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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91203420
Party	Plaintiff Cosmedical Technologies, Inc.
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Submission	Motion for Summary Judgment
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 85/160,278 Publication in the *Official Gazette* of September 20, 2011 For: COS-MED

Tor. Cos MED

Cosmedical Technologies, Inc., : Opposition No. 91203420

Opposer, :

vs.

Michael C. Whitehurst :

Applicant. :

____:

United States Patent and Trademark Office Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

OPPOSER'S MOTION FOR SUMMARY JUDGMENT

Opposer Cosmedical Technologies, Inc. (Opposer) moves the Board for summary judgment sustaining Opposition No. 91203420. Applicant's applied-for COS-MED mark is likely to cause confusion, mistake, or deception as to source, sponsorship, or affiliation of Applicant's goods with Opposer's COSMEDICAL TECHNOLOGIES brand, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d). The motion is based on the undisputed facts within the attached declaration of Loretta Ciraldo, M.D., the Chief Executive Officer of

Opposer, the accompanying discovery excerpts and exhibits¹ and the arguments in the Memorandum.

Respectfully submitted,

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Attorney for Opposer

Cosmedical Technologies, Inc.

¹ Discovery excerpts and exhibits include those from Applicant's response to Opposer's first set of interrogatories, titled by Applicant as "Respondent's Response to Petitioner's First Set of Interrogatories to Respondent" (sic), attached hereto as Exhibit A; Applicant's objections and responses to Opposer's first request for production of documents, titled by Applicant as "Respondent's Objections and Responses to Petitioner's First Request for Production of Documents" (sic), attached hereto as Exhibit B; and Applicant's application as shown in the Trademark Electronic Search System as Exhibit C.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 85/160,278 Publication in the *Official Gazette* of September 20, 2011 For: COS-MED

101. 005 1/122

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MEMORANDUM IN SUPPORT OF OPPOSER'S MOTION FOR SUMMARY JUDGMENT

I. STATEMENT OF UNDISPUTED FACTS

A. Opposer.

Since at least 1993, and prior to any date upon which Applicant can rely, Opposer has been using the mark COSMEDICAL TECHNOLOGIES continuously in the United States in connection with a full line of skin care preparations. Opposer is the owner and registrant of U.S. Trademark Registration No. 3,301,694 for the mark COSMEDICAL TECHNOLOGIES, filed February 9, 2005, and issued on October 2, 2007, for "cosmetics, namely non-medicated skin care preparations," in International Class 3, and for "medicated skin care preparations," in

International Class 5 ("Opposer's Mark"). This registration is based on first use and first use in commerce dates of at least as early as July 6, 1993. (Ciraldo Decl. ¶ 2).

Since its inception, Opposer has developed and manufactured its own proprietary skin care preparations under the direction of its master formulator, Dr. Loretta Ciraldo, MD, FAAD. Dr. Ciraldo is the Chief Operating Officer of Opposer, and in addition to developing the formulations for COSMEDICAL TECHNOLOGY products, is a practicing dermatologist with over thirty years of laboratory and clinical experience. (Ciraldo Decl. ¶ 3). Dr. Ciraldo is a Professor of Dermatology and Cutaneous Surgery at the University of Miami Miller School of Medicine, where she is Director Emeritus of the Appearance Center for Cosmetic Dermatology. She has appeared on national television, including Good Morning America, and has been featured in O (Oprah), Shape, New Beauty and Seventeen magazines. In addition, Dr. Ciraldo is a bestselling author. Her book "6 Weeks to Sensational Skin" has been featured on national television shows and in magazines. Further, Dr. Ciraldo is a member of the American Academy of Dermatology. (Ciraldo Decl. ¶ 4). Dr. Ciraldo's biography is attached to the Ciraldo Decl. as Exhibit 3.

Opposer sells its dermatologist-formulated skin care products under the mark COSMEDICAL TECHNOLOGIES directly to skin care specialists and licensed professionals (Opposer's clients). In addition, Opposer provides its clients with comprehensive education programs which highlight the basic science of Opposer's products, instruct on the use of the products, as well as provide suggestions for effective selling techniques for Opposer's clients to achieve maximum results for their patients and clients. (Ciraldo Decl. ¶ 5).

Opposer's skin care preparation products include anti-aging creams; redness/sensitivity formulas; rosacea formulas; sun care formulas; anti wrinkle serums and creams; firming products

for the face, neck and chest; skin rejuvenating products for the hands, arms and chest; cosmetic facial peels; skin preparations for use before and after facial laser peels; exfoliators; toners; serums; cleansers; hydration creams; body treatment lotions; and eye and lip treatment masks and gels. (Ciraldo Decl. ¶ 6).

Opposer's product training and educational programs are offered on the Internet at Opposer's website as webinars, at in-person seminars presented by Opposer, as well as at Opposer's product exhibits and trade shows where Opposer's products are displayed and sold. Said training and educational programs highlight the basic science and formulation of Opposer's brand of skin care products. (Ciraldo Decl. ¶ 7).

In addition to Opposer's training and educational programs, Opposer advertises and promotes its skin care preparations under the COSMEDICAL TECHNOLOGIES mark at spaces and booths at exhibits and trade shows such as the American Academy of Dermatology (AAD) show, the International Spa Association (ISPA) show, and at the HBA Global Expo show.

Opposer's clients attend these shows. Opposer's clients attend these shows. (Ciraldo Decl. ¶ 8).

Opposer's website www.cosmedicaltechnologies.com, in Opposer's webinars, through Opposer's catalog, through direct Internet advertising e-mails to Opposer's customers, and through Google AdWords, where leads are generated and followed up by Opposer's customer service representatives. (Ciraldo Decl. ¶ 9).

Opposer also advertises in the trade publications American Spa and DAYSPA, and Skin & Allergy News. Said trade publications are directed to Opposer's clients as well as to Applicant's customers. (Ciraldo Decl. ¶ 10).

Opposer's clients purchase Opposer's skin care products as follows: 1) products which Opposer formulates according to Opposer's clients' specific requirements; 2) Opposer's packaged skin care preparations bearing Opposer's clients' private label names or marks; and 3) Opposer's packaged skin care preparations bearing Opposer's mark COSMEDICAL TECHNOLOGIES (Ciraldo Decl. ¶ 11).

Opposer's clients purchase Opposer's products by viewing the COSMEDICAL TECHNOLOGY products on Opposer's website, or by using Opposer's catalog and then sending Opposer' order sheets to Opposer, or communicating by telephone directly with a sales person at Opposer's offices. Opposer's clients obtain the order sheets from Opposer. (Ciraldo Decl. ¶ 12).

Opposer's clients include skin care professionals such as dermatologists, family practitioners, chiropractors, obstetricians, gynecologists, dentists, and plastic surgeons, skin care specialists such as aestheticians, and spas and skin care clinics. Further, members of the AAD at least include dermatologists, plastic surgeons and skin care specialists. (Ciraldo Decl. ¶ 13).

As noted above, Opposer's COSMEDICAL TECHNOLOGY products specifically include cosmetic facial peels; and skin preparations for use before and after facial laser peels (Ciraldo Decl. ¶ 14, Ex. 17 and 18). Opposer's clients use Opposer's products to provide services to their patients, clients and customers. Typically, Opposer's clients, e.g. dermatologists and plastic surgeons, offer a full range of skin care services that include both facial peels and laser peels, eye wrinkle removal and skin lifting, face slimming, wrinkle removal, skin tightening, neck wrinkle removal, cellulite melting, tattoo removal, body slimming, and body shaping. (Ciraldo Decl.¶ 15).

In particular, Opposer's clients, such as dermatologists, may recommend a cosmetic peel as an initial, less invasive option that uses Opposer's peel products, before recommending or

proceeding with a laser peel. One of Opposer's webinars teaches comparisons between peels using Opposer's products and laser peels. (Ciraldo Decl.¶ 16). Opposer's clients, such as dermatologists, offer both cosmetic skin peels as well as laser peels and treatments. They also purchase both cosmetic skin peel products from Opposer as well as Opposer's products for use before and after laser peels and treatments. As will be shown below, Applicant's customers are identical and/or similar to Opposer's clients, and likely would purchase both Opposer's products sold under Opposer's Mark and Applicant's products sold under Applicant's Mark. Cosmetic skin peels and laser peels are offered by both dermatologists and plastic surgeons, both of which could purchase Opposer's peel products and Applicant's laser for cosmetic procedures and for cosmetic treatment of the face and skin. (Ciraldo Decl. ¶ 17).

The annual sales of Opposer's skin care products under the COSMEDICAL TECHNOLOGIES mark has generated \$3.9 million annually over the past three years. Opposer has spent on average \$17,000 annually on product advertising, marketing, and on training, exhibits and shows in connection with the COSMEDICAL TECHNOLOGIES mark. (Ciraldo Decl. ¶18).

For more than nineteen years, Opposer has abbreviated its COSMEDICAL TECHNOLOGIES Mark, using the shortened term COSMED on its products and in communications, including answering the telephone with the term "COSMED" instead of the longer mark COSMEDICAL TECHNOLOGIES. In addition, this shortened term also has been used for at least nineteen years on the labels of certain of the COSMEDICAL TECHNOLOGY skin care preparations, including facial peels. (Ciraldo Decl. ¶ 19; Ex. 17 and 20).

At least one of the plastic surgeons who purchases COSMETICAL TECHNOLOGIES brand of skin care products performs tattoo removal services using laser equipment, and uses the

COSMETICAL TECHNOLOGIES brand of skin care products in conjunction with said tattoo removal services. (Ciraldo Decl. ¶ 20).

B. Applicant.

Applicant has applied to register the mark COS-MED for lasers for cosmetic procedures and for cosmetic treatment of the face and skin. Applicant's mark COS-MED is wholly contained within the first portion of Opposer's mark. Further, Applicant sells its products to the same skin care professionals as Opposer. Both Opposer's and Applicant's products are used by their respective clients to enhance the appearance of the customers to whom they provide services. Specifically, as set forth in paragraph 23 of the Ciraldo Declaration, Applicant promotes the services set forth in italics in its advertising and brochures. These same services are offered by Opposer's clients using Opposer's products. (Ciraldo Decl. ¶¶ 21 and 23). See also Exhibit A, Applicant's responses to Interrogatory Nos. 4, 5 and 11 and Exhibit B pp. 6 of 13 to 8 of 13 (emphasis added), documents provided by Applicant in its responses to Requests for documents.

Applicant's Application Serial No. 85/160,278 for the COS-MED mark was filed October 25, 2010 in International Class 10 for "lasers for medical cosmetic procedures" and "lasers for the cosmetic treatment of the face and skin", based on alleged first use on July 15, 2005 ("Applicant's Application") and was published on September 20, 2011. See attached Exhibit C (taken from the Notice of Opposition).

Applicant sells its products for cosmetic procedures and for cosmetic treatment of the face and skin under the COS-MED mark. Applicant's COS-MED products, namely lasers, are used by its customers to perform such services as eye wrinkle removal, skin lifting, face

slimming, wrinkle removal, skin tightening, and neck wrinkle removal. *See* Exhibit B, pp. 6 of 13 to 8 of 13 (emphasis added).

Applicant advertises its products in publications directed to skin care professionals, chiropractors, and spa operators. *See* Exhibit B, pp. 9 of 13 to 13 of 13.

II. ARGUMENT

A. The Standard for Summary Judgment

A motion for summary judgment is an appropriate method for disposing of an opposition when "there is no genuine dispute as to any material fact and the moving party is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(a); see 37 C.F.R. § 2.116(a) (Federal Rules of Civil Procedure generally apply to opposition); TBMP § 528.01. "The summary judgment procedure is regarded as 'a salutary method of disposition,' and the Board does not hesitate to dispose of cases on summary judgment where appropriate." TBMP § 528.01. If the moving party meets its burden, "the nonmoving party may not rest on mere denials or conclusory assertions, but rather must proffer countering evidence, by affidavit or as otherwise provided in Fed. R. Civ. P. 56, showing that there is a genuine factual dispute for trial." *Id.* (citations omitted); see Fed. R. Civ. P. 56(e); see also Sweats Fashions Inc. v. Pannill Knitting Co., 4 USPQ2d 1793,1797 (Fed. Cir. 1987) ("[m]ere conclusory statements and denials do not take on dignity by placing them in affidavit form") (citation omitted). Simply put, Applicant cannot create a genuine factual dispute merely by denying or contradicting Opposer's sworn statements, or by claiming without proof that Opposer's evidence is not accurate.

Here, summary judgment is appropriate because there is and can be no material disputed fact. Opposer has priority in its use of the mark COSMEDICAL TECHNOLOGIES, and

Applicant cannot prove anything to the contrary. Further, given Opposer's registration,

Applicant's application, and the facts noted below, there can be no material dispute that there is a

likelihood of confusion between Opposer's COSMEDICAL TECHNOLOGIES mark and

Applicant's COS-MED mark in connection with their respective goods. Accordingly, the

undisputed evidence below clearly supports a finding of summary judgment in Opposer's favor.

B. Summary Judgment on the Issues of Priority and Likelihood of Confusion is Dispositive in this Proceeding

In a trademark opposition, the issues of likelihood of confusion and likelihood of dilution are each dispositive: if likelihood of confusion exists, the Board must refuse to register the opposed junior application. Therefore, a finding of priority and likelihood of confusion moots the likelihood-of-dilution question. In the interest of judicial economy, Opposer moves for summary judgment only on the issue of likelihood of confusion. But Opposer does not concede the likelihood-of-dilution issue; it reserves its right to present evidence of likelihood of dilution at the trial stage of this proceeding, if a trial is necessary.

1. Opposer Has Priority in Its Use of Opposer's Mark for Its Goods

To establish priority, an Opposer "must show proprietary rights in the mark that produce a likelihood of confusion These proprietary rights may arise from a prior registration, prior trademark or service mark use, prior use as a trade name, prior use analogous to trademark or service mark use, or any other use sufficient to establish proprietary rights." *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 64 USPQ2d 1375, 1378 (Fed. Cir. 2002); *see also* TMBP § 309.03(c)(A).

Here, as noted above, Opposer owns a federal registration, filed on February 9, 2005 and issued on October 2, 2007, for the mark COSMEDICAL TECHNOLOGIES for "cosmetics, namely non-medicated skin care preparations", in International Class 3, and for "medicated skin

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care preparations", in International Class 5. ² This registration is based on a first use date of July 6, 1993.

Applicant, on the other hand, filed the Application under Section 1(a) of the Trademark Act, 15 U.S.C. § 1051(a), on August 25, 2010, and claims July 15, 2005 as dates of first use and first use in commerce for its mark COS-MED.

Opposer's registration, which has an application date and first-use date before

August 25, 2010 (Applicant's filing date), proves Opposer's priority in the COSMEDICAL

TECHNOLOGIES mark. Further, the filing date of Opposer's application for its trademark

registration is prior to any date of first use on which Applicant can rely. TBMP §309.03(c)(A).

Because Opposer's pleaded registration is of record, § 2(d) priority is not at issue in this

proceeding. *Brown Shoe Co. v. Robbins*, 90 USPQ2d 1752, 1754 (TTAB 2009).

2. Applicant's COS-MED Mark is Likely to Cause Confusion with Opposer's COSMEDICAL TECHNOLOGIES Mark

Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), states in part that a trademark shall be refused registration if it "so resembles ... a mark or trade name previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the goods of the applicant, to cause confusion, or to cause mistake, or to deceive " Applicant's registration and use of COS-MED on the applied-for goods is likely to cause confusion, mistake, and deception about the source of Applicant's goods and the connection of those goods to Opposer.

²Under 37 C.F.R. § 2. 122(d)(1), Opposer has properly introduced its U.S. trademark registration into evidence by attaching a U. S. Trademark and Patent Office electronic database printout for the registration to Opposer's notice of opposition. In addition, attached to the Declaration of Loretta Ciraldo, Exhibit 2, is a copy of a certified copy of the certificate of registration.

In determining whether there is a likelihood of confusion under Section 2(d), the Board considers the factors of *In re E. I duPont de Nemours & Co.*, 177 USPQ 563 (CCPA 1973) that are of record. Here, an analysis of these factors make clear that the mark COS-MED used in connection with the goods set forth in the Application is likely to cause confusion with the priorused Opposer's Mark for Opposer's goods.

The Board also must resolve any doubts on the question of likelihood of confusion against the Applicant who, as a newcomer, has the opportunity and obligation to avoid confusion with existing marks. *See TBC Corp. v. Holsa Inc.*, 44 USPQ2d 1315, 1318 (Fed. Cir. 1997); *In re Hyper Shoppes (Ohio) Inc.*, 6 USPQ2d 1025, 1026 (Fed. Cir. 1988). These principles require that the Board grant summary judgment to Opposer.

a. Similarity of the Marks

The first *duPont* factor considers "[t]he similarity or dissimilarity of the marks in their entireties as to appearance, sound, connotation and commercial impression." *duPont*, 177 USPQ at 567. The test is not whether the marks can be distinguished in a side-by-side comparison, but rather whether the marks are sufficiently similar to be likely to cause confusion as to the source of the goods offered under the respective marks, *e.g.*, *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106, 108 (TTAB1975) (citations omitted).

Although marks must be compared in their entireties, one feature of the mark may be more significant than others, and it may be appropriate to give more weight to this dominant feature in determining the commercial impression created by the mark. *See Packard Press, Inc.*v. Hewlett-Packard Co., 62 USPQ2d 1001, 1003 (Fed. Cir. 2000) (finding the word PACKARD to be the dominant feature of both the applicant's mark PACKARD TECHNOLOGIES and the opposer's HEWLETT PACKARD mark, and holding that therefore PACKARD

TECHNOLOGIES was confusingly similar to HEWLETT PACKARD). In *Giant Food, Inc. v. Nation's Foodservice, Inc.* 710 F.2d 1565, 1570(Fed. Cir. 1983), the Court found that the word GIANT was the dominant feature of the parties' marks, which may be given greater force and effect, and held that the mark GIANT HAMBURGERS was confusingly similar to the marks GIANT FOOD, SUPER GIANT, GIANT FOOD and Design and GIANT and Design. See also *In re Denisi*, 225 USPQ 624, 624 (TTAB 1985) ("if the dominant portion of both marks is the same, then confusion may be likely notwithstanding peripheral differences") (citations omitted; TMEP § 1207.01(b)(ii) ("Marks may be confusingly similar in appearance despite the addition, deletion or substitution of letters or words").

In the instant case, the dominant portion of both parties' marks is COSMED. Indeed, the dominant term COSMED is the focus in both Applicant's COS-MED mark and Opposer's COSMEDICAL TECHNOLOGIES mark, where COSMED has prominence as the first portion of Opposer's mark, and applicant's mark consists solely of the term COS-MED. *See Palm Bay Imports Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005) (consumers are generally more inclined to focus on the first word, prefix or syllable in a mark); *Presto Products Inc. v. Nice-Pak Products Inc.*, 9 USPQ2d 1895, 1897 (TTAB 1988) (often the first part of a mark is most likely to be impressed upon the mind of a purchaser and remembered when making purchasing decisions).

Applicant's COS-MED mark is identical to the first portion, COSMED, of the first word, COSMEDICAL, of Opposer's mark, and is wholly contained therein. Moreover, when comparing marks, the use of a hyphen does not make a difference. *See Thymo Borine Laboratory v. Winthrop Chemical Co., Inc.*, 155 F.2d 402, 33 C.C.P.A. 1104, 1946 Dec. Comm'r Pat. 442, 69 USPQ 512, 514 (CCPA 1946) (the hyphen in applicant's mark THY-RIN has no

significance); Charrette Corp. v. Bowater Communication Papers, Inc., 13 USPQ2d 2040, 2042 (TTAB 1989) (registrant's PRO-PRINT and petitioner's mark PROPRINT are identical except for the division of registrant's mark by a hyphen between the syllables); Goodyear Tire & Rubber Co. v. Dayco Corp., 201 USPQ 485, 488 n.1 (TTAB 1978) (FAST-FINDER with a hyphen is substantially identical to FASTFINDER without a hyphen).

Likelihood of confusion is often found where the entirety of one mark is incorporated within another. *In re Denisi*, 225 USPQ 624, 626 (TTAB 1985) (PERRY'S PIZZA for restaurant services specializing in pizza and PERRY'S for restaurant and bar services); *Johnson Publishing Co. v. International Development Ltd.*, 221 USPQ 155, 156 (TTAB 1982) (EBONY for cosmetics and EBONY DRUM for hairdressing and conditioner); and *In re South Bend Toy Manufacturing Company, Inc.*, 218 USPQ 479, 480 (TTAB 1983) (LIL' LADY BUGGY for toy doll carriages and LITTLE LADY for doll clothing).

Further, COSMED, the dominant portion of Opposer's Mark, and the sole component of Applicant's Mark, sounds the same when spoken and therefore confusion is likely. *See Giant Food*, 710 F.2d at1571 (the Court found that the dominant portion GIANT in both parties' marks sounds the same when spoken, and gave this factor great weight in determining that Applicant's mark GIANT HAMBURGERS was confusingly similar to opposer's marks GIANT FOOD, SUPER GIANT, GIANT FOOD and Design, and GIANT and Design).

COSMED is an abbreviation or shortened version of the term COSMEDICAL, and in fact, Opposer itself uses this abbreviation COSMED in connection with certain of its skin care preparations, specifically facial peels, where it appears on the product label. (Ciraldo Decl. ¶ 19; Ex. 17 and 20). Further, as indicated above, for more than nineteen years, Opposer has used the shortened term COSMED in communications, including answering the telephone with the term

"COSMED" instead of the longer mark COSMEDICAL TECHNOLOGIES. (Ciraldo Decl. ¶
19). For all the reasons stated above, the marks are similar, and this factor favors Opposer.

b. Similarity of the Parties' Goods and Services

The second factor weighs "[t]he similarity or dissimilarity and nature of the goods or services as described in an application or registration or in connection with which a prior mark is in use." *duPont*, 177 USPQ at 567. The goods set forth in the Application are those that must be considered, even if the actual goods that Applicant sells may be more limited in scope. *See*, *e.g.*, *In re Opus One*, *Inc.*, 60 USPQ2d 1812, 1817 (TTAB 2001); *Tuxedo Monopoly*, *Inc.* v. *General Mills Fun Group*, *Inc.*, 209 USPQ 986, 988 (CCPA).

The authority is legion that the question of registrability of an applicant's mark must be decided on the basis of the identification of goods set forth in the application regardless of what the record may reveal as to the particular nature of an applicant's goods, the particular channels of trade or the class of purchasers to which sales of the goods are directed.

OctocomSys.lnc. v. Houston Computer Servs. Inc., 16 USPQ2d 1783, 1787 (Fed. Cir. 1990) (citations omitted). Moreover, the applicant's description of goods or services "must be construed most favorably to the opposing prior user." *Tuxedo Monopoly*, 209 USPQ at 988 (citations omitted).

Goods or services do not have to be identical or even competitive to find likelihood of confusion. *E.g., In re Opus One,* 60 USPQ2d at 1814-15; *In re Melville Corp.,* 18 USPQ2d 1386, 1388 (TTAB 1991). Instead, it is enough that goods or services are related or that the conditions and activities surrounding their marketing are such that they would be likely to be encountered by the same persons under circumstances that could, because of the marks used, give rise to a mistaken belief that they originate from the same source or that there is an association or

connection between the sources of the respective goods or services *.E.g.*, *In re Opus One*, 60 USPQ2d at 1814-15; *In re Melville Corp.*, 18 USPQ2d at 1388.

Both parties offer goods to the same professional skin specialists. The respective goods are intended to enhance a person's appearance (Ciraldo Decl. ¶¶ 17, 21). Opposer's COSMEDICAL TECHNOLOGIES mark is registered for a variety of medicated and cosmetic non-medicated skin care preparations related to enhancing a person's appearance. Undeniably, applicant's goods, namely, lasers for medical cosmetic procedures and for the cosmetic treatment of the face and skin sold under its COS-MED mark have a "cosmetic" purpose.

Furthermore, the third-party registrations and the attached summary thereof, as well as the related evidence of their use in commerce, show that skin care preparations in Classes 003 and 005 and lasers for the treatment of the face and skin in Classes 009 and 010 may emanate from a single source in connection with the same mark. (Ciraldo Decl. ¶ 22; Ex. 21). See In re Albert Trostel & Sons Co., 29 USPQ 2d 1783, 1786 (TTAB 1993) (third-party registrations which individually cover a number of different items and which are based on use in commerce may serve to suggest that the listed goods are of a type which may emanate from a single source); In re Mucky Duck Mustard Co. Inc., 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii).

As shown in the evidence submitted by Opposer, purchasers of the products sold by both Opposer and Applicant include physicians, chiropractors, spas, skin care clinics, and skin care specialists, such as aestheticians. These customers use the parties' respective goods to provide similar services, e.g., chemical facial peels in the case of Opposer, and laser facial peels in the case of Applicant. (Ciraldo Decl. ¶¶ 13, 15, 17 and 21).

Further, as noted above, Applicant's COS-MED laser products are used by Applicant's customers to perform such services as eye wrinkle removal, skin lifting, face slimming, wrinkle removal, skin tightening, and neck wrinkle removal. Exhibit B, pp. 6 of 13 to 8 of 13 (emphasis added).

Opposer's COSMEDICAL TECHNOLOGIES products are used by Opposer's customers as follows: 1) Hyaluronic Eye Treatment, Ultra Firming Eye, Nutra Fill, Ultra Benefits Eye, Soothing Eye Mask and Wri-Lax are used for eye wrinkle removal and skin lifting (services promoted by Applicant in its advertising to its customers); 2) Wri-Lax, Tightening Renewal Mask, Vita Soothe, Lipids, 02 Lift Mask, and Acai Moisturizing Mist are used for face slimming, wrinkle removal and skin tightening (services promoted by Applicant in its advertising to its customers); 3) Wri-Lax, Ultra Neck and Chest, Tightening Renewal Mask, 02 Lift Mask, and Nutra Fill are used for neck wrinkle removal (services promoted by Applicant in its advertising to its customers); and 4) Ultra Benefits Lotion, and Acai Moisturizing Mist are used for body slimming (services promoted by Applicant in its advertising to its customers). In short, Opposer's goods and Applicant's goods are used for the same purposes. (Ciraldo Decl. ¶ 23). Accordingly, the parties' respective goods are highly related and overlapping.

c. The Parties' Channels of Trade and Customers

In determining likelihood of confusion, the Board also considers "[t]he similarity or dissimilarity of established, likely-to-continue trade channels," *duPont*, 177 USPQ at 567, and the classes of purchasers. *E.g.*, *Packard Press*, *Inc. v. Hewlett-Packard Co.*, 62 USPQ2d 1001, 1004-05 (Fed.Cir. 2000). The Board may find goods to be related if the circumstances surrounding their marketing would result in relevant consumers mistakenly believing that the goods originate from or are associated with the same source. *See In re International Telephone* &

Telegraph Corp., 197 USPQ 910,911 (TTAB 1978). When goods are marketed through the same channels, confusion is more likely. In the instant case, both parties use overlapping trade channels to promote their goods. Both Opposer and Applicant promote their goods to the same skin care professionals. Further, the parties advertise and disseminate information about their goods through the Internet and in the same or similar publications targeted to the same skin care professionals. (Ciraldo Decl. ¶¶ 10, 17 and 21). Accordingly, these factors also favor Opposer.

d. Purchaser Sophistication

The next *duPont* factor considers "the conditions under which sales are made, i.e., 'impulse' vs. careful, sophisticated purchasing.'" *duPont*, 177 USPQ at 567. As discussed above, the identification of goods in the Application is "Lasers for medical cosmetic procedures; Lasers for the cosmetic treatment of the face and skin." Since Applicant's identification of goods does not limit its goods to a particular part of the market, the applicable standard of care is that of the least sophisticated purchaser of the goods or services. *Giersch v. Scripps Networks Inc.*, 90 USPQ2d 1020 (TTAB 2009); *Alfacell Corp. v. Anticancer, Inc.*, 71 USPQ2d 1301 (TTAB 2004). Thus, the conditions of sale include less sophisticated consumers exercising a lower level of care.

