Bon Vivants, this place does not play around when it comes to serving you a stiff, smooth, pinch-yourself-it's-so-good concoction. Located along the booming stretch of 20th Street in the Mission, there is a running theme of color and design that permeates throughout the bar, straight down to the menu — how is that for attention to detail? The Pantone-themed drinks and the hue-soaked bar stools are juxtaposed by woody details. We've selected a bright, cheery outfit that fits right in and is comfy and cool, just like this hotspot is. Bottoms up!

*Trick Dog, 3010 20th Street (at Florida Street), 415-471-2999.*

*From Left, Clockwise: Stella & Dot Carmen Necklace, \$158, available at Stella & Dot; Clare Vivier La Pochette Clutch, \$145, available at Les Nouvelles; Rag & Bone Malin Floral-Print Cotton-Blend Pants, \$325, available at Net-A-Porter; Just Ballerina Burgundy Velvet Smoking Slippers, \$40, available at Stanwells; Mango Overized Ribbed Jumper, \$34.99, available at Mango.*

JANUARY 17, 2013



REFINERY29.COM

# REFINERY29

## 15 Fancy Sweatshirts To Wear Out Of The House

By [Connie Wang](#), Market Research by [Willow Lindley](#)

FULLSCREEN 



12 of 16



Mango Floral Oversized Sweatshirt,  
\$29.99, available at [Mango](#).



JANUARY 17, 2013

# FABSUGAR.COM

## FABSUGAR®

### MANGO'S LATEST OFFERINGS WILL ADD A DOSE OF COOL TO YOUR LOOK

Posted on January 18, 2013 5:47PM by Chi Diem



Here to rescue you from the "I have nothing to wear" blues is Mango's latest lineup, filled with covetable pieces to wear now *and* later. The Spanish retailer's newest January arrivals supplied sleek leather trousers, chic coats, cozy knits, and classic stripes. Meanwhile, the Spring catalog, featuring models Karmen Pedaru, Edita Vilkeviciute, and Malgosia Bela, paid homage to the '90s via bleached denim, cool leather bombers, and an array of slick separates we'd like to work into our 9-to-5 wardrobe right now. Read below for the style tips we culled from Mango, then click on to see the complete lookbook and campaign images.

- For a look that's both professional and chic, pair polished work separates with a tee.
- We love the idea of wearing lighter hues in the Winter. Take note of this perfectly styled look, and pair white jeans with a textural sweater and leather jacket for an outfit that's cozy and cool.
- Instead of wearing the usual LBD for your next party look, opt for a printed suit set instead, like this amazing striped rendition.

JANUARY 18, 2013

## The **FABULOUS** REPORT

📖 First Look: Mango January Look Book

Written by **Lorna Solano** on January 18, 2013



Looking for places to spend your Christmas money? How about starting with **Mango**? The January look book has a lot of pieces that frankly should be in good homes. Like yours. The look book featured Marikka Juhler's hair and makeup by Jordi Fontanals.

▶ ◀ ▶ ◻ 1 / 19



JANUARY 18, 2013



## The Mango Spring 2013 Lookbook is Cool and Refreshing

Published: Jan 18, 2013

Effortlessly cool and chic, the Mango Spring 2013 collection is made for sophisticated urban women. Comprised of a simple colorway including the ever-staple monochromatic black and white as well as mint green and camel, the collection is perfect for the upcoming season. Not



to mention that it is chock full of ensembles revolving around layers, which is helpful during temperamental weather.

The Mango Spring 2013 lookbook particularly showcases slim, androgynous silhouettes that are suited for stylish professionals. "A fresh mix of lightweight knits, form-fitting pants, casual denim and double-breasted jackets," as noted by Fashion Gone Rogue, the looks have a relaxed vibe about them that will encourage a casual carefree attitude for the new year.

The pieces in the Mango Spring 2013 lookbook and collection will also complement existing wardrobes nicely.

JANUARY 18, 2013

# FASHIONISING.COM

FASHIONISING.COM  
Socialise fashionably



Mango January '13 look book  
By Daniel P Dyak



JANUARY 21, 2013

FASHIONSALADE.COM



Shopping

# Mango Spring Lookbook



JANUARY 22, 2013

NYLON.COM

# NYLON



## lookbook: mango

Get ready to start your spring wishlist...

01/22/2013

When it comes to lookbooks, sweeping statements like "less is more" or "quality of quantity" don't really hold up. Sometimes a tightly edited collection looks perfectly curated, but too often it lacks variety; a massive range may boast an endless surplus of amazing finds, but most of the time it reads like searching for a small treasure in an ocean of mediocre stuff.

So consider **Mango's** spring 2013 catalogue a rare exception: Featuring models Karmen Pedaru, Edita Vilkeviciute, and Malgosia Bela, the massive collection offers pages upon pages of covetable pieces we can't wait to get our hands on.

Though it took some time to select our favorites—including a retro denim shirt-jacket combo, a pair of slouchy tuxedo trousers we foresee ourselves living in, and a suede bomber with leather sleeves we foresee Cara Delivingne living in— we have a strong feeling you'll have a similar struggle picking just one look.  
ALI HOFFMAN



JANUARY 22, 2013

## REFINERY29

### 5 Vintage-Inspired Looks We're Wearing To NYFW

By Amanda Keiser, Photographed by Mark Iantosca

**Guess** Blouse, \$55, available at [R29 Shops](#); Vintage Slacks, \$65, available at [R29 Shops](#).

*Styled with House of Harlow 1960 sunglasses, Iro sweater from A. Turen, H&M jacket, Topshop bag, and Mango shoes.*



JANUARY 29, 2013



ELLE.COM

# ELLE

## SHOP THE TREND: STUDS

Add a bit of rock-n-roll to the everyday with studded shoes, bags, and more.

[Shop Cross-Body Bags](#) | [Shop T-Shirts](#) | [Shop Chic Gym Clothes](#)

BY TARA LAMONT-DJITE | JANUARY 28, 2013 7:00 AM



28 OF 47

### THE BAG

Mango Studded Shoulder Bag, \$29.99; [mango.com](http://mango.com)

*Photo: Courtesy of MANGO*



JANUARY 31, 2013

# ELLE

## JOHN LEGEND, CHRISSY TEIGEN, AND SOPHIA BUSH CELEBRATE THE INAUGURATION

JANUARY 22 11:30 AM by LAUREN VALENTI | 1 COMMENT

Considering that Legend would be performing the following night at the Inaugural Ball, we couldn't help but ask what he had in mind for the set list. "It's in D.C., it's for the president, but it's a party at the end of the day," he explained. "You've got to play some fun music." For Teigen, who was a vision in a burnt-orange, off-the-shoulder silk gown, the event would not only be about supporting her beau, but also the president whom she genuinely admires. "I think he's a man of the people," she noted.

Sophia Bush, who attended the [ELLE's Women in Washington brunch](#) earlier that day, made a splash in a vintage-inspired look complete with a Mango cape accessorized with a Clare Vivier-designed Obama pin. She gushed about an encounter she had with the fashionable [First Lady](#) over their similar hairstyles. "When I saw [Michelle Obama] at the White House on Friday, she pointed at my bangs and then to hers and said, 'You know I'm just trying to be you,'" and I was like, 'You flatterer!'" *[Laughs]*

Jests aside, the President Obama advocate expressed her deep appreciation. "Obama is the guy who is speaking for me and speaking for you—that's inspiring to me," Bush said. "I find his faith in young people to be very refreshing."

**Keep up to date on the latest breaking culture news stories.**



Sophia Bush; Photo: Michael Goba/Billy Farrell Agency

JANUARY 22, 2013

## People

StyleWatch | STYLE NEWS NOW

### Would You Join Hollywood's Latest Cape Crusaders?

01/25/2013 AT 09:00 AM ET



GETTY, SIPA, SPLASH NEWS ONLINE, BAUER-GRiffin

The ridiculously cold weather in N.Y.C. this week has all the StyleWatch editors reaching for creative ways to keep warm, yet even the most fashion-forward of us have not taken the bold step of topping off our outfits with a cape. After seeing four stars in four days stepping out in these dramatic jackets, however, we're thinking we may need to get on board this trend train.

First, Leslie Bibb bundled up at Sundance in a buttoned Coach number. Then Sophia Bush was spotted at an Inauguration party in a sweeping Mango cape. Kim Kardashian brought her usual sartorial drama in a cloak draped over her menswear ensemble at Paris Couture Week, and on Wednesday, Zooey Deschanel did her quirky-girl thing in a magenta Corey Lynn Calter creation.

At first we were skeptical of this slightly out-there outerwear, but after seeing these very different interpretations of the look, we're starting to get the appeal. If you're going to try the trend, study these stars' style tips: show off your legs, like Zooey and Leslie, to help define your shape in all that volume, and leave your hair loose to keep the look romantic rather than severe and schoolmarm-y. Then send us a pic of how cute you look, because we may still need a little more convincing. Tell us: Are you into the cape trend?

—Alex Apatoff

JANUARY 25, 2013



## Fashion Cravings

## White Nights

Proving it's possible to be crisp and sexy at once, new white pieces cross into evening.



**LUST**  
**CHANEL**  
cotton twill dress with pearls, \$10,900, at select Chanel stores.



**MUST**  
**CLUB MONACO**  
silk dress with plastic studs, \$229, (clubmonaco.com).



**LUST**  
**EMILIO PUCCI**  
silk chiffon top, \$2,990, at Emilio Pucci, N.Y.C. (212-752-4777).



**MUST**  
**BLACK LABEL BY CHICO'S**  
cotton modal top, \$99, at Chico's stores.



Guess Spring 2013



**LUST**  
**CHANEL**  
metal-and-glass cuff, \$3,400, at select Chanel stores.



**MUST**  
**KENNETH COLE**  
metal-and-faux-pearl cuff, \$100, (877-853-5264).



**LUST**  
**JASON WU**  
leather skirt, \$2,450, (nelsonmccormack.com).



**MUST**  
**MANGO**  
polyester elastane skirt, \$59.99, (mango.com).



**LUST**  
**VERA WANG**  
silk nylon lace pants, \$850, at Vera Wang, N.Y.C. (212-352-2184).



**MUST**  
**TALBOTS**  
cotton polyester pants, \$89.50, (talbots.com).



**LUST**  
**RENE CAOVILLA**  
leather sandals with crystals, \$1,100, (caovilla.com).

**MUST**  
**GUESS**  
leather-and-metal sandals, \$110, at select Nordstrom stores.



**LUST**  
**FENDI**  
resin-bridged bag, \$2,680, at Fendi, N.Y.C. (212-759-4646).



**MUST**  
**CLUB MONACO**  
silk bag with plastic paillettes, \$129.50, (clubmonaco.com).

DAVID COOK; RITUAL FIELDS; FABIOLA HELD; MICHELLE TUNNEY

# COSMOPOLITAN LATINAS



## IF YOU LIKE...

Cat Eye	Oversized	Wayfarer	Aviators	Round
<b>TRY: EMBELLISHMENT</b> Great for heart-shaped + triangular faces Mango, \$39.99	<b>OMBRE LENSES</b> Works on oblong + longer faces Charming Charlie, \$12	<b>TEXTURE</b> Ideal for square + round faces Quayeyeware Australia, \$40	<b>STRIPES</b> Flattering on most face shapes Paul Frank, \$162	<b>BRIGHT COLORS</b> Complements smaller faces Illesteva, \$260

## Small Bust & Big Bottom

## Tummy & Thighs



**Triangle bikini tops** work well for a small bust; you can easily tighten straps to create cleavage.

To downplay a larger lower half, try bikini bottoms with side detailing and an all-over pattern.

**Melissa Abreu, Dominican and Cuban, 27, Graduate Student**  
"I shy away from patterns, so it was fun to wear something with a lot of personality."

**Waterproof cover-ups** like this skirt are made to swim in!

**LOOK 3**  
Red swimsuit, Red Carter, \$190; swimsuit (on Melissa), top, \$78, and bottom, \$116, OndadeMar; shoes, Carlos by Carlos Santana, \$69; bag, American Eagle Outfitters, \$29.95; cover-up, Kore Swim, \$124; bracelet, Shar K., \$38



Opt for detailing—like piping, pockets, or paneling—which draws the focus away from areas you want to hide.



**Lala Lopez, Puerto Rican, 24, Blogger**  
"It's difficult to find something that fits just right—I always have to buy a larger bottom than top."

**Glam up** your beach look with statement metal jewelry.

**LOOK 4**  
Blue swimsuit, top, \$90, bottom, \$80; Sorella Swim; floral swimsuit, Betsy Johnson, \$148; shoes, Calvin Klein, \$119; top, John and Jenn, \$165; bag, OndadeMar, \$158; necklace, Ax and Apple, \$166.

**Flirty, ruffled hemlines** provide great coverage for thighs.

For shopping information, go to "Where to Buy," page 149.

SUMMER 2013 / COSMOPOLITAN.COM 43

# COSMOPOLITAN



Fun, Fearless Shopping



Vest, Gap, \$58.95, gap.com



Tie a button-down for a classic look that gives a peek of tummy.



Top, L&L by LAagence, \$78.50, Ross Herring



Vest, Denim and Quincey, \$165, Macy's



Camilla Belle



Kate Bosworth

Try a vest as a cool-girl alternative to a denim jacket.

## Your Go-To Summer Outfit

### VEST AND CUTOFFS

Switch up your jeans-and-a-tee combo with a boho vest, cool cutoffs, and low-key accessories.

—LAUREN PANARIELLO

Peasant tops are so feminine and totally forgiving.



Necklace, Amazon, \$17.50, amazon.com



Sunglasses, YSL, \$200, ysl.com

Slung a long-strap bag over your shoulder for a '70s feel.



Bag, Mango, \$59.99, mango.com



Top, Denim and Supply, \$69.50, Macy's



Kate Moss



Vest, DKNY, \$129.50, Macy's

Shorts, Levi's, \$58, levis.com



Sandals, Calvin Klein, \$89, calvinklein.com



Sunglasses, \$39.99, ktmart.com

JUNE 2013

# COSMOPOLITAN



Fun, Fearless Shopping



She's inspired by art-deco architecture. Chrysler Building, in NYC

Arielle Shapiro at the Council of Fashion Designers of America's office in NYC.

ARIELLE SHAPIRO

## What I Wear to Work

Loungewear designer Arielle Shapiro, 27, shares her success and style secrets with us.

### HER BIG BREAK

"I launched my loungewear line, Ari DeIn, in 2008, and the CFDA selected me for the Fashion Incubator in 2012, setting me up with mentors who helped me focus and grow my business."

### STAR MOMENT

"I was so excited when Leighton Meester wore my designs on *Gossip Girl*. Her character, Blair Waldorf, totally embodied my brand: fun, girly, and sophisticated."

### SEXY KEY PIECE

"I love lingerie-inspired clothes, but I would never want to have my actual underwear showing. This camisole from my collection is great for bed or under a blazer at the office."

### HANDS-FREE ACCESSORIES

"Bracelets get in the way when I'm banging around the studio or the factory, so I stick to statement necklaces when I want to dress up an outfit."

### GO-TO INTERVIEW TRICK

"Get into interview mode before you enter the building and assume that everyone you meet is an interviewer or VIP."

—CHARLES MANNING

"The heel is sturdy enough to wear all day."



Nars Blush Bronzer Duo In Orgasm/Laques, \$41, narscosmetics.com

Necklace, Belle Noel, \$168, glamhouse.com

"These scents are great layered."



Jo Malone English Pear and Freesia Cologne, \$110, and Jo Malone Pomegranate Noir Cologne, \$110, jomalone.com



Blazer, Calvin Klein, \$119, Macy's

Camisole, Ari DeIn, \$195, aridein.com

Pants, J.Crew, \$445, jcrew.com



Tank top, Mango, \$49.99, mango.com

Shoes, Dolce Vita, \$169, dolcevita.com



Top, DKNY Jeans, \$59.50, macys.com

Jackie, \$149.50, DKNY Jeans, Macy's shorts, DKNY Jeans, \$59.50, bontan.com

"Just take off the blazer when you go out at night."

Bag, See by Chloé, \$595, pipertime.com



A sketch for Blair Waldorf's nightie.

Pajama top, Ari DeIn, \$250, aridein.com

# ESSENCE

# ESSENCE

STEALS & DEALS › COOL SUMMER SHOES › CHIC HEADGEAR

# Style

**Fun  
Fashion  
\$50  
& Under**

Kick off summer in stylish looks for every occasion—and with money to spare!

STYLING BY RÉNEISE FRANCIS  
PHOTOGRAPHY BY WENDY HOPE

Right: **Shirt**, Old Navy, \$15, oldnavy.com. **Shorts**, The Limited, \$50, similar styles available at the limited.com. **Sunglasses**, Candie's, \$26, kohls.com. **Purse**, Bongo, \$35, bongo.com. **Sandals**, Covington, \$35, sears.com.

Far right: **Sweater**, Mango, \$50, mango.com. **Shorts**, Forever 21, \$20, forever21.com. **Sunglasses**, Lulu's, \$9, lulus.com. **Chain wrap watch**, KC Bratches, \$50, kcbratches.storenvy.com. **Sneakers**, Keds, \$50, nordstrom.com. 

VISIT [ESSENCE.COM](http://ESSENCE.COM)

JUNE 2013 | ESSENCE 21

## JUNE 2013



# GLAMOUR

# GLAMOUR

Pink

fashion/30 days

## The Month in Outfits

Summer, finally. Work these four cool, of-the-moment pieces into your wardrobe now—*Glamour* editors show you how.



*Glamour* Editor Lauren Serfaty

1. The new dress: A blue and white polka-dot dress with a red belt.
2. What the new season will see: A white dress with a blue and red patterned skirt.
3. Color pop: A blue dress with a white polka-dot pattern.
4. Bold and new: A blue dress with a white polka-dot pattern.
5. Contrasting: A blue dress with a white polka-dot pattern.
6. Light and airy: A white dress with a blue and red patterned skirt.
7. A pop of color: A blue dress with a white polka-dot pattern.
8. The new dress: A blue dress with a white polka-dot pattern.

### Your Easy June Updates




*Glamour* Editor Corinne

9. The new dress: A blue dress with a white polka-dot pattern.
10. What the new season will see: A white dress with a blue and red patterned skirt.
11. Color pop: A blue dress with a white polka-dot pattern.
12. Bold and new: A blue dress with a white polka-dot pattern.
13. Contrasting: A blue dress with a white polka-dot pattern.
14. Light and airy: A white dress with a blue and red patterned skirt.
15. A pop of color: A blue dress with a white polka-dot pattern.



*Glamour* Editor Caitie

16. The new dress: A blue dress with a white polka-dot pattern.
17. What the new season will see: A white dress with a blue and red patterned skirt.
18. Color pop: A blue dress with a white polka-dot pattern.
19. Bold and new: A blue dress with a white polka-dot pattern.
20. Contrasting: A blue dress with a white polka-dot pattern.
21. Light and airy: A white dress with a blue and red patterned skirt.
22. A pop of color: A blue dress with a white polka-dot pattern.
23. The new dress: A blue dress with a white polka-dot pattern.



*Glamour* Editor Caitie

24. The new dress: A blue dress with a white polka-dot pattern.
25. What the new season will see: A white dress with a blue and red patterned skirt.
26. Color pop: A blue dress with a white polka-dot pattern.
27. Bold and new: A blue dress with a white polka-dot pattern.
28. Contrasting: A blue dress with a white polka-dot pattern.
29. Light and airy: A white dress with a blue and red patterned skirt.
30. A pop of color: A blue dress with a white polka-dot pattern.

74 | GLAMOUR.COM | JUNE 2013 Photographs by Steve B. Jones

JUNE 2013



101  
IDEAS



Anna Dello Russo, Paris, 2012.

**UNDER \$100**

Join the flash mob: Gold accents bring '80s glam to Parisian chic



7



**THE LOOK**  
Break up with your dress habit in this relationship you wear the (skinny) pants.

BALMAIN



Fausto Puglisi Jacket, Paris, 2012.



10



9

8



6

Gold jewelry, Paris, 2012.

- 1. Top \$29.90, Zara; zara.com for stores. 2. Pants \$69.95, Gap; gap.com.
- 3. Earrings \$24, Bebe; bebe.com. 4. Belt \$49.99, Mango Touch; mango.com.
- 5. Bag \$98, BCBG Max Azria; bcbg.com. 6. Shoes \$89.90, Zara; zara.com for similar styles. 7. Pants \$39, Joe Fresh; joefresh.com for stores for similar styles. 8. Swimsuit \$29.95, H&M; hm.com for stores.
- 9. Earrings \$25, Freedom at Topshop; topshop.com. 10. Jacket \$70, Boohoo.com; boohoo.com.

STYLING: MELISSA MARCHIONI; HAIR: JESSICA PERAZA; MAKEUP: ANITA; PHOTOGRAPHY: JESSICA PERAZA; BELT, EARRINGS, SHIRT, BAG & JACKET: COURTESY OF THE DESIGNERS; PHOTOGRAPHY: GLOUWISSE; ETON; TOP: LEFT

# NEW YORK



JUNE 2013

# REAL SIMPLE



FASHION | the guide 



**real steals**  
The temperatures may be spiking, but these sultry summer looks will help you play it cool—and for a song.

WRITTEN BY Rebecca Daly  
PHOTOGRAPHS BY Jody Rogac  
PROP STYLING BY Jeffrey W. Miller

**\$40**  
**LOFT NECKLACE**  
Cascades of red beads can bring exotic island flavor to a printed sundress or a linen shirt.  
**TO BUY:** loft.com.

**\$60**  
**MANGO DRESS**  
The print of this polyester maxi is part tribal, part French damask—a surprising hybrid that looks just right wherever your travels may take you.  
**TO BUY:** mango.com.

**\$98**  
**VINCE CAMUTO SANDALS**  
Get casual comfort without losing your edge, thanks to these strappy tan leather flats accented with gold hardware.  
**TO BUY:** vincecamuto.com.

JUNE 2013 | REALSIMPLE.COM 99

JUNE 2013

W



SHORE THINGS

**SHIP'S AHOY!**  
In March 2006, photographer Michael Thompson and stylist Karl Templer transported us to "Lal Panga."

**LOVE FOR SAIL**  
**SCHOONER-READY PIECES IN RED, WHITE, AND BLUE.**

1. Mango sweater, \$70, Mango, New York, 212.268.5712. 2. Hearts On Fire gold and diamond earrings, \$3,990, heartsonline.com. 3. Fagnonable scarf, \$25, fagnonable.com.  
4. Levi's jeans, \$58, levi.com. 5. Links of London gold and diamond anchor charm, \$470, gold and diamond seashell charm, \$770, and gold chain necklace, \$235, Macy's, Chicago, 312.443.1644. 6. Juicy Couture wallet, \$118, juicycouture.com. 7. Marina B gold and chalcedony earrings, \$2,900, marinab.com. 8. Theory sweater, \$130, Theory, New York, 212.524.6790. 9. Tommy Hilfiger swimsuit, \$198, Tommy Hilfiger, New York, 212.223.1824. 10. Longchamp bag, \$635, longchamp.com. 11. Kate Spade New York shoe, \$258, katespade.com. 12. Gap shorts, \$40, gap.com. 13. Comptoir des Cotonniers dress, \$125, Comptoir des Cotonniers, New York, 212.690.5283. 14. Oliver Peoples sunglasses, \$295, oliverpeoples.com. 15. CH Carolina Herrera top, \$300, CH Carolina Herrera, New York, 212.744.2075. 16. Tabitha Simmons shoe, \$795, Neiman Marcus, 888.888.4757. 17. Rena Lange shorts, \$895, renalange.com. 18. Ulysse Nardin gold and diamond watch, \$27,200, Ulysse Nardin, Boca Raton, FL, 561.353.1846. 19. Converse sneaker, \$55, converse.com.

JUNE 3, 2013 WEEKLY

# Life & Style

STYLE FOCUS

## Shoes That Make You Look *Thinner*

Put your best foot (and figure!) forward in these instantly slimming styles



Ten legs look thinner, and BLAKE LIVELY's leopard Leuboutins highlight her glow.

### Pointy-Toe

Love how a V-neck works slimming magic by visually elongating the torso? "A pointy pump works the same way on the foot," says Sam Saboura, host of TLC's *Something Borrowed, Something New*. "[It] creates extra length in the foot and also elongates the leg line."

### Expert Tip

Pair with skinny jeans or a form-fitting pencil skirt for the sleekest look.



Jean-Michel Casabot, \$245, Jean-Michel Casabot NYC, 646-669-8508

Aldo, \$90, aldoeshoes.com

ShoeDazzle, \$40, shoedazzle.com

Topshop, \$116, topshop.com

Mango, \$100, mango.com

### Chunky Heel

In this case, going chunky means looking skinny! "The weighty look of the shoe balances the proportions of the legs and a fuller lower body," says Saboura. "If the heel is super chunky, offset the look with a loose, flowing skirt or dress."

### Expert Tip

Double the impact by going nude. Skin-tone hues make legs look longer.



Nine West, \$109, ninewest.com

Jessica Simpson Collection, \$98, jessicasimpson.com

Ash, \$175, Ash NYC, 646-422-7098

Vince Camuto, \$110, vincecamuto.com

Zara, \$90, zara.com



Skip the stilettos with a mini: JESSICA BIEL's Nicholas Kirkwood pumps look chic with her short dress.

EXHIBIT NN, PART 24  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)

# LIFE & STYLE



STYLE FOCUS

## Summer Bags for Every Budget

Snag the hottest trends of the season, no matter your bank balance.



Wicker with JULIANNE PICKUP dresses up her casual look with a ladylike dress.

### Straw

Straw is a summer staple! Mixed with leather trim, straw bags can go from the beach to the office. Says Piperlime's senior handbag buyer Jessica Northern, "For work, try teaming yours with denim and a blazer."



**EXPERT TIP**  
After hitting the beach, suck stray sand out of the straw with a vacuum.

### Totes

Cross-bodies can't quite fit all your stuff? Totes are the perfect bag to hold everything when doing errands on the weekend," says Northern. Keep bigger ones organized by grouping small items inside pouches within your tote.



**EXPERT TIP**  
Don't lose that shape! Stuff totes with tissue paper when they're in your closet.



The sleek structure of JULIA PALERMO's Fendi bag goes with everything!

LIFEANDSTYLEMAG.COM 49

JUNE 3, 2013



# TIME OUT NEW YORK

## Time Out New York

**Tony Award predictions**  
Prime picnic spots  
**The tastiest icy treats**  
Stylish swim gear

JUNE 6-12, 2013 ISSUE 910 \$4.99  
TIMEOUT.COM/NEWYORK

### Sample sales and events

#### Deals from six different stores

##### SPANISH SOHO MILE



A half dozen Spanish boutiques are offering up to 30 percent off goods. Find Tierra coral-and-brass necklaces for \$76 (were \$95) and H.E. by Mango men's trench coats tagged \$56 (retail \$70). Locations throughout Soho; visit spanishsohomile.com. Thu 6

Shopping

### SALE OF THE WEEK ALICE + OLIVIA

• Lace short dress, \$129 (was \$306)  
• Striped high-waisted skirt, \$79 (was \$396)  
• Flared dress, \$199 (was \$507)

At two separate locations, designer Stacy Bendet's womenswear is up to 70 percent off. Check out cuffed shorts for \$79 (normally \$198), leather graphic frocks marked \$299 (once \$997) and bargain samples priced at \$49-\$99, 260 Fifth Ave between 28th and 29th Sts (212-725-5400, 260samplesale.com). Mon noon-8pm, Tue-Thu 10am-8pm, Fri 9am-4pm. Mon 10-June 14. • 72 Greene St between Broome and Spring Sts (aliceandolivia.com). Tue-Fri 10am-8pm, Sat 11am-7pm, Sun noon-6pm. Tue 11-June 16.

#### Party-ready threads

##### PARKER

Scoop up chic womenswear for up to 70 percent off. Silk jumpers are \$80 (were \$220) and mesh-panel dresses are cut from \$286 to \$80, 234 W 39th St between Seventh and Eighth Aves, third floor (parkerj.com). Daily 9am-6pm. Wed 12-June 14.

#### Best to buy for work

##### REBECCA TAYLOR



Feminine garb is up to 60 percent off. Standouts include watercolor-print blouses for \$165 (were \$275) and peplum blazers, pared from \$495 to \$297, 34 Gansevoort St between Greenwich and Hudson Sts (212-243-2600, rebeccataylor.com). Mon-Sat 11am-7pm, Sun noon-7pm. Thu 6-July 4.

#### Top summer accessories

##### TORY BURCH

Leather thong sandals are \$99 (normally \$265) and messenger bags are cut from \$435 to \$250, 261 W 36th St between Seventh and Eighth Aves, second floor (212-947-8748, clothingline.com). Tue-Fri 11am-7pm, Sat 11am-5pm. Tue 11-June 15.

Compiled by Elizabeth Denton. Have a sample sale or shopping event you want to see listed? E-mail us at shopping.ny@timeout.com.

### SHOP LOCAL NYC HANDMADE

Little King Jewelry  
21st century heirlooms  
littlekingjewelry.com

handmade sterling silver multi-strand link bracelet

### WANTED EGG DONORS

EGG DONATION is the only hope for some women to become pregnant and start their families. Women ages 21-33 who qualify and complete the donation process are **COMPENSATED \$8,000** for their time and effort.

Contact our Donor Egg Program Coordinator today to see if you qualify. Call 718-263-6688 or e-mail donors@genesisfertility.com or visit our website at www.genesisfertility.com. All information is kept confidential.

GENESIS Fertility  
Brooklyn • Staten Island • Long Island

**PAYING \$8000**

28 TIMEOUT.COM/NEWYORK June 6-12, 2013

### Test drive New sunscreens

#### BEST NEW APPLICATION

Lazybones who hate how long it takes to slather on sunscreen will flip for this foaming version. A small dollop of the lightweight mousse covers a wide swath of skin and quickly disintegrates for even spreading. **Vichy Capital Soleil** lightweight foaming lotion SPF 50, \$29, at Duane Reade, locations throughout the city; visit duaneade.com



#### BEST FOR HAIR

This triple-purpose spray—which can be applied to the body, hair and scalp—makes it easy to shield strands from UVA and UVB rays without having to spring for a separate product. The fast-drying formula also won't make your locks feel greasy. **Shiseido Refreshing Sun Protection Spray for Body & Hair Broad Spectrum SPF 16**, \$30, at Macy's, 151 W 34th St between Sixth and Seventh Aves (212-695-4400, macys.com)

#### BEST ORGANIC OPTION

Many sunscreens contain harmful properties such as oxybenzone—an alarming fact, considering our skin largely absorbs what we put on it. This chemical-free alternative is made with certified organic ingredients, such as jojoba and sunflower oil. **Jalisco Beauty SPF 30 Sport Moisturizer**, \$16, at Whole Foods Market, locations throughout the city; visit wholefoodsmarket.com



#### BEST GUY-FRIENDLY BLOCKER

Although sunscreens are generally gender neutral, this fragrance-free version will appeal to dudes who don't want to smell like a coconut. The lotion melts into skin without leaving any residue, making it more likely that product-averse guys will use it. **Turo Skin Sport Lotion + Sunscreen SPF 30**, \$35, at turoskin.com—Cristina Velocci



June 6, 2013

# US WEEKLY

**US style**

## SUMMER STEALS!

Quick, grab 'em while they're hot! These under-\$100 scorcher are easy on the eyes — and the wallet

► Polyester maxi with open back, [hm.com](http://hm.com) **\$40**

► Polyester and sequin top, [dorothyperkins.com](http://dorothyperkins.com) **\$45**

► Cotton-blend and lace sweatshirt, [mango.com](http://mango.com) **\$50**

► Costa Blanca polyester leopard blazer, [lulus.com](http://lulus.com) **\$75**

► Button-up cotton skirt, [modcloth.com](http://modcloth.com) **\$33**

► Cotton fern-print romper with zipper closure, Loft stores **\$60**

**LAUREN CONRAD**  
The designer cooled off in a lace shift from her summer collection for Kohl's. ([kohls.com](http://kohls.com)) **\$60**

BY HANNAH DEELY, SUZANNE MARCHESE & ANIQA J. MENDES

JUNE 24, 2013

## BUSINESS INSIDER

### Mango Just Proved It Understands The US Market Better Than Zara

Ashley Lutz | Jun. 3, 2013, 3:35 PM |

Spanish retailer Mango will start offering a plus-sized line in the U.S. next year.

The company told Women's Wear Daily that the line is part of its goal to double sales by 2019.

The new line will help Mango succeed where competitor Zara has failed: in the U.S. market.

A majority of the U.S. apparel-purchasing population is plus-size, and Zara's slim fits don't cut it for American consumers, the Economist reported last year.

"Outside the biggest cities, Americans have long preferred classic, roomier clothes," the Economist wrote. This means that people outside of major cities don't like to shop there.

Zara has also refused to adopt "vanity sizing," or labeling bigger clothes with a smaller size, reports Kerry Folan at Racked.

Offering larger sizes gives Mango an advantage over Zara because it exposes the brand to more customers and gives it a shot at a U.S. expansion.

Mango has also slashed prices to compete with its biggest competitor.



Mango

JUNE 3, 2013

## GLAMOUR

MONDAY, 06/ 3/2013 1:53 PM

### Let's Pick the New Face of Mango's Plus-Size Clothing Line!

There's been a lot of **backlash** against fashion brands, such as **Abercrombie & Fitch**, that refuse to offer clothing above a size large, but don't count **Mango** among them. The Spanish label plans to add a plus-size collection as early as 2014. **Miranda Kerr** serves as current face of Mango, but since she won't be posing for this new line, I thought we could help the label pick a hot celeb for its new advertising campaign. Before Miranda worked with Mango, the brand featured **Scarlett Johansson** and **Kate Moss** in its ads.



I'll start by nominating **Whitney Thompson**—winner of *America's Next Top Model*—as my pick. She's already recognizable from the show and would be gorgeous in Mango's colorful clothing.

**Are you on board with my suggestion to hire Whitney, or can you think of a better one? Are you excited to check out Mango's new line when it arrives next year?**

JUNE 3, 2013

## POPSUGAR



### **Mango Announces Plus-Size Line**

Spanish label Mango announced they will be adding a plus-size collection to combat the difference in US and European sizing preferences. The brand traditionally sells slim fits, but according to an **Economist** profile on Zara, Americans prefer roomier clothes. The new collection is rumored to launch as early as 2014.

Source: [Getty](#)

JUNE 3, 2013

# RACKED.COM

## RACKED

INTELLIGENCE

### Mango Solves US Sizing Problem by Announcing Plus Size Line

Monday, June 3, 2013, by Kerry Folan



Miranda Kerr for Mango

Spanish label **Mango** has announced that they will be adding a **plus-sized collection** to the brand's line-up. A rep tells *WWD* that the plus-size division could launch as early as 2014.

Like **Zara**, the brand traditionally sells trendy cuts and slim fits, which has posed a problem for US customers. "Outside the biggest cities, Americans have long preferred classic, roomier clothes," according to an *Economist* profile on Zara parent company **Inditex** last fall. This has hurt Zara's potential to expand to the Midwest and in American malls.

Many overseas brands adopt "vanity sizing" or "size inflation" for clothing sold in America, allowing customers to fit into a size six, when they're actually an eight or ten by European standards.

An article we posted on that phenomenon in August of last year received [55 impassioned comments](#) on both sides of the argument for and against larger size offerings in the US. But a plus-size line may allow Mango to avoid the issue entirely, appealing directly to Americans who want larger sizes while still retaining their current customer base.

What do you think? Should Mango make bigger sizes? Would you shop a Mango plus-size line? Speak your mind in the comments.

- [Mango Aims to Double Sales by 2019 \[WWD\]](#)
- [Are Zara's Sizes Too Small for Americans? \[Racked\]](#)
- [Mango Slashes Prices To Compete With Zara \[Racked\]](#)

JUNE 3, 2013

REFINERY29.COM

# REFINERY29

WEDDING DRESSES | *Jun 3, 2013 7:30 AM EDT*

## 10 Gorgeous Wedding Dresses Under \$100



Mango Crochet Dress, \$89.99, available  
at [Mango](#).

JUNE 3, 2013

# SFGATE.COM

## SFGate

### Mango Just Proved It Understands The US Market Better Than Zara

Published 12:35 pm, Monday, June 3, 2013



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Please follow [Retail](#) on [Twitter](#) and [Facebook](#).

[Join the conversation about this story »](#)

JUNE 3, 2013



Yesterday at 4:02 PM

### 25 Flat and Strappy Sandals for Summer

When the weather heats up and clothes become more minimal, the sandals often get strappier. Last summer's minimal, skin-baring styles may still be kicking around, but busier sandals are this season's staple. The key to this style is the flat sole, which is spare but comfortable, while the strappier details allow for more personality. Offerings in traditional Grecian styles (or "Jesus sandals," as some call them) in tanned Vachetta leathers from Ancient Greek Sandals and K. Jacques are wildly in demand, while elegant metallic options, colorful blues and corals (including a *faux*-leather pair from Stella McCartney), and embellished designs from Miu Miu and Zara provide a wide selection at every cost imaginable. Click ahead for 25 flat, strappy sandals (some on sale!) and may the tan lines begin.



flat strappy sandals

Mango metallic strappy shoe, \$59.99 at Mango

JUNE 6, 2013

# POPSUGAR

## 50 Under \$50: The Chicest Shorts For Summer

JUNE 6, 2013



by Melody Nazarian

Go extra fresh with these [Mango neon-yellow cotton chino shorts](#) (\$40), and then colorblock them with an equally punchy top.

JUNE 6, 2013

# REFINERY29.COM

## REFINERY29

Jun 10, 2013 5:00 AM PDT

### Denim Dream: 3 Local Bloggers Show Us How to Rock a Jean Jacket



**Trinkets & Trends, Lexi**

Whether you're headed to the farmer's market or preparing to stake out a spot on the sand, sun-filled days beg for leggy looks. To keep some skin hidden from the rays, Trinkets and Trends blogger Lexi topped her sweet romper with a breezy denim jacket. The moto-style piece injects a little edge into the outfit, balancing the feminine vibe. The kicker? Fun pinstripes add an eye-catching detail and a little extra oomph to keep it non-fussy.

**Topshop** MOTO Blue Denim Biker Jacket, \$110, available at [Topshop](#); **Mango** Crossed Back Crochet Jumpsuit, \$59.99, available at [Mango](#); **Ray-Ban** 58mm Aviator Sunglasses, \$185, available at [Nordstrom](#); **Jules Smith** Surf Bangles, \$105, available at [Shopbop](#); **Zara** Sandal with Metal Detail, \$89.90, available at [Zara](#).

JUNE 10, 2013

## REFINERY29

Jun 12, 2013 6:00 AM EDT

### The Perfect Outfit: A Chic Work Look On A Broke Girl's Budget

In D.C., the plight of the intern is well-known: high cost of living, expensive drinks, and tricky, office dress codes. But don't lose hope — or feel like you have to pick up a second job. With help from a local blogger, we've compiled a cheap-chic outfit that'll get you from 9 to 5, no problem. And you can scoop this *complete* look and still have dough left over for drinks — which makes for an even happier happy hour.



Blogger E of [District of Chic](#) clearly has a knack for polished and professional work attire. Here, she gives a crisp white blouse just the right amount of on-trend flair with a bold yellow skirt, sleek cap-toe nude pumps, and a pretty pop of mint green. A classic satchel and a tough-yet-dainty collar necklace are the perfect finishing touches for a look that says "look at me" and "take me seriously" at the same time.

*J.Crew* Stretch Perfect Shirt, \$72, available at [J.Crew](#); *Mango* Pleated Skirt, \$59.99, available at [Mango](#); *Forever 21* Cutout Triangle Necklace, \$8.80, available at [Forever 21](#); *Merona* Skinny Belt, \$12.99, available at [Target](#); *Steven* Fearless Cap Toe Pumps, \$104.30, available at [Shoebop](#); *Zara* Suede Combination Bowling Bag, \$79.90, available at [Zara](#).

JUNE 12, 2013

## THE *CUT*

6/14/13 at 2:25 PM

### 20 Printed Silky Shorts to Wear Instead of Cutoffs

Between [Coachella](#), [Govenors Ball](#), the upcoming [Bonnaroo](#), and [Lollapalooza](#), it's hard not to have some "music festival style" fatigue after seeing countless attendees wearing torn denim cutoffs. (Just ask [Chloë Sevigny](#)). For a more polished and even work-appropriate look, silky patterned shorts are a dressy alternative to skirts and will show off toned legs equally well. Try adding a crisp white blouse and a rich brown stacked heel sandal to No. 21's delicate canary yellow floral bottoms for a chic casual Friday outfit. If you prefer a more minimal take on the style, 3.1 Phillip Lim's striped pair is a riff on pin-striped trousers that would be great with simple white tee and black oxfords. An added bonus to many of these styles (like the ones from J.Crew and Zara) is that unlike the short inseams that you commonly see on denim styles, they feature longer lengths to keep you from feeling overexposed. Click ahead to see them all, some of which are currently on sale.



Mango leopard print shorts, \$44.99 at Mango

JUNE 14, 2013

## REFINERY29

SHOPPING | Jun 17, 2013 8:00 AM EDT

### 24 Amazingly Affordable Shoes — All Under \$100

By Angela Tafoya, Michaela d'Artois, Market Research by Jessica Velez

It seems just like yesterday when we first sang Kelly's 2007 parody lyrics, "Shoes. Let's get some shoes!" all around town. However, that footwear mantra never fully let up, because we *still* find ourselves whispering it on the regular. (For that, we can thank our 24/7 sole search.)

Of course, this hefty addiction comes with a price tag, but we're not trying to drain our bank accounts in the process — after all, a girl's gotta eat! That's why we're keeping things financially light and offering up **24 pairs of pretty steppers, all under \$100** — and we don't mean per shoe. So, put your best foot forward and ogle these budget-friendly buys. Now, let's get some shoes.

Mango Patent Pumps, \$24.99, available at [Mango](#).



JUNE 17, 2013

## REFINERY29

LOS ANGELES | Jun 17, 2013 5:00 AM PDT

### Black Magic: 15 Black Dresses For One Smokin' Hot Summer

by Dana Cort

Ever since Ms. Golightly wandered the city streets in her perfect black sheath and pearls, **women everywhere have worshipped the everlasting ease and class of the LBD.** And, with good reason — the wardrobe staple can go just about anywhere, and pair with just about anything — especially if we expand the "L" in LBD to include maxis and midis, too (okay, that's technically an "M," but who's counting?).

Plus, there is just something beautifully dramatic about a flowing black dress under the L.A. sun, which turns altogether smoldering once that hot sun sets. From casual minis to midis, **we've rounded up 15 dresses that make the case for rocking this wardrobe staple all through the summer months.** A little bit of black magic? We'll get behind that.



Mango Gathered Detail Asymmetric Dress, \$59.99, available at [Mango](#).

JUNE 17, 2013

ELLE.COM

# ELLE

## 50 SUMMER WHITES TO REFRESH YOUR LOOK

From sundresses to stilettos, it's time to lighten up your wardrobe

BY ALICIA LUND | JUNE 19, 2013 11:30 PM

### THE FLATS

Mango Bow Ballerina Flats,  
\$14.99 (on sale); [mango.com](http://mango.com)

*Photo: Courtesy of Mango*



JUNE 19, 2013



## REFINERY29

SHOPPING | Jun 21, 2013 5:20 PM EDT

### 9 Not-So-Basic Skinnies Primed To Dethrone Your Dark-Wash Standbys

By Lauren Canuso



Mango Paint Super Slim Jeans,  
\$39.99, available at Mango.

JUNE 21, 2013

REFINERY29.COM

# REFINERY29

PACKING | Jun 21, 2013 7:30 AM BST

Tweet 49 | 1

## Meet The 3 Glastonbury Looks That Will Make Mick Jagger Blush

By Emily London & Alice Tate

FULLSCREEN [ ]

1 of 4



Rita Ora, Pyramid Stage on Friday, 3.30 p.m.

The first official day of Glasto calls for a look that is as fresh as the artist you're watching. We're looking at you, Rita Ora. Update short shorts by tucking in a floral button-up and accessorizing with statement backpack and oversize shades.

Clockwise from top left: Cacharel Orchard Shirt, £60, available at [Urban Excess](#); River Island Red Hexagon Sunglasses, £15, available at [River Island](#); Elly Cheng Crystal Studded Backpack, £220, available at [Bengt](#); & Other Stories Crystal Ring, £8, available at [Other Stories](#); H&M Glitter Nail Varnish, £2.99, available at [H&M](#); Mango Bleached Denim Shorts, £22.99, available at [Mango](#); Topshop Leather Strap Sandals, £18, available at [Topshop](#).

JUNE 21, 2013

## REFINERY29

SHOPPING | Jun 22, 2013 1:00 PM EDT

### Romp Around! 12 Jumpsuits That Are Perfect For Work AND Play



Mango Textured Short Jumpsuit, \$99.99, available at Mango.

By Lauren Caruso

Jumpsuits can be tricky — after all, they are essentially a glorified onesie. But, once you get over the whole all-in-one thing, you'll realize they're a summertime blessing: no matching required.

And, because we're downright *positive* that a jumpsuit is the super-chic solution to those mornings when you're left standing in front of your closet, hoping for an outfit to just materialize, we rounded up a roster of 12 so-flattering options. Wear it with blazer and heels to work, or on its own to your local watering hole. Just go easy on the sauce, if you know what we mean.

JUNE 22, 2013

**THE OUT**

6/24/13 11:28 AM 1

## 18 New Ways to Wear Paler Shades of Pink

BY REBECCA RAMSEY

Unabashedly feminine, calmly pretty, and never too saccharine – blush hues feel almost edgy this time of year. Softer than stark whites or nudes, pale shades of pink are a refreshing choice when you just want something easy to wear that still adds a little color. Perhaps that's why they're appearing in the fall (*Dior, Céline, Miu Miu*) and resort (*Acne Studios, Altuzarra*) collections, as these shades are literally easy on the eyes, and go well with a tan even after it fades. Pair these pinks with whites and other neutrals for a light, summer palette or with darker shades of fuchsia and cranberry for a monochromatic look. In more refined silhouettes, like Zara's double-breasted jacket or sporty silhouettes like ICB's knit dress, these pieces avoid froufrou territory (the opposite of Gwyneth's dress when she won the Oscar, or Andie Walsh's homemade prom dress in *Pretty in Pink*). Click ahead to see a range of options to take you into the seasons ahead.



Image: iStock  
Mango T-shirt with satin panel, \$29.99 at **Mango**

JUNE 24, 2013

## THE **OUT**

Tuesday, June 11, 2013 11:47 AM

### 19 Non-Bohemian, Minimalist Maxi Dresses

BY DIANA TSUI

Getting dressed when it's sticky, hot, and humid out can be as simple as throwing on a pair of silky shorts and a tank, but for the days when you can't be bothered to dig up a matching outfit, a maxi dress can be a lifesaver. Long enough to hide the fact that you may not have shaved your legs, you simply throw one on with a pair of sandals and consider yourself dressed. While most styles tend to skew bohemian with busy patterns, crochet, or lace detailing, the minimalist version of the look feels polished and urban. In rich hues like Topshop's cornflower blue, Naven's jade green, or By Malene Birger's mandarin orange, the ankle-skimming pieces only require the barest of jewelry. For a truly spare take on the style, black or white dresses like Helmut's figure-hugging cowlneck and ASOS's pleated number are clean and graphic, especially when worn as part of a monochromatic look. One styling note: If you are on the petite side, choose a shoe that adds some height (a wedge, stacked heel, or a flatform) to prevent the length and volume from overwhelming your frame. Just skip stilettos, as to maintain the casual vibe. Click ahead to see our current favorites, perfect for the heat wave that's engulfing most of the country.



Mango maxi shirt dress, \$59.99 at Mango

JUNE 26, 2013



Need to get dressed on the fly? Don't waste time figuring out what to wear. Instead, throw on

## Look Hot *at the* Last

**FOR Class**

**LOOK AWAKE**  
Give lids, lips, and cheeks a dewy freshness. E.L.F. All Over Color in Permission, \$1, [eyeflipface.com](http://eyeflipface.com)

**HIT SNOOZE!**  
Buy yourself an extra 10 with dry shampoo. Tresemmé Fresh Start Color Care Dry Shampoo, \$4.79, [drugstores](http://drugstores)

**Sweater** Joe Fresh, \$26, [joefresh.com](http://joefresh.com) **Shirt** Ann Taylor, \$68, [anntaylor.com](http://anntaylor.com) **Jeans** Bebe, \$115, [bebe.com](http://bebe.com) **Glasses** Betsey Johnson, \$225, [glasses.com](http://glasses.com) **Watch** Emporio Armani, \$245, [emporioarmani.com](http://emporioarmani.com) **Bag** Missguided, \$33.49, [missguidedus.com](http://missguidedus.com) **Shoes** VC Signature, \$225, [vincecamuto.com](http://vincecamuto.com)

**FOR YOUR Internship**

**MULTITASK!**  
This trio packs a bronzer, blush, and luminizer. Sephora Collection MicroSmooth Baked Sculpting Trio, \$20, [sephora.com](http://sephora.com)

**THINK PINK**  
Rosy lipstick: Pretty yet professional. Revlon ColorStay Ultimate Suede Lipstick in High Heels, \$9.99, [drugstores](http://drugstores)

**Jacket** Ann Taylor, \$168, [anntaylor.com](http://anntaylor.com) **Shirt** MNG by Mango, \$30, [jcp.com](http://jcp.com) **Skirt** Rebecca Minkoff, \$298, [RebeccaMinkoff.com](http://RebeccaMinkoff.com), NY, 212-677-7829 **Headband** L. Erickson, \$32, [franceluxe.com](http://franceluxe.com) **Bag** BCBG Max Azria, \$398, [bcbg.com](http://bcbg.com) **Shoes** French Connection, \$150, [Lord and Taylor](http://LordandTaylor)

# COSMOPOLITAN FOR LATINAS



**COSMOPOLITAN**  
FALL 2013  
**HOTTER** **AIRDEY**  
**For Latinas**

## How To: 2 WAY TRENZAS

Grade-school style goes glam! Muxo designer Camila Alves and John Frieda Int'l Creative Consultant Harry Josh teach you how.

Photography **JOSHUA PESTKA**

### Updo for Evening



**1 PARTING** Neatly part hair down the center. Make two low ponytails at the nape of the neck and secure them with elastics.

**2 BRAIDING** Divide each ponytail into three parts and create an inverted braid (cross the left and right sections under instead of over the middle section). An inverted braid looks thicker and more intricate than a regular braid.

**3 WRAPPING** Once both braids are done, cut the two elastics and wrap braids around to the front of the head.

**4 UPDO** Grab bobby pins and stick them all around the sides to hold braids in place.

HAIR: PIERRE MASKEY FOR ARTISTS BY TIMOTHY PRIBANO; MAKEUP: VIKO WADA FOR MARK EDWARDS INC; DRESS: MANGO, \$59.99; EARRINGS: MANGO, \$19.99; BRACELET: CAMILA'S OWN; TOP: INC, \$89.50; NECKLACE: ICEBELLIAN, \$39.

*For shopping information, go to "Where to Buy," page 167.*

AUGUST 2013

# COSMOPOLITAN FOR LATINAS

**COSMOPOLITAN**  
FALL 2013  
**For Latinas**

**GET THE LOOK**  
*from the shoot*

*Sexy Layers!*

GORJANA, Ring, \$65

MASSIMO DUTTI, Coat, \$465

MANGO, Dress, \$119.99

GENIE BY EUGENIA KIM, Hat, \$88

SANIA'S BROW BAR, Brow Pencil, \$25

COSABELLA, Bra, \$106.50; Panty, \$54.50

118 / COSMOFORLATINAS.COM - Fall 2013

For shopping information, go to "Where 'o Buy," page 167.