Applicant's Application is unrestricted as to any particular consumers. Accordingly, its consumers are presumed to be the same as those of Opposer, exhibiting the same degree of care.³ This factor also supports a finding of likelihood of confusion.

e. Fame of Opposer's Mark

To the extent there is evidence in the record, the Board will weigh "the fame of the prior mark (sales, advertising, length of use)." *duPont*, 177 USPQ at 567. For the purposes of § 2(d),

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³Any evidence Applicant may seek to introduce as to a specific class of customers to which its goods are targeted cannot create a material fact sufficient to defeat summary judgment since its application is unrestricted. *Octocom*, 918 F .2d at 942-43.

fame, also known as public recognition and renown, is not a yes-no question; rather, the Board measures the *degree* of public recognition of the mark. *See Kenner Parker Toys, Inc. v. Rose Art Industries, Inc.*, 22 USPQ2d 1453, 1456 (Fed. Cir. 1992) ("As a mark's fame increases, the [Lanham] Act's tolerance for similarities in competing marks falls"). Fame plays a dominant role in the likelihood-of-confusion analysis because famous marks enjoy a broad scope of protection. *Bose Corp. v. QSC Audio Products Inc.*, 293 F.3d 1367, 63 USPQ2d 1303, 1305 (Fed. Cir. 2002); *Recot Inc. v. Becton*, 54 USPQ2d at 1897; *Kenner Parker Toys, Inc. v. Rose Art Industries, Inc.*, 22 USPQ2d 1453, 1456 (Fed. Cir. 1992).

Here, Opposer's Mark is well-known, as evidenced by, among other things, its \$11.7 million in retail sales in the last three years, and the more than \$51,000 that Opposer has spent to advertise and promote the products sold under Opposer's Mark in the last three years. (Ciraldo Decl. ¶ 18). Opposer's products marketed under its COSMEDICAL TECHNOLOGIES mark also have received unsolicited media coverage in national television, publications and books since their debut in 1993. (Ciraldo Decl. ¶ 4).

The Board can reasonably conclude on summary judgment that the COSMEDICAL TECHNOLOGIES mark is sufficiently famous, for § 2(d) purposes, to create a reasonable halo around Opposer's mark that prevents confusingly similar marks from entering the marketplace. Accordingly, this factor also supports Opposer.

f. Other Factors

The remaining *du Pont* factors either favor Opposer or are neutral. In particular, there is and has been no consent, agreement or assignment between the parties, and there is no laches or estoppel issue. Further, as evidenced by Opposer's trademark registration of record, and the declaration and exhibits attached hereto, Opposer uses the COSMEDICAL TECHNOLOGIES

brand for a variety of goods, not one or two products. As to whether Applicant has a right to exclude others from use of its mark on its goods, Applicant can offer no evidence that it has the right to do so. Turning to "[t]he extent of potential confusion, *i.e.*, whether *de minimis* or substantial," *duPont*, 476 F.2d at 1361, the analysis of the likelihood of confusion factors noted above shows substantial potential confusion if Applicant is allowed to register its COS-MED mark for goods similar to the goods offered by Opposer under Opposer's Mark. When all of the applicable *duPont* factors are considered together, there simply is and can be no material dispute that, as a matter of law, Applicant's application to register COS-MED for the goods set forth in the Application is likely to cause confusion with Opposer's prior use of the mark COSMEDICAL TECHNOLOGIES for similar goods.

III. CONCLUSION

As noted above, to be granted summary judgment on the basis of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), a movant must show priority and likelihood of confusion. Here, there is and can be no material dispute of fact that Opposer has priority. There also is no material dispute of fact that there is a likelihood of confusion between Opposer's use of COSMEDICAL TECHNOLOGIES for its goods and Applicant's use of COS-MED for the goods in its Application. The facts set forth above and in the accompanying declaration and exhibits further confirm that there is a likelihood of confusion. Applicant can introduce no evidence, testimony or further proceedings that would refute these facts.

For the reasons set forth above, Opposer respectfully requests that the Board grant summary judgment to Opposer and deny registration to Applicant's Application Serial No. 85/160,278 to register COS-MED under Section 2(d) of the Lanham Act, 15 USC § 1052(d).

Dated: November 29, 2012

Respectfully submitted,

/Robert M. Schwartz/

BY: Robert M. Schwartz, Esq. Robert M. Schwartz, P.A. 2445 Hollywood Boulevard Hollywood, FL 33020 Tel: (954) 924-0707

Tel: (954) 924-0707 Fax: (954) 924-0717

litigation@patentmiami.com

Attorney for Opposer:

Cosmedical Technologies, Inc.

CERTIFICATE OF SERVICE

I HEREBY certify that on November 29, 2012 a true and correct copy of OPPOSER'S MOTION FOR SUMMARY JUDGMENT has been served upon Applicant by sending an electronic copy of the document to Michael C. Whitehurst at dallastattooremovalclinic@msn.com; and has been served upon counsel for Applicant by sending an electronic copy of the document to Tim Kingston at kingston@rockymtnlaw.com.

/Robert M. Schwartz/ ROBERT M. SCHWARTZ, ESQUIRE

EXHIBIT A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Cosmedical Technologies, Inc,)	
)	
Petitioner,)	
) Opposition. No. 91203420	
v.) Application. No. 85/160.27	8)
) Mark: COS-MED	
Michael C. Whitehurst.)	
)	
Respondent.)	

RESPONDENT'S RESPONSE TO PETITIONER'S FIRST SET OF INTERROGATORIES TO RESPONDENT

Pursuant to Rule 33 of the Federal Rules of Civil Procedure and section 2.120 of the Trademark Rules of Practice of the United States Patent and Trademark Office, Michael C. Whitehurst, President of and on behalf of Cos-Med, Inc., a corporation in the State of Texas, (Respondent" and "Applicant"), hereby responds to each of the Interrogatories of Cosmedical Technologies, Inc ("Petitioner" and "Opposer").

GENERAL OBJECTIONS

Respondent asserts the following general objections to the Interrogatories. No response to any individual interrogatory, nor Respondent's failure to restate any of these general objections below, waives or limits these general objections.

1. Respondent objects to the Interrogatories to the extent they seek to impose obligations and duties upon Respondent that are greater than or inconsistent with those imposed by the Federal Rules of Civil Procedure, the Trademark Rules of Practice of the United States Patent and Trademark Office, the Trademark Trial and Appeal Board Manual of Procedure, and/or other applicable law, rules, and standards.

INTERROGATORY NO. 3:

List all geographical areas in the United States (by city and/or state) in which Applicant has sold goods or provided services bearing Applicant's Mark.

RESPONSE:

Respondent objects to this request as overly burdensome and not reasonably calculated to lead to the discovery of admissible evidence. Subject and without prejudice to the preceding objections Respondent states: Materials responsive to this request will be made available for inspection on reasonable notice. See also the documents provided in Respondent's Rule 26 Initial Disclosures as well as Respondent's answer and response to Petitioners First Request for Production. All products and services are available in all geographical areas in the United States via internet descriptive and contact information.

Bates# 29-30

INTERROGATORY NO. 4:

Identify each type of label, tag, wrapper, package insert, instruction manual, container, and the like which is applied or affixed to or used for or in connection with each product or service of Applicant which is sold, offered for sale, or provided under Applicant's Mark by stating for each:

- (a) The goods and/or services to which it is applied or in connection with which it is used or offered; and
- (b) The inclusive dates of its use.

RESPONSE:

Respondent objects to this request as overly burdensome and not reasonably calculated to lead to the discovery of admissible evidence. Subject and without prejudice to the preceding

objections Respondent states: Samples of materials responsive to this request will be made available for inspection on reasonable notice. See also the documents provided in Respondent's Rule 26 Initial Disclosures as well as Respondent's answer and response to Petitioners First Request for Production.

. Not withstanding this objection, Respondent provides the following responses:

Applicant's mark COS-MED appears on individually packaged lasers and other electromechanical devices sold to vetted skin care practitioners in multiple cities and states. The mark appears on various instruction manuals provided with the devices. The same mark appears on the technician and laser safety officer certificates provided by the Applicant.

These product labels have been in use on all products sold by Applicant from 2005 to the present.

Bates# 31-56

INTERROGATORY NO. 5:

Describe in detail the trade channels for each product and service of Applicant which is sold, offered for sale or provided under Applicant's Mark from Applicant to the ultimate end users of such product or service.

RESPONSE:

Product is sold directly and via independent salespeople to vetted skin care industry professionals who use the modalities for which the machines are designed and manufactured. Instruction and certification is provided to providers of those same services. Buyers of our machines are specialists in the areas of tattoo removal, skin lesion removal and physical modification of human skin by means other than by the use of potions, lotions and creams. Product is not offered to the general public.

Bates# 57-67

INTERROGATORY NO. 11:

Describe all marketing, advertising, solicitation, promotion and distribution programs and methods, identifying and locating any representative documents, used by Applicant for products bearing Applicant's Mark or services relating thereto.

RESPONSE

Respondent objects to the extensive identification of people, entities, documents and tangible things in the manner specified by Petitioner. In lieu of such identification, where appropriate, Respondent will permit Petitioner to inspect and copy relevant, responsive documents that do not contain privileged information and/or communications, and which are not otherwise protected from discovery as by the work product immunity doctrine. As Petitioner is involved exclusively in the manufacture and sales of lotions, potions and creams, Respondent further objects to this interrogatory to the extent it seeks to elicit trade secret information and/or highly sensitive and confidential business information which is neither related to the subject matter of the present litigation nor reasonably calculated to lead to the discovery of admissible evidence which is relevant to a claim or defense of Petitioner. Notwithstanding and without waiving the foregoing objections, Respondent states that our customer list is confidential, and the buyers of lasers and lipolytic and dermabrasion machines in the United States bearing the Mark are third parties who are not under the control of respondent and which may not have the same or similar policies in regards to confidentiality. Further notwithstanding and without waiving the foregoing objections, Respondent states we use various print and internet advertising to the professionals who utilize, or potentially utilize the previously described products and services.

Bates# 77-94

Disclosures as well as Respondent's original Answer and Response to Petitioners First Request for Production.

Dated: August 12, 2012

Respectfully submitted,

By: /Michael C. Whitehurst/
Michael C. Whitehurst, US Citizen
1160 Lakeway Drive
Irving, TX 75060
United States

Tel: 214 507 8091

Email: dallastattooremovalclinic@msn.com

CERTIFICATE OF SERVICE

This is to certify that I, Michael C. Whitehurst, individual, Applicant Respondent, today served the above Respondent's RESPONSE TO PETITIONER'S FIRST SET OF INTERROGATORIES on Opposer Petitioner by EMAIL, addressed to Counsel for Opposer at the following address: Robert M Schwartz Esq., 2445 Hollywood Boulevard, Hollywood, Fl 33020, Tel: 954 924-0707, Fax: 954 924-0717, Email: robert@patentmiami.com. Due to exhibit size they are sent on separate disk media to Counsel for Opposer at street address listed above.

Dated: August 12, 2012

By: /Michael C. Whitehurst/ Michael C. Whitehurst Applicant



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 85/160,278 Publication in the *Official Gazette* of September 20, 2011 For: COS-MED

Cosmedical Technologies, Inc., : Opposition No. 91203420

Opposer, :

VS.

Michael C. Whitehurst

Applicant. :

RESPONDENT'S OBJECTIONS AND RESPONSES TO PETITIONER'S FIRST REQUEST FOR PRODUCTION OF DOCUMENTS

Pursuant to Rule 2.120 of the Trademark Rules of Practice and Rule 34 of the Federal Rules of Civil Procedure, Cos-Med Lasers Inc., by and through its president Michael C. Whitehurst, Applicant ("Respondent") responds as follows to Opposer Cosmedical Technologies ("Petitioner") First Request For Production of Documents (the "Requests") as follows:

GENERAL OBJECTIONS

Respondent asserts the following general objections to the Requests. No response to any individual request, nor Respondent's failure to restate any of these general objections below, waives or limits these general objections.

1. Respondent objects to the Requests to the extent they seek to impose obligations and duties upon Respondent that are greater than or inconsistent with those imposed by the Federal Rules of Civil Procedure, the Trademark Rules of Practice of the United States Patent and Trademark Office,

answer. Personal notes are included.

Bates #721-899

REQUEST NO. 43:

All documents that support or provide the factual basis for

the Affirmative Defenses set forth in Applicant's Answer to

Opposer's Notice of Opposition for the above referenced

Opposition.

RESPONSE:

Respondent objects to this request as overly burdensome and

not reasonably calculated to lead to the discovery of admissible

evidence. Subject and without prejudice to the preceding

objections Respondent states: Additional materials responsive to

this request will be made available for inspection on reasonable

notice. See also the documents provided in Respondent's Rule 26

Initial Disclosures as well as Respondent's answer. Not

withstanding this objection, Respondent provides the following

material:

Bates#900-966

Dated: August 12, 2012

Respectfully submitted,

By: /Michael C. Whitehurst/ Michael C. Whitehurst, US Citizen

1160 Lakeway Drive Irving, TX 75060 United States

Tel: 214 507 8091

Email:

dallastattooremovalclinic@msn.com

CERTIFICATE OF SERVICE

This is to certify that I, Michael C. Whitehurst, individual, Applicant Respondent, today served the above Respondent's RESPONSE TO PETITIONER'S FIRST SET OF INTERROGATORIES on Opposer Petitioner by EMAIL, addressed to Counsel for Opposer at the following address: Robert M Schwartz Esq., 2445 Hollywood Boulevard, Hollywood, Fl 33020, Tel: 954 924-0707, Fax: 954 924-0717, Email: robert@patentmiami.com. Due to exhibit size they are sent on separate disk media to Counsel for Opposer at street address listed above.

Dated: August 12, 2012

Whitehurst/

By: /Michael C.

Michael C. Whitehurst Applicant

Cos-Med Lasers



Nd:Yag Q-switch

1064-532

1064....600nj

532......400nj.

10...ns

Spot size..1-7mm

Rep Rate... 1—10 hz.

Cooling....Water and Air

Input power 110vt. 15 Amp.

Weight..... 150lbs

Size.... 33x12x33

2 year warranty.

We eliminate:

Tattoos....1064..Black, Brown, some

Green

532....Red , Yellow, Pink, orange, purple

Acne Scars

Birth Marks

Toe Fungus

Spider Veins

Age Spots

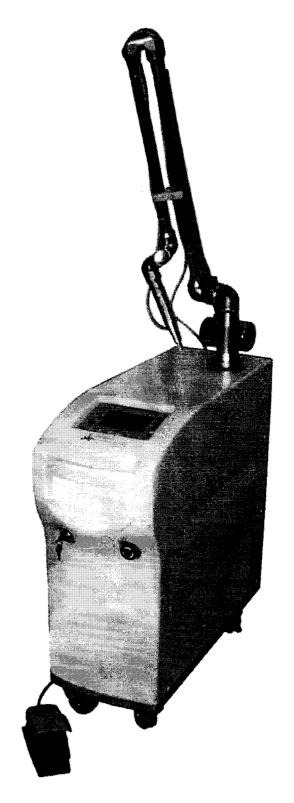
Warts

Oto Novia

Wrinkles

Scars

Cos-Med Lasers 8204 Elmbrook dr. Suite 200 Dallas,Texas 75247 www.cos-medlasers.com 214-507-8091







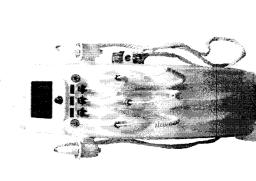


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Cos-Med's "Sonic Body Shaping Station"



Click image below to enlarge



6 Stations:

- Ultrasound
- Vacuum (No Rollers)
 - Tripolar (RF)
 - Bipolar (RF)
- Monopolar (ultrasound) - Unipolar (RF)

Plus Heating and Cooling

Relaxing and pain free

Sound waves, Heating and cooling, makes this the perfect machine for Our unique blend of Radio waves, reducing Cellulite, skin tightening and for Body Shaping



Sonic Body Shaping Station

App Response to Opposer's First RFP

Click here to download a brochure

Bates #412

Cos-Med's Sonic Body Shaping Station

Applications:

Eye wrinkle removal and skin lifting

Face slimming, wrinkle removal and skin tightening

Neck wrinkle removal

Cellulite melting

Body slimming and weight reduction

Body shaping

Relieves Fatigue

Standard 110v AC Power Requirements

Size: 20" W x 47" H x 24" D

Weight aprox 50 Lbs

Click here for before and after photos

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Will new PET
Radiotracers
win HEARTS
and MINDS?

p. 22

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- Choosing Wisely: The end of stress tests? p. 44

▶ Exclusive Interviews

- AAMI leaders Mary Logan and Ray Laxton p.40
- SNM's Dr. George Segall p. 49

▶ DOTmed New Equipment Guis

- PET and PET/CT p. 29
- SPECT p. 36
- Stress Tests
 p. 46



Res se

First RFP

Bates #41



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App Response to Opposer's First RFP



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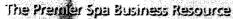
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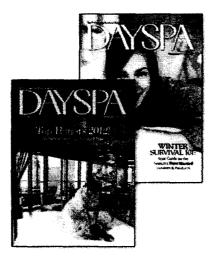
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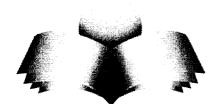


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Introducing the Sonic
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from Cos-med Laser! This
economical option helps lift
and tauten the eye contour
area and neck, smooth
cellulite and contour the body.
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App Response to Opposer's First RFP



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Date: Invoice #:

06/25/2012 55701845

Invoice

Terms: Due Date: Net 30 07/25/2012

Cos-Med Lasers 8204 Elmbrooke Dr. Suite 200C Dallas, TX 752495-10-12 DW

Advertiser: Cos-Med Lasers

Amount Description July Issue 2012 Dayspa 1,900.00 Full Page 4C

> 1,900.00 Total: **Agency Commission:** 0.00 Net: 1,900.00 0.00 Payments Received: 1,900.00 **Amount Due:**

THE ABOVE ORDER IS SUBJECT TO THE FOLLOWING TERMS: 1) Not 30 days. 2) 15% agency commission allowed to recognized agencies only when paid within 30 days. 3) A late charge of 1-1/2% per month will be charged on unpaid amounts thereafter. 4) Production charges are non-commissionable. Federal (D. #95-4620912. TO ENSURE PROPER CREDIT, REAIT BOTTOM PORTION WITH PAYMENT.



Exhibit B



United States Patent and Trademark Office

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Browser to return to TESS)

COS-MED

Word Mark

COS-MED

Goods and

IC 010. US 026 039 044. G & S: Lasers for medical cosmetic procedures; Lasers for the cosmetic treatment of the face and skin. FIRST USE: 20050715. FIRST USE IN COMMERCE: 20050715

Services Standard

Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number

85160278

Filing Date

October 25, 2010

Current Filing Basis 1A

Original Filing

Basis 1A

Published for

Opposition

September 20, 2011

Owner

(APPLICANT) Whitehurst, Michael C. INDIVIDUAL UNITED STATES 1160 Lakeway Dr Irving TEXAS

75060

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 85/160,278 Publication in the *Official Gazette* of September 20, 2011 For: COS-MED

Cosmedical Technologies, Inc., : Opposition No. 91203420

Opposer, :

VS.

Michael C. Whitehurst :

Applicant. :

_____:

United States Patent and Trademark Office Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

DECLARATION OF LORRETA CIRALDO IN SUPPORT OF OPPOSER'S MOTION FOR SUMMARY JUDGMENT

- I, Lorreta Ciraldo, hereby declare under penalty of perjury:
- 1. I am the Chief Financial Officer of Cosmedical Technologies, Inc., Opposer in the above styled matter. I submit this declaration in support of Opposer's motion for summary judgment on the basis of my personal knowledge of the facts herein.
- 2. Opposer is the owner and Registrant of U. S. Trademark Registration No. 3,301,694 for the mark COSMEDICAL TECHNOLOGIES, registered October 2, 2007, for "cosmetics, namely non-medicated skin care preparations", in International Class 3,

and for "medicated skin care preparations", in International Class 5. This registration is based on first use and first use in commerce dates of at least as early as July 6, 1993. A true and correct copy of a printout evidencing this registration is attached hereto as Exhibit 1 and a certified copy of the Certificate of Registration obtained from the United States Patent and Trademark Office is attached hereto as Exhibit 2.

- 3. Since its inception, Opposer has developed and manufactured its own proprietary skin care preparations under my direction as its master formulator. In addition to developing the formulations for Opposer's brand of products under the COSMEDICAL TECHNOLOGIES mark, I am a practicing dermatologist with over thirty years of laboratory and clinical experience.
- 4. I am a Professor of Dermatology and Cutaneous Surgery at the University of Miami Miller School of Medicine, where I am Director Emeritus of the Appearance Center for Cosmetic Dermatology. I have appeared on national television, including Good Morning America, and I have been featured in O (Oprah), Shape, New Beauty and Seventeen magazines. In addition, I have authored a best selling book entitled "6 Weeks to Sensational Skin" which has been featured on national television shows and in magazines. I am a practicing dermatologist in South Florida. I am a member of the American Academy of Dermatology (AAD). My biography is attached as Exhibit 3. I am a practicing dermatologist in South Florida. I am a member of the American Academy of Dermatology (AAD).

- 5. Cosmedical Technologies, Inc. sells its dermatologist-formulated skin care products under the mark COSMEDICAL TECHNOLOGIES directly to skin care specialists and licensed professionals (Opposer's clients). Opposer also provides its clients with comprehensive education programs which highlight the basic science of Opposer's products, instructing the clients on the use of the products, as well as providing suggestions for effective selling techniques in order for Opposer's clients to get maximum results for their patients and clients.
- 6. Opposer's skin care preparation products include anti-aging creams, redness/sensitivity formulas, rosacea formulas, sun care formulas; anti wrinkle serums and creams; firming products for the face, neck and chest; skin rejuvenating products for the hands, arms and chest; cosmetic facial peels; skin preparations for use before and after facial laser peels; exfoliators; toners; serums; cleansers; hydration creams, body treatment lotions; and eye and lip treatment masks and gels. These products are listed in Opposer's catalog see attached Exhibit 10, and on Opposer's website see attached Exhibit 8.
- 7. Opposer's product training and educational programs are offered on the Internet at Opposer's website as webinars, at in-person seminars presented by Opposer, as well as at Opposer's product exhibits and trade shows where Opposer's products are displayed and sold. These training and educational programs highlight the basic science and formulation of Opposer's COSMEDICAL TECHNOLOGIES brand of skin care products.

- 8. Opposer advertises and promotes its skin care preparations under the COSMEDICAL TECHNOLOGIES mark at spaces and booths at exhibits and trade shows, see attached Exhibit 4, such as the American Academy of Dermatology (AAD) show see attached Exhibit 5, the International Spa Association (ISPA) show, see attached Exhibit 6, and at the HBA Global Expo show. Opposer's clients attend these shows.
- 9. Opposer also advertises its products in banner advertisements on the AAD,
 American Academy of Dermatology website, see attached Exhibit 7, on Opposer's
 website www.cosmedicaltechnologies.com, see attached Exhibit 8, in Opposer's
 webinars, see attached Exhibit 9, through Opposer's catalog, see attached Exhibit 10,
 through direct Internet advertising e-mails to Opposer's customers, see attached Exhibit
 11, and through Google AdWords, see attached Exhibit 12, where leads are generated
 and followed up by Opposer's customer service representatives.
- 10. Opposer also advertises in the trade publications, American Spa, DAYSPA, Skin & Allergy News, Plastic Surgery Practice (PSP) and MedEsthetics. Typical advertisements are shown in attached Exhibit 13. These trade publications are directed to Opposer's clients as well as to the customers of Applicant in this matter, including the trade publication DAYSPA where both Opposer and Applicant have advertised.
- 11. Opposer's clients purchase Opposer's skin care products as follows: 1) products which Opposer formulates according to Opposer's clients' specific requirements; 2)

Opposer's packaged skin care preparations bearing Opposer's clients' private label name or mark, see attached Exhibit 14, showing a client's private label product but with the client's trademark redacted; and 3) Opposer's packaged skin care preparations bearing Opposer's mark COSMEDICAL TECHNOLOGIES, see attached Exhibit 15.

- 12. Opposer's clients purchase Opposer's products by viewing Opposer's COSMEDICAL TECHNOLOGIES products on Opposer's website, see attached Exhibit 8, or by using Opposer's catalog, see attached Exhibit 10, and then sending Opposer's order sheets, see attached Exhibit 16, to Opposer, or communicating by telephone directly with a sales person at Opposer's offices. The order sheets are available from Opposer's catalog or they are sent from Opposer directly to Opposer's clients for their use in ordering Opposer's products.
- 13. Opposer's clients include skin care professionals such as dermatologists, family practitioners, chiropractors, obstetricians, gynecologists, dentists, and plastic surgeons, skin care specialists such as aestheticians, and spas and skin care clinics. Further, I am a member of the American Academy of Dermatology (AAD) and have knowledge that members of the AAD at least include dermatologists like myself, plastic surgeons and skin care specialists.
- 14. Opposer's COSMEDICAL TECHNOLOGIES products specifically include cosmetic facial peels, see attached Exhibit 17; and skin preparations for use before and after facial laser peels see attached Exhibit 18.

- 15. Opposer's clients use Opposer's products to provide services to their patients, clients and customers. Typically, Opposer's clients, such as dermatologists and plastic surgeons, offer a full range of skin care services that include both facial peels and laser peels, eye wrinkle removal and skin lifting, face slimming, wrinkle removal, skin tightening, neck wrinkle removal, cellulite melting, tattoo removal, body slimming, and body shaping.
- 16. Opposer's clients, such as dermatologists, may recommend a cosmetic peel as an initial, less invasive option that uses Opposer's peel products, before recommending or proceeding with a laser peel, and for example, one of Opposer's webinars teaches comparisons between peels using Opposer's products and laser peels. See attached Exhibit 19.
- 17. Opposer's clients, such as dermatologists, offer both cosmetic skin peels as well as laser peels and treatments. They also purchase both cosmetic skin peel products from Opposer as well as Opposer's products for use before and after laser peels and treatments, see attached Exhibit 18. It is my opinion that many of Applicant's customers are identical and/or the same as those of Opposer's clients and likely would purchase both Opposer's products sold under Opposer's Mark and Applicant's products sold under Applicant's Mark. Cosmetic skin peels and laser peels are offered by both dermatologists and plastic surgeons, both of which could purchase Opposer's peel products and Applicant's laser for cosmetic procedures and for cosmetic treatment of the face and skin.

- 18. The annual sales of Opposer's skin care products under the COSMEDICAL TECHNOLOGIES mark has generated \$3.9 million annually over the past three years. Opposer has spent on average \$17,000 annually on product advertising, marketing, and on training, exhibits and shows in connection with the COSMEDICAL TECHNOLOGIES mark.
- 19. For more than nineteen years, Opposer has abbreviated its COSMEDICAL TECHNOLOGIES Mark, using the shortened term COSMED on its products and in communications, including answering the telephone with the term "COSMED" instead of the longer mark COSMEDICAL TECHNOLOGIES. This shortened term also has been used for at least nineteen years on the labels of certain of the COSMEDICAL TECHNOLOGIES skin care preparations, including facial peels, see attached Exhibits 17 and 20.
- 20. At least one of the plastic surgeons who purchases COSMEDICAL TECHNOLOGIES brand of skin care products performs tattoo removal services using laser equipment, and uses Opposer's COSMEDICAL TECHNOLOGIES brand of skin care products in conjunction with said tattoo removal services.
- 21. Applicant sells its products to substantially the same skin care professionals as Opposer. Both Opposer's and Applicant's products are used by their respective clients to enhance the appearance of the clients and customers to whom they provide services.

- 22. Third party trademark registrations show that skin care preparations and lasers for the cosmetic treatment of the face and skin may emanate from a single source in connection with the same mark. Also attached are copies of current web pages from the respective websites showing the respective marks in use in commerce on the Internet. True and correct copies of printouts evidencing these registrations and uses are attached hereto as Exhibit 21.
- 23. Opposer's goods and Applicant's goods are used for same and similar purposes.

 Opposer's COSMEDICAL TECHNOLOGIES products are used by Opposer's customers as follows where in each section, the italics portion is a service taken from Applicant's brochure:
- 1) Hyaluronic Eye Treatment, Ultra Firming Eye, Nutra Fill, Ultra Benefits Eye, Soothing Eye Mask and Wri-Lax are used for *eye wrinkle removal and skin lifting*;
- 2) Wri-Lax, Tightening Renewal Mask, Vita Soothe, Lipids, 02 Lift Mask, and Acai Moisturizing Mist are used for *face slimming*, *wrinkle removal and skin tightening*;
- 3) Wri-Lax, Ultra Neck and Chest, Tightening Renewal Mask, 02 Lift Mask, and Nutra Fill are used for *neck wrinkle removal*; and
- 4) Ultra Benefits Lotion, and Acai Moisturizing Mist are used for body slimming.

I declare under penalty	of perjury	that the	foregoing is	s true.

Executed this _____day of November, 2012

- 22. Third party trademark registrations show that skin care preparations and lasers for the cosmetic treatment of the face and skin may emanate from a single source in connection with the same mark. Also attached are copies of current web pages from the respective websites showing the respective marks in use in commerce on the Internet. True and correct copies of printouts evidencing these registrations and uses are attached hereto as Exhibit 21.
- Opposer's goods and Applicant's goods are used for same and similar purposes.

 Opposer's COSMEDICAL TECHNOLOGIES products are used by Opposer's customers as follows where in each section, the italics portion is a service taken from Applicant's brochure;
- 1) Hyaluronic Eye Treatment, Ultra Firming Eye, Nutra Fill, Ultra Benefits Eye, Soothing Eye Mask and Wri-Lax are used for eye wrinkle removal and skin lifting;
- Wri-Lax, Tightening Renewal Mask, Vita Soothe, Lipids, 02 Lift Mask, and Acai Moisturizing Mist are used for face slimming, wrinkle removal and skin tightening;
- Wri-Lax, Ultra Neck and Chest, Tightening Renewal Mask, 02 Lift Mask, and Nutra Fill are used for neck wrinkle removal; and
- 4) Ultra Benefits Lotion, and Acai Moisturizing Mist are used for body slimming.

I declare under penalty of perjury that the foregoing is true.

Executed this 24 h day of November, 2012

LORETTA CIRALDO



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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COSMEDICAL

Word Mark

COSMEDICAL TECHNOLOGIES

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Cosmetics, namely non-medicated skin care

preparations. FIRST USE: 19930706. FIRST USE IN COMMERCE: 19930706

IC 005. US 006 018 044 046 051 052. G & S: Medicated skin care preparations, FIRST USE:

19930706. FIRST USE IN COMMERCE: 19930706

Standard Characters

Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number

78563805

Filing Date

February 9, 2005

Current Basis

Original Filing Basis 1A

Published for

Opposition

July 17, 2007

Registration Number 3301694

Registration Date

Owner

(REGISTRANT) CosMedical Technologies, Inc. CORPORATION FLORIDA 4700 SW 51st

Street Suite 212 Davie FLORIDA 33314

Attorney of Record

Robert M. Schwartz, Esq.

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECHNOLOGIES" APART

FROM THE MARK AS SHOWN

Type of Mark Register

TRADEMARK

Kegistei

PRINCIPAL

Live/Dead Indicator LIVE

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TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

November 07, 2012

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,301,694 IS CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM October 02, 2007 SAID RECORDS SHOW TITLE TO BE IN: Registrant

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

Certifying Officer



Int. Cls.: 3 and 5

Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,301,694 Registered Oct. 2, 2007

TRADEMARK PRINCIPAL REGISTER

COSMEDICAL TECHNOLOGIES

COSMEDICAL TECHNOLOGIES, INC. (FLORIDA CORPORATION) 4700 SW 51ST STREET SUITE 212 DAVIE, FL 33314

FOR: COSMETICS, NAMELY NON-MEDICATED SKIN CARE PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 7-6-1993; IN COMMERCE 7-6-1993.

FOR: MEDICATED SKIN CARE PREPARATIONS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 7-6-1993; IN COMMERCE 7-6-1993.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECHNOLOGIES", APART FROM THE MARK AS SHOWN.

SER. NO. 78-563,805, FILED 2-9-2005.

ANNE E. GUSTASON, EXAMINING ATTORNEY



BIOGRAPHY

Dr. Loretta Skincare was founded in 1993 by board-certified dermatologist Loretta Ciraldo, MD, FAAD.



A board certified dermatologist since 1982, Dr. Loretta began her career in the 1970s, working in a dermatology research laboratory at Harvard Medical School where she was fortunate to have spent time with Dr. Fitzpatrick as he was developing what is still considered the gold-standard of skin typing among dermatologists, the Fitzpatrick Skin Type classification. Cumulatively this education and experience led her to become the renowned and respected Doctor that she is today.

As she explains, "I believe that the benefits of good skincare, practiced on a daily basis, can keep our skin clear and our appearance younger in every decade of our lives!"

Born in New York City, she is a graduate of Hunter College of the City University of New York, Downstate Medical College of the State

University of New York, and she did her dermatology residency at the Albert Einstein College of Medicine where she served as Chief Resident in Dermatology.

Dr. Ciraldo is a Voluntary Professor of Dermatology and Cutaneous Surgery at the University of Miami Miller School of Medicine, where she is Director Emeritus of the Appearance Center for Cosmetic Dermatology. She is also a past president of the Miami-Dade County Medical Association. For nearly two decades, she has formulated skincare for her own patients and acted as a consultant for other skincare lines. All the while, she has continued her private practice specializing in cosmetic dermatology. She continues to lecture and teach physicians on cosmetic dermatology and skincare advances. She is the recipient of the Physician Communicator of the Year award from the Florida Medical Association. Dr. Ciraldo is dedicated to sharing her knowledge and experience with the next generation of physicians and remains active in medical school and residency programs.

Her book, <u>6 Weeks to Sensational Skin</u>, published by Rodale, takes readers through a 6-week "boot camp" to improve the overall health and appearance of skin, and has been dubbed..."the ultimate girlfriend's guide to beauty."

Dr. Loretta has appeared on Good Morning America, Rachel Ray/Human Lab segments and Today in South Florida on NBC. She was the dermatologist chosen for the O You (Oprah event) in 2008, and has been featured in O (Oprah), Shape, New Beauty, Real Simple and Seventeen magazines.







INVOICE

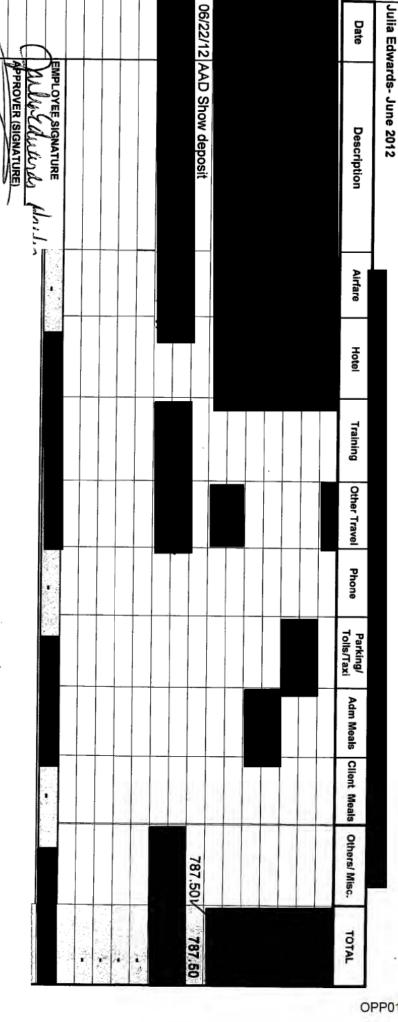
2013 Annual Meeting March 1-5, 2013 Miami, FL

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OPP0124

Expense Report CosMedical Technologies

Employee Name/Purpose





We will be there! Will you?

ISPA Show, Las Vegas

Mandalay Bay Convention Center November 7-9, 2011

We will be exhibiting all of our exciting private label skin care products.

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and we will be glad to go over the benefits with you such as:

Medical Grade Skin Care Products that are scientifically proven to show dramatic results with cutting edge ingredients.

Lower prices than all medical grade branded lines.

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Generate customer loyalty from your own customized image and labels with your company logo and contact information.

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with low minimums so you can try many of our 50+ sku's to see what works best for you.

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Two drawings will be held each day! All other orders placed as a result of the ISPA show will receive **5% off** the total order plus a free tester gift.

Don't miss out on this exciting opportunity and trend in skin care. Come see us at Booth #239!

> Call 1-800-275-3627 or e-mail to info@cosmedicaltechnologies.com CosMedical Technologies Private Label Skin Care



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Cynosure is a leading developer and manufacturer of a broad array of light-based aesthetic and medical treatment systems. Our products are used to provide a diverse range of treatment applications.

Supplier Update

i-Lipo:Th Body Sh

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CosMedica

CosMedical Technologies Inc

CosMedical Technologies provides custom label skin care to licensed professionals worldwide. Advocate your own brand and unleash your earnings potential. Enjoy revenues from inpractice sales or from our proprietary private label e-commerce platform.

everyday-----

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Everyday Health's Practice Marketing help you build confidence in your mark improve your reputation, increase your be found online, and drive new patients Internet. Visit booth #1343 & Start Gen New Patients!

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Anti-Hair Loss
Anti-Pigmentation
Bath Products
Cellulite Reduction
Circumferential
Reduction

Cleansers
Cosmetics
Cotton Products
Delivery Systems
Exfoliators
Home Use Devices
Hydration Products

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Stretch Marks / Striae Lesion Treatment Microdermabrasion Onychomycosis Parts / Accessories

Laser Treatment for

Photo Facial Post Laser Treatme Psoriasis Treatmen Radio Frequency Scar Treatment Skin Resurfacing Skin Therapy

Medical / Surgical

Exam Chairs / Tables Anti-Aging Cryosurgical Equipment Excision Products Defibrillators / AED Gloves **Dermal Fillers** Hair Restoration Disposables / Single-Use Infection Control Supplies

Instruments Laboratory Supplies Laser Body Contou Medical Supplies Slimming

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Electrosurgery

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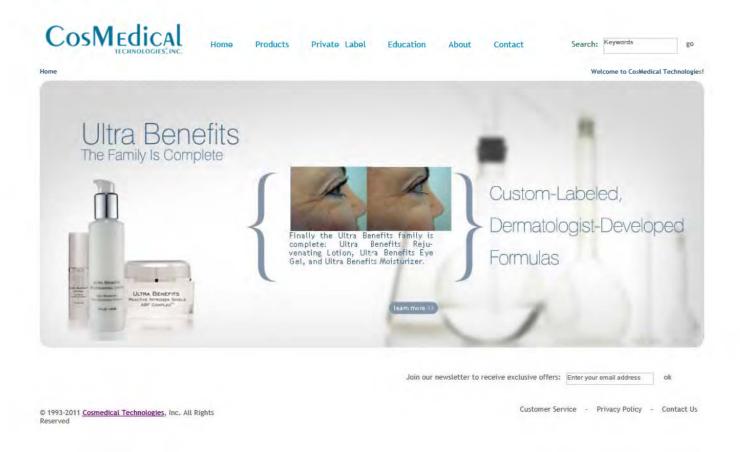
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EXHIBIT 8





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5% BP Face & Body Wash

Healing and soothing botanicals, burdock and fennel extract



5% BP Lotion

Heal acne breakouts with this gentle tea tree treatment



Acai Moisturizing Mist



Acne Kit 1



Acne Kit 2



Acne Kit 3



Acne Kit 4



Acne Spot Treatment This therapeutic serum reduces redness and swelling of blemishes



AHA Clarifier

Clear overactive sebaceous glands and increase cell renewal



AHA Marine Moisture

Crème This is no ordinary moisturizer! A incredibly rejuvenating combination...



Antioxidant Soothing Mask

This redness reducing clay mask unlocks the antioxidant anti-inflammatory powers...



Arni-K Creme

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Botanical Oil Absorber Instantly absorbs excess surface oil and takes away oily shine



Chamomile Facial Cleanser - BEST SELLER



Clarifying Moisturizer Rebalance vital hydration in acne-prone and overstressed skin with this silky lotion



Conditioning Make-Up Remover

Quickly removes all traces of make-up and other impurities from the eyes, lips, and face



Daily Replenishing SPF 30+

A luxurious chemical-free waterproof sunblock



Dual Action Toner



Dual Action Toner Pads Dual action toner pads 50

count



Enriched Moisture Crème

Promotes healthy, hydrated skin in this luxuriously textured cream



Glycolic Gel Gentle cellular micro exfoliation brightens skin's clarity and skin tone.



Glycolic Gel Pads Gentle cellular micro exfoliation brightens skin's clarity and skin



Hyaluronic Eye Treatment Hydrating Eye Contour



Lavender Creamy

Cleanser Vitamin E, Lavender and Aloe unite in this creamy wash that soothes and replenishes moisture to your skin

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Lipid Drops - BEST SELLER

Bio-engineered serum replenishes the skin's moisture barrier with essential ceramides and sphingolipids



Micro-Buff Crème

Refines and resurfaces skin without irritating or scratching the skin surface



Multi-Complex Night Crème - BEST SELLER

Improve elasticity, boost skin energy for a glowing complexion, rebuild elastin, and repair past damage



NEW! - Lip Benefits™ Antioxidant lip plumper



NEW! - Green Tea **Antioxidant Serum**



NEW! - Pro-G Peel 35



NEW! - Pro-G Peel 70



NEW! - ReJuvePeel



Reserved

NEW! - Ultra Benefits™ Display



NEW! - Ultra Benefits™ Eye



NEW! - Ultra Benefits™ Rejuvenating Lotion



New! Pro-L Peel 20

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NutraFill - BEST SELLER

This bio-engineered topical filler mimics the natural moisturizing factor of young skin



O2 Lift Mask - BEST SELLER

This topical oxygen therapy treatment instantly awakens and hydrates skin's youthful



Oil Free Moisturizer

This ultra-sheer lotion adds moisture to the skin without clogging pores and prepares skin for make-up application



Overnight Spot Treatment

Combats painful and unsightly blemishes overnight



Papaya Mint Face & Body Polish

This invigorating daily enzyme scrub is loaded with antioxidant green tea extract and papaya enzymes



Post Peel Kit



Pumpkin Clarifying Mask

Mask Intensely exfoliating pumpkin enzyme treatment will clear pores and surface debris



Replenishing Sunblock SPF 36 - BEST SELLER Delay premature aging with this state-of-the-art formula



Retinol Drops

Improves acne breakouts, refines skin texture, smoothes fine lines and fades age spots



Salicylic Face & Body Wash - BEST SELLER!

Effectively remove excess sebum, debris, and make-up



Skin Perfection Kit



Smoothing Eye Mask Hydrating Eye Contour

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Soothing Skin Relief

Soothes and heals skin



Tightening Renewal Mask

Dramatically tones and tightens skin by improving the look of pores



Tinted Moisturizer SPF 15+ BEST SELLER

This lightly textured tinted facial moisturizer protects and hydrates your skin



Ultra Benefits™ - BEST SELLER

A triple-advantage medical-grade, photo-protective, moisturizer to prevent premature



Ultra Firming Eye -BEST SELLER

This multi-peptide blend supports capillaries and reduces irritation while increasing skin firmness and elasticity



Ultra Firming Marine -BEST SELLER

Supports the skin immune system and prevents the breakdown of collagen and elastin



Ultra Firming Neck & Chest

Lifts and tightens the neck and décolleté area



Vita C Peptide Spray Energize skin and protect against photo-aging



Vita Soothe - BEST **SELLER**

settles as a treatment for dry, mature skin while simultaneously treating breakouts...



Vita-C Day Crème

Defends skin against daily environmental stress, helping reduce the signs of aging



Vitamin K Crème

Strengthens capillary walls, quickly healing bruises and decreasing facial redness and dark circles



Wri-Lax™ - BEST SELLER

Ideal alternative or enhancement to cosmetic injections!

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- Medical Grade Moisturizers Webinar NEW! (Registration Required)
- New Products November 2011 (Registration Required)
- Acne Products (Registration Required)
- Cosmedical Peels (Registration Required)

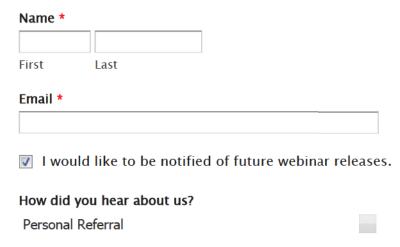
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Step 2 - Take Product Knowledge Certification Quiz

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At Cosmedical Technologies we firmly believe that knowledge is power. As a client, you get the advantage of -edge knowledge right at your fingertips. Our comprehensive education programs will guide you thr knowledge, selling effectively to your customer and how to utilize the free marketing materials we prov maximum results from your patients and clients.

Click HERE to learn about our private label e-commerce solutions.



CosMedical Education & Training Program from CosmedVideos on Vimeo.

Set Up a Training Session

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EXHIBIT 9

CosMedical TECHNOLOGIES®, INC Peels 2012 Loretta Ciraldo, MD, FAAD 120, Anthonius Technologies, including a resolution of personness.

1. Understanding CosMedical Peptide Peels/ Certification 2. Use Skin Evaluation Form for Client History 3. Know CosMedical Support Staff for Peels 4. Pollow Peel Protocols 5. Post-peel instructions 6. Schedule Follow- up and Next Peel Appointments

Overview

- 1. About Peels
- 2. Menu of CosMedical Technologies Peptide Peels
- 3. Choose Peel based on Client History
- 4. Peel Techniques (Comparison of Peel vs. Lasers)
- Case Presentations: Which Peel Would YOU Use? (AFTER LUNCH)
 - * Live Demonstrations of Peels
 - · Q and A / Peel "Quiz"
 - Receive Certification in CosMedical Peels

Peels!!!

Trends:

- · Increasing in frequency performed
- · Increase of available peels on the market

Advantages of Peels:

- · Bring client/patient back to you on a regular basis
- Allow you to customize a treatment for the client and to prove your level of expertise to your client
- Inspiration for Dr. Ciraldo: Harold Brody, MD, FAAD, author, Chemical Peeling

Challenge to Dermatologists, 2010

CosMedical

The First Skin Peels

1882. German dermatologist P.G. Unna first described the properties of the following as peeling agents:

- · Salicylic acid
- · Resorcinol
- · Phenol
- Trichloroacetic acid (TCA)

Note: All of these chemicals penetrate readily into the dermis (medium and deeper peels)

CosMedical

Light to Deep Peels

Practitioners of chemical peels began to develop other peeling agents for varying depths of penetration.

- 1960: Miami Plastic surgeons Baker and Gordon developed a deep peeling agent (straight phenol), which was able to smooth deeper furrows, especially around the mouth.
- Early 1980s-2011 creation of different levels of peeling agents, with the introduction of the popular lunchtime peel (glycolic)
- TODAY: Best practice is to gain expertise with specific peels and to use them to your and your client's best benefit. Support and training is essential to reach this goal.

Peeling Agents

What does a peeling agent do?

Acute changes from peel agents(first 3-7 days)

- Accelerated exfoliation of dead cells with controlled damage: "Peeling"
- Inflammation of Skin: redness, swelling, sunburn sensation

CosMedical

Peeling Agents

Long term benefits (1-8 weeks)

- 1. Thickening of the epidermis
- 2. Deposition of collagen/reorganization of structural elements
- Increases in Glycosaminoglycans/dermal volume.

CosMedical

Copper Tri Peptides

- 1973: Pickart. (4) took liver cells from older patients and put it in blood from younger patients. Older cells started functioning in nearly the same way as the younger cells.
- 1977: David Schlesinger of the Harvard University Chemistry Department confirmed that the responsible peptide isolated by Dr. Pickart was a Copper Tri Peptide. [8]

Copper Tri Peptides

- 1980: Copper tri peptides were recognized as a wound healing agent.
- 2000: Stimulates collagen and Hyaluronic Acid production and stimulates DNA in the dermal wounds.
- . They are made by our skin after tissue injury.

CosMedical

Copper Tri Peptides

- Numerous controlled facial studies confirm anti-aging, firming and antiwrinkle activity of copper tri peptides.
- · Increases collagen in photoaged skin.
- Better than vitamin C and retinoic acid in new collagen production.[24] (Abdulghani et al)

CosMedical

Copper Tri Peptides

Improvements in:

- · Skin firmness and tightness
- · Skin clarity
- · Overall rejuvenated and smoother appearance
- · Reduction in fine lines and the depths of wrinkles
- · Increased skin thickness

Copper tri peptides are non-toxic and non-irritating.

(25) Leyden

CosMedico

Copper Tri Peptides

- Proven to penetrate into the dermis when applied topically
- Remain in skin tissue to aid in minimizing inflammation

(Human skin retention and penetration of a copper tri peptide in vitro as function of skin layer towards anti-inflammatory therapy: Maibach et al, UCSF, 8/2010)

CosMedical

Cos Medical Technologies Pentide Peels

Unique Benefits of CosMedical Technologies Series of Peptide Peels

- Enhanced benefits for rejuvenation, scar improvement
- 2. Less discomfort
- 3. Less swelling
- 4. Less visible peeling
- Greater resolution of acne, scars, wrinkles and dyschromias

CosMedical

Cos Medical Customized Peels

Recommend specific CosMedical Peel based on the following from client history form and your evaluation:

- * 5kin type
- Lifestyle
- * Goals
- * Anatomical area(s)
- Degree (level) of peeling you (and/or) your client want to achieve

CosMedical Peels

- 1. Pro-L 20: Lactic Acid with CTP
- 2. Pro-G 70: Glycolic Acid (partially buffered) with CTP
- 3. Pro-G 35: Glycolic Acid (unbuffered) with CTP
- 4. ReJuvePeel: Resorcinol, Salicylic Acid, Lactic Acid, CTP

Note: ALL of the new CosMedical Peels can be used as blended peels. This means that you can add on other topicals including Vitamin A after the peel is completed.

CosMedical

Frequency of CosMedical Peels

- CosMedical Superficial Peels Pro-L and Pro-G70/35 are meant to be performed in a series of 4-8 peels, 1-2 weeks apart, followed with monthly maintenance peels.
- ReJuvePeel is performed every month for a Level 1 RJP (superficial), up to every 3 months for a Level 3 ReJuvePeel (medium-depth).
- THESE ARE ALL MEANT TO BE PRACTICE BUILDERS FOR YOUR SKINCARE PRACTICE.

CosMedica

Refore a Peel

There is no *Pre-Peel* regimen that MUST be followed. You <u>can</u> perform a peel on client's first visit if:

- 1. Client completes Skin Evaluation Form and Consent Form
- There is no history of Cold Sores (Herpes), unless they are on medication
- They did not just have waxing or plan to have it in the next two weeks.
- 4 There is no evidence of non-acne open skin lesions on physical exam.

Post Peel Kits

Make sure every client leaves with Post-Peel Instructions (especially for RJP) and the Post-Peel Kit for their at-home skincare regimen.

Post-Peel Kit includes:

- Chamomile Facial Cleanser 1.7 oz.
- Soothing Skin Relief Gel 4 oz:
- VitaSoothe 15 ml
- VitaC Hydrating Spray 4 oz.
- Daily Replenishing SPF 30+1 oz.

CosMedical

Pro-L 20: Peptide-Lactic

- Superficial Peel
- · Safe for All Fitzpatrick Skin Types
- Safe to Use on All Anatomic Areas
- Very good as "Starter Peel"
- Client experiences microscopic peel instead of seeing peeling skin.

CosMedical

Peel Selection

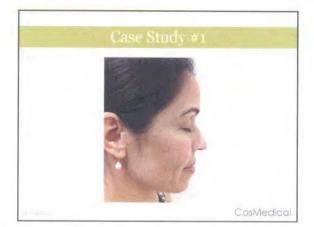


42 y.o. Latin woman who wants a skin peel What Benefits do you want from the Peel?

- 1. Help my "rosacea"
- Lessen too many colors on my face

History/Skin Evaluation

- Patient had two previous medium depth peels from another line, spaced about two months apart.
- She had a lot of peeling after the procedures.
- She now has facial redness and uneven pigment.
- Cannot tell how much of the complaints preceded her previous peels but definitely worsened since the peels were performed.