MODEL: PHOTOGRAPHER: STEVEN CHEE; STYLIST: NICOLE ADOLPHE; MODEL: NICOLE ADOLPHE; MODEL: KENZAL CHADWICK; (CHINA MARKER) YUET LAU/DREAMSTIME.COM (RING, DRESS, HAT, LINGERIE) GREG HARINO/STUDIO D; STYLIST: JILL EDWARDS FOR HALLEY RESOURCES; (OTHER PRODUCTS) COURTESY OF MANUFACTURERS.

AUGUST 2013



# GLAMOUR

The Music Issue: **With One Direction!**

# GLAMOUR

The World's Most Famous Boy Band Grows Up and Hangs Out With Actress **Dania Ramirez**

Turn for Bonus

## Shop Our Shoots

Scoop up these big Music Issue fashion trends, at every price and size. Then, of course, rock on.



**A croc-print cuff**  
Sarah Chloe (\$398, sarahchloe.com)

**Dangly earrings**  
Ariel Gordon (\$575, ariलगordonjewelry.com)

**A brocade tube dress**  
Zadig & Voltaire (\$590, us.zadig-et-voltaire.com)

**A blingy dress**  
Finders Keepers (\$148, revolveclothing.com)

**A lacy shift**  
Kaspsaka (\$193, revolveclothing.com)

**A bow-front mini**  
French Connection (\$248, frenchconnection.com)

**ID's new perfume!**  
Our Moment One Direction eau de parfum (\$60 for 3.4 oz., macys.com)

**Golden Glam**

**Metallic pumps**  
Schutz (\$170, select Bloomingdale's stores, 800-232-1854)

**A deco bag**  
Badgley Mischka (\$295, lordandtaylor.com)

**Pretty Punk**

**A protecting spray**  
Redken Iron Shape 11 (\$16, redken.com for salons)

**A motojacket**  
Mango (\$250, mango.com)

**Cherry nails**  
Clinique A Different Nail Enamel in Happy Heat I (\$16, clinique.com)

**Hair that shines**  
Pantene Pro-V Truly Natural Shine Serum (\$5, at drugstores)

**Blond maintenance**  
John Frieda Everlasting Blonde Colour Preserving Shampoo (\$6.99, at drugstores)

**Super-red lips**  
Shiseido Lacquer Rouge in Drama (\$25, shiseido.com)

176 GLAMOUR.COM AUGUST 2013

STYLING: CATHY CRAWFORD AND JOSEPHINE SCHMELZER; HAIR: JUDY COOK

AUGUST 2013

# LUCKY

THE MAGAZINE ABOUT SHOPPING

# Lucky

FREE STUFF!  
ALL NEW LUCKY BREAKS PAGE 117

PRETTY

## Style TREND ALERT



Lacoste



Super-sexy and slightly futuristic. It's like Mad Men meets The Fifth Element. Cotton-blend dress, \$80, mango.com



The combination of wine-colored pony and gold hardware is so luxe. Hair-cell bag, \$550, toryburch.com



> A menswear-inspired coat feels fresh and feminine in blood orange.

Wool coat, \$348, French Connection, usa.frenchconnection.com

## Power Orange

Pair this classic fall color with burgundy and gold accents for the most unexpected (and luxe) look of the season.



"Devon" heel, \$108, Diane von Furstenberg, 645-490-4800

< Crazy-sexy with high-waisted jeans!



Add a tomboy-cool touch to everything. Gold-tone "Conse" watch, \$275, Citizen Eco-Drive, Zales.com



Lelia Yaveri gets the look exactly right.



Facets take a gold band from simple to brilliant. Brass ring, \$20, Jennifer Fisher, JenniferFisherJewelry.com



Sophisticated with a chunky orange sweater and heels. viscose-blend trousers, \$345, Hugo, hugoboss.com, for locations

# PEOPLE STYLEWATCH



FASHION



Victoria Beckham in a Diane von Furstenberg sweater, Victoria Beckham sunglasses and Casadei heels.



\$89

Calvin Klein Polyester top; belk.com SW CALVIN



20% off\*

\$26.50

GoJane "Plate Bracelet" in metal; 818-581-4652 gojane.com SW GO



\$78

Danielle Nicole "Alexa Mini" faux leather cross-body, 8.5"H x 11"W x 3"D; danielle-nicoe.com SW DAN

## FALL UPDATES UNDER \$100!

Tops, pants, bags and more in right-now navy and burgundy add polish to your look for the office and beyond



\$30

MNG by Mango "Navy Print Gathered Skirt" in cotton-polyester with faux leather belt (available in August); jcp.com SW MNG



\$98

French Connection "Katherine Plains Top" in polyester; usa.frenchconnection.com SW FRENCH



\$18.99

Prima Donna Plated steel and suede necklace; shoppriamadonna.com SW PRIMA



\$67

ASOS "Trousers with Piping" in polyester; asos.com SW ASOS



\$49.50

LOFT "Andrea Smoking Loafers" in satin; loft.com SW ANDREA

82 Test the code next to the icon to 7-6-4-77(S-NAP-P) to get buying info sent to your phone and e-mail. Standard message and data rates apply. To see our privacy policy and terms of service, visit PeopleStyleWatch.com.

\*GoJane From July 12 to Aug. 16, mention "PSWaug20" over the phone or enter it at checkout for a discount on full-price and sale merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates.

AUGUST 2013

# SEVENTEEN

★ TRAUMARAMA! P.164 / HOT GUYS P.149

/ EXCLUSIVE COUPONS P.76 ★



## Coolest sweatshirt for your vibe!

Your comfy weekend staple gets a chic makeover for school.

### glam

Let an animal-print tee peek out for a walk on the fashion wild side.



Gittery sweats and sneaks give your look an unexpected cool-girl factor.

**SWEATSHIRT** Marring Warrior, \$72, [marring.com](http://marring.com). **LEGGINGS** Janeli Candy, \$25, [myjanelicandy.com](http://myjanelicandy.com). **SNEAKERS** Janeli Candy, \$72, [marring.com](http://marring.com). **T-SHIRT** Adida by Stella McCartney, \$88, [slidac.com](http://slidac.com). **PANTS** Victoria's Secret, \$108, [victoriassecret.com](http://victoriassecret.com) and 800-486-8200.



A sweatshirt balances out super-girly pieces for a fun contrast.

### sweet



Keep it sweet with a pastel skirt, and add sky-high heels for fierceness.

Zendaya

**ROPE BRACELET** Make Me Chic, \$4, [makemechic.com](http://makemechic.com). **SPIKE BRACELET** Zentech, \$11, [zooahq.com](http://zooahq.com). **GOLD BANGLES** Forever 21, \$11 for set of five, select Forever 21 stores and [forever21.com](http://forever21.com). **ORANGE BRACELET** Pure Vida Bracelets, \$12, [purevida-bracelet.com](http://purevida-bracelet.com). **SNEAKERS** Urbanog, \$22, [urbanog.com](http://urbanog.com).

### boho



Let a printed skirt and layered jewelry give your sweatshirt a hippie-chic style.



A little fringe and rigged booties will finish the look!

**JACKET** Forever Exchange, \$40, [foreverexchange.com](http://foreverexchange.com). **SWEATSHIRT** Adida NEO Label, \$48, [adidas.com](http://adidas.com). **BLOUSE** Mango, \$65, [selectmango.com](http://selectmango.com). **SKIRT** Forever, \$26, [forever.com](http://forever.com). **NECKLACE** Accessories by Mariquei Lashman, \$116, [maccessoriesnyc.com](http://maccessoriesnyc.com). **BAGS** Lulu's, \$42, [lulus.com](http://lulus.com). **BOOTS** H&M, \$19, [H&M.com](http://H&M.com).

AUGUST 2013

# SHAPE

# SHAPE

SHAPE YOUR LIFE

Look Great

STYLE TRAINER



**STACY LONDON**  
is SHAPE's style editor-at-large and founder of Style for Hire.

## A SHORT STORY

This versatile separate has grown up a lot since you wore it on the playground. So if you've been relegating shorts to the weekend, you might want to take a longer view. Use these tips to sport them from boardroom to boardwalk, and beyond.

### {Day}

Shorts have worked their way into all but the most conservative of offices. Opt for a hem no higher than you'd wear a skirt, and add polish with a blazer and heels.



**Vince Camuto** suit (\$224; vincecamuto.com). **L'Amour by Nanette Lepore** blouse (\$17; jcpenny.com). **Mango** necklace (\$69; mango.com). **Jimmy Choo Anouk** pumps (\$750; jimmychoo.com).

### {Evening}

Stand out in a sea of LBDs by pairing a sleek, solid tux jacket with the surprise of embellished shorts. A looser cut exudes night-out elegance.



**Zara** jacket (\$129) and shorts (\$89; zara.com). **Joe Fresh** tank (\$29; joefresh.com). **Bar III** earrings (\$30; macys.com). **Fossil** bangle (\$68; fossil.com). **Vince Camuto** studded bracelet (\$48; nordstrom.com). **DVF** clutch (\$365; 646-486-4800). **Narciso Rodriguez** wedges (\$1,095; narcisorodriguez.com).

### {Weekend}

Cutoffs are chic when teamed with a classic striped tee and trendy extras. Choose flats or sandals over sneakers for a more sophisticated look.



**Fossil** tee (\$34; fossil.com). **Paige Denim** shorts (\$149; paigeusa.com). **Bar III** bangles (\$32; macys.com). **DVF** scarf (\$185; dvf.com). **Vince Camuto** earrings (\$25; vincecamuto.com) and watch (\$150; vincecamuto.com). **Michael Kors** sandals (\$99; 866-709-5677).

# LIFE & STYLE



## Lust OBJECT Who needs a man when you have shoes this hot!

### ROBERTO CAVALLI'S *Caged Heels*

**GILDED GLAMOUR**  
"Inspired by the gladiator sandal style, this design is sharp and chic, to help women feel glamorous and sexy," Roberto Cavalli tells *Life & Style*. Gold patent leather makes them a great neutral that will add a little va-va-voom to your wardrobe.

Roberto Cavalli, \$755, no longer available, for similar styles, visit robertocavalli.com

**OLD-FASHIONED QUALITY**  
Cavalli grew up in Florence, Italy, where artisans have been handcrafting shoes for centuries. Their tradition of superior craftsmanship is evident in this brilliantly constructed single-sole sandal.

**UNABASHED SEX APPEAL**  
Ever since Brigitte Bardot frolicked in Cavalli's clothes in St. Tropez in the early '70s, his name has been synonymous with sexy. And these bondage-inspired sandals, with their 4½-inch heels, are no exception!

#### Get the Look for Less!

Franco Sarto,  
amazon.com



\$89

Badgley  
Mischka,  
6pm.com



\$107

Mango,  
mango.com



\$60



SANDRA BULLOCK

STAR



# Ready To WEAR

Celeb fashion news you can use.



What model behavior! Spotted prepping for her next look during the Mango fall campaign photo shoot, Miranda Kerr smiles for a picture on set. Though the brand's new ads don't hit until August, Miranda is really never off duty: She's constantly photographed by paparazzi for her enviable street style, even while toting son Flynn. Thanks to her son, Miranda says, her style has "become more relaxed: Two-year-olds keep you very busy, so my collection of flat shoes is definitely growing!"

PHOTO COURTESY OF MANGO

AUGUST 15, 2013

# REFINERY29.COM



## REFINERY29

### 8 Totally Not-Boring Work Outfits



If your 9-to-5 look consists of gray and, well, charcoal gray, a bright-red pant is a beyond-easy way to punch things up. Classic, neutral accessories keep your outfit from being the *total* talk of the watercooler (gold is a neutral, right?).

REBECCA TAYLOR ARTISANAL TEE, \$250, AVAILABLE AT [REBECCA TAYLOR](#); MANGO SLIM SUIT TROUSERS, \$27.99, AVAILABLE AT [MANGO](#); MIISTA ZOE GOLD OXFORDS, \$102, AVAILABLE AT [ARTICI FN](#); CLARE VIVIER SIMPLE TOTE, \$368, AVAILABLE AT [SIHOPOFF](#); BAUBLE BAR EBONY FLORA STUDS, \$24, AVAILABLE AT [BAUBLE BAR](#).

AUGUST 1, 2013



# REFINERY29.COM



## REFINERY29

### 14 Trench Coats We Want To Wear Now



AUG 2, 2013 12:20 AM  
ALICE TATE,  
EDITORIAL ASSISTANT

Belted, buttoned, and pioneered by Burberry, the trench is the garment that will slide you through to next season in style. As practical as it is sexy (for who knows what you're wearing under there), it's gonna shield you from August showers and invent the nipped-in waist of your dreams. Win!

Already given the nod from Sherlock Holmes, Audrey Hepburn, and o'course, Christopher Bailey, it has us quite smitten — obviously. Click through to see the picks that get our ticks.



[Pin it](#)

Mango Leather Appliques Trench, \$99.99, available at [Mango](#)

AUGUST 2, 2013

WHOWHATWEAR.COM

# WHO WHAT WEAR

What Was She Wearing: Olivia Palermo



Mango Metal Appliques Skinny Belt (\$30) in Black

AUGUST 3, 2013

## FASHION GONE ROGUE

### SEE MORE IMAGES FROM MIRANDA KERR'S FALL 2013 MANGO ADS

by [Joanna](#) - Aug 6, 2013

**Autumn Star** – Following up a [preview](#) last month, we have a full look at the fall 2013 campaign from Mango starring [Miranda Kerr](#). The Aussie beauty shows off her rocker side for the studio images snapped by [Inez van Lamsweerde and Vinoodh Matadin](#). Miranda gets grunge chic in a mix of plaid, denim and floral prints styled by Geraldine Saglio.



AUGUST 6, 2013

JUSTJARED.COM

# JUST JARED®

TUE, 06 AUGUST 2013 AT 4:20 PM

## Miranda Kerr: Mango Fall 2013 Campaign Images!



**Miranda Kerr** rocks various looks for these brand new pictures from *Mango's* Fall 2013 campaign.

"I had a great time shooting the Fall/Winter campaign for *Mango* with **Inez and Vinoodh**," the 30-year-old model said in a statement. "They are an amazing team to work with, and we have such a good time together. The clothing is especially fun this season with a punk-inspired edge. I loved that **Inez and Vinoodh** kept the look of the campaign very raw and natural and I think it compliments the collection very well. They did a fantastic job, as always!"

25+ campaign pictures of **Miranda Kerr** inside...

AUGUST 6, 2013

# Los Angeles Times

## All The Rage

MUSINGS ON THE CULTURE OF KEEPING UP APPEARANCES

FASHION NEWS

### Miranda Kerr is the face of Mango's fall ad campaign



Miranda Kerr wears Mango, as the face of the label's fall ad campaign. (Inez and Vinoodh for Mango)

By Susan Denley  
August 7, 2013 | 8:31 a.m.

Miranda Kerr is the face — and body — of Mango's fall ad campaign. The Australian model (and wife of actor Orlando Bloom) was photographed in New York by Inez and Vinoodh, Mango announced Tuesday.

AUGUST 7, 2013

# People

**StyleWatch** | STYLE NEWS NOW

**Chic Clicks: See Miranda Kerr's New Fall Campaign for Mango; Plus, Taylor Swift Can't Wait to Wear Velvet Shoes**

08/07/2013 AT 04:20 PM ET



COURTESY MANGO

-Mango knows how to advertise. Thanks to [Miranda Kerr's](#) new campaign, we cannot wait to throw on a leather bomber, jeans, a dress with boots and other fall-ready looks [[Mango](#)]

AUGUST 7, 2013

# REALBEAUTY.COM

real beauty  
POWERED BY YOU

## *Miranda Kerr and Mango Get Punked*

8/7/2013 1:30:00 PM BY [AMANDA SEAMAN](#)



We love when our favorite celebrities team up with our favorite brands, it makes the lookbooks so much more fun to peruse! Miranda Kerr is one of the [chicest moms](#) out there and Mango is our go-to for fashionable yet totally affordable style. We were obsessed with last season's campaign, so when we heard Kerr and Mango teamed up again for their [Autumn/Winter 2013 Collection](#) we knew it was going to be good.

Famed photographers Inez and Vinoodh shot Kerr in New York City for the Spanish brand's [punk-inspired](#) line. "I loved that they kept the look of the campaign very raw and natural," said Kerr. "I think it compliments the collection very well."

Full off punked out plaid, leather, and stud detailing, the line is one that would make Courtney Love and Vivienne Westwood proud. Though our favorite piece, the long-sleeve black maxi (pictured above), is a little more Morticia Addams than Joan Jett.

AUGUST 7, 2013

# THEFASHIONSPOT.COM



## Miranda Kerr and Anna Seleznova Get Punked By Mango for Fall

Hannah Ongle

August 7th, 2013



Besides Anna Wintour's Met Gala gown, there's probably nothing less punk than green smoothies and high-fashion granny panties. But that hasn't soured yogi extraordinaire **Miranda Kerr's** thoughts on the so-hot-right-now subculture - or Mango off the model.

Miranda has returned for another season as the face of the Spanish brand, this time slipping into something a little further out of her comfort zone. But if the 30-year-old mother of one is feeling weird about dressing like a fancier version of Avril Lavigne circa 2007, she's not showing it. Mango's Fall 2013 collection is heavy on the plaid and pinstripe with a few 90s-inspired florals thrown in for good measure, and Miranda looks just as cozy in a pair of patent creeper-style loafers as she does in the collection's belted chiffon dress. This is the girl who pulled off sexy Japanese Santa, after all.

Standout pieces in the collection include, besides the aforementioned loafers, a series of structured woolen coats and ankle-baring pinstripe work pants. It's a little 'borrowed from the boys,' but not so much that you'll have the boys second-guessing their sexuality.

But it's all relative. The brand also tapped Anna Selezneva to front the catalogue for the same collection, and the Russian model's piercing eyes and heroin chic liner are giving us a slightly stronger DGAF vibe. See a few images from the campaign and catalogue below and let us know who did the most justice to plaid.

**AUGUST 7, 2013**



# OOTDMAGAZINE.COM

## OOTD MAGAZINE

### MIRANDA KERR FOR MANGO FALL / WINTER 2013 COLLECTION

Miranda Kerr for Mango Fall Winter 2013 Collection – She's back! Model Miranda Kerr has revived her role as the face of Spanish apparel brand Mango. Photography duo Inez van Lamsweerde and Vinoodh Matadin snapped the Aussie beauty again in the label's rock and roll inspired designs styled by Géraldine Saglio.



**AUGUST 8, 2013**

# PEREZHILTON.COM



## Miranda Kerr Models Marvelously For Mango

8/08/2013 9:30 AM ET | Filed under: Fashion Smashion • Ad Campaigns • Miranda Kerr



Quite possibly the hardest working model in the biz, **Miranda Kerr** is putting her face and bod to good use in the latest A/W 2013 ads for **Mango**.

Looks like she's not hurting at all since removing her angel wings for **Victoria's Secret!**

The shots, taken by **Inez & Vinoodh** in studio and on a rooftop in Manhattan, feature the supermodel in typical model-y poses — arm held over her eyes, adopting an awkward pose while sitting on a box — as she showcases the brand's plaid pants, striped sweaters, and black gowns, among other pieces.

She may be 30, but her dewy skin could easily belong to a 21-year-old!

You go ahead and milk that mug for all it's worth, Miranda!

[Image via **Inez & Vinoodh/Mango**]

Tags: ad campaigns, fashion smashion, inez and vinoodh, mango, mango fall 2013, miranda kerr



AUGUST 8, 2013

# REFINERY29.COM



## REFINERY29

### 25 Pieces That Have Us Pumped For Fall

AUG 8, 2013 6:00 AM  
BY ANNIE GEORGIA GREENBERG



Mango Miranda Checked Bomber Jacket, \$79.18, available at [ASOS](#).

AUGUST 8, 2013

## WHOWHATWEAR

By Jessica Baker

Published 06/08/2013

### DON'T BE TARDY TO THE (CARDI) PARTY! 13 STYLES TO SHOP NOW

When preparing your wardrobe for fall, baby steps are key—with temps still in the 80s, we're not quite ready to invest in woolly coats and over-the-knee boots. That's where the cardigan comes in. The lightweight layer is the perfect fall starter piece, as it can easily be slung over the shoulders cape-style (Alexa Chung, we're looking at you) or layered over a dress when the sun goes down.



Mango

Round Neck Cardigan (\$40) in Azul

AUGUST 8, 2013



## GLAMOUR FASHION

FRIDAY, 08/ 9/2013 11:10 AM

### Miranda Kerr Goes '90s Grunge for Mango: And We're All Over It

by Amy Wicks

It's no surprise: The '90s are BACK. And no fashion house has embraced the trend more than Saint Laurent, with Hedi Slimane's high-fashion grunge collection for fall. Now Mango is reimagining the mode for its fall collection, which was shot by high-fashion photogs Inez van Lamsweerde and Vinoodh Matadin, and features the gorgeous Miranda Kerr.

Thankfully, the prices at Mango makes these trends more affordable than those Saint Laurent looks, so if you want to embrace the '90s all over ahead, you won't have to part with too much of your paycheck.

But just how much do these outfits cost, you ask? They are pretty affordable. Check it out:



AUGUST 9, 2013

## STYLEBISTRO

### Miranda Kerr Like You've Never Seen Her Before

By [Tanya Leigh Washington](#) on August 9, 2013



Normally, we see [Miranda Kerr](#) in ladylike dresses or modern outfits with a sophisticated edge, so Mango's latest campaign was a fun surprise. The theme? '90s grunge.

If you're envisioning combat boots and tartan pants, you'd be right. The brand played to our nostalgia with off-the-shoulder tops, floral ruffles, pinstripes, and even those chunky flatform oxfords. Ah it brings us back! Even Miranda's hair was in a rocker mood with bed head kinks and windblown layers. Take a peek at the photos to see exactly what we're talking about. Maybe this will inspire the Aussie beauty to bust out her own Doc Marten's and plaid.

Visit [Mango](#) to get in on the latest looks!



AUGUST 9, 2013

## PINK IS THE NEW BLOG

LES NEWS

### Miranda Kerr Gets Photographed By Inez & Vinoodh For Her Fall 2013 Mango Campaign

Continuing To Do No Wrong...

Posted by: [Shannon](#) on August 10, 2013 | [Leave a comment](#)

[Like](#) 2 [Tweet](#) 4



[VIEW THE GALLERY / 13 Photos -](#)

Back in April we got to see [Miranda Kerr](#) rocking the fabulous Summer 2013 Mango campaign. Now my favorite modelin' Mom is back with beautiful new photographs from her Fall campaign. Photographed by the legendary [Inez & Vinoodh](#) (who've been putting in lots of work with [Lady Gaga](#) recently), [Miranda](#) gets casual, funky, grungy, and sexy in these fabulous styles. Peep the gallery for more!

[Source]

AUGUST 10, 2013



## REFINERY29

### Miranda Kerr & Mango Are A '90s Match Made In Heaven



AUG 10, 2013 10:30 AM  
VANESSA GOLEMBEWSKI,  
EDITORIAL ASSISTANT

Last year, Miranda Kerr replaced Kate Moss as the face of Mango, and (as predicted) totally nailed it. Now, the supermodel returns for the brand's fall '13 campaign, looking as gorgeous as ever. When it comes to Mango, perhaps Kerr is here to stay.



While Kerr is honing all that experience as a Victoria's Secret Angel and working that camera, Mango's collection is definitely channeling the edgier '90s trends we loved: Plenty of plaid, combat boots, and platform loafers all make for a grunge-era look we're totally digging. Click through to see the lookbook, photographed in New York by Inez and Vinoodh, and continue your undying jealousy love for Kerr and Mango.



AUGUST 10, 2013



## DAILY LIFE

### How good does Miranda Kerr look in this Mango campaign?

August 13, 2013 - 8:09AM

**Kathleen Lee Joe**

Miranda Kerr, who replaced Kate Moss as the face of Mango last year, returns for the brand's 2013 [campaign](#). Photographed in New York by Inez and Vinoodh, the look book offers a luxe redux on grunge-era classics and some of our favourite 90s staples.

Which trends from the runway have trickled down into high street? Well, from the looks of things, you'll soon be stomping around in combat boots, floral minis, pinstripe pants, military coats, leather moto jackets and plenty of plaid, not to mention some amazing patent-leather platform creepers. There are no tricks with this campaign – just too-cool threads, Miranda Kerr and the most famous skyline in the world. A winning formula for any look book.



Miranda in the Mango campaign. Images via Mango.

**AUGUST 13, 2013**

ELLE.COM

# ELLE

ELLE > FASHION > TREND REPORTS

## DENIM GUIDE FALL 2013

From dark colored skinnys and distressed boyfriend jeans to beaded chambrays and moto jackets, we've rounded up a denim style for everyone —happy shopping!

By Alicia Lund | August 13, 2013 5:00 PM

3 +1 Share Like 0 Pin it Tweet 0

◀ 43 OF 100 ▶



SHOP NOW

### THE STRAIGHT LEG

Mango Straight-Fit Dark Jeans, \$69.99;  
[mango.com](http://mango.com)

Photo: Courtesy of Mango

+ VIEW LARGER VIEW THUMBNAILS

AUGUST 13, 2013

# REFINERY29.COM



## REFINERY29

### 20 Rain Slickers That'll Keep You Dry *And Chic* — Promise!



AUG 13, 2013 5:20 PM  
LAUREN CARUSO,  
STAFF WRITER



Mango Short Sleeved Jacket, \$69.99, available at [Mango](#).

AUGUST 13, 2013

## WHOWHATWEAR

By: *Jessica Baker*

Published: 08/14/2013

### YOUR COMPLETE GUIDE TO THE SEASON'S BEST MOTO JACKETS

Call off the search party, your hunt for the perfect motorcycle jacket ends right here! We put together an extensive shopping guide featuring some of the choicest designer styles (Burberry! 3.1 Phillip Lim!) and noteworthy high street finds (Zara! Topshop!), each packed with plenty of personality.



And it comes at the perfect time: fall is all about the moto, so make sure you get the right style for your budget and body now, before all the best options are sold out. Whether you're looking for a classic black version that you'll love forever, hoping to mix things up with an unexpected fabric or print, or have your heart set on a vest iteration, we can assure you your new favorite moto jacket is in today's roundup. So get a stylish start on your fall wardrobe and shop our curated picks now!

*bright*  
RED

Mango

Women's Combi Leather Biker Jacket (\$190) in Red

AUGUST 14, 2013

# CELEBUZZ.COM

## CELEBUZZ!

### Miranda Kerr Poses for Mango



Miranda Kerr strikes a pose in a new campaign for Mango's Spring/Summer 2013 collection. The 29-year-old was named as the Spanish clothing company's newest face last fall.

AUGUST 15, 2013

# REFINERY29.COM



## REFINERY29

### 8 Style Ruts To Break Out Of

THE SOLUTION



A CHANGE OF CLOTHES DOESN'T  
HAVE TO BE COMPLICATED.

[Pin it](#)

**The Solution:** A change of clothes doesn't have to be complicated.

You shouldn't be wearing out your gym shoes on pavement anyways, so choose a pair of flat, light shoes that'll disappear in your bag. As for the rest of clothes, bring a dress that won't wrinkle and provides plenty of ventilation in case you're still shvitzing after you leave the gym.

MANGO FLOWY DOT DRESS, \$69.99, AVAILABLE AT MANGO; FAIRENDS FLANNEL HAT, \$48, AVAILABLE AT MADEWELL; REVOLVE CLOTHING STEVE MADDEN FLAT, \$100, AVAILABLE AT REVOLVE; ASOS DENIM DUFFLE BAG, \$40.50, AVAILABLE AT ASOS.

AUGUST 15, 2013

# REFINERY29.COM



## REFINERY29

### 8 Style Ruts To Break Out Of

THE SOLUTION



TAKE IT UP A NOTCH WITH  
CROPPED BLACK TROUSERS.

Pin it

**The Solution:** Take it up a notch with cropped black trousers.

The only other pant that offers the same sort of versatility? Cropped trousers in a dark colorway. They can be dressed up or dressed down and add a touch of thoughtfulness to your clothes that is hard to project with a pair of denim.

MANGO FAUX LEATHER BIKER JACKET, \$80, AVAILABLE AT MANGO; T BY ALEXANDER WANG CROPPED TROUSER, \$104.36, AVAILABLE AT FARFETCH; J. CREW BAR-STRIPE TEE, \$19.50, AVAILABLE AT J.CREW; JESSICA SIMPSON AGED BRONZE SHOE, \$109.99, AVAILABLE AT HECLA.

AUGUST 15, 2013

## THE *OUT*

8/16/13 at 5:01 PM | 

### 19 Printed Miniskirts to Wear Into Fall

BY DIANA TSUI

Diving head first into all of the shiny new fall clothes in stores isn't satisfying when it's still August and too warm to wear heavy coats, thick sweaters, or high boots. To satisfy the craving for something new, consider a graphic printed miniskirt in an autumn-friendly palette. For these last few days of balmy weather, they will refresh stale summer staples like loose tees and flat sandals. Come October, as the mornings grow chillier, add a motorcycle jacket and ankle boots. Take J.Crew's deep-green-and-navy striped skirt: When worn with a simple white tank and strappy brown sandals, it would be an ideal après-beach outfit. In a few weeks, a navy cable-knit crew-neck pullover and stacked-heel booties turn it into a go-to weekend brunch outfit. For those looking to mix up their wardrobe with prints more unusual than classic stripes, [Christopher Kane](#) has a non-military and sophisticated take on camouflage, while [Kenzo](#) has luxe-looking trompe l'oeil snakeskin pattern. Click ahead to see all of these and more.



Mango ethnic embroidered cotton skirt, \$34.99 at [Mango](#)

AUGUST 16, 2013



**fashiondailymag**  
chic style + beauty + art

FASHIONABLE LIFESTYLE | COOL STYLE | NYC | FASHION STYLE | BEAUTY

## Behind The Scenes with Anna Selezneva

Written by [Engrise Saguro](#) on Aug. 15, 2013 at 10:41 | [VIEW THE ORIGINAL](#) | [COMMENT](#)



Behind the scenes peaks of blue-eyed beauty **Anna Selezneva**. This lovely was selected to model for Mango's fall 2013 catalogue. The cute shoot set in Williamsburg, Brooklyn was captured by photographer **Lachlan Bailey**, with styling by Geraldine

Saglio and hair and makeup by Rudi Lewis and Yadin. Always a thrill to see the happenings on set...



Anna is the perfect representation of **feminine punk** in these shots. The looks all fall under a rock vixen with plaid prints and graphic tees. Punk's obviously trending hard for fall and Mango doesn't disappoint with these upcoming styles. Black is practically on every outfit and it's never looked better. Leather and rocking boots are also prevalent, adding just the right amount of edgy fun. A special nod must go to the super hot elevated creaser shoes. The styling is spot on from the workwear tailored to ripped jeans, we're talking it.



Along with these special shots, a 'behind the scenes' video was also put together to document the full shoot. Shows off one of NYC's popular boroughs in a lovely light. Watch the video: [Behind The Scenes: ANNA SELEZNEVA Behind The Scenes For Mango](#) selected by Engrise Saguro, written by Allison Ripa.



photo credit: Lachlan Bailey

AUGUST 17, 2013

ELLE.COM

# ELLE

ELLE • FASHION • TREND REPORTS

## THE BEST FALL JACKETS AND COATS

This season's toppers come in all shapes, colors and sizes—including oversized coats, pale pink jackets, and chic bomber styles. Take your pick, and start warming up!

By Alicia Lund | August 19, 2013 6:23 PM

0 +1 Share Like 0 Pin It Tweet 0

◀ 35 OF 70 ▶



### TRENCH

Mango Leather Appliqués  
Trench, \$169.99;  
[mango.com](http://mango.com)

Photo Courtesy of Mango

VIEW LARGER VIEW THUMBNAILS

AUGUST 19, 2013

## ELLE

### FALL BOOT GUIDE 2013

Boot season is upon us! See all of our favorite styles—from tough-luxe to sleek and sexy—these boots were made for shopping.

By Alicia Lund | August 19, 2013 8:23 PM

◀ 57 OF 78 ▶

#### THE WEDGE

Mango Wedge Leather Ankle Boots, \$129.99;  
[mango.com](http://mango.com)

Photo: Courtesy of Mango



➤ VIEW LARGER   ■ VIEW THUMBNAILS

WHAT DO YOU THINK ?



◀ 57 OF 78 ▶

AUGUST 19, 2013

## fashiondaily mag chic style + beauty + art

FASHIONABLE LUXCHIC LIFESTYLE. NYC • EURO STYLE • RUNWAY

### Miranda Kerr for Mango Fall campaign

Posted by Brigitte Segura on Aug 12, 2013 in FALL | WINTER, fashion | 0 comments



A high street favorite, the Spanish Company tuned into laid-back trends for Fall. The creative outcome of punk inspired pieces are casual, modeled by the lovely Miranda Kerr, photographed by Inez and Vinoodh for Mango Fall 2013. Known for her days as a VS angel, Kerr brings her intense blue eyes and petite frame to show off the feminine in easy, hip clothes styled by Geraldine Saglio.



A collection consisting of mostly separates, Mango's autumn looks were created for the cool tomboy girl with a range of pants, shorts, and outerwear. Three dresses portray the femininity of the Mango girl: a flirty and floral day-dress, a bohemian tunic in polka dots, and a chic floor-length black gown. Our favorite is the black gown, cinched at the waist and slightly medieval-inspired, which can be worn casually during the day or dressed up for a big night.

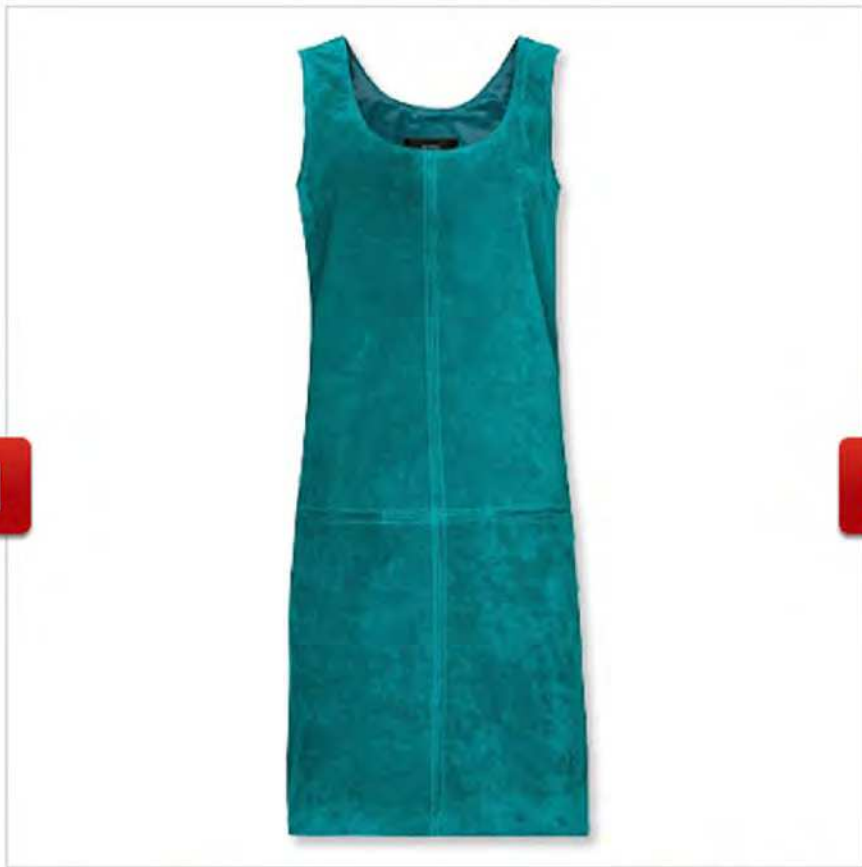


AUGUST 19, 2013

INSTYLE.COM

# InStyle

What to Wear Now!: Color Crash Course: Teal



Courtesy Photo

← BACK

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NEXT →

MANGO  
Suede, \$60; [mango.com](http://mango.com).

AUGUST 19, 2013

# MODELSBLOG.COM

MODELSBLOG

MIRANDA KERR FOR MANGO FALL/WINTER 2013  
PETER D'AGOSTINO | 2013 IN NEWS | 0 COMMENTS



Miranda Kerr is the face of the ad campaign of the Spanish high street brand Mango. She's a model whose long and easy to love style is the key to the 2013 campaign, she presents us with a special mix of femininity and confidence. The photos capture the spirit of the season because of the stunning outfits.



The fashion portfolio was taken in New York City, with the most distinctive trends of fashion, nature and beauty of both photographers (we can appreciate and enjoy it).



Miranda Kerr seems to have energy as well as the photographers and both the poses. The shooting is especially fun and creative with a great mood. I think that, like and almost every day of the campaign very new and natural and I think it's wonderful that you can see it. They did a fantastic job at all!

By: Diana Swanson

AUGUST 19, 2013

POPSUGAR.COM

**POPSUGAR** FASHION

COAT TRENDS FALL 2013

## 99 Problems but a Coat Ain't One — Your Ultimate Fall Outerwear Guide

AUGUST 19, 2013



**Military-Inspired**  
**Mango Contrast Military Coat** (\$228)

AUGUST 19, 2013

INSTYLE.COM

# InStyle

Fall Fashion Trends 2013: 50 Clothes We Love— All \$50 and Under



Courtesy Photo

← BACK

3 of 60

NEXT →

**MANGO**  
Polyester, \$50; [mango.com](http://mango.com).

AUGUST 20, 2013



INSTYLE.COM

# InStyle

Fall Fashion Trends 2013: 50 Clothes We Love— All \$50 and Under



Courtesy Photo

← BACK

3 of 60

NEXT →

**MANGO**  
Polyester, \$50; [mango.com](http://mango.com).

AUGUST 20, 2013

INSTYLE.COM

# InStyle

What to Wear Now!: Such a Steal: 5 Key Pieces



Courtesy

◀ BACK

9 of 9

NEXT ▶

**MANGO**  
Polyester, \$50

AUGUST 21, 2013

REFINERY29.COM



REFINERY29

## 20 Rad Pairs Of Skinny Jeans

SEE ALL



15 OF 21



15 OF 21



Mango Dark Wash Super Slim-Fit Jeans, \$59, available at [Mango](#).

AUGUST 21, 2013

## THE *CUT*

8/23/13 at 10:34 AM

### The Neutral for Now: 15 Soothing Gray Pieces

BY DIANA TSHI

Among all of the shades of gray, a medium-hued tone that's not quite as pale as dove and not as dark as steel is a soothing and underrated color. Paired with white, it feels clean and spare, while when worn with black it adds a lightness to the otherwise somber tone. For these next few weeks, when it feels like you need something to marry your summer and fall wardrobes, it's just the thing to unite the two. Try Mango's silky dress with its daring and elegant draped back that recalls Carolyn Besette's iconic [Narciso Rodriguez](#) wedding dress for formal occasions with a pair of minimal stiletto heels. Or throw Day Birger et Mikkelsen's leather motorcycle jacket over a white tee for those chilly mornings. If you're looking to invest in something special, [Alexander Wang's](#) draped sweatshirt is taken straight from the runway and would look as great with a pencil skirt as it would with jeans. Click ahead to see all of these and more.



Mango silk satin gown, \$129.99 at **Mango**

AUGUST 23, 2013

TEENVOGUE.COM

# teenVOGUE

## *Pretty, Please! The 100 Cutest Dresses for School*

From ladylike lace to bold black and white, this season's fun frocks will turn heads on campus.

by *Claire Knebl*



96 / 101



**Animal Print**

Mango Dress, \$70. [Mango.com](http://Mango.com).

AUGUST 23, 2013

EXHIBIT NN, PART 25  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)

# REFINERY29.COM



REFINERY29

## From Move-In To First Day Of Class: 5 Perfect College Outfits



AUG 29, 2013 12:20 PM  
COLLEGE FASHIONISTA



### Sorority Recruitment:

With potential sisters zipping in and out of the sorority house, it is easy to get lost in the rush (pun intended) of recruitment. Be sure to add some personality to your outfit to make sure you stand out for all the right reasons. Go for a look that mixes classic elegance with a pop of interest. A lace dress in a bold color is sure to garner a lot of positive attention among the sisters of your favorite Greek chapter.

MANGO FLORAL PRINT FLOWY DRESS, \$69.99, AVAILABLE AT MANGO; BOOHOO SCARLETT WHITE LEATHER LOOK STRAPPY HEEL, \$50, AVAILABLE AT BOOHOO; CALVIN KLEIN HANDRAG, AMERICANA SAFFIANO CROSSBODY, \$95.99, AVAILABLE AT MACYS; SCOTCH & SODA BOUCLE BLAZER WITH FINE LEATHER PIPING, \$329, AVAILABLE AT SCOTCH & SODA; LULU FROST SUNBURST STUD, \$120, AVAILABLE AT LULU FROST.

AUGUST 29, 2013

# REFINERY29.COM



REFINERY29

## From Move-In To First Day Of Class: 5 Perfect College Outfits



AUG 29, 2013 12:20 PM  
COLLEGE FASHIONISTA



### Moving Day

Moving into the dorms can be tricky. While on one hand you want to be comfortable when hauling heavy boxes from your parents' car; on the other hand, you want to make an awesome first impression with your dorm mates. Be on-trend and moving-day appropriate by channeling your inner '90s punk goddess with a modern edge.

**R13** OVERSIZED FLANNEL SHIRT, \$395, AVAILABLE AT **LA GARÇONNE**; **LULU FROST** LA BOHEME TURBAN, \$60, AVAILABLE AT **LULU FROST**; **MANGO** BOWIE COTTON T-SHIRT, \$34.99, AVAILABLE AT **MANGO**; **KEDS** DOUBLE UP, \$50, AVAILABLE AT **KEDS**; **VOLCOM** SOUNDS CHECK HIGH RISE SHORTS, \$25, AVAILABLE AT **PAC SUN**.

AUGUST 29, 2013



●●●● looking good / GREAT BUYS

BY ALLI ECHELMAN

## checks, please

This retro print becomes so right-now when paired with of-the-moment colors and accessories.



**WEEKEND**  
 On chilly days, cuddle up in this cozy houndstooth cape. We like it with a turtleneck and skinny cargo pants. Top off the outfit with a wide-brimmed felt hat.



**WORKDAY**  
 Trade your basic black pencil skirt for this eye-catching style. Add a pop of color with a hot-pink shell and a bright yellow bag. A boyfriend sweater pulls it all together and makes the look office-ready.

- 1-Necklace, Eimitations, \$32. 2-Cape, Charter Club, \$99. 3-Bag, Cosmopolitan, \$28. 4-Booties, Olsenboye, \$49. 5-Pants, Express, \$70. 6-Turtleneck, Uniqlo, \$30. 7-Hat, Mango, \$60.

- 1-Rings, Express, \$20. 2-Necklace, J. Jill, \$39. 3-Bag, Rosetti, \$45. 4-Heels, ChromaticGallerie, \$88. 5-Skirt, The Limited, \$70. 6-Sweater, Old Navy, \$27. 7-Top, Loft, \$44.50.

# FD

Saturday, September 14, 2013

## NEW YORK FASHION WEEK MANGO LOOK THREE



MANGO TOTAL LOOK  
PICTURES LOGAN YUZNA

# FD

Tuesday, September 10, 2013

## MAKER STUDIOS x THE PLATFORM WITH FREIXENET



SOHO GRAND HOTEL, NEW YORK CITY  
WEARING MANGO, DRINKS BY FREIXENET



FD

NEW YORK FASHION WEEK MANGO LOOK TWO



MANGO TOTAL LOOK  
PICTURES LOGAN YUZNA



## STYLE

NEW YORK POST  
Sunday, September 15, 2013 PULSE 43

# RAID KARL'S CLOSET!

Steal style inspiration from fashion's wittiest philosopher, Karl Lagerfeld

BY JOHANNAH MASTERS

IT'S no wonder Karl Lagerfeld is known as The Kaiser. He regally leads the fashion crowd with edgy designs for Chanel, Fendi and his namesake line, all while adorned in a distinctive uniform of shaven-on-black jackets, dark shades and punk gloves. His photography for magazines like *V* and Harper's *Bazaar* never fails to push the envelope. And his witty bon mots can melt the iciest of "Blue Steel" stars. Lucky for his subjects, Lagerfeld's new book, "The World According to Karl," arrives Tuesday, chock-full of his Karlisms. Channel your own inner Kaiser with these Karl-inspired styles:



### MADE IN THE SHADE

Karl wears his sunglasses at night. And in the morning. And at noon. Sunglasses, \$5.00 at forever21.com

### EMBELLISH THE TRUTH

Make designs on a sequined mini edged in stark black. Beaded skirt, \$99.99 at mango.com



Bratman Lippman

### WHAT A STUD!

Bow to The Begloved One and punk out with this fingerless pair. Leather studded gloves, \$214 at Trash & Vaudeville, 4 St. Mark's Place



### CUNNING KARL

Each page gives you a peek into his keen mind. "The World According to Karl," \$23.95 at bookslores.nationalde

### I want to be a chic coat hanger."

— Karl Lagerfeld, from his new book, "The World According to Karl"



### TRAILBLAZER

As Lagerfeld says, "One is never underdressed or overdressed with a little black jacket."

BCBG Max Azria jacket, \$228 at bcbg.com

“Think pink — but don't wear it.”  
— Lagerfeld



### BAGGING RIGHTS

Keep Karl in your clutches with a luxe leather purse from his line.

Karl Lagerfeld bag, \$470 at net-a-porter.com



### GET YOUR KICKS

Put yourself in The Kaiser's shoes with polished motorcycle boots. Simply Vera boots, \$99.99 at kohls.com

### BLACK MAGIC

Ribbed insets make these leather trousers more chic than biker. Leather pants, \$149 at hm.com



# PENNY PINCHER *Fashion*

TUESDAY, SEPTEMBER 17, 2013

## LEOPARD & OXBLOOD (JEWELMINT GIVEAWAY)



Today I'm thrilled to be partnering with [JewelMint](#) to offer an amazing giveaway! If you haven't already heard of them, [JewelMint](#) is a free members-only site that offers affordable luxury jewelry for less! Each piece is just \$29.99 (excluding Collective Designer pieces). After signing up, you simply fill out a style profile and based on your preferences, they will create a personal showroom of pieces for you to choose from. New items are added monthly & all shipping and returns are absolutely free! Read on to see how I styled some of my favorites from their site, enter to win your own jewelry + get an exclusive discount!



### What I'm wearing:

Mango Leopard Print Sweater (on sale!), Le Ciel Maxi Skirt (on sale!), c/o JustFab Ambrosia Heels & c/o JustFab Arrival Bag, c/o JewelMint Sahara Handpiece



REFINERY29

# Bling Thing: Sparkle Morning 'Til Night In Shiny Metallics



SEP 16, 2013 6:00 AM  
LEEANN DUGGAN,  
STAFF WRITER

## T R - N D T R A C K - R

YOUR ULTIMATE SOURCE FOR THE FRESHEST FALL FASHION.

Welcome to Trend Tracker—your new go-to for daily style inspiration. That's right, our editors are bringing you six straight weeks of fall's best trends—the ones we plan to wear on the regular—plus, styling advice that works in your life. First up, a fresh take on metallics.



PHOTOGRAPHED BY MARK IANTOSCA.



ANNIE GEORGIA GREENBERG

“SHINY METALLICS ARE INSTANT MOOD-LIFTERS AND NOW NOT JUST FOR NIGHT. ADD SOME UNEXPECTED BLING IN A FANCY BROCADE OR JACQUARD.”

## N I N E T O F I V E



Tone down a gleaming gold skirt with a business-like blouse and nerdy-girl specs, and your coworkers will never guess you're taking that skirt straight to karaoke come quittin' time.



ZARA  
LEATHER SKIRT  
\$139

SHOP IT >



MANGO  
BEAD DETAIL SWEATER  
\$56

SHOP IT >



UNIQLO  
BLOUSE  
\$49.90

SHOP IT >



REFINERY29

***Major Minis For Fall: Jacquard, Brocade, Tulle,  
& More!***



**Mango Metallic Jacquard Skirt, \$59.99, available at [Mango](#).**





REFINERY29

## 3 Stellar Looks For Your Fall Adventures



Fall fairs — be it small county festivals or their bigger state counterparts — are one of our favorite signatures of the season. For a day at the [Virginia State Fair](#) at the end of this month, keep things cozy and comfy with a calf-skimming full skirt, a classic tee, and a lightweight cardigan. Sleek flat sandals are made for traipsing the fairgrounds, while a simple backpack keeps your hands free for corn dogs and midway games.

**MANGO** V-NECKLINE COTTON T-SHIRT, \$19.99, AVAILABLE AT **MANGO**; **FOREVER 21** F9953 ROUND SUNGLASSES, \$5.00, AVAILABLE AT **FOREVER 21**; **J.CREW** CLASSIC MERINO LONG CARDIGAN, \$89.50, AVAILABLE AT **J.CREW**; **STEVE MADDEN** GENEVA NATURAL SANDAL, \$69.95, AVAILABLE AT **STEVE MADDEN**; **TOPSHOP** MARIGOLD PRINTED CALF SKATER SKIRT, \$96, AVAILABLE AT **TOPSHOP**; **BAGGU** SAILOR STRIPE BACKPACK, \$42, AVAILABLE AT **BAGGU**.



REFINERY29

# 3 Romantic Restos & The Outfits To Match

## Coal Vaults

Coal Vaults take their drinks just as seriously as their grub. So much so, that they have a cocktail to match every dish on the menu. Speaking of the menu, one can expect small plates that are big on flavour, making the most of seasonal produce and changing regularly. The launch menu – Coal Vaults opened late last month – has such delights as a five hour shoulder of lamb cooked in hay and lavender (take it from us, it works), pulled rabbit with smoked black beans and pineapple relish and a creamy ricotta cake with figs, wild rocket, and balsamic syrup. Modernising English classics your granny cooked up, there is even rhubarb and sherry trifle.

The interiors combines industrial elements – the space was used for coal storage in the early 19th century – with a cosy, candle-lit feel, so put a cool spin on cocktail glamour with a high-waisted skirt in a pastel hue, offset with a cropped knit and Olympia Le Tan's Liola book clutch. Then proceed to discuss the 19th century Italian play your bag is inspired by in the 19th century setting while sharing some devilled popcorn.

Coal Vaults, 187b Wardour Street, W1F 8ZB; 020 7434 1550.

ZARA CROPPED KNITTED SWEATER, £25.99, AVAILABLE AT ZARA; ROLAND MOURET GLADHER CREPE SKIRT, £201.24, AVAILABLE AT THE OUTNET; OLYMPIA LE TAN LIOLA CLUTCH, £904.94, AVAILABLE AT FARFETCH; MAWI SUNRAY TUBE NECKLACE, £420, AVAILABLE AT HANI; MANGO METAL FASTENING JUDEE SANDALS, £69.99, AVAILABLE AT MANGO; CLARINS ROUGE ECLAT LIPSTICK IN PINK BINK, £10.50, AVAILABLE AT CLARINS.



WHAT TO WEAR TO COAL VAULTS

# SOMA

THE FILM AND MUSIC ISSUE



Coat – Lauren Bagliore

Top – [Badgley Mischka](#)

Skirt – Mathieu Mirano

Pants – Mango

Shoes – Ruthie Davis

# teenVOGUE

## *Shape up Your Wardrobe with Sleek Sporty Pieces*

Fall's athletic-inspired craze will have you hitting the hallways—not just the gym!—in style.

*by Claire Knebl*



Mango Leggings, \$55. [Mango.com](http://Mango.com).

# teenVOGUE

*Say Hello to the Flat Shoes You Need for Fall...All 88 of Them!*



## Slippers

**Mango** Slippers, \$70. [Mango.com](http://Mango.com).

Photo: Courtesy of [Mango.com](http://Mango.com)

# teenVOGUE

*Say Hello to the Flat Shoes You Need for Fall...All 88 of Them!*

Save your soles—but don't sacrifice style—in everything from lovely lace-ups to sweet slippers.

*by Claire Knebl*



## Lace-Ups

**Mango** Oxfords, \$150. [Mango.com](http://Mango.com).

Photo: Courtesy of [Mango.com](http://Mango.com)

# VOGUE GUIDE

edited by Meredith Melling Burke

PREV  
< The Social  
Shopper:  
Fringe for Fall

## 100+ Under \$100: *Vogue's* Guide to Affordable Fall Fashion

No matter how many years have rolled by since you last associated the end of summer with the dreaded return to reading, writing, and arithmetic, the month of September always conjures up a back-to-school feeling. And what goes better with a back-to-school feeling than a little back-to-school shopping? In fact, for most people, this time of year feels like a fresh start—much more so than New Year's Eve—and lucky for anyone hoping to re-invent themselves (or, at least, incorporate a resolution or two), fashion has you covered, offering up an enormous array of look-changing options this season. Wait, what's that you say? Another resolution was to not spend all your money on clothes this year? Well, we have got your back there as well, thanks to our biannual 100+ Under \$100 Guide, which pulls pieces inspired by both the runways and the September issue of *Vogue*—and presents them all at a perfect price.



27 of 151

Mango bicolored maxiclutch, \$45  
For information: [mango.com](http://mango.com)

Photo: Lucas Visser

# VOGUE GUIDE

edited by Meredith Melling Burke

PREV  
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69 of 151

River Island dark purple ribbed turtleneck column dress, \$40

[riverisland.com](http://riverisland.com)

Mango croc-effect tote, \$60

For information: [mango.com](http://mango.com)



# WHO WHAT WEAR

## WARDROBE ESSENTIALS: WHEN YOU SHOULD SPLURGE, WHEN YOU SHOULD SAVE

It's the perennial shopping dilemma. Do you invest in the latest It bag/shoe/jacket or give your wallet a rest and settle for the as-inspired-by version? Let us make the call with this roundup of must-haves that gives love to both sides of the price point spectrum.



**SAVE**



◀ 9 of 13 ▶

ADD TO QUEUE

### The Scarf

The Verdict: Save

With a few exceptions (see: Hermes), scarves shouldn't break the bank. This one by Mango adds a punch of color and transitions easily from day to night.

Mango **Feather Print Scarf** (\$25) in Black

# WHOWHATWEAR

## le FASHION

About

Curated by Brooklyn based blogger, Jenn Camp, Le Fashion covers the latest in trends, street style, and editorials - offering readers style inspiration, ways to get the looks and insider shopping picks.

[Visit Le Fashion](#)

SPORTY . SEQUINS . STUDS

Published:  
09/23/2013

Share this to   



Never would've thought to pair this [sporty sweatshirt](#) with a sequin and stud [embellished skirt](#), but it definitely works here. Two great pieces with lots of possibilities.

Get the look...



Permalink: <http://lefashionimage.blogspot.com/2013/09/sporty-sequins-studs.html>

NEW  
ARTLINER 24H



GET YOURS

#Artliner24H

LANCÔME  
PARIS

Feedback

Queue /



MORE Le Fashion



ALEXANDRA RICHARDS | STRIPES +  
LEATHER

add to QUEUE

Read Full Post

More Le Fashion

WHOWHATWEAR

# COSMOPOLITAN



OCTOBER 2013

## Fun, Fearless Shopping

Blazer, Bebe, \$129, [bebe.com](http://bebe.com)

**Blazer of Glory**  
Hardware ups the edge of an office-friendly jacket.

Bracelet, Karen Eren Jewelry, \$35, [kareneren.com](http://kareneren.com)

Clutch, Mango, \$49.99, [shop.mango.com](http://shop.mango.com)

Jeans, 7 for All Mankind, \$215, [7forallmankind.com](http://7forallmankind.com)

LOOK HOT TONIGHT

## Zip Drive

Up or down, zipper details are the ultimate tools of seduction.



**COSMO TESTED ASSISTANT EDITOR ROSE WALANO**  
Look for drape-back dresses with a high front neckline, since too much of a good thing is, well...too much.

Dress, Marciano, \$198, [marciana.com](http://marciana.com)



Bralette, Blackwell, \$70, [gabby.applegate.com](http://gabby.applegate.com)

Skirt, Parker, \$253, [parkerny.com](http://parkerny.com)

**Hide-and-Peek**  
Show as much or as little thigh as you want.

Skirt, Raj and Bone, \$495, available in other colors at Saks Fifth Avenue

**WHY WE ♥ HER LOOK**  
In a zippy dress and cut-out boots, Selena Gomez oozes sex appeal without baring it all.

Boot, Sam Edelman, \$225, [amazon.com](http://amazon.com)



# GLAMOUR

fashion/**caught looking good**

## And Now, How to Pull Off the PJ Pants Trend

A quick fashion master class, taught by real women of different shapes

By Lauren Bernstein



**If you have short legs...**

"I WISH MY LEGS WERE A BIT LONGER. My trick: Match your shoes to the background color of the print. With the white heels here, my legs look endless!"  
—Charlotte Groeneveld, blogger, thefashionguitar.com

**Options, Options**



**That slim leg refines the look.**  
Merona (sizes XS–XL, \$25, target.com)



**Tiny floral prints are great for first-timers.**  
Julycouture (sizes XS–XL, \$128, julycouture.com)



**Large-scale paisley enhances curves.**  
Marciano (sizes XS–L, \$168, marciano.com)



**Tuck a top into pants to make legs long.**  
Mango (sizes XS–L, \$50, mango.com)



**If you don't love your thighs...**

"I'VE GOT SMALL HIPS, but my thighs are my problem area. I think strategic print placement is key. Having the lighter color on the outside of these pants takes the focus off my inner thighs."  
—Rosanne Eberstam, fashion student



**If you're curvy...**

"I'M A SIZE 12, and I think I have an ideal womanly body—bigger hips and bust, with a small waist. These loose drawstring pants with a fitted top are really flattering on me."  
—Sammy Appar, model

Browse print pants for every body and budget at [glamour.com/shopping](http://glamour.com/shopping).

# INSTYLE



# A

WEEK

**22 MONDAY**

A chic little dress! Look closer. Thanks to a common color palette, these patterned separates convey the vibe of a sock one-piece.

**23 TUESDAY**

That this varsity jacket and jeans play well together is no big surprise. What's more of a shocker: those killer heels!

**24 WEDNESDAY**

Classics, like a boudoir skirt and a trench, look cooler when you add the unexpected. (A faux-leather shirt? Love, Love, Love.)

**25 THURSDAY**

Every inch the lady! Not quite. An A-line skirt becomes less precious when worn with something modern like this structured top.

**26 FRIDAY**

Mully no more! Tie prep a plaid shirt by siling it into high-gloss pants. Finish with heels and a clutch, and you are so up for cocktails.

**27 SATURDAY**

Denim, leather, plaid, and plaid! Hey, why not? Basic Black's touches bring these fall trends together: nicely.

**28 SUNDAY**

A sweater and jeans—not all that new. But roll up the cuffs to flared-jean loafers and you're showing serious weekend style.

**Top:** Wood Ward and vintage blend, Pink T-shirt, \$200, pinktitan.com. **Skirt:** Ann Taylor. **Heels:** names on Behdehem. **Handbag:** Cuff Kites by Kara Ross. **Set:** Unlabeled leather, Olshansky & Bussie, \$225, olshansky.com. **Pumps:** Vince.

**Jacket:** 20.com. **Top:** Polyester, Mango, \$40, mango.com. **Jeans:** Jacki, \$200, jacki.com. **Shoes:** Chloé Paul, \$200, chloepaul.com. **Handbag:** vintage with gold-tone, Gucci, \$170, gucci.com.

**Coat:** Cotton, J. Crew, \$130, jcrew.com. **Skirt:** \$130, jcrew.com. **Shoes:** \$130, jcrew.com. **Handbag:** \$130, jcrew.com. **Top:** \$130, jcrew.com. **Skirt:** \$130, jcrew.com. **Shoes:** \$130, jcrew.com. **Handbag:** \$130, jcrew.com.

**Top:** Leather and modal, Doral, \$145, doral.com. **Skirt:** \$145, doral.com. **Shoes:** \$145, doral.com. **Handbag:** \$145, doral.com.

**Skirt:** \$145, doral.com. **Shoes:** \$145, doral.com. **Handbag:** \$145, doral.com.

**Jacket:** Denim with leather sleeves, Orla Kiely, \$115, orlakiely.com. **Top:** Cotton, French Connection, \$68, frenchconnection.com. **Skirt:** \$68, frenchconnection.com. **Shoes:** \$68, frenchconnection.com. **Handbag:** \$68, frenchconnection.com.

**Sweater:** \$115, orlakiely.com. **Skirt:** \$115, orlakiely.com. **Shoes:** \$115, orlakiely.com. **Handbag:** \$115, orlakiely.com.

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# INSTYLE

October 2013

**25 MIRACLE BRAS!**

**Deals & STEALS**

This month's most irresistible and positively affordable fashion finds

**SHOP it!**

**\$50**  
Polyester-viscose blazer, Mango; shop.mango.com.

**\$62**  
Viscose scarf, Gorjana; gorjana-griffin.com.

**\$25**  
Polyester-rayon skirt with faux-leather trim, Merona for Target; target.com.

**\$35**  
Cotton-rayon sweater with polyester charmeuse sleeves, 3.1 Phillip Lim for Target; target.com.

**\$6**  
Plastic and gold-toned earrings, Charming Charlie; at Charming Charlie.

**\$15**  
Ribbon, leather, and gold-plated bracelet, Ettika; ettika.com.

**\$85**  
Get an additional 25% off at [instyle.com/deals](http://instyle.com/deals). Gold-plated watch, Peugeot; pp-watches.com.

**\$39**  
Faux-suede slipper loafers, JCP; jcp.com.

**\$10**  
Polyurethane tote, Target; target.com.

"Pair this classic with skinny jeans for a chic weekend look."  
—SHEL PAASHAKAR, assistant fashion editor

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# INSTYLE

October 2013

# InStyle

**25**  
MIRACLE  
BRAS!

## L

WEEK

**22 MONDAY**

A chic little dress: Look closer. Thanks to a common color palette, these patterned separates convey the vibe of a sleek one-piece.

**23 TUESDAY**

That this varsity jacket and jeans play well together is no big surprise. What's more of a shocker: those killer heels!

**24 WEDNESDAY**

Classics, like a houndstooth skirt and a trench, look cooler when you add the unexpected. (A faux-leather shirt? Love. Love. Love.)



**Top** Wool blend and viscose blend, Pink Tartan, \$295; pinktartan.com. **Skirt** Ayn Taylor. **Hosiery** Hanes Silk Reflections Ultra Sheers. **Cuff** Kara by Kara Ross. **Satchel** Embossed leather, Dooney & Bourke, \$288; dooney.com. **Pumps** Vince.



**Jacket** ECGeneration. **Top** Polyester, Mango, \$60; shop.rango.com. **Jeans** Denim, Goldsign, \$258; at Girl Boy Girl, 831-526-9368. **Clutch** Faux leather, Street Level, \$40; amickubwear.com. **Sandals** Leather with gold tone, Guess, \$110; guess.com.



**Coat** Cotton-polyamide, APC, \$630; at APC, 212-755-2523. **Shirt** Calvin Klein. **Skirt** Wool, Tommy Hilfger, \$299; at Tommy Hilfger, 212-223-1824. **Tights** Wolford, \$165. **Jewelry** Rhodium-plated necklace (\$165) and bracelet with crystals (\$275), Lele Sadoughi; lelesadoughi.com. **Bag** Calf hair and napa, Koret New York, \$328; koretnewyork.com. **Flats** Suede, Boden, \$118; bodenusa.com.

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# MARIE CLAIRE

WIN \$4,750 IN PRIZES P. 84

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# marie claire

## THE REBEL

Heavy-metal booties for the badass beauty

101  
Ideas  
Shoes First



1. ALDO \$186; aldoshoes.com
2. SALVATORE FERRAGAMO \$1,450; (866) 337-7282
3. GUCCI \$1,690; gucci.com
4. SAINT LAURENT BY HEDI SLIMANE \$2,295; (212) 980-2970
5. MANOLO BLAHNIK \$1,265 at Neiman Marcus; (800) 957-9166
6. BALENCIAGA \$2,850 at Barneys New York; (212) 604-6000
7. REBE \$79; bebe.com
8. STUART WEITZMAN \$485; stuartweitzman.com
9. ANN TAYLOR \$180; ann.taylor.com
10. CESARE PACIOTTI \$1,046; cesare-paciotti.com

**WEAR THEM WITH:** studded accessories and a vintage band T-shirt unearthed from your closet



EARRING price upon request. Prairie, us.carsatime.com



BAG \$3,250, /bracer; (866) 721-7219



EYESHADOW \$24, Sephora Collection Eye Graphic 4 Colors Palette in Snakey Violet; sephora.com

WATCH price upon request. /hoblet; hoblet.com for stores

TOP \$54.99, Mango; mango.com

STYLING: TESSA/CLARKE; GROOMING: JEFFREY MAYER; HAIR: JEFFREY MAYER; MAKEUP: JEFFREY MAYER; PHOTOGRAPHY: JEFFREY MAYER

OCTOBER 2013



# MARIE CLAIRE



101  
Ideas

## SPLURGE VS. STEAL

A crisp white blazer lets painterly print pants steal the show



**SPLURGE**  
Total Look:  
\$2,670



**\$495**  
Haute Hippie; hautehippie.com.



**\$89.99**  
Mango; mango.com.



**\$453**  
Richard Chai Love at Pas de Deux; (212) 475-0075.



**\$340**  
Angel Jackson; angeljackson.com.



**\$108**  
Fossil; fossil.com.



**\$575**  
Tia March; barneys.com.



**PANTS**  
**\$485**  
Jen Kao;  
(212) 239-  
6515.



**PANTS**  
**\$345**  
VFL; vfl-  
nyc.com  
for similar  
styles.



**PANTS**  
**\$295**  
Tibi;  
tibi.com.



**SHOES**  
**\$89.90**  
Zara; zara.com.



**SHOES**  
**\$645**  
Aquazzura; net-a-porter.com.



**SHOES**  
**\$200**  
Schutz; nordstrom.com.

# NYLON



OCTOBER 2013

# PEOPLE STYLE WATCH

## People Style Watch

OCTOBER 2013

FASHION **WORKSHOP**

**How to...**  
**GET AN INSTANT OUTFIT!**

Create **Zoë Saldana's** sophisticated look with just three key pieces



**Ann Taylor**  
 "Legacy Blouse" in silk, \$119; [anntaylor.com](http://anntaylor.com)



**Covington**  
 "Pull-on Mirror Print Skirt" in ponte, \$40; [seats.com](http://seats.com)

**Nine West**  
 "Ansah" patent leather pumps, \$89; [ninenwest.com](http://ninenwest.com)



**SILKY SHIRT**



30% off!

**Banana Republic**  
 Sateen shirt, \$69.50; [bananarepublic.com](http://bananarepublic.com) for stores

**PRINTED PENCIL SKIRT**

**Nicole Miller Artelier**  
 "Ava Wall Flower" Skirt in polyester-spandex, \$255; [nicolemiller.com](http://nicolemiller.com)



**Mango**  
 Polyester blouse, \$49.99; [mango.com](http://mango.com)

**Ted Baker London**  
 "Carlyn" cotton-elastane skirt, \$195; [tedbakerlondon.com](http://tedbakerlondon.com)



**Mango**  
 Leather pumps, \$99.99; [mango.com](http://mango.com)

**CAP-TOE PUMPS**

**Zoë Saldana** in a Prabal Gurung blouse and skirt and Christian Louboutin pumps.



**Victoria's Secret** VS Collection Pointed Cap-toe Pumps™ in suede with leather detail, \$118; [victoriasecret.com](http://victoriasecret.com)

154 • Banana Republic From Sept. 13 to Oct. 31. See page 128 for details.

OCTOBER 2013

# PEOPLE STYLE WATCH

# People StyleWatch

OCTOBER 2013

## FROM THE EDITOR...



**As you may have noticed, our cover looks a little different: We have a new logo!** I love its fresh, modern design, and I hope you do too. Inside, you'll find our signature mix of amazing clothing, accessories and beauty finds at every price. Make sure to check out "Your Guide to Fall Boots!" on page 218. I'm a total boots girl, and I saw so many pairs I wanted. In other exciting news, you can now download this magazine on your iPhone! It's a great way to get your STYLEWATCH fix anytime, anyplace. E-mail me at [susan@stylewatchmag.com](mailto:susan@stylewatchmag.com) to let me know what you think of the new logo and what you're loving from the issue.

*Susan*  
Susan Kaufman  
Editor

**fun fact!**

# 95%

...of women will get their best fit with a pair of skinny jeans, according to 100,000+ user results from Me-Atty, a body-scanning technology in malls around the country.



**READER PICK!**  
Jeanine Goodes from North Carolina e-mailed to ask about Lily Collins's black mixed-material coat from our September issue. Hers is from Zara and is no longer available, but we found this great lookalike.



**Boohoo** "Jazmin Tailored Coat" in polyester-wool blend with faux leather detail, \$50; [boohoo.com](http://boohoo.com)

Black jeans, a patterned knit top and suede booties complement the coat.

### 3 of My Fave Jeans Looks!

I'm all about a pair of skinny jeans that can be dressed up or down. Get inspired by these stylish celeb outfits, then flip to page 169 to find your perfect new jeans with our "3rd Annual Denim Awards." And be sure to visit our special **PEOPLE STYLEWATCH • GILT Denim Shop** at [Gilt.com/pswdenimshop](http://Gilt.com/pswdenimshop). You can buy top designer brands, award-winning styles from this issue and more—for less.



**CASUAL**

Zoe Saldana in a Loft sweater and Rag & Bone jeans and boots.

A cozy sweater and scarf give skinnies a cute, comfy feel



**DRESSY**

Olivia Palermo in a Marchesa coat with a Marchesa clutch.

An embellished coat, necklace and clutch take them up a notch



**COOL**

Kate Moss in a Saint Laurent blazer and Mango jeans.

A blazer, turtleneck and pointy-toed boots keep with the jeans' sleek vibe

### I'M LOVING...

This colorblock coat from **Gap!** It's not only affordable but it's also superchic. It would add interest—and a bit of fun—to even the simplest looks. And mixing neutrals with a pop of color is right on-trend.



**Gap** "Colorblock Driving Coat" in wool, \$148; [gap.com](http://gap.com)

# PEOPLE STYLE WATCH

**People**  
**StyleWatch** OCTOBER 2013

**GUILT-FREE SHOPPING**

**JUST FOR FUN**

Faux leather trim gives a chunky knit sweater an on-trend touch



**\$69.99**  
Mango  
"Sweater Glasgow"  
in acrylic-wool blend  
mango.com

**WORTH THE MONEY**

This creamy shadow creates a gorgeous smoky eye for a night out



**\$20**  
Bodyography Cream  
Shadow in Clusters  
bodyography.com

**WORTH THE MONEY**

The shiny textured fabric is a fresh take on the menswear style



**\$98**  
Vince Camuto  
"Edmonton" textured  
metallic flats  
vincecamuto.com

**WORTH THE MONEY**

The perfect right-now mini in rich pony hair, with a sexy slit



**\$395**  
Club Monaco  
"Danton Slit"  
in pony hair  
clubmonaco.com

**WORTH THE MONEY**

From a can't-miss designer, this roomy leather tote can be carried two ways



**\$475**  
Tory Burch "Parkan  
Slim Tote" in pebbled  
leather, 15"W x 14.5"H x  
2"D. shopbop.com

OCTOBER 2013

# PEOPLE STYLE WATCH

People  
**StyleWatch**  
 OCTOBER 2013

EVERYTHING

## UNDER \$100!

Of-the-moment picks at prices you'll love

**\$32.90**  
**Wet Seal** "Exposed Zipper Studded Moto Vest" in faux leather; wetseal.com

**20% off!**

**\$34**  
**Foreign Exchange** "Black and White Vertical Stripes Skinny Jeans" in cotton-spandex; feclothing.com

**\$45.95**  
**Scene** "Claudine" cotton heels with stud detail; shoedazzle.com

**\$16**  
**Zad** "Silver Rhinestone Safety Pin Necklace" in metal with rhinestone detail; zadretail.com

**\$54.99**  
**Mango** "Rivet Top" in polyester; mango.com

**\$70**  
**Report** "Drayke" faux leather boots; reportshoes.com

**\$49.50**  
**Victoria's Secret** "The Casual Shirt" in cotton; victoriasecret.com

**HOT TREND: PUNK!**  
 With standout stripes, bold plaid and metal accents like studs and safety pins, these biker vests, skinnies and other rocker faves are totally tough-chic

**Gwen Stefani** in a **Barbara Bui** blazer and **Quay** sunglasses with a **Chanel** bag.

# PEOPLE STYLE WATCH

## People Style Watch

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EVERYTHING **UNDER \$100**



*With a creamy color, clean shape and removable strap, this bag is versatile and totally chic*

**The Limited**  
"Tall Frame tote" in faux leather, 14"H x 15"W x 4"D; thelimited.com

it's only **\$74.90**



**DKM Accessories**  
"Tortoise Watch" in acrylic with gold-plated metal detail; dkmaccessories.com

it's only **\$58**

*The mix of gold metal and tortoiseshell plus a mother-of-pearl dial makes this watch look special*



it's only **\$30**

*Eye-catching yellow and edgy zipper details give this sweater a trendy twist*

**Nicole by Nicola Miller**  
Acrylic sweater with zipper detail; jcp.com

## LUXE FOR LESS!

We can't believe the prices on these sweaters, coats, bags and more—they only look expensive



it's only **\$49.99**

*Flattering pleats and handy side pockets make this vibrant orange mini surprisingly easy to wear*

**Mango** "Marta I" polyester-viscose-blend skirt; mango.com



**Old Navy** "Classic Peacoat" in polyester-wool; oldnavy.com

it's only **\$54.94**

*A camel peacoat with tortoise buttons and welt pockets feels timeless and goes with everything*



they're only **\$39.95**

*A menswear-inspired necktie print is so right now—it takes these trousers from simple to standout*

**H&M**  
Polyester pants; hnm.com for stores



they're only **\$49.99**

**Wanted Shoes**  
"Shire" faux suede loafers with embellished detail; wantedshoes.com

20% off!

*In gorgeous burgundy with intricate stitching and crystal embellishment, these loafers dress up or down easily*

120 **Wanted Shoes** From Sept. 13 to Oct. 18, enter "WANTED20" at checkout for a discount on these shoes.

Still Lifes by MARK PLATT

OCTOBER 2013

# PEOPLE STYLE WATCH

## People Style Watch

OCTOBER 2013

**YOUR GUIDE TO FALL**

# COATS!

SHOP THIS SEASON'S TRENDS, FROM FEMININE TO SPORTY, PLUS FINISHING TOUCHES TO COMPLETE EACH LOOK



**Ann Taylor**  
Wool coat with faux leather detail, \$278; annitaylor.com



**Parker**  
"Harriet Jacket" in wool-polyester with leather detail, \$572; parkermy.com

**PAIR WITH:**

**Lauren Ralph Lauren**  
Leather and wool gloves, \$62; macys.com



**Zac Zac Posen**  
"Eartha" leather and suede bag, 9.5"H x 11"W x 5.5"D, \$550; lordandtaylor.com



**MODERN**

Graphic colorblocking, shiny zippers and black leather accents read of-the-moment. Simply cool add-ons complement the vibe

**Gap**  
"Cable Scarf" in cotton, \$24.95; gap.com



**Mango**  
"Nicolasa" cotton coat, \$189.99; shop.mango.com



**Trina Turk**  
"Brooklyn" wool coat, \$575; trinatürk.com



**RACHEL Rachel Roy**  
"The Transformer" polyester-wool-blend coat, \$280; macys.com



**Zara**  
Faux leather and polyester boots, \$99.50; zara.com for stores



# PEOPLE STYLE WATCH

## People StyleWatch

OCTOBER 2013

### 3 KEY PIECES

**American Apparel**  
"Poplin Short Sleeve Button-Down with Pocket" in cotton, \$54; americanapparel.com

**Merona for Target**  
Cotton-polyester blazer, \$34.99; target.com

**Nation LTD**  
"El Camino Tee" in viscose-spandex, \$85; madisorlosangeles.com

**Sarah Chloe for Goop**  
Gold plate pinky ring, \$119; goop.com

**J. Crew**  
"Allower Short Sleeve Sweatshirt" in cotton with acrylic rhinestone detail, \$168; jcrew.com

**French Connection**  
"Pepper Tailoring Trousers" in polyester-viscose blend, \$188; frenchconnection.com

**Lancaster Paris**  
"Soft Vintage Clara Drawstring Bag" in leather, 12.5"H x 14.5"W x 6.5"D, \$375; lancasterparis.com

**C. Wonder**  
"Leather Double Strap Hobo" pebbled leather and suede bag, 14"H x 14"W x 6"D, \$298; cwonder.com

**Kate Spade New York**  
"Pyramid Bangle" in gold-plated metal, \$78; katespade.com

**Tory Burch**  
"Leighton Booties" in flannel and leather, \$395; 866-480-8679; toryburch.com

**J. Crew**  
"Matte Crepe Pants," \$158; jcrew.com

**Cole Haan**  
"Breslyn Oxfords" in leather, \$248; 800-201-8001; colehaan.com

**20% off\*\*\***

### MORE OPTIONS!

**Alice + Olivia by Stacey Bendet**  
"Arthur Pants" in silk-spandex, \$242; aliceandolivia.com

**Mango**  
"Anok Trousers" in polyester-elastane, \$59.99; mango.com

**Zara**  
"Jacquard Pattern Trousers" in viscose, \$59.90; zara.com

**Topshop**  
"Plaid Trousers" in cotton-linen, \$140; topshop.com

**Left**  
"Paisley Fluid Straight Leg" polyester pants, \$69.50; loft.com

**20% off\*\*\***

**Windsor**  
"Cropped Trousers" in polyester with zipper detail, \$26.90; windsorstore.com

\*\*\* Melie Bianco Inc. From Sept. 13 to Oct. 18, enter "PSW20" at checkout for a discount on full-price merchandise. \*\* French Connection From Sept. 13 to Oct. 18. See page 130 for details. \*\* Windsor From Sept. 13 to Oct. 18, enter "PSWOC13" at checkout for a site-wide discount. Not valid in store. Valid online only. Cannot be combined with any other offers.

# PEOPLE STYLE WATCH

## People Style Watch

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### 3 KEY PIECES



**Lux Accessories**  
"Hammered Ring" in metal, \$14;  
shopluxaccessories.com

**American Apparel** "Unisex Oversized Fisherman Turtleneck Sweater" in wool-acrylic, \$135; americanapparel.com

**Rebecca Minkoff** "M.A.C. Clutch" in leather, 8"H x 11"W x 2"D, \$295; rebeccaminkoff.com

**AMI Clubwear**  
Faux leather jacket, \$64.99; amiclubwear.com

**10 Crosby Derek Lam**  
"Sapphire" pebble-grain leather booties, \$395; bloomingdales.com

**BCBGeneration**  
"Tiered Skirt" in polyester-cotton blend, \$88; amazon.com

**Mango Cotton**  
shirt, \$59.99; mango.com

**Forever 21** "Bolt Studded Crossbody" in faux leather, 6"H x 8.5"W x 3"D, \$29.80; forever21.com

spikes & chains add edge

**Prima Donna** "Spiked Ice Necklace" in brass with rhinestone detail, \$14.99; "Stone Embellished Chain Necklace" in brass with rhinestone detail, \$12.99; shopprimadonna.com

**Bebe** "Mini Flounce Skirt" in cotton-polyester blend, \$89; bebe.com

**Dolce Vita** "Ralphie" leather booties, \$199; 212-226-0635

### MORE OPTIONS!



**Juicy Couture**  
"Ponte Skirt" in viscose-polyamide blend, \$88; juicycouture.com



**Maeve** "Wool Flounce Skirt" in polyester-wool, \$98; anthropologie.com



**20% off!**  
**GoJane** "Trumpet Hem Skirt" in rayon-spandex blend and faux leather, \$21.60; 818-581-4652; gojane.com



**W118 By Walter Baker** "Stella Skirt" in faux leather, \$148; macys.com; forstoria.com



**Ella Moss** "Tippy Houndstooth Skirt" in viscose-polyester blend, \$128; ellamoss.com

www.peoplestylewatch.com October 2013 243

OCTOBER 2013

# REAL SIMPLE

# REAL SIMPLE

| LIFE MADE BETTER |

## the guide FASHION

### if you have a large bust

The safest bet? Wearing brocade below the waist. A definite no-no? Brocade collars or wide lapels, which exaggerate the chest, says Megan Evans, the founder of the Well-Cutted Closet, a personal-shopping service in New York City.



#### THE HEAD-TO-TOE LOOK

Don't be afraid to mix and match patterned accessories with brocade. Just stay in the same color family and vary the scale. *The Limited* polyester-blend skirt, \$70, [thelimited.com](http://thelimited.com); Katherine Feiner blouse; Club Monaco belt; Elizabeth Cole earrings; Inge Christopher clutch; Mango pumps.

### more brocade advice



#### SLEEK WITH BLACK PUMPS AND HOSE

A cool optical illusion: The black panels along the sides have a minimizing effect. *Darling* polyester-blend dress, \$106, [darlingclothes.com](http://darlingclothes.com).




#### TEAM IT WITH A TUXEDO JACKET

With its chic, tapered cut, this golden paisley pick steals the focus from above. *Raoul* silk-blend pants, \$360, [raoul.com](http://raoul.com).

# REAL SIMPLE

## REAL SIMPLE

 the realist

### TREND WORTH TRYING rock and roll

These pieces have plenty of edge to shake up your wardrobe—but not nearly enough to trigger a devil-horn salute.



  
SEE MORE  
"SOFT ROCK" PICKS  
on our Pinterest board. Scan  
these items, or go to  
[realsimple.com/trends](http://realsimple.com/trends).

CLOCKWISE FROM TOP LEFT: Part tough, part refined, and all over slimming: These **pants** boast faux-leather tuxedo stripes and are made of hold-you-in ponte fabric. Ann Taylor pants, \$98, [anntaylor.com](http://anntaylor.com). | This diaphanous asymmetrical **top** is sexy without showing too much skin. Edun silk top, \$298, [edun.com](http://edun.com). | The link between fierceness and function? Chain-trimmed **gloves** lined with fleece. Mango leather gloves, \$50, [shop.mango.com](http://shop.mango.com). | Give an understated dress attitude with strappy **ankle boots**. JustFab faux-suede boots, \$40, [justfab.com](http://justfab.com). | A brass-knuckles-style fingerhold lends an element of danger to this "emerald cut" **evening bag**. BCBGeneration faux-leather bag, \$88, [bcbgeneration.com](http://bcbgeneration.com). | The spiked **necklace** gets a reboot in rhinestones but is still punk enough to temper the sweetness of a crewneck sweater. Stella & Dot necklace, \$228, [stelladot.com](http://stelladot.com).

# SIEMPRE MUJER

# SIEMPRE MUJER

OCTUBRE/NOVIEMBRE 2013

## ALLURE

### EXTRAORDINARIO Donde preservo mi misterio femenino.

*Página opuesta:* Abrigo Minal, \$975, de Club Monaco. Top con lazo y encaje, \$138, de Walter Baker. Guantes de cuero con borla, \$79, de Ann Taylor. Aretes con cristales de Swarovski, \$260, de Miriam Haskell. Pulsera con estrella en tachuelas, \$40, de Mango. Brazaletes, \$32, de Bar III. Falda en corte "A", \$198, de BCBG-MAXAZR/A. Bolso, \$115, de SuperTrash.



OCTOBER 2013

# WOMEN'S HEALTH

Shape-Up Shortcuts Issue

# Women's Health

**Resize Your Thighs**  
Burn Fat & Sculpt Lean Muscle In 5 Mins a Day!

**Best. Sex. Ever.**  
The #1 Key To Unlimited Satisfaction

**25 Fitness Tricks Trainers Swear By**

**PiNK**  
How to Live More Fearlessly

**The Hunger Fix That Sheds Pounds Fast!**

**Breast Health Update**  
New Ways to Keep Your Set Safe

**Turn Stress Into Positive Energy!**

**Fashion & Beauty Trends You'll Be Psyched to Try**

October 2013  
\$4.99 US/DISPLAY UNTIL OCT 15, 2013  
0 71486 01251 1 10>  
WomensHealthMag.com



OCTOBER 2013

# WOMEN'S HEALTH

## Shape-Up Shortcuts Issue

# Women's Health

### ADVICE FROM ONE SMARTY-PANTS

As VP of merchandising for Loft, Devina Foley is an expert on finding the best-fitting, best-looking pants. We asked her how to score a winning pair.

**Q: What's the biggest challenge women face when shopping for pants?**

**A:** We often sacrifice look for comfort or vice versa, because it's so hard to find both.

**Q: Some women hate the way their thighs look in pants. What's the fix?**

**A:** If you have fuller thighs, don't squeeze into a smaller size just because you can. Sometimes sizing up can make you look smaller. Remember to wear heels, and hem your pants just above the ground.

**Q: And if you have slimmer legs?**

**A:** Hem your pants to the top of your foot, around the anklebone. This length works with heels and flats.

#### STYLE TIP

Pair voluminous pants with a fitted top no longer than your hips, for a more balanced look.

### MENSWEAR

WIDE WAISTBAND  
SMOOTHS MIDDLE

DRAPES NICELY  
ON CURVES

PANTS: Mango, \$70, [mango.com](http://mango.com);  
CARDIGAN: Nicole Miller Artejer,  
\$495, [nicolemiller.com](http://nicolemiller.com);  
TANK: Loft, \$44.50, [loft.com](http://loft.com);  
EARRINGS: Jennifer Fisher, \$250,  
[jenniferfisherjewelry.com](http://jenniferfisherjewelry.com)

OCTOBER 2013

# LIFE & STYLE



## Oversize

"There is a big difference between an oversize coat and one that is just obviously too big," Strauss explains. "Find one that makes sense to your proportions." Tall girls can carry bigger cuts, but smaller ladies should stick to just a couple oversize details, like dropped shoulders or a longer hem.



Topshop Boutique, \$350, topshop.com



Mango, \$190, mango.com



Rebecca Taylor, \$995, rebecca-taylor.com



French Connection, \$290, usa.french-connection.com



H&M, \$60, hm.com

### Expert Tip

Always balance these boxy styles with slim bottoms and ditch the chunky footwear.

Super-slim KATE BOSWORTH keeps some elements, like her lapels, small so her frame is not overwhelmed.



OCTOBER 14, 2013



# NEW YORK POST



## NEW YORK POST

LATE CITY  
FINAL

### COVER STORY

NEW YORK POST  
Sunday, October 6, 2013 **PULSE 37**

#### SOLES WITH SOUL



"Madison" crocodile embossed leather boots, \$475 at **Jean-Michel Cazabat**, 350 Bleecker St.



Faux leather platform loafers, \$109.99 at **mango.com**



"Sweet" leather platform loafers, \$160 at **topshop.com**

AGL leather oxfords, \$465 at **parashu.com**



"Gramercy" leather oxfords, \$198 at **Cole Haan**, 141 Fifth Ave.



#### BOY-MEETS-GIRL



Vince Camuto suede heels, \$110 at **nordstrom.com**

Pour La Victoire leather oxfords, \$295 at **Lord & Taylor**, 424 Fifth Ave.



Read **PULSE** tomorrow for our pick of the best designer shoes!



#### LOVELY LACE



BCBG Max Azria leather and lace booties, \$295 at **bcbg.com**



B Brian Atwood lace and leather booties, \$495 at **Brian Atwood**, 655 Madison Ave.



Booties, \$59.95 at **hm.com**



Marc by Marc Jacobs lace and leather flats, \$288 at **pipertime.com**

OCTOBER 6, 2013

WWD

TUESDAY, OCTOBER 8, 2013 ■ \$3.00 ■ WOMEN'S WEAR DAILY



## Megastores Usher in 'New Era' of Mango

By SHARON EDELSON

MANGO IS GATHERING all of its brands under one roof and launching megastores, 200 to be exact, in 2014.

"We are starting a new era of Mango," said Daniel Lopez, vice president. "We ended last year with 1.7 billion euros [\$2.31 billion at current exchange] in sales. Our idea is to be 5 billion euros [\$6.7 billion] turnover in the next four or five years. We're going to achieve this through organic growth and the megastores."

The Barcelona-based retailer is supersizing its stores to between 8,600 square feet to more

new kids' collection for boys and girls, three to 12 years old, 1,290 to 1,614 square feet, and the new Mango Sport & Intimates, 215 square feet to 430 square feet. The line includes an intimates collection and apparel for technical sports, homewear and yogawear. In February, Mango is launching Violetta, for large sizes, which will require 3,767 square feet of space. That's a minimum of 18,200 square feet of extra space.

"The idea of megastores is a change in our DNA," Lopez said. "Any store we are going to open from now on will have to have these requirements. There are going to be places where we cannot enlarge our Mango store as we would wish," he said, referring to existing stores without available adjacent real estate. "We will have to open two or three stores. This is not the ideal."

The few megastores that have opened have been well accepted by consumers, Lopez said.

"The result so far is fantastic," Lopez said. "Sales compared to what we were experiencing are tremendous. We are very happy because in certain locations we've been able to do three and four times the turnover we were doing in the smaller business."

While only 13 stores are planned for this year — Lopez called it a transition year — the company is gearing up to roll out 200 megastores in 2014.

The megastores will be concentrated in Spain, France, Germany, Belgium, the Netherlands, Luxembourg, Russia, Italy, Norway and Poland and in cities such as Barcelona; Bilbao, Spain; Paris; Maastricht, Netherlands, and Munich. In Munich, the brand will open its largest store — 24,757 square feet — in Europe in October.

There's no word on when the megastore concept will travel to the U.S.

"In the States, are working towards clustering our footprint," Lopez said. "We want to cluster in the regions where we're already present to create better communication with consumers."

At J.C. Penney, where Mango sells in "corners" at the stores, Lopez said, "Everyone is talking about Penney's in the market. We are relatively comfortable with our relationship with Penney's. We have gone through tough times with them. The relationship has strengthened."



than 32,000 square feet. The average size of Mango units is currently about 3,200 square feet.

In opening larger stores, Mango is following a path also being taken by rivals H&M, Zara and Uniqlo, which are opening bigger and bigger stores to contain expanding collections. H&M, for example, will open its largest store in the world, a 63,000-square-foot unit at Herald Center in Manhattan, in fall 2014.

"What we are seeing is that for [the] Mango women's range, we need a minimum of 10,760 square feet of selling space," said Lopez. "We're turning our stores more into family stores. We're also adding the men's range, H.E. by Mango, and Mango Touch."

Lopez ticked off the additional square footage required for men's of 3,200 square feet; a

OCTOBER 8, 2013

# METRO

YOU'RE NEVER GOING TO LOOK LIKE KERR

BUT THE MODEL SHARES HER PERSONAL BEAUTY TIPS ANYWAY.

**metro**

NEW YORK CITY'S #1 FREE DAILY NEWSPAPER

Thursday, October 10, 2013 www.metro.us | 6 MetroNewYork | 7 MetroNewYork



See more at [www.metro.us](http://www.metro.us) STYLE 19

## MIRANDA KERR

The supermodel, mom and muse of Mango's winter campaign shares her style, beauty and wellness tips.

### RED LIPS AND GREEN SMOOTHIES



Days before the walk-off the runway at Stella McCartney and Chanel's Spring 2014 Paris Fashion Week shows, we met up with Miranda Kerr at the chic rooftop of the Gramercy Park Hotel. There, the star of Mango's new group-inspired fall campaign talked about her five looks from the '90s (An oversized blazer, ankle boots and leather jacket with studs) and let us in on her style and beauty essentials.

fabrics that make you feel good and accentuate the parts about yourself that you like. It's not necessarily about following a trend, but finding pieces that work with your body type.

**If you were travelling and could only pack a small bag, what would go in?**  
A great pair of jeans that fits well, a blazer, a couple of T-shirts, a pair of loafers, a scarf and a hoodie — and one little black dress. I always pick up scarves at the airport, like airports in Asia, because it's not what you normally see. You'll find something different there.

**You know how to rock a red lip. What are some of your beauty tips?**  
If I'm tired I just put on a red lip and sunglasses and it's a simple and effective way to uplift the face — just add a splash of color. Sometimes I'll use a bit of the lip color on my cheeks so I look a bit more alive — like the blood is pumping, the circulation is going. I also apply my KORA Organics lip balm to highlight my cheekbones. It makes you feel fresh.

**You're a certified health coach. Any new healthy habits you've incorporated?**  
I have hot water and half a lemon in the morning. It's a very simple tip that cleanses the digestive system when you wake up and it really kick-starts your metabolism. Then I have a cold pressed green juice, like kale, spinach and celery with lemon, and then I have a smoothie that I make myself. I think it's really important to have a balance in life and fill your body with nutrients when and where you can, but then also know that you're a human

**Drink this**

**Kerr's smoothie ingredients**

- coconut water
- chia seeds
- apple berries
- mint powder
- gingerale
- oat powder
- hemp powder
- Sukh Walmer protein powder



being and you can't be too hard on yourself. I try to be so healthy and so present indulgent. I just don't believe in depriving yourself because life is short and we're here to enjoy it.

**Yeah, no one likes hanging out with people who don't eat cookies.**

Yeah, it's no fun. But to feel your best you have to take care of yourself. I know what to do to feel my best and be energized: my smoothie, my juice, my lemon water, getting enough sleep and drinking alkaline water throughout the day. I do meditation, yoga or Pilates four to five times a week. I also like acupuncture and massage. Be good to yourself, and then you'll be able to give a lot more to your family, to your friends and to your work.

**TINA CHADHA**  
@tinachadha

**My questions**

**You live in New York now. Tell us about your closet space.**

It's not enough! But it's good because I've got ten trid of so much stuff, I actually feel lighter. I have three little closets that I try to squeeze everything into. I've stripped it back to the basics and gave at least a room full of stuff to my friends and charity. I've also learned to maximize space. Now I fold my jeans so they fit up, so when you open the drawer you see them.



**Bert** during her Mango campaign shoot

**You always look so well put together. How would you describe your look?**

I try to go for classic and effortless and experiment a little bit depending on my mood. I like functional clothes especially, because now I'm a mom and go to the park. But when I go to work, I enjoy putting on a belt and embracing that feminine side.

**How has your personal style changed since becoming a mom?**

I keep it more practical now. It's all about fabrics that don't crease because I'm always holding my son. There's always words to be in my acts or swinging on swings. I think comfort is important and wearing

OCTOBER 10, 2013

TEENVOGUE.COM

# teenVOGUE

## *Look Cool, Stay Warm: The 65 Cutest Coats to Buy Right Now*

What's better than sweater weather? Outerwear season, that's what.

by Claire Knebl



52 / 67



### **Puffer Coats**

**Mango** Coat, \$70. [Mango.com](http://Mango.com)

Photo: Courtesy of [Mango.com](http://Mango.com)

OCTOBER 1, 2013

TEENVOGUE.COM

# TeenVOGUE

Say Hello to the Flat Shoes You Need for Fall...All 88 of Them!

by Claire Knebl



1 / 90

There's no question that flat shoes are essential year-round, but autumn certainly has its own roster of amazing footwear. Now that summer's long gone, sweater weather's on everyone's mind! That chill in the air signals a whole new shoe situation too (bye bye, sandals!), so we scouted out the best fall offerings from go-tos like Topshop, Express, and Forever 21 and under-the-radar brands like Shellys London and Matisse.

In true Teen Vogue style, we've separated our favorite finds into categories, defining the kicks of the moment as **ballerinas** (classic), **loafers** (clunky-cool), **lace-ups** (borrowed-from-the-boys!), **strappy styles** (awesomely unexpected), and our absolute must-have fall flat: **the slipper**. Slightly loafer-esque with a dose of doring via patterns and luxe textures (velvet, anyone?), the ladylike silhouette is super comfy and seriously cute. But go ahead, choose your own fave and tell us about it in the comments.

Click through to see all 88 shoes!

*Sarah Mikaela* pairs pretty loafers with standout striped shorts.

OCTOBER 1, 2013

STARSTYLE.COM

**STAR Style**  
CELEBRITY FASHION

**MIRANDA KERR MANGO WINTER 2013 CATALOG**

Posted by anto.28 in Miranda Kerr Oct 01, 2013 12:06 pm



Miranda Kerr wearing Mango Dark Wash Ripped Boyfriend Jeans, MANGO PADDED SHOULDER SWEATER, Mango Biker Jacket, Mango Winter 2013 Catalog

OCTOBER 1, 2013

# REFINERY29.COM



## REFINERY29

### How To Wear 5 Weird Things We All Own



**A Cropped Cardigan** – Pull a Prada fall '13 and wear yours unbuttoned underneath a sleeveless, structured dress. With serious platforms and smart accessories, it's a clever way to stay warm during your holiday parties.

**MARC JACOBS PATENT CLUTCH BAG**, \$995, AVAILABLE AT NEIMAN MARCUS; **GANNI BAMBI SUEDE PLATFORMS**, \$275.45, AVAILABLE AT ASOS; **REISS EVIE DRESS**, \$270, AVAILABLE AT REISS; **MANGO BOW COTTON BOLERO**, \$59.99, AVAILABLE AT MANGO; **KATE SPADE WIDE BELT**, \$64, AVAILABLE AT KATE SPADE.

OCTOBER 1, 2013

# REFINERY29.COM



## REFINERY29

### 10 High-Waisted Shorts That Work Way Into Fall

SEE ALL



Pinterest



Mango Pleated Short, \$49.99, available at Mango.

OCTOBER 2, 2013



INSTYLE.COM

# InStyle

What to Wear Now!: Tweed & Houndstooth



Courtesy

< BACK

10 of 11

NEXT >


MANGO  
Polyester, \$70; [mango.com](http://mango.com)

OCTOBER 2, 2013

EXHIBIT NN, PART 26  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)

NYMAG.COM

THE CUT



11 / 10 THUMBNAILS CLOSE

EMBELLISHED SPORT MARIET

Mango cord bracelet with stones, \$39.99 **Mango**,  
Photo: Mango

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OCTOBER 2, 2013

## WHO WHAT WEAR

HOME | SHOPPING

### 19 STYLISH FALL BOOTS THAT WON'T BREAK THE BANK

Boots are synonymous with fall—a perfect pairing in every way—so this week, in addition to showing you the season's key styles and fresh ways to wear your ankle boots, we want to help you find some new favorites. Here's the good news: you don't need to spend an entire month's rent to stock your wardrobe with must-haves, all of today's boots are under \$250!



◀ 12 of 21 ▶

ADD TO QUEUE

**Mango**

Zip Leather Ankle Boots (\$130) in Mocha



OCTOBER 2, 2013

NYLONMAG.COM

# NYLON



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## animal instinct

we do some outfit spotting with iggy azalea.

by: brian walters

October 02 2013

f t g p

tags

#music #fashion #trend



Mango Leopard Print Sweater - \$49.99

OCTOBER 2, 2013

FASHION BEAUTY RADAR MODELS SHOP

# NYLON

THE MAGAZINE NYLON TV myNYLON NYLON Girls

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**animal instinct**

we do some outfit spotting  
 with iggy azalea

by Blair Waters  
 press to save primer  
 October 02 2013

f t e p

tags  
 #sundance #BlairWaters



Here's a secret: meeting famous people can be really weird. Being trapped in a room with someone for an hour is just enough time for you to figure out if they are actually all that awesome. It's usually fun, sometimes depressing (RIP childhood heroes), but every once in a while, you get to meet someone like Iggy:

When I left after my brief with Iggy Azalea for her feature in NYLON's October issue, I was seriously glowing. I coiled hands and told them I had just met "my soulmate." They troaked them out - and looking back, is also embarrassing.

I swear I'm not a quality person, but she really is one of the coolest girls ever.

For proof, check out even more exclusive quotes from her NYLON October feature, and shop the leopard print looks from the shoot below.

**On fashion icons:**

"I do like Gwen Stefani. Sometimes I feel like I leave her out, because people always say I look like her. I do have blonde hair and red lips, but I don't look like her. Remember her in the 'Hey Baby' video? I thought she was so fucking cool. I just wanted to wear baggy pants and a swimmer top like her."

"The Spice Girls heavily influenced my style - Ginger and Scary were my two favorites. My sneakers were always platform, and in the back there was that big air bubble. Skatizers were the shit."

**On being Iggy in the music industry:**

"They always make me try to do media training. That's what you do to people who are stupid or people who are really assholes. I'm not really an asshole. If you don't skip around and do a hula hoop - you're a bitch. I've started to just tell people I have bitchy raising tactics. Like in the video I tell them I'm a chronic sufferer."

**On NYC vs LA:**

"I like New York because there's more of a mix of people. I can walk down the street and see so many crazy people. But your apartments are too small, and it's too seasonal. I really can't take the cold. Once I was here for Christmas, and I was like, 'I don't know how to layer. I have to go back to Cali.'"

**On being a girl:**

"I think it's definitely hard to be a girl that has goals and confidence. The idea that you have to be fake to people - that's frustrating to me. You should be able to scream at me, and I should do the same for you."

**What kids thought of her growing up:**

"I think they just thought I was a weirdo, actually."

**On her favorite fashion pieces:**

Vintage shirts: "I have a really good Detroit Bad Boys One, and some Nas bootleg ones. Now I can't really wear the Nas one since we're friends now. It's weird to have a shirt with his face on it."

Sunglasses: "You can wear them, not really wear makeup, and still look bossy. I'll go to Sunglass Hut, and just get like a million pairs. My best friend, whose a stylist, is always like 'Are you ever gonna wear those?' and I'm just like 'It's the collection of Iggy. I'm collecting!'"

(Tip from Iggy: The bootleg ones are always the best. We agree)

**On the future:**

"Most people only have like a two hour lifespan. Hopefully I don't get dropped by my label, and I can put out 5 albums [laughing]. Man, that's how artists really think. Anyone who says they don't is a fucking liar." - BLAIR WATERS

OCTOBER 2, 2013

REFINERY29.COM



REFINERY29

## How To Wear 5 Weird Things We All Own



OCT 3, 2013 7:20 AM  
CONNIE WANG,  
SENIOR GLOBAL EDITOR



**A Cropped Cardigan** — You probably have one in every color that you used to wear with lace camisoles and flare-legged hip-huggers. Never again.

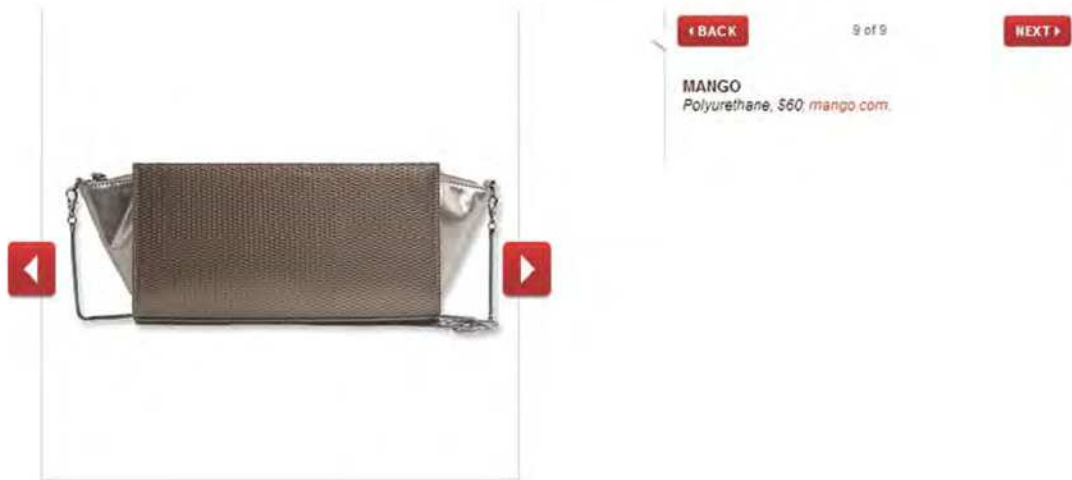
**MANGO** BOW COTTON BOLERO, \$29.99, AVAILABLE AT MANGO.