Before/Immediately After Pro-L Note Slight redness in front of ear, cheekbone CosMedical

What peel would you choose? CosMedical

Pro-L Lactic Peel Indications

- Rosacea
- Possible 'over-reaction' to previous peel
- Post Inflammatory hyperpigmentation on Fitzpatrick Type 5,6
- · Very dry or scaly skin
- Extremities
- · Sun Exposure lifestyle
- · Winter months
- People of high doses of cholesterol lowering medications

After a CosMedical Superficial Peel

- Recommend Post-Peel Kit or client may return to normal skincare regimen next day following Pro-L/ Pro-G peel. Always use SPF30+ when outdoors or riding in a car.
- Schedule weekly peels or at most every two week peels.
- Ask patient to call if they have any problems

CosMedical

Subsequent Pro-L Peels

To maximize benefits and client loyalty to you...

- Always ask how the person did following the last peel you performed.
- · If they are content, repeat same procedure.
- If they want a step up in results...you can leave on peel longer or consider changing to Pro-G 70.
- * If you take photos, you should do retake photos after the $4^{\rm IR} 6^{\rm IR}$ peel
- . Stress textural improvement as well as visible improvement.

CosMedical

Pro-G 70: Peptide-Glycolic

- · Superficial Peel
- · Buffered 70% glycolic with CTP
- * Safe for All Fitzpatrick Skin Types
- · Safe for All Anatomic Areas
- Very good as "Starter Peel" in normal skin Fitzpatrick type 4-5 with longstanding problems and history of other peels in past.

70 Before	/After 6 Peels
	Patient is
all all	Fitzpatrick Skin Type 5 wh

m all

Skin Type 5 who has had multiple peels of all sorts:
Gets better and worse...

CosMedical

Subsequent Pro-G 70 Peels

To maximize benefits and client loyalty to you...

- Always ask how the person did following the last peel you performed.
- · If they are content, repeat same procedure.
- If they want a step up in results...you can leave on peel longer or consider changing to Pro-G 35 (unbuffered).
- If you take photos, you can retake the photos after the $3^{\rm re}$ to $6^{\rm th}$ peel.

CosMedical

Pro-G 35: Peptide-Glycolic

- Superficial Peel but some peeling may be experienced!
- · Unbuffered 35% glycolic with CTP
- * Safe for All Fitzpatrick Skin Types
- Usually used as a step-up from Pro-G 70
- Starter peel in people with history of easy tolerance to prescription retinoids or previous peels

Pro G 35 Peptide-Glycolic



Fitz type 2 diagnosed with Melasma...unresponsive to 6 months of TriLuma. Also complains of "clogged pores"

CosMedical

RedirvePeel

- Adjustable Peel that will allow you to provide a range of peel experiences to your client, depending on their past history of peels or lasers.
- A "blended" peel that routinely will be topped off with either Retin-A liquid peel solution (medical offices) or CosMedical Retinol Drops.

CosMedical

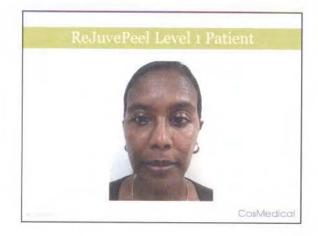
Poole vs. Lucare: Turnet the Problem

- . Lasers work by targeting a specific "chromophore".
- CO2/Erbium targets water so we cause a controlled burn of the skin.
- V-beam/Argon target hemoglobin in the blood
- So, the laser and light treatments are targeted treatments that are specific for certain "targets" (i.e. broken vessels, wrinkles, dark spots)
- Vs: Peels produce less-discriminating destruction where you've applied the peeling agent. YOU are the artist who creates the final result with a stroke of the brush.

CasMedical

"Applicator" for Laser	
CosMedical	
ReJuvePeel Adjustable Peel YOU adjust the peel by varying peel endpoint depending on patient history, desire and expectations. Endpoint is Frost Level (1, 2 or 3). Depending on Frost Level, repeat peel every 1 to 3 months. CosMedical	
NEW: Frosting To Define Peel Depth	
 Level 1 Frosting: splotchy frosting and/or erythema Level 2 Frosting: diffuse feathered frosting with erythema 	
Level 3 Frosting: opaque white frosting, erythema can't be seen (best performed in physician environment)	

CasMedical













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Meauver cer, Lip Line Fa	B B Cut





CosMedical

ReJuvePeel Post Peel Instructions

- Give patient Post Peel Instructions to take home.
- Must use SPF30+ everyday for the next three months after the peel.
- Sleep propped up on 2-3 pillows for first 3 nights after Peel, avoid gym (level 2, 3).
- · Post-Peel skincare kit after Peel (level 2,3).
- Don't restart any acid-containing products for at least a week after ReJuvePeel.

CosMedical

Ouestions and Answer Session

YOUR FEEDBACK, COMMENTS, And QUESTIONS ARE PRICELESS TO US AT COSMEDICAL TECHNOLOGIES, INC!

1. Pre-Peel Skincare 2. Skin Prep

- 3. Peel Volume
- 4. Endpoint
 - U Pro-L, Pro-G 35 and 70: endpoint is length of time until washoff
 - ☐ ReJuvePeel: endpoint is Frost Level
- 5. Post Peel Care

Name	Active Ingredients/Benefits	Skin Types
Lipid Drops:	Bioidentical skin lipids provide sustained hydration and impart silky texture	Dry, Sensitive to Normal
VitaSoothe:	Same as Lipid Drops, but adds Gamma Tocopherol - a strong antioxidant, and linoleic acid.	Acneic, Hormonal, Eczematous, Dry and Sensitive
AHA Marine Moisture Crème:	15% AHA plus 5% Hawaian algae peptides. These are clinically proven to give wrinkle reversal and firm skin. Dry to normal, anti-aging regimens and mature skin.	Dry, Mature. NOT for Rosacea-prone or Sensitive skin
Ultrafirming Marine:	Same as AHA Marine, but adds Emblica the best botanical source of vitamin C	Dry, Mature. NOT for Rosacea-prone or Sensitive skin
Replenishing Sunblock SPF 36 :	Antiwrinkle peptides and antioxidants plus hydrators and light tint, as well as SPF protection: the perfect BB crème	All skin types, including Rosacea-prone and Sensitive skin
Clarifying Moisturizer:	Oil free moisture with 0.5% salicylic to clear, algae peptides to hydrate and firm, Vit B5, chamomile and safflower to spothe	Acneic. NOT for Rosacea-prone skin
Multicomplex Night Crème	Quadruple antioxidant skin rejuvenator containing CoQ10, Copper Peptide, Retinol and Alpha Lipoic Acid to promote smoother, healthier skinand to improve elasticity and even skin tone.	All skin types except very Sensitive or Red skin. DO NOT use during Pregnancy or if allergic to almonds.

LIVE Webinar with Dr. Ciraldo

Please join us for this 50-minute live webinar featuring Dr. Loretta Ciraldo. We will discuss the advantages of "medical grade" products and go into detail about select medical grade moisturizers as part of our August Promotion. You will not want to miss this opportunity to join Dr. Ciraldo live as she will host all of your questions on CosMedical Technologies medical grade skin care products.

Simply click on the provided link to ensure your registration!!

Please register for the CosMedical Medical Grade Moisturizing webinar for Wednesday August 8, 2012 1 00 PM - 2 00 PM EDT at

https://student.gototraining.com/r/2391532692457862656

After registering you will receive a confirmation email containing information about joining the training.

NEW: Acai Moisturizing Mist

Download the flyer here >>>



Product Order Form

Click here to download the latest Cosmedical Technologies Order Form >>>

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EXHIBIT 10

CosMedical TECHNOLOGIES, INC.

The Industry's Best Kept Secret Since 1993...

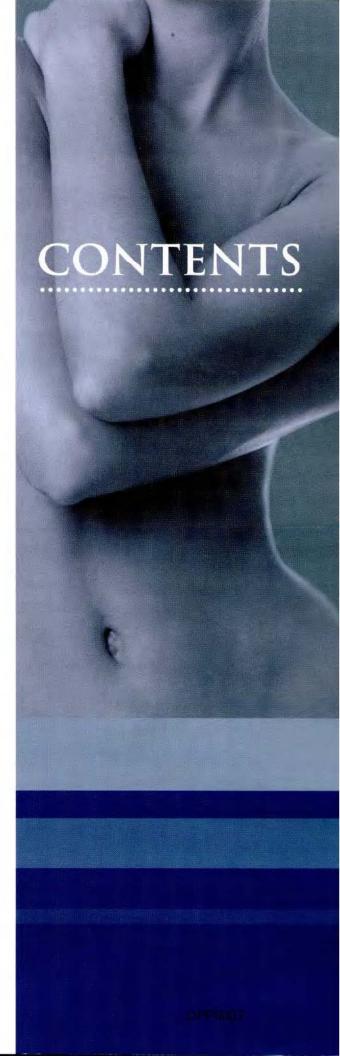


UNLIMITED REVENUE POTENTIAL

Since 1993, we've been a trusted skin care partner; providing dermatologist-developed, custom labeled complexion solutions to clients around the world. Clinically significant formulas are made with advanced ingredients at proven-effective levels to treat aging, acne, redness, rosacea, and sensitivity. Chemical-free, full spectrum sun care protection also available. Multi-tiered loyalty program, marketing materials, educational training, online ordering, and monthly sales are just some of the benefits you'll enjoy as a CosMedical Technologies skin care partner.

EXPERIENCE COUNTS.

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Master Formulator Loretta Ciraldo, MD, FAAD

The President of CosMedical Technologies, Loretta Ciraldo, MD, FAAD, personally formulates and oversees the development of every product. Her knowledge and expertise is the culmination of over 30 years of laboratory and clinical experience, with a specific focus on anti-aging treatments.

Currently the Director of Cosmetic Dermatology at the University of Miami Miller School of Medicine and past president of the Miami-Dade County Medical Association, Dr. Loretta is also a practicing dermatologist with a thriving cosmetic dermatology practice in South Florida.

She is a graduate of Hunter College of the City University of New York, Downstate Medical College of the State University of New York, and the Albert Einstein College of Medicine, where she was chosen as Chief Resident in dermatology. Before this, she was assistant professor of dermatology at New York Medical College in New York City and chief of dermatology at the Bayley Seton Hospital.

Her busy schedule includes lecturing, which encompasses talks given all over the globe. And, her communication skills have been noted by the Florida Medical Association, which recognized her as an Outstanding Physician Communicator.

Her expert medical opinion has led to appearances on Good Morning America, Rachel Ray, and Today in South Florida; as well as featured quotes in O (Oprah), Shape, New Beauty, and Seventeen magazines.

Dr. Loretta is also a best selling author; her book, 6 Weeks to Sensational Skin, takes readers through a 6-week "boot camp" to improve the overall health and appearance of skin, and has been dubbed..."the ultimate girlfriend's guide to beauty" by Cosmopolitan magazine. The book has been featured on Good Morning America, ABC News, Rachel Ray, and countless other television programs and magazines.

EDUCATION & TRAINING

CosMedical Technologies is committed to providing advanced skin care formulas supported by extensive educational training and scientific evidence. When our products are used in correct combination, your clients will see visible changes in their skin without irritation or downtime within the first 14 days of use. We believe that education and training are the key to getting the best results from our formulas.

In-Person Product Training

Highly educational and motivating, our skin care training seminars are conducted several times a year in various cities across America by our education team. These inperson sessions highlight the basic science of our skin care ingredients, marketing of skin care products and new skin care treatments.

Online Educational Seminars

Our online webinars provide 24-hour unlimited instant access to detailed information on the science behind our advanced treatments and ingredients. All seminars are given by Master Formulator and President, Loretta Ciraldo, MD, FAAD. New webinars are added periodically so you stay up to date on industry developments and new products.

Online Ingredient Information

Access clinical data and detailed information about key ingredients used in our formulas. Information may include graphical support, clinical source data, or published industry information.

SALES REWARDS

Opening Order Savings

Special introductory savings are provided. Select the savings option that best fits your needs. Packages are valued at \$750 | \$1,500 | \$2,500 Order forms are provided with this brochure or call (800) 275-3627.

Volume Discount Program

Spend \$1,400+ Receive a 20% discount
Spend \$700 to \$1,399 Receive a 15% discount
Spend \$500 to \$699 Receive a 10% discount

Partnership Loyalty Program

PLATINUM LEVEL (Spend \$20,000+ annually)

Rewards: • Annual in-office educational training session

25% off all orders of \$5,000+

- Quarterly online live chat with Dr. Ciraldo
- Quarterly free testers with products ordered
- · Free personalized marketing newsletters

GOLD LEVEL [Spend \$10,000+ annually]

Rewards: • Semi-annual online live chat with Dr. Ciraldo

· Semi-annual free testers with products ordered

SILVER LEVEL {Spend \$6,000+ annually}

Reward: • Annual free testers with product ordered

Monthly Sales Alerts

We offer bi-monthly specials and new product savings. Featured products change monthly. You will be notified via e-mail and fax; as sales develop and new products are available on a pre-order basis.

Staff Savings Program

Your office staff has the option of purchasing CosMedical Technologies products each quarter for personal use at 50% off the wholesale price.

MARKETING SUPPORT

Custom Label Design

Your clients trust your product recommendations. With custom label formulas you can recommend your own skin care brand. CosMedical Technologies offers free custom labeling so you can promote your name and image. You provide the logo and creative direction and our Art Department will design your custom label at no extra charge. It's that easy to become your own skin care brand!

We also offer free marketing materials to help you build your business. These creative pieces are created to educate your staff and clients about the unique features and benefits of these advanced formulas.

For Your Clients:

- Product Brochure (featuring full product line & check off boxes for specific skin care recommendations)
- Acrylic Tester / Brochure Stand
- Product Newsletters
- · Regimen Brochures
- "Rack Cards" (take away information for specific products)

For Your Staff:

- Product Training Manual (featuring recommended full product line, client forms, before & after photos, listed ingredients, key selling points, best practices)
- "Simple Steps to Beautiful Skin" Poster (18" x 24")
- Free Product Samples (quantity and formula dependent on individual orders)

SkinOrder.com

Your Customized Online Retail Store

SkinOrder.com provides you with a personalized online store for your clients to easily repurchase skin care products originally purchased at your office. You also have the option to carry the full line of CosMedical Technology formulas without maintaining valuable in-office retail space. Your clients will enjoy ordering your full line of custom label products online.

How to Start Your Online Business

Once you sign up for a SkinOrder.com store, we will set-up your store and provide you with a unique Store ID and web address.

Our designers will then update your back label, directing the consumer to reorder the product online at SkinOrder.com, by entering your unique Store ID.

Example

"Running Low? Reorder online at SkinOrder.com. Enter Store ID 54403."

When the patient is finished with the product, she visits your customized store to purchase the product. Your online store is totally customized with you in mind, and there is no mention of CosMedical Technologies either on the store or in the shipping label/credit card charges. These are all branded with the SkinOrder name. Orders are shipped directly to your client from our distribution facility in Florida.

Customize Your Online Store

Customization is self-directed and may be done at any time, via your secure administrative page.

- Add your office logo to the store
- · Add a picture of you or your facility
- Use our default product names & descriptions, or create your own
- · Use our default product images, or upload your own custom images
- You decide the retail price of the products
- You can offer all of our products, or only a select few the choice is yours!

How it Works

All order transactions are handled and processed by SkinOrder.com. At the end of the month, we will send you a check with the net profits from your store.

Example	
Patient Orders 1 Lipid Drops:	\$50.00
Wholesale Cost:	\$25.00
Fulfillment Fee:	- \$2.50
Your Net Profit:	\$22.50

Your small monthly subscription fee, allows our information technology staff to create and maintain your site based on your specifications, including:

- · Website creation
- Maintenance
- · Security controls
- · Web hosting

Monthly Subscription Fee: \$32.99

Fulfillment Fee: A small fee is taken for the processing of each order. This includes custom printing of the label, assembly of the order, and fulfillment of the order. This is equal to 10% of the wholesale cost of the products, which is the standard CosMedical Technologies® wholesale price from our wholesale order form.

Visit www.skinorder.com and enter store ID #10112 to watch a brief demonstration of this service.

SKIN CARE PHILOSOPHY

CosMedical products are created to follow a 3-step philosophy that results in beautiful, healthy skin.

The first step is to PROMOTE the health of the skin's barrier system through gentle cleansing formulas and serums that restore the natural lipid and hydration balance of the epidermis.

Secondly, CosMedical Technologies offers formulas to PREVENT additional damage from occurring. Damage could be in the form of environmental assault, excessive sebum production that causes acne, or imbalanced hydration or pigmentation. Our advanced formulas effectively prevent and reverse damage in whatever form it takes.

Third, we provide formulas made to PROTECT skin from aggressive dangers such as sun damage. Protection is a vital step in maintaining healthy skin. Without a full spectrum defense system, skin's barrier functions are compromised and the whole body can suffer.

Our Master Formulator, Loretta Ciraldo M.D., F.A.A.D., has been a practicing dermatologist for 30 years and in that time she has treated thousands of complexions. This 3step philosophy is the result of her experience and knowledge. It is our sincere pleasure to offer you these formulas so that you may benefit from her extensive experience in the skin care field.



PROMOTE

{SKIN BARRIER REPAIR}

Promoting a healthy skin barrier helps the skin protect itself from dehydration, infection, toxins, and all other harmful threats to itself as well as the internal organs. Promotion of a healthy skin barrier function is one of the most important benefits of good skincare.



Salicylic Face and Body Wash



Regulate cellular renewal and maintain healthy complexion

Purchase

Daily Use: AM/PM

Made with 2% Salicylic Acid—the maximum FDA-allowed level for non-prescription products—to effectively remove excess sebum, make-up and debris. Created to promote a healthy skin barrier function and maintain balanced oil production. Pores are unclogged without irritation and over drying. An ideal full-body cleanser to keep skin smooth and glowing while reducing the appearance of unsightly bumps, ingrown hairs, and other blemishes.

How to Use: Lather and rinse thoroughly 1-2 times a day. Can be used on face as well as other areas prone to breakouts, including shoulders, bikini area, chest, back, and neck. Rinse off well with lukewarm water.



Chamomile Facial Cleanser



Reduce redness, fine lines, and maintain surface hydration

Purchase

Daily Use: AM/PM

An antioxidant moisture wash infused with chamomile extracts and algae peptides to gently remove impurities while soothing and hydrating skin. Daily use promotes soft, supple skin and reduces redness, fine lines and surface dryness.

How to Use: Apply dime-sized amount to fingertips and work into a rich lather. Massage onto face using gentle circular cleansing motions and rinse well with cool water. Pat dry with soft cloth.

5% BP Face & Body Wash

Dramatically decrease moderate to severe acne and balance oil production

Purchase

Daily Use: AM/PM

Healing and soothing botanicals, burdock and fennel extract, combine with 5% benzoyl peroxide to decrease excess oils, unclog pores and treat acne while soothing skin. Daily use of this foaming, non-soap cleanser will help minimize the appearance of pores and breakouts. Appropriate as a starting cleanser for people with no known allergy to benzoyl peroxide and with moderate to severe acne.

How to Use: Apply dime-sized amount to fingertips and work into a rich lather. Massage onto face using gentle circular cleansing motions and rinse well with cool water. Pat dry with soft cloth. Can be used on face, neck, chest, and back.



Conditioning Make-Up Remover

Replenish moisture to entire face, eyebrows, eyelashes and eyelids while removing all traces of make-up including eye make-up

Purchase

Daily Use: AM/PM

This Hyaluronic and Vitamin E-based make-up remover quickly removes all traces of make-up and other impurities from the eyes, lips, and face, leaving the skin prepped for deep cleansing with the appropriate cleansing product. Safe for use on the most delicate facial areas; this unique formula acts as a moisturizing conditioner for eyebrows, lashes, and eyelids; without leaving filmy residue.

How to Use: Apply to cotton pad and gently wipe across eyelids then face until all traces of make-up disappears. Rinse with cool water and proceed to washing with facial cleanser if desired.



Lavender Creamy Cleanser

Rehydrate and cleanse normal to dry skin. Ideal for post-peel and laser treatments

Purchase

Daily Use: AM/PM

Vitamin E, Lavender and Aloe unite in this creamy wash that soothes and replenishes moisture to your skin, leaving it ultra soft and clean. This non-foaming botanical vitamin wash is extremely gentle and highly effective for removing facial make-up and impurities without stripping skin of moisture.

How to Use: With Water—Wet face with cool water, apply dime-sized amount to entire face, using gentle circular motions. Rinse with cool water, pat dry. **Without Water:** Apply with soft cloth to entire face, massage across entire face using gentle circular motions. Turn cloth over and remove excess cleanser. No need to rinse off.



OPP0017



Dual Action Toner or Dual Action Toner Pads

Microscopic exfoliation to maintain skin's healthy radiance

Purchase

Daily Use: AM/PM

A gentle, alcohol-free, exioliating blend of 5% glycolic acid and 2% salicylic acid that dissolves excess oil and debris, evens skin tone, and reduces breakouts leaving a smooth, healthy surface. Eucalyptus and chamomile soothe and calm skin inflammation and irritation.

How to Use: Apply to cleansed skin in the morning and night.



Glycolic Gel or Glycolic Gel Pads

Gentle micro-exfoliation for smooth, healthy skin

Purchase

Daily Use: Can be used AM and/or PM

This lightweight 10% Clycolic Acid gel lightens uneven pigmentation, improves the look of fine lines and wrinkles, and helps to unclog pores. Lightly exfoliating, this gentle formula is water-based with algae peptides and anti-inflammatory herbal extracts to decrease irritation and brighten skin clarity and tone. Daily use results in a more refined, smoother complexion. Appropriate for all skin types, specifically acneprone clients.

How to Use: Apply to cleansed skin. For first time Glycolic Acid users, rinse off after 15 minutes during first week of use. Can be left on after first week if tolerated. Never apply to red or irritated skin. Follow with SPF15 or greater in daytime.



Micro-Buff Crème

At home microdermabrasion treatment

Purchase

Daily Use: AM or PM

This gentle blend of soothing botanicals and skinbrightening Aluminum Oxide crystals refines and resurfaces skin without irritating or scratching the skin surface. This at-home microdermabrasion treatment utilizes the same exfoliating crystals found in microdermabrasion machines and can be used daily to butf skin to reveal a glowing smoother surface. Ideal to enhance penetration of other skin care products.

How to Use: After cleansing skin, massage dime-sized amount on entire face for 2-5 minutes using gentle circular motions. Rinse off well with at least ten splashes of tepid water, pat dry face.



Papaya Mint Face & Body Polish

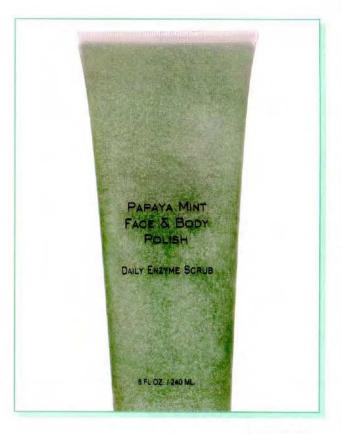
Daily enzyme scrub for all over exfoliation

Purchase

Daily Use: AM or PM

This invigorating daily enzyme scrub is loaded with antioxidant green tea extract and papaya enzymes to dissolve skin cell debris, leaving skin feeling vibrant and smooth. Exfoliating jojoba beads gently polish away dull, uneven skin and encourage new, healthier skin cells to emerge. Regular use also helps clear acne and impurities from the skin.

How to Use: Apply generously to wet skin with fingertips. Formulated for face, neck, chest, arms and legs. Allow to remain on skin for 1-5 minutes, rinse off well.







Decrease crow's feet, forehead lines, lip lines and neck bands

Purchase

Daily Use: AM/PM

Ideal alternative or enhancement to cosmetic injections! This topical neuropeptide, anti-wrinkle serum incorporates multiple antioxidants and is highly effective in reducing the appearance of crow's feet, forehead lines, frown and lip lines. Clinical studies show up to a 50% reduction in the appearance of fine lines.

How to Use: Massage a generous amount after cleansing skin into lined areas on the forehead, frown lines, crow's feet, lip lines, and neck twice daily.











Vita Soothe



Heal, hydrate, and retexture problematic or aging skin

Purchase

Daily Use: AM and/or PM

This hard working serum does double-duty as a treatment for dry, mature skin while simultaneously treating breakouts, inflammation, and enlarged pores. Its unique combination of antioxidants Vitamin E and E added to a hydrating lipid solution – ceramides and sphingolipids that occur naturally in skin – allows the treatment of two common complexion problems with one solution.

How to Use: Apply this product twice daily to cleansed skin and before moisturizer.