OCTOBER 3, 2013

INSTYLE.COM

# InStyle

What to Wear Now!: Such A Steal: Dual-Textured Handbags



OCTOBER 3, 2013



# REFINERY29.COM



REFINERY29

## How To Style Fall's Most Covetable Cardigan

 OCT 4, 2013 6:00 AM  
HOLLYE THOMAS,  
D.C. EDITOR



***Mango** Embellished Cardigan, \$59.99, available at [Mango](#); **Dorothy Perkins** Square Print Pussybow Blouse, \$49, available at [Dorothy Perkins](#); **Giambattista Valli** Tailored Wool Trousers, \$1,030, available at [Matches](#); **Laura Geller**; **Madewell** Camden Tote, \$218, available at [Madewell](#); **Zara** Patent Leather Bluchers, \$89.90, available at [Zara](#).*


OCTOBER 4, 2013

# REFINERY29.COM



REFINERY29

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 OCT 4, 2013 6:00 AM  
HOLLYE THOMAS,  
D.C. EDITOR



**Mango** Embellished Cardigan, \$59.99, available at [Mango](#); **French Connection** Tex Viva Fitted Dress, \$168, available at [French Connection](#); **Nasty Gal** Chroma Cube Box Clutch, \$50, available at [Nasty Gal](#); **Forever 21** Clear Cut Ring, \$3.80, available at [Forever 21](#); **Boutique 9** Justine Pointed Toe Pumps, \$140, available at [Bloomingdale's](#); **J. Crew** Slim Patent Belt, \$39.50, available at [J.Crew](#) stores.

OCTOBER 4, 2013



## Kate Moss in MANGO Super Skinny Jeans

Posted in Celebrity Pictures in Designer Jeans  
by Jonathan

10.05.2013



Even though she is no longer the face of **MANGO**, **Kate Moss** is still loving their jeans. Who can blame her when they fit her this well. She chose to pair the jeans with a Balmain shirt and her favorite Alaia boots to attend her daughter's birthday lunch.

It's great to see **Kate** wear a pair of dark blue jeans. It has been a while since we have gotten a sighting of her in some, which I think was a pair of Black Orchid a while back.

**OCTOBER 5, 2013**

HUFFINGTONPOST.COM

HUFF  
POST **STYLE**

**Miranda Kerr's Mango Jeans Are  
The Best Cheap Celeb Find Of The  
Week (PHOTOS)**

Posted: 10/06/2013 8:42 am EDT



OCTOBER 6, 2013

# REFINERY29.COM



REFINERY29

## Pants, Please! Mango's Fall Crop Will Have You Swearing Off Summer Skirts



OCTOBER 2013  
AMANDA KEISER  
COMMERCE EDITOR

You know all those minis, midis, and maxis you lived in all summer? Well, they just won't cut it for fall. You know this. So, why mourn bygone skirts when you can just get pumped for all the ultrachic trousers this season's got in store? Why, indeed.

For us, all it took was one glance at Mango's stock of pinstriped, perfectly slouched, velvet, cropped, and pleated pants to get us psyched for trouser weather, and all those sweaters, booties, and heels we'll be wearing with them. Click through for the full effect...and don't feel bad — those summer skirts deserve a break, anyway.



Mango Flowing Cross-Over Trousers, \$69.99, available at Mango.

OCTOBER 7, 2013



REFINERY29

## Pants, Please! Mango's Fall Crop Will Have You Swearing Off Summer Skirts



OCT 7, 2013 12:00 PM  
AMANDA KEISER,  
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Mango Velvet Suit Trousers, \$79.99, available at Mango.

OCTOBER 7, 2013



REFINERY29

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OCT 7, 2013 12:00 PM  
AMANDA KEISER,  
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Mango Floral Baggy Trousers, \$34.99, available at Mango.

OCTOBER 7, 2013



REFINERY29

## Pants, Please! Mango's Fall Crop Will Have You Swearing Off Summer Skirts



OCT 7, 2013 10:00 PM  
AMANDA KEISER,  
CONSUMER EDITOR

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Mango Rhombus Jacquard Suit Trousers, \$69.99, available at Mango.

OCTOBER 7, 2013



# REFINERY29.COM



REFINERY29

## Pants, Please! Mango's Fall Crop Will Have You Swearing Off Summer Skirts



OCTOBER 7, 2013 PM  
AMANDA FEISER,  
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Mango Slim-Fit Zipped Trousers, \$39.99, available at Mango.

OCTOBER 7, 2013



REFINERY29

## Pants, Please! Mango's Fall Crop Will Have You Swearing Off Summer Skirts



OCT 7, 2013 12:00 PM  
AMANDA KEISER,  
COMMERCE EDITOR

You know all those minis, midis, and maxis you lived in all summer? Well, they just won't cut it for fall. You know this. So, why mourn bygone skirts when you can just get pumped for all the ultrachic trousers this season's got in store? Why, indeed.

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**Mango** Plaid Elastic Trousers, \$59.99, available at Mango.

OCTOBER 7, 2013

# REFINERY29.COM



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[Pinterest](#)

Mango Pleated Suit Trousers, \$59.99, available at Mango.

OCTOBER 7, 2013

# REFINERY29.COM



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OCTOBER 2013  
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[Pin It](#)

Mango Satin Jacquard Trousers, \$69.99, available at Mango.

OCTOBER 7, 2013



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OCT 7, 2013/2:00 PM  
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Pin It

**Mango** Pinstripe Wool-Blend Suit Trousers, \$69.99, available at Mango.

OCTOBER 7, 2013



REFINERY29

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[Pin it](#)

**Mango Jacquard Baggy Trousers, \$69.99, available at Mango.**

OCTOBER 7, 2013



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**Mango Printed Slim-Fit Trousers, \$69.99, available at Mango.**

OCTOBER 7, 2013

# REFINERY29.COM



REFINERY29

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Print

Mango Leopard Print Flowy Trousers, \$59.99, available at Mango.

OCTOBER 7, 2013



# REFINERY29.COM



REFINERY29

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*Print*

Mango Loose-Fit Printed Trousers, \$49.99, available at Mango.

OCTOBER 7, 2013

# REFINERY29.COM



REFINERY29

## Pants, Please! Mango's Fall Crop Will Have You Swearing Off Summer Skirts



OCT 7, 2013 10:00 PM  
AMANDA KEISER,  
CONSUMER EDITOR

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*Pin it*

Mango Crépé Suit Trousers, \$59.99, available at Mango.

OCTOBER 7, 2013

THE *OUT*

10/7/13 at 12:29 PM | 5

## Lofty Goals: 16 Oversize Sweaters for Fall

BY REBECCA RAMSEY



Photo: Mango  
Mango chunky sweater with zips, \$79.99 **Mango**

OCTOBER 7, 2013



## NEWS/ Miranda Kerr Poses for Mango Winter 2013 Campaign—See the Pics!

by [JENNIFER CHAN](#)

Tue, Oct 8, 2013 3:14 PM PDT

Whoa, winter, *already?*

If these stunning images of [Miranda Kerr](#) posing for [Mango](#) are any indication of the season ahead, we're totally on board!

The brunette beauty stuns in a series of brand new photos from the retailer's winter 2013 campaign, and we're totally loving what we see so far.

Kerr wears classic winter garb including an oversized tweed coat, chunky knit sweaters, tailored trouser pants, a sequined party dress and more, and yet manages to make every ensemble look effortlessly chic!



Inez and Vinoodh/Mango

While she's styled in somber all-black outfits, Kerr still sparkles among the drab scenery.

Her hair is worn loose and undone like a true city girl on the go, while her makeup is sophisticated and polished without being too dramatic.

In short, her natural good looks take center stage, and the cute winter clothes are just an added bonus!

New York City made for the ideal setting for the edgy photo shoot, and Kerr captures the energy of Manhattan perfectly in these breathtaking shots.

Now that's what we call a top model!

Let's just say we're eagerly awaiting more mesmerizing fashion campaigns from this gorgeous girl.

Take a look at her top modeling moments over the years!

## OCTOBER 8, 2013

## Harper's BAZAAR.com

### While You Were Sleeping: Juicy Couture Gets a New Owner, Cara Delevingne is a Tattoo Artist, Plus More!

October 8, 2013 9:45 AM by [Marisa Riley](#)



- Sometimes it feels like Alexander Wang is everywhere these days...because he is. Adding Tokyo to his list of flagship store locations, the designer might pull back on the reigns as far as expansion goes. [[WWD](#)]
- Lane Bryant is pairing up with the mastermind responsible for Michelle Obama's 2009 inauguration ensemble, Isabel and Ruben Toledo, for the brand's first ever designer collaboration. [[Huff Post Style](#)]
- Diesel founder Renzo Rosso celebrated the brand's 35th birthday by donating to Only the Brave, a foundation dedicated to supporting sustainable projects, like the restoration of Venice's Rialto Bridge. Cool guy. [[Telegraph](#)]
- Cara Delevingne can now add "tattoo artist" to her ever-growing list of side jobs. [[Refinery 29](#)]
- The Macy's Herald Square location is breaking all the rules and staying open on Thanksgiving Day, despite their tradition of closing the stores for the holiday. [[WWD](#)]
- Get ready for the mega-store version of **Mango**, coming to a city near you in 2014. [[WWD](#)]
- Authentic Brands bought the intellectual property assets of Juicy Couture for a reported \$195

OCTOBER 8, 2013

### Miranda Kerr Takes Manhattan

OCTOBER 8, 2013



She's back! **Reprising her role** in Mango's Winter 2013 campaign, **Miranda Kerr** appears in images and video shot by Inez van Lamsweerde and Vinoodh Matadin atop the New York City skyline. Joined in this season's catalog by Bette Franke and Julia Stegner, the model's solo shots are certainly a sight to see — click through to peruse them all (bonus: see Miranda at work in the video)!

OCTOBER 8, 2013

# NYLONMAG.COM

# NYLON

## empire state of mind

miranda kerr takes on new york with mango.

by: steff yotka

photo by inez and vinoodh

October 08 2013



Sometimes we put on our Came Bradshaw voices and wonder, "What does it take to be a real New Yorker?" Is it knowing the location and validity of every Ray's Pizza? Having the most niche coffee shop in your hood that no one has ever heard of? Or knowing the most underrated, least crowded local bar to grab a beer with friends?

Perhaps the most important part of being a New Yorker is dressing like one. It's safe to say that we can spot a tourist from a mile away based on just their outfit alone. Lots of bright colors, dramatic silhouettes, and heels are a tell tale sign of an out-of-towner. For a lesson in what a New Yorker really dresses like, take a peek at Mango's new fall lookbook starring the one and only Miranda Kerr.

Despite Kerr being Australian, she pulls off the New York look to a T. The secret is dark hues, layers, and nonchalant mix-and-matchable pieces. We're thinking specifically about her loose sweater and sheer blouse combo or her boyfriend jeans and moto jacket outfit. When you walk everywhere all day, the secret is no fuss comfort. Even a party dress is pared down, with no jewelry and windswept hair.

Start your 'Being a New Yorker 101' lesson by checking out all the photos by Inez and Vinoodh in the gallery and watching the video of the shoot below. Then get yourself a bagel and start watching *Seinfeld* on repeat. That's Being a New Yorker Lesson 201, FYI.



OCTOBER 8, 2013

## Talking Pretty

*The latest beauty news, trends, and insider secrets.*

### *Miranda Kerr Models for Mango's Winter Campaign*

10/8/2013 4:35:00 PM BY [HALLIE GOULD](#)



Miranda Kerr and Mango are at it again. Photos from the brand's winter 2014 campaign shot by Inez and Vinoodh have been released and for the first time we're excited for cold weather. The former Victoria's Secret angel poses in moto jackets, oversized knits, and button ups that scream off-duty model. But at Mango prices, we can rock that look too! Her hair, as always, looked perfectly windblown and effortless. Sigh, to be a supermodel.

Head over to [Mango.com](#) to cop these snugly styles for a budget-friendly price.

**OCTOBER 8, 2013**



## FASHION GONE ROGUE

### MIRANDA KERR POSES FOR INEZ & VINOODH IN MANGO'S WINTER 2013 CAMPAIGN

■ 2013 ■ Campaign ■ Photographer ■ Inez van Lamsweerde & Vinoodh Matadin ■ Label ■ Mango  
■ Model ■ Miranda Kerr

by [Joanna](#) - Oct 5, 2013



**Miranda Wears Winter** – [Miranda Kerr](#) follows up the fall campaign from [Mango](#) with a new winter advertisements. Photographed by [Inez van Lamsweerde and Vinoodh Matadin](#), the Australian beauty poses on New York City's rooftops. Geraldine Saglio styles Miranda in a mix of denim, leather bombers and heavy knits in the new images. / *Hair by Christiaan, Makeup by Jeanine Lobell*

OCTOBER 8, 2013

# SPORTSWEARNET.COM

THE WEBSITE FOR DENIM AND FASHION TRENDS

## SPORTSWEAR INTERNATIONAL



# M

Mango +

08 OCT 2013

## MANGO TO OPEN ITS LARGEST STORE IN EUROPE

Spanish fashion brand *Mango* has announced the opening of its largest store in Europe on 10 October, located at Neuhauser Straße 19 in Munich. The new store is part of the worldwide "Megastore" expansion concept of *Mango*.

The new megastore has a total sales space of 2300sqm over two floors and offers the brand's whole range including *Mango*, *H.E.*, *Mango Touch*, and *MANGO Kids*. With this opening and the Megastore in Trier, opened earlier this year, *Mango* has 125 stores in the German market.

*Mango* plans 13 further store openings by the end of the year and in the future plans a total of 18 megastores in the Europe. Twelve new megastore transactions are under contract for 2014, including Spain, Great Britain, Switzerland, and Holland.

Ninona Vila, PR Director, *Mango*, comments: "Our new store in Munich represents an outstanding milestone for our expansion project in Germany. Germany remains one of the most important countries in our expansion process in Europe. The German customers are very receptive concerning our market. These new stores are part of the expansion course of our company; they should expand our presence in Germany and help us to achieve our goal to be located in all major cities around the world."

Currently the company has more than 2600 shops in 107 countries.

*Tatjana von Elverfeldt*

OCTOBER 8, 2013

## JUST JARED®

### Miranda Kerr: Mango Winter 2013 Campaign Pics & Video!

TUE, 08 OCTOBER 2013 AT 5:30 PM



Tweet

21



15

### Miranda Kerr: Mango Winter 2013 Campaign Pics & Video!



**Miranda Kerr** is stunning while posing in different outfits for *Mango's Winter 2013 Campaign*!

The 30-year-old Australian supermodel shot the campaign in beautiful New York City. Watch the [video](#) from her shoot below!

**PHOTOS:** Check out the latest pics of [Miranda Kerr](#)

In case you missed it, check out [Miranda modeling](#) different outfits for [Mango's Fall 2013 Campaign](#).

Not only is **Miranda** the face of *Mango*, she recently signed on to be the spokeswoman for *Swarovski*, which will feature her in it's upcoming fall campaign.

OCTOBER 8, 2013

# YAHOO.COM

## YAHOO! SHINE

### Miranda Kerr Hits the Roof for Mango's Winter Campaign

By *Lucky Magazine* | Fashion – Wed, Oct 9, 2013 9:53 AM EDT



Photo by: Courtesy of Mango  
Courtesy of Mango More from *Lucky*: The 40 Best Drugstore Beauty Products 50 Unique Engagement Rings ... [more ▶](#)

1 / 10



OCTOBER 9, 2013



News, Oct 9, 2013 | 11:42 AM

## Check Out Miranda Kerr's Winter Fashion Campaign For Mango!

By [Olivia Fournier](#) [Email me](#)  
Fashion Enthusiast, coffee enthusiast, and lover of all things @yvesr.

[Like](#) [Share](#) [Tweet](#) [+1](#) [Email](#)

The winter months may be creeping up slowly, but it is never too early to start thinking about winter fashion. [Miranda Kerr](#), established Victoria's Secret model, [Paris Fashion Week](#) regular, and wife to [Orlando Bloom](#), looks fabulous, as always, showing off her cold-weather, star-studded style in the [Mango's Winter 2013 campaign](#). She manages to keep things cool while posing on a rooftop, and coincidentally, still looking hot!



FACTORY PR

Check out the video below as Mirands shows us how to work poka dots, graphic chunky sweaters, and the always-in-style blazer! Seriously, the girl gives you at least five different outfit ideas within 22 seconds. The wide-brim hat is also having a moment above, take a [peek!](#)



Factory PR - Mango - Winter 2013 Mic... <

0:00 / 0:22

OCTOBER 9, 2013



## REFINERY29

### Steal Miranda Kerr's Super-Simple Outfit Ideas In The New Mango Campaign

SEE ALL

1 OF 15



OCT 9, 2013 (10:30 AM)  
SARAH WASHLAK,  
EDITORIAL INTERN

While we're still pretty bummed that Miranda Kerr is no longer a *VS* angel, the bright side is she's traded in her wings for a different set of swoon-worthy looks.

The supermodel fit so seamlessly into Mango's fall '13 campaign, we predicted she'd be back for another season — and we were right. But, while the label's autumn line was infused with '90s grunge, winter's a bit more sleek.

From velvet body-con numbers to streamlined blazers and live-in trousers that are practically begging for your best pair of pumps, the wares are sure to evoke killer confidence. Plus, there's an ample dose of boho flair thanks to those star-covered cardigans and boyfriend jeans. That, and Kerr's perfectly mussed hair, of course.

Click through the slideshow to lust over the lookbook, shot in New York by Inez and Vinoodh and styled by Geraldine Saglio. And, don't forget to watch the video for a flash of Kerr working the camera against the city skyline.

Factory PR - Mango - Winter 2013 Miranda



OCTOBER 9, 2013



## Miranda Kerr Gets Two-Faced for Swarovski and Mango

 Hannah Ongley  October 9th, 2013

What PR nightmare? Is surely an apt question regarding Miranda Kerr's recent Vuitton/Vionnet mess-up and subsequent out-of-character outburst at Paris Fashion Week. Kerr has emerged fresh-faced and irreproachable as ever, and has two new campaigns dropping in the wake: A debut for Swarovski crystals and round two of her Fall 2013 Mango campaign.

The summery Swarovski ads were shot by heavyweight Brit photographer Nick Knight. Miranda, of course, manages to make statement crystal earrings and an equally dazzling bracelet, ring and necklace look effortlessly glamorous, while any normal human would appear to be drowning in them or playing dress-up. Apparently she got her love of jewelry from doing the latter in her grandmother's - brace yourselves - fake pearls, as she reveals in an accompanying behind-the-scenes video.

On the opposite end of the season spectrum is her new Mango campaign. The punk factor has been toned down since August (so long, plaid and creepers) and Miranda perfectly embodies Mango's preppy, downtown androgyne in leather, shirts and slouchy trousers. She might be the quintessential modern-day housewife, but she rocks torn jeans and heavy kohl liner like a champ. Then again, this is the girl who can also pull off sexy Japanese Lipton Santa.



OCTOBER 9, 2013

TEENVOGUE.COM

# teenVOGUE

*7 Poofy, Princess-Worthy, Totally Perfect Tulle Dresses*

*by Claire Knebl*



**Mango** Dress, \$90. [Mango.com](http://Mango.com).

Photo: Courtesy of [Mango.com](http://Mango.com)

OCTOBER 9, 2013



## Lucky

### Miranda Kerr Hits The Roof For Mango's Winter Campaign



By **Elana Fishman**  
Senior Digital Editor

Real talk time: does **Miranda Kerr** ever take a bad picture? *EVER?!* As if it's not enough that our *100 Perfect Outfits* cover girl consistently looks flawless every time she steps out on an errand run, her latest campaign for Mango just dropped—and it's a doozy. For the brand's winter lookbook, Mrs. Orlando Bloom took to a Manhattan rooftop in an array of cozy-looking knits, sexy LBDs and menswear-inspired separates—all accented with minimal makeup and that softly windswept hair she's made her signature. In short, it's definitely our favorite Miranda-for-Mango outing to date (the Aussie supermodel's been the primary face of the company since last year).

And as a side note, we just found the perfect lower-priced alternative to **Saint Laurent's sold-out star-printed boyfriend cardigan**.

OCTOBER 9, 2013

REFINERY29.COM



REFINERY29

## 12 Coat Trends To Warm Up To



**MANGO** WOOL-BLEND OVERSIZE COAT, \$199, AVAILABLE AT **MANGO**.

OCTOBER 9, 2013

# STYLENOTED.COM



Miranda Kerr For Mango  
CELEBRITY, EVERYDAY, LONG, NOTED, SEXY, STYLE



Supermodel seraph Miranda Kerr continues her rise to high fashion with this shoot for the Catalonian [clothing company](#), Mango. Pairing leather moto [jackets](#), chunky sweaters, and hip-buggings jeans and pants with a devil-may-care, windswept hairstyle, the disheveled aesthetic is the perfect complement to the New York City backdrop. To see the full spread, [click](#) style notes.



OCTOBER 9, 2013

# SHOPSTYLE BY POPSUGAR

## Get a Tight Grip on These Unbelievably Chic Clutches — For Under \$100!

OCTOBER 9, 2013

All it takes is one piece to transform a look, and we're proving it to you with our unbelievably chic lineup of showstopping clutches — all priced under \$100. Contrast your Fall neutrals with hot pink options from Gap, **Topshop**, and **BCBGeneration**, or make a monochrome statement in nude and camel tones from **Zara** and **Juicy Couture**. From stud embellishments to scintillating leopard prints, shop all of our jaw-dropping finds.



Mango  
TOUCH - Embroidered beads...

♥ 5 + 1 0



Mango  
Bicolor sequin shoulder bag

♥ 3 + 1 0



Mango  
TOUCH - Quilted metal box cl...

♥ 2 + 1 0



Mango  
Shiny Finish Studded Clutch

♥ 2 + 1 0



Mango  
Touch - Chain Metallic Folde...

♥ 2 + 1 0

OCTOBER 9, 2013

# THE *OUT*

Yesterday at 11:23 AM | ■ 1

## 16 Bomber Jackets to Fight the Fall Chill

BY ARIELLE CABREJA



< > 15 / 16  
THUMBNAIL 9 CLOSE

BOMBER JACKET MARKET

Photo: Mango  
Mango leather and suede bomber jacket.  
\$129.99 **Mango**

OCTOBER 10, 2013

# METRO.COM



## Miranda Kerr spills her style, beauty and wellness tips



Days before she walked the runway at Sofia Vergara and Chanel's Spring 2014 Paris Fashion Week show, we met up with Miranda Kerr at the chic rooftop of the Gramercy Park Hotel. There, the star of Mango's new grunge-inspired fall campaign talked about her fave looks from the '90s (An oversized blazer, ankle boots and leather jacket with studs) and let us in on her style and beauty essentials.

### You always look so well put together. How would you describe your look?

I try to go for classic and effortless and exude a little bit depending on my mood. I like functional clothes especially, because now I'm a mom and go to the park. But when I go to work, I enjoy putting on a heel and embracing that feminine side.

### How has your personal style changed since becoming a mom?

I feel it more practical now. It's all about fabrics that aren't crease because I'm always hugging my son. I try to always want to be in my arms or swinging on swings. I think comfort is important and wearing fabrics that make you feel good and accentuate the parts about yourself that you like. It's not necessarily about following a trend, but finding pieces that work with your body type.

### You live in New York now. Talk to us about closet space.

It's not enough! But it's good because I've gotten rid of so much stuff. I actually feel lighter. I have three little closets that I try to squeeze everything into. I've dropped it back to the basics and gave at least a room full of stuff to my friends and family. We also learned to maximize space. Now, I fold my jeans so they sit up, so when you open the drawer you see them.

### If you were traveling and could only pack a small bag, what would go in?

A pair of jeans that fit well, a blazer, a couple of T-shirts, a pair of heels, a scarf and a hooded — and one little black dress. I always pick-up scarves at the airport. Like airports in Asia, because it's not what you normally see. You'll find something different there.

### You know how to rock a red lip. What are some of your beauty tips?

If I'm tired I just put on a red lip and sunglasses and it's a simple and effective way to uplift the face — just add a splash of color. Sometimes I'll use a lot of the lip color on my cheeks so I look a bit more alive — like the blood is pumping, the circulation is going. I also apply my KORA Organics lip balm to brighten my cheekbones. It makes you feel fresh.

### 3 red shades she loves

Revlon ColorStay Ultimate Liquid Lipstick in Top Tinkato, \$10.95, [www.revlon.com](http://www.revlon.com)

Chanel Rouge Coco Shine Sheer Lipgloss in Rebellic, \$34, [www.chanel.com](http://www.chanel.com)

Stila Stay Milky Lip in Dark Blood, \$35, [www.stilaparis.com](http://www.stilaparis.com)

### You're a certified health coach. Any new healthy habits you've incorporated?

I have hot water and half a lemon in the morning. It's a very simple tip that cleanses the digestive system when you wake up and it really kick-starts your metabolism. Then I have a cold pressed green juice, like kale, spinach and celery with lemon, and then I have a smoothie that I make myself. I think it's really important to have a balance in life and fill your body with nutrients when and where you can, but then also know that you're a human being and you can't be too hard on yourself. I try to be 80 healthy and 20 percent indulgent. I just don't believe in depriving yourself because life is short and we're here to enjoy it.

### Yeah, no one likes hanging out with people who don't eat cookies.

Yeah, it's no fun. But to feel your best you have to take care of yourself. I know what to do to feel my best and be energized: my smoothie, my juice, my lemon water, getting enough sleep and drinking alkaline water throughout the day. I do meditation yoga or Pilates four to five times a week. I also like acupuncture and massage. Be good to yourself, and then you'll be able to give a lot more to your family, to your friends and to your work.

### Kerr's smoothie ingredients

Coconut water

Chia seeds

Glyc Berry

Maca powder

Spirulina

Acv powder

Hemp powder

Butter protein powder

## OCTOBER 10, 2013

## The Fashion Section

News

### Miranda Kerr For Mango Winter 2013 Campaign

by *The Fashion Section*

Miranda Kerr stars in another campaign for the fashion chain store Mango, appearing in their Winter 2013 campaign set against the stunning Manhattan [New York skyline](#).

The Aussie beauty is shot by photographers Inez van Lamsweerde and Vinoodh Matadin is seen wearing structured clothing, with jeans, shirts and blazers or leather jackets as the typical combination, as well as sharp suits and [business](#) appropriate wear with a strong masculine undertone.

[Check](#) out Miranda Kerr in the campaign images and film below. Nothing makes us want a bit of winter more!



OCTOBER 10, 2013

# REFINERY29.COM




REFINERY29

## An Embellished Story: Transform Your Coat Game With Tricked-Out Outerwear

OCT 10, 2013 9:00 AM

D A T E N I G H T

A collection of fashion items including a black sleeveless zip-up top, a yellow clutch bag, a black floral-patterned long-sleeved coat, and a pair of black peep-toe suede ankle boots. A 'Pinterest' logo is visible on the right side of the image area.

MANGO  
PEEP-TOE SUEDE ANKLE BOOTS  
\$110

SHOP IT >

OCTOBER 10, 2013



# WHOWHATWEAR.COM

## WHOWHATWEAR

### ZEBRA PRINT: THE NEW STRIPE ON THE BLOCK

Make no mistake, there's a new king of the fashion jungle: the zebra. The animal's distinct bold black and white stripes are anything but boring, and are currently making a big impact on cozy sweaters, polished pencil skirts, and fall footwear. In short: it's easier than ever to set yourself apart from the pack!



Mango

Bomber Jacket (S115) in Zebra Print



*SHOP* this entire slideshow

OCTOBER 10, 2013

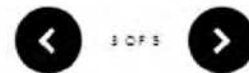
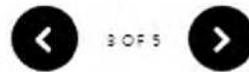
# REFINERY29.COM



## REFINERY29

### 4 Go-To Outfits For Lazy Ladies

SEE ALL



**Smock That**— Baggy, printed smock dresses can look a little too precious, but it's such an easy piece to wear. However, pairing it with sturdy ankle boots gives that dress a bit of a cool factor.

MANGO CHECK FLOUNY DRESS, \$79.99, AVAILABLE AT MANGO; SIMPLY TERRA MOTO ANKLE BOOT, \$22.99, AVAILABLE AT FOREVER 21

OCTOBER 10, 2013



REFINERY29

## 8 Awesome Outfits For A Brand-New You

SEE ALL



Pin It



### Own One Go-To Goddess Dress: In Real Life

Your goddess gown, a simple white blazer, and vintage-style drop earrings: This is a look that knocks it out of the park, every time. Now get out there and start serving straight, Old Hollywood opulence.

LULU FROST FOR J.CREW NORTH STAR EARRINGS, \$128, AVAILABLE AT J.CREW; MANGO CROPPED JACKET, \$49.99, AVAILABLE AT MANGO; TOPSHOP STRAPPY SATIN MANT DRESS, \$110, AVAILABLE AT TOPSHOP; BCBG EVA CLUTCH, \$275, AVAILABLE AT BCBG; GIANVITO ROSSI SUEDE AND PATENT LEATHER PUMPS, \$594.00, AVAILABLE AT SPURWIG.

OCTOBER 11, 2013

# LUCKYMAG.COM

# Lucky

## The Only Six Handbags You Really, Actually Need

[Pin it](#)

3 OF 6

### The Neutral Everyday Bag

Because you'll want an option that's a little more casual (and perhaps a little smaller) than your Serious Black Bag. Choose one as classic as these styles, and you'll find yourself living out of it.

SUEDE POUCH BAG, \$56, [TOPSHOP.COM](#); MINI LEATHER SHOULDER BAG, \$295, [DIANE VON FURSTENBERG, NETAPORTER.COM](#); SUEDE HOBO BAG, \$189.99, [MANGO.COM](#); "HAIL TO THE QUEEN ELIZABETH" TEXTURED LEATHER TOTE, \$700, [MARC BY MARC JACOBS, NETAPORTER.COM](#); "HOUSTON" CROSS BODY BAG, \$165, [GORJANA, SHOPBOP.COM](#)



OCTOBER 15, 2013

# Lucky

DRESSES

## What To Wear To A Fall Wedding

0   Tweet 0  Share 0

Pin it



5 OF 6

Grunge-y more your thing than girly? Try this look.

LINGERIE STYLE STUDIO DRESS, \$179, [ZARA.COM](#); MINIMALISTIC CROPPED BLAZER, \$64.99, [MANGO.COM](#); LIPSTICK IN "SCARLET EMPRESS", \$26, [SEPHORA.COM](#); STUD AND CHAIN BOX CLUTCH BAG, \$35.44, RIVER ISLAND, [ASOS.COM](#)

OCTOBER 15, 2013

# SHOPSTYLE BY POPSUGAR

## Get the Party Started in Glamorous Earrings — All For Under \$75

OCTOBER 16, 2013

Add a glamorous touch to your evening look this party season in stunning statement earrings. Our eye-catching picks look nothing short of decadent but cost just \$75 or less. Contrast a sleek LBD with enchanting chandelier earrings from J.Crew, **Topshop**, and **Juicy Couture**, or opt for colorful clusters from **Kate Spade** New York and **ASOS**. For a more art deco aesthetic, check out Mango and BCBG Max Azria's geometric patterns and **Vince Camuto**'s tasseled wonders.



OCTOBER 16, 2013



STREET STYLE

## 18 Striking All-White Outfit Ideas To Freshen Up Your Fall Wardrobe

2 Tweet 0 Share 0



By **Elana Fishman**  
Senior Digital Editor

As much as we love the sleek simplicity—not to mention the slimming effect—of an **all-black outfit**, we're equally partial to white-on-white ensembles as well. Inherently more eye-catching than their totally *noir* counterparts, head-to-toe snowy clothes look crisp, clean and completely confident—after all, it takes a gutsy woman indeed to dress in all white without worrying about the possibility of spilling coffee or smudging newsprint onto herself. Still, as long as you've got an adequate supply of Tide To Go pens on hand, there's no cooler way to dress—especially as we head into the chillier months, when layering's an absolute must. Did we mention white pieces look even sharper when piled on with abandon?

OCTOBER 17, 2013

# INSTYLE.COM

## InStyle

### What to Wear Now!: Such A Steal: Global



◀ ▶

◀ BACK 7 of 11 NEXT ▶

**MANGO**  
Viscose, \$60

BUY IT ▶

Pin It Like 0 +1 0 Tweet 0

Courtesy

OCTOBER 17, 2013



# INSTYLE.COM

## InStyle

### What to Wear Now!: Such a Steal: Leopard Print

« BACK 2 of 10 NEXT »

**MANGO**  
Polyester and elastane, \$80

BUY IT!

Pin it 12 Like 0 +1 0 Tweet 0

Courtesy

OCTOBER 17, 2013

# INSTYLE.COM

## InStyle

### What to Wear Now!: Brocade & Jacquard



Courtesy Photo

◀ BACK

1 of 10

NEXT ▶

MANGO

Polyester and cotton, \$90; [mango.com](http://mango.com).

[Pin it](#)



Like

0



+1

0



Tweet

0

OCTOBER 17, 2013

# FASHIONISING.COM

FASHIONISING.COM

## Mango W '13 Campaign

Page(s): [Next »](#)

Click thumbnails to view full sized picture



### Description:

Mango winter 2013 ad campaign

Photography by Inez van Lamsweerde and Vinoodh Matadin

Model: Miranda Kerr

Stylist: Geraldine Saglio

Make-up Artist: Jeanine Lobell

Hair: Christiaan

Added on: 18.10.2013

OCTOBER 18, 2013

# SHOPSTYLE BY POPSUGAR

## Happy-Hour Cutie

Happy-hour style can differ depending on where you're coming from and who you're meeting up with, but one thing remains the same — looking good. Accessorize sleek, office-appropriate dresses; silk camisoles; and pencil skirts with statement accessories and a bold red lip for a chic day-to-night look. If you're meeting with friends on the weekend, then inject a playful touch to your getup in jeans, heels, and party tops. Embrace the style cues with our editors' picks.



Mango Faceted pieces ribbon ne...

\$39.99

♥ 2



OCTOBER, 2013



10/21/13 at 2:30 PM

# Fine Lines: Twelve Pinstripe Pieces for Fall

BY [REBECCA RAMSEY](#)



OCTOBER 21, 2013



# How to Wear a Turtleneck Under a Strapless Dress

BY DIANA TSUI



OCTOBER 22, 2013

## ELLE

### Manga Star Miranda Kerr Uses Coconut Oil 'in the Bedroom'



I thought I was having a good hair day—and then I saw Miranda Kerr. Coated in a cocchi at the Getty Center, she resembles my skin every pore, a blank, and no makeup. Her long, wavy hair hangs down her back.

And while I'll never take her genetics, her husband, David Jauss, is even less "I just woke up this way" than she is. I can get the same girl's multi-task you can, too. Kerr got married into photographer lore and I would love to talk about her life, her career, and all the affordable products she uses to stay.

Here, we speak about her skin, hair, and how to keep a straight face on the set.

**"Strange" and "junk" aren't two words normally associated with you...**  
What is good? It's really good to be able to express different sides of yourself, and it's interesting because we used the same photographers in the last thing about her we got a different outcome. It's great to show that versatility. You can't always wear your stress and the way you carry yourself can really change the whole dynamic of your personality. That's what I think is great about fashion—you can use them to express how you're feeling in that moment, and the thing that keeps it you can try them anytime in the world and they're also quite affordable, so they make only expression easy.

**Did you have a favorite piece from the campaign?**  
The lightest blazer and the lightest jeans on the set, and I love the way they look. **This coat here**—I love to wear these things. I usually think they should have been the cover story. It's really cool.

**Oh my god, you should be an art director next!**  
I might fight, because I don't have enough to do!

**Wait, you're pretty busy. I saw you making muffins for a Net-A-Porter video yesterday. They looked yummy! And I like how you substituted honey for sugar.**

You should always do that. There are a few things that are always good substitutes. Coconut oil instead of any other oil, because you can't wear the lightest cooking ingredients, and it's with milk, but then honey instead of sugar is good. I'm not a milk lover, so I use coconut oil. Cow milk is very hard to digest. Do you know your blood type? Because if you know what it is, you can look at what kind of food you eat and what foods are the best for your body and foods that are like poison to your body. You should look it up!

**I will! But what's with you and coconut oil? You talk about it in so many interviews.**

I don't remember exactly how coconut oil got there, but I know that you can use it in your hair, you can use it as a makeup remover, you can cook with it, you can use it in the bathroom! Use. **Really?**

**Yeah!**  
You can use it in a lot of ways. The coconut oil I bought from someone I really used to do a lot of campaigns with. I've been a fan of it. That would be good, right?

**Yes! So we're both going to Paris tonight. Any tips for jet lag?**  
I try to sleep in the plane if I can, and in some cases you get the flight, and you get a little sunlight in your eyes. And also, as soon as you get there, you should get your feet on the ground. In the plane, it's good to be on your feet. And you can get up and stretch the flight to your feet. There's a really good one from my friend, and I'll be happy to give it to you. That one, you can get it on the way to the airport.

**What about tips for keeping a straight face when you want to start laughing? It must be hard on the runway.**

I don't get funny right in the middle of the runway. When you look at the camera, you're looking at the camera, and you're looking at the camera. At the end of the day, people are there to look at the camera. And you can't make one mistake with yourself, because if you make eye contact with someone on the runway, it's a mistake. You have to stay in the zone, and be there.

**Everyone's talking about Nicolas Sarkozy right now. What was it like to work for Sarkozy while he was there? Especially right after having a baby?**

It was a really good experience. I worked with Nicolas for a few years before I had my first child, and we had a really good relationship. He was really supportive of me, and he was really supportive of me. He was really supportive of me.

**And you were on the Sarkozy campaign two months after giving birth.**  
That trick has to be really good. I don't feel bad about it. In general, we have a really good relationship. He's really supportive of me. I don't feel bad about it. I don't feel bad about it. I don't feel bad about it.

**Now that he's a bit older, does there do you still visit you?**  
Oh yeah! It's really good to see him. It's really good to see him.

10/11. Style: Heidi Perrett. Photo by: Heidi Perrett. Photo by: Heidi Perrett.



10/23/13 at 10:44 AM

## Best Bet: Mango Marble-Print Chiffon Dress

BY [DIANA TSUI](#)

In case you haven't noticed, marble prints are having [a moment](#) right now. If you're still looking to test out the trend, try out this dress by Mango. The sleek-shift silhouette paired with the graphic pattern feels modern and simple. Worn under a blazer and with tights, it's another office-ready outfit to add to your daily rotation, and looks even better when it's dressed up with heels for evening. Accessorize it with [a big silver cuff](#) or dangly earrings but keep the neckline bare to maintain that minimalist-chic vibe.

*Mango marble-print chiffon dress, \$79.99 at [Mango](#)*

OCTOBER 23, 2013



MARIECLAIRE.COM

# marie claire

## Trend to Try: Midi Skirts

Forget the mini and the maxi, midi skirts are the only length worth wearing right now.  
By Tara Lamont-Djite

October 23, 2013 1:42 PM



PHOTO CREDIT: COURTESY OF MANGO

### The Midi Skirt

MANGO Full Midi Skirt, \$69.99;  
[mango.com](http://mango.com)

OCTOBER 23, 2013

LUCKYMAG.COM

Lucky

26 Awesome Leather Totes That Ring In At Under \$500

Pin it

21 OF 26

PADLOCK LEATHER TOTE BAG, \$189.99,  
MANGO.COM

SHOP NOW



OCTOBER 23, 2013

# Lucky

## The Best Fall Coats For Your Body Type



2 OF 8

### Apple-Shaped

You don't want something that's belted at the waist if you're apple-shaped and not actually much narrower there. Instead, create the illusion of a more nipped-in waist with a belt-like detail on the coat at left, or buttons that taper in towards the midsection, which are super-slimming.

CASHMERE-BLEND BELTED COAT, \$295, LAUREN RALPH LAUREN, LORDANDTAYLOR.COM; DOUBLE BREASTED LONG COAT, \$169, MANGO.COM; OVERSIZED COAT WITH FAUX LEATHER COLLAR, \$143.45, NOISY MAY, ASOS.COM

OCTOBER 23, 2013

LUCKYMAG.COM

# InStyle

## What to Wear Now!: Such a Steal: 5 Key Pieces



◀ BACK 9 of 9 NEXT ▶

MANGO  
Polyester, \$50

BUY IT ▶

◀ ▶

Courtesy

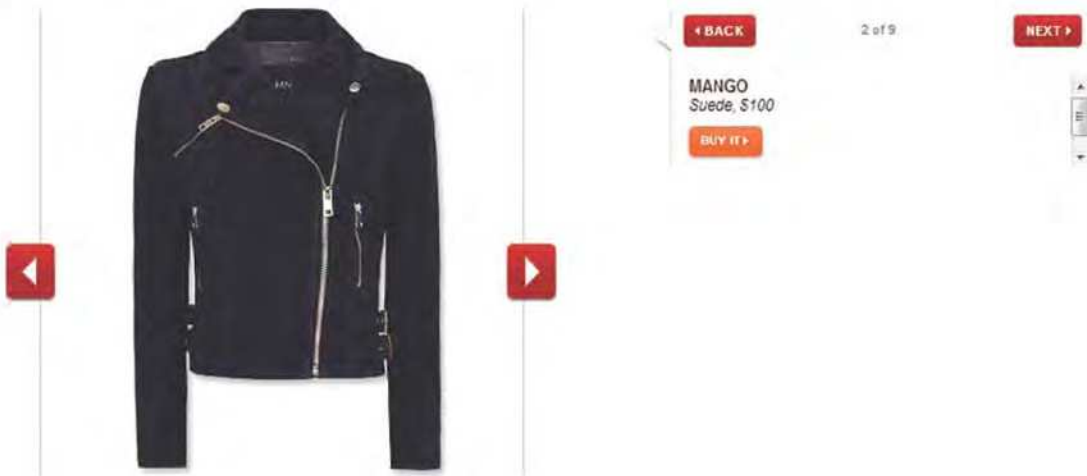
The image shows a product display for a light green long-sleeved button-down shirt. The shirt is centered in a white frame. To the right of the shirt, there is a navigation bar with a red 'BACK' button, the text '9 of 9', and a red 'NEXT' button. Below the navigation bar, the product name 'MANGO' and material 'Polyester, \$50' are listed, followed by an orange 'BUY IT' button. On the left side of the shirt frame, there are two red square buttons with white left and right arrow symbols. A small 'Courtesy' text is located at the bottom right of the shirt frame.

OCTOBER 23, 2013

LUCKYMAG.COM

# InStyle

What to Wear Now!: Such a Steal: 5 Key Pieces



OCTOBER 23, 2013

## THE OUTFIT



10/28/13 at 4:41 PM | 4

### Outfit of the Week: Turnkey Classics

BY VERONICA MISAKO GLEDHILL

As the weather turns cool, keep warm with fail-proof classics that can be rotated into nearly any occasion or alternative outfit, like dark blue denim, rich leather boots, ivory wool cable-knits, gold engraved buttons stitched onto dark-double breasted wool, and newer classics like Lizzy Disney's demi-lune leather bag. Finish the look off with a crystal pendant from Pushmataaha.

*Zara skinny jeans, \$49 at Zara; Lizzy Disney lock bag, \$565 at Steven Alan; Zara leather boot, \$199 at Zara; J. Crew Cambridge cable-knit turtle neck, \$98 at J.Crew; Mango engraved button wool coat, \$189 at Mango; Push by Pushmataaha nubian crystal pendant, \$185 at Shopbop.*

+  
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EMAIL

OCTOBER 28, 2013

LUCKYMAG.COM

# Lucky

30 Marble Print Pieces To Rock Your Closet  
This Fall



3 OF 31

MARBLE PRINT CHIFFON DRESS, \$79.99.  
MANGO.COM

SHOP NOW



OCTOBER 30, 2013

SEVENTEEN.COM

# seventeen

## 10 Super Cute Reasons To Live In Sweatshirts Right Now

This season, your favorite weekend basic is getting a major upgrade. With glam embellishments, cool prints, and fun colors making your comfiest top now your cutest top, too!

By Liz Douppnik

Shop Now!

### Leopard Print

Leopard Print Cotton Sweatshirt,  
\$49.99, [Mango](#)



OCTOBER 31, 2013



WHOWHATWEAR.COM

# WHO WHAT WEAR

## THE HALLOWEEN COSTUMES YOU ALREADY OWN IN YOUR CLOSET

You were invited to a Halloween party last minute and you don't have a costume—oh the horror! Our advice? Take a peek in your closet, because chances are you already own most of the essentials needed for an amazing, and downright creative, look.



◀ 11 of 47 ▶

**Mango**

Faux Shearling Coat (\$70) in Cognac

OCTOBER 31, 2013

# allure

THE BEAUTY EXPERT

NOVEMBER 2013

## Fashion Cravings

## Roar

Head-to-toe or on one key piece, animal prints are bigger, bolder, and wilder than ever.



**LUST**  
**BURBERRY PRORSUM**  
leather coat,  
\$10,000  
(burberry.com).



**MUST**  
**DIANE VON FURSTENBERG**  
silk wool coat,  
\$598, at Diane von Furstenberg, N.Y.C.  
(646-486-4800).



**LUST**  
**ROLAND MOURET**  
silk wool dress,  
\$2,731,  
at Neiman Marcus stores.



**MUST**  
**CALVIN KLEIN**  
polyester-blend dress, \$129.50, at Bloomingdale's stores.



Glambattista  
Valli  
Fall 2013



**LUST**  
**ALEXIS BITTAR**  
Lucite cuff,  
\$195 (alexisbittar.com).



**MUST**  
**ANNA PELLISSARI**  
calf-hair-and-leather cuff,  
\$105 (annapellissari.com).



**LUST**  
**TOM FORD**  
crepe de Chine trousers, \$2,980, at Tom Ford, N.Y.C.  
(212-359-0300).



**MUST**  
**SANDRO**  
silk trousers, \$340 (sandro-paris.com).



**LUST**  
**CARVEN**  
cotton tank top, \$260, at Saks Fifth Avenue stores.



**MUST**  
**MANGO**  
polyester tank top, \$39.99 (mango.com).



**MUST**  
**RABEANCO**  
leather bag, \$498 (rabeanco.com).

**LUST**  
**BURBERRY PRORSUM**  
leather bag, \$1,295 (burberry.com).



**MUST**  
**CHARLES DAVID**  
printed calf-hair sandals, \$199 (charlesdavid.com).

**LUST**  
**CHRISTIAN LOUBOUTIN**  
pony-hair-and-leather sandals, \$1,175, at Saks Fifth Avenue stores.



## FELTED

Call it insta-class: Subdued, soft, and matte, the finish is both cozy and elegant. Use these fabrics as a launchpad for modern takes on ladylike.



**SHELL**  
Leather, Kate Spade Saturday, \$220; saturday.com.

**KEY PIECE**  
Wool-blend coat, Mango, \$190; mango.com.

**CLUTCH**  
Goat leather, Milly, \$295; piperlime.com.



**KITTEN HEELS**  
Leather, Raoul, \$240; raoul.com.

**SKIRT**  
Lambskin with metal hardware, BCBG Max Azria, \$868; bcbg.com.



**GLOVES**  
Kidskin, Sermoneta Gloves, \$300; sermonetagloves.com.



**KEY PIECE**  
Cashmere sweater, Jen Kao, \$595; at Satine Boutique, 323-655-2142.

**SKIRT**  
Silk satin organza, Zimmermann, \$365; shopbop.com.



**OXFORDS**  
Metallic leather, Cole Haan, \$198; colehaan.com.



**CLUTCH**  
Embossed rubber, Camille Zarsky, \$165; camillezarsky.com.

**WHY IT WORKS** Avoid a mascot look by not going head-to-toe woolly. Grommetted leather under a topper puts the good girl/bad girl front and center, while matching gloves and kitten heels give it a retro spin.

**WHY IT WORKS** A pastel sweatshirt plus a printed silk skirt gets grounded with metallic oxfords and a faux-snakeskin clutch (it's actually rubber). This sweet but offbeat combo makes the perfect bridal shower get-up.

November 2013

# InStyle

your LOOK BEST FOR LESS

## MORE *HOT* STOCK

Still in the black? Here are five other standouts we want to scoop up right now.



### JCPENNEY

Cotton-polyester shorts with faux-leather trim, Olsenboye, \$30; jcp.com.



### MANGO

Cotton coat, Mango, \$150; mango.com.



### OLD NAVY

Wool-blend coat, Old Navy, \$73; oldnavy.com.



### AMERICAN EAGLE OUTFITTERS

Cotton jacket with faux-leather



### FOREVER 21

Cotton shirt with faux-leather detailing, \$18; forever21.com

TREND x 2!  
PLAID AND  
LEATHER  
TOGETHER

## CONSIDER THE FABRIC

SCANNING THE LABEL—OR EYEBALLING A PRINT—CAN HELP YOU HIT GOLD

**1** Mass merchants source **cotton** from the same places high-end stores do, says stylist Fremar. So if it feels good, consider that \$10 T a steal. For cashmere, shop at a designer reseller like T.J. Maxx, since better labels pay more to obtain the best fibers, which typically come from Mongolia.

**2** Fear not budget-friendly **polyester**—when it's used in a blend. With the right finish, a poly-wool fabric for trousers can look 100 percent woven. And poly-rayon blouses safely approximate the look of silk, says Lindsay Albanese, who chooses the mix for her vegan clients.

**3** To up the odds that a pair of skinny jeans or pants will fit and feel comfortable, look for material that is roughly 2 percent **spandex, elastane, or Lycra**, says Albanese. For leggings, pull fabric in both directions to check for four-way stretch, which guarantees a closer fit than two-way stretch.

**4** Bold patterns and lightning-fast production aren't always the best match, so examine your item to be sure **the motif** lines up at seams. Also consider how much of the print will be showing: A floral blouse peaking out from under a jacket demands less perfection than a shift cut from the same cloth.

November 2013

# InStyle

your LOOK

THREE WAYS

## Pleated Skirt

No one would ever accuse the schoolgirl staple of being unsophisticated. Retooled with softer, wider folds and a midhigh-grazing hem, this separate can travel in any circle



**SKIRT**  
Polyester-elastane, Raoul, \$215; at Lord & Taylor.

**1** Balance the skirt's volume and showcase your waist with a trim turtleneck. Gold jewelry and patterned pumps make a subtle statement against an all-black palette.

**Turtleneck** Silk-cashmere blend, Maxstudio.com, \$98; maxstudio.com. **Necklace** Polyurethane, stainless steel, and brass, Mango, \$40; mango.com. **Cuff** Gold plate, CC Skye, \$125; ccskye.com. **Clutch** Pebbled leather with patent leather and suede trim, C. Wonder, \$198; cwonder.com. **Pumps** Silk satin, L.K. Bennett, \$375; at L.K. Bennett, 248-602-3409.

**2** Go for a play on proportion and texture with a slim-cut tunic top. The silhouette visually lengthens your midsection, while the white fabric and serpentine stitching add dimension and contrast.

**Tunic** Acrylic blend, Catherine Malandrino, \$295; revolveclothing.com. **Bag** Polyester, H&M, \$30; hm.com. **Bracelets** Silver tone and gold tone, Ranjana Khan, \$96 each; at Ranjana Khan, 212-921-0786. **Pumps** Watersnake, Loeffler Randall, \$375; loefflerandall.com.

**3** It may seem like an unlikely pairing, but an of-the-moment quilted jacket (in always neutral army green) tempers the skirt's ladylike vibe. Wedge booties lend extra edge to the look.

**Jacket** Polyester-viscose, Tibi, \$545; at Saks Fifth Avenue. **Top** Polyester blend, Elizabeth and James, \$295; nordstrom.com. **Hosiery** Pure Bliss by Hanes Hosiery, \$13; macys.com. **Bag** Leather, Kenneth Cole New York, \$228; kennethcole.com. **Ankle boots** Leather, Sandro, \$565; sandro-paris.com.