CosMedical Technologies, Inc. LABEL TYPE: DATE: 3961 SW 47TH AVE DAVIE, FL 33314 PRIVATE COLOR (800) 275-3627 (954) 587-8989 FAX: (954) 587-4344 COSMED BLACK BILL NEW WWW.COSMEDICALTECHNOLOGIES.COM CHARGE EXISTING SALES REP: CLIENT NAME: FAX # / EMAIL FOR ORDER CONFIRMATION: SHIP TO: PHONE CC# BILL TO: SHIPPING: UPS GROUND UPS NEXT DAY UPS 2-DAY UPS 3-DAY commercial FEDEX OTHER PLEASE ADD AN ADDITIONAL 1-2 BUSINESS DAYS FOR PROCESSING QTY ITEM UNIT TOTAL QTY UNIT TOTAL CLEANSE ACNE / OILY SKIN 5% BP LOTION 60z. / 180 ml 5% BP FACE & BODY WASH 6 oz. / 180 ml 9.50 18.50 6 CHAMOMILE FACIAL CLEANSER 6 oz. / 180 mil 9.50 57.00 ACNE SPOT TREATMENT .33oz / 10 mi 12.50 CONDITIONING MAKE-UP REMOVER 6 dz. / 180 ml AHA CLARIFIER (12% Glycolic) 1.7 oz 1.50 ml 10.00 9.50 LAVENDER CREAMY CLEANSER 6 oz / 180 ml 9.50 9.50 BOTANICAL OIL ABSORBER 10z / 30 ml PAPAYA MINT FACE & BODY POLISH 8 oz. / 240 ml CLARIFYING MOISTURIZER 1.7 oz / 50 ml NEW! 15.00 15.00 6 SALICYLIC FACE & BODY WASH 6 oz / 180 ml 9.50 57.00 OVERNIGHT SPOT TREATMENT 1 oz / 30 ml NEW! 8.00 PUMPKIN CLARIFYING MASK 17 oz. / 50 ml 12.50 **EXFOLIATE** GLYCOLIC GEL (10% Glycolic) 1.7oz / 50 ml 15.00 GLYCOLIC GEL PADS 50 COUNT 15.00 MICRO-BUFF CRÈME 1oz. / 30 ml 17.50 TONE REDNESS/ROSACEA DUAL ACTION TONER 6 pz. / 180 ml ANTIOXIDANT SOOTHING MASK, 1 7oz / 50 ml 11.00 17.50 SOOTHING SKIN RELIEF GEL 6 oz. / 180 ml DUAL ACTION TONER PADS 50 COUNT 15.00 11.00 VITAMIN K CRÈME 1 oz. / 30 mi 12.50 LIPID DROPS 5 oz. / 15 ml VITAMIN K CRÈME 17 oz / 50ml 16.50 24.00 LIPID DROPS 1 oz / 30 ml 25.00 **EVEN SKIN TONE** RETINOL DROPS 5 oz / 15ml AHA MARINE FADE LOTION 1 oz. / 30ml 25.00 21.00 VITA SOOTHE .5 oz. / 15 ml NEW! AHA MARINE FADE LOTION 1.7 02. / 50 ml 18.00 32.50 VITA SOOTHE 1 oz. / 30 ml NEW! 27.50 165.00 GLYCOLIC FADE CRÈME 1 oz. / 30 ml 9.50 27.50 GLYCOLIC FADE CREME 1.7 oz / 50 ml WRI-LAX 5 oz / 15 ml 17.00 WRI-LAX 1 oz. / 30 ml 50.00 HYDRATE ANTI-AGING ENRICHED MOISTURE CRÉME 17 oz 150 ml 15.00 AHA MARINE MOISTURE CREME 1.7 oz / 50ml 25.00 NUTRIENT MASK 1.7 pz. / 50 ml 12.50 6 MULTI-COMPLEX NIGHT CREME 1.7 oz. / 50ml 30.00 180.00 OIL-FREE MOISTURIZER 1.7 oz. / 50 ml 15.00 6 NUTRA FILL 1.7 oz. / 50 ml NEW! 22.50 135.00 O2 LIFT MASK 1.7 oz / 50 ml 15.00 TIGHTENING RENEWAL MASK 1.7 oz / 50ml 12.50 6 DAILY REPLENISHING SPF30+ 20z / 60 ml NEW! 108.00 SAFE BRONZE SPF26 1.7 oz / 50 ml NEW! 6 ULTRA BENEFITS 1.70z. / 50ml NEW! 32.50 195.00 13.00 42.50 BODY BLOCK SPF45 6 oz / 180 ml NEW! ULTRA FIRMING MARINE 1 7 oz. / 50 ml 12.50 ULTRA FIRMING NECK & CHEST 1 7 oz. / 50 ml 37.50 REPLENISHING SUNBLOCK SPF 36 1.7 oz / 50 ml JAR 17.00 30.00 REPLENISHING SUNBLOCK SPF 36 1.7 oz. / 50 ml PUMP VITA - C DAY CRÊME 1.7oz / 50 ml 17.00 VITA - C PEPTIDE SPRAY 6 oz. / 180 ml 13.00 TINTED MOISTURIZER SPF15 1.7 oz. / 50 ml 15.00

BODY TREATMENT

AHA BODY LOTION 6 oz. / 180 ml

135.00

22.50

12.50

15.00

THIS ORDER INCLUDES (1) FREE TESTER OF EACH PRODUCT

EYE & LIP TREATMENTS

6 ULTRA FIRMING EYE 5 oz / 15 ml

MARINE LIP PLUMP & PRIME 1 oz. / 30 ml

SMOOTHING EYE MASK .5 oz / 15 ml HYALURONIC EYE TREATMENT 1 oz / 30 ml

> \$1000 Value Opening Order Specially Priced

> > \$750.00

14.00

CosMedical Technologies, Inc. LABEL TYPE: DATE: 3961 SW 47TH AVE DAVIE, FL 33314 PRIVATE COLOR (800) 275-3627 (954) 587-8989 FAX (954) 587-4344 COSMED BLACK BILL NEW WWW.COSMEDICALTECHNOLOGIES COM SALES REP: CHARGE EXISTING CLIENT NAME: FAX # / EMAIL FOR ORDER CONFIRMATION: SHIP TO: PHONE CC# BILL TO: CVC CODE EXP. SHIPPING : UPS GROUND UPS NEXT DAY commercial UPS 2-DAY UPS 3-DAY FEDEX OTHER residential PLEASE ADD AN ADDITIONAL 1-2 BUSINESS DAYS FOR PROCESSING QTY UNIT TOTAL QTY UNIT TOTAL ITEM CLEANSE ACNE / OILY SKIN 5% BP FACE & BODY WASH 6 oz. / 180 ml 9.50 5% BP LOTION Goz. / 180 ml 18.50 ACNE SPOT TREATMENT 33oz / 10 ml 6 CHAMOMILE FACIAL CLEANSER 5 oz. / 180 ml 57.00 9.50 12.50 CONDITIONING MAKE-UP REMOVER 6 gz. / 180 ml AHA CLARIFIER (12% Glycolic) 1.7 oz / 50 ml 9.50 10.00 LAVENDER CREAMY CLEANSER 6 oz / 180 ml 9.50 BOTANICAL OIL ABSORBER 102/30 ml 9.50 PAPAYA MINT FACE & BODY POLISH B oz / 240 mi 6 CLARIFYING MOISTURIZER 1.7 oz / 50 ml NEW! 90.00 15.00 15.00 6 SALICYLIC FACE & BODY WASH 6 oz / 180 ml 57.00 OVERNIGHT SPOT TREATMENT 1 oz / 30 ml NEW! 9.50 8.00 PUMPKIN CLARIFYING MASK 17 oz. / 50 ml EXFOLIATE GLYCOLIC GEL (10% Glycolic) 1.7oz / 50 ml 15.00 GLYCOLIC GEL PADS 50 COUNT 15.00 MICRO-BUFF CRÉME 1oz / 30 ml 17.50 TONE REDNESS/ROSACEA DUAL ACTION TONER 6 oz / 180 ml 11.00 ANTIOXIDANT SOOTHING MASK 1 7oz / 50 ml 12.50 SOOTHING SKIN RELIEF GEL 6 oz / 180 ml DUAL ACTION TONER PADS 50 COUNT 15.00 11.00 SERUMS VITAMIN K CRÉME 1 oz / 30ml 12.50 VITAMIN K CRÉME 1 7 oz / 50ml LIPID DROPS 5 02 / 15 ml 16.50 24.00 6 LIPID DROPS 1 oz / 30ml 25.00 150.00 EVEN SKIN TONE 3 RETINOL DROPS 5 az / 15 mi 25.00 75.00 3 AHA MARINE FADE LOTION 1 oz / 30ml 21.00 63.00 AHA MARINE FADE LOTION 1.7 oz. / 50 ml VITA SOOTHE 5 oz / 15 ml NEW! 18.00 32.50 6 VITA SOOTHE 1 oz. / 30 ml NEW! 27.50 165.00 GLYCOLIC FADE CREME 1 oz / 30 ml 9.50 82.50 3 WRI-LAX .5 oz / 15 ml 27.50 GLYCOLIC FADE CREME 1.7 oz / 50 ml 17.00 WRI-LAX 1 oz / 30 ml 50.00 ANTI-AGING ENRICHED MOISTURE CRÉME 1.7 oz 150 ml 15.00 AHA MARINE MOISTURE CREME 1 7 oz / 50ml 25.00 NUTRIENT MASK 1.7 pz. / 50 ml 12.50 6 MULTI-COMPLEX NIGHT CREME 1.7 oz / 50ml 180.00 30.00 OIL-FREE MOISTURIZER 1.7 oz 150 ml 15.00 6 NUTRA FILL 1 7 oz / 50 ml NEW! 135.00 22.50 6 02 LIFT MASK 1.7 oz / 50ml 15.00 90.00 PROTECT TIGHTENING RENEWAL MASK 1.7 oz. / 50 ml 12.50 6 DAILY REPLENISHING SPF30+ 202 / 60 ml NEW! 18.00 108.00 195.00 6 ULTRA BENEFITS 1 7oz / 50ml NEW! 32.50 6 SAFE BRONZE SPF26 1.7 oz / 50 ml NEW! 13.00 78.00 3 ULTRA FIRMING MARINE 1.7 oz / 50 ml 42.50 127.50 BODY BLOCK SPF45 6 oz. / 180 ml NEW! 12.50 ULTRA FIRMING NECK & CHEST 1.7 oz / 50 ml 37 50 REPLENISHING SUNBLOCK SPF 36 17 oz. 150 ml JAR 17.00 30.00 VITA - C DAY CRÉME 1.70z / 50 ml REPLENISHING SUNBLOCK SPF 36 1 7 oz 150ml PUMP 17.00 VITA - C PEPTIDE SPRAY 6 oz. / 180 ml 13.00 TINTED MOISTURIZER SPF15 1 7 oz. / 50 ml 15.00 **EYE & LIP TREATMENTS** BODY TREATMENT AHA BODY LOTION 6 oz. / 180 ml 6 ULTRA FIRMING EYE .5 oz. / 15 ml 22.50 135.00 14.00

THIS ORDER INCLUDES (1) FREE TESTER OF EACH PRODUCT

12.50

15.00

MARINE LIP PLUMP & PRIME 1 oz. / 30 ml

SMOOTHING EYE MASK .5 oz / 15 ml HYALURONIC EYE TREATMENT 1 oz / 30 ml

> \$1800 Value Opening Order Specially Priced

> > \$1,500.00

CosMedical Technologies, Inc. LABEL TYPE: DATE: 3961 SW 47TH AVE DAVIE, FL 33314 PRIVATE COLOR (800) 275-3627 (954) 587-8989 FAX (954) 587-4344 COSMED BLACK BILL NEW WWW.COSMEDICALTECHNOLOGIES.COM CHARGE EXISTING SALES REP: CLIENT NAME: FAX # / EMAIL FOR ORDER CONFIRMATION: SHIP TO: PHONE CC# BILL TO: EXP: CVC CODE SHIPPING : UPS GROUND UPS NEXT DAY UPS 2-DAY UPS 3-DAY commercial residential OTHER PLEASE ADD AN ADDITIONAL 1-2 BUSINESS DAYS FOR PROCESSING QTY ITEM UNIT TOTAL QTY UNIT TOTAL CLEANSE ACNE / OILY SKIN 5% BP FACE & BODY WASH 6 oz. / 180 ml 9.50 5% BP LOTION 602 / 180 ml 18.50 ACNE SPOT TREATMENT .33oz / 10 ml 12 CHAMOMILE FACIAL CLEANSER 6 oz. / 180 ml 114.00 9.50 CONDITIONING MAKE-UP REMOVER 6 az. / 180 ml 9 AHA CLARIFIER (12% Glycolic) 1.7 oz. / 50 ml 90.00 9.50 10.00 LAVENDER CREAMY CLEANSER 6 oz. / 180 ml BOTANICAL OIL ABSORBER 102/30 ml 9.50 9.50 PAPAYA MINT FACE & BODY POLISH 8 oz. / 240 ml 6 CLARIFYING MOISTURIZER 1 7 oz / 50 ml NEW! 15.00 15.00 90.00 12 SALICYLIC FACE & BODY WASH 6 oz / 180 ml 9.50 114.00 OVERNIGHT SPOT TREATMENT 1 oz / 30 ml NEW! 8.00 EXFOLIATE PUMPKIN CLARIFYING MASK 1.7 oz / 50 ml 12.50 GLYCOLIC GEL (10% Glycolic) 1.7oz / 50 ml 15.00 GLYCOLIC GEL PADS 50 COUNT 15.00 MICRO-BUFF CRÊME 1oz. / 30 ml 17.50 REDNESS/ROSACEA DUAL ACTION TONER 6 oz / 180 ml 11.00 ANTIOXIDANT SOOTHING MASK 1 7oz / 50 ml 12.50 SOOTHING SKIN RELIEF GEL 6 oz. / 180 ml DUAL ACTION TONER PADS 50 COUNT 15.00 11.00 VITAMIN K CRÉME 1 oz / 30 ml SERUMS 12.50 LIPID DROPS 5 oz / 15 ml VITAMIN K CRÉME 1.7 oz. / 50 ml 16.50 24.00 12 LIPID DROPS 1 oz / 30mi 25.00 300.00 **EVEN SKIN TONE** 6 RETINOL DROPS 5 oz / 15 ml 150.00 126.00 25.00 6 AHA MARINE FADE LOTION 1 oz / 30 ml 21.00 VITA SOOTHE 5 oz. / 15ml NEW! AHA MARINE FADE LOTION 1,7 oz. / 50 ml 18.00 32.50 12 VITA SOOTHE 1 oz / 30 ml NEW! 27.50 330.00 GLYCOLIC FADE CREME 1 oz. / 30 ml 9.50 3 WRI-LAX 5 oz / 15ml 82.50 27.50 GLYCOLIC FADE CREME 1.7 oz 150 ml 17.00 WRI-LAX 1 oz / 30 ml 50.00 HYDRATE ANTI-AGING ENRICHED MOISTURE CREME 1.7 oz / 50 mi AHA MARINE MOISTURE CRÊME 1.7 oz. / 50ml 25.00 NUTRIENT MASK 1.7 oz / 50 ml 12.50 12 MULTI-COMPLEX NIGHT CRÊME 1.7 oz 150ml 360.00 30.00 OIL-FREE MOISTURIZER 1.7 oz. / 50 ml 15:00 12 NUTRA FILL 1.7 oz. / 50 ml NEW! 22,50 270.00 12 02 LIFT MASK 1.7 oz. / 50 ml 15.00 180.00 TIGHTENING RENEWAL MASK 1.7 oz 150 ml 12.50 12 DAILY REPLENISHING SPF30+ 202 / 60 ml NEW! 18:00 216.00 32.50 12 ULTRA BENEFITS 1 7oz. / 50 ml NEW! 390.00 6 SAFE BRONZE SPF26 1.7 oz. / 50 ml NEW! 78.00 6 ULTRA FIRMING MARINE 17 oz 150 ml 42,50 255.00 6 BODY BLOCK SPF45 6 oz. / 180ml NEW! 12 50 75.00 ULTRA FIRMING NECK & CHEST 1.7 oz. / 50 ml 37.50 REPLENISHING SUNBLOCK SPF 36 1 7 oz / 50 ml JAR 17.00 30.00 REPLENISHING SUNBLOCK SPF 36 1 7 oz. / 50 ml PUMP VITA - C DAY CRÊME 1.7oz / 50 ml 17.00 VITA - C PEPTIDE SPRAY 6 oz. / 180 ml 13.00 TINTED MOISTURIZER SPF15 1.7 oz. / 50 ml 15.00

BODY TREATMENT

AHA BODY LOTION 6 oz / 180 ml

22.50

20.00

270.00

THIS ORDER INCLUDES (1) FREE TESTER OF EACH PRODUCT

EYE & LIP TREATMENTS

12 ULTRA FIRMING EYE .5 oz. / 15 ml

MARINE LIP PLUMP & PRIME 1 oz / 30ml

SMOOTHING EYE MASK 5 oz / 15 ml HYALURONIC EYE TREATMENT 1 oz / 30 ml

> \$3500 Value Opening Order Specially Priced

> > \$2,500.00

14.00

SkinOrder.com New Account Form:

Welcome to SkinOrder.com, our direct fulfillment e-commerce site from CosMedical Technologies private label skin care. Please fill in the information on the following pages and submit it back to us via fax at 954-587-4344. Please note, this service is currently unavailable for clients outside of the US.

Customer Number - on statement		
Customer Name		
Primary Contact E-mail Address		
Password for Store Manager Select a password for your acco		elect a password for your account
SkinOrder.com Number	Generated by SkinOrder. Wi	ll be e-mailed to you.
Store Opening Date - choose one	Immediately	Other (MM/DD/YYYY)
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	(E.g., Doctor's Skin Care Ce	nter)
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Address Line 1		Do Not List
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Address Line 2 (Suite Number,	etc)	Phone Number
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Retinol Drops

Fade uneven pigmentation and signs of aging

Purchase

Daily Use: PM

This 0.3% retinol serum is up to 70 times more effective than the leading retinol product. Improves acne breakouts, refines skin texture, smoothes fine lines and fades age spots and uneven skin pigmentation. Silky-smooth and rejuvenating, the perfect combination of strength and gentleness.

How to Use: At bedtime, apply a small amount to entire face or use as a spot treatment on lines and pigmented areas. Never apply to areas that are red, peeling or irritated.



Lipid Drops



Rapid moisture replacement for dull, aging skin

Purchase

Daily Use: AM and/or PM

Bio-engineered serum replenishes the skin's moisture barrier with essential ceramides and sphingolipids necessary for optimal skin hydration and youthful appearance. Clinical tests show 55% improvement in skin texture after 14 days and a 47% increase in surface hydration.

How to Use: Apply a small amount (tiny dab) to cleansed face, neck, and chest before treatment cream or moisturizer.

before



after





PREVENT

DAMAGED SKIN

Skin that is damaged by acne, aging, or the environment may lack the vibrancy and structure of youth; and can appear dull, stressed, blemished, and uneven. Prevent and repair deterioration by selecting skin care to reduce the effects of environmental stress, strengthen elastin fibers and boost collagen production. All products are engineered to provide visible improvements quickly, often within 7 days of use.



Repair and prevent damage while restoring youthful glow

Purchase

Daily Use: AM/PM

A triple-advantage medical-grade, photo-protective, moisturizer to prevent premature aging from exposure to oxygen and nitrogen-free radicals. Contains the ABF Complex^{IM}--an intense blend of super strength antioxidant, brightening, and fading ingredients so skin appears firm, even, and vibrant within 7 days.

How to Use: Apply this product to cleansed skin twice daily in the morning and evening.







Note: The decrease in the appearance of lines and increased skin firmness and vibrancy after one week of use



Multi-Complex Night Crème



Overnight, intense repair for glowing younger skin in the morning

Purchase

Daily Use: PM

Quadruple-antioxidant, overnight skin rejuvenation therapy. Copper enzymes, CoQ10, retinol, and lipoic acid are blended to improve elasticity, boost skin energy for a glowing complexion, rebuild elastin, and repair past damage. Skin appears younger, healthier, and more vibrant after use.

How to Use: After cleansing skin at night, apply to entire face, neck and chest.



Enriched Moisture Cream

Deeply hydrate and improve skin tone and texture

Purchase

Daily Use: AM/PM

Antioxidants Vitamin E and Replenishing Algae Peptides combine to promote healthy, hydrated skin in this luxuriously textured cream that intensely moisturizes dry facial skin and boosts collagen production.

How to Use: Apply evenly to cleansed skin.





Nutra Fill

Best Seller!

Plump and smooth aging skin

Purchase

Daily Use: AM and/or PM

This bio-engineered topical filler mimics the natural moisturizing factor of young skin. It is four times more effective than hyaluronic acid in plumping skin! It contains a unique combination of vitamins and minerals, which allows it to retain 4,000 times its weight in water. With continued use of this product, results will resemble the effects of injectable hyaluronic acid when used in areas of surface wrinkles in mature skin. For younger skin, it is a great preventative approach to keep skin supple and smooth.

How to Use: Apply an ample amount to cleansed skin. Can be left on skin or rinsed off after 30 minutes. At bedtime, apply on top of other night time products. Apply a thicker layer to deep wrinkles. Rinse completely next morning.



after





Ultra Firming Marine



Rebuild collagen and elastin to reduce fine lines and wrinkles

Purchase

Daily Use: AM or PM

A rejuvenating blend of 15% pure glycolic acid, Hawaiian red sea algae peptides and Indian gooseberry antioxidant. Supports the skin immune system and prevents the breakdown of collagen and elastin. Clinical testing showed 62% improvement in skin texture, 41% decrease in fine lines, and 32% firmer skin after only 4 weeks.

How to Use: Apply after cleansing skin once or twice daily to entire face, avoiding eye and neck area.



AHA Marine Fade Lotion

Repair uneven skin tone

Purchase

Daily Use: AM/PM

Fade uneven pigmentation, while boosting collagen production with this unique skin brightening formulation that combines 15% glycolic acid, 2% hydroquinone and hawaiian algae peptides to rejuvenate and brighten skin, leaving a more even-toned, healthy glow.

How to Use: Apply thin layer twice daily to cleansed skin.

AHA Marine Moisture Crème Best Seller!

Intense hydration while improving problematic skin

Purchase

Daily Use: AM and/or PM

This is no ordinary moisturizer! An incredibly rejuvenating combination of 15% Glycolic Acid and 5% Algae Peptides, a powerful collagen booster. Clinical studies after 4 weeks show a 60% improvement in skin texture, 40% decrease in fine lines, and 29% firmer skin. Appropriate for all but very sensitive skin and rosacea.

How to Use: Apply evenly to entire face, neck, chest & to the back of hands. Apply once or twice daily as tolerated.







Vita-C Day Creme

Brighten skin and calm inflammation and redness

Purchase

Daily Use: AM and/or PM

This stable L-Ascorbic Acid antioxidant Vitamin C formulation defends skin against daily environmental stress, helping reduce the signs of aging. Daily use leaves skin ultra-smooth with a healthy, youthful glow.

How to Use: Apply to entire face, avoiding eye area in the daytime. May also be used at night.



Vita-C Peptide Spray

Refresh and renew skin

Purchase

Daily Use: AM/PM

A light, refreshing mist of Vitamin C, Algae Peptides, and anti-inflammatory herbal extracts to energize skin and protect against photo-aging. Studies show that topical Vitamin C is absorbed into the skin up to 20 times more than when taken orally.

How to Use: Can be used after makeup application to "set makeup;" before moisturizer to trap in extra botanicals and antioxidants; during sports to refresh the skin; during the work day, air travel, or other stressful times, it can be used (keep several inches from the face) for a quick pick-me-up.





5% BP Lotion

Prevent and heal moderate to severe acne

Purchase

Daily Use: AM/PM

Heal acne breakouts with this gentle tea tree treatment that blends benzoyl peroxide with antibacterial botanicals burdock root and soothing aloe and ylang ylang extract. Gentle, yet highly effective, daily short term use helps clear blemishes and lessens surface oils, producing a clearer, acne-free complexion.

How to Use: After cleansing face, apply 1-2 times daily to entire face or areas prone to breakouts.



Acne Spot Treatment

Targeted treatment of blemishes

Purchase

Daily Use: AM

This therapeutic serum reduces redness and swelling of blemishes, while minimizing the risk of post-acne scarring. Contains camphor, salicylic acid, and witch hazel to quick relief.

How to Use: Apply to clean skin directly on acne pimple. Use 2-3 times daily at first sign of breakout for best results.



Overnight Spot Treatment

Fast relief for acne flare-ups

Purchase

Daily Use: PM as needed

An outstanding acne relief formula made wiith a blend of calamine, sulfur, and salicylic acid to combat painful and unsightly blemishes overnight. Ideal for clients suffering from periodic break-outs due to stress or hormonal changes.

How to Use: At night, after cleansing, apply a dab of lotion directly on the breakout using a cotton swab. Do not rub in. Let it dry and rinse off in the morning. DO NOT shake the bottle and apply only the pink sediment on the skin.

Clarifying Moisturizer

Balanced hydration and improved texture for moderate to severe acne skin

Purchase

Daily Use: AM and/or PM

Rebalance vital hydration in acne-prone and overstressed skin with this silky lotion, Infused with 0.5% Salicylic Acid, this oil-free moisturizer is an important step in the maintenance of healthy skin.

How to Use: Apply evenly to cleansed skin, twice daily.



AHA Clarifier

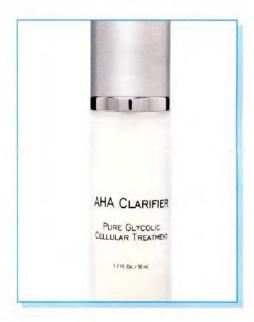
Daily treatment for problematic skin

Purchase

Daily Use: AM and/or PM

A 12% Glycolic-based day gel. Pure glycolic acid is blended with kola and guarana to clear overactive sebaceous glands and increase cell renewal, effectively repairing past acne scarring and preventing future breakouts. The result is overall smoother, healthier skin.

How to Use: Apply small amount evenly to cleansed skin morning and night. For first week, rinse off after 15 to 20 minutes. Can be left on after first week if tolerated.



Glycolic Fade Crème

Rejuvenate skin tone and fade acne scarring

Purchase

Daily Use: AM and/or PM

This pigmentation elimination crème is specifically formulated to fade acne scars and dark spots on the hands, face and chest. Blends 7% glycolic acid and 2% hydroquinone with algae peptides to gently and effectively fade uneven skin discolorations, while leaving skin hydrated and smooth.

How to Use: Apply evenly to cleansed skin once or twice a day. May be used on décolleté and backs of hands as needed.





Oil-Free Moisturizer

Balanced hydration for excessively oily or acne-prone skin

Purchase

Daily Use: AM and/or PM

This ultra-sheer lotion adds moisture to the skin without clogging pores and prepares skin for make-up application. Infused with Vitamins A & E and Hyaluronic Acid to heal and soothe acne-prone or excessively oily skin.

How to Use: Apply evenly to cleansed skin



Botanical Oil Absorber

Absorb excess oil for a matte, clean look

Purchase

Daily Use: AM and/or PM

This botanical eucalyptus formula instantly absorbs excess surface oil and takes away oily shine while treating skin to a dose of soothing botanicals. Super light and quickly drying, this formula can easily be applied over make-up.

How to Use: Apply evenly to skin 1-2 times daily or as needed to control oily-shine.



Vitamin K Crème

Reduce redness and dark circles

Purchase

Daily Use: As Needed

This therapeutic vitamin k formula strengthens capillary walls, quickly healing bruises and decreasing facial redness and dark circles. Ideal for use before surgical procedures to reduce bruising and speed healing time following surgery, injectable fillers, or laser treatments.

How to Use: Before Surgical Procedure: Two weeks before procedure, apply topically to area and surrounding skin at least three times daily to minimize bruising and strengthen blood vessels. For Dark Circles: Using ring finger with gentle inward motions, apply twice daily to cleansed eye contour. Follow with regular eye cream if desired. For Facial Redness: After cleansing skin, apply to affected areas. Proceed with regular daily skin care regimen. Use morning and night.

OPP0032

Skin Soothing Relief Gel

Fast healing relief of redness/rosacea or damaged skin

Purchase

Daily Use: AM/PM or as needed

Soothes and heals skin after sun exposure or laser treatments. This refreshing healing botanical recovery gel combines antioxidants sea algae extract and vitamin e with aloe vera to boost the healing process of sunburned, damaged skin.

How to Use: After cleansing skin or immediately following laser treatment, apply generous layer to affected area. Allow to remain on skin and repeat application 1-3 times as desired.



Ultra Firming Eye



Reduce puffy, dark circles to reveal a smoother, tighter eye contour

Purchase

Daily Use: AM/PM

Puffy eyes and dark circles are a result of leaking fluid build-up caused by poor drainage, fragile capillaries, and loss of elasticity. This multi-peptide blend supports capillaries and reduces irritation while increasing skin firmness and elasticity.

How to Use: After cleansing eye area, apply using ring finger with gentle inward motions evenly over entire eye contour.





after





Hyaluronic Eye Treatment



Added hydration for delicate eye area

Purchase

Daily Use: AM/PM

This moisture replenishing emulsion gives the eye area an intense surge of hydration, dramatically improving the appearance of fine lines by plumping the skin. Daily use of this hydrating eye contour, formulated with Hyaluronic acid, increases skin moisture level and promotes a more youthful eye appearance.

How to Use: Apply twice daily to eye contour using ringer finger and gentle inward motions.





Marine Lip Plump & Prime

Dramatically increase lip hydration

Purchase

Daily Use: AM/PM

Pampers, plumps and protects lips! This enriched collagen boosting smoothing & softening base lip therapy hydrates and nourishes lips with Hawaiian algae peptides and protective green tea extract. With continued use, lips appear fuller and lines around the mouth become less visible.

How to Use: Apply as often as desired to smooth and plump lips. To create the perfect lip base, apply directly before applying lipstick.





Ultra Firming Neck & Chest

Boost collagen production and improve the appearance of neck and décolleté

Purchase

Daily Use: AM/PM

Lifts and tightens the neck and décolleté area with innovative laboratory produced peptides and advanced skin hydrators. This state-of-the-art lifting enhancement crème also contains antioxidants and botanicals that help strengthen skin's elasticity to firm crepey skin while promoting smoother and healthier skin in the neck and chest area.

How to Use: Apply generously to entire neck & décolleté using gentle upward strokes. May be used twice daily.



AHA Body Lotion

For a healthy, vibrant all-over glow

Purchase

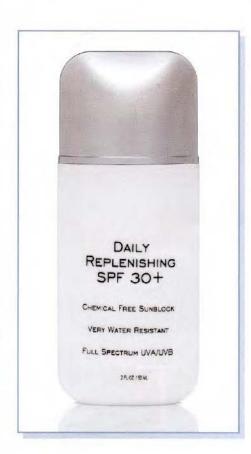
Daily Use: AM and/or PM

Rejuvenate and hydrate your skin with this lotion that blends three intensely moisturizing, skin smoothing ingredients: Lactic, Glycolic and Malic Acids. Daily use of this deep rejuvenating moisture treatment helps reveal smoother, healthier skin.

How to Use: Apply to entire body or dry areas as needed. For best results apply immediately after showering or bathing.

PROTECT

Sun damage is the #1 cause of premature aging. Our medical-grade sunscreens are dermatologist-formulated to contain fewer and more effective ingredients to reduce irritation while providing maximum strength protection from UVA (aging) and UVB (burning) rays. These formulas are ideal for all skin types including sensitive skin and patients undergoing pre-and post-laser treatments and other cosmetic enhancements.



Daily Replenishing SPF 30+ Best Seller



Protect skin from sun damage while repairing past damage. Chemical-Free!

Purchase

Daily Use: AM/Before Sun Exposure

A luxurious chemical-free, waterproof sunblock made with 7.5% transparent zinc oxide, 2.4% titanium dioxide, MMPI peptides and beta carotene to provide full spectrum UVA/UVB protection as well as rejuvenating the skin's overall appearance. Absorbs quickly into skin, leaving a matte airbrushed glow.

How to Use: Apply to face daily after skin care routine and before make-up. For full anti-aging coverage, apply to décolleté and backs of hands.



Safe Bronze SPF 26



Shield skin from harmful rays while masking minor imperfections with an all-over bronze shimmer

Purchase

Daily Use: As Needed

A chemical-free sunblock with the cosmetic beauty of a bronzer. Made with 7.5% transparent zinc oxide, green tea, and thyme for full spectrum protection from damaging UVB (burning) and UVA (aging) rays. Absorbs quickly with no odor and leaves an all-over golden bronze shimmer. Perfect for masking minor imperfections and protecting against future sun damage.

How to Use: Apply evenly to face, legs, arms, décolleté, or anywhere you want you want sun protection with a bronze glow. Let dry thoroughly before dressing.

Body Block SPF 45

All-over sun protection and hydration

Purchase

Daily Use: AM or as needed before sun exposure

The skin on our hands, décolleté, arms, and legs make up the majority of our body but are still largely neglected when it comes to daily sun protection. Body Block SPF 45 protects skin from UVA (aging) and UVB (burning) rays as well as providing intense hydration to keep skin looking and feeling silky, smooth, and glowing with youthful radiance.

How to Use: Apply evenly to entire body after cleansing.



Replenishing Sunblock SPF 36



Protect skin from sun damage and repair past damage

Purchase

Daily Use: AM or as needed before sun exposure

Delay premature aging with this state-of-the-art formula with Micronized Zinc and exclusive botanicals that help prevent the breakdown of collagen and elastin. Ideal for daily facial wear and can be used around the eyes.

How to Use: Apply to entire face after normal skin care routine and before make-up.



Tinted Moisturizer SPF 15



Full spectrum sun protection with a light tint

Purchase

Daily Use: AM

This lightly textured tinted facial moisturizer protects and hydrates your skin with Vitamin E and hyaluronic acid and gives skin a healthy vital glow. Daily use provides full spectrum sun protection and helps protect against premature aging and skin cancer. It can be worn alone or as a make-up primer. Gentle enough to be used around and even on the eyelids.

How to Use: Apply daily to entire face, neck and chest after cleansing skin at least 15 minutes before direct sun exposure.



SPECIALTY MASKS

Promote, prevent, protect your beautiful skin with these medicalgrade treatment masks. Created to provide an additional boost to your core skin care regimen; there is a mask to provide a skin care solution for every skin type.



before



O2 Lift Mask Best Seller!

Instantly energize and firm lackluster, sagging skin.

Purchase

Daily Use: AM and/or PM

This topical oxygen therapy treatment instantly awakens and hydrates skin's youthful glow. Actually increases the amount of the "energy source" (Adenosine Triphosphate – ATP) present in young cells. O2 Lift Mask increases cellular oxygen consumption and makes skin look and feel dramatically refreshed and revitalized. Appropriate for all clients. Ideal for use after glycolic wash or I-Peel treatments.

How to Use: After cleansing and exfoliating skin, apply generously to face, neck, chest and hands. Allow to remain on skin for 20 minutes or longer, rinse off with cool water. Can also be applied at bedtime and rinsed off in the morning.



Nutrient Mask

Treat the signs of aging and uneven skin tone

Purchase

Daily Use: As Needed

Infused with rejuvenating and skin smoothing extracts, this nourishing moisture mask is formulated to improve the skin's circulation, even out skin tone and smooth skin's texture.

How to Use: After cleansing and exfoliating skin, apply generously to face, neck, chest and hands. Allow to remain on skin for 20 minutes or longer, rinse off with cool water.

OPP0038



Firm and tone skin

Purchase

Daily Use: As Needed

Dramatically tones and tightens skin by improving the look of pores while leaving skin feeling ultra-fresh and firm. This firming camphor formula gently draws out impurities from below the surface, absorbs excess oils helping diminish the appearance of large pores and revitalize skin's appearance.

How to Use: After cleansing and exfoliating skin, apply generously to face, neck, chest and hands. Allow to remain on skin for 20 minutes or longer, rinse off with cool water.



Pumpkin Clarifying Mask



Cellular renewal for acne-prone or problematic skin

Purchase

Daily Use: As Needed

Intensely exfoliating pumpkin enzyme treatment will clear pores and surface debris as well as dead skin buildup. It is exceptionally effective to clear breakouts and minimize the appearance of pores.

How to Use: After cleansing and exfoliating skin, apply generously to face, Allow to remain on skin for 20 minutes or longer, rinse off with cool water.



Antioxidant Soothing Mask

Reduce redness and inflammation

Purchase

Daily Use: As Needed

This redness reducing clay mask unlocks the antioxidant antiinflammatory powers of alpha lipoic acid and sulfur with refreshing grapefruit extract to help decrease facial redness and heal acne blemishes.

How to Use: After cleansing and exfoliating skin, apply generously to face and neck. Allow to remain on skin for 20 minutes or longer, rinse off with cool water.



CosMedical TECHNOLOGIES, INC.

EXHIBIT 11

Yesenia Palmieri

From: cosmedicaltechnologies.com <info@cosmedicaltechnologies.com>

Sent: Friday, September 07, 2012 11:37 AM

To: Yesenia Palmieri

Subject: Win \$250....CosMedical Education Contest!

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First Prize: \$250 Amex Gift Card

Second Prize: \$150 Amex Gift Card

Third Prize: \$75 Amex Gift Card

* Contest Runs Through October 15th, 2012. Winners announced October 16th. All staff members are eligible to enter.

CosMedical Technologies, Inc. 3961 SW 47th Avenue, Davie, FL 33314

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Yesenia Palmieri

From:

CosMedical Technologies <info@cosmedicaltechnologies.com>

Sent:

Friday, August 03, 2012 8:45 AM

To:

Yesenia Palmieri

Subject:

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Sale runs August 2, 2012, until August 31, 2012. Excludes samples and professional sizes. Cannot be combined with partner discounts. \$300 order minimum. Due to expected high response, order processing and delivery may take longer than usual.

Product Comparison

Name	Active Ingredients/Benefits	Skin Types
Lipid Drops:	Bioidentical skin lipids provide sustained hydration and impart silky texture	Dry, Sensitive to Normal
VitaSoothe:	Same as Lipid Drops, but adds Gamma Tocopherol - a strong antioxidant, and linoleic acid.	Acneic, Hormonal, Eczematous, Dry and Sensitive
AHA Marine Moisture Crème:	15% AHA plus 5% Hawaian algae peptides. These are clinically proven to give wrinkle reversal and firm skin. Dry to normal, anti-aging regimens and mature skin.	Dry, Mature. NOT for Rosacea-prone or Sensitive skin
Ultrafirming Marine:	Same as AHA Marine, but adds Emblica - the best botanical source of vitamin C	Dry, Mature. NOT for Rosacea-prone or Sensitive skin
Replenishing Sunblock SPF 36 :	Antiwrinkle peptides and antioxidants plus hydrators and light tint, as well as SPF protection: the perfect BB crème	All skin types, including Rosacea-prone and Sensitive skin
Clarifying Moisturizer:	Oil free moisture with 0.5% salicylic to clear, algae peptides to hydrate and firm, Vit B5, chamomile and safflower to soothe	Acneic. NOT for Rosacea-prone skin
Multicomplex Night Crème	Quadruple antioxidant skin rejuvenator containing CoQ10, Copper Peptide, Retinol and Alpha Lipoic Acid to promote smoother, healthier skinand to improve elasticity and even skin tone.	All skin types except very Sensitive or Red skin. DO NOT use during Pregnancy or if allergic to almonds.

LIVE Webinar with Dr. Ciraldo

Please join us for this 50-minute live webinar featuring Dr. Loretta Ciraldo. We will discuss the advantages of "medical grade" products and go into detail about select medical grade moisturizers as part of our August Promotion. You will not want to miss this opportunity to join Dr. Ciraldo live as she will host all of your questions on CosMedical Technologies medical grade skin care products.

Simply click on the provided link to ensure your registration!!

Please register for the CosMedical Medical Grade Moisturizing webinar for Wednesday, August 8, 2012 1:00 PM - 2:00 PM EDT at:

https://student.gototraining.com/r/2391532692457862656

After registering you will receive a confirmation email containing information about joining the training.

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Yesenia Palmieri

From: CosMedical Technologies <info@cosmedicaltechnologies.com>

Sent: Thursday, July 26, 2012 12:40 PM

To: Yesenia Palmieri

Subject: Special Storewide Sale Now Until July 30 - 30% Off Everything! - Preview

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- 3. Call 800-275-3627

Click here to view our products >>>

Sale runs Thursday, July 26, 2012, until Monday, July 30, 2012. Excludes samples and professional sizes. Cannot be combined with partner discounts. \$300 order minimum. Due to expected high response, order processing and delivery may take longer than usual.

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Private Label Page 1 of 4



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Be Your Brand. Unleash Your Earnings Potential.



CosMedical Technologies Private Label Advantage from SkinTutorials on Vimeo.

What is Private Labeling?

Having the vision to create your own product line is where it all starts

Why not enjoy the benefits from selling what you preach every day, when dealing with patients or patrons w expertise and advice as the holy grail when it comes to skin care treatment solutions. Our only goal is to see and increase your earnings.

Having your company logo printed on your products makes them uniquely yours. Create your own product and to further develop your brand image and customer loyalty using the highest quality products with proven trayou've personally chosen to meet the needs of your clientele. Gain new referrals and have your name adverting the community by word of mouth via your own customers sharing their personal experiences with your very specialty skincare products.

CosMedical recognizes your needs

Private Label Page 2 of 4



We can customize individual product labels just for you by taking the best ideas fro create your brand! CosMedical recognizes your individual needs and our expertly trai will work closely with you to develop your private line of skin care products that fulfill vision.

Medical grade, research-based products

All of our products use scientifically proven actives. Our products are specifically maintain beautiful, healthy skin and successfully treat many common dermal c CosMedical formulas are in compliance with state and federal requirements and all or or

animal cruelty-free.

Private Label Page 3 of 4

Contact Us Today and Start Unleashing Your Earnings Potential!

Contact Form

Your Name *

CosMedical Technologies is committed to supporting our private label clients. We are available by email or fax to answer any questions you may have regarding products or specific treatments.

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Practice / Business Name
Your Email Address *
Your Phone Number *
Your Interest *
- Please Select -
How did you hear about us? (if applicable)
- Please Select -
Account Number (if applicable)
Your question, suggestion, or comment *
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CosMedical Technologies*, Inc. Founder - Loretta Ciraldo, MD, FAAD

Ultra Benefits

A triple-advantage daily moisturizer that visibly improves signs of aging in 7 days



Ultra Benefits

Reactive Nitrogen Shield with ABF Complex 1.7 FL OZ. / 50 ML

Ultra Benefits

Ultra Antioxidant

10x more effective than Idebenone*. The only product to prevent skin damage from oxygen and nitrogen-free radicals. Skin appears younger, healthier, and firmer.

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50% stronger than Kojic acid with none of the sensitivity of Hydroquinone. Uniquely photoprotective to guard against ultraviolet rays.

Ultra Fast

After only 7 days, see a decrease in the appearance of lines and firmness vibrancy. Includes a triple peptide combination to strengthen collagen.





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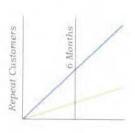
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Website www.cosmedicaltechnologies.com
Loretta Ciraldo, MD, FAAD, CEO & Founder

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Cos Medical TECHNOLOGIES INC.

CHAMOMILE FACIAL CLEANSER

ANTIOXIDANT MOISTURE WASH

6 Fl. Oz. / 180 ml.

CosMedical Technologies[®]

Salicylic Face & Body Wash

8 H. Oz. / 240 ml.

DIRECTIONS:
Apply sparingly acount eyes and to dry areas once or twice a day will for the comment of the commen

Apply sparingly cosMedical Cocoate Grown or twice a day.

Mig for state once Technologies Dimethicone, Pheny Trimethicone, Phe

CosMedical Technologies[®]

Salicylic Face & Body Wash

8 H. Oz. / 240 ml.

DIRECTIONS:
Apply sparingly acount eyes and to dry areas once or twice a day will for the comment of the commen

Apply sparingly cosMedical Cocoate Grown or twice a day.

Mig for state once Technologies Dimethicone, Pheny Trimethicone, Phe

CosMedical Technologies, Inc. LABEL TYPE: DATE: 3961 SW 47TH AVE DAVIE, FL 33314 PRIVATE COLOR (800) 275-3627 (954) 587-8989 FAX: (954) 587-4344 COSMED BLACK BILL NEW. WWW.COSMEDICALTECHNOLOGIES.COM CHARGE EXISTING SALES REP: CLIENT NAME: FAX # / EMAIL FOR ORDER CONFIRMATION: SHIP TO: PHONE CC# BILL TO: SHIPPING: UPS GROUND UPS NEXT DAY UPS 2-DAY UPS 3-DAY commercial FEDEX OTHER PLEASE ADD AN ADDITIONAL 1-2 BUSINESS DAYS FOR PROCESSING QTY ITEM UNIT TOTAL QTY UNIT TOTAL CLEANSE ACNE / OILY SKIN 5% BP LOTION 60z. / 180 ml 5% BP FACE & BODY WASH 6 oz. / 180 ml 9.50 18.50 6 CHAMOMILE FACIAL CLEANSER 6 oz. / 180 mil 9.50 57.00 ACNE SPOT TREATMENT .33oz / 10 mi 12.50 CONDITIONING MAKE-UP REMOVER 6 dz. / 180 ml AHA CLARIFIER (12% Glycolic) 1.7 oz 1.50 ml 10.00 9.50 LAVENDER CREAMY CLEANSER 6 oz / 180 ml 9.50 9.50 BOTANICAL OIL ABSORBER 10z / 30 ml PAPAYA MINT FACE & BODY POLISH 8 oz. / 240 ml CLARIFYING MOISTURIZER 1.7 oz / 50 ml NEW! 15.00 15.00 6 SALICYLIC FACE & BODY WASH 6 oz / 180 ml 9.50 57.00 OVERNIGHT SPOT TREATMENT 1 oz / 30 ml NEW! 8.00 PUMPKIN CLARIFYING MASK 17 oz. / 50 ml 12.50 **EXFOLIATE** GLYCOLIC GEL (10% Glycolic) 1.7oz / 50 ml 15.00 GLYCOLIC GEL PADS 50 COUNT 15.00 MICRO-BUFF CRÈME 1oz. / 30 ml 17.50 TONE REDNESS/ROSACEA DUAL ACTION TONER 6 pz. / 180 ml ANTIOXIDANT SOOTHING MASK, 1 7oz / 50 ml 11.00 17.50 SOOTHING SKIN RELIEF GEL 6 oz. / 180 ml DUAL ACTION TONER PADS 50 COUNT 15.00 11.00 VITAMIN K CRÈME 1 oz. / 30 mi 12.50 LIPID DROPS 5 oz. / 15 ml VITAMIN K CRÈME 17 oz / 50ml 16.50 24.00 LIPID DROPS 1 oz / 30 ml 25.00 EVEN SKIN TONE RETINOL DROPS 5 oz / 15ml AHA MARINE FADE LOTION 1 oz. / 30ml 25.00 21.00 VITA SOOTHE .5 oz. / 15 ml NEW! AHA MARINE FADE LOTION 1.7 02. / 50 ml 18.00 32.50 VITA SOOTHE 1 oz. / 30 ml NEW! 27.50 165.00 GLYCOLIC FADE CRÈME 1 oz. / 30 ml 9.50 27.50 GLYCOLIC FADE CREME 1.7 oz / 50 ml WRI-LAX 5 oz / 15 ml 17.00 WRI-LAX 1 oz. / 30 ml 50.00 HYDRATE ANTI-AGING ENRICHED MOISTURE CRÉME 17 oz 150 ml 15.00 AHA MARINE MOISTURE CREME 1.7 oz / 50ml 25.00 NUTRIENT MASK 1.7 pz. / 50 ml 12.50 6 MULTI-COMPLEX NIGHT CREME 1.7 oz. / 50ml 30.00 180.00 OIL-FREE MOISTURIZER 1.7 oz. / 50 ml 15.00 6 NUTRA FILL 1.7 oz. / 50 ml NEW! 22.50 135.00 O2 LIFT MASK 1.7 oz / 50 ml 15.00 TIGHTENING RENEWAL MASK 1.7 oz / 50ml 12.50 6 DAILY REPLENISHING SPF30+ 20z / 60 ml NEW! 108.00 SAFE BRONZE SPF26 1.7 oz / 50 ml NEW! 6 ULTRA BENEFITS 1.70z. / 50ml NEW! 32.50 195.00 13.00 42.50 BODY BLOCK SPF45 6 oz / 180 ml NEW! ULTRA FIRMING MARINE 1 7 oz. / 50 ml 12.50 ULTRA FIRMING NECK & CHEST 1 7 oz. / 50 ml 37.50 REPLENISHING SUNBLOCK SPF 36 1.7 oz / 50 ml JAR 17.00 30.00 REPLENISHING SUNBLOCK SPF 36 1.7 oz. / 50 ml PUMP VITA - C DAY CREME 1.7oz / 50 ml 17.00 VITA - C PEPTIDE SPRAY 6 oz. / 180 ml 13.00 TINTED MOISTURIZER SPF15 1.7 oz. / 50 ml 15.00

BODY TREATMENT

AHA BODY LOTION 6 oz. / 180 ml

135.00

22.50

12.50

15.00

THIS ORDER INCLUDES (1) FREE TESTER OF EACH PRODUCT

EYE & LIP TREATMENTS

6 ULTRA FIRMING EYE 5 oz / 15 ml

MARINE LIP PLUMP & PRIME 1 oz. / 30 ml

SMOOTHING EYE MASK .5 oz / 15 ml HYALURONIC EYE TREATMENT 1 oz / 30 ml

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> > \$750.00

14.00

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THIS ORDER INCLUDES (1) FREE TESTER OF EACH PRODUCT

12.50

15.00

MARINE LIP PLUMP & PRIME 1 oz. / 30 ml

SMOOTHING EYE MASK .5 oz / 15 ml HYALURONIC EYE TREATMENT 1 oz / 30 ml

> \$1800 Value Opening Order Specially Priced

> > \$1,500.00

CosMedical Technologies, Inc. LABEL TYPE: DATE: 3961 SW 47TH AVE DAVIE, FL 33314 PRIVATE COLOR (800) 275-3627 (954) 587-8989 FAX (954) 587-4344 COSMED BLACK BILL NEW WWW.COSMEDICALTECHNOLOGIES.COM CHARGE EXISTING SALES REP: CLIENT NAME: FAX # / EMAIL FOR ORDER CONFIRMATION: SHIP TO: PHONE CC# BILL TO: EXP: CVC CODE SHIPPING : UPS GROUND UPS NEXT DAY UPS 2-DAY UPS 3-DAY commercial residential OTHER PLEASE ADD AN ADDITIONAL 1-2 BUSINESS DAYS FOR PROCESSING QTY ITEM UNIT TOTAL QTY UNIT TOTAL CLEANSE ACNE / OILY SKIN 5% BP FACE & BODY WASH 6 oz. / 180 ml 9.50 5% BP LOTION 602 / 180 ml 18.50 ACNE SPOT TREATMENT .33oz / 10 ml 12 CHAMOMILE FACIAL CLEANSER 6 oz. / 180 ml 114.00 9.50 CONDITIONING MAKE-UP REMOVER 6 az. / 180 ml 9 AHA CLARIFIER (12% Glycolic) 1.7 oz. / 50 ml 90.00 9.50 10.00 LAVENDER CREAMY CLEANSER 6 oz. / 180 ml BOTANICAL OIL ABSORBER 102/30 ml 9.50 9.50 PAPAYA MINT FACE & BODY POLISH 8 oz. / 240 ml 6 CLARIFYING MOISTURIZER 1 7 oz / 50 ml NEW! 15.00 15.00 90.00 12 SALICYLIC FACE & BODY WASH 6 oz / 180 ml 9.50 114.00 OVERNIGHT SPOT TREATMENT 1 oz / 30 ml NEW! 8.00 EXFOLIATE PUMPKIN CLARIFYING MASK 1.7 oz / 50 ml 12.50 GLYCOLIC GEL (10% Glycolic) 1.7oz / 50 ml 15.00 GLYCOLIC GEL PADS 50 COUNT 15.00 MICRO-BUFF CRÊME 1oz. / 30 ml 17.50 REDNESS/ROSACEA DUAL ACTION TONER 6 oz / 180 ml 11.00 ANTIOXIDANT SOOTHING MASK 1 7oz / 50 ml 12.50 SOOTHING SKIN RELIEF GEL 6 oz. / 180 ml DUAL ACTION TONER PADS 50 COUNT 15.00 11.00 VITAMIN K CRÉME 1 oz / 30 ml SERUMS 12.50 LIPID DROPS 5 oz / 15 ml VITAMIN K CRÉME 1.7 oz. / 50 ml 16.50 24.00 12 LIPID DROPS 1 oz / 30mi 25.00 300.00 **EVEN SKIN TONE** 6 RETINOL DROPS 5 oz / 15 ml 150.00 126.00 25.00 6 AHA MARINE FADE LOTION 1 oz / 30 ml 21.00 VITA SOOTHE 5 oz. / 15ml NEW! AHA MARINE FADE LOTION 1,7 oz. / 50 ml 18.00 32.50 12 VITA SOOTHE 1 oz / 30 ml NEW! 27.50 330.00 GLYCOLIC FADE CREME 1 oz. / 30 ml 9.50 3 WRI-LAX 5 oz / 15ml 82.50 27.50 GLYCOLIC FADE CREME 1.7 oz 150 ml 17.00 WRI-LAX 1 oz / 30 ml 50.00 HYDRATE ANTI-AGING ENRICHED MOISTURE CREME 1.7 oz / 50 mi AHA MARINE MOISTURE CRÊME 1.7 oz. / 50ml 25.00 NUTRIENT MASK 1.7 oz / 50 ml 12.50 12 MULTI-COMPLEX NIGHT CRÊME 1.7 oz 150ml 360.00 30.00 OIL-FREE MOISTURIZER 1.7 oz. / 50 ml 15:00 12 NUTRA FILL 1.7 oz. / 50 ml NEW! 22,50 270.00 12 02 LIFT MASK 1.7 oz. / 50 ml 15.00 180.00 TIGHTENING RENEWAL MASK 1.7 oz 150 ml 12.50 12 DAILY REPLENISHING SPF30+ 202 / 60 ml NEW! 18:00 216.00 32.50 12 ULTRA BENEFITS 1 7oz. / 50 ml NEW! 390.00 6 SAFE BRONZE SPF26 1.7 oz. / 50 ml NEW! 78.00 6 ULTRA FIRMING MARINE 17 oz 150 ml 42,50 255.00 6 BODY BLOCK SPF45 6 oz. / 180ml NEW! 12 50 75.00 ULTRA FIRMING NECK & CHEST 1.7 oz. / 50 ml 37.50 REPLENISHING SUNBLOCK SPF 36 1 7 oz / 50 ml JAR 17.00 30.00 REPLENISHING SUNBLOCK SPF 36 1 7 oz. / 50 ml PUMP VITA - C DAY CRÊME 1.7oz / 50 ml 17.00 VITA - C PEPTIDE SPRAY 6 oz. / 180 ml 13.00 TINTED MOISTURIZER SPF15 1.7 oz. / 50 ml 15.00