# Fall Looks



Topshop necklace, \$37, topshop.com



Zara clutch, \$60, zara.com



Tbagslosangeles sweater, \$229, tbagslosangeles.com



**EXPERT TIP**  
 Mixing prints with plaid is tough. Up for the challenge? Stick to leopard or stripes.

## Punk

Just 'cause your iPod's packed with more Katy Perry than Sex Pistols doesn't mean you can't punk up your closet with studs and safety pins! Flattering cuts and sleek structure clean up the latest incarnation of this tough trend — so the anarchy's not there, but the style is!

Large-scale plaids, like on **MIRANDA KERR's** Mango pants, play up curves.



BCBG M ear cu bcbg



BCBGeneration booties, \$149, bcbgeneration.com

EXHIBIT NN, PART 27  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)

STYLE FOCUS

3x1 jeans, \$245, Barneys New York



Ray-Ban sunglasses, \$145, nordstrom.com

Sole Society boots, \$70, solesociety.com



## G.I. Jane

We don't know what you've been told, but this military trend is pretty bold! With a color scheme that screams fall, camo prints, army-green jackets and tough hardware are sure to give you a boost in the style ranks.



Designer military coat, \$80, marshallsonline.com for store locations



Mango ring, \$30, mango.com

**OLIVIA PALERMO** doubles up on military pieces with her jacket and True Religion skinnies, but feminine accessories keep her from looking costumey.

**EXPERT TIP**  
Keep your bag's fab shape by stuffing it with tissue paper and storing it upright on a shelf.

Forever 21 dress, \$23, forever21.com



Linea Pelle handbag, \$159, lineapelle.com





# Lucky

STREET STYLE

## 30 Perfect November Outfits

0   Tweet 0  Share 0



# marie claire

## 5 Favorite Mango Pieces

Who doesn't love to shop? This November we're bringing you five items from some of our favorite nationwide stores, so you can get your retail fix no matter where you live!  
By Tara Lamont-Djite

November 1, 2013 9:00 AM



### The Dress

Boudé Wool-Blend Dress, \$70;  
[mango.com](http://mango.com)

# marie claire

## 5 Favorite Mango Pieces

Who doesn't love to shop? This November we're bringing you five items from some of our favorite nationwide stores, so you can get your retail fix no matter where you live!  
By Tara Lamont-Djite

November 1, 2013 8:00 AM



### The Sweater

Camo Print Sweater, \$70;  
[mango.com](http://mango.com).

# marie claire

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By Tara Lamont-Djite

November 1, 2013 8:00 AM



[shop now](#)

### The Ankle Boot

Velcro Suede Wedge Ankle Boots.  
\$190; [mango.com](http://mango.com).

# marie claire

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By Tara Lamont-Djite

November 1, 2013 8:00 AM



The Bag

Wool Appliqué Envelope Bag, \$50;  
[mango.com](http://mango.com)

# marie claire

## 5 Favorite Mango Pieces

Who doesn't love to shop? This November we're bringing you five items from some of our favorite nationwide stores, so you can get your retail fix no matter where you live!  
By Tara Lamont-Djite

November 1, 2013 8:00 AM



### The Coat

Texture Wool-Blend Oversized Coat,  
\$80; [mango.com](http://mango.com).

# marie claire

## 100 Party Dresses Under \$500

We all want something fun and sparkly to wear during the holiday season, but between holiday shopping and Thanksgiving planning, who has time to shop? We've done the leg work for you and found 100 dresses (that's right, 100!), and they're all under \$500. Happy Holidays! By Tara Lamont-Djite

November 6, 2013 10:30 AM

◀ 31 of 100 ▶



### The Party Dress

MANGO Gathered Detail Red Dress, \$79.99, [mango.com](http://mango.com).

# Marie Claire

HOW TO

## 101 Ideas

### PRINTED MATTERS

**Q** I really loved seeing all the mixed prints on the runways, but I'm not sure how to make them work. Any suggestions?

**A** I have become a huge fan of pattern mixing. I write "have become" because I used to avoid it altogether. Rita Ryack, the costume designer on *The Smurfs* movies, taught me that there are two key factors to mixing patterns harmoniously: color story and scale. You want the colors to be similar, and there should be cohesion among the textiles. When it comes to scale (the size of the pattern or print), it must be different. Play with it and have fun! The possibilities are endless.

**SWEATER** \$298, Jote; (646) 284-9081.  
**JEANS** \$465, Jen Kao; (212) 239-6515.



**JEANS** \$88, Kensie Jeans; kensie.com for stores.



Model: Karolina Kurkova, New York.



### HIPS DON'T LIE

**Q** Do you have any advice on how to dress if you're bottom-heavy and want to wear white jeans?

**A** Rules are meant to be broken, provided we're thoughtful about how we break them. I believe that white jeans should be in every woman's wardrobe, and a good fit is always essential. Choose a low-rise style because it will fit you correctly in the hips. Also, choose a pair that falls straight down—no flare and no taper. On top, I suggest a print that has a semblance, not dominance, of white in it. A draped style will be most flattering.

**JUMPSUIT** \$295, Rory Becca; rorybecca.com.



Street style, Paris.

## GUNN LAWS

Tim Gunn, *Project Runway* mentor and fashion guru, solves your style conundrums

### ONE-PIECE WONDER

**Q** I have a navy blue and white-polka-dot jumpsuit that I love but don't know how to wear without people asking me why I'm wearing pajamas. What can I do to make it look more stylish?

**A** Let me begin by saying that I admire your courage. Not many women have the self-confidence or even desire to pull off this look, so let's make it work. It's important to style the jumpsuit in a way that gives it an anti-pajama vibe: Dress it up, not down. Open the placket to show some cleavage or add a strappy metallic stiletto and a chain belt. These will give the look a little sex appeal. The belt will also add proportion and give shape. Finally, consider a fitted leather jacket or blazer to cut through the potential sweetness of this outfit and give it some edge. Best wishes!

**JACKET** \$175, Banana Republic; bananarepublic.com. **BELT** \$34.99, Mango; mango.com.

**SHOES** \$730, Gianvito Rossi; barneys.com.



STILL LIVES: STUART TYSOON/STUDIO D, STYLED BY SABRINA GRANDE. AT: J.J. BENNETT REPRESENTS. GUNN: STEPHEN LOREN/IN/WIREIMAGE. PHOTOGRAPHS: FROM TOP: FREDRIE BALZ/SANI RAMS PHOTO, PHIL OW/S/STREET PEEPER





11/5/13 at 9:45 AM

# How to Wear a Down Puffer Vest Right Now

BY DIANA TSUI



*Our Cover Girl*  
**GORGEOUS ZOE!**

On or off the red carpet, the *Star Trek Into Darkness* actress always looks amazing! Here's how you can try her fashion and beauty looks



**GLAM**

In a Balmain skirt and top and Christian Louboutin heels.



**SLEEK**

In a Miu Miu top, pants and heels with a Miu Miu clutch.

**POLISHED**

In an Alexander McQueen dress, belt and heels.

**GET ZOE'S LOOK!**



**SPARKLY TOP**  
**G-Lish**  
 Polyester georgette top with sequin detail, \$180; g-lish.com



**DRAPEY MINI**  
**Mango**  
 "Wrapped Satin Skirt" in polyester, \$59.99; mango.com



**MESH PUMPS**  
**Beau + Ashe "Davina"**  
 faux leather and mesh heels, \$49.95 (avail. Dec. 1); shoedazzle.com



**DELICATE RINGS**  
**Shop Design Spark "Trio Ring Set"** in metal with crystal detail, \$30 (for set of three); shopdesignspark.com



**PRINTED DRESS**  
**Boohoo "Sophie Brocade Rose Bodycon Dress"** in polyester with faux leather detail, \$60; boohoo.com

**LEATHER BELT**  
**Vince Camuto**  
 Leather belt, \$45; vincecamuto.com

**STRAPPY HEELS**  
**Victoria's Secret "Crisscross Pumps"** in suede, \$98; victoriasecret.com



# People Style Watch

NOVEMBER 2013

GREAT BEAUTY



**\$96**  
**FLOWY TANK**  
 Greylin  
 "Ella Top" in polyester;  
 bungalow63.com  
 20% off!

Gold piping and faux leather trim!



**\$63**  
**STATEMENT NECKLACE**  
 20% off!

My Jewel Candy  
 "Enchanted Gems  
 Necklace" in Lucite with  
 crystal and acrylic detail;  
 myjewelcandy.com



**\$79.99**  
**ANIMAL-PRINT LOAFERS**  
 Mango Velvet and faux leather  
 flats; mango.com

**\$78**  
**SHIMMERY PENCIL SKIRT**  
 Karen Kane  
 "Gold Luster  
 Skirt" in polyester;  
 karenkane.com  
 20% off!



Looks just like real leather!



**\$87**  
**MIXED-MATERIAL SHEATH**  
 Lucca Couture  
 "Quick on the Draw"  
 faux leather and poly-  
 ester dress; lulus.com  
 20% off!



**\$49.95**  
**PLUSH SCARF**

The Limited  
 "Faux Fur  
 Keyhole Scarf";  
 thelimited.com

**\$79**  
**TEXTURED BAG**



Bebe "Quinn" faux  
 leather bag with calf hair  
 and stud detail.  
 5"H x 6.5"W x 2.5"D;  
 bebe.com

# People StyleWatch

NOVEMBER 2013

CREAT BEAUTY

The **BEST**  
**LUXE FINDS!**



**\$85**  
**WINTER-WHITE DRESS**  
d.RA  
"Salford Dress" in knit ponte; shopbop.com



**\$98**  
**SPARKLY NECKLACE**  
Lydell NYC  
"Autumn Agate" metal necklace with glass and acrylic detail; lydellnyc.com



**\$49.99**  
**SLIM NAVY PANTS**  
Mango  
Cotton-polyamide-blend trousers; mango.com



**\$79.90**  
**OVERSIZE TRAPEZE BAG**

Zara "Combination Tote Style Shopper Bag" in faux leather with suede detail, 12"H x 19"W x 6"D; zara.com

*A subtle way to work color-blocking!*



**\$40**  
**CRYSTAL EARRINGS**  
G-lish  
"Crystal Earrings" with glass stone detail; g-lish.com



**\$49.90**  
**EMBROIDERED TOP**

Zara  
"Blouse with Embroidered Collar" in viscose; zara.com



**\$98**  
**TWO-TONE HEELS**

Jessica Simpson Collection  
"Clementh" faux suede heels; macys.com

EXHIBIT NN, PART 28  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)

# People StyleWatch

NOVEMBER 2013

CREAT REALITY TV

The **BEST** TRENDS!



Miley Cyrus in a Simone jacket, Topshop pants and Givenchy by Riccardo Tisci heels.



**\$82**  
Miss Selfridge  
"Faux Leather Jacket";  
us.missselfridge.com

## 7. PUNK

Rocker faves like black leather, plaid and studs are going strong! Work the look full-on or try just a single piece



**\$49.99**  
Mango Cotton-elastane skirt with zipper detail;  
mango.com



30% off!

**\$34.99**  
AMI Clubwear "Amber" faux leather heels with stud detail;  
amiclubwear.com

## 8. COATED JEANS

It's all about classic skinnies with a subtle sheen! Rich colors like burgundy and plum are especially cool



**\$98**  
Standards & Practices "Coated Hi Wire" cotton-spandex jeans;  
standardsandpractices.net

**\$49.95**  
American Eagle Outfitters "AE Coated Jeggings" in cotton-spandex blend;  
ae.com

comes in four shades!

## 9. EAR CUFFS

Glittery and embellished or sleek and edgy, they're the new "it" accessory



Cara Delevingne in a Ryan Storer ear cuff.



20% off!

**\$9**  
Foreign Exchange "Ring Studded Barrel Ear Cuff" in metal;  
feclothing.com



**\$30**  
AntoniaBee "Style-Hawk Ear Cuff" in metal with acrylic and resin detail;  
antoniabee.com

20% off!



**\$3.80**  
Forever 21 "Mohawk Earcuff" in metal with rhinestone detail;  
forever21.com

# People Styling Watch

NOVEMBER 2013



**\$96**  
**FLOWY TANK**  
Greylin  
"Ella Top" in polyester;  
bungalow63.com  
20% off!

Gold piping and faux leather trim!



My Jewel Candy  
"Enchanted Gems  
Necklace" in Lucite with  
crystal and acrylic detail;  
myjewelcandy.com

**\$63**  
**STATEMENT  
NECKLACE**  
20% off!

Looks just like real leather!



**\$79.99**  
**ANIMAL-PRINT LOAFERS**  
Mango Velvet and faux leather  
flats; mango.com

**\$78**  
**SHIMMERY  
PENCIL SKIRT**

Karen Kane  
"Gold Luster  
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karenkane.com  
20% off!



**\$49.95**  
**PLUSH SCARF**

The Limited  
"Faux Fur  
Keyhole Scarf";  
thelimited.com

**\$79**  
**TEXTURED  
BAG**



Bebe "Quinn" faux  
leather bag with calf hair  
and stud detail.  
5"H x 6.5"W x 2.5"D;  
bebe.com



**\$87**  
**MIXED-  
MATERIAL  
SHEATH**

Lucca Couture  
"Quick on the Draw"  
faux leather and poly-  
ester dress; lulus.com  
20% off!

STYLING: SYLVIA ANCOBILI; REPRESENTS: ANITA GALLERNO; BENNETT REPRESENTS

Still Lives by ANTHONY VERDE

175

# People StyleWatch

NOVEMBER 2013

The BEST LUXE FINDS!



**\$85**  
**WINTER-WHITE DRESS**  
d.RA  
"Salford Dress" in knit ponte; shopbop.com



**\$98**  
**SPARKLY NECKLACE**  
Lydell NYC  
"Autumn Agate" metal necklace with glass and acrylic detail; lydellnyc.com



**\$49.99**  
**SLIM NAVY PANTS**  
Mango  
Cotton-polyamide-blend trousers; mango.com



**\$79.90**  
**OVERSIZE TRAPEZE BAG**  
Zara  
"Combination Tote Style Shopper Bag" in faux leather with suede detail, 12"H x 19"W x 6"D; zara.com

A subtle way to work color-blocking!



**\$40**  
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G-lish  
"Crystal Earrings" with glass stone detail; g-lish.com



**\$49.90**  
**EMBROIDERED TOP**  
Zara  
"Blouse with Embroidered Collar" in viscose; zara.com



**\$98**  
**TWO-TONE HEELS**  
Jessica Simpson Collection  
"Clementh" faux suede heels; macys.com



# People Style Watch

NOVEMBER  
2013

The **BEST**  
LOOKS FOR LESS!

## Jessica's EMBELLISHED MOTO JACKET



**\$79.95**  
H&M Paris Show  
Collection  
Angora-polyamide  
sweater; hm.com

**\$89**  
Dorothy Perkins  
Faux leather jacket  
with stud detail;  
dorothyperkins.com

**\$29.99**  
The Girls  
Apparel "Sara's  
Slim Leggings" in  
cotton-spandex;  
thegirlsaparel.com

**\$14.41**  
Sunglass  
Warehouse  
"Wayfarer Style  
9866" in plastic;  
sunglasswarehouse.com



**\$47.99**  
Prima Donna "Giddy Up  
Belt Strap Boots" in faux  
leather and faux suede;  
shopprimadonna.com

20% off!

Jessica Alba  
in Oliver  
Peoples  
sunglasses  
and Rebecca  
Minkoff  
boots with a  
Bulgari bag.

## Miranda's RIPPED JEANS



Miranda  
Kerr in  
Mango  
jeans and  
Prada  
flats with  
a Céline  
bag.

# People StyleWatch

NOVEMBER  
2013

## SAVE YOU \$\$\$

fashion finds and more—*ALL FOR LESS (OR FREE!)*

### 3 Cool Consignment Sites!

You'll discover discounted designer finds and cheap-chic steals at these trendy online stores

**Snobswap.com** Search picks from other users and nearly 1,000 brands, then choose whether you want to buy, bargain or swap!

**Threadflip.com** Shop a range of labels (everything from Zara dresses to Christian Louboutin heels) at up to 90% off. Plus, sell your own items on the site for cash or credit.

**Vaunte.com** Check out high-end looks at affordable prices and purchase from top tastemakers, fashion insiders and celeb stylists.



### 12 SITES WITH FREE SHIPPING & RETURNS

A number of online retailers offer this convenient bonus. Here are some of our picks

<a href="#">Asos.com</a>	<a href="#">Nordstrom.com</a>
<a href="#">Baublebar.com</a>	<a href="#">Piperlime.com</a>
<a href="#">Juicycouture.com</a>	<a href="#">Shopbop.com</a>
<a href="#">Katespade.com</a>	<a href="#">Splendid.com</a>
<a href="#">Luckybrand.com</a>	<a href="#">Zappos.com</a>
<a href="#">Lulus.com</a>	<a href="#">Zara.com</a>



### 7 STORES WITH FREE PERSONAL SHOPPERS

Department stores are known for this helpful shopping service, but these spots offer it too

**Anthropologie**  
**French Connection**  
**Guess**  
**Intermix**  
**J.Crew**  
**Mango**  
**Topshop**

### Star Talks!

"What are your fave places for best-for-less shopping?"



"I'm addicted to Brandy Melville. Everything in the store is so affordable, comfy and effortlessly cool. I buy the vintage-looking tees and knit sweaters in bulk." —Brittany Snow



"I surf the Etsy app for vintage jewelry and brooches. And I love Haute Seconds in Santa Monica for consignment—I've gotten Chanel ballet flats there for \$75!" —Emmy Rossum



"I like Buffalo Exchange stores and Wasteland.com. I've found some incredible vintage clothing that you won't see anyone else wearing." —Victoria Justice

CLOCKWISE FROM TOP LEFT: LIA VAN BAMBANI/GETTY IMAGES; COURTNEY BARK; COURTESY THREADFLIP; ANDREW FORTIG/STARTRAKS; TAYLOR HILL/GETTY IMAGES; BUCHHEITZ/AMSE/PLAT; COURTESY MAC

People

# StyleWatch

NOVEMBER 2013

## MASTERS!

fave pieces like no one else. Here's how they do it



CLOCKWISE FROM TOP LEFT: 1. SARA JAYE; MISSUS DAY; TARA; PHIL HANAUER; BRADY COOPER; MICHAEL SINON; TARTAGLIA; DAVID; BENNETT; GETTY IMAGES; BRADY NET; SPLASH NEWS; MICHAEL KOZAC; GETTY. JOE SCHILDHORN; BRADY COOPER; MASCALI; SEBASTIAN; GETTY; JOE DONNELLY; DAVID; BRIGGS; BRADY COOPER; JAVIER MARTINEZ; TARTAGLIA; TROPIC; COAST NEWS; CHRISTOPHER PETERSON; SPLASH NEWS; CROSBY; ASD; JASON YEBBS; SPLASH NEWS; SPLASH NEWS; JAVIER MARTINEZ; TARTAGLIA; ELDER; ORDON; ZIM; S DRAK; PLO; GETTY

# REAL SIMPLE

feel grateful

| LIFE MADE EASIER |

the guide | FASHION

\$90

**TALBOTS BLOUSE**

This peppy polyester shirt also boasts a cute cowl-neck (hidden, here, under the scarf).  
TO BUY: talbots.com.

\$35

**MANGO SCARF**

How to be more well-rounded: Pair this polyester wrap's large leopard spots with a tiny-dot top.  
TO BUY: mango.com.

\$80

**JULES SMITH EARRINGS**

Gold-plated hoops score extra credit for all-day versatility.  
TO BUY: julesmithdesigns.com.

\$98

**ANN TAYLOR PANTS**

Tweed is a campus classic, but this polyester-blend pair is just as good at clocking office hours.  
TO BUY: ann.taylor.com.

\$76

**ASOS BAG**

A grown-up alternative to the backpack, this faux-leather satchel slings comfortably over a shoulder and can hold a couple of textbooks.  
TO BUY: asos.com.

\$80

**ZARA PUMPS**

Stiletto heels give faux-leather loafers a little lift.  
TO BUY: zara.com.





REFINERY29

## How To Revive Your Boring Work Clothes



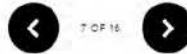
Mix your media by pairing leather, heavy metal, and knitting. Voilà! Instantly add so much more dimension to your cozy staple.

**Mango** Cable-Knit Cotton Sweater, \$39.99, available at Mango; **Kelly Wearstler** Ornamented Cuff, \$295, available at Kelly Wearstler; **Whistles** Katia Circle Skater Skirt, \$156.75, available at Whistles; **Time's Arrow** Ishi Large Shark-Print Wristlet, Optic White, \$265, available at Neiman Marcus; **Nasty Gal** Shoe Cult Spectrum Boot, \$110, available at Nasty Gal.



REFINERY29

## How To Revive Your Boring Work Clothes



Play up the chic-granny vibes of your chunky sweater – in a modern way, of course – with statement jewels, a structured top-handle bag, and shiny, jacquard trousers.

**J.Crew** Café Silk-Jacquard Capri Pants, \$260, available at *Net-A-Porter*; **Mango** Cable-Knit Cotton Sweater, \$39.99, available at *Mango*; **Coach** The Large Borough Bag in Pebbled Leather, \$798, available at *Coach*; **Ann Taylor** Botanical Deco Stud Earrings, \$39.50, available at *Ann Taylor*; **Aldo Rise x Preen** Elfea, \$160, available at *Aldo*.



REFINERY29

## How To Revive Your Boring Work Clothes



A simple shift dress is practically another office-outfit standby, and we love this marble-printed version with a pair of cheeky socks and slick boots. You'll totally look like a boss — whether you are one or not.

**Hugo Afirley-3 Blazer in Black**, \$445, available at [Stylebop](#); **Mango Marble Print Chiffon Dress**, \$79.99, available at [Mango](#); **Topshop Black Sheer Pinpoint Ankle Socks**, \$8, available at [Topshop](#); **Tory Burch Jess Booties**, \$395, available at [Tory Burch](#); **Vince Camuto Gia Crossbody**, \$158, available at [Piperlime](#).



**REFINERY29**

**Stay Toasty In These 25 Chic Peacoats**



[Pin It](#)





# REFINERY29

## Wrap Up In 30 Winter-Wardrobe Essentials

SEE ALL

SHOP THIS SLIDE



11 OF 32



11 OF 32



**9. The Menswear Blazer** — A boxy, *Goodfellas*-type blazer will save your skin this winter. Don't believe us? There's nothing like this topper to make a party dress feel irreverent or a pair of cropped trousers fashion-forward. Just make sure the blazer is long enough where it ends at the widest part of your hips — anything shorter or longer will look like a costume.

*Mango Oversized Pinstripe Blazer, \$99.99, available at Mango; Theory Kevina Jacket, \$475, available at Theory.*

# Time Out

## New York

### Shopping & Style

#### Style icon Emergency Tiara

The petite pop singer combines vintage gems and designer brands to create her classic ensembles; we show you how to get her look. By Rachel LeWinter



A happy-face clutch—a gift her mom picked up in Monaco—adds a playful punch to her black-and-white outfit.



"They are super comfortable," she enthuses of her Emilio Pucci heels ([emiliopucci.com](http://emiliopucci.com)). The singer says these Wolford tights ([wolford.com](http://wolford.com)) "are so soft I want to sleep in them."

Emergency Tiara's debut EP, *Until the Stroke of Midnight*, comes out **Tue 12.**



Paris House Happy Face leather coin purse, \$78, at [shopitop.com](http://shopitop.com)

Carolina Amato fingerless leather driving gloves, \$68, at Intermix, 210 Columbus Ave between 69th and 70th Sts (212-769-9116, [intermixonline.com](http://intermixonline.com))



Nine West Kenie heels, \$119, at Nine West, locations throughout the city; visit [ninewest.com](http://ninewest.com)



Mango Irregular-stripe dress, \$80, at Mango, 561 Broadway between Prince and Spring Sts (212-343-7012, [mango.com](http://mango.com))

#### HER NYC STYLE RESOURCES

**Pas de Deux** (328 E 11th St between First and Second Aves; 212-475-0075, [pasdedeuxny.com](http://pasdedeuxny.com))

"It has a great selection of clothes, but the interior of the store is also super charming."

**La Boutique** (locations throughout the city; visit [laboutiqueresale.com](http://laboutiqueresale.com)) "You can always find

amazing treasures in very good condition at this resale shop."

**Yakson House** (38 W 32nd St between Fifth Ave and Broadway; 212-564-7474) "The massage is really, really painful but your body feels so light afterward."

**ICB by Prabal Gurung** opaque chiffon dress, \$415, at Pas de Deux



PHOTOGRAPHS: NIKIFAI SAT

# Time Out

## New York

### Now trending Embellished necklines

You won't have to worry about accessorizing with these women's garments, which have jewelry built right in.

By **Cristina Velocci**

**1 Topshop** embellished tie-dye swing dress, \$100, at Topshop, 478 Broadway between Broome and Grand Sts (212-966-9555, topshop.com)

**2 Miss Selfridge** panel embellished neck top, \$61, at us.missselfridge.com

**3 Boden** Chelsea sweater, \$138, at bodenusa.com

**4 French Connection** Diamond Fantasy Knits sweater, \$158, at usa.frenchconnection.com

**5 C. Wonder** beaded crewneck cardigan, \$98, at C. Wonder, Time Warner Center, 10 Columbus Circle at 60th St, second floor (212-956-9760) • 72 Spring St at Crosby St (212-219-3500) • cwonder.com

**6 Dorothy Perkins** pearl-neck dress, \$35, at us.dorothyperkins.com

**7 Mango** flowy blouse with attached necklace, \$60, at Mango, 561 Broadway between Prince and Spring Sts (212-343-7012) • 7 W 34th St between Fifth and Sixth Aves (212-268-5712) • mango.com



To see 23 more bejeweled garments, visit [timeout.com/nysshopping](http://timeout.com/nysshopping)

# WHO WHAT WEAR BLOG

Amanda Seyfried In 90s-Inspired Plaid and Floral Looks For Glamour Paris

Published:  
11/02/2013

Share this to:   



Boucles d'oreilles perso.  
Ceinture portée en collier,  
Maison Martin Margiela. Veste,  
Givenchy par Riccardo Tisci.  
Top et jupe, Azadeine Akala.  
Bague, Elise Dray.

Get the look...

- + [Mango](#) Floral Panels Plaid Dress
- + [Givenchy](#) Checked Cotton/Wool Flannel Shirt
- + [Love Leather](#) Cake Leather Skirt
- + [MSGM](#) Plaid Floral and Animal Print Shirt Dress
- + [Mango](#) Combi Print Chiffon Blouse

# WWD

November 18, 2013

## Mango Taps Daria Werbowy for Spring Campaign

By DAVID MOIN



Daria Werbowy at the Mango photo shoot in the Canary Islands.  
*Photo By Courtesy Photo*

### MOST RECENT ARTICLES ON MEMO PAD

- Kathleen Baird-Murray to Join Net-a-porter
- Norman Pearlstine Discusses the Future at Time Inc.
- Copenhagen Fair Taps Terry Richardson

### MORE ARTICLES BY

- David Moin

**DARIA'S TURN:** Mango has another familiar face: 29-year-old model Daria Werbowy, who takes over from [Miranda Kerr](#). "Beyond her impressive career, in which she has been the face of the best brands in [fashion](#) and [cosmetics](#), Daria perfectly represents the values of Mango. She is a young girl with a strong personality and sense of style," said Ninona Vila, MNG by Mango's public relations manager.

The spring campaign with Werbowy breaks in March fashion magazines, and was

photographed in Lanzarote on the Canary Islands by Josh Olins.

The images show Werbowy in prints, flowing silhouettes, hippie-inspired embroidery, tribal looks and indie rock-inspired outfits. Werbowy is in good company. Mango's past [celebrity models](#) include [Penélope Cruz](#), [Milla Jovovich](#), [Lizzy Jagger](#), [Karolina Kurkova](#), [Naomi Campbell](#), [Eva Herzigova](#), [Inés Sastre](#), [Claudia Schiffer](#), [Christy Turlington](#) and [Diane Kruger](#).

# WWD

MONDAY, NOVEMBER 18, 2013 ■ WOMEN'S WEAR DAILY ■ \$3.00

## MEMO PAD

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— DAVID MOIN

# YOU. beauty

By Susannah Cahn | November 4th, 2013 | Tags: Body Shape, Body Type, Fall 2013 Fashion, Style

## 10 COMPLETE FALL OUTFITS FOR EVERY BODY SHAPE

◀ PHOTO 8 OF 11 ▶



### Menswear Trousers

Let's hear it for the boys! Menswear-inspired suiting dominated the Fall 2013 runways, and what better way to jump on the trend than with a pair of autumnal-hued plaid pants? Ruler and Inverted Triangle shapes will benefit most from the pattern and pleats on these palazzo trousers. Circle, Hourglass, and Triangle shapes should opt for a flat-front style with a slimmer leg. So, go ahead, embrace your inner Annie Hall. Pair with a white oxford shirt (tucked in), solid wool vest and heeled loafers for a more literal—and work-worthy—approach, or wear with a chunky knit sweater, brown riding boots (pants tucked in), and a fedora for an English countryside vibe.

1. Mango Prince of Wales Palazzo Trousers, \$80
2. Tibi Chunky Knit Sweater, \$295
3. Lauren Ralph Lauren Jenny Flat Riding Boots, \$249
4. Topshop Homburg Hat, \$50
5. ModCloth Cabin Conference Bag, \$40



# Fashion Report *vintage*



Vestido,  
Pull & Bear.



TEMPERLEY LONDON



LANVIN



Suéter,  
Tory Burch.



Guantes,  
Uterqüe.

## 50's Chic

Saca tu lado más *girly* con una falda o un vestido con vuelo en un estampado floreado. Unos guantes y un cinturón le darán un toque sofisticado, y si buscas algo más juvenil, combina tu *outfit* con unos botines.



Bolsa, Chloe.



Abrigo, Marella.



Cinturón,  
Mango.



Suéter,  
Topshop.



Botines,  
Le Silla.



Aretes,  
Accessorize.



Falda,  
Purificación  
García.

FOTOGRAFÍAS: SHOWBIT/VERÓNICA MORALES ANGULO Y CORTESÍA DE LAS MARCAS.



# COSMOPOLITAN

## Fashion Report *vintage*



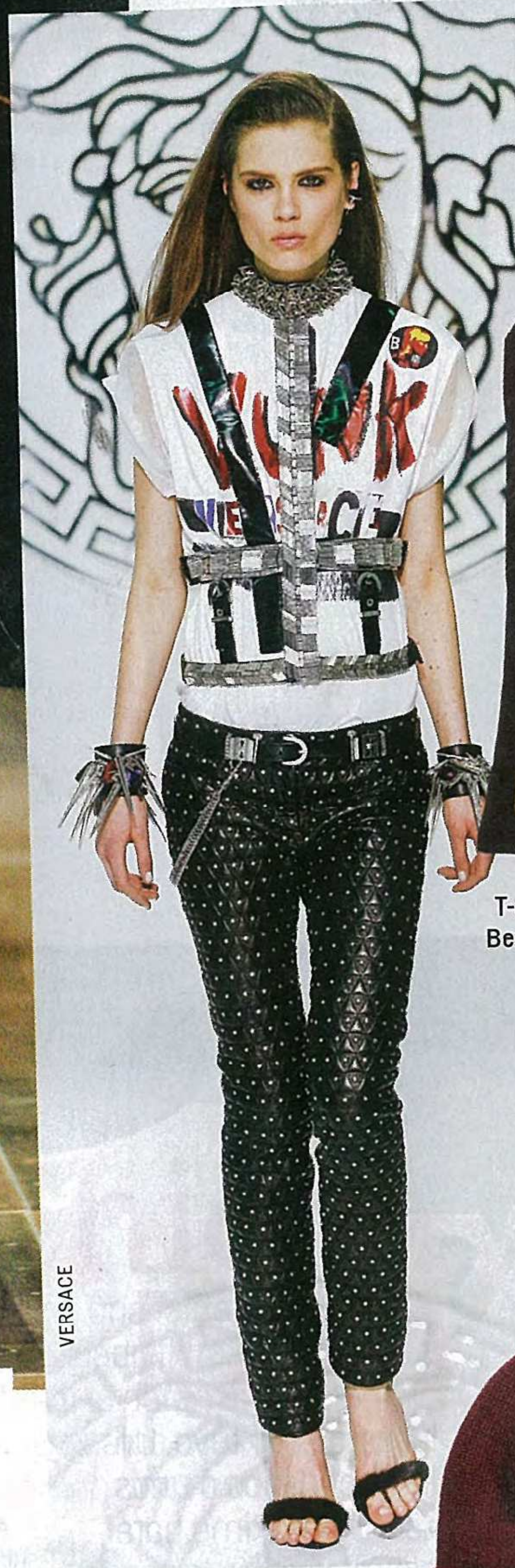
Vestido,  
American Eagle.



Botines,  
Mango.



SAINT LAURENT



VERSACE



Collar,  
Aristocrazy.

T-shirt,  
Bershka.



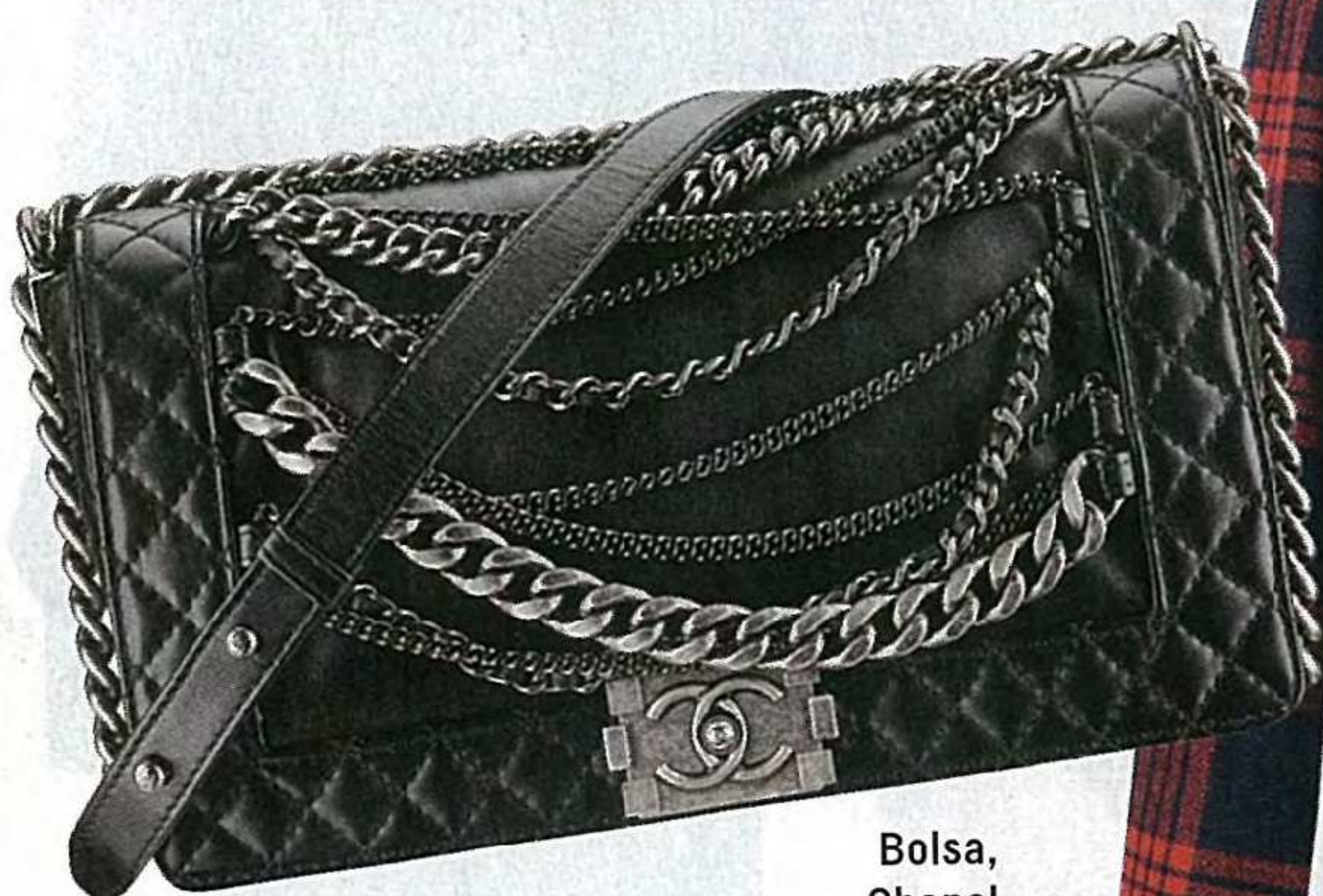
Jeans,  
Pull & Bear.



Gorro,  
H&M.

# 90's Grunge

Alimenta tu espíritu rockero con un *outfit* que muestre tu rebeldía. Mezcla cuadros con rayas y escoge accesorios con detalles que le den fuerza a tu *look*.



Bolsa,  
Chanel.



Chamarra,  
Zara.



Zapatos,  
Giuseppe  
Zanotti.



Aretes,  
Tory  
Burch.



## Oficina

El *outfit* perfecto para lucir formal sin perder tu lado juvenil.

Blusa,  
H&M.



Bolsa,  
Saint  
Laurent.



Pantalón,  
Forever 21.



Botines,  
Aldo.



Anillo,  
Pull &  
Bear.



Suéter,  
H&M.



Bolsa,  
Benetton.



BLUGIRL

Zapatos,  
Saint  
Laurent.

Collar,  
Lulu  
Frost.



Blusa,  
Mango.

## Fin de semana

Un collar de piedras es perfecto para darle un toque moderno hasta al *look* más clásico.

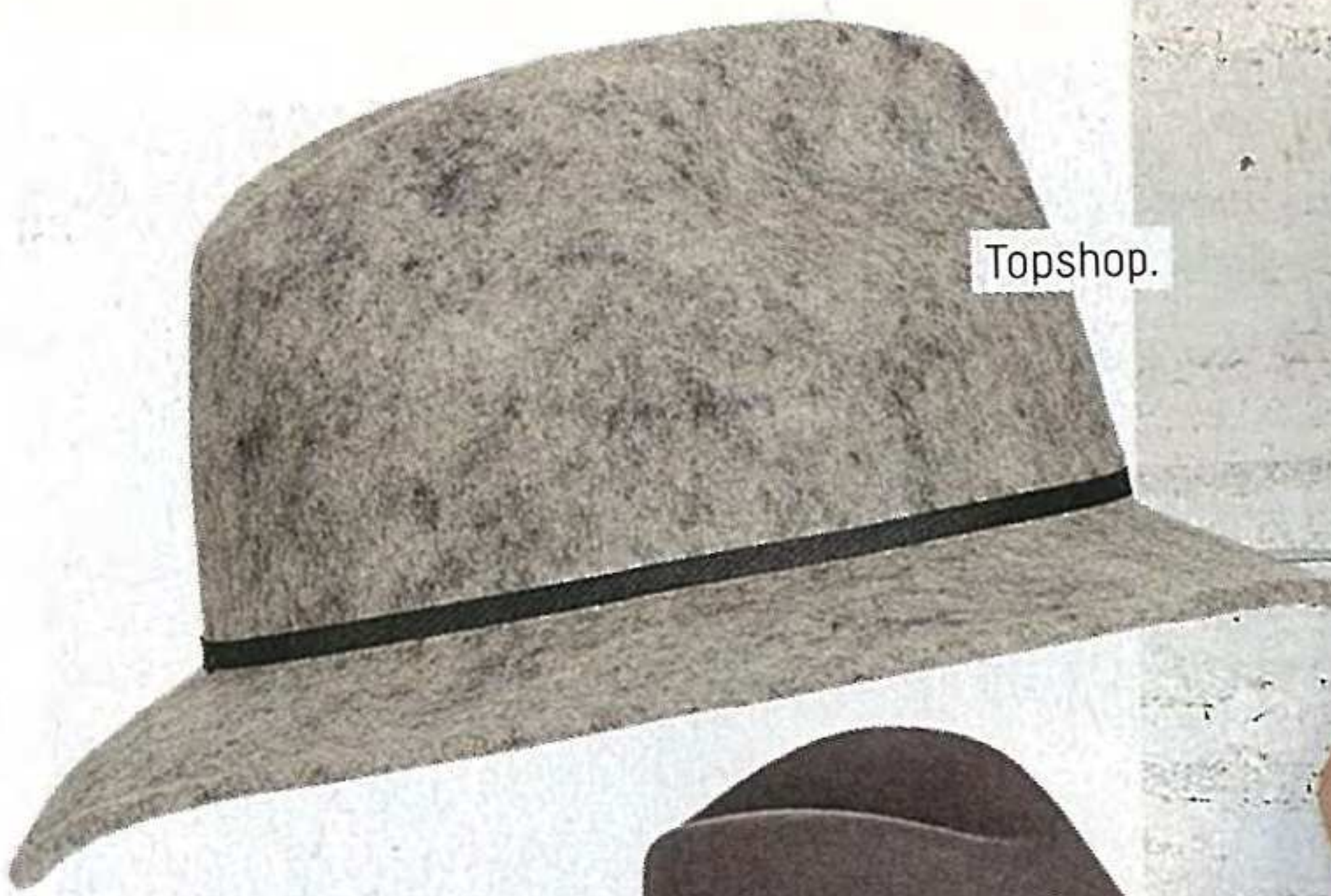
Shorts,  
Theory.



EXHIBIT NN, PART 29  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)



Chiara Ferragni



Topshop.



Adolfo Domínguez, Línea U.



Saint Laurent.



Escoge uno rojo o morado si quieres ser el centro de atención.

¡Uno en tono neutro te combinará con todo!



Eugenia Kim.

Bershka.



Uterqüe.



H&M.



Benetton.



Mango.

## SOMBREROS El toque final

No hay nada que levante tanto tu *outfit* como un increíble sombrero que le dé un aire *boho-chic* a tu *look*. Combínalo con un vestido y botines altos.

POR MARION AROUESTY



Pull & Bear.



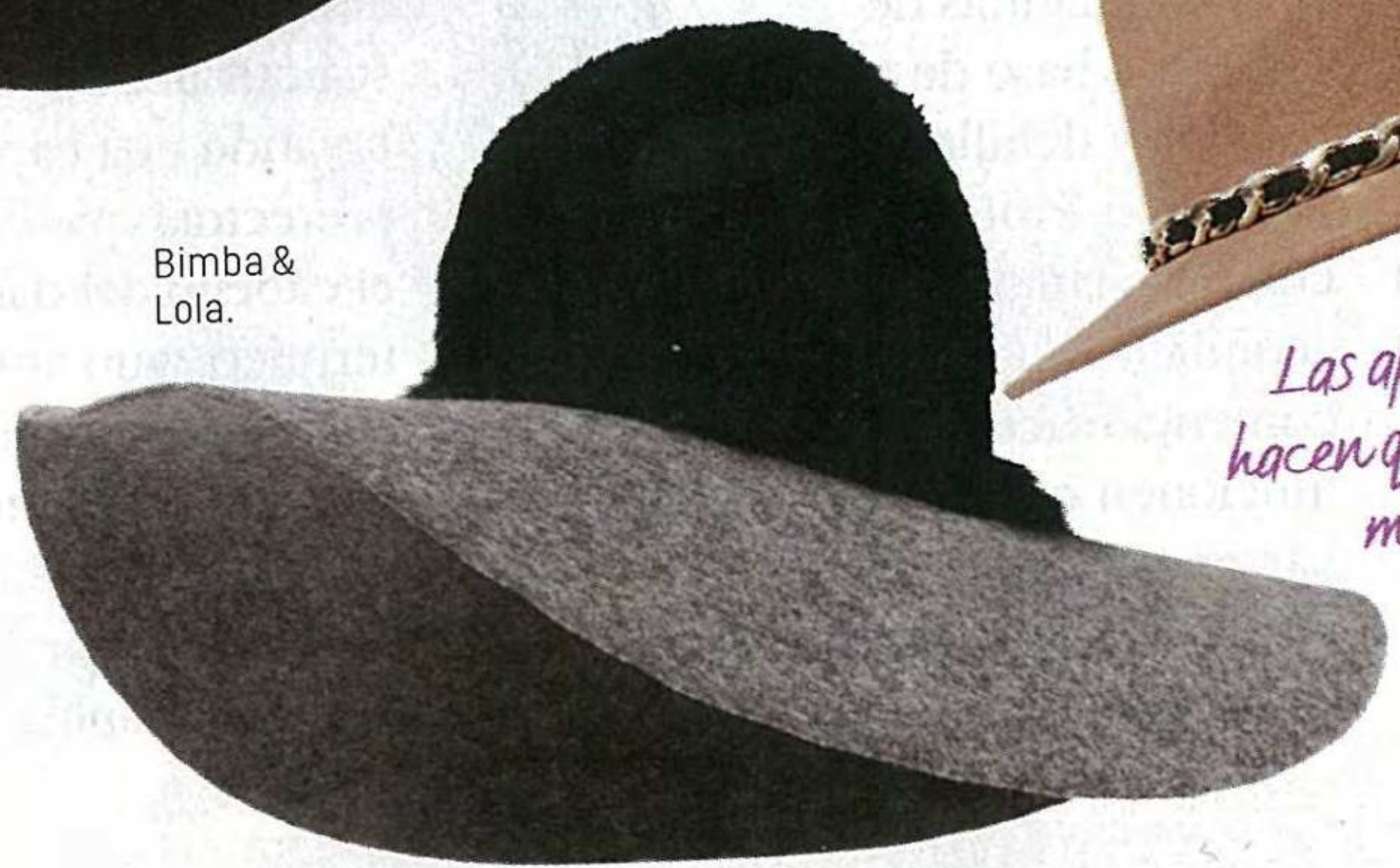
Gucci.

Bimba & Lola.



Zara.

Las aplicaciones hacen que luzca más moderno.



Aldo.

FOTOGRAFÍAS: SHUWBILLI / VENTURA / GETTY IMAGES Y CORTESÍA DE LAS MARCAS

# ELLE

## Mango Launches Plus-Size Line

DECEMBER 9 7:15 PM

NATALIE MATTHEWS | FASHION NEWS



Today Mango announced that it's launching a standalone line, Violeta, catering to European sizes 40 through 52, which translates to U.S. sizes 8 through 20. Sure, plus-size lines often go way past that; ASOS Curve goes through 24, Lands' End plus size through 26, and DKNY Plus through 28. But even if Violeta's size range stops a little shorter than it could, we applaud Mango—which currently fits no one larger than a U.S. 10—for committing to a serious retail experience for plus-size women.

Too often, major brands half-ass it, dipping a toe into the market without really diving in. As straight size stores first and foremost, their plus-size offerings are both anemic (a few larger-than-usual pieces, not an impressive range) and afterthoughts (relegated to a few shelves and a stray rack in an out-of-the-way corner).

Mango's Violeta, on the other hand, will be designed specifically with the plus-size customer in mind, employ a team of 40 experts dedicated to its design and (perhaps most excitingly?) occupy its very own stores. In the beginning—January 2014—those stores will only be open in France, Germany, Italy, Netherlands, Turkey, Russia and Spain, as well as Mango's website. But we imagine demand will force Violeta to open doors stateside too—and if not, we'll be the first to campaign for it.



## Mango launches new plus size brand Violeto

0 | Share

See also [Women's Style](#) / [Mango](#) / [Getthbuzz716](#)



December 9, 2013 [Like](#) 25

The increase in demand for plus size apparel in the fashion industry is growing and some companies are listening to consumers by taking steps launching new plus size brands.

**MANGO**, is a clothing and manufacturing company, founded in Spain by brothers Isak Andic and Nahman Andic is making waves with the launch of its new plus sized brand. The Spanish clothing company will offer the line in European sizes 40-42 (U.S. sizes 8-20) beginning this January 2014. The line will consist of over 400 trendy items in larger markets like France, Germany, Italy and Netherlands, Turkey, Russia and Spain in close to 100 retail outlets set to open by late 2014.

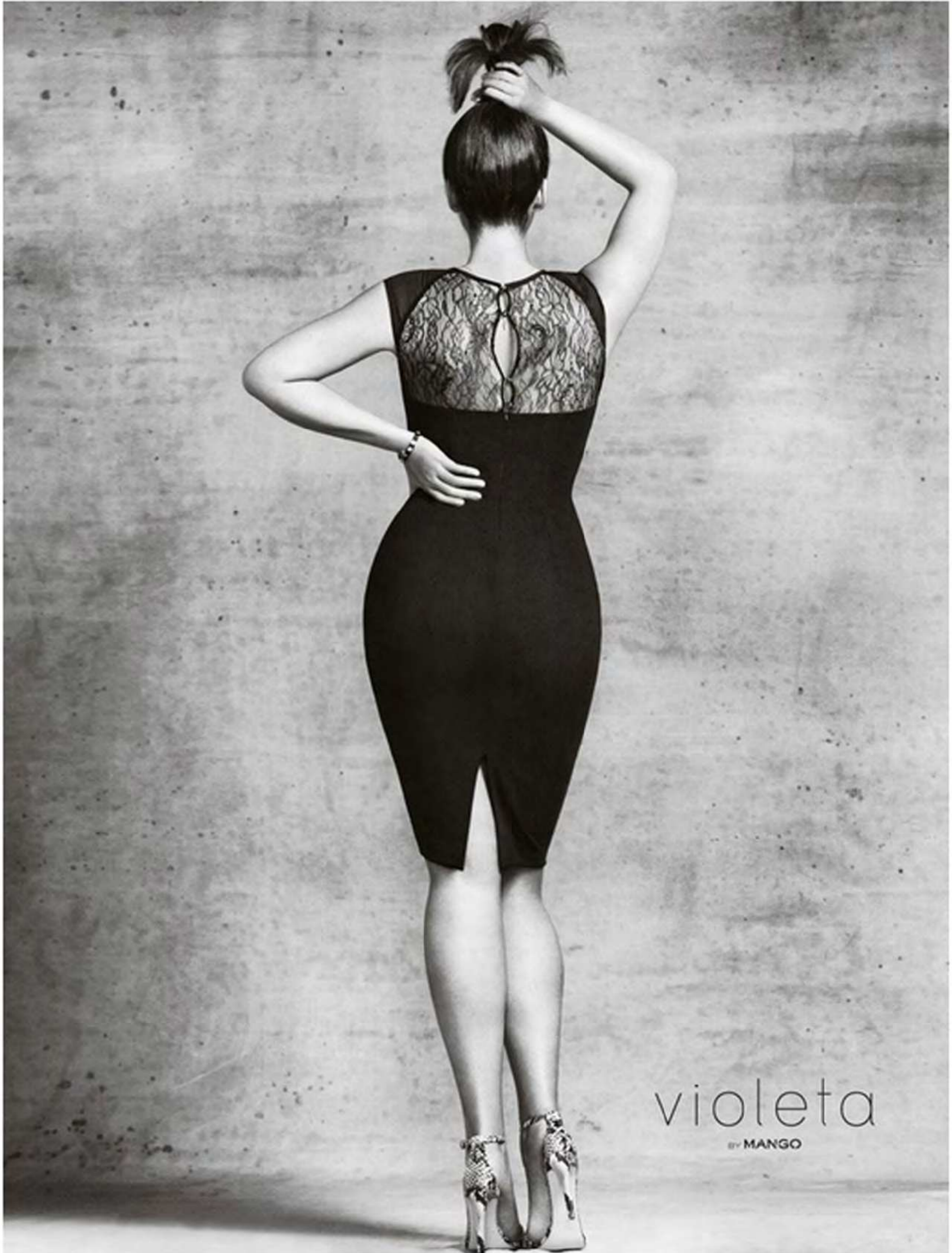
Mango is solely based in Spain with Madrid, the city of Istanbul, Turkey, with the largest amount of Mango stores. The first store will be in Spain with the line to be sold online in Europe, Turkey and Russia.

According to Mango the line is said to include garments designed to be comfortable, feminine and modern.

The collection will go on sale at online stores on January 15 and will be available at selected stores from January 17. There is no word of expanding the brand to the US as of yet.