BODY TREATMENT

AHA BODY LOTION 6 oz / 180 ml

22.50

20.00

270.00

THIS ORDER INCLUDES (1) FREE TESTER OF EACH PRODUCT

EYE & LIP TREATMENTS

12 ULTRA FIRMING EYE .5 oz. / 15 ml

MARINE LIP PLUMP & PRIME 1 oz / 30ml

SMOOTHING EYE MASK 5 oz / 15 ml HYALURONIC EYE TREATMENT 1 oz / 30 ml

> \$3500 Value Opening Order Specially Priced

> > \$2,500.00

14.00

				PRIVATE		COLOR	٦		DATE: TIME:	
	75-3627 (954) 587-8989		COSM			BLACK	BILL	NEW	7	
	COSMEDICALTEC		000				CHARGE	EXISTING	SALES	REP:
Clie	nt Name:						FAX # / EMAIL FO	R ORDER CONFIRMATION:		
Cus	tomer#									
Shir	To:	1 200					PHONE:			
J,							CC#			
							EXP:			
							SHIPPING :		NEXT DA	
Ord	ered By:	HATAN					1		-DAY	—
	3 F	PIECE PER ITEM & \$300 MINIMUM PER ORDER					_	FEDEX OTHE ADDITIONAL 1-2 BUSINESS DAYS F	OR PROC	ESSING
QTY	Item #	ITEM	UNIT	TOTAL	QTY	Item #	ITEM		UNIT	TOTAL
		CLEANSE					ACNE / OILY SKIN			
	CLE-BP5180	5% BP FACE & BODY WASH 6 oz. / 180 ml	11.50	0.00		ACNE-5BP180	5% BP LOTION 66	z. / 180 ml	18.50	0.0
	CLE-FAW180	CHAMOMILE FACIAL CLEANSER 6 oz. / 180 ml	11.50	0.00		ACNE-SPOT	ACNE SPOT TREA	TMENT .3oz / 9ml	12.50	0.0
	CLE-MAR180	CONDITIONING MAKE-UP REMOVER 6 oz. / 180 ml	11.50	0.00		KIT-ACNE1	ACNE KIT 1 ***		34.00	0.0
	CLE-LAV180	LAVENDER CREAMY CLEANSER 6 oz. / 180 ml	11.50	0.00		KIT-ACNE2	ACNE KIT 2 ****		29.00	0.0
	CLE-PAPAYA6OZ	PAPAYA MINT FACE & BODY POLISH 6 oz. / 180ml	11.50	0.00		ACNE-AHA50	AHA CLARIFIER (1	2% Glycolic) 1.7 oz. / 50 ml	12.00	0.0
	CLE-SAL180	SALICYLIC FACE & BODY WASH 6 oz. / 180 mi	11.50	0.00		ACNE-BOTAN30	BOTANICAL OIL A	BSORBER 1oz / 30ml	9.50	0.0
		EXFOLIATE				ACNE-CLARMOIST	CLARIFYING MOIS	STURIZER 1.7 oz. / 50 ml	17.50	0.0
	EXF-DAG50	GLYCOLIC GEL (10% Glycolic) 1.7oz / 50ml	17.50	0.00		ACNE-OVERSPOT	OVERNIGHT SPOT	TREATMENT 1 oz / 30 ml	9.50	0.0
	EXF-GLYPADS	GLYCOLIC GEL PADS 50 COUNT	17.50	0.00		ACNE-PUMPKIN50	PUMPKIN CLARIF	YING MASK 1.7 oz. / 50ml	15.00	0.0
	EXF-MIB30	MICRO-BUFF CRÈME 1oz. / 30ml	20.00	0.00						
		TONE					REDNESS/ROS/	ACEA		
	TONE-DUAL180	DUAL ACTION TONER 6 oz. / 180ml	12.50	0.00		RED-ANTIMASK50	ANTIOXIDANT SO	OTHING MASK 1.7oz / 50ml	15.00	0.0
	TONE-DUALPADS	DUAL ACTION TONER PADS 50 COUNT	15.00	0.00	\perp	RED-SOOTHING180	SOOTHING SKIN	RELIEF GEL 6 oz. / 180 ml	12.50	0.0
		SERUM				RED-ARNIK30	ARNI-K CRÈME	oz. / 30ml NEW!	12.50	0.0
	ANTI-LIP15	LIPID DROPS .5 oz. / 15ml	18.50	0.00		RED-VITAMINK30	VITAMIN K CRÈMI	1 oz. / 30ml	12.50	0.0
	ANTI-LIP30	LIPID DROPS 1 oz. / 30ml	27.50	0.00		RED-VITAMINK50	VITAMIN K CRÈMI	1.7 oz. / 50ml	24.00	0.0
	EVEN-RETINOL15	RETINOL DROPS .5 oz. / 15ml	27.50	0.00						
	ANTI-VITASO15ML	VITA SOOTHE .5 oz. / 15ml	20.00	0.00			HYDRATE			
	ANTI-VITASO30ML	VITA SOOTHE 1 oz. / 30ml	32.50	0.00		HYD-ENRICHED50		TURE CRÈME 1.7 oz. / 50ml	17.50	0.0
	ANTI-GRNTEA30	GREEN TEA ANTIOXIDANT SERUM NEW! 1oz/30ml	30.00	0.00		HYD-OILFREE50	OIL-FREE MOIST	JRIZER 1.7 oz. / 50 ml	17.50	0.0
	ANTI-WRI30	WRI-LAX 1 oz. / 30ml	50.00	0.00						
		ANTI-AGING	,		_		PROTECT			
	ANTI-ACAIHYD180	ACAI MOISTURIZING MIST 6oz/ 180ml NEW!	14.00	0.00	\vdash	PROT-TNTEDSPF30		HING SPF30+ 2oz / 60ml	20.00	0.0
	ANTI-AHAMM50	AHA MARINE MOISTURE CRÈME 1.7 oz. / 50ml	27.50	0.00	_	PROT-REPLCO50P		NBLOCK SPF 36 1.7 oz. / 50 ml PUMP	19.50	0.0
	ANTI-MULTI50	MULTI-COMPLEX NIGHT CRÈME 1.7 oz. / 50ml	32.50	0.00		PROT-TINTED50		IZER SPF15 1.7 oz. / 50 ml	17.50	0.0
<u> </u>	ANTI-NUTRAP50ML	NUTRA FILL 1.7 oz. / 50ml	25.00	0.00		Tony wone www	BODY TREATMEN		47.50	
_	ANTI-O250	O2 LIFT MASK 1.7 oz. / 50ml	15.00	0.00		BODY-UBREJU180	ULTRA BENEFITS	REJUVENATING LOTION 60ZNEW	17.50	0.0
_	KIT-ANTIAGECHAM	SKIN PERFECTION KIT CHAMOMILE **	42.50	0.00			EVE & LID TOE	TREENT		
	KIT-ANTIAGESAL	SKIN PERFECTION KIT SALICYLIC **	42.50	0.00		EVE HVALDO	EYE & LIP TREA		147.50	
	ANTI-TIGHT50	TIGHTENING RENEWAL MASK 1.7 oz. / 50ml	15.00	0.00	\vdash	EYE-HYAL30		E TREATMENT 1oz. / 30ml	17.50	0.0
	ANTI-ULTRAB50ML	ULTRA BENEFITS 1.7oz. / 50ml	35.00	0.00	\vdash	EYE-SMOOTH EYE-ULTBEN15		MASK .5 oz / 15ml 6 EYE GEL .5 oz / 15ml NEW!	15.00	0.0
⊢	ANTI-ULTRA MARI	ULTRA FIRMING MARINE 1.7 oz. / 50ml	45.00	0.00	\vdash	EYE-ULTRA15	ULTRA FIRMING		27.50 25.00	0.0
\vdash	ANTI-NECK50	ULTRA FIRMING NECK & CHEST 1.7 oz. / 50ml	40.00	0.00		E / E-OLIKATS	OLI KA FIRMING	LTE.O 027 IOIII	20.00	0.0
\vdash	KIT-POSTPEEL	POST PEEL CARE KIT	49.50	0.00	401	E VITO				
<u> </u>	ANTI-VITC50	VITA - C DAY CRÉME 1.7oz / 50ml	33.00	0.00		E-KITS	Duni Anti- T- 100 T	huselia Cal 1 Tay Cross Tay Server 3-1 Circles	na Mainterir	ar 3mi
	ANTI-CSPRAY180	VITA - C PEPTIDE SPRAY 6 oz. / 180ml	14.00	0.00	Sali	cylic Hace & Body Wash 402	r, cuai action Toner 402, G	ilycolic Gel 1 7oz, Green Tea Serum 3ml, Clarifyi	ny moistanze	. JIN

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PROFESSIONAL PRODUCTS & MARKETING MATERIALS

PROFESSIONAL PRODUCTS *NOTE SIZE

QTY.	Item #	PROFESSIONAL PRODUCTS:	UNIT	TOTAL
	PROF-CLARIFIER	AHA CLARIFIER 4 oz. / 120 ml	23.00	0.00
	PROF-ANTIOX	ANTIOXIDANT SOOTHING MASK 16 oz. / 1 lb.	80.00	0.00
	PROF-ACAIHYD360	ACAI MOISTURIZING MIST 12oz/ 360ml NEW!	24.50	0.00
	PROF-GRNTEA	ANTIOXIDANT GREEN TEA SERUM 2 oz. / 60ml NEW!	46.00	0.00
	PROF-ARNIK	ARNI-K CREME 16 oz. / 1 lb. NEW!	225.75	0.00
-	PROF-CLAIRMOIST	CLARIFYING MOISTURIZER 12oz./360 ml.	93.50	0.00
	PROF-CHAM360	CHAMOMILE FACIAL CLEANSER 12 oz. / 360 ml	16.50	0.00
\vdash	PROF-MAR360	CONDITIONING MAKE-UP REMOVER 12 oz. /360 ml	16.50	0.00
г	PROF-DAILY	DAILY REPLENISHING 16 oz. / 1 lb.	99.00	0.00
_	PROF-TONER360	DUAL ACTION TONER 12 oz. / 360 ml	21.00	0.00
 	PROF-ENRICH1LB	ENRICHED MOISTURE CRÈME 16 oz. / 1 lb.	118.00	0.00
Н	PROF-GLY120	GLYCOLIC GEL (10%) 4 oz. / 120 ml	32.50	0.00
<u> </u>	PROF-JPEELP	COSMED REJUVEPEEL 2 oz. / 60 ml	48.00	0.00
\vdash	PROF-GP35	COSMED PRO-G35 PEEL 2 oz. / 60 ml	36.00	0.00
	PROF-GP70	COSMED PRO-G70 PEEL 2 oz. / 60 ml	36,00	0.00
	PROF-LACTIC20	COSMED PRO-L20 PEEL 4 oz. / 120 ml	72.00	0.00
	PROF-LAV360	LAVENDER CREAMY CLEANSER 12 oz. / 360 ml	16.50	0.00
	PROF-LIPID	LIPID DROPS 2 oz. / 60 ml	45.00	0.00
	PROF-MIB130	MICRO-BUFF CRÈME 4 oz. / 120 ml	62.00	0.00
	PROF-NUTRA180	NUTRA FILL 6 oz. / 180 ml	55.00	0.00
	PROF-02360	O2 LIFT MASK 12 oz. / 360 ml	75.00	0.00
\vdash	PROF-OILFREE	OIL-FREE MOISTURIZER 12 oz. / 360 ml	93.50	0.00
	PROF-PAPAYA360	PAPAYA MINT FACE & BODY POLISH 12 oz./360ml	18.50	0.00
\vdash	PROF-PUMPKIN	PUMPKIN CLARIFYING MASK 16 oz. / 1 lb.	80.00	0.00
┢	PROF-REPLENISHI	REPLENISHING SUNBLOCK 16 oz. / 1 lb.	99.00	0.00
\vdash	PROF-SAL360	SALICYLIC FACE & BODY WASH 12 oz. / 360 ml	16.50	0.00
\vdash	PROF-SOOTHING	SOOTHING SKIN RELIEF GEL 12 oz. / 360 ml	23.00	0.00
\vdash	PROF-TIGHT	TIGHTENING RENEWAL MASK 16 oz. / 1 lb.	80.00	0.00
	PROF-TINTED1LB	TINTED MOISTURIZER 16 oz. / 1 lb.	93.50	0.00
	PROF-ULTRABEN	ULTRA BENEFITS 16 oz / 1 lb	240.00	0.00
	PROF-ULTRAEYE	ULTRA FIRMING EYE 2 oz. / 60 ml	65.00	
	PROF-UFM40Z	ULTRA FIRMING MARINE 4 oz. / 120 ml	85.00	
	PROF-SPRAY360	VITA - C PEPTIDE SPRAY 12 oz. / 360 ml	24.50	_
	PROF-VITAK	VITAMIN K CRÈME 16 oz / 1 lb	215.00	
1	PROF-VITASOOTHE	VITA SOOTHE 2 oz / 60 ml	48.00	0.00

MARKETING MATERIALS

QTY	item #	MARKETING MATERIALS
	POSTER	REGIMEN POSTER (18X24 in.)
	EASEL-ACAIHYD	ACAI MOISTURIZING MIST EASEL
	EASEL-GREENTEA	ANTIOXIDANT GREEN TEA SERUM EASEL
	BRO-ACNE	ANTI-ACNE BROCHURE
	NEWS-NUTRAFILL	NEWSLETTER - NUTRA FILL
	NEWSLETTERRET	NEWSLETTER - RETINOL DROPS

QTY	Item #	RACK CARDS (PACK OF 20)
	CARD-ANTI-AGING	ANTI-AGING KITS
	CARD-AHAMARINE	AHA MOISTURE CRÈME
	CARD-CLARIFYING	CLARIFYING MOISTURIZER
	CARD-DAILYREPL	DAILY REPLENISHING SPF 30+
	CARD-TONER	DUAL ACTION TONER
	CARD-GRNTEA	GREEN TEA ANTIOXIDANT SERUM NEW!
	CARD-HYALURONIC	HYALURONIC EYE TREATMENT
	CARD-LIPID	LIPID DROPS
	CARD-MULTI	MULTI-COMPLEX NIGHT CRÈME
	CARD-NUTRAP	NUTRA FILL
	CARD-O2	O2 LIFT MASK
	CARD-PAPAYA	PAPAYA MINT FACE & BODY SCRUB
	CARD-REPL	REPLENISHING SPF 36
	CARD-RETINOL	RETINOL DROPS
	CARD-SALICYLIC	SALICYLIC FACE & BODY WASH
	CARD-SOOTHING	SOOTHING SKIN RELIEF GEL
	CARD-TIGHT	TIGHTENING RENEWAL MASK
	CARD-TINTED	TINTED MOISTURIZER
	CARD-ULTRAB	ULTRA BENEFITS
	CARD-ULTRABEYE	ULTRA BENEFITS EYE GEL NEW!
	CARD-ULTRAEYE	ULTRA FIRMING EYE
	CARD-ULTRAMARIN	ULTRA FIRMING MARINE
	CARD-VITASOOTHE	VITA-SOOTHE
	CARD-WRI	WRI-LAX

ACCESSORIES

		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
QTY.	Item #	ACCESSORIES	UNIT	TOTAL
$\overline{}$	TOW-001	DISPOSABLE TOWELS 50 PK.	10.00	0.00
	PACK-HEA001	DISPOSABLE HEADBANDS 48 PK.	20.00	0.00
	PACK-BAG004	PLASTIC BAGS (WHITE) 50 PK.	12.00	0.00
	PACK-BAG005	LOGO LAMINATED WHITE BAGS 20 PK.	20.00	0.00

SAMPLES

QTY	COMPLIMENTARY SAMPLES	Item #
	SALICYLIC FACE & BODY WASH	CLE-SALSAMP
	CHAMOMILE FACIAL CLEANSER	CLE-CHAMSAMP
	DUAL ACTION TONER	TONE-DUALSAMP
	LIPID DROPS	ANTI-LIPIDSAMP
	VITA SOOTHE	ANTI-VITASOSAMP
	ULTRA BENEFITS	ANTI-ULTRAB
	ULTRA FIRMING MARINE	ANTI-ULTRAMARIN
	AHA MARINE MOISTURE CREME	ANTI-AHAMMSAMP
	MULTI-COMPLEX NIGHT CRÈME	ANTI-MULTISAMP
	ULTRA FIRMING EYE	EYE-ULTRASAMP
	DAILY REPLENISHING SPF 30+	PROT-TNTEDSAM
	REPLENISHING SUNBLOCK SPF36	PROT-REPLCOSAMP
	CLARIFYING MOISTURIZER	ACNE-CMOISTSAMP
	NUTRA FILL	ANTI-NUTRAPSAMP

Note - only Partners receive complimentary samples; Platinum - 5 samples per \$100 ordered Gold - 3 samples per \$100 ordered Silver - 2 samples per \$100 ordered

20 Pack	50 Pack	CAMPLEO	20 PACK		50 PACK		
QTY	QTY	SAMPLES	Item #	UNIT	Item #	UNIT	TOTAL
		5% BP LOTION	PACK-BP520	9.50	PACK-BP550	21.50	0.00
		5% BP FACE & BODY WASH	PACK-5WASH20	9.50	PACK-5WASH50	21.50	0.00
		AHA CLARIFIER	PACK-AHACLAR20	9.50	PACK-AHACLAR50	21.50	0.00
		AHA MARINE MOISTURE CRÈME	PACK-AHAMMSAM20	17.00	PACK-AHAMMSAM50	31.00	0.00
		ARNI-K CRÈME NEW!	PACK-ARNIK20	9.50	PACK-ARNIK50	21.50	0.00
		ANTIOXIDANT GREEN TEA SERUM NEW!	PACK-GRNTEA20	17.00	PACK-GRNTEA50	31.00	0.00
		BOTANICAL OIL ABSORBER	PACK-BOTAN20	9.50	PACK-BOTAN50	21.50	0.00
		CHAMOMILE FACIAL CLEANSER	PACK-CHAM20	9.50	PACK-CHAM50	21.50	0.00
		CLARIFYING MOISTURIZER NEW!	PACK-CLAIRMOIST	9.50	PACK-CLAIRMOI50	21.50	0.00
		CONDITIONING MAKE UP REMOVER	PACK-MAR20	9.50	PACK-MAR50	21.50	0.00
		DAILY REPLENISHING NEW!	PACK-DAILY20	12.00	PACK-DAILY50	30.00	0.00
		DUAL ACTION TONER	PACK-DUAL20	9.50	PACK-DUAL50	21.50	0.00
		ENRICHED MOISTURE CRÈME	PACK-ENRICHED20	9.50	PACK-ENRICHED50	21.50	0.00
		GLYCOLIC GEL	PACK-GLYCOLIC20	9.50	PACK-GLYCOLIC50	21.50	0.00
		HYALURONIC EYE	PACK-HYAL20	9.50	PACK-HYAL50	21.50	0.00
		LAVENDER CREAMY CLEANSER	PACK-LAV20	9.50	PACK-LAV50	21.50	0.00
		LIPID DROPS	PACK-LIPID20	17.00	PACK-LIPID50	31.00	0.00
		MICRO BUFF	PACK-MIB20	17.00	PACK-MIB50	31.00	0.00
		MULTI-COMPLEX NIGHT CRÈME	PACK-MULTI20	17.00	PACK-MULTI50	31.00	0.00
		NUTRA FILL	PACK-NUTRAP20	9.50	PACK-NUTRAP50	21.50	0.00
		O2 MASK	PACK-0220	9.50	PACK-0250	21.50	0.00
		OIL FREE MOISTURIZER	PACK-OILFREE20	9.50	PACK-OILFREE50	21.50	0.00
		PAPAYA MINT BODY POLISH	PACK-PAP20	9.50	PACK-PAP50	21.50	0.00
		PUMPKIN CLARIFYING MASK	PACK-PUMPKIN20	17.00	PACK-PUMPKIN50	31.00	0.00
		REPLENISHING SUNBLOCK SPF 36	PACK-REPLEN20	9.50	PACK-REPLEN50	21.50	0.00
		RETINOL DROPS	PACK-RETINOL20	21.00	PACK-RETINOL50	36.00	0.00
		SALICYLIC FACE & BODY WASH	PACK-SAL20	9.50	PACK-SAL50	21.50	0.00
		SOOTHING SKIN RELIEF GEL	PACK-SOOTHING20	9.50	PACK-SOOTHING50	21.50	0.00
		TINTED MOISTURIZER SPF 15	PACK-TINTED20	9.50	PACK-TINTED50	21.50	0.00
		ULTRA BENEFITS NEW!	PACK-ULTRAB20	18.00	PACK-ULTRAB50	42.00	0.00
		ULTRA BENEFITS EYE GEL NEW!	PACK-ULTBEN20	18.00	PACK-ULTBEN50	42.00	0.00
		ULTRA BENEFITS REJUVENATING LOTION NEW	PACK-UBREJU20	17.00	PACK-UBREJU50	31.00	0.00
		ULTRA FIRMING EYE	PACK-ULTRAEYE20	18.00	PACK-ULTRAEYE50	31.00	0.00
		ULTRA FIRMING MARINE	PACK-ULTMARINE2	18.00	PACK-ULTRAMARIN	35.00	0.00
		ULTRA FIRMING NECK & CHEST	PACK-ULTRANECK2		PACK-ULTRANECK5	35.00	0.00
		TIGHTENING RENEWAL MASK	PACK-TIGHT20	17.00	PACK-TIGHT50	31.00	0.00
		VITA C DAY CRÈME	PACK-VITAC20	17.00	PACK-VITAC50	36.00	0.00
		VITA C DAY CRÈME	PACK-VITAC20	17.00	PACK-VITAC50	36.00	0.00
		VITA SOOTHE	PACK-VITASO20	17.00	PACK-VITASO50	31.00	0.00
		VITAMIN K CRÈME	PACK-VITAMINK20	9.50	PACK-VITAMINK50	21.50	0.00



Search: Keywords

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NEW! - Pro-G Peel 35



Description/Benefits How to Use Ingredients Education

CosMed Pro-G Peels are the treatment of choice for mild to moderate:

- Hyperpigmentation
- Acne
- Photoaging

The peels are done in a series of 4 to 6 peels (but if the condition is very longstanding the patient/client may require the series go up to 8 initial peels)

Pro-G 35: Before and After 6 Peels performed 2 weeks apart (12 weeks total)



Available in: 2oz

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Description/Benefits How to Use Ingredients Education

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- Acne
- Photoaging

The peels are done in a series of 4 to 6 peels (but if the condition is very longstanding the patient/client may require the series go up to 8 initial peels).

Pro-G 70: Before and After 6 Peels, performed one week apart (6 weeks total)



Available in: 2oz



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NEW! - ReJuvePeel

Description/Benefits

How to Use

Ingredients

Education

Our NEW CosMed ReJuvePeel combines the proven benefits of a modified Jessner's Peel with the safety profile of peptides to enhance the anti-aging effectiveness of the peel procedure.

Watch Loretta Ciraldo about the ReJuvePeel on NBC 6:

Dr. Loretta Ciraldo on NBC 6 from CosmedVideos on Vimeo.



Before and 3 weeks after one CosMed ReJuvePeel:



Available in: 2oz

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Search: Keywords

Home > Peels > New! Pro-L Peel 20

Welcome to CosMedical Technologies!

New! Pro-L Peel 20

Description/Benefits How to Use Ingredients Education

Our NEW Cosmedical Pro-L peel is a gentle, hydrating solution formulated for all skin types including ethnic and extremely sensitive skins. This safe and predictable lactic acid peel will strengthen and brighten the skin while helping to treat sun damage or hyperpigmentation, dehydrated skin, fine lines, acne and rosacea.

Order Now:

800-275-DOCS (3627) or Click here to email

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Search: Keywords

Home > Peels > Post Peel Kit

Welcome to CosMedical Technologies!



Post Peel Kit

Description/Benefits

How to Use

Ingredients

Education

Soothe and protect your Patient's skin after our new peptide-infused peels and ensure that they properly care for their skin at home with our new Post Peel Kit!

This kit includes all TSA-Approved sizes:

- Chamomile Facial Cleanser 1.7 oz
- Soothing Skin Relief Gel 4 oz
- Vita C Peptide Spray 4 oz
- Vita Soothe .5 oz
- Daily Replenishing SPF 30+ 1 oz

Order Now:

800-275-DOCS (3627) or Click here to email

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Experience the Benefits of...

ReJuve Peel

Discover what this innovative, gentle, super effective peel can do for you.



Join the group of **highly satisfied** people who are seeing **beautiful improvement** with **minimal downtime:**

"Friends ask me if this is how I looked 15 years ago" -YW

"I LOVE my new skin, and ReJuvePeel was so painless and reseasonably priced" -DC

Bill Number			Revisio	n		Type Un	it of Measure	Description		
KIT-PRE/POSTLAS		000 (CURRENT)			KIT EA PRE/POST LASER KIT		PRE/POST LASER KIT			
Last Used: 9/2	/2010	Print Co	omponents:	Yes	Max	Lot Síze:		0		
Component Item Code	Revision	Туре	Quantity Per Bill	Unit of Measure	Scrap Percent	Description			Find Number	Step Number
CLE-FAW120	•	STD	1.000	EACH	0.000 %	CHAMOMILE	FACIAL CLEAR	NSER 120M		
ANTI-LIP30	*	STD	1.000	EA	0.000 %			NOET TESM		
PROT-REPLCO50P	•	STD	1.000	EACH	0.000 %			SPF 50ML W/C.OIL		
BAG-001			1.000	EA	0.000 %			TOTAL TOTAL		
EXF-DAG30	*	STD	1.000	EACH	0.000 %					

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	TECHNOLOGIES INC.

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Search: Keywords g

Home > Kits > Post Peel Kit

Welcome to CosNedical Technologies!

Post Peel Kit

Order Now: 800-275-DOCS (3627) or <u>Click here to email</u>



Description/Benefits How to Use Ingredients Edi

Soothe and protect your Patient's skin after our new peptide-infused peels and ensure that they properly care for their skin at home with our new Post Peel Kit!

This kit includes all TSA-Approved sizes:

- Chamomile Facial Cleanser 1.7 oz
- Soothing Skin Relief Gel 4 oz
- Vita C Peptide Spray 4 oz
- Vita Soothe .5 oz
- Daily Replenishing SPF 30+ 1 oz

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EXHIBIT 19

Pro G 35 Peptide-Glycolic



Fitz type 2 diagnosed with Melasma...unresponsive to 6 months of TriLuma. Also complains of "clogged pores"

CosMedical

RedirvePeel

- Adjustable Peel that will allow you to provide a range of peel experiences to your client, depending on their past history of peels or lasers.
- A "blended" peel that routinely will be topped off with either Retin-A liquid peel solution (medical offices) or CosMedical Retinol Drops.

CosMedical

Poole vs. Lucare: Turnet the Problem

- . Lasers work by targeting a specific "chromophore".
- CO2/Erbium targets water so we cause a controlled burn of the skin.
- V-beam/Argon target hemoglobin in the blood
- So, the laser and light treatments are targeted treatments that are specific for certain "targets" (i.e. broken vessels, wrinkles, dark spots)
- Vs: Peels produce less-discriminating destruction where you've applied the peeling agent. YOU are the artist who creates the final result with a stroke of the brush.