# FASHION GONE ROGUE

## Mango Launching Plus Size Line, Violeta



Mango's Violeta – Spanish retailer **Mango** is setting its **sights** on expansion with a new line of clothes called, Violeta. The range will include “comfortable, feminine and modern” designs for young women at sizes 40 to 52 which translates to sizes 10 to 24 in UK sizing. With more brands embracing **plus size models**, this seems like a good move for Mango. The line will be available in France, Germany, Italy, Netherlands, Turkey, Russia and Spain starting on January 15th online.

# Fashionista

## Mango Launching Plus-Size Line

by NORA COOLEY

Tweet 114

Pin it

2 Comments

Like 847

Share



The fashion industry has been disturbingly slow in catering to the [plus-size market](#) — but Monday brings another welcome addition to the landscape. Spanish retailer [Mango](#) has just announced the launch of Violeta, a new “brand expansion” targeting women sizes 40 to 52 (U.S. 8 to 20) set to debut in mid-January alongside the store’s main-line spring collection. ([Mango](#)’s traditional sizes top off at U.S. 16.)

Working off the tagline, “It suits me and I like it” (though, what exactly *it* is, we can’t be sure), the new line promises youthful, high-quality fashion “for any moment of the day.” Violeta’s initial collection will include 400 pieces, both clothing and accessories, with

new items added each month. And if the first preview photo, above left, is any indication, Violeta’s offerings will be *extremely* flattering and curve friendly — despite the fact that the model can’t possibly be any larger than an 8.

There is some bummer news, though, for would-be American customers: Mango plans to introduce the plus-size line into its seven largest markets — and unfortunately, the U.S. isn’t one of them. Even online, Violeta will only be available in Europe, Turkey and Russia. But expansion does sound imminent: According to a release, Mango plans to have the new range featured in 100 stores by the end of 2014, as well as standalone Violeta stores, so, depending on its success, we’d imagine the U.S. market would be a natural next step. ‘Til then, guess you’ll just have yet another excuse to splurge on your next vacation to Paris or Barcelona...



# Mango Debuts Plus-Size Clothing... But Only In Europe

The Huffington Post | By Ellie Krupnick [Twitter](#) [Facebook](#)

Posted: 12/10/2013 9:57 am EST | Updated: 12/10/2013 9:57 am EST



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31

9

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**FOLLOW:** [Plus-Size](#), [Mango](#), [Mango Plus Size](#), [Mango Plus Size Clothing](#), [Mango Plus Size Line](#), [Mango Stores](#), [Plus Size Clothing](#), [Style News](#)

As the plus-size market pushes more and more into the mainstream, a major retailer has announced it will expand its size offerings.

Mango is launching Violeta by Mango, a plus-size line aimed at curvier young women in EU sizes 40-52 (that's sizes 8-20 in the US). The Spanish retailer announced on Monday that it was employing a team of 40 to focus on making "a wide range of on-trend products in a comprehensive collection of clothing and accessories," and there will be a Spring/Summer 2014 campaign launched this January.

Mango is launching Violeta by Mango, a plus-size line aimed at curvier young women in EU sizes 40-52 (that's sizes 8-20 in the US). The Spanish retailer announced on Monday that it was employing a team of 40 to focus on making "a wide range of on-trend products in a comprehensive collection of clothing and accessories," and there will be a Spring/Summer 2014 campaign launched this January.

The fact that Violeta by Mango is going to be "on-trend" might seem to go without saying. But one enduring issue with plus-size clothing is the lack of stylish, edgy offerings. As Tim Gunn told us in a previous interview, "We find that fashion seems to end when you get any larger than a size 12... You've never seen such hideous clothes in your entire life." Clothing in larger sizes have been around for years, but only recently have brands realized that curvier women want clothing that's actually trendy, too.

A fast-fashion retailer like Mango doing plus-size is another step in the right direction, adding to the progress made by H&M, Forever 21 and other mainstream retailers.

Unfortunately, plus-size American women will still have to wait to get their hands on Violeta by Mango. Initially, the new collection will only roll out in Mango's seven largest markets: France, Germany, Italy, Netherlands, Turkey, Russia and Spain, with e-commerce available to shoppers across Europe, Turkey and Russia.

Here's hoping that a jump stateside will follow soon after.

# InStyle

## Holiday Fashion & Accessories 2013: 14 Holiday Dresses You'll Love Under \$100



← BACK

6 of 14

NEXT →

**MANGO**

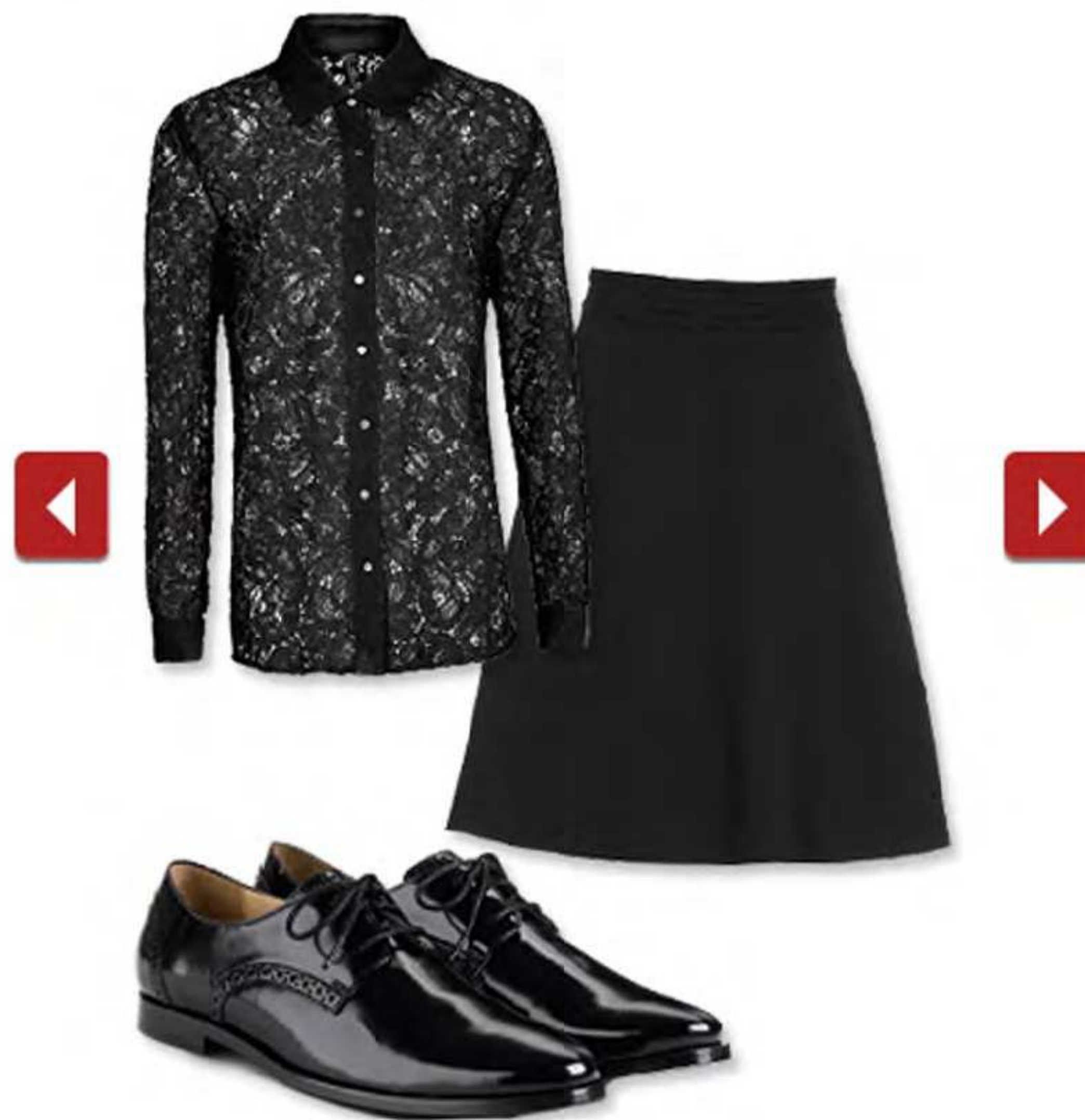
Polyester, \$80; [mango.com](http://mango.com)



Courtesy Photo

# InStyle

## Holiday Fashion & Accessories 2013: Key Accessories to Take You From Work to Holiday Party



Courtesy Photo (3)

From top:  
Button-down: Mango, \$60; [mango.com](http://mango.com)  
Skirt: Reiss, \$210; [reiss.com](http://reiss.com)

# InStyle

## What's Right Now: Learn to Perfect Layers: 5 Winter Looks



Courtesy (5)

Cami: Cami NYC, \$128; [caminyc.com](http://caminyc.com)

Blazer: Mango, \$80; [mango.com](http://mango.com)

Skirt: J. Crew, \$395; [jcrew.com](http://jcrew.com)

Coat: French Connection, \$328; [frenchconnection.com](http://frenchconnection.com)

# InStyle

## Holiday Fashion & Accessories 2013: 14 Holiday Dresses You'll Love Under \$100



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NEXT →

**MANGO**

Viscose and elastane, \$60; [mango.com](http://mango.com)

[Pinterest](#)

[Facebook Like](#) 0

[Google+1](#) 0

[Twitter Tweet](#) 0

# InStyle

## What's Right Now: 4 Ways to Wear Your Colorful Puffer Vest



Courtesy

Sweater: Joie, \$218; [joie.com](http://joie.com)  
Pencil Skirt: Mango, \$50; [mango.com](http://mango.com)  
Vest: J. Crew, \$120; [jcrew.com](http://jcrew.com)  
Belt: Zadig & Voltaire, \$210; [zadig-et-voltaire.com](http://zadig-et-voltaire.com)  
Boots: Vince, \$475; [vince.com](http://vince.com)

# JEZEBEL

## Mango Launches Plus-Size Line, Hopes to Have 100 Stores by End of 2014

EXPAND



Yes, before anyone says anything, that is a plus-size model. (I know, *I know*.) As a fan of Mango's particular type of sexually liberated woman wear, I'm excited. You know what they say: the shorter the skirt, the closer to god.

Mango announced its standalone plus-size line, Violeta, which will be available in European sizes 40 through 52, which translates to U.S. sizes 8 through 20. I'm excited, although I wish the sizes went a bit higher. As *Elle* points out, ASOS Curve goes through 24, Lands' End plus size through 26, and DKNY Plus through 28. I think Old Navy goes to a 32. The lack of clothing at higher sizes in the plus-size range is a bummer, and here's hoping that if Violeta does well, they expand upwardly.

One interesting thing to note: Violeta will be available in its own stand-alone stores throughout Europe, Turkey, and Russia. They plan to have 100 stores by the end of 2014.

# Los Angeles Times | FASHION

## The tux inspires elegant luxe in women's fashion

A woman in a tuxedo suit or pieces can look sophisticated and glamorous. Designers play with the classic, classy tomboy look.



### **Mango**

Mango shaped its tuxedo as a black, sleeveless jumpsuit complete with leather lapels. (\$119.99 at the Mango store in Santa Monica or [www.mango.com](http://www.mango.com)) (Mango)



# S From A to Z

Celebrate the season in fiercely festive style



## CAGE CLUTCH

This double-duty purse is cute for carrying around in your hand, but it slings right onto your shoulder once you get a drink. Cheers!

Designer gold clutch, \$20, [tjmaxx.com](http://tjmaxx.com) for stores

## DROP EARRINGS

Be ready to watch the ball drop with some dangling baubles of your own.

Express, \$39, [express.com](http://express.com)



## GLAM IPHONE CASE

Give that "ring ring" a little bling bling! Think of it as insurance — you won't dare drop your phone if it means breaking *this* case.

Designer iPhone case, \$13, [marshalls.com](http://marshalls.com) for stores



## HOLIDAY FLATS

Nothing says dressing for the season like plaid. Well, except maybe an ugly Christmas sweater — but these are way cuter!

Mango, \$70, [mango.com](http://mango.com)



SOFIA VERGARA



## KITSCHY KEY CHAIN

Baby, it's cold outside — but your keys can at least look totally toasty with this knit-cap key chain.

Coach, \$38, [coach.com](http://coach.com)



Banana Republic, \$98, [bananarepublic.com](http://bananarepublic.com)

## LACE CLUTCH

This flirty fabric looks fem teamed with a tough leather skirt or chain jewelry.

## JEWELLED BANGLES

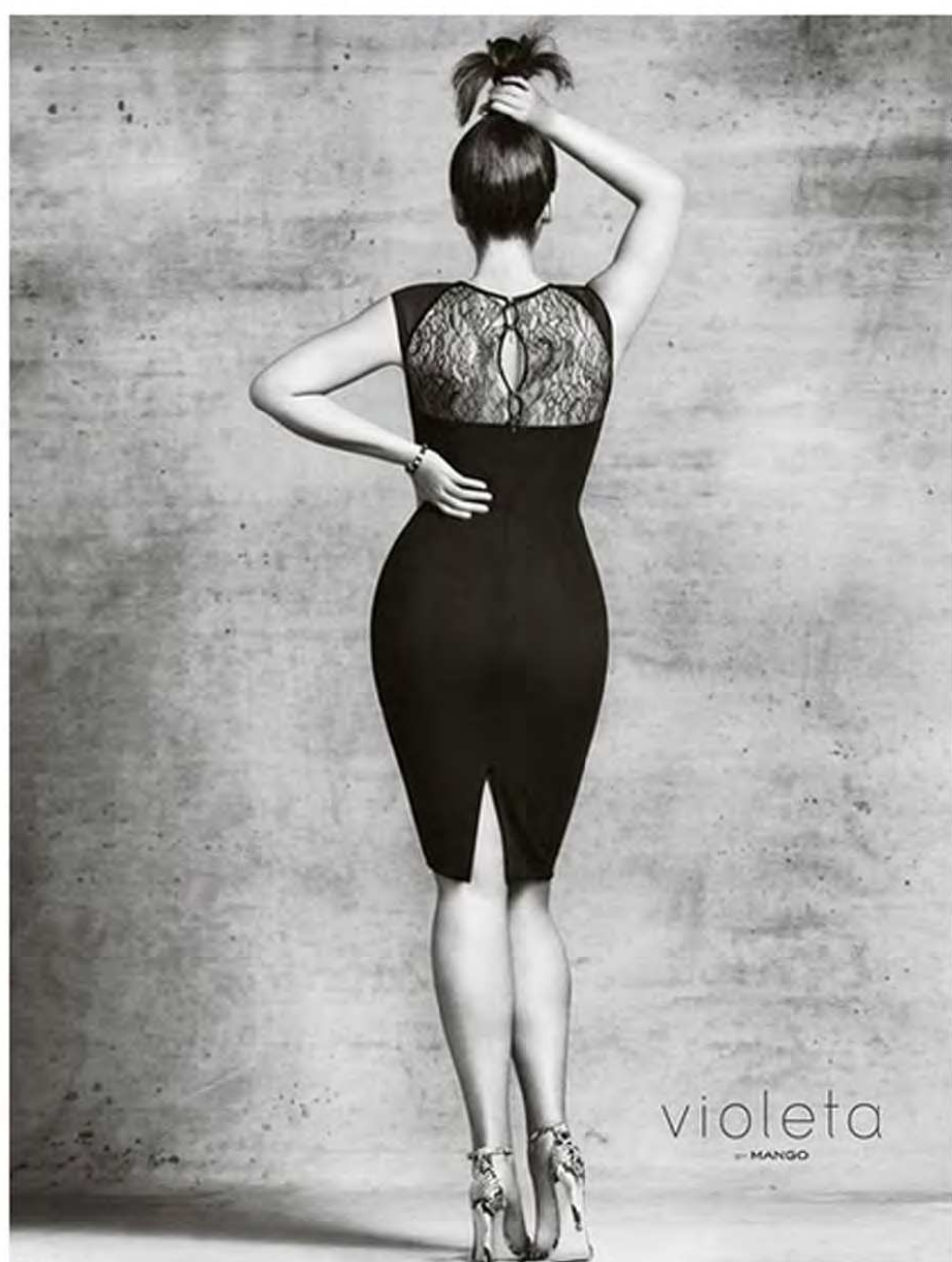
Who has time to deck the halls? We're decking out our wrists this season, and colorful bangles do it with flair.



# Lucky

## Mango Is Launching A Plus-Size Line

0   Tweet 1  Share 7  heart 0



Mango

It seems that Mango's losing A-list model **Miranda Kerr** as its celebrity face isn't getting the Spanish label down. In fact, the retailer just announced the launch of a new plus-size line, **Violeta**, that's set to target women in European sizes 40 to 52 (that's 8 to 20 in U.S. speak).

Violeta, which will debut with Mango's main spring collections in mid-January, will feature more than 400 clothing and accessory pieces—which is quite impressive for any brand-new line, even one with **Mango's reach and clout**. Shoppers can expect extremely **curve-flattering**, youthful pieces "for any moment of the day", in line with the collection's tagline, "It suits me and I like it." Whatever that means, sure!

But brace yourself for some unfortunate news: at launch time, Violeta will only be available in Mango's seven largest markets, and the U.S. didn't make the cut. Plus, online sales will only include Europe, Turkey and Russia. However, Mango is a huge retailer, and we think it's only a matter of time before Violeta lands stateside.

# MANIAC

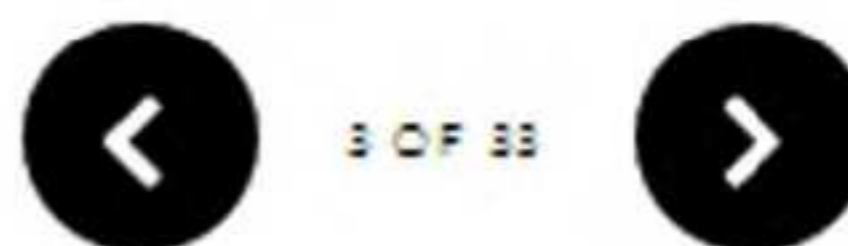


MANGO DRESS, GLOVES AND HEELS,  
ERIKSON BEAMON EARRINGS



# REFINERY29

## 30 Festive Holiday Wardrobe Essentials



**The Super Wide-Leg Pant** – Not just wide, but WIDE – these flowy bottoms are a must for cranking up the drama in a snap. We love pairing them with a cropped sweater or your boxy tuxedo jacket. Just remember the rule with wide-leg trousers: platforms only.

**Mango** Trousers, \$79.99, available at [Mango](#); **American Eagle** Wide Leg Pant, \$39.95, available at [American Eagle](#).



REFINERY29

# Foolproof Party Outfit Combos To Kill It In

CHALLENGE: The Cocktail Dress

MANGO DRESS	DIANE VON FURSTENBERG SANDALS	BCBG CLUTCH	MAWI EARRINGS
			
+			
+			
+			
+			
=			
AN OUTFIT FOR IMPRESSING THE BIGWIGS AT YOUR COMPANY'S BASH.			
<a href="#">Pin it</a>			



4 OF 11



**Mango** Tailored Dress, \$79.99, available at [Mango](#); **DIANE von FURSTENBERG** Rowan Heel, \$398, available at [Diane Von Furstenberg](#); **BCBGMAXAZRIA** Jeweled Clutch, \$268, available at [BCBG](#); **Mawi** Drop Earrings, \$289, available at [Barneys New York](#).



# REFINERY29

## Mango Launches Its New Plus-Size Line, Violeta



DEC 10, 2013 12:00 PM  
LIZ BLACK



We're always excited when a straight-size-only brand expands its range or launches a plus-size collection. So, you can only imagine our glee when we heard that [Mango](#) is *finally* launching such a line, called Violeta.

With a promise of high-quality, youthful designs, the initial collection will include 400 items, including accessories and clothing, which will be expanded every month. Furthermore, the fashion-forward line is offering a size range of 40 to 52 (U.S. 8 to 20), which does dip into smaller measurements that Americans don't consider within the "plus-size" spectrum.

Even though we're super excited that Mango has finally realized curvier women want fashionable frocks, too, there is one thing that's really bumming us out: While Violeta will be available in stores on January 17, it'll only be offered in the retailer's seven largest markets – all in Europe. This means that women in France, Germany, Spain, Italy, Netherlands, Russia, and Turkey will be the first to get their lucky hands on the designs; however, we can only hope that the U.S. will not be left out for too long. So, if you happen to be taking a holiday in any of those spots, please pick us up a dress or two to hold us over until the (hopefully) inevitable launch in America!



## Mango Is The Latest Brand To Launch A Plus-Size Line



violeta  
by MANGO

Top brands in the fashion industry have been slow to enter the plus-size market, and some have even gone as far to criticize plus-size women. But Spanish retailer Mango is shedding positive light on the issue and has plans to launch a plus-size collection in January. Called Voileta, the line will feature clothing in U.S. sizes 8-20, and accessories too.

To start, Voileta will only be available in Europe, Turkey and Russia. But there are already plan for expansion throughout 2014, and the U.S. will most likely be a part of that (phew!). With the tagline "It suits me and I like it," we can hope that the collection fits a wide range of body types, and we know from this first glimpse of product that the pieces will definitely show off some curves.

## Mango Is Launching a Plus-Size Line Called Violeta



DECEMBER 10TH, 2013 12:35 PM  
POSTED IN **FASHION** BY **MEGHAN BLALOCK**

If there's one aspect of style that the fashion world has been *very* slow to take on, it's offering stylish wares in sizes above your standard sample sizes. But now one of the world's biggest fast-fashion retailers is about to start offering plus-size pieces: **Mango**. The Spanish brand announced the venture, which will be dubbed **Violeta**, late last night.

### **MORE: 12 Plus-Size Models Who Changed The Game**

The good news: whereas before, Mango only offered up to size 16 in their discounted-chic wear, this new branch will focus on everything from sizes 8 to 20. (Although we're not sure exactly why anyone would consider size 8 to be plus-size!) The new capsule is set to launch mid-January, as part of the brand's Spring 2014 collection.



Here's the bad news, though: Mango decided to launch the line in their seven biggest markets, which (sadly) don't include the U.S. Online sales, too, will be limited: Violeta will be offered online in Europe, Turkey, and Russia. However, expansion is sure to take place; a release from the brand confirmed that Violeta will be in place in more than 100 stores by the end of 2014, as well as some standalone stores next year.



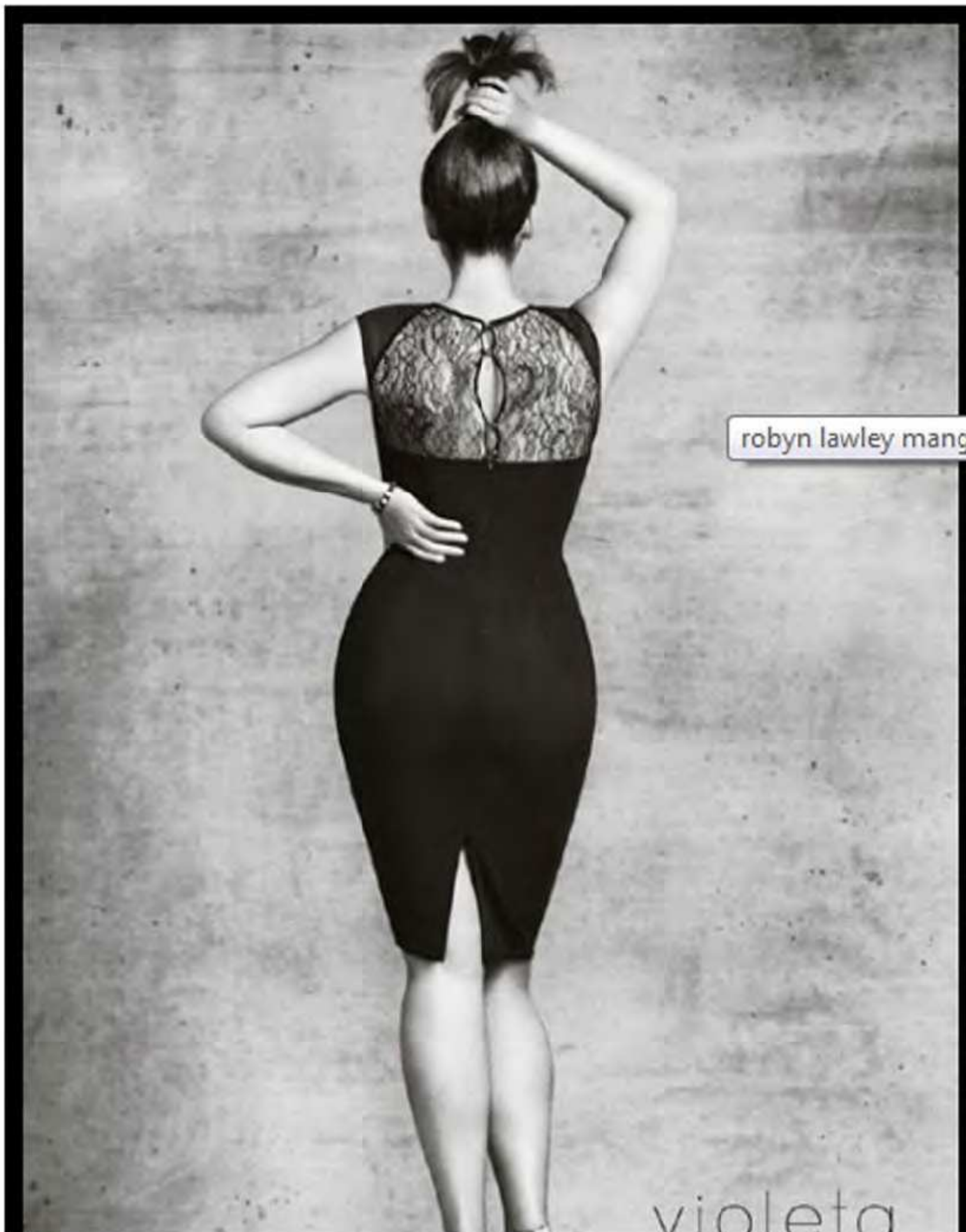
## Robyn Lawley Fronts Mango's New Plus-Size Campaign

by Lauren Valenti | 9:29 am, December 10th, 2013

[Pinterest](#)

[Like](#) 16 people like this.

[Tweet](#) 18



robyn lawley mango

**Mango** will be debuting a new plus-size line, **Violeta by Mango**, in early 2014. There's one problem, though. The 'youthful fashion collection,' which comes in sizes 12 to 24, will not be available in the U.S. The line will only launch in store at the Spanish retailer's largest markets in France, Germany, Italy, the Netherlands, Turkey, Russia, and Spain, as well as online in the UK. However, there's at least one silver lining: **Robyn Lawley** is fronting the campaign.. or should we say backing? Her derriere seems to be the focal point of the black and white teaser image.

This latest job might just be Lawley's biggest to date and a major stride toward more body diversity in the industry. The **anti-thigh gap ambassador** told the **Daily Mail** just last week, "I am the perfect shape for plus-size modelling. I don't feel any pressure to lose weight as I've been this size for years now and I don't want to change or diet," she said, "I enjoy exercising and being able to eat foods I like."

The Violeta launch will boast a whopping 400 garments, with new products added every month, aimed at "modern and demanding woman who wants to feel attractive, sexy and fashionable." We imagine that the line will eventually land here in the States, but until then Lawley will test our patience looking flawless in that lacey body-con shift.

EXHIBIT NN, PART 30  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)

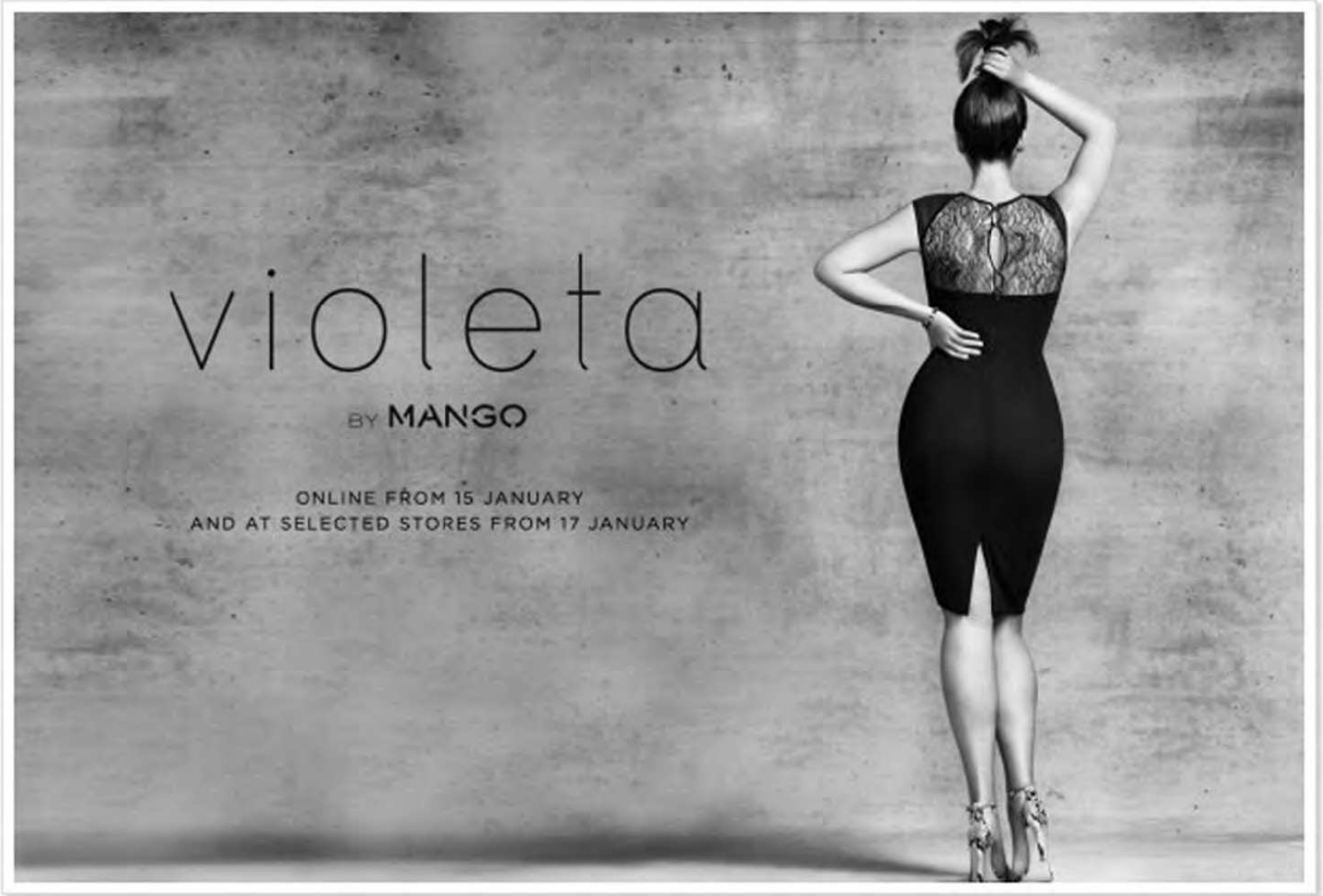


# Stylish Curves

## MANGO'S NEW PLUS SIZE LINE IS CALLED VIOLETA AND WILL BE SHOPPABLE THIS JANUARY

DEC 10 2013  
1 COMMENT

WRITTEN BY [ALISSA](#) AND POSTED IN [PLUS SIZE FASHION](#), [VIOLETA BY MANGO](#)



### Hey curvy girls all over the world,

There is a saying that the early bird catches the worm and this morning thanks to instagram, I caught wind of the first photos of Mango's plus size line. We now know that the new line for curvy girls is called [Violeta By Mango](#) and it caters to french sizes 40-52 and in U.S. sizes 10-22.

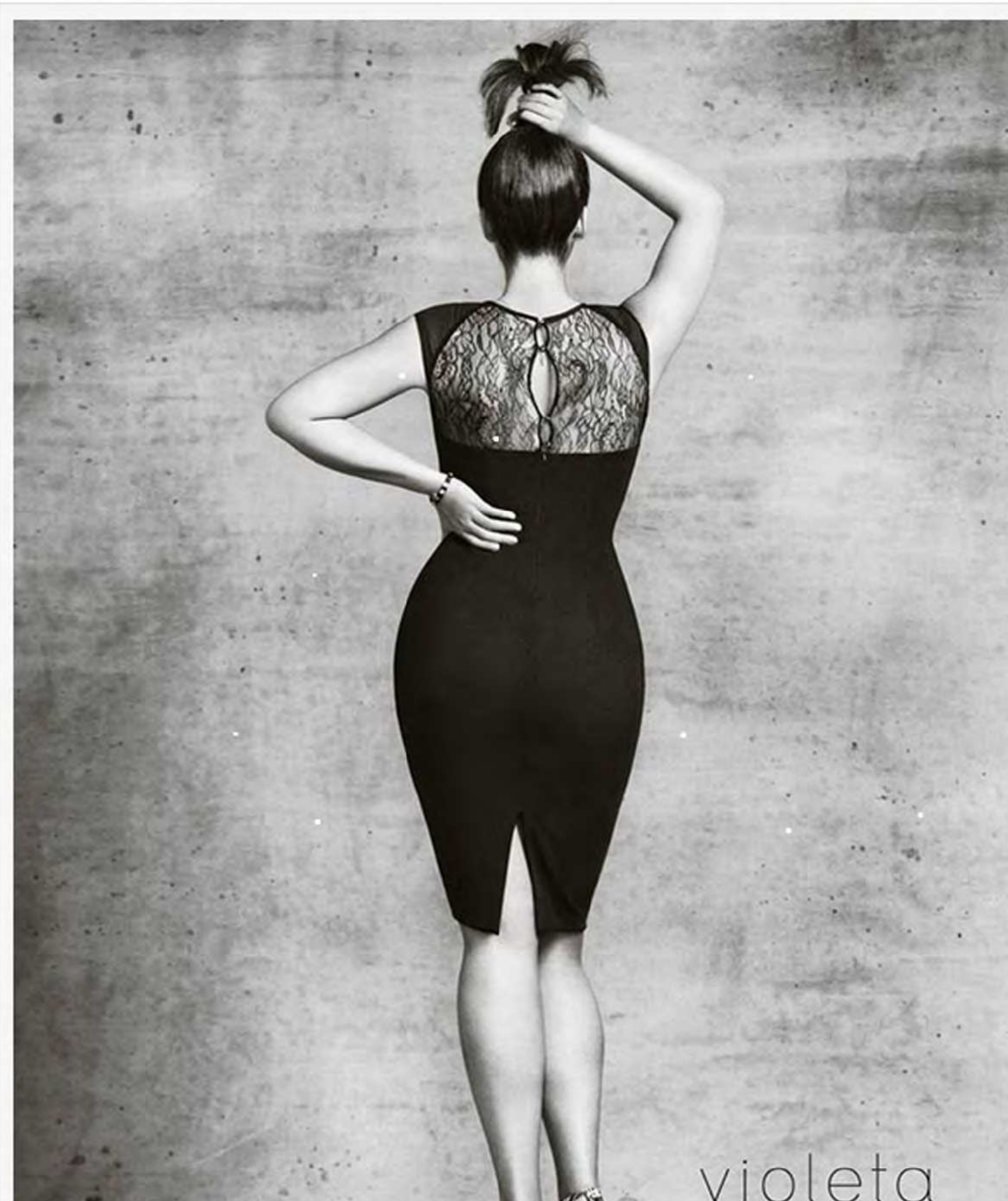
The new plus size line will be available to shop online January 15th and in store January 17th. Now, I am not sure as to whether we will be able to shop in the US but I will find out. Mango says Violeta is a youthful fashion line that will offer comfortable, feminine, and modern garments for every occasion. Right now the site shows a few biker jackets and casual knits, along with a model rocking a very sexy curve hugging dress with lace detailing. All I can say is that I am excited and intrigued.

Unfortunately, the line will not be available in the US. I know, I cursed, as I typed this. Instead, the Violeta plus size line will only be available in Europe, Turkey, and Russia according to [Fashionista.com](#)



# THE CITIZENS OF FASHION

mango's curvy line : violeta



Mango expands its line with the launch of **Violeta by Mango**, a so called plus size line . The Spanish textile brand intends to offer fashionable clothing to young woman from a size 40 to 52 ( U.S. sizes 8 through 20 )with a direct and simple message " It fits well and I like it."

The key to this new project is in the technical details of sizing and pattern size , to be able to offer a quality collection for every moment of the day .

Thus, the objective of Violeta by Mango is a young audience with sizes between 40 and 52 they gather a team of 40 fashion experts working together to offer a variety of products, with the intention of having a complete collection of clothing and accessories .

The presentation of the project will coincide with the launch of the Spring/Summer 2014 campaign in January. The collection will initially be composed of more than 400 models and every month they will add new items.

Initially Violeta by Mango will be available on Mango's major markets : France, Germany, Italy , Netherlands, Turkey, Russia and Spain. Moreover, the collection will be available in online stores in Europe , Turkey and Russia. During the first six months of the year they will open 50 location in Mango's stores or stand alone stores , adding 50 more in the second half .

The clothes from the new collection Violeta by Mango will be presented on 15 January and will go on sale in all selected stores next January 17.

## PLUS SIZE NEWS UPDATE: The Mango Plus Size Collection- Violeta

December 10, 2013 by Marie Denee — 8 Comments

Sharing is caring!



More news broke today around the **Mango plus size collection**, you know the latest [plus size news about Mango](#) that we shared with you a few months back?

And it is a fabulous mixed bag of information!



According to [Fashionista.com](#), Mango's extension of sizes will carry sizes 40 to 52 (U.S. 10 to 22?) set to debut in mid-January alongside the store's main-line spring collection! If you head over to their website, you can enter in your email address to get the latest news (I just did this too). The collection will go on sale at online stores **on January 15th** and will be available at selected stores from January 17th.

From the looks of the imagery, there seems to be sophistication, class, and a great place to add to our shopping haunts... BUT, I did say mixed bag right?

With over 400 items planned in its range, this is an ambitious and exciting venture, but get this...



*Una nueva línea  
de moda joven de la  
talla 40 a la 52*

*Prendas cómodas, femeninas y actuales  
que te visten en cualquier ocasión.*

Mango will introduce the plus-size line, **Violeta** into its seven largest markets! BUT THAT does NOT include the US. Fashionista.com shares that even online, Violeta will only be available in Europe, Turkey and Russia (I am hitting up my international boos stat). GAH!!! Bestill my heart! BUT. I am not mad at this... I actually like and applaud the way that Mango is doing this... I mean, if you think about it, Mango is NOT a US brand, so it makes sense that they follow their traffic and demand, and mirror its expansion as their initial roll out. So far, it makes sense.



According to the release shared, Mango plans to have the plus size range Violeta featured in 100 stores by the end of 2014, as well as standalone Violeta stores!!! WHAT? You hear that? Another STORE to shop from?

So, for my international lovers, how exciting is this? I already plan on making strategic arrangements with some of my girls over in the UK to ensure my hands get on a few pieces!

# THE

## 30 Fancy Box Clutches for the Holiday Party Season

When it comes to getting dressed up for a swanky party, accessories can transform the simplest of outfits. Start with a pair of dangly earrings, add some *old-fashioned* shoes, and finish it off with a great clutch. Smooth leather pouches that easily squash under the arm can view too casual for these types of events, so opt for something more structured. Sleek miniaudieres feel luxe, even when they're wider. \$100, like Zara's mother-of-pearl version or Oasis's slick silver box. For a more whimsical look, try Navy Gal's clutch with a lipside-shaped clasp, or Kate Spade's that cheerfully proclaims, "Pop, Fizz, Clink!" And should you want to invest in something unusual, Kate's timeless shell or Sarah's Bag's beaded lips are sure-fire conversation starters. Just remember that space inside is limited to the barest of essentials — keys, a lipstick, and your iPhone.

Crystal-embellished box clutch, \$118 at Huggo



## Mango Expands With a Standalone Plus-Size Brand ... But It Won't Be Available in the US

**Mango** has announced the international launch of a new plus-size range, a standalone brand called **Violeta by MANGO**.

Offering trend-conscious items in European sizes 40-52 (converts to sizes 10-20 in US), the label will include 400 items and is scheduled to go on sale in January. In addition to the substantial product range, Violeta also boasts a sizable staff – the brand is launching with a dedicated 40-person team.

The brand will initially be introduced to Mango's seven largest markets – France, Germany, Italy, Netherlands, Turkey, Russia and Spain – with a projected 100 retail outlets by the end of 2014. The first independent store will open in Spain.

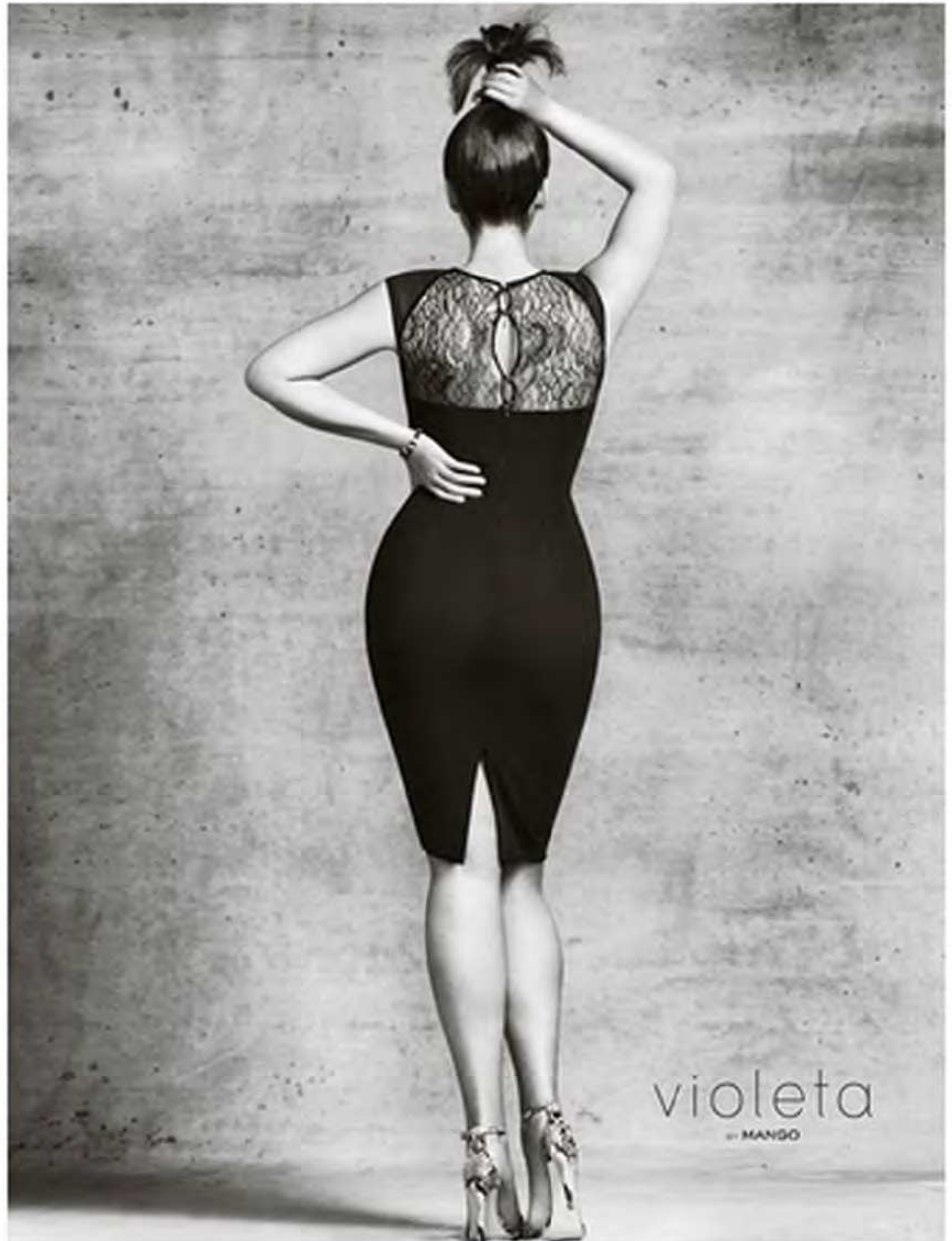


IMAGE COURTESY MANGO

The line will be available online in Europe, Turkey and Russia, but not in the US, despite increasing stateside demand for fashion-conscious plus-size apparel. Earlier this year, we heard from e-commerce site **Modcloth**, which reported an astonishingly positive response and heightened levels of customer engagement after launching a new plus category. And last year, Mango's Spanish competitor **Zara** faced a **barrage of criticism** for its limited sizing options, with some plus-size bloggers and customers accusing the fast fashion chain of "fat shaming."

# FASHION WINDOWS

## Mango Embraces Plus Size with its new line VIOLETA

BARCELONA, Dec 9, 2013/ — In a bold move, Mango announced the launch of VIOLETA, a new line offering sizes 40 to 52 (US sizes 10 to 22), and thus bringing the Barcelona-based label to a market that is dominated by American designers.

Violeta's message is summed up with its mantra, "It suits me and I like it." The aim of is to dress a young target market in sizes 40 to 52 with garments designed to be comfortable, feminine and modern.

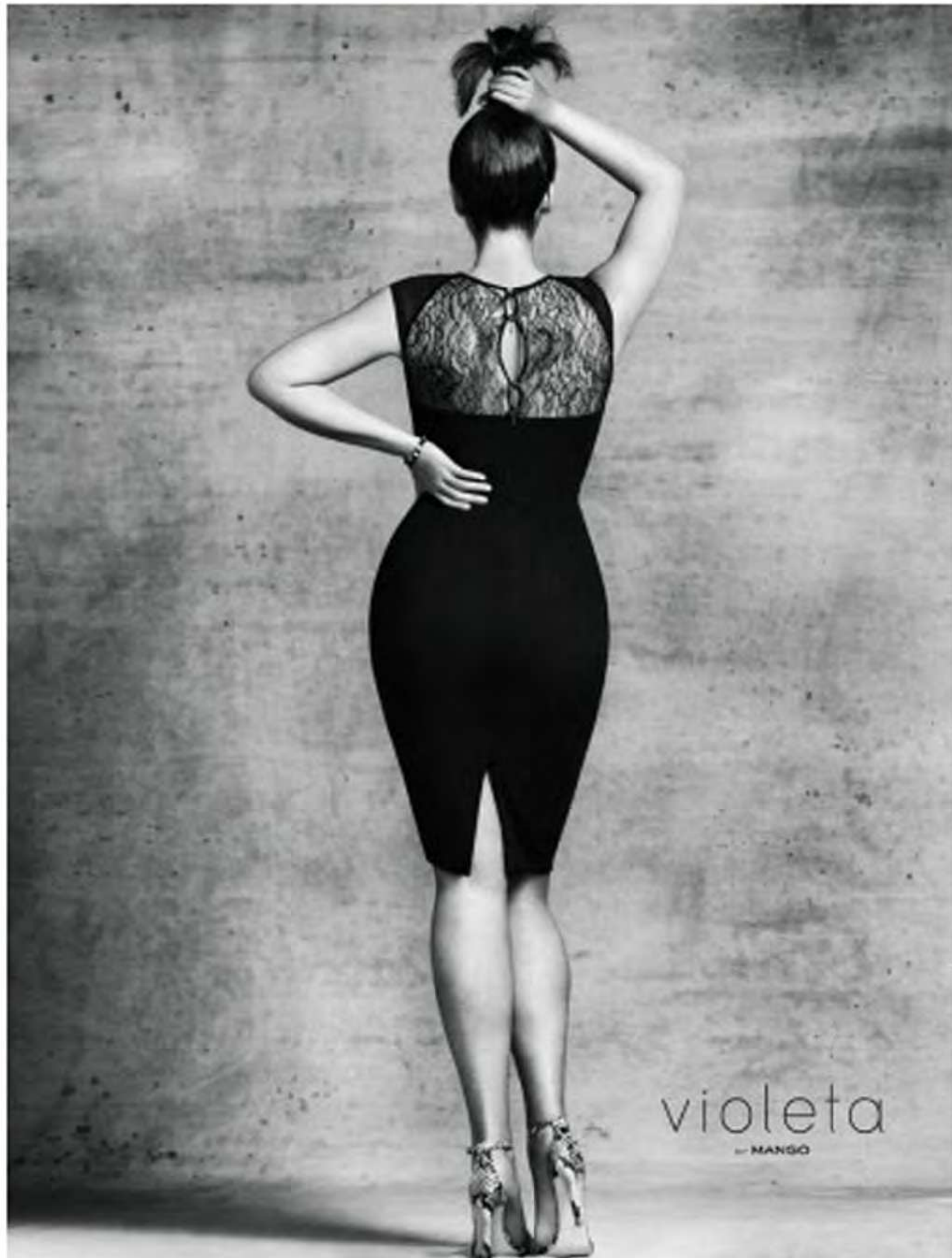
To achieve this, MANGO designated an exclusive team made up of 40 experts in various disciplines working together to offer a wide range of on-trend products in a comprehensive collection of clothing and accessories for any moment of the day.

The secret to this new project lies in the care taken in the technical pattern details from size to size and in being able to offer a high quality collection for any moment of the day,

aimed at a modern and demanding woman who wants to feel attractive, sexy and fashionable.

Slated to reach store shelves in January with the release of the Spring/Summer 2014 campaign, Violeta's initial collection is comprised of 400 models, to which new garments will be added in order to offer new products every month.

The garments in the new Violeta by MANGO collection will go on sale at online stores on 15 January and will be available at selected stores in France, Germany, Italy, Netherlands, Turkey, Russia and Spain from 17 January.





# COSMOPOLITAN

## You Have to See Robyn Lawley Modeling Mango's First Ever Plus-Size Line

January 16, 2014 at 7:10PM by Charles Manning

Check out Robyn Lawley as the face of Mango's first ever plus-size clothing line, Violeta. The collection mostly features classic wardrobe staples like jeans and leather jackets and is currently only available in select European markets, but hopefully it's just a matter of time before the Spanish retailer brings the new line state side. In the meantime, enjoy these pictures of the obviously not "plus-size" Lawley in all her curvy gorgeousness from the collection's first catalog shoot.

There really is no way to take a bad photo of this girl. From [swimsuits](#) to denim to shirtdresses, Lawley delivers hypnotic stunningness every time she steps in front of the camera.



# DAILY NEWS

Be a smarty pants: Best britches for winter



Best pants for winter

6 of 12

Top, \$80 at zara.com. Pants, \$50 at mango.com. Earrings, \$195 at toryburch.com. Ring, \$29 at outragefashion.com. Shoes by Anne Michelle, \$42 at gojane.com.

# DAILY NEWS

42 Thursday, January 16, 2014

DAILY NEWS NYDailyNews.com

Tank top by Splendid, \$46 at zappos.com.  
 "Richmond" blazer, \$118 at boden.com.  
 "Kate" pants, \$138 at guess.com. Earrings, \$30 at outrageofashion.com.  
 "Victoria" booties by Skin, \$169 at piperlime.com.

venue  
 ay 1 2 3  
 Exit

## THESE BRITCHES ARE HOT

Photographer: Julia Xanthos  
 Stylist: Jessica King  
 Fashion Assistant: Tracy Brock  
 Makeup: Deborah Padilla  
 Hair: Steven LaFrance for DreamDry  
 Model: Amber for MSA Models

Top, \$80 at zara.com. Pants, \$50 at mango.com. Earrings, \$195 at toryburch.com. Ring, \$29 at outrageofashion.com. Shoes by Anne Michelle, \$42 at gojane.com.

Sweater, \$60 at topshop.com. Jeans by Koral, \$202 at bergdorfgoodman.com. Earrings, \$11.50 at claires.com. "Charlotte" shoes by Jessica Simpson Collection, \$98 at Macy's, 131 W. 34th St., (212) 695-4400.

Sweater by Princess Vera Wang, \$48 at kohls.com. Leggings, \$44 at hue.com. "Baroda" bangles, \$105 for a set of five at rosenasammi.com. "Azzielle" booties, \$70 at callitsspring.com.





Let's shop this city together xoxoxo!!

# Black Magic

Posted on January 19, 2014



LOCATION: Subway Station, NYC

Jacket: c/o Mango ([similar](#)), Striped Sweater, c/o [Hardtail](#), Leggings: c/o [Hue](#), Cuffs (left) [Gabrielle Nicole](#), (right) [Fantasy Jewelry Box](#), Necklace: c/o [Gerard Yosca](#), Bag: Betsey Johnson, Boots: [Frye](#)



REFINERY29

## How To Wear Leggings In Public

SEE ALL

SHOP THIS SLIDE



2 OF 10



Like 248 people like this.

Share

Tweet

Pin it



Pin it



2 OF 10



Mossimo Juniors Full Length Leggings, \$9, available at [Target](#); Band of Outsiders Cotton Poplin Tunic, \$475, available at [La Garçonne](#); Aldo Kauluwehi Leather Shoe, \$140, available at [Aldo](#); Mango Black Oversize Denim Jacket, \$49.99, available at [Mango](#); Aeropostale Basic Knit Beanie, \$14.70, available at [Aeropostale](#).

# teenVOGUE

*The Latest Thakoon Addition Collection Proves Windowpane Prints Are Here to Stay (Plus, a Lovely Lesson in Layering)*



We're suckers for **plaid**. The traditional pattern is perfect for cozying up on a cold day—but what if you're looking for something a little more sophisticated? Enter the windowpane print, a more mature, minimalistic rendition that emerged over the last season, recognizable by its skinny stripes and checkered motif.

When we saw the just-released pre-fall collection from **Thakoon Addition** incorporating the trend, we knew it was a game-changer. A cozy scarf-like wrap skirt sits atop tailored trousers, creating the ideal mix of relaxed and streamlined. Clunky booties with mirrored platforms and a simple shirt in a digital floral print (with a slight grid echo) complete the outfit. It's a **mixing of prints** we can't wait to try ourselves.

Check out a few favorite items above—we'd wear them together for an exaggerated ensemble. **Want to scope out more of the revamped plaid? [Click here!](#)**

*At top: Photo courtesy of Fairchild Archive. **Zara** shirt, \$40. [zara.com](#). **Mango** miniskirt, \$50. [mango.com](#).*

January 27, 2014

WEEKLY



# WEEKLY



style

## Stop Traffic Like Reese

Get a sense of style direction! **Witherspoon** demonstrates street smarts by elevating basics with luxe accents



Mannin Fine Jewelry cuff  
**\$575**

Jenni Kayne top  
**\$465**

Reed Krakoff bag  
**\$1,590**

Theory skirt  
**\$295**



◀ Jennifer Lopez gold-tone metal cutout cuff, \$28, [kohls.com](http://kohls.com)



Cotton sweater with zippered back, \$50, [llbean.com](http://llbean.com)



▲ Faux-leather tote with twin handles and detachable strap, \$100, [mango.com](http://mango.com)



Cotton and polyester A-line skirt, \$62, [oasis-stores.com](http://oasis-stores.com)

Reese Witherspoon (Dec. 11) also snaps up satchels from the Row and Goyard.

# WHO WHAT WEAR

## A 10 STEP GUIDE TO DRESSING LIKE A STREET STYLE PRO

It's not rocket science. Heck, it's not even science. And if you're a WWW regular, you probably know this stuff like the back of your well-manicured hand. But for those who are uninitiated to the seemingly arcane world of street style, we've broken things down into 10 easy steps.



COMMENTS (2) 

**Mango**

Leather Pants (\$252)





On John:  
**Slate & Stone** Monroe sweatshirt in blue, \$145  
 denim pants, his own

On Sydney:  
**Mango** Believe In Yourself sweatshirt, \$49.99  
**Lulu's** Costa Blanca Pleat-sa Delivery vegan leather skirt, \$75  
**T.U.K. Shoes**, her own

On Brian:  
**WeSC** button-up, price online  
**G-Star** Raw Matt Loose tank top, \$35  
**New Era** EK Aurora Camper hat, \$34.99  
 denim pants, his own

### WHERE TO BUY:

alternativeapparel.com  
 d-idjeans.com  
 drmartens.com  
 g-star.com  
 glamourkills.com  
 kswiss.com  
 lellashams.com  
 lostenterprises.com  
 lulus.com

macbeth.com  
 mango.com  
 neweracap.com  
 nickgraham.com  
 radandrefined.com  
 slateandstoneclothing.com  
 thetiebar.com  
 tukshoes.com

For W.R.K visit nordstrom.com // For Bar III and Macy's INC visit macys.com.

# COSMOPOLITAN

## 18 Awesome Things to Get Yourself This Valentine's Day

### 5. Leather jacket

It's something every woman should own and you'll wear it all the time. Just do it.



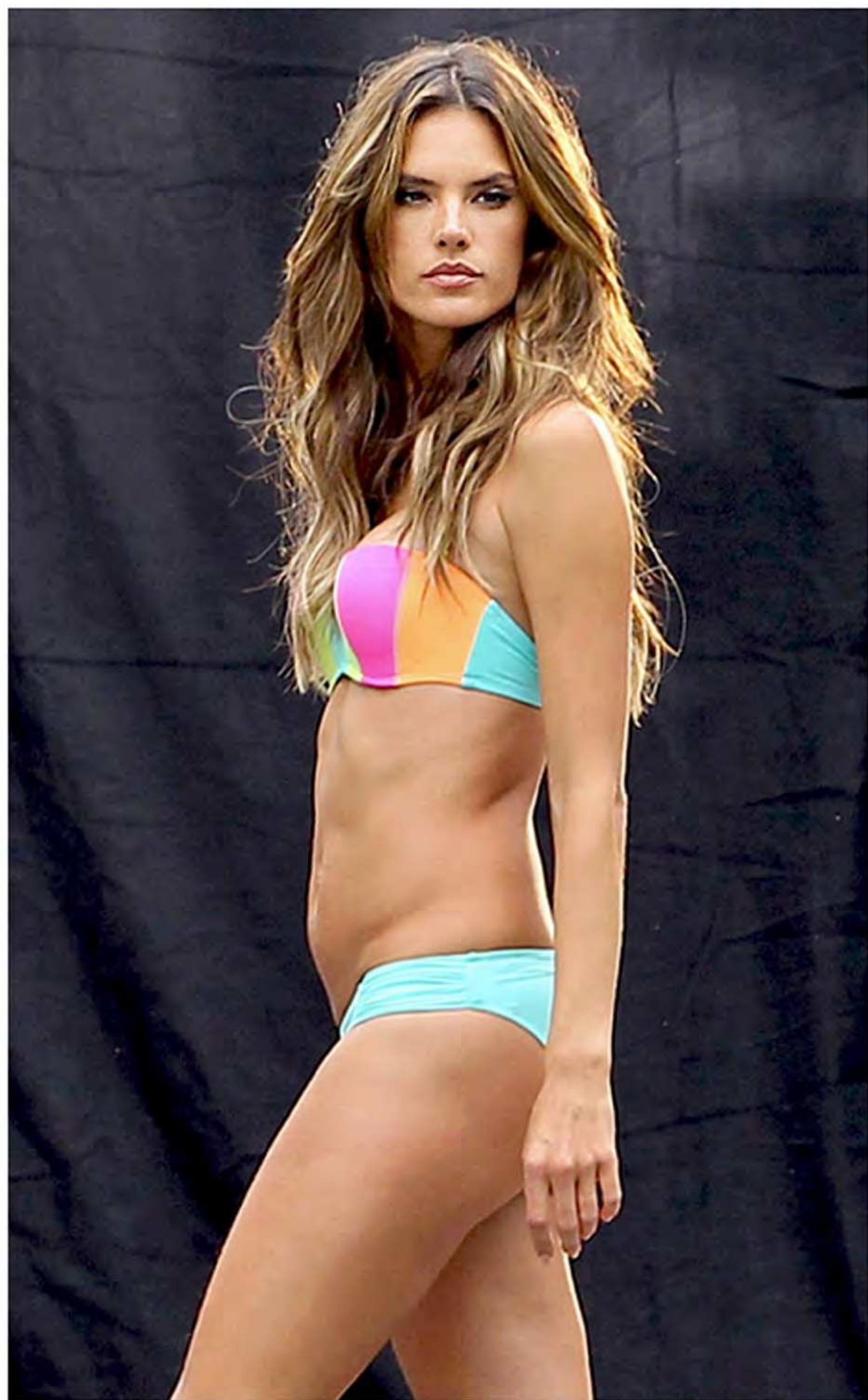
Light Pink Leather Peplum Jacket, [RIVER ISLAND](#), \$300; Brown Biker Jacket, [MANGO](#), \$190; Tan Suede Jacket, [MANGO](#), \$150

## NEWS/ Bikini Shot of the Day: Alessandra Ambrosio Struts Sexy Neon Two-Piece During Photo Shoot in Miami

by BRUNA NESSIF

Thu., Jan. 30, 2014 8:21 PM PST

[Like](#) [Share](#) [27](#) [Tweet](#) [1](#) [+1](#) [3](#) [Email](#)



Don't give us that look, [Alessandra Ambrosio](#). We just can't take it.

In a successful attempt to remind everyone that beach season is just around the corner (so put that chocolate bar *down*), the Victoria's Secret model flaunted her amazing figure in a sexy, neon bikini for a photo shoot in Miami earlier today.

With perfectly tousled hair, Ambrosio strut a killer, multicolored two-piece from the famous lingerie retailer (and a smize that only a professional could pull off) as one of her looks for the day.

### PHOTOS: Former Victoria's Secret Angels

Alessandra has been quite the traveler lately.

Prior to landing in Miami to soak in the sun and flaunt her bikini bod, the supermodel was in Barcelona shooting for Mango clothing. "Not a bad way to start the week. Working in beautiful #Barcelona for @Mango #fashion," she [tweeted](#) with a photo on Monday.

And this weekend, the Brazilian beauty will join fellow bombshell [Adriana Lima](#) in New York City to celebrate the Super Bowl! Alessandra [tweeted](#), "Can't wait to celebrate Super Bowl weekend in NYC with adriana at a great party! get your tickets now."

Oh, are you packing your bags for NYC already, too?

# EXCUSE ME MAN

## He by Mango Spring Summer

Mango introduced 2014 collection in Çırağan Palace, İstanbul. The collection, which Ashley Smith was also present, was well appreciated by the audience. Dane Leese played enjoyable music for them at the end of the fashion show.



# FASHION GONE ROGUE

## More Photos of Daria Werbowy for Mango's Spring 2014 Ads

2014 Stylist Alastair McKimm Campaign Model Daria Werbowy  
Photographer Josh Olins Label Mango Season Spring Spring 2014

Feb 7, 2014



**Mango Babe**—Following up a [preview last month](#), we have a look at the complete spring-summer 2014 campaign from Spanish brand **Mango** featuring leading model **Daria Werbowy**. The Canadian babe was photographed in the Canary Islands by Josh Olins for the new advertisements. With a color palette of simple black and white, Daria is the very vision of easy elegance in lightweight knits, casual tees and simple dresses styled by Alastair McKimm.

# Gentleman's PLAYBOOK



## H.E. by Mango – Spring 2014 Lookbook

The Spring 2014 lookbook from Spanish clothing company **H.E. By Mango** has arrived and it is jam packed with casualwear inspiration for the season ahead. With Spring right around the corner, it's time to bring out lighter colors and put together complete looks with tailored trousers, chinos, unconstructed jackets, lightweight outerwear, and sharp eyewear, just to name a few. We all know tailoring is crucial when it comes to our suits, but it doesn't stop there. Applying the same concepts of fit and proportions I have detailed from day one, and knowing what looks good on *your* build, will help you put together smart casual looks to showcase well-rounded style.



# GLAMOUR BEAUTY

Girls in the Beauty Department

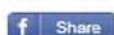
TUESDAY, 1/28/2014 AT 2:02PM

## The Thing You're Getting Wrong When It Comes to the Dewy Makeup Look



by [Beth Shapouri](#) [Follow](#) [Email me](#)

Beauty and lifestyle writer, '80s pop culture enthusiast and self-proclaimed best person alive.



**D**ewy skin is set to be a major trend for spring, which means it would serve you well to start working on perfecting it now. And using this shot of model (and daughter of Alec Baldwin and Kim Basinger) [Ireland Baldwin](#) taken at a Mango fashion show last night, I'd like to remind you of a step that a lot of ladies miss when it comes to dew-ification\*.

[Pin it](#)



Sure you might remember to put [highlighter](#) on all the key areas—down your nose, across your forehead, in you Cupid's bow, on the round part of your chin, and just along the pointed area of your cheekbones. But what I see some ladies don't do is switch to a shimmery or pearly blush like Ireland did here. That's the step that makes you look ethereal as opposed to sweaty—all that highlighter against a matte background just makes the shimmer look too wet. You want the glow to appear to be all over your skin, just more concentrated on the areas the light hits. So you've got to go with either a cream or shimmery powder blush. Got it?

\*Not a word, but let's just pretend it is.

Photos: Getty Images



TUE, 28 JANUARY 2014 AT 2:45 PM



Tweet

56



1

## Alessandra Ambrosio Hits the Runway for Mango's Fashion Show



**Alessandra Ambrosio** rocks two different white ensembles while walking the runway at *Mango's Autumn Winter 2014-2015 Collection* during 080 Barcelona Fashion Week held at the Born Centre Cultural on Monday (January 27) in Barcelona, Spain.

The 32-year-old model posed in a black outfit that same day for the Mango Fashion Show photo call.

"Not a bad way to start the week. Working in beautiful #Barcelona for @Mango #fashion" **Ale** [tweeted](#) earlier in the day.

Also pictured inside: **Alessandra** stopping by the Brentwood Country Mart wearing a *Transmission* sweatshirt on Saturday (January 25) in Santa Monica,



# marie claire

January 30, 2014

## Three Minutes with Ireland Basinger Baldwin

Backstage at the MANGO Spring/Summer show in Barcelona, *Marie Claire* chatted with the star about her favorite tunes, style icons, and beauty routine.

By Rae Boxer



PHOTO CREDIT: GETTY IMAGES

Envy is one word that comes to mind when thinking about Ireland Basinger Baldwin. The 18-year-old bombshell is the daughter of Kim Basinger and Alec Baldwin, and I sat down with the 6 ft 2 inch goddess to find out her secrets for staying beautiful, stylish, and prepared for anything that comes her way.

**On Beauty:** Baldwin is a girl of routine, although she believes strongly in not over doing it. So she washes her face once per day and never more than twice. She has been using Osmosis cleansers and moisturizers for years now and swears by them. We should all take a note because she has a flawless complexion.

**On Style:** Her style is bohemian-Cali-girl-chic. She looks up to both Chloe Grace Moretz and Grace Kelly. This season, Baldwin is looking to stock up on floppy hats, Boho-style dresses, and sandals. And, of course, she is always searching for more bikinis—the one thing she never leaves the house without, because the beach is her home.

### What's on her playlist now:

Bastille

Beyoncé (she's obsessed with her new album)

Outkast (upcoming performers at this year's Coachella)

Fall in Love by Phantogram

# marie claire

## Three Questions with Alessandra Ambrosio

At MANGO's Spring/Summer 2014 show in Barcelona with caught up with Alessandra Ambrosio.

By Rae Boxer



The clothing was minimal, chic, clean and airy at MANGO's Spring/Summer 2014 show. Hues of blue and brown mixed beautifully among, black, white, and grey. But backstage, is where we grabbed two minutes with the show's opener and closer: Brazilian model Alessandra Ambrosio.

### On Her Playlist:

Arctic Monkey's (the new album), Lorde, Arcade Fire, and Pearl Jam (it reminds her of growing up in the '90s).

### Skincare Secrets:

Her daily beauty routine starts with washing her face, applying a serum, and finishes with an SPF for protection. She keeps her complexion flawless by using a scrub 2-3x per week (she loves this one) and applies a hydrating mask every time she gets off a long flight. She also said she couldn't live without this raw coconut moisturizer by RMS Beauty.

### Fitness Routine:

Before walking down the runway, Ambrosio likes to get in a 30-minute workout, get a good night's rest (more than 7 hours), and hydrate, hydrate, hydrate.

# marie claire

## 101 Ideas

# GET THE LOOK

Saint Laurent's rocker-chick uniform of choice: glitzy Breton stripes and zipped leather minis



SAINT LAURENT BY HEDI SLIMANE



**\$19.94**  
Old Navy; oldnavy.com.



**\$79.90**  
Zara; zara.com.



**\$1,520**  
Ashish at Susan; (415) 922-3685.



**\$125**  
Michael Kors; saks.com for similar styles.



**\$25**  
Guess; guess.com.



**\$78**  
Juicy Couture; juicycouture.com.



**\$89.50**  
Guess; guess.com.



**\$140**  
Topshop; topshop.com.



**\$109.99**  
Mango; (212) 343-7012.



**\$329**  
Club Monaco; clubmonaco.com.



**\$89.90**  
Zara; zara.com.



**\$49.99**  
Mango; mango.com.

# marie claire

## Fashion



SHOP THE SHOOT

Miu Miu coat & skirt; Ashish top.

# SUIT YOURSELF

Let bold prints and streamlined extras express your individuality



- 1. WATCH \$60, Swatch; store swatch.com. 2. TOP \$88, Michael Stars; michaelstars.com. 3. SUNGLASSES \$310, Prada; sunglasshut.com for stores. 4. BAG \$598, Coach; coach.com. 5. SHOES \$110, Aldo; aldoshoes.com. 6. BRACELET \$125, Swarovski; swarovski.com. 7. SANDALS \$298, Stuart Weitzman; stuartweitzman.com. 8. TUNIC \$59.99, SKIRT \$69.99, Mango; mango.com. 9. BACKPACK \$248, Vince Camuto; vincecamuto.com. 10. SKIRT \$69, Kensie; nordstrom.com

Calvin Klein Collection dress; Burberry Prorsum shirt.

# People Style Watch

MARCH 2014

MUST

DECT

## SHOP SMART



KATE YOUNG

## Pieces to get the cool-girl look!

The celeb stylist on which items create that effortless vibe for spring and how to wear them

### 1. FLAT SANDALS

"Try a Greek sandal, Birkenstocks or Teva-looking ones. They're chic with something modern, like a nylon jacket, blouse and shorts."

Calvin Klein  
"Carolina" leather sandals,  
\$69; macys.com



### 2. SILVER DRESS

"A pleated lamé dress is stylish without feeling overworked. Pair it with simple matte heels and clean hair and makeup."

ICB  
Polyester-cotton dress,  
\$525; icbnyc.com



### 4. ANORAK

"A parka is so fresh when it's worn in a non-sporty way—over a luxe beaded dress or simple slipdress is unexpected."



Mango "Trench Coat Pepa" in cotton,  
\$129.99; mango.com

### 3. WHITE DAY DRESS

"It's crisp and perfect under a suede jacket or crewneck sweater. Plus, it makes you look tan even if you're not!"



Nanette Lepore  
"Melody Dress"  
in polyester, \$158;  
nanettelepore.com



GEORGE KOTSIPOULOS

# 3

## Red-carpet secrets that work in real life!

The stylist and author of *Glamorous by George* shares camera-ready ideas that you can use, too.

### 1. Show just enough skin

"It's elegant to only expose one or two body parts at a time. When Sandra Bullock wears a minidress, everything else is covered. Also, consider balancing your look with gorgeous flats instead of heels—you'll look chic rather than supersexy."

### 2. Make black feel special

"Many stars wear color on the red carpet, but Rooney Mara, Zoë Saldana and others love black—it's easy and looks good on everyone. The trick is to make stand out with texture and detail. I tell clients to avoid basic LBDs and choose pieces with eye-catching materials or cutouts."

### 3. Don't forget what's underneath

"Most celebrities—even the ones you think have perfect bodies—need shapewear. Without that, it doesn't matter how beautiful your outfit is! So take the time to find shapers that really fit and always go seamless."

# People StyleWatch

MARCH 2014

MIST. RECT

## Playful

Create an unexpected mixed-print look with a striped tee and solid extras in the same color family.



**CC Skye**  
"Venice Bolt Bangin'" in gold and silver-plated metal, \$180; ccskye.com

**Mango**  
Viscose-polyamide top, \$59.99; mango.com

**Spiegel**  
"Priscila Skirt" in cotton with satin detail, \$74; spiegel.com

**Banana Republic**  
Leather clutch, 9"H x 13"W x 1"D, \$150; bananarepublic.com

**I.N.C. International Concepts**  
"Crescente" suede flats, \$69.50; incys.com

*d'orsay flats are cute yet polished*

## Girlie

Make a bright, flouncy skirt go from day to night with a little jacket and vintagey add-ons.



35% off\*

**Roberta Chiarella**  
"Smookey Gray Super Studs" in metal, \$28; robertachiarella.com

**Miss Me**  
Polyester-wool jacket, \$99; missme.com

**Chico's**  
"Soft Face Lady Sleeveless Top" in polyester, \$59; chico.com

**Kate Spade New York**  
"Gene Skirt" in polyester-silk, \$398; katespade.com

**L.K. Bennett**  
"Beatrix Dot Pebble" leather handbag, 6"H x 9"W x 5"D, \$395; lkbenett.com

**C. Wonder**  
"Chunky Honeycomb Heels" in canvas, \$148; cwonder.com

\*Roberta Chiarella From Feb. 7 to March 7, enter "PSW35" at checkout for a discount on these earrings.

**Trendy**

Add edge to a pretty two-tone skirt with a moto jacket and sexy accessories.



**Mango**  
 "Costa" polyester-viscose-blend jacket, \$119.99; mango.com

**Club Monaco**  
 "Jenna Tank" in viscose, \$49.50; clubmonaco.com

**Blu Bijoux**  
 "Open Pave Crystal Rings" in gold-, silver- and rose-gold-plated brass with crystal detail, \$20 each; maxandchloe.com

**Gold Hawk**  
 "Color Block Pleated Skirt" in silk georgette, \$188; goldhawkclothing.com

*a timeless style in a right-now mini size!*



**Rebecca Minkoff**  
 "Mini Quilted Affair" leather bag, 6"H x 8.5"W x 2"D, \$195; rebeccaminkoff.com for stores

**L.A.M.B.**  
 "Flavia II" leather heels with snakeskin detail, \$265; zappos.com



Still Lives by ALEX CAO

**Charming**

Make a longer skirt look fresh with a playful sweater and a bag and shoes that bring a pop of color.



20% off\*\*



**Leah Alexandra**  
 "Gem Studs" in black garnet and gold vermeil, \$92; leahalexandra.com

**Forever 21**  
 "Sweet C'est La Vie Sweater" in nylon-wool blend, \$24.80; forever21.com

**Boden** "The Shirt" in cotton, \$58; bodenusa.com

20% off\*\*

**Ann Taylor**  
 "Kaleidoscope Skirt" in polyester, \$98; annataylor.com

**B Brian Atwood**  
 "Sandra" leather bag, 7.5"H x 12"W x 5"D, \$325; BrianAtwood, 212-415-4739

**Via Spiga**  
 "Valene" leather flats, \$195; viaspiga.com



\* Leah Alexandra From Feb. 7 to March 7, enter "PEOPLE20" at checkout for a site-wide discount.  
 \*\* Ann Taylor From Feb. 7 to March 7. See page 24 for details.



REFINERY29

# 3 Affordable Looks For Your Internship



JAN 29, 2014 6:00 AM  
HOLLY E. THOMAS,  
D.C. EDITOR



PAGE  
2 OF 3



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## Preppy Prints For \$146.83

In a more casual workplace, a little print-mixing can help showcase your personality while keeping your professionalism intact. Start with a simple pattern, like polka dots, and pair it with a slightly more adventurous print, like a bright floral. The slim, tailored silhouette is office-appropriate, and a classic quilted bag and metallic skimmers are the ideal finishing touches. On the beauty side, opt for a neutral, fresh face to keep the focus on your outfit.

*Clockwise from top left:* Mango Slim-Fit Floral Print Trousers, \$39.99, available at [Mango](#); American Eagle Printed Chiffon Button Down Shirt, \$39.95, available at [American Eagle](#); e.l.f. Studio Eye Enhancing Eyeshadow Palette, \$6, available at [e.l.f.](#); Delia's Quilted Stud Crossbody Bag, \$24.90, available at [Delia's](#); Penny Loves Kenny Aaron Flat, \$39.95, available at [Zappos](#).





REFINERY29

## Ankle-Boot Outfits For Work (& Play!)

SEE ALL

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4 OF 16



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4 OF 16



...and play.

Dolce Vita Ralphy Boots, \$98.90, available at [Dolce Vita](#); Sperry Top Sider Ribbed Tights, \$16, available at [Sperry Top Sider](#); Mango Leather Biker Jacket, \$189.99, available at [Mango](#); Tibi Lace Plaid Ombre Dress, \$435, available at [Tibi](#); Bebe Sara Covered Stud Crossbody, \$89, available at [Bebe](#).

EXHIBIT NN, PART 31  
OPPOSER' S FOURTEENTH NOTICE OF RELIANCE  
OPPOSITION NOS. 91207728 and 91209057 (Consolidated)



REFINERY29

## How To Be An Outfit All-Star — In 10 Rad Looks!



JAN 30, 2014 7:00 AM  
ELLEN HOFFMAN,  
EDITORIAL ASSISTANT



PAGE  
7 OF 10



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PHOTO: JIM SMEAL/BEIMAGES.

Mango Beaded Chiffon Top, \$19.99, available at [Mango](#); Chloé Crepe A-Line Skirt, \$875, available at [Net-A-Porter](#); French Connection Jade Leather Crossbody Bag, \$248, available at [French Connection](#); Ted Baker Nude Thaya Heeled Court Shoes, \$203.71, available at [ASOS](#); J.Crew Crystal Shimmer Earrings, \$58, available at [J.Crew](#); Clinique Colour Surge Butter Shine Lipstick in Baby Baby, \$15, available at [Sephora](#).



**REFINERY29**

# The Groundhog Day Guide To Dressing

SEE ALL



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SPRING

Mango Printed Flowy Trousers, \$59.99, available at Mango.



REFINERY29

## 3 Cool-Girl Ways To Style Bold Pants



FEB 5, 2014 6:00 AM  
HOLLY E. THOMAS



PAGE  
2 OF 2



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A bold pair of pants is the perfect jumping-off point when you really want to take some style risks. Here, we've added a cropped bustier top and a sleek collarless blazer for a femme-fatale, Grace Jones-y effect. A statement pump and earrings kick up the glam factor even more, while a sweet mint clutch adds an unexpected demure note.

*Clockwise from top left:* Mango Contrast Trimming Bouclé Jacket, \$119.99, available at [Mango](#); Forever 21 Free Spirit Faux Stone Studs, \$4.80, available at [Forever 21](#); H&M Bustier, \$12.95, available at [H&M](#); Sophie Hulme Mohair and Wool-Blend Straight-Leg Pants, \$550, available at [Net-A-Porter](#); Fossil Sydney Zip Clutch, \$65, available at [Fossil](#); BCBG Jaze Leopard Print d'Orsay Pump, \$69.95, available at [DSW](#).



REFINERY29

## Show Off Those Gams In 20 Winter-Ready Miniskirts – Seriously

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Mango Suede Miniskirt, \$39.99, available at Mango.



REFINERY29

## Top This: 12 Smart & Affordable Blazers

 [SEE ALL](#)

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3 OF 13



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3 OF 13



Mango Floral Print Waterfall Blazer, \$49.99, available at Mango.

# The Twelfth Knight

Tuesday, February 18, 2014

[H.E. by Mango Spring/Summer 2014 Men's Lookbook ft. Mathias Lauridsen & Cedric Bihr]





# WHO WHAT WEAR

## SAY HELLO TO YOUR NEW WEEKEND UNIFORM

Found: *THE* street style uniform that's perfect for the weekend. See how the best bloggers are wearing oversized coats and distressed denim.



**Outfit Inspiration:** Jayne Min of **Stop It Right Now**

Must try: ultra-destroyed denim and monochrome mixing

**Get The Look:** Mango **Bouclé Coat** (\$170) in Neutral and Denim Refinery **Shredded Boyfriend Jeans** (\$125) in Vintage Light Wash

# WHO WHAT WEAR

## ON A BUDGET? HERE'S 10 NEW WAYS TO WEAR A BLAZER OUTSIDE THE OFFICE

Why limit your blazer to office-only attire? Make the most of this everyday essential with these great outfit combinations.



For Arizona Muse's Look Try:

Mango **Tailored Blazer** (\$80) in Black

Acne **Wonder Linen T Shirt** (\$103)

# WHO WHAT WEAR

## WE KNOW YOU OWN IT, HERE'S 17 NEW WAYS TO WEAR A STRIPED SHIRT

Ever run out of ways to wear your trusted striped shirt? Let our favorite celeb and street style outfits inspire you anew!



Mango **Striped Cropped Sweater** (\$60) in  
Black

bella. RADAR

## Krysten Ritter in Jonathan Simkhai at 'The Wendy Williams Show'

MARCH 12, 2014



Krysten Ritter was spotted arriving at 'The Wendy Williams Show' on Monday in New York City.

The stylish star showed off her long and lean physique in a Jonathan Simkhai ensemble consisting of a black and grey diagonal paneled cropped turtleneck, paired with a matching skirt and plaid Mango pumps. Long dark waves, a glossy pout, and cat eye shades completed the daytime-chic look.

We love the flash of plaid from those killer shoes- they really elevated this look and let Krysten's sassy and spunky personality shine through.

DEBUT ISSUE!

FROM THE EDITORS OF MARIE CLAIRE

SPRING 2014

# BRANCHE

IN THE KNOW, ON THE PULSE, PLUGGED IN



## STRIKE A (RE)POSE

THE COOLEST WAY TO WEAR  
A STRAPLESS DRESS? OVER  
A SHORT-SLEEVED BLOUSE.  
(LONGWORKS, TOO.)

STRAPLESS DRESS  
\$69-95, H&M  
HM.COM, PRINTED  
TOP, \$39-89, MANGO  
MANGO.COM  
SNEAKERS, \$136  
ADIDAS ORIGINALS  
ADIDAS.COM  
ORIGINALS

DEBUT ISSUE!

FROM THE EDITORS OF MARIE CLAIRE

SPRING 2014

# BRANCHÉ

IN THE KNOW, ON THE PULSE, PLUGGED IN

## BRANCHÉ TRENDS

### STRIPE CLUB

CLASH YOUR PATTERNS

STRIPED SWEATER, \$49.99, MANGO.COM  
 MANGO.COM  
 GREEN, WHITE AND BLACK CROPPED SWEATER (WORN UNDER NEATH), \$245, A.L.C. AT BERGDORF GOODMAN, (212) 753-7300  
 SKIRT, \$275, TIBI, TIBI.COM  
 NECKLACE, \$295, ELIZABETH AND JAMES, SAKS.COM

# HOUSE RULES

Update your wardrobe with **easy pieces** made even easier by following our simple guidelines

PHOTOGRAPHS BY MARK LIM FASHION EDITOR: RAE BOXER

# coolspotters™

## Krysten Ritter and Mango Tartan Heeled Shoes

About this Spot: Krysten Ritter wears Mango Tartan Heeled Shoes 📌

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In this photo:



[Krysten Ritter](#)  
[Tag]



[Jonathan Simkhai...](#)  
[Tag]



[Mango Tartan He...](#)  
[Edit]

Not pictured:



[Mango](#)  
[Edit]



[Jonathan Simkhai](#)  
[Edit]

Related spots:

[Krysten Ritter and Jonathan Simkhai Cropped Intarsia Jersey Top](#)

[Jonathan Simkhai and Jonathan Simkhai Cropped Intarsia Jersey Top](#)

[Krysten Ritter and Jonathan Simkhai](#)

[Krysten Ritter and Mango](#)

[Mango and Mango Tartan Heeled Shoes](#)

# DAILY NEWS

## CARRY IT OFF SPLENDIDLY: BAGS UNDER \$100



MINI  
\$45 at mango.com

21 of 51

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# DAILY NEWS

NEW YORK'S HOMETOWN NEWSPAPER



## Stiffing lawyers out of \$3M: source

New York Daily News 03/20/2014

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DAILY NEWS NYDailyNews.com Thursday, March 20, 2014 41

<p>"Cormack," \$40 at aldo.com</p>	<p>"Owl I Need" by Far Nine, \$40 at modcloth.com</p>	<p>\$45 at mango.com</p>	<p><b>MINI-BAG</b></p> <p>"Dekalb" by Kelsi Dagger, \$98 at urbanoutfitters.com</p>
<p>\$48 at anntaylor.com</p>	<p>"Anya," \$32 at boohoo.com</p>	<p>"Mini Tech" by Simply Vera Vera Wang, \$49 at kohls.com</p>	<p><b>CLUTCH</b></p> <p>Bag by Chris Benz for London Fog, \$75 at londonfog.com</p>
<p>"City," \$50 at herschel supply.com</p>	<p>Bag by Olsenboye, \$50 at jcpenny.com</p>	<p>Bag by Betsy Johnson, \$88 exclusively at macys.com</p>	<p><b>BACKPACK</b></p> <p>Bag by Lily Bloom, \$59 at zappos.com</p>
<p>\$31 at rockflowerpaper.com</p>	<p>Bag by Liz Claiborne, \$50 at jcpenny.com</p>	<p>"Signature," \$78 at cwonder.com</p>	<p><b>TOP HANDLE</b></p> <p>\$46 at wallisfashion.com</p>
<p>"Delaney," \$35 at solesociety.com</p>	<p>"Scandalous," \$45 at justfab.com</p>	<p>"High Step," \$58 at bcbgeneration.com</p>	<p><b>CROSS-BODY</b></p> <p>\$33 at oldnavy.com</p>

# ELLE

FASHION > CELEBRITY STYLE > BEST DRESSED CELEBS OF THE WEEK - PAGE 6

f 0    t 0    p 0    g+    COMMENT 0    7 of 8



## Joan Smalls in Paris on 3/4/14

Joseph Leather Leggings, \$1,365.00; [stylebop.com](http://stylebop.com)

Fendi Paneled Cashmere Blend Sweater, \$990.00; [net-a-porter.com](http://net-a-porter.com)

Mango Tencel Bomber, \$69.99; [mango.com](http://mango.com)

Rick Owens Black Geobasket High Top Sneakers, 1,275.00; [ssense.com](http://ssense.com)

## FASHIONABLY MALE

FASHIONABLY + MALE + PHOTOGRAPHY + ART + NUDE

MEN TRAVEL DIARIES // H.E. by Mango

Image | Posted on March 14, 2014 by fashionablymale



\*TOTAL LOOK by H.E. by MANGO\*  
>> [http://mng.us/Backyard\\_Bill](http://mng.us/Backyard_Bill)

MEN TRAVEL DIARIES – Konrad Lindholm (by Backyard Bill)

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# FASHION BOMB *daily*

March 10th, 2014

CELEBRITY STYLE, HOT OR HMM

Hot! Or Hmm...: Krysten Ritter's Wendy Williams Show  
Jonathan Simkhai Cropped Intarsia Sweater, Matching Skirt,  
And Mango Plaid Pumps

BY CLAIRE

Everyone's trying the crop top trend on for size! Krysten Ritter popped by the Wendy Williams show top in a \$295 Cropped Sweater and Skirt combo by Jonathan Simkhai:





FEDERAL REPUBLIC  
OF  
*FASHION*

***H.E. by Mango Spring/Summer 2014 Collection!***

Wednesday, March 19, 2014

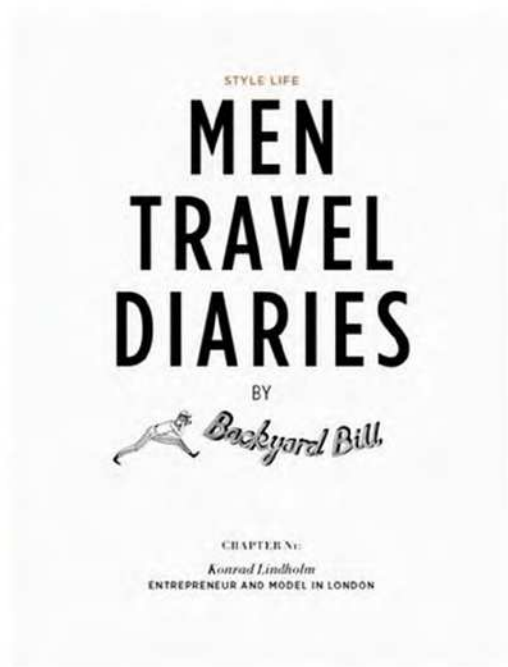


The H.E. by Mango brand has always been about a stylish gentleman who has a more casual approach towards dressing himself. In this collection, items of clothing are worn in a way that exude effortless style. We love the great summer suits and also the semi-formal looks in this collection that makes most of the looks very wearable at day or night.

March 18, 2014

Men Travel Diaries by Backyard Bill, H.E. BY MANGO

Photographer Backyard Bill's new photo series for H.E. BY MANGO, featuring Konrad Lindholm, a model and entrepreneur in London.





WED, 12 MARCH 2014 AT 4:20 AM

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6

## Krysten Ritter: Do Great Work & Be a Good Person!



**Krysten Ritter** shows off her gorgeous figure as she arrives at the SiriusXM Studios for an interview on Monday (March 10) in New York City.

The 32-year-old actress promoted her new *Veronica Mars* movie that day in the Big Apple.

**Krysten** recently opened up to [USA Today](#) about her former ABC show *Don't Trust the B— in Apartment 23*.

"You never know what's going to hit, what's going to work," **Krysten** said, adding that the show "did great things and built a great family for me. I'm so grateful. I guess I make myself a little bit less crazy now. You gotta just show up, keep your head down, do great work, be a good person. You can't control that

other stuff."

FYI: **Krysten** is wearing a *Jonathan Simkhai* top and skirt with *Mango* shoes and a *Mr Kate* ring.

15+ pictures inside of **Krysten Ritter** promoting her movie...

# Lucky

magazine

50 UNDER \$50

## 50 Pretty Pastels Under \$50

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By **Madeline Alford**  
Digital Editorial  
Assistant

Follow

From the runway to street style, ladylike springtime shades reigned supreme this season. And it's easy to mix this trend into your wardrobe without looking like a jellybean—simply balance out the rest of your outfit with polished neutrals. But don't be afraid to be daring, too! Try incorporating metallics or darker hues to set off the powdery, feminine colors. Prim pastels not your style? Toughen up the soft color palette with a leather jacket, combat boots or studded accessories.

Click through to shop 50 of the prettiest pastel items around – all for under \$50!



# marie claire

First



Céline top and skirt.

**BLOCK PARTY**  
Contrast makes a casual tank pop.



Download our app for a behind-the-scenes video of Shailene cover shoot.

## BEHIND THE COVER: FASHION SHAILENE WOODLEY

**AGE: 22. CURRENT RESIDENCE:** The actress's booming career has her on the road full-time. **SHE WORE:** Woodley arrived in Marni overalls, a black crop top, and a vintage army jacket and moccasins. **FLYING SOLO:** When asked to describe her dream itinerary, the travel junkie—who recently spent time in Spain, Italy, and Iceland—said, “I would travel alone for a year.” Where? “Wherever the cheapest plane ticket would take me.” **HOT SHOT:** She wakes up with a caffeinated kick: “bulletproof” coffee, blended with butter and coconut oil. “You drink it for breakfast and it tastes like creamy, delicious heaven.”

—Marisa Carroll



CÉLINE



- 1. SNEAKERS \$150, Ash; (646) 422-7098. 2. TOP \$620, Jonathan Saunders; matches fashion.com. 3. CHOKER \$3,500, Lynn Ban; barneys.com. 4. WATCH \$3,200, Ebel; ebel.com. 5. SHOES \$1,195, Pierre Hardy; saks.com for similar styles. 6. BAG \$3,250, Céline at Amaree's; (949) 642-4423. 7. SKIRT \$79.99, Mango; mango.com.

# *nitro:licious*

Daria Werbowy for MANGO Spring 2014 Campaign

thursday, march 13, 2014



Following the footsteps of Miranda Kerr, model Daria Werbowy is the new face of MANGO's Spring/Summer 2014 campaign. The campaign was shot by photographer Josh Olins and styled by Alastir McKim in the deserts of the Canary Island of Lanzarote.

In the photos, Daria wears a variety of trends and styles from the new MANGO collection. Prints, flowing silhouettes, hippie-inspired embroidery and tribal looks, combined with tassels and metallic fittings, take centre stage in indie rock-inspired outfits.

The new season arrives with new tonalities, in yellow and blue, and striped prints, inspired by male silhouettes with minimalist tailoring. Similarly, there are several black and white combinations in more abstract and modern stylings with clean and elegant tailoring. Shop the new collection on [mango.com](http://mango.com).

Check out all the photos after the jump...



# OutfitID

Who made Krysten Ritter's gray skirt, print cropped top, red plaid pumps, and jewelry?



Shirt and skirt - Jonathan Simkhai

Shoes - Mango

Ring - Mr. Kate



Jonathan Simkhai  
Cropped intarsia jersey  
top

SHOPSTYLE



Jonathan Simkhai  
Intarsia jersey pencil  
skirt

SHOPSTYLE

similar style skirt by the  
same designer

# RCEFA

RED CARPET FASHION AWARDS

11.03.14

## *Krysten Ritter In Jonathan Simkhai – Sirius XM Radio & The Wendy Williams Show*



Krysten Ritter made a stylish arrival at Sirius XM Radio in New York City on Monday (March 10) before headed to the Wendy Williams show.

Working a Jonathan Simkhai cropped turtleneck featuring a diagonal contrast black-and-grey panel with a black printed skirt, she added a playful touch via her plaid Mango pumps.

While some might frown upon a crop top being worn outside in New York City with temperatures well below freezing, I'm applauding the stylish look from head to toe.



**REFINERY29**

## 50 Spring Things Every NYer Needs

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2 OF 52



**Mango** Pinstripe Wool-Blend Skirt, \$59.99, available at [Mango](#).



# REFINERY29

## Ready, Set, Go! 8 Getaway-Perfect Outfits You Need NOW

REFINERY29 + *Clarks* Present

STYLED TO-GO



MARISSA ROSENBLUM  
MARKET DIRECTOR

GASTRO  
GETAWAY



Pin It



9 OF 9



A weekend that's all about eating? So in. Pair a loose button-down with boyfriend jeans to conceal that food baby, and add a fitted moto to keep things sleek and tailored. And, if you decide to walk it off between feasts, try a pair of kitten heels for maximum chic and minimum pain. We'll have seconds!

Clarks Sage Hallie, \$109.99, available at Clarks; American Eagle Tomboy Jean, \$49.95, available at American Eagle; Eddie Borgo Hybrid Two-Tone Open Cuff, \$350, available at Saks Fifth Avenue; Maison Martin Margiela Cape-Effect Stretch Cotton-Blend Shirt, \$490, available at Net-A-Porter; Mango Combi Leather Biker Jacket, \$189.99, available at Mango; Time's Arrow Mini Jo Tote, \$685, available at Time's Arrow.

# TeeWhy-Hive

Fashion, Beauty, Style and Trends!!!

Monday, 10 March 2014

Krysten Ritter's Wendy Williams Show Jonathan Simkhai Cropped Intarsia Sweater, Matching Skirt, and Mango Plaid Pumps.



Everyone's trying the crop top trend on for size! Krysten Ritter popped by the Wendy Williams show top in a \$295 **Cropped Sweater** and **Skirt** combo by **Jonathan Simkhai**. She played with patterns with Mango plaid pumps. Her top has a diagonal contrast of black and gray panels. Her \$295 skirt is cut for a close fit. Hmm...I actually like the set, but the shoes make no sense here. A black or neutral pump would've been the best choice, no?

# The Fashionista Stories

TUESDAY, MARCH 11, 2014

## Krysten Ritter in Jonathan Simkhai Heading to the 'Wendy Williams Show'

 Like One person likes this. Sign Up to see what your friends like.



Following her attendance at **SXSW**, Krysten Ritter was spotted making her way to the 'Wendy Williams Show' in NYC on yesterday.

She wore a cute JONATHAN SIMKHAJ RESORT 2014 grey & black ensemble which featured a long sleeve knit turtleneck crop intarsia jersey top and the matching skirt.

We have actually had nice weather in NYC yesterday and again today so I am not surprise to see Krysten taking it in with an midriff bearing look.

The red MANGO plaid pumps definitely add a unique approach to the styling of her look. However it doesn't work for me. What do you think of Krysten's look?



H.E. BY MANGO



*Fashion & Style*

## EARN YOUR STRIPES — SPRING 2014

Written by [Tom Handley](#) — Posted on March 26, 2014

[LEAVE A REPLY](#) ▶

This spring, and many a spring before, stripes have been a spring staple. This men's classic comes in almost every category. Stripes can range from bright and preppy to color-blocked and athletic.

Here are some of our top picks for spring summer 2014:

**Bill's Khakis** — This Newport Striped polo in 100% cotton jersey, is a comfortable cut and sewn, perfect for layering, or alone as the temps begin to rise (we hope).

**Brooks Brothers** — Red Fleece Collection — A cotton pique pieced color-blocked polo is a bit of a statement maker. A combination of five different types of stripes, come together perfectly.

**Burkman Bros.** - #gettanked with this blurred lines paint-stroke athletic cut tank from design brother duo, Ben & Doug Burkman. Made of ultra soft cotton, the fabric is exclusively for the Bros.

**Slate & Stone** — This lightweight 100% cotton shirt might just be the ultimate shirt to pair with khakis and a navy blazer, or with the sleeves rolled-up and your favorite pair of denim.

**Armour Lux** — A perfect layering piece. Made of a cotton/linen blend, this long sleeve t-shirt is breathable and great for the transition into spring/summer.

**Fossil** — This raglan sleeve jersey Ivy League striped crewneck is a weekend winner.

**Craft Atlantic** — 'Cruise Control' could be the name of this lightweight merino wool sweater from the brand who's tag line is 'Crafted for a journey'.

**H.E. by Mango** — Nothing is more stylish and comfortable than this cotton linen-blend sweater, that can take you from brunch to barbeque.

# Time Out

## New York

### Shopping Style

Christian Siriano



Zac Posen



Patrik Ervell



En Noir



## Spring into trends

A new season means it's time to update your wardrobe—and you can't go wrong with these runway-inspired looks. By **Jessica Lundgren**

### WOMEN

### MEN

#### PRETTY PLEATS

Gathered skirts in all lengths and fabrics are flattering and ultra feminine. Pair one with a modest crop top—one that barely shows midriff—or an oversize shell.



**Forever 21.** Forever Leopard skirt, \$18, at Forever 21, locations throughout the city; visit [forever21.com](http://forever21.com)

#### BOLD BLUES

This eye-catching hue looks sharp on every woman. Work this trend into any outfit with vivid accessories, or go entirely monochrome.



**Forever 21.** Modern Muse blazer, \$30, at Forever 21, locations throughout the city; visit [forever21.com](http://forever21.com)

#### PHOTOGRAPHIC PRINTS

These enlarged images encompass the entire garment (or an accessory), and turn a casual look into a conversation starter.



**ASOS** photographic floral-print tie, \$16, at [asos.com](http://asos.com)

#### BLOCK STRIPES

Bands of color are splashed on traditional men's pieces. Style stripes with a nude-tone spring jacket for classy appeal.



**Tommy Hilfiger** block-stripe t-shirt, \$29, at [tommy.com](http://tommy.com)



**ASOS** Premium pleated midi skirt, \$76, at [asos.com](http://asos.com)



**Maison Scotch** Basic five-pocket skinny pants, \$115, at [scotch-soda.com](http://scotch-soda.com)



**Evil Robot Hustler** Atlant's T-shirt, \$40, at [evilrobothustler.com](http://evilrobothustler.com)



**ASOS** block-stripe shirt, \$42, at [asos.com](http://asos.com)



**Mango** Pleated skirt, \$100, at Mango, 561 Broadway between Prince and Spring Sts (212-343-7012, [mango.com](http://mango.com))



**Ivanka Trump** Delfino laser-cut pumps, \$150, at Bloomingdale's, 1000 Third Ave at 59th St (212-705-2897, [bloomingdales.com](http://bloomingdales.com))



**Zeeka** Beach sweatshirt, \$68, at [printalover.me](http://printalover.me)



**Topman** blue stripe short-sleeve shirt, \$55, at Topman, 478 Broadway at Brook (212-966-9555, [us.topman.com](http://us.topman.com))



**Ann Taylor** Pleated chiffon skirt, \$129, at Ann Taylor, locations throughout the city; visit [anntaylor.com](http://anntaylor.com)



**DKNY** Wave neoprene sleeveless dress with flare skirt, \$395, at [dkny.com](http://dkny.com)



**Study Drop** sneakers, \$90, at [solestruck.com](http://solestruck.com)



**Givenchy** polo shirt, \$485, at [mport.com](http://mport.com)

Shopping

## **KRYSTEN RITTER IN JONATHAN SIMKHAI ON "THE WENDY WILLIAMS SHOW"**

*Posted on March 13, 2014*



*Krysten Ritter makes an appearance on "The Wendy Williams Show" in New York City in a Jonathan Simkhai cropped top and pencil skirt paired with Mango plaid pumps.*

## YOUR NEXT SHOES

### Krysten Ritter Braves the New York Chill in Plaid Pumps

MARCH 12, 2014 • BY HANNA •

Krysten Ritter was spotted looking pretty in prints outside Chelsea Post Studios for a guest stint on *The Wendy Williams Show*. The gorgeous actress has a long list of acting projects this year, including a highly anticipated film version of the cult series, *Veronica Mars*, with Kristen Bell reprising her role as the feisty lead character.

After displaying vampy glamour at the 2014 Film Independent Spirit Awards, the 32-year-old actress played with patterns in a two-piece outfit from Jonathan Simkhai and a pair of plaid pumps from Mango. She showed off a sliver of skin in a turtleneck crop top with long sleeves and a diagonal contrast of gray and black panels. Worn with the matching gray-and-black pencil skirt with a black elasticated waistband, Krysten scored major style points for her masterful take on this season's crop top trend.



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New  
\$1.277m  
Spain  
Apparel

Mango's 10-year goal is to unseat Spanish rival Zara as the world's biggest fast fashion retailer, and within a decade it hopes to quintuple sales (to 10 billion euros or USD \$14 billion) and produce 300 million garments annually. With more than 2,600 stores in 107 countries, it's on its way, particularly in markets like China, where it's opening 800 stores. It's also diversifying, launching Violeta for plus-size women, Rebels for teenagers, and a Sport&Intimates lingerie line. These lines will be available in new megastores now in development. Its online and digital experience is helping boost sales and loyalty. The fast fashion retailer was slow to respond on the Bangladesh factory fire crisis last year, making Corporate Citizenship an area that still needs some work.



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# BEST RETAIL BRANDS 2014



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## Best Apparel Brands

Click brands to view brand profiles.