CasMedical

"Applicator" for Laser	
CosMedical	
ReJuvePeel Adjustable Peel YOU adjust the peel by varying peel endpoint depending on patient history, desire and expectations. Endpoint is Frost Level (1, 2 or 3). Depending on Frost Level, repeat peel every 1 to 3 months. CosMedical	
NEW: Frosting To Define Peel Depth	
 Level 1 Frosting: splotchy frosting and/or erythema Level 2 Frosting: diffuse feathered frosting with erythema 	
Level 3 Frosting: opaque white frosting, erythema can't be seen (best performed in physician environment)	

CasMedical

EXHIBIT 20

NEW! - Pro-G Peel 35 Page 1 of 1



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Search: Keywords

90

Home > Peets > NEW! - Pro-G Peet 35

Welcome to CosMedical Technologies!

NEW! - Pro-G Peel 35

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Description/Benefits

How to Use

Ingredients

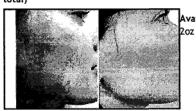
Education

CosMed Pro-G Peels are the treatment of choice for mild to moderate:

- Hyperpigmentation
- Acne
- Photoaging

The peels are done in a series of 4 to 6 peels (but if the condition is very longstanding the patient/client may require the series go up to 8 initial peels)

Pro-G 35: Before and After 6 Peels performed 2 weeks apart (12 weeks total)



Available in:

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FOR OFFICE USE ONLY NOT FOR RESALE

CosMed Pro-L Peel 20

For Facial Peels Professional Use Only

4 FL OZ / 120 ML

FOR EXTERNAL USE ONLY

KEEP OUT OF REACH OF CHILDREN.

Keep away from eyes. If any contacts the eye, rinse with cool water immediately.

This new peptide enriched lactic acid peel provides rapid exfoliation and is safe for all skin types including sensitive, dry and rosacea.

Ingredients: Water, Lactic Acid, Hydroxyethylcellulose, Propylene Glycol, Hamamelis Virginiana (Witch Hazel) Extract, Copper Tripeptide-1.

Dermatologist Formulated Distributed by: CosMedical Technologies, Inc. Davie, FL 33314 Made in U.S.A.

FOR OFFICE USE ONLY NOT FOR RESALE

CosMed Pro-G Peel 35

For Facial Peels Professional Use Only

2 FL OZ / 60 ML

FOR EXTERNAL USE ONLY

KEEP OUT OF REACH OF CHILDREN.

- •Keep away from eyes.
- If any contacts the eye, rinse with cool water immediately.
- Product must be removed with plenty of water within several minutes after application.

Ingredients: Water, Glycolic Acid, Carborner, Citric Acid, Copper Tripeptide-1, Disodium EDTA, Phenoxyethanol.

Dermatologist Formulated
Distributed by: Costfledical Technologies, In
Davis, FL 33314
Made in U.S.A.

FOR OFFICE USE ONLY NOT FOR RESALE

CosMed Pro-G Peel 70

For Facial Peels Professional Use Only

2 FL OZ / 60 ML

FOR EXTERNAL USE ONLY

KEE? OUT OF REACH OF CHILDREN.

- •Keep away from eyes.
- If any contacts the eye, rinse with cool water immediately.
- Product must be removed with plenty of water within several minutes after application.

Ingredients: Glycolic Acid, Water, Sodium Hydroxide, Copper Tripeptide-1, Polyvinylpyrrolidone, Polyquaternium-10, Potassium Hydroxid, Xanlhan Gum, Disodium EDTA, Imidazolidinyl Urea.

Dermatologist Formulated
Distributed by: Coslidedical Technologies, Inc.
Davie, Fl. 33314

FOR EXTERNAL USE ONLY

KEEP OUT OF REACH OF CHILDREN

If any contacts the eye, immediately rinse thoroughly with cool water.



Ingredients: Salicylic Acid, SD Alcohol 40-B, Lactic Acid, Resorcinol, Foeniculum Vulgare Mill. Var. Dulce DC, Copper Tripeptide-1.

For Facial Peels Professional Use Only 2 FL 0Z / 60 ML

Dermatologist Formulated
Distributed by: CosMedical Technologies,
Davie, FL 33314

EXHIBIT 21

Mark/ U.S. Reg. No.	Goods - Class 3	Goods - Class 5	Goods - Class 9	Goods - Class 10
REAURA U.S. Reg. No. 4,159,624	Various skin care products including skin lotions, skin creams, skin masks, cosmetics for the treatment of skin, nonmedicated creams, cosmetic preparations for skin rejuvenation, antiaging cream	Various medicated skin lotions and creams, including medicated creams for treating dermatological conditions, gels, creams and solutions for dermatological use		Lasers for medical and cosmetic treatment of the face and the skin; skin rejuvenating apparatus, namely, portable laser systems, consisting of a handheld laser for use in cosmetic, medical and dermatological treatment of the face and the skin
SKIN PHYSICS U.S. Reg. No. 3,741,770	Various cosmetic preparations, including cosmetic creams, lotions, balms, gels, moisturizers, anti-aging creams		Various lasers, not for medical purposes	Various laser instruments for medical use; lasers for beauty therapy; lasers for cosmetic purposes; lasers for skin treatment
DR. MACRENE U.S. Reg. No. 3,920,318	Various skin care preparations, including anti-aging creams anti-wrinkle creams; cosmetic preparations for skin renewal; chemical peels for skin; non medicated skin care preparations, namely creams, lotions, gels, toners, cleaners and peels	Various medicated skin care preparations, including creams, lotions, gels, toners, cleaners and peels, pharmaceutical preparations for skin care.		Lasers for the cosmetic treatment of the face and skin.
WP WALLACE OF BEVERLY HILLS U.S. Reg. No. 3,988,598	Various skincare products, including beauty creams, beauty masks, beauty lotions, skin conditioners, wrinkle removing skin care preparations			Lasers for the cosmetic treatment of the face and skin
GALDERMA COMMITTED TO THE FUTURE OF DERMATOLOGY and DESIGN U.S. Reg. No. 3,532,964	Various skincare products, including non- medicated skin creams, skin moisturizers, skin gels, skin lotions	Various pharmaceutical products, including a full line of pharmaceutical products used in connection with facial and body aesthetic and surgery; dermatological pharmaceutical preparations for the skin, the scalp and hair		Lasers for medical usage
I'MAGINE U.S. Reg. No. 3,740,151	Various cosmetic products, including cosmetic preparations for skin care; anti-aging creams; anti-wrinkle creams; creams for cellulite reduction	11411		Various laser products for cleansing the skin; skin care, skin renewal for treating tattoo; for treating cellulite; for treating adipose tissue

Anited States of America United States Patent and Trademark Office

REAURA

Reg. No. 4,159,624

Registered June 19, 2012 GROENEWOUDSEWEG 1

Int. Cls.: 3, 5, 10 and 44

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

KONINKLIJKE PHILIPS ELECTRONICS N.V. (NETHERLANDS A PUBLIC LIMITED LIABILITY COMPANY)

NL-5621 BA EINDHOVEN, NETHERLANDS

FOR: SKIN LOTIONS; SKIN SOAPS; SKIN MOISTURIZING AGENTS, NAMELY, SKIN MOISTURIZING CREAM, SKIN MOISTURIZING GEL, FACIAL MOISTURIZER WITH SPF; SKIN MASKS; SKIN CONDITIONERS; SKIN CREAMS; SKIN CLEANSERS; COSMETICS FOR THE TREATMENT OF SKIN; COSMETIC CREAMS FOR SKIN CARE; NON-MEDICATED SKIN LOTIONS; NON-MEDICATED SKIN SERUMS; NON-MEDICATED CREAMS, NAMELY, BEAUTY CREAMS, FACE CREAMS, EYE CREAM, CUTICLE CREAM; COSMETIC OILS FOR THE SKIN; COSMETIC PREPARATIONS FOR SKIN REJUVENATION; NON-MEDIC-ATED ANTI-AGING SKIN CARE PREPARATIONS, NAMELY, AGE SPOT REDUCING CREAMS, AGE RETARDANT LOTION, ANTI-AGING CREAM, ANTI-AGING TONER, NON-MEDICATED ANTI-AGING SERUM, ANTI-WRINKLE CREAM; NON-MEDICATED SKIN BALMS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: MEDICATED SKIN LOTIONS; MEDICATED CREAMS, NAMELY, ANTIBIOTIC CREAMS, ANTI-FUNGAL CREAM, MEDICINAL CREAMS FOR SKIN CARE; PHARMACO-LOGICAL PRODUCTS FOR SKIN CARE, NAMELY, MEDICATED CREAMS FOR TREATING DERMATOLOGICAL CONDITIONS, MEDICINAL CREAMS FOR SKIN CARE, PHARMA-CEUTICAL SKIN LOTIONS, PHARMACEUTICAL PREPARATIONS FOR TREATING SKIN DISORDERS; MEDICATED SKIN SERUMS; SKINCARE PRODUCTS FOR MEDICAL USE, NAMELY, MEDICATED SKIN CARE PREPARATIONS, MEDICATED CREAMS FOR TREATING DERMATOLOGICAL CONDITIONS, MEDICINAL CREAMS FOR SKIN CARE, PHARMACEUTICAL SKIN LOTIONS, PHARMACEUTICAL PREPARATIONS FOR SKIN CARE; ANTIBACTERIAL ALCOHOL SKIN SANITIZER GEL, ANTIBACTERIAL ALCOHOL FOR MEDICINAL PURPOSES; MEDICATED SKIN CLEANSING GEL; PHARMACEUTICAL PREPARATIONS FOR TREATING SKIN DISORDERS; GELS, CREAMS AND SOLUTIONS FOR DERMATOLOGICAL USE, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).



FOR: LASERS FOR MEDICAL AND COSMETIC TREATMENT OF THE FACE AND THE SKIN; SKIN REJUVENATING APPARATUS, NAMELY, PORTABLE LASER SYSTEMS, CONSISTING OF A HANDHELD LASER FOR USE IN COSMETIC, MEDICAL AND DERMA-TOLOGICAL TREATMENT OF THE FACE AND THE SKIN, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

Director of the United States Patent and Trademark Office

Reg. No. 4,159,624 FOR: CONSULTANCY SERVICES RELATED TO SKIN CARE, NAMELY, MEDICAL SKIN CARE SERVICES, BEAUTY CONSULTATION SERVICES IN THE SELECTION AND USE OF SKIN CARE COSMETICS AND SKIN CARE CREAMS, IN CLASS 44 (U.S. CLS. 100 AND 101).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 11-12-2010 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1079043 DATED 5-10-2011, EXPIRES 5-10-2021.

THE WORDING "REAURA" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 79-098,002, FILED 5-10-2011.

MICHAEL TANNER, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark

Translations Goods and Services

REAURA

The wording "REAURA" has no meaning in a foreign language.

IC 003. US 001 004 006 050 051 052. G & S: Skin lotions; skin soaps; skin moisturizing agents, namely, skin moisturizing cream, Skin moisturizing gel, Facial moisturizer with SPF; skin masks; skin conditioners; skin creams; skin cleansers; cosmetics for the treatment of skin; Cosmetic creams for skin care; non-medicated skin lotions; non-medicated skin serums; non-medicated creams, namely, Beauty creams, Face creams, eye cream, cuticle cream; cosmetic oils for the skin; cosmetic preparations for skin rejuvenation; non-medicated anti-aging skin care preparations, namely. Age spot reducing creams, Age retardant lotion, Anti-aging cream, anti-aging toner, Non-medicated antiaging serum, anti-wrinkle cream; non-medicated skin balms

IC 005. US 006 018 044 046 051 052. G & S: Medicated skin lotions; medicated creams, namely, Antibiotic creams, anti-fungal cream, Medicinal creams for skin care; pharmacological products for skin care, namely, Medicated creams for treating dermatological conditions. Medicinal creams for skin care. Pharmaceutical skin lotions, Pharmaceutical preparations for treating skin disorders; medicated skin serums; skincare products for medical use, namely. Medicated skin care preparations, Medicated creams for treating dermatological conditions, Medicinal creams for skin care, Pharmaceutical skin lotions, Pharmaceutical preparations for skin care; Antibacterial alcohol skin sanitizer gel, Antibacterial alcohol for medicinal purposes; medicated skin cleansing gel; pharmaceutical preparations for treating skin disorders; gels, creams and solutions for dermatological use

IC 010. US 026 039 044. G & S: Lasers for medical and cosmetic treatment of the face and the skin; skin rejuvenating apparatus, namely, portable laser systems, consisting of a handheld laser for use in cosmetic, medical and dermatological treatment of the face and the skin

IC 044. US 100 101. G & S: Consultancy services related to skin care, namely, Medical skin care services, Beauty consultation services in the selection and use of skin care cosmetics and skin care creams

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 79098002 **Filing Date**

May 10, 2011

Current Basis

66A

Original Filing

Basis

Published for Opposition

April 3, 2012

Registration Number

4159624

International

Registration

1079043

Number

Registration Date

June 19, 2012

Owner

(REGISTRANT) Koninklijke Philips Electronics N.V. A PUBLIC LIMITED LIABILITY COMPANY

NETHERLANDS Groenewoudseweg 1 NL-5621 BA Eindhoven NETHERLANDS

Attorney of Record

Sherry Womack Austin, Edward W. Goodman, Jack E. Haken, Michael E. Marion, Edward Blocker

Priority Date

November 12, 2010

Description of

Mark

Color is not claimed as a feature of the mark.

Type of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

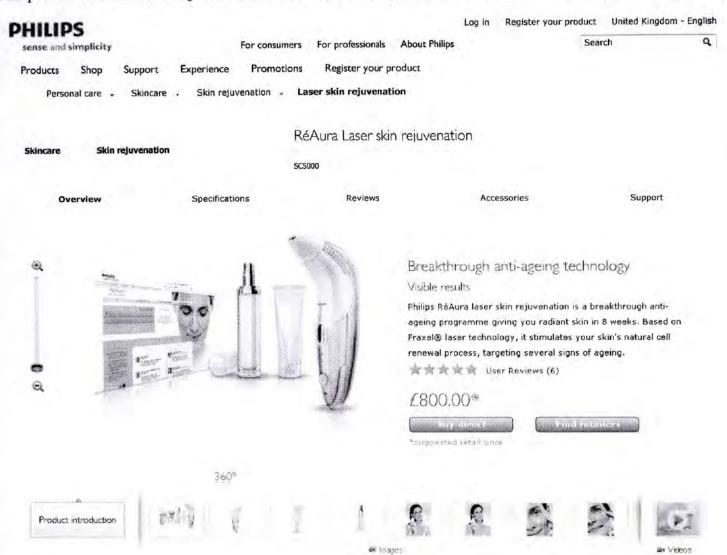
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Highlights

Visible results, confirmed by dermatologists*

Reduces fine lines - 81%**

Evens skin tone - 83%***

Smoothes skin texture - 86%****

MyRéAura online treatment guide for best results

Personalise your treatment plan

See what others have to say on the MyRéAura Community

Monitor your progress with your treatment diary on MyRéAura

Use Philips RéAura in three simple steps

Like 87

Step 1: Apply the laser performance gel

Step 2: Apply the laser skin rejuvenation device

Step 3: Apply laser aftercare complex

Exclusive advice from our Philips skincare experts

Exclusive advice from the Philips skincare expert team

Features

Reduces fine lines - 81%**

Philips RéAura stimulates the production of collagen to reduce fine lines, for example

around the eyes and mouth, and on the cheeks.** Observed by dermatologists in 81% of users, after 12 weeks of home-use by 64 users. Results are based on analysis of before and after pictures by independent dermatologists.









Evens skin tone - 83%***

Philips RéAura achieves a more even skin tone and visibly diminishes age spots and sun spots.*** Observed by dermatologists in 83% of users, after 12 weeks of homeuse by 64 users. Results are based on analysis of before and after pictures by independent dermatologists.

Smoothes skin texture - 86%****

Philips RéAura encourages cell renewal in the deeper layers of the skin for smoother skin texture.**** Observed by dermatologists in 86% of users, after 12 weeks of home-use by 64 users. Results are based on analysis of before and after pictures by independent dermatologists.







Personalise your treatment plan

MyRéAura allows you to define your unique treatment goals via a skin assessment. You can do this on www.philips.co.uk/reaura, or have this done in the shop where you can buy RéAura. Our Philips skincare expert team is happy to help with your skin assessment. Just give them a call.

Exclusive advice from the Philips skincare expert team

Our skincare expert team has numerous years of beauty experience to share and is available just for you. They can help you to set up your personalised treatment plan, help interpret your skincare results or address concerns related to RéAura. You can contact them via phone, email and MyRéAura.

See what others have to say on the MyRéAura Community

The MyRéAura Community is an exclusive place for you to connect with other RéAura users, share your experiences and see how others have experienced their treatment.

Step 1: Apply the laser performance gel

Monitor your progress with your treatment diary on MyRéAura

Your MyRéAura diary is a great way to monitor the progress of your treatment plan and to track your results.

Step 2: Apply the laser skin rejuvenation device

During treatment, thousands of microscopic laser beams pass down into the epidermis and the dermis. This triggers a natural process of cell renewal. Old and damaged skin cells are replaced with new, fresh skin cells, containing more collagen. Repeated treatments boost the collagen network, making it denser. The result is a smoother skin texture and the reduction of fine lines. At the same time, pigmented skin cells are pushed out of the skin. This gives your skin a more even time.

The laser performance gel is a vital part of Philips RéAura laser skin rejuvenation. It provides optimal skin contact and smooth gliding of the Philips RéAura laser skin rejuvenation device. The gel is specially developed for Philips by the makers of Fraxel® laser technology. Without using gel, the skin may be treated unevenly. Dermatologist-tested. Hypoallergenic. Fragrance free. Non-comedogenic (will not clog pores).

Step 3: Apply laser aftercare complex

The laser aftercare complex is a vital part of Philips RéAura laser skin rejuvenation. It hydrates the skin during the cell renewal process, after using the Philips RéAura laser skin rejuvenation device. The aftercare complex contains calming chamomile as well as St. John's Wort and edelweiss extracts, which are known for their anti-inflammatory properties. Formulated for Philips by the makers of Fraxel® laser technology. Dermatologist-tested. Hypoallergenic. Fragrance free. Non-comedogenic (will not clog pores).

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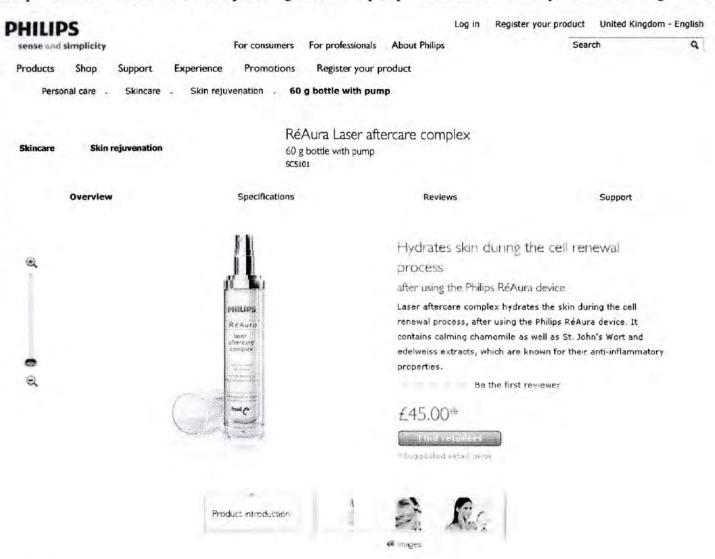
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^{*} After 12 weeks of home use by 64 users. Results are based on analysis of before and after pictures by independent dermatologists.



Highlights

Hydrates during the cell renewal process
Hydrates the skin during the cell renewal process

Developed with the makers of Fraxel®

Developed with the makers of Fraxel® laser technology

Cares for your skin after a RéAura laser treatment

With ingredients known to have anti-inflammatory properties

Like D 0

Dermatologist-tested and fragrance free Dermatologist-tested and fragrance free

Hypoallergenic and non-comedogenic

Hypoallergenic and non-comedogenic (will not clog pores)

Features

Hydrates the skin during the cell renewal process

The laser aftercare complex is a vital part of Philips RéAura

With ingredients known to have antiinflammatory properties

The laser aftercare complex cares for your skin after treating

laser skin rejuvenation. Your skin needs hydration after the treatment and during the process of cell renewal that is triggered by the Philips RéAura device. Use the laser aftercare complex immediately after each treatment. Re-apply it within one hour after the treatment and on the days in between laser treatments to hydrate as needed.

Hypoallergenic and non-comedogenic (will not clog pores)

Test results show that the formulation is hypoallergenic and that it is non comedogenic, meaning that it will not clog your pores.

Developed with the makers of Fraxel® laser technology

The laser aftercare complex has been specially formulated to be used after treatment with the Philips RéAura device. It has been developed with the makers of Fraxel® laser technology, based on their expertise in lasered skin.

with the Philips RéAura device. It contains calming chamomile as well as Saint John's wort and edelweiss extracts, which are known for their anti-inflammatory properties.

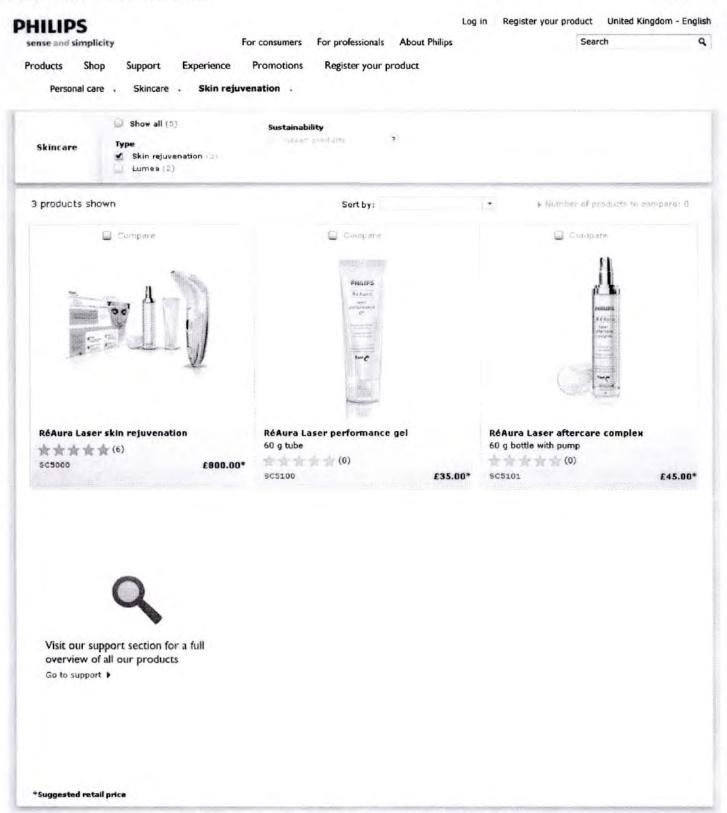
Dermatologist-tested and fragrance free

The formulation has been dermatologist-tested (n= 204) and does not contain fragrances.

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RéAura Laser performance ...



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SKIN PHYSICS

Reg. No. 3,741,770 THE BRAND FACTORY PTY LTD (AUSTRALIA CORPORATION) Registered Jan. 26, 2010 LEVEL 2, 64 CLARENCE STREET SYDNEY, NSW, AUSTRALIA 2000

Int. Cls.: 3, 9 and 10 for: cosmetics; cosmetic preparations; cosmetic creams, lotions, balms, GELS, MOISTURISERS, SOAPS AND POWDERS; NON-MEDICATED DERMATOLOGICAL CREAMS; NON-MEDICATED ACNE CREAMS; ANTI-AGING CREAMS; SKIN WHITENING TRADEMARK CREAMS; NON-MEDICATED SKIN IRRITATION CREAMS; NON-MEDICATED PROTECTIVE PRINCIPAL REGISTER SKIN CREAMS; NON-MEDICATED CONDITIONING SKIN CREAMS; SOOTHING SKIN CREAMS: NON-MEDICATED CREAMS FOR THE LIPS; DEPILATORY CREAMS: NON-MEDICATED SKIN CARE PREPARATIONS; NON-MEDICATED SKIN CARE CREAMS, OILS, LOTIONS, BALMS, GELS, SOAPS AND POWDERS; EXFOLIATE SKIN CREAMS; COSMETIC SPRAYS FOR USE ON THE BODY; ESSENTIAL OILS; PERFUMERY; DETER-GENTS FOR THE SKIN; SOAPS; HAIR CARE PREPARATIONS; SHAMPOOS AND CONDI-TIONERS FOR USE ON THE HAIR; NON-MEDICATED PREPARATIONS FOR THE CARE OF THE TEETH; DENTIFRICES; INCLUDING INSTRUCTIONAL MATERIALS SOLD TO-GETHER WITH THE AFORESAID GOODS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

> FOR: LASERS, NOT FOR MEDICAL PURPOSES; LASER INSTRUMENTS OTHER THAN FOR MEDICAL USE: LASER LIGHT TRANSMITTING INSTRUMENTS OTHER THAN FOR MEDICAL USE; LASER LIGHT TREATMENT INSTRUMENTS OTHER THAN FOR MEDICAL USE; LASERS CAPABLE OF PRODUCING PULSATING LASER BEAMS, OTHER THAN FOR MEDICAL USE; LED AND HID LIGHT CONTROLS; LIGHTING CONTROL PANELS; LIGHT EMITTING DIODES; PROTECTIVE CLOTHING; PROTECTIVE WORK GLOVES; PROTECTIVE EYE WEAR; AND INSTRUCTIONAL MATERIALS SOLD TOGETHER AS A UNIT WITH THE AFORESAID GOODS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).



FOR: LIGHT EMITTING MEDICAL DEVICES, NAMELY, LAMPS AND LED DEVICES FOR TREATMENT OF A VARIETY OF SKIN CONDITIONS; LASER INSTRUMENTS FOR MED-ICAL USE; LASER LIGHT TRANSMITTING INSTRUMENTS FOR MEDICAL USE; LASER LIGHT TREATMENT INSTRUMENTS FOR MEDICAL USE; LASERS CAPABLE OF PRODU-CING PULSATING LASER BEAMS FOR MEDICAL USE; LASERS FOR BEAUTY THERAPY; LASERS FOR COSMETIC PURPOSES; LASERS FOR SKIN TREATMENT; LASERS FOR DENTAL PURPOSES; AND INSTRUCTIONAL MATERIALS SOLD TOGETHER AS A UNIT WITH THE AFORESAID GOODS, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON AUSTRALIA APPLICATION NO. 1266673, FILED 10-10-2008, REG. NO. 1266673, DATED 10-10-2008, EXPIRES 10-10-2018.

Director of the United States Patent and Trademark Office