2014 Rank	Brand	Brand Name	Region/Country	Region	Sector	Brand Value (\$m)	Change in Brand Value
<b>01</b>		H&M	Sweden	Europe	Apparel	18,168	New
<b>02</b>		Coach	USA	North America	Apparel	11,588	-21%
<b>03</b>		Zara	Spain	Europe	Apparel	10,821	New
<b>04</b>		Victoria's Secret	USA	North America	Apparel	6,249	2%
<b>05</b>		M&S	UK	Europe	Apparel	5,633	-14%

05

IVIVO

06

UNIQLO

Uniqlo

Japan

Asia Pacific

Apparel

4,160

14%

07

GAP

Gap

USA

North America

Apparel

3,920

5%

08

OLD NAVY

Old Navy

USA

North America

Apparel

3,714

15%

09

lululemon  
athletica

Lululemon Athletica

Canada

North America

Apparel

3,087

-13%

10

ROSS  
DRESS FOR LESS

Ross Dress for Less

USA

North America

Apparel

2,444

16%

11

T.J. MAXX

T.J. Maxx

USA

North America

Apparel

2,123

22%

12

Marshalls

Marshalls

USA

North America

Apparel

2,028

19%

13

J.CREW

J.Crew

USA

North America

Apparel

1,868

3%

14

BANANA REPUBLIC

Banana Republic

USA

North America

Apparel

1,795

2%

15

next

Next

UK

Europe

Apparel

1,424

-4%

16

AMERICAN EAGLE  
OUTFITTERS

American Eagle Outfitters

USA

North America

Apparel

1,294

8%

17

MANGO

Mango

Spain

Europe

Apparel

1,277

New

18

Bershka

Bershka

Spain

Europe

Apparel

1,268

New

19

URBAN OUTFITTERS

Urban Outfitters

USA

North America

Apparel

1,122

-5%

20

Buckle

Buckle

USA

North America

Apparel

1,082

6%

21

EXPRESS

Express

USA

North America

Apparel

983

15%

22

chico's

Chico's

USA

North America

Apparel

932

New

23

Massimo Dutti

Massimo Dutti

Spain

Europe

Apparel

907

New

23

24

**ASOS**  
discover fashion online

ASOS

UK

Europe

Apparel

661

59%

25

**Belle** 百麗國際  
International

Belle

China

Asia Pacific

Apparel

402

17%

26

**RENNER**

Renner

Brazil

Latin America

Apparel

357

-30%

27

**ABC MART**

ABC-Mart

Japan

Asia Pacific

Apparel

350

New

28

**Hering**

Hering

Brazil

Latin America

Apparel

261

23%

29

**PRIMARK**

Primark

UK

Europe

Apparel

212

24%

30

**Desigual**

Desigual

Spain

Europe

Apparel

209

New

31

**Suburbia**

Suburbia

Mexico

Latin America

Apparel

173

New

32

**havaianas**

Havaianas

Brazil

Latin America

Apparel

159

-5%

33

**AREZZO**

Arezzo

Brazil

Latin America

Apparel

124

New



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EXHIBIT NN, PART 32  
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debut stores expected in Los Angeles and Phoenix, according to reports in the British press. Tesco reportedly is looking for sites of about 15,000 sq. ft.

**Former Ahold CEO Cees van der Hoeven** and CFO Michiel Meurs were found guilty in the Court of Justice in the Netherlands of publishing inaccurate balance sheets and misleading investors. They were not given jail time, but were both fined the equivalent of \$287,000 and given nine-month suspended sentences.

**Safeway CEO Steve Burd** said at the company's annual meeting that "virtually all of the company's 1,772 stores in the United States and Canada would be converted" to the chain's new "Lifestyle" format by the end of fiscal 2009.



**SOFT LINES**

**The Spanish fast-fashion retailer Mango** opened its first U.S. store at South Coast Plaza in Costa Mesa, Calif. With

more than 900 stores around the globe, Mango hopes to have 200 to 250 U.S. locations by 2010. Stores in the United States will be branded as MNG by Mango.

**Cache Inc. plans to exit its Lillie Rubin business.** The company will debut a new concept, called Cache Luxe, specializing in casual and evening apparel and accessories at higher price points. Cache intends to convert 17 of its 39 Lillie Rubin stores to its new format, and shutter the remaining units.

**The hip Scandinavian brand J. Lindberg** will establish a wholly owned U.S. subsidiary, based in New York City, to drive its U.S. retail expansion.

**Fred Segal, one of Los Angeles' hippest retailers,** is planning to open a megastore in Las Vegas in 2009. The 100,000-sq.-ft. store will be located at the W hotel, which is being built just off the Strip.

**Marc Ecko Enterprises, the trendy junior apparel and lifestyle company,** will

open 150 stores during the next three years, including a flagship in Manhattan's Times Square area in spring 2007.

**Chico's FAS will open 45 to 50 name-sake stores,** 60 to 70 White House/Black Market stores, 55 to 65 Soma by Chico's stores and five Fitigues units in 2006.

**American Eagle is on track for a fall opening** of the first four locations of its new Martin + Osa brand and the first three freestanding locations of its aerie by American Eagle intimates sub-brand.

**Forever 21 will reportedly debut a new, department store format,** in Pasadena, Calif. The concept will include housewares, shoes and children's wear, according to reports. The retailer is also expanding into men's apparel, already featured in select locations and on line.

**Eddie Bauer Holdings is exploring strategic alternatives** to increase shareholder value, including a possible sale of the company. Goldman, Sachs & Co. is serving as its financial advisor.



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## Another Cool Spanish Retailer: Mango

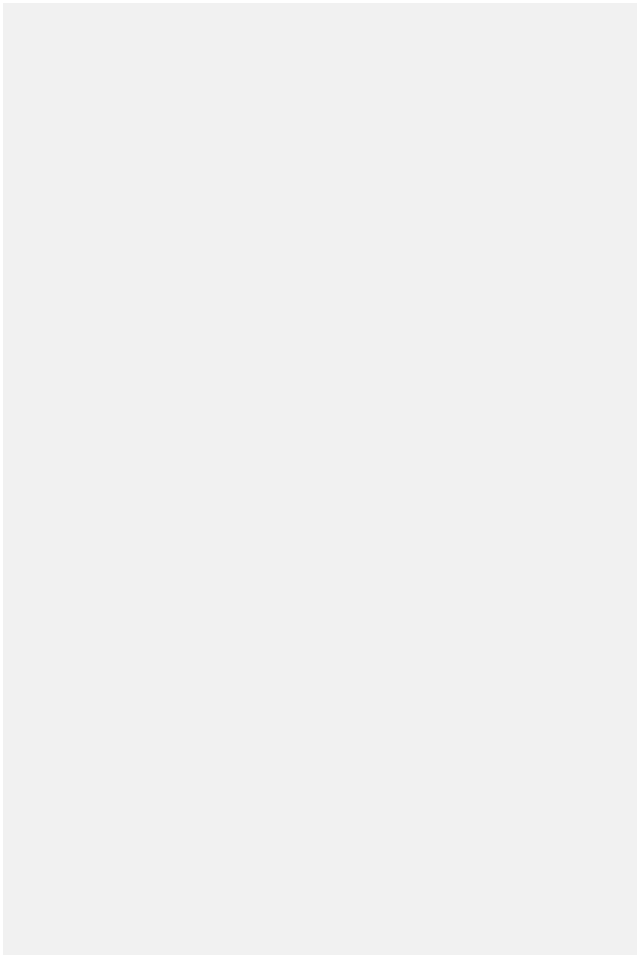
Oct 9 2006 - 2:44pm



You're probably already familiar with the Spanish fast-fashion chain [Zara](#) [1]. Now, allow me to introduce [Mango](#) [2], another very cool retailer that's entrenched in Europe and making its way into the United States. Based in Barcelona, Mango is very affordable, with items starting around \$25 and rarely going above \$200, though not quite as cheap as H&M. Rather, Mango fashions are priced along the lines of Zara but arguably more chic and youthful than that of its Spanish cousin.

The chain already has eight stores in the U.S.—including a new shop in San Francisco, several in Southern California, and outlets in Chicago and Dallas—and you can also buy many of its duds online [here](#) [3]; particularly stunning are the limited-edition styles under Mango's MNG brand.

To see some of the looks from Mango's Fall 2006 collection,



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**Source URL**

<http://www.fabsugar.com/Another-Cool-Spanish-Retailer-Mango-44551>

**Links:**

[1] <http://zara.com/i06/index.html>

[2] <http://www.mango.com/e/prehome.asp>

[3] [http://www.mangoshop.com/index\\_c.jsp?idioma\\_c=IN&foto=3&estacion=6&estacionb=&dest=mngcom](http://www.mangoshop.com/index_c.jsp?idioma_c=IN&foto=3&estacion=6&estacionb=&dest=mngcom)

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## MNG by Mango store opens at Plaza Las Américas

Government Development Bank provides financing for fashion franchise;  
Global lifestyles at fashionable prices; additional stores planned for P.R.

BY FRANCES RYAN  
frances@casiano.com

Spain's newest retail import, global fashion icon MNG by Mango, has made a big splash with the opening of its first store in Puerto Rico on the lower level at Plaza Las Américas. This store, which has approximately 4,000 square feet, is between Macy's and Lacoste. A diverse group of investors, all of them friends from their graduate business school at Arizona's Thunderbird University, retained the franchise rights to the first Mango store on the island. CARIBBEAN BUSINESS learned during a behind-the-scenes interview on Mango's retail philosophy and why it took so long to come onto the local scene known as one of the country's top-five retail markets.

Store financing was provided by the investors group coupled with 60% financing from the Government Development Bank. Additional Mango franchise stores will open in Puerto Rico within the next couple of years.

"Puerto Rico has been in our minds for a long time as part of the company's strategic expansion," said José Gómez, vice president of international business development for Mango, and the person who handles its real estate worldwide. "We knew about the Puerto Rico market from customers who traveled to Barcelona to buy Mango fashions. However, it had to be done the right way, but we are here and the initial response has exceeded all original expectations." The Puerto Rico store is one of the first three the Spanish chain is opening in the U.S.



(From left) Leonardo Finol, local franchisee REV Fashion Corp.; José Gómez, vice president international business development and Rodolfo Bay, franchisee and investor of REV Fashion Corp.

Established in Barcelona, Spain, in 1984, Mango quickly became the first retail brand post-Benetton to truly capture the mentality of today's global lifestyle, especially for on-the-go working women who are knowledgeable about fashion and conscious of what's happening in the world. "Fashion development at Mango is the most exciting part of the company. We have a group of international designers from all over the world who not only keep up with the latest technology in textiles, color trends and designs, but also travel and immerse themselves in the day-to-day life of women around the world. They live in different countries and speak to women about their needs, wants and concerns," Gómez continued. "I

have no doubt our success is due in great part to our ability to translate their feedback into wearable, beautiful and economically accessible fashion collections."

The company has been carefully scouting the U.S. market for suitable locations, creating anticipation over several seasons about when the privately owned, \$1.4 billion Barcelona fashion chain would follow in the footsteps of Hennes & Mauritz and Zara. The stores in the U.S. are called MNG By Mango because of trademark regulations.

Mango operates almost 1,000 stores worldwide and has been opening 100 stores annually for the past few years. The biggest market is Spain, where there are 240 Mango stores, and its major competitor is Zara, which is owned by Inditex. Mango is not widely known among U.S. consumers, but to build awareness, the retailer's 25-page image catalogue will be distributed within a 10-mile radius of the new stores. Top models and celebrities appear in their catalogue which is translated into 25 languages.

With price points ranging 15%-to-35% below other renowned high-end label brands such as Armani Xchange, BCBG or DKNY, quality and craftsmanship have not been overlooked.

Yet with all this excitement about Mango, it took Leonardo Finol, franchisee of Mango in Puerto Rico, and his friends five years to bring Mango to the island. "Rodolfo Bay and I had visited a franchise convention in Spain to identify new concepts that could be relevant to the

Continued on page 43

## First El Telar Franchise opens in Río Piedras

Cofecc provides small-business financing; two more franchises to open  
by year-end; goal is to have 23 franchise locations in two years

BY FRANCES RYAN  
frances@casiano.com

El Telar, one of Puerto Rico's leading retailers of fabrics and accessories, is preparing to inaugurate its first franchise store at El Paseo de Diego in Río Piedras this weekend. Financing for the new franchise was provided by the Corporation for the Economic Development of the Capital City (Cofecc, by its Spanish acronym). Two long-time Río Piedras entrepreneurs, Pedro Capó and Rafael Hernández joined forces to invest in what they call "our dream come true."

The average El Telar franchise will sell for approximately \$150,000 including a standard \$35,000 franchise fee, inventory, location, signage, systems, training and standard marketing guidelines. New locations should average 2,000 square feet to 4,000 square feet in size and operate with a staff of four. Initial investment will vary

according to final retail location.

The Río Piedras store, in the outdoor shopping district Paseo de Diego, is the first of three El Telar stores being converted from company-owned to franchise-operated locations before the end of the year. The somewhat revolutionary franchise concept will enable El Telar's owners to convert their 23 retail locations around the island to franchise locations over the next couple of years. El Telar averages annual retail sales of \$8 million to \$10 million.

"I had worked in a similar business in the past and always wanted to have my own store," said Capó. "Here at Paseo de Diego, El Telar already enjoys a steady clientele and we plan to diversify our services to meet the needs of a thriving community of independent fashion designers, tailors, interior designers and home makers. Also, Río Piedras has a large Dominican community, many of whom buy fabrics and accessories to make their clothing and interior

design and who will benefit from the changes we will implement.

"The new store will feature great fabrics at accessible prices, the latest colors and accessories that clients want for the holiday season as well as a large selection of sewing machines and embroidery services," explained Hernández. "Our six-head industrial embroidery machine, one of a handful operating in the metro area, has the capacity to embroider six separate items at the same time. This will be ideal for school, sports and work uniforms, t-shirts, baby clothes and many other interior design applications."

Area merchants including Radio Shack, Payless Shoe Source, Sally Beauty Supplies and BBVA will participate during the inaugural event featuring El Telar's *parrandon* with traditional holiday music.

El Telar was established in 1981 in Las Piedras by Cuban-born Isidro Roffe. ■



# briefs

BY CB STAFF

## SECTOR SPORT ARRIVES

Sector Group USA has introduced its new line of Swiss sport watches to the Puerto Rican market. With the slogan "No Limits" the Italian-owned company calls its timepieces the best alternative without limits for those who insist on a full life enjoying each and every moment.

Sector features a strong crystal face, bracelet of metal and rubber and Swiss mechanism and fits in with one's sporting, professional or personal activities.

Sector Group, in existence since 1973, is one of Italy's top exporters of watches which include Pzero Tempo (Pirelli), Valentino Timeless, Roberto Cavalli Time Wear, Just Cavalli Time and Moschino

Hours and Minutes.

## ALDO STEPS INTO PUERTO RICO

International shoe designer ALDO, also known for its high-style accessories, has opened its first two stores in Puerto Rico at Plaza Carolina and Plaza Río Hondo with upcoming stores planned for Mayagüez Mall, Las Catalinas in Caguas, Montehiedra Town Center, San Patricio and Belz.

Since beginning in Montreal in 1972, ALDO has experienced a rapid growth turning it into one of the main stars of international high fashion in shoes and accessories. After opening in the U.S. in 1993 ALDO went international with a boutique in London.

Today the chain has more than 12 stores in 23 countries around the world.

The firm is also well known for

its social conscience and since 1985 has played an active part in the fight against AIDS with its ALDO Fights AIDS campaign which has been supported by such stars as Penélope Cruz, Salma Hayek, Rosario Dawson and Juanes.

## DDR RECOGNIZED INTERNATIONALLY

Developers Diversified Realties' 15 shopping centers in Puerto Rico were honored by the International Council of Shopping centers (ICSC) during its Maxi awards ceremony last month in Chicago. With hundreds of maxi entries from 18 countries submitted, the Maxi Merit award was given to the centers for

its promotional partnership with MasterCard.

The program—implemented at DDR's 15 shopping centers Camino Real, El Señorial Plaza, Plaza Cayey, Plaza de Atlántico, Plaza del Norte, Plaza del Oeste, Plaza del Sol, Plaza Escorial, Plaza Fajardo, Plaza Isabela, Plaza Palma Real, Plaza Río Hondo, Plaza Vega Baja, Plaza Wal-Mart and Rexville Plaza, was recognized in the revenue impact category.

DDR owns and manages some 500 retail operating and development retail properties totaling more than 115 million square feet in 44 states and Puerto Rico where it entered the market in 2005. ■

## MNG

Continued from page 42

U.S. and Latin America. We wanted to put our combined experience in business from retail, telecommunications, accounting, etc. to develop a business of our own. As soon as we saw Mango we knew it was what we wanted and we knew Puerto Rico was the market for it." Finol, Bay and friends approached Mango in 2001 and were turned down, yet some time later the company called to offer them the franchise in Bogotá, Colombia, which they accepted.

"It took us two years to complete the due diligence, identify the location and secure financing and when we were almost ready to open, Mango called us back about their plans to expand to the U.S. and Puerto Rico and offered us the opportunity to go for it along with other interested groups," explained Bay, who has also set up the logistics for the

"We knew about the Puerto Rico market from customers who traveled to Barcelona to buy Mango fashions. However, it had to be done the right way, but we are here and the initial response has exceeded all original expectations."

— José Gómez, vice president of international business development for Mango

local store. "Imagine our surprise. We said yes immediately and the rest as they say is history. I'm truly lucky because our Puerto Rico staff is the best group of retail professionals I've ever worked with and they'll help Mango succeed locally." ■



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# LIFESTYLES

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WHO/WHAT/WEAR

## Slice of Mango sweetens the holiday

December 10, 2006 | By Wendy Donahue



For years, American women traveling in Europe made time to duck into two Spain-based chain stores--Zara and Mango--for [fashion-forward](#) clothing that's also affordable and wearable.

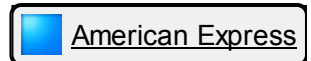
Now, Chicagoans can duck into one of them on their lunch break.

MNG by Mango, new to the fourth level of Water Tower Place as well as to Northbrook Court and Oakbrook Center, interprets the season's trends with a dash of European sophistication.

### Customer Ratings Service

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Leggings come not just in black but also animal prints, with plenty of relaxed-volume sweaters or sleek long tops to make them fit for public viewing. For holiday office parties, a black jersey cocktail dress gracefully goes from day to evening when the nipped-waist blazer comes off. Reversible herringbone fabric puts a new spin on the classic trench coat. Key colors for the season are gray, black, red, chocolate and ivory.

The stores include accessories and a higher-end limited edition collection too.

The Chicago expansion [quickly](#) follows the May opening of the company's first U.S. store, in Costa Mesa, Calif. (In the U.S., stores are called MNG by Mango because of trademark regulations.)

Now, if we could just get Zara, which has skipped over Chicago so far, to set up shop here too. (Rumor has it that Zara is considering another expansion beyond New York, Los Angeles and a

few other U.S. cities.)

## Where fashion meets climate change

What will you be wearing when global warming becomes an even hotter topic in the next few decades?

Students from the School of the Art Institute take up the question of how fashion will evolve for extreme weather conditions and other environmental stressors in "Converging Patterns," a group exhibition running through Dec. 17 at the Hyde Park Art Center, 5020 S. Cornell Ave.

One designer, Nina Mross, predicts an end to sex distinctions in clothing. Through dress and design, "Converging Patterns" presents the points of view of [professional](#) artists as well as students. It also debuts an original sound piece.

For more information, check [hydeparkart.org](http://hydeparkart.org).

## Shattering the wrinkle-cream dream

Consumer Reports cuts through the mega-marketing of lotions and potions with its first test of wrinkle creams.

The gist of the findings: There's no correlation between price and effectiveness.

The top performer by a small margin was Olay Regenerist, which sells in drugstores for about \$19 apiece for the "enhancing lotion," "perfecting cream," and "regenerating serum" combination recommended by the company. Lancome Paris Renergie, \$176, performed nearly as well.

The most expensive product tested, La Prairie Cellular (\$335 for an ounce of day cream and 1.7 ounces of night cream), was among the least [effective](#).

In the independent, unbiased tests, Consumer Reports also found no relationship between the types of active ingredients in the products and their overall [performance](#).

The January issue of Consumer Reports is on magazine racks now. For more information, log on to [consumerreportsmedicalguide.org](http://consumerreportsmedicalguide.org).

## Fashion mags go east

More evidence of the globalization of high fashion: Harper's Bazaar will launch an edition in Dubai, the style capital of the Middle East, in early 2007. Vogue has chosen India as its next outpost. An Indian edition of Vogue, which will be based in Mumbai (Bombay), will begin publishing in fall 2007.

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[wdonahue@tribune.com](mailto:wdonahue@tribune.com)

### Emphysema vs COPD?

[symptomfind.com/Emphysema](http://symptomfind.com/Emphysema)

What's the Difference Between COPD and Emphysema? Get the Facts Here.



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# Penelope Cruz Turns Designer!

04/05/2007 AT 12:00 PM ET

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Move over, Gwen. The ever-stylish Penelope Cruz has just added herself to the list of multi-talented stars who are trying their hands at designing clothing. Along with look-a-like sister (and fellow actress) Monica Cruz, the beautiful duo are designing a line for Spanish powerhouse MANGO (think H&M) — they will also be the face of the brand, so you can look forward to seeing their ads break in the fall. The line will feature 25 pieces, which are a mix of clothing and accessories. While the Cruz line won't be on sale for a few months, you can shop the current MANGO collection on their website, [mangoshop.com](http://mangoshop.com). Tell us: Will you wear clothes by Penelope?

[Click here to read more about Penelope's style in Off the Rack.](#)

Photo: Russell Einhorn/Splash News

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Fashion, Penelope Cruz, Shops



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# Milla Jovovich Unveils Her Mango Line

04/13/2007 AT 03:30 PM ET

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Rarely do you spot a supermodel in an outfit you can actually afford, but on April 12, L.A. fashionistas did just that in the snazzy penthouse of the Chateau Marmont of all places. Milla Jovovich strutted around in an adorable mod mindress from her limited edition Jovovich-Hawk collection for Mango, which just hit stores in the U.S. After spotting the host in the '60s-style dress, a solo Ginnifer Goodwin lamented: "I won't wear it after Milla! She's a goddess!" Luckily, there are a dozen dresses in the collection to choose from, including slinky jerseys, long flowy prints, and a kimono-style. Also admiring the collection: Super-stylist Nicole Chavez, Nicolette Sheridan, and Emmanuelle Chriqui, who came after her *Entourage* co-star, Adrien Grenier had already left. Milla told PEOPLE that she and partner Carmen Hawk have "always wanted to do something accessible. We've been talking about that since day one." And Goodwin is thrilled about the line's low prices, which range between \$55-\$185. "Oh my god, I'm ecstatic it'll be accessible to everyone. I've spent many an hour deciding what to spend my allowance on. [Jovovich-Hawk for Mango] is that thing that I love and it's vintage with a modern twist." [Click here to find a Mango store near you.](#)

Photo: Jeff Vespa/Wireimage

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StarTracks

Cruz and her look-alike sibling Monica celebrate fashion in Ibiza. Plus: Katie Holmes, Posh & Becks and more



1 of 16

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SISTER, SISTER

Penélope Cruz and her look-alike sister Monica celebrate the launch of their winter collection for fashion house Mango at a press conference at the Hotel Atzaro in Ibiza, Spain, on Monday.

See the latest photos, news and a full bio

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Credit: Lalo Yasky/WireImage

Published: Tuesday Jul 17, 2007 | 05:15 PM EDT



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Celeb Fashion Hit or Miss? Vote on this week's styles from Sarah Jessica Parker, Kate Beckinsale and 42 more! You decide - are they fashionistas or flops? By Melissa Liebling-Goldberg



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PENÉLOPE CRUZ

Continuing her collaboration with mega-chain Mango and sister Monica, the actress debuts her Spring/Summer line in a simple white sheath dress.

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Credit: Lalo Yasky/WireImage

Updated: Friday Mar 14, 2008 | 11:40 AM EDT



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[WWD.com/fashion-news/fashion-features/mango-lands-at-san-francisco-airport-458376](http://www.wwd.com/fashion-news/fashion-features/mango-lands-at-san-francisco-airport-458376)

April 9, 2008

# Mango Lands at San Francisco Airport

By JOANNA RAMEY

**SAN FRANCISCO** — Fast-fashion giant Mango has arrived at San Francisco International Airport.

The Barcelona-based retailer marked the launch of its first U.S. store catering to air travelers with a fashion show last month at Terminal 3.

Deals are pending for Mango stores — called MNG by Mango in the U.S. for trademark reasons — in three more U.S. airports, said company officials, who declined to name them.

Airports make a natural setting for fashion retail growth because of their built-in audience of customers, most of whom have extra time because of requirements to arrive early for security screening, said Nina Lundgren, Mango's travel retail director for international expansion.

In the last two years the airport has added a freestanding 1,594-square-foot Gucci store, featuring handbags, accessories and shoes, to its international boarding area. A 1,583 square-foot Coach boutique with apparel, as well as handbags and accessories, also opened nearby.

"We are upgrading our fashion retail here," said Jane Sullivan, marketing manager at San Francisco International, which is owned by the city. "We've just completed the development of a retail master plan that allows for upgrades as each lease expires. We estimate that a complete overhaul will take around five years."

A Burberry store is scheduled to open in May, Sullivan said.

Mango's unit is 1,100 square feet, about the size of its eight other airport stores in Madrid, Barcelona, London (Gatwick), Kuala Lumpur, Hong Kong, Vancouver, Munich and Düsseldorf. There are a total of 1,111 Mango stores in 92 countries. They include 18 MNG by Mangos in the U.S., which sell affordable fashion, such as the Penélope & Mónica Cruz for MNG line, to a young-to-mature woman clientele.

Like most airport retail, MNG by Mango can be reached only by passengers who have cleared security. The store has access to an almost constant stream of passengers and its neighbors include The Body Shop (one of two in the airport), Swatch AG, Erwin Pearl jewelry and Pacific Outfitters.

The airport unit's inventory of young women's sportswear and accessories is a pared-down version of MNG by Mango's two downtown San Francisco stores, which opened in the last 18 months. They are five blocks from each other and near competitors Zara, owned by Spain's Inditex Group, and Swedish fast-fashion retailer Hennes & Mauritz.

San Francisco International shoppers also are picking up more than Mango's bright-colored \$79 slouchy purses, or other easy-to-grab items to carry on board, as initially expected by the company, Lundgren said.

"Our whole collection is selling well," including career-apparel looks, she said, wearing such an outfit, a \$99 silk kimono-style top and \$69 black-lined skirt.

Because of security, airport stores are run as separate operations requiring an airport-approved concessionaire to manage the business, hire employees and handle inventory. Mango chose Bethesda, Md.-based HMSHost Corp., a subsidiary of Milan's Autogrill SpA, to run its store at San Francisco International.

Joan Ryzner, senior president for retail at HMSHost, said more fashion retailers outside of duty-free stores are



starting to find homes at U.S. airports. Fashion retailers will be among 26 stores HMSHost will manage at Atlanta's Hartsfield-Jackson Atlanta International Airport as part of a 66-store change of tenants there in a bid to generate more revenue, she said.

"We're now ready for top brands to come into U.S. airports," Ryzner said.

**WWD**

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## Spanish Chain Lands at SFO

The fast-growing specialty-apparel brand Mango has opened its first U.S. airport store, at San Francisco International Airport (SFO). The 1,150-sq.-ft. MNG by Mango—the banner under which the Barcelona-based Mango operates its U.S. locations—offers an edited mix of women’s fashions and accessories in a contemporary space. Both the product and price points mirror

Mango’s streetside stores (of which there are two in downtown San Francisco).

“There is a synergy between the locations, which is what we look for in bringing a brand to an airport,” said Joan Ryzner, senior VP of retail, HMSHost, which has an exclusive licensing agreement with the chain to operate its U.S. airport locations.

According to Ryzner, U.S. airports lag behind their European counterparts when it comes to adding full-fledged, fashion-apparel branded stores to their mix. But that’s changing, she added, and HMSHost plans to roll out Mango’s airport concept as facilities become available.

As for Mango, travel retail is just one component of its expansion strategy. With some 1,100 stores in 89 countries, it is looking to double its store count to 2,000 by 2012, with expansion focused on China, Russia and the United States. It also is looking to grow its airport portfolio from its current eight locations.



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# SNEAK PEEK: Penelope Cruz's Latest Mango Ads

02/12/2009 AT 02:17 PM ET

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COURTESY MANGO

The Oscar nominee and her look-a-like sister have returned to strike some very sultry poses for the Mango spring 2009 ads. Penelope and Monica Cruz have been designing a successful line for the Spanish-based retail chain since 2007, making this their fourth season. The line features denim, girly dresses, chic separates and basics all at a reasonable price. You can shop the collection and check out more of the sisters' sexy ads at "mangoshop.com". Tell us: What do you think of the new ads?

Celebrity Ad Campaigns, Celebrity Designer, Penelope Cruz

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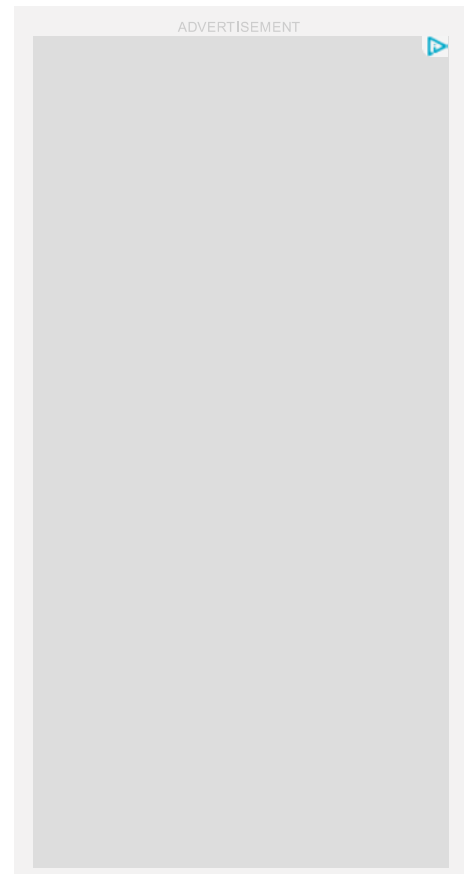
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## Shop Adam Lippes for Mango Now!

03/02/2009 AT 05:09 PM ET

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Penelope and Monica Cruz aren't the only famous faces teaming up with Mango. After showing his fall collection during New York Fashion Week, American designer Adam Lippes is launching a line with the Spanish retailer. Adam for Mango gives a nod to the '70s Halston look, with his signature flowing dresses, tailored bottoms, bright outerwear and wrap-around tops. The designs are more recession-friendly than his ready-to-wear line, with prices ranging from \$45 tops to a \$259 maxidress. Shop the Adam for Mango collection at [mangoshop.com](http://mangoshop.com).

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# SNEAK PEEK: Scarlett Johansson is the New Face of Mango!

05/28/2009 AT 12:50 PM ET

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MARIO SORRENTI FOR MANGO

We have always loved Penelope Cruz's sexy ads for Mango, and now, the Spanish retailer is heating things up even more — with Scarlett Johansson! After four seasons Penelope is passing the torch to her Vicky Cristina Barcelona costar, who will take her place as the new face of Mango starting with the Fall/Winter 2009 campaign. Unlike Penelope, Scarlett won't be designing a collection just yet — but Penelope and sister Monica's line will be on hiatus for fall — but she is no stranger to getting sultry for the camera. The sexy star posed pin-up-style as the face of Dolce & Gabbana Makeup. This time around, Scarlett is taking a more cosmopolitan approach with

shaggy hair and dark makeup to represent the chic and independent Mango woman. Tell us: What do you think of Scarlett Johansson replacing Penelope Cruz as the new face of Mango?

Celebrity Ad Campaigns, Penelope Cruz, Scarlett Johansson



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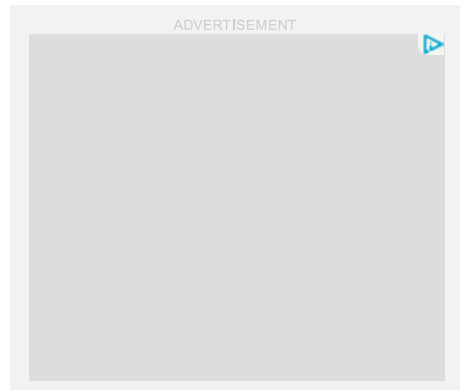
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# Scarlett Johansson's Mango Ads Revealed!

07/13/2009 AT 04:44 PM ET

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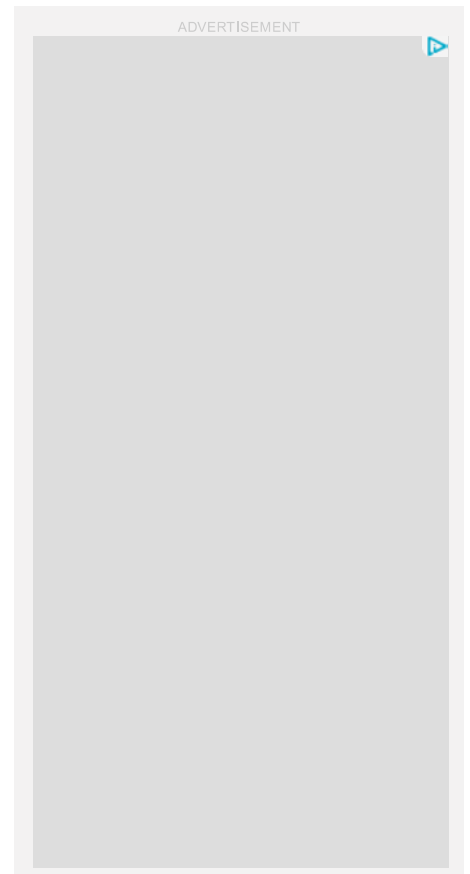


MARIO SORRENTI FOR MANGO

Ever since Mango first announced that Scarlett Johansson would be replacing Penelope Cruz for their Fall/Winter 2009 ad campaign, we have been dying to see what they had in store for us. And they did not disappoint! The sultry star, who is also the face of Dolce & Gabbana's makeup line, sheds her '50s glam for a punky '80s feel for Mango's new ads shot by famed photographer Mario Sorrenti in Los Angeles. Showing off her legs in short tight dresses complete with high heels, tousled hair and animal prints, Scarlett has never looked sexier. Tell us: What do you think of Scarlett's ads for Mango?

CLICK THROUGH TO SEE A SECOND IMAGE FROM

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Autumn's heating up! Mango's sexy face jets to Germany to promote the Spanish line's new collections in a diaphanous printed top and nude pencil skirt with a Lucifer Vir

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Mango's sultry model takes her duties seriously in a tie-neck black top, tweed skirt, retro waves and crimson lips as she promotes the retailer's new collection in Madrid.

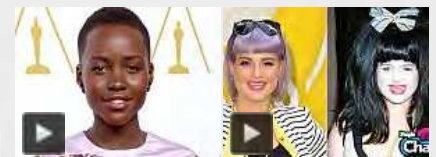
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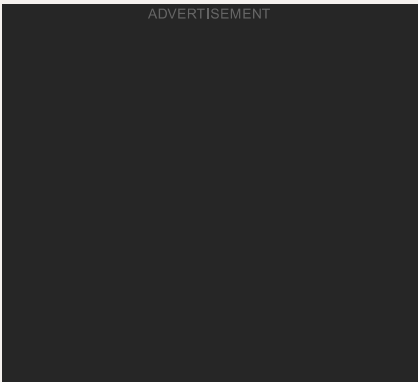
SCARLETT JOHANSSON

\$70 PENCIL SKIRT

Mango's sexy ad campaign model showed off the label's chic and affordable fashion in a satin-belted \$70 pencil skirt and \$100 criss-cross sandals at an event for the brand.

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Credit: Fame Pictures Updated: Tuesday Nov 24, 2009 | 06:00 AM EST By: Andrea DeSimone

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# Chic in Review | Karl Lagerfeld Dresses SpongeBob

[Women's Fashion](#)

By [SARAH LEON](#)

December 4, 2009 6:00 pm [1 Comment](#)



*All the fashion news of the week that's fit to reprint.*

### **Allen, Lily**

- Wants to [give up](#) singing to open a clothing store. Is there a rehab for that?

### **Beckham, Victoria**

- Reintroducing her denim line under the name [Victoria Beckham Denim](#), instead of dVb. And here we were hoping she would call it V.D.

### **Bruni, Carla**

- Somehow [managed to fit](#) into a jacket from Stella McCartney's collection for Gap Kids.

### **Corduroy**

- Homophobic woman declares "[Homosexuality is sin.](#)" Counterprotester says that her hideous corduroy skirt is a sin.

### **Crawford, Cindy**

- [Admits to using Botox](#) ... 10 years ago. At least she didn't take out a full-page ad in the paper to break the news.

### **Dempsey, Patrick**

- Stars in the campaign for [his second fragrance for Avon](#) with his wife, who works for ... Avon. Ding, dong!

### **Dior Homme**

- Will introduce [denim for women](#). How do the *hommes* feel about this?

**Doonan, Simon**

- Will be [decorating](#) the White House for the holidays. Hopefully in full elf drag.

**Elbaz, Alber**

- Designed [two stamps](#) for the French postal service to celebrate 120 years of Lanvin, just in time for the holidays.

**Klum, Heidi**

- Husband Seal will be [adopting her 5-year-old daughter](#), Leni. The Klum-Samuels clan is officially the cutest celebrity family.

**J.C. Penney**

- Announces a [collaboration](#) with the European fast-fashion firm Mango. At last!

**Lagerfeld, Karl**

- Gives a SpongeBob SquarePants figurine a [makeover](#). What's next, a Toys R Us takeover?

**Launch My Line**

- Bravo launches a [Project Runway lookalike](#) show starring the DSquared twins. What's with their "A lavoro, ragazzi" saying? Last time we checked, they were Canadian.

**Posen, Zac**

- Will be [collaborating with Target](#). On top of Liberty and Rodarte? H&M needs to step up its game.

**McCartney, Stella**

- Is collaborating with Morrissey on a [collection of vegan footwear](#), an unlikely yet somehow perfect pairing. Smells like a winner.

**Roy, Rachel**

- Apparently [styles her hair](#) with Nivea hand cream. Pray that there is never a beauty collaboration.

**Noko**

- First designer jeans from North Korea [go on sale today](#) in Sweden. Do we have to worry about a Kim Jong-il pompadour couture line?

**Obama, Michelle**

- Beat out Carla Bruni for the top spot in the "[Political Chic](#)" category of French Elle's annual best-dressed list. Looks like daily Dior doesn't cut it in Paris.

**Rocha, Coco**

- Announced that she is designing her own clothing line but [asked her blog readers to name it](#). Our money is on Coco Rocha.

**Skinny Pants**

- [Banned](#) in a school in Texas. Slacks are apparently more appropriate for slackers.

**Theyskens, Olivier**

- Rumored to be building a [lifestyle brand](#) with Christopher Burch and Caroline Brown. Why not Tory Burch and Chris Brown?

**Versace**

- A tell-all book entitled "House of Versace: The Untold Story of Genius, Murder, and Survival," will be [out this February](#).

**Wearstler, Kelly**

- Announced [the debut](#) of an accessories collection and possibly apparel as well. At least it isn't a hair products line.

**XOXO**

- Window display features [models stripping](#). They call it "window theater." We call it desperate.

**Zanotti, Giuseppe**

- Declared [Designer of the Year!](#) Podiatrists all over the world rejoice.

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POPSUGAR Fashion

## The Look For Less: A.L.C. Plaid Tux Pant

Dec 8 2009 - 6:50am



I've long been searching for the perfect plaid pant. A while back, [Ashley Olsen](#) [1] wore [this gorgeous blackwatch navy and green plaid coat](#) [2] that inspired me. A recent hunt yielded this [A.L.C. Plaid Tux Pant](#) [3] (\$298, originally \$425). It's gorgeous, all right, but the price is killer. Luckily, I also found another plaid pant that can work for the preppy chic look I'm seeking.

To see the look for less, .

I'm crushing hardcore on these [Mango Forrest Trousers](#) [6] (\$70). I love the subtle colors and the skinny, cropped fit. The zipper pockets are cool, too. I'm thinking, with the help of a silky top, fitted blazer, lace-up booties, and tan socks, they'll really come to life.

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**Source URL**

<http://www.fabsugar.com/Plaid-Pants-6528795>

**Links:**

[1] <http://www.popsugar.com/Ashley-Olsen>

[2] <http://www.popsugar.com/30888>

[3] <http://www.shopstyle.com/action/loadRetailerProductPage?id=86237115&trefid=embedded>

[4] <http://www.shopstyle.com/action/apiVisitRetailer?>

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id=93801425&pid=uid521-46789-56

[5] <http://www.shopstyle.com/browse/pants-shorts/Mango?pid=uid521-46789-56>

[6] <http://www.shopstyle.com/action/apiVisitRetailer?id=93801425&pid=uid521-46789-56&pdata=onsugar1922564,6528795>

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# Scarlett Johansson's Sexy Spring/Summer 2010 Mango Ads Revealed

01/26/2010 AT 02:52 PM ET

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COURTESY MANGO

Since replacing Penelope Cruz as the face of Mango three seasons ago, Scarlett Johansson has made for one sultry model. And now in her latest set of ads, shot by famed photographer Mario Sorrenti in New York City, the actress gets even sexier. Showing off the Spanish retailer's "retro-marine" collection of simple silhouettes and feminine dresses, Scarlett seductively lounges around a hotel room pouting at the camera. "I love working with MANGO. This is the third campaign I have done with them. The photographer, Mario Sorrenti, makes me feel very comfortable: the sessions are great fun," Scarlett says of the campaign. For spring, expect

blues and greys combined with whites, natural tones and touches of red, spots and stripes. Safari jackets and trench coats balance out lace-trimmed dresses and girly details like ribbon and embroidery. Shop Mango's spring/summer collection at [mangoshop.com](http://mangoshop.com). Tell us: What do you think of Scarlett's latest Mango ads?—Andrea DeSimone

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Celebrity Ad Campaigns, Scarlett Johansson



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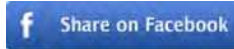
Style Top 5: Pam's Extensions, Kate's Campaign & More

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# Scarlett Johansson Designs A Handbag For Haiti Relief

02/02/2010 AT 03:49 PM ET



Following the footsteps of other actresses turned socially-conscious designers is [Scarlett Johansson](#), whose solidarity handbag for Mango will help raise funds for the victims of the Haiti earthquake. Through a release the star—and face of the Spanish ready-to-wear label—said, "I'm thrilled to be collaborating with Mango to promote conscious consumerism and to benefit [Oxfam's Haiti Earthquake Response Fund](#). By purchasing this bag, which I specially designed, you are helping to provide life saving assistance like clean water to the people of Haiti." Each map-printed ivory colored handbag will carry a message from the 25 year-old which reads: "supporting the people of Haiti, designed by Scarlett Johansson." The bag will be available in March for \$29.90, with a portion of proceeds benefiting Oxfam.

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## Editors' Picks

POPSUGAR Fashion

## JCPenney Snatches MNG by Mango in Time For Back to School

Aug 11 2010 - 11:00am

JCPenney [1] is no stranger to selling different brands at its stores, but the retailer's latest collab with MNG [2] by Mango is set to be the most anticipated. The retailer inked an exclusive deal with the Spanish brand to sell its trendy offerings as early as next Wednesday. Look forward to a variety of menswear-inspired pieces such as twill military jackets, tuxedo jackets, and tailored suits embellished with feminine touches.



"It's like boy-meets-girl.

It's effortless," said Lorraine Hitch [3], from Penney's. "There are great layering pieces and it's really versatile." The collection, retailing between \$10 and \$160, will be refreshed every two weeks, giving shoppers new options to choose from. Looks like we'll have to take a trip to Penney's soon . . .

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**Source URL**

<http://www.fabsugar.com/JCPenney-Sell-MNG-Mango-10113069>

**Links:**

[1] <http://www.shopstyle.com/browse/jcpenney>

[2] <http://www.shopstyle.com/browse/Mng>

[3] <http://www.wwd.com/retail-news/mng-by-mango-shops-to-bow-at-penneys-3210180?module=today>

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LAUNCHES

## JC Penney To Launch In-Store MNG by Mango Boutiques

By Tiffany Davis | Thursday, Aug 12, 2010 | Updated 6:34 AM EDT

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Mango



JC Penney will make a full-on play for fast fashion street cred next week, unveiling 77 in-store MNG by Mango boutique build-outs and an e-commerce selection.

Unlike diffusion lines such as I Heart Ronson, Bisou Bisou, and Allen B., WWD reports that the merch will be pure Mango.

Penney's will purchase and retail the same pieces found at the boutique chain's worldwide shops, new collections will ship every two weeks, and buys will be tailored and tweaked according to what moves within

markets.

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With only a dozen U.S. Mango stores at present, this amounts to a near-exclusive distribution partnership for the Spanish-based chain, and an exciting opportunity for the department store to win shoppers that prefer global trend giants Zara and H&M to traditional department stores.

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The fashion week fan continues her tour of Europe, taking on Munich in a sequin belted navy sheath, black lace-up sandals and sequin clutch at Mango's Fashion and Music Night event.

WHAT DO YOU THINK OF HER LOOK?

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Credit: Tobias Nowak/AP/Alamy Updated: Monday Oct 11, 2013 | 08:00 AM EDT



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Thursday, October 14, 2010 | 2:12 PM

## Star Gazing: Janelle Monae is All Smiles

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Janelle Monae's winning smile lit up the red carpet at the launch of MNG by Mango at JCPenney at Capitale in New York City. She's still keeping up her black and white style. Do you love it or do you want to see something new?

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Last Night's Look: Hit or Miss? Vote on this week's styles including Michelle Williams, Hilary Swank and more stars! You decide - are they fashionistas or flops?



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ANNE HECHE

The actress helps celebrate the N.Y.C. launch of MNG by Mango exclusively for JCPenney in a sleek gray sheath and black accessories.

WHAT DO YOU THINK OF HER LOOK?

- It's a hit
- It's a miss

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Updated: Saturday Oct 18, 2013 10:00 AM EDT

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SCARLETT JOHANSSON

Rocking out her new do at the 3rd Annual Mango Fashion Awards in Barcelona, the line's spokesmodel keeps the rest of her outfit simple in a black mini with a cinched

WHAT DO YOU THINK OF HER LOOK?

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OLIVIA PALERMO

The new face of Mango cuts a sophisticated silhouette in camel trousers, an ivory silk blouse, cognac accessories and mussed hair at the brand's Madrid fashion show.

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## MNG by Mango for JCPenney

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Kayla Posney  
Pittsburgh Budget Fashion Examiner

December 7, 2010

MNG by Mango, a super stylish fashion line has teamed up with JCPenney for a fashionable and affordable collection. The MNG by Mango for JCPenney line will offer women's sportswear, handbags, footwear, and accessories. The trendy line will range in price from \$10.00 to \$160.00. The JCPenney exclusive collection arrived in Fall 2010 in various stores and has been a great success.

Mango is an international brand dedicated to the design and commercialization of fashion aimed at urban women. The Spanish label has collaborated in the past with Penelope Cruz. The collection has a boho-luxe vibe

The MNG by Mango collection at JCPenney will be sold in a shop within the store. New items for the collection will launch every two weeks. The collection is

available in a variety of JCPenney stores throughout the United States and available online. Visit <http://www.jcpenny.com> for more information on this exciting collection!

## More and more, stores dwell in other stores

Stores that dwell in stores

Retailers invite other retailers to set up shop within their walls in an attempt to set them apart from their competitors

DAVID KAPLAN

, HOUSTON CHRONICLE January 10, 2011

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The new MNG by Mango section at the J.C. Penney location in Meyerland Plaza is one of three such spots in the chain's Houston-area stores.



At the Edwin Watts Golf shop inside the Deerbrook Mall Sears, you can drive balls into a high-tech hitting bay, putt on an artificial green and talk with a golf specialist. The shelves are filled with brand-name golf equipment, apparel and accessories.

At 2,750 square feet, it seems big enough to be its own store.

Actually, it is. Edwin Watts leases the space from Sears and hires its own staff.

Other retailers increasingly are rolling out store-within-a-store concepts.

A few months ago, J.C. Penney opened a European-style women's apparel store-within-a-store called MNG by Mango. Houston has three Penney MNGs, and more are reported to be on the way. Penney already hosted beauty-products retailer [Sephora](http://Sephora.com) inside its department stores.

Inside three local Kroger groceries are new gourmet Murray's Cheese shops, and two more of the New York City-based Murray's shops will appear in Houston Krogers this year.

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And all local Macy's stores now host Sunglass Hut boutiques.

"The store-within-a-store is one of the hottest retail concepts of the past decade," said [Love Goel](#), chairman and CEO of [GVG Capital Group](#), a retail private equity firm based in Minnetonka, Minn.

"It's a very powerful way for a retailer to demonstrate credibility and create excitement around a brand and gives you expertise in that particular category," he said.

The arrangement can work well for both parties. The smaller store gets to be in a high-traffic retail spot while helping the surrounding store differentiate itself from competitors.

#### Owner or landlord

In many cases, the larger store operates the store tucked inside, while in some instances it maintains a landlord/tenant relationship.

The trend now gaining traction in the U.S. has been popular for years in Asia, particularly in high-end Asian department stores, said [Richard McFarland](#), an associate professor of marketing at [Kansas State University](#) who has researched stores within stores. Europe also has many of such concepts.

Giving a home to a brand-name minishop is an effective marketing strategy, J.C. Penney spokeswoman [Ann Marie Bishop](#) said.

"Longtime Sephora fanatics come in and wind up becoming loyal J.C. Penney shoppers, and vice-versa," she said.

Penney launched its 1,500-square-foot Sephora concept in 2006. It now has 231 Sephora stores in place selling makeup, fragrances and skin and hair care products; 75 more are slated to open this year. Employees at the Sephora counter are Penney staffers trained in a Sephora education program, Bishop said.

J.C. Penney is rapidly expanding two other store-within-store concepts, both women's fashion brands: MNG by Mango and Call It Spring by Aldo.

MNG by Mango, which carries exclusive merchandise for Penney, is designed to have the look of a stand-alone Mango store with its own chandeliers and flooring. Spanish retailer Mango has 1,500 stand-alone stores in 100 countries.

Penney has 77 MNG stores, with plans for a total of 600 by fall. MNG is run by Penney employees.

The retailer also has three Call It Spring by Aldo stores that feature contemporary shoes, purses and accessories. It plans 600 by fall, Bishop said. None is currently in Houston.

#### Grocer gets in on trend

Grocers are also embracing the store-within-a-store concept.

Kroger has partnered with Greenwich Village-based Murray's Cheese shops to bring them inside some of its locations. Each store-within-a-store carries specialty cheeses, as well as cured meats, cheese condiments such as crackers, fig paste, nuts and olives. An on-site cheese master slices samples for customers from a cheese wheel.

Murray's Cheese gives the large grocer a point of differentiation, Kroger spokeswoman **Rebecca King** said.

Murray's has two stand-alone cheese boutiques, both in New York. Company vice president **Liz Thorpe** said the partnership with Kroger gives it national reach.

Murray's Cheese shops that opened last year at two local Kroger stores increased specialty cheese sales by 30 percent, King said.

Edwin Watts Golf in Sears is among the larger shop-in-store concepts.

**John Watson**, president and CEO of the Fort Walton Beach, Fla.-based golf retailer, said his company has been testing the concept for nearly six months. Edwin Watts has 83 stand-alone stores.

The Edwin Watts stores at the Deerbrook and Baybrook Mall Sears stores are the only two in Texas.

A Sears vice president of leasing, **Alan Shaw**, said leasing floor space to Edwin Watts serves two purposes. It enhances the shopping experience and gives Sears the chance to leverage its real estate portfolio.

#### Shades inside Macy's

Macy's then-sibling Burdines launched the Sunglass Hut shop-in-store concept in 1997, but Macy's only recently began expanding Huts rapidly. Owned by the **Luxottica Group**, Sunglass Hut leases space from Macy's. There are 240 Sunglass Huts in Macy's stores with plans for a total of 670 by spring. Sunglass Hut carries a variety of name-brand sunglasses.

All 16 Houston area Macy's have Sunglass Huts.

Macy's also has a Polo **Ralph Lauren** store-within-a-store concept, but these vary in scope from store to store, Macy's spokeswoman **Milinda Martin** said.

Some feature specialists who work only in the **Ralph Lauren department**, she said. The more expansive Ralph Lauren stores, at Macy's in Memorial City and both Galleria locations, for example, have their own flooring, walls and fixtures.

At the MNG in the Meyerland J.C. Penney, **Erica Correll**, an accounting administrator at an energy firm, was wearing a blouse she'd earlier bought from MNG and was shopping for more of its apparel. She likes MNG's style and versatility and the prices, she said.

**Clyde Smith**, a former tire salesman now retired in Friendswood, is a regular at the Edwin Watts Golf in Sears at Baybrook.

"My wife always drags me to shop," he said. "I can go in and hit some golf balls and practice my putts while she's running around. I bought a set of irons and a driver. The prices are competitive."

Plus, he said, "I can use my Sears card. Makes it pretty easy."

"It's pretty neat having a place to hang out."

[david.kaplan@chron.com](mailto:david.kaplan@chron.com)

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